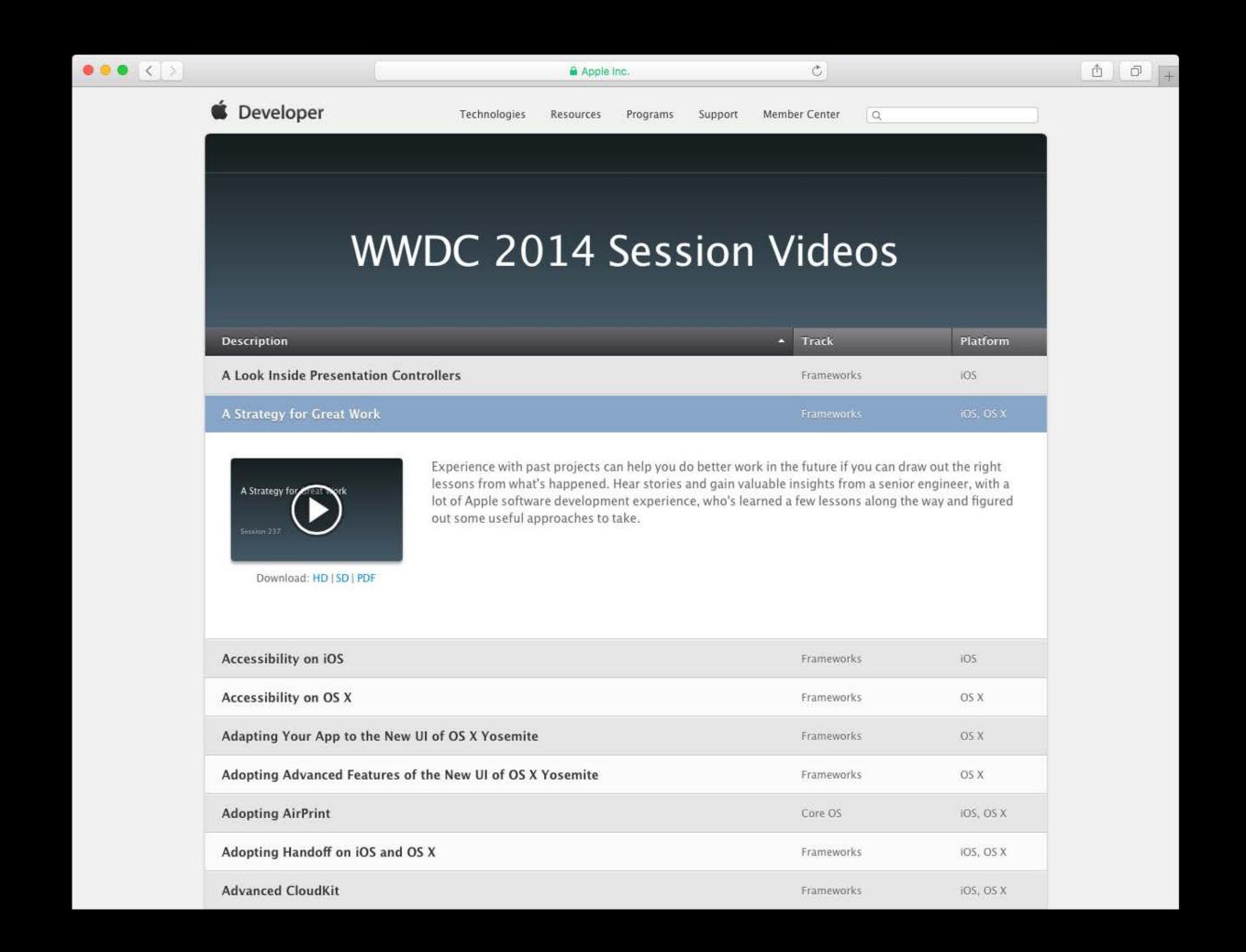
App Frameworks #WWDC15

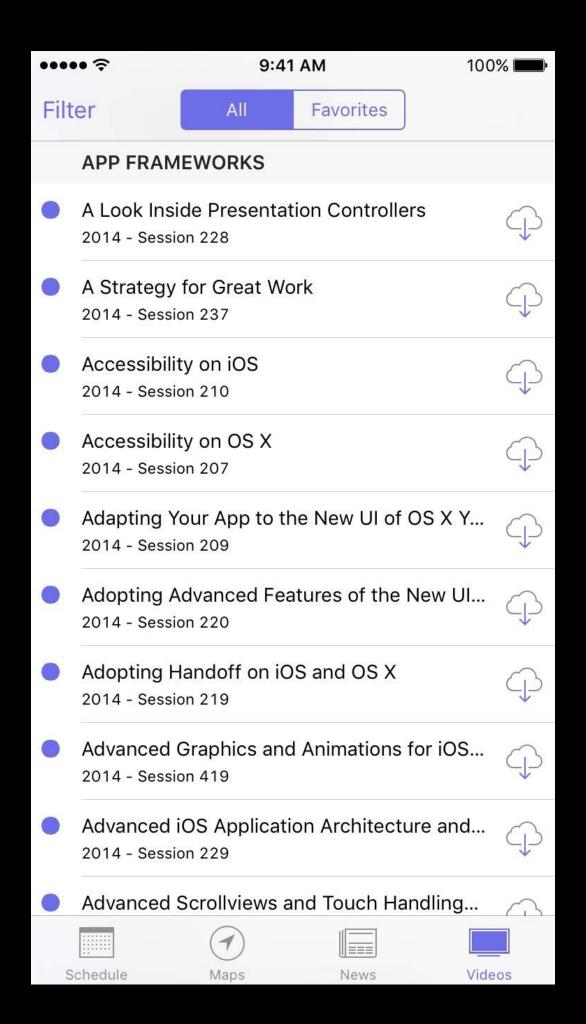
Seamless Linking to Your App

Session 509

Conrad Shultz Safari and WebKit Software Engineer Jonathan Grynspan Core Services Software Engineer

