



MEETING THE SOA DATA CHALLENGE: Connecting Data Sources to your Enterprise Service Bus

Rob Cardwell
Red Hat
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February 14, 2008

Data Services Overview

Agenda

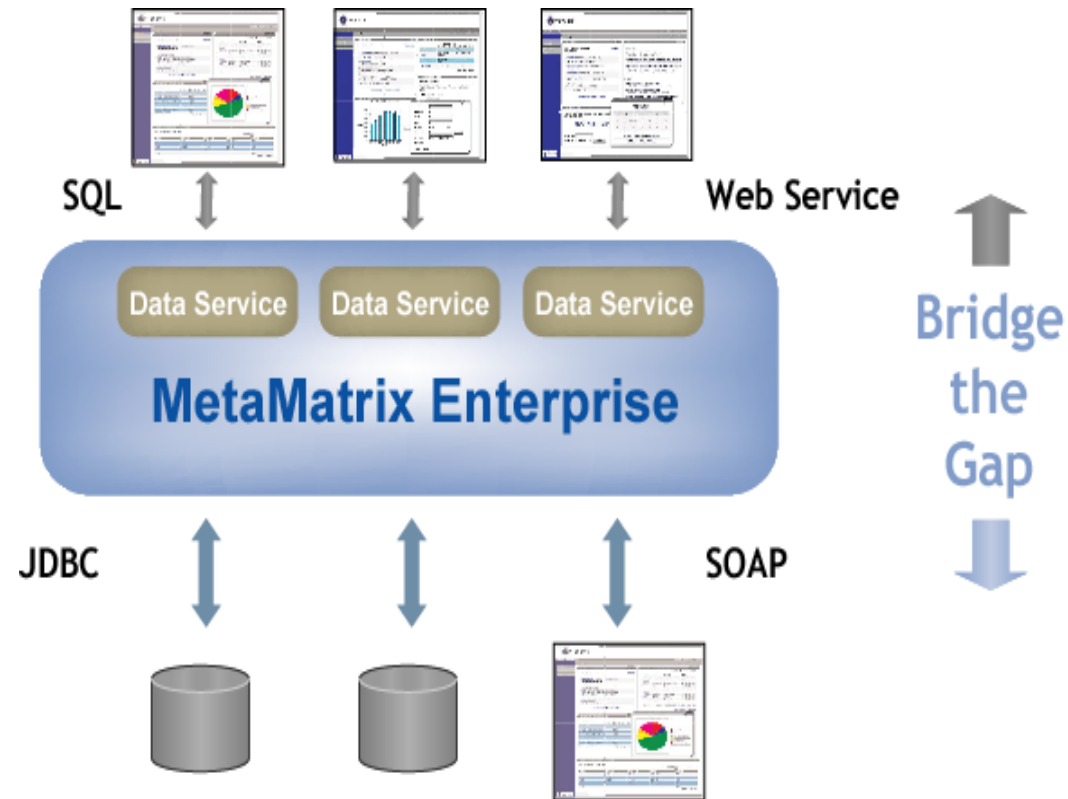
- **Background**
- **What Data Services do**
- **Customer use cases**
- **Where Data Services fit**
- **ESB Comparison**
- **How Data Services work**
- **ESB Interoperability**
- **Data Services – Why bother?**

MetaMatrix Background

- Founded 1998
 - Vision: Universal bridge between information-consuming applications and enterprise information resources
 - Data Services = Enterprise Information Integration (EII)
- Shipping version 5.5 – highly mature, stable, feature-rich
- Market – Global 5000 Organizations
 - Government Intelligence Agencies, Department of Defense
 - Financial Services
 - Independent Software Vendors
- May 17 2007: Acquired by Red Hat

Data Services: What They Do

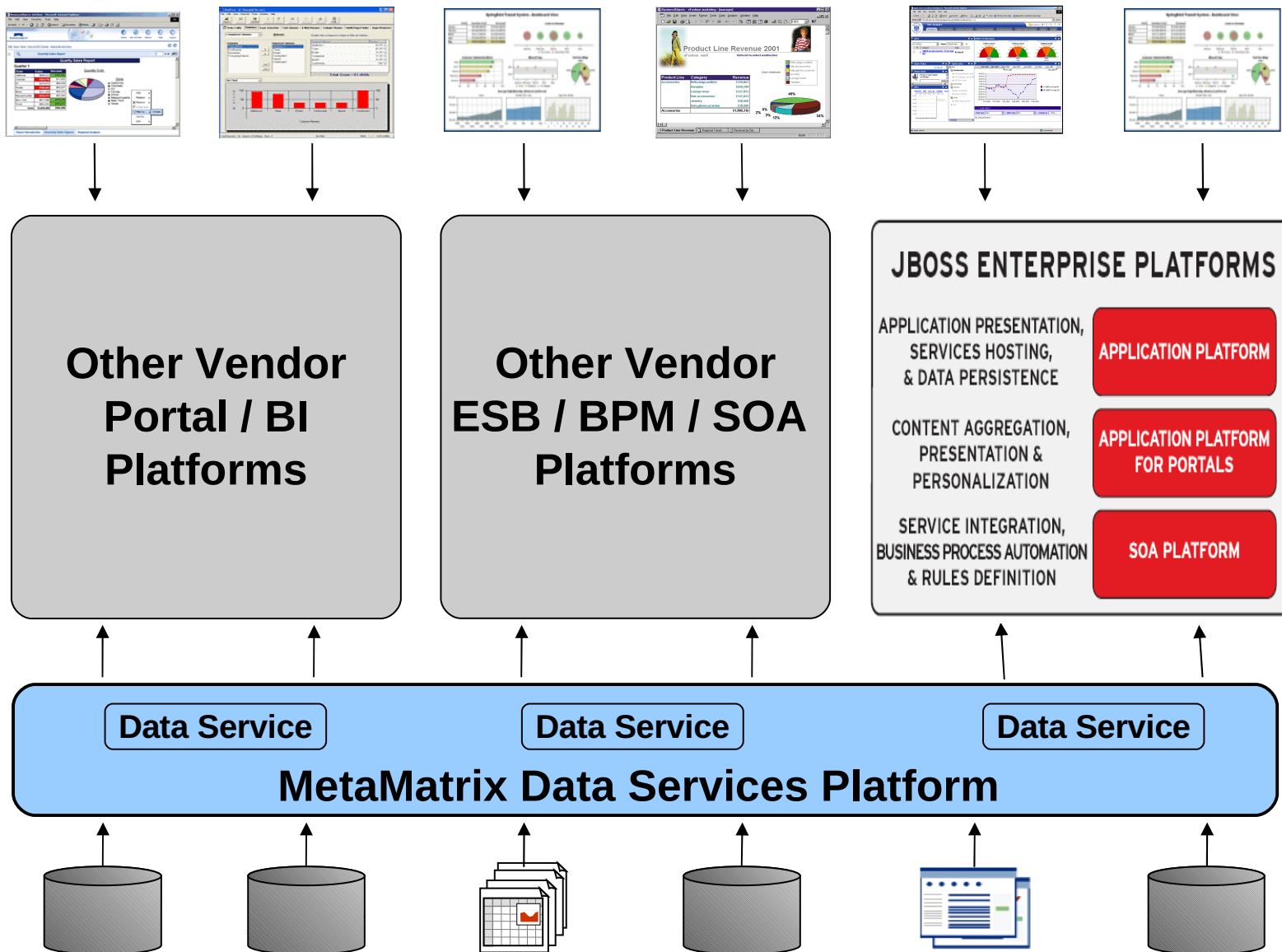
- Turns the data you have into the data you want
- Speeds application development by simplifying access to distributed data
- Transforms data format differences
 - Vocabulary difference
 - Schema compliance
- Consolidates (abstracts) sources of data into a “single view” without the need to move data between databases



