

# 60 Second Prototyping

Session 818

Guillaume Ardaud, Designer





iMessage  
Today 11:00

Let's disrupt the timer app market and make 2017 the year of the timer. Send me some timer app designs! 🕒🕒🕒🕒🕒

iMessage

Q W E R T Y U I O P

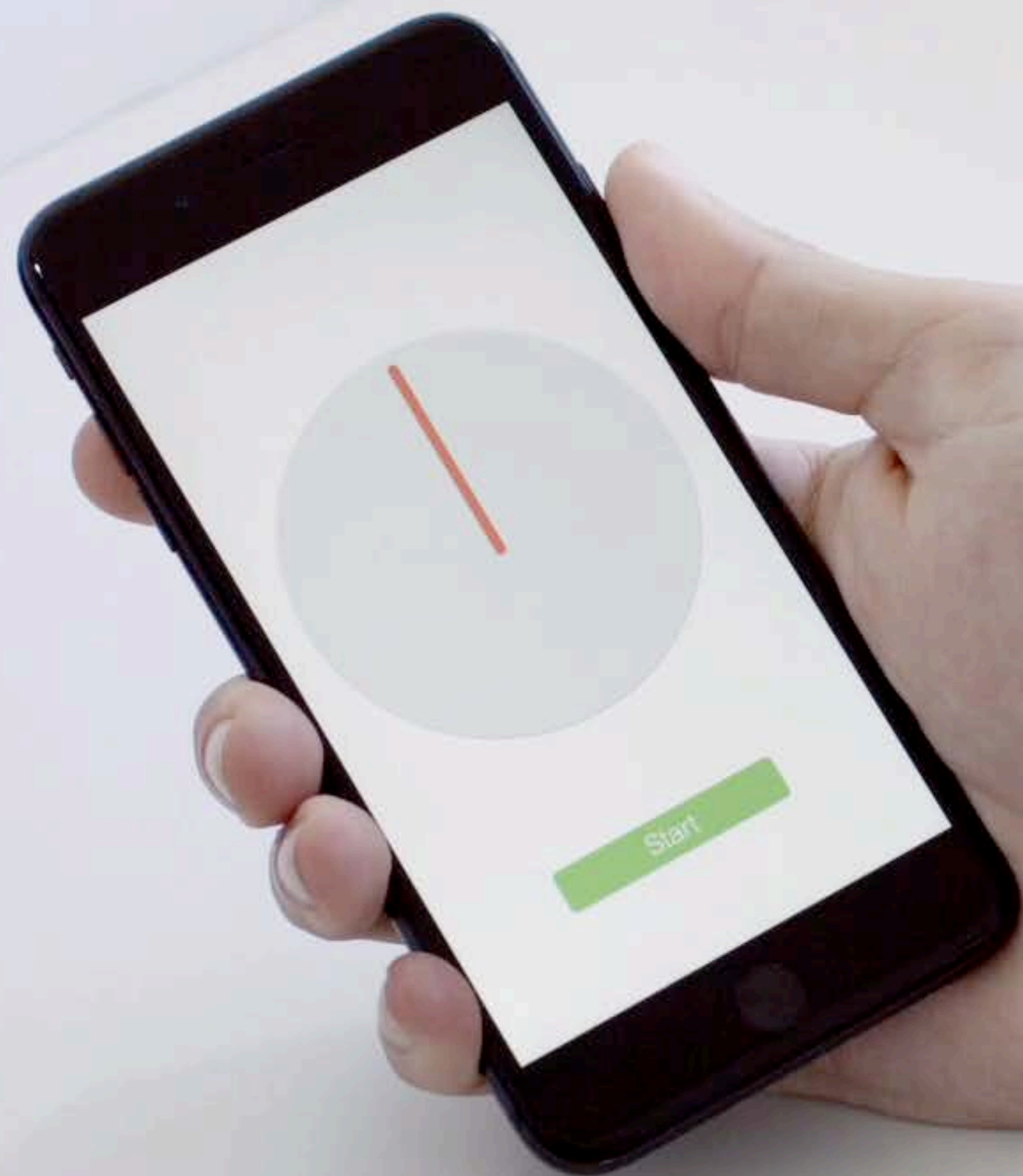
A S D F G H J K L

↑ Z X C V B N M ↵

123 🌐 🗣️ space return



No time!



This is not a real app.



This is not a real app.



