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NETFLIX

Heterogeneous Workflows with Spark at Netflix

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Help members find content to **watch** and **enjoy** to
maximize member **satisfaction** and **retention**

NETFLIX

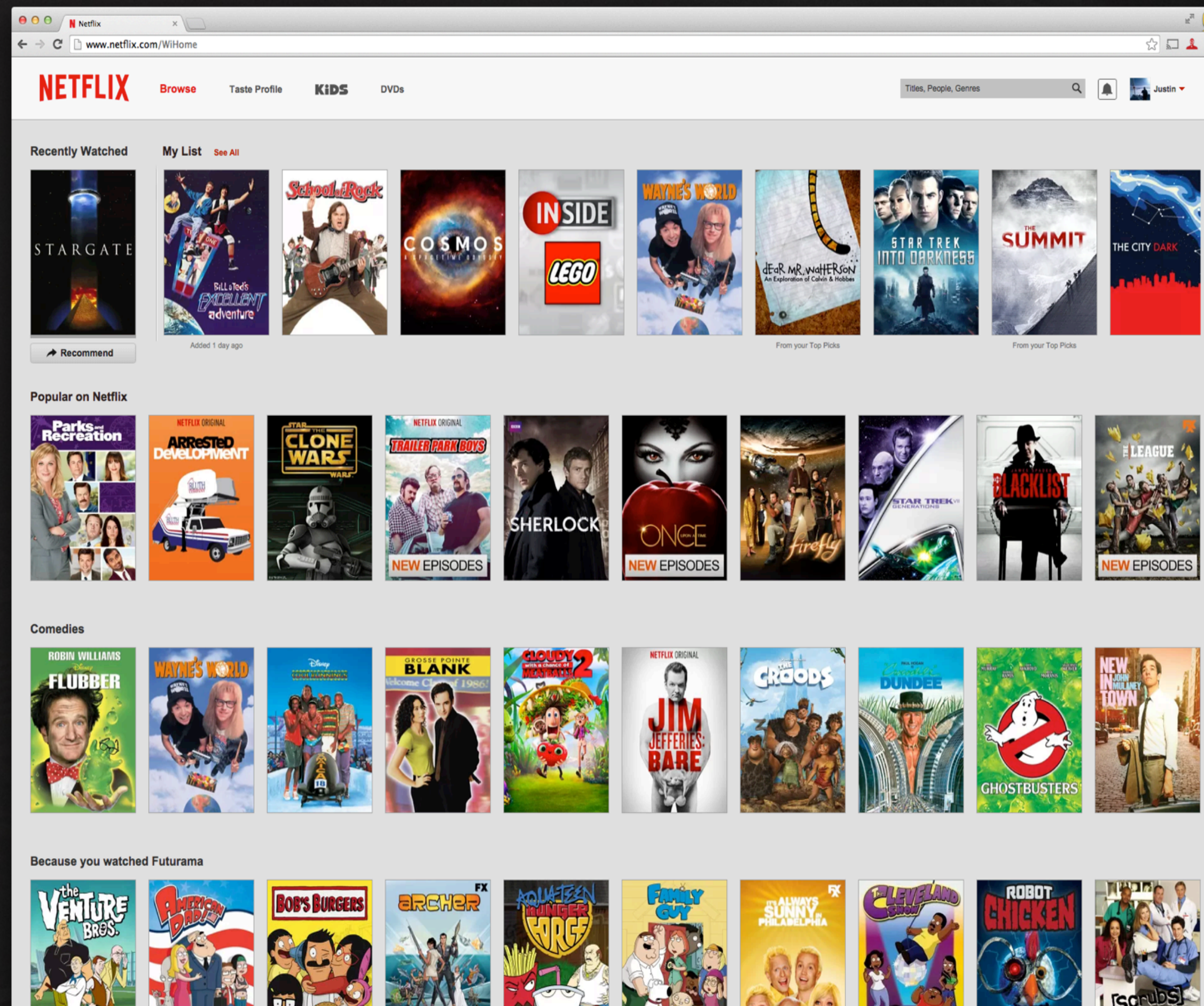
Everything is a Recommendation



Ranking

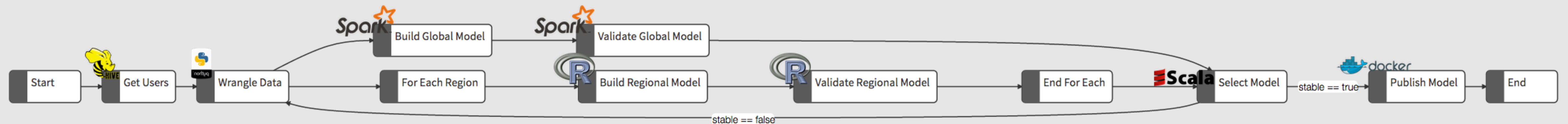


ROWS



Recommendations
are driven by
Machine Learning

Machine Learning Pipeline



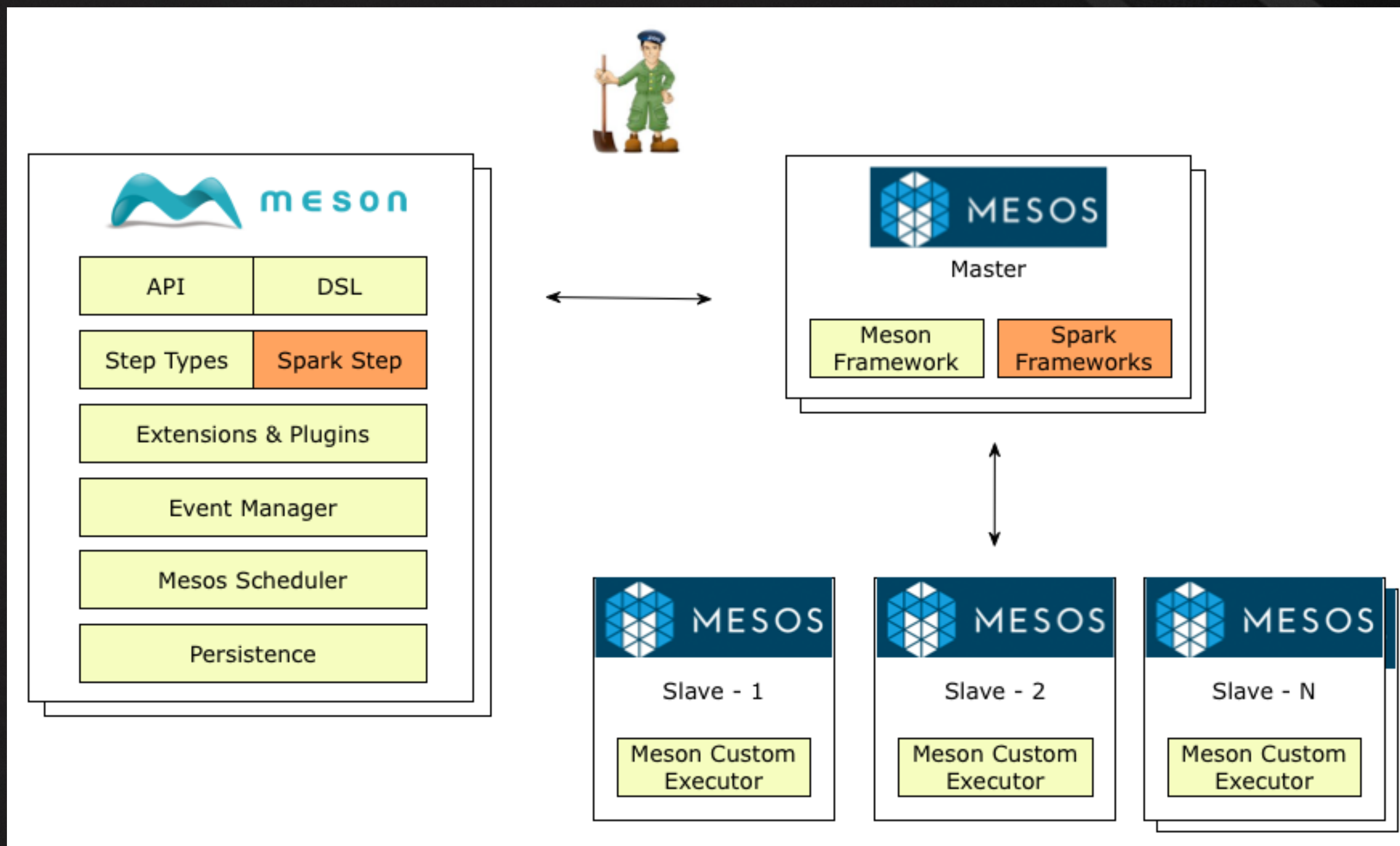
Machine Learning Pipeline Challenges

- Innovation
 - Heterogeneous Environments
- Spark
 - Native Support
- Separate Orchestration and Execution
- Multi Tenancy
- Machine Learning Constructs
 - Parameter Sweep – 30k Dockers

Meson Workflow System

- General Purpose Workflow Orchestration and Scheduling framework
 - Delegates execution to resource managers like Mesos
- Optimized for Machine Learning Pipelines and Visualization
- Checkout the Blog
 - <http://bit.ly/mesonws> or techblog.netflix.com
- Plan to Open Sourced soon