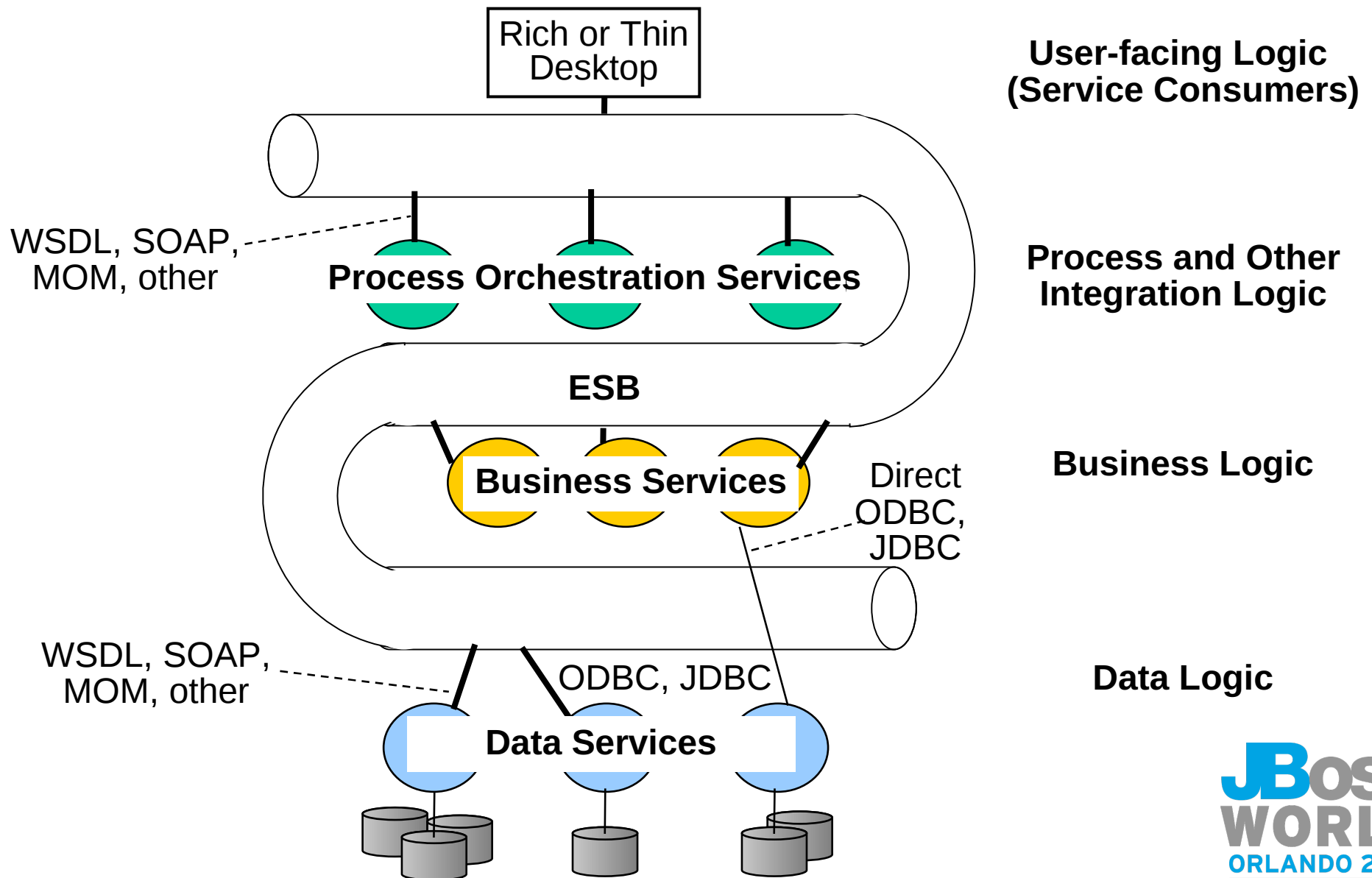
Data Services Use Cases

- **Reports, Business Intelligence, Portal**
 - Consolidated reports/dashboards
- **Regulatory Compliance**
 - Provide common security and control for data
 - VISA PCI, Basel II, Sarbanes Oxley, Patriot Act
- **Master Data Management (MDM)**
 - Single View of Customer - CRM
 - Single View of Supplier – supply chain
 - Single View of Employee – HR consolidation
- **SOA**
 - Make data available to SOA environment