60

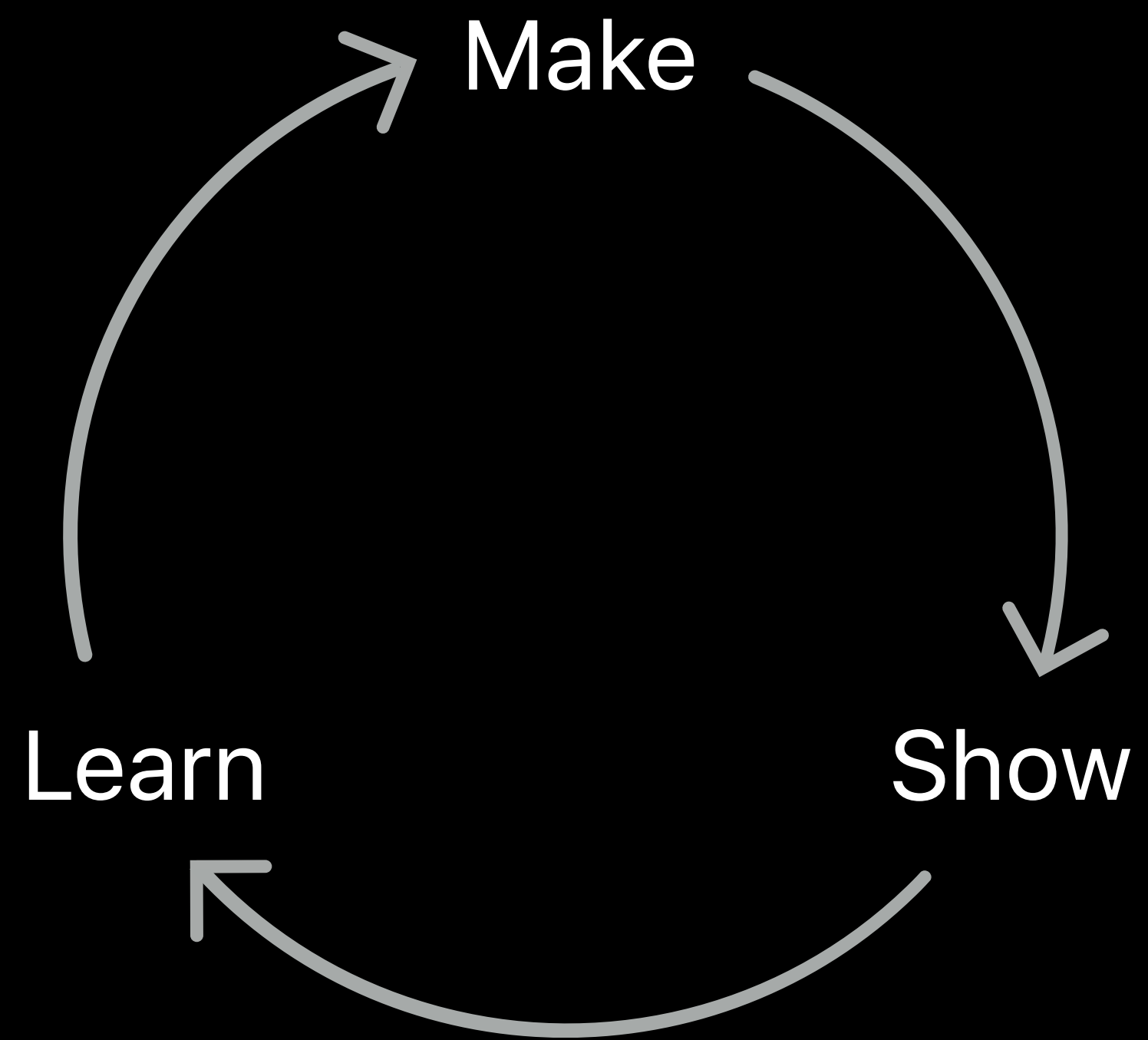
seconds

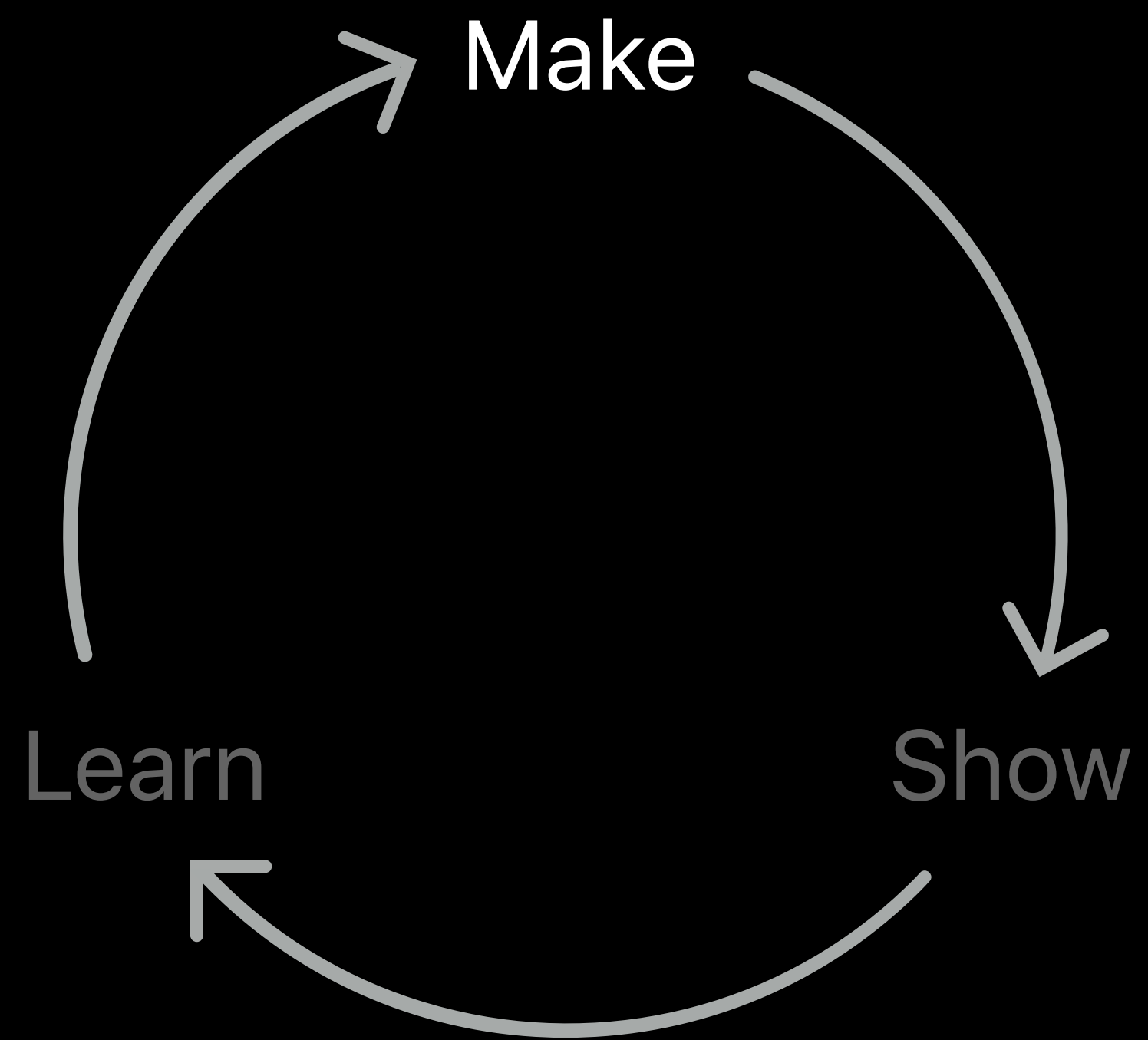


Test ideas



Get new ideas





# Who Can Make Prototypes?

# Who Can Make Prototypes?



Developers

# Who Can Make Prototypes?



Developers



Designers



# Who Can Make Prototypes?



Developers



Designers



Managers



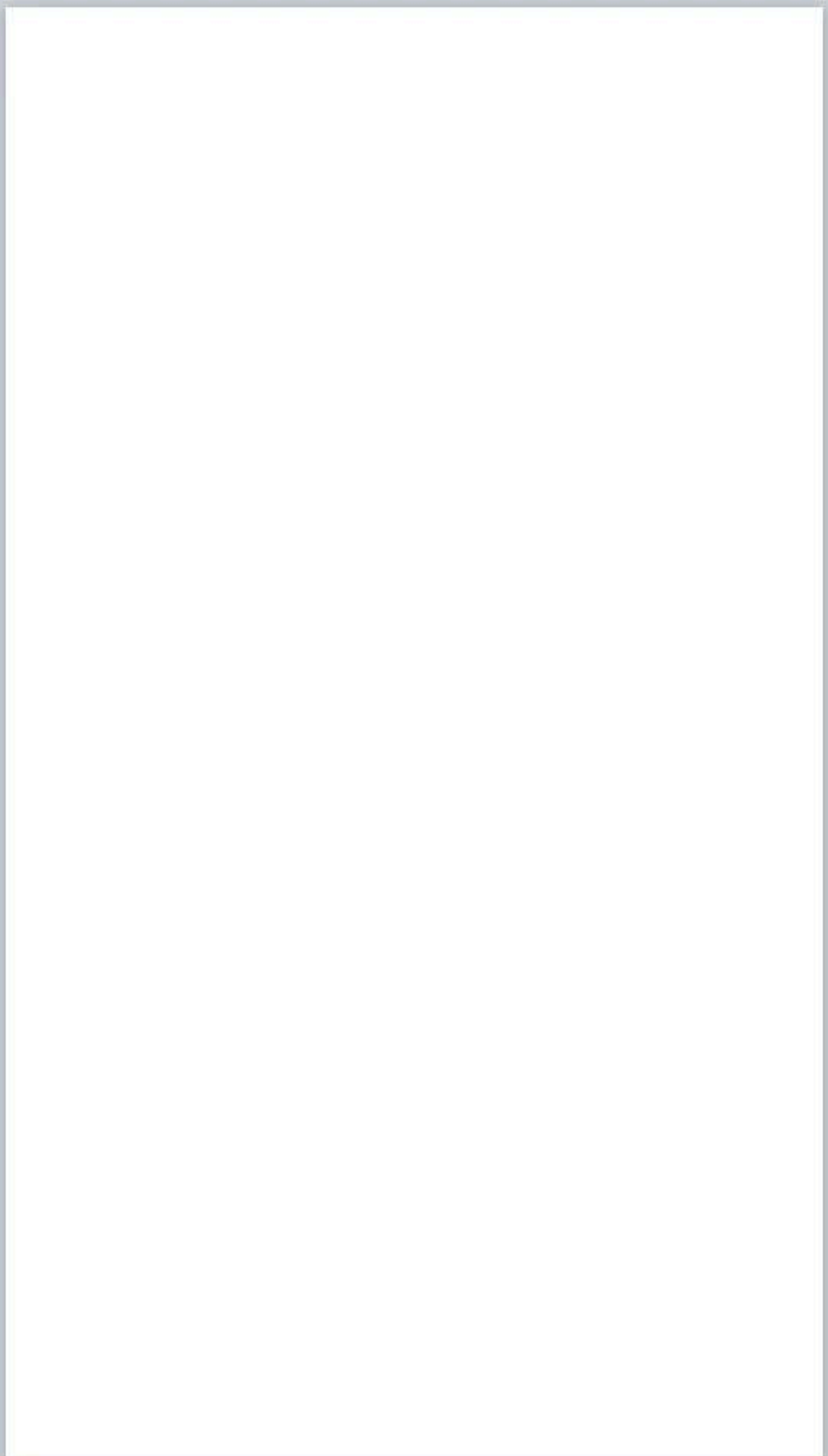
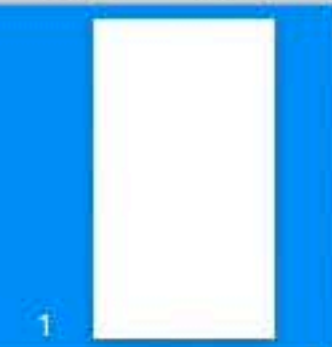
Accountants




Anyone!

subvert your tools

#SubvertYourTools



Build Order




No Build Effects

Start  Delay

Preview ▶

Slide Layout



Title & Subtitle

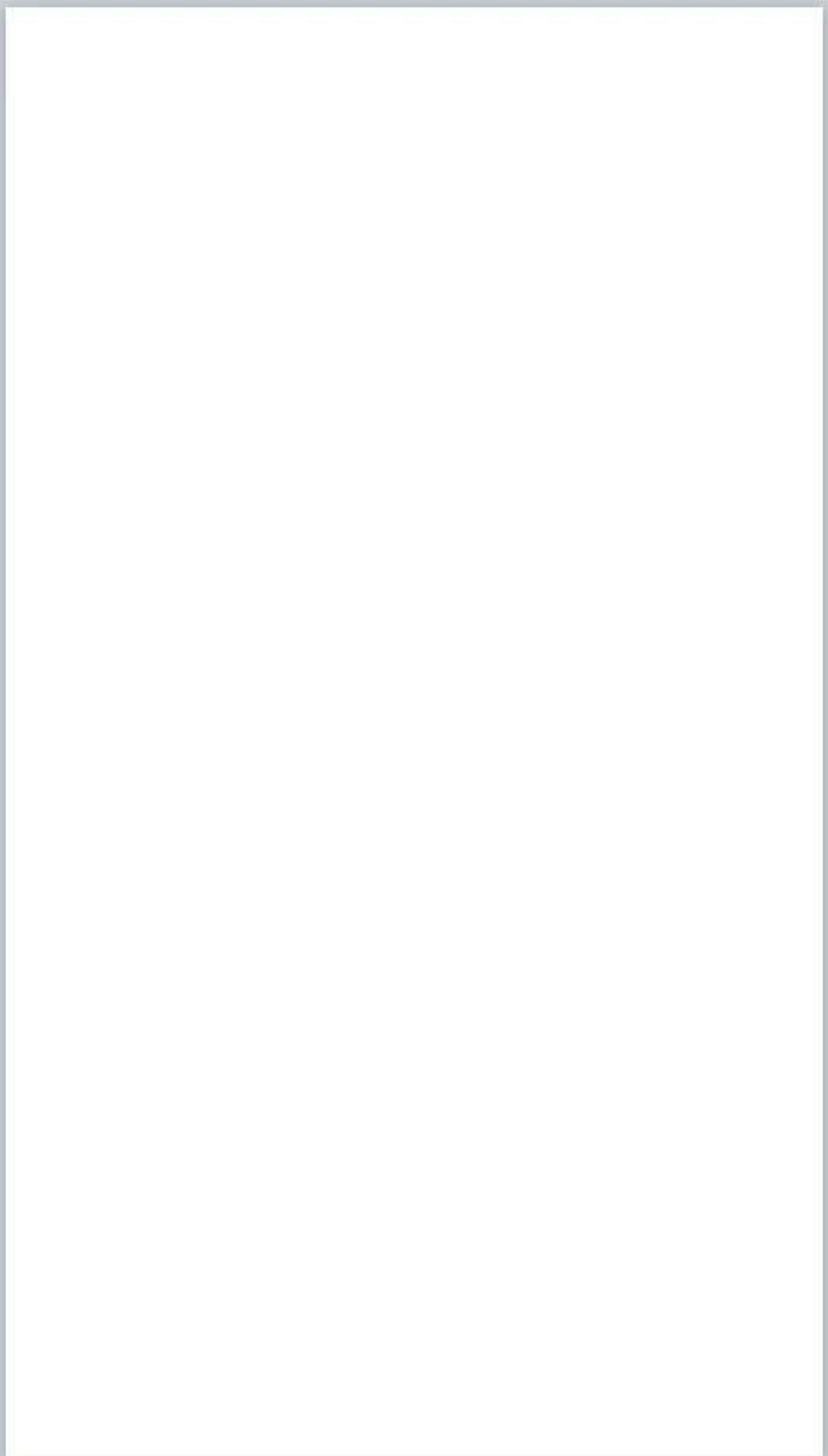
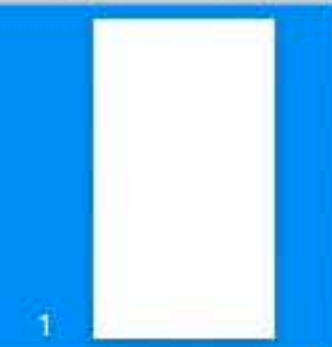
Change Master