Meson Architecture



Standard and Custom Step Types

Type

Select a step type

Run Genie (V2) Job

Run Hive/Pig Query

Run On Titan

Scala Command

Spark Job

Spark Submit

Start Sub Workflow

Wait For Action

Parameter Passing



Get Users



Wrangle Data

Global DataSet



Global Model

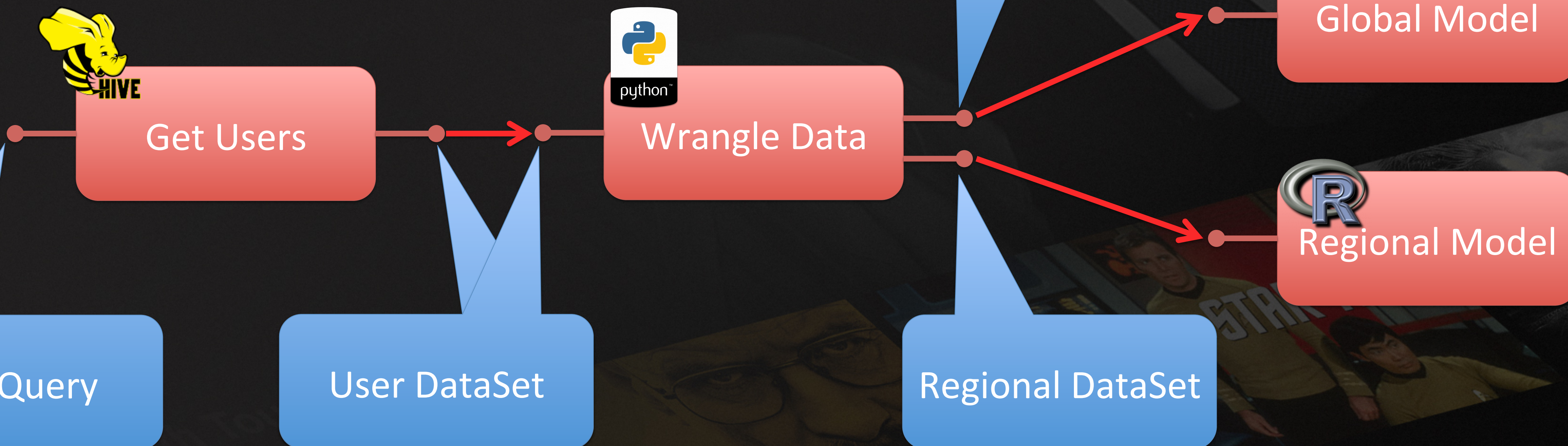


Regional Model

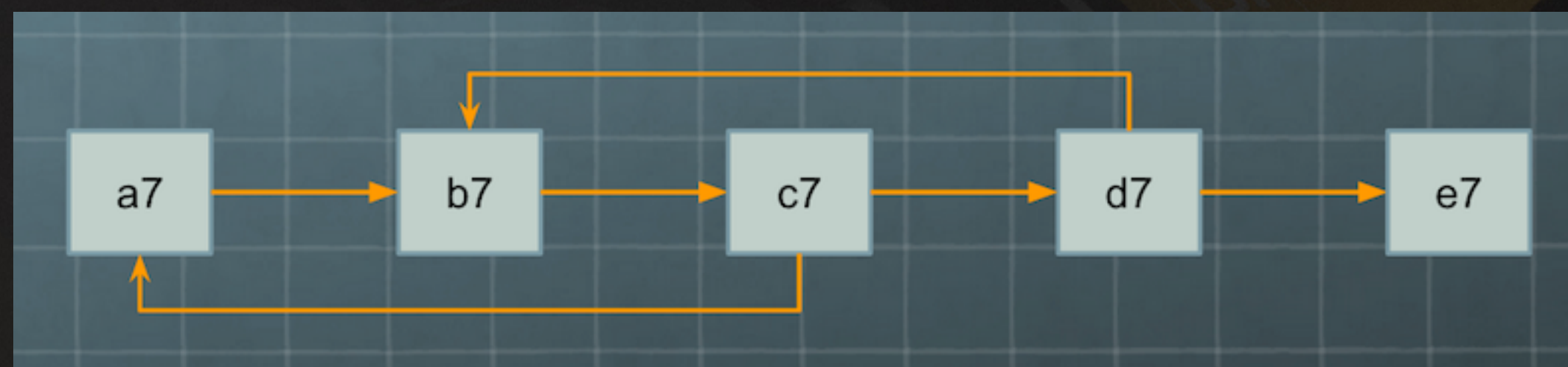
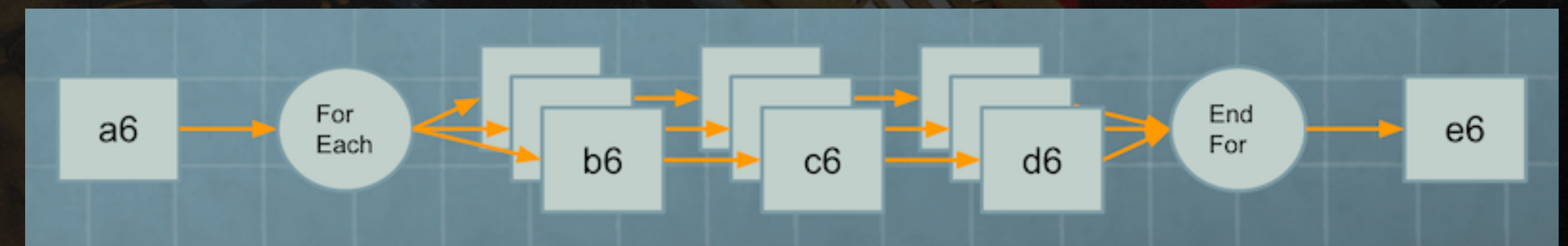
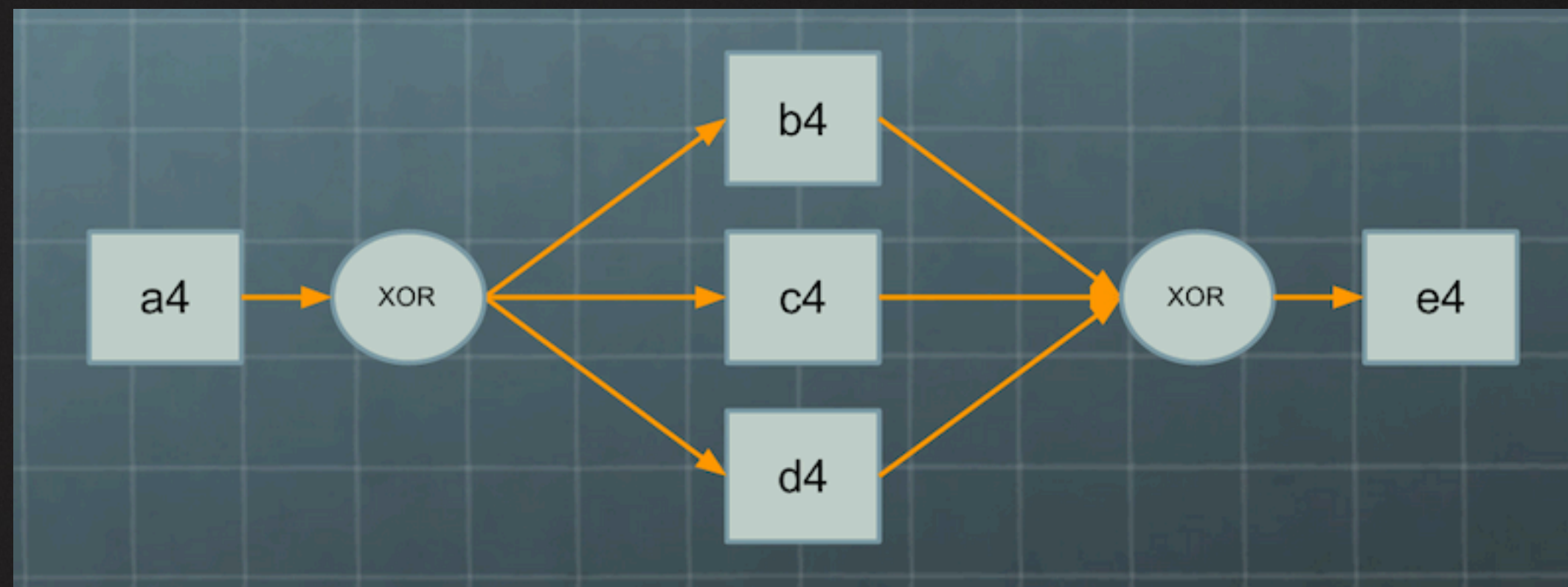
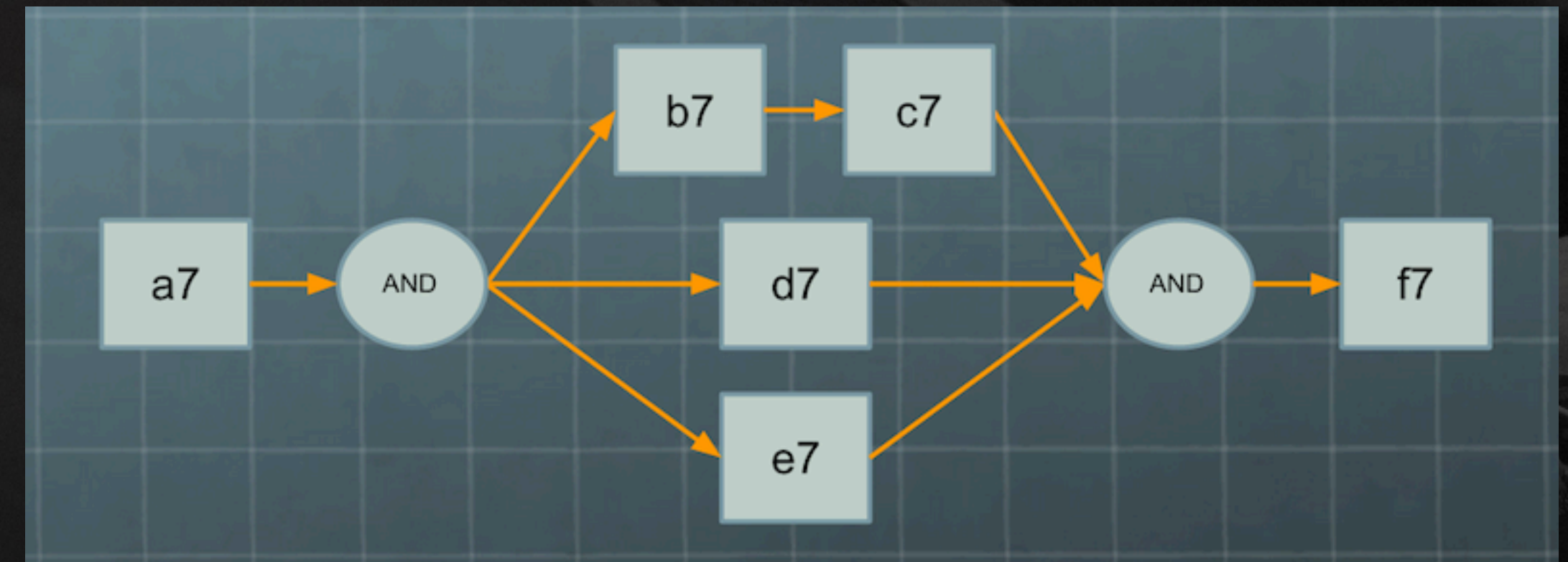
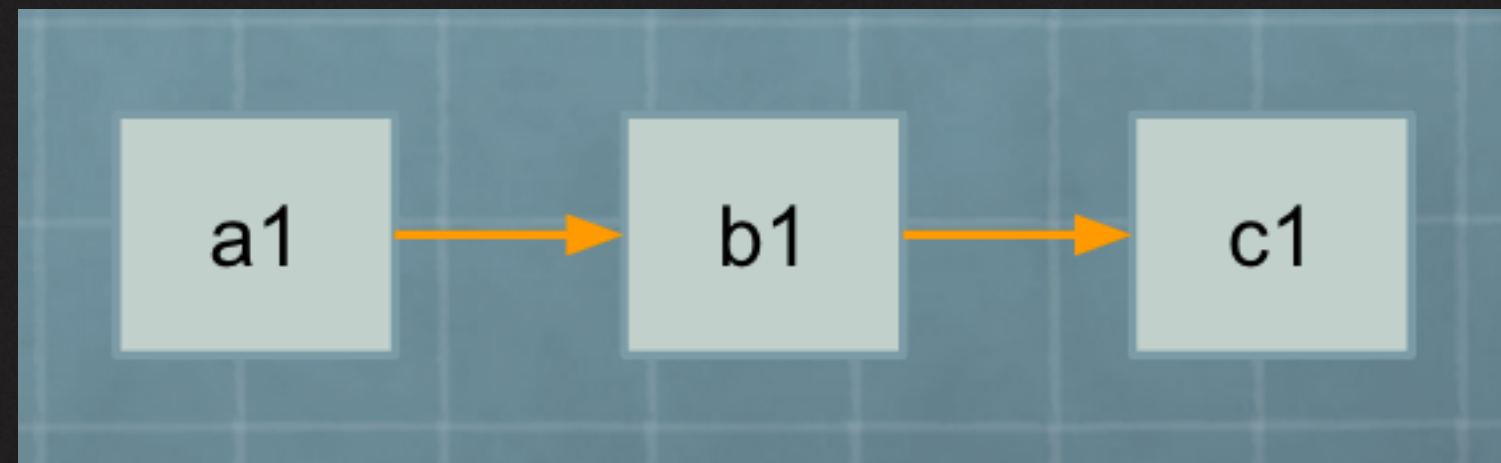
Hive Query

