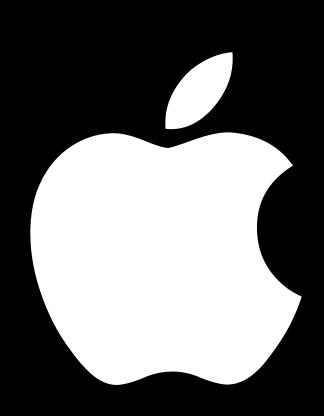
Distribution #WWDC15

What's New in Managing Apple Devices

Session 301

Todd Fernandez Senior Manager, Device Management









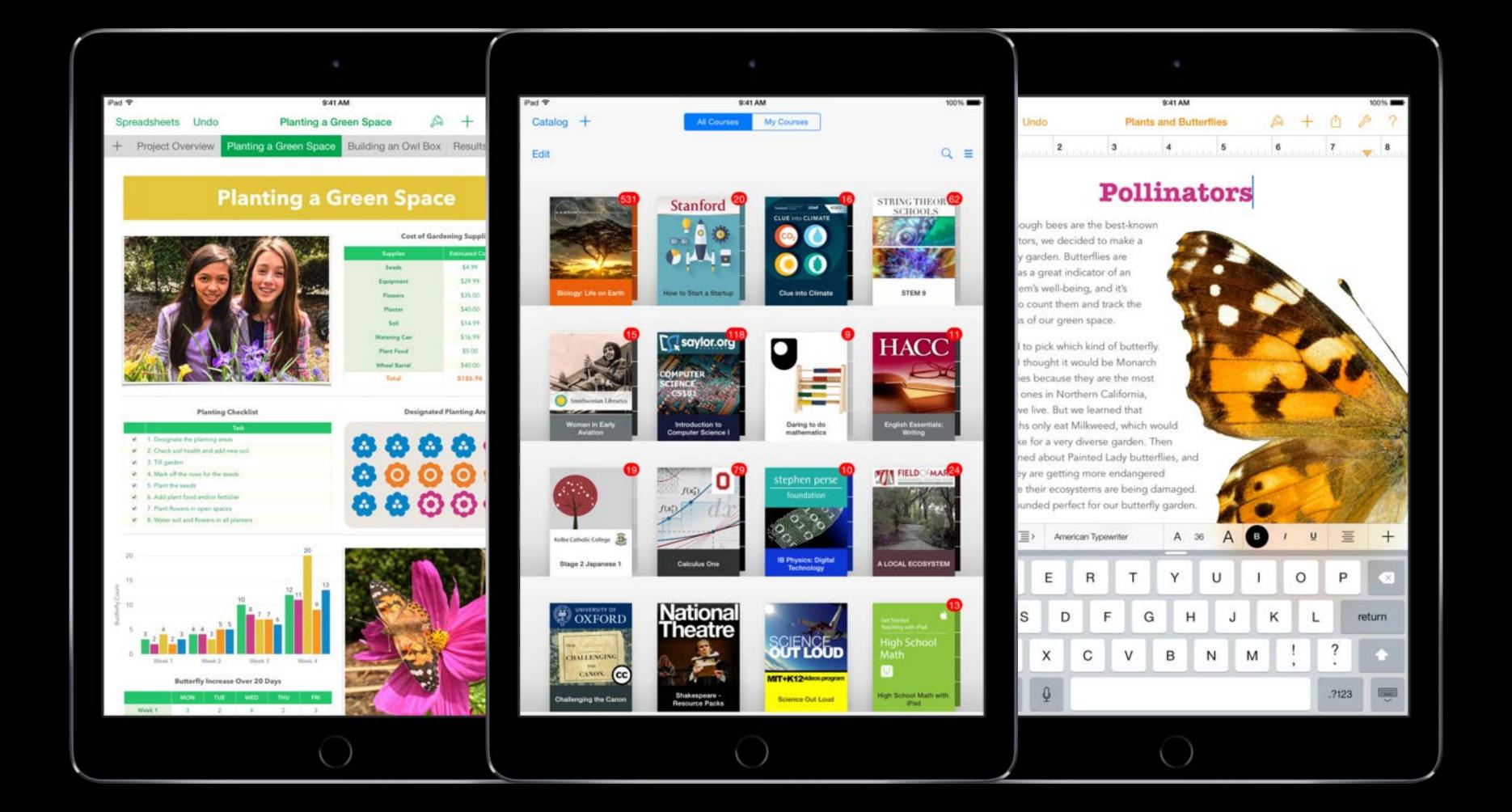




Configuration Profiles
Supervision
Device Enrollment Program
Volume Purchase Program
Apple IDs for Students