Your App, Your Website





Demo WWDC App

Conrad Shultz
Safari and WebKit Software Engineer

Have your app handle link to your website

Have your website link to your app

Have your app handle link to your website

Have your website link to your app

Have your app handle link to your website

Have your website link to your app

Have your app handle link to your website

Have your website link to your app

Linking to Your App

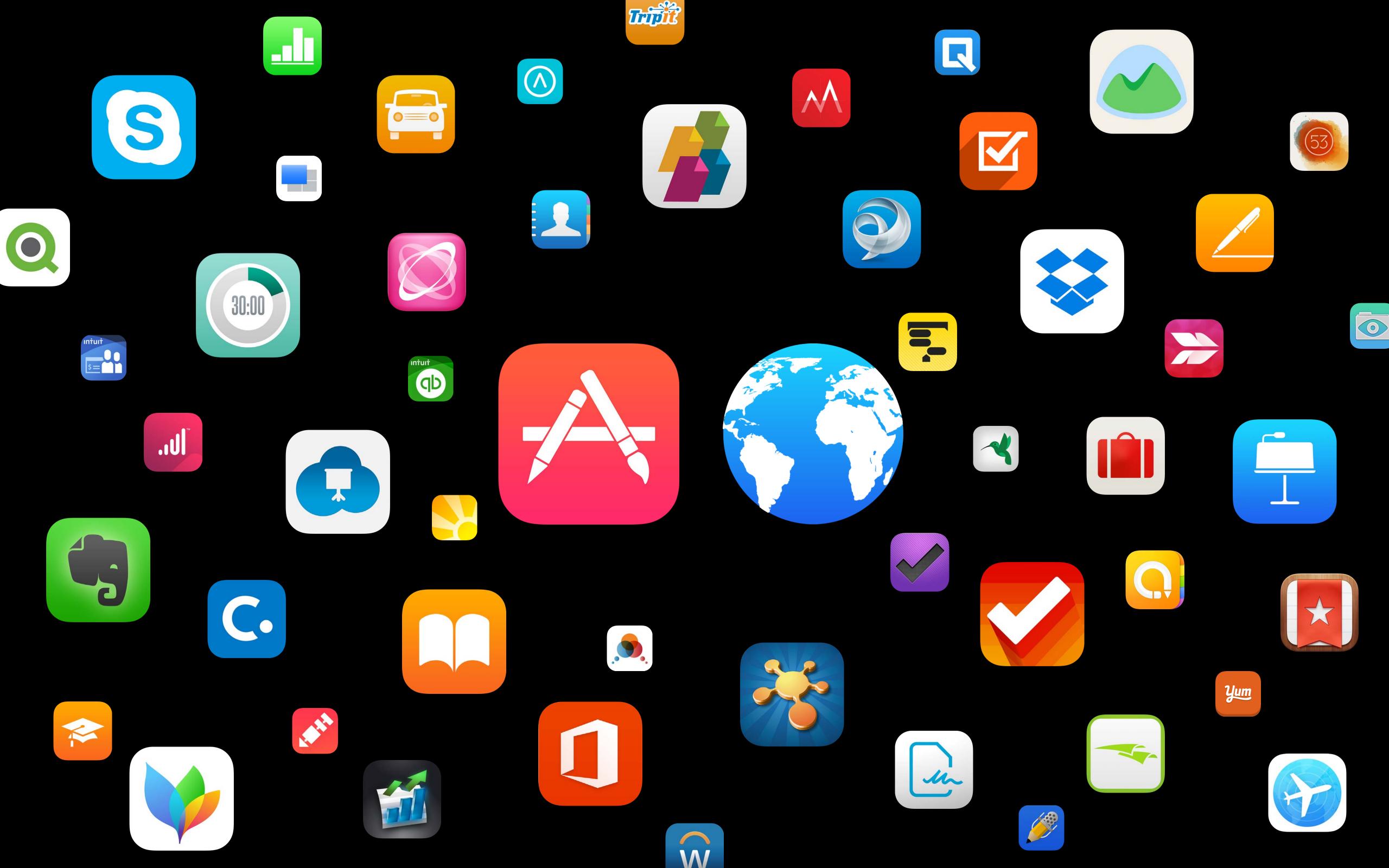
Jonathan Grynspan Core Services Software Engineer