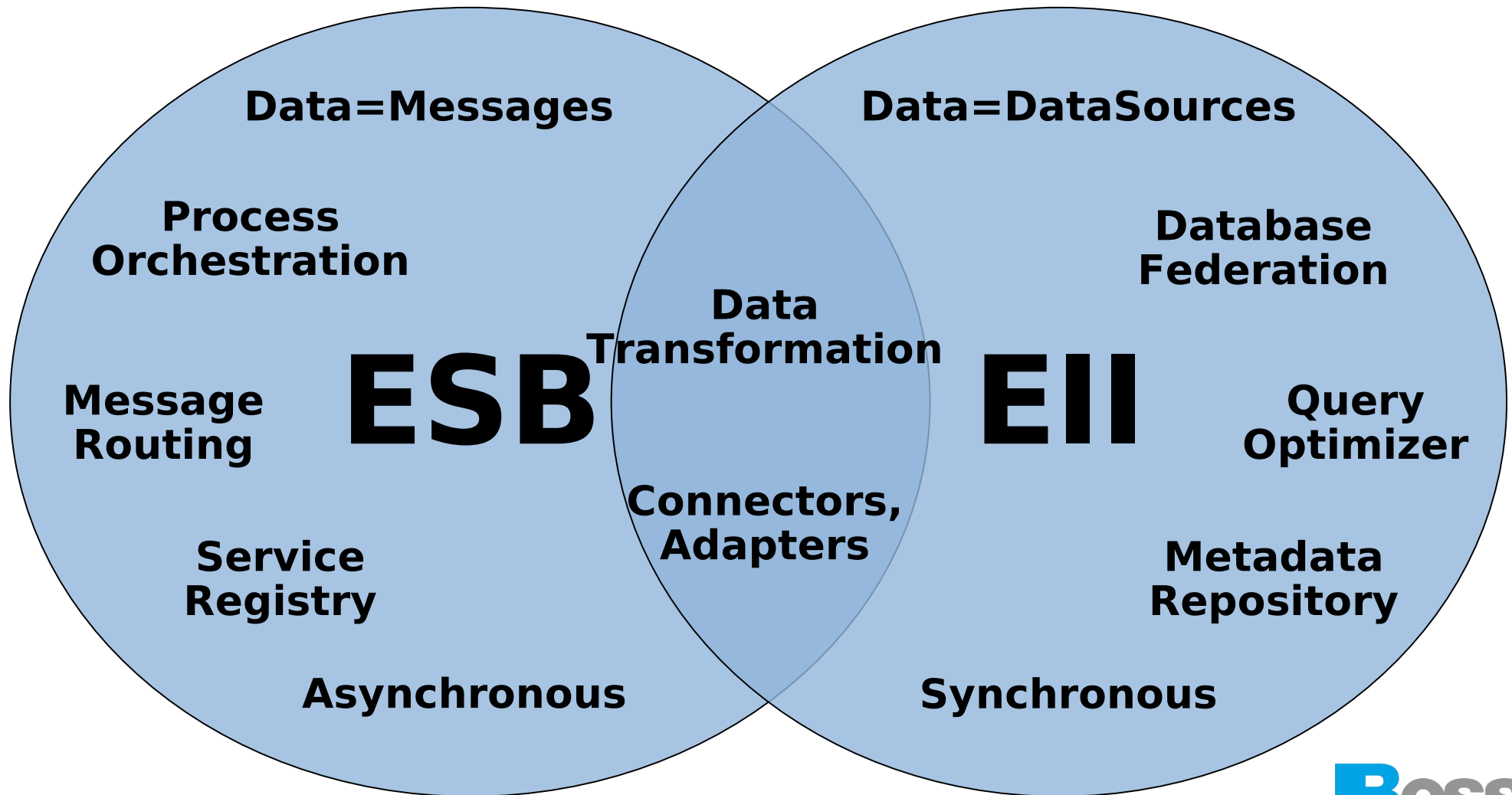
Data Services: Where They Fit



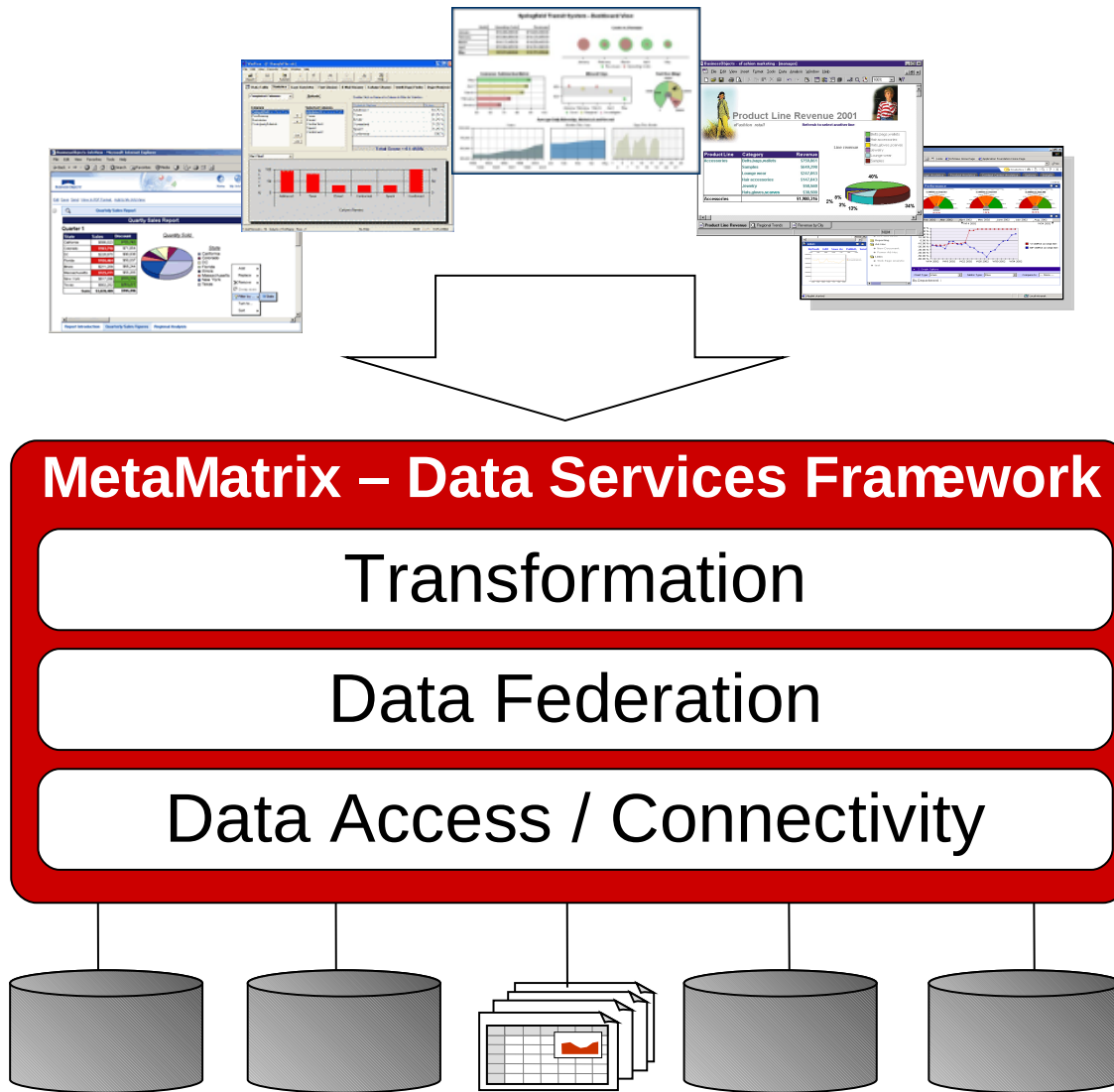
Data Services and ESB Technologies



ESB-EI (Data Services) Comparison



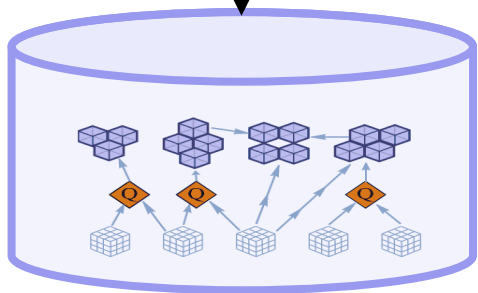
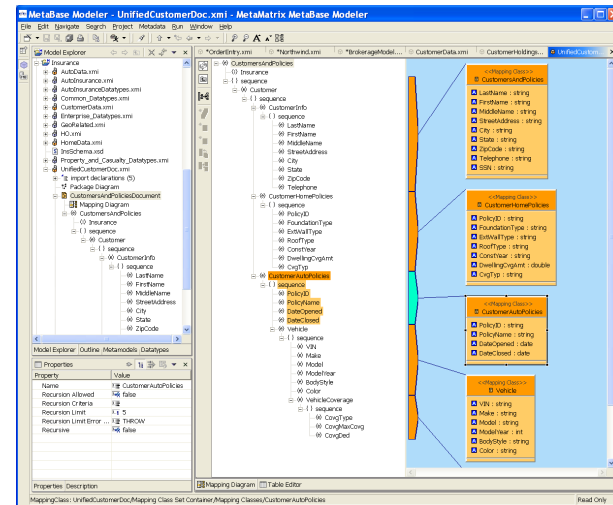
Data Services: How They Work



- Data virtualization (federation)
- Abstraction -- shield apps from DB/source
- Unified access -- SQL or Web Services
- Transformation
- Semantic mediation (vocabulary, meaning)
- Service enablement
- Metadata/model-driven
- Interoperable security

