Best Practices for Building Apps Used in Business and Education

Session 304

David M. O'Rourke iOS Managed Configuration Team

Modern App Design Practices

Modern App Design Practices

Architecture Overview of Shared iPad

Modern App Design Practices

Architecture Overview of Shared iPad

Cover What iOS Technologies to Adopt for Shared iPad

Modern App Design Practices

Architecture Overview of Shared iPad

Cover What iOS Technologies to Adopt for Shared iPad

New Opportunities to Enhance Your App

Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...

Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...

Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...



Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...





Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...







Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...









Customers expect a fully modern and up to date iOS experience

• Stay current, adopt iOS features...

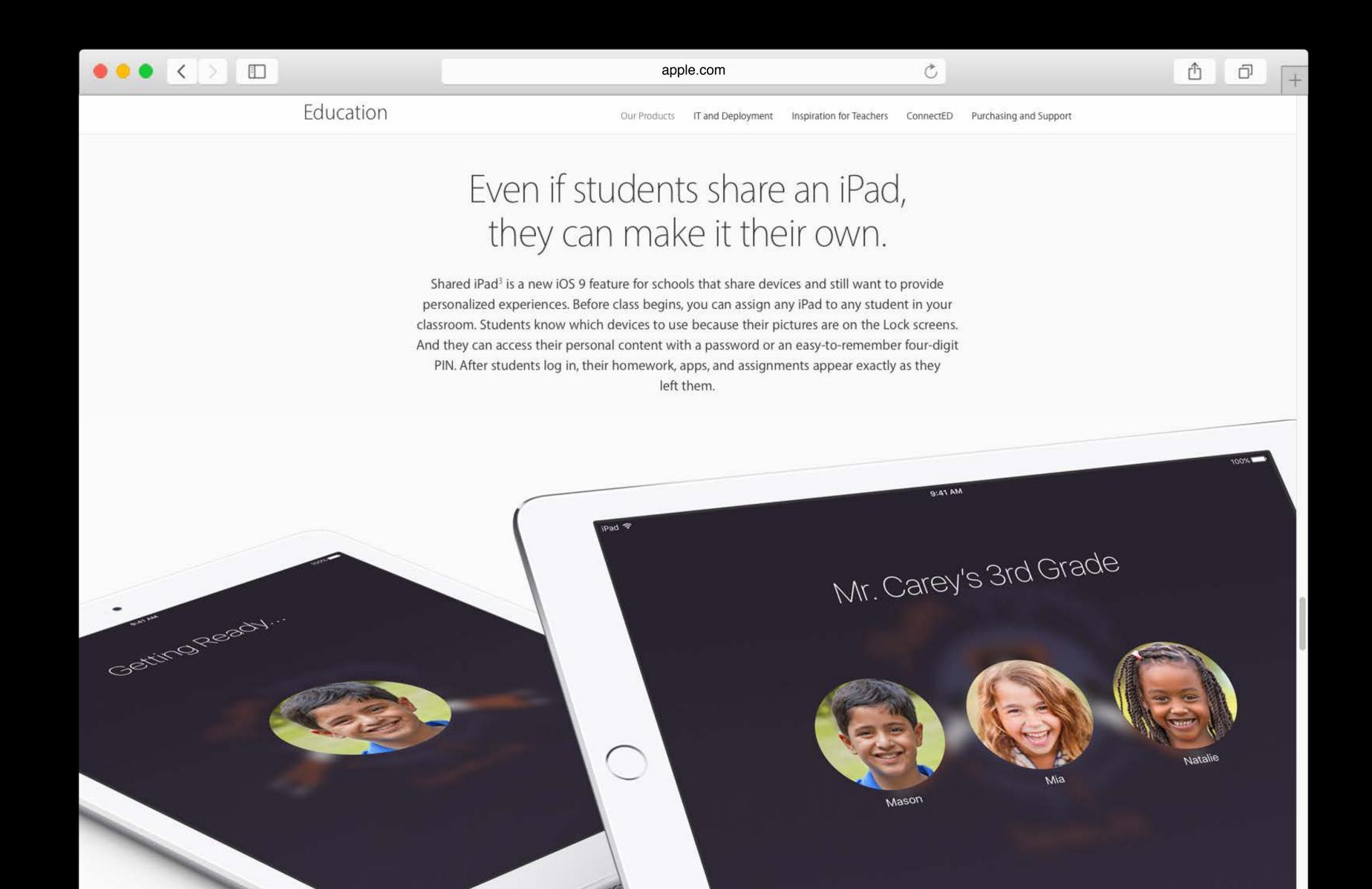


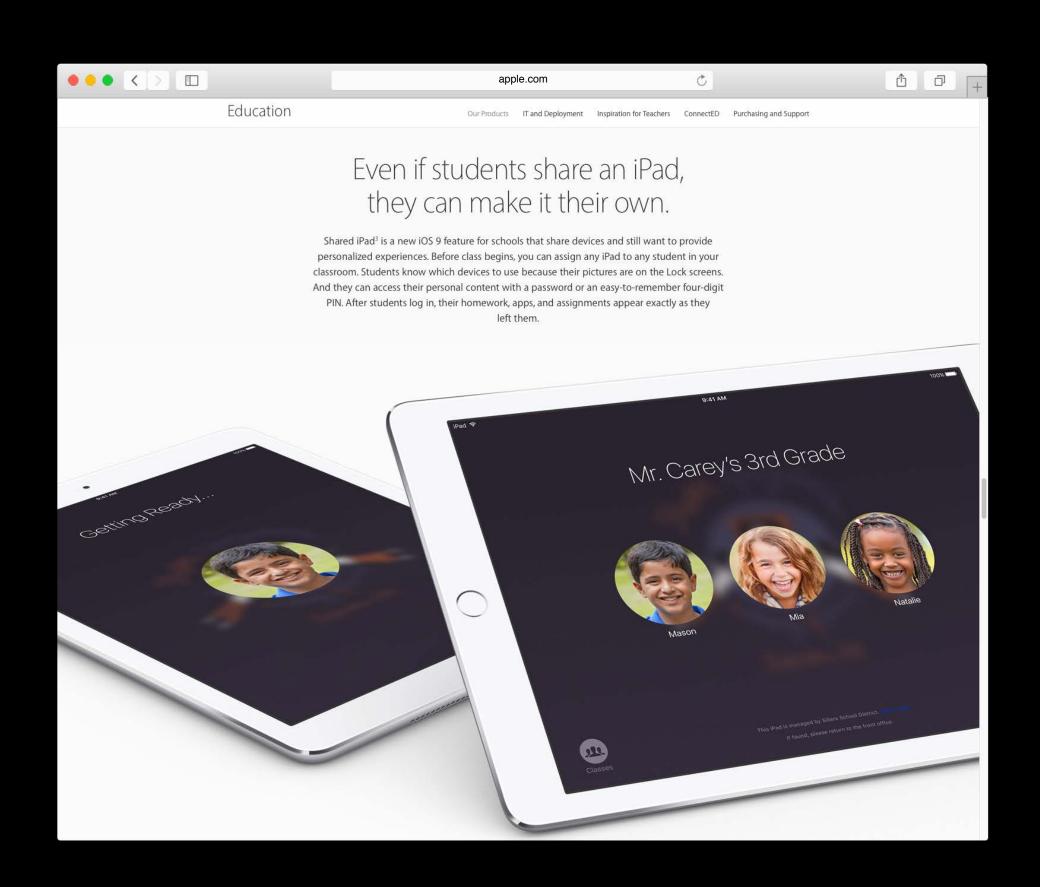












Introduced with iOS 9.3

Allows schools to deploy Shared iPad



Introduced with iOS 9.3

- Allows schools to deploy Shared iPad
 Managed Apple ID is the user's sign-in
- Managed by the organization



Introduced with iOS 9.3

- Allows schools to deploy Shared iPad
 Managed Apple ID is the user's sign-in
- Managed by the organization
 Account data must be cloud based
- Student experience is the same on all Shared iPad



iPad **?** 9:41 AM 100% 🗀 3rd Grade Addison Brayden Anthony Avery Ava Brooklyn Chloe Claire Ella Gabriel Gavin Julia Liam Landon Noah Natalie Lucas Mason Logan Savannah Sophia Tristan Zoe Owen Classes









All of Mia's data in the cloud

"Mia" may use a different iPad tomorrow

Data may be purged by iOS

iOS provides four core cloud technologies

Quick overview of Shared iPad expectations





User switching

- Only one active user
- Sign out to switch to another user



User switching

- Only one active user
