

Odoo eCommerce

Make it easy with Odoo 10

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1. Introduction

In Odoo 9, the website was already full-featured and integrated with backend operations.

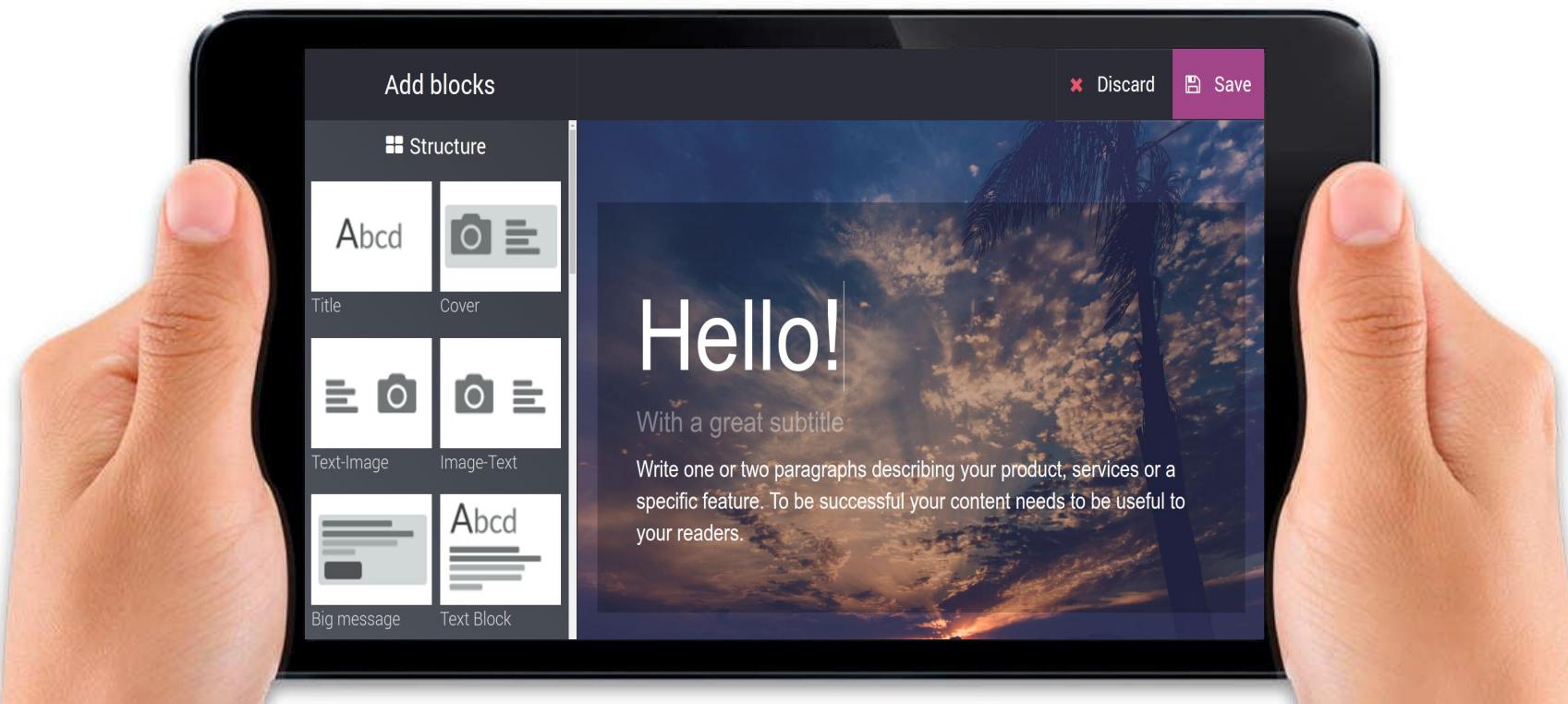
In Odoo 10, we made it
easy to set up and to use.

2. What's new?

- Wow! Onboarding and editing experience
- Multi-images & Magnifier
- New dashboard
- Redesigned checkout
- New features for payment processing
- New pricing options

Wow! Onboarding and editing experience

Take in hand Odoo **in minutes!**
Publish your eCommerce website **in hours!**



Wow! Onboarding and editing experience

In a nutshell:

- Discovery tours
- New robust website builder
- Cleaned commercial themes
- New deployment planner (checklist & tips)
- User documentation

Multi-images & Magnifier

Show your products from **several angles!**



New dashboard and menus

Monitor your website from **one screen!**

The image shows a tablet displaying a website dashboard. The header is purple with the text "Website Admin" and navigation links for "Dashboard", "Orders", "Catalog", and "Configuration". On the right, there are notifications (@10), a message icon, and a user profile for "Administrator". The main content area is titled "Website Dashboard" and features a line chart titled "SALES / WEEK" showing sales figures for each day from 09/14/16 to 09/21/16. The chart shows a general upward trend with a dip on 09/15/16. Below the chart is a section titled "BEST SELLERS" with a table:

PRODUCT	QTY SOLD	AMOUNT
iPad Mini	8	2k
iMac	7	9k
iPod	4	60
iPad Retina Display	1	750

Redesigned checkout

Confirm your order in seconds!



