

Securing Automotive Graphics

Rick Tewell July 2016



VeriSilicon Automotive Technologies

Unified Compression

GC8xxx

3D Graphics

VC8xxx

Video

DC8xxx

Display Controller Composition

ZSP

DSP/MCU Audio / Voice **GC355**

Vector Graphics

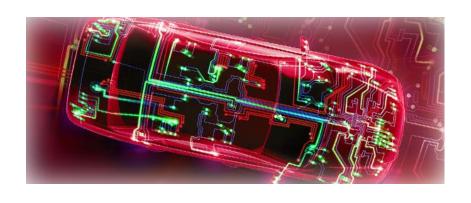
VIP8000

Vision & Image





VeriSilicon Automotive Technology Leadership





#1 Graphics IP supplier for Automotive LCD Clusters

#2 Graphics IP supplier for In-Vehicle Infotainment Systems

#3 Graphics IP supplier for Rear Seat Entertainment Systems

Vivante Graphics IP is used by 7 of the top 10 automotive OEMs for IVI systems
...and 6 of the top 10 luxury brands for reconfigurable instrument cluster

** Over 20 million cars on the road use Vivante GPUs **



VeriSilicon Automotive Deep Partnerships





















































VeriSilicon Automotive Deep Customer Experience





















Pioneer

















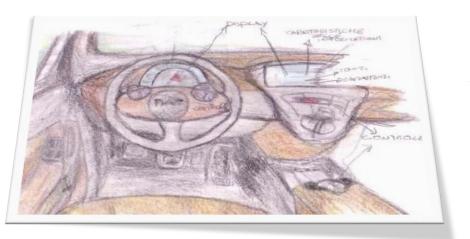






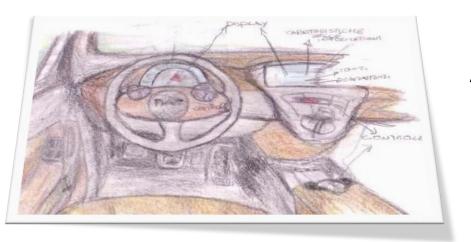






Automotive OEMs and Tier One Suppliers spend MILLIONS of dollars developing graphics for IVI and Instrument Cluster systems





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In most systems – these graphic assets can be relatively easily hacked, stolen copied or replaced...





Mercedes 2017 E-Class Cockpit



Mercedes 2017 E-Class Cockpit



Tesla Model-S "Cluster"













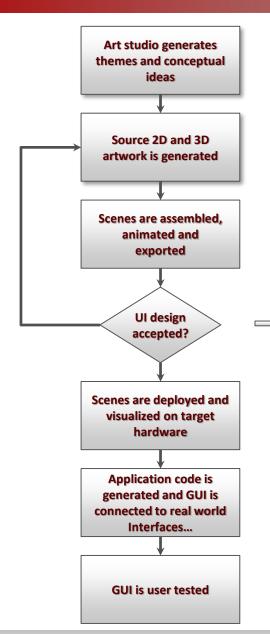








Graphics Iterative Design Process



Creation

Animation



artists (design studios)

engineers (development labs)

Visualization

Association

Validation



What's the Big Deal?







Top Automotive Brands?



Forbes The World's Most Valuable Brands

TOYOTA	#6	Toyota	\$42.1 B	11%	\$165.1 B	\$3.6 B	Automotive
	#14	BMW	\$28.8 B	496	\$82.8 B	-	Automotive
Mercedes-Benz	#20	Mercedes-Benz	\$26 B	16%	\$105.8 B	-	Automotive
HONDA	#23	Honda	\$25.2 B	8%	\$107.7 B	-	Automotive
Fird	#35	Ford	\$14.1 B	12%	\$144.4 B	\$4.3 B	Automotive
<u> </u>	#36	Audi	\$14 B	10%	\$58.9 B	-	Automotive
CHEVROLET	#59	Chevrolet	\$9.8 B	10%	\$74.9 B	\$5.1 B	Automotive
	#63	Lexus	\$9 B	13%	\$19.5 B	\$3.6 B	Automotive
	#67	Porsche	\$8.3 B	18%	\$23.9 B	-	Automotive
NISSAN	#70	Nissan	\$8.2 B	13%	\$94.7 B	\$2.8 B	Automotive
& НҮИПОЯІ	#71	Hyundai	\$8.1 B	-4%	\$52.8 B	\$1.8 B	Automotive
	#77	Volkswagen	\$7.6 B	-5%	\$132.1 B	-	Automotive