- Sign out to switch to another user

Apps see single user device

· Sign out is power down from an app perspective



User switching

- Only one active user
- Sign out to switch to another user

Apps see single user device

• Sign out is power down from an app perspective

User data from the cloud is cached on device

- Improves performance
- Offline for field trips
- Cache data is purged by iOS if necessary



Move Your App Data Into the Cloud

Consistent user experience on different devices

Move Your App Data Into the Cloud

Consistent user experience on different devices

iOS cloud technologies

- CloudKit, iCloud Drive, NSUbiquitousKeyValueStore, KeyChain
- NSURLSession for all networking

Move Your App Data Into the Cloud

Consistent user experience on different devices

iOS cloud technologies

- CloudKit, iCloud Drive, NSUbiquitousKeyValueStore, KeyChain
- NSURLSession for all networking

Flush data to cloud opportunistically

- Sync data before applicationWillResignActive events
- iOS will sync pending data when a user is not active
 - Background sync process for pending sync

CloudKit can store structured app and user data

- Syncing of data is taken care of automatically
- "LongLivedOperations" from the CKOperation Class will flush in background
 - https://developer.apple.com/library/ios/documentation/CloudKit/Reference/ CKOperation_class/

CloudKit can store structured app and user data

- Syncing of data is taken care of automatically
- "LongLivedOperations" from the CKOperation Class will flush in background
 - https://developer.apple.com/library/ios/documentation/CloudKit/Reference/CKOperation_class/

Cloud Documents for all Managed Apple IDs

Simple and easy for document based apps

CloudKit can store structured app and user data

- Syncing of data is taken care of automatically
- "LongLivedOperations" from the CKOperation Class will flush in background
 - https://developer.apple.com/library/ios/documentation/CloudKit/Reference/ CKOperation_class/

