



MEETING THE SOA DATA CHALLENGE: Connecting Data Sources to your Enterprise Service Bus

Rob Cardwell
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February 14, 2008

Data Services Overview

Agenda

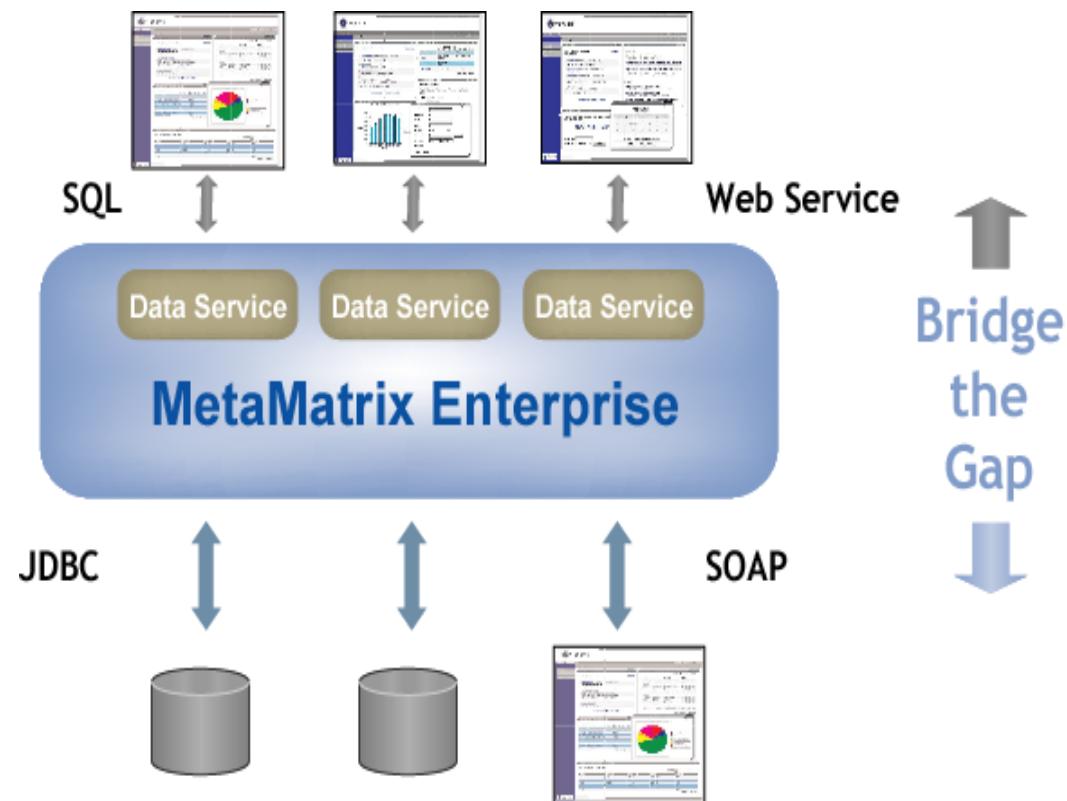
- **Background**
- **What Data Services do**
- **Customer use cases**
- **Where Data Services fit**
- **ESB Comparison**
- **How Data Services work**
- **ESB Interoperability**
- **Data Services – Why bother?**

MetaMatrix Background

- Founded 1998
 - Vision: Universal bridge between information-consuming applications and enterprise information resources
 - Data Services = Enterprise Information Integration (EII)
- Shipping version 5.5 – highly mature, stable, feature-rich
- Market – Global 5000 Organizations
 - Government Intelligence Agencies, Department of Defense
 - Financial Services
 - Independent Software Vendors
- May 17 2007: Acquired by Red Hat

Data Services: What They Do

- Turns the data you have into the data you want
- Speeds application development by simplifying access to distributed data
- Transforms data format differences
 - Vocabulary difference
 - Schema compliance
- Consolidates (abstracts) sources of data into a “single view” without the need to move data between databases



Data Services Use Cases

- **Reports, Business Intelligence, Portal**

- Consolidated reports/dashboards

- **Regulatory Compliance**

- Provide common security and control for data
 - VISA PCI, Basel II, Sarbanes Oxley, Patriot Act

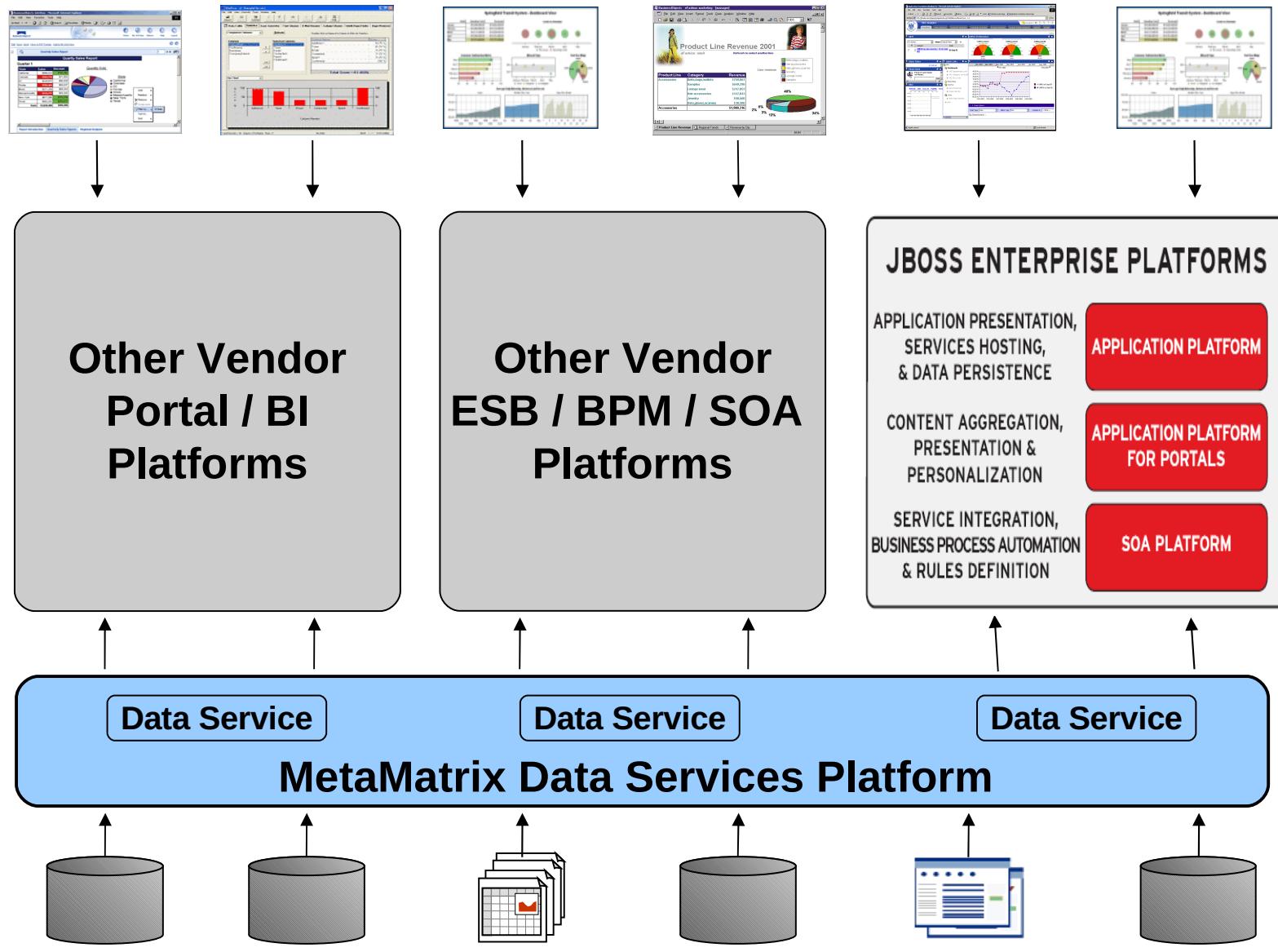
- **Master Data Management (MDM)**

- Single View of Customer - CRM
 - Single View of Supplier – supply chain
 - Single View of Employee – HR consolidation