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	#77	Volkswagen	\$7.6 B	-5%	\$132.1 B	-	Automotive

How to Protect the Brand?



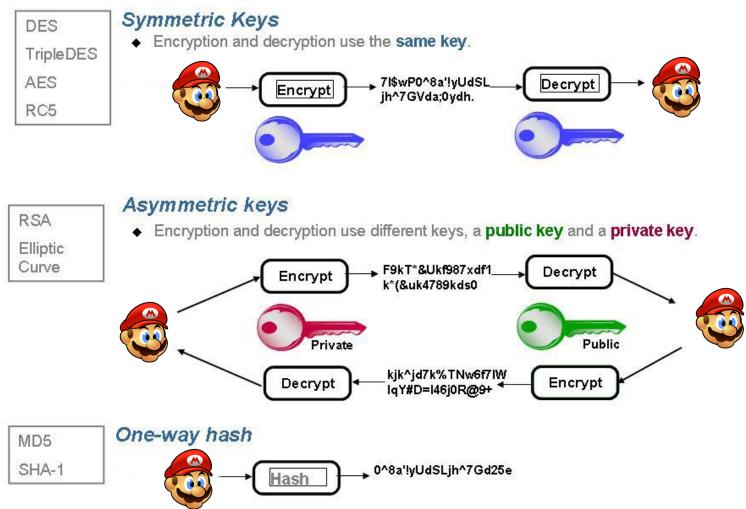
Against...

- theft
- attack
- malicious behavior
- replacement
- other bad things

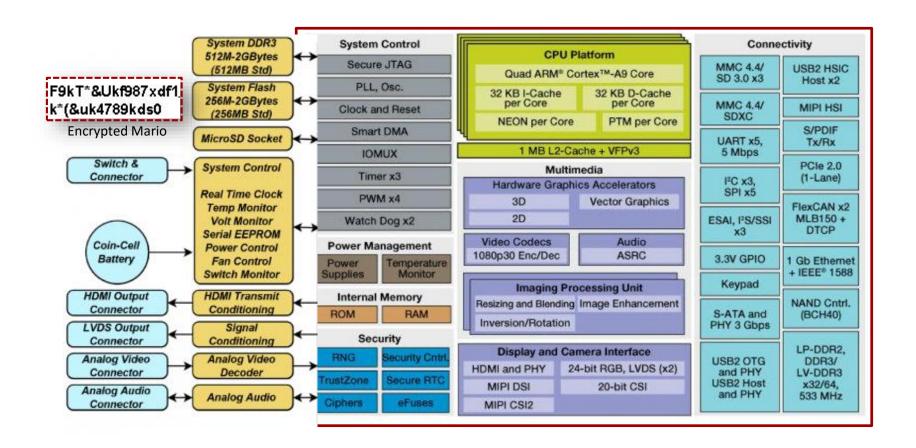


Encryption – of course...

