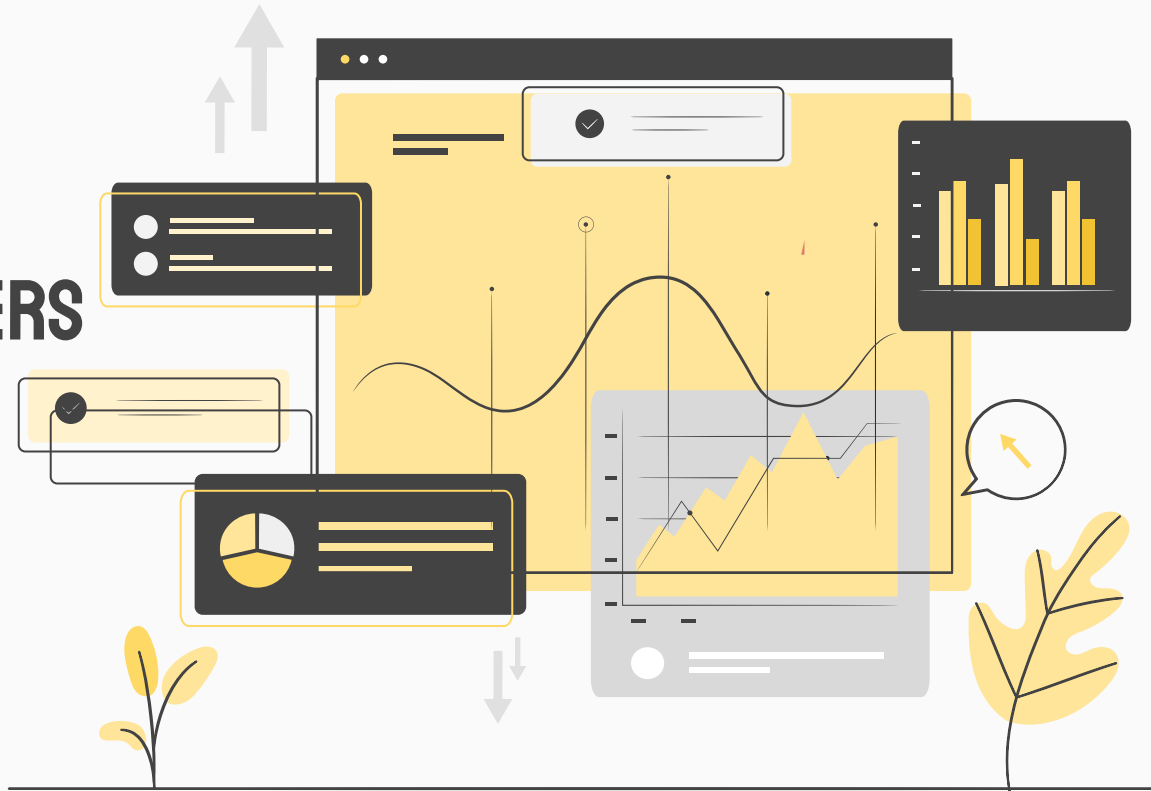


INTRODUCING USER RESEARCH TO NON-UXERS

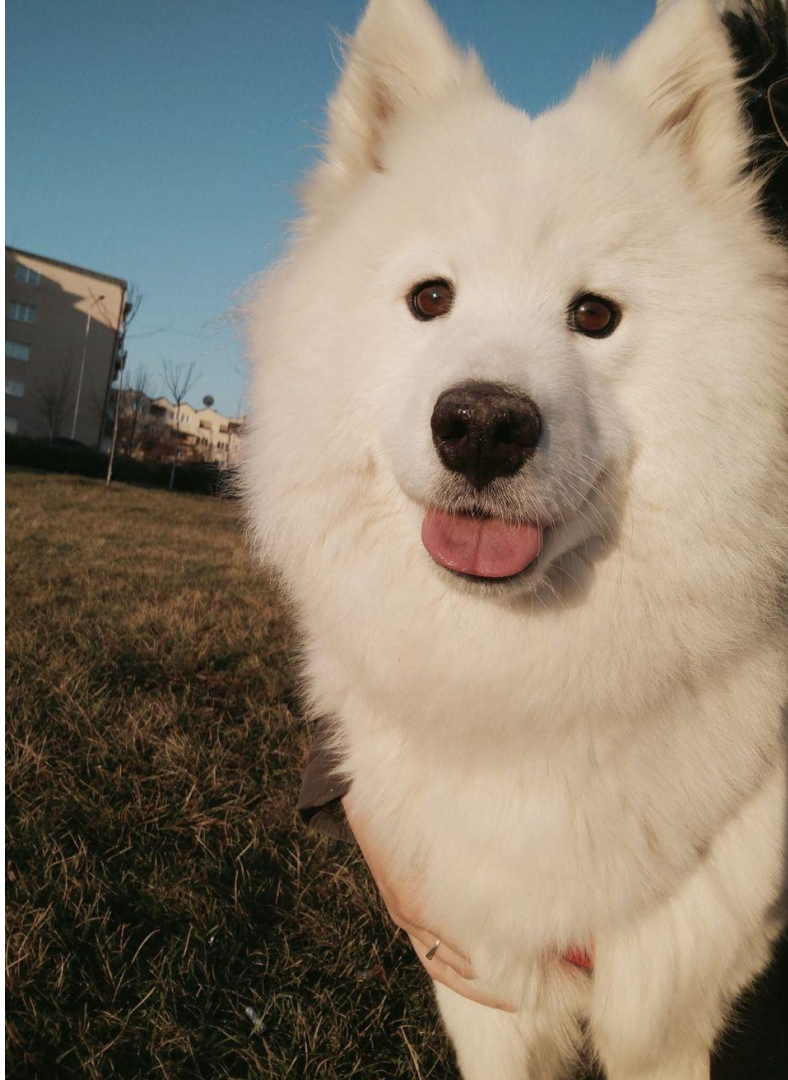
@RenataGegaj



HI.
I'M
RENATA

UX Researcher







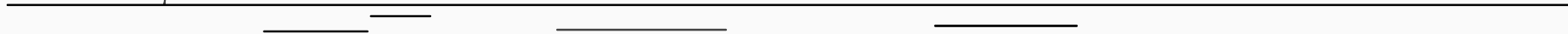
The background features several decorative elements: a large yellow circle with a double outline in the upper left, a smaller yellow circle with a double outline to its right, and another yellow circle with a double outline in the lower left. Scattered around these are several small yellow four-pointed stars.