Cloud Documents for all Managed Apple IDs

Simple and easy for document based apps

Both of these techs are sync on demand

Efficient fetch of data accessed by the account

CloudKit and iCloud Drive

CloudKit can store structured app and user data

- Syncing of data is taken care of automatically
- "LongLivedOperations" from the CKOperation Class will flush in background
 - https://developer.apple.com/library/ios/documentation/CloudKit/Reference/ CKOperation_class/

Cloud Documents for all Managed Apple IDs

Simple and easy for document based apps

Both of these techs are sync on demand

Efficient fetch of data accessed by the account

CloudKit is suitable for larger data sets

Requires an entitlement

- Drop in replacement for NSUserDefaults
- Easy to adopt for your app data
 - NSDictionary style data
 - Smaller payloads only please

Requires an entitlement

- Drop in replacement for NSUserDefaults
- Easy to adopt for your app data
 - NSDictionary style data
 - Smaller payloads only please

Data fetched as part of account sign-in

- Prepares your app to be managed via Application Management
- MDM deployments can provide initial application state

Example use case for Shared iPad

- Store your initial app setup data in NSUbiquitousKeyValueStore
- Apple apps use it for Stocks for ticker and locations for Weather



All Managed Apple IDs have a Keychain

 Restored and backed up each time an user signs in or signs out



All Managed Apple IDs have a Keychain

 Restored and backed up each time an user signs in or signs out

Same API and usage conventions



All Managed Apple IDs have a Keychain

• Restored and backed up each time an user signs in or signs out

Same API and usage conventions

Store user credentials necessary for external services in Keychain

• Make sure to mark the Keychain entries as "exportable"



All Managed Apple IDs have a Keychain

 Restored and backed up each time an user signs in or signs out

Same API and usage conventions

Store user credentials necessary for external services in Keychain

• Make sure to mark the Keychain entries as "exportable"

Don't use the Keychain for bulk data



Best option for existing cloud storage that isn't iCloud-based

Your app should be using NSURLSession for all networking operations

Best option for existing cloud storage that isn't iCloud-based

Your app should be using NSURLSession for all networking operations

IPv6 cellular data control/accounting

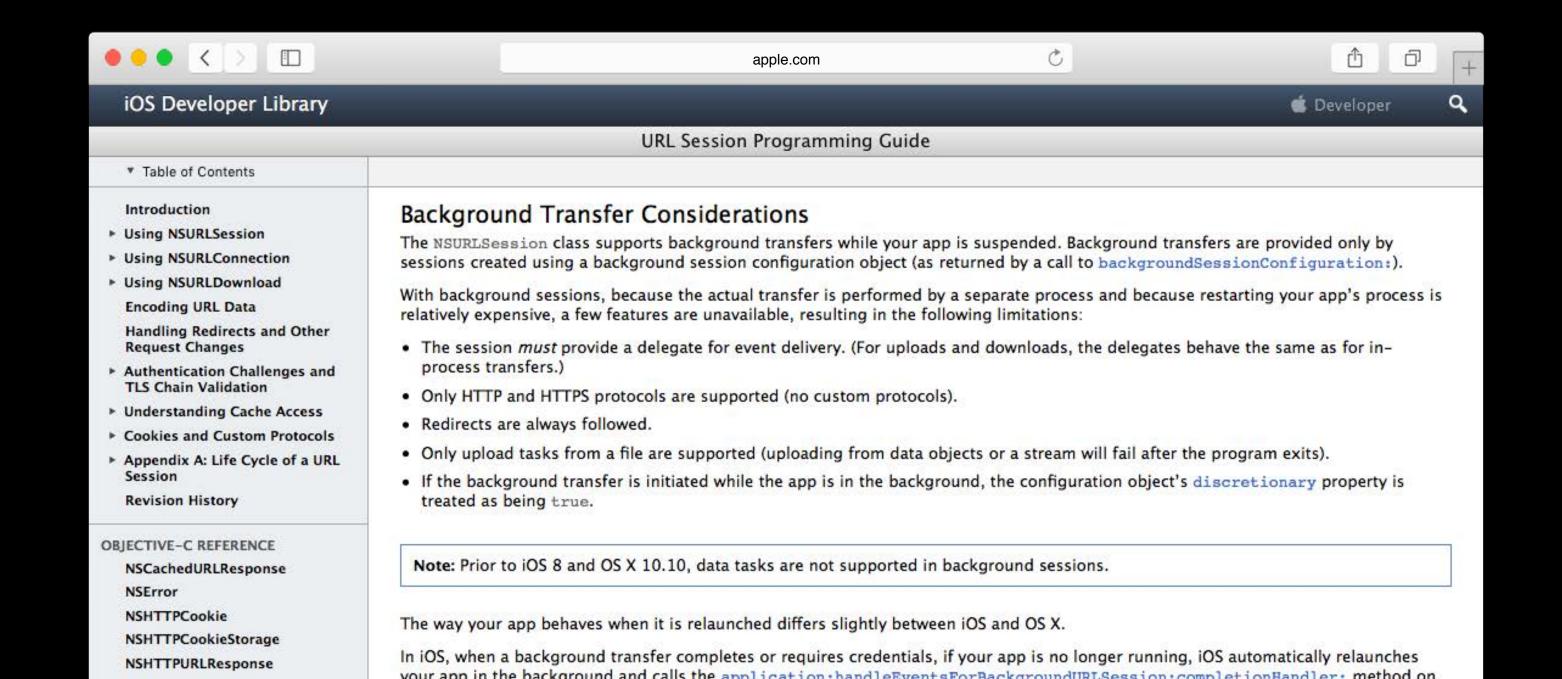
robust data throttling

seamless network transport transition between Celluar/Wifi

Cisco fast lane support, etc...