User DataSet

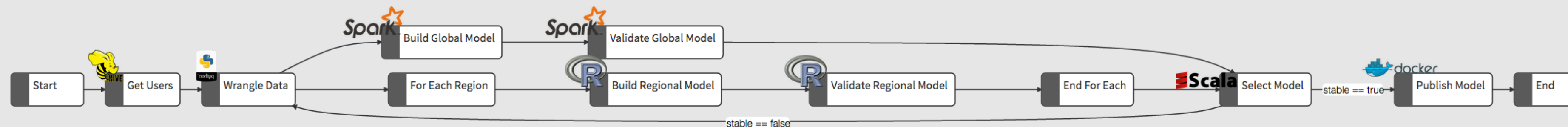
Regional DataSet



Structured Constructs



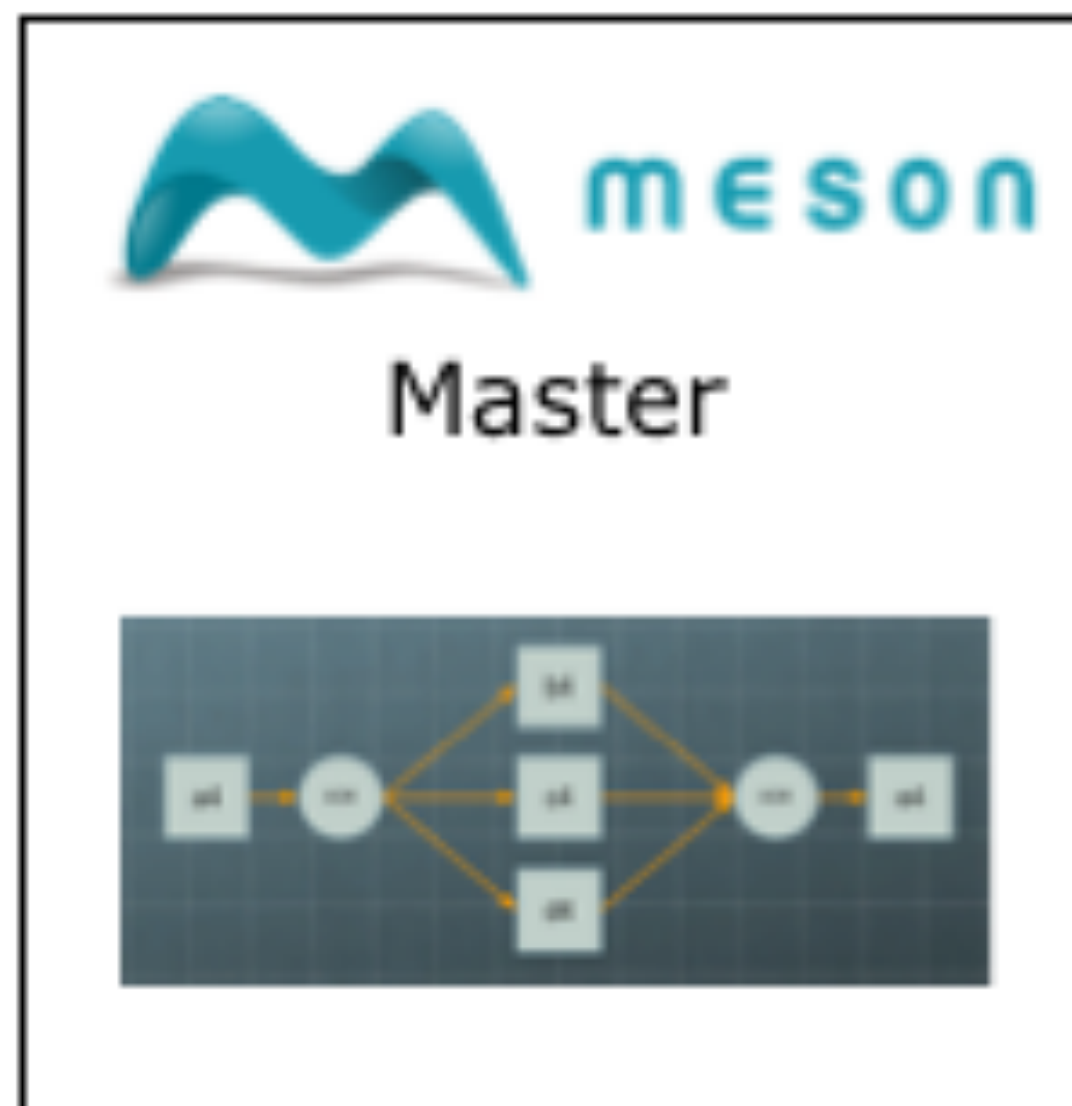
Top Down or Bottom Up



```

val getUsers = Step("Get Users", ...)
val wrangleData = Step("Wrangle Data", ...)
...
val regionSplit = Step("For Each Region", ...)
val regionJoin = Step("End For Each", ...)
val regions = Seq("US", "Canada", "UK_Ireland", "LatAm", ...)
val wf = start -> getUsers -> wrangleData ==> (
  trainGlobalModel -> validateGlobalModel,
  regionSplit **(reg = regions) --< (trainRegModel, validateRegModel) >-- regionJoin
) >== selectModel -> validateModel -> end
  
