

Using Core Location in iOS 4

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Why Are You Here?

You want to...

- Make your applications easier to use, more intuitive
- Want to get started on a new location-aware app

Agenda

- Why use location?
- How does it work?
- How do you use it?
- What's new?

Why Use Location?

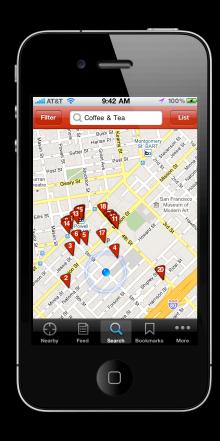
Current Location



Navigation

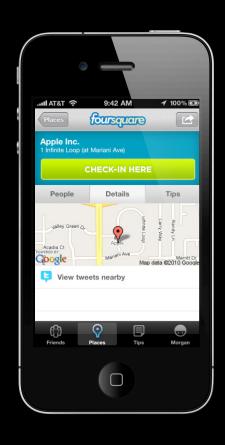


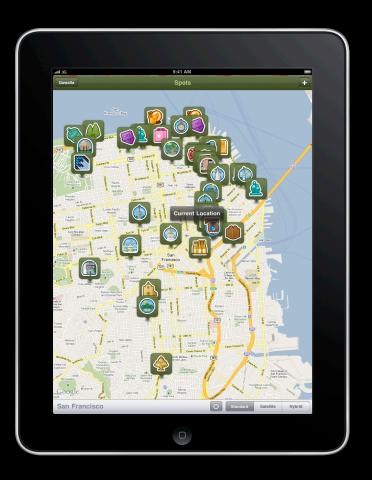
Contextual Location





Social Location





Why Use Location?

Location provides context

- More intuitive applications
- Enhances the experience for your users
- Enables new use cases

Location In-Depth

How does it work?

Location In-Depth Agenda

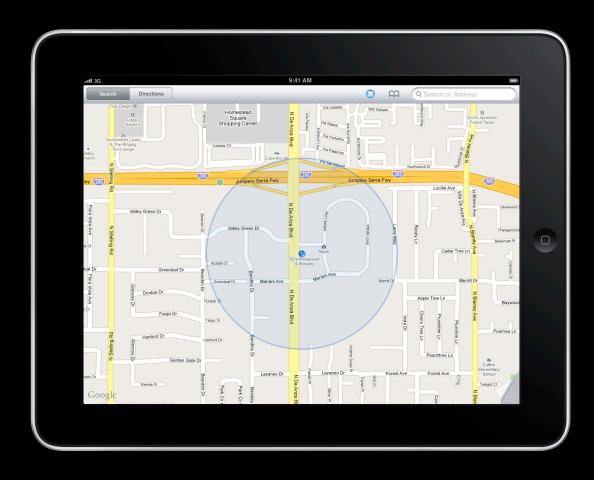
- How does it work?
 - Three positioning technologies
- What does it mean for your applications?

