

JBoss Open Source Federation

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JBoss Presentation

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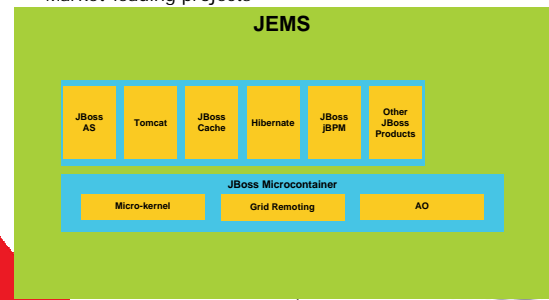
Agenda

- JEMS / JEMS Ecosystem
- JBoss Open Source Federation
 - ✓ Context
 - ✓ Definition, Charter and Goals
 - ✓ Structure
- JOSF Projects Definition
- JBoss Value-Add Services
- JOSF Early Members
 - ✓ Case Study (Funambol, Sync4j)

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JBoss Enterprise Middleware System

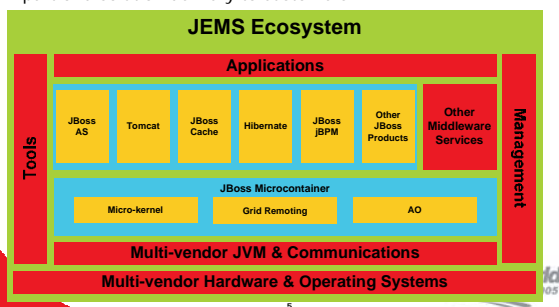
- Comprehensive Middleware Stack
- Loosely-coupled Architecture (allows Plug and Play)
- Market-leading projects



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JEMS Ecosystem

Multi-Billion Dollar/Euro Ecosystem of Hardware, Software and Service vendors that bundle, integrate or use JEMS as part of a solution delivery to customers



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Context

- **Context**
 - ✓ Several companies contacted JBoss in order to Open Source some of their proprietary software for a Professional Open Source offering
 - ✓ How to do it? Where to do it?
 - ✓ JBoss wants to operate a **brand transformation**
 - From **JBoss AS** to a broader "**JBoss POS/JEMS**"
 - ✓ JBoss wants to **promote the Professional Open Source** business model
 - ✓ Organize software providers (as part of that, the Open Source actors) around JEMS
 - JEMS becomes the **defacto motherboard for middleware**

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Answer

- **Answer**

JBoss Open Source Federation



- **Charter**

"The JBoss Open Source Federation is a community of individuals and companies and sponsors founded and operated by JBoss, Inc. to bring together open source projects that share the common business model of **Professional Open Source** as well as integrate with the **JBoss Enterprise Middleware System (JEMS)**."



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JBoss OS Federation - Goals

- Stimulate the growth of a **Professional Open Source JBoss marketplace**
- Provide **increased visibility** to JEMS related projects
- Help users **find information** about **companies** and individuals, about their **products**, their relationship with JEMS, which **services** are available, and in which **software domains** their product can be **categorized**



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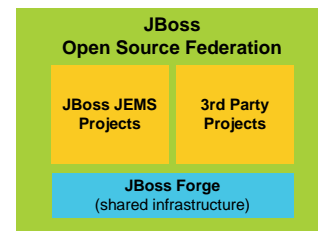
JBoss OS Federation - Criteria

- What the Federation is: **2 criteria**
 - ✓ Home for **Professional Open Source** projects
 - Based on any OSI license
 - Must provide some level of professional services on the project
 - ✓ Integrate with **JBoss Enterprise Middleware System**
 - Provide end users and community with wider set of open source solutions
 - JEMS is the motherboard
- Specifically
 - ✓ Not a "generic" hosting facility (sf.net, OW, Apache, etc)
 - Clearly articulated around Professional OS and JEMS
 - ✓ Not exclusive. Projects can be co-located with other Open Source communities
 - We continue to work with Sourceforge, Codehaus, Apache, Eclipse, ObjectWeb and other open source communities.



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JBoss OS Federation – (Infra-) Structure



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JBoss Forge

- Based on same infrastructure as JBoss, Inc. Projects
 - ✓ Project Web Pages
 - ✓ Wiki
 - ✓ Documentation Download
 - ✓ Forums
 - ✓ Task Management, Project Management and Bug Tracking via JIRA™
 - ✓ Blogs
 - ✓ CVS and Download (future)
- Hosted for Free
- Usage of JBoss Forge services is optional
 - ✓ Collocation with other communities for example



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Project Definition – Professional OS