```


Two Way Communication



← Message Bus →



Spark Step

Logs: stdout

```
1 /apps/mesos-0.22.1/libexec/mesos/mesos-fetcher: /lib/x86_64-linux-gnu/libnl-3.so.200: no version information available (required)
2 /apps/mesos-0.22.1/libexec/mesos/mesos-fetcher: /lib/x86_64-linux-gnu/libnl-3.so.200: no version information available (required)
3 /apps/mesos-0.22.1/libexec/mesos/mesos-fetcher: /lib/x86_64-linux-gnu/libnl-3.so.200: no version information available (required)
4 W0517 22:42:23.790077 6319 logging.cpp:172] WARNING level logging started!
5 W0517 22:42:37.777552 7066 logging.cpp:172] WARNING level logging started!
6 Warning: Local jar /apps/spark-common/lib/mysql-connector-java-5.1.33-bin.jar:/apps/spark-common/lib/spectator-ext-spark-0.27.0-
7 log4j:WARN No such property [datePattern] in org.apache.log4j.RollingFileAppender.
8 16/05/17 22:42:45 ERROR SparkContext: Jar not found at file:/apps/spark-common/lib/mysql-connector-java-5.1.33-bin.jar:/apps/spa
9 W0517 22:42:46.306296 7429 logging.cpp:172] WARNING level logging started!
10 2016-05-17 22:42:46,319:7289(0x7ff87b7fe700):ZOO_INFO@log_env@712: Client environment:zookeeper.version=zookeeper C client 3.4.
11 2016-05-17 22:42:46,320:7289(0x7ff87b7fe700):ZOO_INFO@log_env@716: Client environment:host.name=quark-slavenohdfs-i-7fa958e5
12 2016-05-17 22:42:46,321:7289(0x7ff87b7fe700):ZOO_INFO@log_env@723: Client environment:os.name=Linux
13 2016-05-17 22:42:46,321:7289(0x7ff87b7fe700):ZOO_INFO@log_env@724: Client environment:os.arch=3.13.0-76-generic
14 2016-05-17 22:42:46,323:7289(0x7ff87b7fe700):ZOO_INFO@log_env@725: Client environment:os.version=#120-Ubuntu SMP Mon Jan 18 15:
15 2016-05-17 22:42:46,338:7289(0x7ff87b7fe700):ZOO_INFO@log_env@733: Client environment:user.name=(null)
16 2016-05-17 22:42:46,341:7289(0x7ff87b7fe700):ZOO_INFO@log_env@741: Client environment:user.home=/home/quarkprod
17 2016-05-17 22:42:46,342:7289(0x7ff87b7fe700):ZOO_INFO@log_env@753: Client environment:user.dir=/mnt/data/mesos/slaves/20160505-
57/runs/b1bbd65e-289d-4da7-b541-3e352638a411
18 2016-05-17 22:42:46,342:7289(0x7ff87b7fe700):ZOO_INFO@zookeeper_init@786: Initiating client connection, host=ec2-184-73-159-205
107-20-175-174.compute-1.amazonaws.com:2181,ec2-107-20-175-190.compute-1.amazonaws.com:2181 sessionTimeout=10000 watcher=0x7ff88659
19 2016-05-17 22:42:46,386:7289(0x7ff87a7fc700):ZOO_INFO@check_events@1703: initiated connection to server [10.65.142.185:2181]
20 2016-05-17 22:42:46,389:7289(0x7ff87a7fc700):ZOO_INFO@check_events@1750: session establishment complete on server [10.65.142.18
21
22 [Stage 0:> (0 + 0) / 8]
```

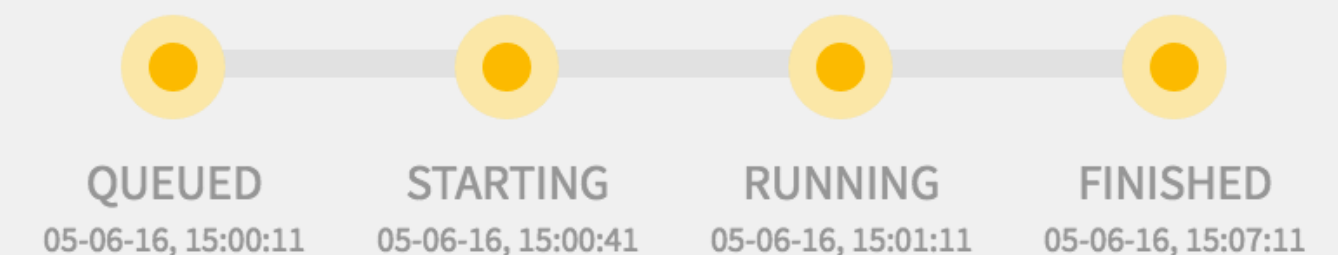
Close

Artifacts

 JOB_URL : 28160:209960
<http://trion.8080/history/73097992-1dc6-4ea5-901f-8563ba1fa178-2957/jobs/>

