Apple Design Award 2013
Honoring Outstanding Design and Innovation

Shaan Pruden

Senior Director, Partnership Management

John Geleynse

Senior Director, Technology Evangelism

Apple Design Award 2013
Honoring Outstanding Design and Innovation

Thank You

Judging

Well Designed

Well Designed

State of the Art

Well Designed

State of the Art

Innovative

Prizes

MacBook Air
tv
MacBook Pro

iPad
9:41 AM
Messages
FaceTime
Photos
Camera
Maps
Clock
Photo Booth
Tuesday
23
Calendar
Contacts
Notes
Reminders
Newsstand
iTunes
App Store
Game Center
Settings
Safari
Mail
Videos
Music

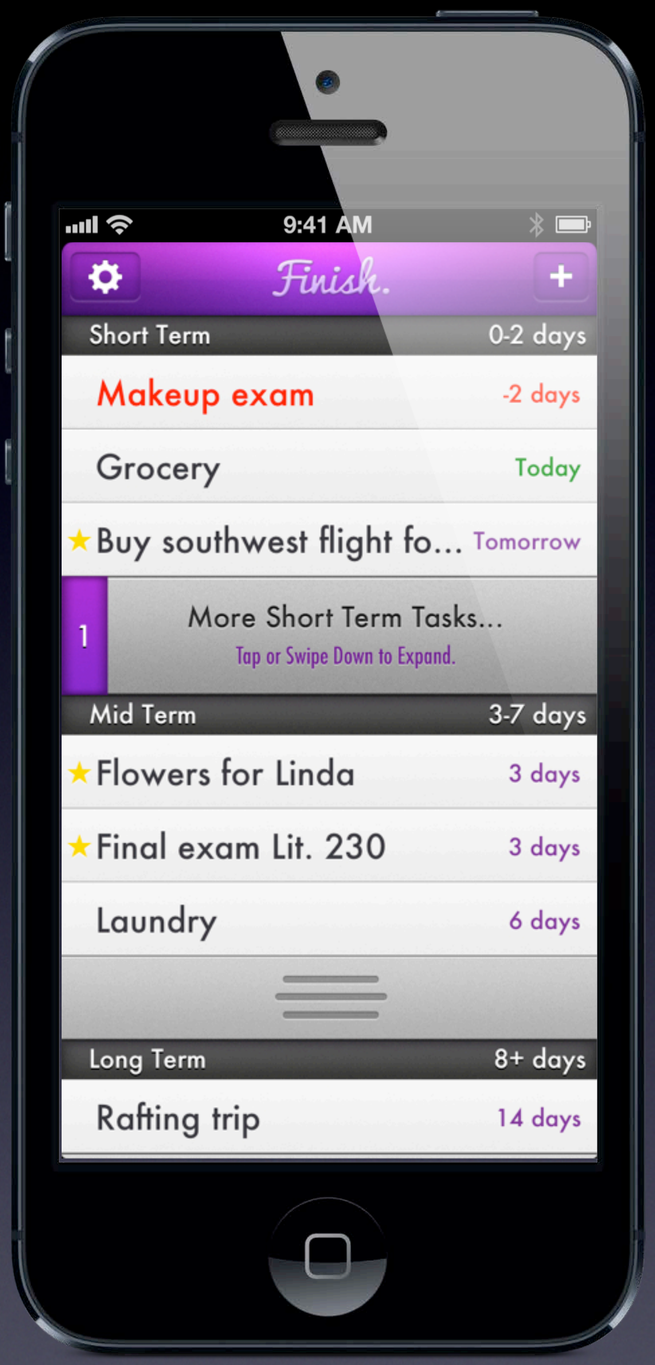
Apple Design Award 2013
Honoring Outstanding Design and Innovation

Apple Design Award 2013
Honoring Outstanding Design and Innovation

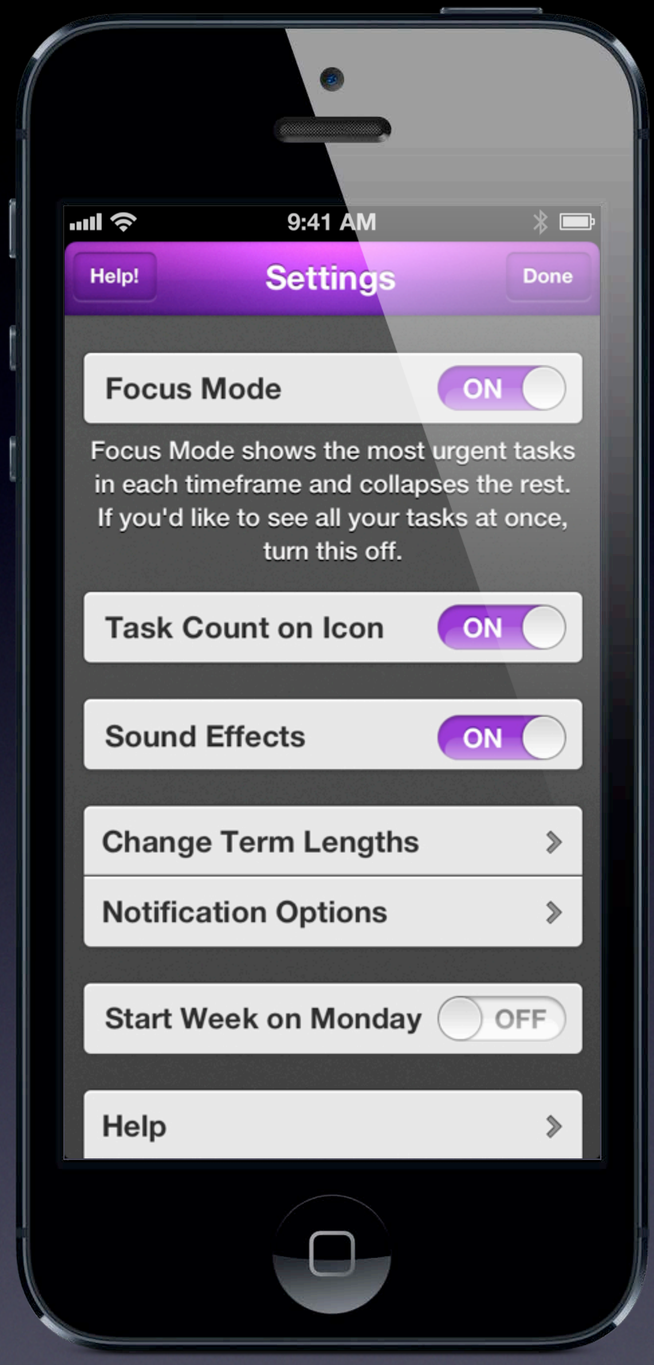
Winners

Finish

Ryan Orbuch
Michael Hansen
(Boulder High School, Colorado)