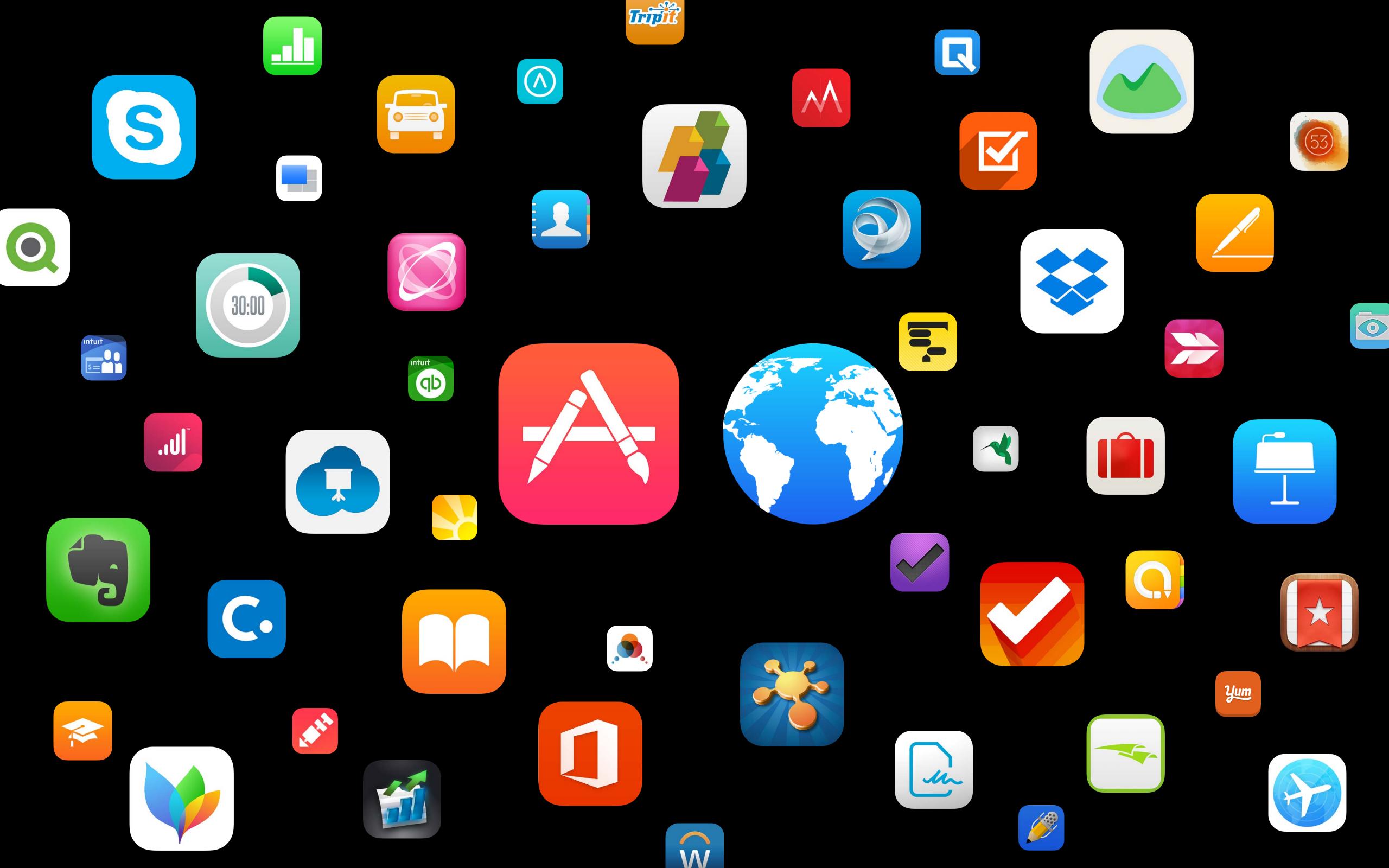


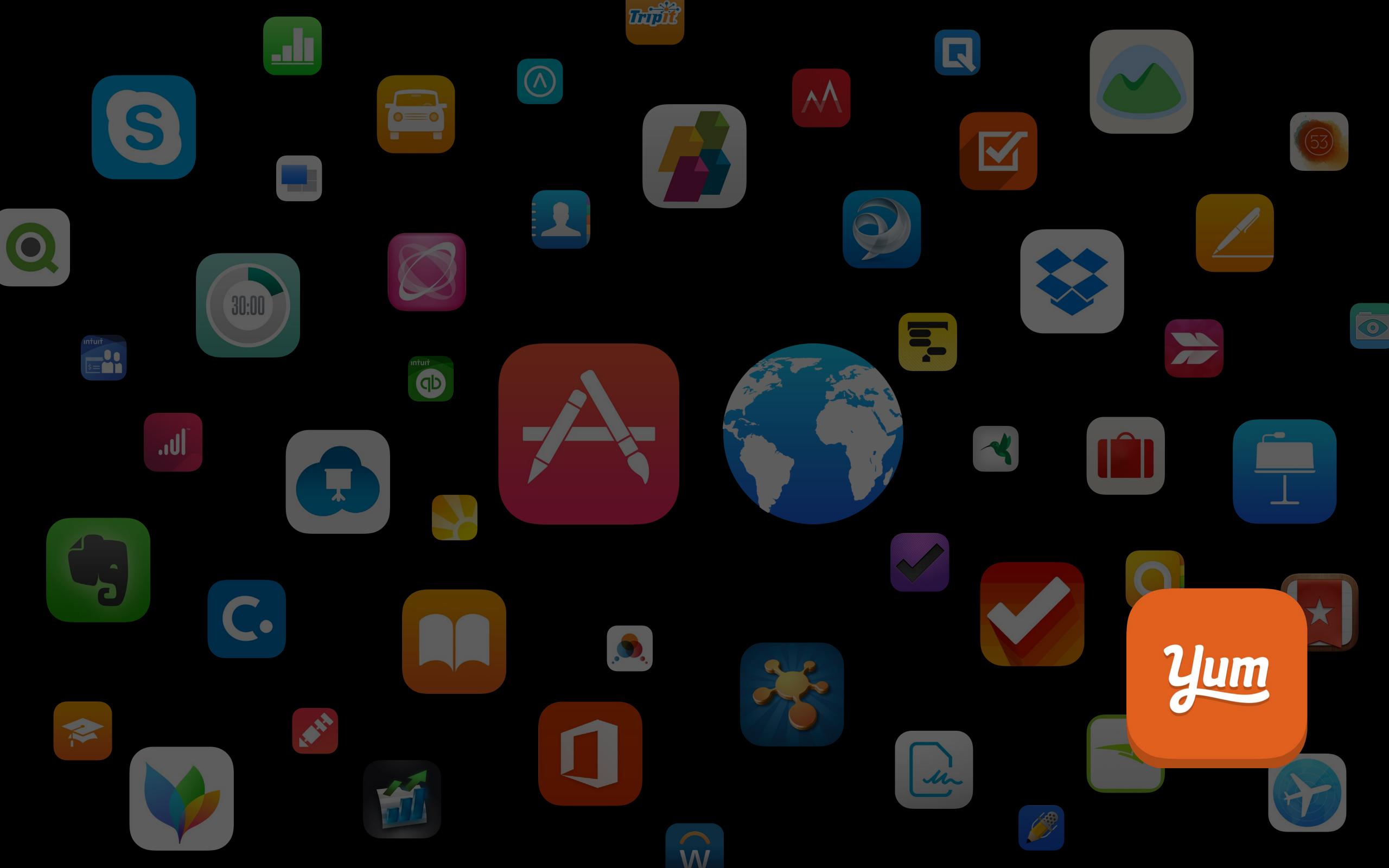












Custom URL schemes

Custom URL schemes

Let apps communicate with each other

Custom URL schemes

Let apps communicate with each other

Don't always map to your app

Custom URL schemes

Let apps communicate with each other

Don't always map to your app

Don't work without your app installed

Custom URL schemes

Let apps communicate with each other

Don't always map to your app

Don't work without your app installed

A better way?

Let apps communicate with each other

Don't always map to your app

Don't work without your app installed

A better way?

Let apps communicate with each other just as easily

Don't always map to your app

Don't work without your app installed

A better way?

Let apps communicate with each other just as easily

Don't always map to your app

Don't work without your app installed

A better way?

Let apps communicate with each other just as easily

Securely map to apps you choose

Don't work without your app installed

A better way?

Let apps communicate with each other just as easily

Securely map to apps you choose

Don't work without your app installed

A better way?

Let apps communicate with each other just as easily

Securely map to apps you choose

Work universally, fall back to Safari

A better way?

Let apps communicate with each other just as easily

Securely map to apps you choose

Work universally, fall back to Safari

A better way

Let apps communicate with each other just as easily

Securely map to apps you choose

Work universally, fall back to Safari

Protect users' privacy

https://developer.apple.com/videos/wwdc/2014/?include=101#101

```
https://developer.apple.com/videos/wwdc/2014/?include=101#101
```

https://developer.apple.com/videos/wwdc/2014/?include=101#101

Domain

https://developer.apple.com/videos/wwdc/2014/?include=101#101

| Path or path prefix

https://developer.apple.com/videos/wwdc/2014/?include=101#101





Getting Your Server Ready

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

```
"applinks": {
   "apps": [],
   "details": {
      "9JA89QQLNQ.com.apple.wwdc": {
          "paths": [
             "/wwdc/news/",
             "/videos/wwdc/2015/*"
```

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

```
openssl smime \
    -sign \
    -nodetach \
    -in "unsigned.json" \
    -out "apple-app-site-association" \
    -outform DER \
    -inkey "private-key.pem" \
    -signer "certificate.pem"
```

```
openssl smime \
    -sign \
    -nodetach \
    -in "unsigned.json" \
    -out "apple-app-site-association" \
    -outform DER \
    -inkey "private-key.pem" \
    -signer "certificate.pem"
```

```
openssl smime \
    -sign \
    -nodetach \
    -in "unsigned.json" \
    -out "apple-app-site-association" \
    -outform DER \
    -inkey "private-key.pem" \
    -signer "certificate.pem"
```

```
openssl smime \
    -sign \
    -nodetach \
    -in "unsigned.json" \
    -out "apple-app-site-association" \
    -outform DER \
    -inkey "private-key.pem" \
    -signer "certificate.pem" \
    -certfile "intermediate-certificate.pem"
```

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

https://www.example.com/apple-app-site-association

Create your "apple-app-site-association" file

Generate an SSL certificate

Sign your file

Upload to your server

Create your "apple-app-site-association" file

Upload to your server

UIApplicationDelegate support

UIApplicationDelegate support

```
func application(application: UIApplication, continueUserActivity
userActivity: NSUserActivity, restorationHandler: ([AnyObject]!) -> Void) ->
Bool
```

UIApplicationDelegate support

```
func application(application: UIApplication, continueUserActivity
userActivity: NSUserActivity, restorationHandler: ([AnyObject]!) -> Void) ->
Bool
```

var webpageURL : NSURL?