Three Positioning Methods



Cell Positioning





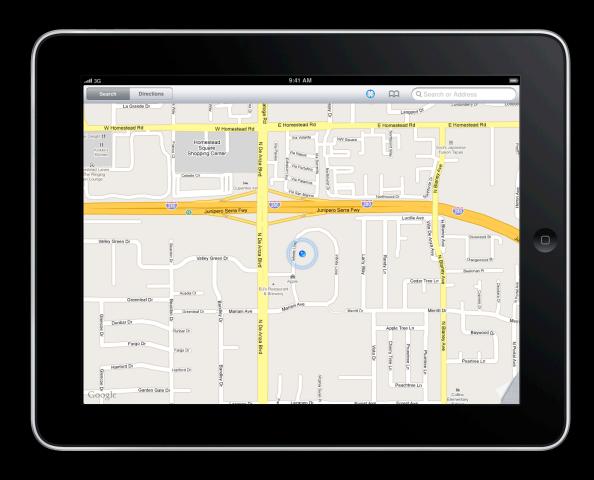
Wi-Fi Positioning





GPS Positioning



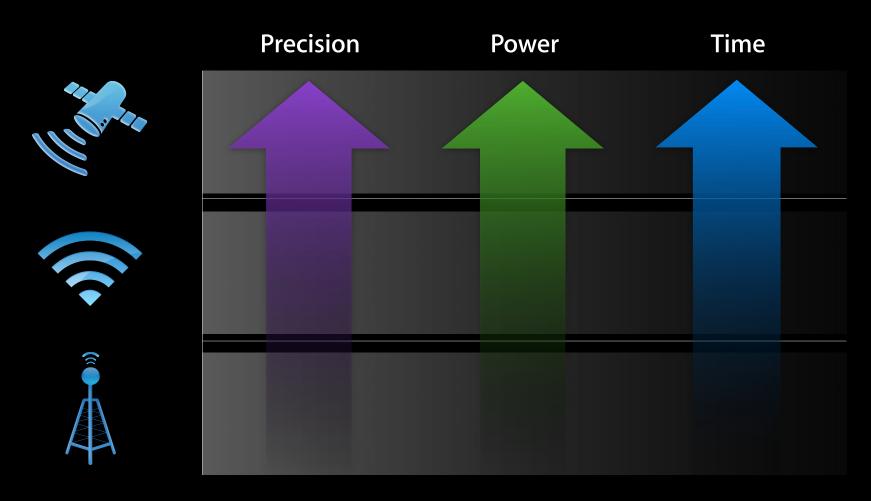


One API



Core Location

Comparing Positioning Methods



Comparing Positioning Methods



Three Positioning Methods



Three Positioning Methods



Cell

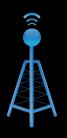
Coarse Cell Positioning

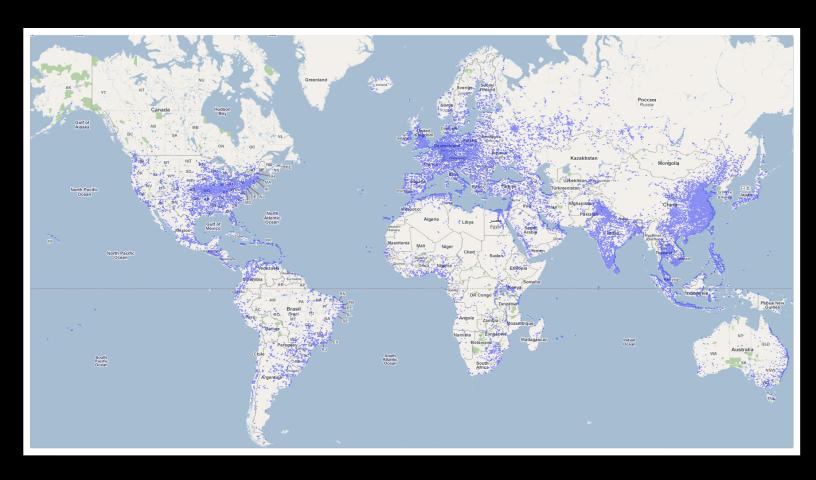


- Locate the user even without a data connection
- Accurate to 10–50 kilometers



Coarse Cell Positioning Coverage





Three Positioning Methods



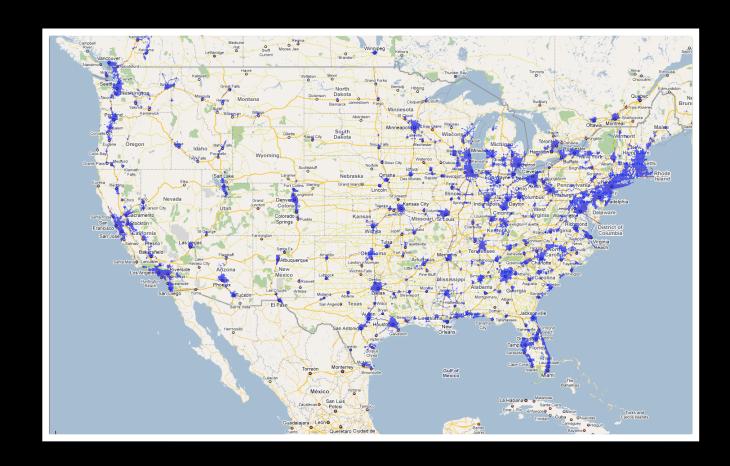