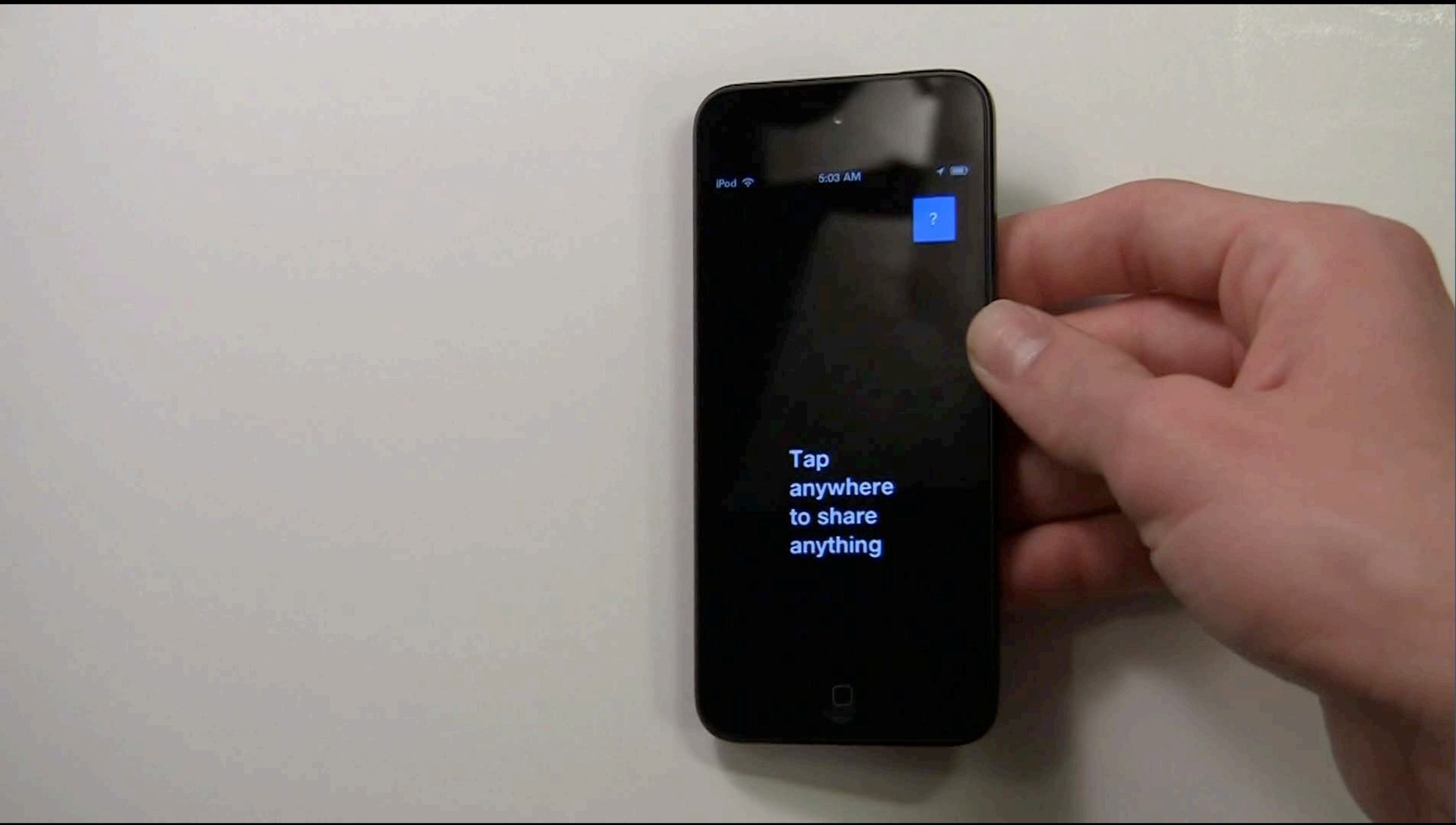

9:41 AM
Finish.
Short Term 0-2 days
Makeup exam -2 days
Grocery Today
Buy southwest flight fo... Tomorrow
1
More Short Term Tasks...
Tap or Swipe Down to Expand.
Mid Term 3-7 days
Flowers for Linda 3 days
Final exam Lit. 230 3 days
Laundry 6 days
Long Term 8+ days
Rafting trip 14 days

9:41 AM
Finish.
Short Term 0-2 days
Makeup exam -2 days
Grocery Today
Buy southwest flight fo... Tomorrow
1
More Short Term Tasks...
Tap or Swipe Down to Expand.
Mid Term 3-7 days
Share about this task to...
Twitter
Facebook
Cancel


9:41 AM
Help!
Settings
Done
Focus Mode ON
Focus Mode shows the most urgent tasks in each timeframe and collapses the rest. If you'd like to see all your tasks at once, turn this off.
Task Count on Icon ON
Sound Effects ON
Change Term Lengths
Notification Options
Start Week on Monday OFF
Help

mosaic.io

Ishaan Gulrajani
Alex List
Zain Shah
(MIT & Univ. of Pittsburgh)


iPod
5:03 AM
?
Tap
anywhere
to share
anything

Coda 2

Panic, Inc.