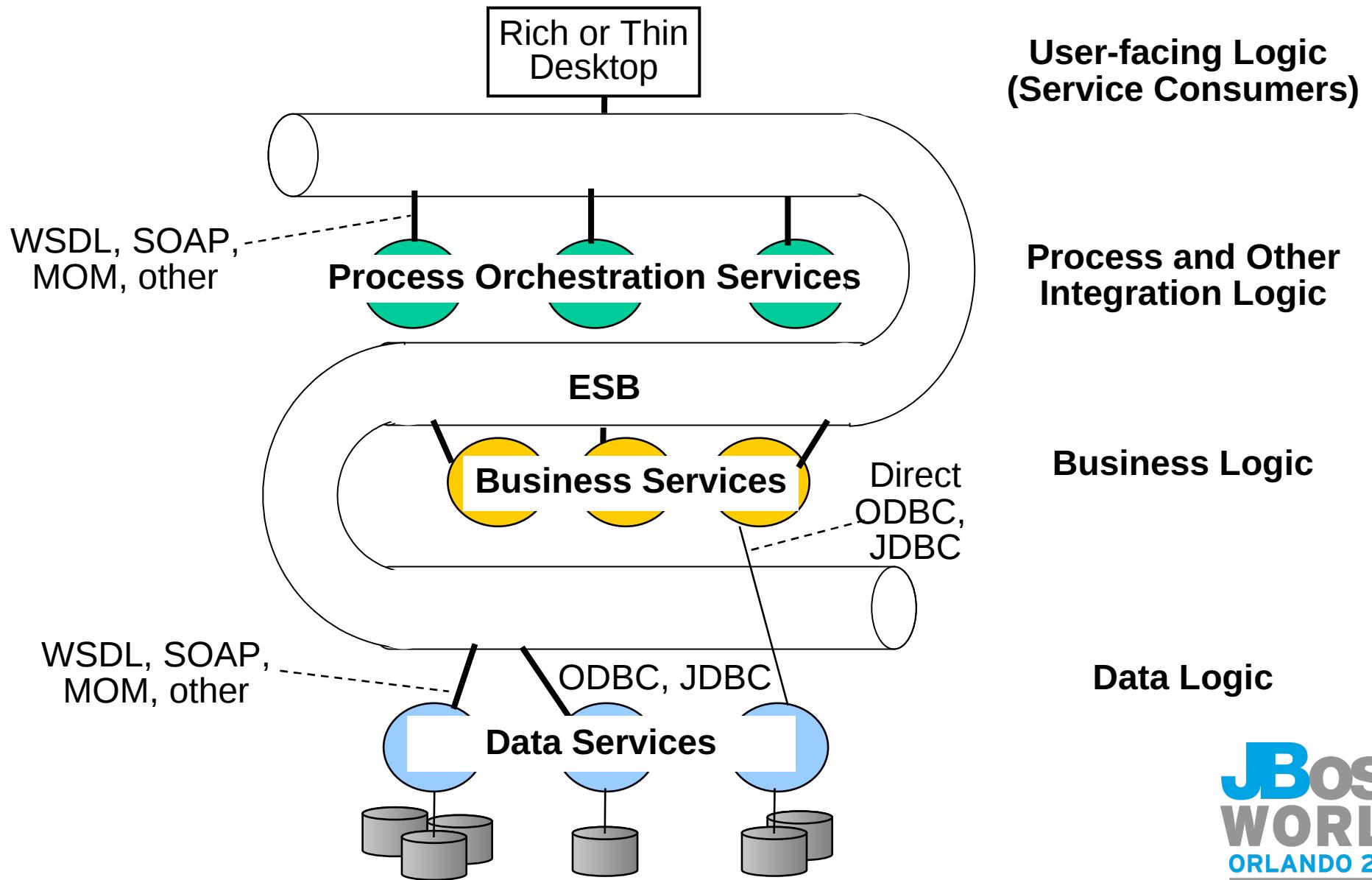
- **SOA**

- Make data available to SOA environment

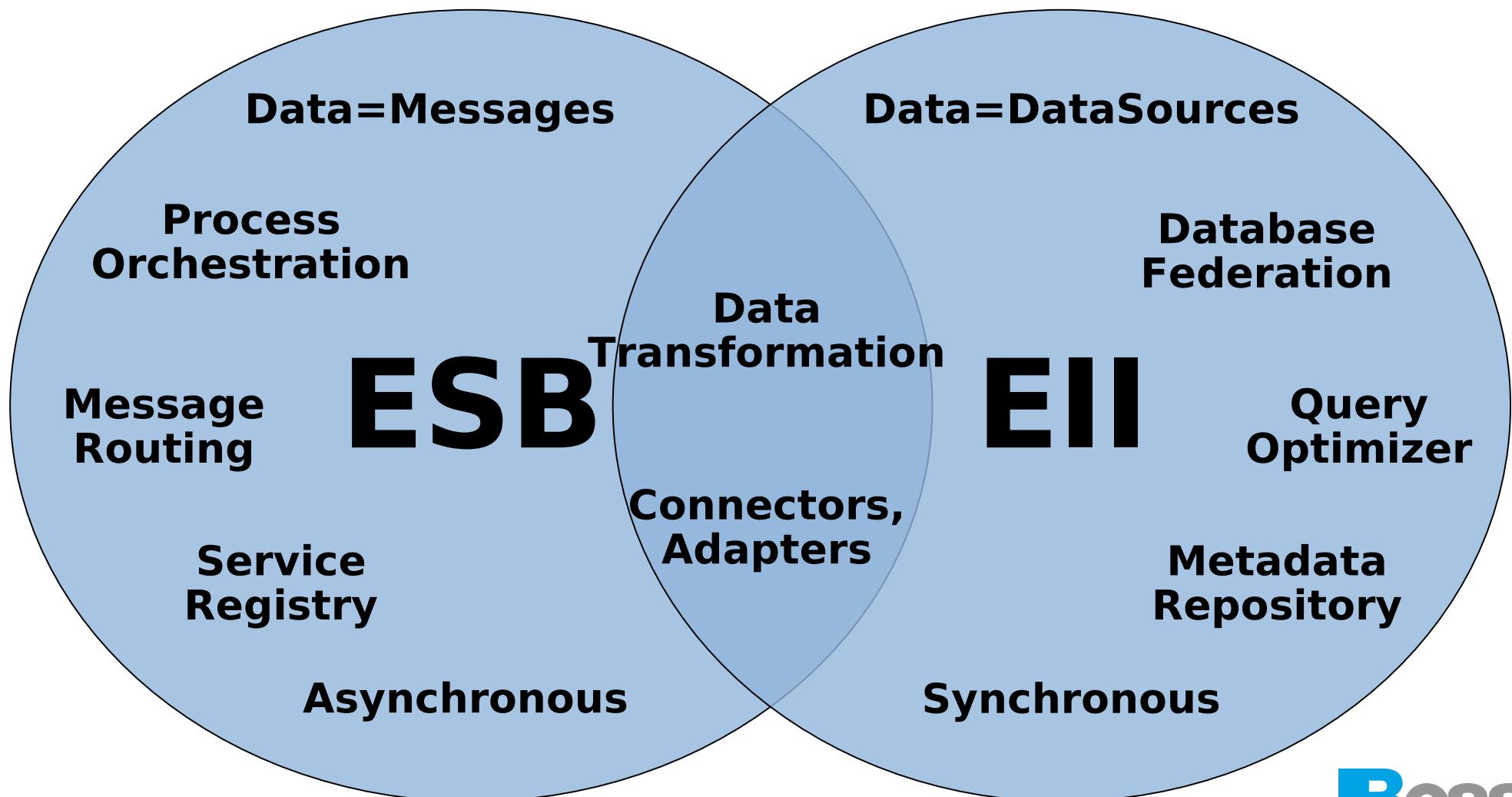
Data Services: Where They Fit



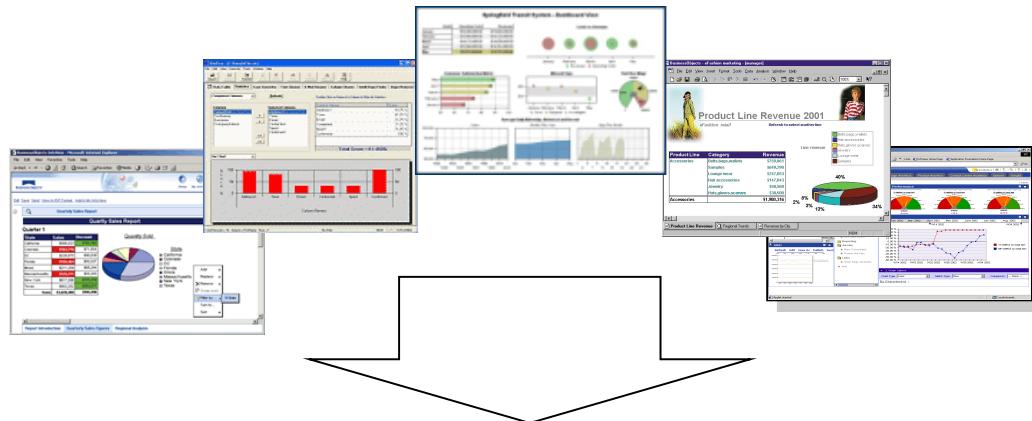
Data Services and ESB Technologies



ESB-EII (Data Services) Comparison



Data Services: How They Work

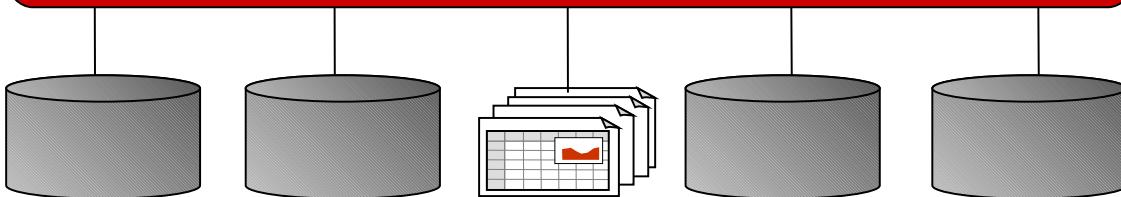


MetaMatrix – Data Services Framework

Transformation

Data Federation

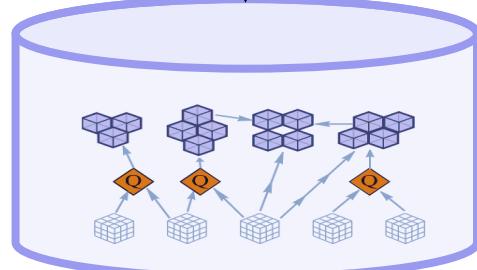
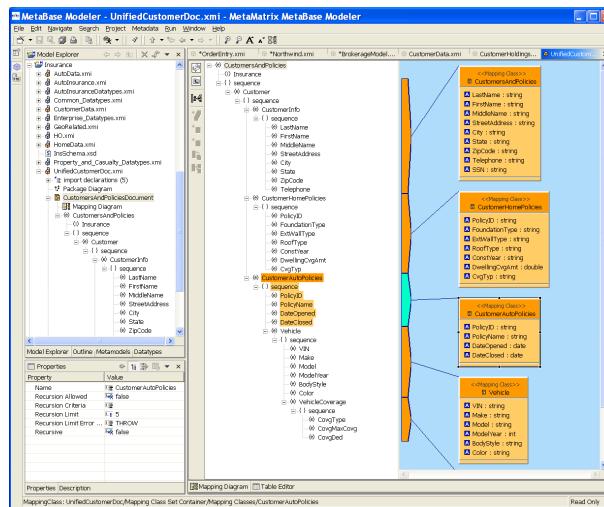
Data Access / Connectivity



- Data virtualization (federation)
- Abstraction -- shield apps from DB/source
- Unified access -- SQL or Web Services
- Transformation
- Semantic mediation (vocabulary, meaning)
- Service enablement
- Metadata/model-driven
- Interoperable security

