Elasticsearch & Lucene for Apache Spark and MLlib

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elastic

SPARK SUMMIT 2016
DATA SCIENCE AND ENGINEERING AT SCALE
JUNE 6-8, 2016 SAN FRANCISCO

Mirror, mirror on the wall, what's the happiest team of us all ?

Briita Weber
- Rough translation from German by yours truly -

Purpose of the talk

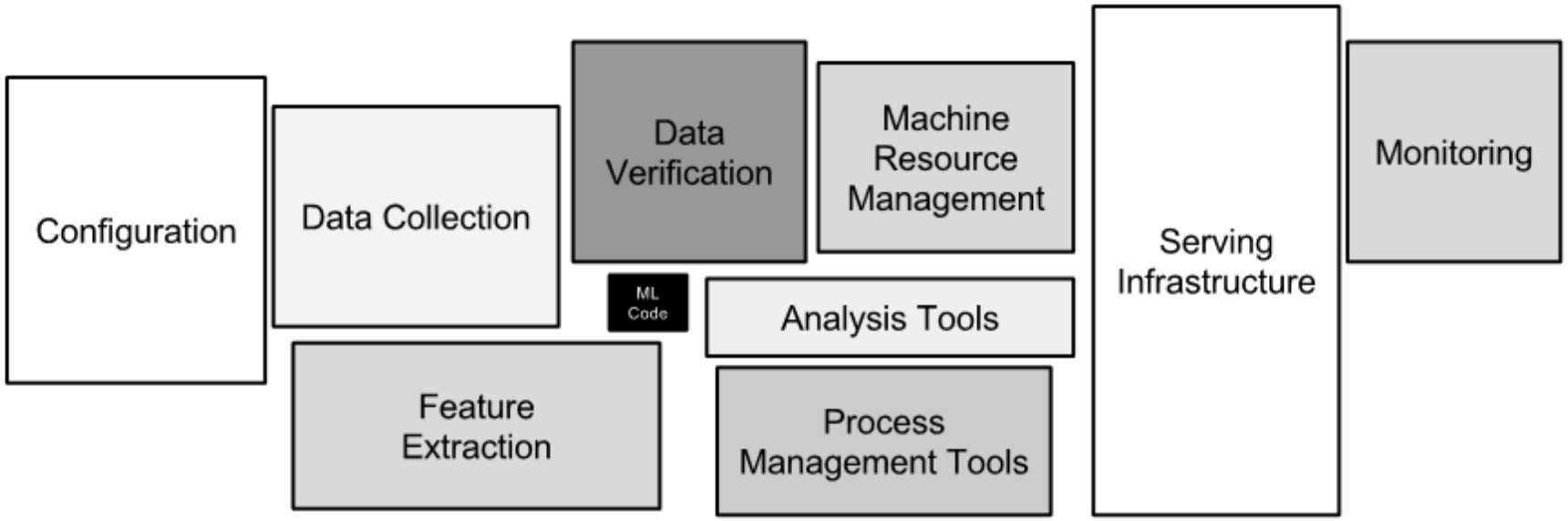
Improve ML pipelines through IR

Text processing

- Analysis
- Featurize/Vectorize *

* In research / poc / WIP / Experimental phase

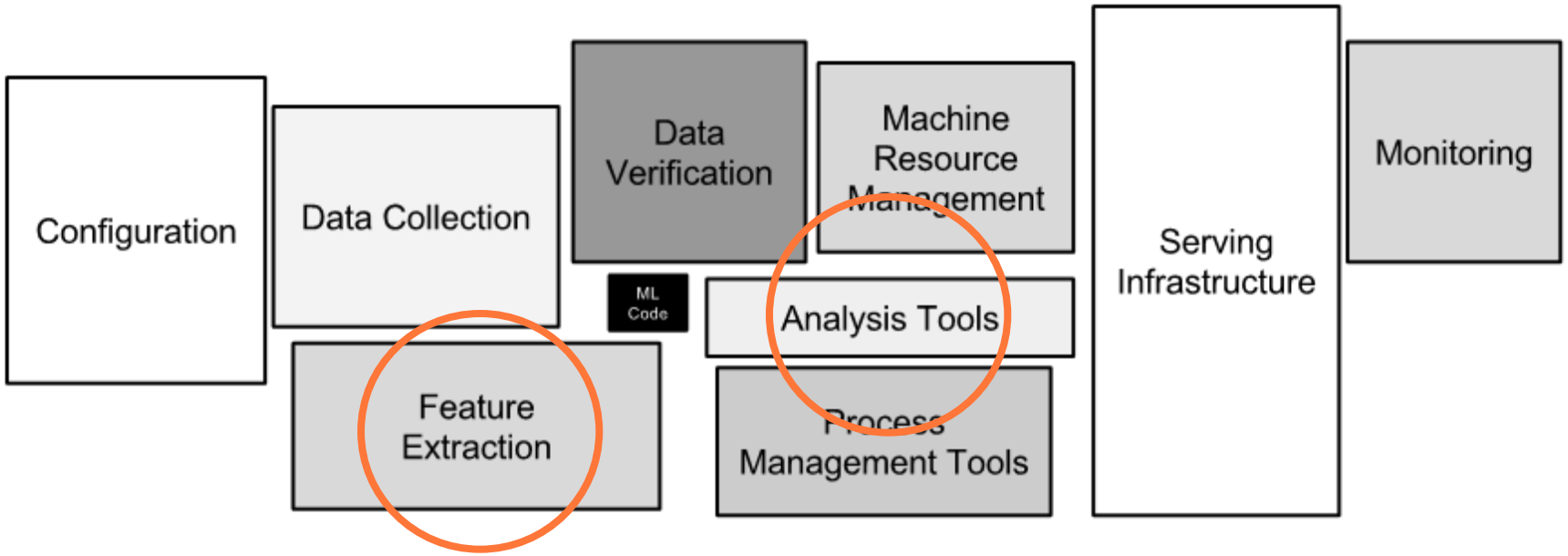
Technical Debt



Machine Learning: The High Interest Credit Card of Technical Debt", Sculley et al

http://research.google.com/pubs/pub43146.html

Technical Debt



Machine Learning: The High Interest Credit Card of Technical Debt", Sculley et al

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Challenge

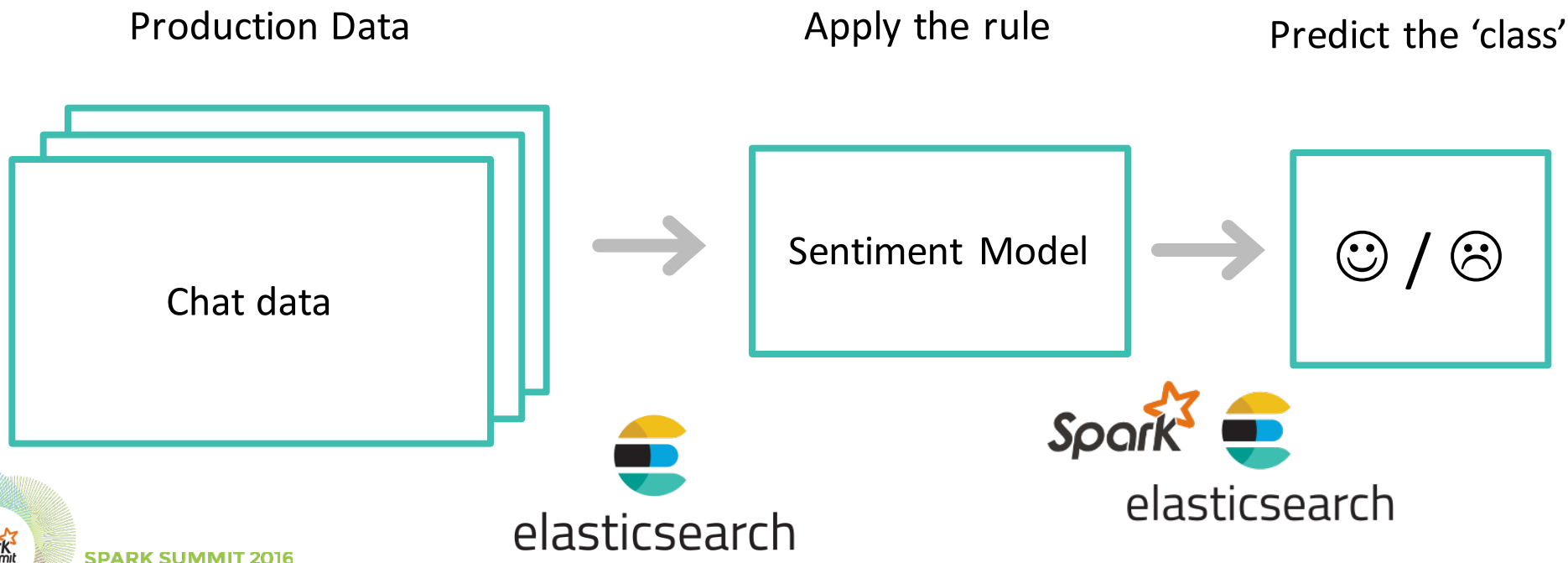
Challenge: What team at Elastic is most happy?