Three Positioning Methods



Wi-Fi

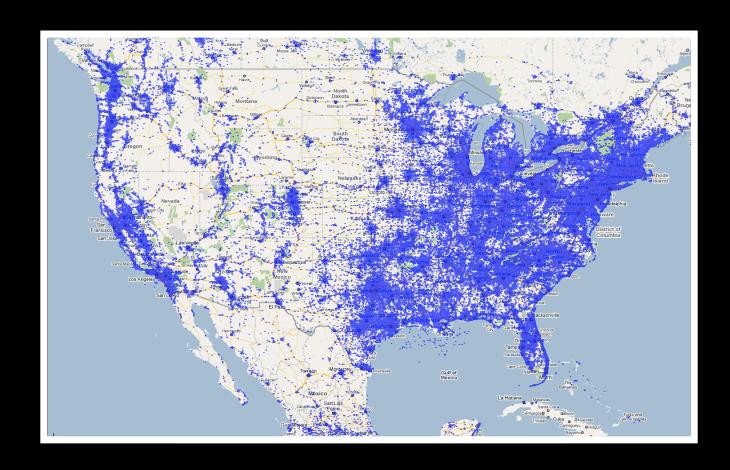


iPhone OS 3.1



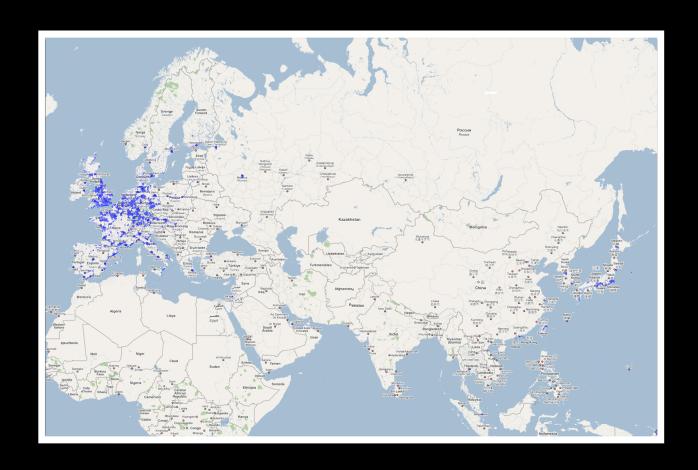


iPhone OS 3.2 and iOS 4



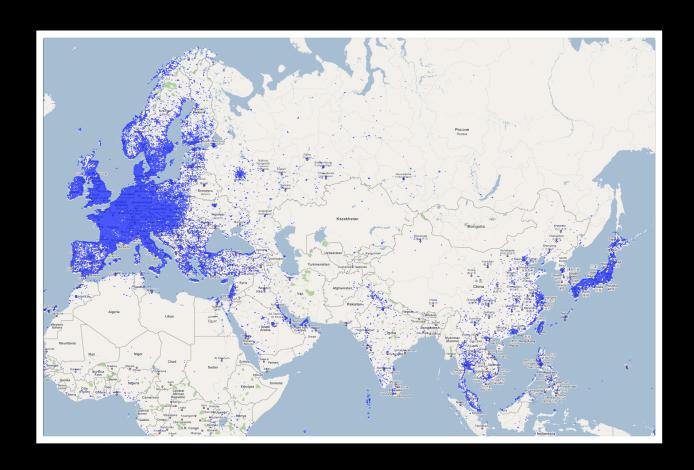


iPhone OS 3.1



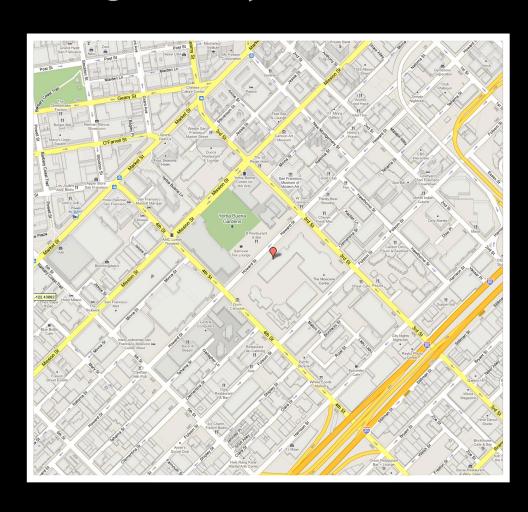


iPhone OS 3.2 and iOS 4



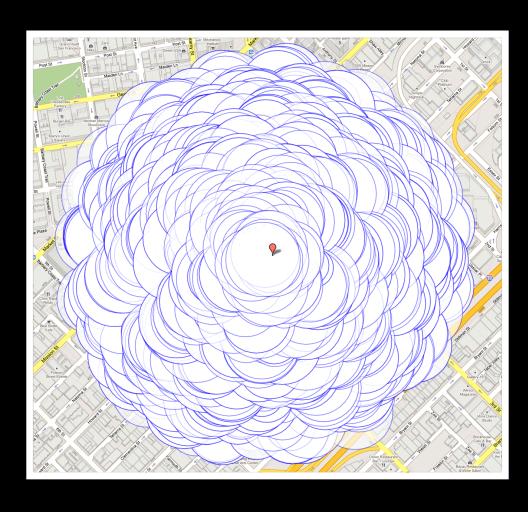


High-density environment





High-density environment



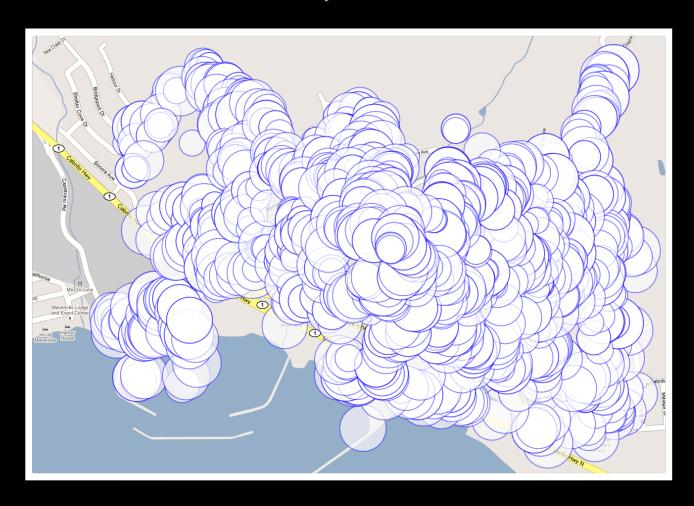


Low-density environment





Low-density environment



Three Positioning Methods



Three Positioning Methods



GPS

Comparing GPS Performance

Significantly improved accuracy