Best option for existing cloud storage that isn't iCloud-based

- Your app should be using NSURLSession for all networking operations
- Optional background configuration
- Data sync when your app is not in the foreground



Cloud-based data is essential for your app

Allows Managed Apple IDs to move between devices



Cloud-based data is essential for your app

Allows Managed Apple IDs to move between devices
 iOS cloud technologies provide complete solution



Cloud-based data is essential for your app

 Allows Managed Apple IDs to move between devices iOS cloud technologies provide complete solution iOS NSURLSession for all custom networking









Additional Considerations

Additional Considerations

Shared iPad is a powerful new feature in iOS 9.3

- Data separation for user accounts
- App shouldn't store data for multiple users
 - Don't co-mingling multiple user data: Rely on data separation
- Shared iPad will enforce quotas
 - Number of accounts cached on device
 - Amount of data stored per-user
 - Treat EDQUOT error same as ENOSPC

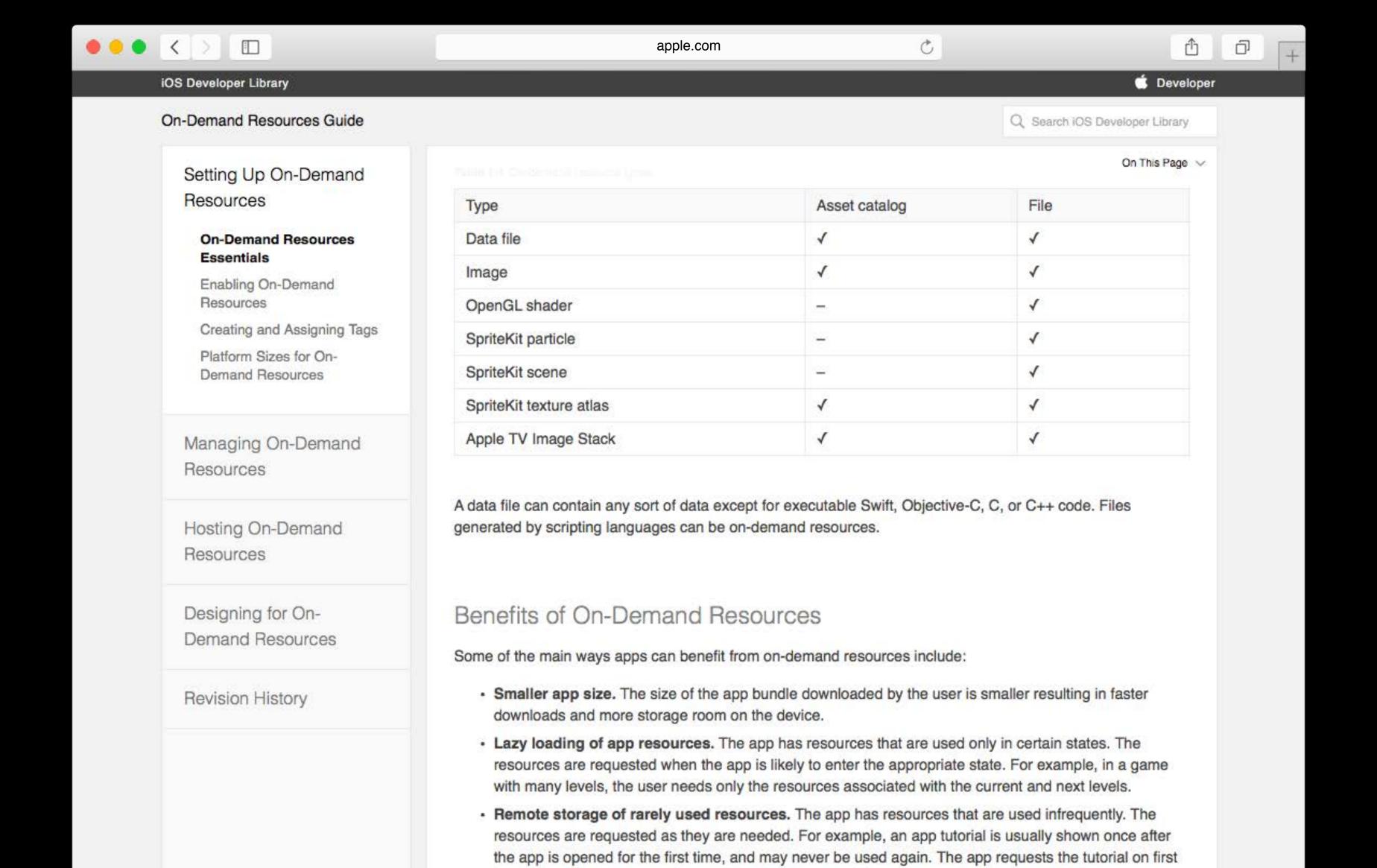
On-Demand Resources

On-Demand Resources

On-Demand Resources improve Shared iPad environments

- Using ODR avoids downloading assets for each user
 - Better performance, avoids quota use, less networking
 - App resources not duplicated across the device
 - Not purged when a user account is purged—better performance