Panic | Files | index | buy | support | transmit | TransmitEffects | stage.panic.com | CSS

/ usr local apache2 htdocs panic transmit index.html Preview

transmit
- bin
- buy.html
- d
- ie8.css
- img
- index.html
- navbar.css
- releasenotes-app
- releasenotes.html
- support.html
- transmit.css
- TransmitEffects.js

```
29              var _gaq = _gaq || [];
30              _gaq.push([
31              _gaq.push([
32
33              (function()
34                  var ga                                    ype = 'text/javascript'; ga.async = true;
35                  ga.src                                    l ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js';
36                  var s                                     [0]; s.parentNode.insertBefore(ga, s);
37              })();
38          </script>
39          <!-- End Google
40
41      </head>
42
43
44      <body id="transmit" o                                 "initializePageEffects();">
45
46          <!-- Panic Tag -
47          <div id="panic-t                                  ="back to panic.com">back to panic.com</a></div>
48
49              <div id="to
50
51
52
53                  <!-- P
54                  <div i
55                      <                                     ansmit</h1></a>
56                  </div>
57
58                  <!-- Navigation bar -->
59                  <ul id="navbar">
60
61                      <li id="download">
62                          <div class="buttonHighlight"></div>
63                          <a href="http://www.panic.com/transmit/d/Transmit%204.1.9.zip" class="button" id="downloadButton"
onmouseover="showDownloadPopup()" onmouseout="hideDownloadPopup()" onclick="download(this); return false;">
64                              <h2>Download</h2>
65                              <span class="tagline">Click here to get Transmit</span>
66                          </a>
67                              <!-- Download Popup -->
68                              <table class="popup" id="dpop" onmouseover="showDownloadPopup();" onmouseout="hideDownloadPopup();">
69                                  <tr>
70                                      <td class="corner" id="topleft"></td>
71                                      <td class="top"></td>
72                                      <td class="corner" id="topright"></td>
73                                  </tr>
74
75                                  <tr>
```

HTML Clips

Bold b | ⌥⇧⌘B
Text Selection

Body body
<body id="">
Insertion Point</bod...

Div div

Text Selection</di...

Italic b
Text Selection

Paragraph p
Text Selection

Table table
<table>
<caption></caption> <thead> <t...

▼ Headings

H1 h1
<h1>Text Selection</h1>

H2 h2
<h2>Text Selection</h2>

H3 h3
<h3>Text Selection</h3>

Share AirPreview 51:4

Panic | Files | index | buy | support | transmit | TransmitEffects | stage.panic.com | CSS

/ usr local apac htdo pani trans index.html Preview

```
33                (function() {
34                    var ga = document.createElement('script');
ga.type = 'text/javascript'; ga.async = true;
35                    ga.src = ('https:' ==
document.location.protocol ? 'https://ssl' : 'http://www') +
'.google-analytics.com/ga.js';
36                    var s = document.getElementsByTagName('script')
[0]; s.parentNode.insertBefore(ga, s);
37                })();
38            </script>
39            <!-- End Google Analytics Async -->
40
41        </head>
42
43
44        <body id="transmit" ontouchend="dismissActivePopup();"
onload="initializePageEffects();">
45
46            <!-- Panic Tag -->
47            <div id="panic-tag"><a href="http://www.panic.com/"
title="back to panic.com">back to panic.com</a></div>
48
49            <div id="top">
50
51                <div
52
53                <!-
54                <di
55                                                anic.com/
transmit"><h1>Transmit<
56                </d
57
58                <!-
59                <ul
60
61                                                >
62                                                buttonHighlight"></div>
63                                                p://www.panic.com/transmit/
d/Transmit%204.1.9.zip"                         "downloadButton"
onmouseover="showDownloadPopup()" onmouseout="hideDownloadPopup()"
onclick="download(this); return false;">
64                                    <h2>Download</h2>
65                                    <span class="tagline">Click here
to get Transmit</span>
66                                </a>
67                                    <!-- Download Popup -->
68                                    <table class="popup" id="dpop"
```

accesskey
align
class
contenteditable
contextmenu
dir
draggable
hidden
id
itemprop

Share AirPreview 50:0

/ u l a h p t Preview http

How do you make Tran

45+ new features, up to 25x s

You need to transfer files. Maybe to an FTP or SFTP server, or the cloud via Amazon S3, or using WebDAV. You maintain a website, do backups, or upload photos.

Web Inspector Source AirPreview

```
<div id="copyright"> Copyright
2010 Panic, Inc. </div>
```

DESCRIPTION

 (for "division") defines an arbitrary section of the document. A tag with a class or id attribute is a common way of applying CSS styles to the content within the .

HTML4 H4-FRAMES H4-STRICT X-TRANS X-FRAMES X-STRICT HTML5

ELEMENT ATTRIBUTES

align	how to align the enclosed content	*center justify left right*

STANDARD ATTRIBUTES

accesskey	defines a key used to focus the element
class	class of this element
contenteditable	whether element is user editable
contextmenu	specifies a menu that corresponds to this element
dir	text direction
draggable	whether element is draggable
hidden	whether element should be displayed
id	unique identifier for this

index.html | buy.html | support.html | transmit.css | TransmitEffects.js | stage.panic.com | CSS

/ usr local apache2 htdocs panic transmit transmit.css Preview

```
h1, h2, h3, h4 {
     font-weight: normal;
     }

#panic-tag {
     position: absolute;
     }

     a img {
          border: none;
     }

               body {
                    font-family: "HelveticaNeue-Medium", Helvetica, sans-serif;
                    background: -webkit-linear-gradient(#6da7ff 0%, #165bc4 100%)
                    color: #414
                    width: 755px;
     }

#header {
     height: 374px;
     background: #333;
     background: -moz-linear-gradient(top, #111, #333); /* gecko */
     background: -webkit-gradient(linear, left top, left bottom, color-stop(0, #111), color-stop(1, #333));
     }
```