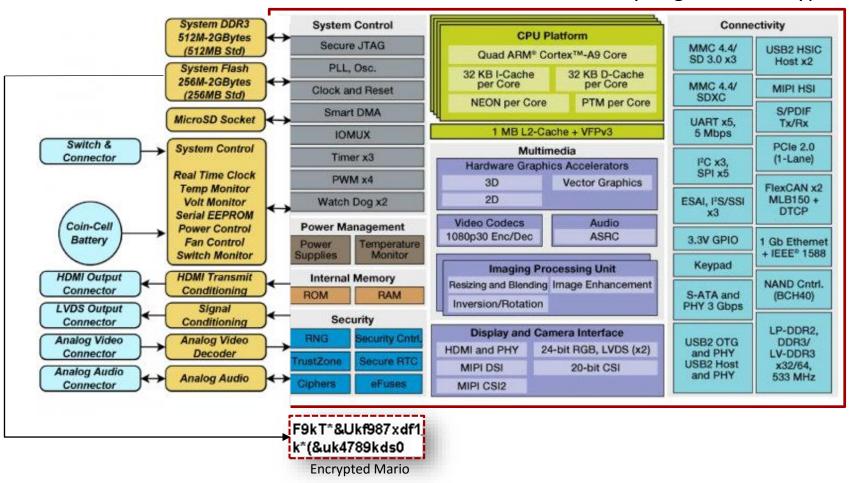
Types of Encryption



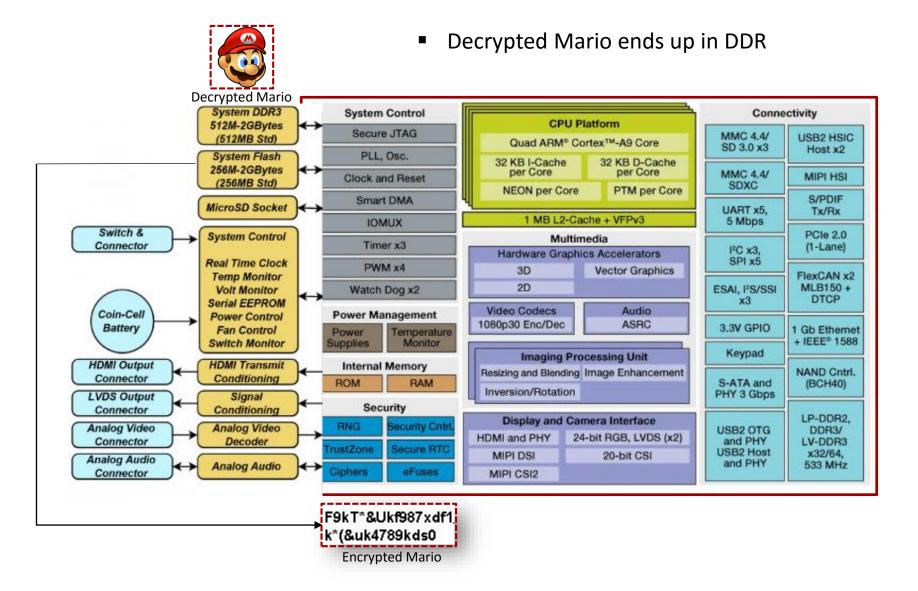
Mario is encrypted and stored in flash

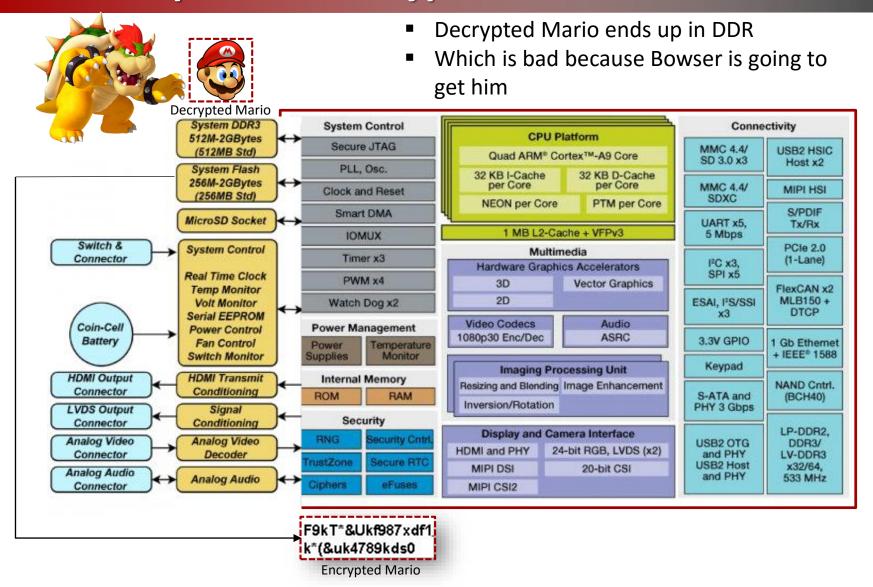


- Mario is encrypted and stored in flash
- Encrypted Mario is read from flash and sent off to security engine for decrypt