On-Demand Resources



Notifications work same as single user iPad

Notifications work same as single user iPad

Very much like being turned-on and turned-off

Notifications work same as single user iPad

Very much like being turned-on and turned-off

Remote notifications aren't primed until your app runs at least once per device

Just like a non-shared iPad

Notifications work same as single user iPad

Very much like being turned-on and turned-off

Remote notifications aren't primed until your app runs at least once per device

Just like a non-shared iPad

Signing out is like powering off a device

Will not receive Remote notifications

Notifications work same as single user iPad

Very much like being turned-on and turned-off

Remote notifications aren't primed until your app runs at least once per device

Just like a non-shared iPad

Signing out is like powering off a device

Will not receive Remote notifications

Review your usage of Remote notifications

Managed Apple IDs don't have commerce features

Make your app fully functional without in-app purchase

Managed Apple IDs don't have commerce features

- Make your app fully functional without in-app purchase
 Check for specific features/frameworks you need
- Managed Apple IDs will return proper errors for disabled features
 - StoreKit, for example, is disabled for Managed Apple IDs

Managed Apple IDs don't have commerce features

Make your app fully functional without in-app purchase

Check for specific features/frameworks you need

- Managed Apple IDs will return proper errors for disabled features
 - StoreKit, for example, is disabled for Managed Apple IDs

Follow existing app licensing strategies

VPP and Device-based licensing is the deployment model for Shared iPad

Web Developers



Web Developers

If your content is web-based

- Consider moving it to a native app
- Customers overwhelming prefer this option



Web Developers

If your content is web-based

- Consider moving it to a native app
- Customers overwhelming prefer this option If your website requires user authentication
- Consider Safari password autofill
- Shared iPad requires a Safari domain whitelist to allow password autofill for websites
- Update your documentation
 - This will allow Safari autofill



Cloud-based data is required for Shared iPad

Cloud-based data is required for Shared iPad

Consider all your users

- Devices can be damaged, lost, stolen or upgraded often are...
- Cloud based data makes it easy for all your customers

Cloud-based data is required for Shared iPad

Consider all your users

- Devices can be damaged, lost, stolen or upgraded often are...
- Cloud based data makes it easy for all your customers

Business use cases also favor the cloud

• More likely to transition devices and repurpose them as needs change and jobs change

Cloud-based data is required for Shared iPad

Consider all your users

- Devices can be damaged, lost, stolen or upgraded often are...
- Cloud based data makes it easy for all your customers

Business use cases also favor the cloud

More likely to transition devices and repurpose them as needs change and jobs change

Cloud data storage is the long-term trend

Three methods for testing

- Two devices: Verify data propagates between devices
- Same device: Add/remove your app
- Extreme: Erase the device
 - Configure user account: See if all your app data comes back

Three methods for testing

- Two devices: Verify data propagates between devices
- Same device: Add/remove your app
- Extreme: Erase the device
 - Configure user account: See if all your app data comes back

