



Three Shall Be The Number

Licensing, Governance, Community and more...



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About me

- Jim Jagielski
 - Hacker and developer
 - Wearer o' many hats at the ASF
 - Director and President: Outercurve
 - → Council member: MARSEC-XL
 - Consulting Engineer with Red Hat
 - → @jimjag















Why?





Users

- Access to the source code
- Avoid vendor lock-in (or worse!)
- Much better software
- Better security record (more eyes)
- Much more nimble development frequent releases
- Direct user input
- Open Standards



Companies/Orgs

- → Having a real impact in the development and direction of IT
- → Sense of membership in a community (most of the time)
- Save on expensive resources
- → Ability to focus on what differentiates yourself
- → Allows for nimbleness and agility
- → Increased revenue and market share

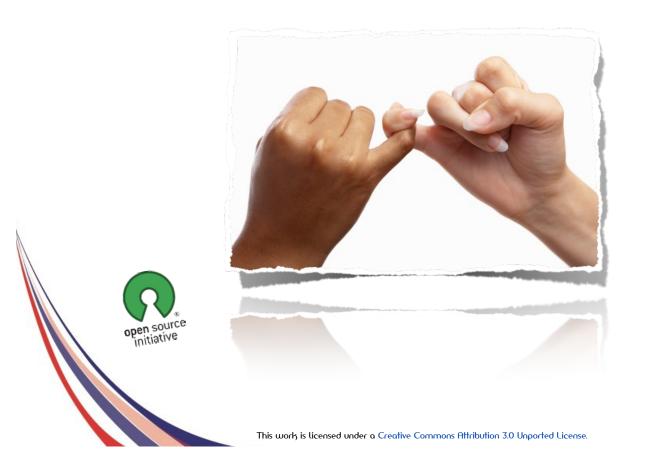


Hackers/Developers

- Having a real impact in the development and direction of IT
- Personal satisfaction: I wrote that!
- Sense of membership in a community
- Sense of accomplishment very quick turnaround times
- Developers and engineers love to tinker huge opportunity to do so



Promises







Let's pretend





Use





Modify



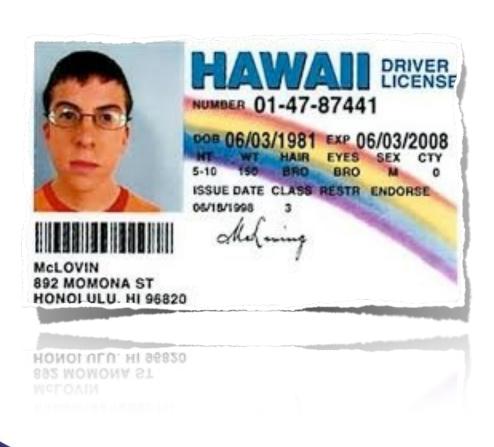


Share





Licenses



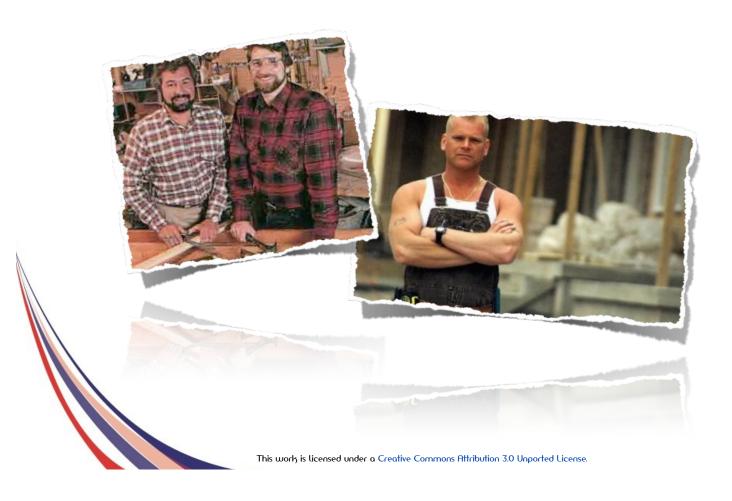


Give me Credit (ALV2, BSD,...)