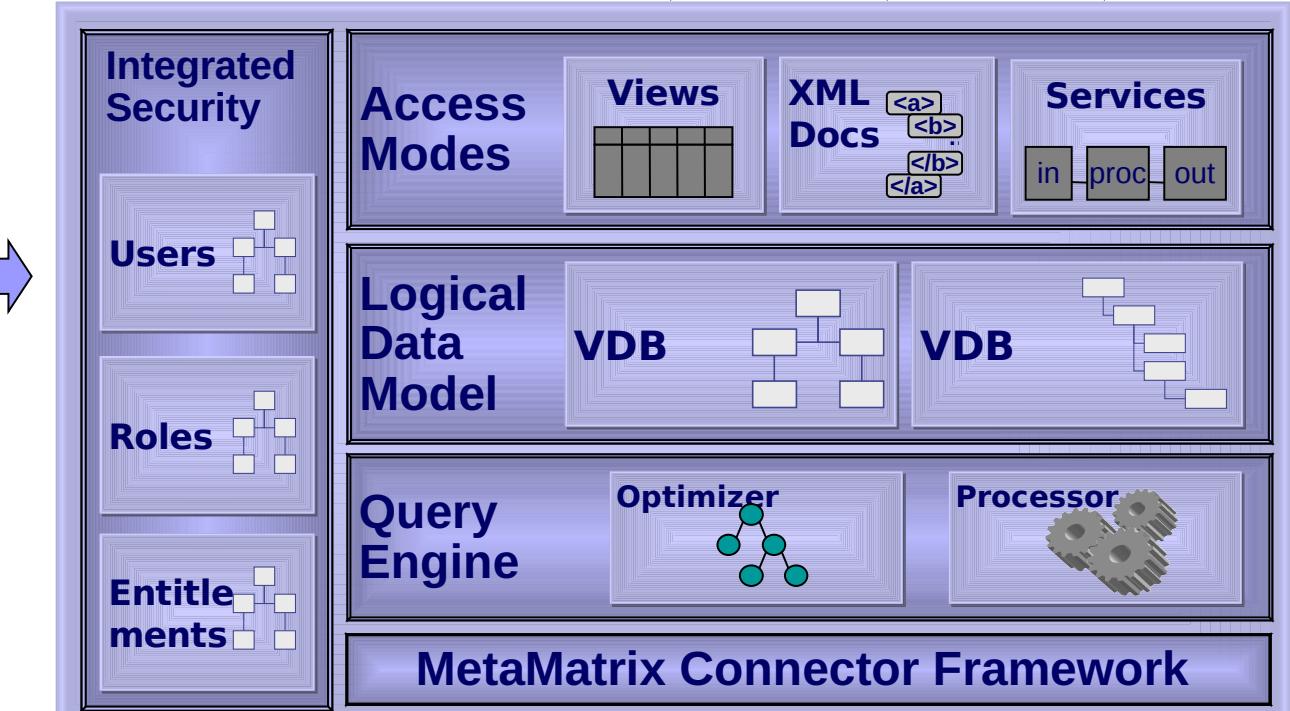
MetaMatrix: How it Works

MetaMatrix Designer

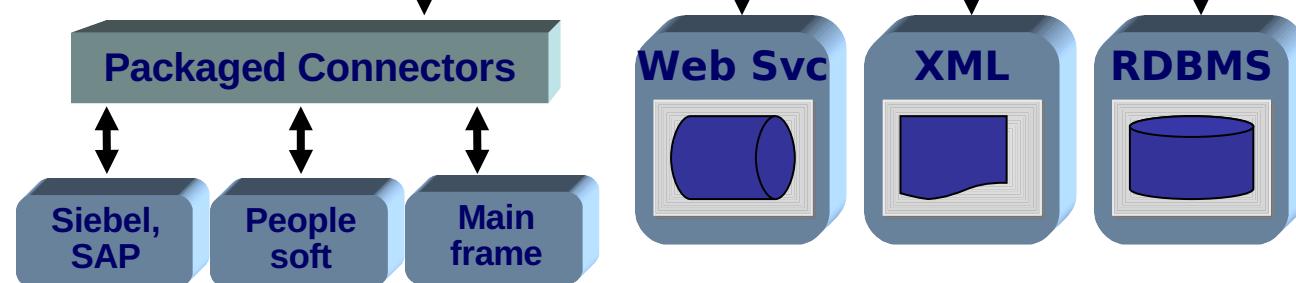


Metadata Repository

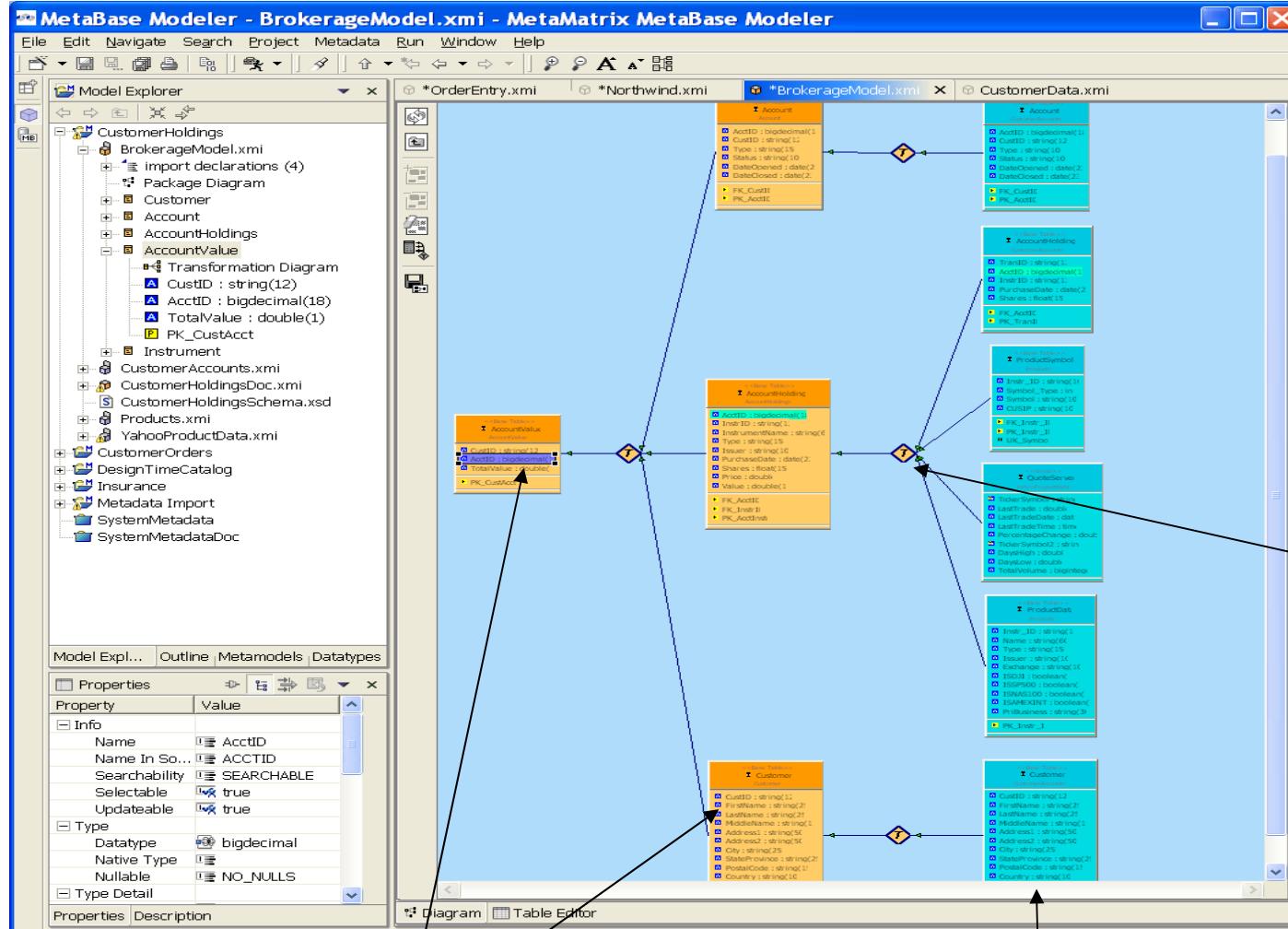
MetaMatrix Server