Data: Hipchat messages

Training / Test data: http://www.sentiment140.com

Result: Kibana dashboard

ML Pipeline


Production Data
Apply the rule
Predict the 'class'
Chat data
Sentiment Model
☺ / ☹
elasticsearch
Spark
elasticsearch

Data is King

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Example: Word2Vec

Input snippet

```
it was introduced into mathematics in the book
disquisitiones arithmeticae by carl friedrich gauss in
one eight zero one ever since however modulo has gained
many meanings some exact and some imprecise
```

http://spark.apache.org/docs/latest/mllib-feature-extraction.html#example

Real data is *messy*

originally looked like this:

```
It was introduced into <a
href="https://en.wikipedia.org/wiki/Mathematics"
title="Mathematics">mathematics</a> in the book <i><a
href="https://en.wikipedia.org/wiki/Disquisitiones_Arithmeticae"
title="Disquisitiones Arithmeticae">Disquisitiones Arithmeticae</a></i>
by <a href="https://en.wikipedia.org/wiki/Carl_Friedrich_Gauss"
title="Carl Friedrich Gauss">Carl Friedrich Gauss</a> in 1801. Ever
since, however, "modulo" has gained many meanings, some exact and some
imprecise.
```

https://en.wikipedia.org/wiki/Modulo_(jargon)

~~Feature extraction~~ Cleaning up data

```
"huuuuuuunnnnnnngrrryyy",
"aaaaaamaaazingggggg",
"aaaaaamazing",
"aaaaaammm",
"aaaaaammmazzzingggg",
"aaaaaamy",
"aaaaaan",
"aaaaaand",
"aaaaaannnnnnddd",
"aaaaaanyways"
```

Does it help to clean that up?
see "Twitter Sentiment Classification using Distant Supervision", Go et al.
http://www-cs.stanford.edu/people/alecmgo/papers/TwitterDistantSupervision09.pdf

Language matters

读书须用意，一字值千金

Lucene to the rescue!

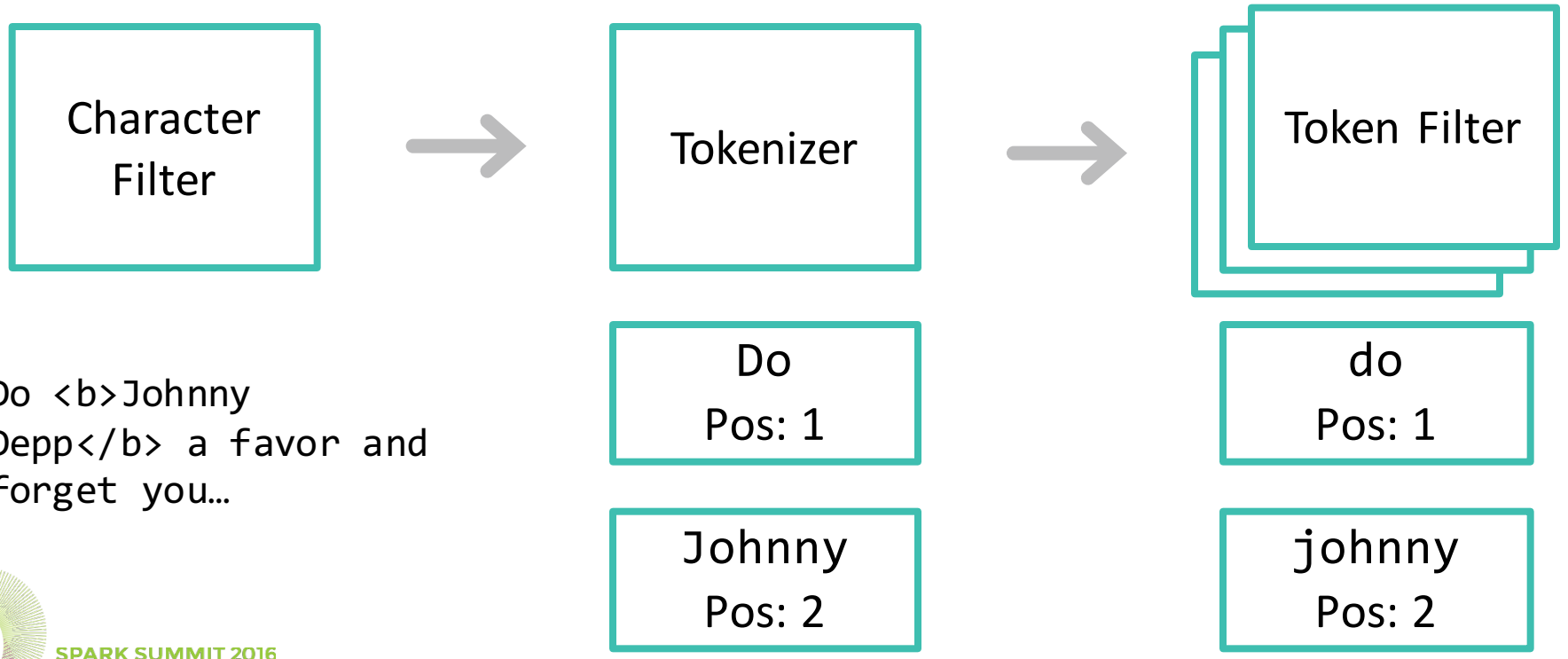
High-performance, full-featured text search library

15 years of experience

Widely recognized for its utility

- It's a primary test bed for new JVM versions

Text processing



Lucene for text analysis

state of the art text processing

many extensions available for different languages, use cases,…

however…

```
…
import org.apache.lucene.analysis…
…

Analyzer a = new Analyzer() {
  @Override
  protected TokenStreamComponents createComponents(String fieldName) {
    Tokenizer tokenizer = new StandardTokenizer();
    return new TokenStreamComponents(tokenizer, tokenizer);
  }

  @Override
  protected Reader initReader(String fieldName, Reader reader) {
    return new HTMLStripCharFilter(reader);
  }
};

TokenStream stream = a.tokenStream(null, "<a href=...>some text</a>");
CharTermAttribute term = stream.addAttribute(CharTermAttribute.class);
PositionIncrementAttribute posIncrement = stream.addAttribute(PositionIncrementAttribute.class);
stream.reset();
int pos = 0;
while (stream.incrementToken()) {
  pos += posIncrement.getPositionIncrement();
  System.out.println(term.toString() + " " + pos);
}
```

```
> some 1
> text 2
```

```
…
import org.apache.lucene.analysis…
…

Analyzer a = new Analyzer() {
  @Override
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}
```

```
> some 1
> text 2
```

How about a declarative approach?