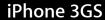


iPad and iPhone 4

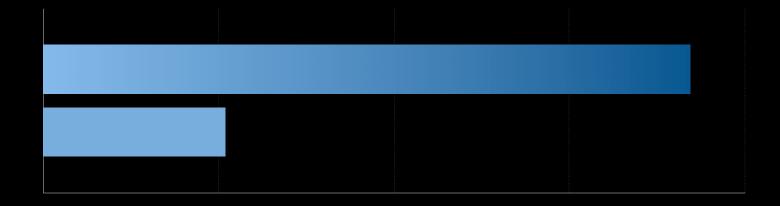
Comparing GPS Performance

Significantly improved power consumption



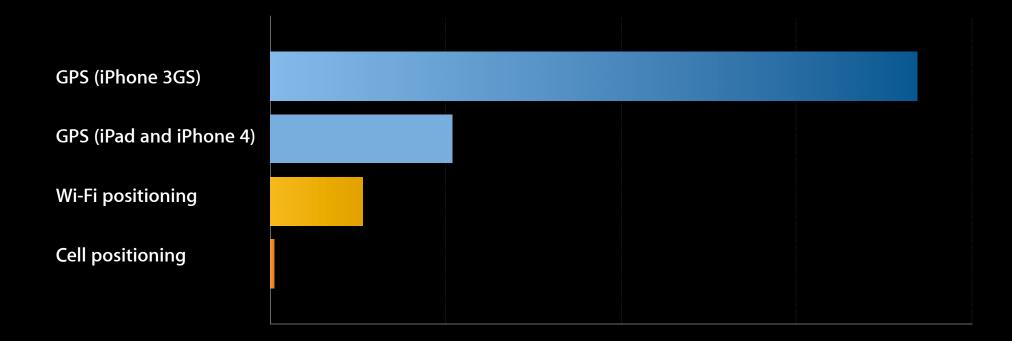


iPad and iPhone 4



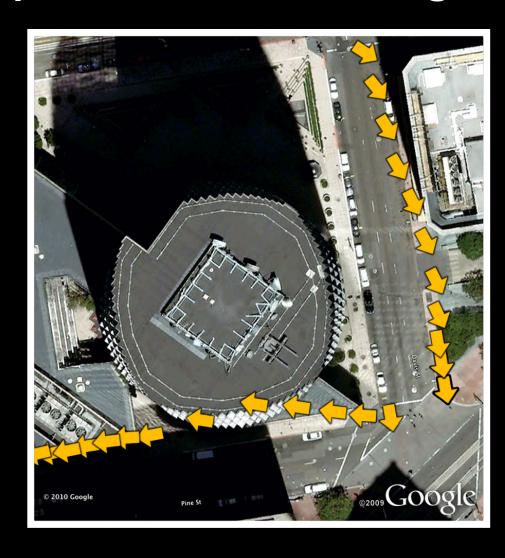
Comparing GPS Performance Other technologies





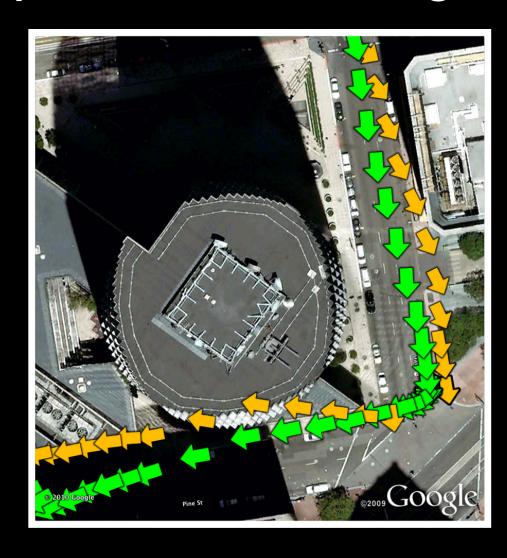
Improvements for Navigation





Improvements for Navigation

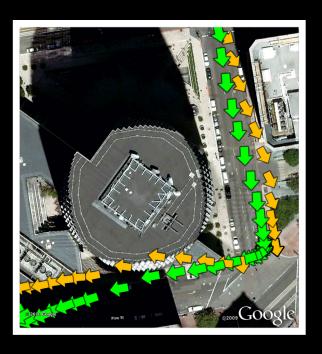




Improvements for Navigation



- Improves GPS via sensor aiding
- Additional CPU and power cost
- Useful primarily for vehicular navigation