UIApplicationDelegate support

```
func application(application: UIApplication, continueUserActivity
userActivity: NSUserActivity, restorationHandler: ([AnyObject]!) -> Void) ->
Bool
```

var webpageURL : NSURL?

var activityType : String

UIApplicationDelegate support

```
func application(application: UIApplication, continueUserActivity
userActivity: NSUserActivity, restorationHandler: ([AnyObject]!) -> Void) ->
Bool
var webpageURL: NSURL?
```

var activityType : String

let NSUserActivityTypeBrowsingWeb : String

UIApplicationDelegate support

```
func application(application: UIApplication, continueUserActivity
userActivity: NSUserActivity, restorationHandler: ([AnyObject]!) -> Void) ->
Bool

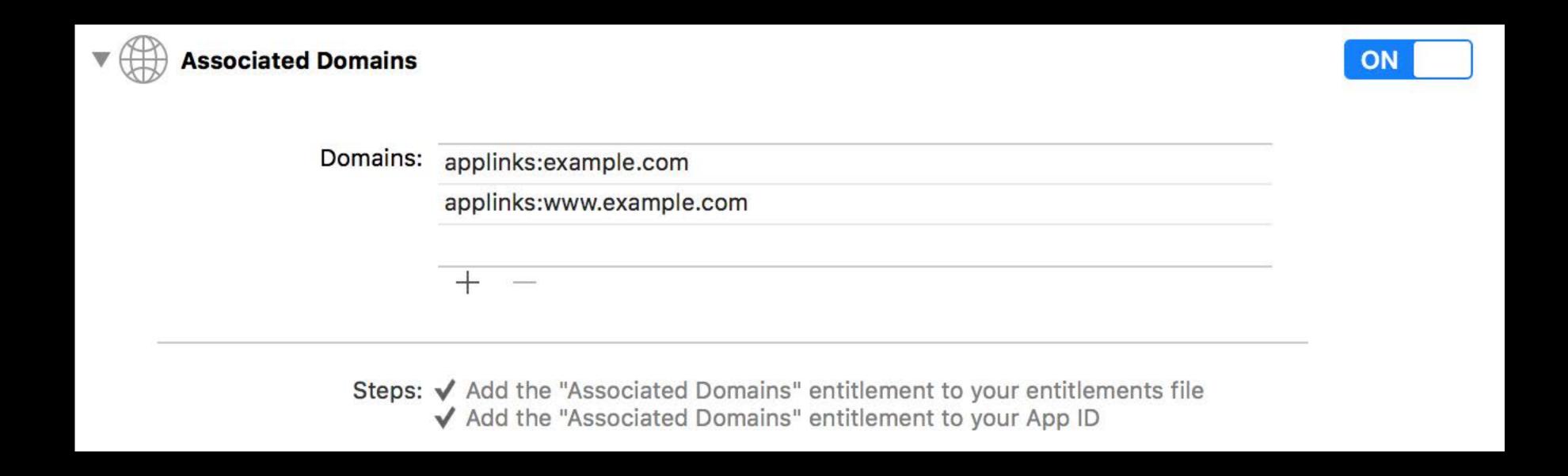
var webpageURL: NSURL?

var activityType: String

let NSUserActivityTypeBrowsingWeb: String

class NSURLComponents: NSObject
```

Configuring your associated domains



Best practices

Best practices

Validate input

Validate input

Fail gracefully

Validate input

Fail gracefully

Send data over HTTPS

Validate input

Fail gracefully

Send data over HTTPS

Validate input

Fail gracefully

Send data over HTTPS

Demo

Xcode and iOS 9 SDK

Jonathan Grynspan
Core Services Software Engineer

Conrad Shultz
Safari and WebKit Software Engineer

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Linking to Your App

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Full user privacy protection

Linking to Your App

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Full user privacy protection

Linking to Your App

Some advantages of universal links

No flashes or bouncing through Safari

No code required on your website

Graceful fallback to Safari

Platform-neutral

No extra server round-trips

Full user privacy protection

Promote your app from your website

What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app



What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app



What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app



What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app



What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app





What are smart app banners?

Presented by Safari on iOS

Know whether an app is installed

Easy to add to your website

Used to index your app



Deploying smart app banners

Add a meta tag to your website's head:

```
<head>
```

```
<meta name="apple-itunes-app" content="app-id=640199958, app-
argument=https://developer.apple.com/wwdc/schedule, affiliate-
data=optionalAffiliateData">
```

```
</head>
```

Deploying smart app banners

Add a meta tag to your website's head:

<head>

<meta name="apple-itunes-app" content="app-id=640199958, app-argument=https://developer.apple.com/wwdc/schedule, affiliate-data=optionalAffiliateData">

</head>

Deploying smart app banners

```
Add a meta tag to your website's head:

<head>

<meta name="apple-itunes-app" content="app-id=640199958, app-argument=https://developer.apple.com/wwdc/schedule, affiliate-data=optionalAffiliateData">

</head>
```

Deploying smart app banners

Add a meta tag to your website's head:

Use https://linkmaker.itunes.apple.com to find your App Store ID

Deploying smart app banners

```
Add a meta tag to your website's head:

<head>

<meta name="apple-itunes-app" content="app-id=640199958, app-argument=https://developer.apple.com/wwdc/schedule, affiliate-data=optionalAffiliateData">

</head>
```

Deploying smart app banners

```
Add a meta tag to your website's head:

<head>

<meta name="apple-itunes-app" content="app-id=640199958, app-argument=https://developer.apple.com/wwdc/schedule, affiliate-data=optionalAffiliateData">

</head>
```

app-argument is passed to application(_:openURL:sourceApplication:annotation:),
and is also used to index your app

Deploying smart app banners

```
Add a meta tag to your website's head:

<head>

<meta name="apple-itunes-app" content="app-id=640199958, app-argument=https://developer.apple.com/wwdc/schedule, affiliate-data=optionalAffiliateData">

</head>
```

app-argument is passed to application(_:openURL:sourceApplication:annotation:),
and is also used to index your app

Deploying smart app banners

Add a meta tag to your website's head:

```
<head>
```

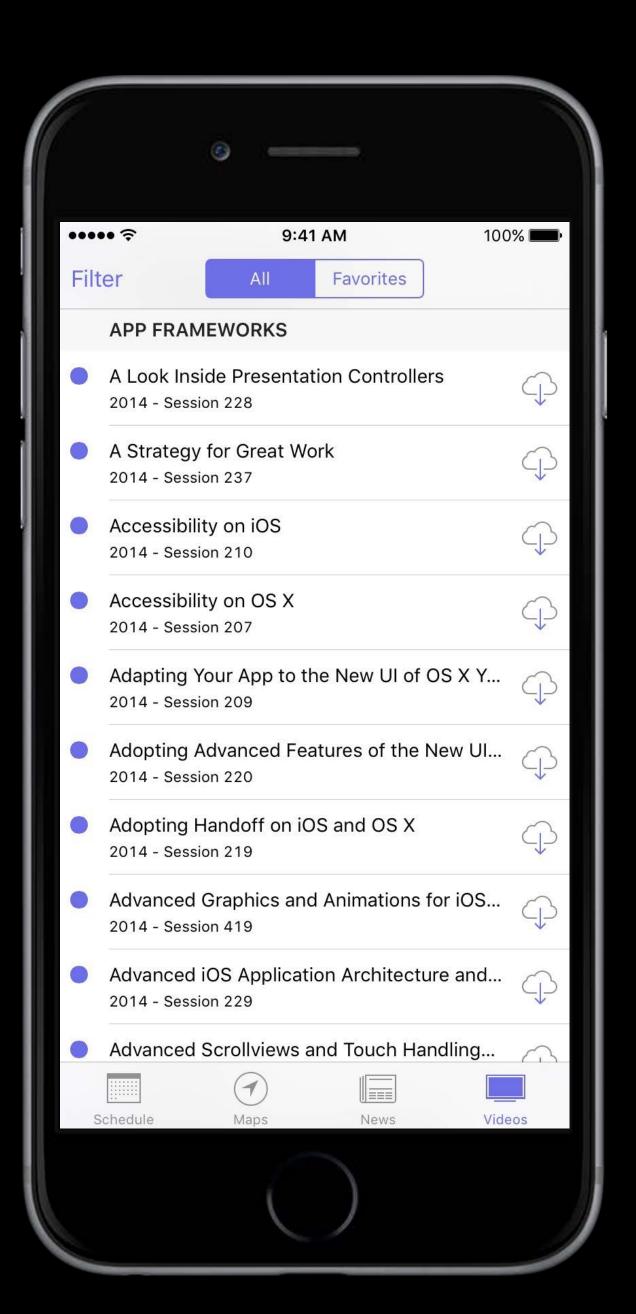
```
<meta name="apple-itunes-app" content="app-id=640199958, app-
argument=https://developer.apple.com/wwdc/schedule, affiliate-
data=optionalAffiliateData">
```

