

ACCELERATING APACHE SPARK-BASED ANALYTICS ON INTEL ARCHITECTURE

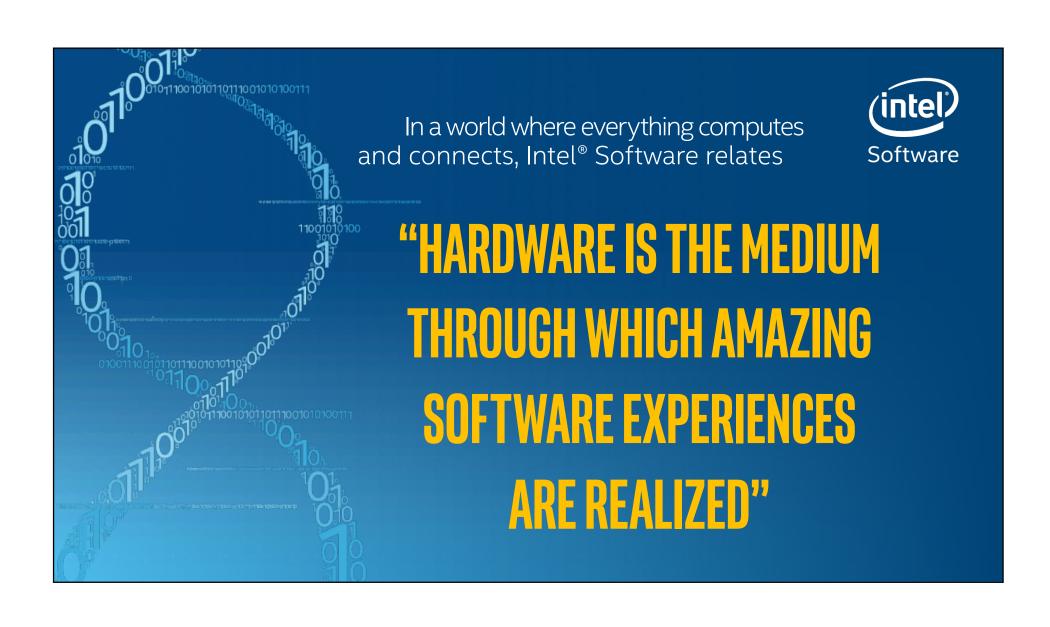
Michael A. Greene

Vice President, Software and Services Group Intel Corporation

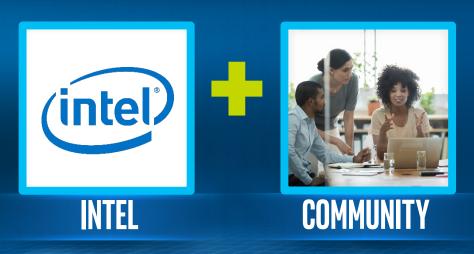


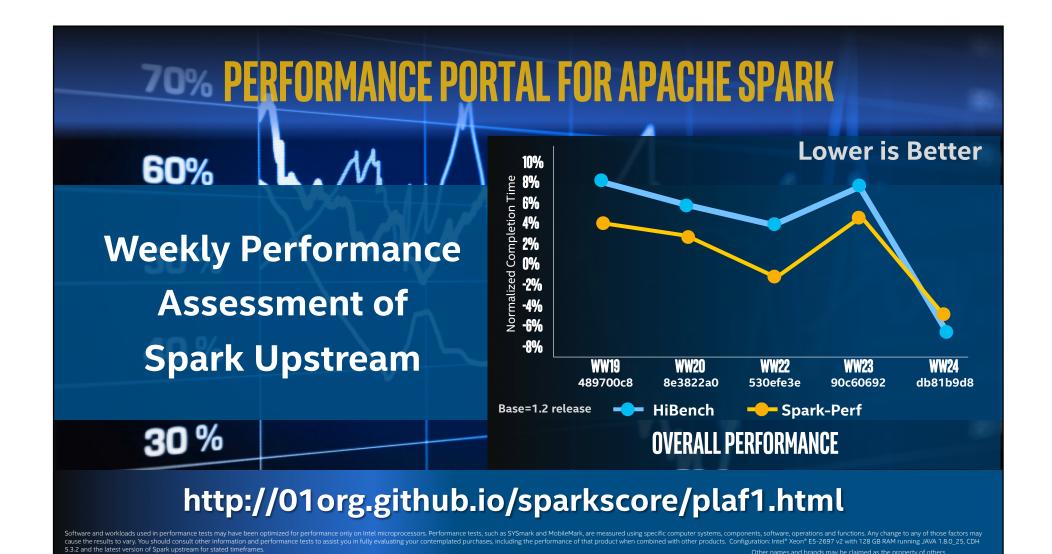
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INTEL SOFTWARE When everything computes and connects, Intel software relates. **Connected Devices Connective Fabric Cloud and Data Center** 10101 10101 10101 101011 00101011 101011010 1010111 (intel) **OpenJDK** • OPEN *\$*hadoop (intel) Services INTERCONNECT Intel Developer Zone



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YOUKU 优酷

Data Processing Time Reduced

94%

Computational Time Reduced

92%



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All performance tests were performed and are being reported by Youku Tudou. Please contact Youku Tudou for more information on any performance test reported here.











10XMODEL SIZE

4X SPEEDUP "With Intel optimized, distributed machine learning on Spark, we were able to scale our model size by >10X, while reduce the training time by ~4x; it helps us to run the distributed machine learning on Xeon clusters and provide better service experience"

Hyton Deng
Director of Data Infrastructure

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All performance tests were performed and are being reported by Tencent. Please contact Tencent for more information on any performance test reported here

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ECOSYSTEM

"It sometimes took weeks to write new business applications. It was a cumbersome process involving two different teams to analyze real time streaming data."

