

#WWDC18

Introducing Natural Language

Session 713

Doug Davidson, Senior Software Engineer
Vivek Kumar Rangarajan Sridhar, Software Engineering Manager



**Natural
Language Input**

Typed text
Transcribed speech
Recognized handwriting

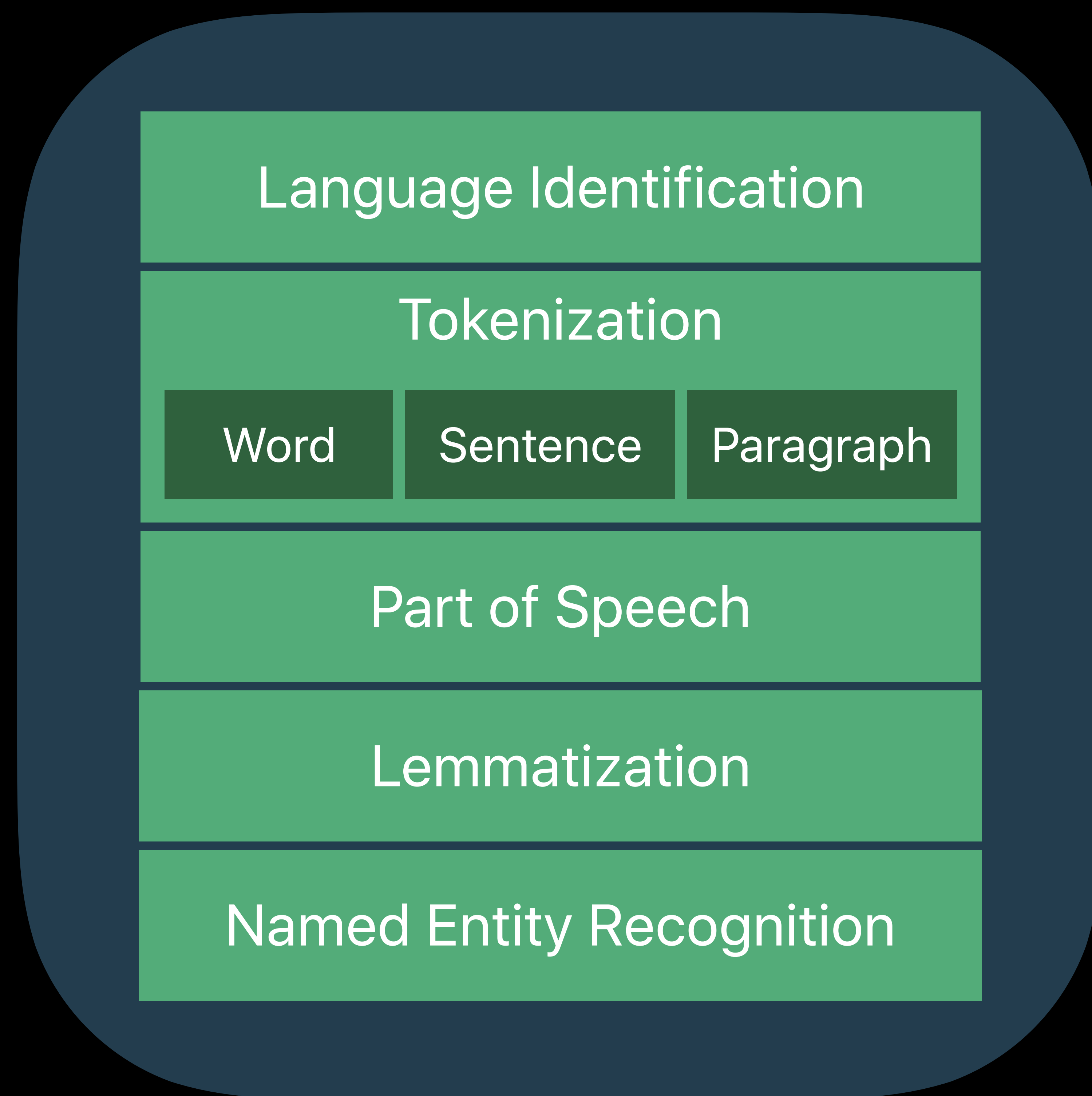


Intelligence

**Natural
Language Input**



NSLinguisticTagger



Intelligence

Linguistics

Machine Learning

What's new in NLP ?