Distribution



Management

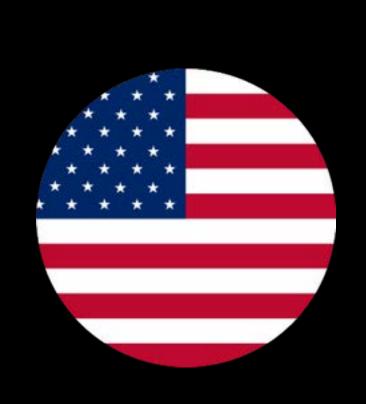


Tools



Enrollment















Four-hour turnaround time for iOS device replacements

Enrollment optimization

Account creation

Password policies

Automated enrollment

Setup Assistant

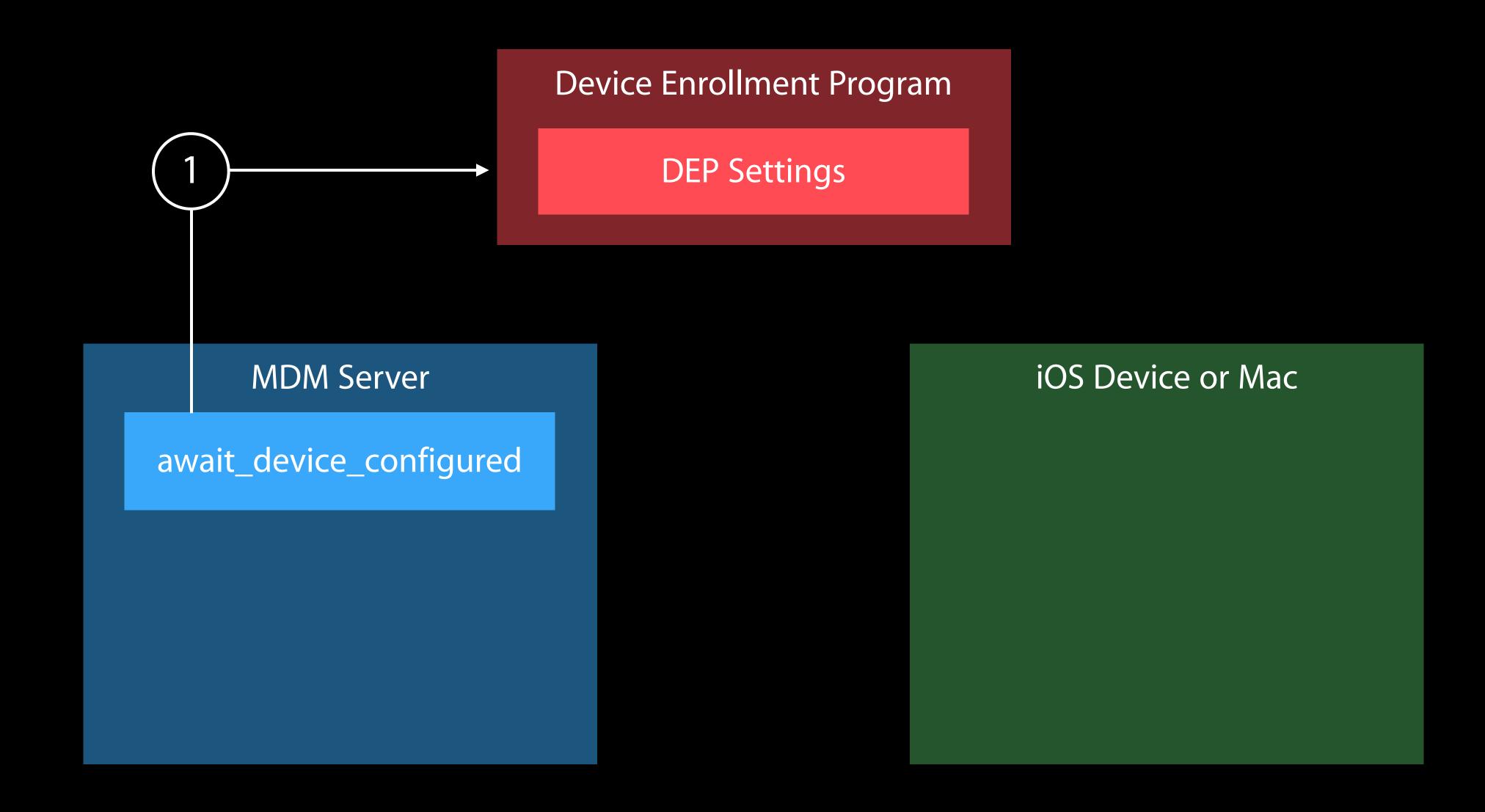


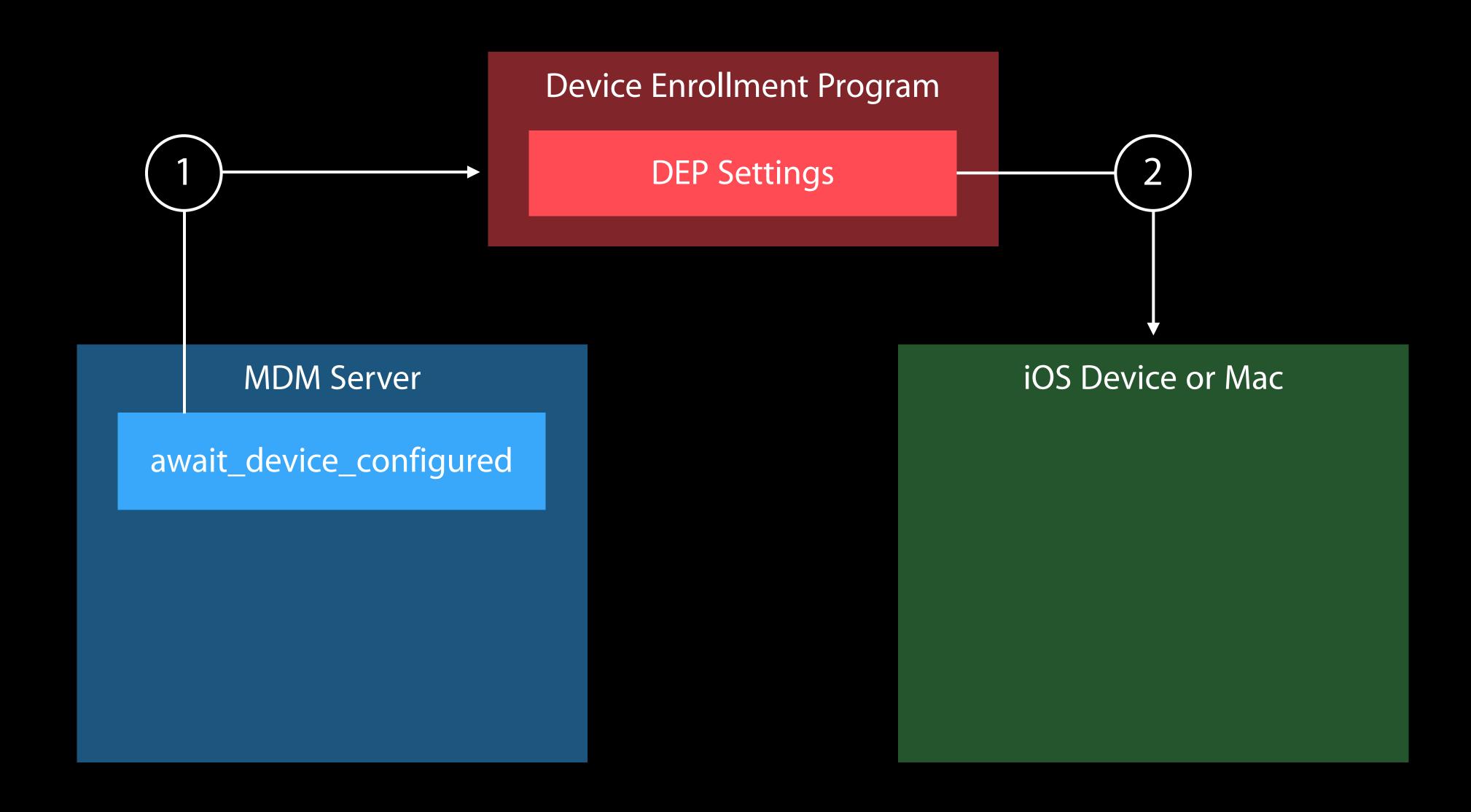
Enrollment optimization

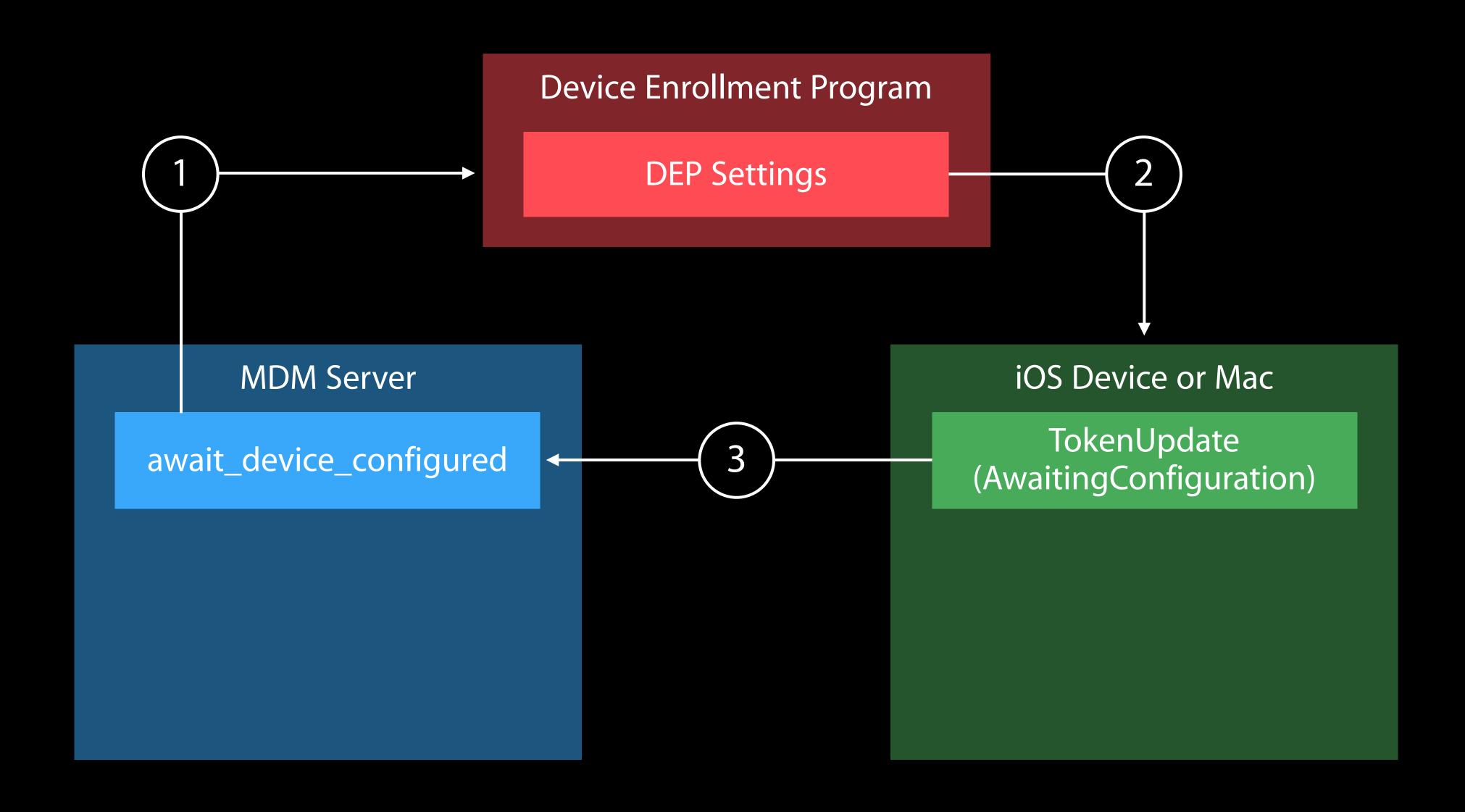
Device Enrollment Program

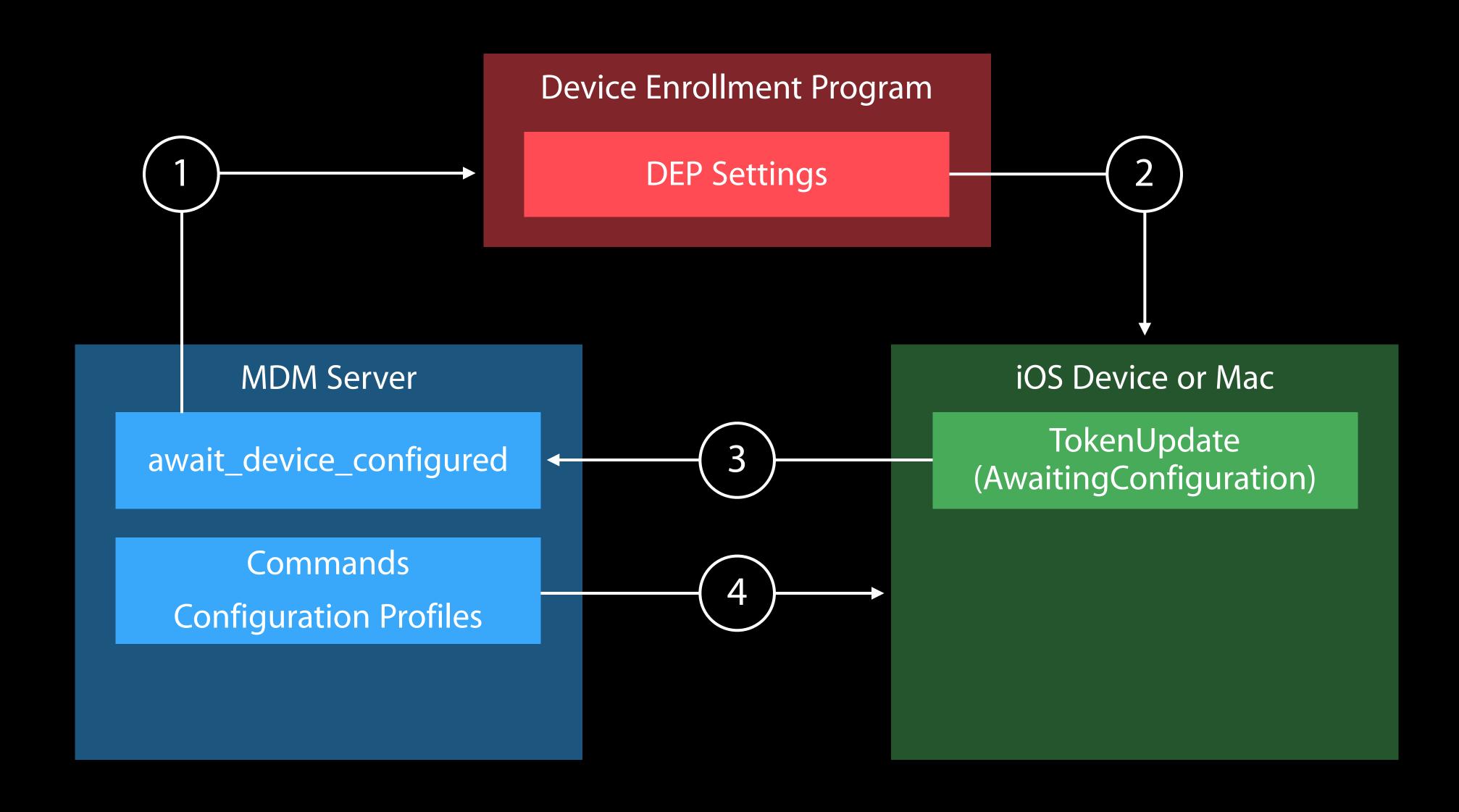
MDM Server

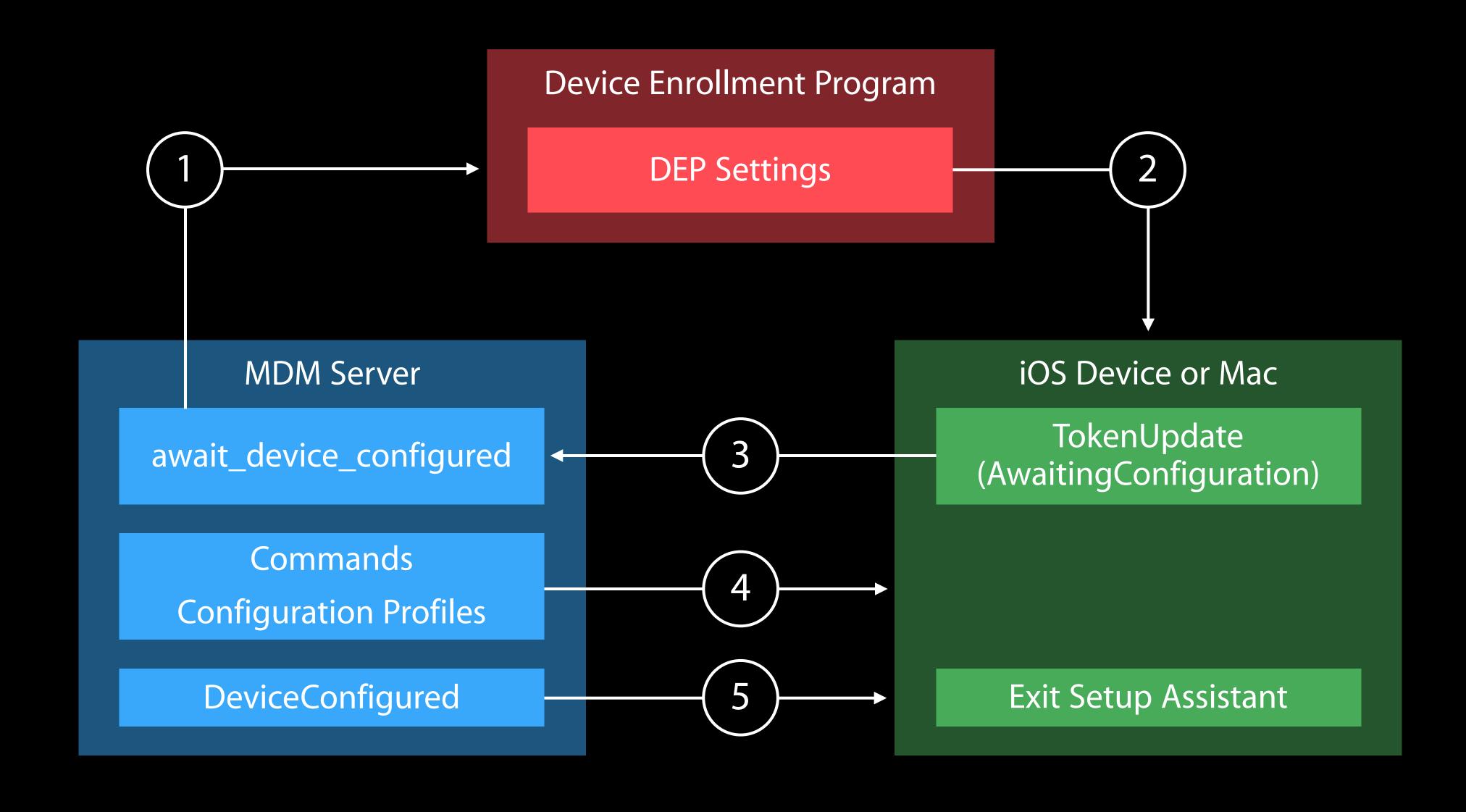
iOS Device or Mac













Account creation