Appearance

- Title
- Body
- Slide Number

▶ Background

Edit Master Slide



Build Order

No Build Effects

Start  Delay

Preview ▶

Slide Layout

**Title & Subtitle**

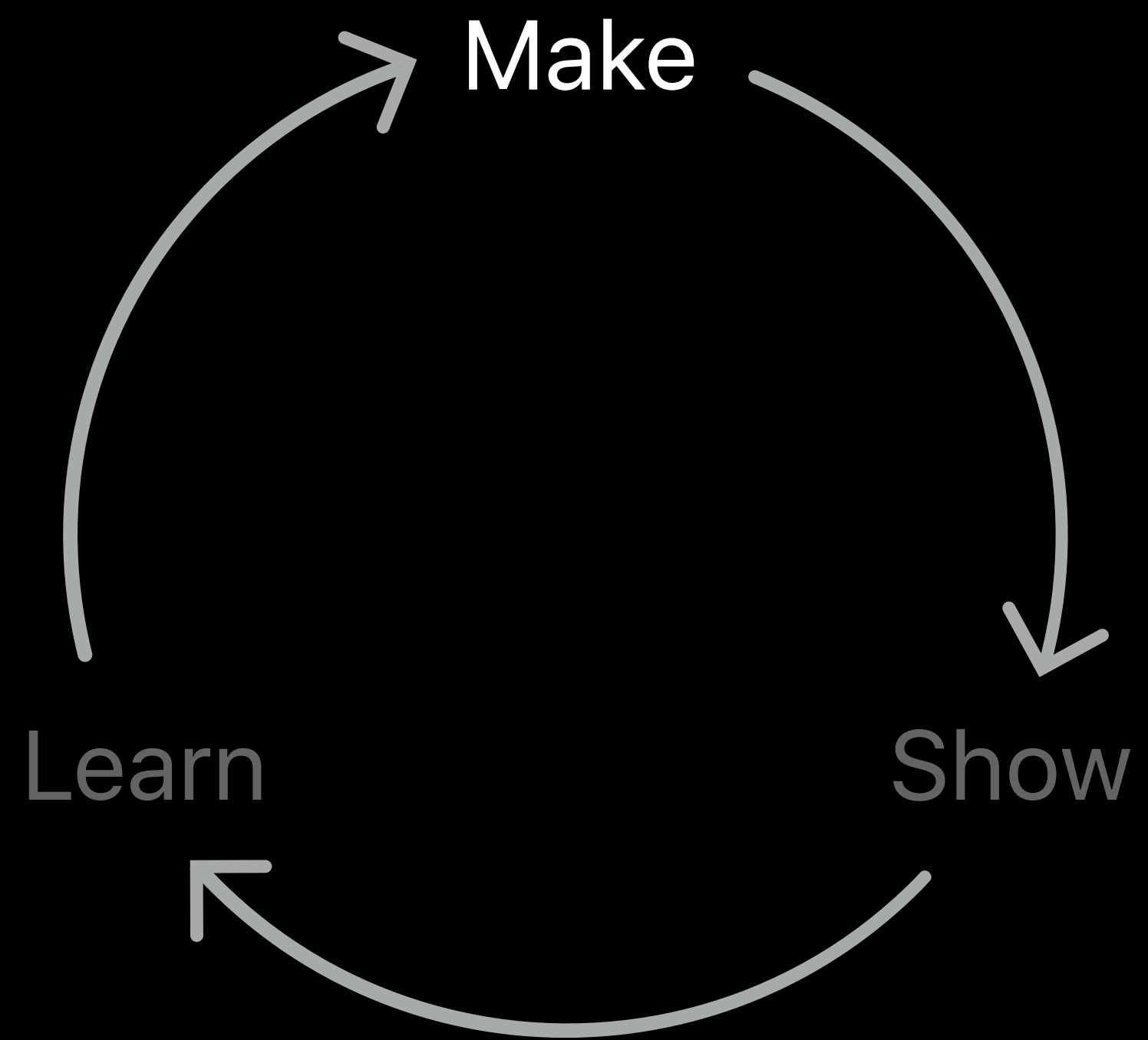
Change Master

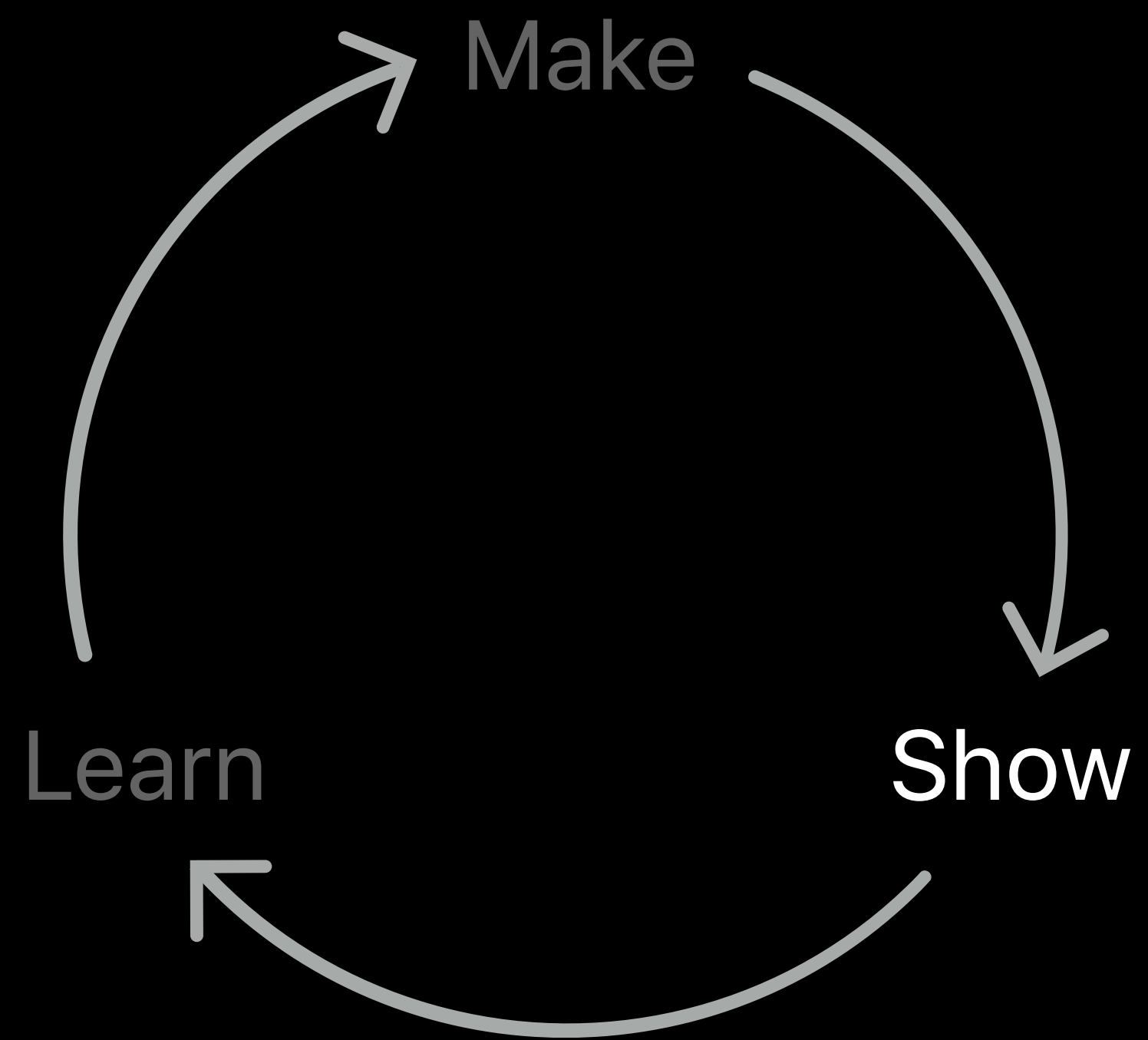
Appearance

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▶ Background

Edit Master Slide



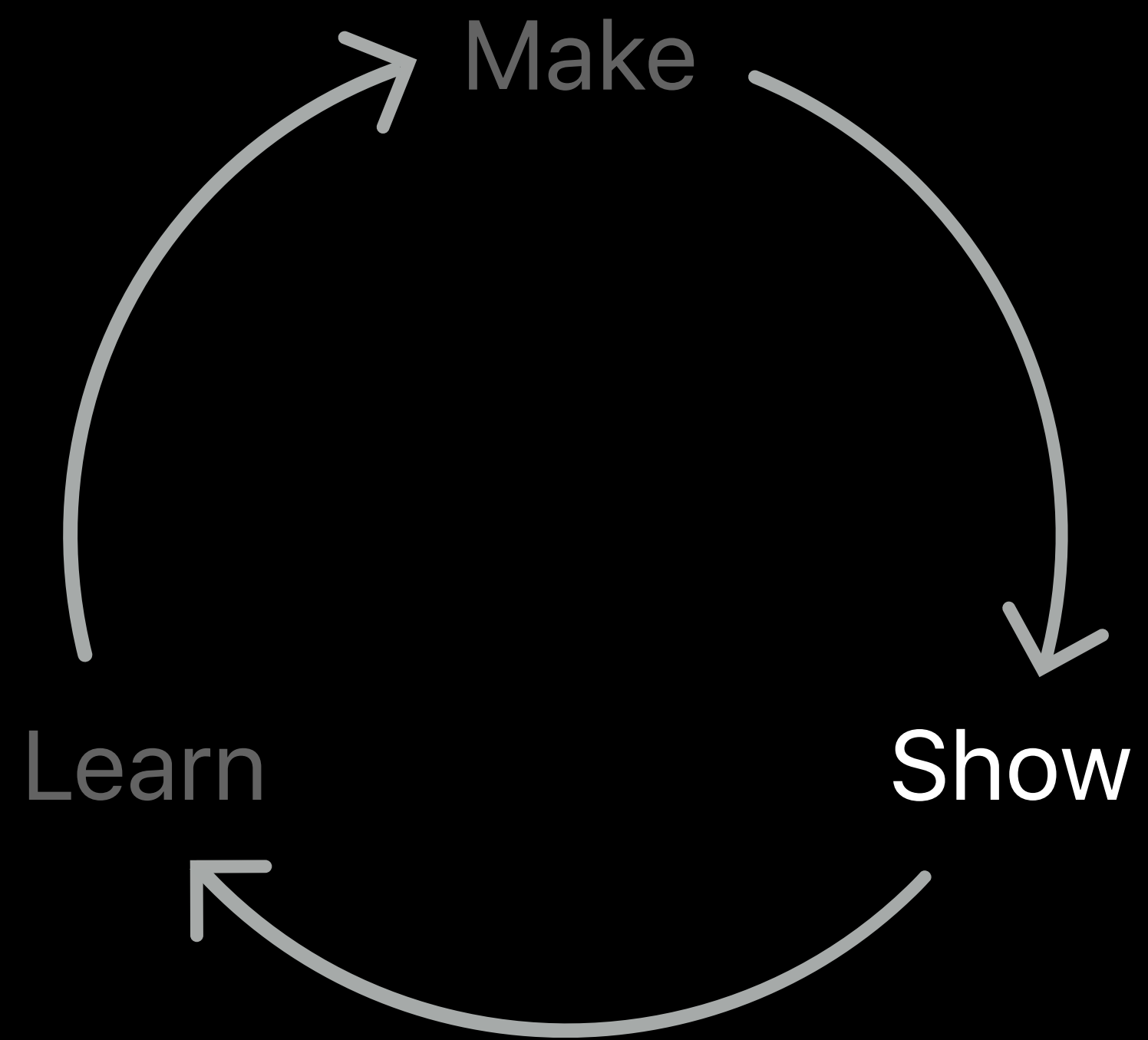


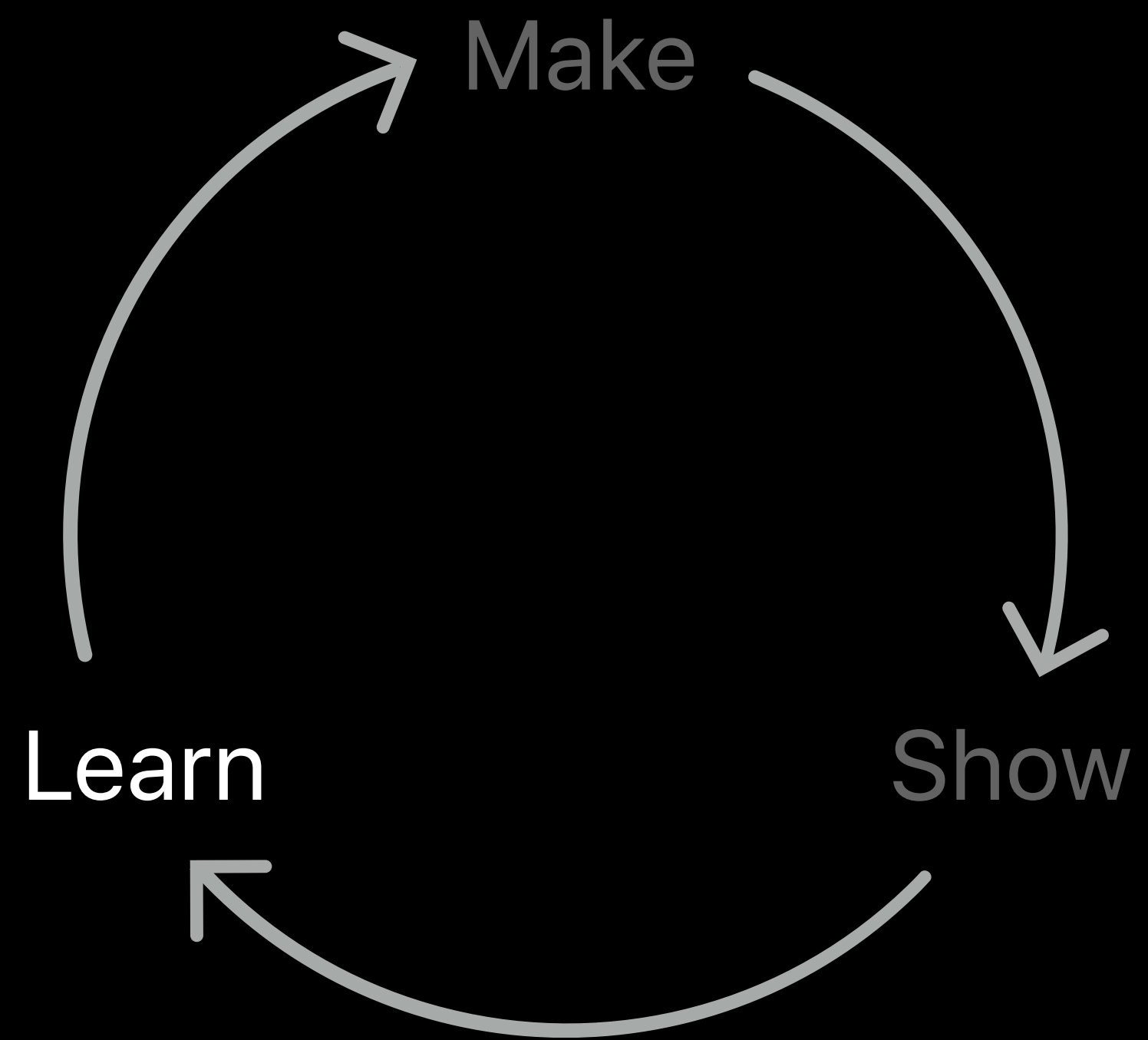
How can we make this better?











