

Building Apps for Enterprise and Education

Session 704

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Enterprise and Education Apps

Solves a problem

Well-designed

A pleasure to use

Enterprise and Education Apps

Solves a problem

Well-designed

A pleasure to use

Some unique requirements

- Mobile Device Management
- Supervised
- Use cases

Enterprise and Education Apps

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Watch for tips and tricks

Mobile Device Management

Mobile Device Management

Mobile Device Management

Remote management

Install network access

Install accounts

Install books (New)

Single Sign-on—now with certificates (New)

Install and configure apps

Mobile Device Management

Remote management

Install network access

Install accounts

Install books (New)

Single Sign-on—now with certificates (New)

Install and configure apps

Allow MDM to configure your apps

Managed Apps and Accounts

Managed Apps and Accounts

MDM-installed = “Managed”

- Apps
- Accounts
- Third-party keyboards (New)
- Document Providers (New)

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User-installed = "Not managed"

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Restricts data flow

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Per-App VPN

Managed Apps and Accounts

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Restricts data flow

Per-App VPN

Rely on iOS to manage data flow between apps and accounts

Supervised Devices

Supervised Devices

Supervised Devices

Indicates enterprise ownership (vs BYOD)

Can only be set at activation

- Device Enrollment Program
- Apple Configurator

Supervised Devices

Supervised Devices

Additional restrictions and controls

- Always-On VPN (New)
- Global HTTP proxy
- Third-party content filter (New)
- Single App Mode (MDM-driven and autonomous)
- Prevent Erase All Contents and Settings (New)
- Prevent enabling restrictions (New)
- Many more