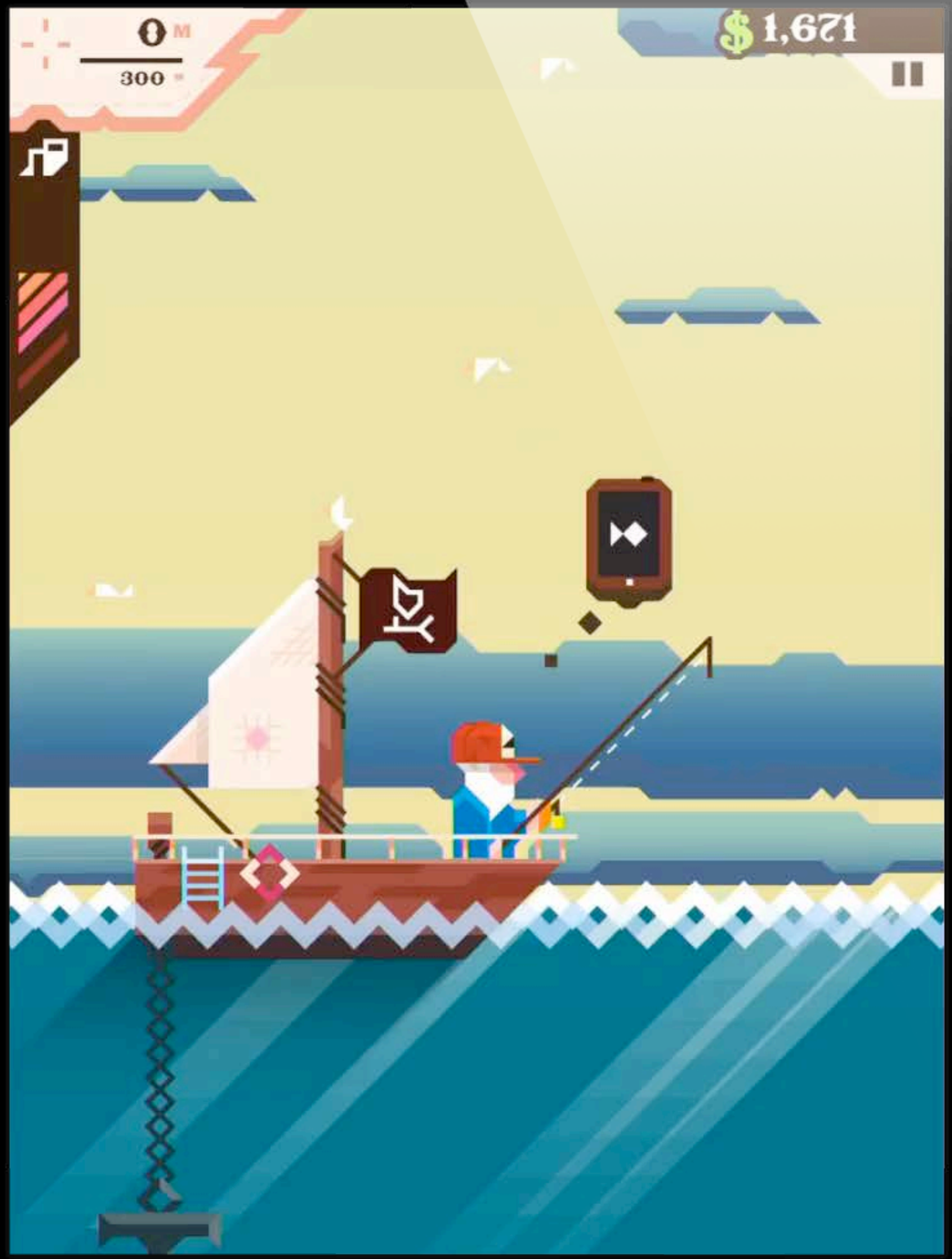
#speed .contentwidth
#disks .contentwidth
#features h3
.section h3
@media only screen and (max-device-wid...
.section h3
ul#featurelist
#disksillustration
#footer
#footer p#legal
div#t4speedchart
div#speed
#panic-tag a
sup
div#t4speedchart .chartContainer
div#t4speedchart .chartSection
div#t4speedchart .chartSection:last-child
div#t4speedchart .chartBar
div#t4speedchart .barLabelContainer
div#t4speedchart .chartBar.old
div#t4speedchart .chartBar.old .barLabelC...
div#t4speedchart .chartBar.new
div#t4speedchart .chartLabel
div#t4speedchart .chartLabel h4
div#t4speedchart .ch...
div#t4speedchart .chartList .chartBar.new
div#t4speedchart .chartList .chartBar.new...
div#t4speedchart .chartList .chartLabel h2
div#t4speedchart .chartDownload .chartB...
div#t4speedchart .chartDownload .chartB...
div#t4speedchart .chartDownload .chartL...
div#t4speedchart .chartDelete .chartBar.new
div#t4speedchart .chartDelete .chartBar.n...
div#t4speedchart .chartDelete .chartLabel h2

Share AirPreview 34:65

MacBookAir
Hi. We're Panic. We make super nice apps for Macs, iPhones, and iPads:
Also, check our blog for the latest.

Ridiculous Fishing– A Tale of Redemption

Vlambeer


0 M
300
$ 1,671

WWF Together

World Wildlife Fund

WWF

Giant Pandas

CHARISMA

ENTER

Evernote 5

Evernote Corporation

Evernote File Edit View Note Format Window Help

Wed 4:29 PM

Evernote

APPLE-DEMO

New Note in Travel notes

Search notes

Macintosh HD

SHORTCUTS

Travel notes

RECENT NOTES

Moab Hike

Things to do in LA

Cool T-shirt in Hollywood

Napkin notes in Los Angeles

Notes

Notebooks

Tags

Atlas

Trunk

All Notes

Travel notes

JUNE 2013 8

Things to do in LA

Yesterday Visit LACMA Go to the beach Visit the stars Catch a red carpet opening

Moab Hike

Hawaii Vacation Estimates

Yesterday Found a handy Numbers template for ou…

Fishing in Thailand!