Prevent user account creation

Set passcode policy

Create standard user account

Create admin account

Optionally hidden

Configured using SetupConfiguration command

9

Automated enrollment



Automated enrollment

Device Enrollment Program

iOS Device

Setup Assistant

Configurator Station

Apple Configurator



Automated enrollment

Device Enrollment Program

DEP Settings



iOS Device

Setup Assistant

Configurator Station

Apple Configurator



Automated enrollment

Device Enrollment Program

DEP Settings 1

iOS Device

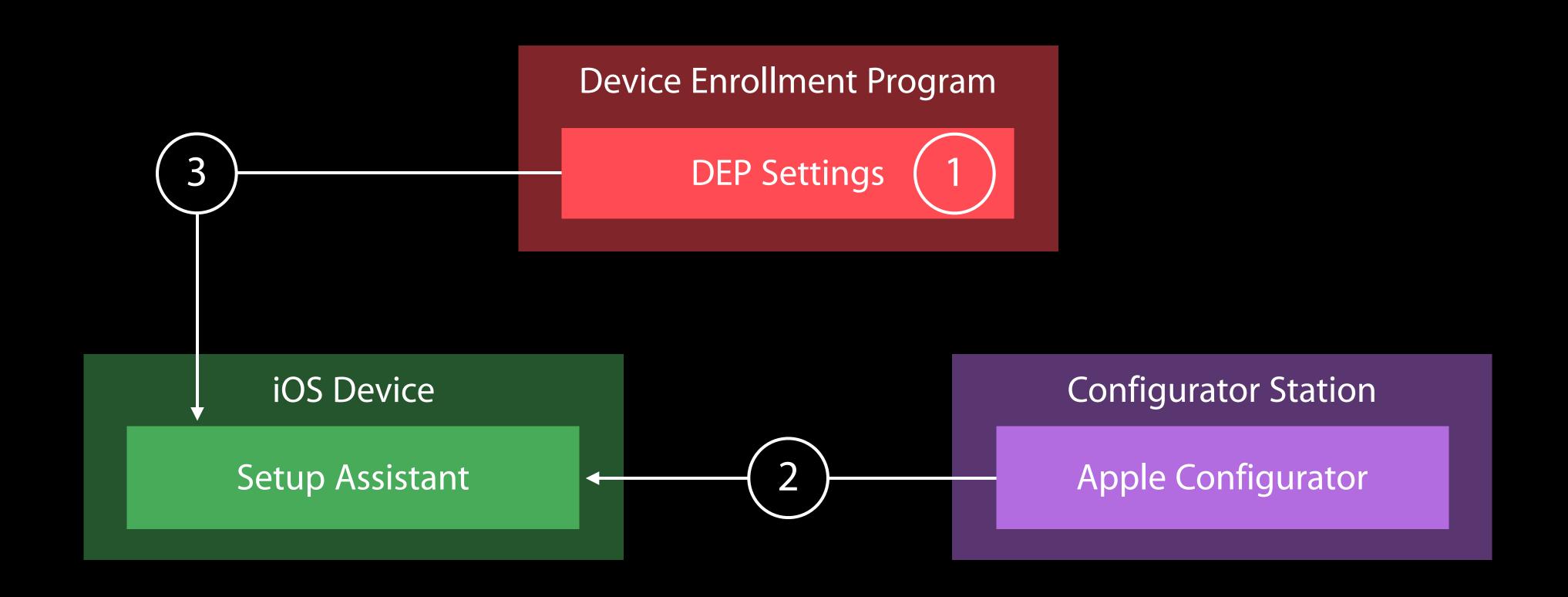
Setup Assistant

Configurator Station