What's working?

What's working?  
What's not working?

Do we display time left, or time elapsed?

Do we display time left, or time elapsed?

How do you pause or stop the timer?



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How do you pause or stop the timer?

Should we show the time in digital or analog form? Both?

Do we display time left, or time elapsed?

How do you pause or stop the timer?

Should we show the time in digital or analog form? Both?

Are we building a generic timer, or one for a specific purpose?

Should you be able to set multiple timers at once? What if the user can't look at the screen?

**Do we display time left, or time elapsed?**

Do people always think of time in hours, seconds, and minutes? Will our timer be used for

Do we have users who care about using non Hindu-Arabic numerals? Is time always a line

**How do you pause or stop the timer?**

Can you set a timer for a day? A month? A year? Do mechanical timers dream of electric

What sort of alert should the timer play when done? What if you use the timer at 88mph

**Should we show the time in digital or analog form? Both?**

Should you be able to interact with the timer hands free? What is the opposite of time?

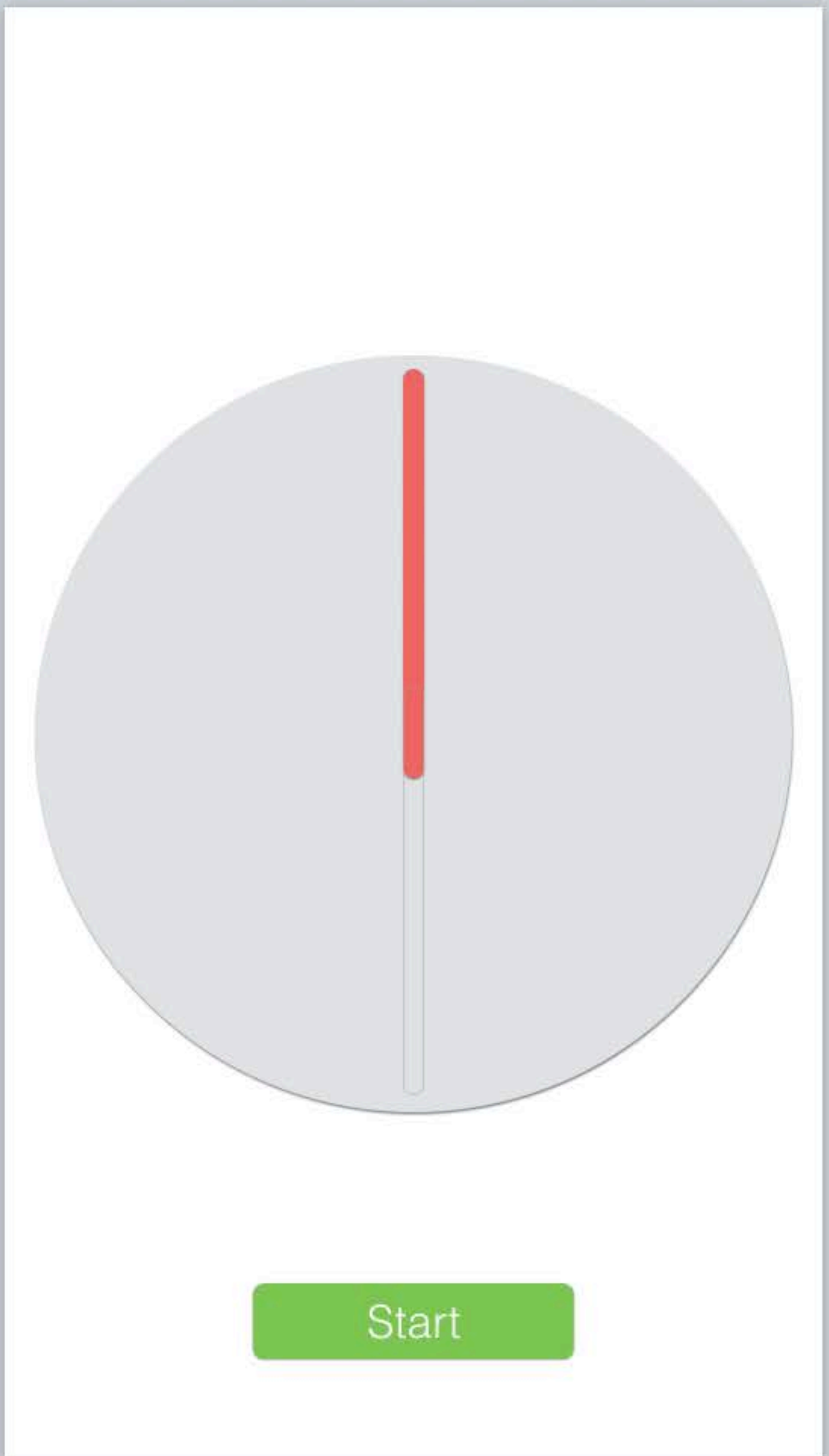
Do we use buttons to set the time, or let the user drag the clock's hands? Is there a way to

**Are we building a generic timer, or one for a specific purpose?**

Can you input 90 minutes instead of 1h30? Does it make a difference? How can we tell if

Group

- Start
- Circle



Slide Layout

Title & Subtitle

Change Master

Appearance

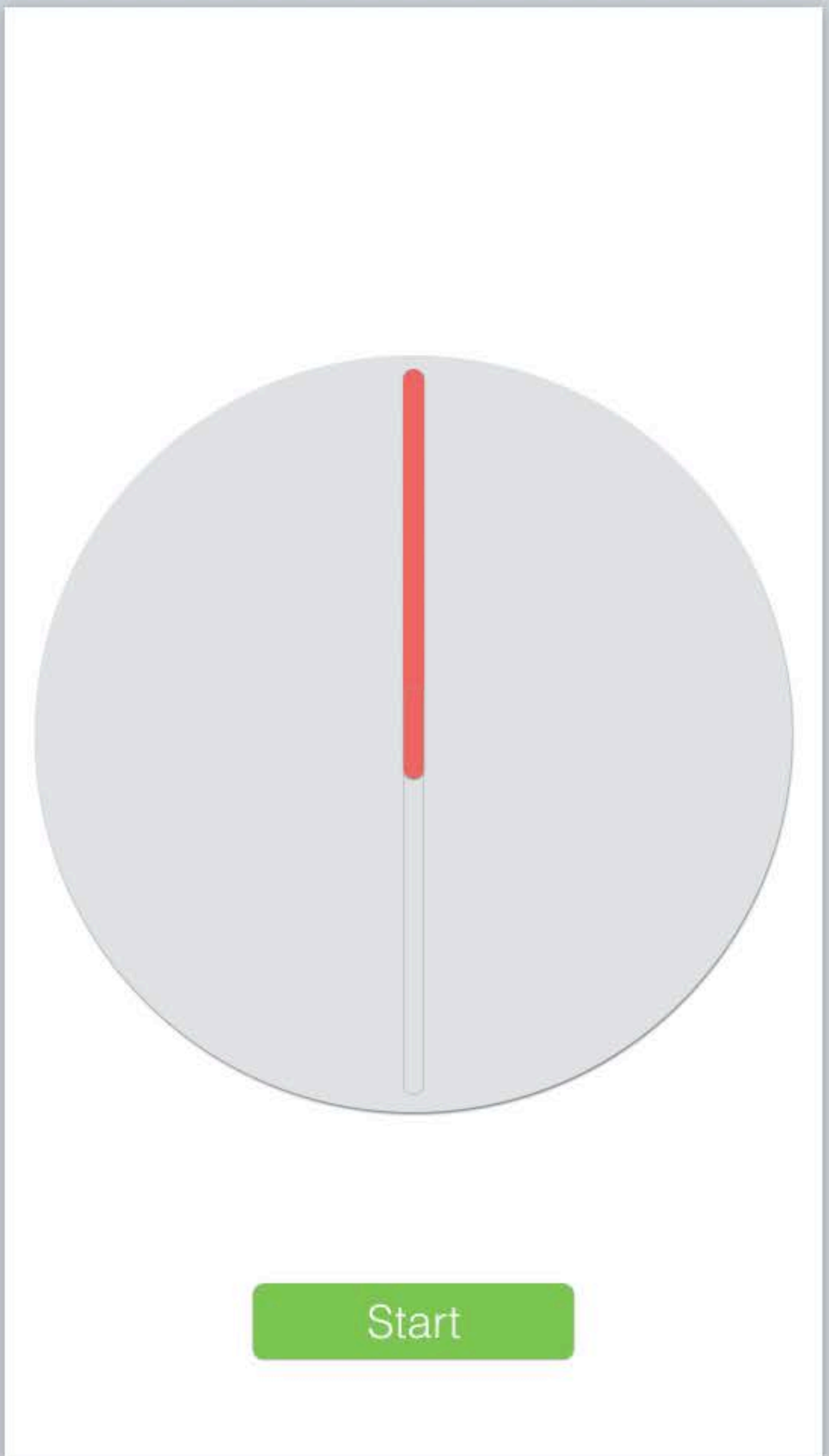
- Title
- Body
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Background