Yesterday Was a great day fishing and boating with t…

Tokyo garden

Yesterday Amazing what you can do in a little spa…

Made a friend in Bali

Tornado Alley - let's go to Mexico instead

Apps To Get For Vacation

6/3/13 Evernote Evernote makes it easy to rememb…

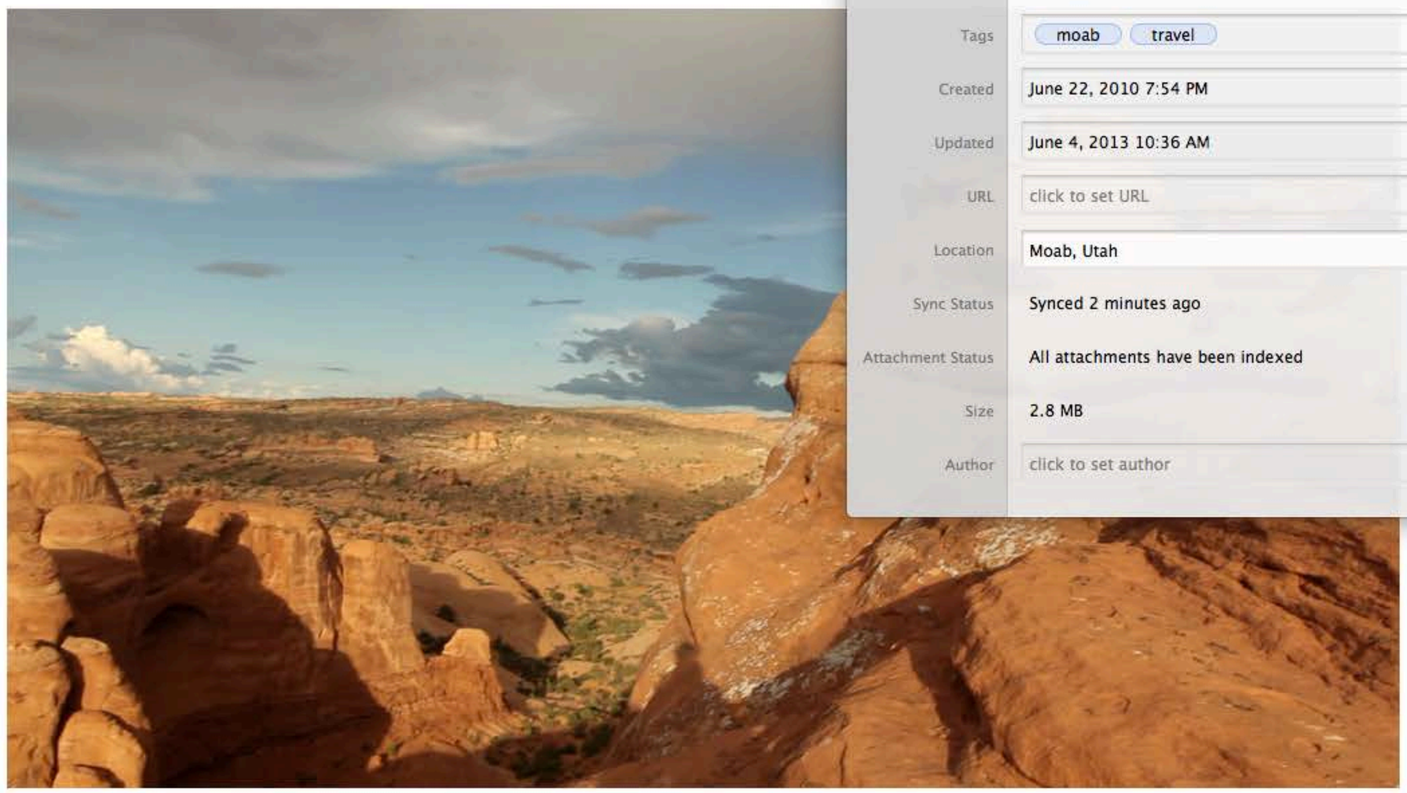
MARCH 2012 1

Trip to Paris to-do list

Travel notes moab travel

Created: Jun 22, 2010 Updated: Jun 4, 2013

Moab Hike



Title	Moab Hike
Notebook	Travel notes
Tags	moab travel
Created	June 22, 2010 7:54 PM
Updated	June 4, 2013 10:36 AM
URL	click to set URL
Location	Moab, Utah
Sync Status	Synced 2 minutes ago
Attachment Status	All attachments have been indexed
Size	2.8 MB
Author	click to set author

Evernote

APPLE-DEMO

New Note in My Notebook

Search notes

SHORTCUTS
- Travel notes

RECENT NOTES
- Moab Hike
- Things to do in LA
- Cool T-shirt in Hollywood
- Napkin notes in Los Angeles

- Notes
- Notebooks
- Tags
- Atlas
- Trunk

Moab

1 Note

Evernote File Edit View Note Format Window Help

Wed 4:31 PM

Evernote

APPLE-DEMO

New Note in My Notebook

Search notes

SHORTCUTS

Travel notes

RECENT NOTES

Moab Hike

Things to do in LA

Cool T-shirt in Hollywood

Napkin notes in Los Angeles

Notes

Notebooks

Tags

Atlas

Trunk

EVERNOTE ATLAS

All Notes

11 notes

CALIFORNIA

Mountain View

3 notes

Palo Alto

Mountain View

Sunnyvale

Santa Clara

CALIFORNIA

LA

2 notes

Burbank

Glendale

Los Angeles

Santa Monica

Culver City

Inglewood

CALIFORNIA

West Hollywood

1 note

Burbank

Glendale

West Hollywood

Los Angeles

Santa Monica

Culver City

ÎLE-DE-FRANCE

Paris

1 note

Paris

YAMAGATA

Sendai-shi

1 note

仙台市 (Sendai)

HAWAII

Volcano

1 note

BALI

Penebel

1 note

Tabanan

STATE OF UTAH

Moab

UNITED STATES

California

NORTH AMERICA

United States

Safari File Edit View History Bookmarks Window Help

Wed 4:33 PM

Macintosh HD

Los Angeles County Museum of Art | LACMA

lacma.org

Reader

Yahoo! News Popular I amsterdam Van Gogh Museum

EVERNOTE
WEB CLIPPER

apple-demo

Los Angeles County Museum of Art | LACMA

My Notebook

los angeles × evernote × tra

travel

Add comment

Options

Save Article

pport / LACMA / Shop / Search

expand selection
shrink selection
move selection
clip article

VIEW CALENDAR

COURSE

LACMA Architecture Course
8:30PM Friday, January 4

TOUR

Latin American Art Tour
7:30PM Saturday, January 5

FREE TALK

UNFRAMED THE LACMA BLOG

SUBSCRIBE

ROMANCING THE ROCK

"O 'tis a passionate Work!—yet wise and well." —William Wordsworth

In the glint of the gold morning light it can seem like an unpolished gem. Its fawn, fractured, and chipped surface is a kind of giant jewel captured for its powerful, compacted energy that exudes both charming warmth and the violence of its creation.