LITTLE
DEMO
NABUMA RUBBERBAND

Very quick intro to Elasticsearch

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Elasticsearch in ~~5~~ 3’

Scalable, real-time search and analytics engine

Data distribution, cluster management

REST APIs

JVM based, uses Apache Lucene internally

Open-source (on Github, Apache 2 License)

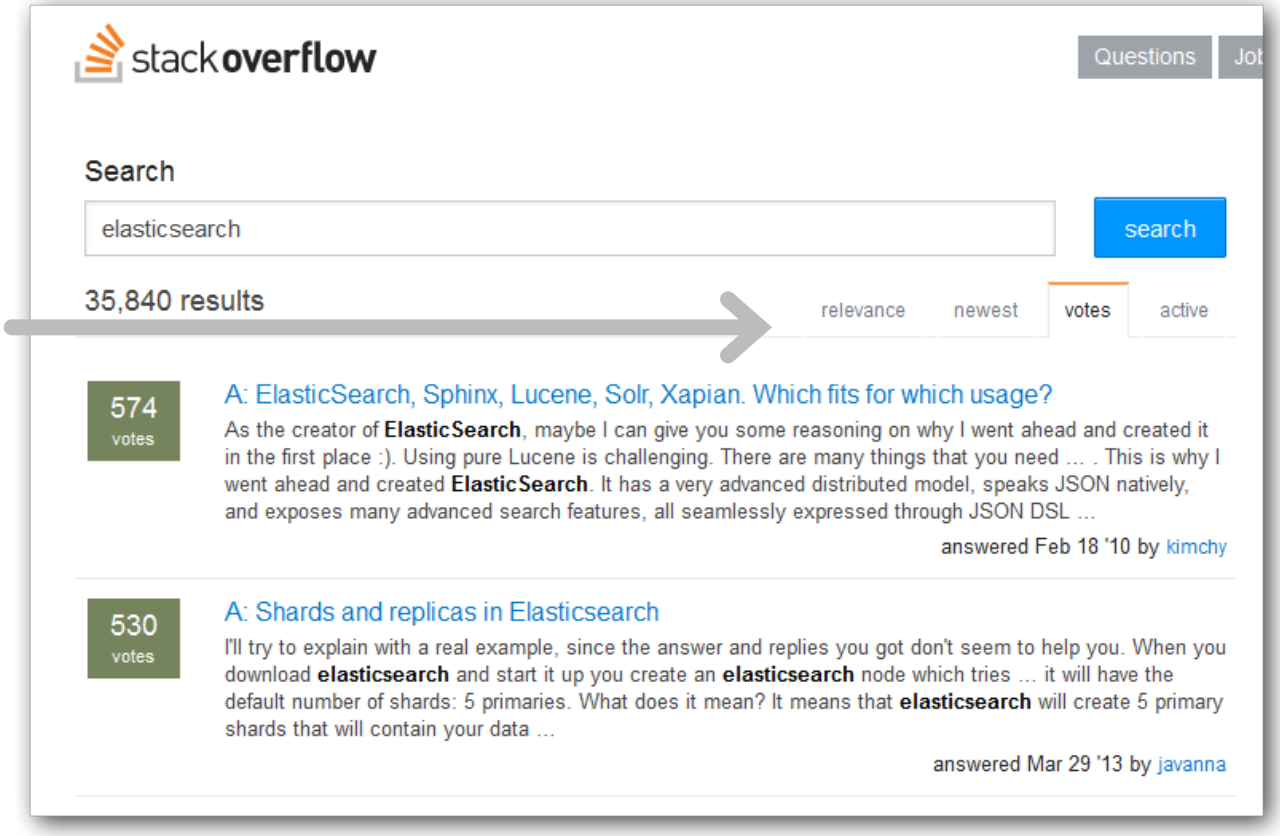
Elasticsearch in 3’

elasticsearch

Unstructured search

Elasticsearch in 3’

