

Sense and Simplicity 精于心，简于形



About

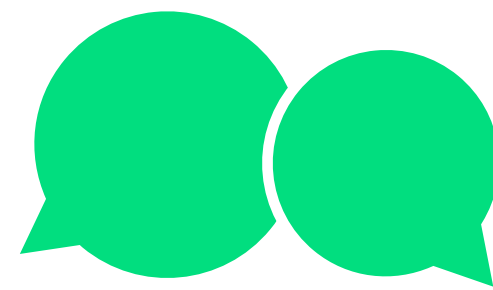


Tifa

豆瓣FM · 豆瓣音乐 · 豆瓣实验室

douban@tifa_qu

twitter@tifafa



精于心



定义产品

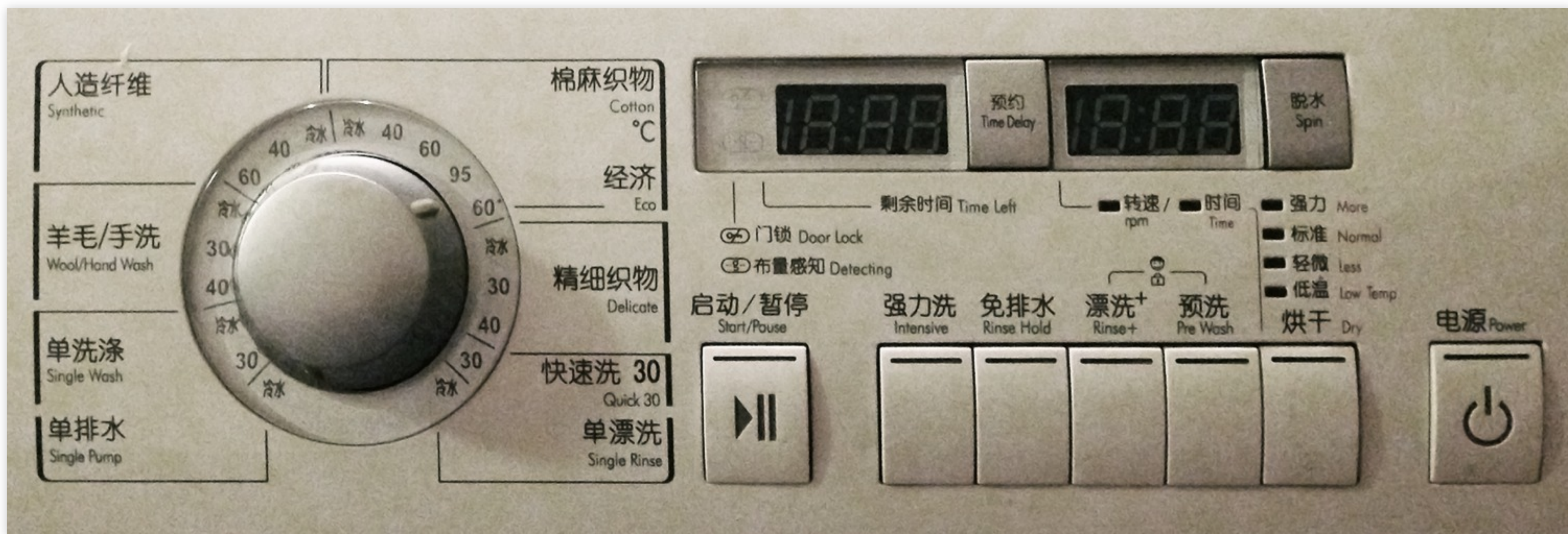


传递价值



衡量目标

定义产品









豆瓣FM

目标用户

碍于选择

懒于维护

苦于发现



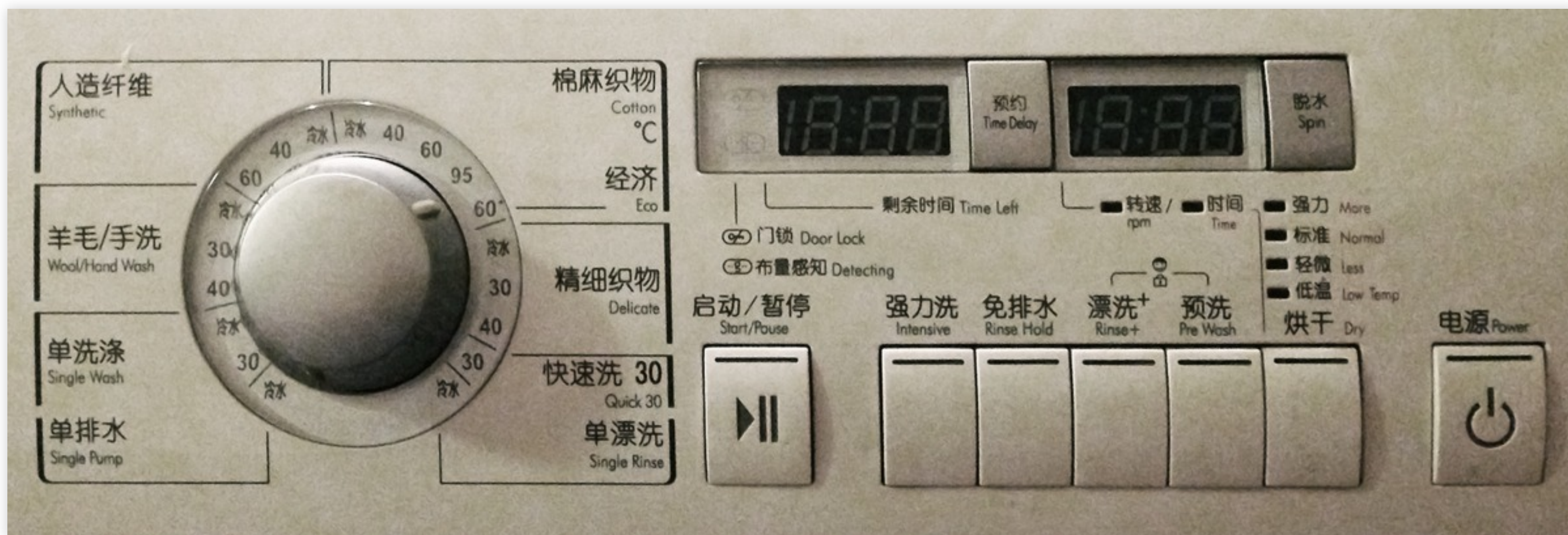
私人音乐盒子

输出价值

2-1



2-1



私人音乐盒子

伴随式

auto

个性化

like

hate

er...