Xiaohui, LiaoSenior Development Manager



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Spark Streaming

```
val weblog= KafkaUtils.createStream(...)
   .map(_._2)
   .flapMap(_.split("|")).map(_._2, _)

val category=
   sc.textFile(...).flatMap(_.split("|"))

val result
   = weblog.transform(r =>
r.join(category))
   .map(_._2._2, 1L))
   .reduceByKey(_ + _)

result.print()
```

Streaming SQL

```
CREATE TABLE weblog ( sourcep_ip STRING,
cookie_id INT, item_id INT ...) USING
stream.source.KafkaSource OPTIONS( zkQuorum
"localhost:2181", topic "weblog:1"...)

CREATE TABLE category (item_id INT,
category STRING);

SELECT category, COUNT(*) FROM weblog JOIN
category ON category.item_id =
weblog.item_id GROUP BY category.category;
```

48% of developers use SQL

*Source: StackOverflow.com 2015 survey

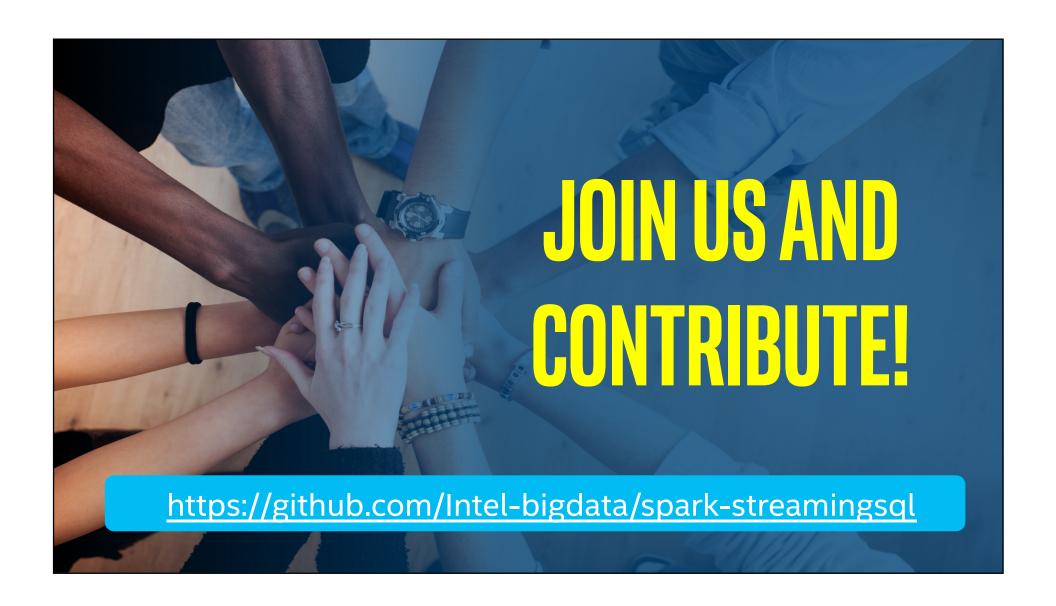
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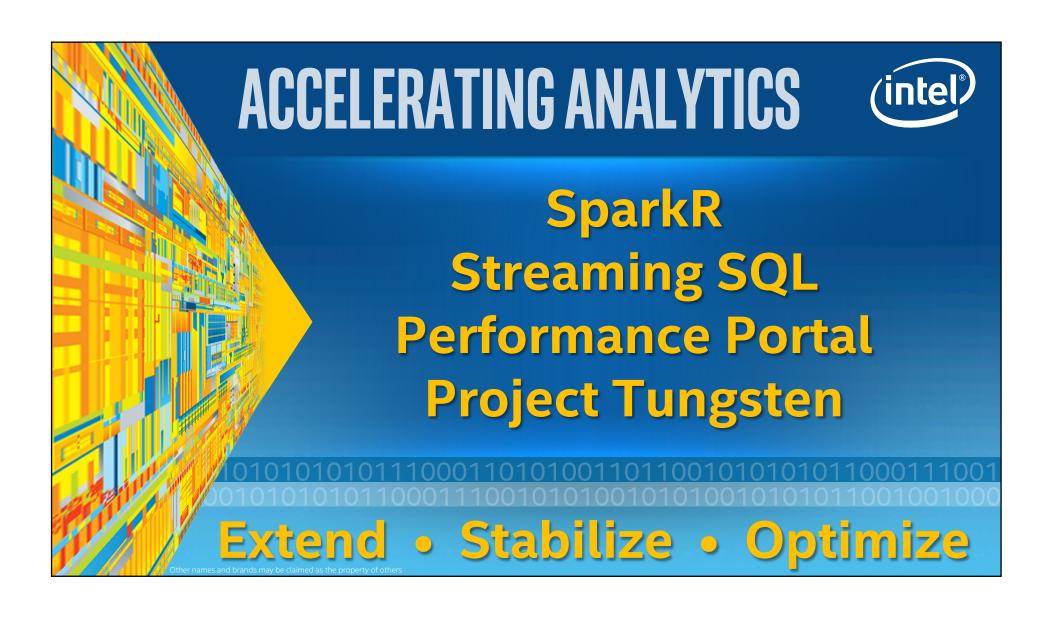


"With Streaming SQL for Apache Spark, our Analysts were able to develop business applications in a matter of hours — a huge boost to productivity."

> **Xiaohui, Liao** Senior Development Manager









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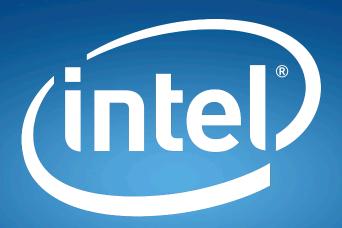
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