

Design Tips for Great Games

Session 811

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1

Launch



Pokémon Go

2

Loading

"Time flies when you're having fun."



Don't Starve: Pocket Edition

CLASH ROYALE

Destroy the enemy King's tower to get an instant victory!

56%

The image is a promotional graphic for the game Clash Royale. It features five main characters: King (a king with a crown and beard), Knight (a knight on a horse), Barbarian (a warrior with a sword), Golem (a green goblin), and Skeleton (a skeleton). The King is in the center, pointing forward. The Knight is on the right, holding a sword. The Barbarian is on the left, holding a sword. The Golem is in the foreground, looking to the right. The Skeleton is in the background, floating in the air. The background is a blue gradient with a subtle pattern. The text 'CLASH ROYALE' is written in a bold, stylized font. Below it is a shield icon with a crown. At the bottom, there is a blue bar with the text '56%'.

Clash Royale



Destroy the enemy King's tower to get an instant victory!

Clash Royale

56%

Entertain

Entertain
Educate

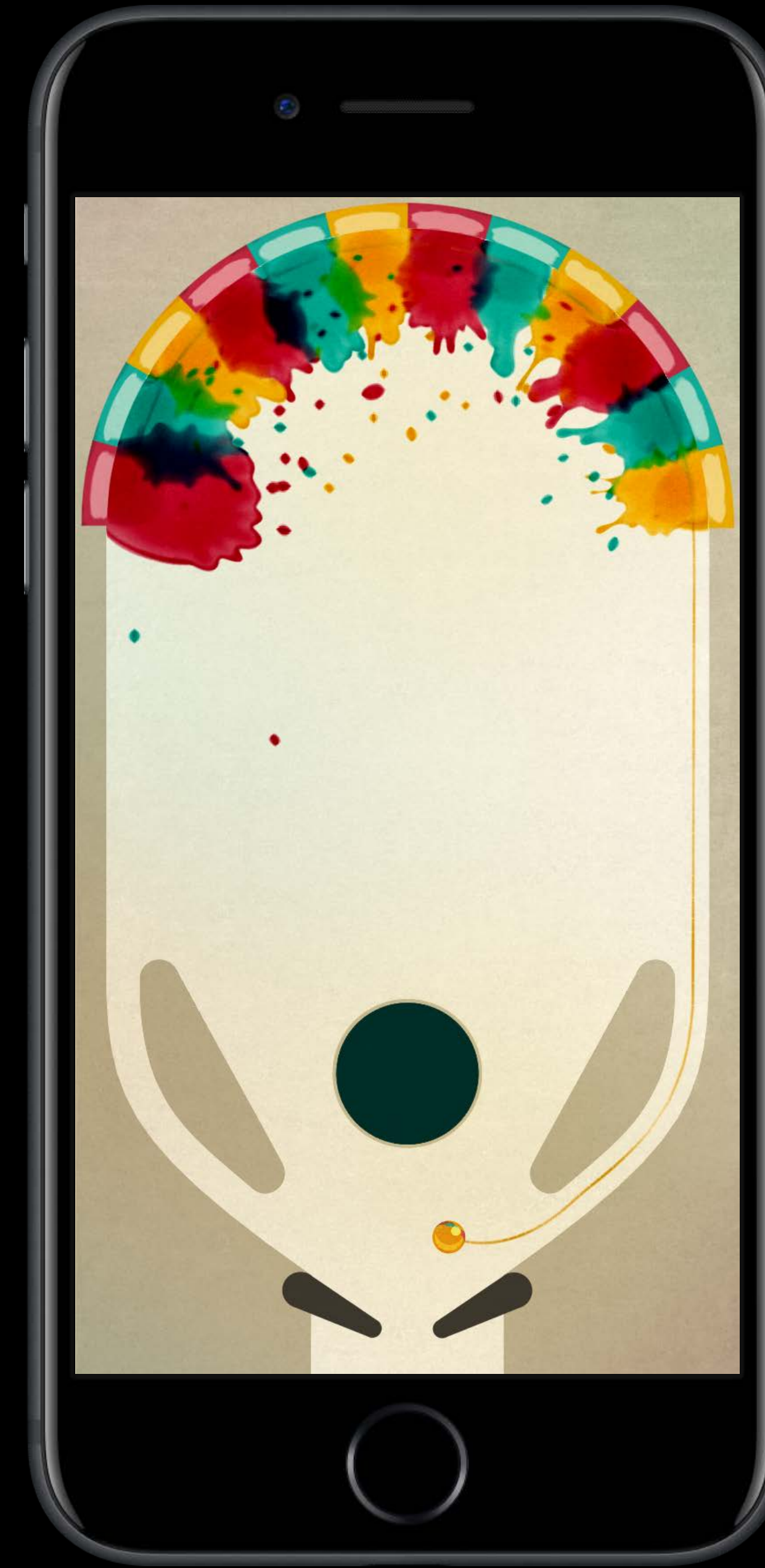
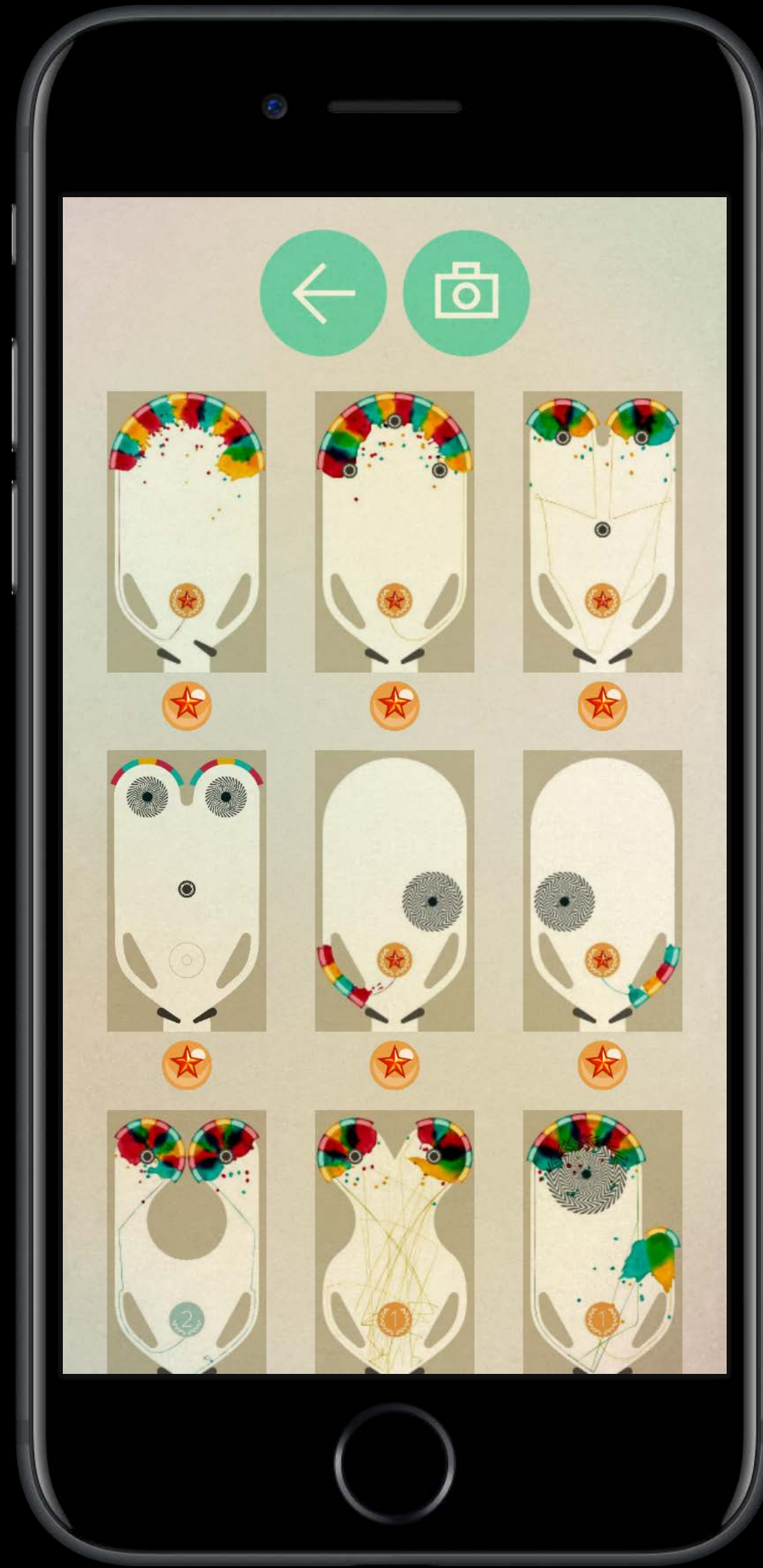
Entertain
Educate
Progress

3

Quick Start



Inks



Play

Store

News

Inventory

Tournaments

Leaderboard

Play

Store

News

Inventory

Tournaments

Leaderboard

Start

Store

News

Inventory

Tournaments

Leaderboard

Battle

Store

News

Inventory

Tournaments

Leaderboard

New Game

Store

News

Inventory

Tournaments

Leaderboard

Play

Store

News

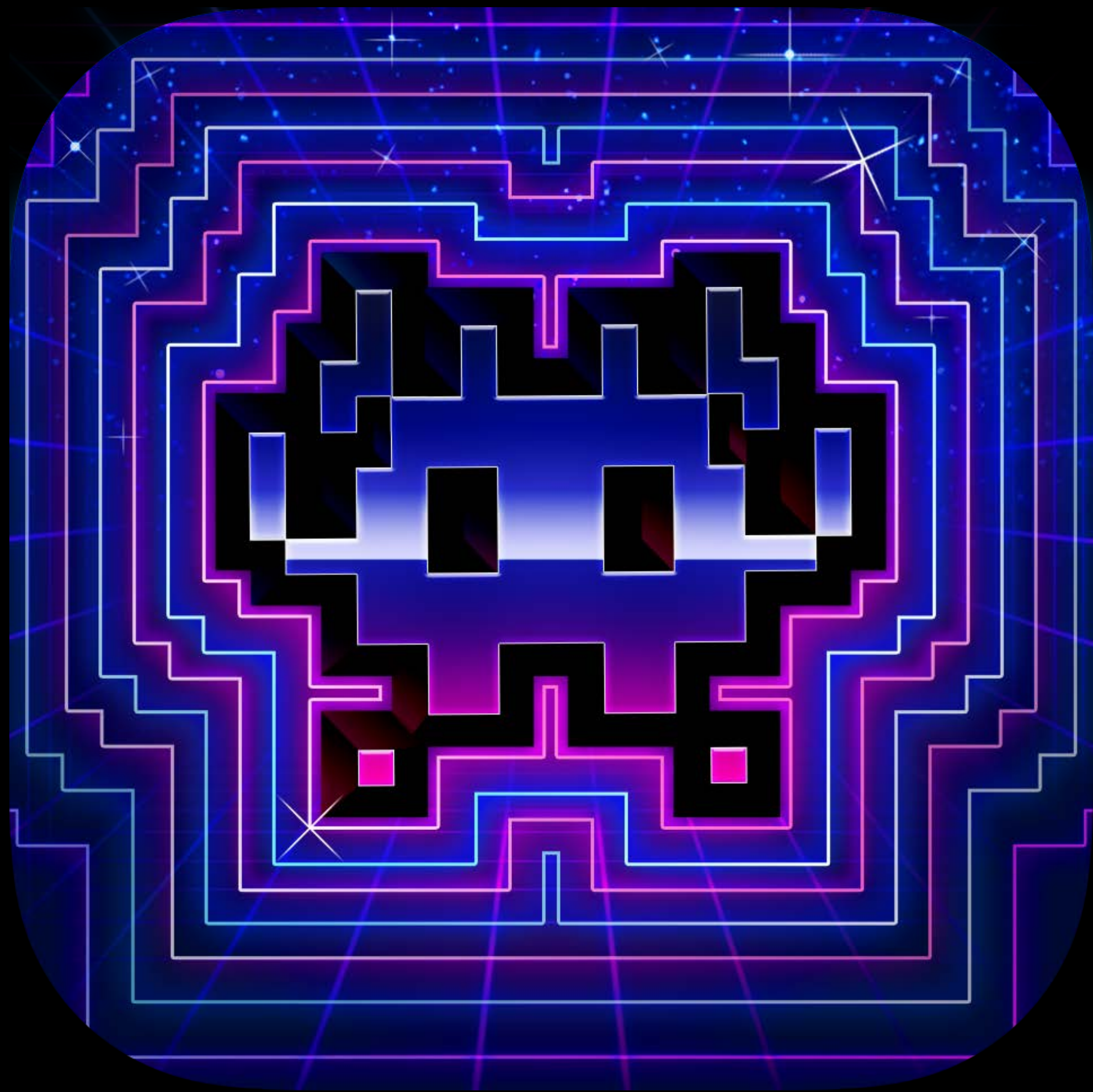
Inventory

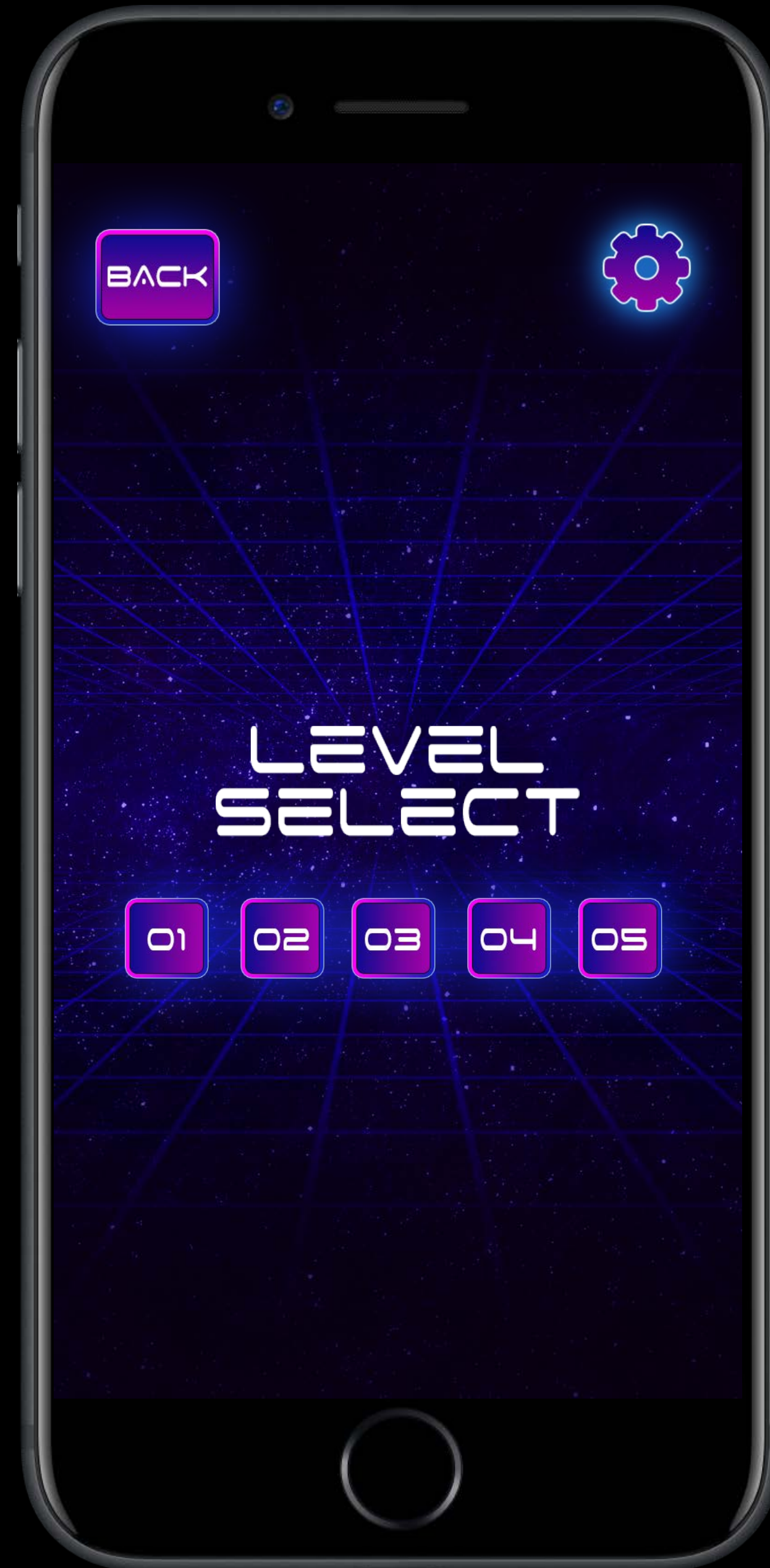
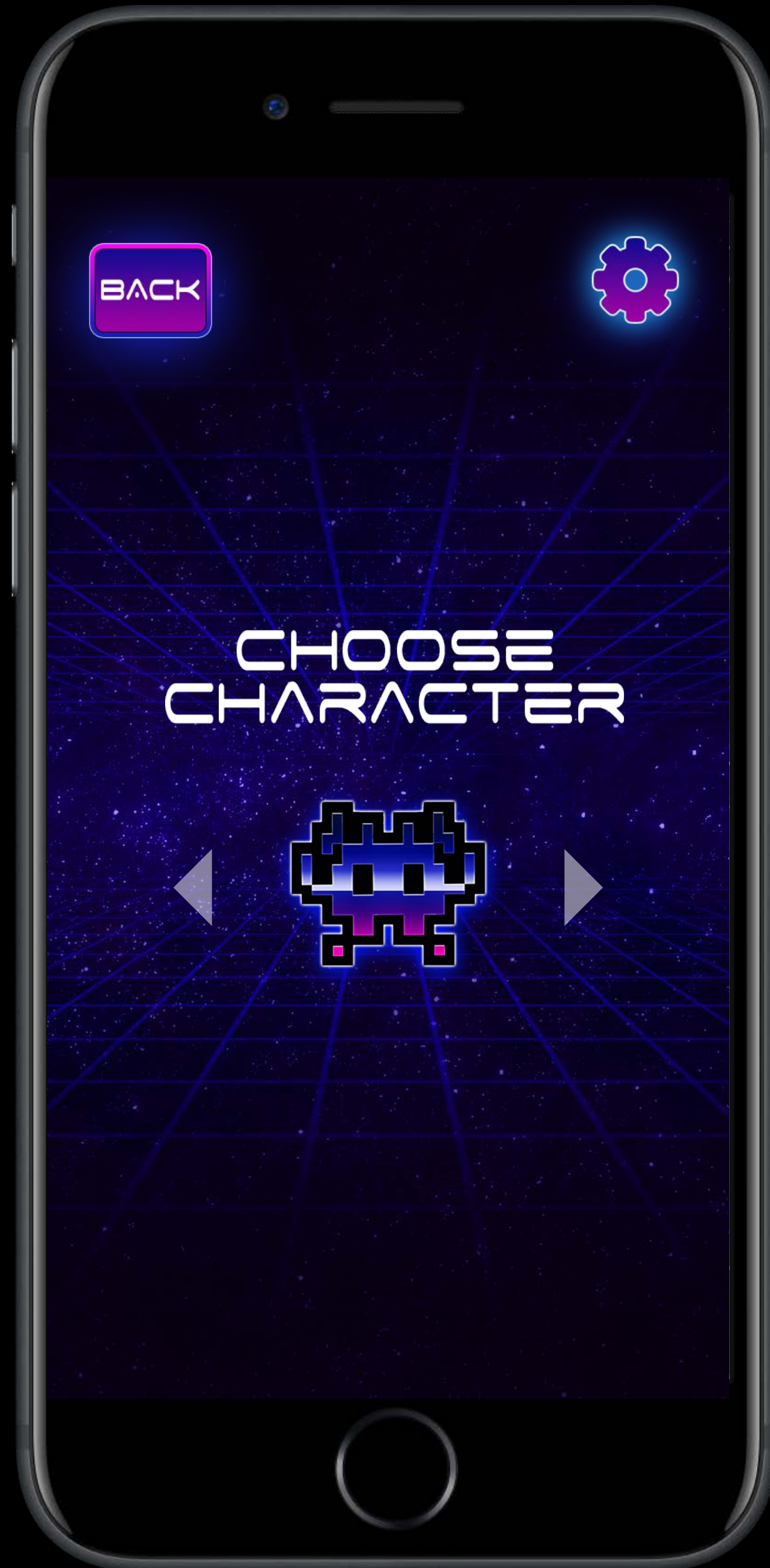
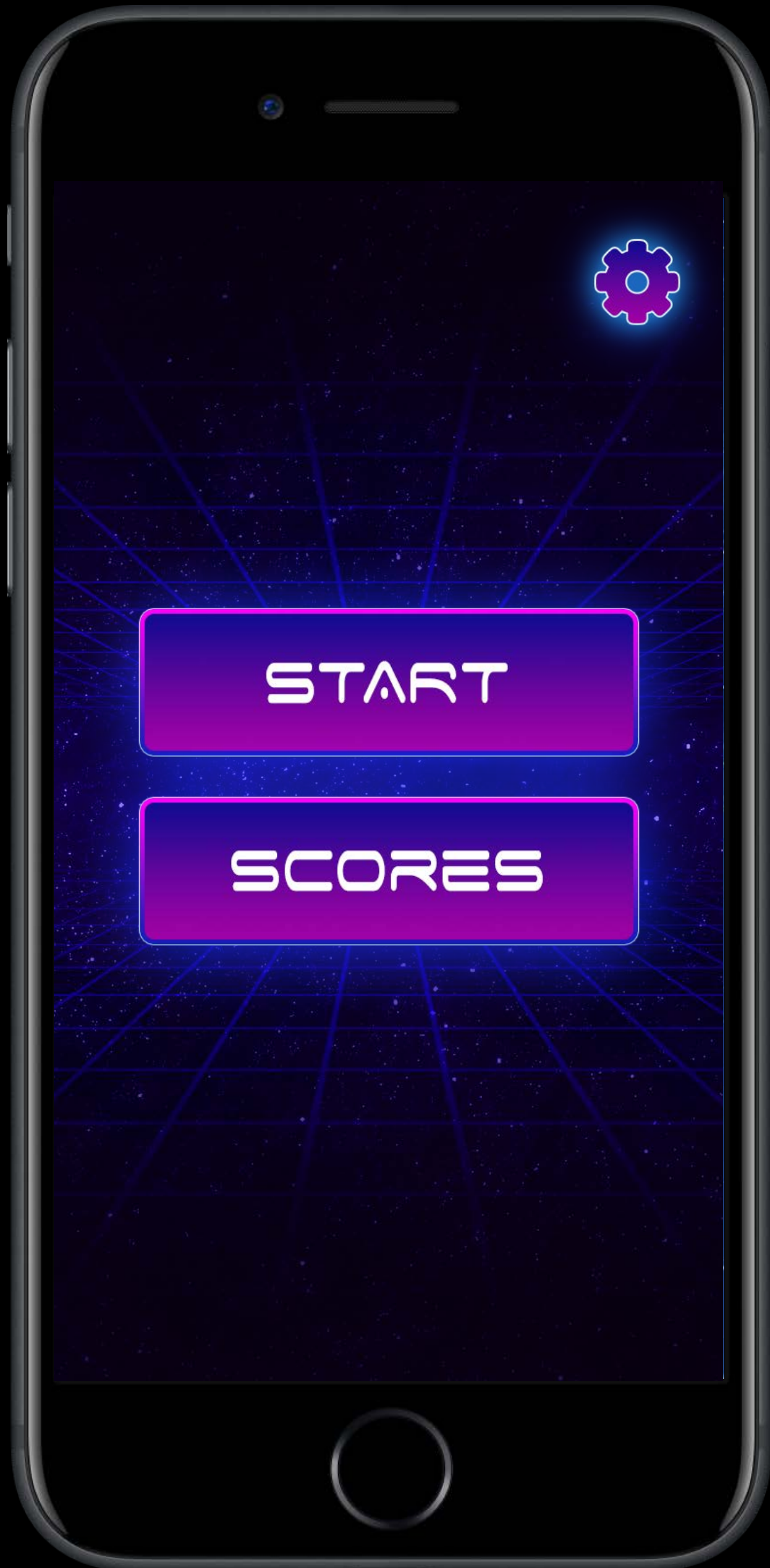
Tournaments