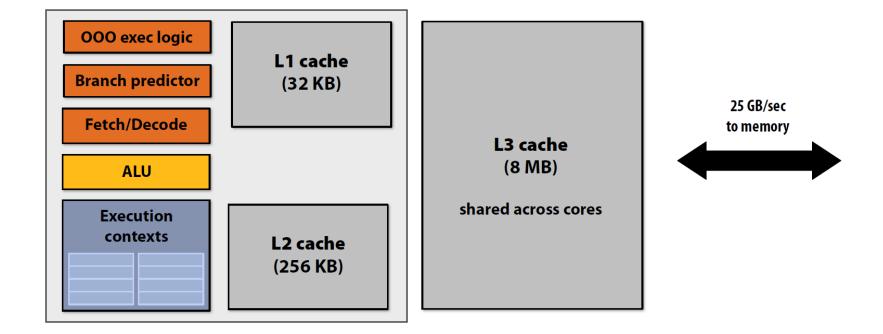






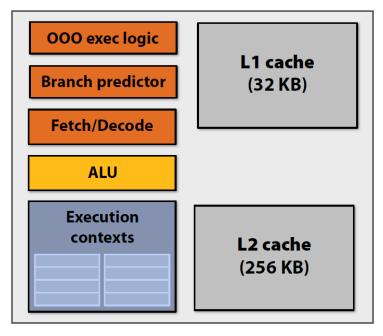


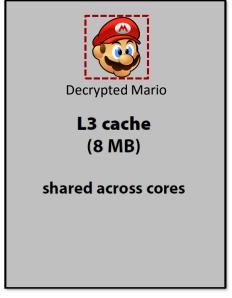
CPU Memory Organization



Decrypt into L3 cache

Force decryption into L3 cache by using clever, special software...