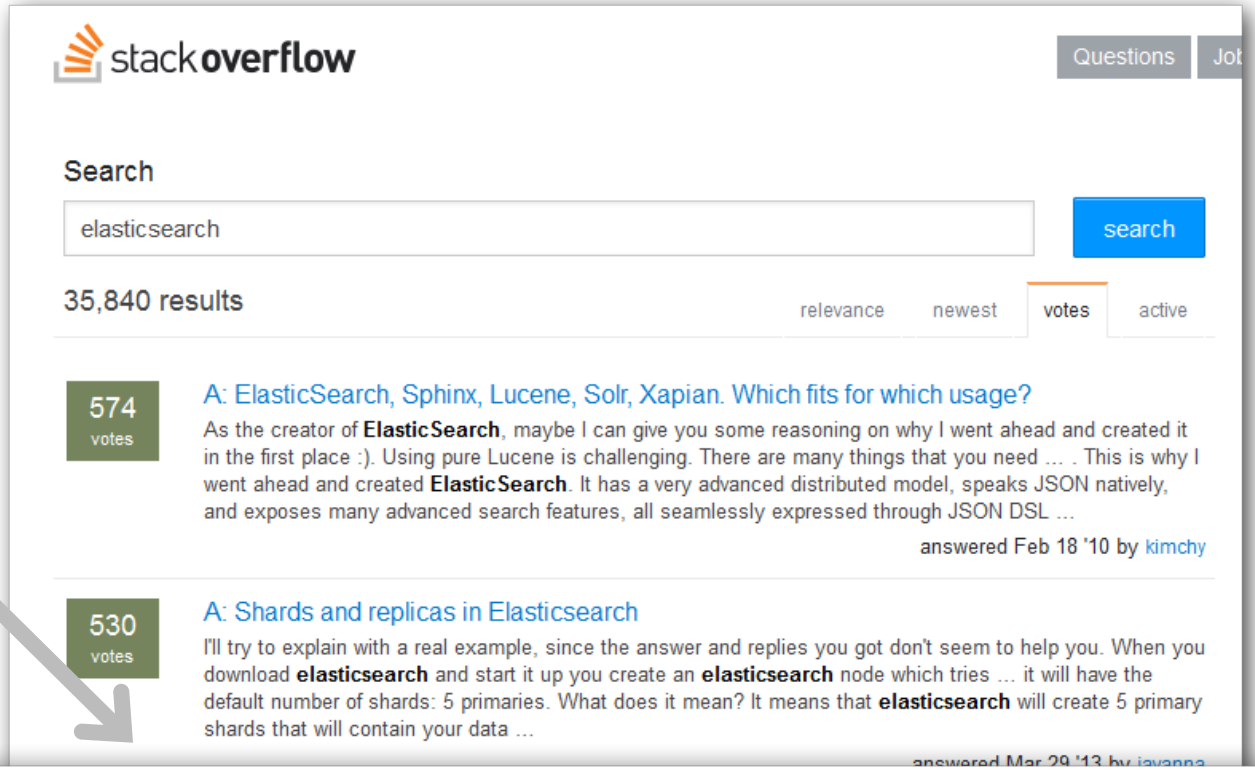
Sorting / Scoring



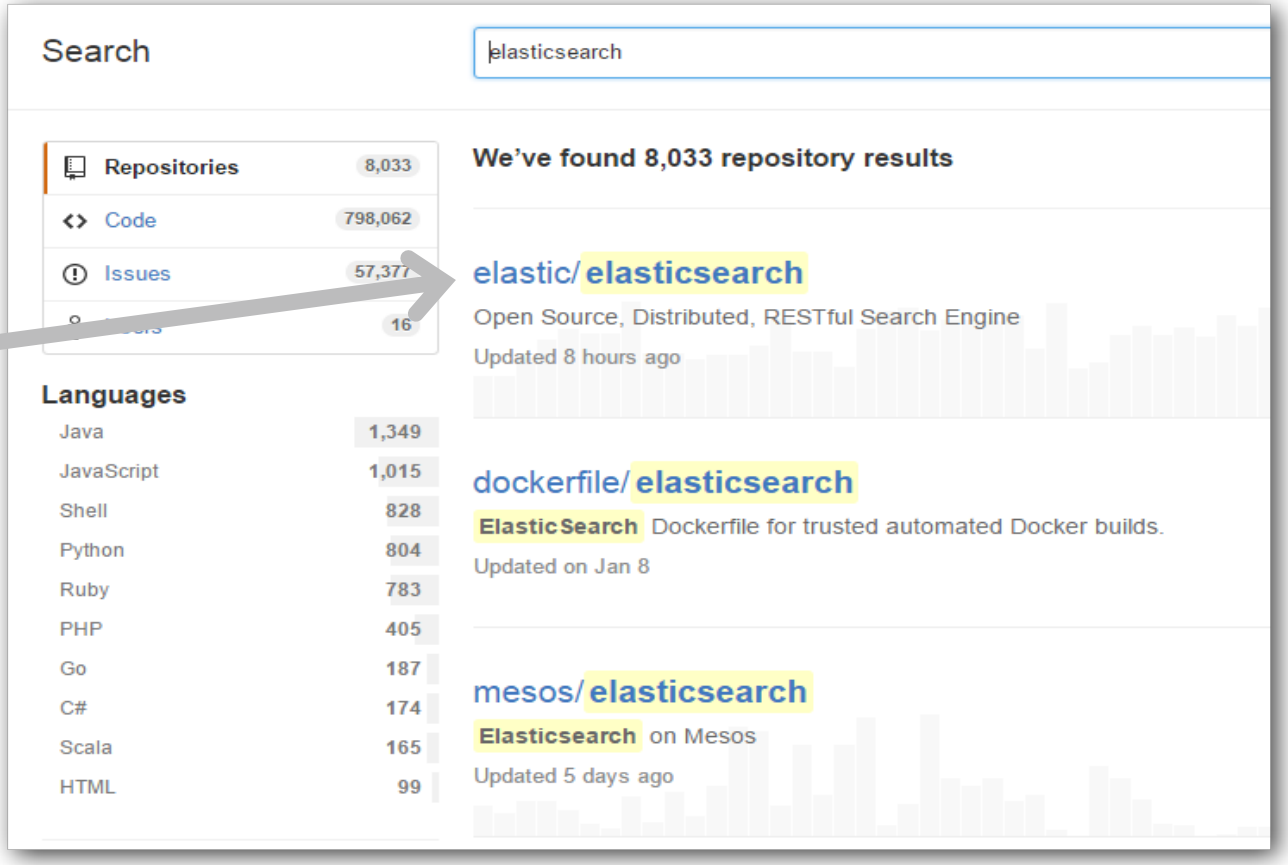
Elasticsearch in 3’

elasticsearch

Pagination



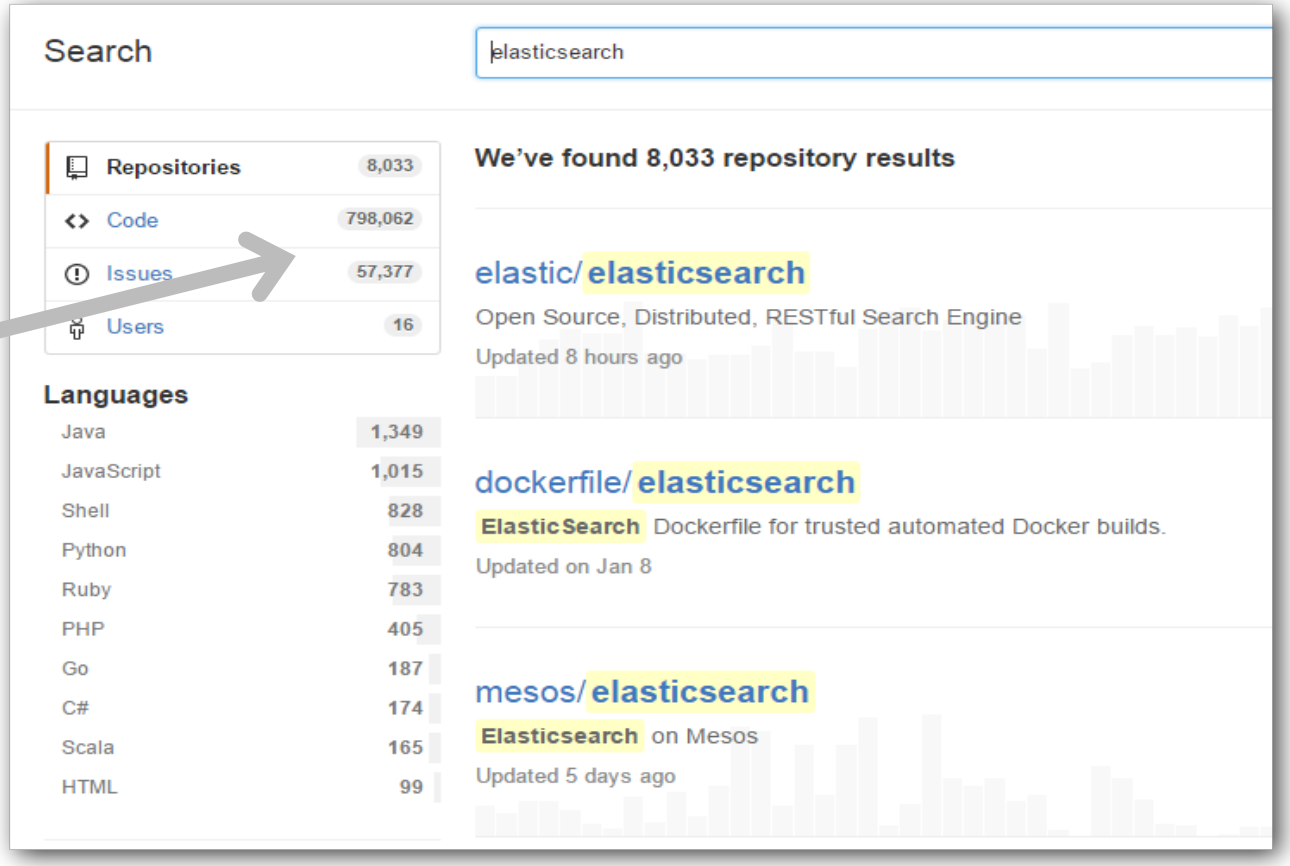
Elasticsearch in 3’



Enrichment

Elasticsearch in 3’

Structured search



Elasticsearch in 3’

https://www.elastic.co/elasticon/2015/sf/unlocking-interplanetary-datasets-with-real-time-search

Machine Learning and Elasticsearch

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Machine Learning and Elasticsearch

Machine Learning and Elasticsearch

Term Analysis (tf, idf, bm25)

Graph Analysis

Co-occurrence of Terms (significant terms)

- ChiSquare

Pearson correlation (#16817)

Regression (#17154)

What about classification/clustering/ etc… ?