MetaMatrix Connector Framework



Enterprise Designer: How it Works



Logical Models

Physical Models representing
actual data sources

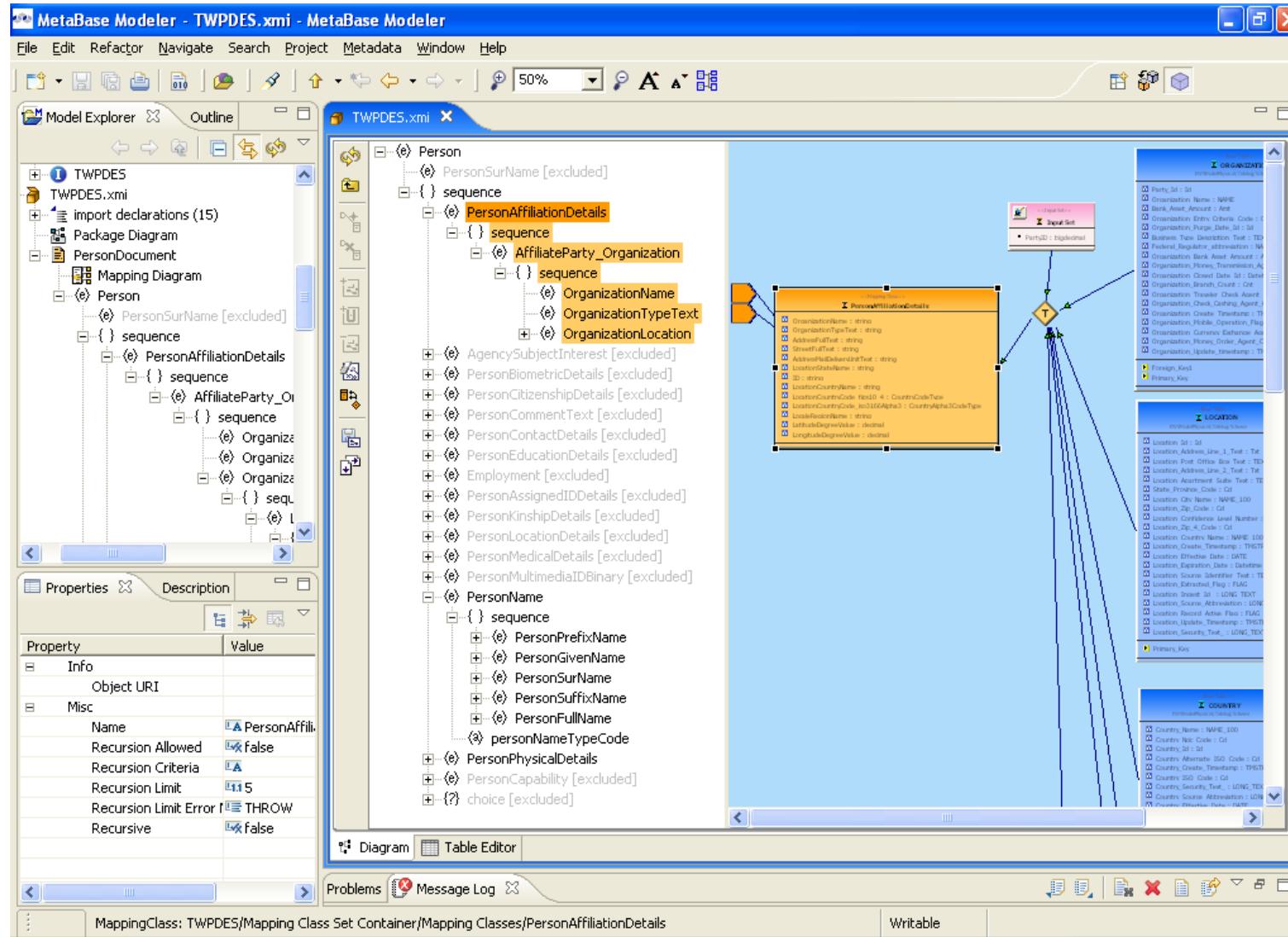
Defined by Models,
not code

Transformations:

- Select
- Join/Aggregate
- Filter
- Functions
- Text/String
- Numeric
- Decode
- User Defined

Enterprise Designer: How it Works

MetaMatrix Designer – for XML-centric Data Services

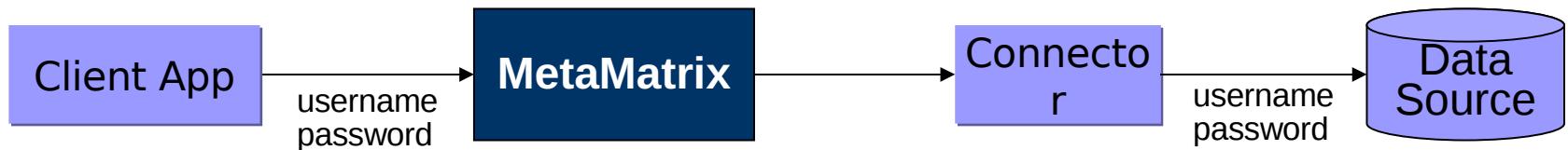


- Model XML Docs, Schemas
- Build XML Doc. models from XML Schemas
- Map XML Doc. models to other data models
- Enable data access via XML

Secure Data Access

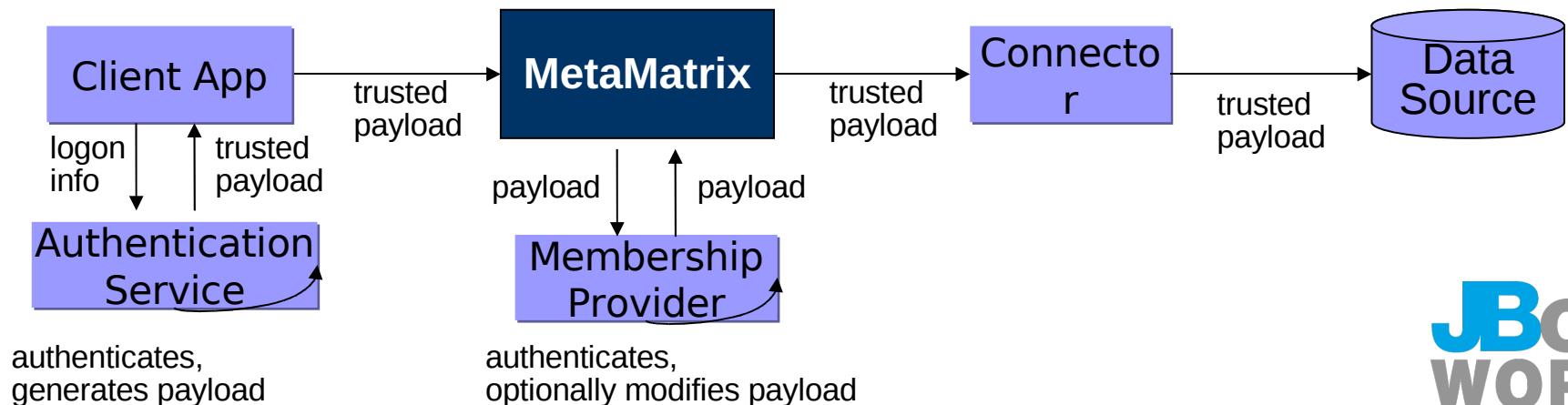
Username/Password Logon

- Connector connects with same ID for all queries
- Optional: Integrated with existing authentication system



Trusted Payload Logon:

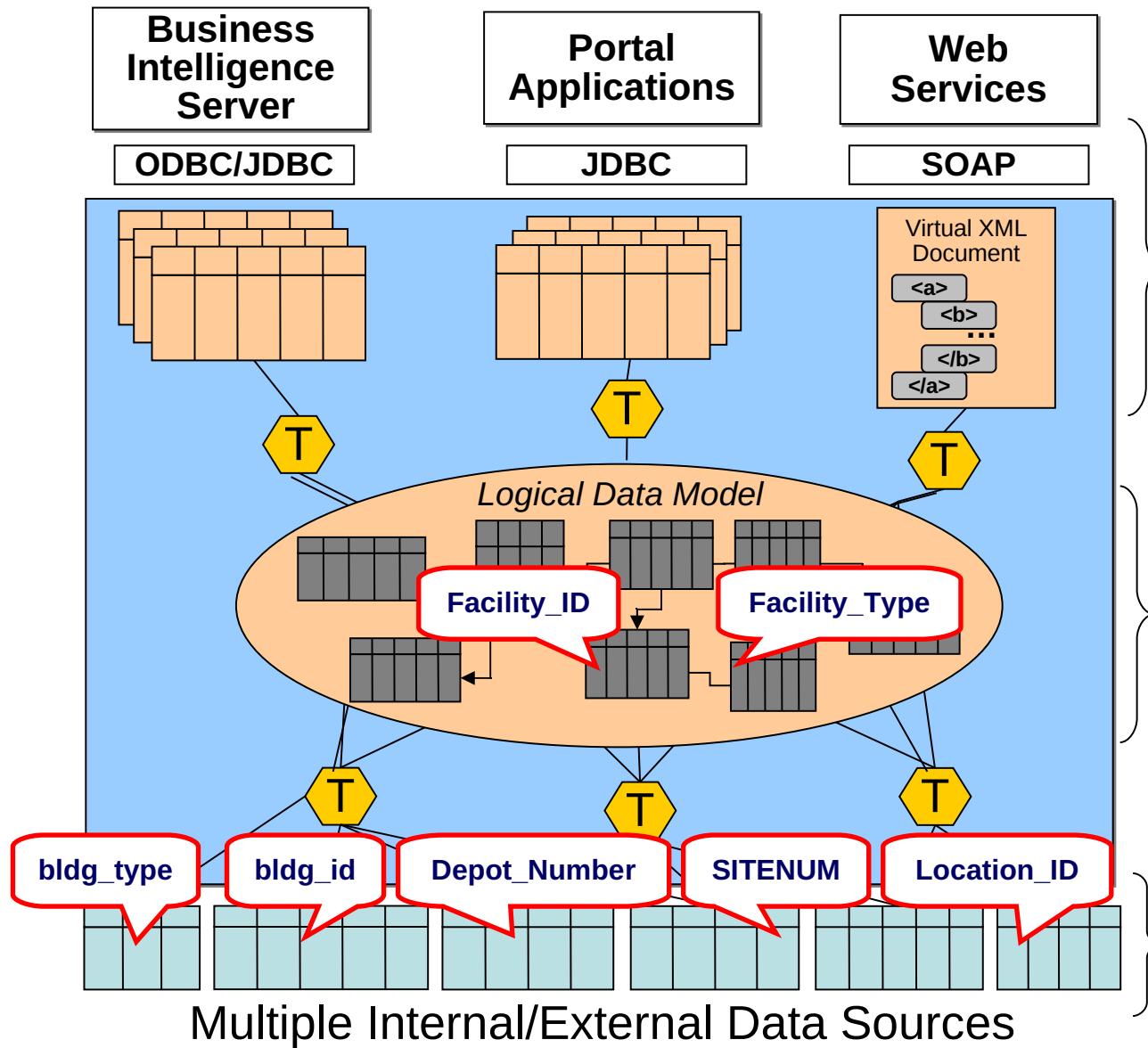
- Connector uses different credentials per connection, per query
- Optional: Integrated with existing authentication system



Query Performance & Optimization

- Minimal overhead for simpler requests
- Control
 - enforce mandatory criteria, time and size limitations
- Rule-based optimization
 - use criteria to avoid unnecessary fields and records
 - merge all transformation logic for a single source
- Cost-based optimization
 - join algorithms (nested loop, merge, dependent, hash)
 - cost profile of each data source
- Data caching and staging (materialized views)
- Manage dataflow – buffer management

Semantic Data Dictionary



Aggregate views of enterprise data:

- Relational or XML
- ODBC, JDBC, SOAP APIs
- POJO thru Hibernate

Logical Data Model

Source Tables
- Authoritative,
unaltered

JBoss Portfolio

- **Developer:** Single subscription covers ALL JBoss products.