Natural Language Framework



Swift APIs for NLP



Swift APIs for NLP



Custom NLP models



Swift APIs for NLP



Custom NLP models



Performance



Swift APIs for NLP



Custom NLP models



Performance



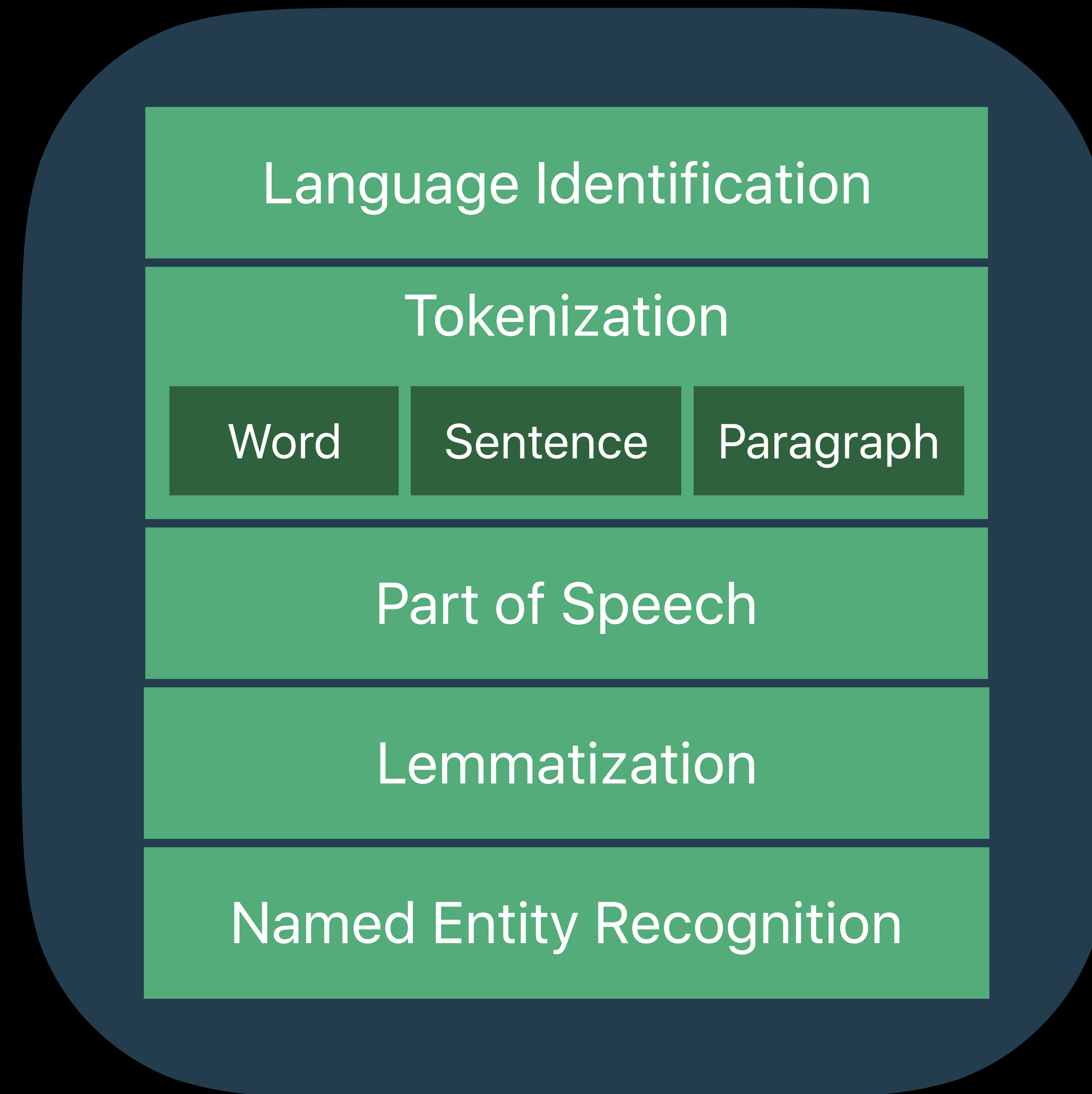
Privacy

Natural Language



Natural Language

**Natural
Language Input**



Intelligence

Linguistics

Machine Learning



9:41 AM 100%

< John M

Design is coming together
but needs some final
tweaks

It's getting late and I'm tired.
Will pick it up tomorrow
morning...good night!