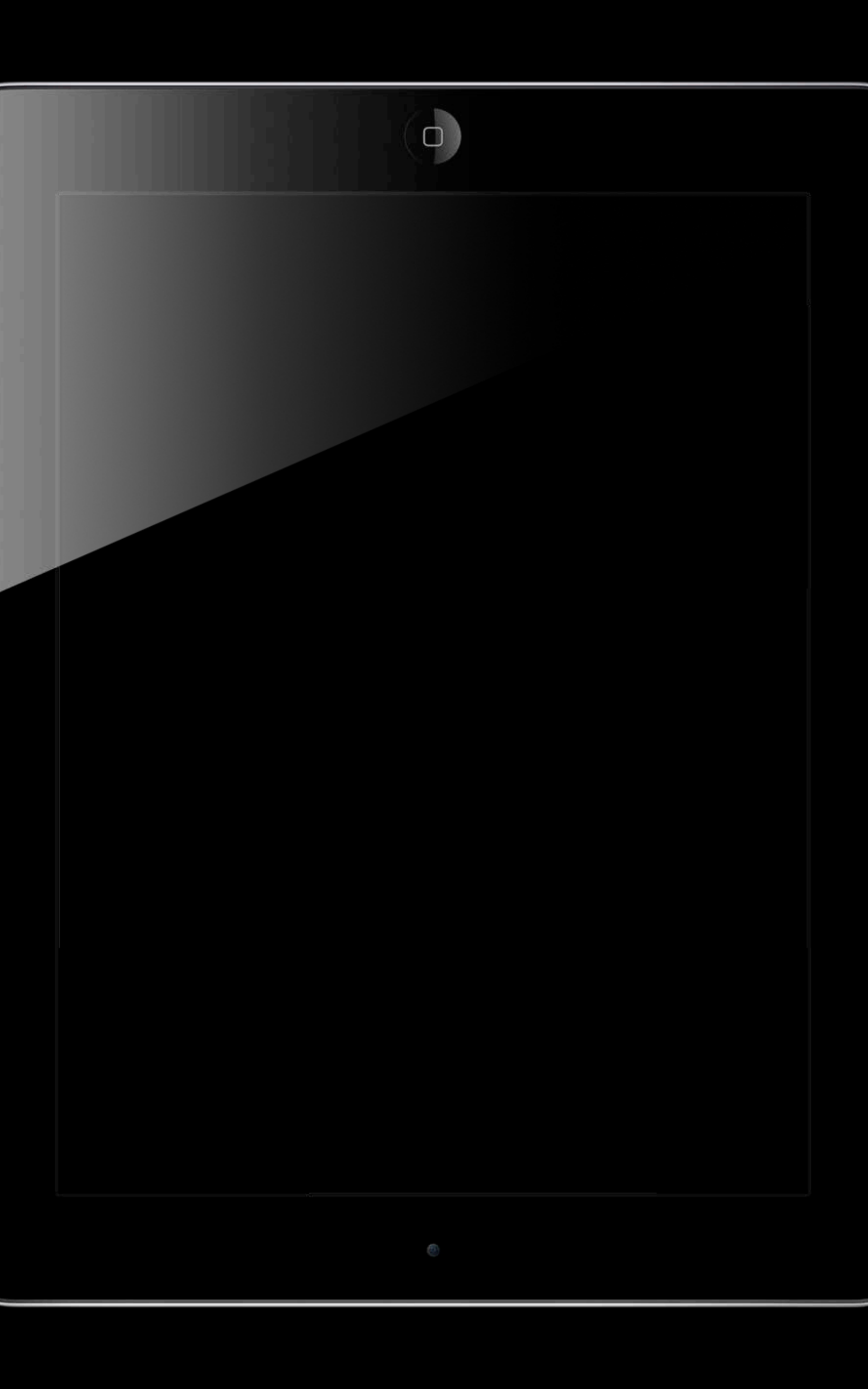
Michael Heizer's *Levitated Mass*, or as some of our patrons call it, "the rock," comes with a history: Land Art. This was about dirt! In an iconic statement by Willoughby Sharp, "Earth is an archaic condition, the source of a material world," or "a futuristic voyager in the zone zero," as Jane McFadden characterized it in an essay in MOCA's Ends of the Earth catalogue. Read on >>