Review

Billing

Payment

Confirmation

Redesigned checkout

In a nutshell:

- New screen to enter billing & shipping addresses
- Custom fields (to collect extra data)
- Accept terms & conditions
- New confirmation email
- Access to customer portal in one-click

New features for payment processing



Pay in one click, fully automated invoicing

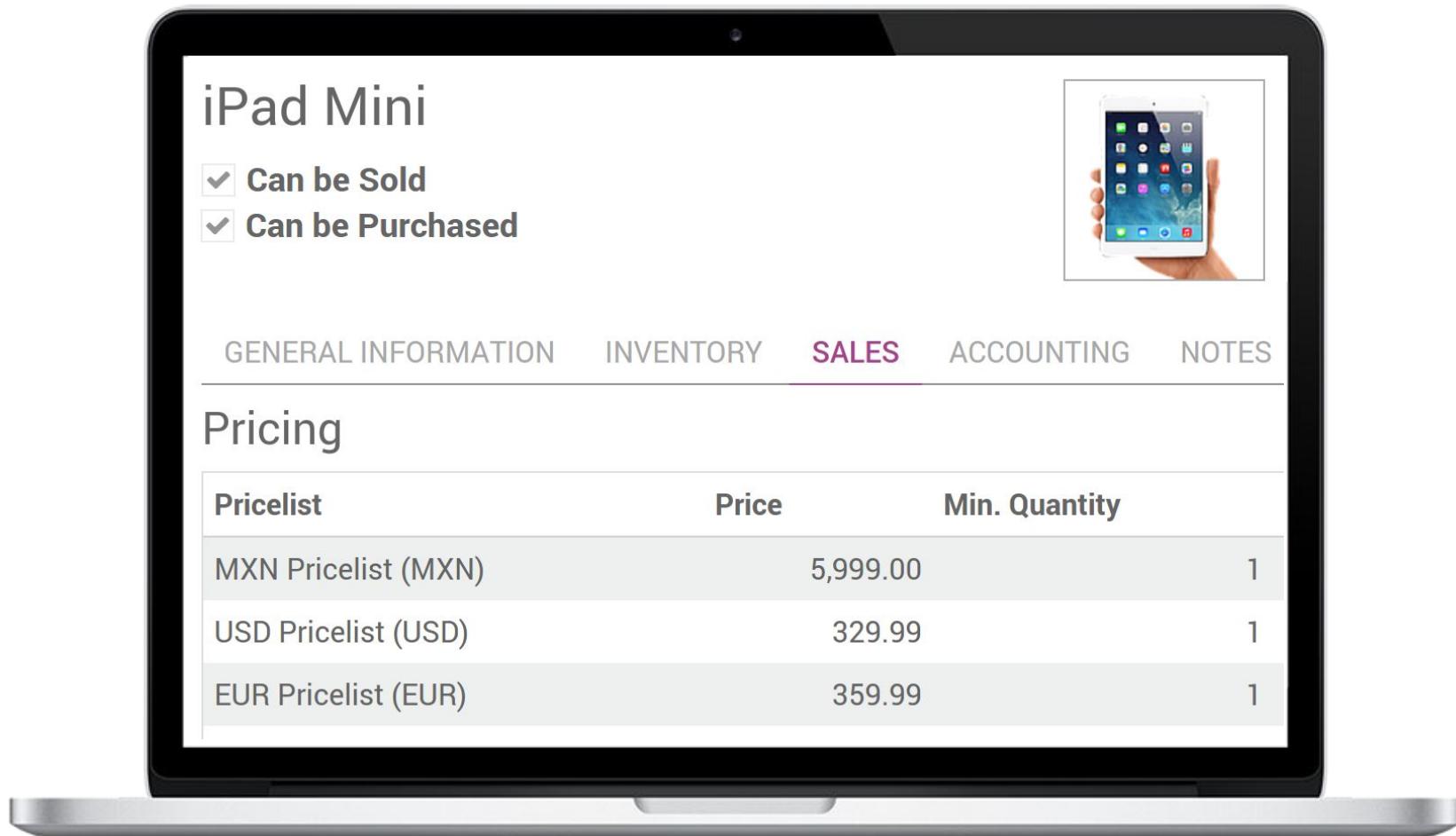
New features for payment processing

In a nutshell:

- New payment acquirers: Stripe, PayUMoney
- Save and reuse cards (tokenization)
- Capture payments from Odoo
- Fully automated order & invoice validation

New pricing options

Tailor your prices to your customers!



iPad Mini

Can be Sold

Can be Purchased

GENERAL INFORMATION INVENTORY **SALES** ACCOUNTING NOTES

Pricing

Pricelist	Price	Min. Quantity
MXN Pricelist (MXN)	5,999.00	1
USD Pricelist (USD)	329.99	1
EUR Pricelist (EUR)	359.99	1

New pricing options

In a nutshell:

- Discounts (strike through prices)
- Specific prices per customer segment
- Tax-excluded vs. included prices (B2B/B2C)
- Automatic pricing per localization (Geo-IP)
- Currency selector

3. Comparison

- [Odoo vs. Shopify](#)
- [Odoo vs. Magento](#)
- [Odoo vs. Prestashop](#)
- [Comparison White Paper](#)

4. Conclusion

With Odoo, anybody can now
start selling online
on his own & for free.

www.odoo.com

Thank you.



#odooexperience