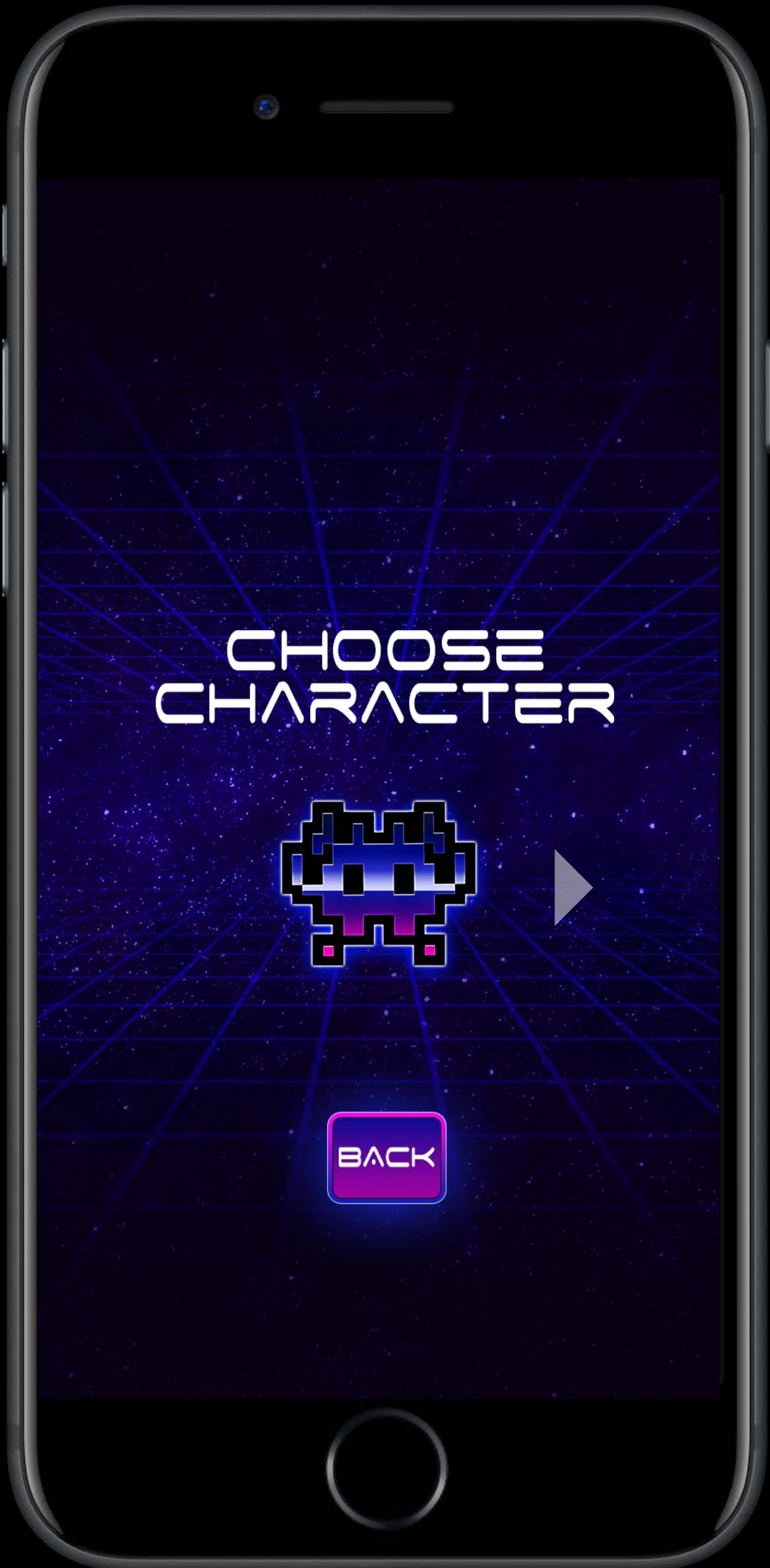
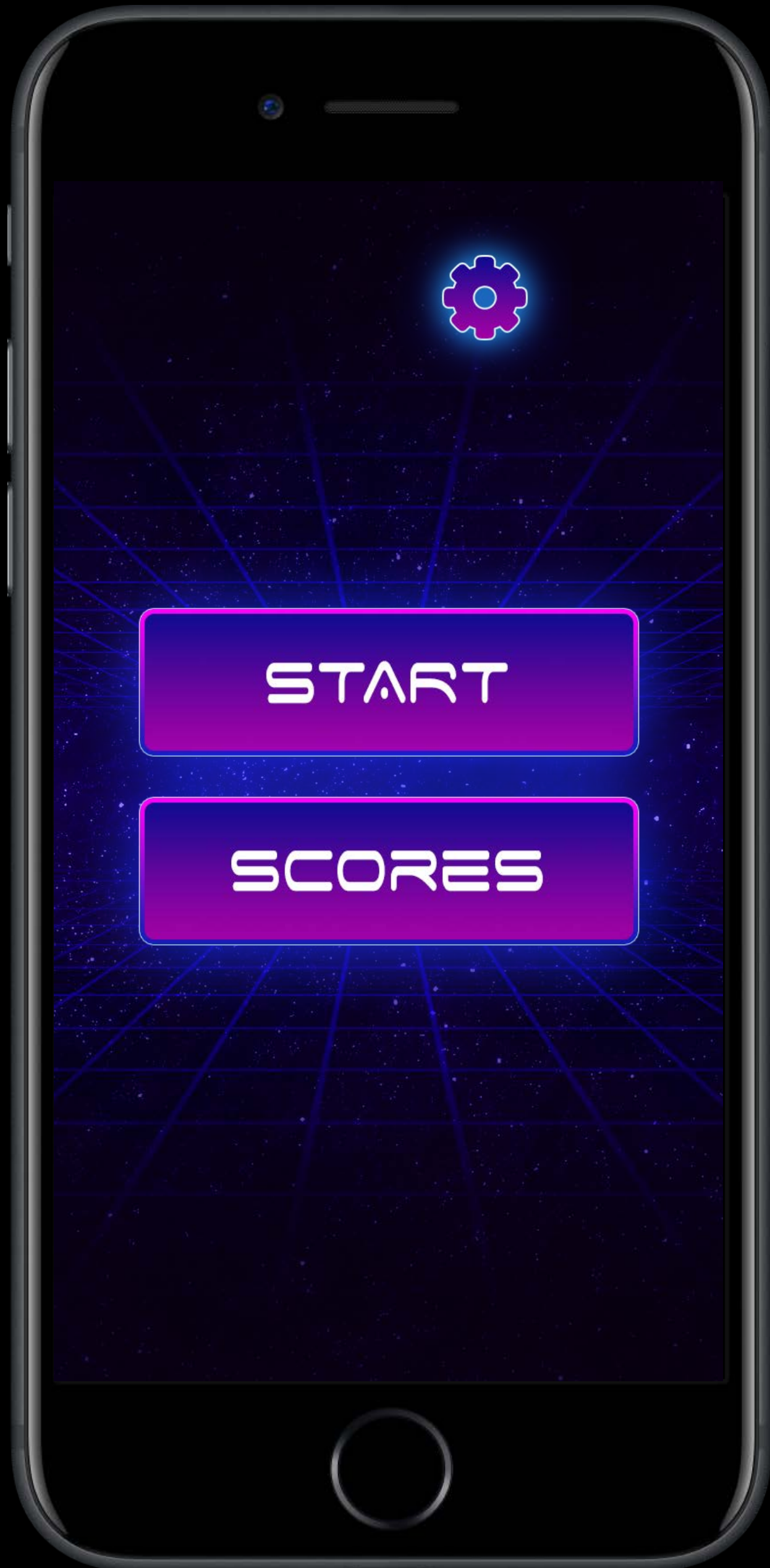
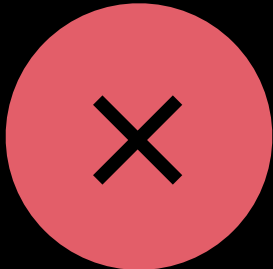
Leaderboard