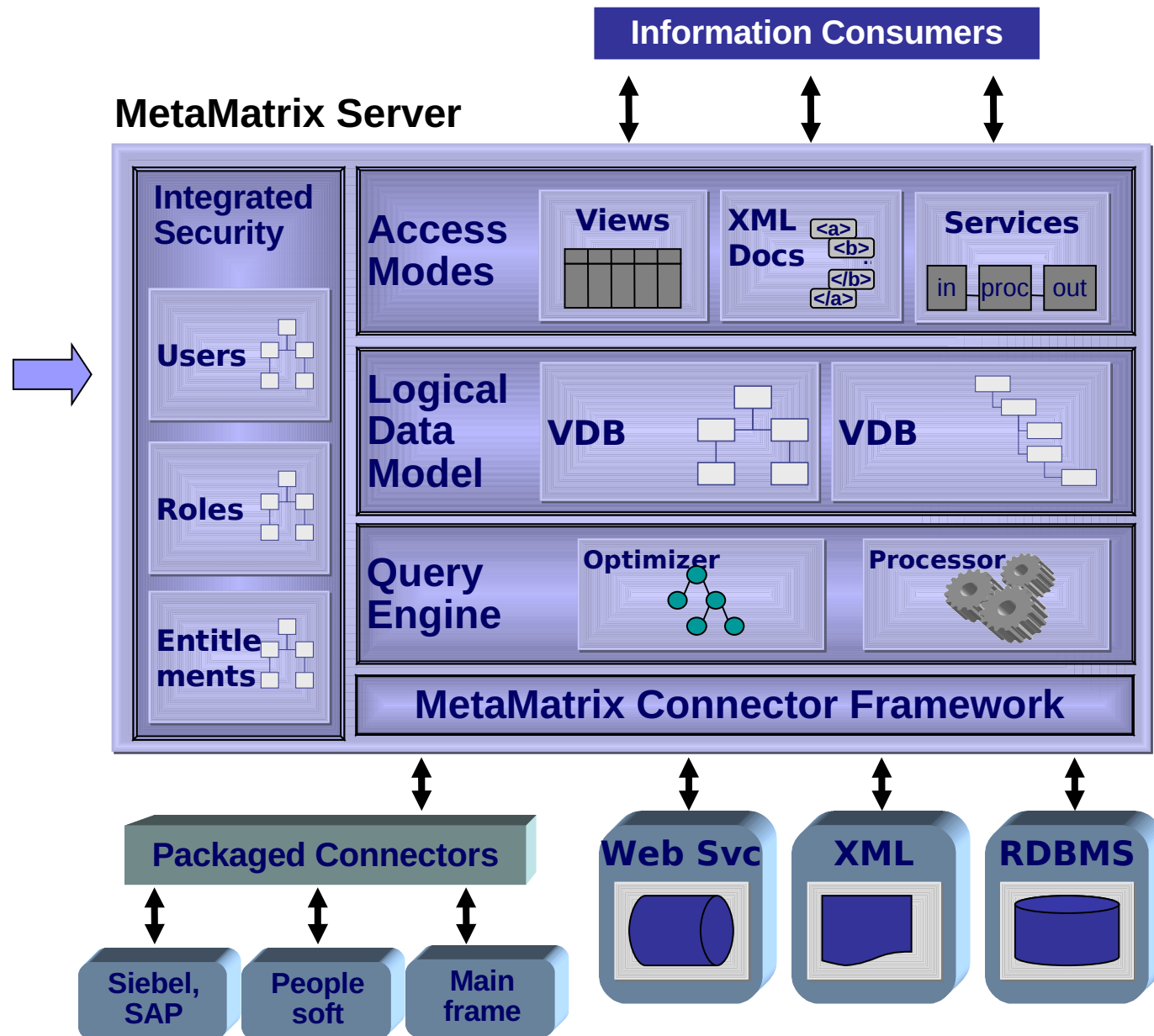
MetaMatrix: How it Works

MetaMatrix Designer

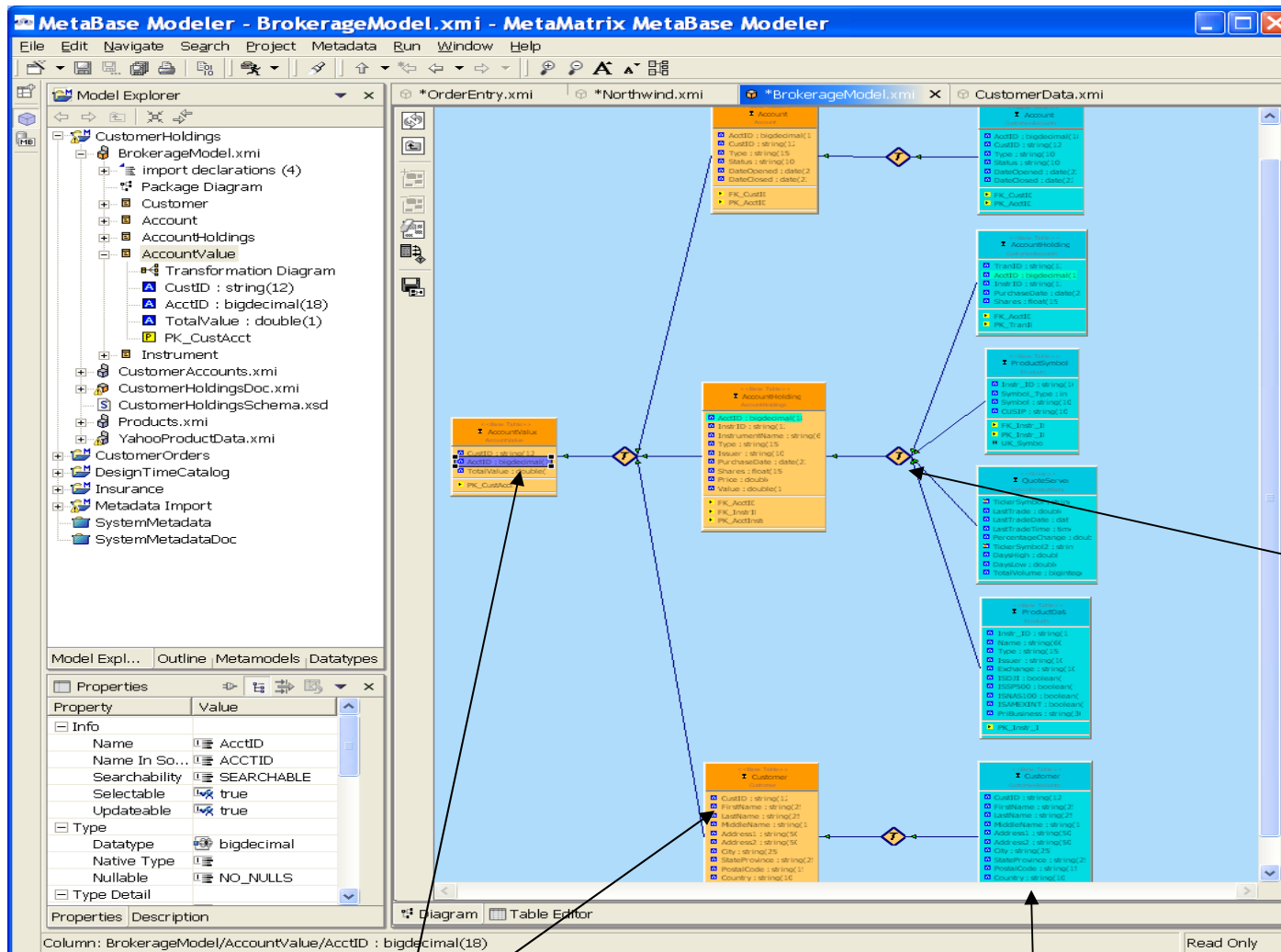


Metadata Repository

MetaMatrix Server



Enterprise Designer: How it Works



**Defined by Models,
not code**

Transformations:

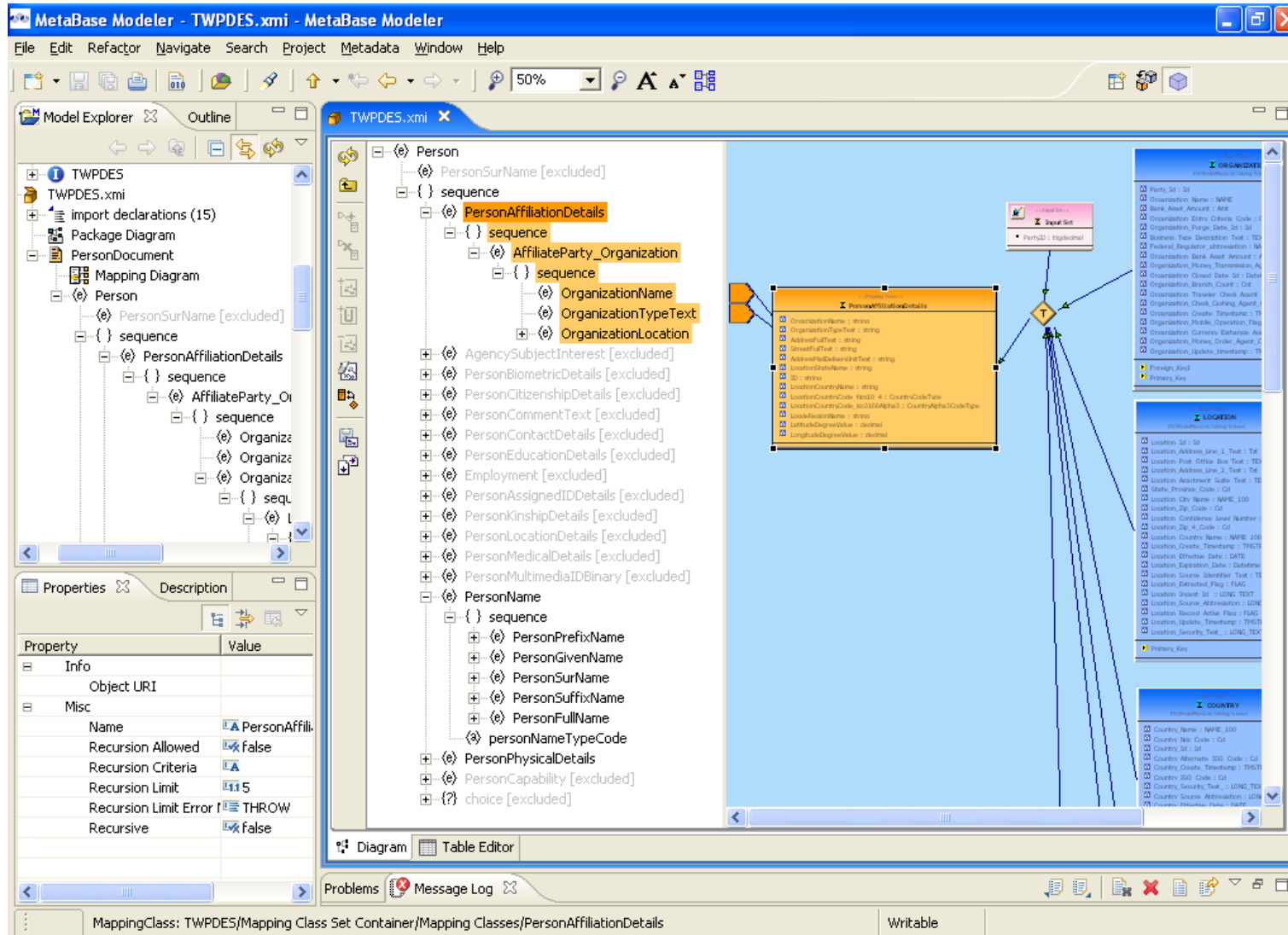
- Select
- Join/Aggregate
- Filter
- Functions
- Text/String
- Numeric
- Decode
- User Defined