JBoss Developer Subscriptions

JBoss Developer Professional

JBoss Developer Enterprise

JBoss Developer Studio

- **Platforms:** Pre-integrated, single distributions simplify install & patch/update stream

JBoss Enterprise Middleware Enterprise Platforms

SOA Platform
(GA early 2008)

Portal Platform

Application Platform

MetaMatrix Data Services

- **Frameworks:** Modular offerings that run w/ JBoss or other vendors' middleware

Enterprise Frameworks

JBoss Seam

JBoss Hibernate

JBoss jBPM

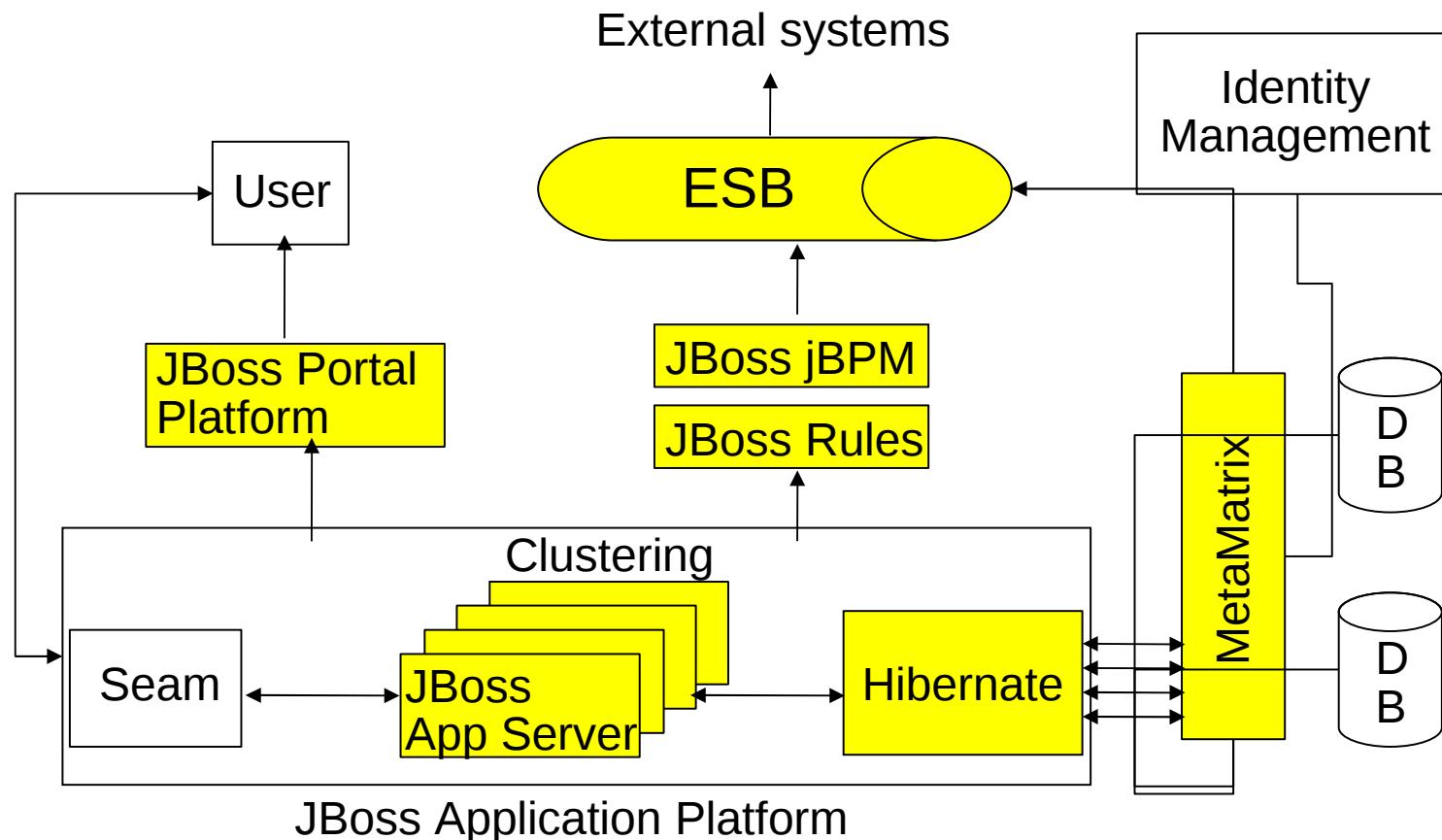
JBoss Rules

Other Application Servers

Red Hat Enterprise Linux
Windows, Unix, Other Linux

MetaMatrix – Potential Interfaces with JBoss Components

- * Makes it easier for Portal, Seam, Hibernate to talk to multiple DB's
- * Interface with ESB, BPM, Rules for data integration scenarios that are process-driven, event-driven



