

OFBiz CRM, presentation, functionalities

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Nov. 2012

Agenda

- CRM and functional framework
- Demonstration, in the use
- Conclusion

Apache OFBiz functional framework

- CRM B2B is a addon composant
- No modification on datamodel
 - Use Full OFBiz entities
 - Use more than 90% OFBiz business process
- Components use
 - Party
 - Order
 - Accounting
 - WorkEffort
 - And all needing by portlets

Screen Technologies

- Use addon portletWidget extension of screen engine and OFBiz portlet engine
 - Manage functional portlet
 - Build portalPage dedicate to an use case
 - Three portalPage type
 - Find/List page
 - Recap page
 - Creation Page
- Present on OFBiz svn branch :
20120329_portletWidget

OK let's go ...

- hope not to fall into demo syndrome

Conclusion

- CRM B2B is a good example how create application :
 - Integrated
 - With Hight reusable screen
 - Hight adaptive screen for business environment
 - User friendly for enduser
- There is still so much to improve ...

Thanks a lot, unfortunately I believe that is the end of this apachecon 2012 !