阅读式收听

继承

FM核心功能

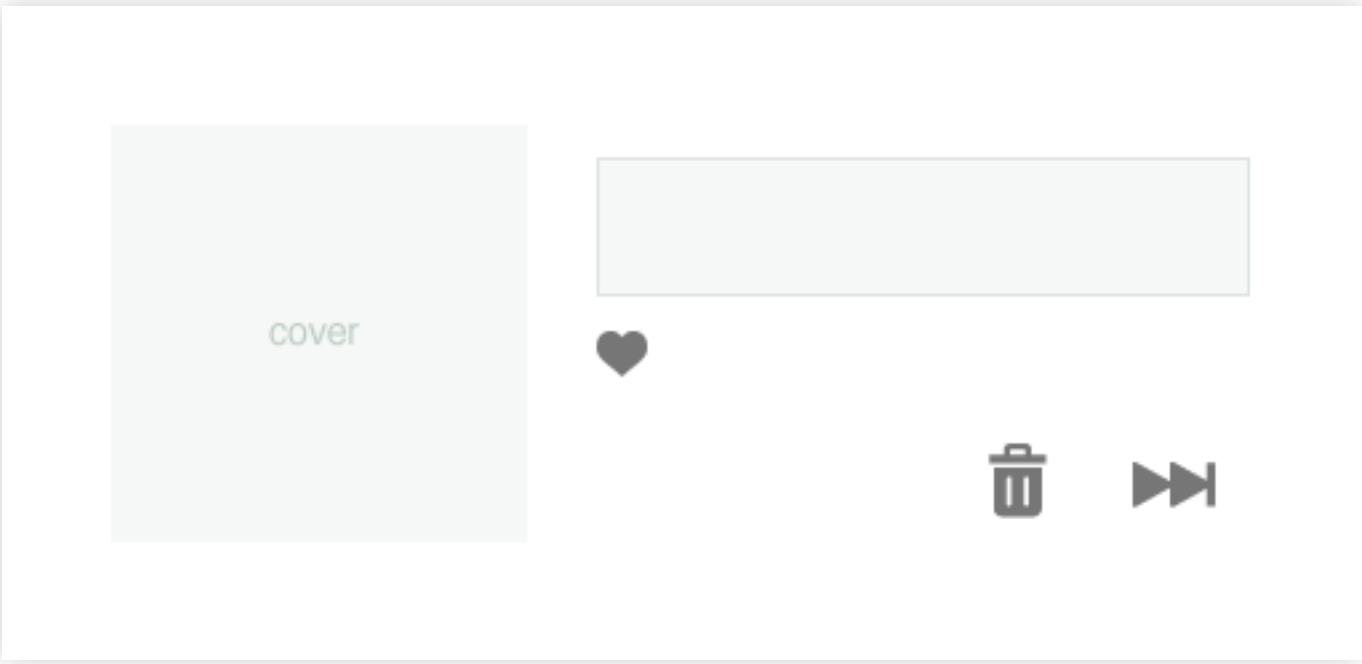
扩展

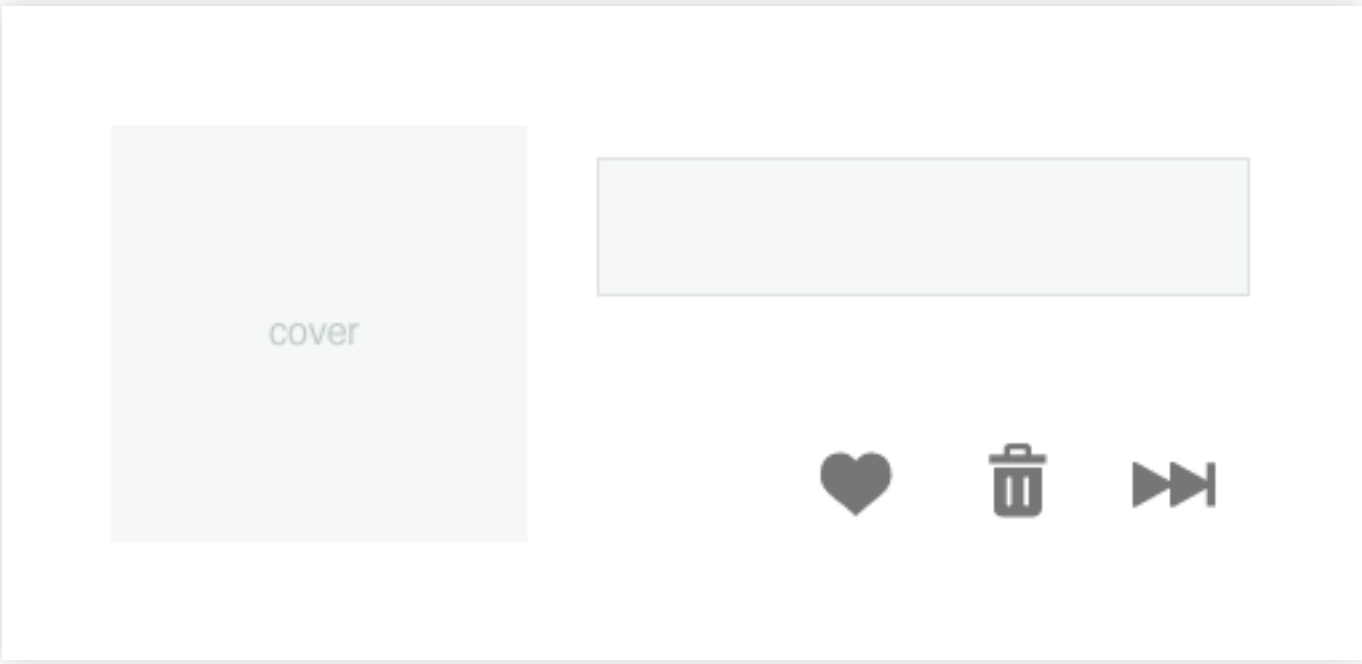
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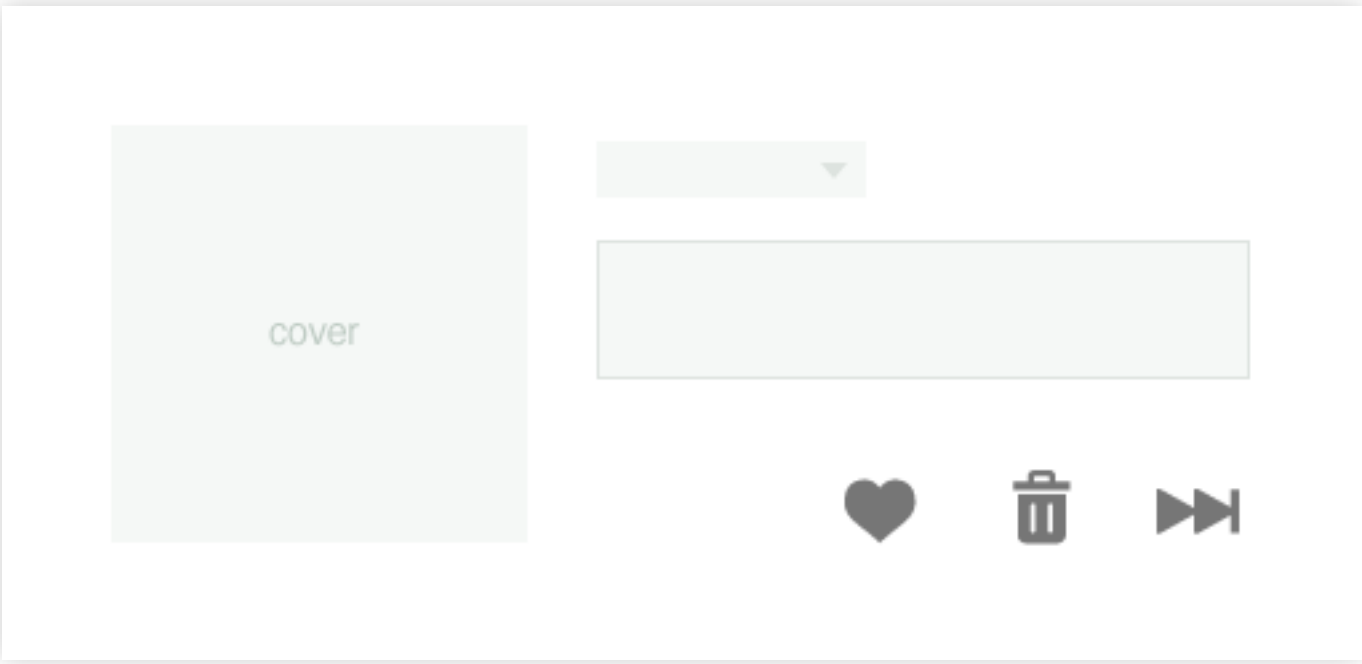
填充碎片时间