4

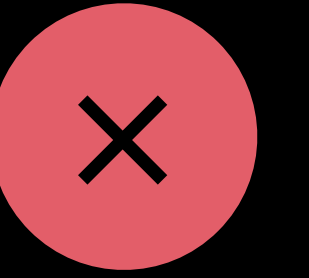
Interface

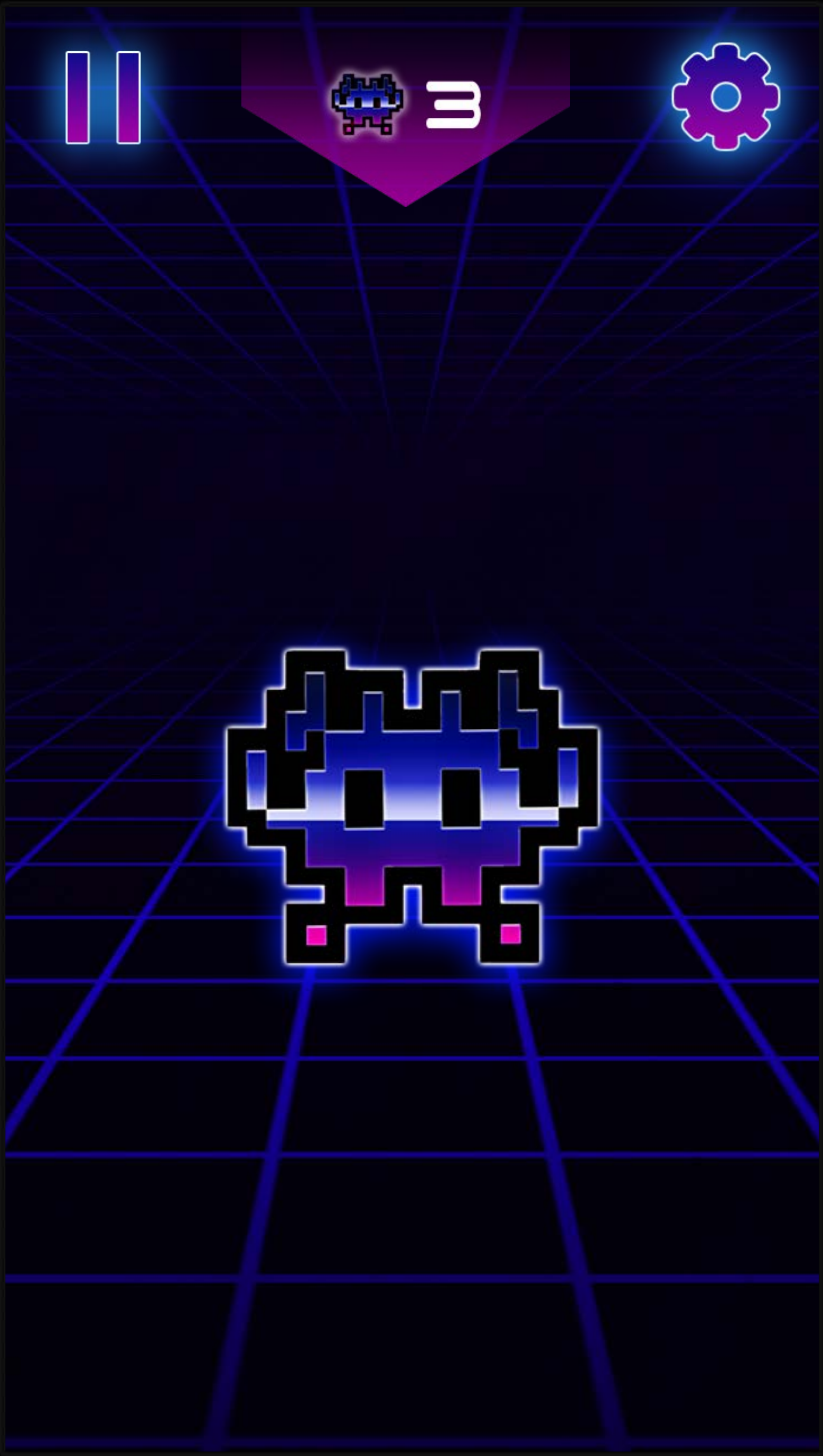


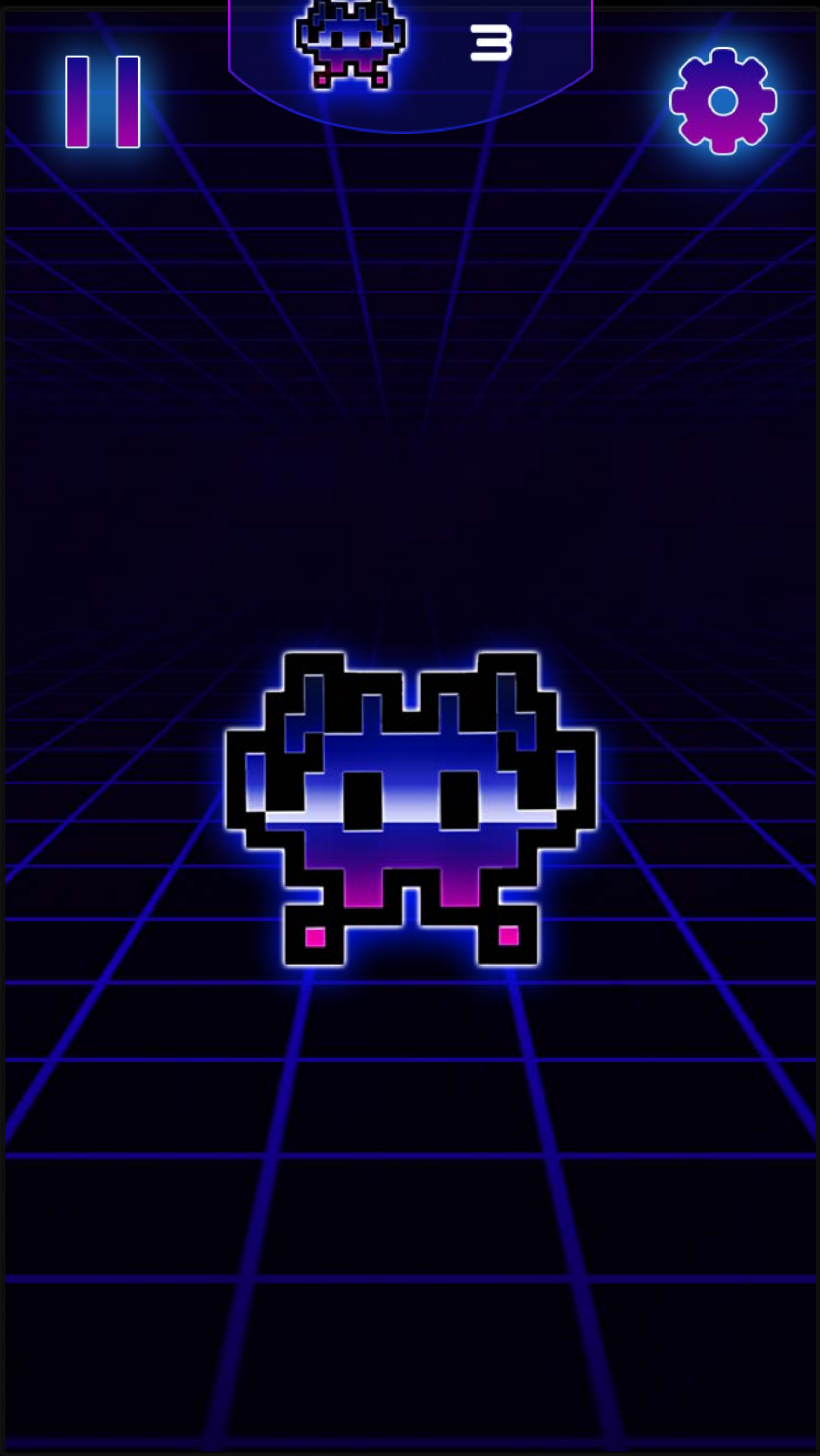


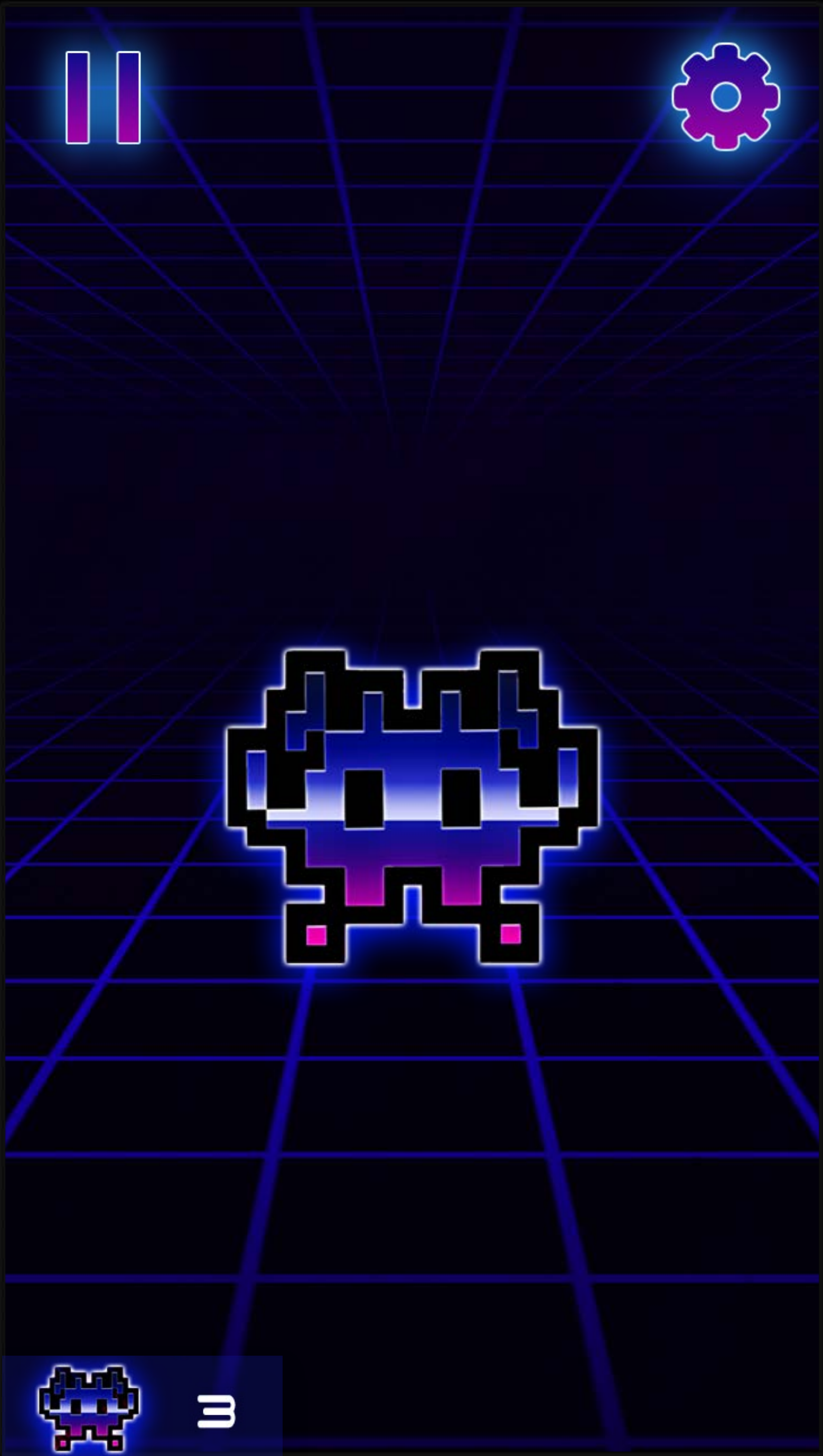


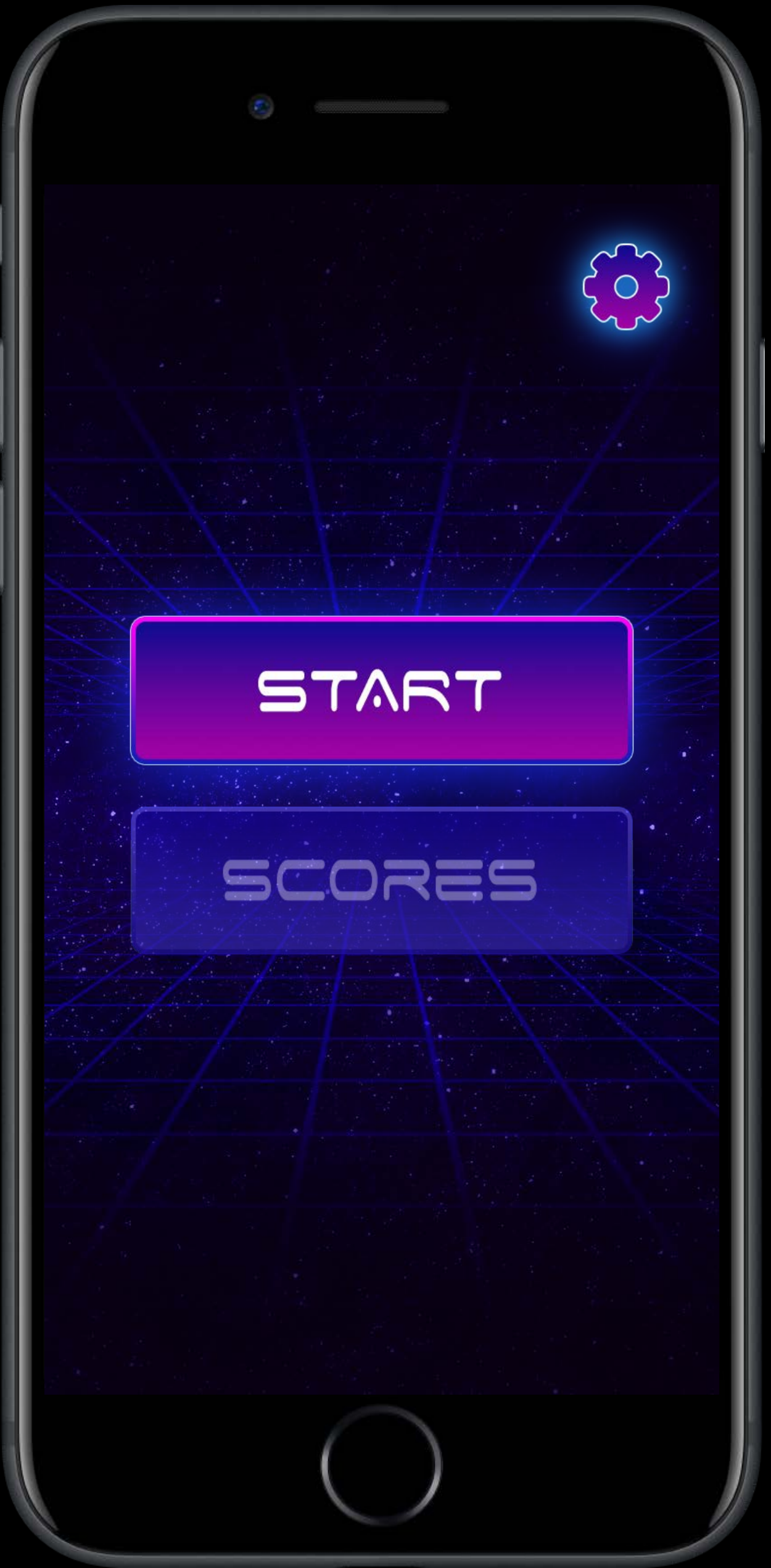
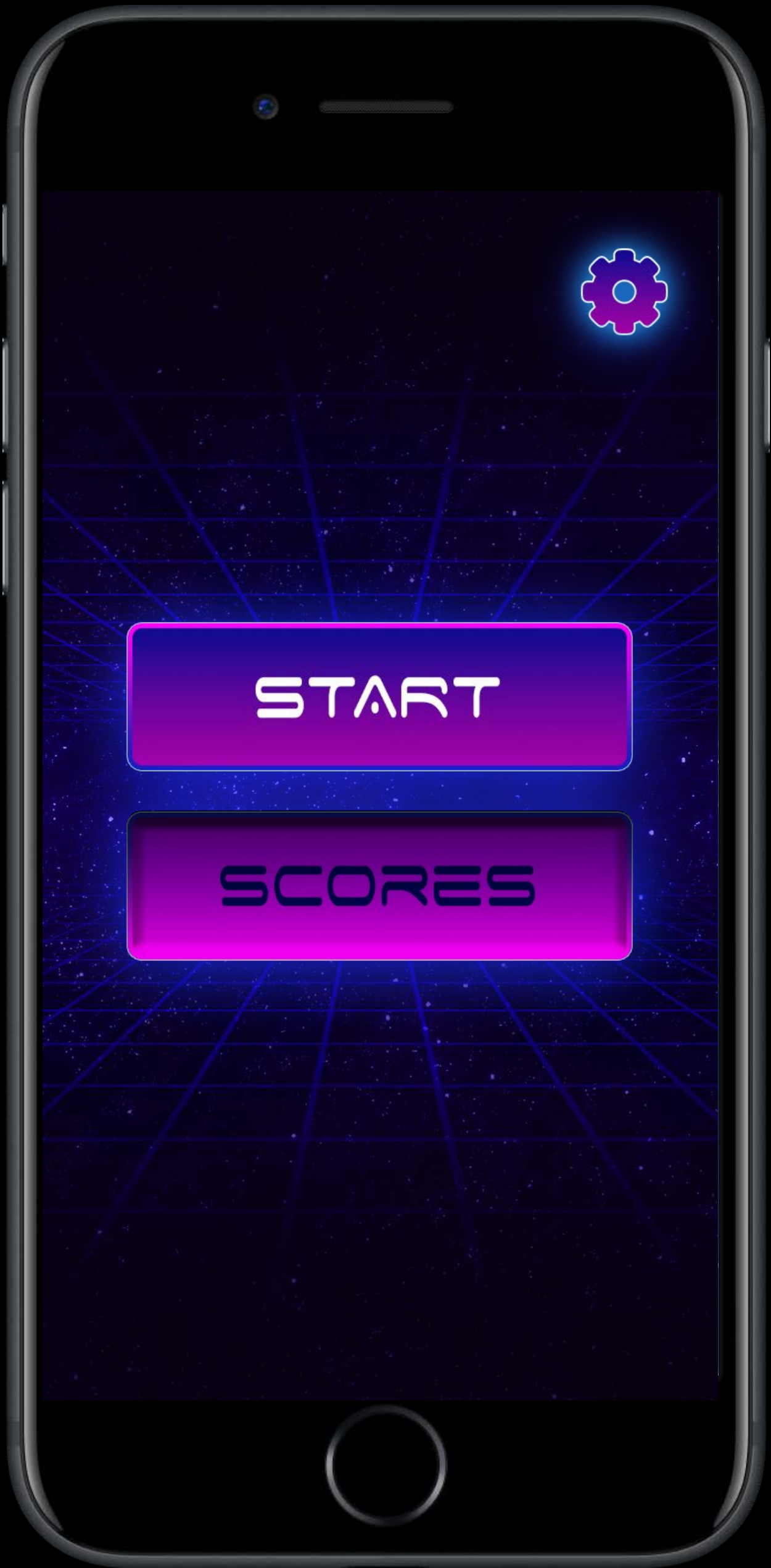
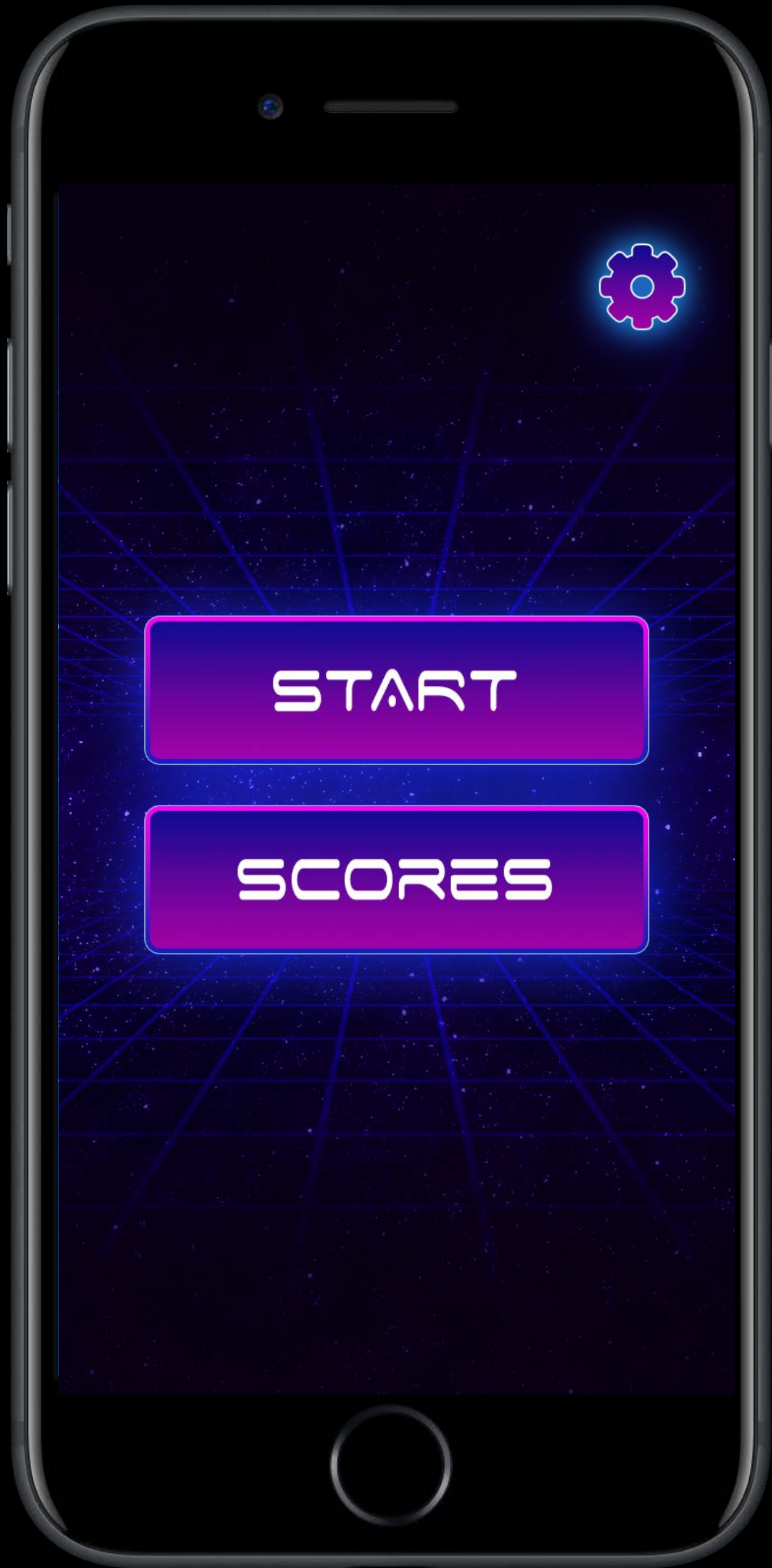