Verify your app's functionality

No data loss, offline use, initial app configuration only presented once

Three methods for testing

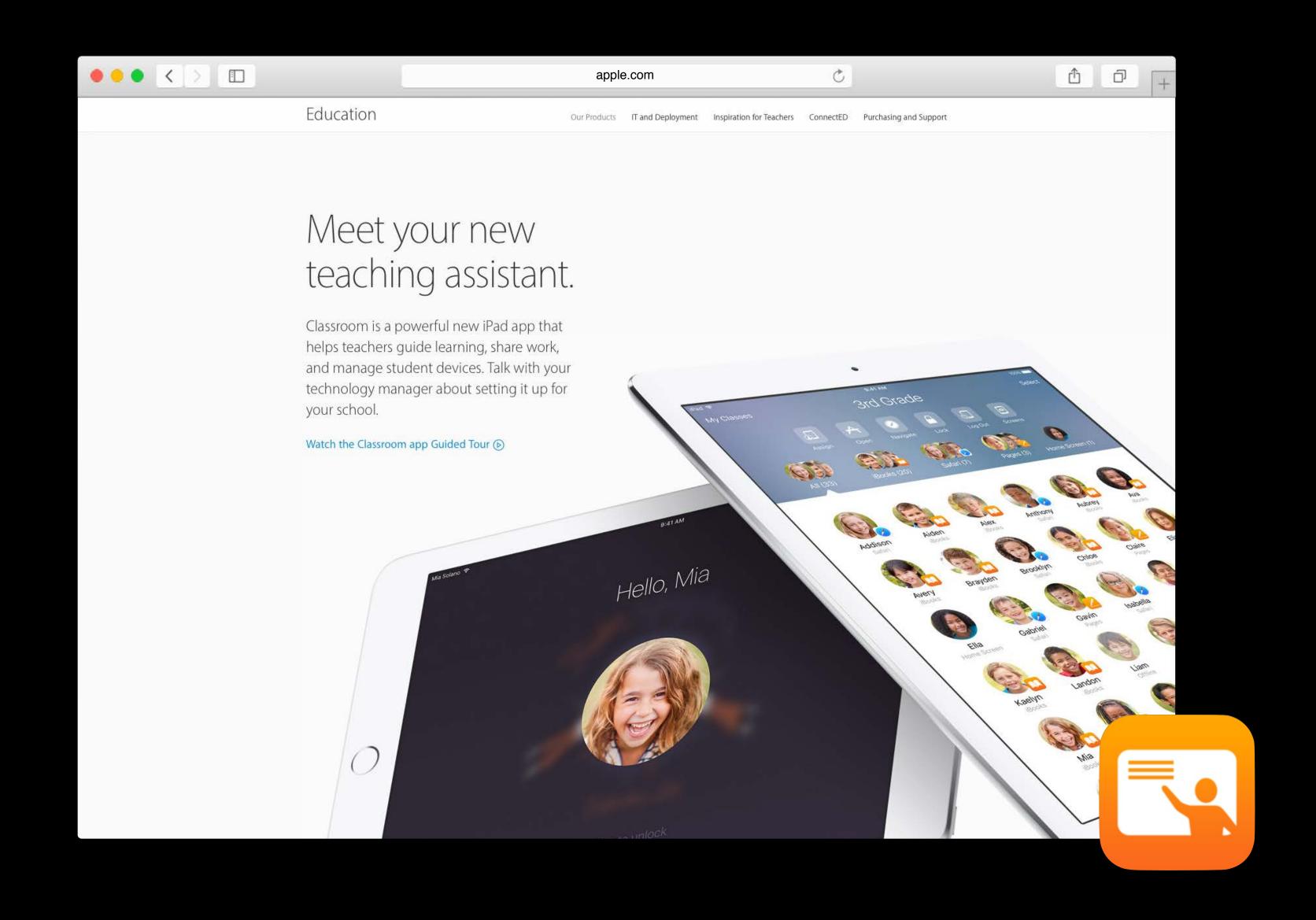
- Two devices: Verify data propagates between devices
- Same device: Add/remove your app
- Extreme: Erase the device
 - Configure user account: See if all your app data comes back

Verify your app's functionality

- No data loss, offline use, initial app configuration only presented once
- Make sure your app doesn't block sign-out
- Don't leak UlKitBackgroundTask