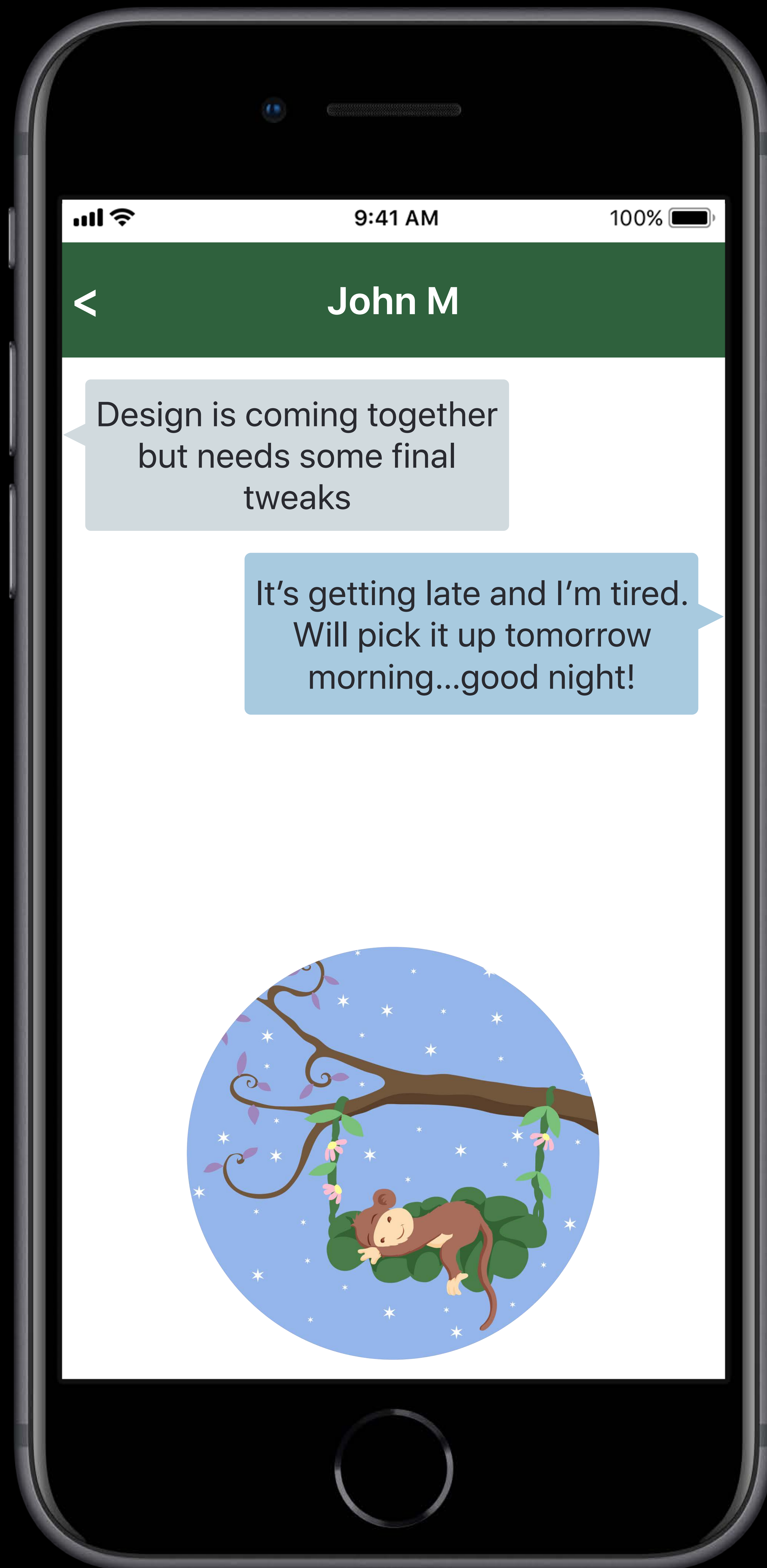


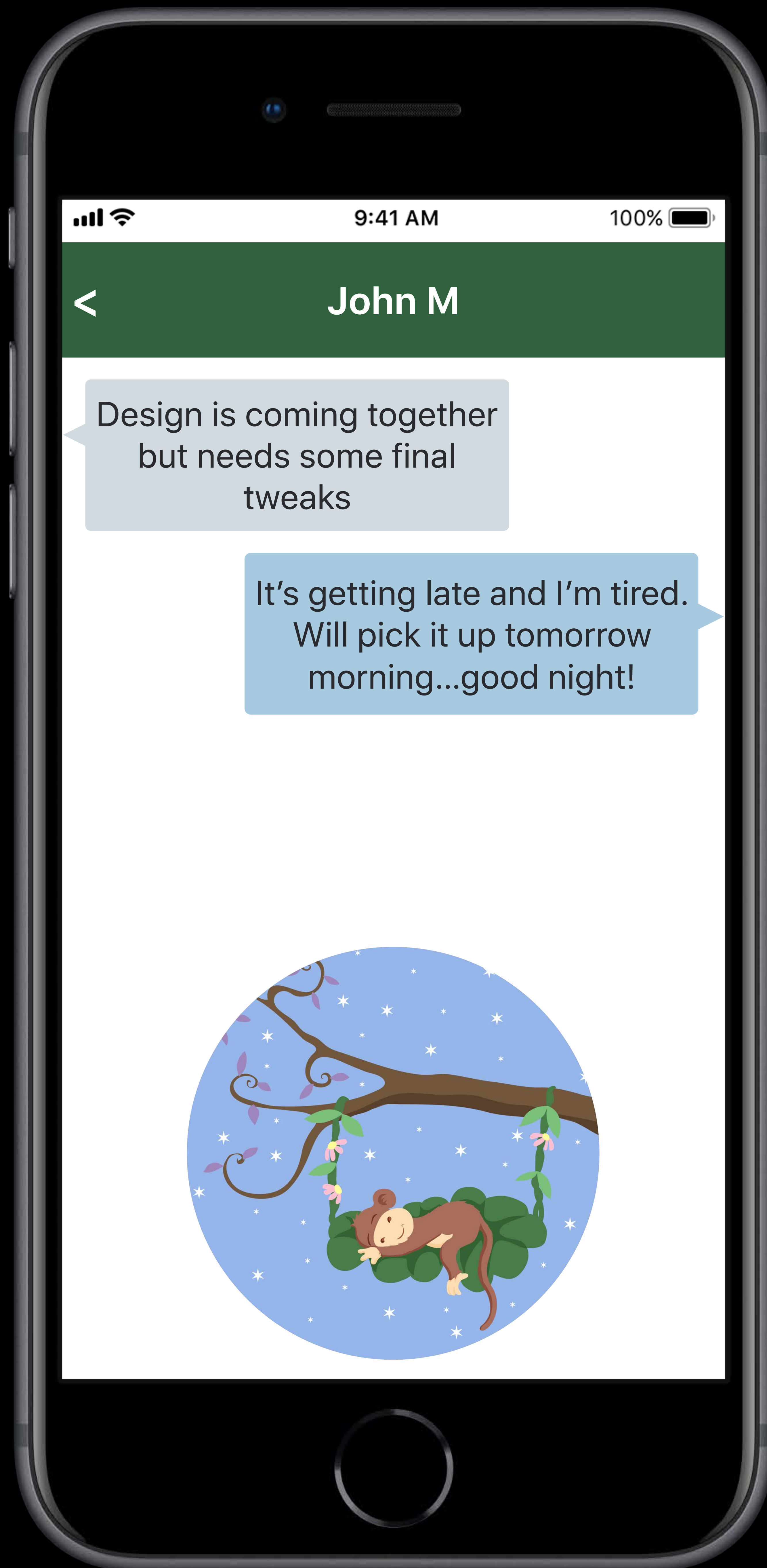
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Language Identification

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import NaturalLanguage

let recognizer = NLLanguageRecognizer()

recognizer.processString("困死啦睡觉去了")

let lang = recognizer.dominantLanguage

let hypotheses = recognizer.languageHypotheses(withMaximum:2)
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zh-Hans: Simplified Chinese

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9:41 AM

100%



John M

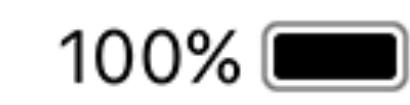
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9:41 AM



As Prince Harry and Meghan Markle Wed, a New Era Dawns

By ELLEN BARRY MAY 19, 2018



Prince Harry and Meghan Markle kissed on the steps of St George's Chapel after their wedding in Windsor, England, on Saturday. Pool photo by Ben Birchall

WINDSOR, England — A thousand-year-old English castle echoed with the exhortations of an African-American bishop and a gospel choir on Saturday, as [Prince Harry wed Meghan Markle](#), an American actress, nudging the British royal family into a new



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🔍 Harry

Harry Potter

Harry Styles

Harry Connick Jr.