Give me Fixes (LGPL, EPL,...)





Give me Everything (GPL, AGPL,...)





The Past (permissive)





The Present (weak copyleft)





The Future (strong copyleft)



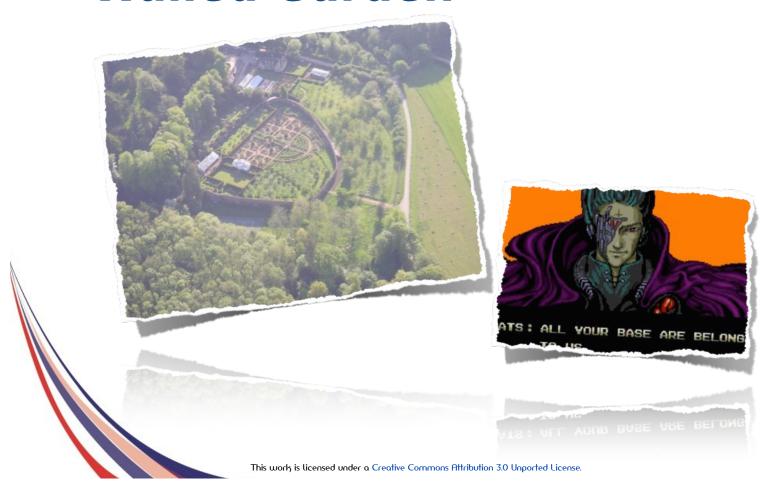


Governance/Community





Walled Garden









Meritocracy





Foundations





501(c)3 : Public Charity





501(c)6: Trade Group





None





Community Building



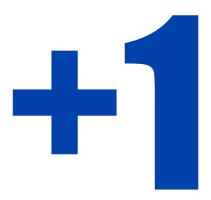


Use Email Lists



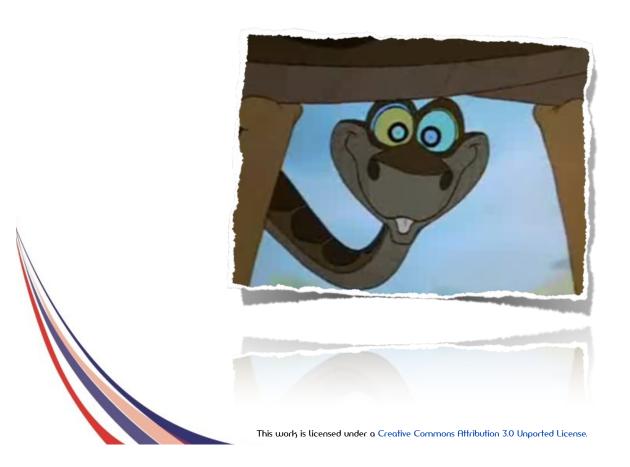


Drive Consensus



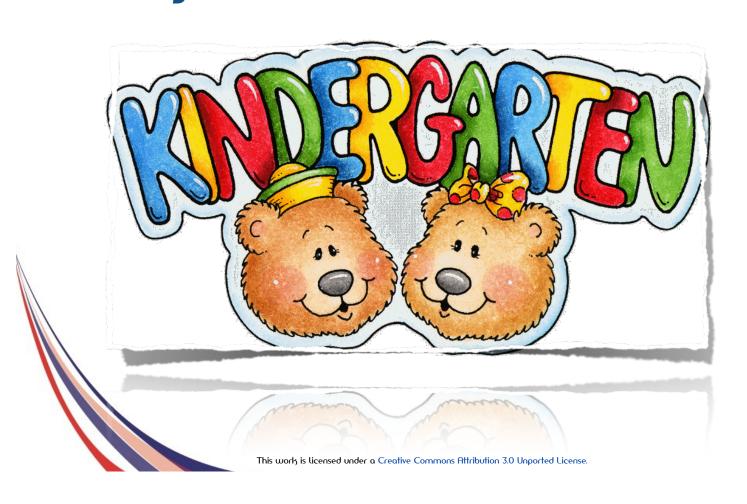


No Poisonous People





Play Nice, Share, Have Fun





Thanks

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