The Core Location Framework

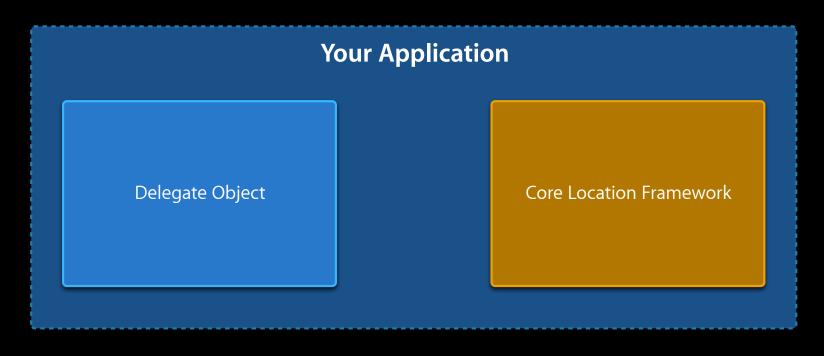
How do you use it?

The Core Location Framework Agenda

- Primary components
- Requesting and receiving location updates
- Configuring the location manager
- Handling errors
- User authorization
- Best practices

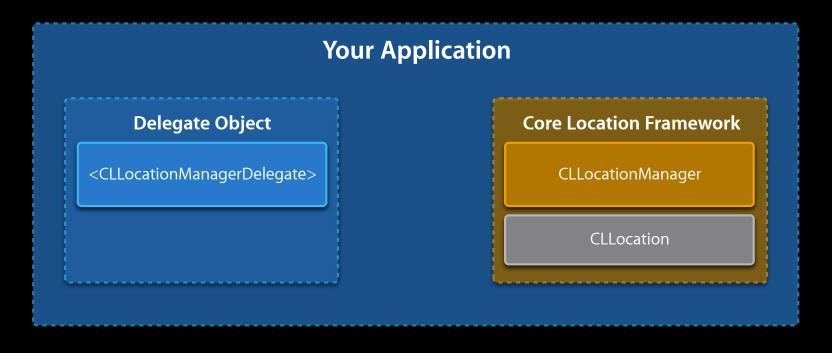
Core Location Architecture

Primary components



Core Location Architecture

Primary components



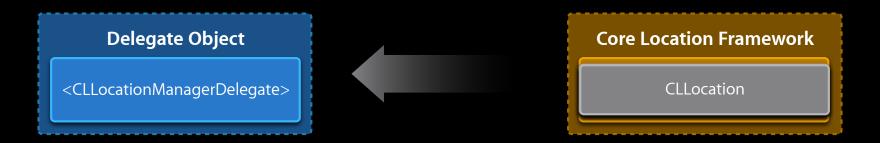
Using Core Location

Starting location updates



Using Core Location

Receiving location updates

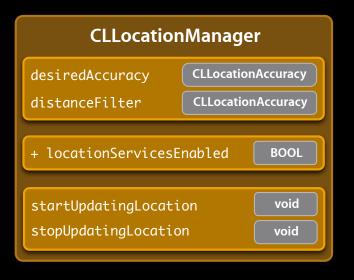


locationManager:didUpdateToLocation:fromLocation:

Using Core Location

Configuring the location manager

- Specify the accuracy you require
- Distance filter prevents unneeded callbacks
- Check if location services are enabled



Using Core Location Handling errors

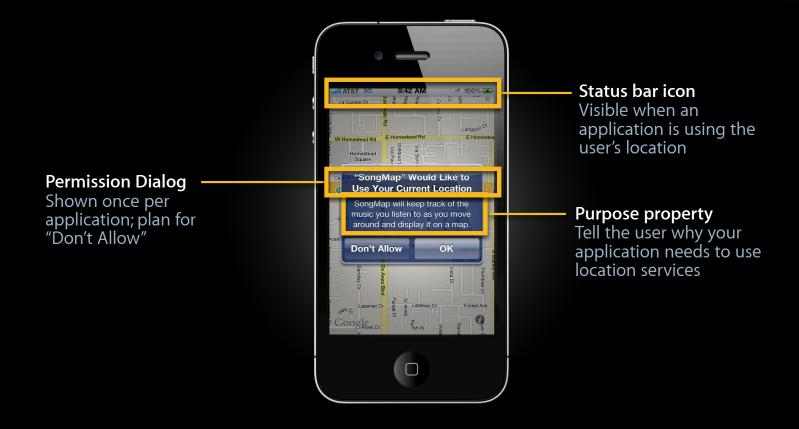
Error Code	Description
kCLErrorLocationUnknown	Device is in an area where location cannot be determined (temporary error)
kCLErrorDenied	User denied location services authorization

locationManager:didFailWithError:

Authorization

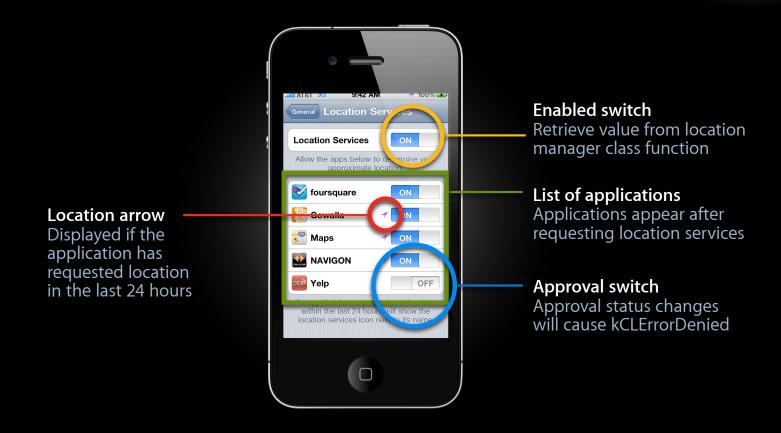
Help the user make an informed decision





Authorization The user is in control





The Core Location Framework

Best practices

- Some environments make positioning difficult
- Call stopUpdatingLocation in response to kCLErrorLocationUnknown, and try again later
- Limit the amount of time that you wait for a location with the accuracy you desire



The Core Location Framework Consider Map Kit

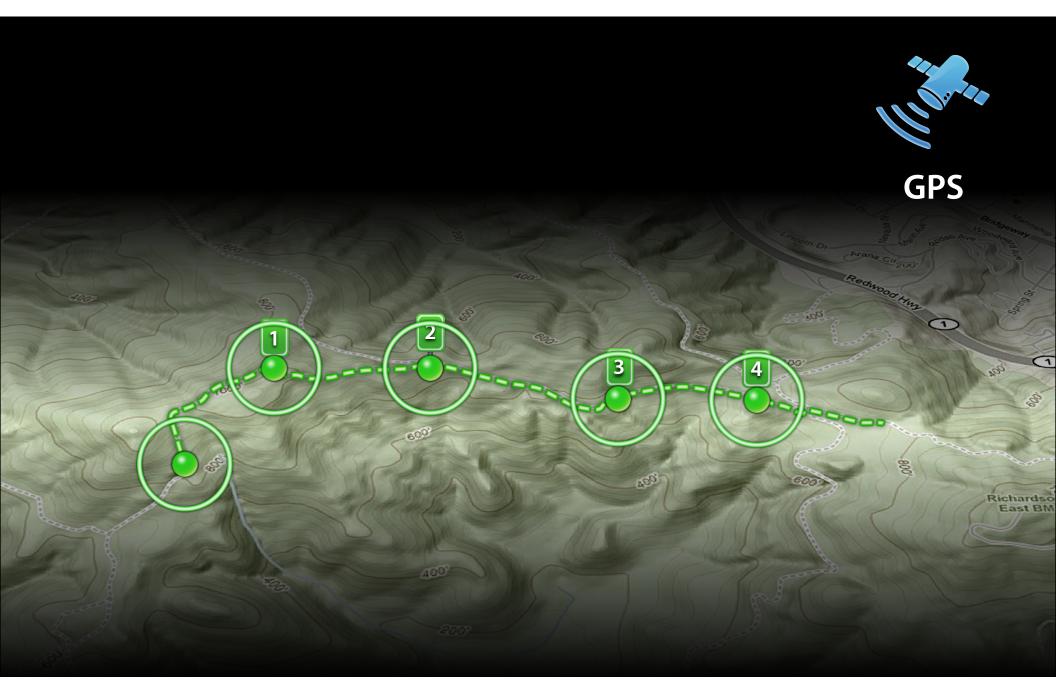
iOS4

- Allows embedding maps in applications
- Set showsUserLocation property
- Uses Core Location
- Customizable