Edit Master Slide

Group

- Start
- Circle



Slide Layout

Title & Subtitle

Change Master

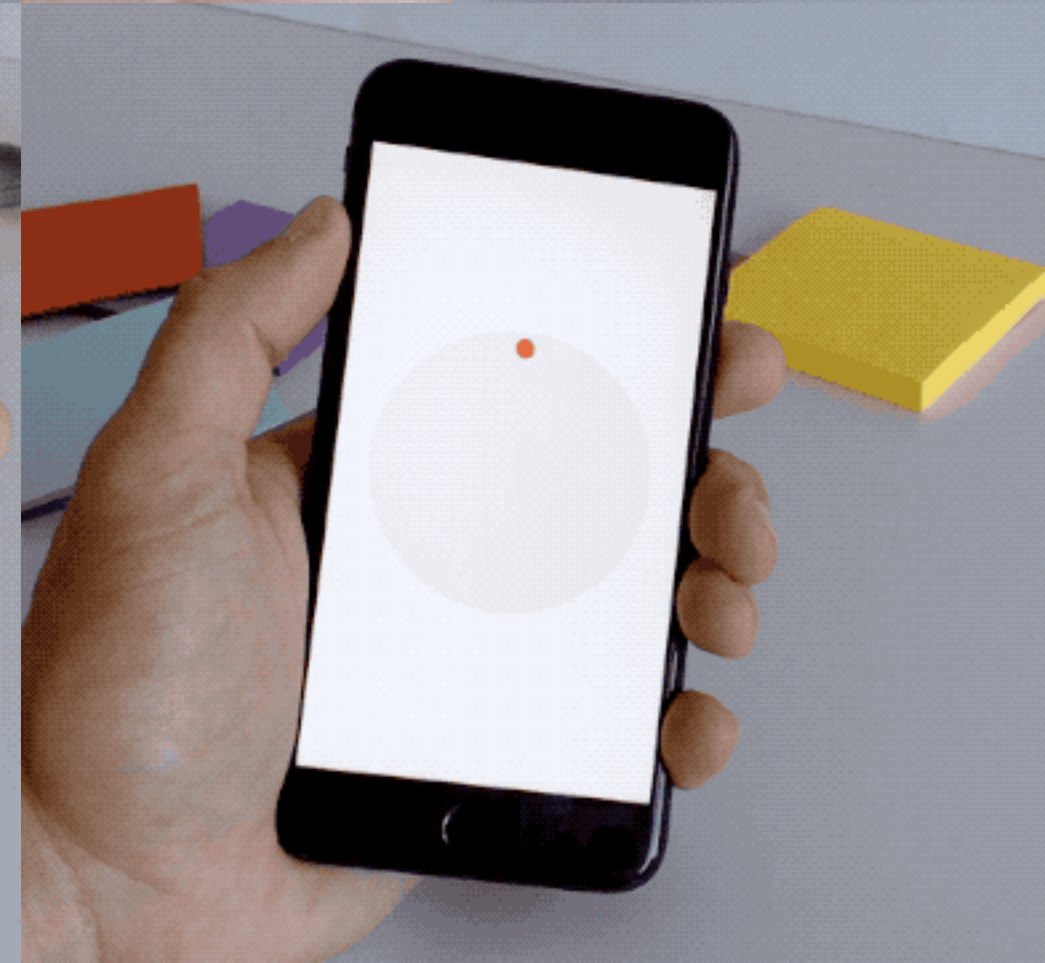
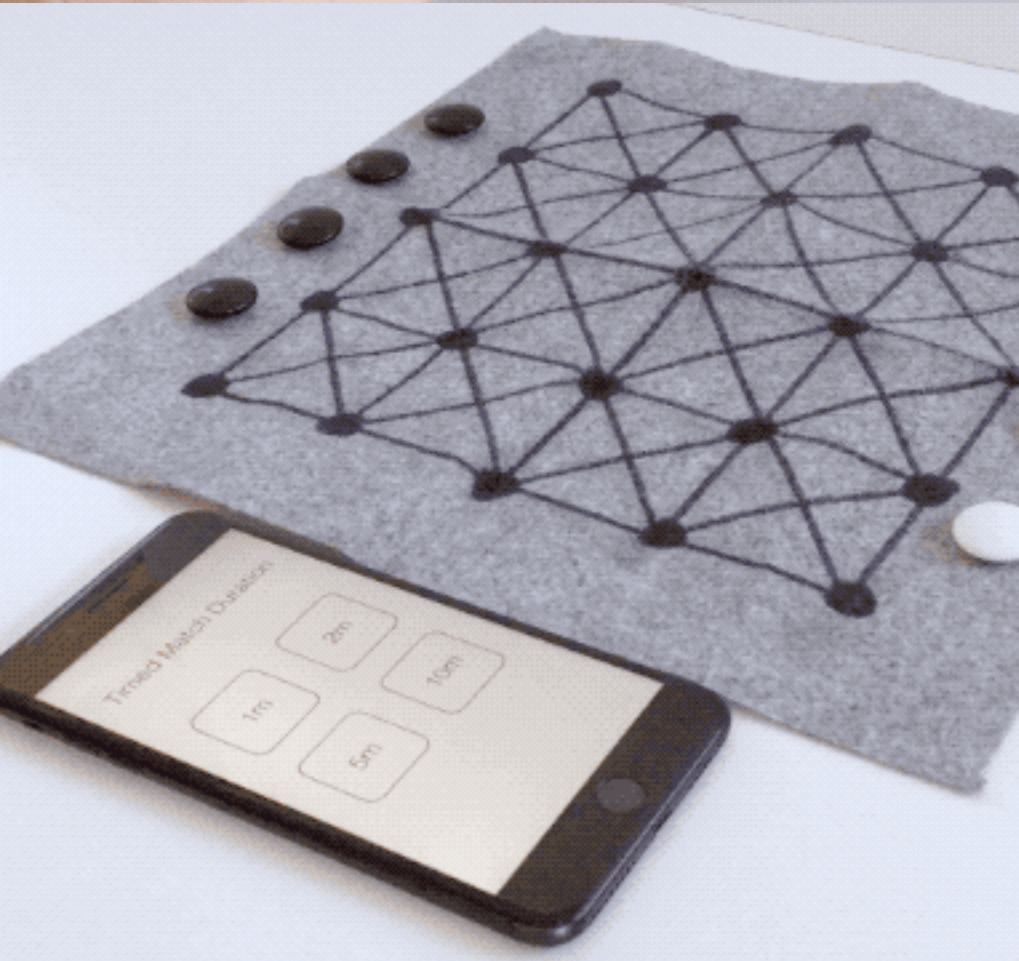
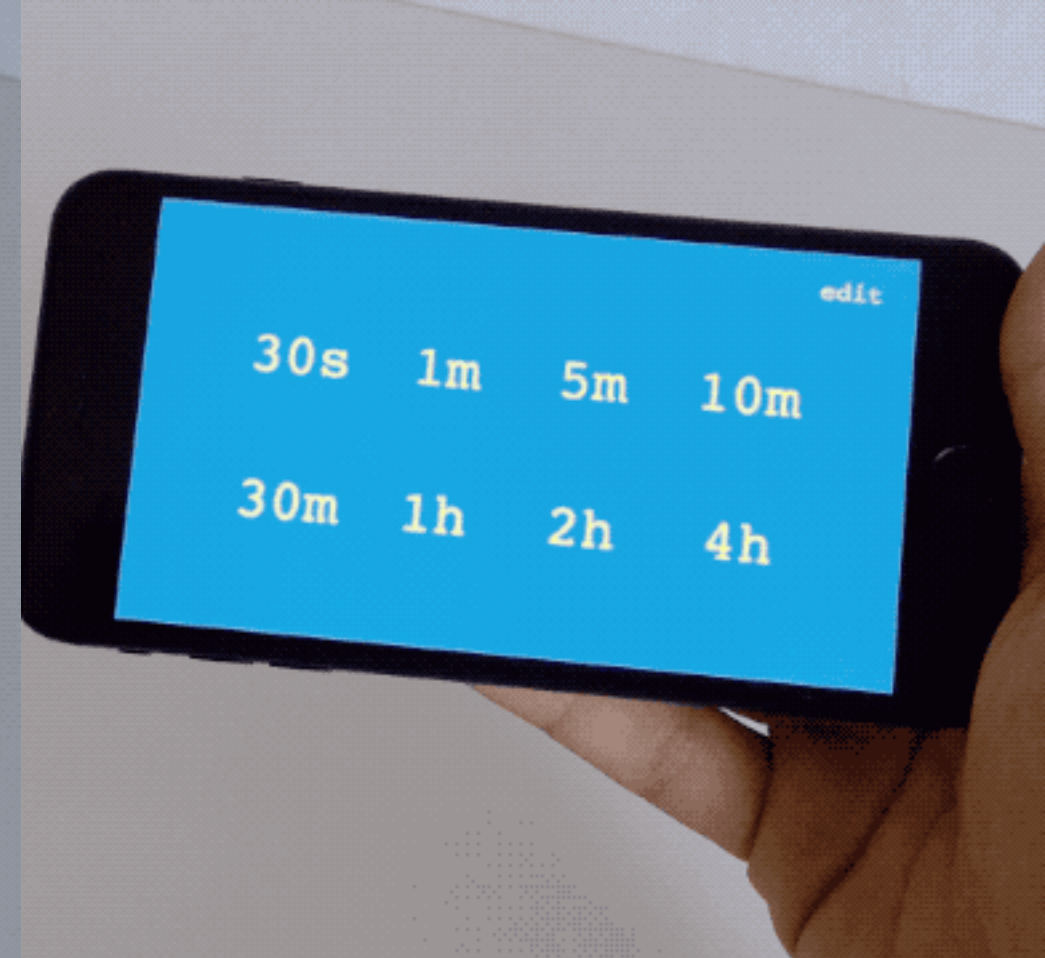
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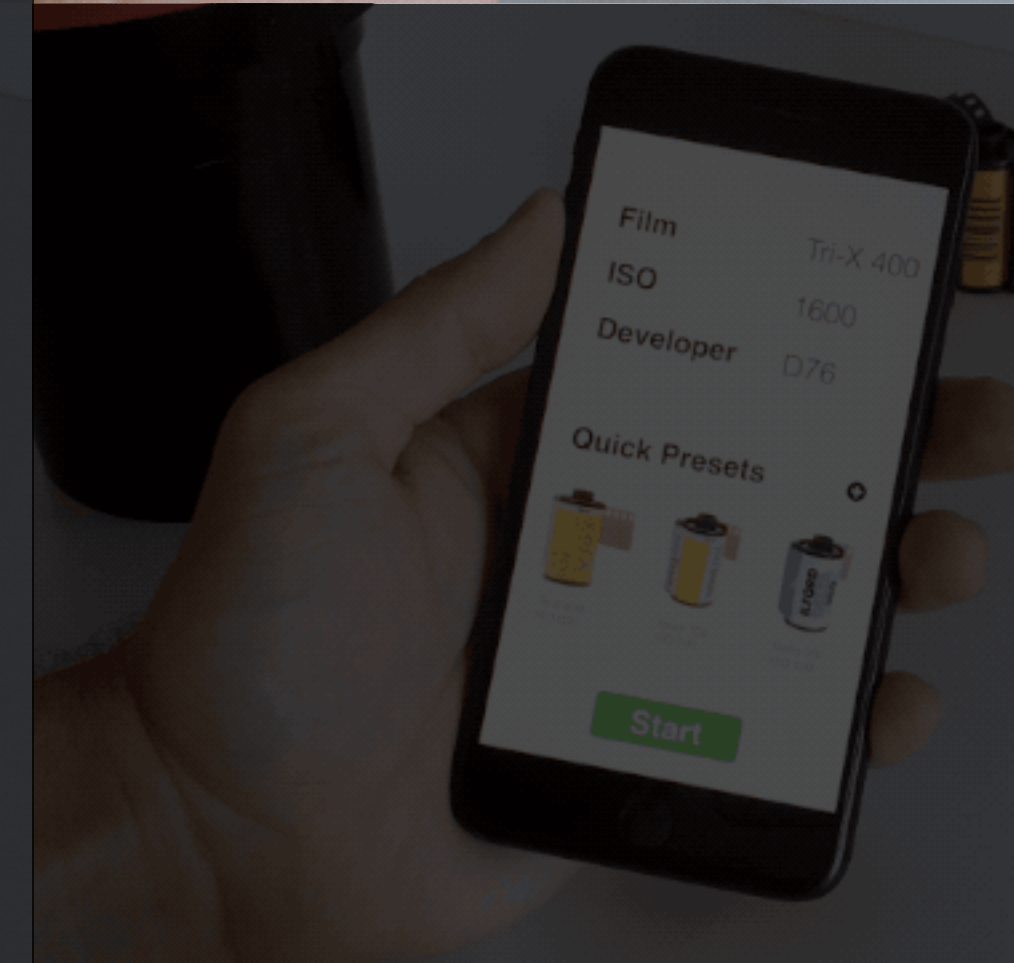
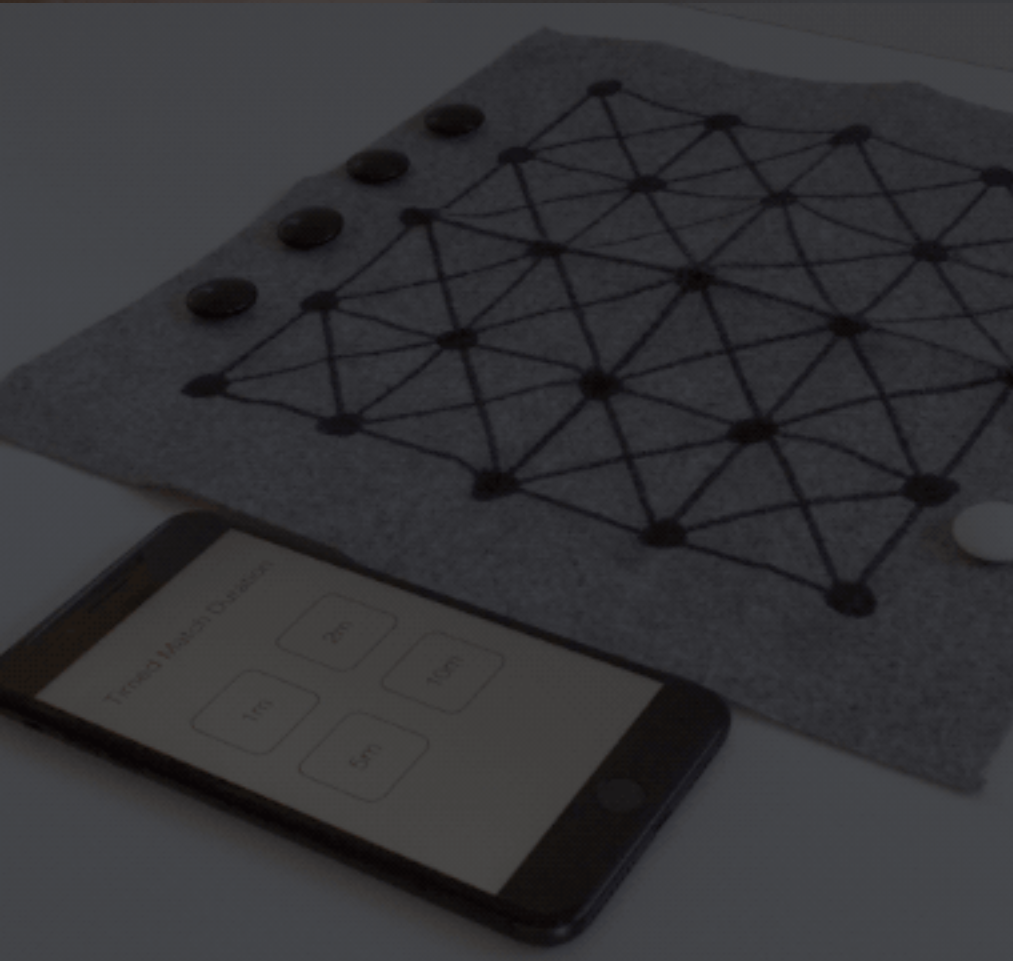
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- Slide Number