- Each Project will list available **Professional Open Source** capabilities
 - ✓ Project
 - Key Developers
 - Open Source License Type
 - Wiki & Documentation
 - Public Roadmap and Schedules
 - Forums
 - ✓ Professional Services
 - Training
 - Consulting
 - Support
 - Coverage – Geographic & Operating Hours/Days
 - Indemnification
 - ✓ Partners
 - User/Case Studies and Examples
 - ✓ Integrated with JBoss Network
 - Case Logging, Management, KnowledgeBase
 - Management of patches, updates and upgrades



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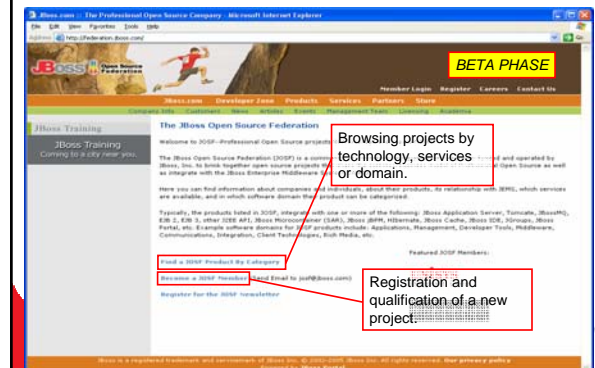
Project Definition – JEMS Integration

- Each project will list its integration with JEMS
 - ✓ Technology Type
 - Application, Management, Developer Tool, Middleware, Communications, Integration, Client Technologies, Rich Media, Other
 - ✓ Integration Mechanism
 - J2EE Application, Tomcat, JBossMQ, JBoss Microcontainer (SAR), JBoss jBPM, Hibernate, JBoss Cache, JBoss Portal, JBoss IDE, etc.
 - Detailed integration information



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<http://federation.jboss.com/>



JBoss Value-Add Services

- JBoss Open Source Federation is FREE
- However, JBoss is able to offer a variety of Value-Add Services for Federation Projects
 - ✓ Assist new projects
 - ✓ Defining Professional Open Source Offerings for a project
 - ✓ Delivering Professional Open Source
 - ✓ Providing customers with a more integrated support model
- Services
 - ✓ Enablement Support
 - ✓ JEMS Integrated Support Warm-Handoff
 - ✓ JBoss Network
 - ✓ JBoss Marketing Services



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VAS – Enablement Support

- Assist in launching a project in the JBoss Open Source Federation
 - ✓ Initial planning session
 - ✓ Assistance setting up the project pages
 - ✓ Assistance setting up open source CVS
 - Including recommendations on how to make a project attract outside developers and ease acceptance in the open source community.
 - ✓ 1 Year of Developer-Developer support for managing the open source project
 - ✓ Quarterly review of project status and needs
 - ✓ Joint Marketing/Advertisement



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VAS – Integrated Support

- This service allows for end customers who have a support agreement with the project and with JBoss for any part of the JEMS architecture to have a seamless, integrated support agreement between the two products.
 - ✓ Certification - project is interoperable, tuned, and optimized when running with JEMS.
 - ✓ Developer-to-Developer Support
 - Management, testing, support and fixing of upgrades, patches, bug fixes and release schedules
 - ✓ Support plan developed for escalation of end-user customer cases between the companies when there is a suspected issue with the other product
 - Includes 3-way communications and visibility and escalation



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VAS – JBoss Network

- Federation projects can « license » the JBoss Network for
 - ✓ Delivery of their own patches
 - ✓ Delivery of patches for the JBoss JEMS subset the project is using (from JBoss, Inc.)
- Unique value-add for Professional Support customers
 - ✓ Integrated Customer Communications
 - ✓ Tools Access



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VAS – JBoss Marketing Services

- Marketing products
 - ✓ **Premium-level Branding** denoting an integrated support model and certification for customers if applicable
 - ✓ Market **white papers** and other marketing materials
 - ✓ **Webinar Program** – Produce, deliver, and drive attendance for Webinars that highlight Federation projects
 - ✓ **Email Program** – Premium positioning in monthly newsletter to JBoss Federation subscribers
 - ✓ **Lead Sharing Program** – share relevant lead data for a fee
 - ✓ **Sell training courses** via the JBoss Store
 - ✓ Allow key partners to accept JBoss **JCredits** for purchase of support services



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Early JOSF Members

- Unisys
 - ✓ JBoss AS Management Console
- Funambol
 - ✓ Sync4j
- Jasper Reports
 - ✓ Jasper Reports
- Xwiki.com
 - ✓ Xwiki
- Allesta
 - ✓ WSABI For Axis

UNISYS
Imaging & E-Data

Funambol

JasperReports

XWiki.com

ALLESTA



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Why Joining JOSF? A Case Study

- Fabrizio Capobianco, Funambol CEO
 - Sync4j: Mobile Open Source

Funambol Sync4j

JBoss Open Source Federation



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