DESIGNS ARE ONLY ASSUMPTIONS UNTIL VALIDATED WITH END USERS





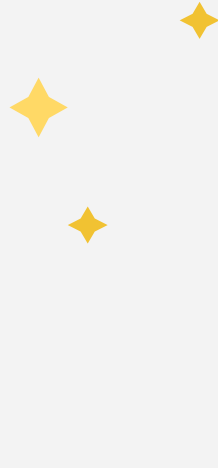
**LET'S
START!**



CHOOSE THE

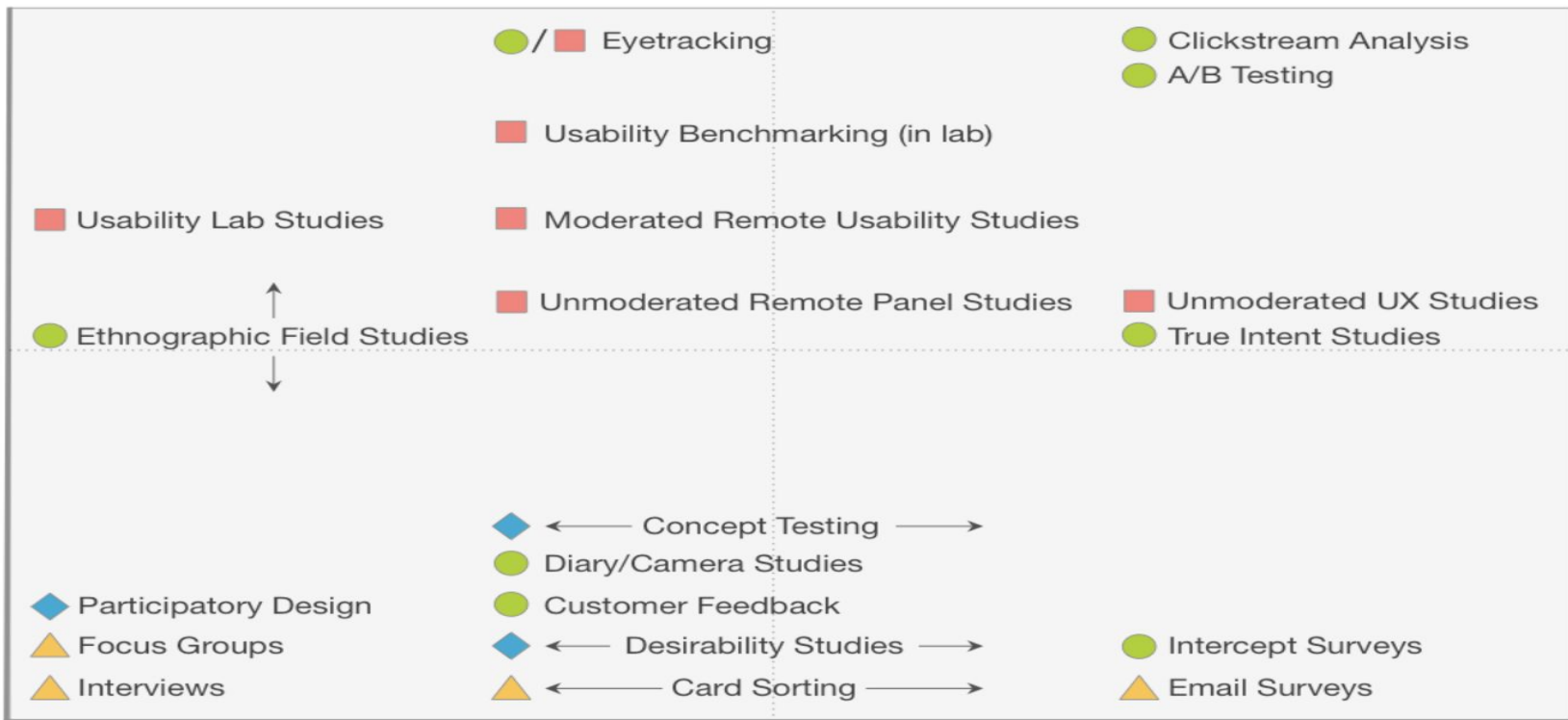
RIGHT

METHOD



A LANDSCAPE OF USER RESEARCH METHODS

BEHAVIORAL



QUALITATIVE (DIRECT)

QUANTITATIVE (INDIRECT)

KEY FOR CONTEXT OF PRODUCT USE DURING DATA COLLECTION

● Natural use of product

■ Scripted (often lab-based) use of product

▲ De-contextualized / not using product

◆ Combination / hybrid

- Usability testing
- A/B Tests
- Surveys and Interviews
- Card Sorts

SURVEYS & INTERVIEWS

USABILITY TESTING

USABILITY TESTING

Personas

- How to choose your testers?
- How many testers?

USABILITY TESTING



- What are scenario tasks?
- How many tasks?

USABILITY TESTING



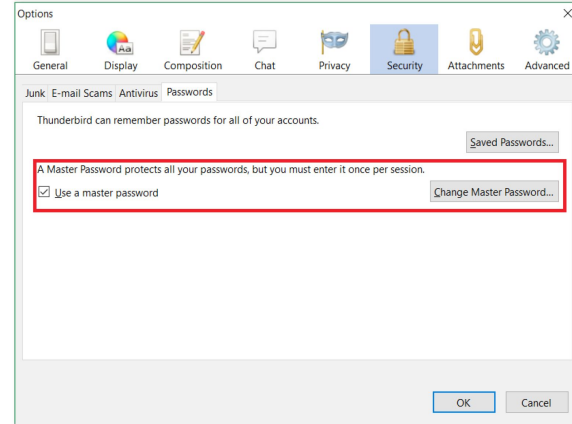
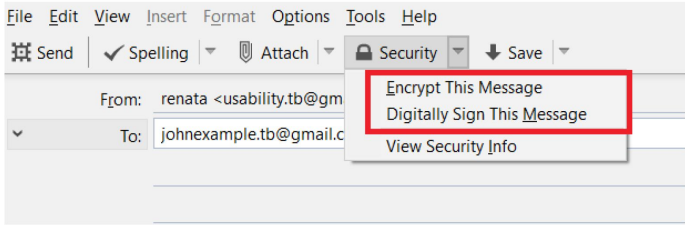
- Tools
- Pre-test
- Preparations
- Testing process
- After the test