Logical Models

**Physical Models representing
actual data sources**

Enterprise Designer: How it Works

MetaMatrix Designer – for XML-centric Data Services



- Model XML Docs, Schemas
- Build XML Doc. models from XML Schemas
- Map XML Doc. models to other data models
- Enable data access via XML

Secure Data Access

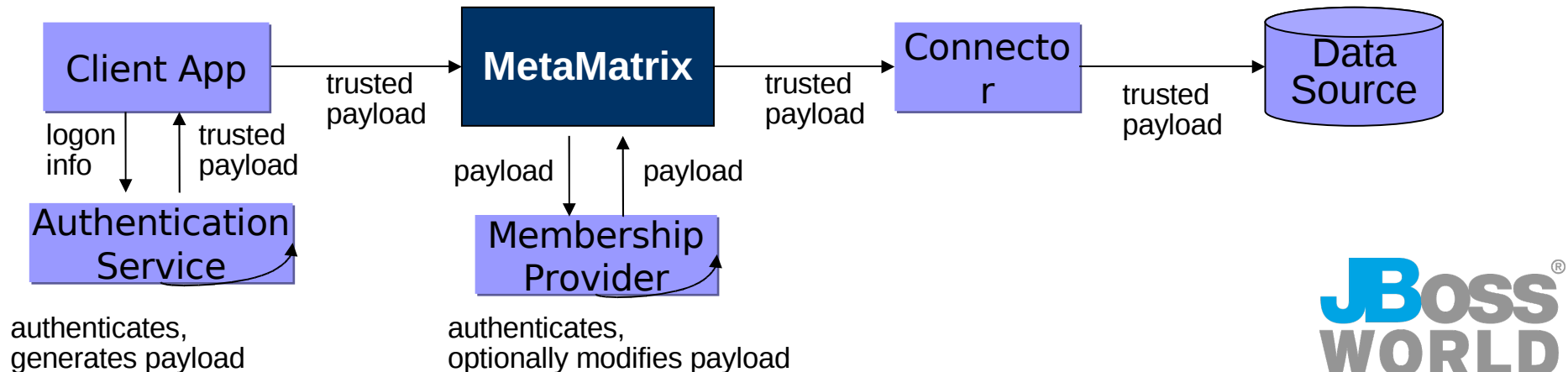
Username/Password Logon

- Connector connects with same ID for all queries
- Optional: Integrated with existing authentication system



Trusted Payload Logon:

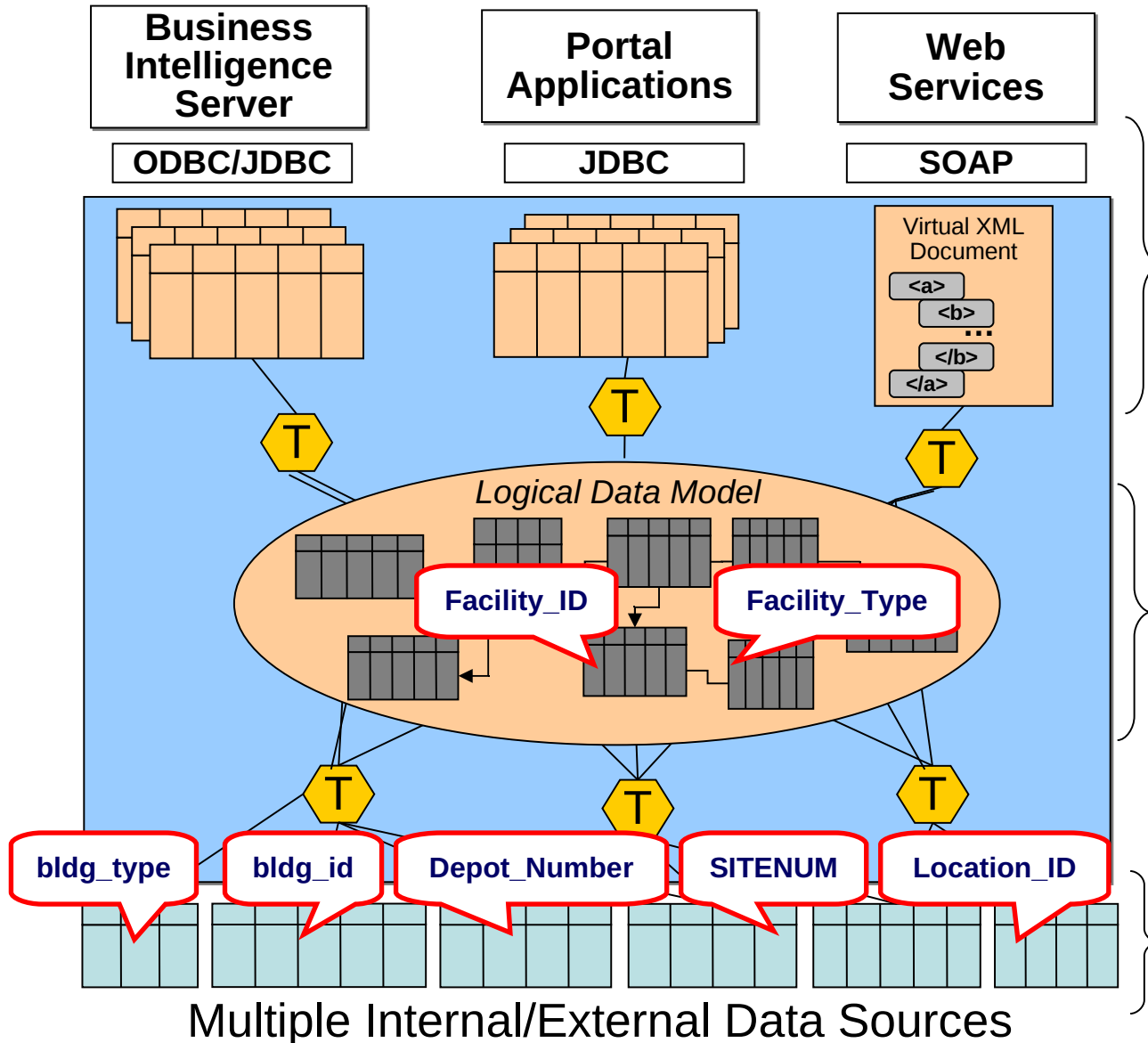
- Connector uses different credentials per connection, per query
- Optional: Integrated with existing authentication system



Query Performance & Optimization

- Minimal overhead for simpler requests
- Control
 - enforce mandatory criteria, time and size limitations
- Rule-based optimization
 - use criteria to avoid unnecessary fields and records
 - merge all transformation logic for a single source
- Cost-based optimization
 - join algorithms (nested loop, merge, dependent, hash)
 - cost profile of each data source
- Data caching and staging (materialized views)
- Manage dataflow – buffer management

Semantic Data Dictionary



Aggregate views of enterprise data:

- Relational or XML
- ODBC, JDBC, SOAP APIs
- POJO thru Hibernate

Logical Data Model

Source Tables
- Authoritative,
unaltered

JBoss Portfolio

- **Developer:** Single subscription covers ALL JBoss products.