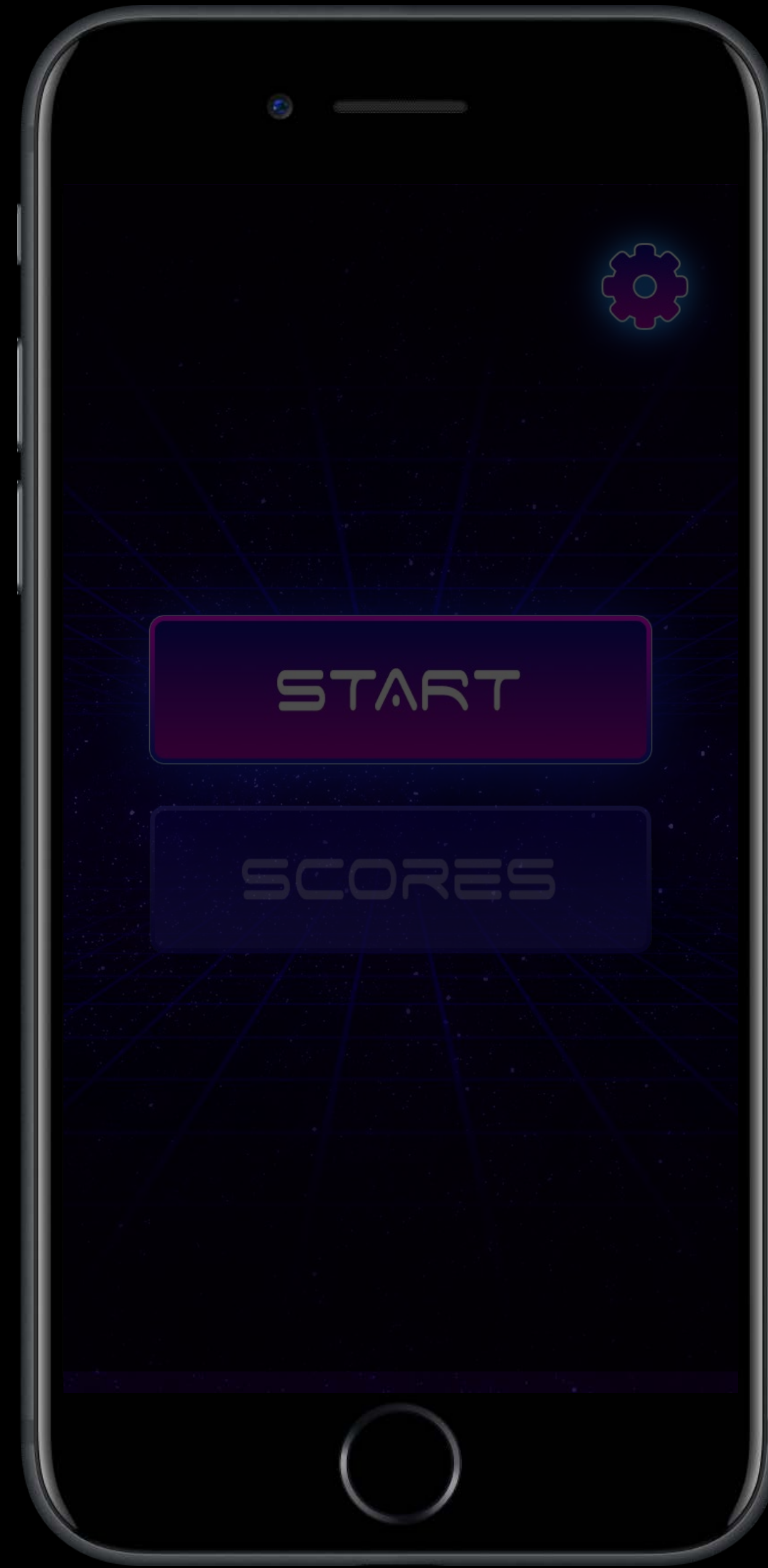
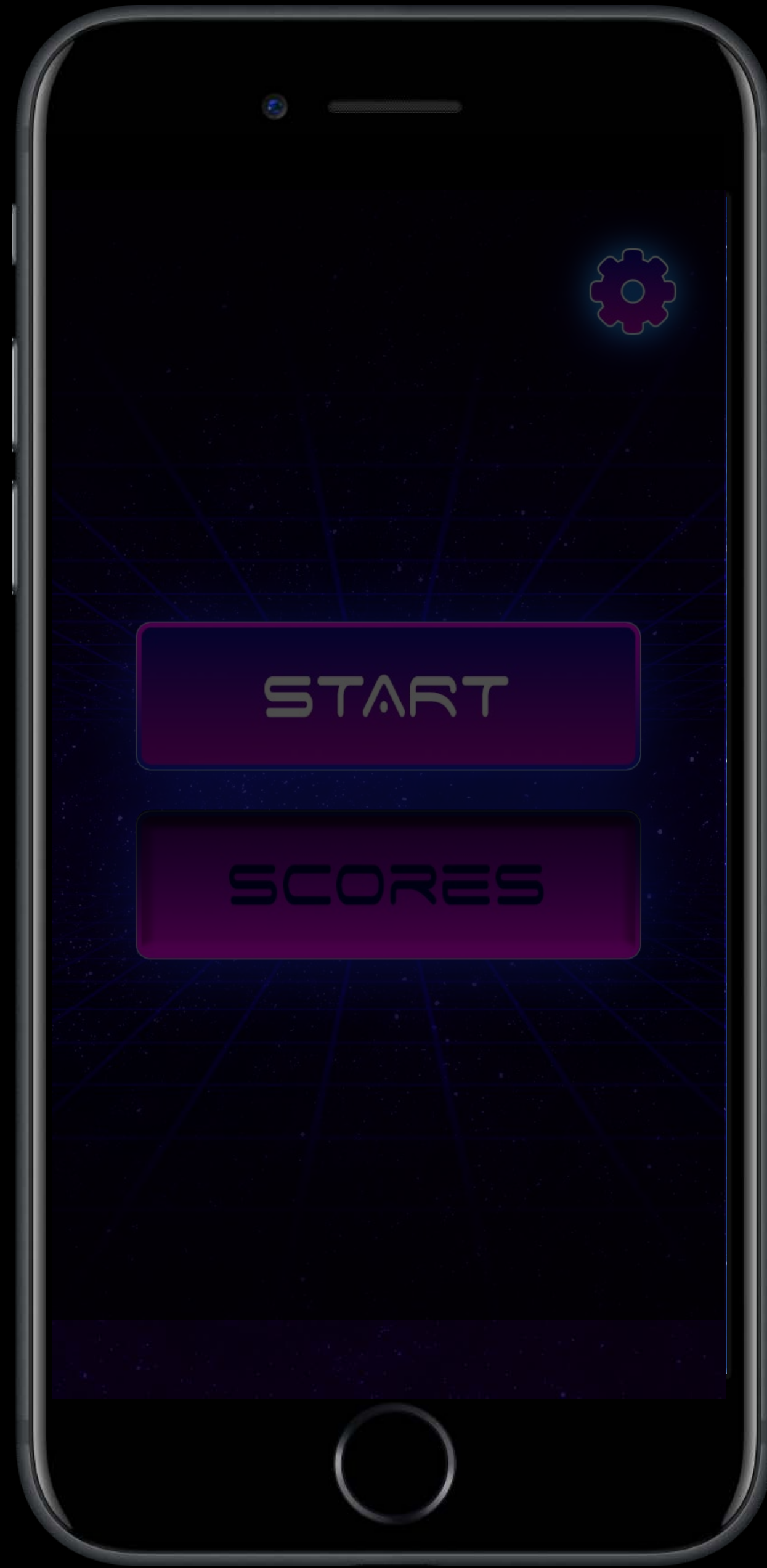
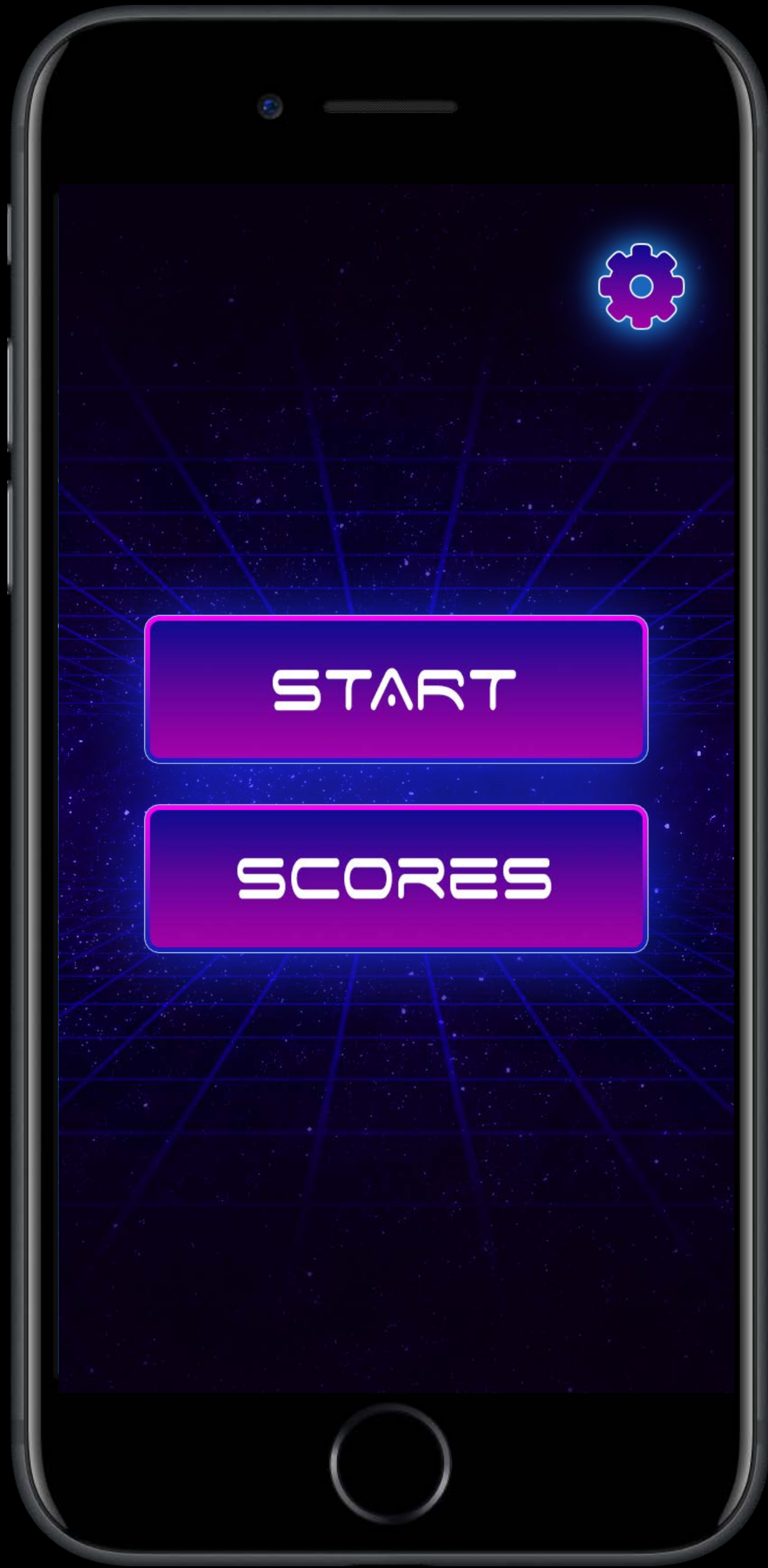


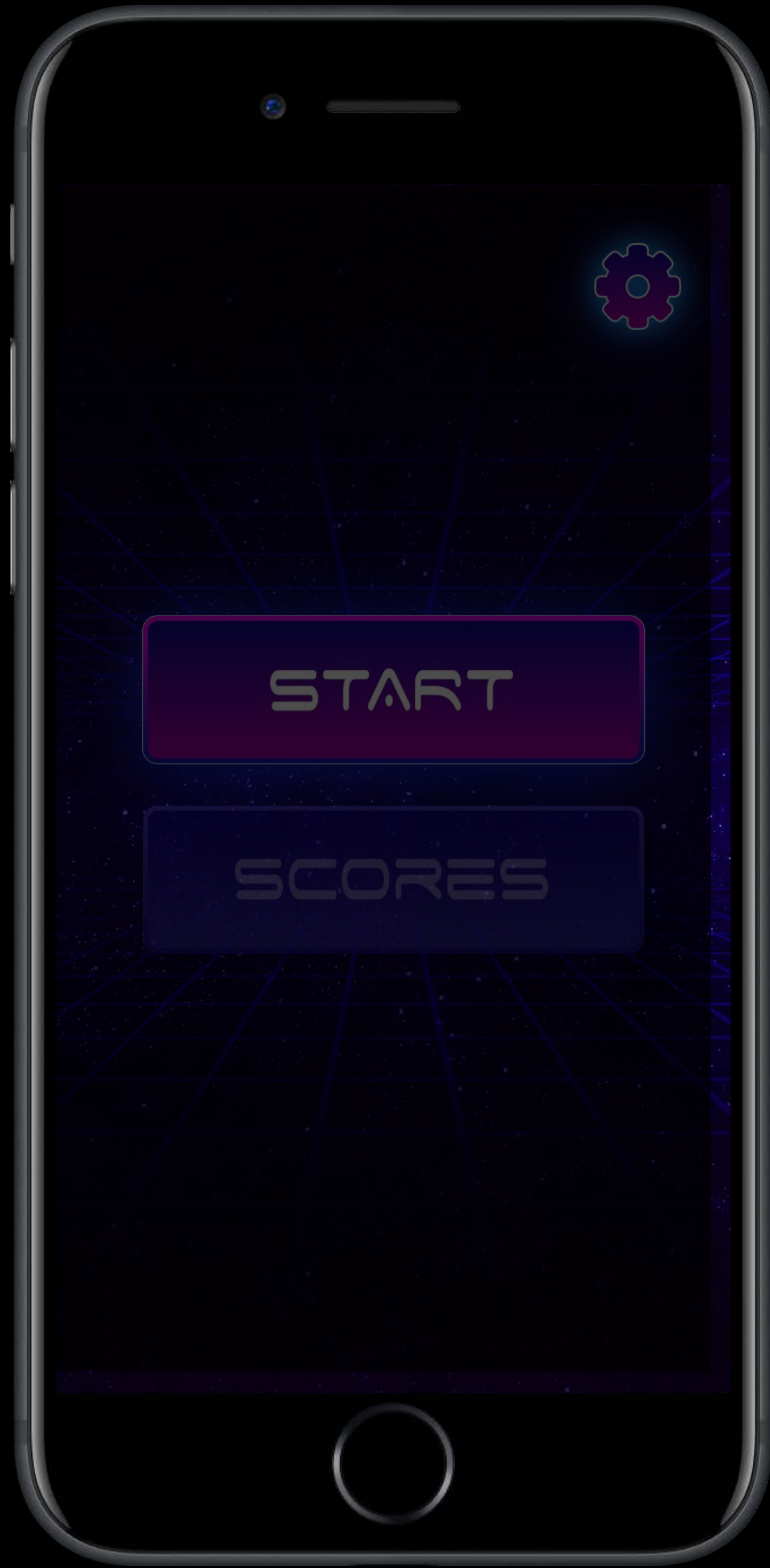
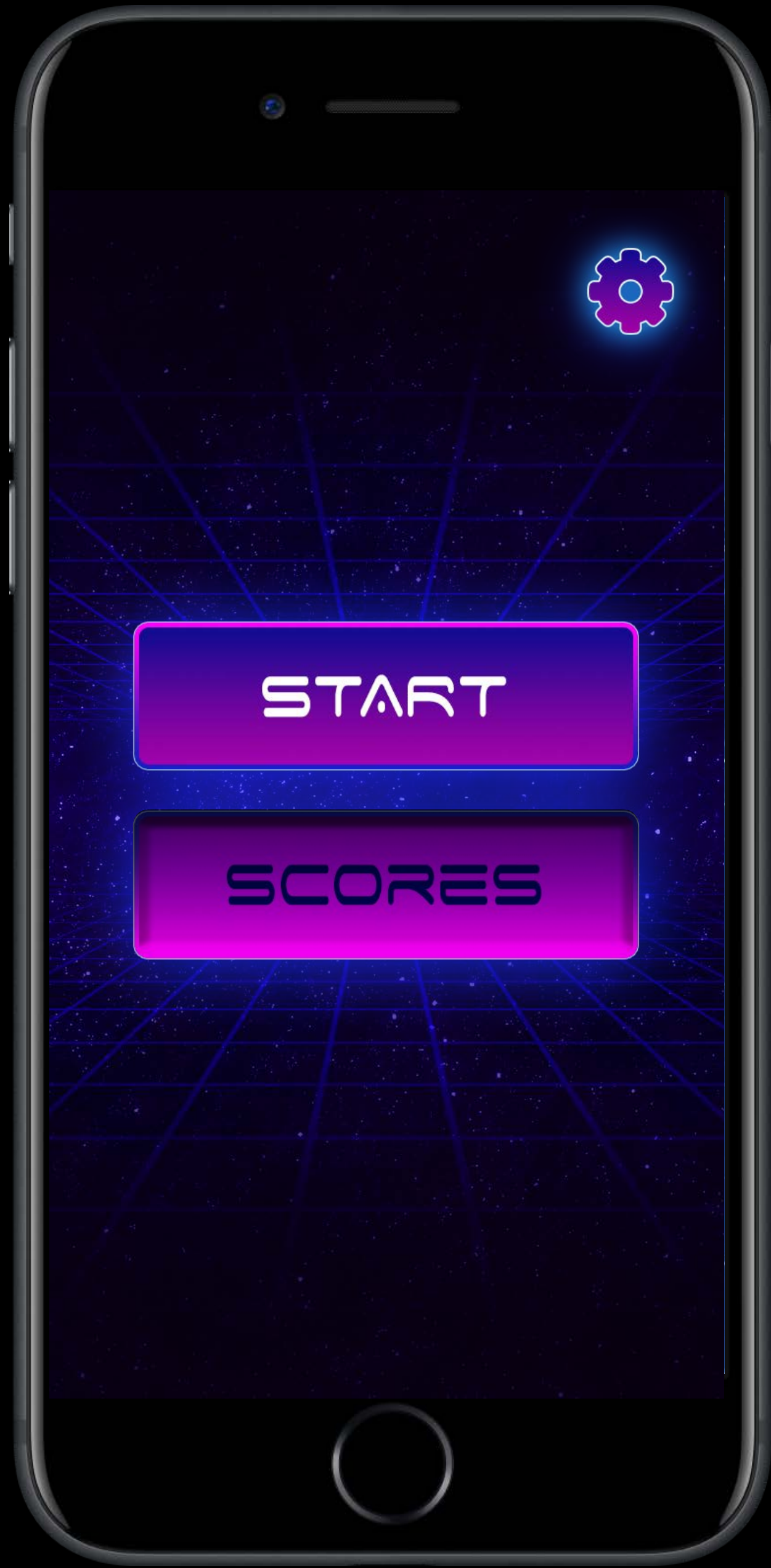
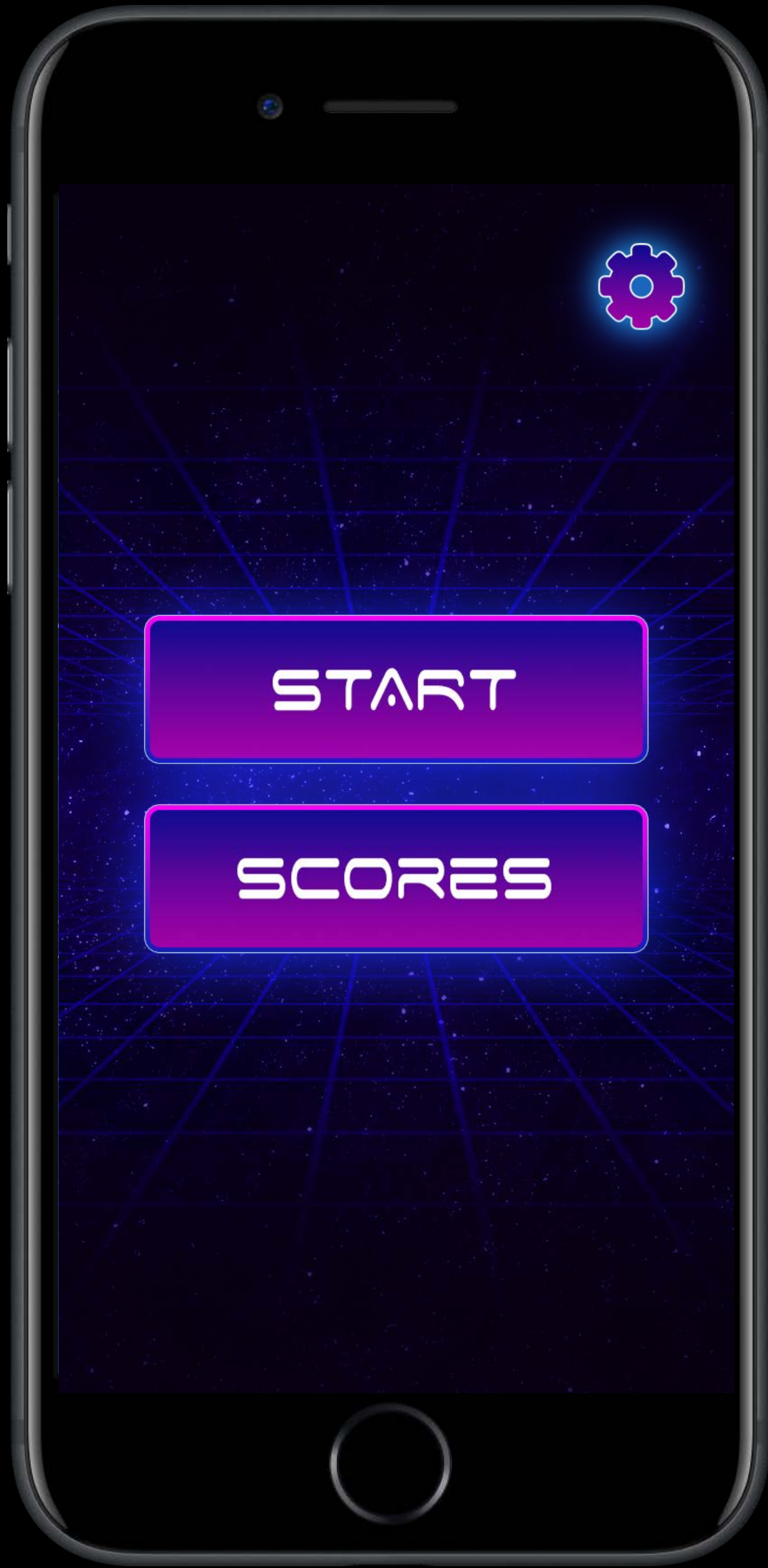