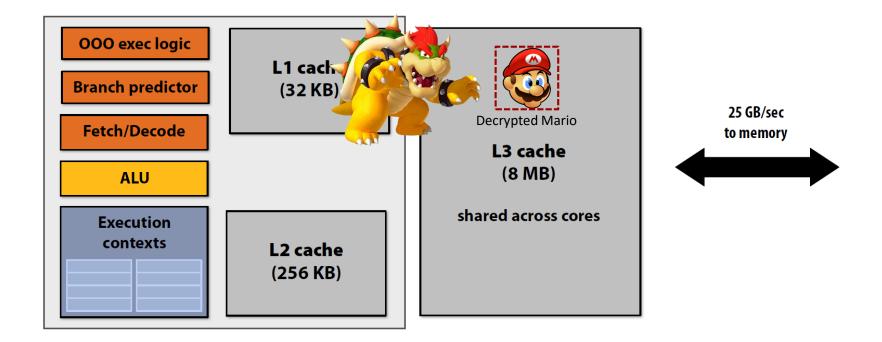




Decrypt into L3 cache

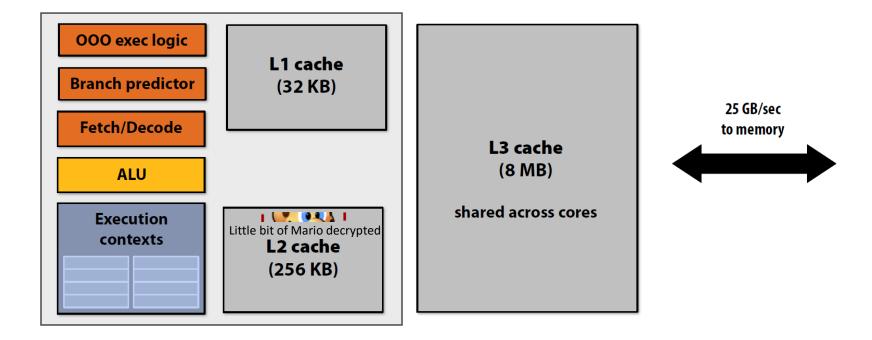
Force decryption into L3 cache by using clever, special software...

Bowser can still get at him...but it is more difficult



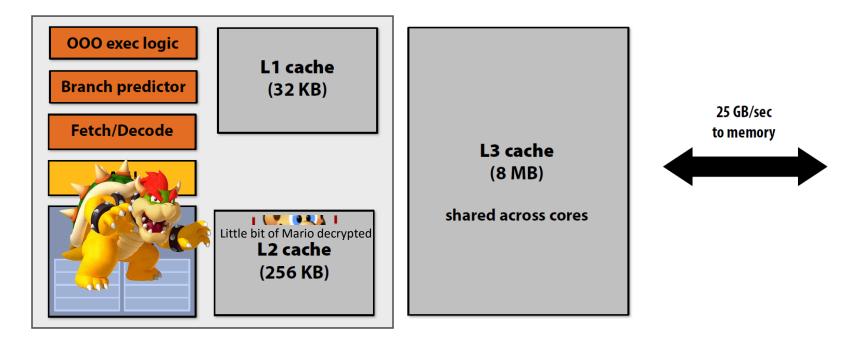
Decrypt into L2 cache

Force little by little decryption of Mario into L2 cache by using clever, special software...



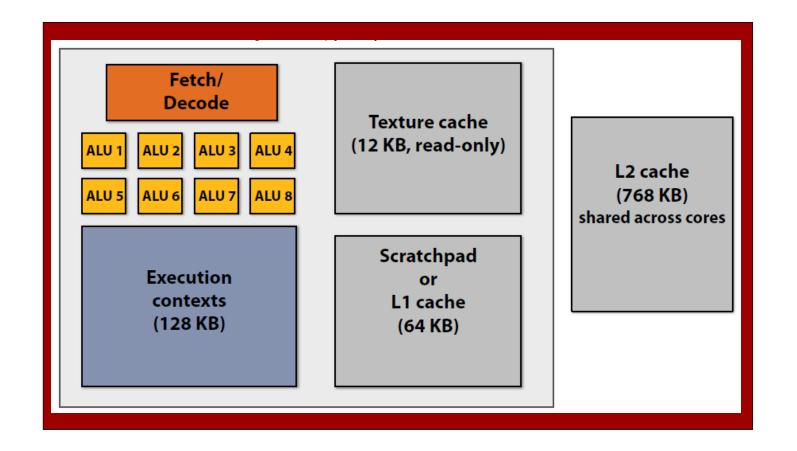
Decrypt into L2 cache

Force little by little decryption of Mario into L2 cache by using clever, special software...