- **Platforms:** Pre-integrated, single distributions simplify install & patch/update stream

- **Frameworks:** Modular offerings that run w/ JBoss or other vendors' middleware

JBoss Developer Subscriptions

JBoss Developer Professional

JBoss Developer Enterprise

JBoss Developer Studio

JBoss Enterprise Middleware

Enterprise Platforms

SOA Platform
(GA early 2008)

Portal Platform

Application Platform

MetaMatrix Data Services

Enterprise Frameworks

JBoss Seam

JBoss Hibernate

JBoss jBPM

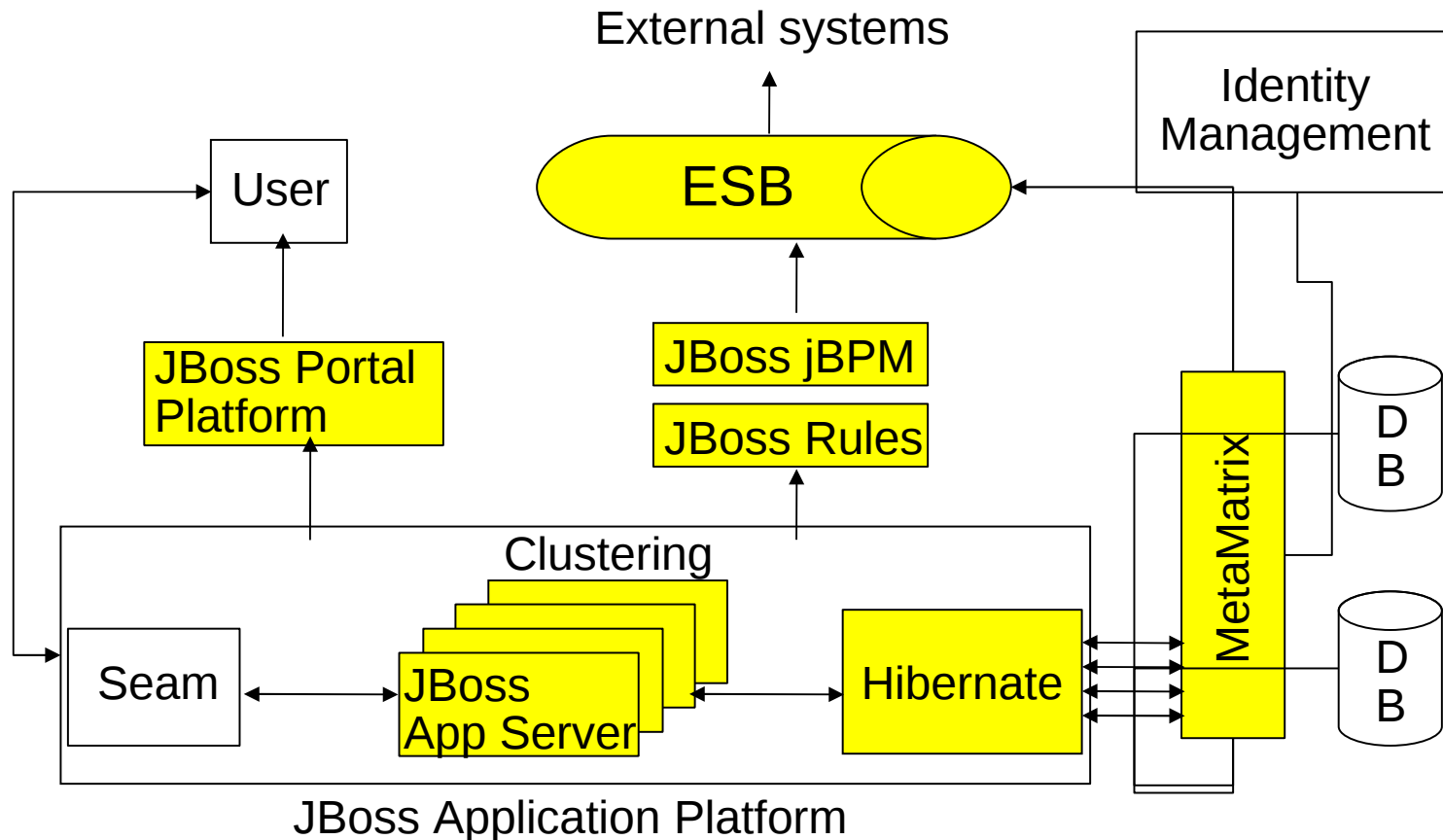
JBoss Rules

Other Application Servers

Red Hat Enterprise Linux
Windows, Unix, Other Linux

MetaMatrix – Potential Interfaces with JBoss Components

- * Makes it easier for Portal, Seam, Hibernate to talk to multiple DB's
- * Interface with ESB, BPM, Rules for data integration scenarios that are process-driven, event-driven



Data Services Value Proposition

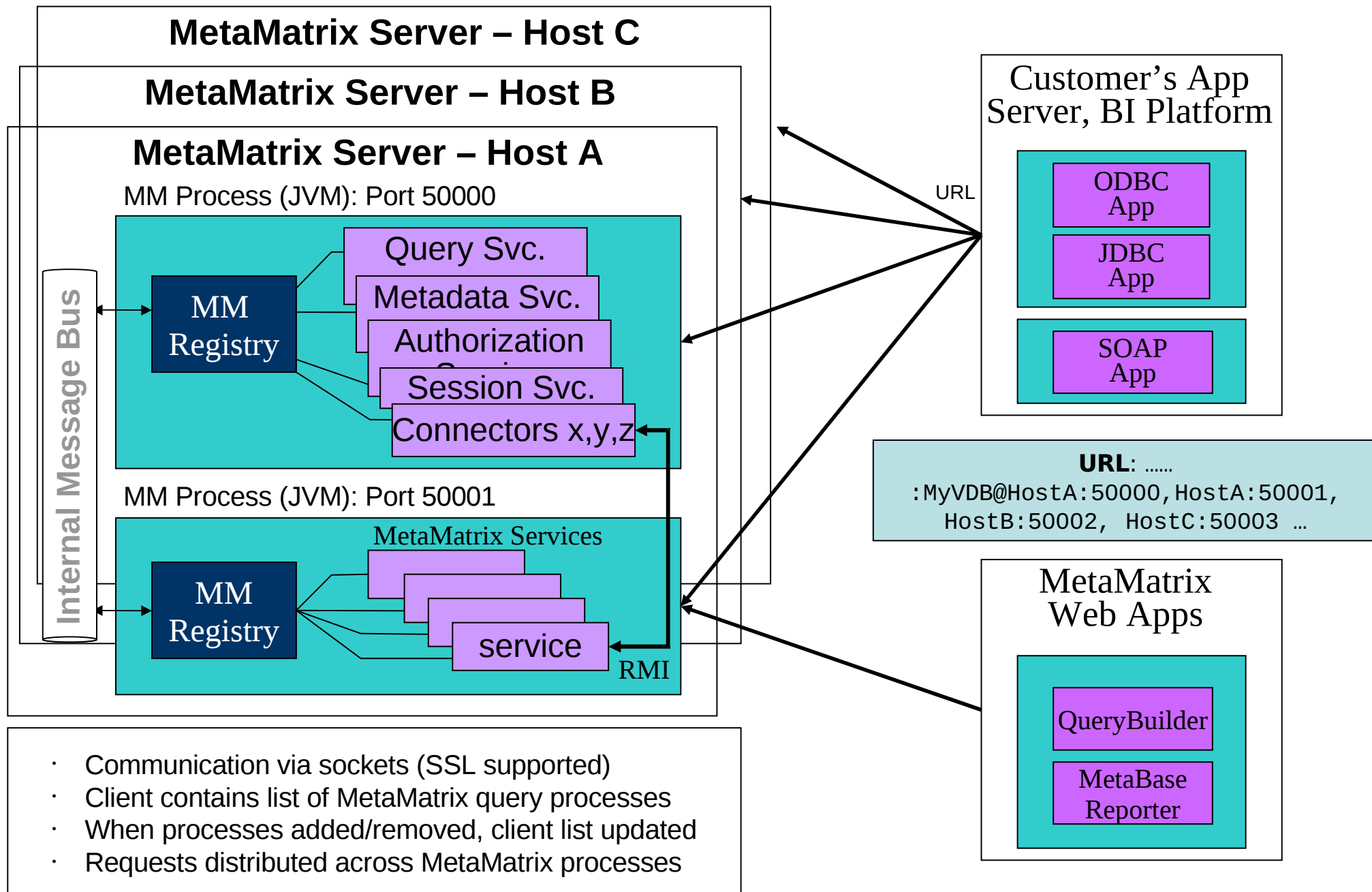
- Real-time, On-demand access to distributed information
 - Avoid unnecessary data replication, data owners retain control
- Reduced application lifecycle costs
 - Initial iteration, plus “long tail” of application maintenance
- Improved agility for enterprise data assets
 - Abstraction of physical data sources enables database migrations/consolidations
- Enabling SOA in an evolving world