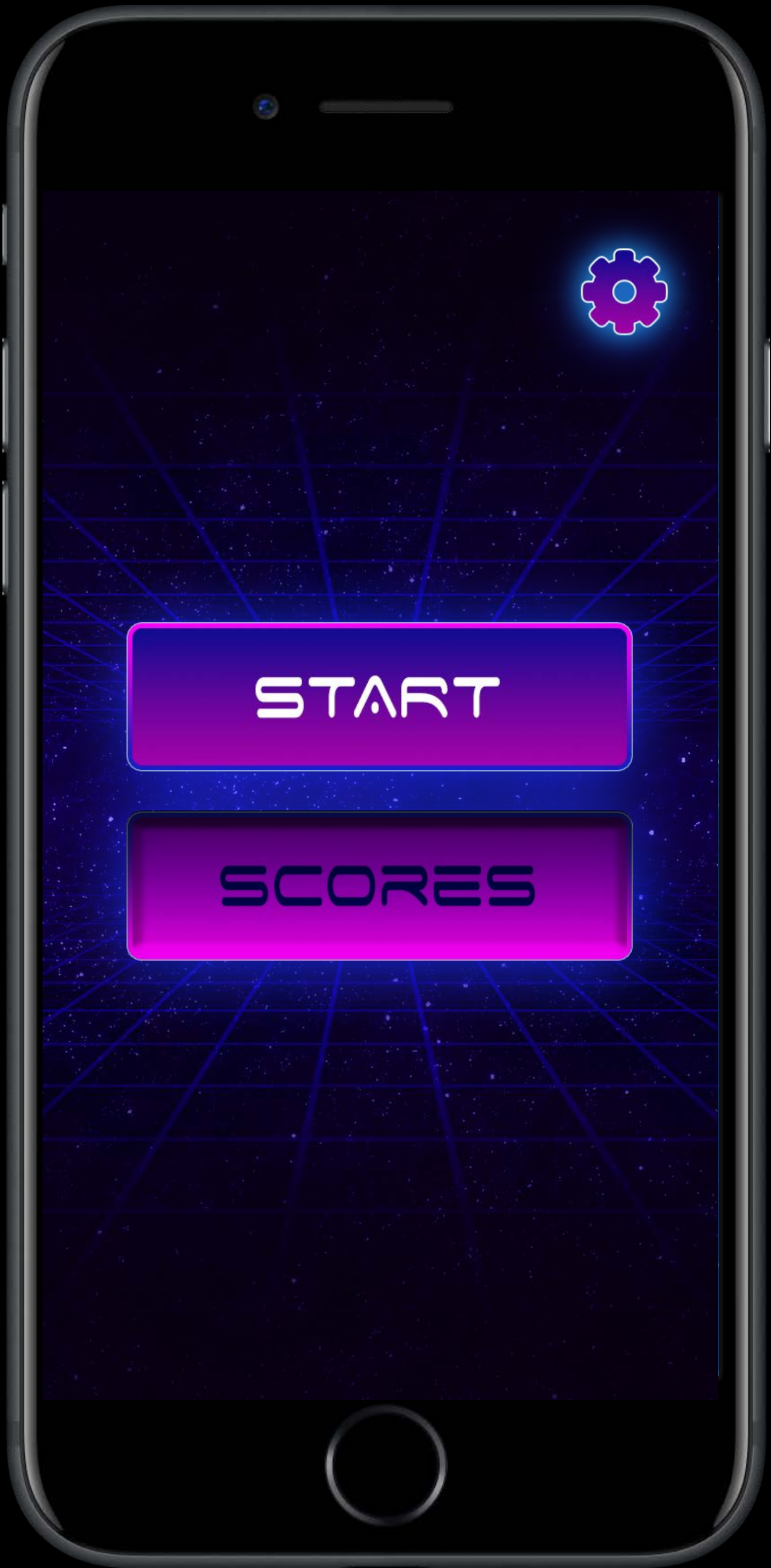
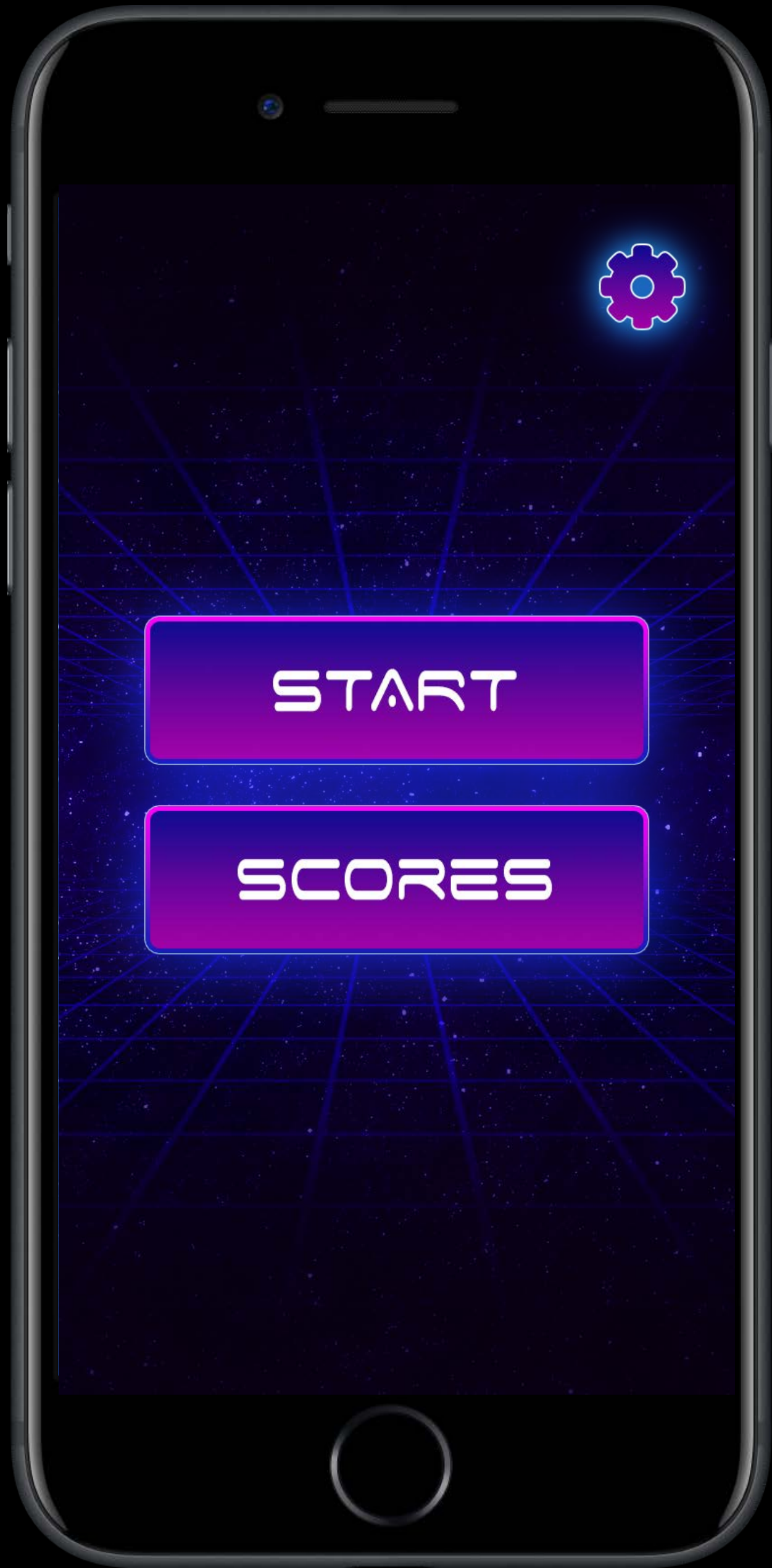