Apple Configurator



Automated enrollment



Configure Setup Assistant

Configure Setup Assistant

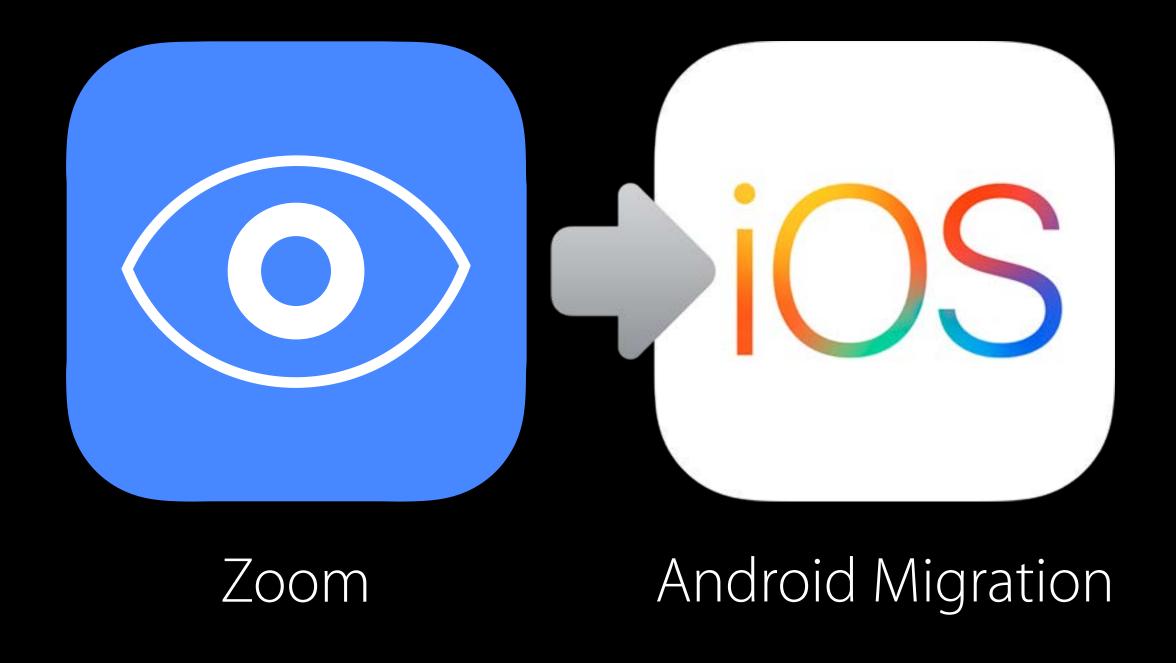




Configure Setup Assistant







Device Enrollment Program MDMServiceConfig

Equivalent to Storebag from iTunes Store
Informs tools what info they can obtain from your server
Unauthenticated HTTPS request at URI MDMServiceConfig
UTF8 JSON-encoded hash

- dep_enrollment_url
- dep_anchor_certs_url
- trust_profile_url

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- dep_enrollment_url
- dep_anchor_certs_url
- trust_profile_url

