Extending Your App's Presence with Sharing

Session 247

Gavin Condon, Technology Evangelist

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Sharing

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Content

Placement

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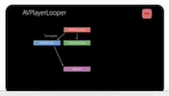
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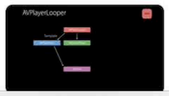
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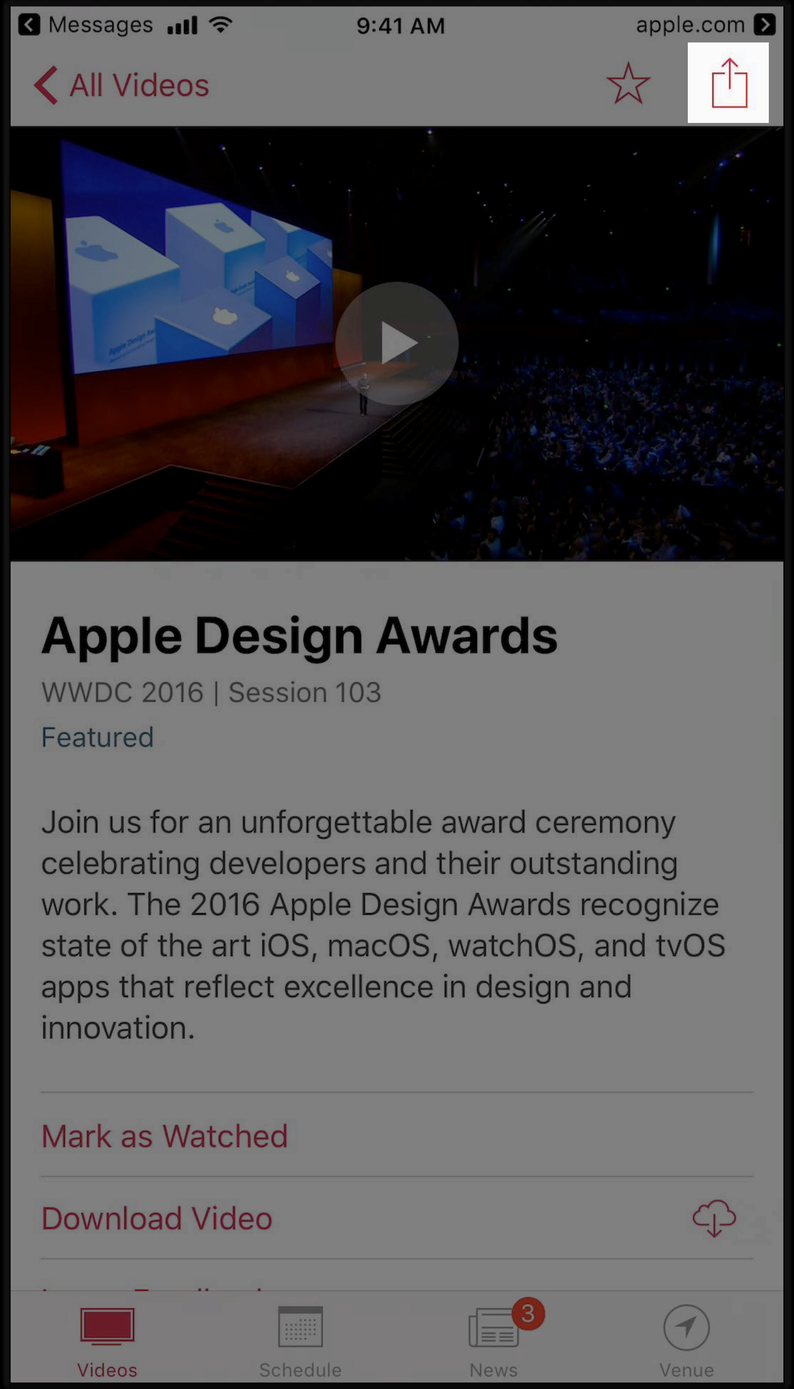
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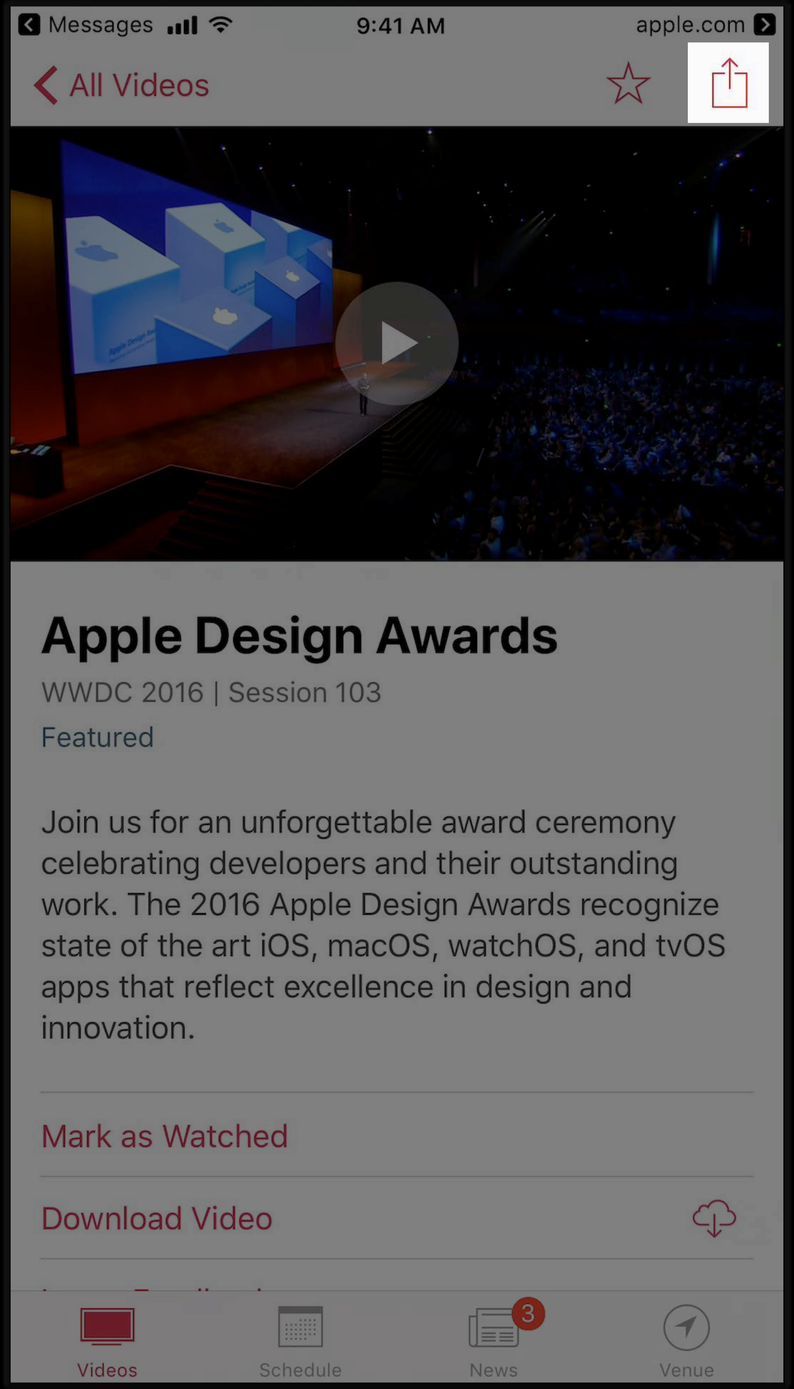
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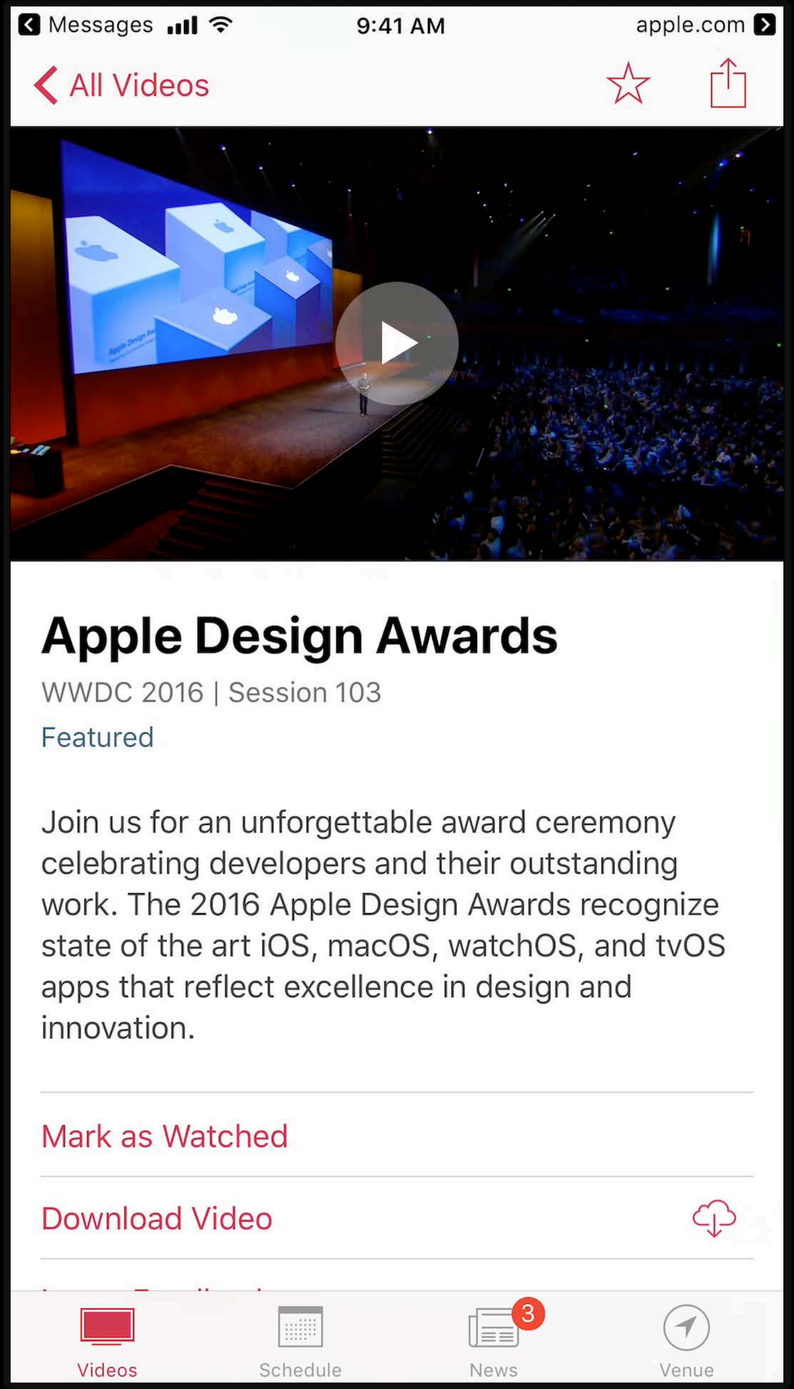