It’s not the matching data, but the meta that lead to it

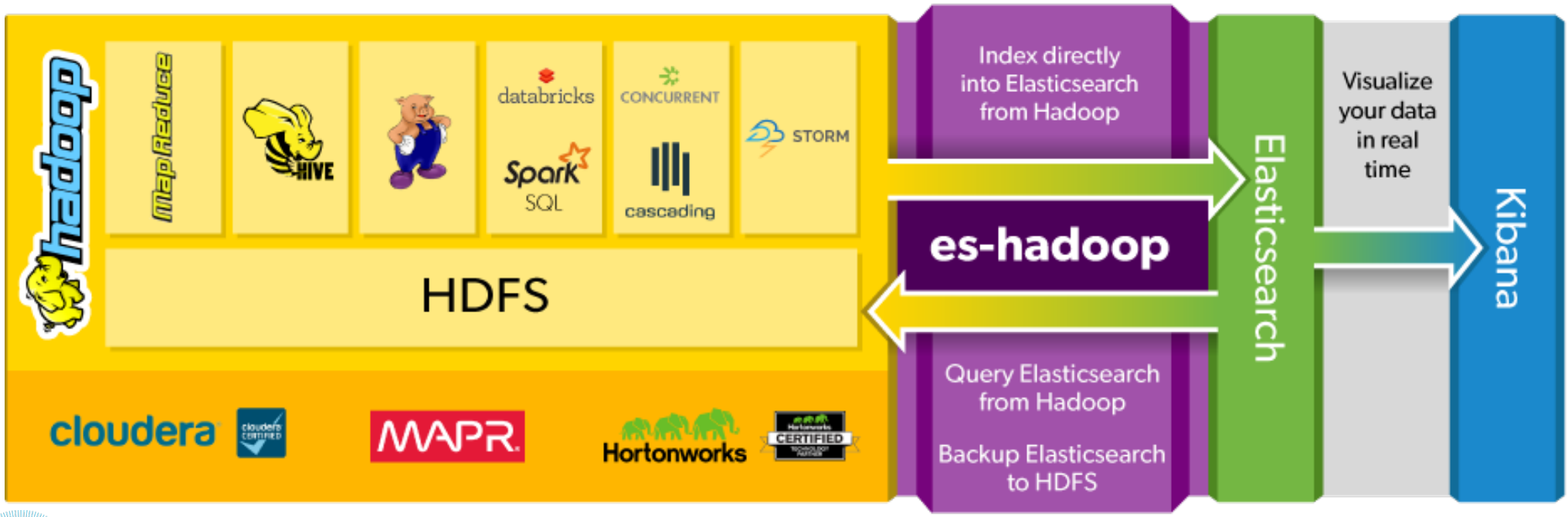
elastic

How to use Elasticsearch from Spark ?

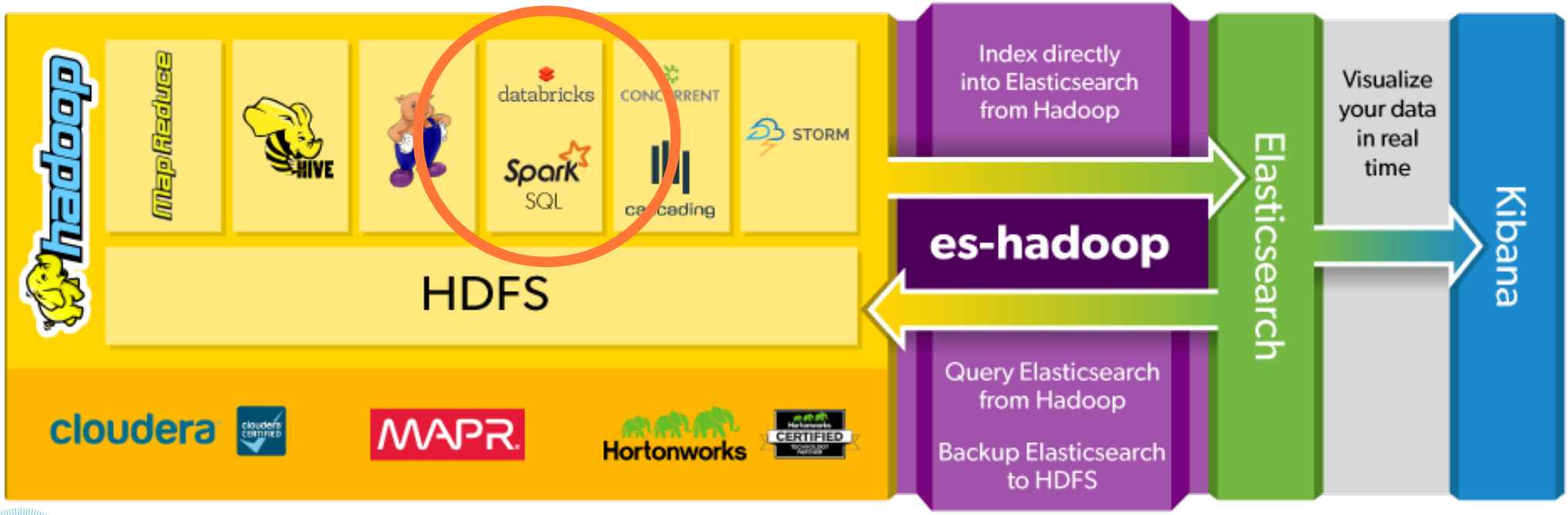
Somebody on Stackoverflow

Elasticsearch for Apache Hadoop ™

Elasticsearch for Apache Hadoop ™



Elasticsearch for Apache Hadoop ™



Elasticsearch Spark – Native integration

Scala & Java API

Understands Scala & Java types

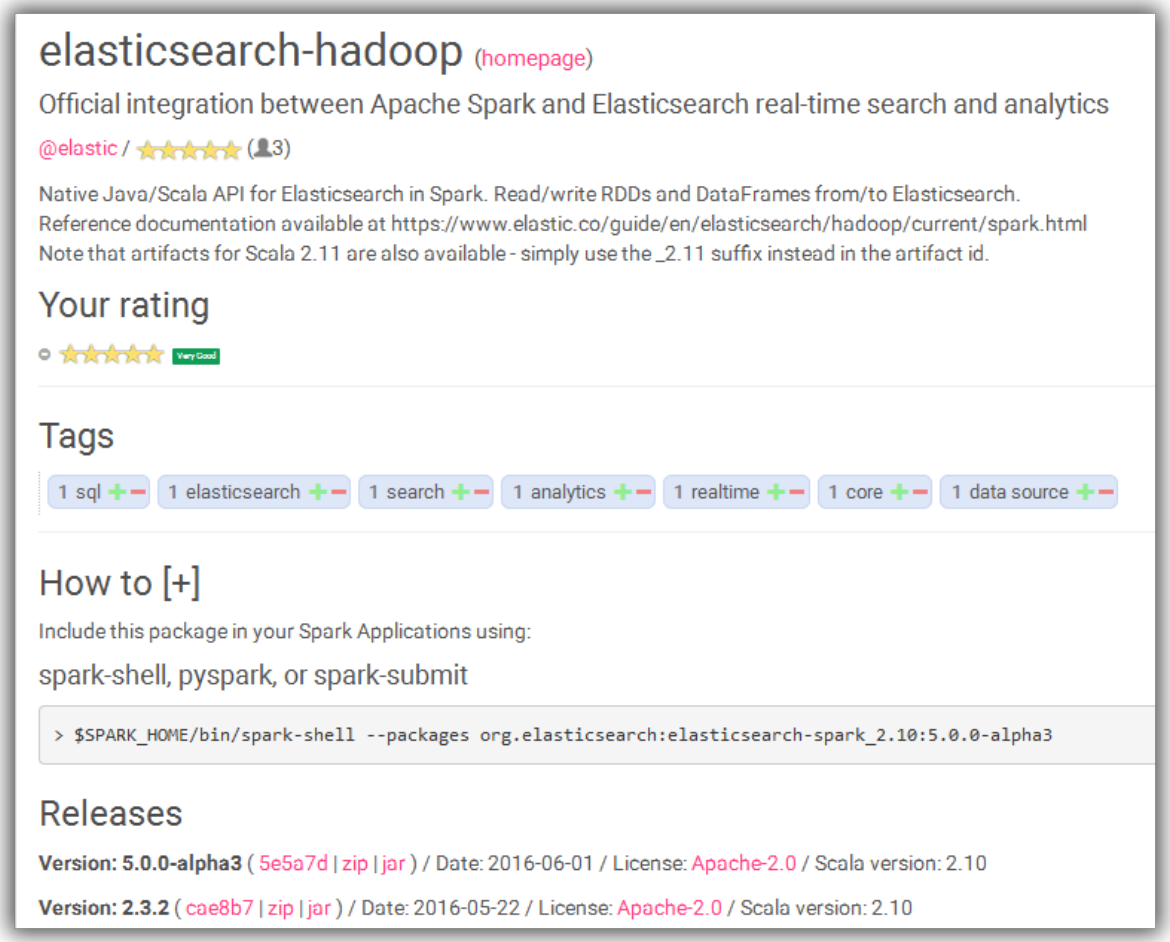
- Case classes
- Java Beans

Available as Spark package

Supports Spark Core & SQL

all 1.x version (1.0-1.6)