 RECORD COUNT : 28160:209960
206,081,150

 USER_DATASET : 28160:209960
<s3n://us-east-1/cw/2016-06-05/>

 MILESTONE : 25372:190998

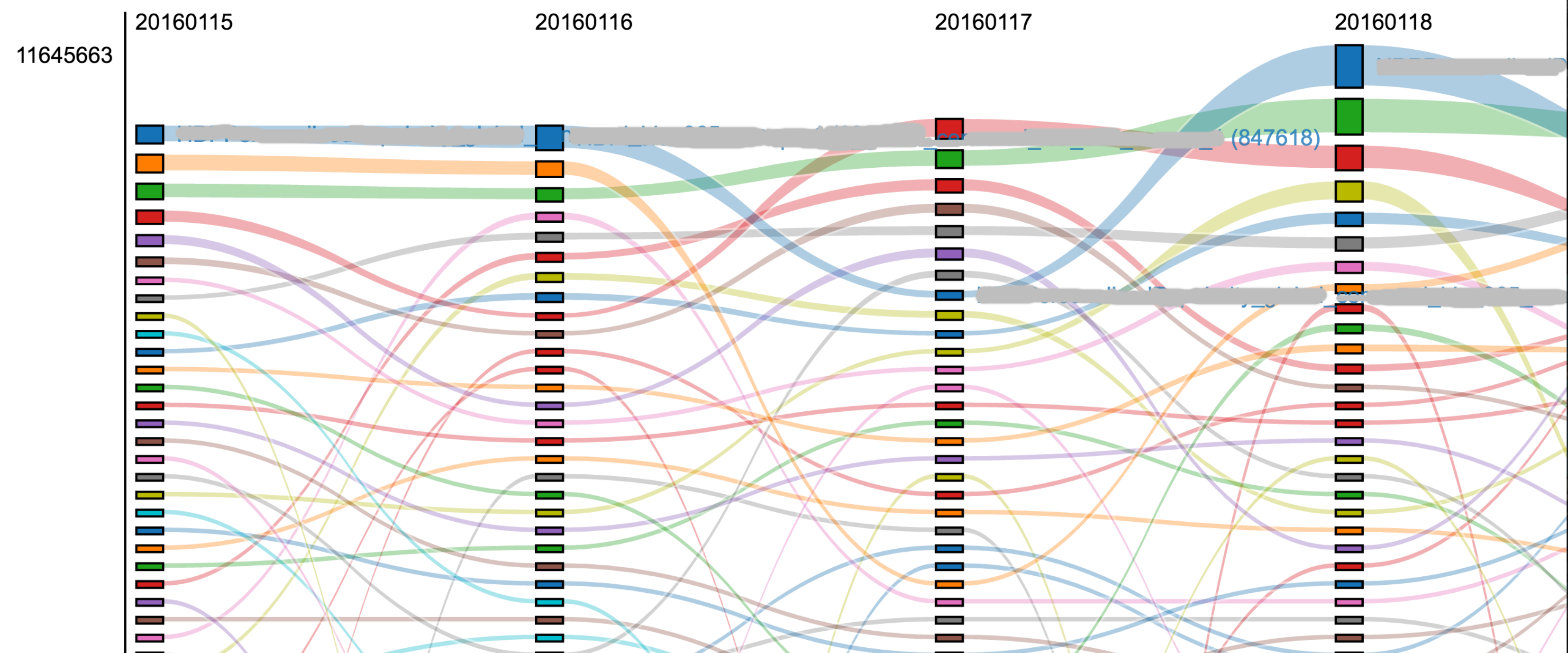
Artifacts

- Step outputs tracked as Artifacts
- Visualization
- Memoization

Feature Importance as Function of Date

Thickness at each node is proportional to the absolute value of the predictionDecrease from that feature on that date.

The total height is proportional to the sum of predictionDecrease from all features on that date.