Named Entity Recognition

```
import NaturalLanguage

let tagger = NLTagger(tagSchemes: [.nameType])

let str = "Prince Harry and Meghan Markle had their wedding ceremony in Windsor"

let strRange = str.startIndex ..< str.endIndex

tagger.string = str

tagger.setLanguage(.english, range: strRange)

let tags = tagger.tags(in: strRange, unit: .word,
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**PER: Prince Harry
Meghan Markle**

LOC: Windsor

Natural Language

Developer documentation

Future support for new NLP APIs

**Natural
Language Input**



Intelligence



Swift APIs for NLP



Swift APIs for NLP



Custom NLP models

Custom NLP Models

Doug Davidson, Senior Software Engineer

Concept Learning

Concept Learning

Examples

Concept Learning

Examples



Concept Learning



Machine Learning

Training Data



Classify
and
Understand

Types of Custom Model

Types of Custom Model

Text Classification

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

Label

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Label

Types of Custom Model

Text Classification

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Label

Word Tagging

Lorem ipsum dolor sit amet
Label **Label** **Label** **Label** **Label**

Text Classification

Sentiment classification

I am really excited, would definitely recommend it highly!

POSITIVE

This was terrible, much worse than I expected.

NEGATIVE

It was OK, something I could live with for now.

NEUTRAL

Text Classification

Topic classification

Foles' late TD pass leads Eagles to 1st Super Bowl title

SPORTS

Apple introduces new 9.7 inch iPad with Apple Pencil support