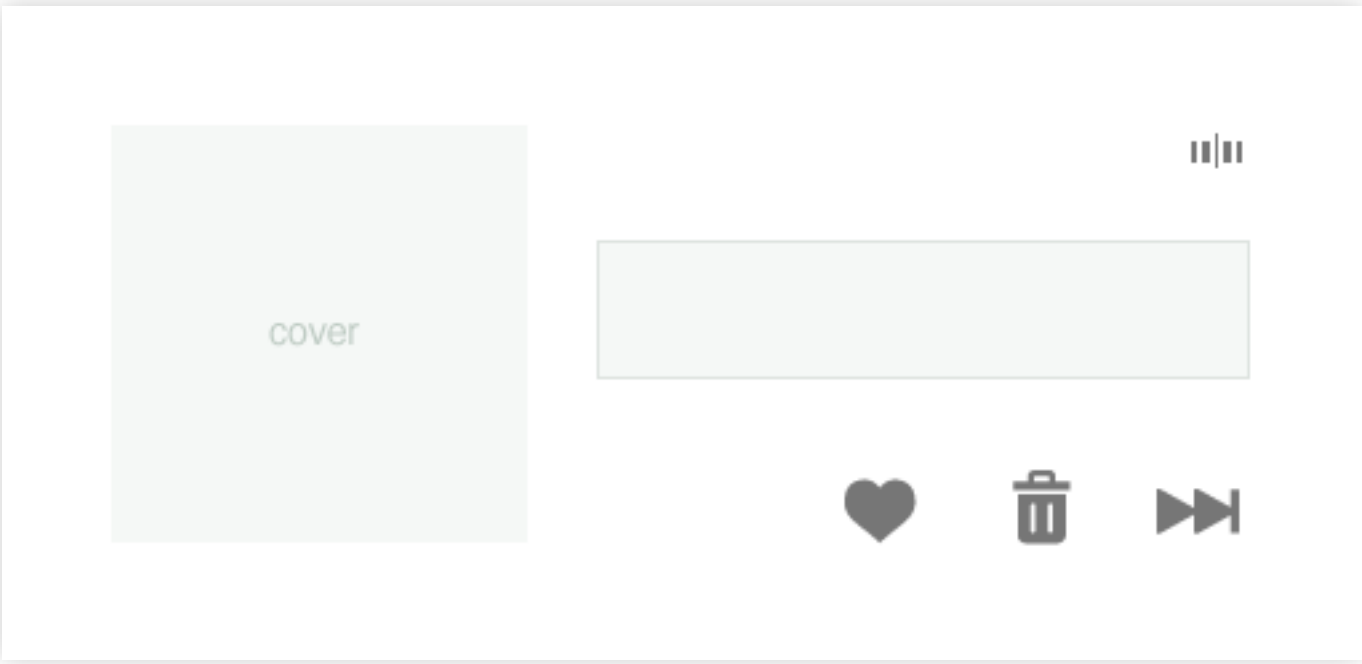
烘托休闲氛围

衡量目标







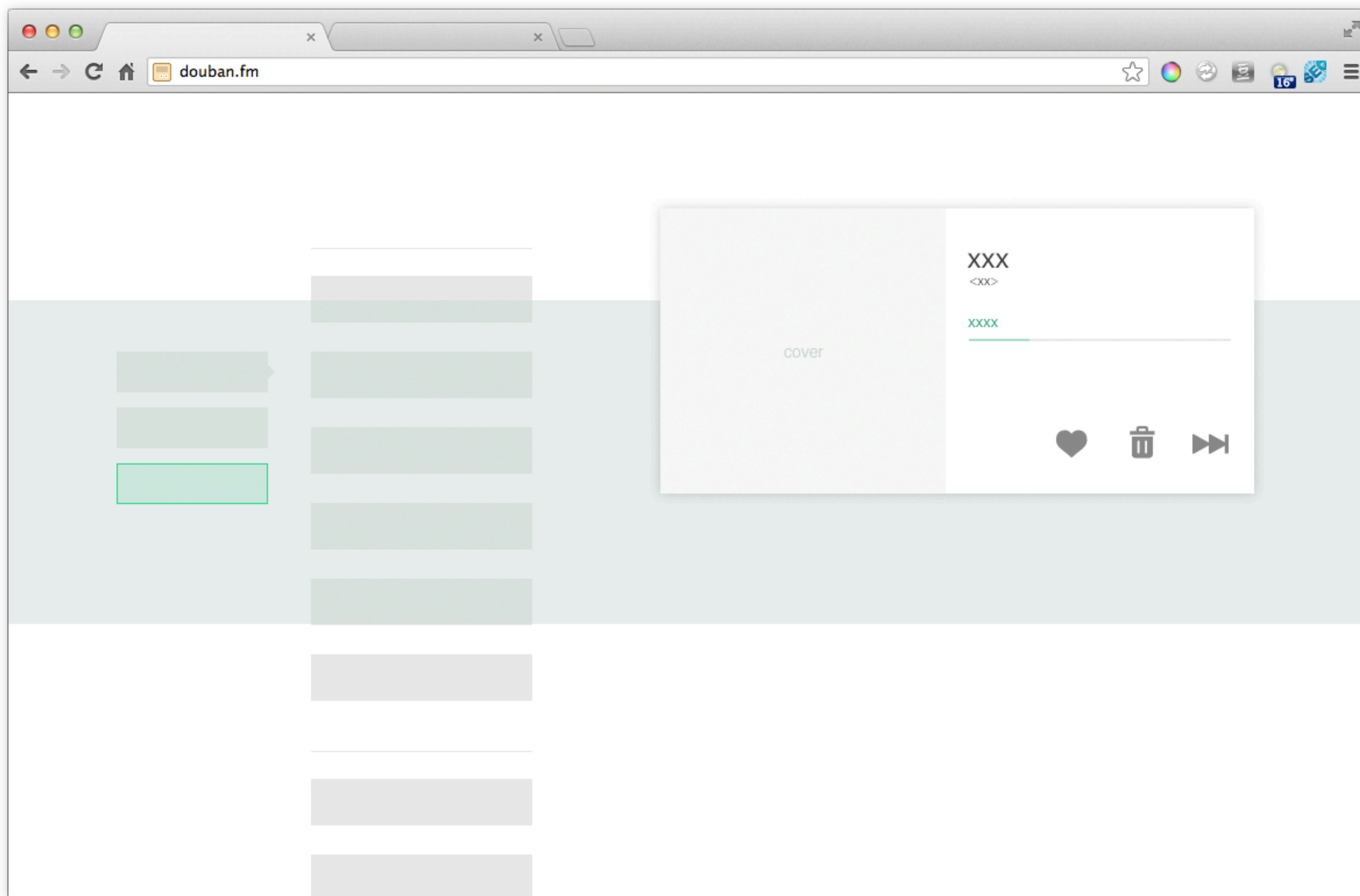


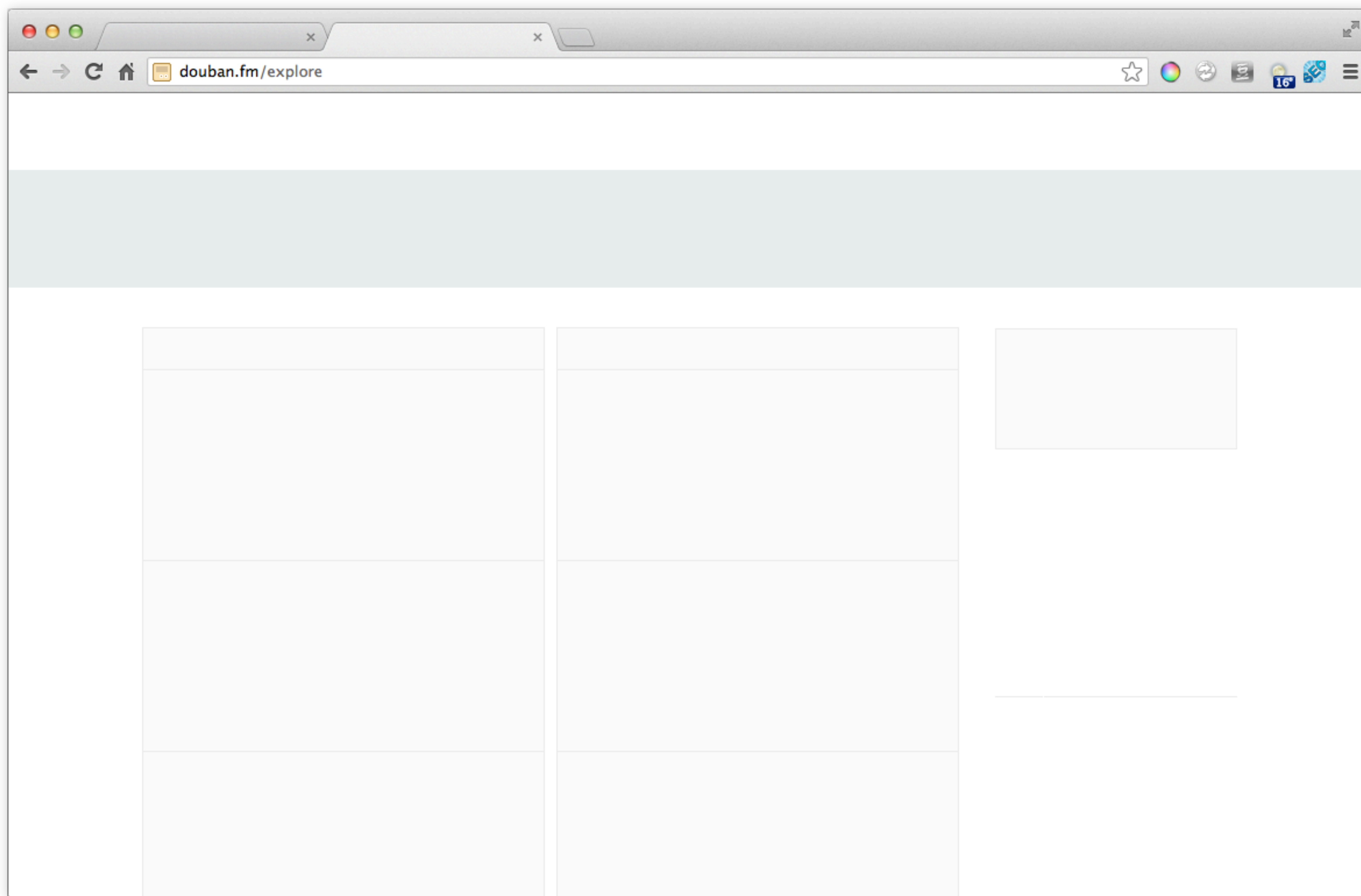
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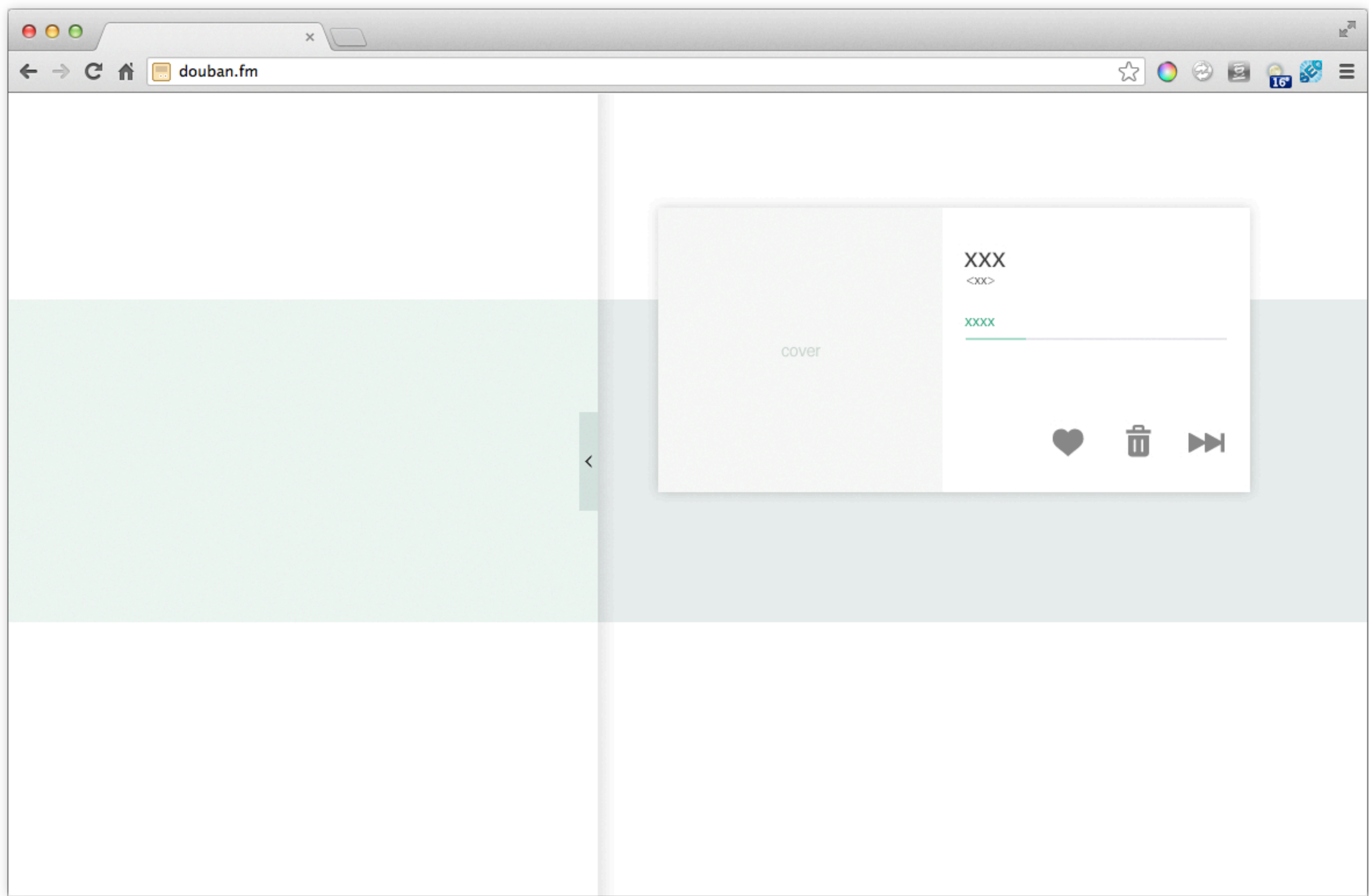
XXX

<xx>

xxxx







简于形



产品价值



表层含义



现实成本






· 阅读式收听

伴随式私人音乐平台

iPad

私人兆赫



HERIKINO
空の森
jónsi white bear album

Jónsi

<Music Station>

WE BOUGHT A ZOO

03:57

简介

Original soundtrack to the 2011 motion picture composed by Sigur Ros main man Jon Thor Birgisson AKA Jónsi. Written and recorded in short order, over four months this summer/fall at the famous Village Studios in Los Angeles and at the singer's home studio in his native Iceland, the soundtrack to We Bought A Zoo comprises more than half-an-hour of brand new music from Jónsi, inc... (展开全部)

曲目

Why Not?