Data Services Value Proposition

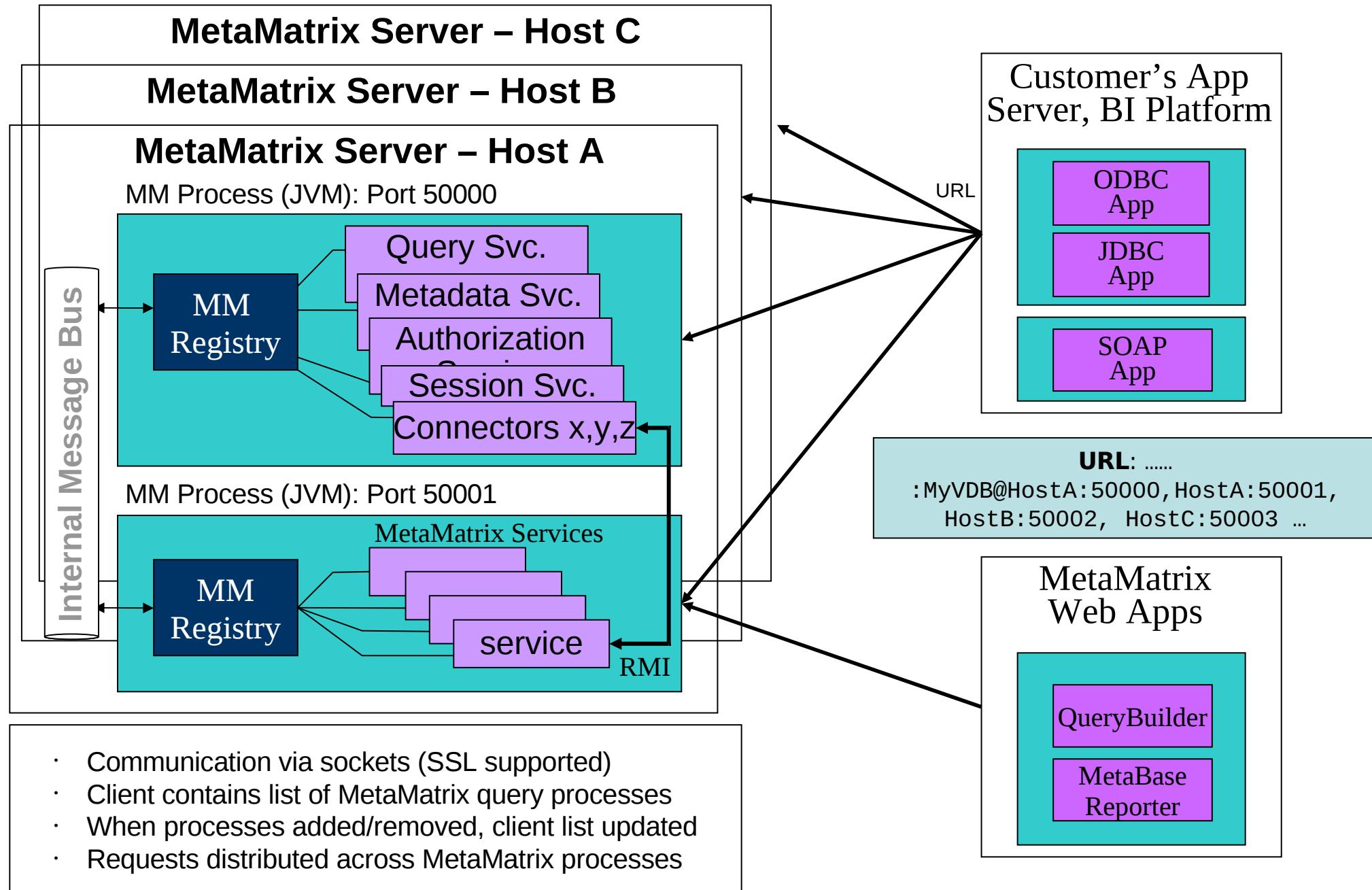
- Real-time, On-demand access to distributed information
 - Avoid unnecessary data replication, data owners retain control
- Reduced application lifecycle costs
 - Initial iteration, plus “long tail” of application maintenance
- Improved agility for enterprise data assets
 - Abstraction of physical data sources enables database migrations/consolidations
- Enabling SOA in an evolving world



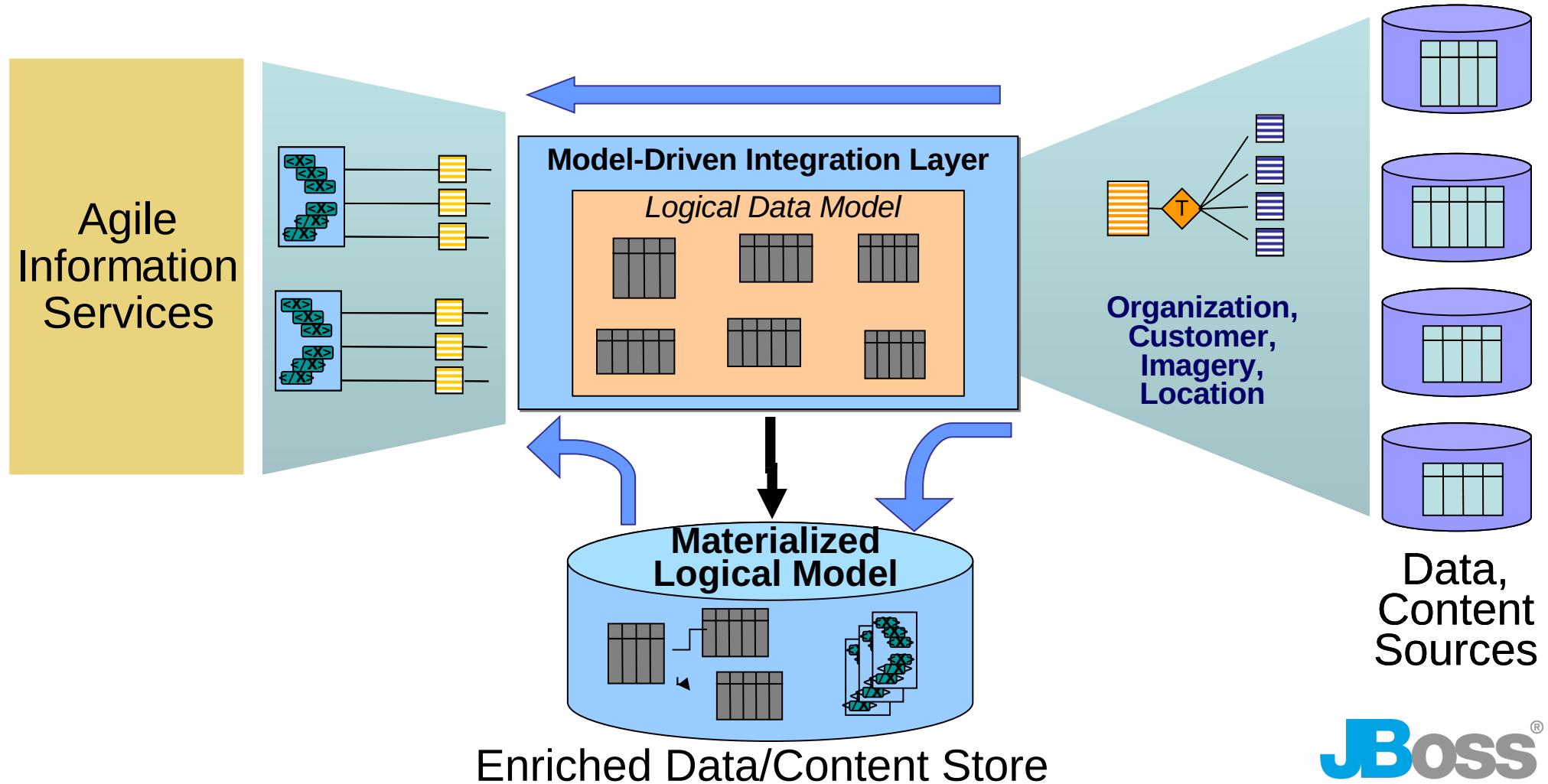
MEETING THE SOA DATA CHALLENGE: Additional Slides