TECHNOLOGY

Apple Reports Second Quarter Results

FINANCE

Text Classification

Domain classification

I'm looking for a place to stay in Barcelona.

HOTELS

Where can I get good Mexican food on a Sunday?

RESTAURANTS

Find me an inexpensive round-trip flight to London.

FLIGHTS

Word Tagging

Part of speech

Το	παιδί	διάβασε	το	βιβλίο
DETERMINER	NOUN	VERB	DETERMINER	NOUN

Word Tagging

Named entity

The iPad is popular in Singapore
NONE PRODUCT NONE NONE NONE LOCATION

Word Tagging

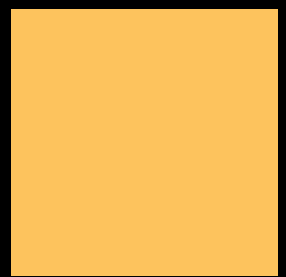
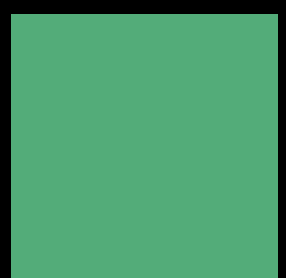
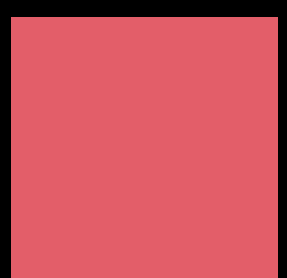
Slot parsing

Round trip	fares	from	Pittsburgh	to	Philadelphia
ROUND_TRIP	NONE	NONE	FROM_LOCATION	NONE	TO_LOCATION

Word Tagging

Chunking

Tim Cook is the CEO of Apple Inc
NP NP **VP** **NP NP** **PP** **NP NP**

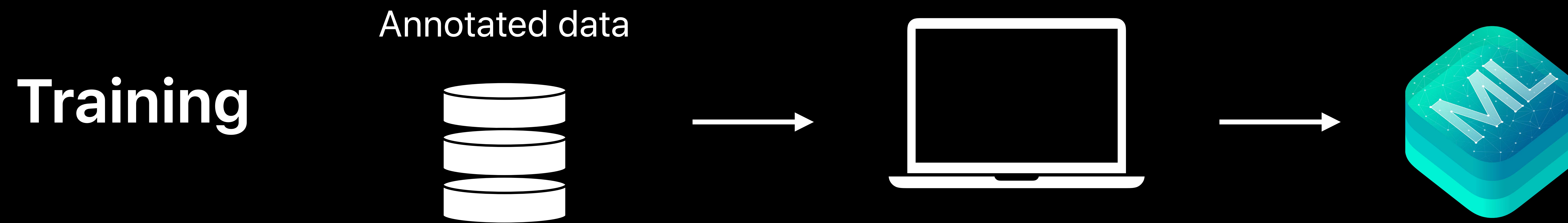
-  Noun phrase
-  Verb phrase
-  Prepositional phrase

Supervised Machine Learning

Training and inference

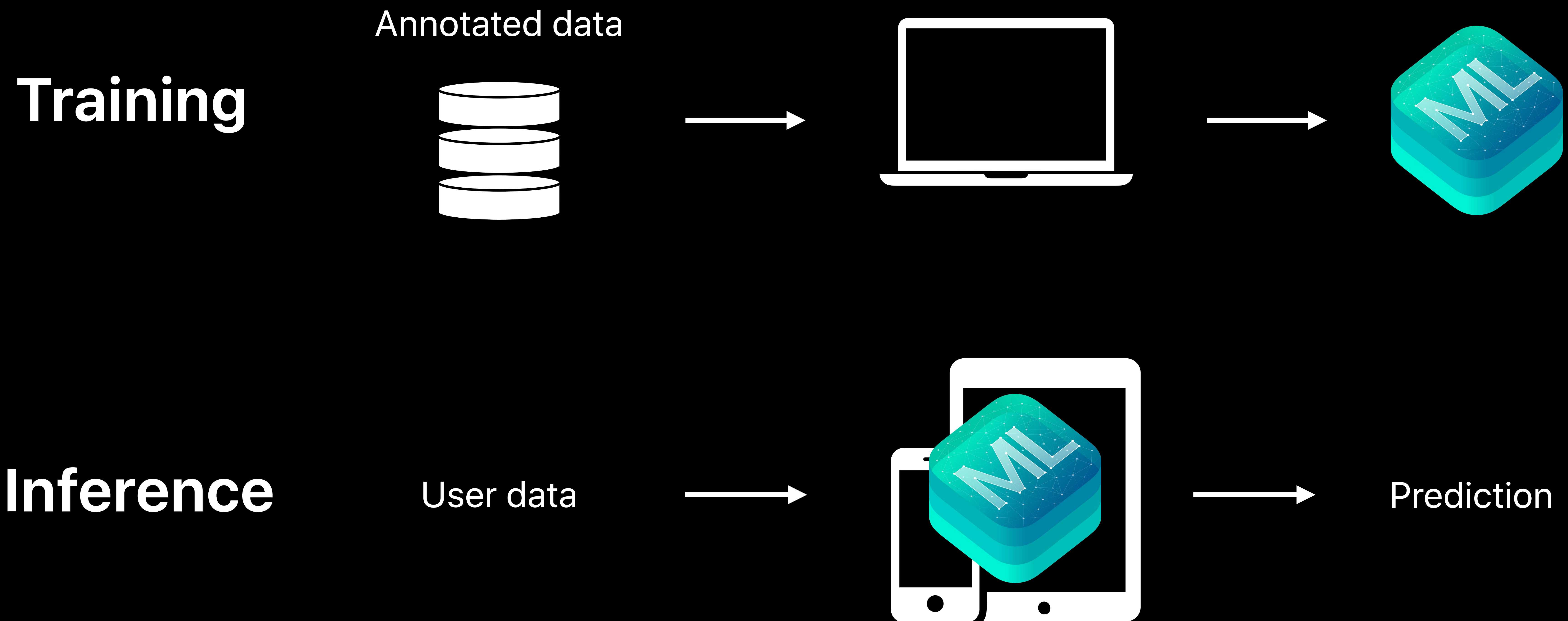
Supervised Machine Learning

Training and inference



Supervised Machine Learning

Training and inference



Custom NLP Models

Training

Custom NLP Models

Training

Training Data

Custom NLP Models

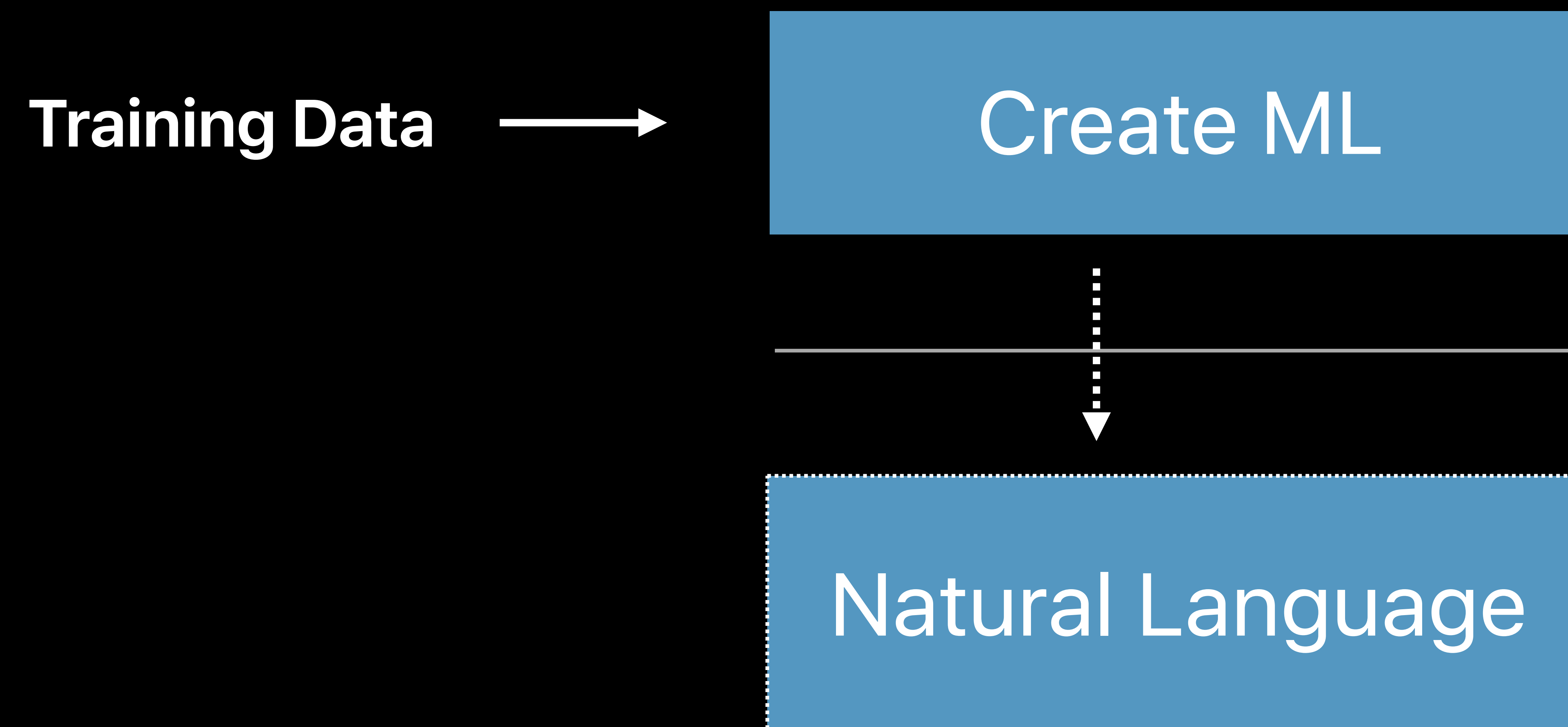
Training

Training Data →

Create ML

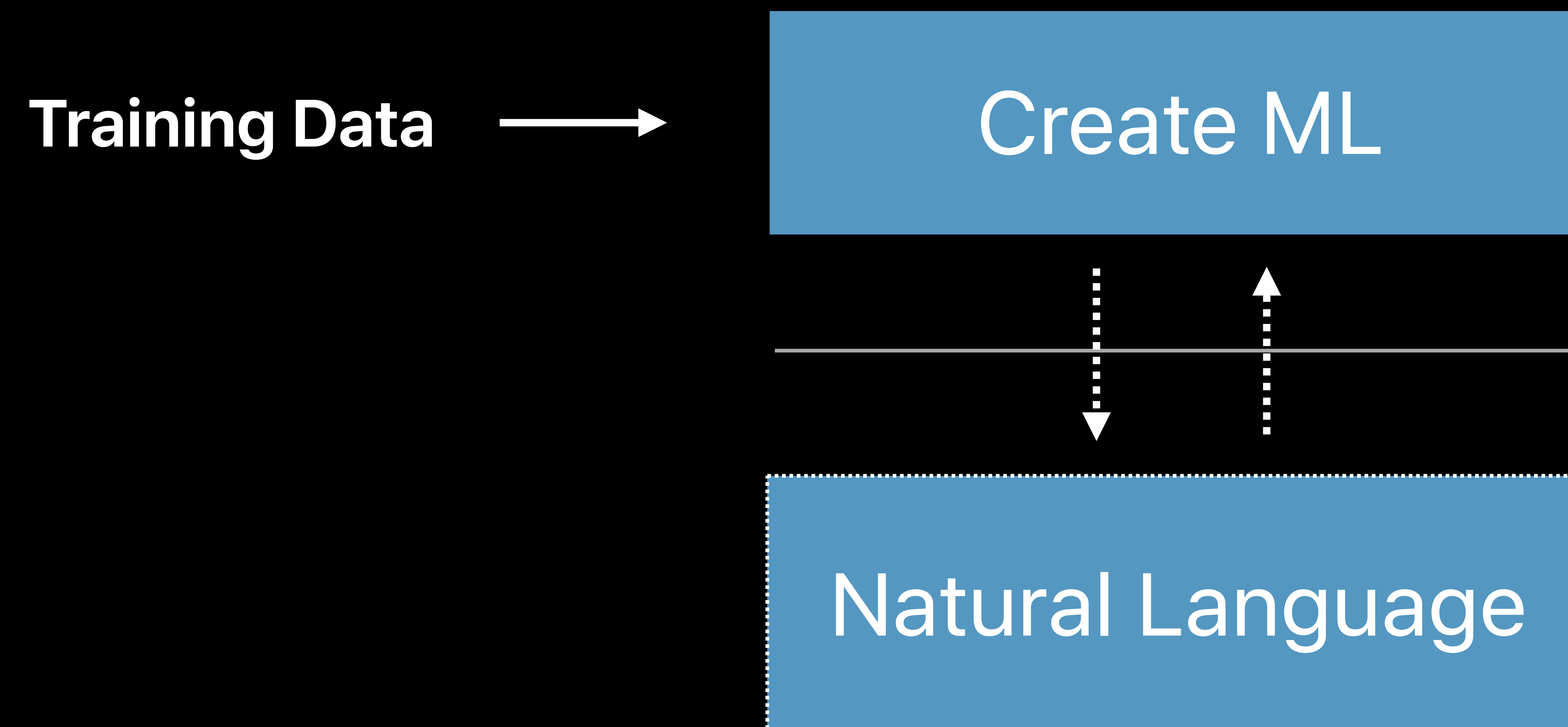
Custom NLP Models

Training



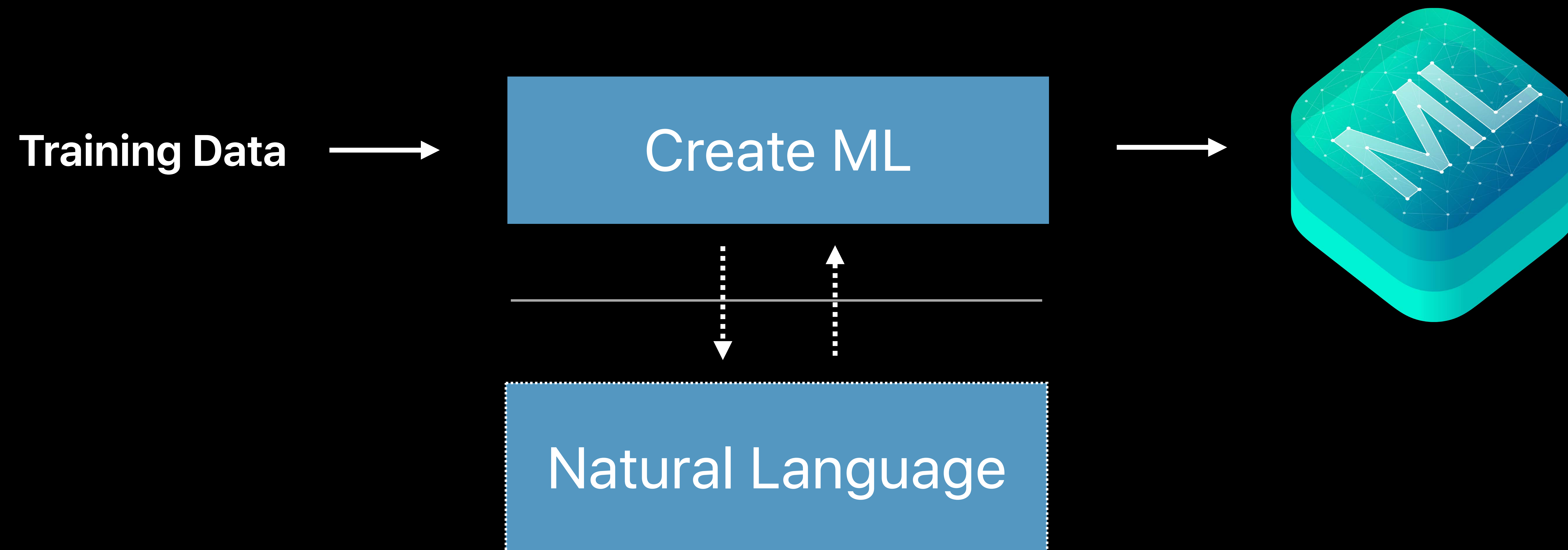
Custom NLP Models

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Custom NLP Models

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Text Classifier

Annotated data