AEvin Endar - Jónsi (new track)

Boy Lilikoi - Jónsi

Sun

Brambles

Sinking Friendships - Jónsi

We Bought A Zoo

Hoppipolla - Sigur Ros

Snaerisendar

Sink Ships


Go Do - Jónsi

Whole Made of Pieces

Humming

First Day

艺术家

Jónsi

出生日期: 1975-04-23

国家/地区: 冰岛

所属乐队: Sigur Rós

流派: 流行

风格: Post-rock/baroque pop/ambient

官方网站: <http://jonsi.com/>

私人兆赫

公共兆赫

DJ兆赫

WE BOUGHT A ZOO

<Music Station>

★★★★★ 9.1

(103人评价)

版本特性: 单曲

介质: CD

发行时间: 2005

出版者: EMI

唱片数: 1

条形码: 4988006194915

But all in words I guess

Have you ever loved someone so much you'd

Not the expression, no, literally give an arm for?

When they know they are your heart

And you know you are their armour


And you will destroy anyone who will try to

But what happens when karma turns right around

Not the expression, no, literally give an arm for?

When they know they are your heartNot the

When they know they are your heart



Gackt

出生日期: 1973-07-04

国家/地区: 日本

厂牌: Avex Group/Nippon Crown/Dears

流派: 摇滚

风格: J-pop/crossover/rock

官方网站: <http://www.gackt.com/>

GACKT（日语：ガクト?），正式名称为神威乐斗（かむい がくと?），本名从未公开，有人说叫冈部学，7月4日出生于冲绳县，在京都长大。日本男歌手。身高180cm。血型A型。其本人会讲法文、中文、韩文、英文。曾在日本富士电视台电视节目“堂本兄弟”中，与徐若瑄用中文对话。CD附属的小册子等地方可见的“Gackt. C”是“Gackt Camui”的略称，是他身为作家的笔名。GACKT的歌迷被称为“Dears”。2009年六月 正式将艺名全数改为大写，GACKT。