</head>

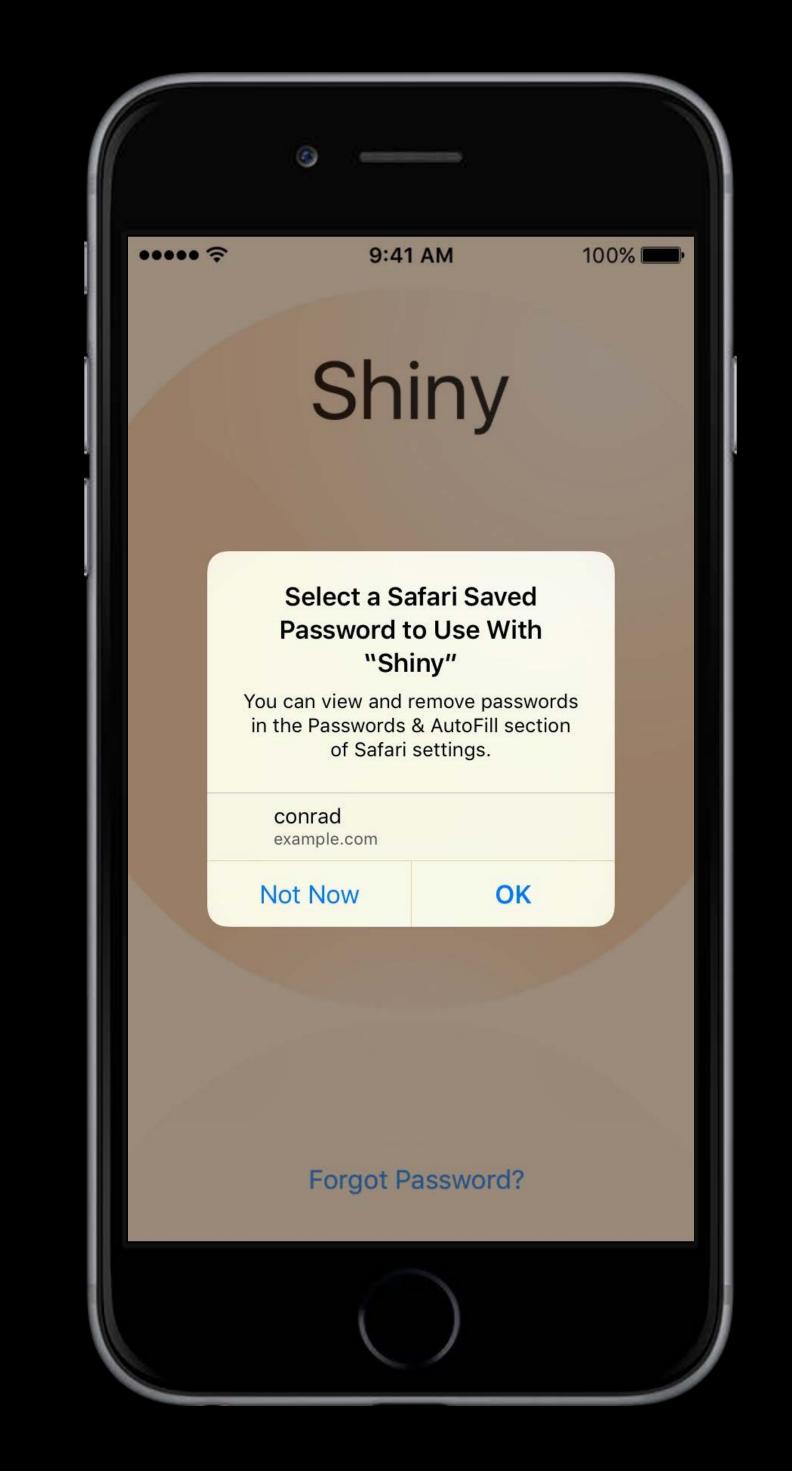
Smart App Banners will not appear in the iOS Simulator

https://developer.apple.com/videos/wwdc/2014/









Shared Web Credentials

Help your users log into your app

Securely save credentials for users

Sync to all devices with iCloud Keychain

Suggest secure passwords for users



Securely save credentials for users

Sync to all devices with iCloud Keychain

Suggest secure passwords for users



Securely save credentials for users

Sync to all devices with iCloud Keychain

Suggest secure passwords for users



Securely save credentials for users

Sync to all devices with iCloud Keychain

Suggest secure passwords for users



Securely save credentials for users

Sync to all devices with iCloud Keychain

Suggest secure passwords for users



Shared Web Credentials Adopting shared web credentials

Associate your app and your website

Teach your app to ask for Shared Web Credentials



Shared Web Credentials Adopting shared web credentials

Associate your app and your website

Teach your app to ask for Shared Web
Credentials



Shared Web Credentials Adopting shared web credentials

Associate your app and your website

Teach your app to ask for Shared Web Credentials



Server-side

Server-side

```
Add a new top-level dictionary to your apple-app-site-association JSON file:
          "applinks": {
             "apps": [],
             "details": {
                 "9JA89QQLNQ.com.apple.wwdc": {
                     "paths": [
                        "/wwdc/news/",
                        "/videos/wwdc/2015/*"
```

Server-side

Server-side

Add a new top-level dictionary to your apple-app-site-association JSON file:

Server-side

Add a new top-level dictionary to your apple-app-site-association JSON file:

App-Website Association

App-side

App-Website Association

App-side

Add a new entry to your app's com.apple.developer.associated-domains entitlement:

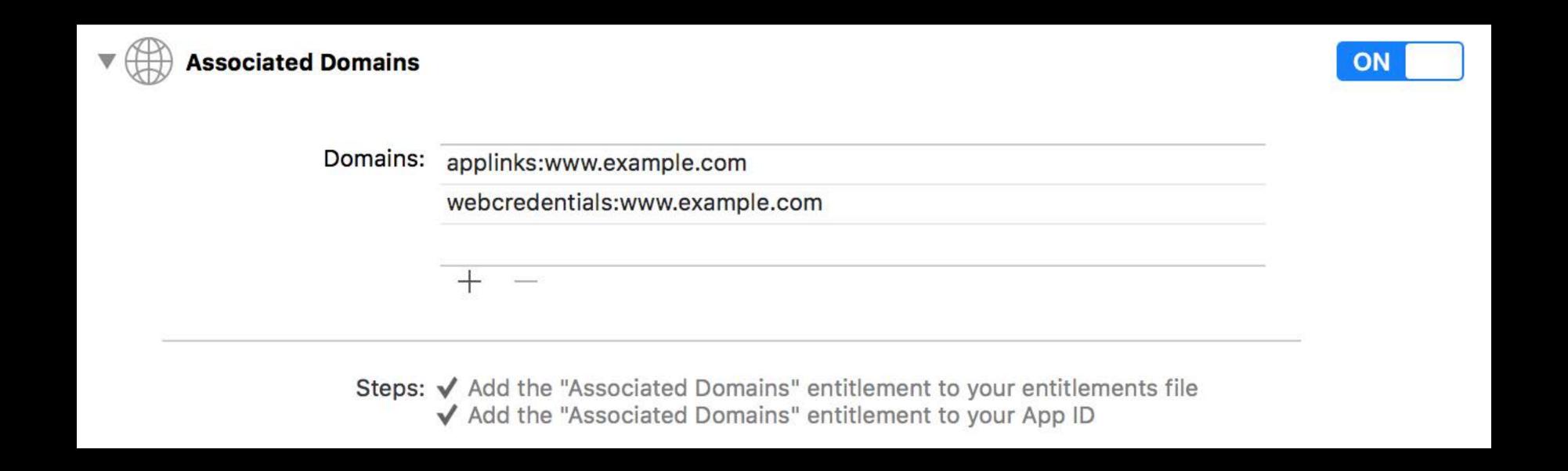
webcredentials:example.com

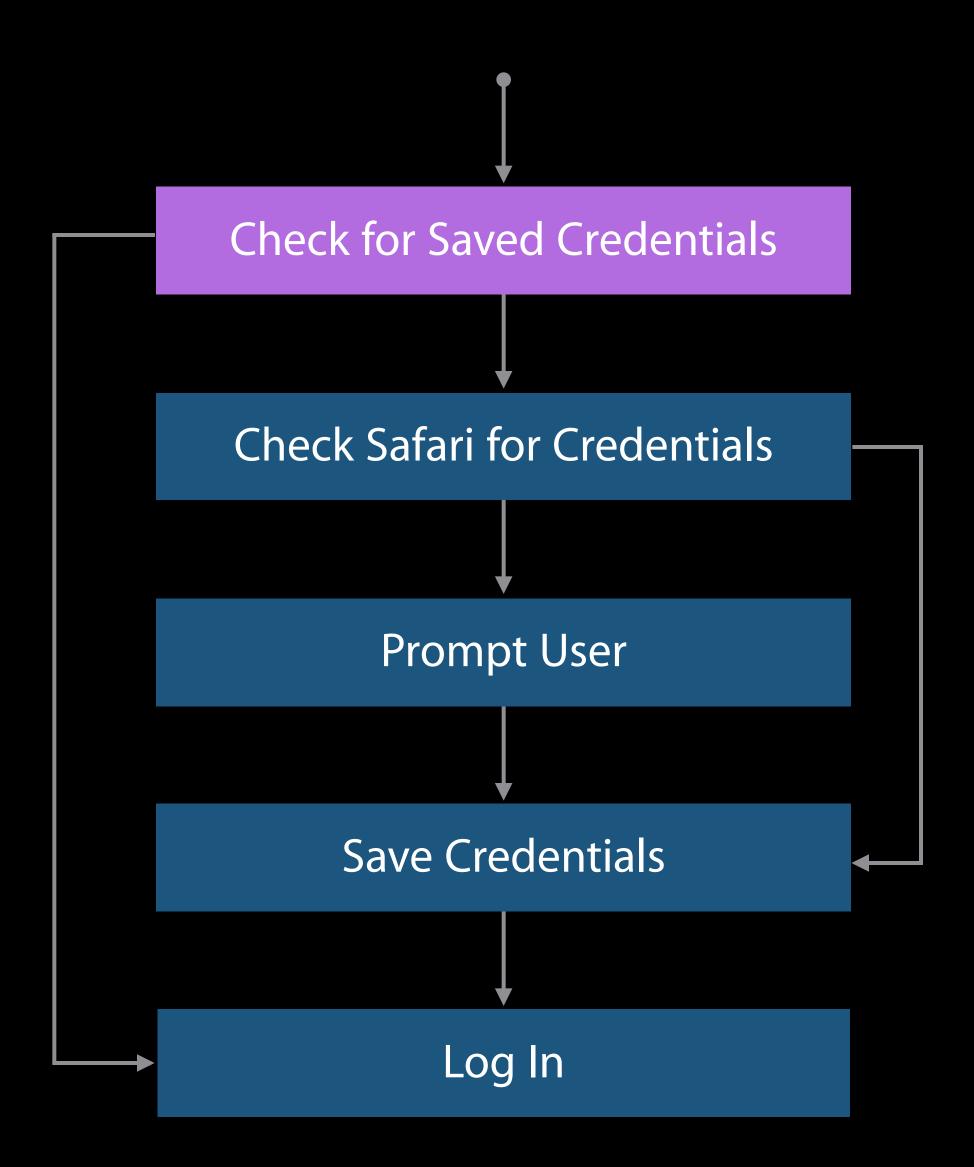
App-Website Association

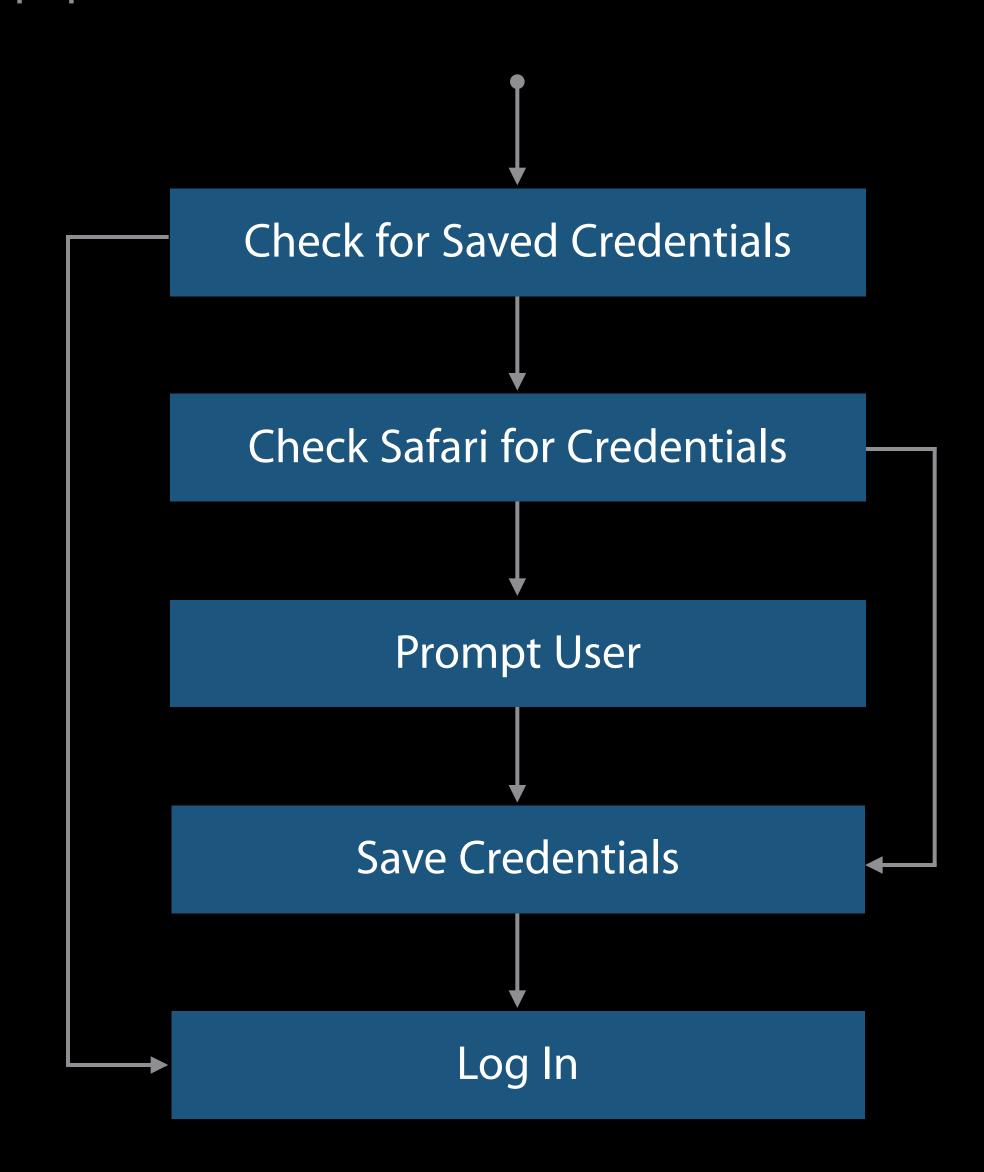
App-side

Add a new entry to your app's com.apple.developer.associated-domains entitlement:

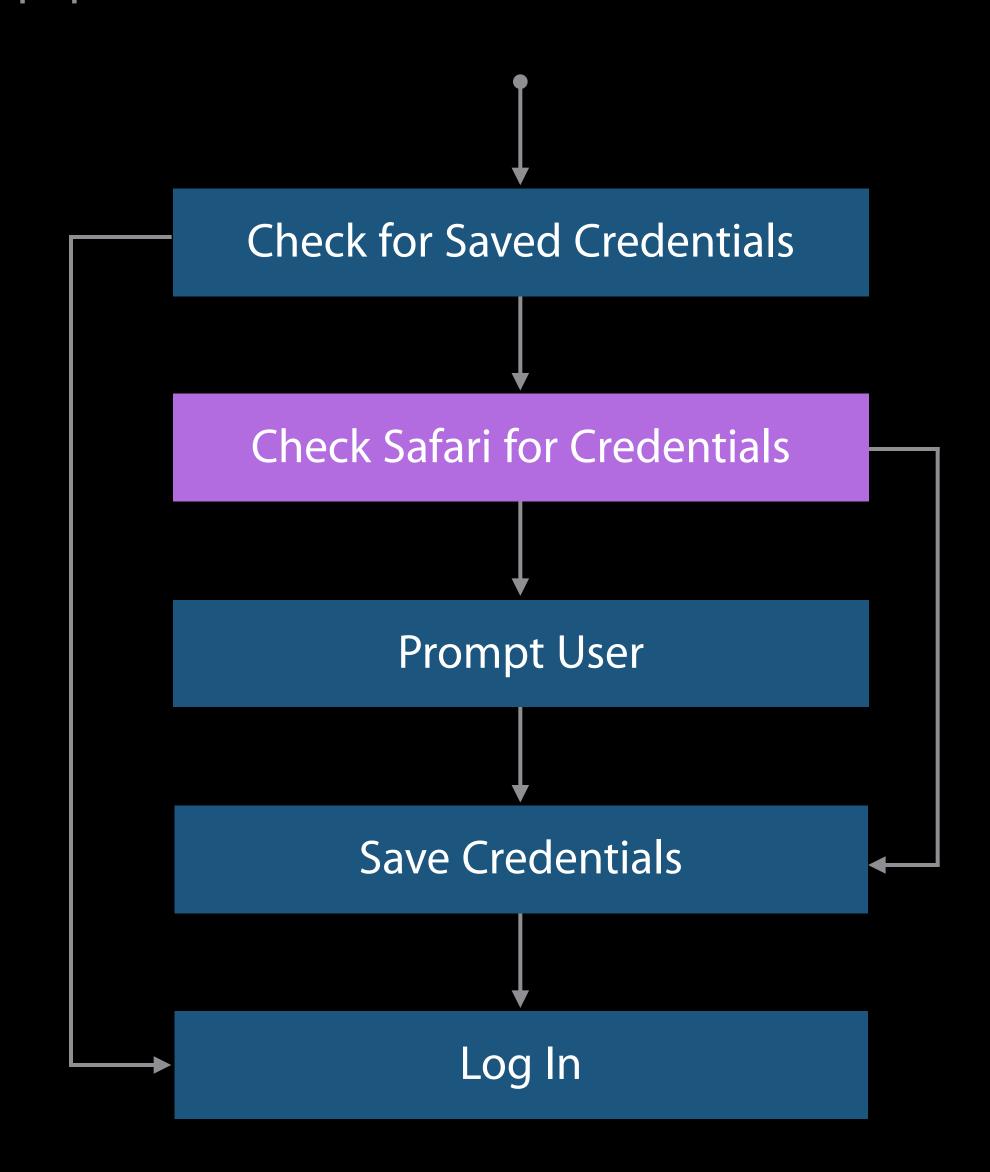
webcredentials:example.com



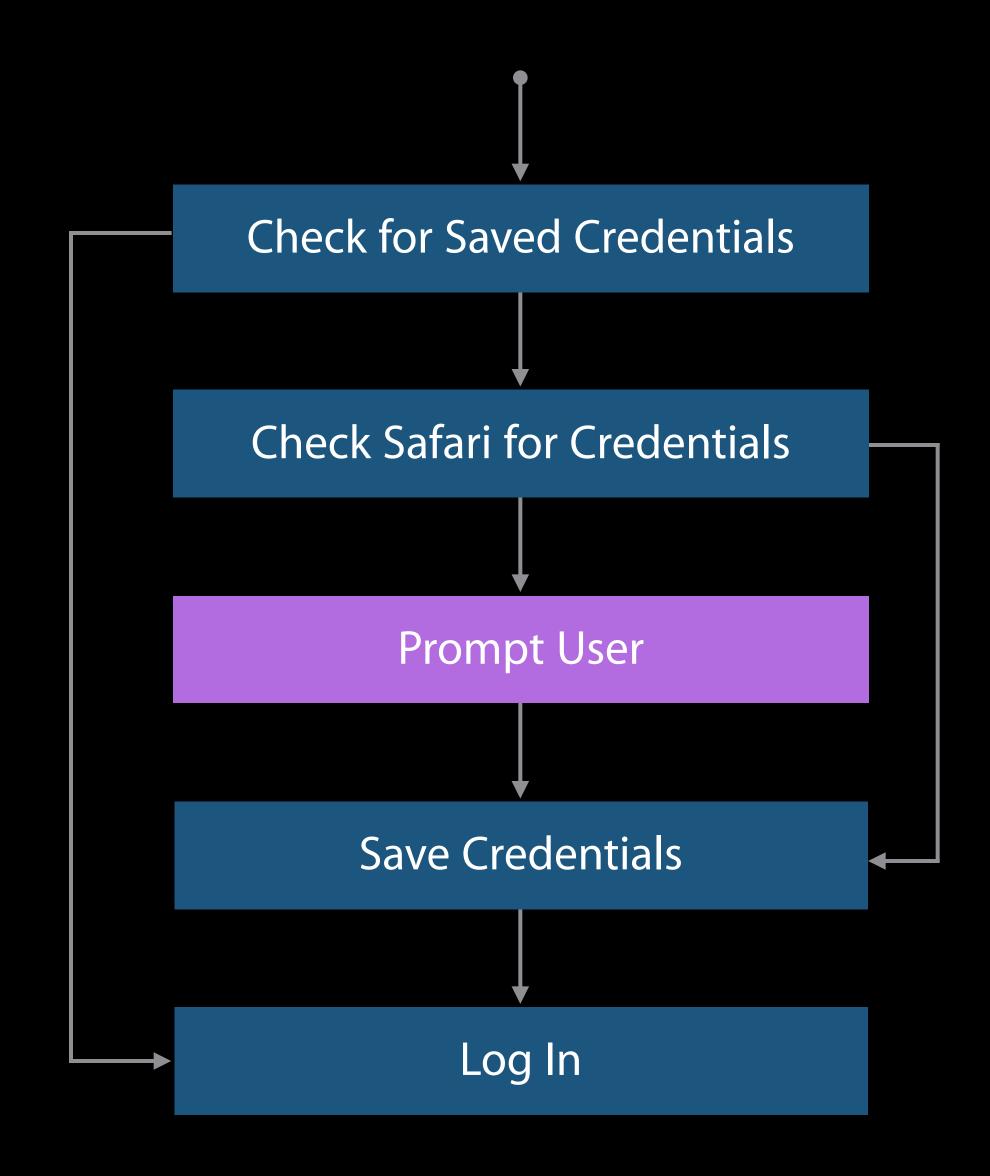


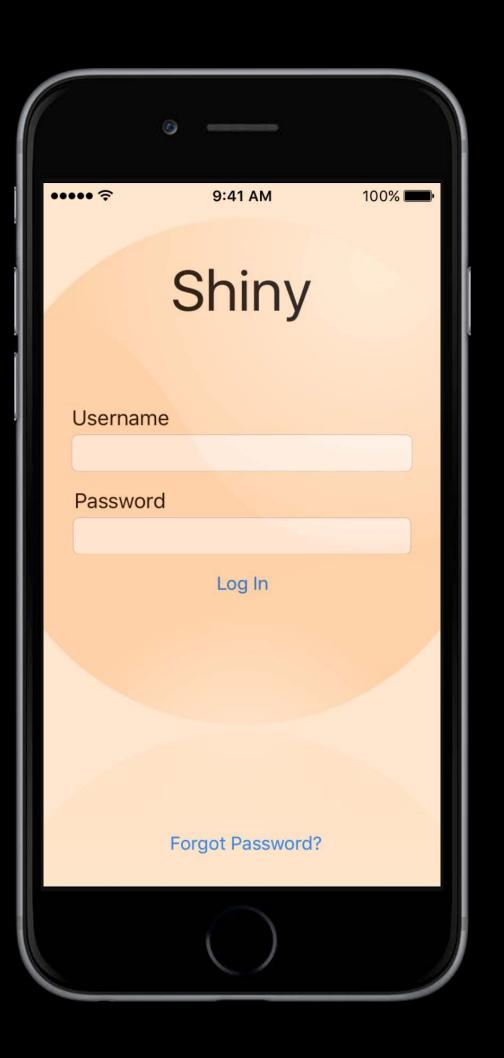












```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
        dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
        dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
       dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
       dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

```
// Find all matching user names from domains specified in the entitlement.
SecRequestSharedWebCredential(nil, nil) { cfCredentials, error in
    if let cfCredentials = cfCredentials where CFArrayGetCount(cfCredentials) != 0 {
        let credentials = cfCredentials as [AnyObject]
        let credential = credentials[0]
        let userName = credential[kSecAttrAccount as String]
        let password = credential[kSecSharedPassword as String]
       dispatch_async(dispatch_get_main_queue()) {
            // Log in with the user name and password.
    } else {
       dispatch_async(dispatch_get_main_queue()) {
            // Show in-app login UI.
```

Shared Web Credentials Updating Safari's saved credentials

Generating secure passwords

```
let password: String = SecCreateSharedWebCredentialPassword().takeRetainedValue() as String
print("The generated password was: \(password)")
// E.g.: The generated password was: uFA-T9C-aRD-cDP
```

Generating secure passwords

```
let password: String = SecCreateSharedWebCredentialPassword().takeRetainedValue() as String
print("The generated password was: \(password)")
// E.g.: The generated password was: uFA-T9C-aRD-cDP
```