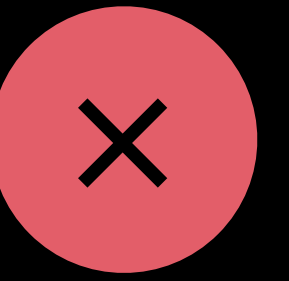






START

SCORES



START

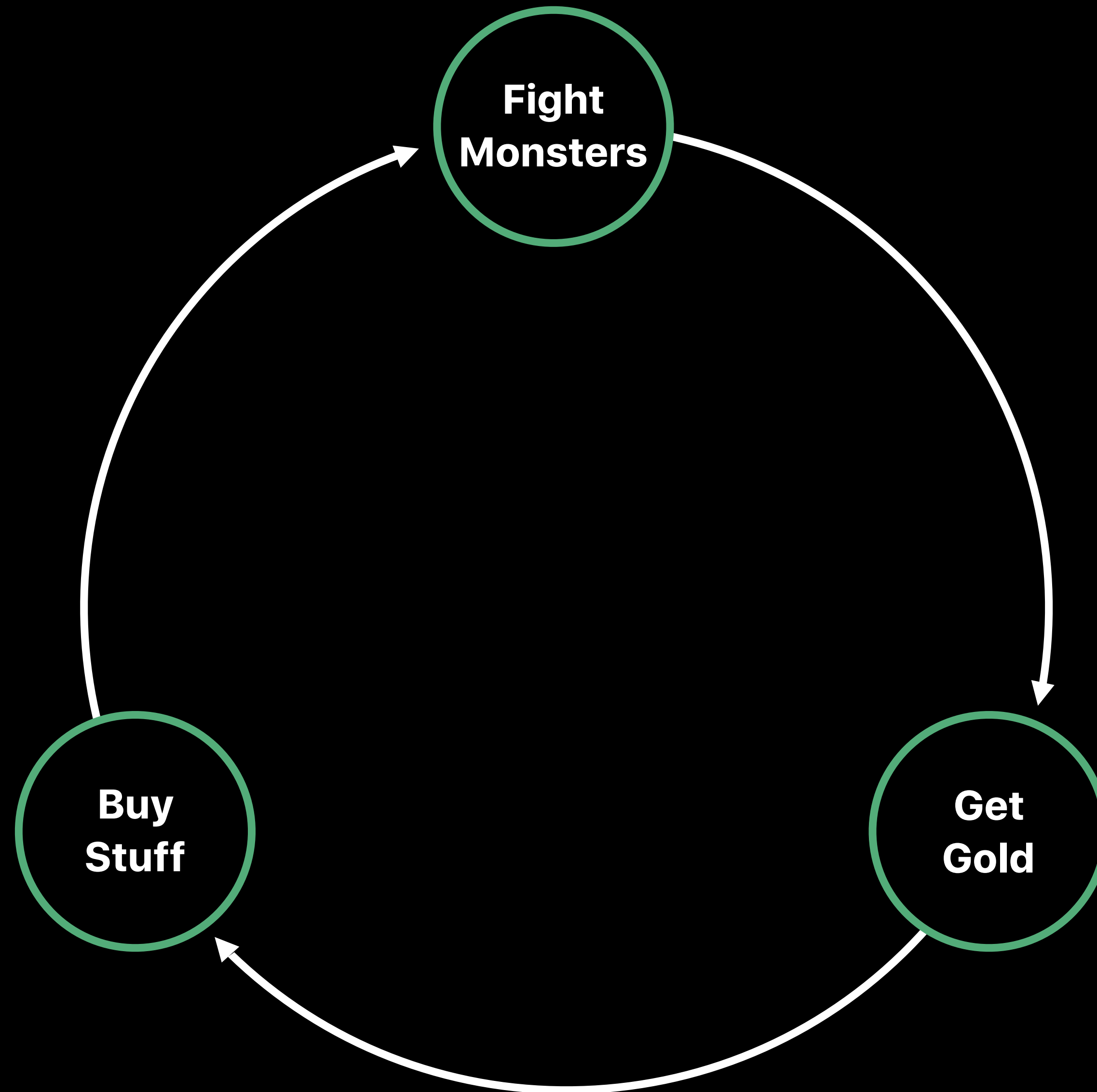
44 x 44

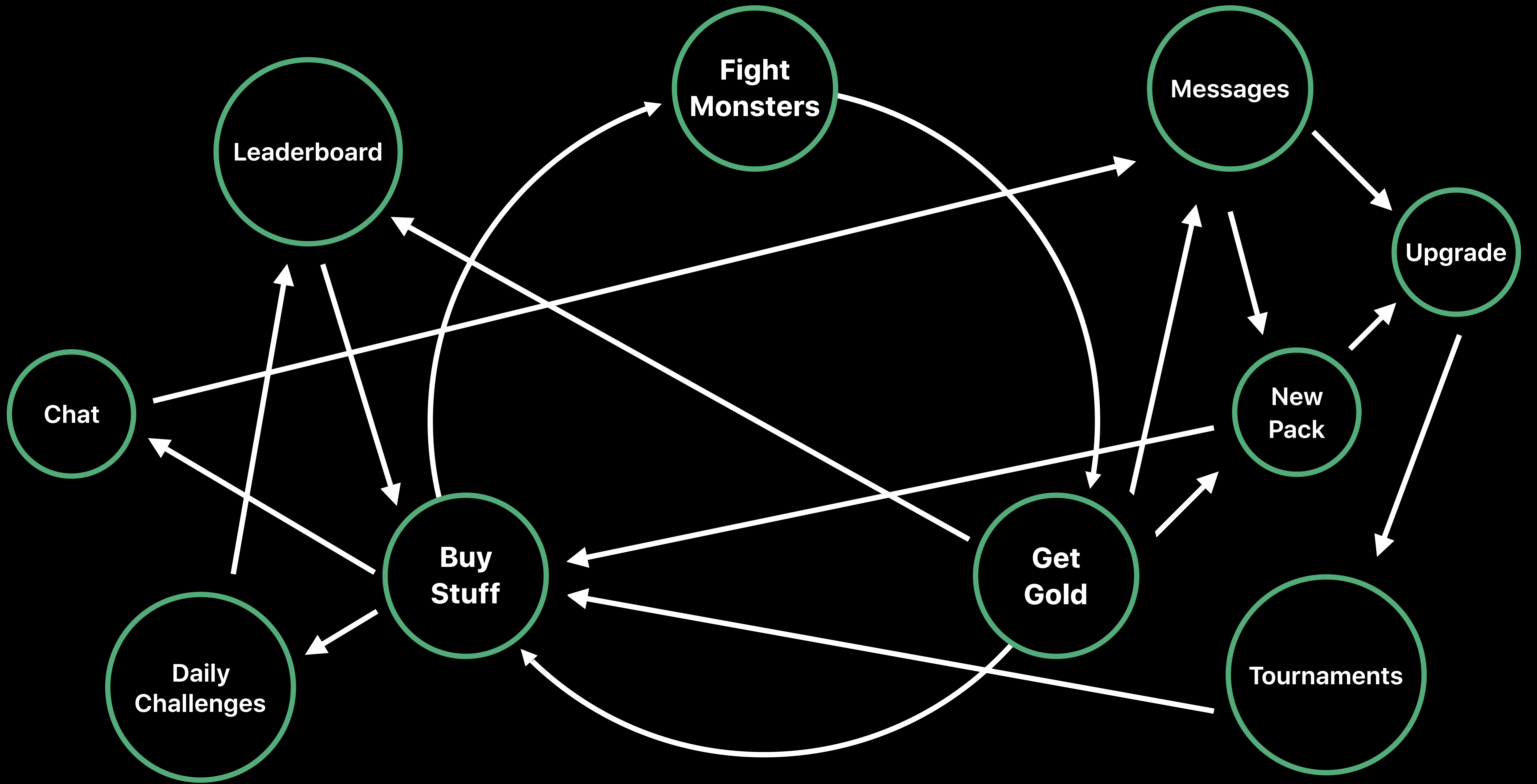
Points

Consistent and Clear

5

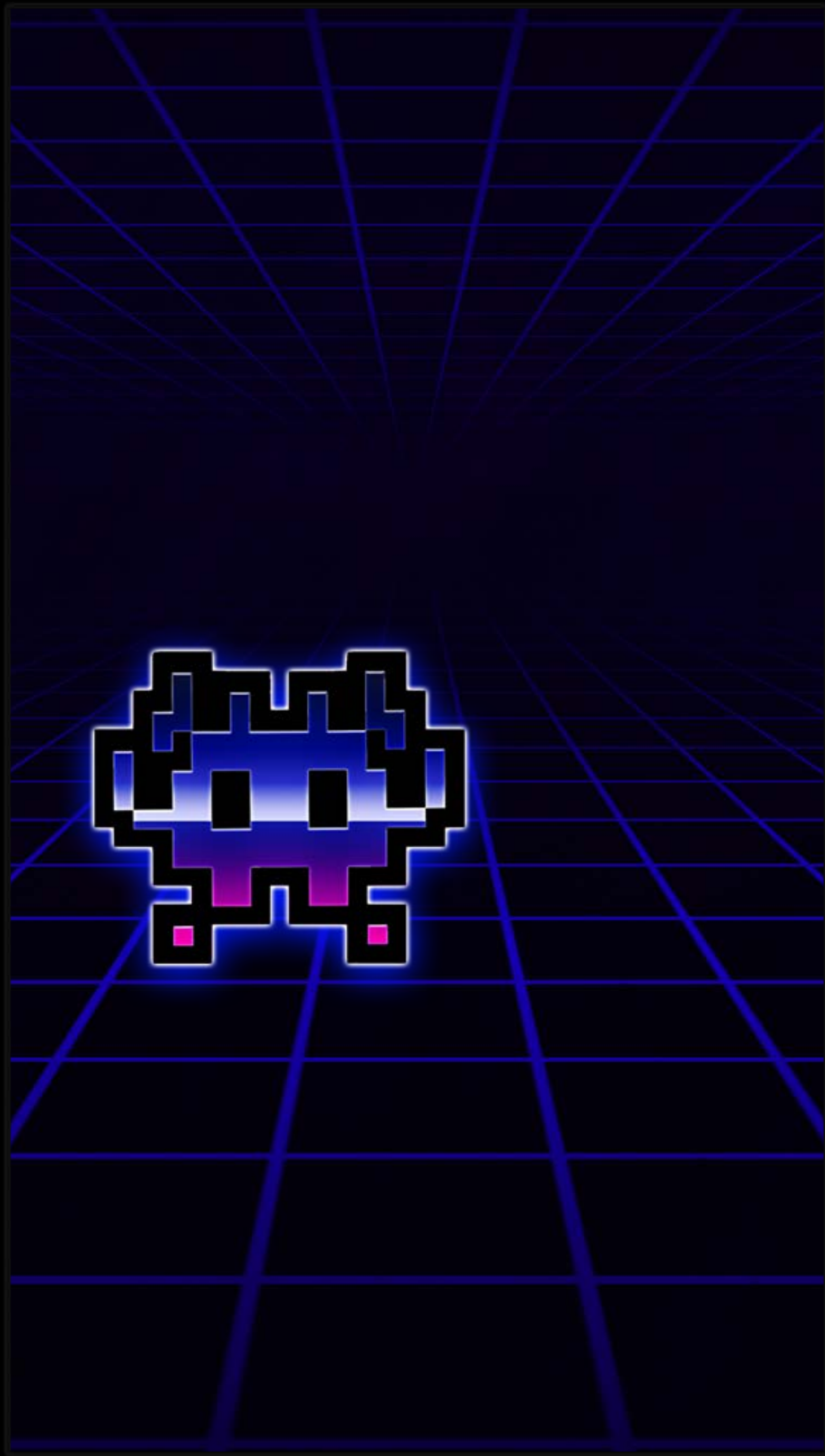
Basics





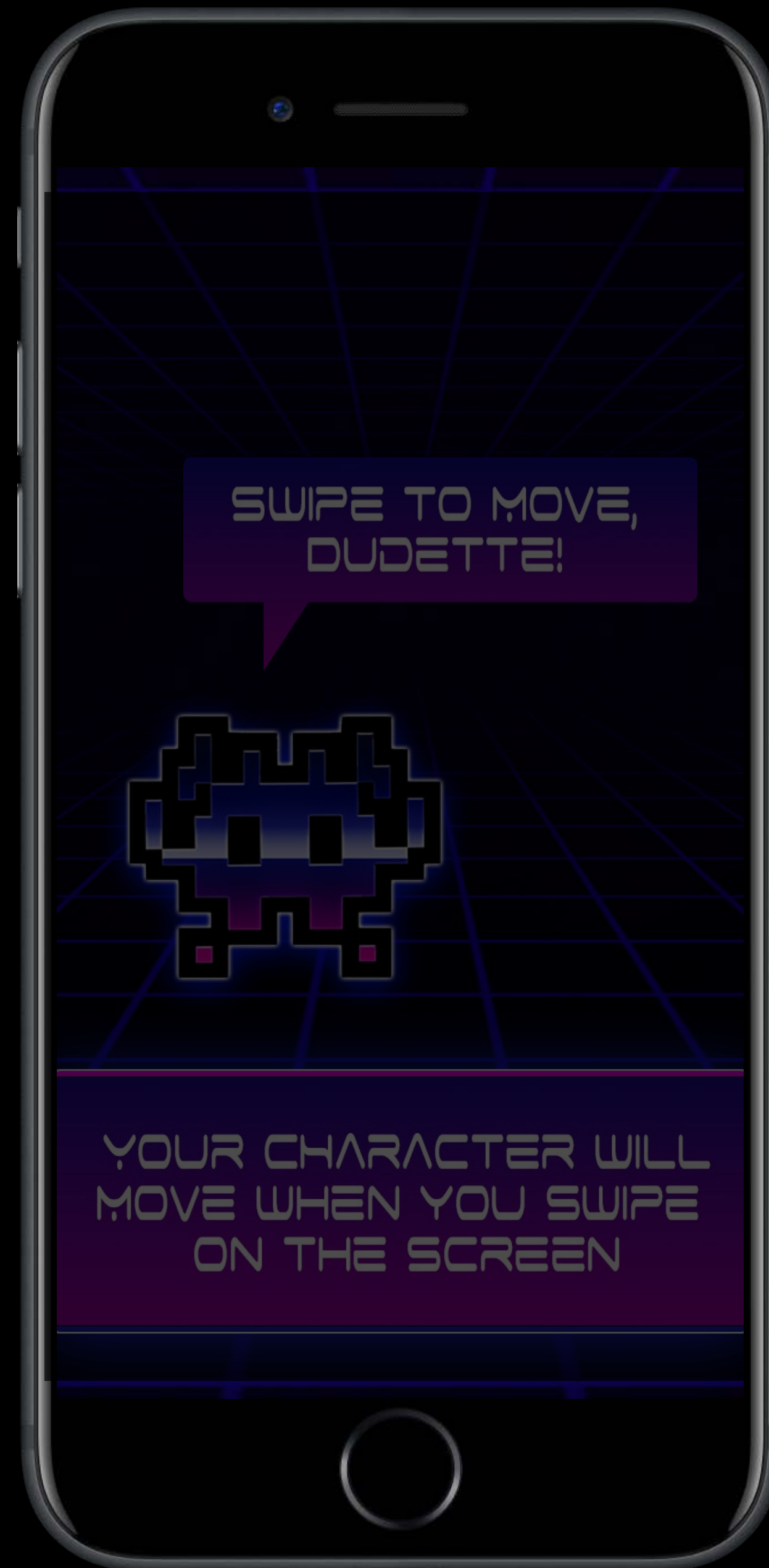
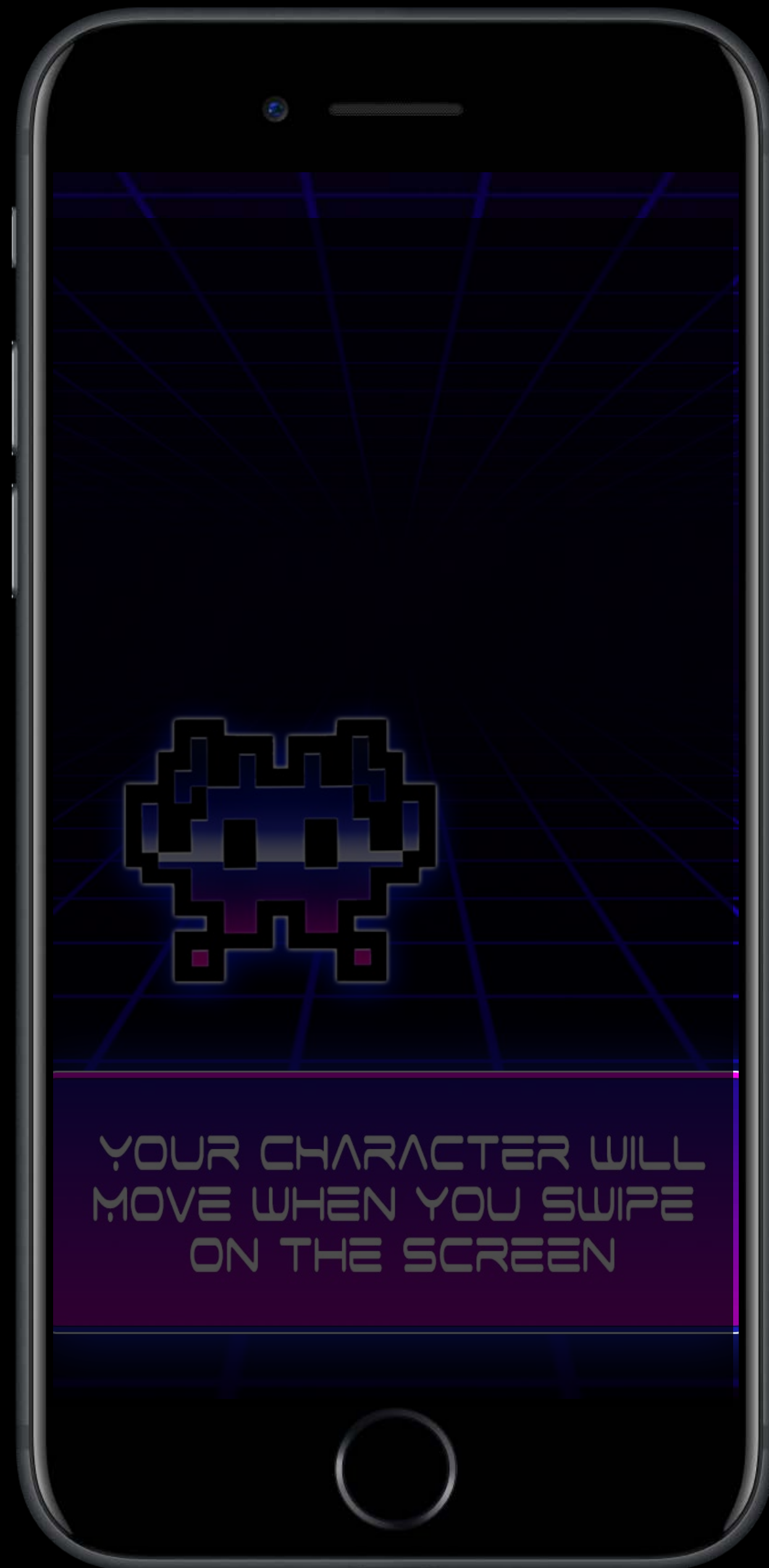
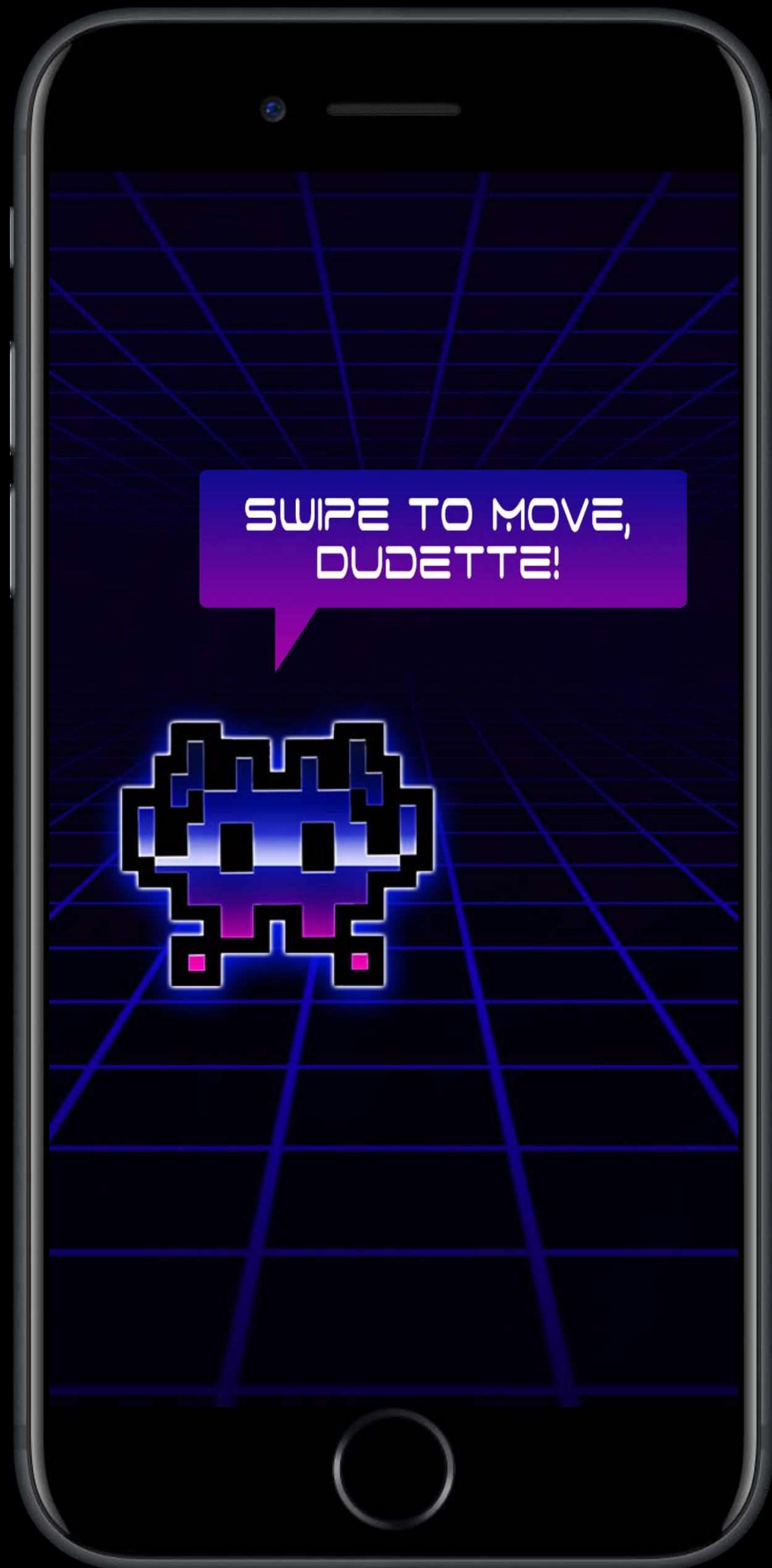
6

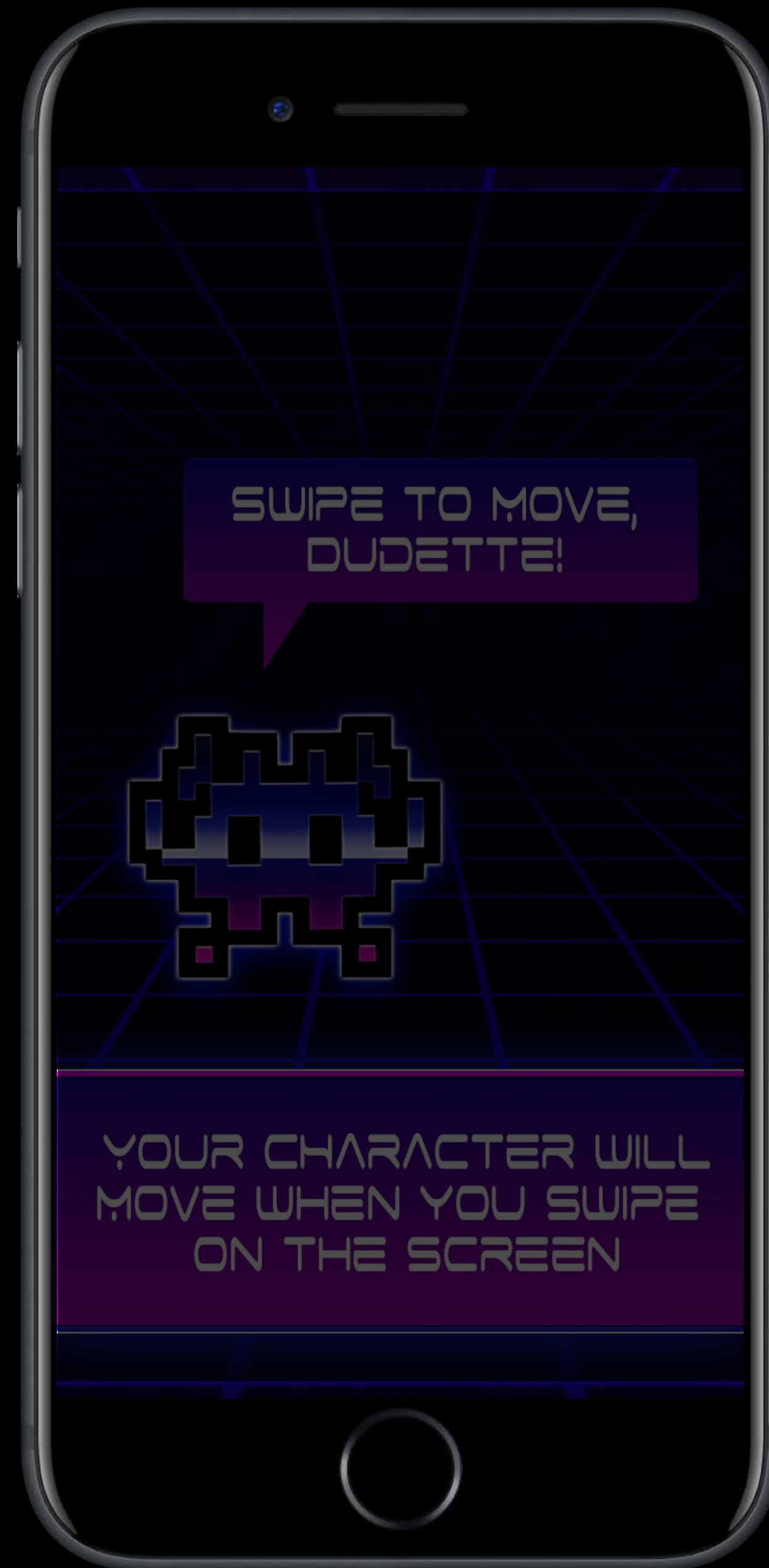
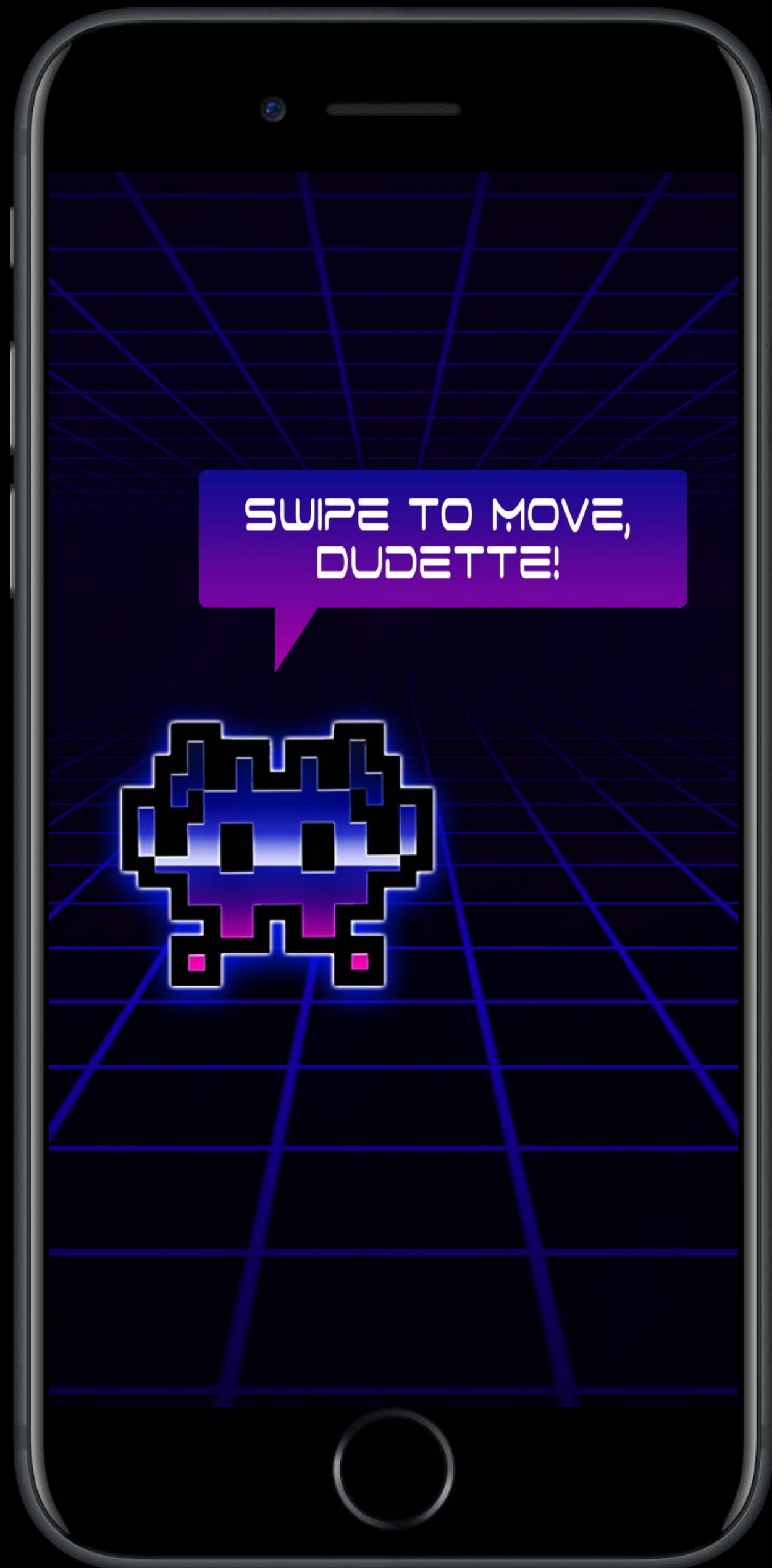
Direction

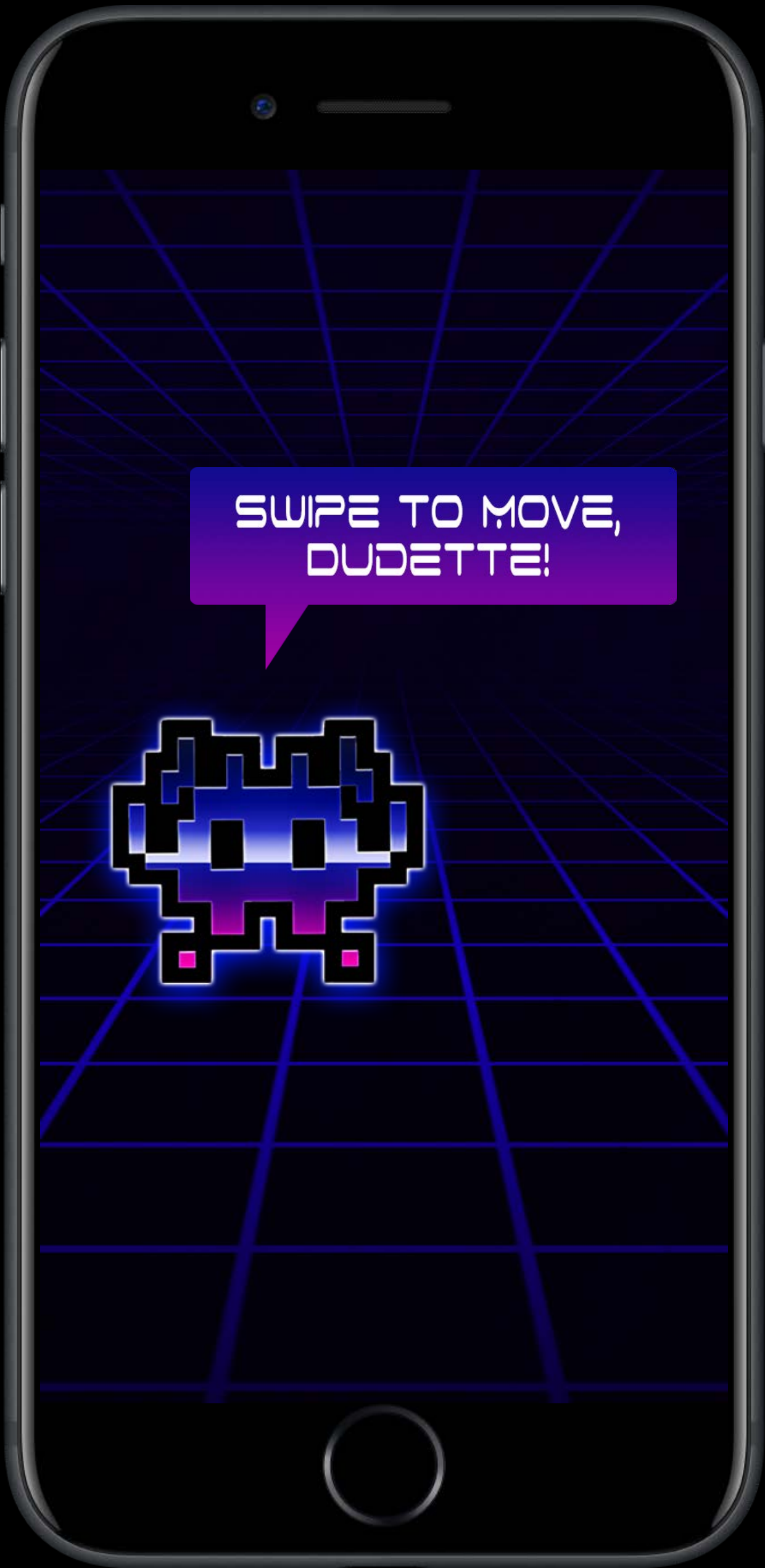


SWIPE TO MOVE,
DUDETTE!