- 03:11

♥

🗑

⏮

私人兆赫

公共兆赫

DJ兆赫

ARABIKINO

空の森

and other love songs

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We Boucht a zoo

- 03:11

iPad

华语MHz


欧美MHz

法语MHz

HERIKINO

空の森

and white bear album



<Music Station>

★★★★★

9.1

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iPad

华语MHz

欧美MHz

法语MHz



We Bought a Zoo

<album name>

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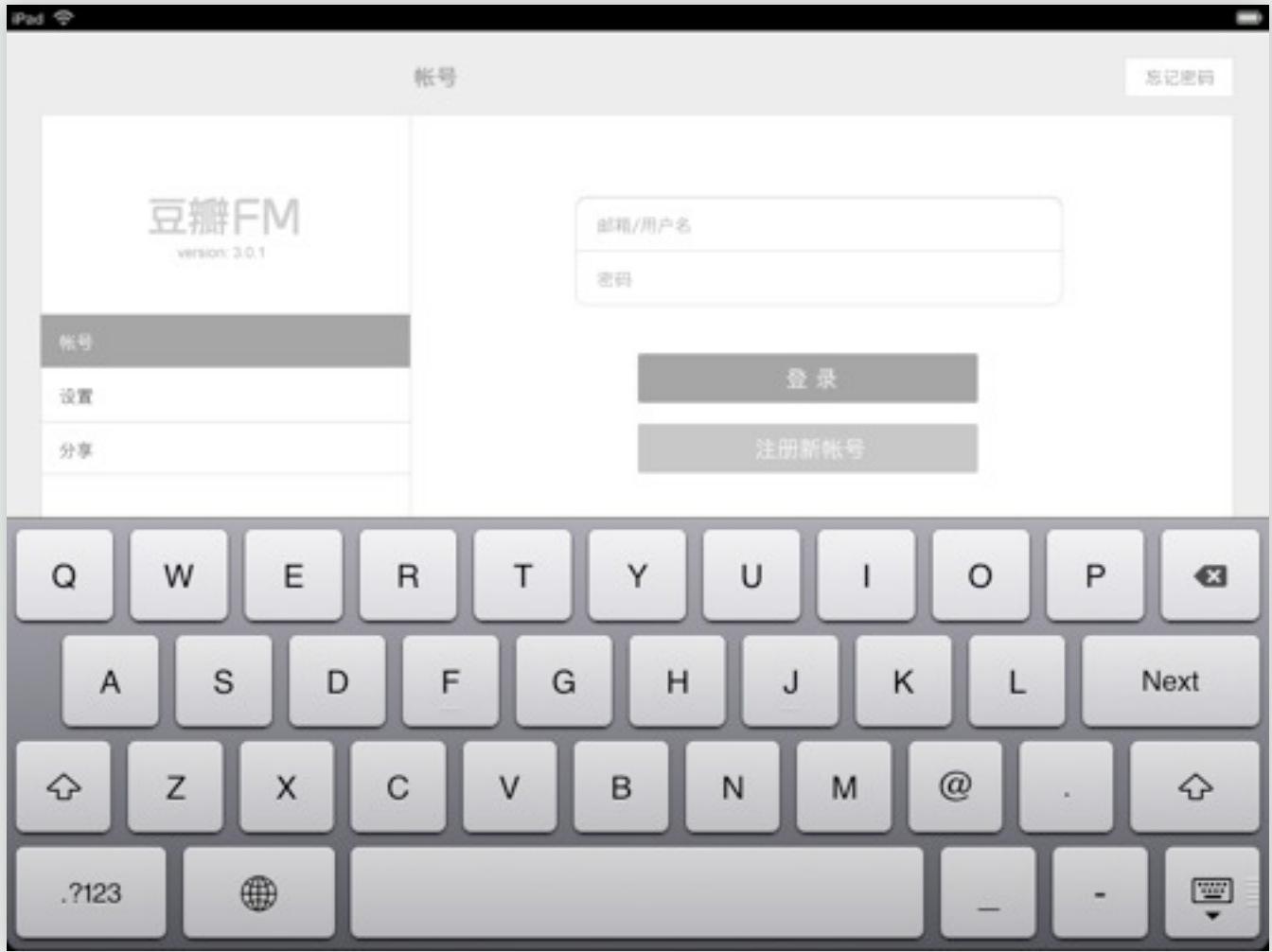
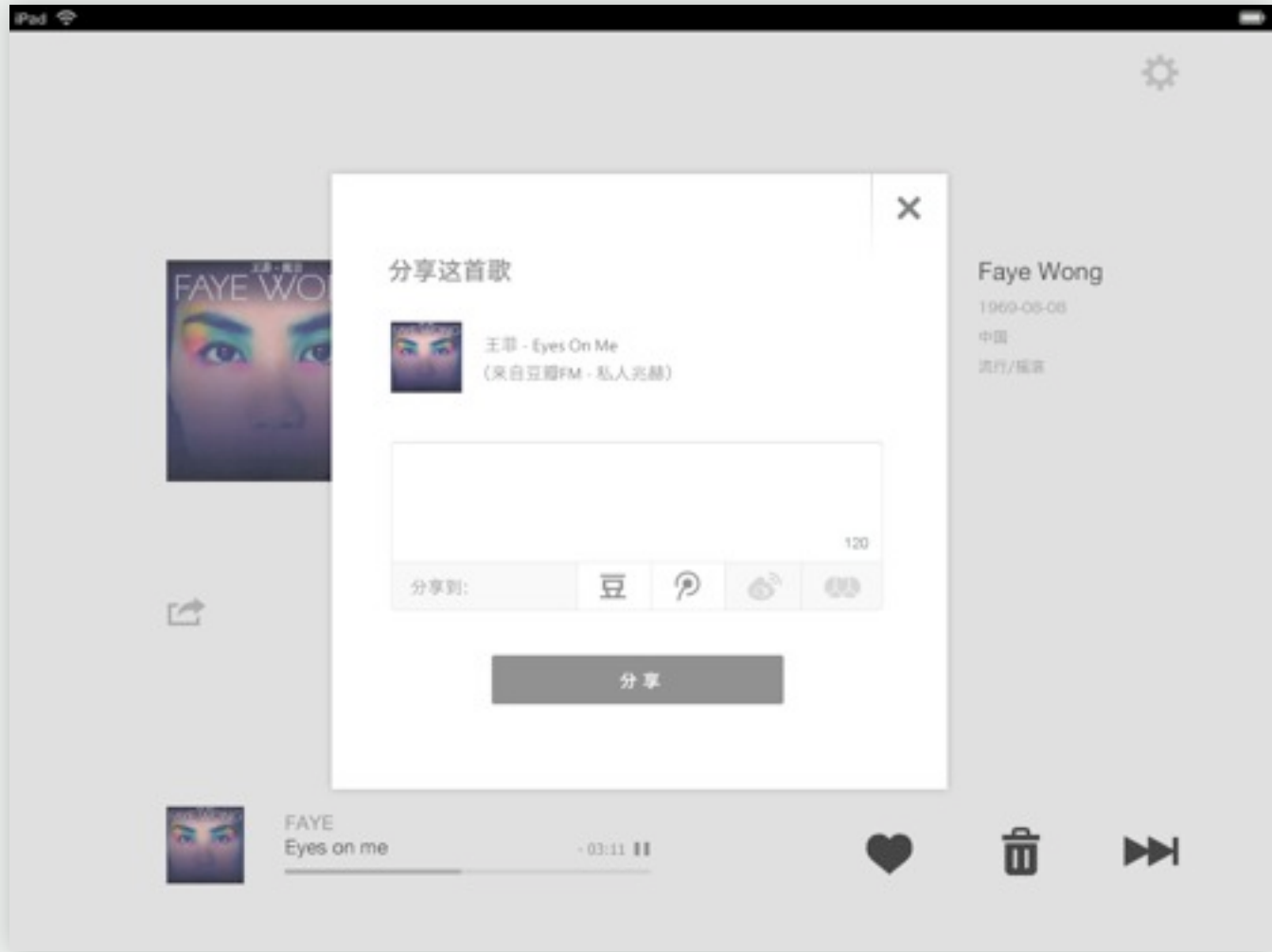
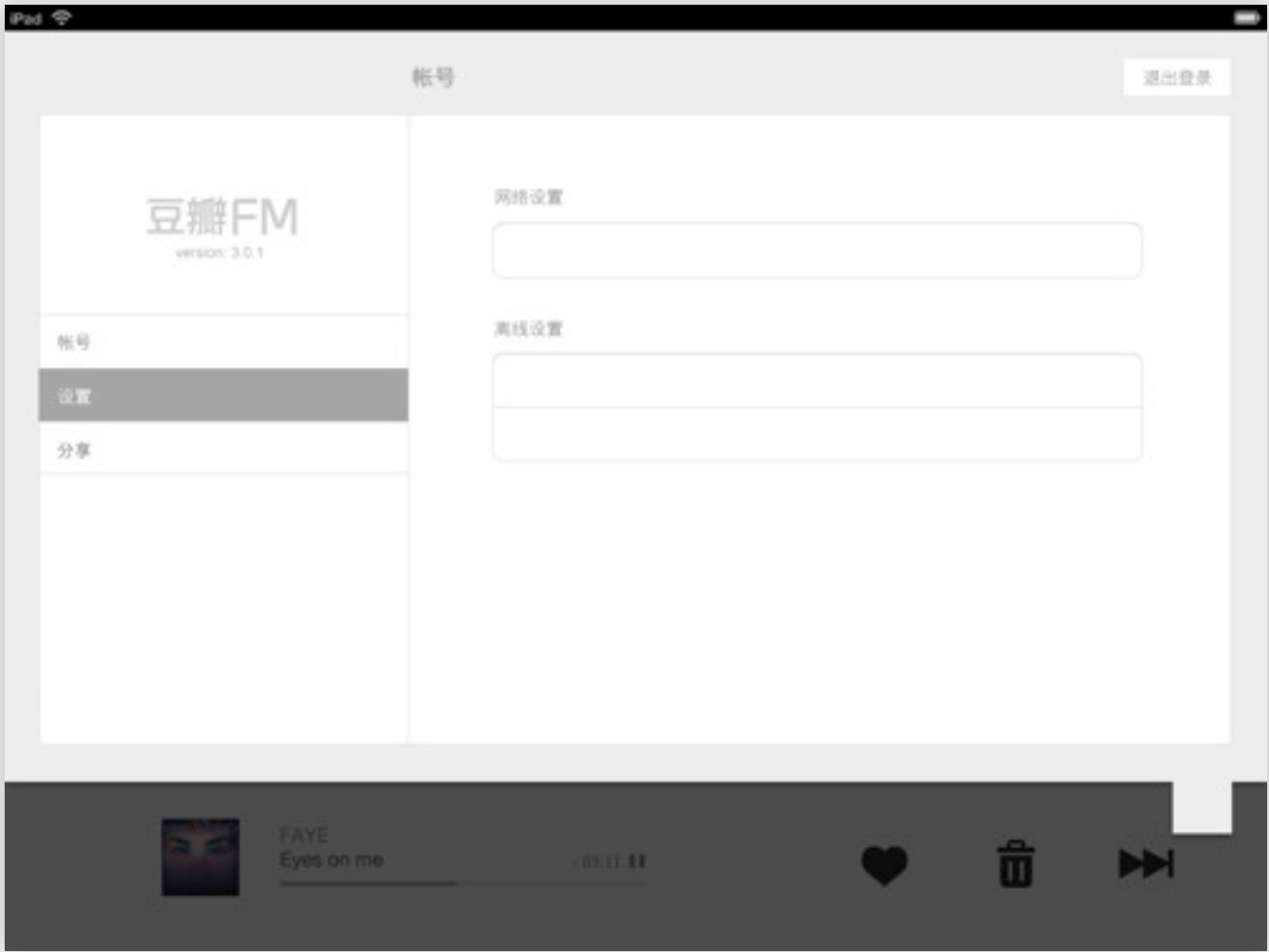
And you know you are their armour