Profile Manager has implemented

Configurator now supports







Distribution



Management

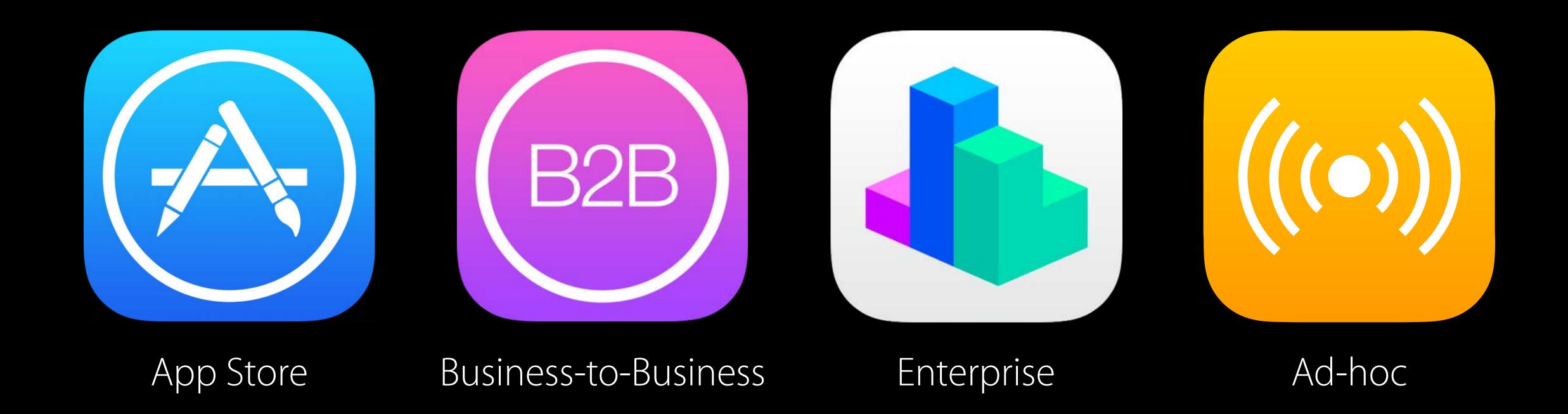


Tools

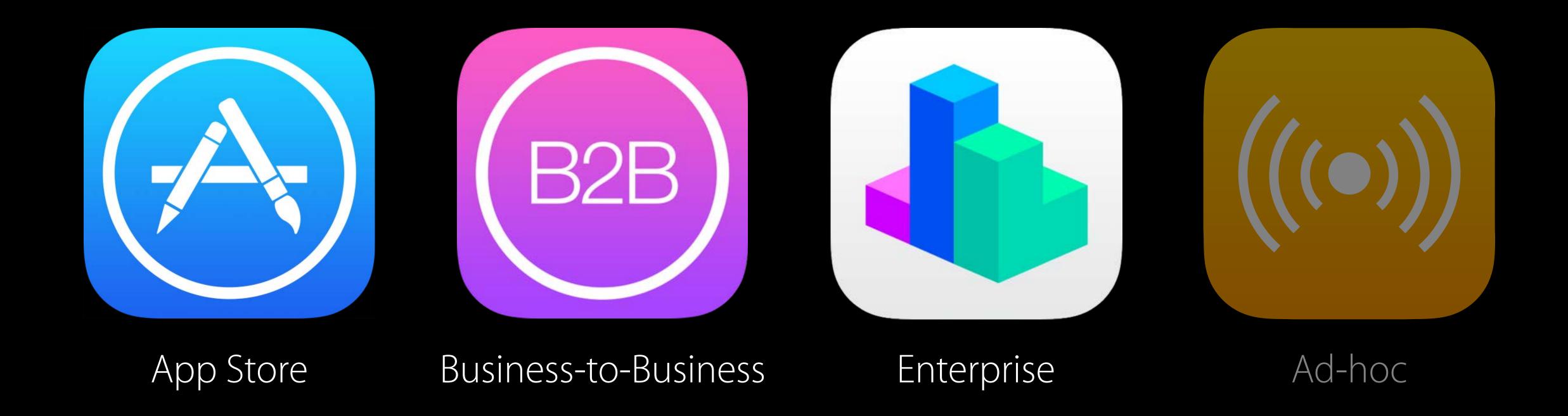


App types

App types



App types



Distribution Delivery methods





Apple Configurator



iTunes



Mobile Device Management



Xcode



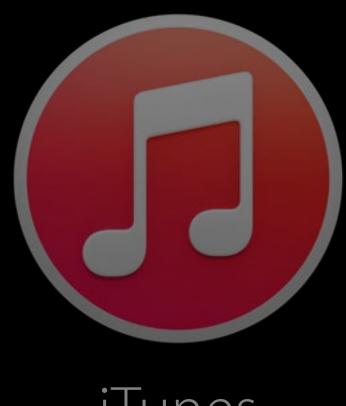
Over the Air

Delivery methods





Apple Configurator



iTunes



Mobile Device Management



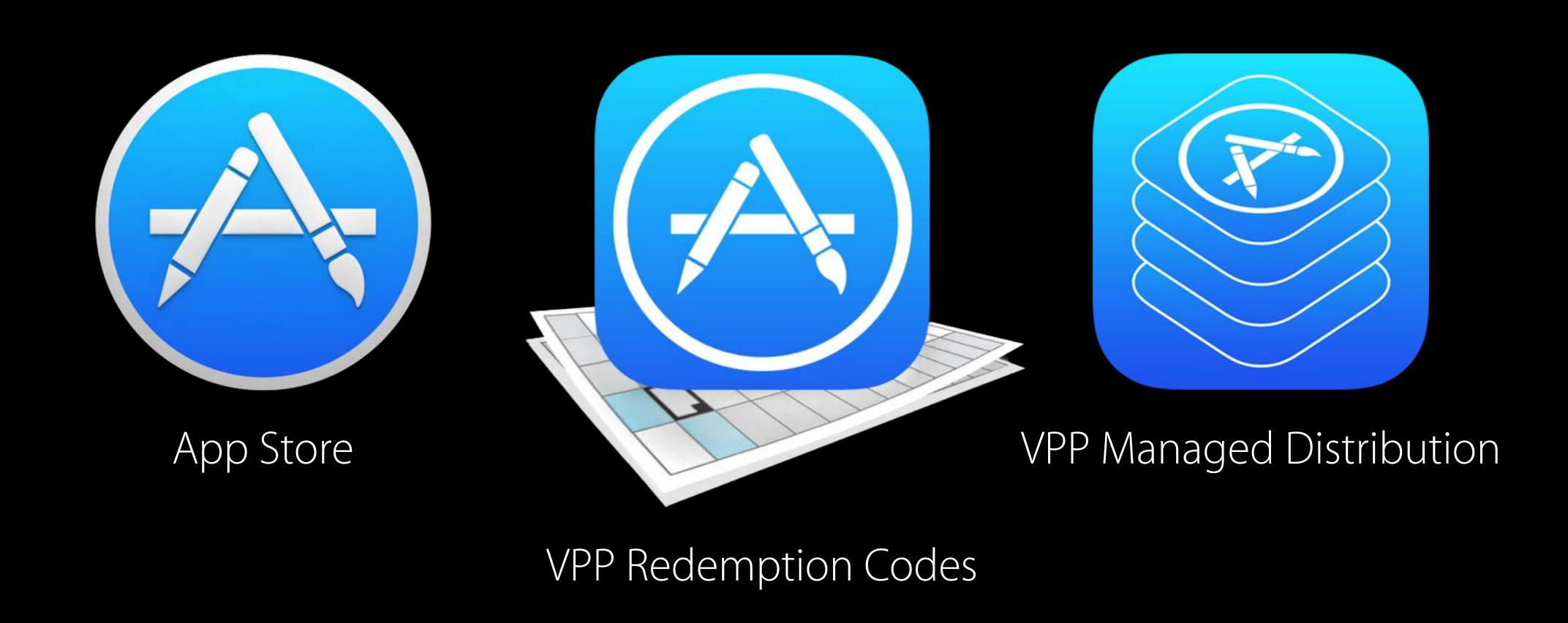
Xcode



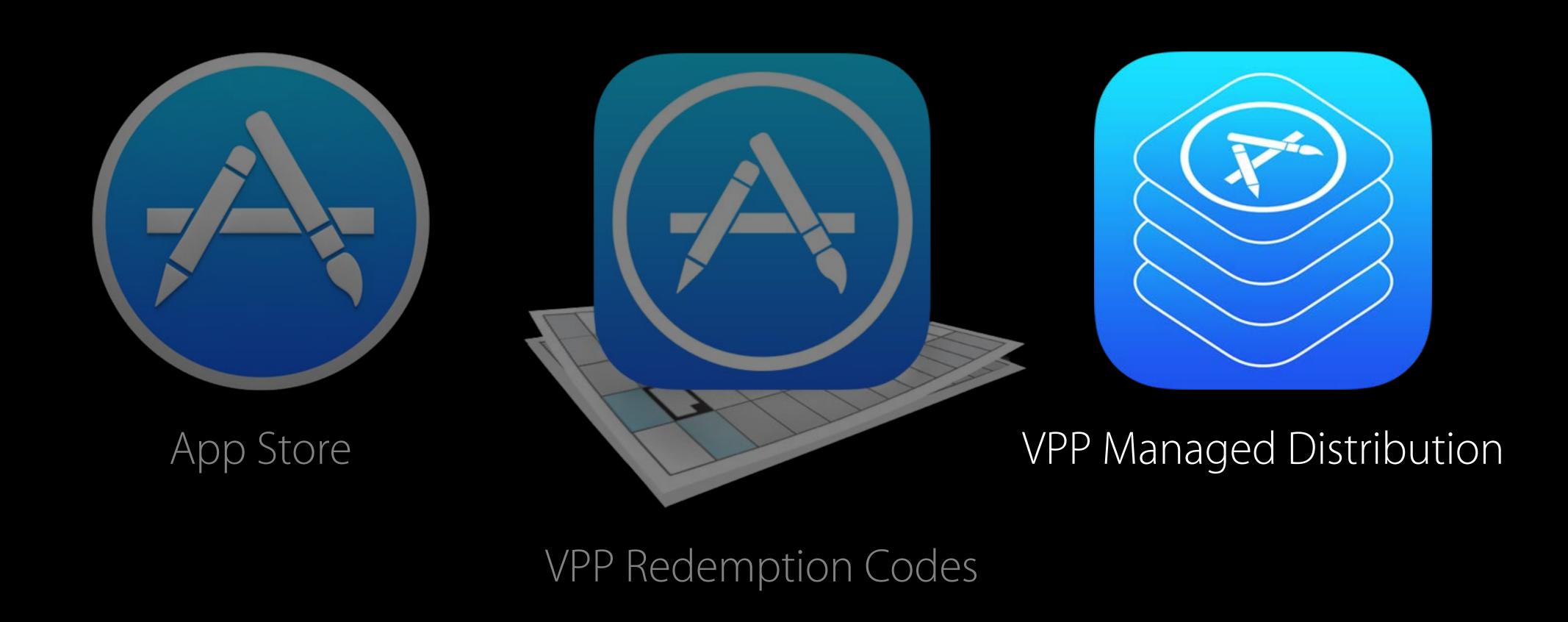
Over the Air

Purchasing methods

Purchasing methods



Purchasing methods











Multinational app assignment

Multinational app assignment



Purchase in VPP country

Multinational app assignment



Purchase in VPP country



Assign to any country where app is sold

Device app assignment: What's different

No invitation process

No Apple ID required on device

Does not appear in user's purchase history

Installation and updates controlled by MDM server

Need to buy app for each device

Device app assignment: What's different

No invitation process

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Device app assignment: What's different

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Does not appear in user's purchase history

Installation and updates controlled by MDM server

Need to buy app for each device

No Apple ID required on device!

Device app assignment: What's the same

Purchasing

Reassignable

Smooth migration from user assignment

Requires MDM server or Apple Configurator

App developers

Support device assignments

- Opt in
- Update receipt checking

Store app data in the cloud

- iCloud Drive, CloudKit, KVS
- Your own cloud-based storage solution

App developers

Support device assignments

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- Update receipt checking

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What's New in CloudKit	Mission	Tuesday 3:30PM
CloudKit Tips and Tricks	Pacific Heights	Thursday 4:30PM

OS X Server: Caching Server

Pre-heat cache of iCloud data on local network

Data encrypted

iCloud Drive documents

CloudKit data

iCloud Photo Library photos

On-demand app resources

VPP Managed Distribution MDM developers

iTunes Store APIs to assign and revoke

InstallApplication command to install app

Support assigning apps to devices and device groups

Designed for centralized app management workflows

MDM developers: Install Application

Installs app if not installed

Updates app if installed managed

Install fails if user installed unmanaged

For iOS device assignments, use the same Purchase Method as OS X

MDM developers: New iTunes Store APIs

manageVPPLicensesByAdamIdSrv

- Supersedes associateVPPLicenseWithVPPUserSrv and disassociateVPPLicenseWithVPPUserSrv APIs
- Bulk association and disassociation of a single asset to and from users or devices

getVPPAssetsSrv

- returns assets owned by organization
- includeLicenseCounts option

MDM developers: Updated iTunes Store API

VPPServiceConfigSrv

- maxAssociateLicenseCount
- maxDisassociateLicenseCount

MDM developers: Retry-after header

RFC 2616 sec 14.37

May include with 503 Service Unavailable status to abusive clients

Clients ignoring delay may be rejected or VPP account suspended

What's new

Migrate user to device assignment
Convert unmanaged to managed
Install via MDM or Configurator

What's more convenient

Migrate user to device assignment without reinstalling or losing user data Convert unmanaged to managed without reinstalling or losing user data Install via MDM or Configurator when App Store disabled