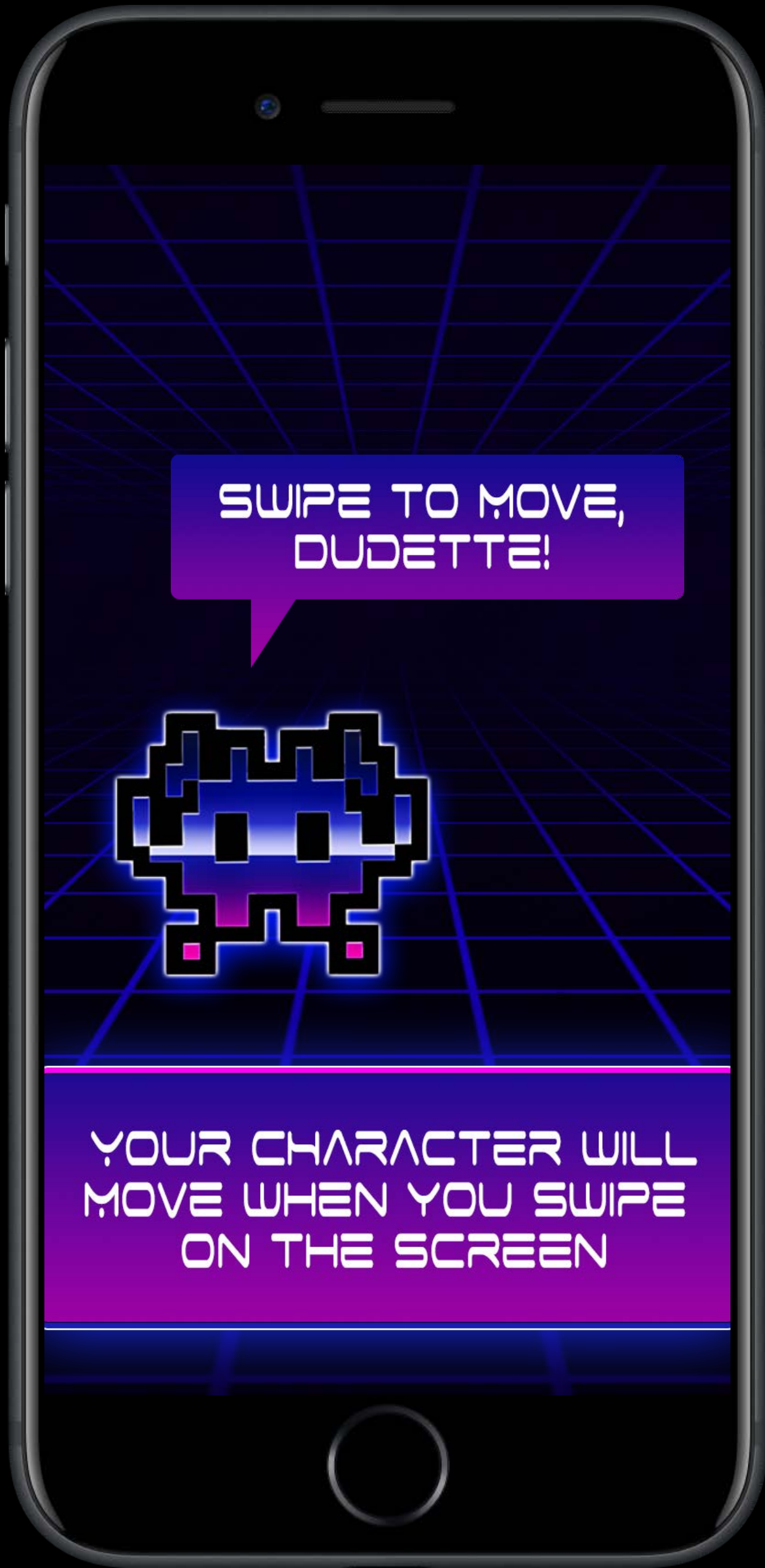




SWIPE TO MOVE,
DUDETTE!



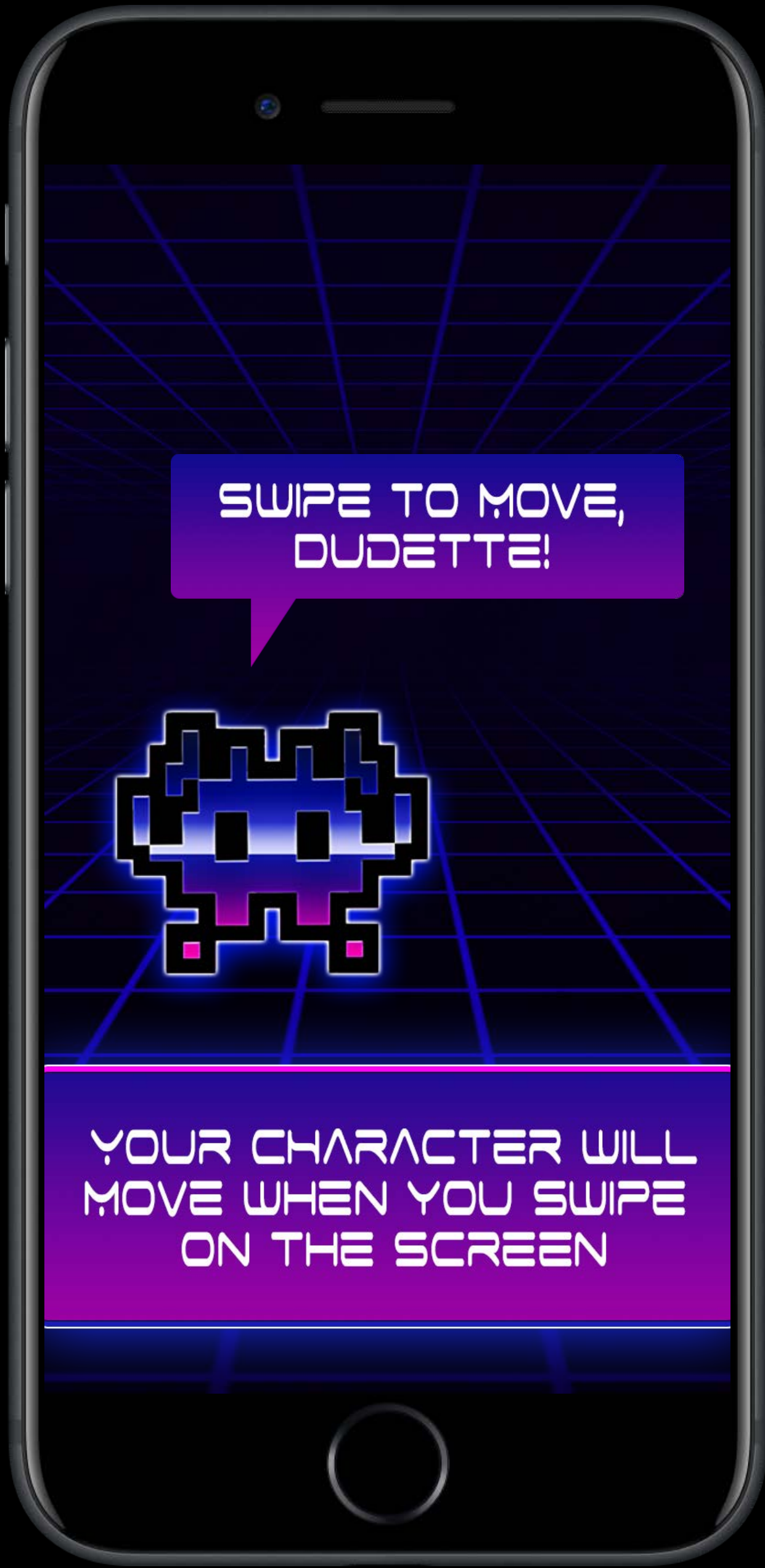
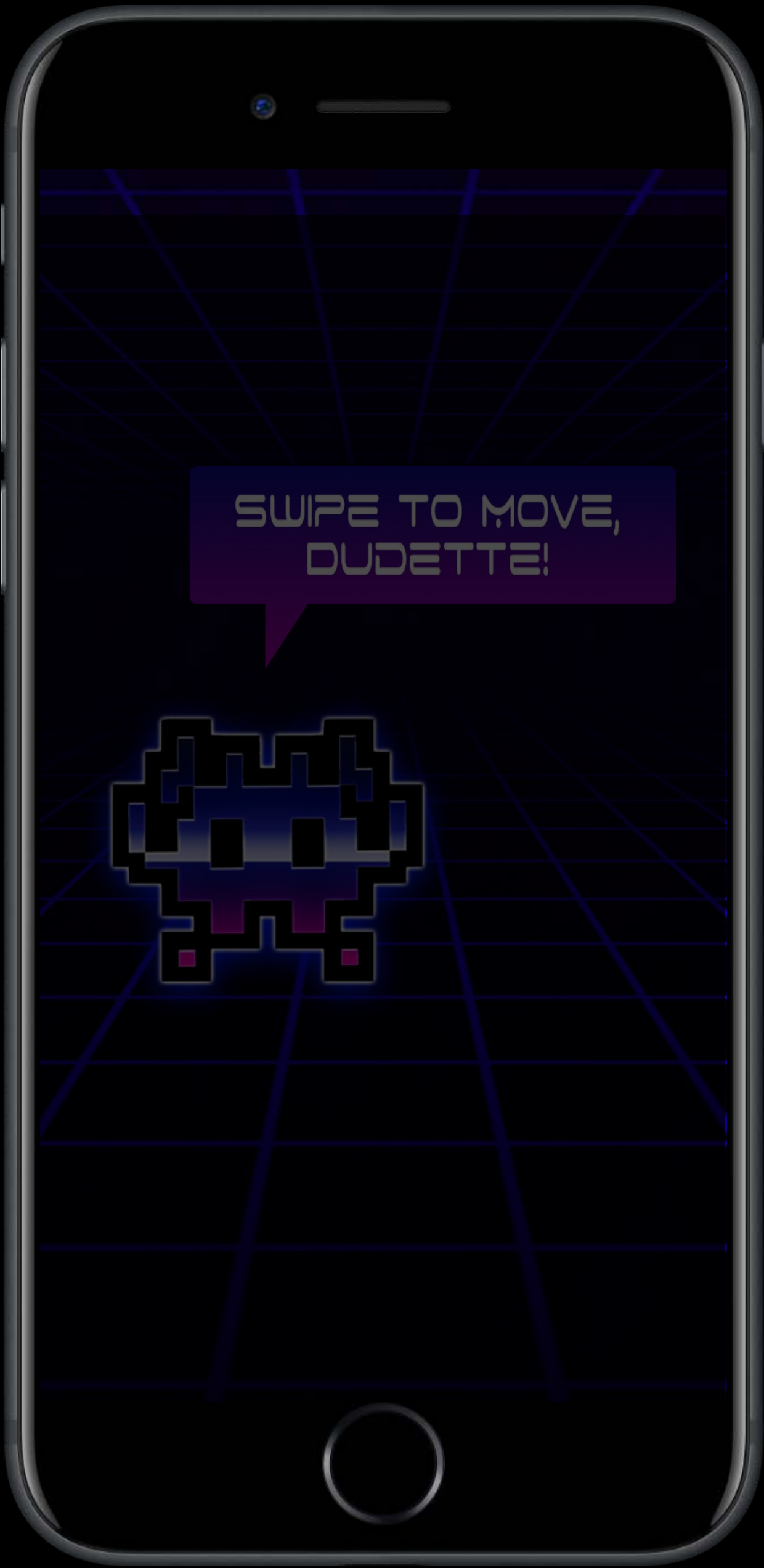
YOUR CHARACTER WILL
MOVE WHEN YOU SWIPE
ON THE SCREEN



SWIPE TO MOVE,
DUDETTE!



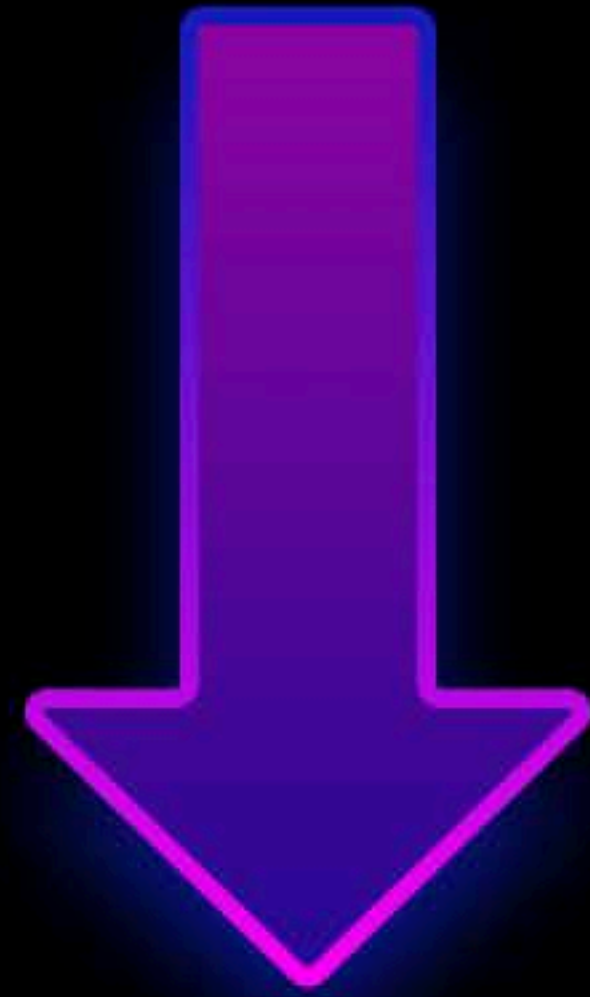
YOUR CHARACTER WILL
MOVE WHEN YOU SWIPE
ON THE SCREEN



7

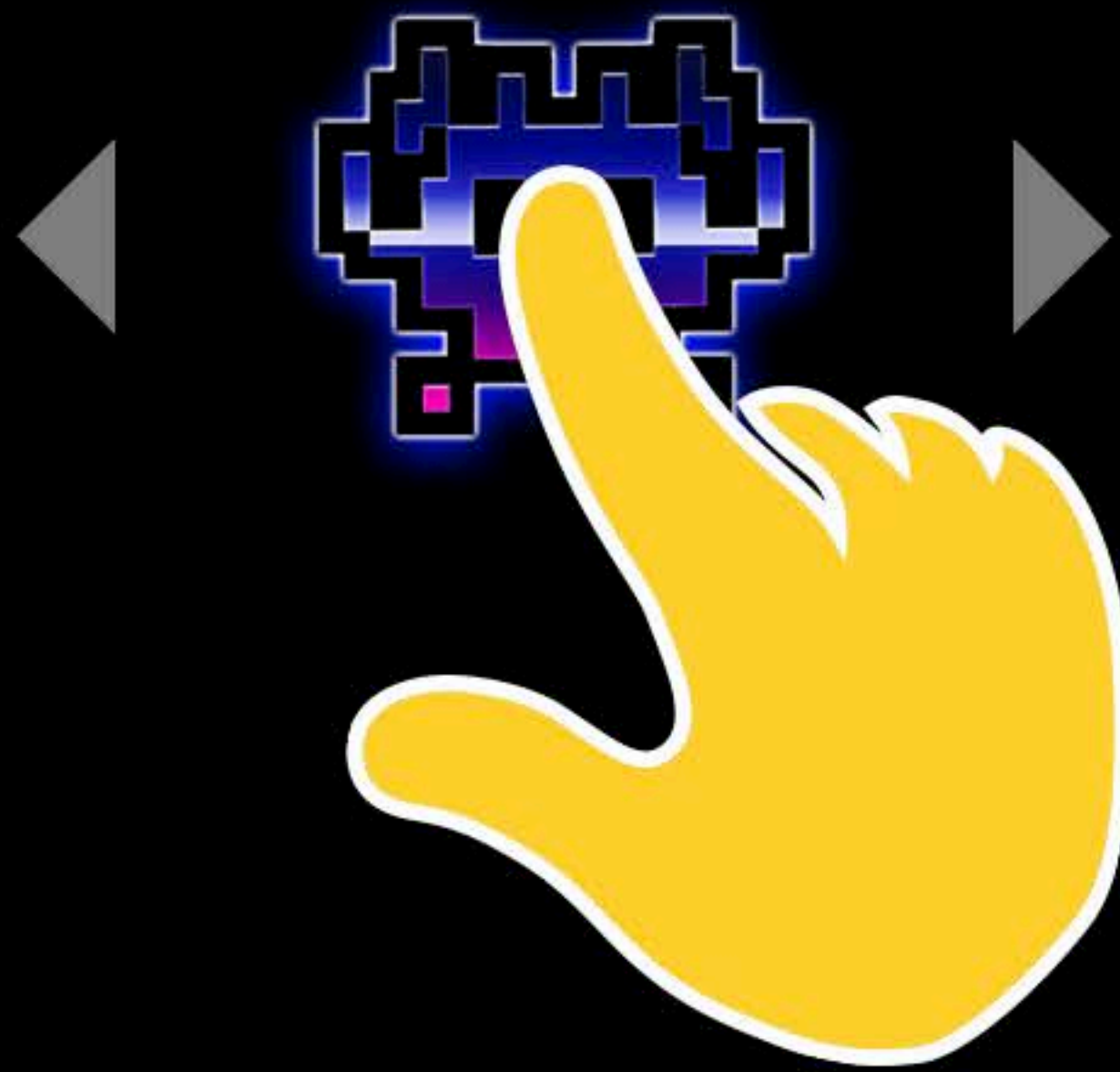
Inventive





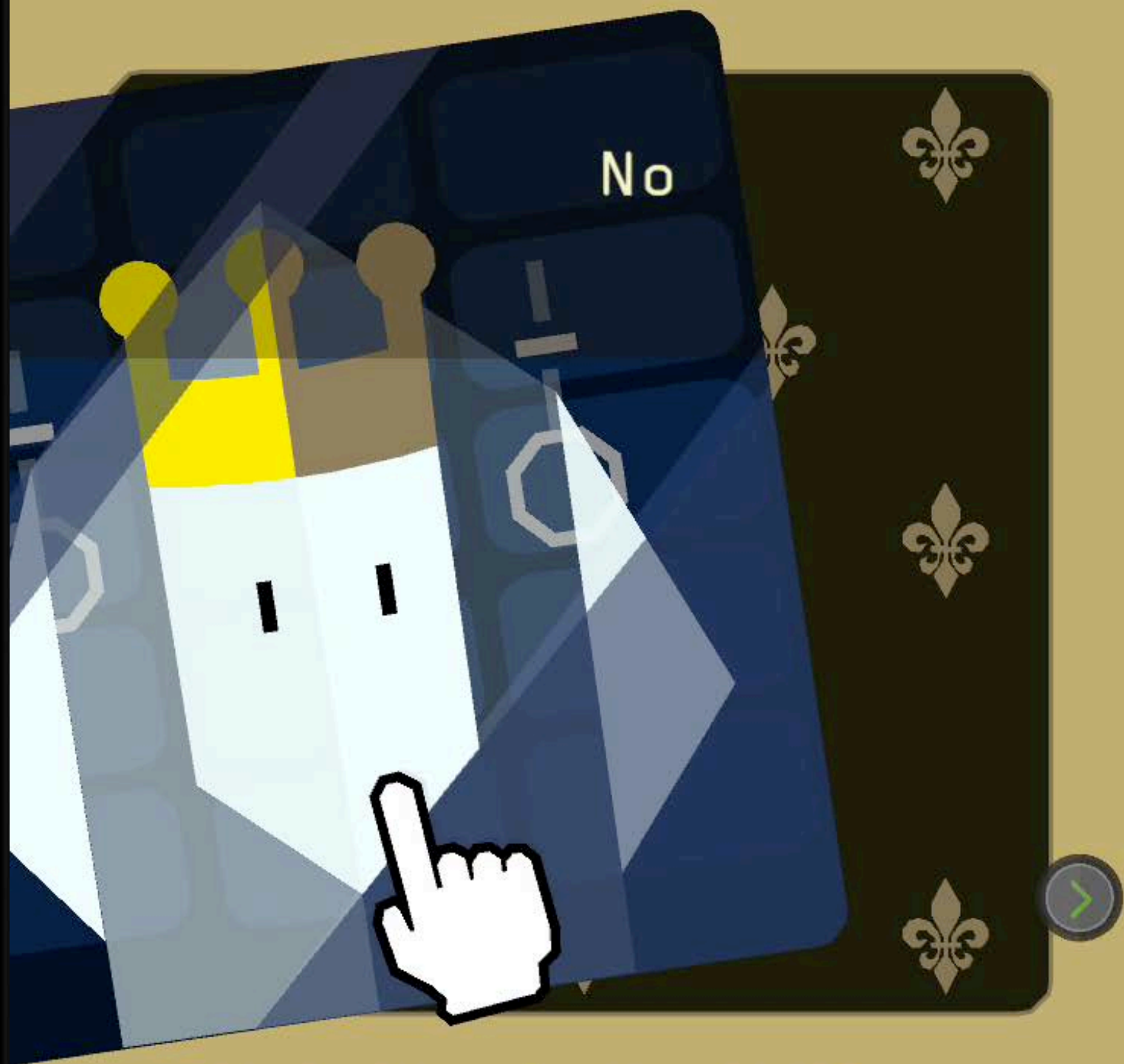
START

CHOOSE
CHARACTER





Are you the young King?