Available for Scala 2.10 and 2.11



Elasticsearch as RDD / Dataset*

```
import org.elasticsearch.spark._

val sc = new SparkContext(new SparkConf())
val rdd = sc.esRDD(“buckethead/albums", "?q=pikes")
```

```
import org.elasticsearch.spark._

case class Artist(name: String, albums: Int)

val u2 = Artist("U2", 13)
val bh = Map("name"->"Buckethead","albums" -> 255, "age" -> 46)

sc.makeRDD(Seq(u2, bh)).saveToEs("radio/artists")
```

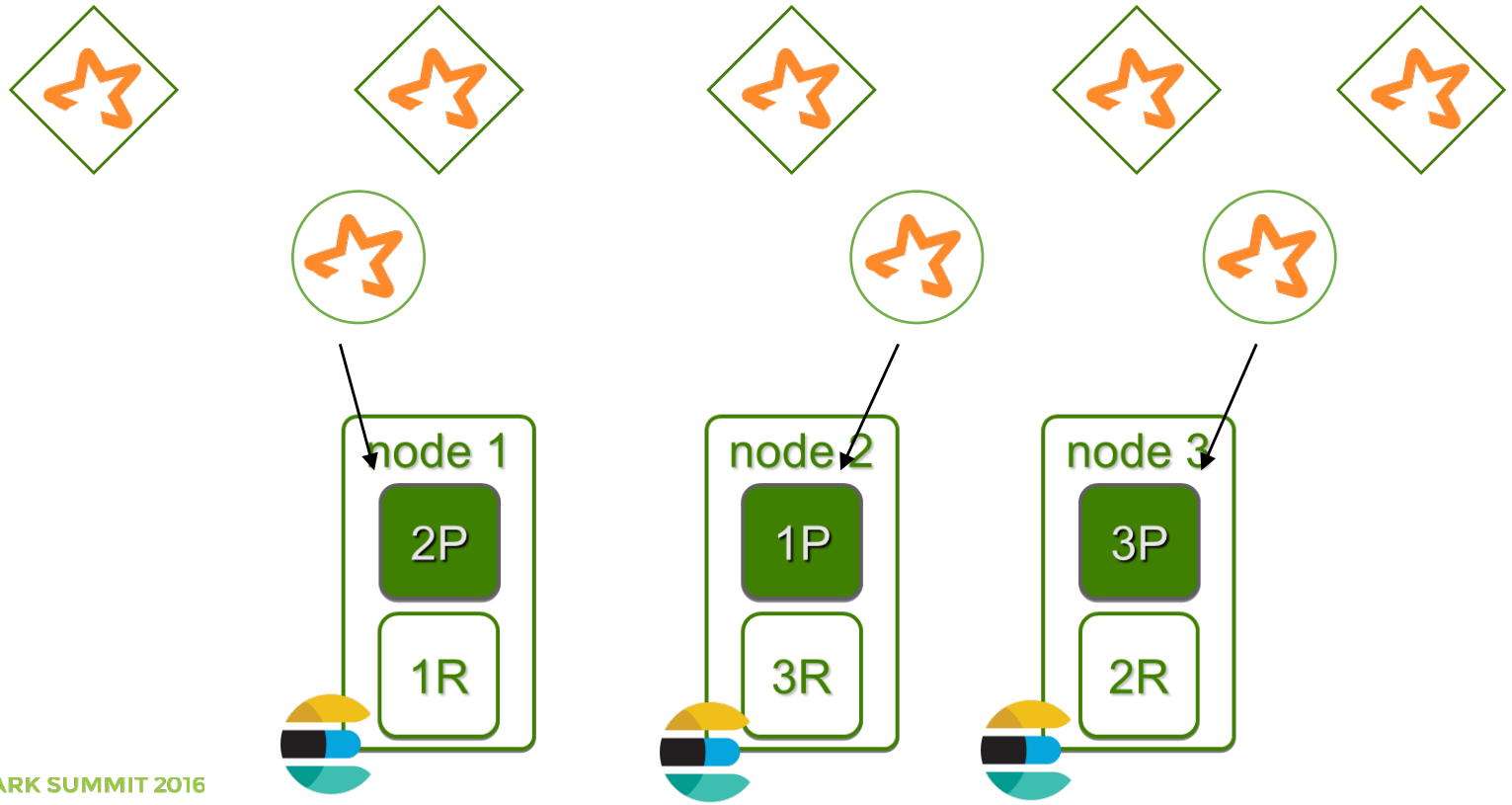
Elasticsearch as a DataFrame

```
val df = sql.read.format(“es").load("buckethead/albums")

df.filter(df("category").equalTo("pikes").and(df("year").geq(2015)))
```

```
{ "query" :
   { "bool" : { "must" : [
      "match" : { "category" : "pikes" }
    ],
    "filter" : [
      { "range" : { "year" : {"gte" : "2015" }}}
    ]
}}}
```