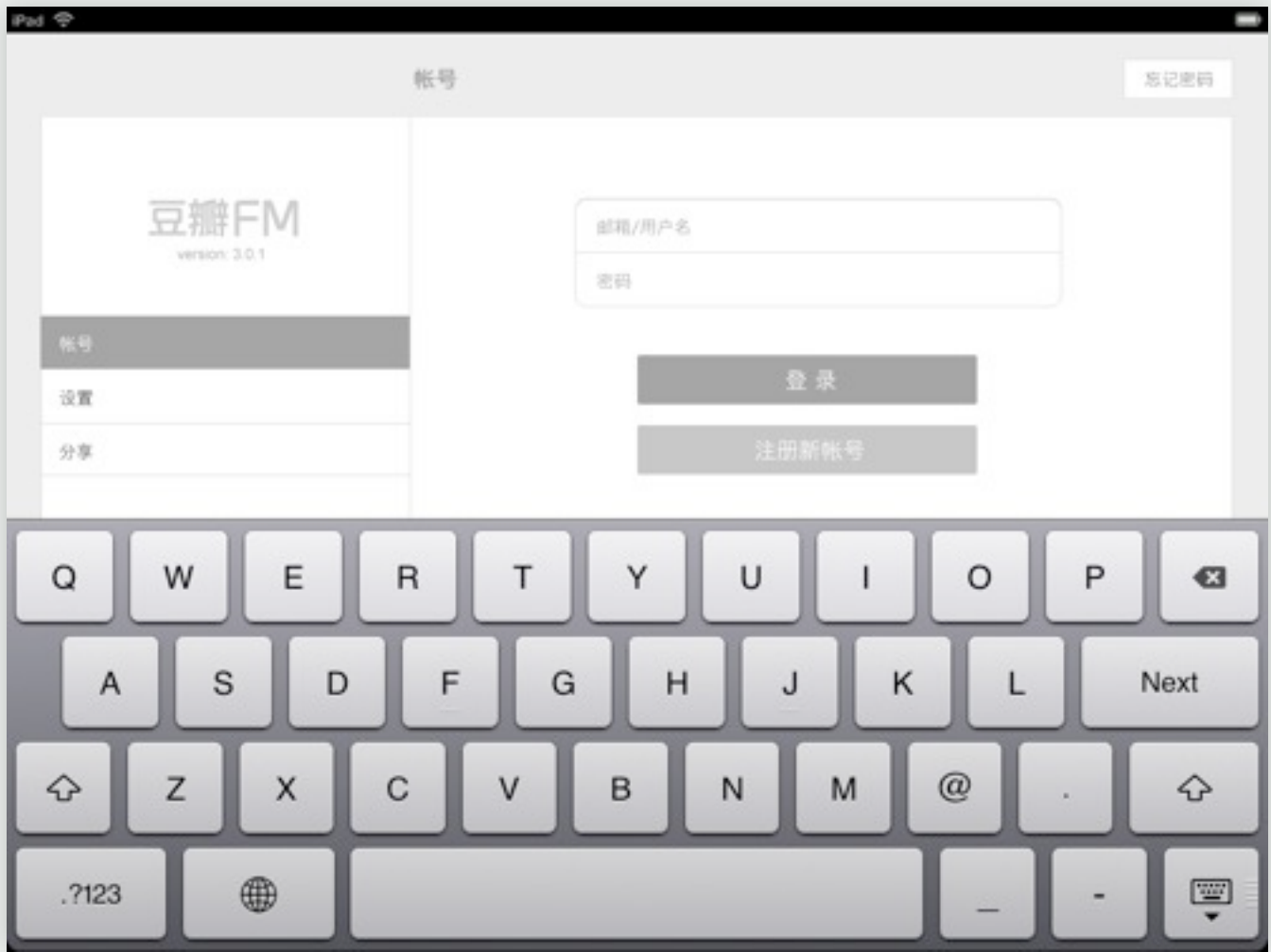
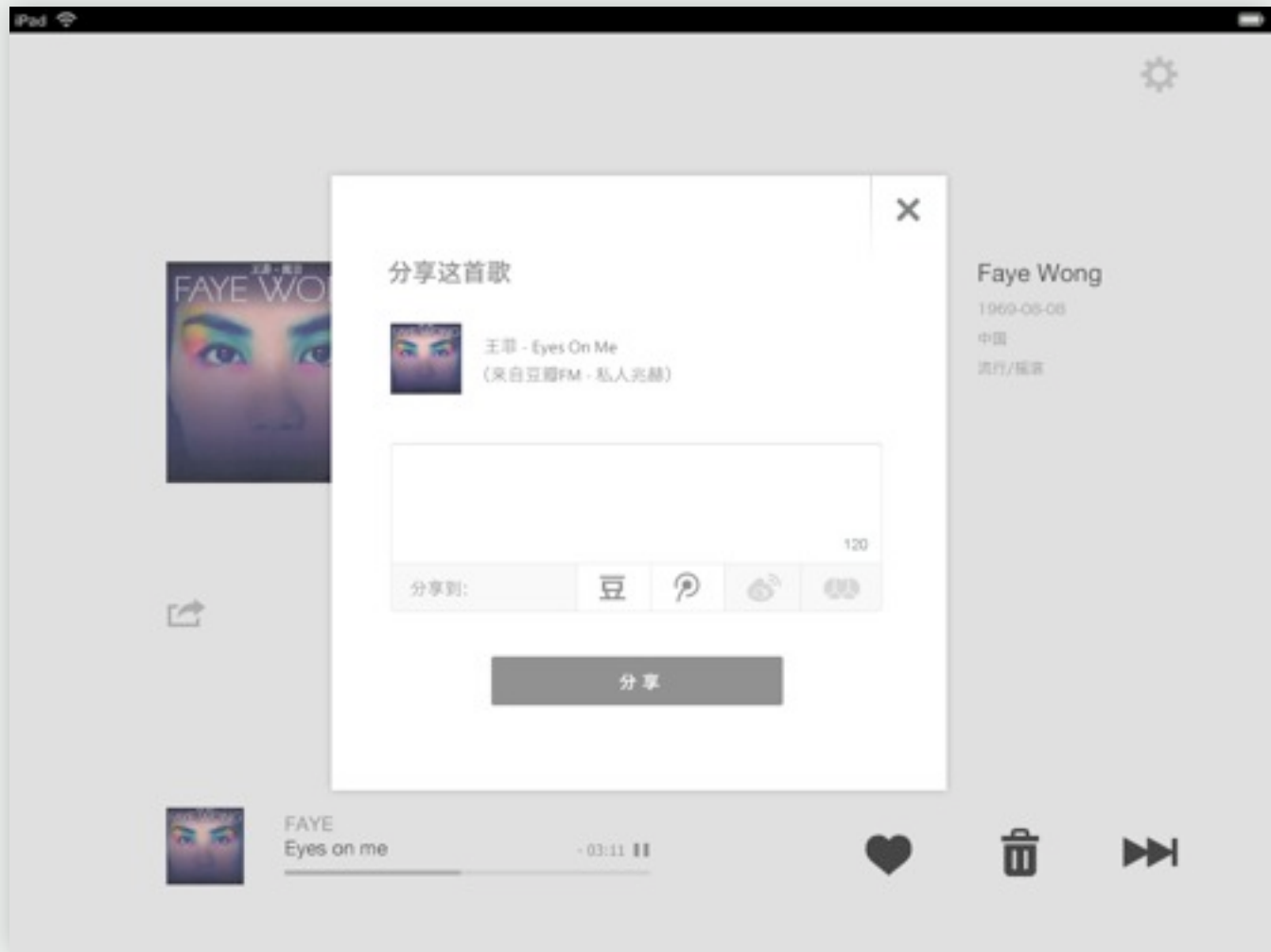
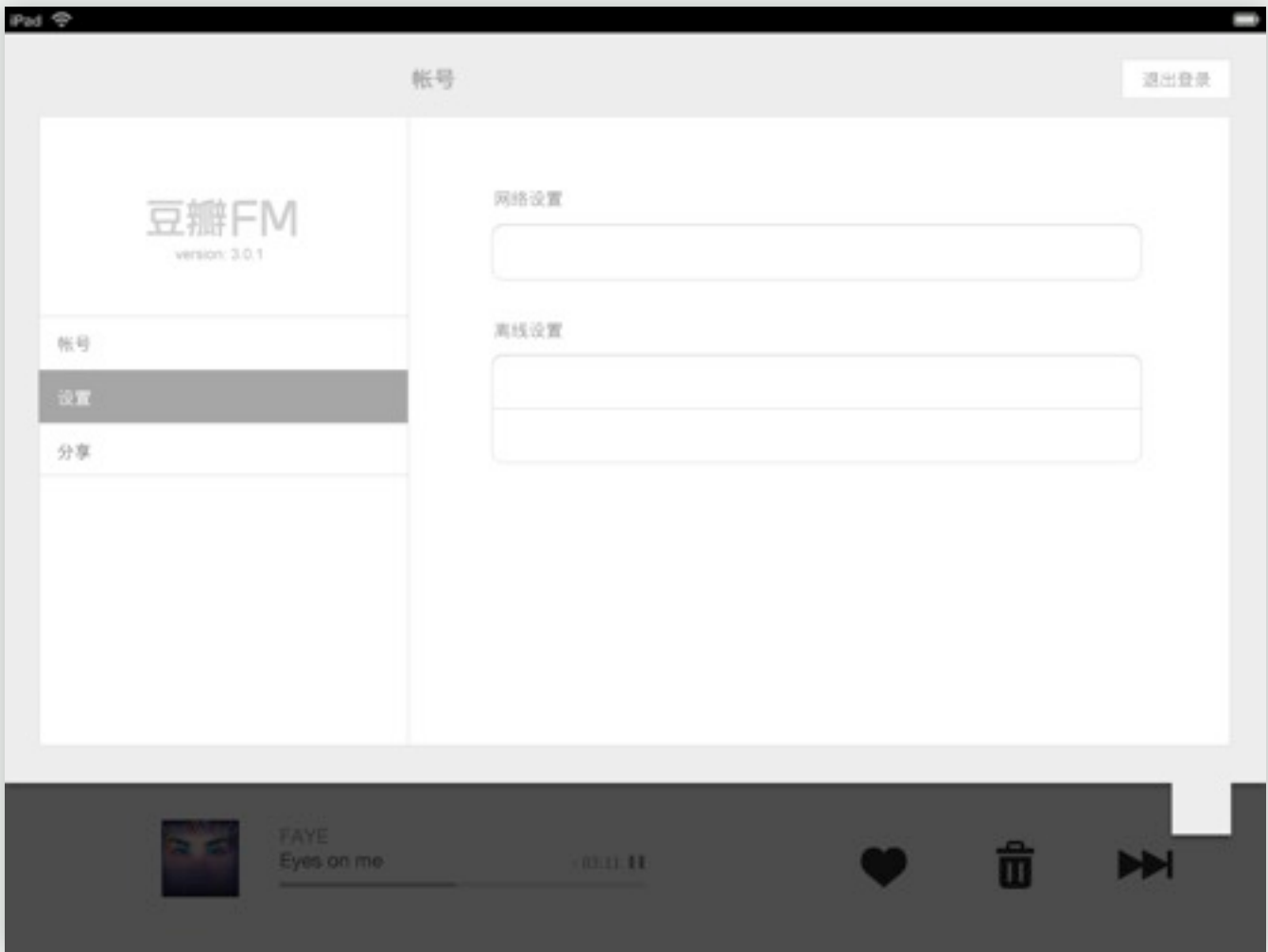
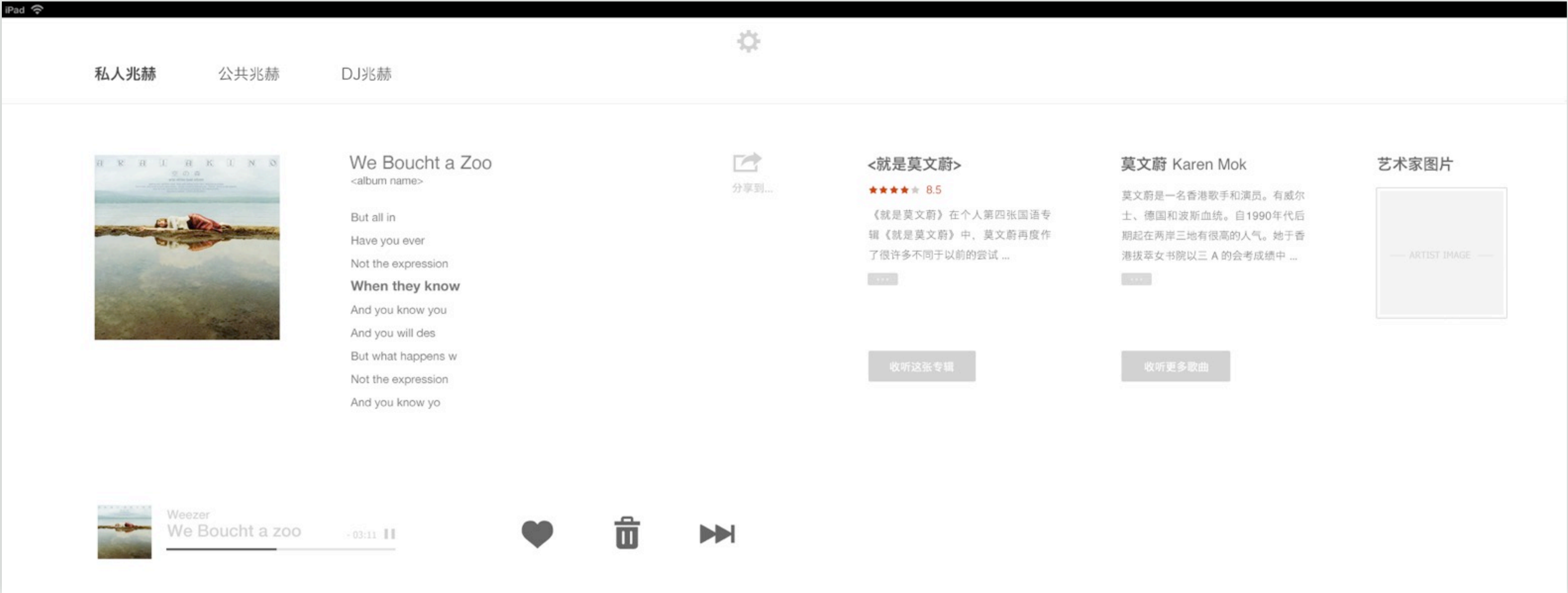


Weezer

We Bought a zoo

- 03:11







We Bought a Zoo

<album name>



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Weezer

We Bought a zoo

- 03:11



iPad

华语MHz


欧美MHz

法语MHz

空の森

空の森

空の森



We Bought a Zoo

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分享到...



Weezer

We Bought a zoo

- 03:11

总结

设计的本质 > 解决问题

Thanks