Spirit of the Fallen

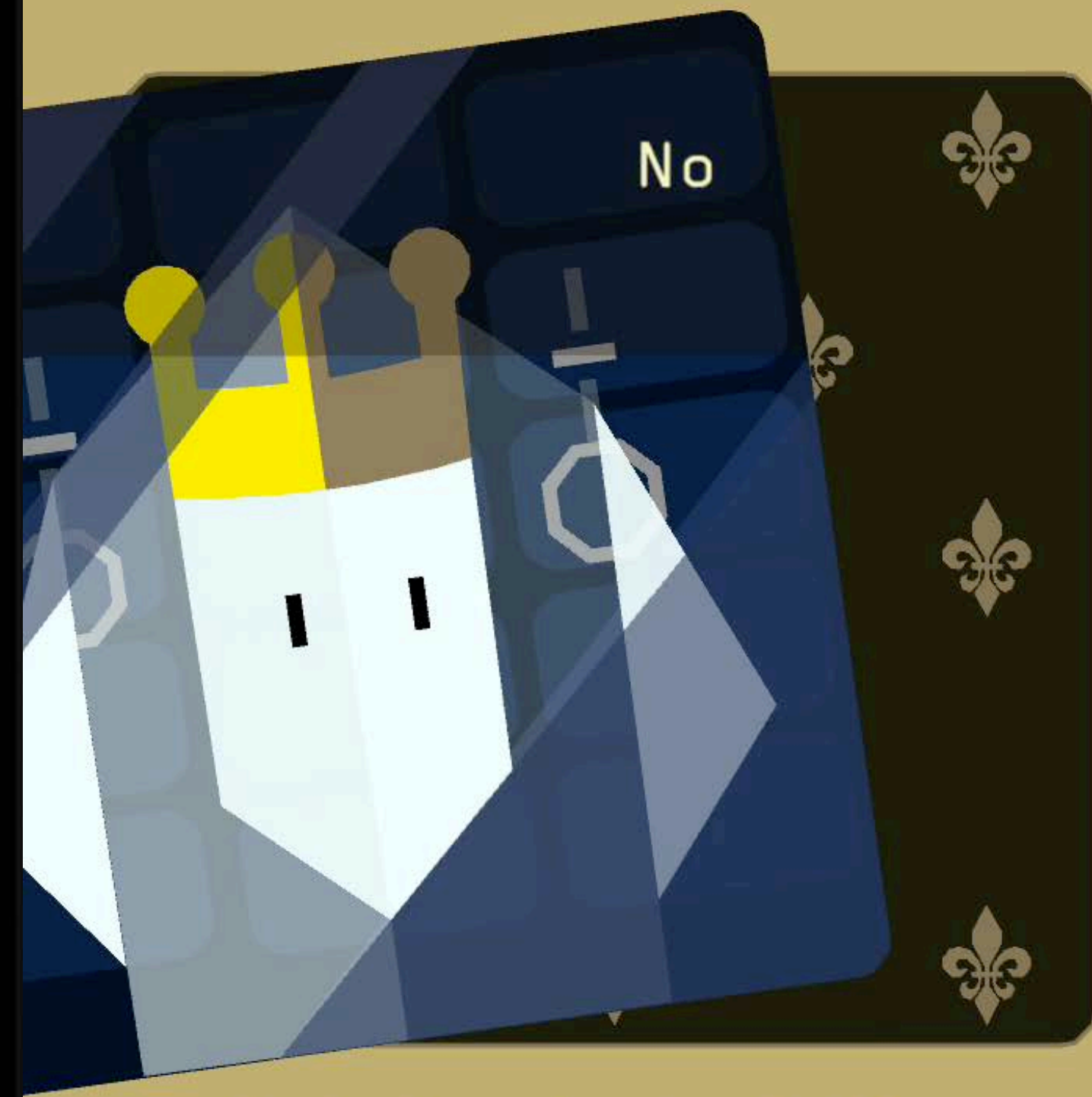
Baudouin

603

0 years in power



Are you the young King?



Spirit of the Fallen

Baudouin

603

0 years in power

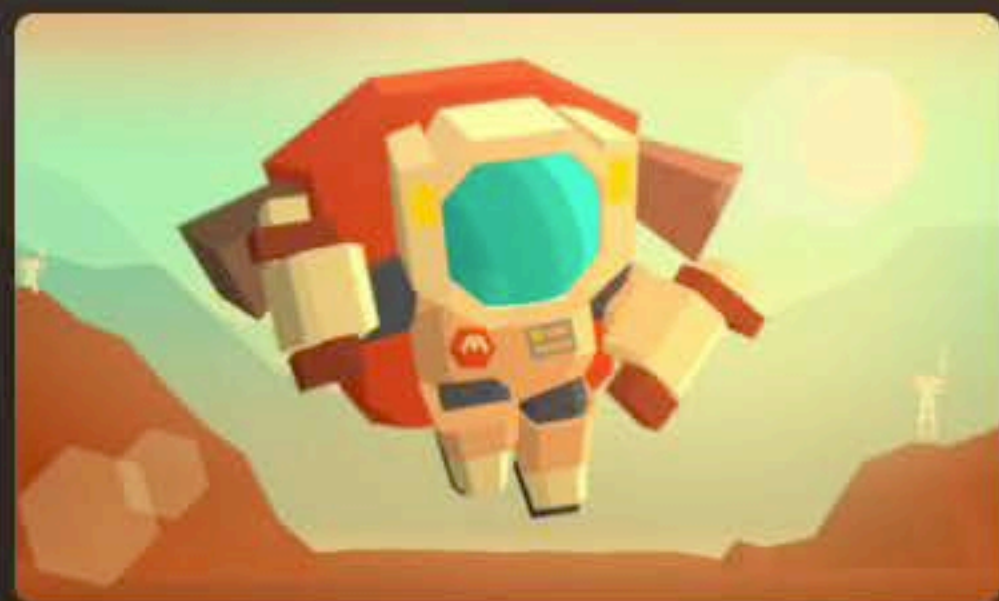


8

Play



M A R S : M A R S



Mars: Mars

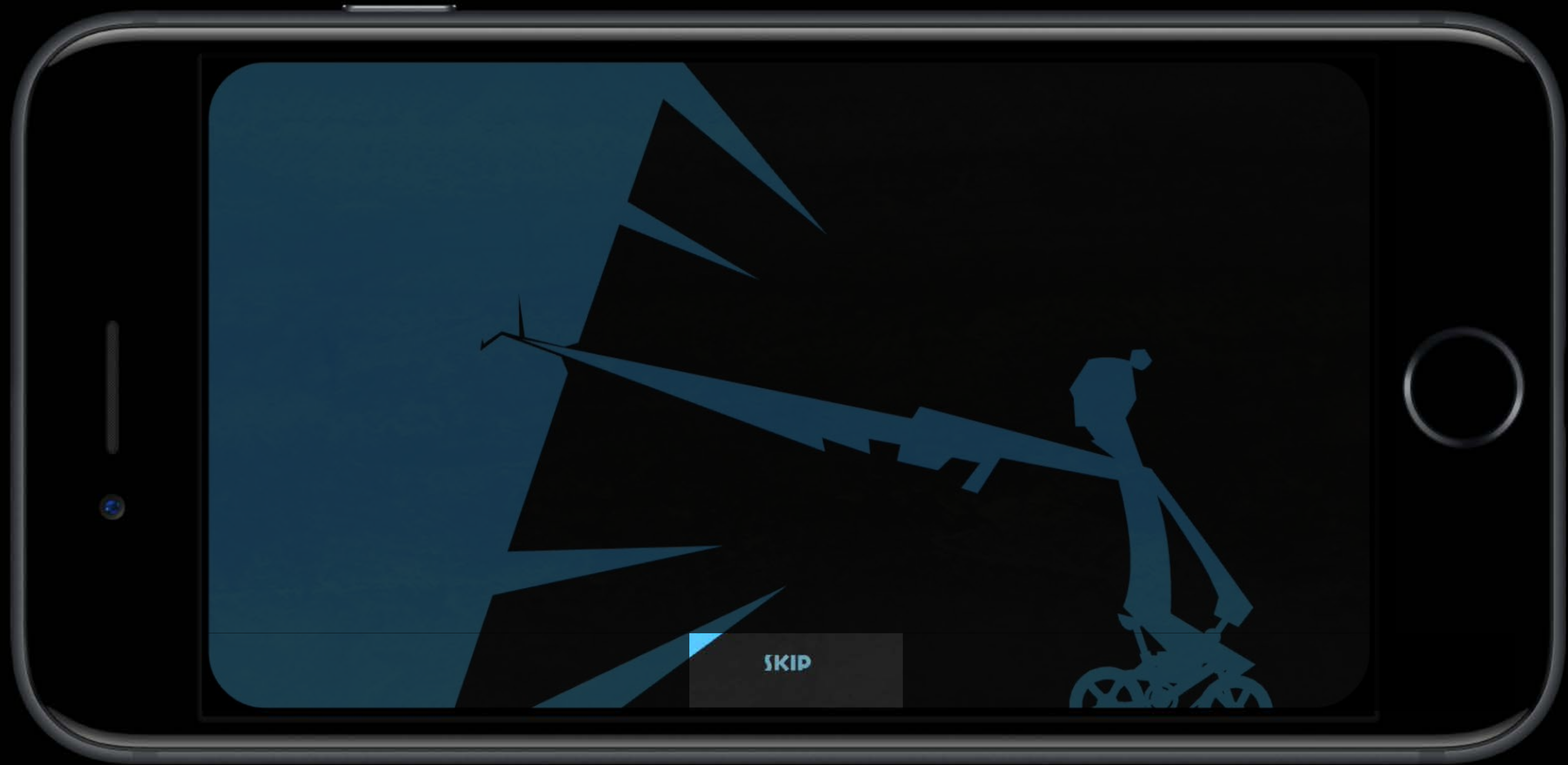


9

Skip



Icycle: On Thin Ice



Icycle: On Thin Ice



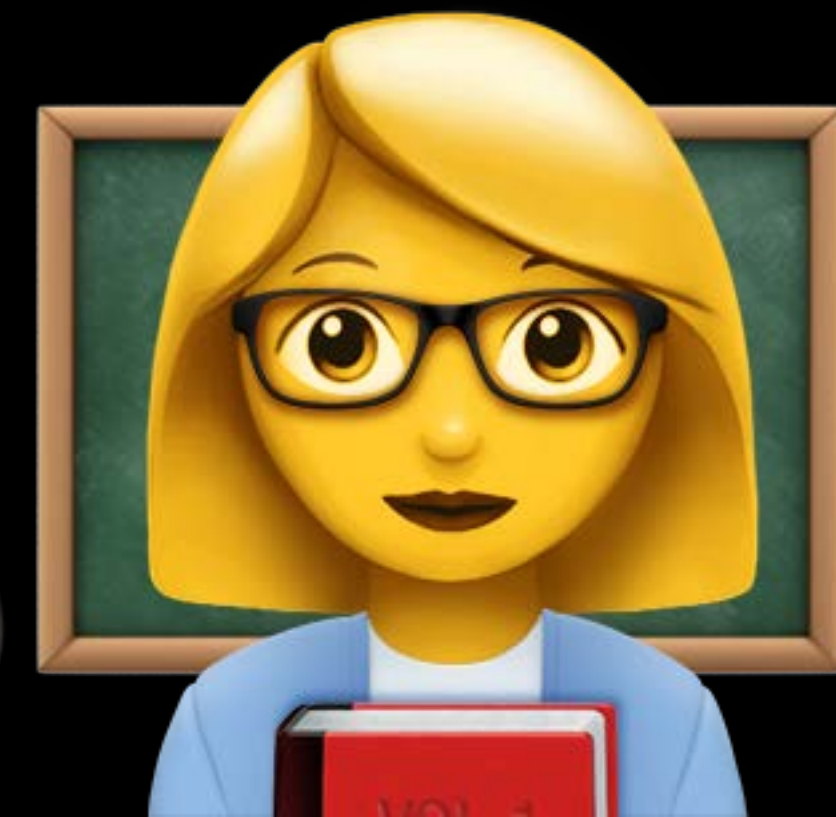
Zombie Gunship

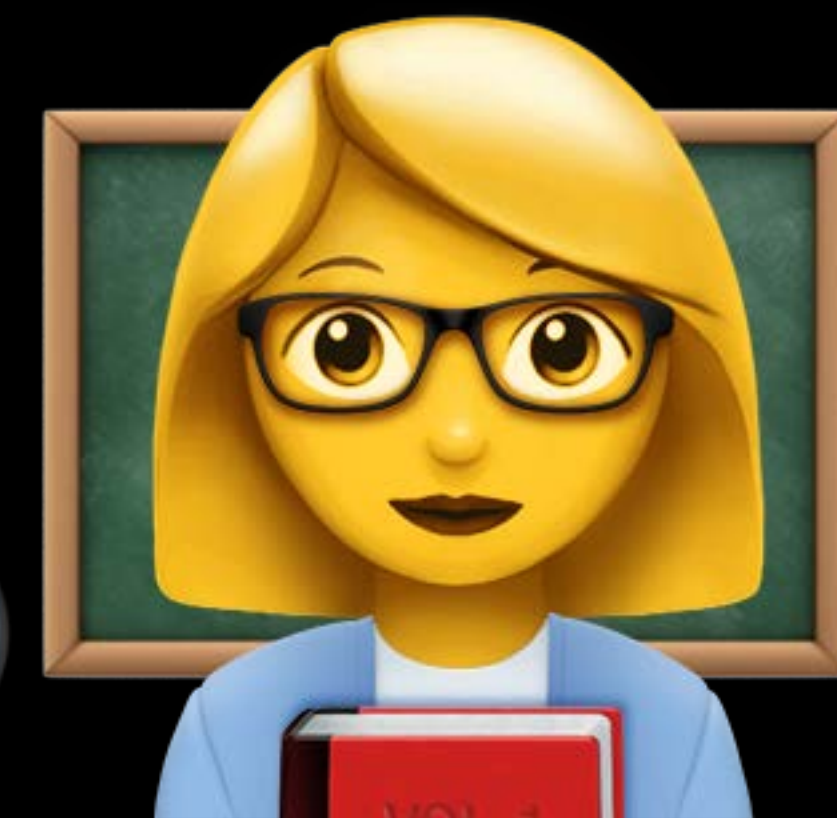


Zombie Gunship

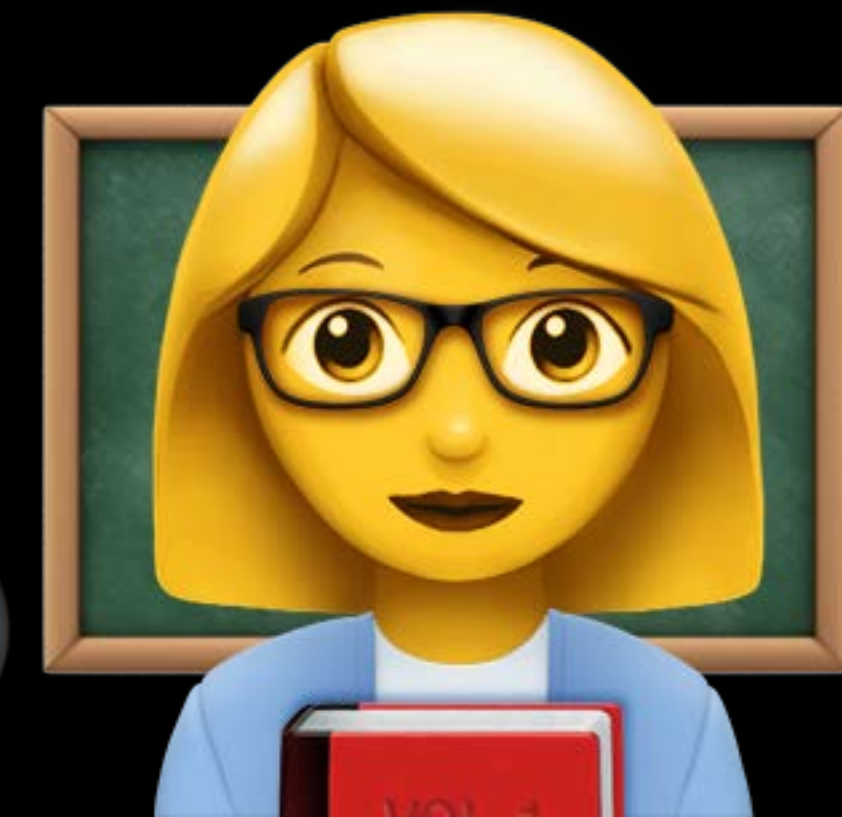






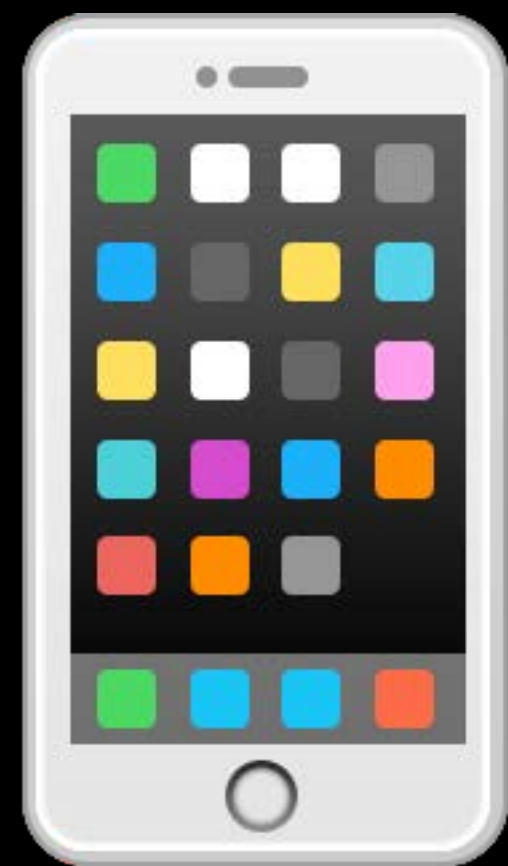


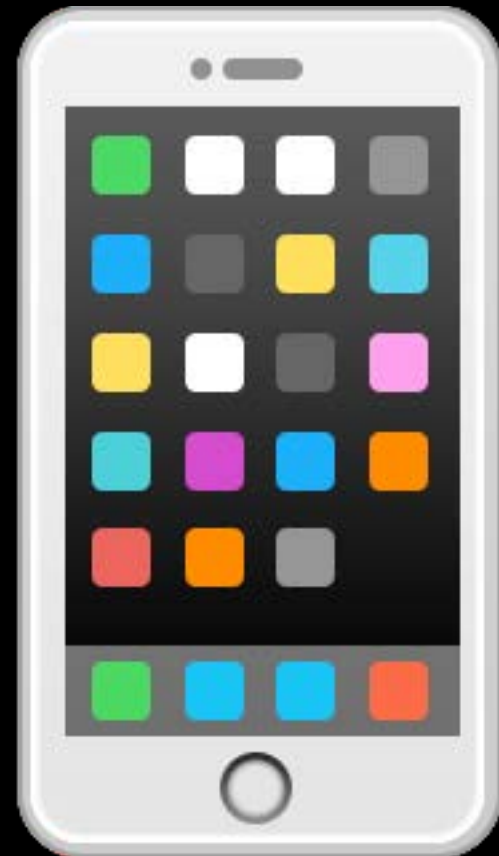
Total Pro



5 minutes

Total Pro





#RespectThePlayer



10

Include







NOT SIGNED IN

SIGN IN

RESTORE PURCHASES

VOLUME



LOW POWER MODE



COLOUR BLIND



DISABLE MUSIC IN PUZZLES