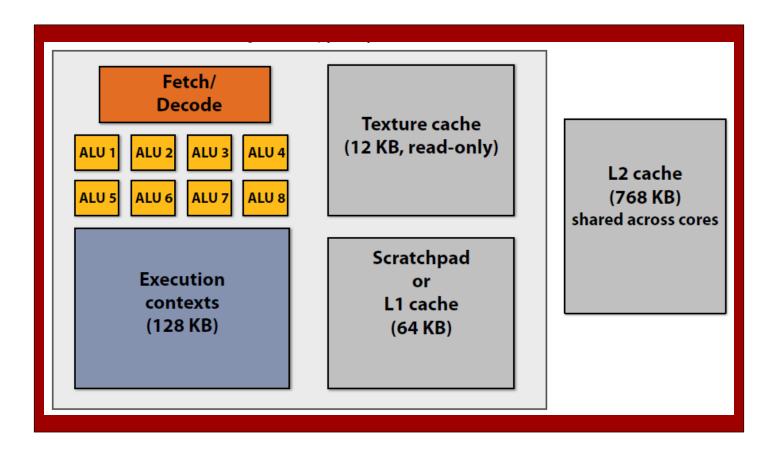
Bowser can still get at him...but it is *even* more difficult Mario has to be "assembled" from little pieces...so this is not a bad option for current automotive SoCs...and something that VeriSilicon is looking into currently...

But HEY! The GPU is doing the drawing...



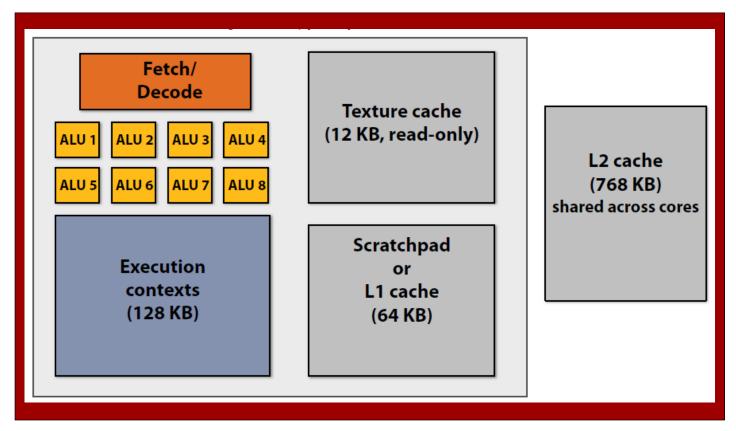
But HEY! The GPU is doing the drawing...

Decrypt using a shader program?

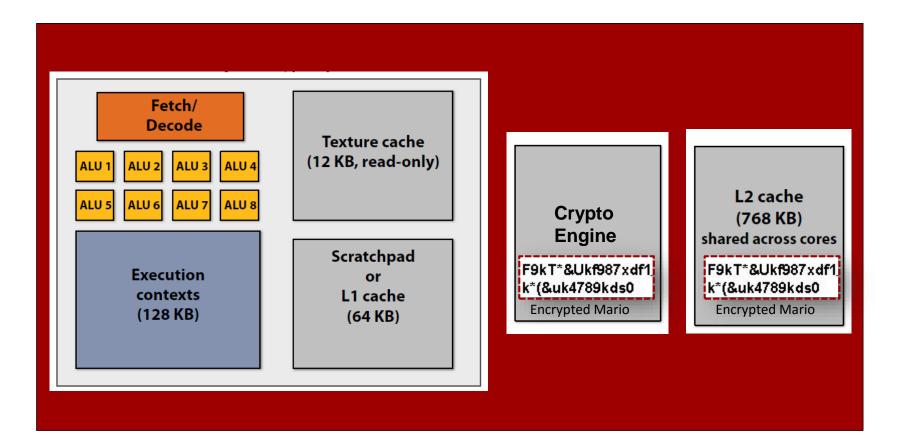


But HEY! The GPU is doing the drawing...