Partition to Partition Architecture



Putting the pieces together

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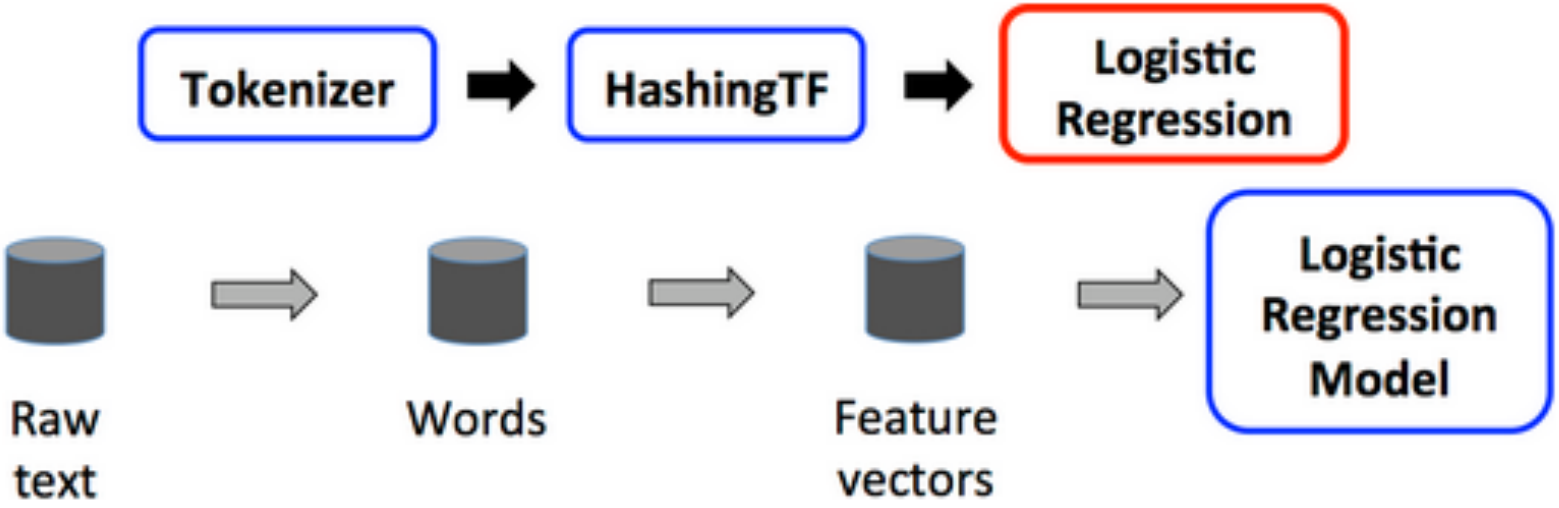
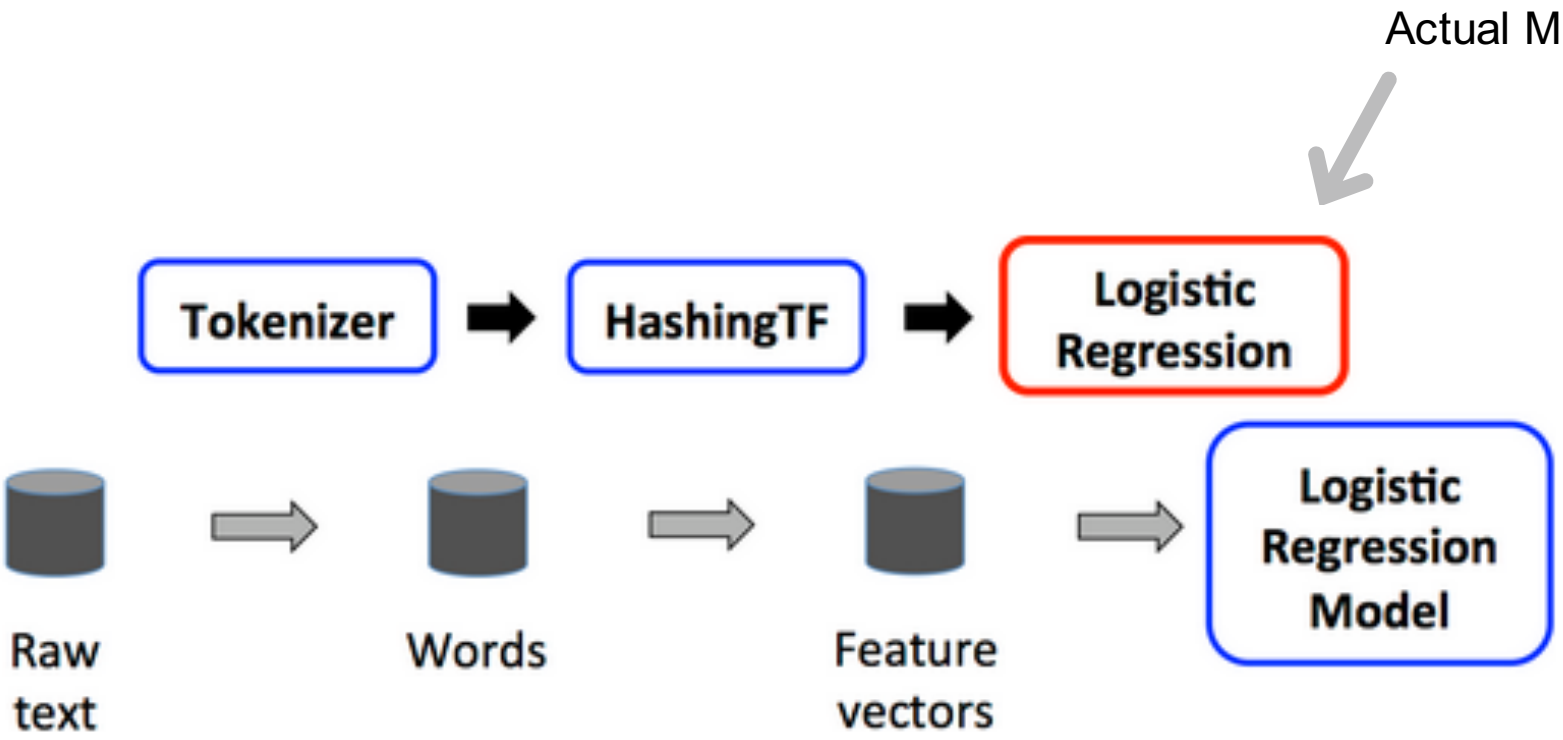
Typical ML pipeline for text



Typical ML pipeline for text



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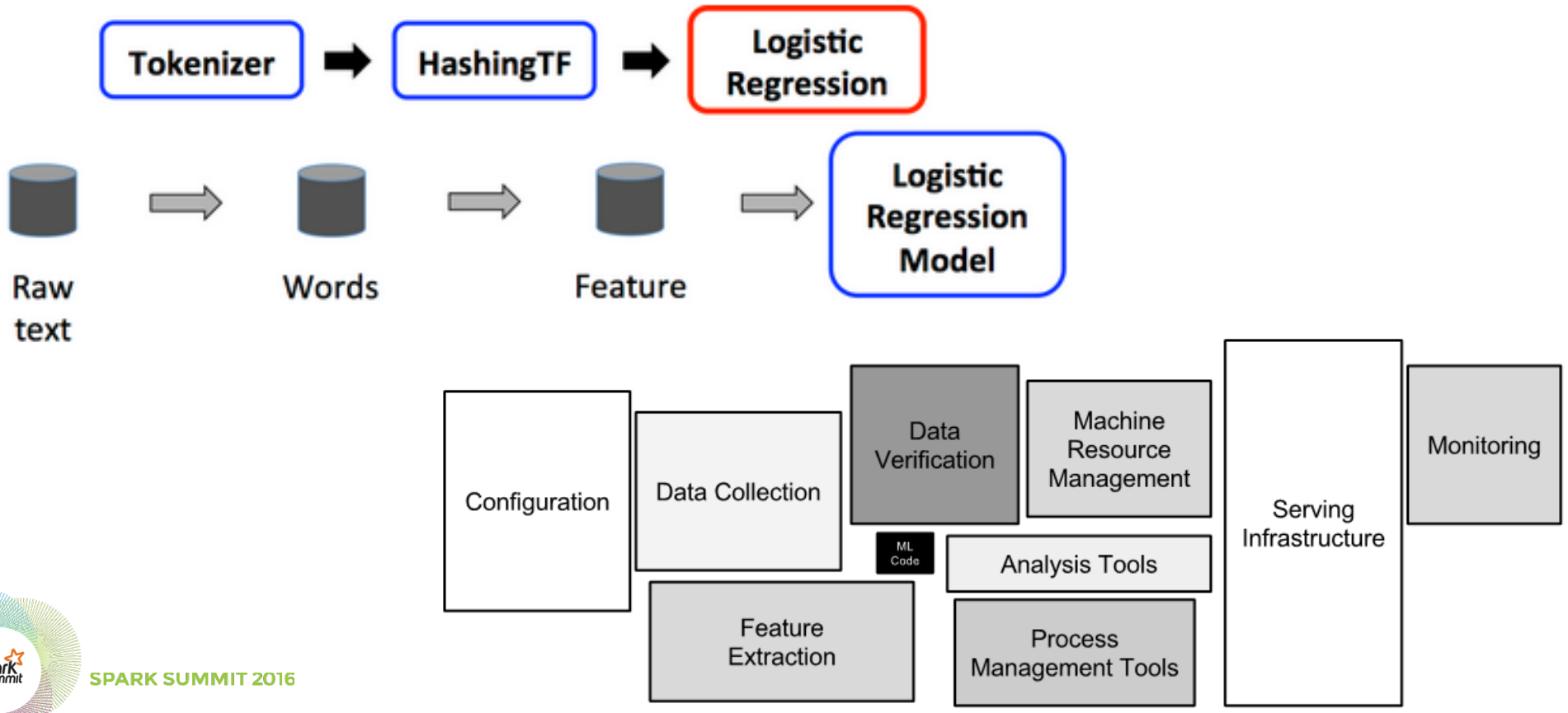

Pure Spark MLlib

```
val training = movieReviewsDataTrainingData

val tokenizer = new Tokenizer()
    .setInputCol("text")
    .setOutputCol("words")
val hashingTF = new HashingTF()
    .setNumFeatures(1000)
    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
val pipeline = new Pipeline()
    .setStages(Array(tokenizer, hashingTF, lr))

val model = pipeline.fit(training)
```

Pure Spark MLlib

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Pure Spark MLlib

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    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
```

Pure Spark MLlib

```
val analyzer = new ESAnalyzer()
    .setInputCol("text")
    .setOutputCol("words")
val hashingTF = new HashingTF()
    .setNumFeatures(1000)
    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
```

Pure Spark MLlib