PLAN YOUR VISIT

MEMBERSHIP IN A BAG

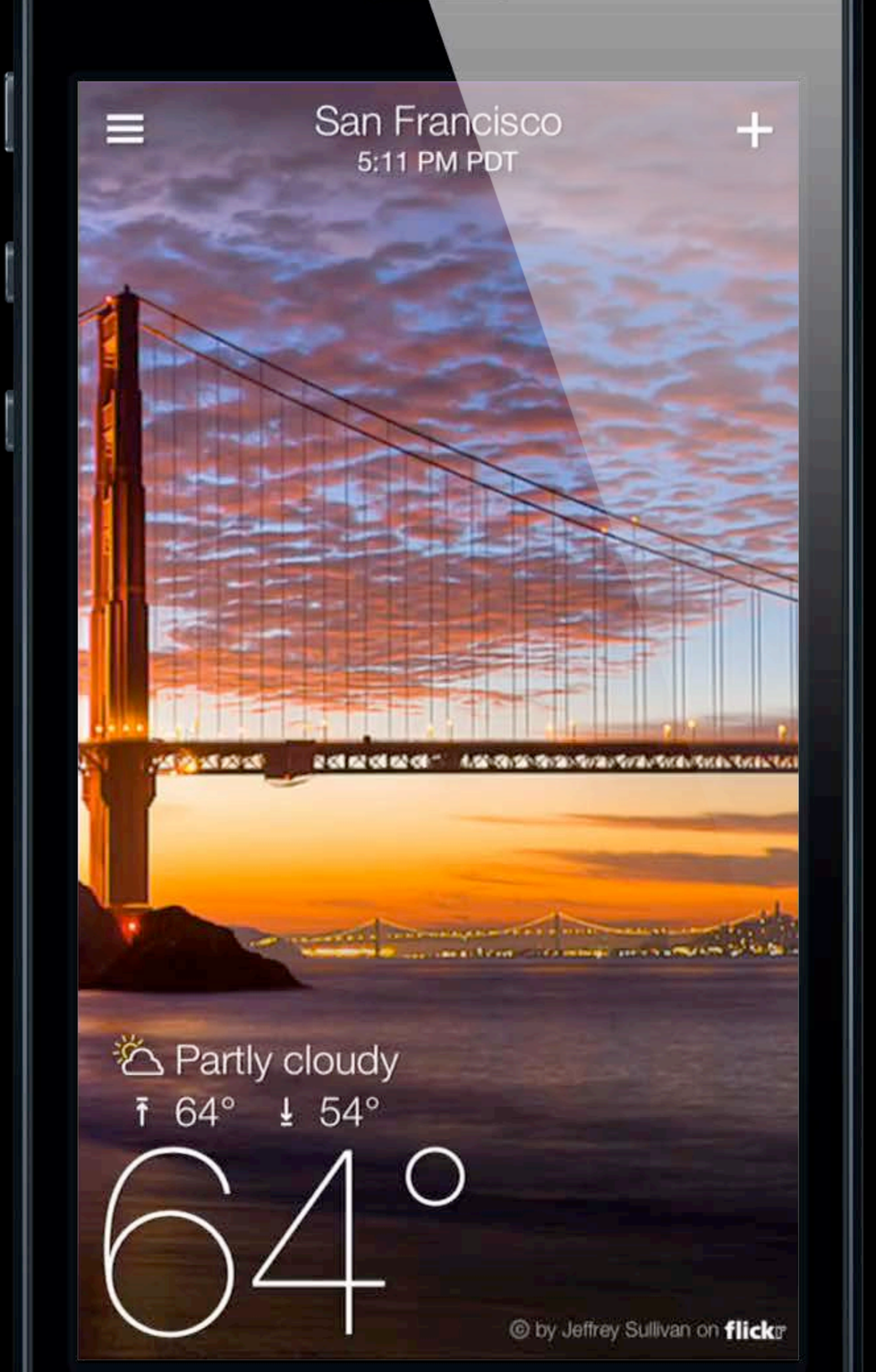
Badland

Frogmind



Yahoo! Weather

Yahoo!


San Francisco
5:11 PM PDT
Partly cloudy
64° 54°
64°
© by Jeffrey Sullivan on flickr

YAHOO!

Letterpress–
Word Game

atebits

Your Turn

garhbie

Waiting For Turn

eduardoIV

Waiting For Turn

soundmanbm

New Game

More

Procreate–
Sketch, paint, create

Savage Interactive Pty Ltd.

Gallery

Brushes

Sketching | Inking | Painting | Airbrushing | Textures | Abstract

Round Brush

Wet Round Brush

Flat Brush
Modified

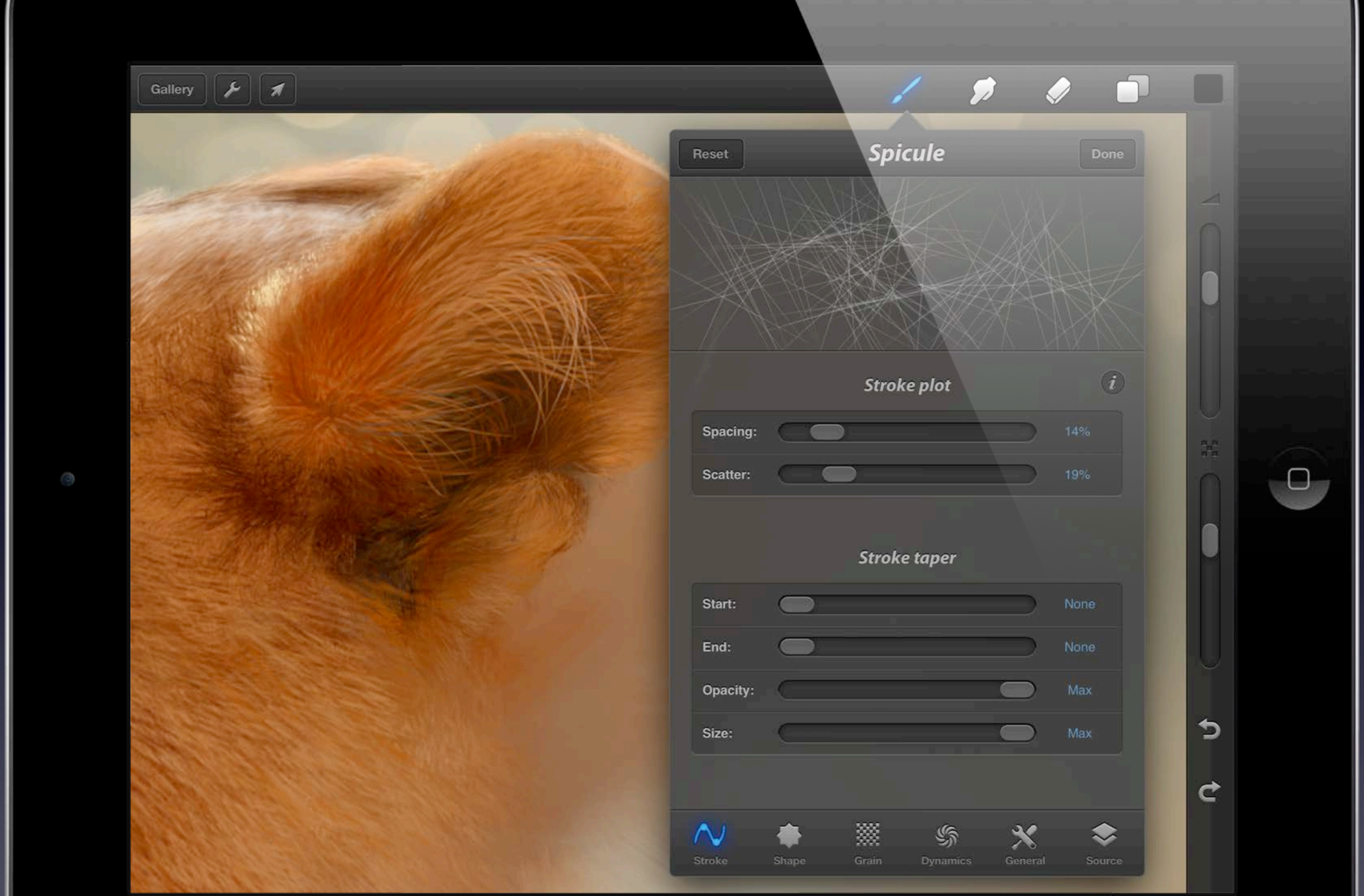
Wet Flat Brush

Old Brush

Oriental Brush

Water Brush

Damp Brush


Gallery
Reset
Spicule
Done
Stroke plot
Spacing:
14%
Scatter:
19%
Stroke taper
Start:
None
End:
None
Opacity:
Max
Size:
Max
Stroke
Shape
Grain
Dynamics
General
Source