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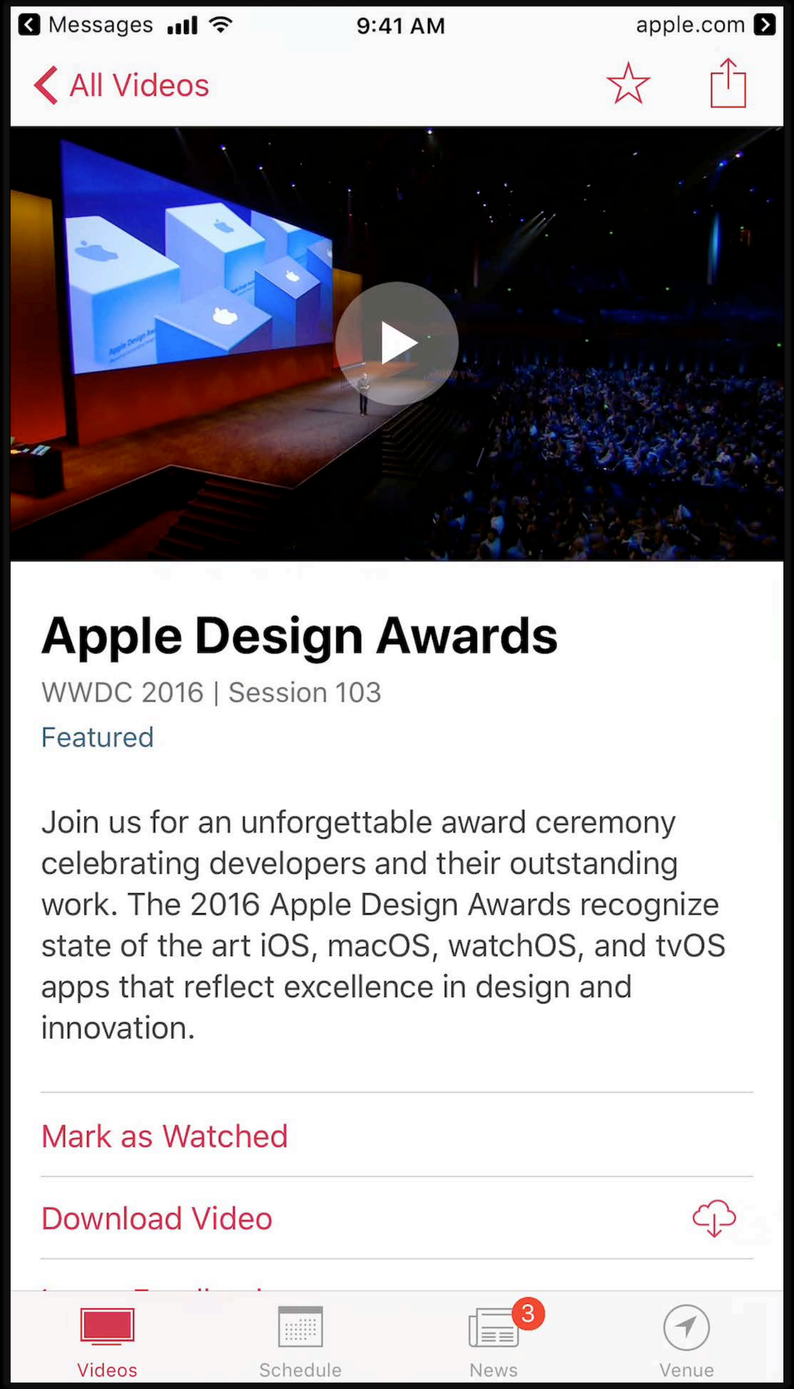
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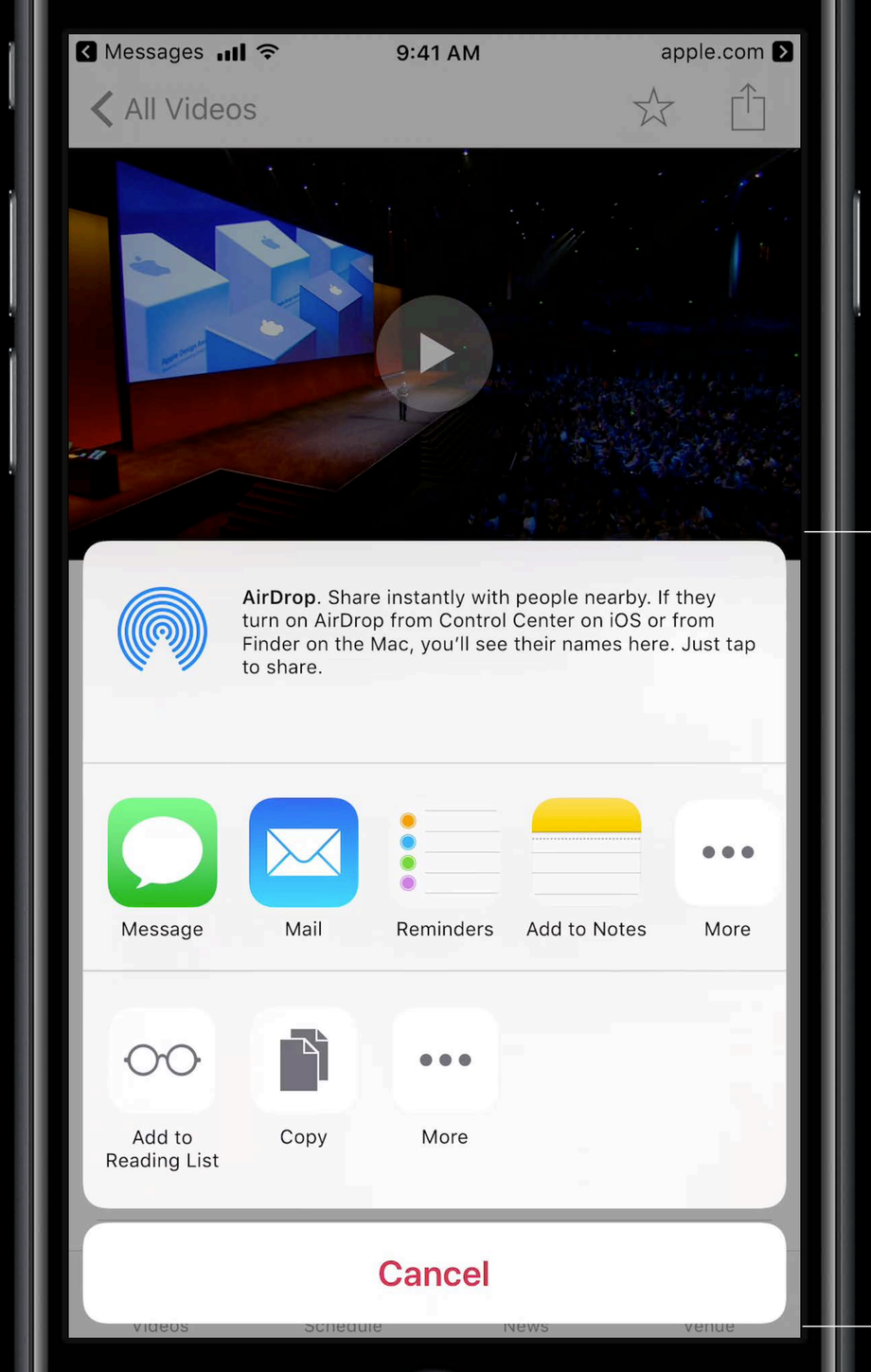