9

ChangeManagementState

InstallApplication command with ChangeManagementState = Managed

Silent on supervised device

User accepts on unsupervised device

Managed Open In considers app data managed

Installs app if uninstalled

9

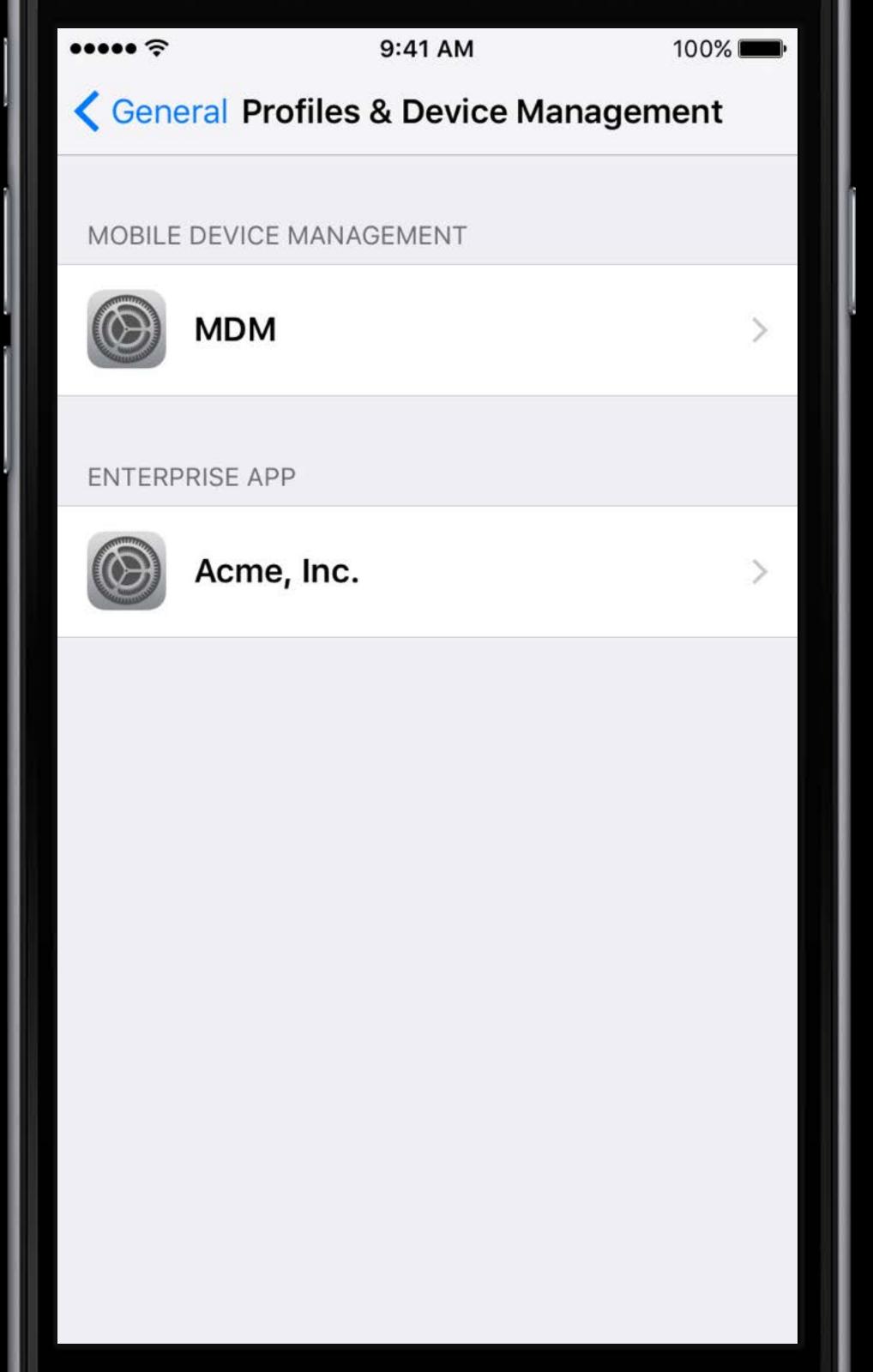
Enterprise apps

New explicit user trust flow for apps

Prevent users from trusting apps

Apps installed via MDM do not require explicit user trust

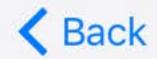






9:41 AM

100%



Acme, Inc.

Apps from developer "iPhone Distribution: Acme, Inc." are not trusted on this iPhone and will not run until the developer is trusted.

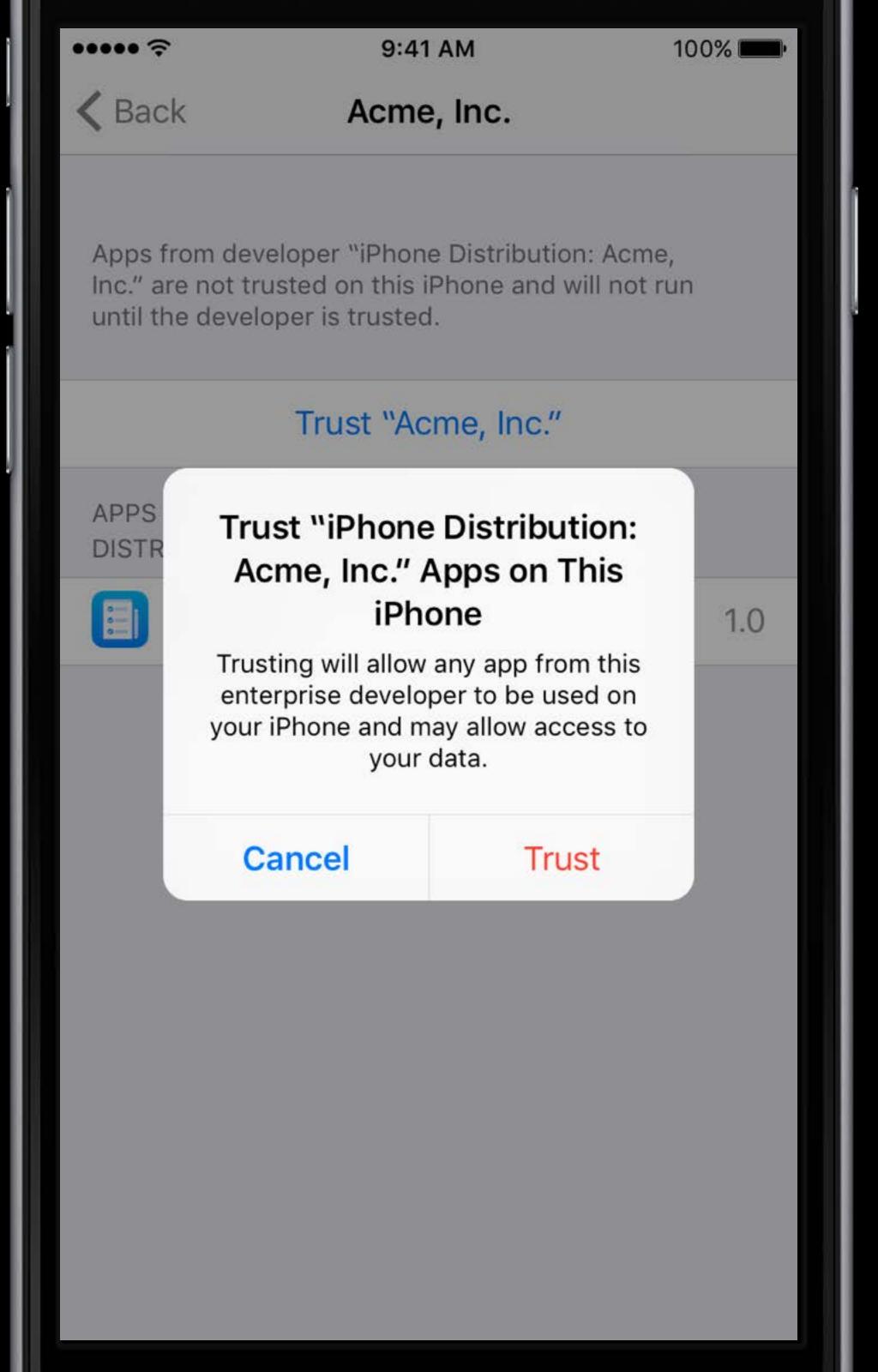
Trust "Acme, Inc."

APPS FROM DEVELOPER "IPHONE DISTRIBUTION: ACME, INC."



Acme

1.0





9:41 AM

100%



Acme, Inc.

Apps from developer "iPhone Distribution: Acme, Inc." are trusted on this iPhone and will be trusted until all apps are deleted.