Gallery
Layers
Layer 4
N
Layer 3
N
Layer 2
N
Layer 1
N
Background

Sky Gamblers: Storm Raiders

Atypical Games

0
100
200
300
400
500
600
700
M/H
0
3
6
12
15
18
21
24
27
30
33
x1000 FT
096%
N
E
S
W
FUEL
km
M1+2
M2
400
500
600
700
300
200
800
km/h
U/min
10
15
20
25
30
5
12
9
3

Winners

iPad 9:41 AM

All | Games | Lifestyle | More | Search Store

New and Noteworthy

See All >

Cubemen2
Games
$1.99

FitStar: Tony Gonzalez
Health & Fitn...
FREE

Kingdom Rush...
Games
$4.99

One Kings Lane
Lifestyle
FREE

Color Zen
Games
$0.99

Intro to Colors, by...
Education
$2.99

Zombiev - Guns!..
Games
FREE

Free
BIRD ZAPPER!
App of the Week

New to the App Store?
Apps to Get You Started

New to the App Store?
Games to Get You Started

What's Hot

See All >

Star Wars®: Knights of t...
Games
$9.99

Musyc
Music
FREE

Warhammer Quest
Games
$4.99

Grandma's Kitchen
Education
$0.99

Dots: A Game About...
Games
FREE

Kung Fu Robot
Books
FREE

World W
Games
$4.99

BADLAND

TOGETHER

RIDICULOUS FISHING

Previous Editors' Choices

See All >

Dead Ahead™
Games
FREE

Halftone 2
Photo & Video
FREE

Beethoven's 9th Symphony
Music

Frozen Synapse
Games

Running with Friends HD
Games

Star Command
Games

Paper Ti
Games
$2.99

Featured | Top Charts | Genius | Purchased | Updates

9:41 AM
App Store
4 hours ago
Simple, elegant, gorgeous photos. Yahoo! Weather earns an Apple Design Award.
London
4:47 PM BST
Partly Cloudy
64°
45°
59°
Like
Comment
Share
App Store

9:41 AM
Profile
App Store
@AppStore
3,130
TWEETS
9
FOLLOWING
1.6M
FOLLOWERS
Following
App Store @AppStore 3h
An ideal blend of light fun and deep strategy, the word game Letterpress has earned an Apple Design Award. #WWDC #ADA
App Store @AppStore 7h
You'll find loads of new photo-editing apps in our #AppStoreRefresh.
tw.appstore.com/luO
Home
Connect
Discover
Me

WWDC
MMXIII

Apple Design Award 2013
Honoring Outstanding Design and Innovation

iPad
9:41 AM
Messages
FaceTime
Photos
Camera
Maps
Clock
Photo Booth
Tuesday
23
Calendar
Contacts
Notes
Reminders
Newsstand
iTunes
App Store
Game Center
Settings
Safari
Mail
Videos
Music

Student Scholarship Winners

Louis Harboe

Bryan Keller

Puck Meerburg

Louis Harboe

U of Chicago

Laboratory High School

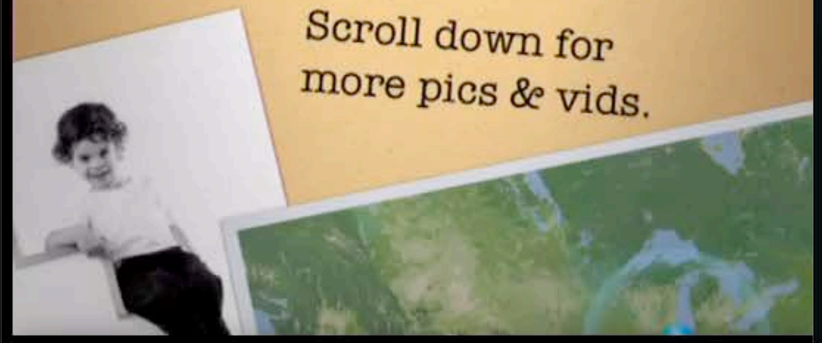
9:41 AM

Hi

MY NAME'S LOUIS AND THIS IS MY ADVENTURE BOOK.

JUST PINCH TO "POP" OPEN ANY OBJECT.

Scroll down for more pics & vids.



me
kids tap
s for Web
ers spent their week-
computer games,
boratory School seventh-
Louie Harboe used that
n iPhone program.
6:05 am CDT
graders spent their week-
playing computer games,
ago Laboratory School
am Kaplan and Louie Harboe
design their own computer
Cres-catSci-entia
Vita Exco-latur

Bryan Keller

Marist College

Development
Team player
Server admin
Lewis Mills High School
Leadership
Unified Sports
C# & .Net
UNIX
Freshman
Android dev
Marist
Friend
CSS3
iOS dev
Work
Hard Working
Son
Confident
Bryan Keller
Assistive technology
Cocoa
Java
Brother
HTML5
Objective-C
Physics club
Hockey
OS X
Windows dev
Education
Dedicated
19 years old
Robotics club
Computer Science

Puck Meerburg

Delft, Netherlands

Hi, my name is Puck and I'm a 13 year old iOS developer from the Netherlands.

I taught myself programming, starting at age 6 with HTML, PHP and JavaScript. Later I added C-based languages and I made my first own iOS app when I was 10. Since then I have released more than 10 apps for iPhone, iPad and other mobile devices. Some of those are my own projects but I like to work together with others as well.

With this app I want to show you why I think I deserve a chance to go to WWDC to be inspired and hopefully to inspire others.

:Puck Meerburg

Louis Harboe

Bryan Keller

Puck Meerburg

YAHOO!

WWDC
MMXIII

Apple Design Award 2013
Honoring Outstanding Design and Innovation

YAHOO!

me
kids tap
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6:05 am CDT
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design their own computer
Cres-catSci-entia
Vita Exco-latur