Background

Edit Master Slide









Make

Learn

Show

Make



Learn

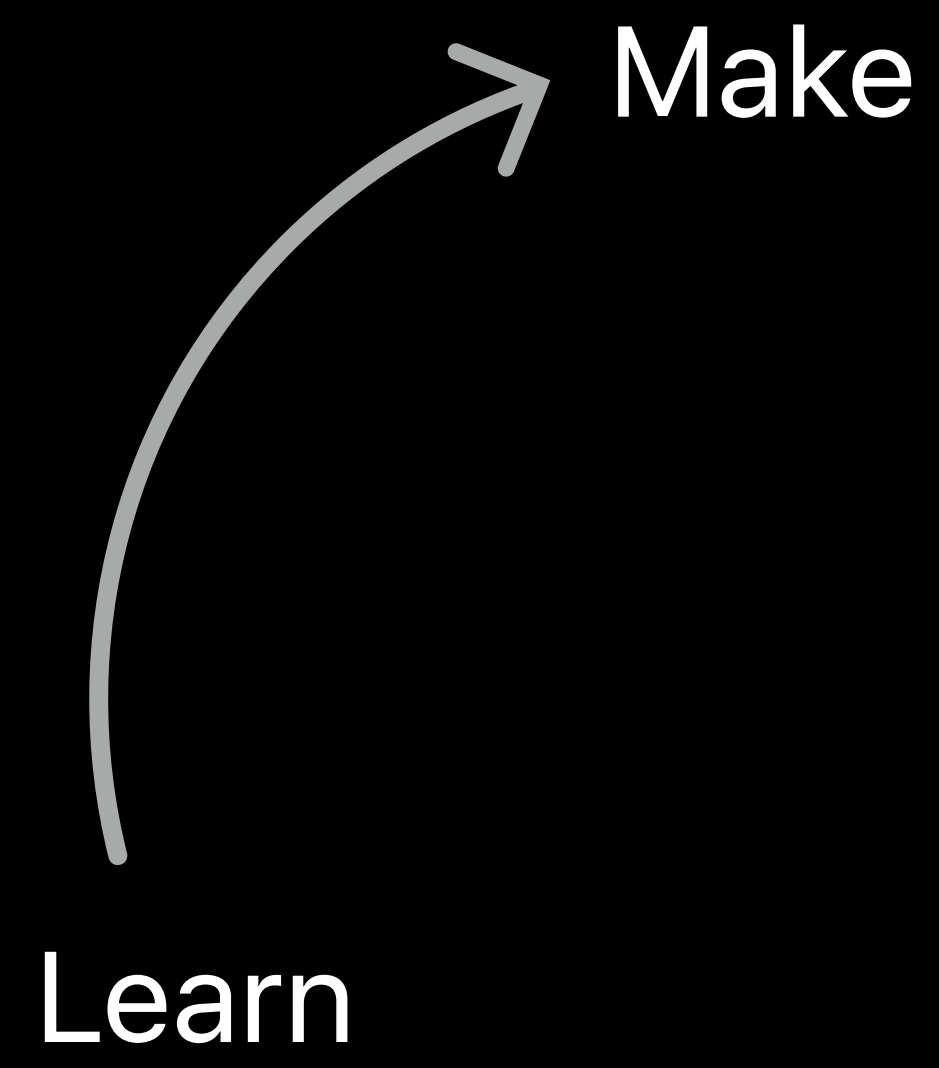
Show

Make

Learn

Show





Learn

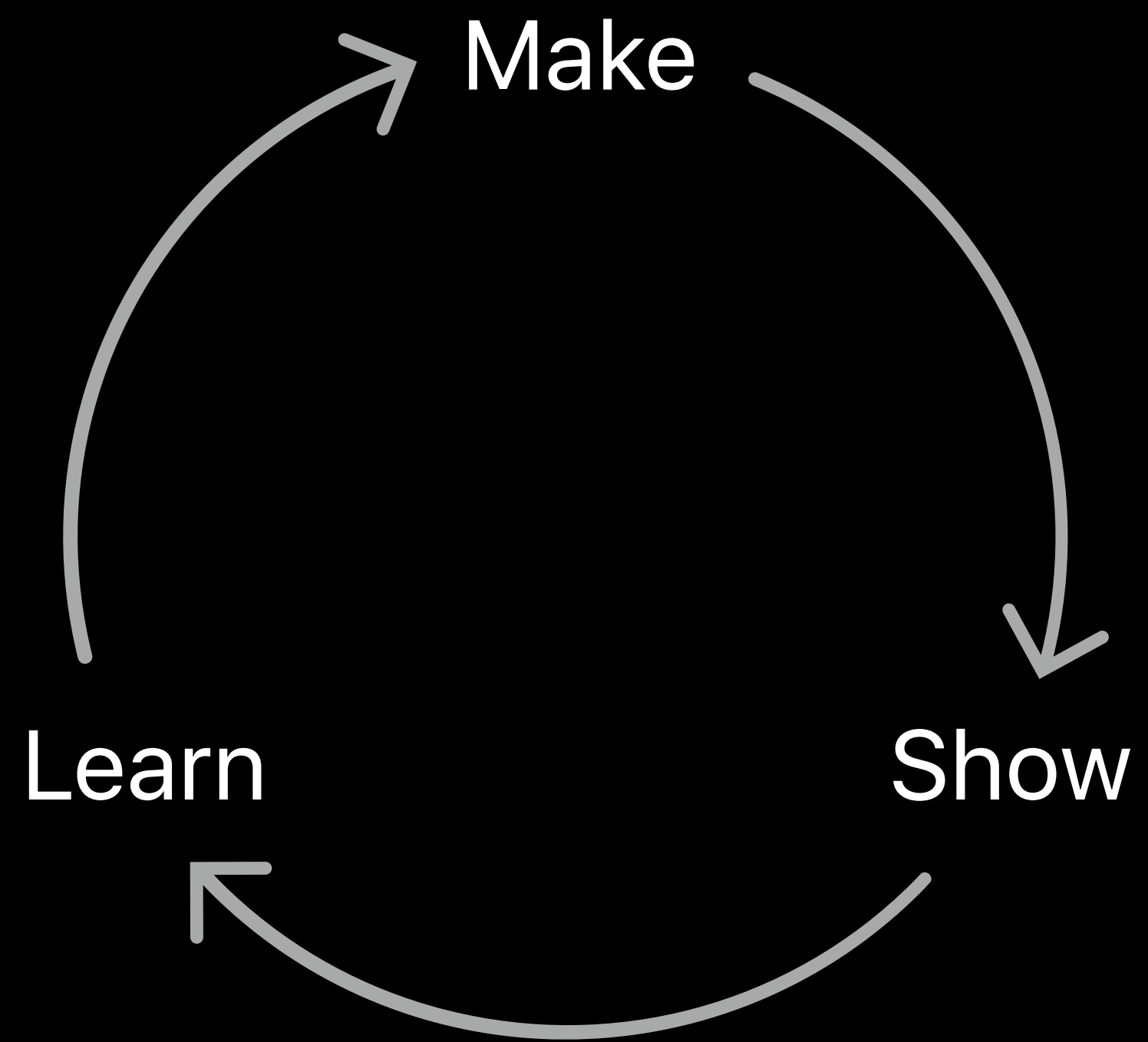
Make

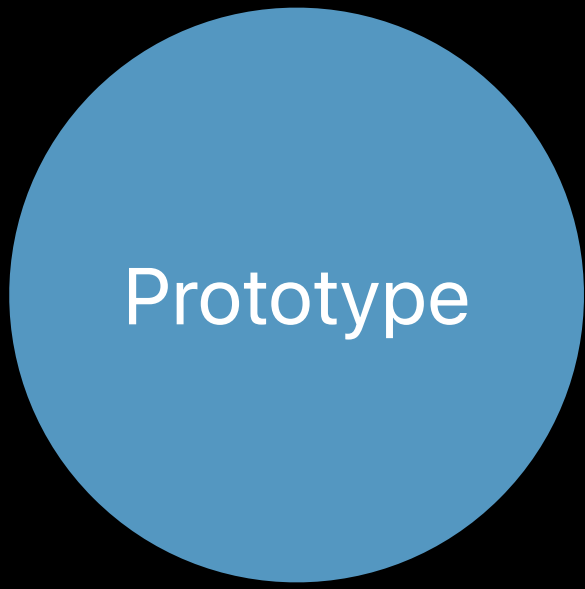
Show

Make

Learn

Show





Prototype

