



Reining in Security Sprawl

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Health Record Compromises

- US Department of Health and Human Services
 - 480 reported breaches
 - between September 2009 - September 2012
 - 21 million American health records exposed
 - Of the 480 incidents, the reasons given:
 - 55% - Theft of device or physical media
 - 26% - Hacking or unauthorized access
 - 12% - Lost devices, disks, tapes, drives, media
 - 5% - Improper disposal of media
 - 3% - Other / unspecified
 - $55\% + 12\% + 5\% = 72\%$
 - trivially solved by comprehensive data encryption at rest



Student Record Compromises

- PrivacyRights.org
 - Since **2010**, more than **three million student records** have been compromised due to attacks, lost, stolen or missing files
 - In **2012** alone...
 - 23,000 SSN's breached at the University of North Florida
 - 16,000 SSN's, birth dates and student ID's breached from Eugene, Oregon school district
 - 650,000 records breached from University of Nebraska
 - 350,000 records from UNC Charlotte



What is different about security in the cloud?

- Security gets outsourced, distributed, consolidated
 - Cloud means giving up usual physical and logical barriers
- Automation and orchestration
 - Non-password, non-interactive, automated authentication
- Numbers game
 - Exponential increase in the sheer number of system instances and data stored in the cloud
- Randomness
 - Some current cloud practices render virtual machines inherently predictable
 - *See my other presentation about lack of entropy**



What is different about security in big data?

- Big Data is exploding
 - Petabyte scale!
- Keys and certificates along with it
 - Exponential increase in keys, certs, and tokens
- Diverse projects and organizations
 - Any one company might have a dozen big data projects
- Hence, security sprawls
 - Policies in place to guide the security of these projects?
- Case studies across verticals
 - Health care, education, finance, SaaS vendors



Sensitive data proliferates

- More OS environments means more...
 - Private keys
 - SSH, SSL, Kerberos, GPG
 - Configuration files
 - /etc/*
 - Log files
 - /var/log/*
 - Application data
 - /var/lib/*
 - User data
 - /home/*
 - Password hashes
 - Machine DNA



What you can do

*Always **encrypt local data at rest***

*Always **encrypt network data in motion***

*Always **protect keys and certificates***

*Always **monitor and log meticulously***



Always Encrypt Local Data at Rest

- Unfortunately, disks do disappear
 - Refer back to the health record and student compromises
- By law, some are required to encrypt data at rest
 - Health, finance, academic
- Encryption at rest
 - File level
 - eCryptfs
 - Block level
 - dm-crypt
- Performance concerns?
 - Leverage AES-NI for hardware acceleration

** Commercial support for zNcrypt available from Gazzang*



Always Encrypt Network Data in Motion

- Many Apache projects have native SSL/TLS support
 - But too often, SSL is not enabled!
- Certificate management is actually pretty hard
 - Expensive, if you buy commercial CA-signed certificates
 - Which doesn't scale economically to cloud or big data size
 - Self-signed certificates can still be secure
 - If you can pre-share your own CA at deployment
 - PKI is essential
 - Ensure you have sufficient entropy to generate high quality, secure certificates

** Commercial support for **zTrustee** available from Gazzang*



Always Protect Keys and Certificates

- Encrypted data is only secure if keys are stored somewhere else
 - Separate from the encrypted data
- Avoid storing keys and certificates
 - On disk
 - Hard coded within applications
- Retrieve keys and certificates dynamically at time-of-use
 - Store in secure memory
 - Discard when done
 - Institute policies that guard retrieval

** Commercial support for zTrustee available from Gazzang*



Always Monitor and Log Meticulously

- Monitor and log your applications
 - Meticulously!
 - Some services have native monitoring/logging tools
 - For others, you'll need third party applications
- Audit those logs
 - Live, in real time
 - Run analytics, after-the-fact
- Alert on aberrant behavior
 - Live, in real time

** Commercial support for zOps available from Gazzang*



Gazzang Protects Customers Running

- Apache Projects
 - Accumulo
 - Cassandra
 - Couch
 - Hadoop, Hbase, Hive, Pig
 - Tomcat
 - Solr
- As well as
 - GlusterFS
 - MongoDB
 - MySQL
 - PostgreSQL
 - Riak



Customer Case Study #1

- Global mobile device company
 - Streaming and storing
 - User credential data
 - Includes personally identifiable information (PII)
 - Device usage patterns
 - Suite of applications analyze and operate against this data
 - Backup/restore device state
 - Maps, traffic patterns, targeted advertising
 - Company uses Gazzang to protect all data at rest
 - Huge Cassandra and Hadoop cluster
 - On-premises data center



Customer Case Study #2

- SaaS identity management provider
 - Massive security sprawl without management or policy
 - Passwords
 - Operating system data
 - Keys and certificates
 - Company uses Gazzang within their SaaS application
 - Encrypt sensitive information in their big data storage
 - Centrally manage their keys and certificates
 - Linked Gazzang's zTrustee Java API
 - Public cloud application



Customer Case Study #3

- Health care SaaS vendor
 - Archive and retain huge data sets
 - Patient records
 - Demographic information
 - Billing information
 - Used to run analytics
 - For physicians
 - For health plan administrators
 - Gazzang helps this organization
 - Meet HIPAA and PCI requirements
 - Data encryption at rest
 - Key management
 - Hybrid public/private cloud environment



Gazzang Thanks the Apache Foundation for

- Apache Cassandra
- Apache Commons
 - lang, collections, io, pool, beanutils, logging, codec, digester
- Apache Hadoop
- Apache HTTP Server
- Apache Maven
- Apache Tiles
- Apache Whirr

*Thank you to all of the contributors
and supporters of these projects*



About Gazzang

- Who we are
 - Headquartered in Austin, TX
 - Funded by Austin Ventures and Silver Creek Ventures
 - Active in various open source communities
- What we do
 - Encryption, key management, and diagnostics for Cloud and Big Data applications
 - Packaged solutions for Hadoop, Cassandra, MongoDB, OpenStack, Apache, MySQL, PostgreSQL
- Why we do it
 - Help our customers secure sensitive data at rest
 - HIPAA, FERPA, PHI, PCI DSS, PII, etc.



Contact Information

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 - **Launchpad** - <https://launchpad.net/~kirkland>
 - **Github** - <https://github.com/dustinkirkland>
 - **GPG Public Key**
 - 4096R/F1529469
 - E2D9 E1C5 F9F5 D592 91F4 607D 95E6 4373 F152 9469