```
[
  {
    "text": "I am really excited, would definitely recommend it highly!",
    "label": "Positive"
  },
  {
    "text": "It was OK, something I could live with for now.",
    "label": "Neutral"
  },
  {
    "text": "This was terrible, much worse than I expected.",
    "label": "Negative"
  },
]
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Text Classifier

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  },  
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  },  
  {  
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  },  
]
```

Text Classifier

Training

```
import CreateML

import Foundation

let trainingData = try MLDataTable(contentsOfFile: Bundle.main.url(forResource: "news",
                                                                    withExtension: "json")!)

let model = try MLTextClassifier(trainingWith: trainingData,
                                 textColumn: "text", labelColumn: "label")

try model.write(to: URL(fileURLWithPath: "/Users/me/Desktop/textclassifier.mlmodel"))
```

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Word Tagger

Annotated data

```
[
  {
    "tokens": ["AirPods", "are", "a", "fantastic", "product", "from", "Apple", "."],
    "labels": ["PROD", "NONE", "NONE", "NONE", "NONE", "NONE", "ORG", "NONE"]
  },
  {
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    "labels": ["ORG", "NONE", "PER", "PER", "NONE", "NONE", "NONE", "NONE"]
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Word Tagger

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let trainingData = try MLDataTable(contentsOfFile:
    Bundle.main.url(forResource: "products", withExtension: "json")!)

let model = try MLWordTagger(trainingWith: trainingData,
    tokenHeader: "tokens", labelColumn: "labels")