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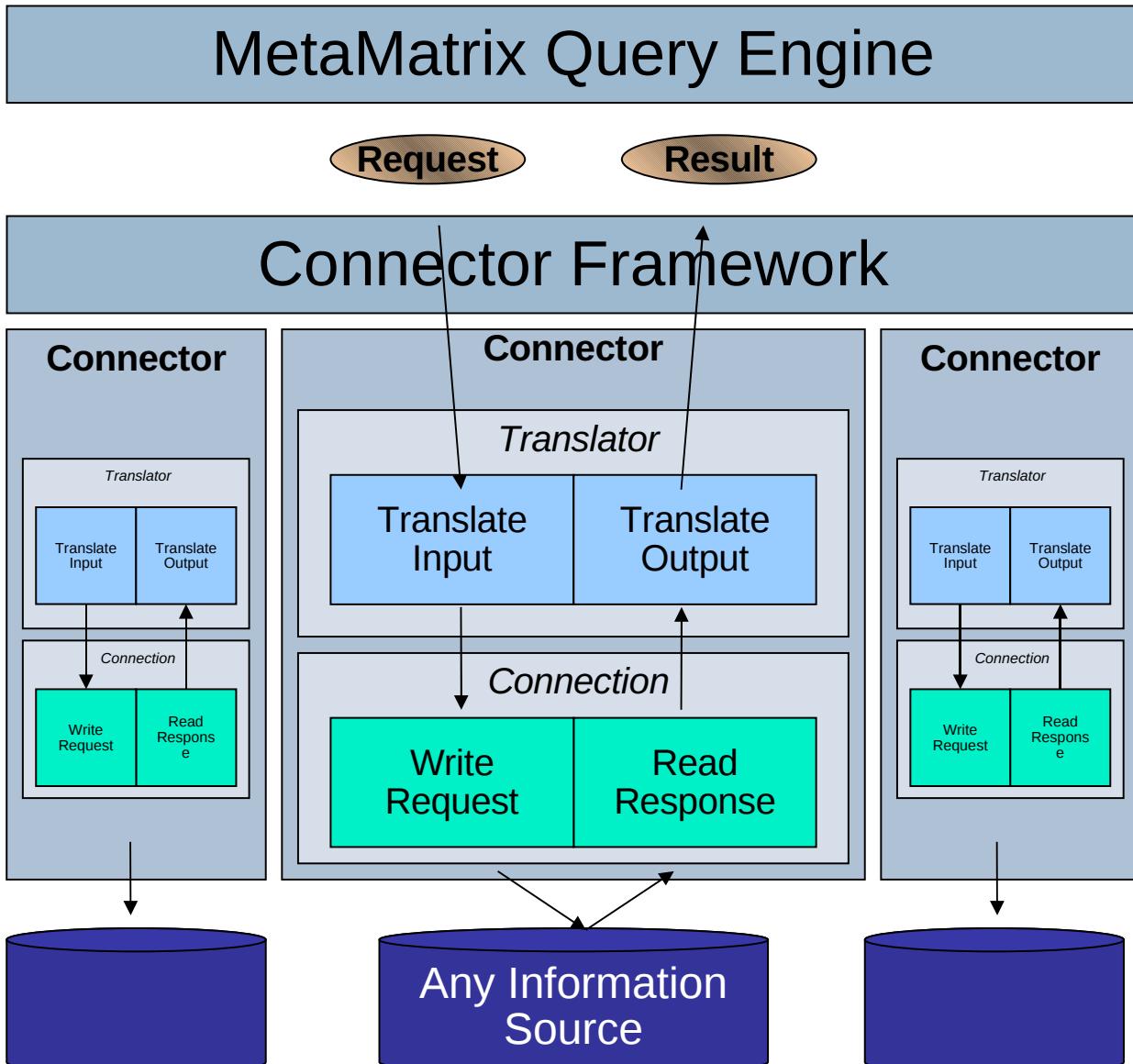
MetaMatrix Scalability



Data Caching/Staging



Connector Framework



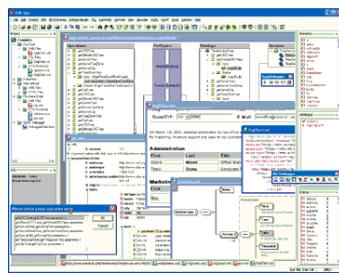
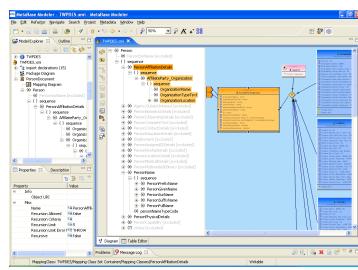
Connectors use the framework + metadata to integrate new sources quickly – avoids significant cost, time of new wrappers.

Translator turns MM requests into source-specific requests, and translates results.

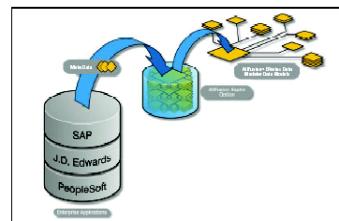
Connection holds the (pooled) connection, sends requests, receives responses

Metadata Management

MetaMatrix Designer



ERWin



ERWin

Metadata Search & Reporting

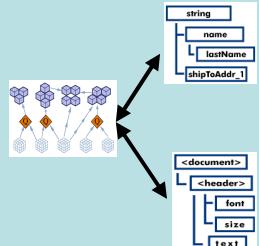
Data Lineage, Impact Analysis

Metadata-aware Applications

MetaMatrix Metadata Access Layer

MetaMatrix Repository

- Data dictionary
- Integration logic
- Data relationships
- Documentation
- Version Control



Federated Repository(s)

Document Repository(s)

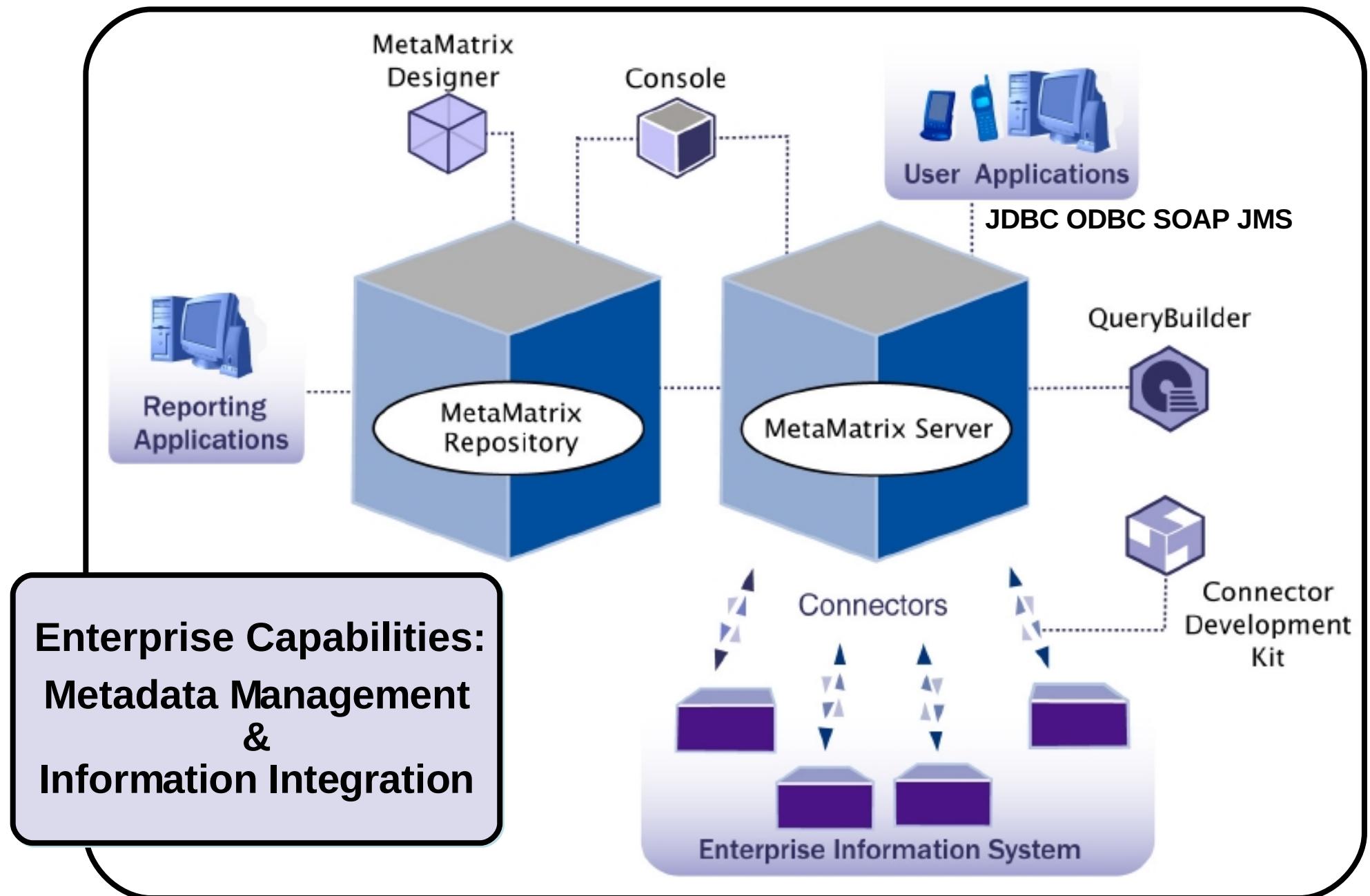


Rational Rose

RDBMS

Data Sources

MetaMatrix Components





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