A/B TESTING

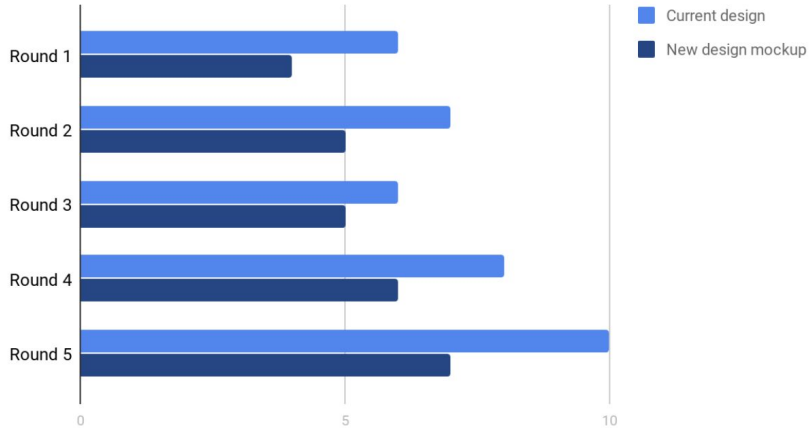
ANALYSIS & RESULTS

- Formal paper
- Shorter semi-formal paper
- Live presentation
- Bug trackers

VISUALIZATIONS



Task completion time



Thunderbird Usage	Users
Daily	2
Occasionally	3
Never	5

HEATMAPS

1. Change the font and the font size	G	G	G	G	Y	G	G	G	R	Y
2. Check if Thunderbird is updated	Y	R	R	Y	G	Y	R	Y	R	R
3. Change default search engine	G	G	G	Y	Y	G	G	G	G	Y
4. Enable spell check	Y	R	R	Y	G	R	Y	Y	R	R
5. Enable Master Password	Y	Y	Y	Y	G	R	G	G	R	B
6. Disable sound notifications	R	R	Y	G	Y	Y	R	R	B	G
7. Change the timezone	R	Y	Y	G	Y	R	B	G	G	R

1. Change the font and the font size	G	G	G	G	Y	G	G	G	G	Y
2. Check if Thunderbird is updated	G	G	Y	G	G	Y	G	Y	G	G
3. Change default search engine	G	G	G	Y	Y	G	G	G	G	Y
4. Enable spell check	Y	R	G	Y	G	G	G	Y	G	Y
5. Enable Master Password	Y	Y	Y	G	G	G	G	G	Y	Y
6. Disable sound notifications	R	R	Y	G	Y	Y	R	R	R	G
7. Change the timezone	R	Y	Y	G	Y	R	B	G	G	R

HTTPS EVERYWHERE - REDESIGN

Before

HTTPS Everywhere

Enable HTTPS Everywhere

Block all unencrypted requests

[Add a rule for this site](#)

Stable rules

Force encrypted connections to these websites:

- decentraleyes.org
- ASPNETcdn.com
- CloudFlare.com
- GeekZu
- Google APIs
- jQuery.com (partial)
- jsDelivr.net
- Microsoft.com (partial)
- SinaApp.com (partial)
- Upaiyun.com
- Yandex et

After

Global Settings Enabled

HTTPS Everywhere

Global Settings ?

HTTPS Everywhere is ON globally

HTTP requests are blocked

Site Settings ?