Give your users the best experience by having your app handle link to your website Deploy Smart App Banners to help users of your website discover your app Help your users log into your app by adopting Shared Web Credentials

Give your users the best experience by having your app handle link to your website

Deploy Smart App Banners to help users of your website discover your app

Help your users log into your app by adopting Shared Web Credentials

Give your users the best experience by having your app handle link to your website

Deploy Smart App Banners to help users of your website discover your app

Help your users log into your app by adopting Shared Web Credentials

Give your users the best experience by having your app handle links to your website

Deploy Smart App Banners to help users of your website discover your app

Help your users log into your app by adopting Shared Web Credentials

More Information

Technical Support

Apple Developer Forums

http://developer.apple.com/forums

Developer Technical Support http://developer.apple.com/contact

Shared Web Credentials Reference http://developer.apple.com/library/ios/documentation/Security/Reference/ SharedWebCredentialsRef/

More Information

General Inquiries
Jon Davis Web Technologies Evangelist
web-evangelist@apple.com

Jake Behrens App Frameworks Evangelist behrens@apple.com

Related Sessions

Introducing Safari View Controller	Nob Hill	Tuesday 1:30PM
Privacy and Your App	Pacific Heights	Tuesday 2:30PM
Introducing Search APIs	Mission	Wednesday 11:00AM
Networking with NSURLSession	Pacific Heights	Thursday 9:00AM
Your App, Your Website, and Safari		WWDC14
Adopting Handoff on iOS and OS X		WWDC14

Labs

App Search and Spotlight	Frameworks Lab E	Friday 1:30PM
Safari and WebKit	Graphics, Games, and Media Lab A	Friday 12:00PM

ÓWWDC15