Opportunities to Go Beyond the Cloud

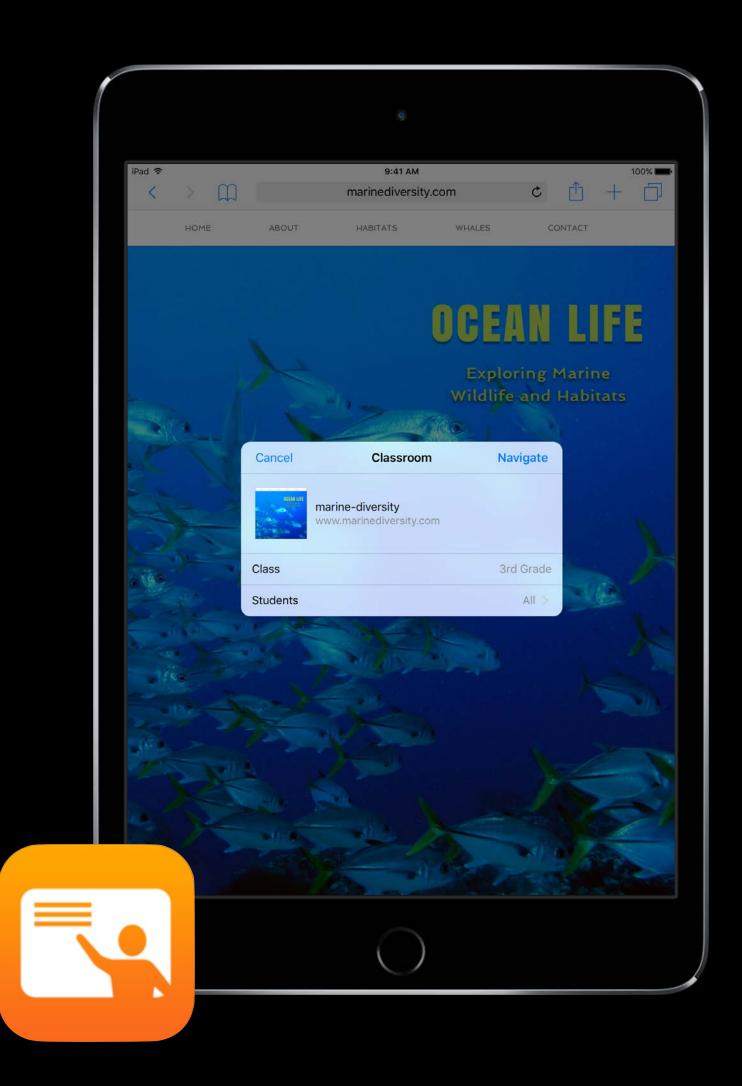
Classroom App



Universal Links introduced with iOS 9

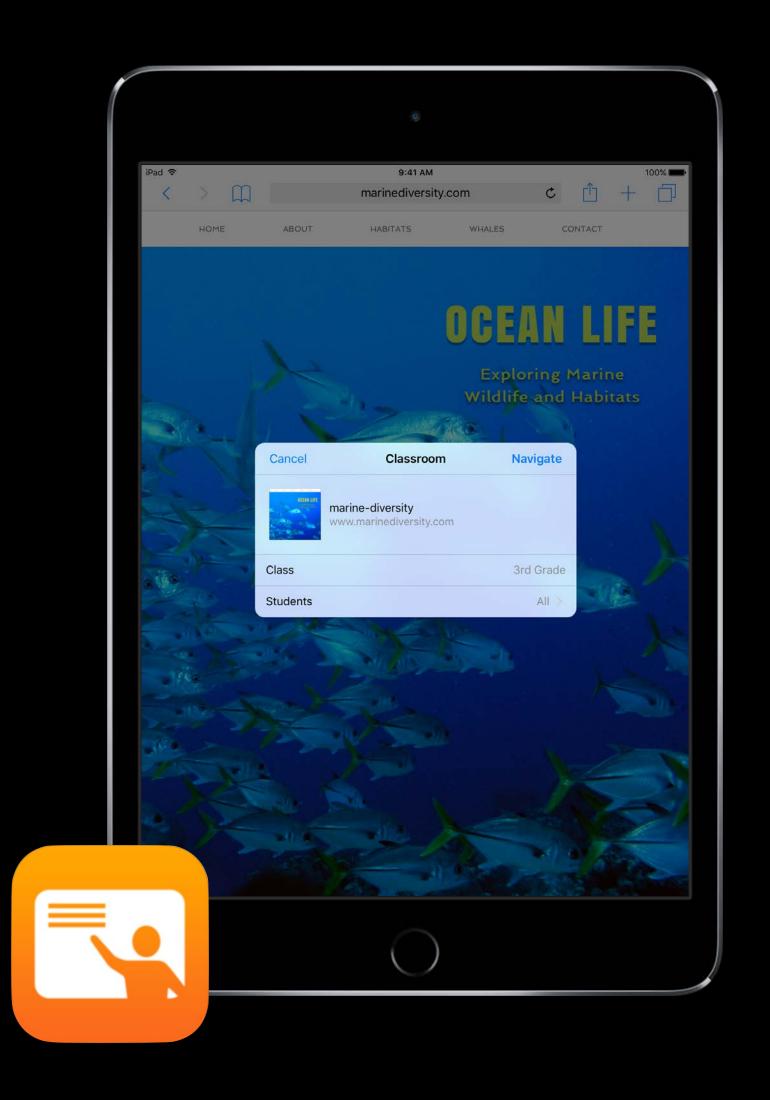
Universal Links introduced with iOS 9

Powerful feature that allows shared links



Universal Links introduced with iOS 9
Powerful feature that allows shared links
iOS can search inside your app

- Required for the share sheet
- Quickly navigate to the same place on two different devices

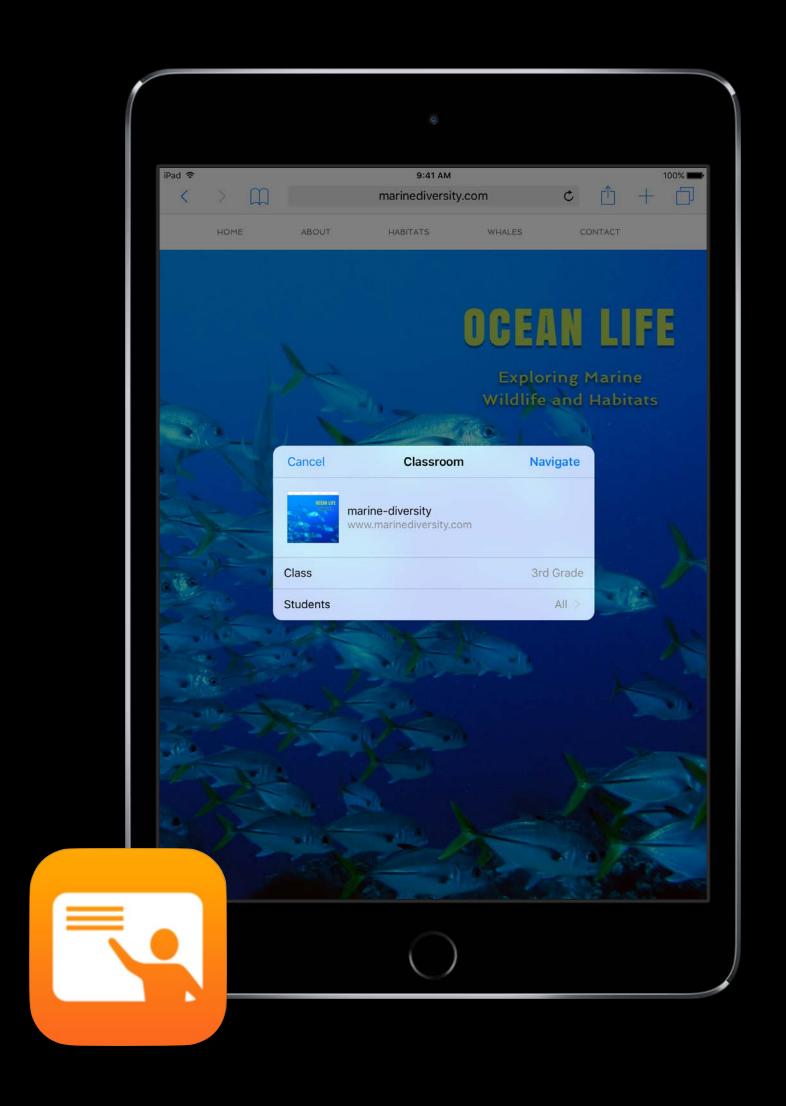


Universal Links introduced with iOS 9
Powerful feature that allows shared links
iOS can search inside your app