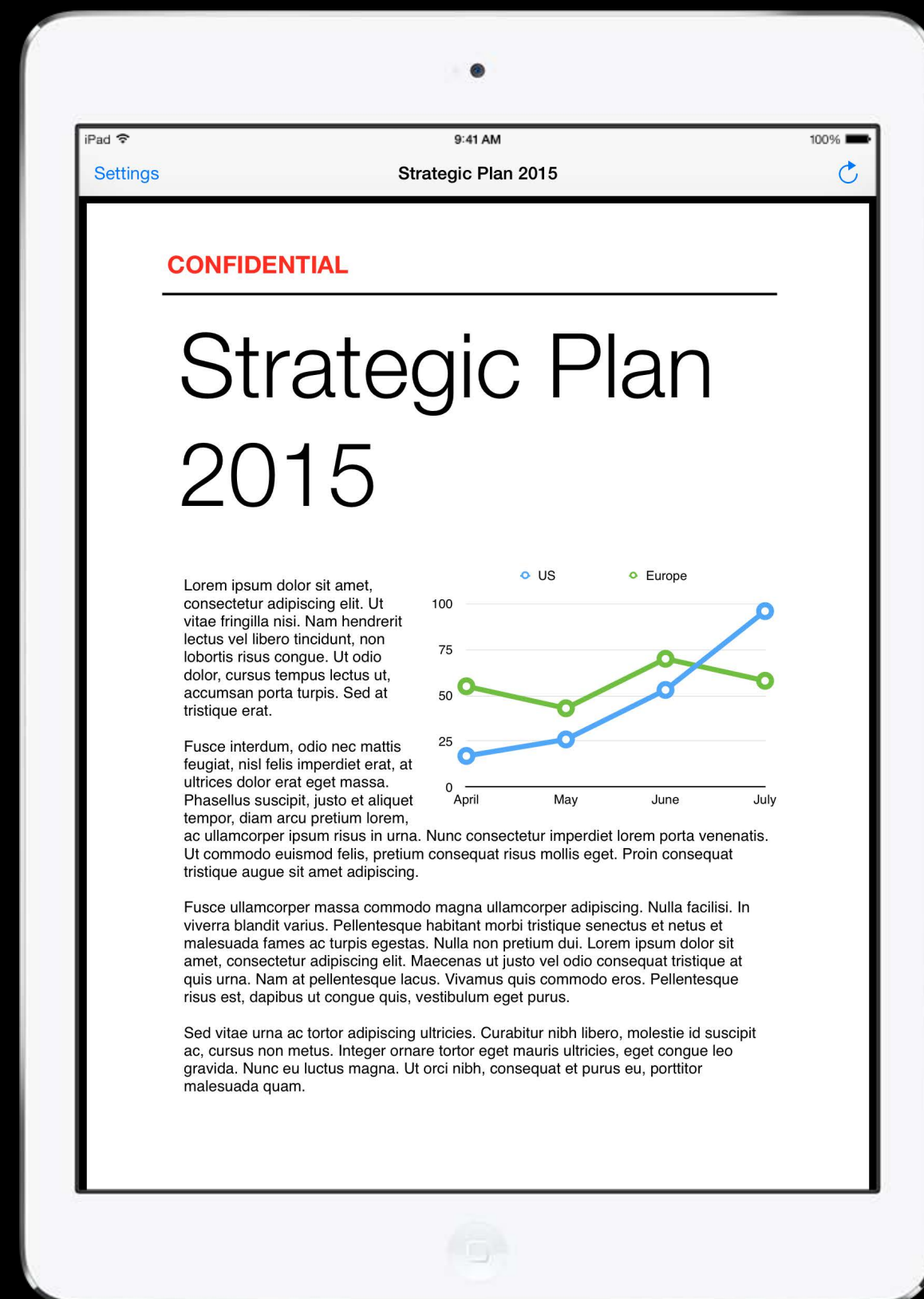
Supervised Devices

Additional restrictions and controls