ura.design Enabled

Current Site Rules 4 Rules >

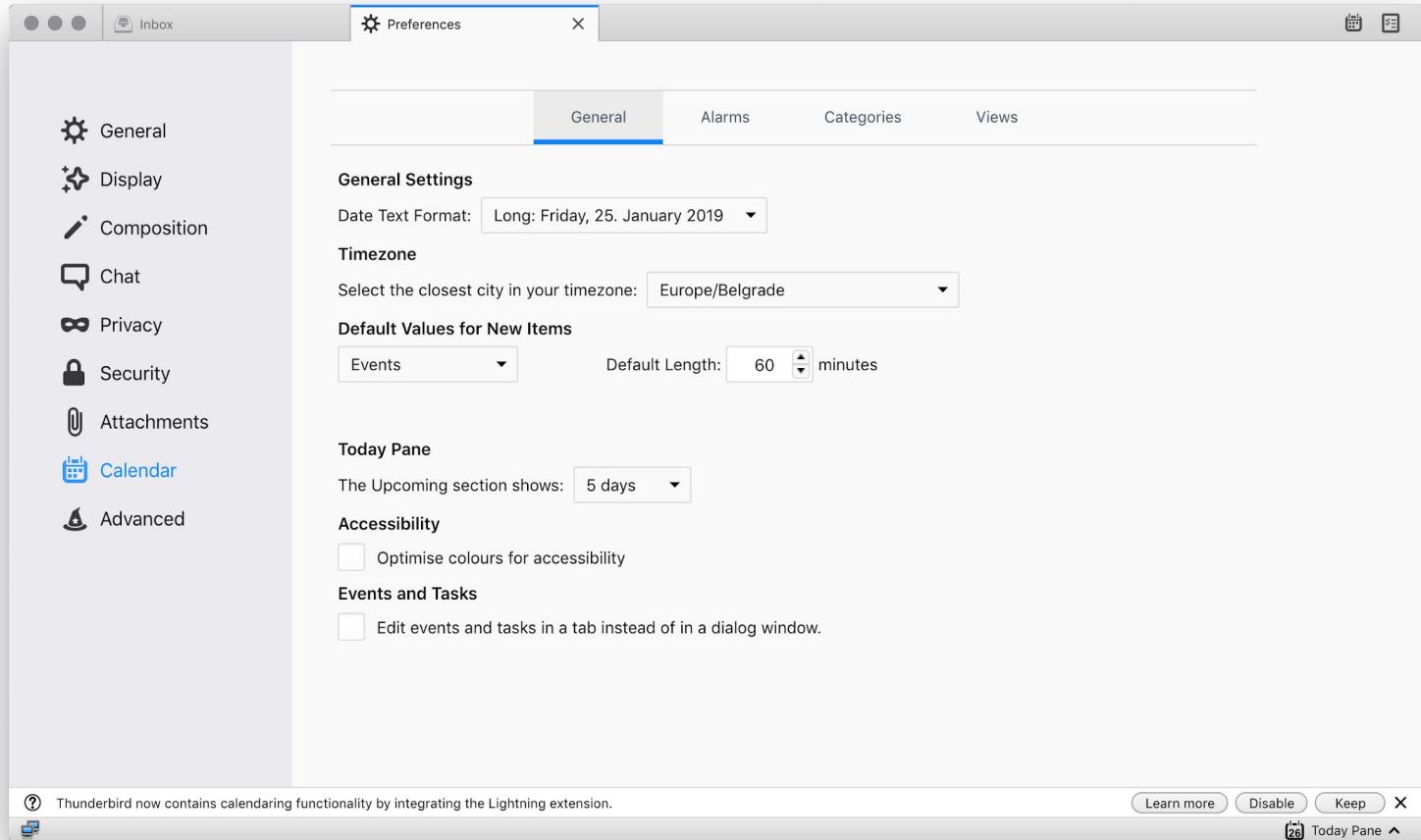
Disable for this Site

All Custom Site Rules >

Disabled Sites >

More Information

THUNDERBIRD - PREFERENCES REDESIGN





General

Composition

Privacy & Security

Chat

Calendar

General

Thunderbird Start Page

When Thunderbird launches, show the Start Page in the message area

Location

Disabled

Default Search Engine

System Integration

Always check to see in Thunderbird is the default mail client on startup

Check Now...

Language and Appearance

Fonts & Colors

Default font Size

Advanced...

Colors...

Plain Text Messages

Display emoticons as graphics

When displaying quoted plain text messages:

Style Sizes Color

Date and Time Formatting

Application locale: English (United States)

Application locale: English (United States)

Scrolling

Use autoscrolling

Use smooth scrolling

BRIAR - REMOTE ADD CONTACTS

First prototype

← Add a Contact

Give this link to your contact:

```
briar://yrv6oprd6jzbzorq4qx7hr  
fjbmrudd3enw3sljeot3xupvr5gti  
ruhbfawy5cz4fsrpvtddb3mjkiaqz  
wd65opx67khszb37vrw2eftsrcmte  
zzpuqe5sywppexlfmudd
```

COPY SHARE QR CODE

Your contact's link

PASTE SCAN CODE

Give contact a nickname

ADD CONTACT

Second prototype

← Add Contact At A Distance

1 ————— 2
Exchange links Choose Nickname

Give this link to the contact you want to add

```
briar://4lrfqjkocyhndbnpc2rgxee...
```

COPY SHARE

Enter the link from your contact here

Contact's link

Please enter link

PASTE

CONTINUE

← Add Contact At A Distance

—————
Exchange links Choose Nickname

Give your contact a nickname! Only you can see it.

Enter a nickname

Please enter a nickname

ADD CONTACT

THANKS!

Find me @RenataGegaj