Decrypt using a shader program? *Your performance would be bad...*

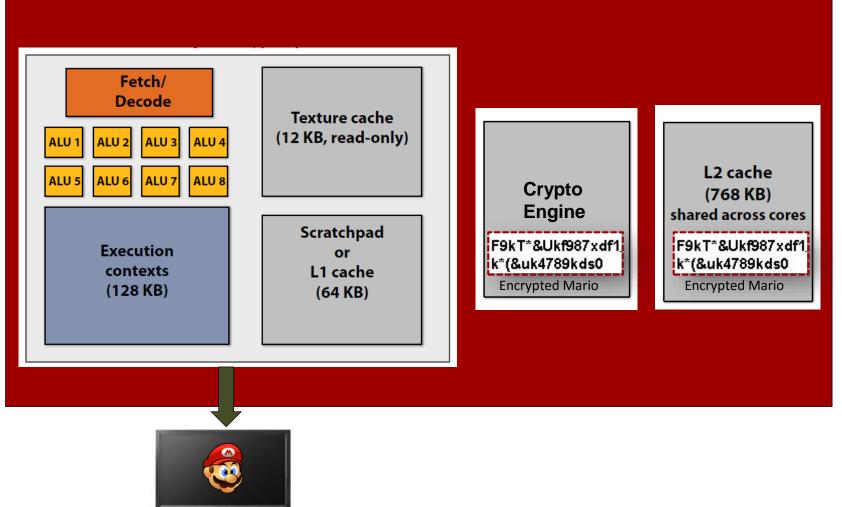


Put the decryption block INSIDE the GPU?



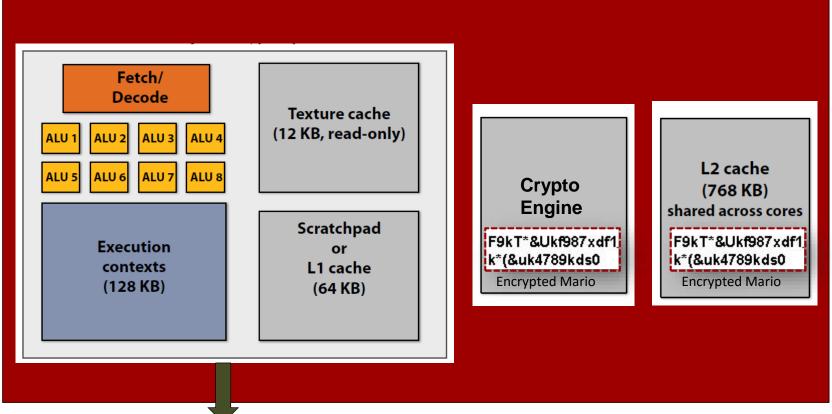
Put the decryption block INSIDE the GPU!





Put the decryption block INSIDE the GPU!





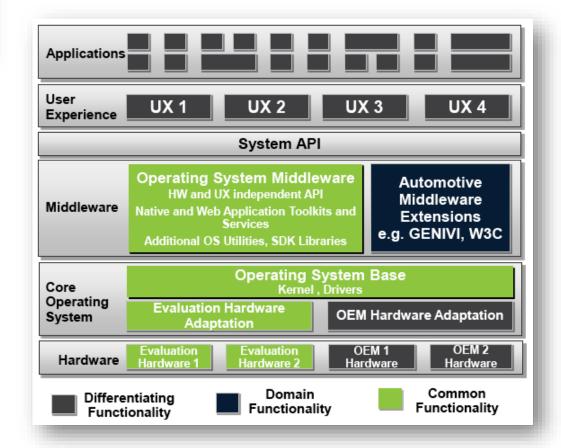






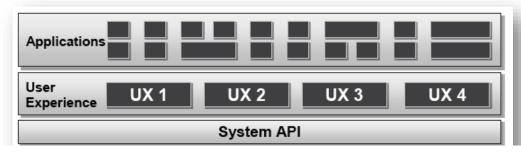
AGL Built on Linux



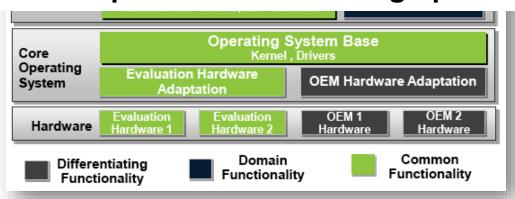


AGL Built on Linux





VeriSilicon looks forward to working with the AGL members to help secure automotive graphics...





Questions