Delete App

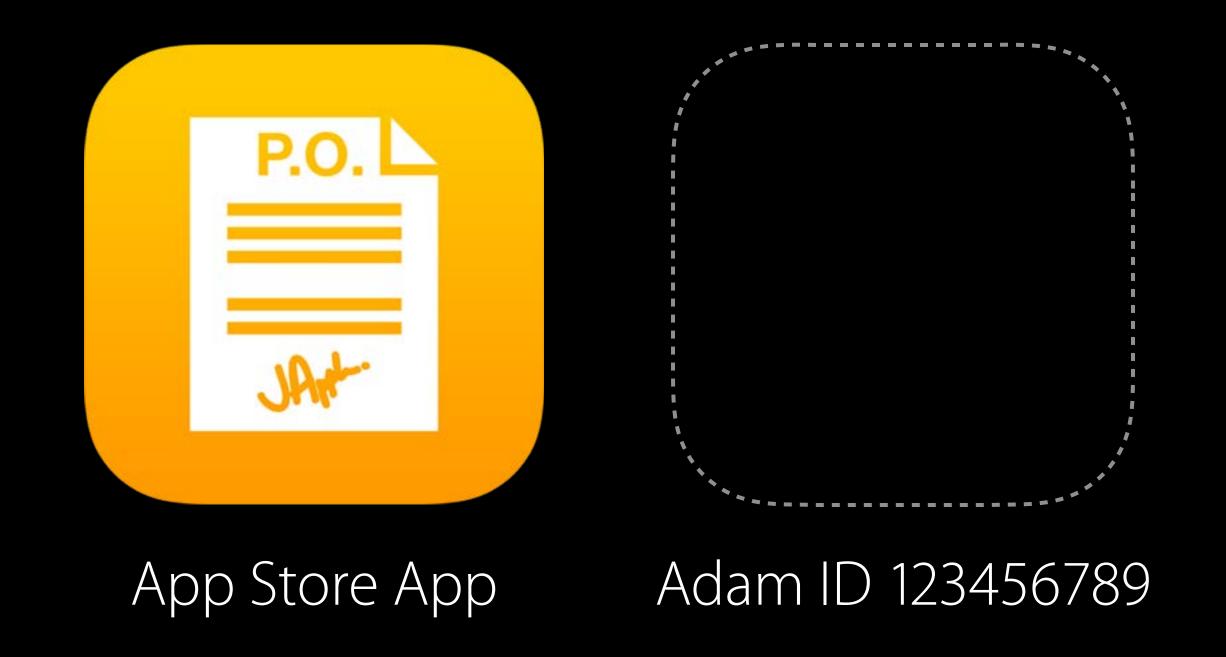
APPS FROM DEVELOPER "IPHONE DISTRIBUTION: ACME, INC."

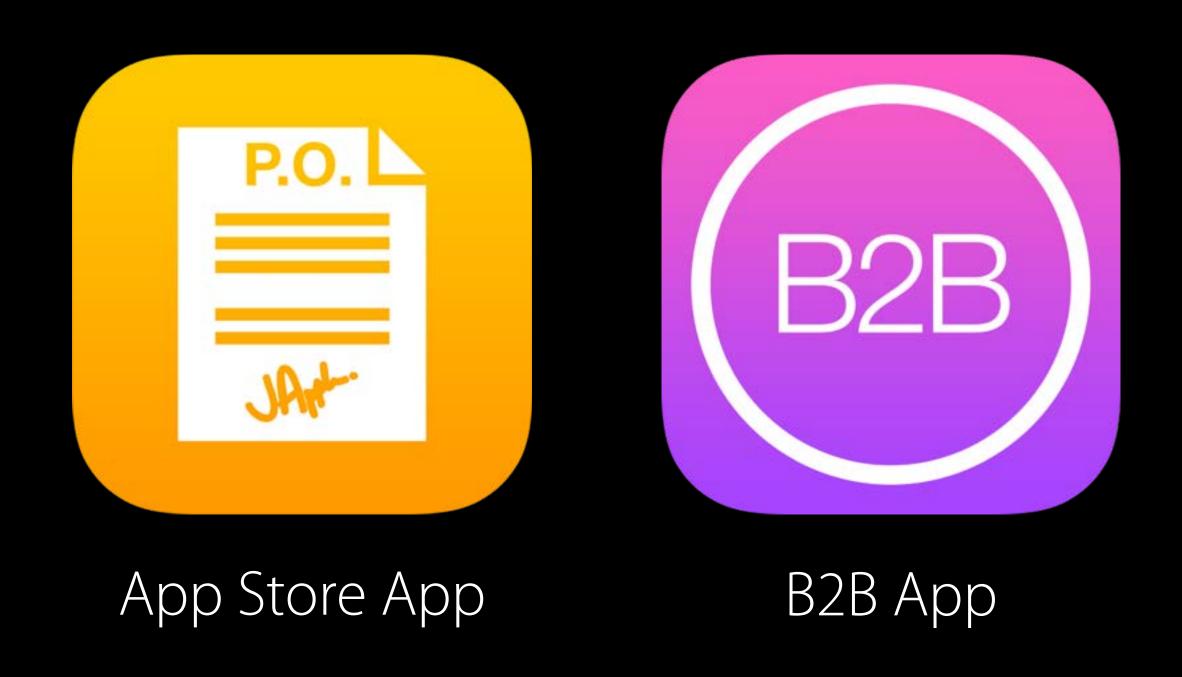


Acme

1.0









Demo

Enrolling and distributing apps to Macs

Shruti Gupta

Device Management Engineer

Recap

Install passcode policy before user account created

Create standard user account

Create hidden admin account

Assign VPP apps to a device







Distribution



Management



Tools



Management

EAS16 calendar improvements



- Creating meeting invitations from iOS
- Creating and modifying exceptions in recurring meetings
- Handling all-day event time zones

Attachments

Physical locations





MDM commands and queries

Available Software Updates

Update to latest iOS (DEP devices)

Including downloading and staging with later installation

DeviceInformation returns AwaitingConfiguration

DeviceConfigured

InstallApplication: ChangeManagementState



Configuration profile payloads

Network Usage Rules

OS X Server Account

Mail: Mail Drop

SSO: Specify wildcards for URLPrefixMatches

VPN: Many new IKEv2 settings

Restrictions: many new settings



Configuration profile restrictions



Trust new enterprise app authors

Treat AirDrop as unmanaged destination

- Automatic app downloads
- iCloud Photo Library
- Keyboard shortcuts
- Modify device name, passcode, Wallpaper
- News
- Pair with Apple Watch





Configuration profile restrictions: deprecations

App installation

App removal

FaceTime

Safari

iTunes

Explicit content

iCloud documents and data

Multiplayer gaming

Add GameCenter Friends



Configuration profile restrictions: deprecations

- App installation
- App removal
- FaceTime
- Safari
- iTunes
- Explicit content
- (I) iCloud documents and data
- Multiplayer gaming
- Add GameCenter Friends

What's New in OS X El Capitan



MDM commands and queries

Available Software Updates

Install Software Update (DEP Macs)

DeviceInformation returns AwaitingConfiguration (and iTunesStoreAccountHash)

SetupConfiguration

DeviceConfigured

ActiveManagedUsers

What's New in OS X El Capitan

Configuration profile payloads



Ethernet proxy

Login Window

Disable account migration during login

Restrictions

- Use camera
- iCloud documents and data
- Use iCloud password for local accounts
- Spotlight Suggestions

Security and Privacy

Send diagnostic and usage data to Apple

Enterprise Network Connectivity

Improvements to

- Per-app VPN
- Advanced Content Filtering
- IPSec/IKEv2 mobility
- VPN Plug-ins
- VPN Settings UI