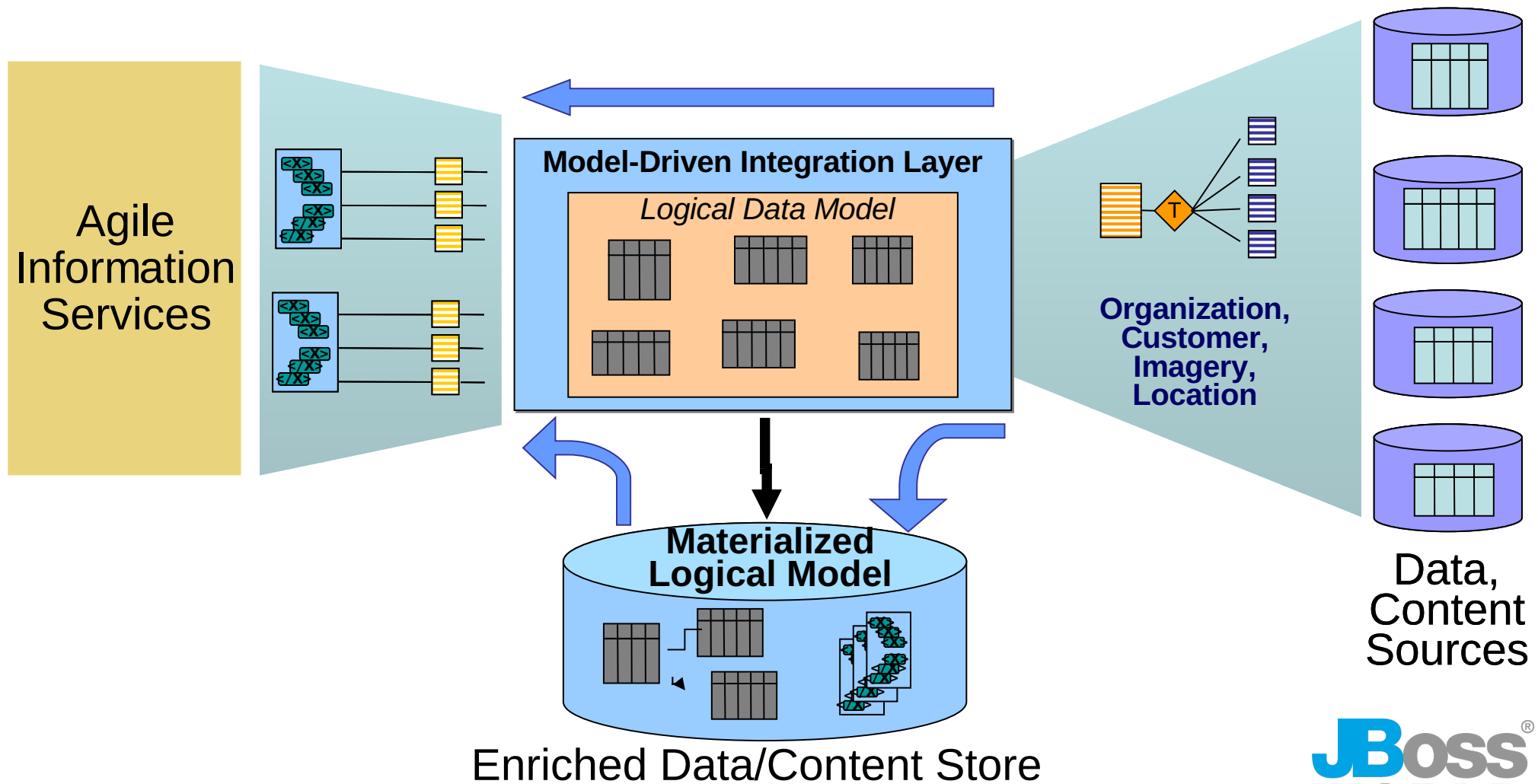
MEETING THE SOA DATA CHALLENGE: Additional Slides

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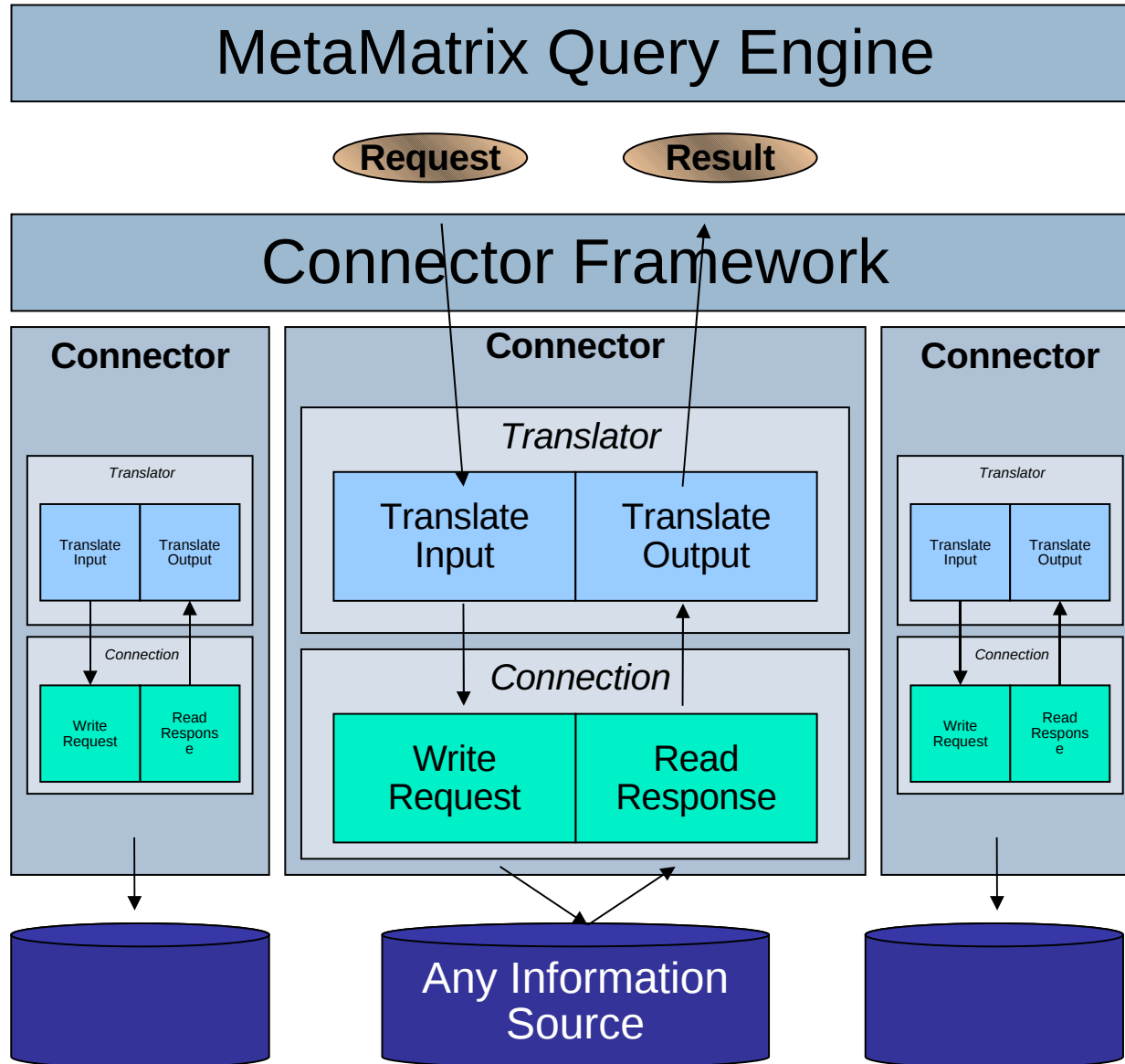
MetaMatrix Scalability



Data Caching/Staging



Connector Framework



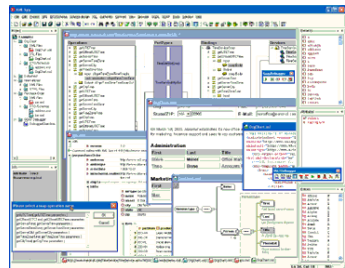
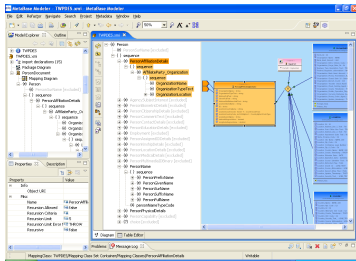
Connectors use the framework + metadata to integrate new sources quickly – avoids significant cost, time of new wrappers.