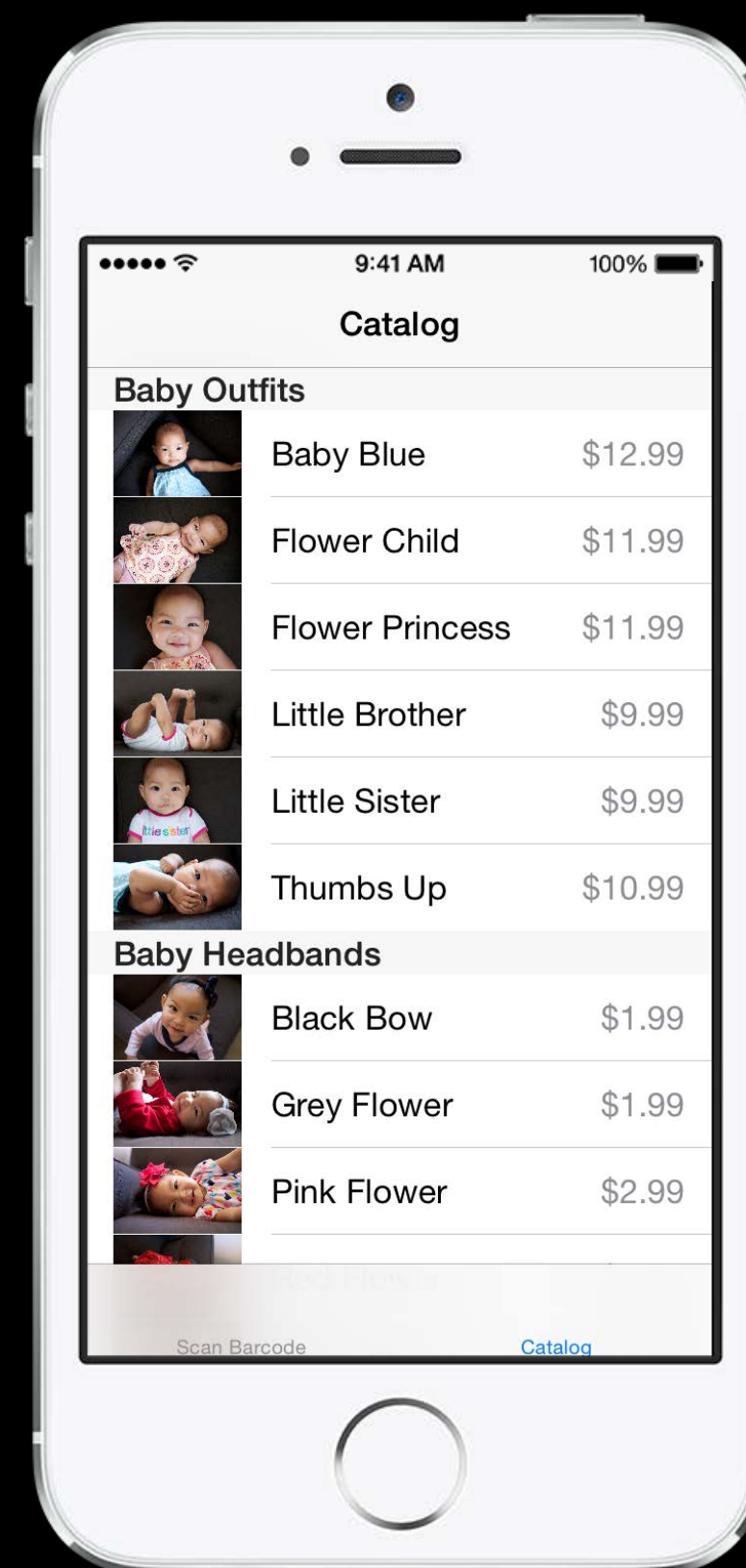
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Supervise your enterprise-owned devices