Moving Forward





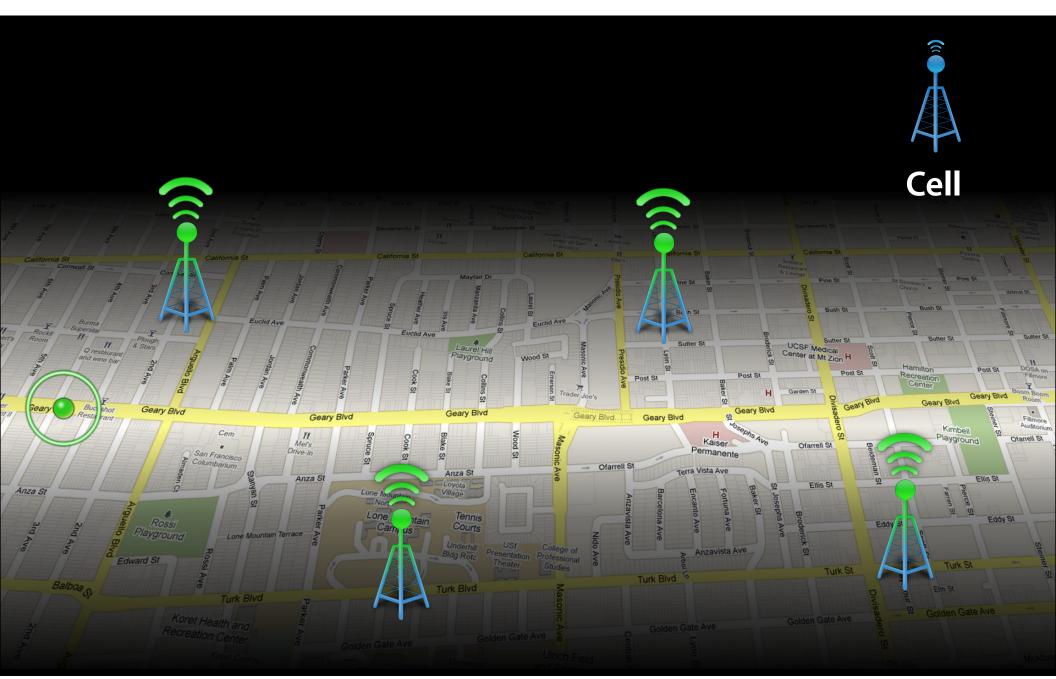
Continuous Location Applications



- User expects the same experience whether or not the application is frontmost
- Declare in Info.plist



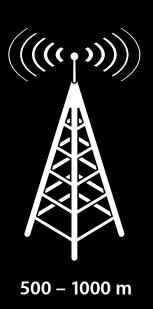




Significant Location Change



- Calculates location when device changes cell towers or when other applications use location services
- Application will be launched in the background if not running
- Accuracy similar to cell positioning

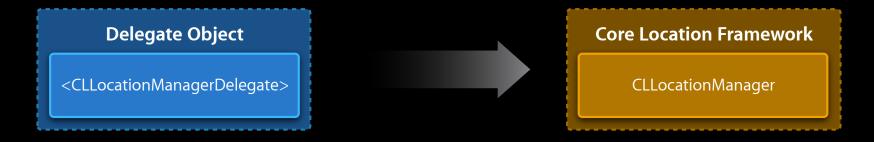


Demo

Jay BruinsSoftware Engineer

Significant Location Change Monitoring

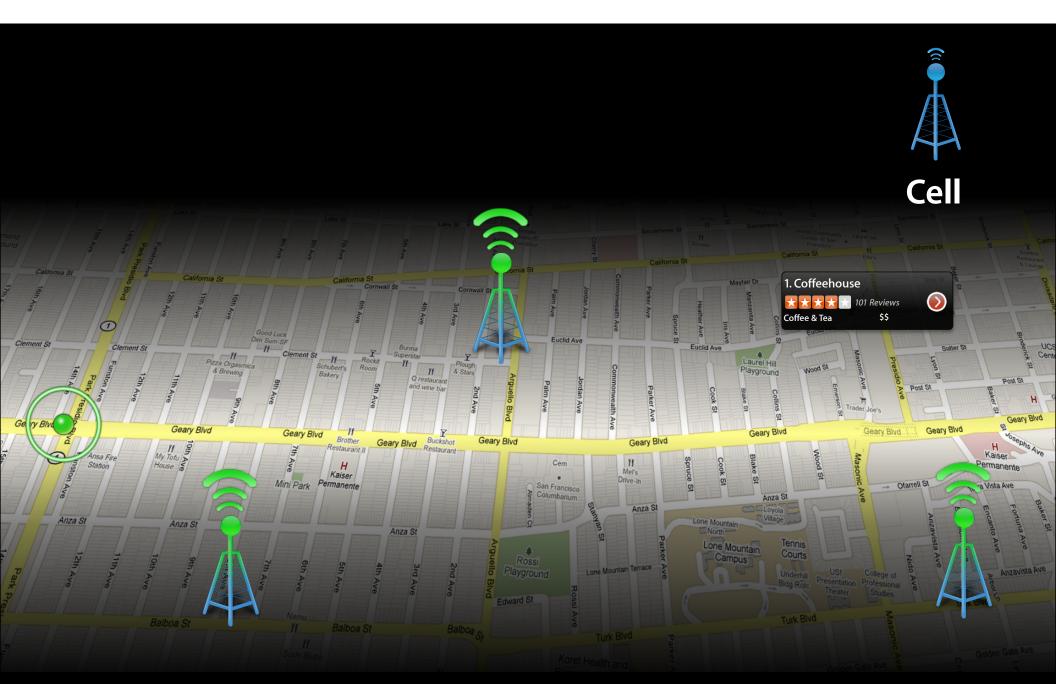




startMoni tstramtdSpidantifriglcontd.txicontionChanges

locationManager:didUpdateToLocation:fromLocation:





Region Monitoring API



- Register regions surrounding locations of interest
- Notified when user enters or exits region
- Application will be launched in the background if not running
- Based on cell positioning

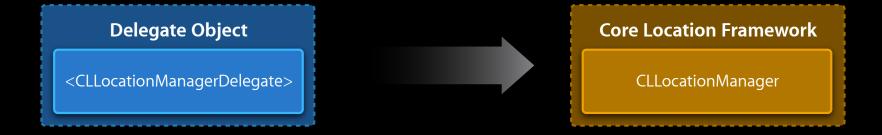


Demo

Jay BruinsSoftware Engineer

Starting Region Monitoring

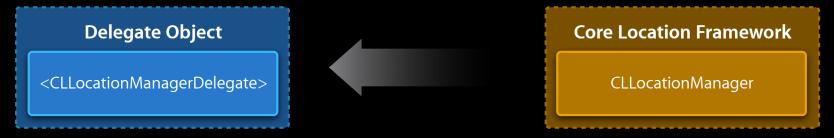




startMonitoringForRegion:(CLRegion *)region;

Receiving Region Monitoring Events



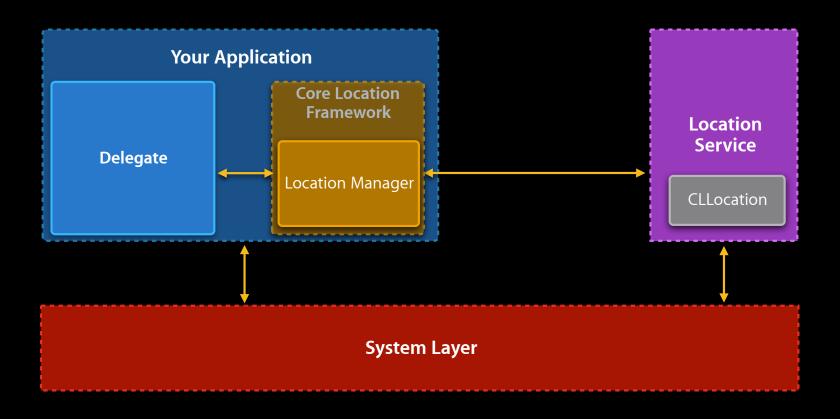


locationManager:didEnterRegion:

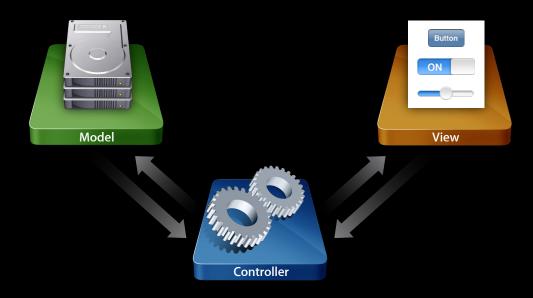
locationManager:didExitRegion:

Launching for Location Events





Model-View-Controller Revisited



Launching for Location Events

Application delegate

```
- (B00L)application:(UIApplication *)application
didFinishLaunchingWithOptions:(NSDictionary *)options {

   if ([[options valueForKey:UIApplicationLaunchOptionsLocationKey] boolValue]) {
        NSLog(@"Launched because of location event");
   }

   // Registers for appropriate notifications on initialization if appropriate
   [MyAppLocationController sharedController];
   return YES;
}
```

Launching for Location Events

Application Location Controller

```
- (id)init {
    if (self = [super init]) {
        manager = [[CLLocationManager alloc] init];
        manager.delegate = self;

        if ([NSUserDefaults standardUserDefaults] boolForKey:@"MonitorLocation"]) {
            [manager startMonitoringSignificantLocationChanges];
        }
    }
    return self;
}
```

Summary

- Location provides context
 - Improve the user experience
 - Enable new use cases
- Incredible potential
 - Use the right technology for your use case
 - Surprise and delight your users!

More Information

Mark Malone

Integration Technologies Evangelist mgm@apple.com

Documentation

Core Location Framework Reference Location Awareness Programming Guide http://developer.apple.com/iphone

Apple Developer Forums

http://devforums.apple.com

Related Sessions

Sensing Device Motion in iOS 4	Presidio Thursday 10:15AM
Adopting Multitasking on iPhone iOS, Part 1	Marina Friday 9:00AM
Adopting Multitasking on iPhone iOS, Part 2	Marina Friday 10:15AM

Labs

Core Location Lab	Application Frameworks Lab C Wednesday 2:00PM
Map Kit Lab	Application Frameworks Lab B Thursday 2:00PM

Q&A

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