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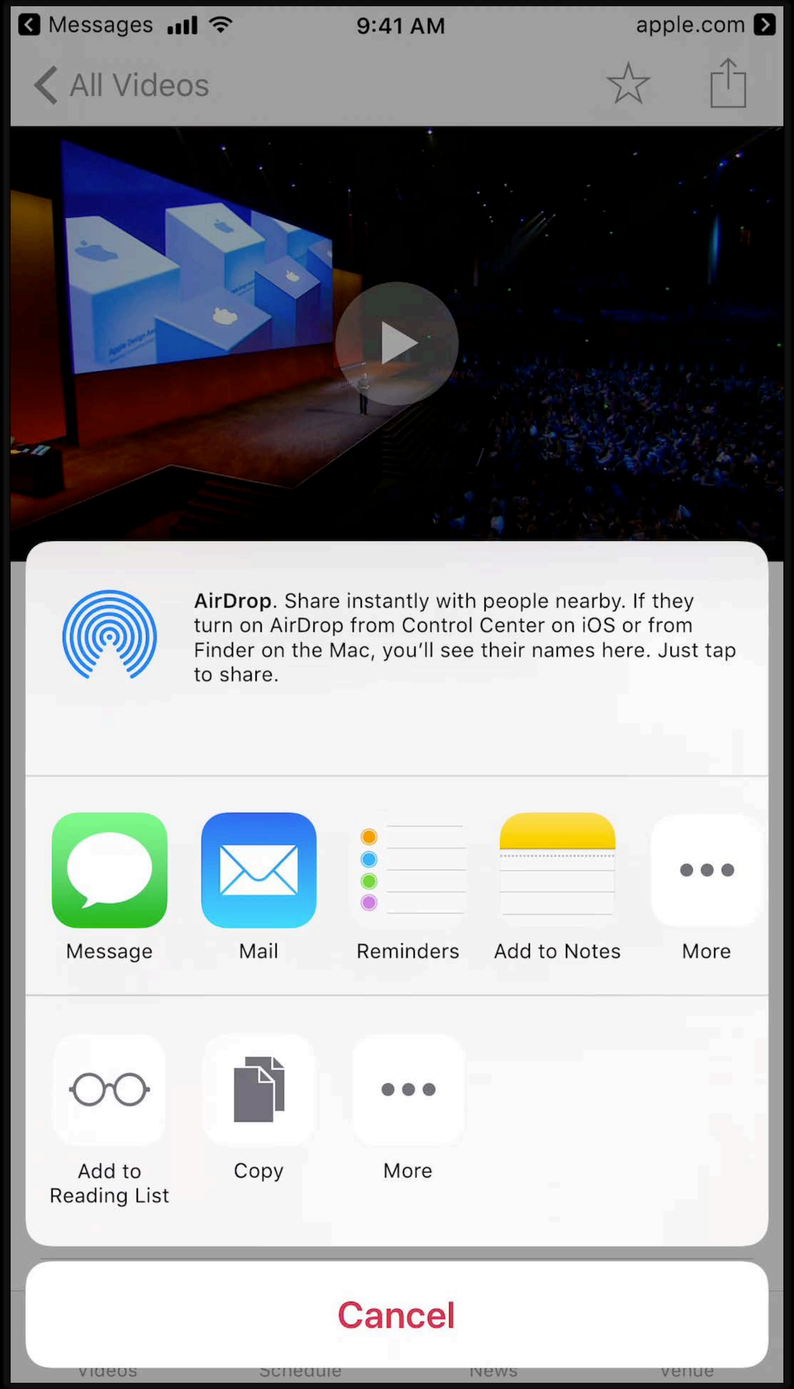
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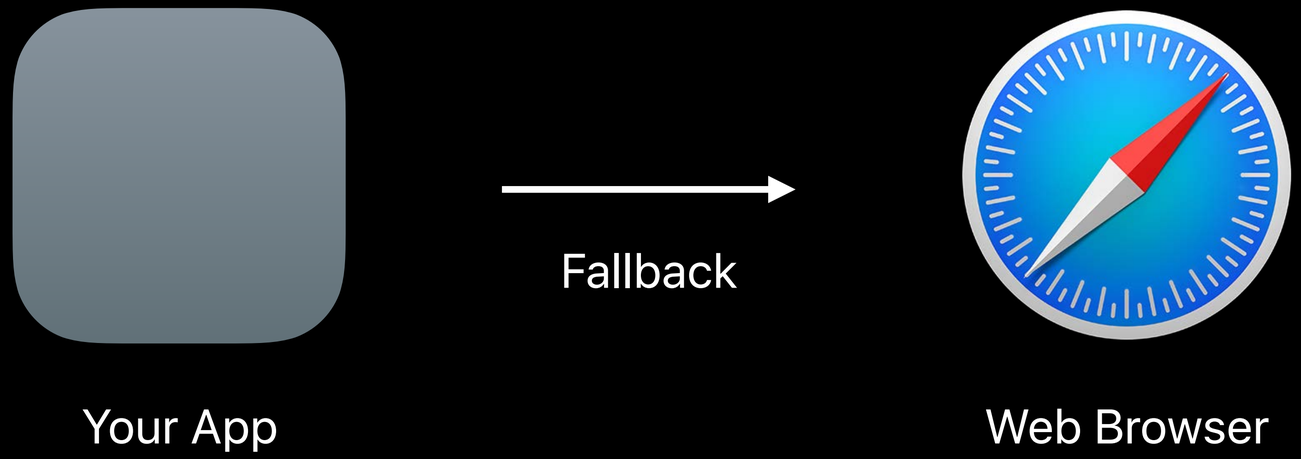
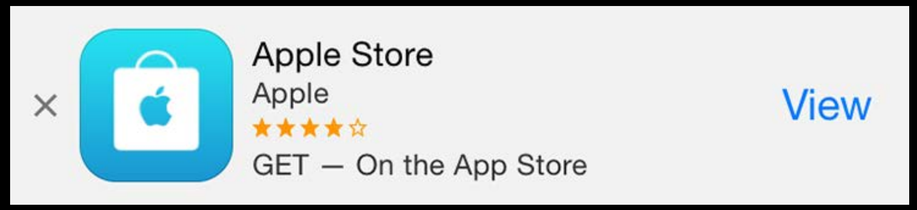


Sharing to New Users

Smart App Banners increase awareness of your app



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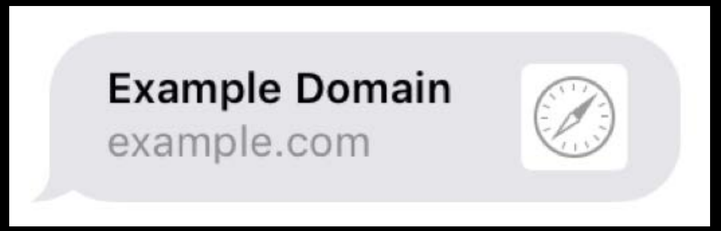
Use Open Graph for Rich iMessage Link Previews



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Summary

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