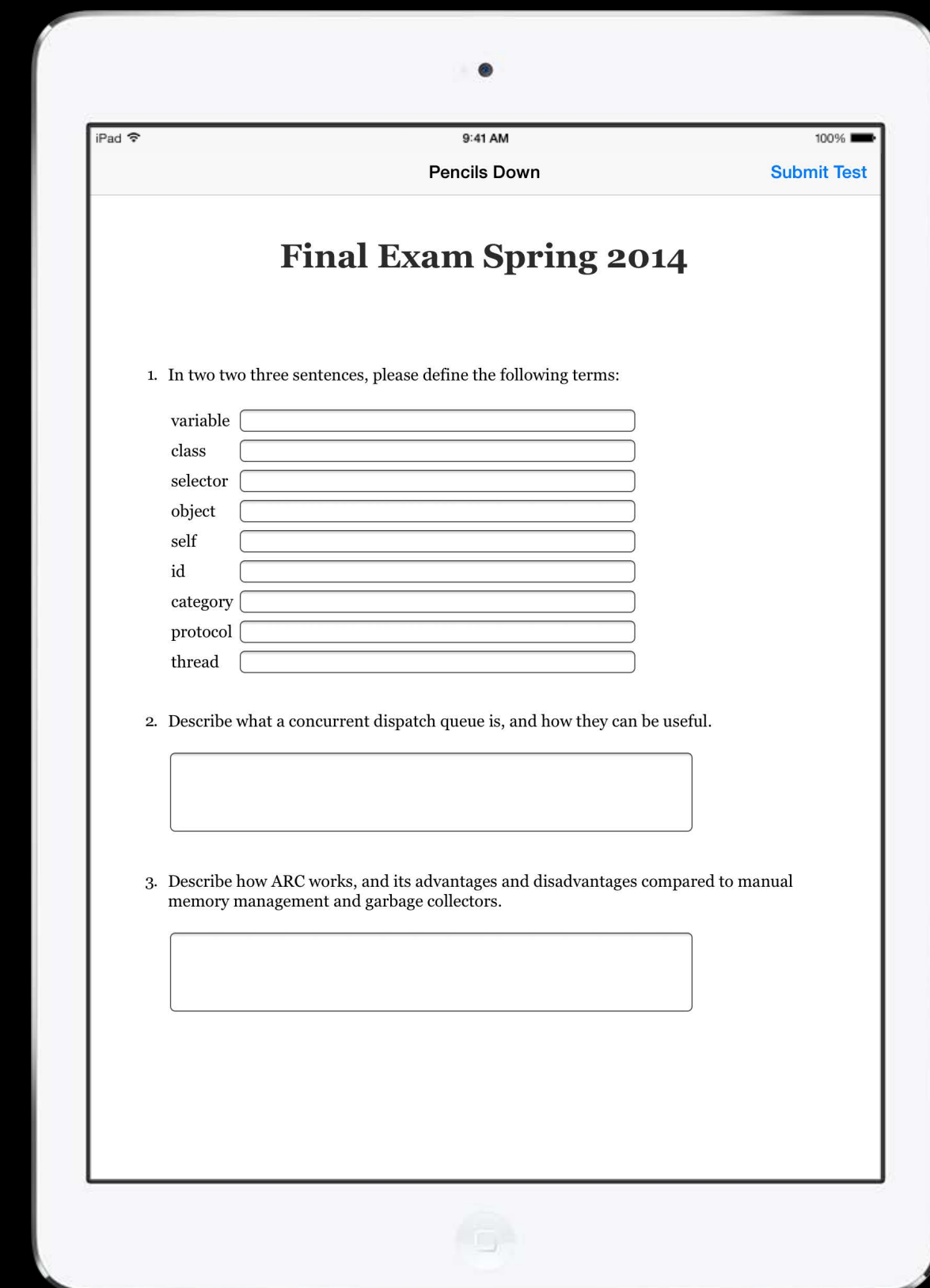
Three Example Apps



Document Access



Point of Sale



Assessment

App 1 — Secure Document Access

CONFIDENTIAL

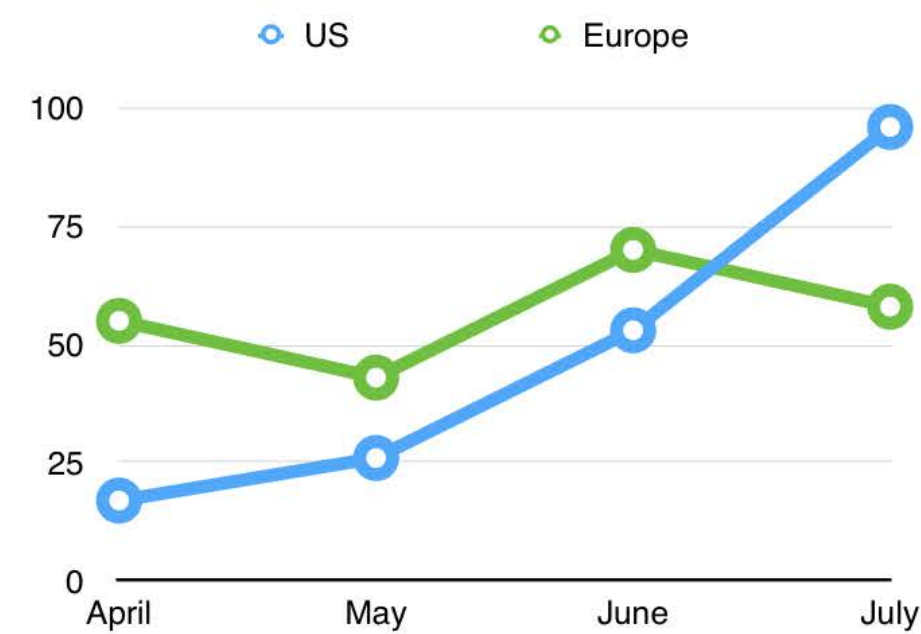
Strategic Plan 2015

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MDM App Configuration

Special NSUserDefaults key: `@“com.apple.configuration.managed”`

Respond to configuration changes

Define your keys

- URL for document
- Server root certificate

Using Single Sign-on

Use HTTP or HTTPS

Don't do any user authentication—rely on MDM

Your app may provide alternate authentication

Downloading to Secure File

All files already get `NSFileProtectionCompleteUntilFirstUserAuthentication`

Download to `NSFileProtectionComplete`

Use `NSURLSession` data task

Don't back up

HTTPS Certificate Pinning

Require HTTPS

Specify trusted root certificates during HTTPS authentication

Prevents man-in-the-middle attacks

Use certificate pinning instead of SSID detection

What We Learned

MDM app configuration

Single Sign-on (do nothing)