Enterprise Network Connectivity

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Demo

Managing shared iOS devices

Shruti Gupta

Device Management Engineer

Recap

Disable changing device name, wallpaper, and passcode and installing apps

Assign VPP app to iOS device

Install app via MDM while App Store disabled







Distribution



Management



Tools



Tools

Tools

DEP and VPP Simulators

Simulate DEP and VPP services

Test handling of service errors

Available for download on developer portal

Support new features

Apple Device Management Tools

Apple Device Management Tools



Profile Manager

Apple Device Management Tools

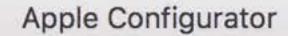


Profile Manager



Apple Configurator

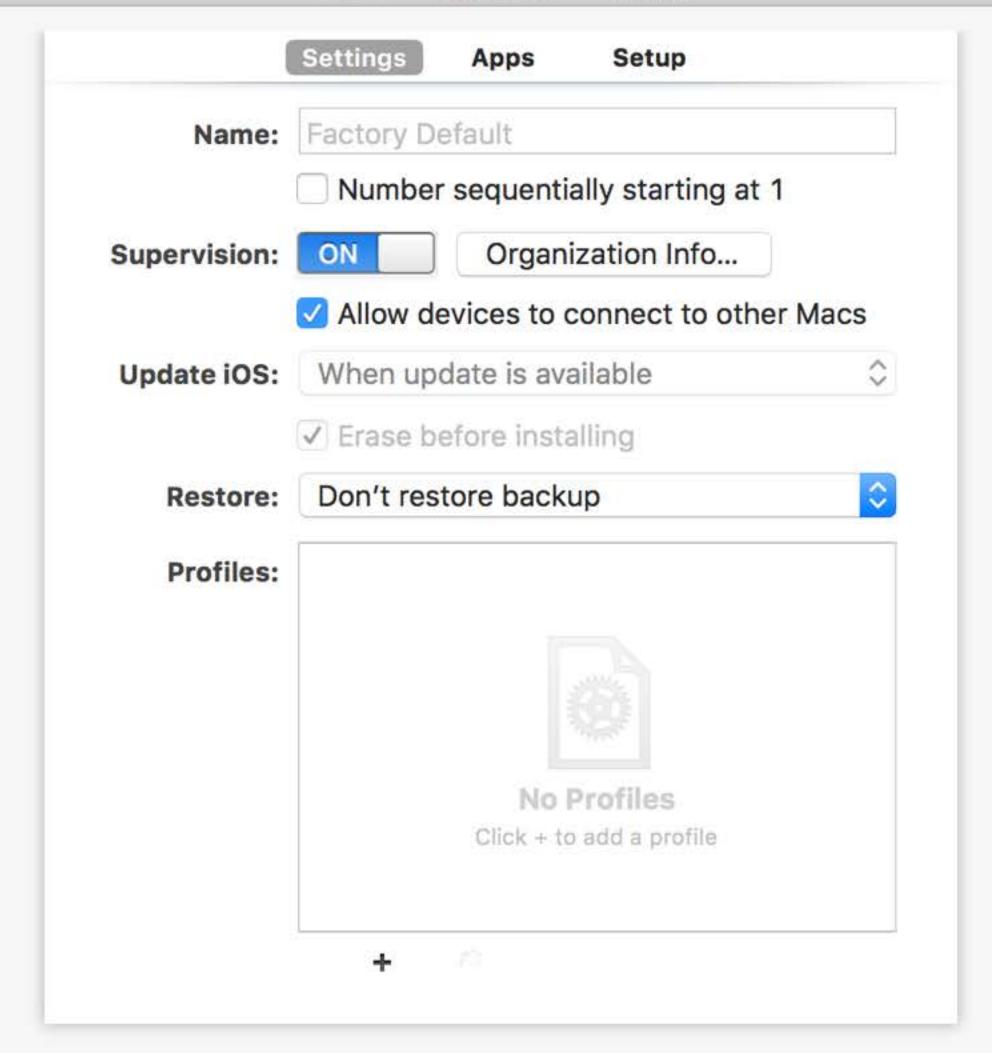














Features

Three workflows

Supervise

Install apps using VPP redemption codes

Install profiles

Database of devices, apps, and profiles





Apple Configurator 2 Goals

Devices front and center

Discrete tasks

Easy automation

Multiple stations

Companion to DEP and MDM server



Demo

Apple Configurator 2

Enrique Osuna

Lead Engineer, Apple Configurator

Recap

Configure devices using Apple Configurator 2

Install VPP apps

Create device groups using tags

Use a blueprint to create and replay custom set of actions on multiple devices

Recap

Configure devices using Apple Configurator 2

Install VPP apps

Create device groups using tags

Use a blueprint to create and replay custom set of actions on multiple devices

Great companio	on to MDM	server
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Command line tool

No device database

Works off-network

Suite of Automator actions

Works with DEP devices

Wallpaper

Rename

iCloud support

Blueprints

Renaming Tokens

Device and task-centered UI



Install personal apps

Caching Server

Install VPP apps

Tags

Scripting library

Powerful searching

VPP device assignments

Export and import supervising organizations

Complete app-handling workflow







Distribution



Management



Tools

Summary

Administrators

Use DEP (wireless) or Configurator (wired) to enroll devices in MDM Use VPP Managed Distribution to distribute apps to devices or users Apple Configurator 2 Beta available now

Summary Developers

App developers opt in for device assignments

Support VPP Managed Distribution device assignments

- Documentation available now
- New iTunes Store APIs in production

Support new features in iOS 9 and OS X El Capitan

Use DEP and VPP simulators

Related Sessions

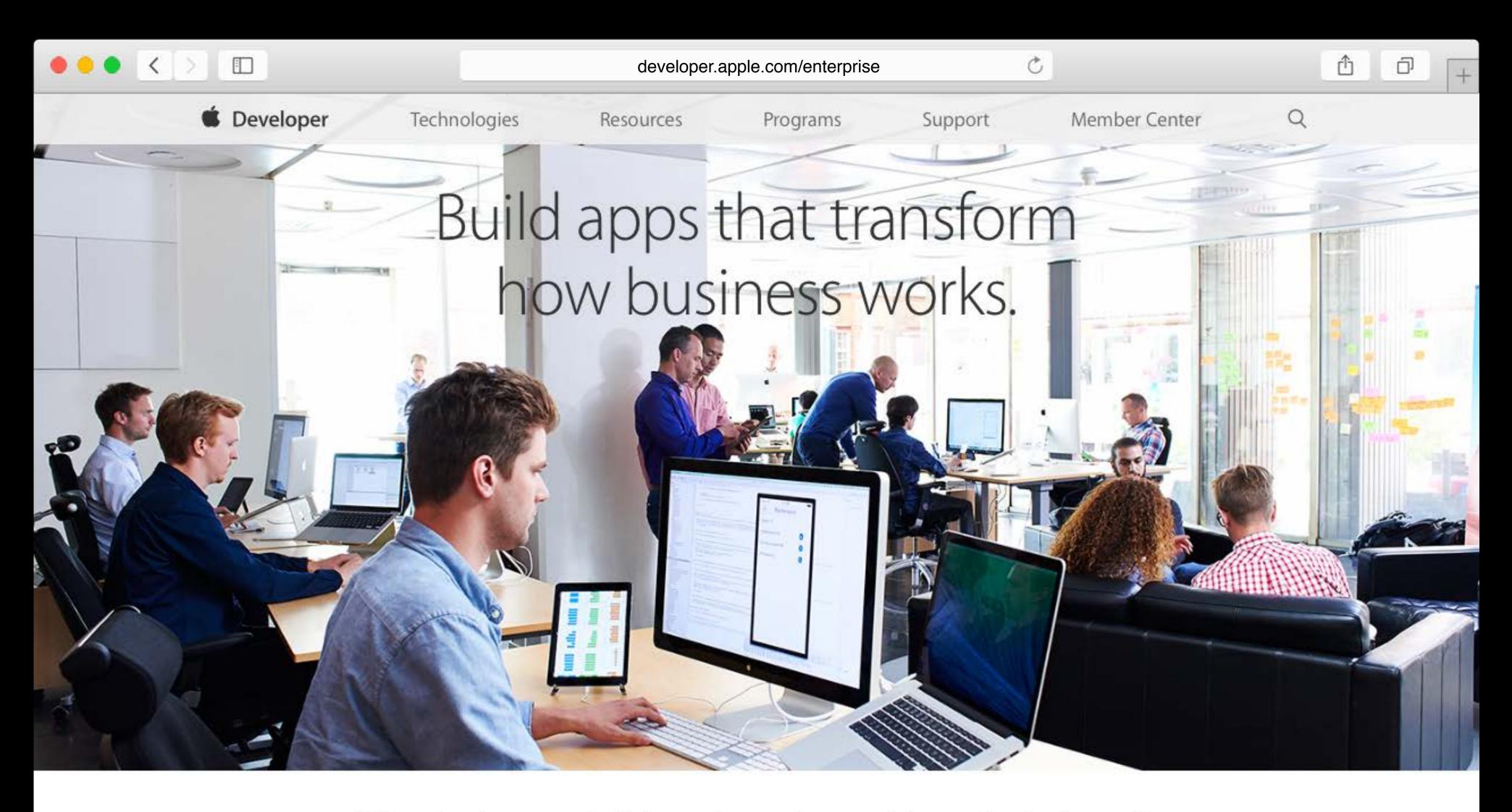
What's New in CloudKit	Mission	Tuesday 3:30PM
Transforming Enterprise Get Together	Buena Vista Park	Tuesday 6:00PM
Supporting the Enterprise with OS X Automation	Nob Hill	Thursday 1:30PM
CloudKit Tips and Tricks	Pacific Heights	Thursday 4:30PM
What's New in Network Extension and VPN	Nob Hill	Friday 9:00AM

Related Labs

Education and Enterprise Development and Deployment Lab	Frameworks Lab D	Tuesday 12:00PM
Education and Enterprise Development and Deployment Lab	Frameworks Lab D	Thursday 12:00PM
Education and Enterprise Development and Deployment Lab	Frameworks Lab C	Friday 2:30PM

Resources for Enterprise

developer.apple.com/enterprise



iOS makes it easy to build amazing and powerful apps for business. By leveraging the latest iOS technology, you can create even more engaging

More Information

MDM Developers

Apple MDM Protocol

https://developer.apple.com/downloads/index.action?name=Mobile%20Device%20Management%20Protocol%20Reference

Configuration Profile Reference

http://developer.apple.com/library/ios/featuredarticles/iPhoneConfigurationProfileRef

MDM Developer Forum

https://devforums.apple.com/community/ios/mdmdev

More Information

Administrators

iOS Deployment Reference http://help.apple.com/deployment/ios

OS X Deployment Reference http://help.apple.com/deployment/osx

Deployment Programs Help http://help.apple.com/deployment/programs

More Information

Administrators

Apple Configurator Help http://help.apple.com/configurator/mac

Profile Manager Help http://help.apple.com/profilemanager/mac

iPad in Business and Education http://discussions.apple.com/community/ipad/ipad_in_business_and_education

iPhone in Business and Education http://discussions.apple.com/community/iphone/iphone_in_business_and_education

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