Prototype

Prototype

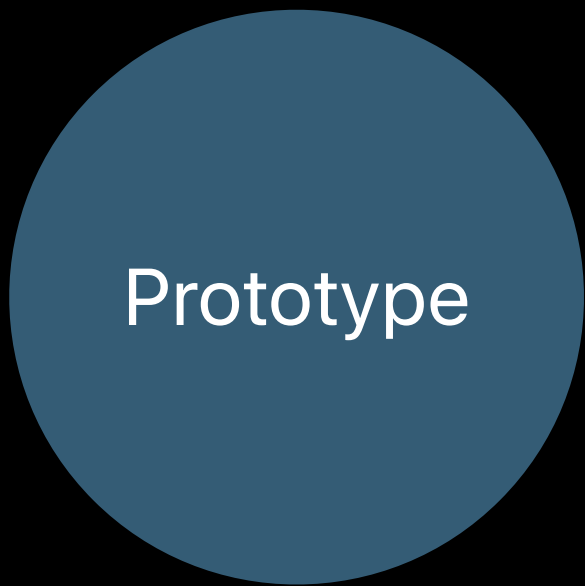
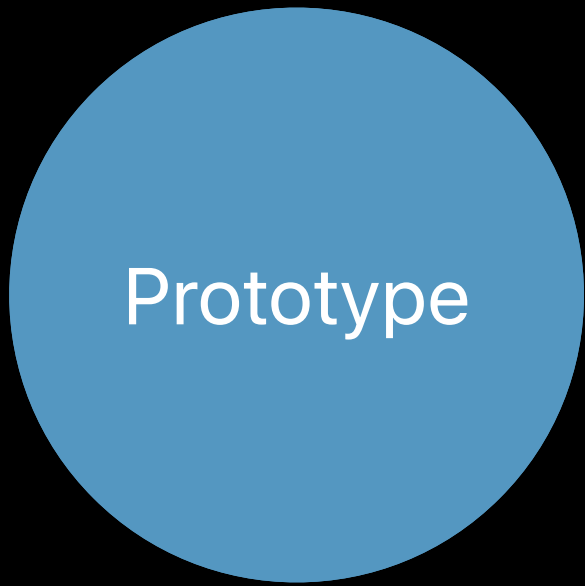
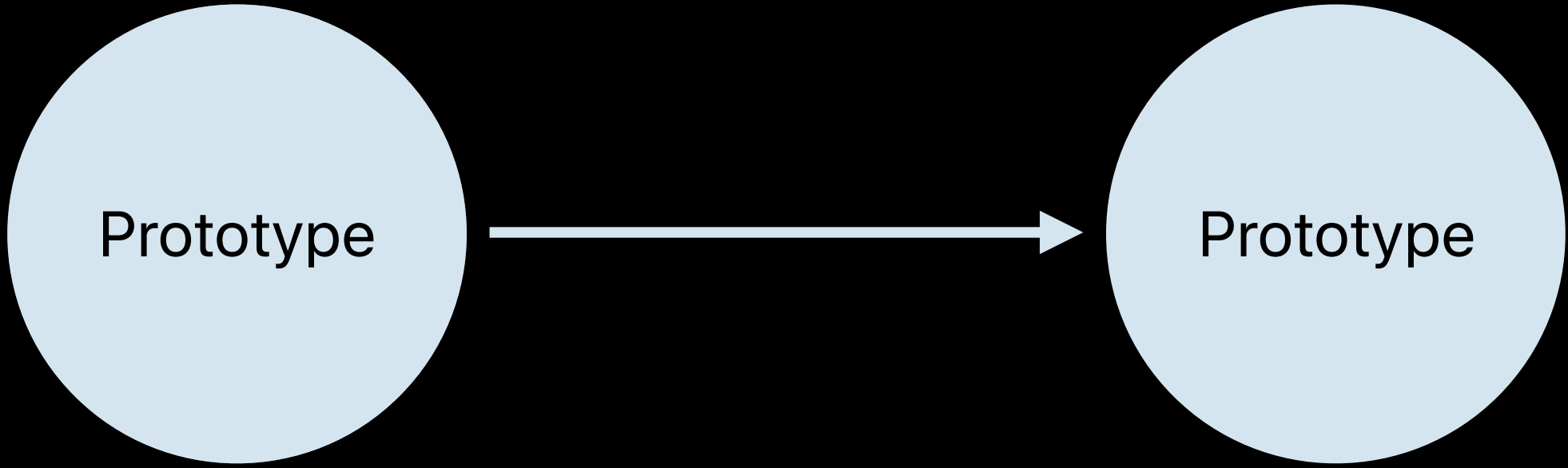


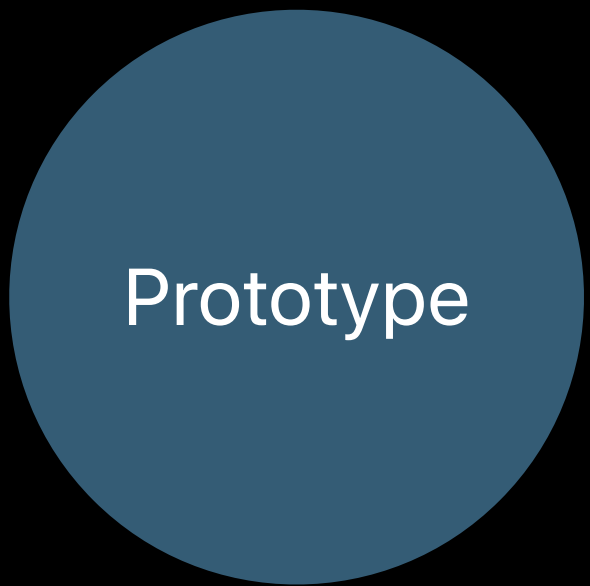
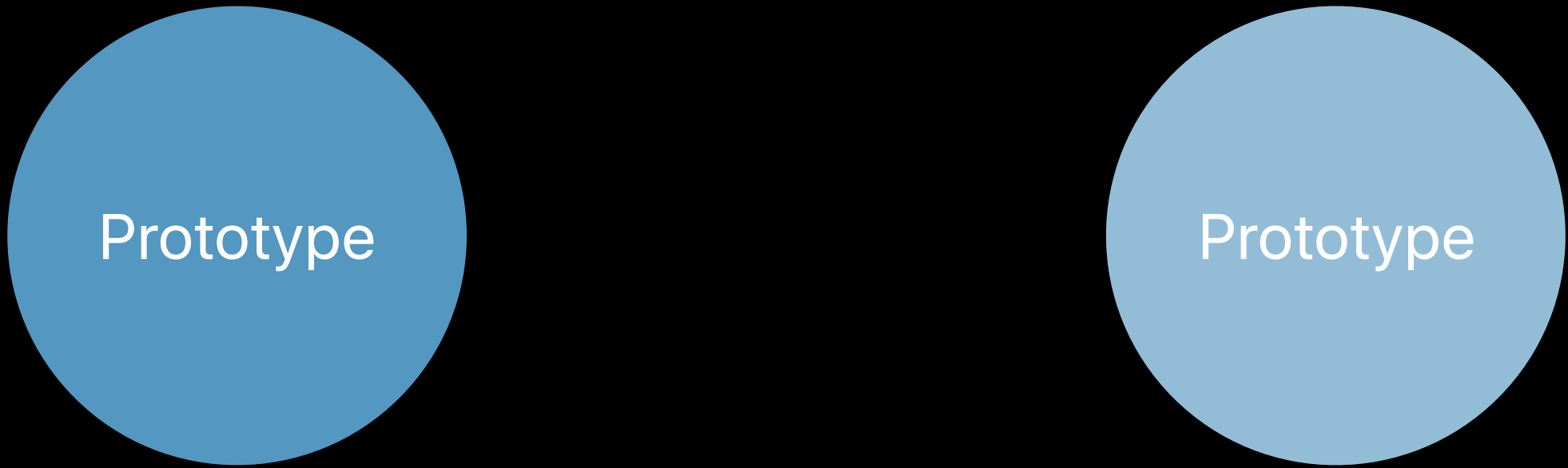
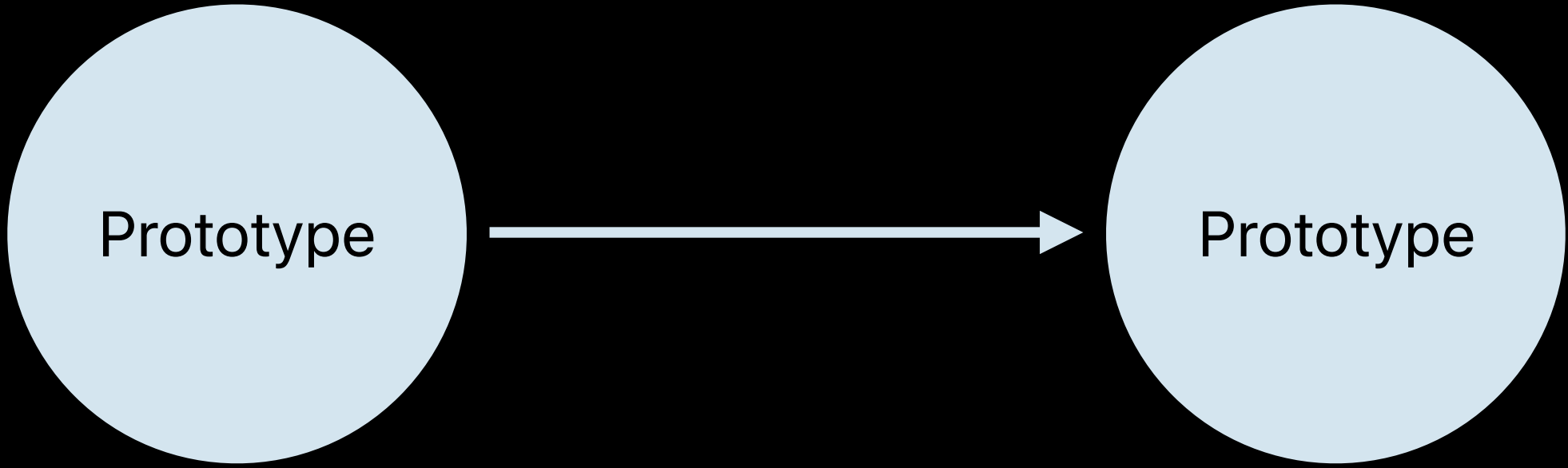
Prototype