Downloading files securely

HTTPS certificate pinning

App 2—Point of Sale



9:41 AM

100%

Catalog

Baby Outfits



Baby Blue

\$12.99



Flower Child

\$11.99



Flower Princess

\$11.99



Little Brother

\$9.99



Little Sister

\$9.99



Thumbs Up

\$10.99

Baby Headbands



Black Bow

\$1.99



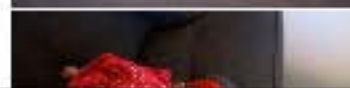
Grey Flower

\$1.99



Pink Flower

\$2.99



Red Flower

Scan Barcode

[Catalog](#)

Single App Mode

MDM-controlled

iBeacon

Provide context

Verify device location

Use in conjunction with Core Location

Use iBeacon to verify location-sensitive operation

Network Reachability

Detect if a server is reachable

Use the `SCNetworkReachability` API

Use Network Reachability to provide intelligent offline behavior

Summary

MDM-managed Single App Mode

iBeacon

Network reachability

App 3—Assessment

Final Exam Spring 2014

1. In two two three sentences, please define the following terms:

variable

class

selector

object

self

id

category

protocol

thread

2. Describe what a concurrent dispatch queue is, and how they can be useful.

3. Describe how ARC works, and its advantages and disadvantages compared to manual memory management and garbage collectors.

Document Providers

Allows document exchange between apps

Install an app = add network access

Use `UIDocumentPickerViewController` to access Document Providers

Use Document Providers to get access to enterprise network resources

Autonomous Single App Mode

Put your own app into Single App Mode

Supervised only

Use Autonomous Single App Mode to lock the user to your app

Use Autonomous Single App Mode sparingly

Summary

Document Providers

Autonomous Single App Mode

Summary

Assume MDM will be used to manage your apps and devices

Assume enterprise-owned devices will be supervised

Rely on iOS for system-wide services

- Single Sign-on
- VPN and global proxy
- Managed data flow
- Single App Mode
- Document Providers
- iBeacon, Core Location

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iOS Developer Program – Apple Developer

https://developer.apple.com/enterprise

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Developer Technologies Resources Programs Support Member Center

Reinvent your enterprise with iOS.

iOS 8 is more advanced than ever for every line of business. Get the latest content from WWDC14 geared to IT and enterprise developers. Learn about key technologies in iOS including how to deploy devices, secure corporate data, and build breakthrough custom apps.

The image shows three mobile devices displaying enterprise applications. The central iPad displays the 'LightGrid' app, which features a map interface with a central 'Asset Information' panel for 'Evolve: 000041'. The panel includes a toggle switch (OFF), a progress bar (20% to 100%), and various sensor readings: State (Link Exosient), Current (0.271 A), Power (1.54 W), Voltage (115.34 V), and Temp (71°). To the left, an iPhone displays a document management app with a list of items like 'Brand Fact Card' and 'Company Brochure'. To the right, another iPhone displays a 'Global Sales Demo' app with a line chart for 'Total Sales by Month' for 2013, showing sales for January at \$6,055,798.

More Information

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Documentation

iOS Developer Program

<http://developer.apple.com/enterprise>

Apple Developer Forums

<http://devforums.apple.com>

Related Sessions

-
- Managing Apple Devices Pacific Heights Tuesday 9:00AM
 - Distributing Enterprise Apps Pacific Heights Tuesday 11:30AM
 - Building a Document-based App Marina Thursday 11:30AM
-

Labs

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- Developing Apps for Enterprise and Education Lab Core OS Lab A Wednesday 2:00PM
 - Managing Apple Devices Lab Core OS Lab B Thursday 9:00AM
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 WWDC14