- Required for the share sheet
- Quickly navigate to the same place on two different devices

New for this year is Classroom app

Teachers can integrate into class curriculum



What's New in iOS 9.3.2

Automatic assessment configuration

Continues to work same way on supervised devices

New entitlement

API then disables five features while app is running

Auto correction, Define, keyboard shortcuts, predictive keyboard, spell check

Safe escape behavior on unmanaged devices

Introduced with iOS 7

Introduced with iOS 7

Allows default app configuration on a institutional scale

- Additional key in NSUserDefaults
- Key presence leads to a app specific dictionary

Introduced with iOS 7

Allows default app configuration on a institutional scale

- Additional key in NSUserDefaults
- Key presence leads to a app specific dictionary

AppConfiguration community is new this year

- MDM developers standardizing payloads
- http://appconfig.org
- One app multi-MDM support

Managed Application App Adopters

iPhone iPad

Managed Application App Adopters

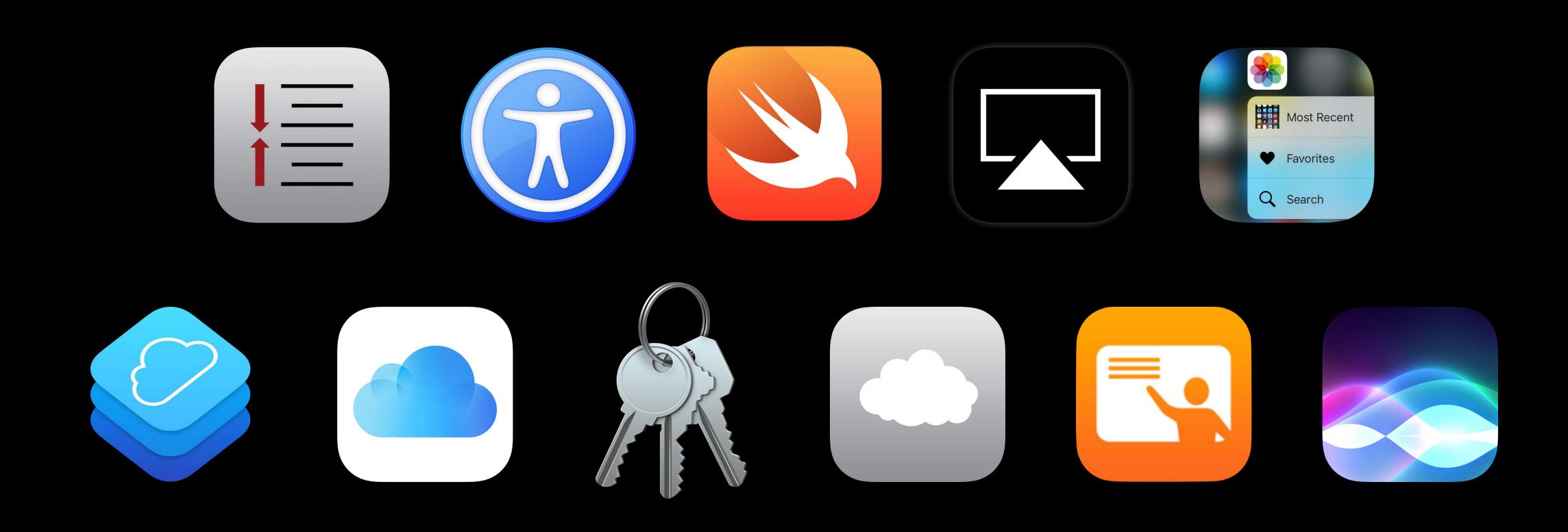
iPhone iPad

Managed Application App Adopters



Best Apps Leverage iOS

Best Apps Leverage iOS



More Information

https://developer.apple.com/wwdc16/304

Related Sessions

What's New in Apple Device Management	Nob Hill	Wednesday 11:00AM
Improving Existing Apps with Modern Best Practices	Presidio	Wednesday 3:00PM
Optimizing On-Demand Resources	Mission	Thursday 10:00AM
Extending Your Apps with SiriKit	Nob Hill	Thursday 1:40PM
What's New with CloudKit	Presidio	Thursday 3:00PM
CloudKit Best Practices	Pacific Heights	Friday 9:00AM

Labs

NSUsserActivity, Universal Links and Handoff Lab	Frameworks Lab A	Tuesday 10:00AM
Accessibility and Speech Lab	Frameworks Lab C	Wednesday 2:30PM

ÓWWDC16