```
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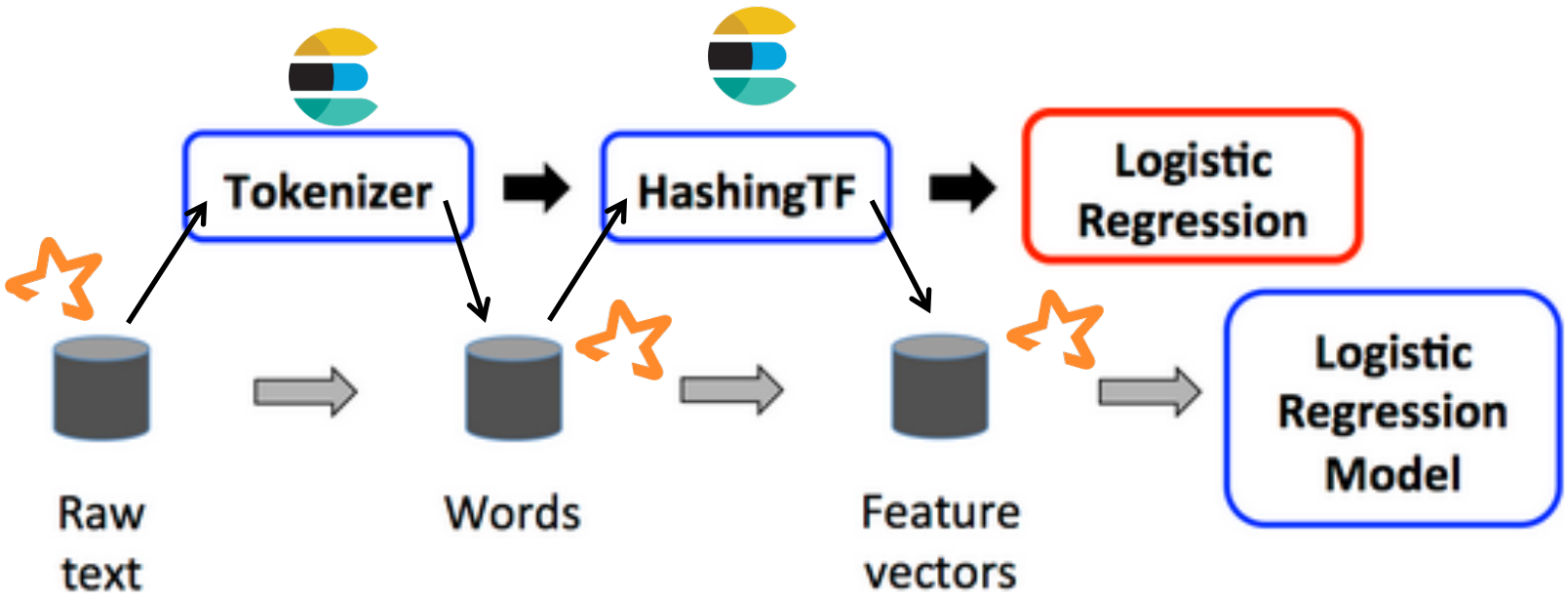
    .setInputCol(tokenizer.getOutputCol)
    .setOutputCol("features")
val lr = new LogisticRegression()
    .setMaxIter(10)
    .setRegParam(0.001)
```

Data movement



Work once – reuse multiple times

```
// index / analyze the data

training.saveToEs("movies/reviews")
```

Work once – reuse multiple times

```
// prepare the spec for vectorize – fast and lightweight

val spec = s"""{ "features" : [{
         | "field": "text",
         | "type" : "string",
         | "tokens" : "all_terms",
         | "number" : "occurrence",
         | "min_doc_freq" : 2000
         | }],
         | "sparse" : "true"}""".stripMargin

ML.prepareSpec(spec, “my-spec”)
```

Access the vector directly

```
// get the features – just another query

val payload = s"""{"script_fields" : { "vector" :
  | { "script" : { "id" : “my-spec","lang" : “doc_to_vector" } }
  | }}""".stripMargin

// index the data
vectorRDD = sparkCtx.esRDD("ml/data", payload)

// feed the vector to the pipeline
val vectorized = vectorRDD.map ( x =>
  // get indices, the vector and length
  (if (x._1 == "negative") 0.0d else 1.0d, ML.getVectorFrom(x._2))
).toDF("label", "features")
```

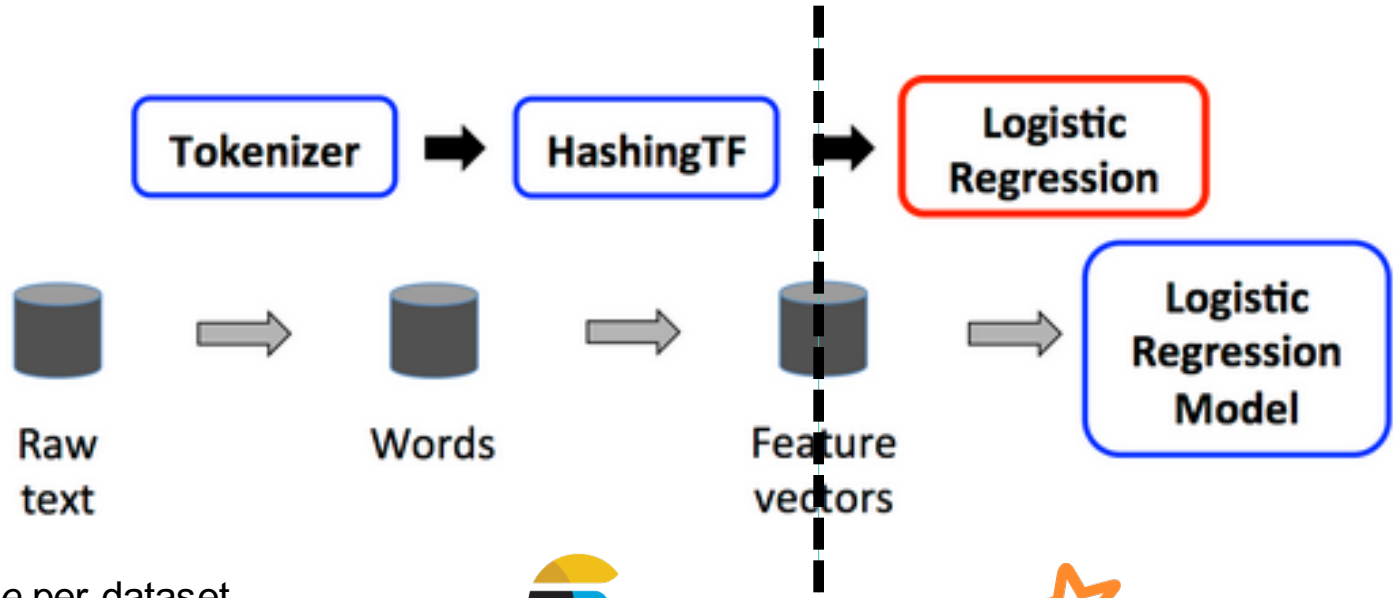
Revised ML pipeline

```
val vectorized = vectorRDD.map...

val lr = new LogisticRegression()
      .setMaxIter(10)
      .setRegParam(0.001)

val model = lr.fit(vectorized)
```

Simplify ML pipeline



Once per dataset, regardless of # of pipelines

Raw data is not required any more

Need to adjust the model? Change the spec

```
val spec = s"""{ "features" : [{
        | "field": "text",
        | "type" : "string",
        | "tokens" : "given",
        | "number" : "tf",
        | "terms": ["term1", "term2", ...]
        | }],
        | "sparse" : "true"}""".stripMargin

ML.prepareSpec(spec)
```


LITTLE
DEMO
NABUMA RUBBERBAND

All this is WIP

Not all features available (currently dictionary, vectors)

Works with data outside or inside Elasticsearch (latter is **much** faster)

Bind vectors to queries

Other topics WIP:

Focused on document / text classification – numeric support is next

Model importing / exporting – Spark 2.0 ML persistence

Feedback highly sought - Is this useful?

THANK YOU.

j.mp/spark-summit-west-16
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