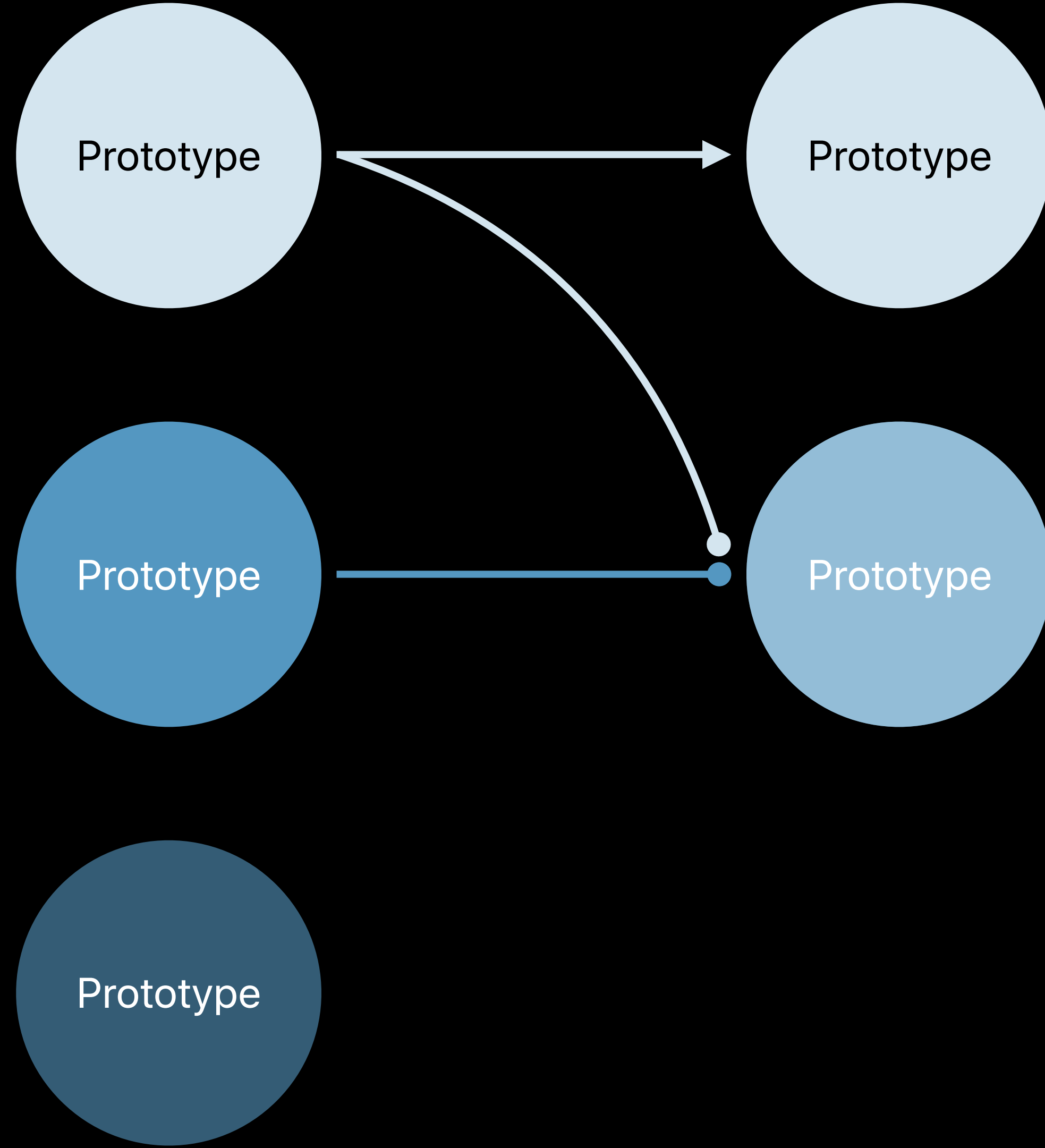
Prototype

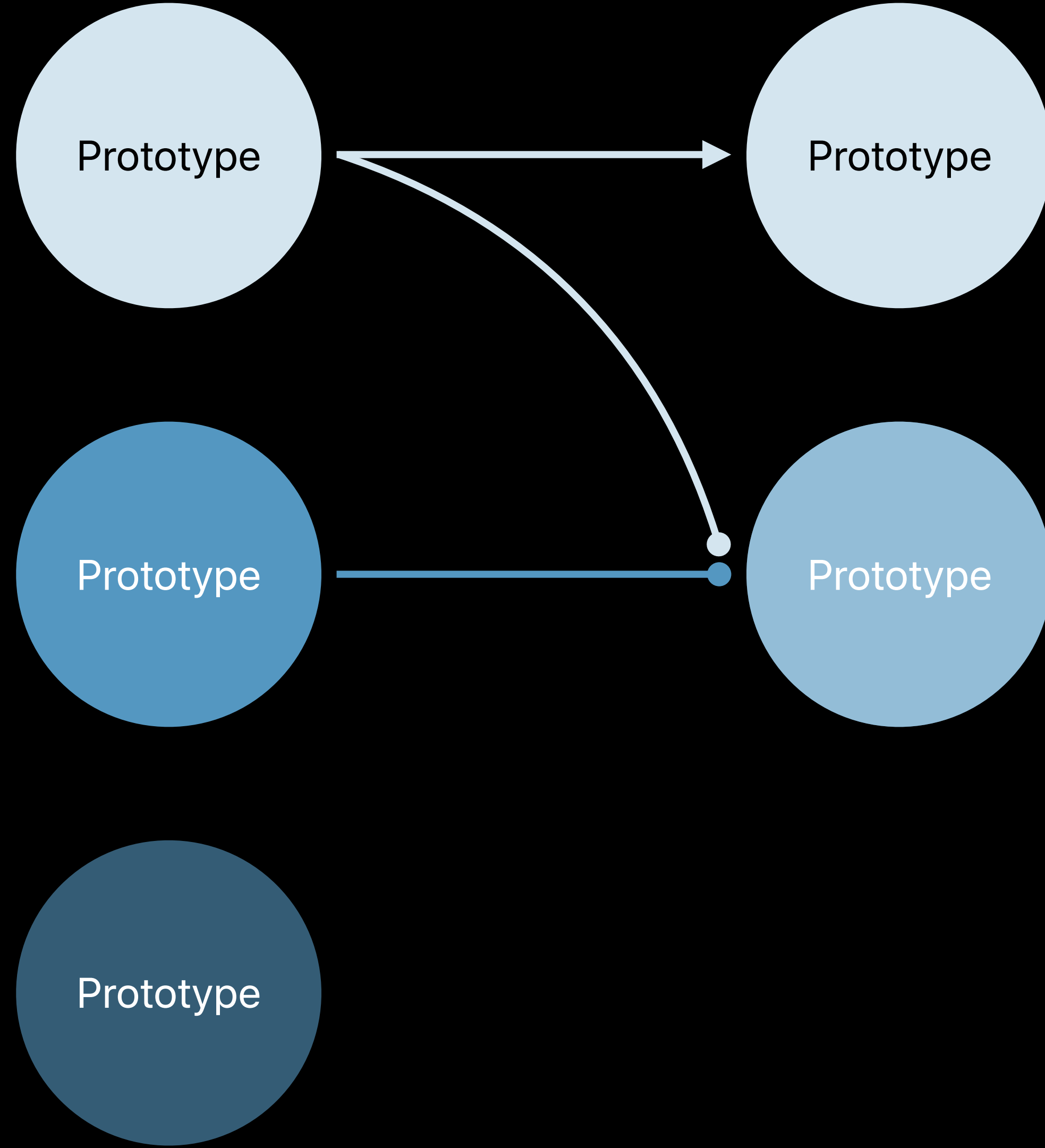
Prototype

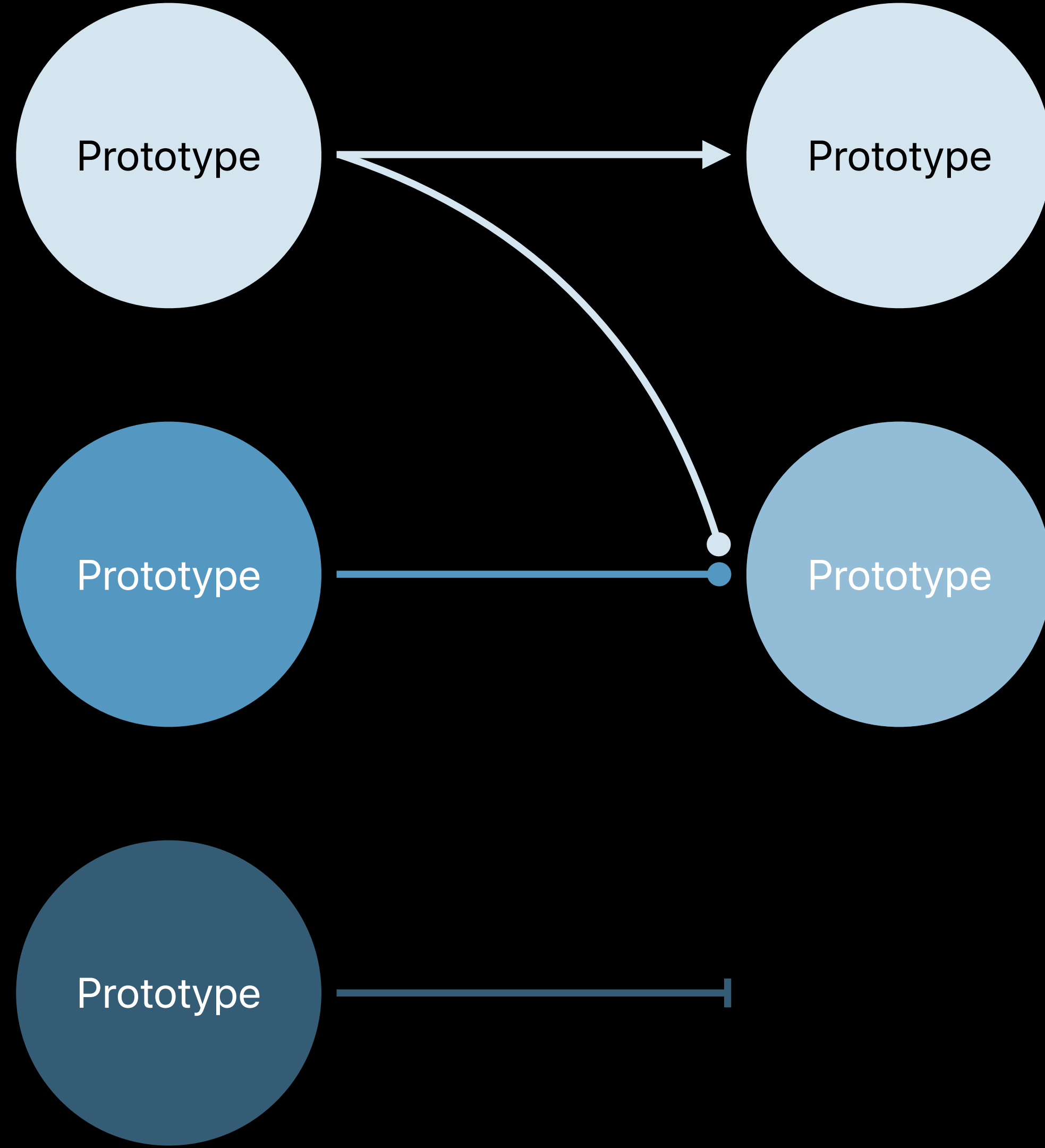
Prototype











# The Goal

# The Goal

Ideas from your head



# The Goal

Ideas from your head

Into the real world

# The Goal

Ideas from your head

Into the real world

In front of people

# The Goal

Ideas from your head

Into the real world

In front of people

As fast as possible



Don't make prototypes?

Prototype your next idea!

Don't make prototypes?

Make prototypes?

Prototype your next idea!

Show your coworkers how!

Don't make prototypes?

Make prototypes?

Manage a team?

Prototype your next idea!

Show your coworkers how!

Encourage prototyping!

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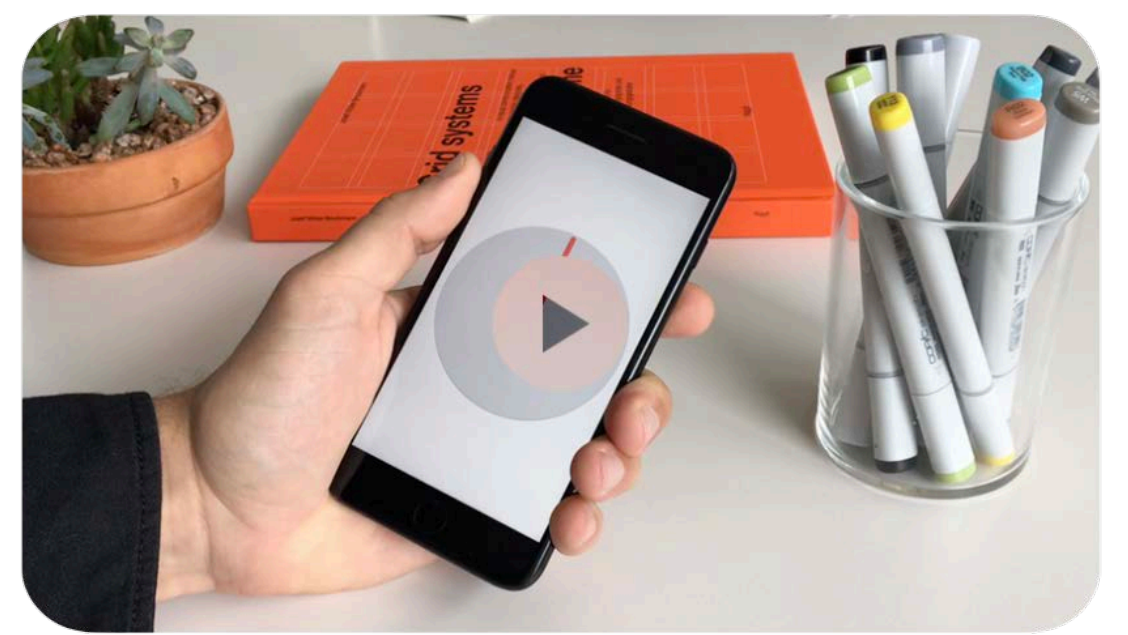
↑ Z X C V B N M ↵

123 🌐 🗣️ space return



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Check out this prototype- what do you think?

> iMessage

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A S D F G H J K L  
↑ Z X C V B N M  
123 🌐 🗣️ space return