Translator turns MM requests into source-specific requests, and translates results.

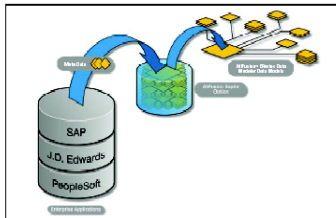
Connection holds the (pooled) connection, sends requests, receives responses

Metadata Management

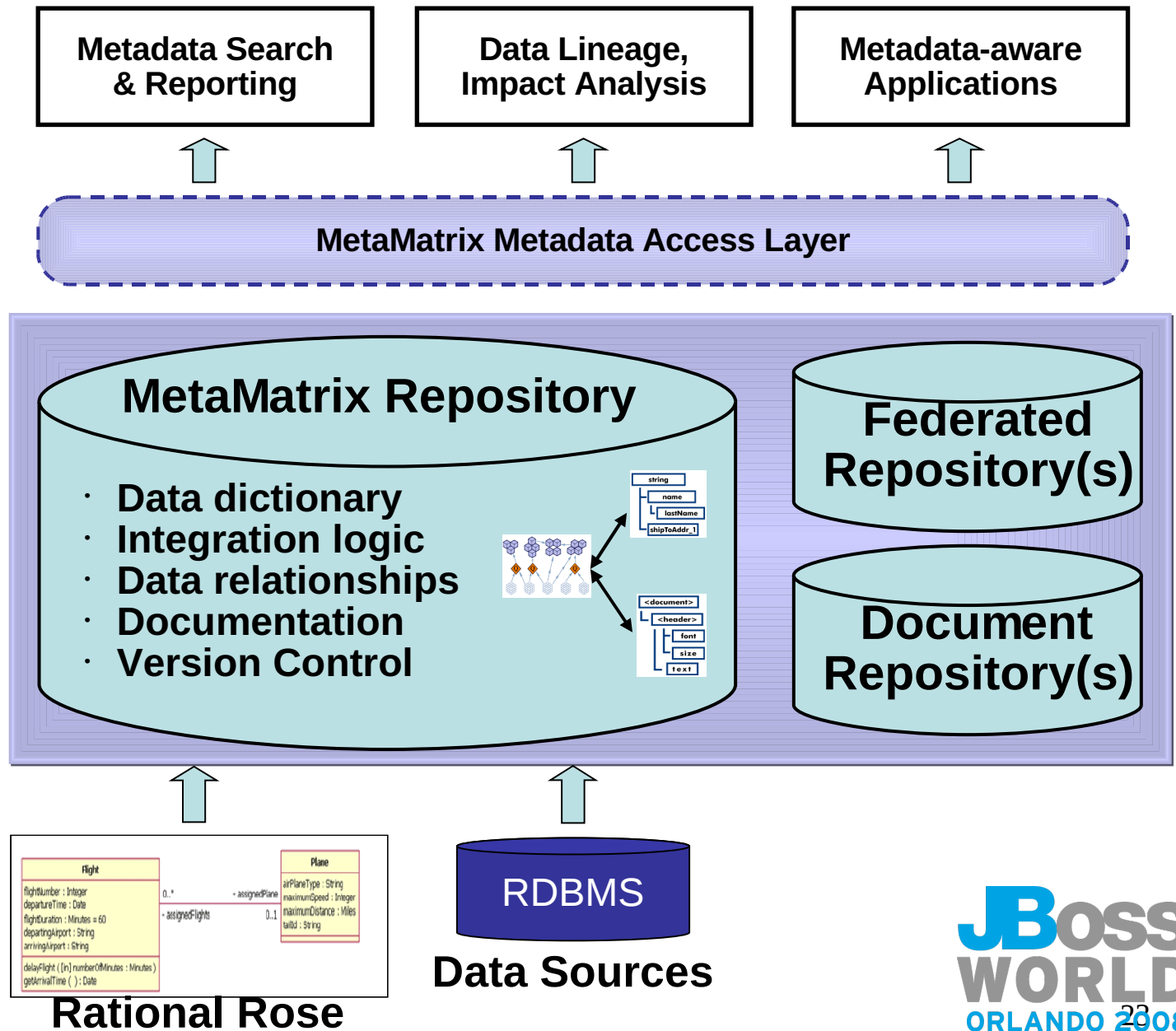
MetaMatrix Designer



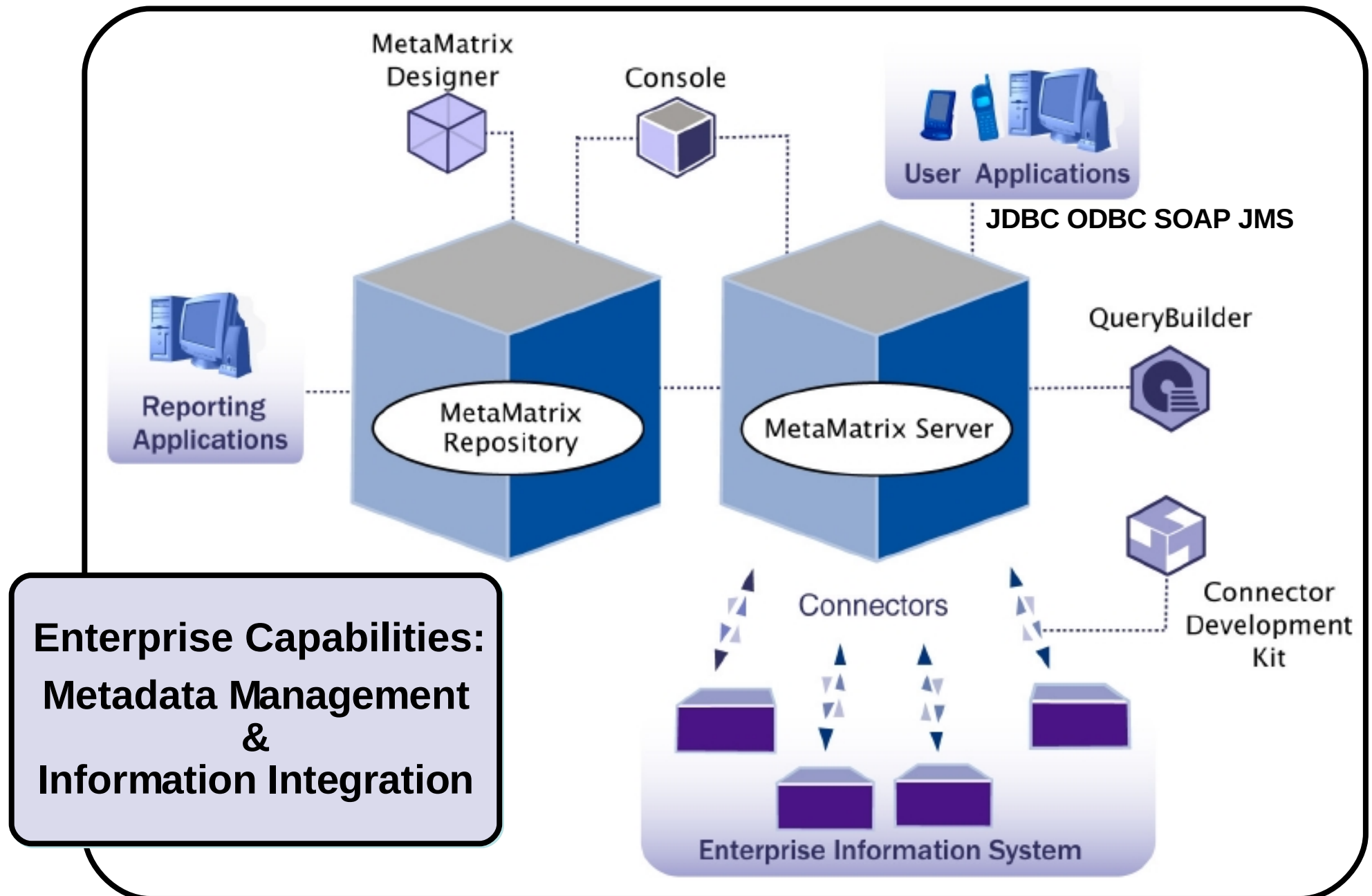
XML Spy



ERWin



MetaMatrix Components





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