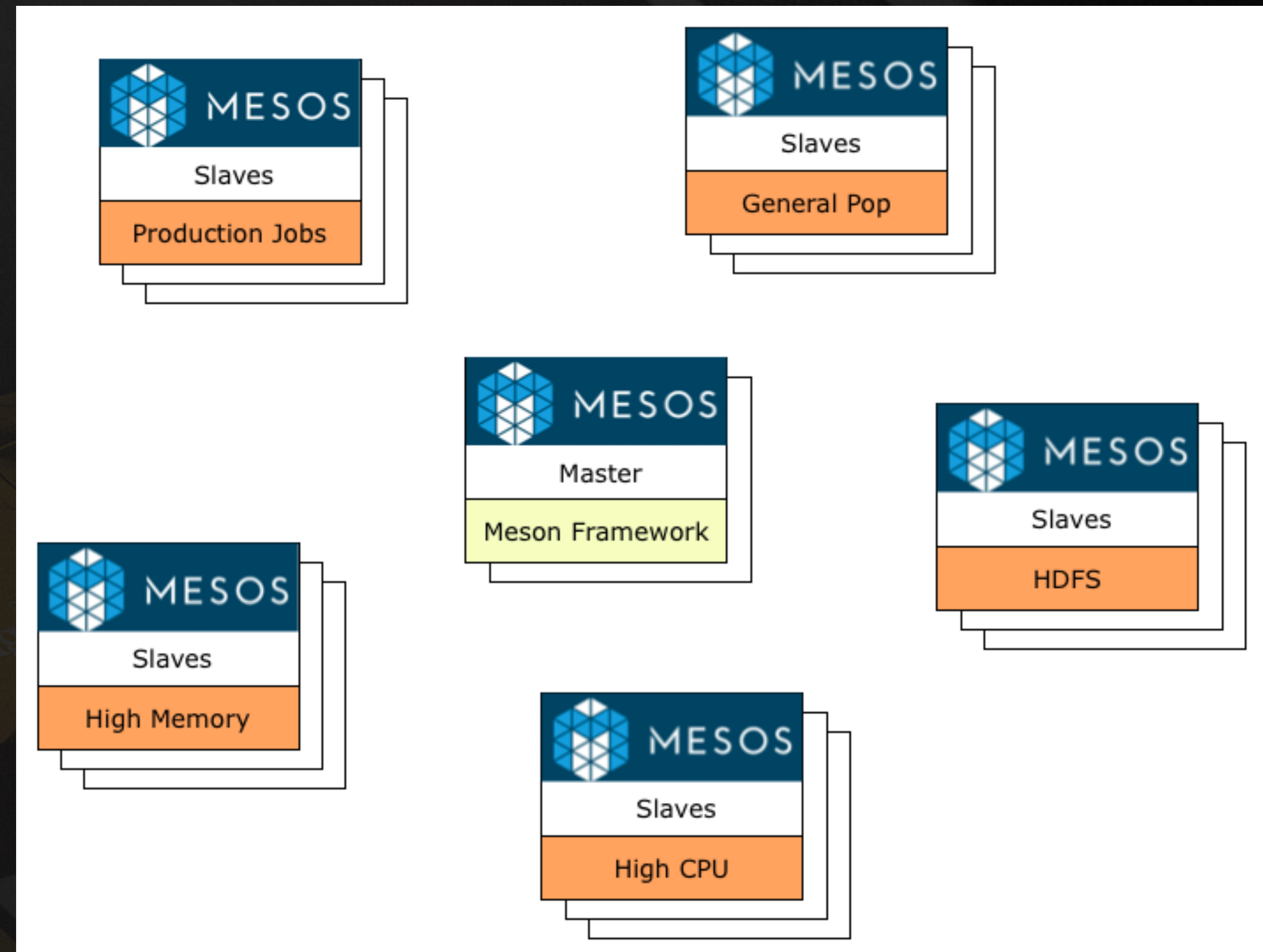
Multi Tenancy



- Resource Attributes
 - `spark.cores.max`
 - `spark.executor.memory`
 - `spark.mesos.constraints`
 - Dynamic Resource Allocation

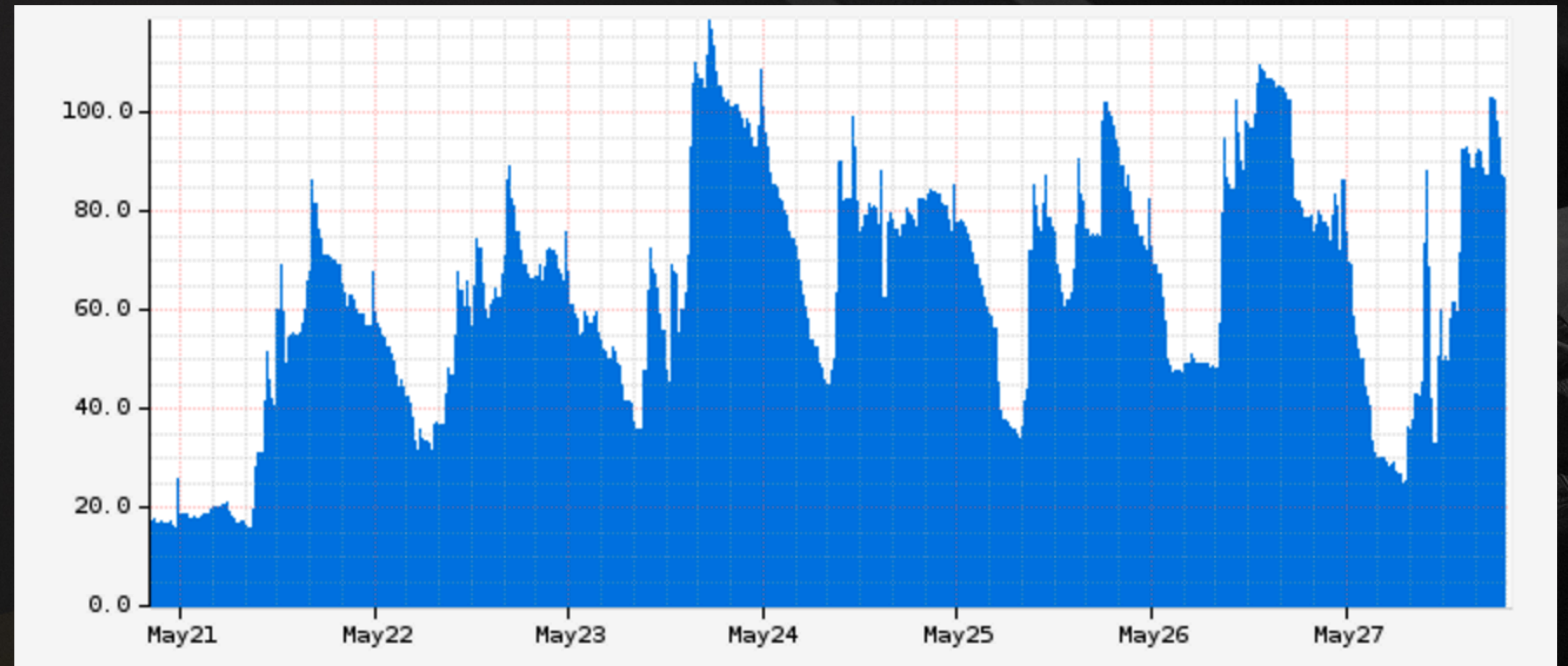
Cluster Management

- Red-Black software updates
- Scale up/Scale down



Meson/Spark Cluster

- 100s of Concurrent Jobs
- 700 Nodes
- 5000 Cores
- 25 TB Memory
- Apps: Meson Workflow System, Spark and Dockers
- Few smaller clusters





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