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Natural Language

Inference

What's New in Core ML, Part 1

Hall 1

Wednesday 9:00AM

What's New in Core ML, Part 2

Hall 1

Wednesday 10:00AM

Natural Language

Inference

User data

What's New in Core ML, Part 1

Hall 1

Wednesday 9:00AM

What's New in Core ML, Part 2

Hall 1

Wednesday 10:00AM

Natural Language Inference



What's New in Core ML, Part 1

Hall 1

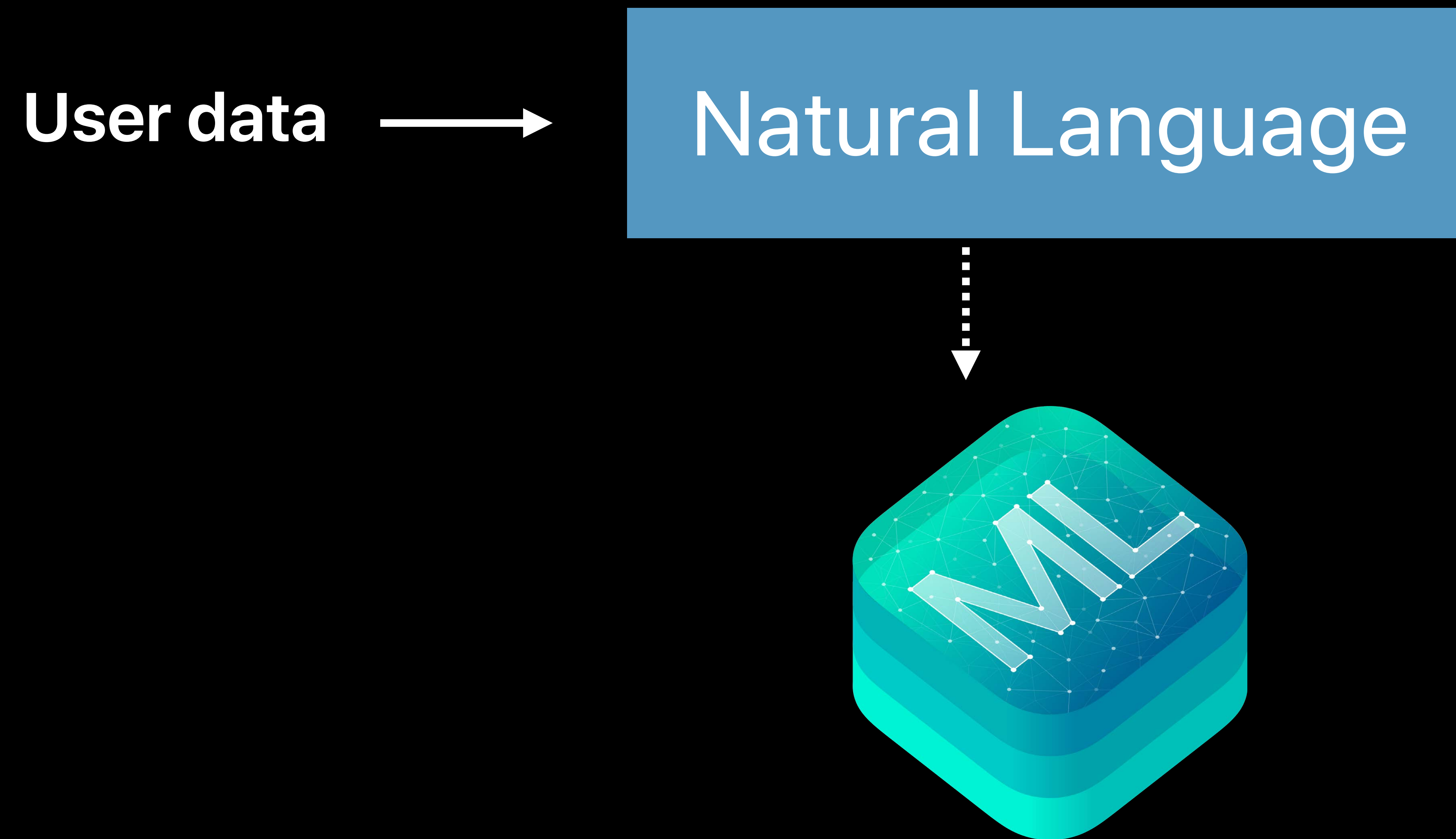
Wednesday 9:00AM

What's New in Core ML, Part 2

Hall 1

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Natural Language Inference



What's New in Core ML, Part 1

Hall 1

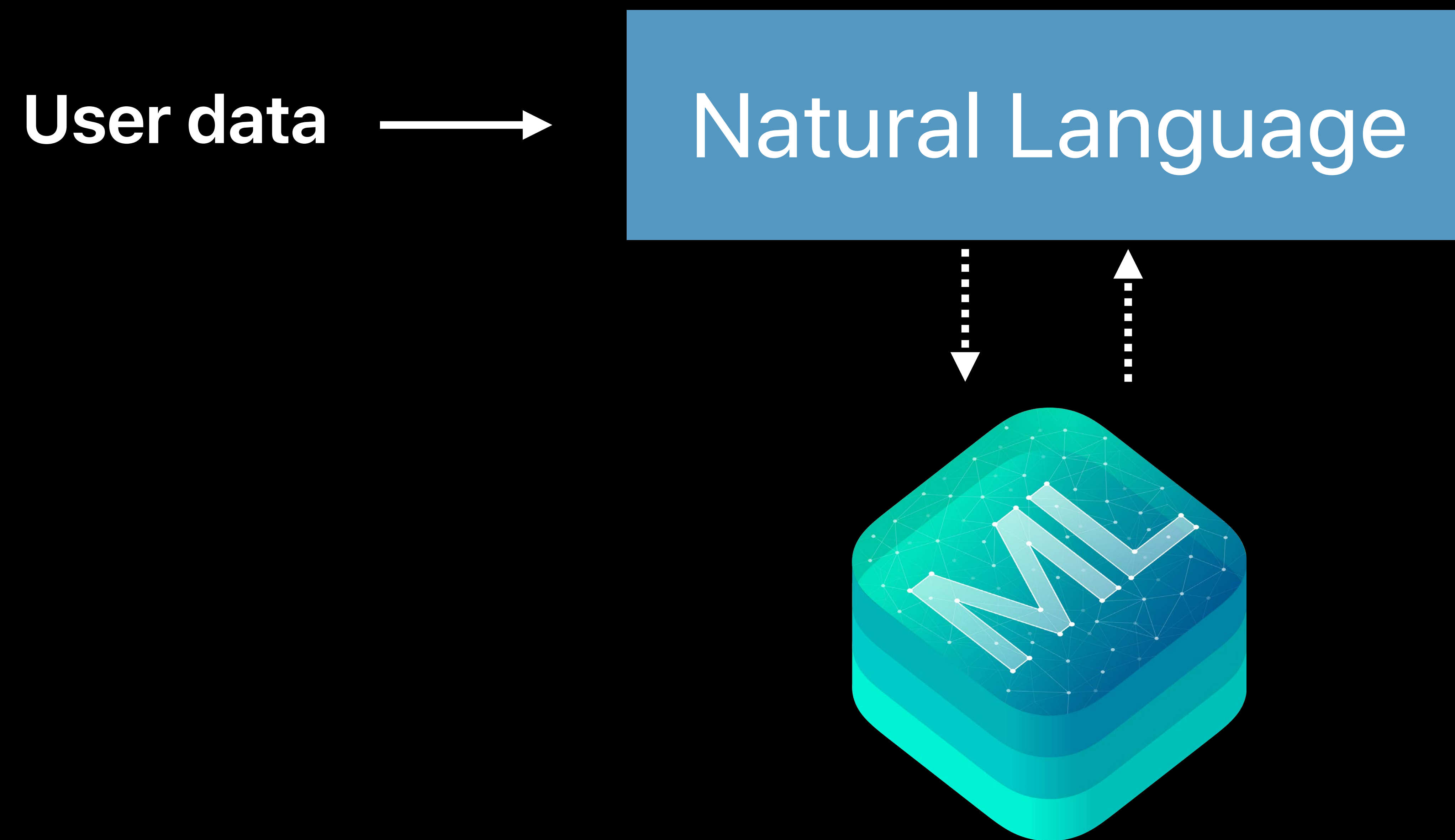
Wednesday 9:00AM

What's New in Core ML, Part 2

Hall 1

Wednesday 10:00AM

Natural Language Inference



What's New in Core ML, Part 1

Hall 1

Wednesday 9:00AM

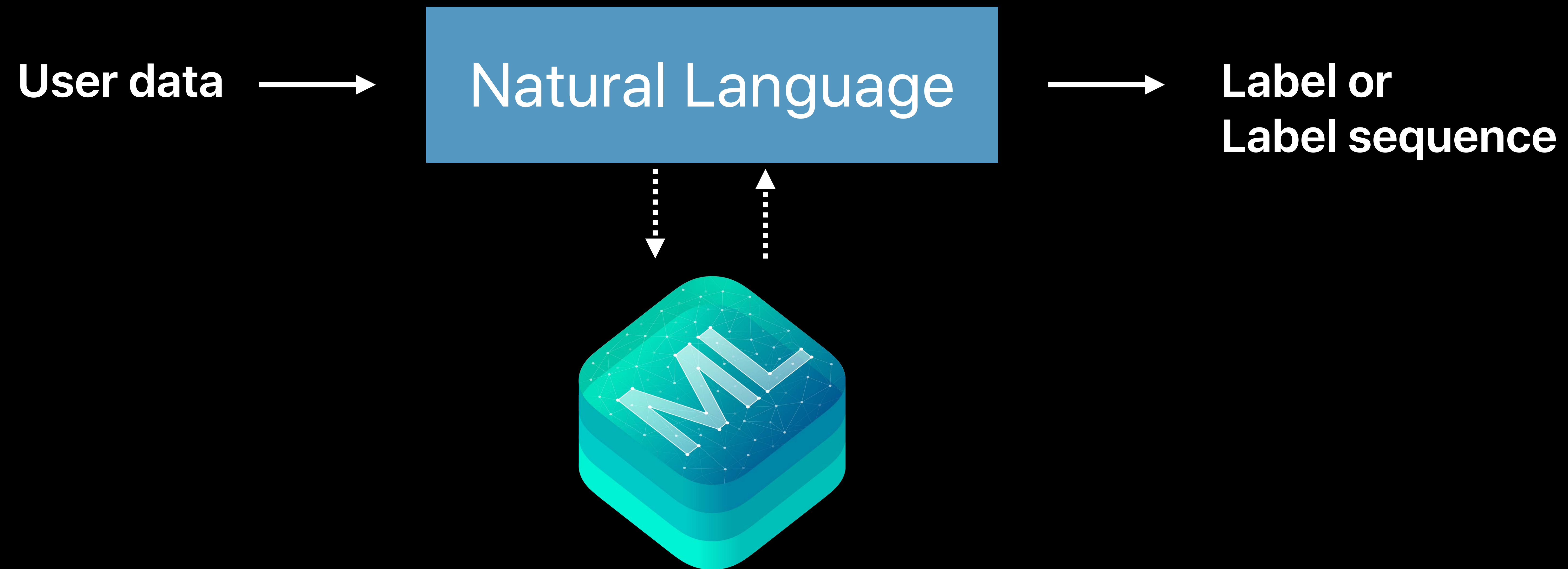
What's New in Core ML, Part 2

Hall 1

Wednesday 10:00AM

Natural Language

Inference



What's New in Core ML, Part 1

Hall 1

Wednesday 9:00AM

What's New in Core ML, Part 2

Hall 1

Wednesday 10:00AM

Using a Custom Model

```
import NaturalLanguage

if let modelURL = Bundle.main.url(forResource: "classifier",
                                   withExtension: "mlmodelc") {

    let model = try NLMModel(contentsOf: modelURL)

    let label = model.predictedLabel(for: "I really loved it!")

}
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Using Custom Models with NLTagger

```
let myTagScheme = NLTagScheme("MyTagScheme")

let tagger = NLTagger(tagSchemes: [myTagScheme])

tagger.setModel([model], forTagScheme: myTagScheme)

tagger.string = myString

tagger.enumerateTags(in: range, unit: .sentence,
                    scheme: myTagScheme, options: []) { (tag, tokenRange) -> Bool in

    // use the generated tags
    return true

}
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Using Custom Models with NLTagger

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Using Custom Models with NLTagger

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let myTagScheme = NLTagScheme("MyTagScheme")

let tagger = NLTagger(tagSchemes: [myTagScheme])

tagger.setModel([model], forTagScheme: myTagScheme)

tagger.string = myString

tagger.enumerateTags(in: range, unit: .sentence,
                    scheme: myTagScheme, options: []) { (tag, tokenRange) -> Bool in

    // use the generated tags
    return true

}
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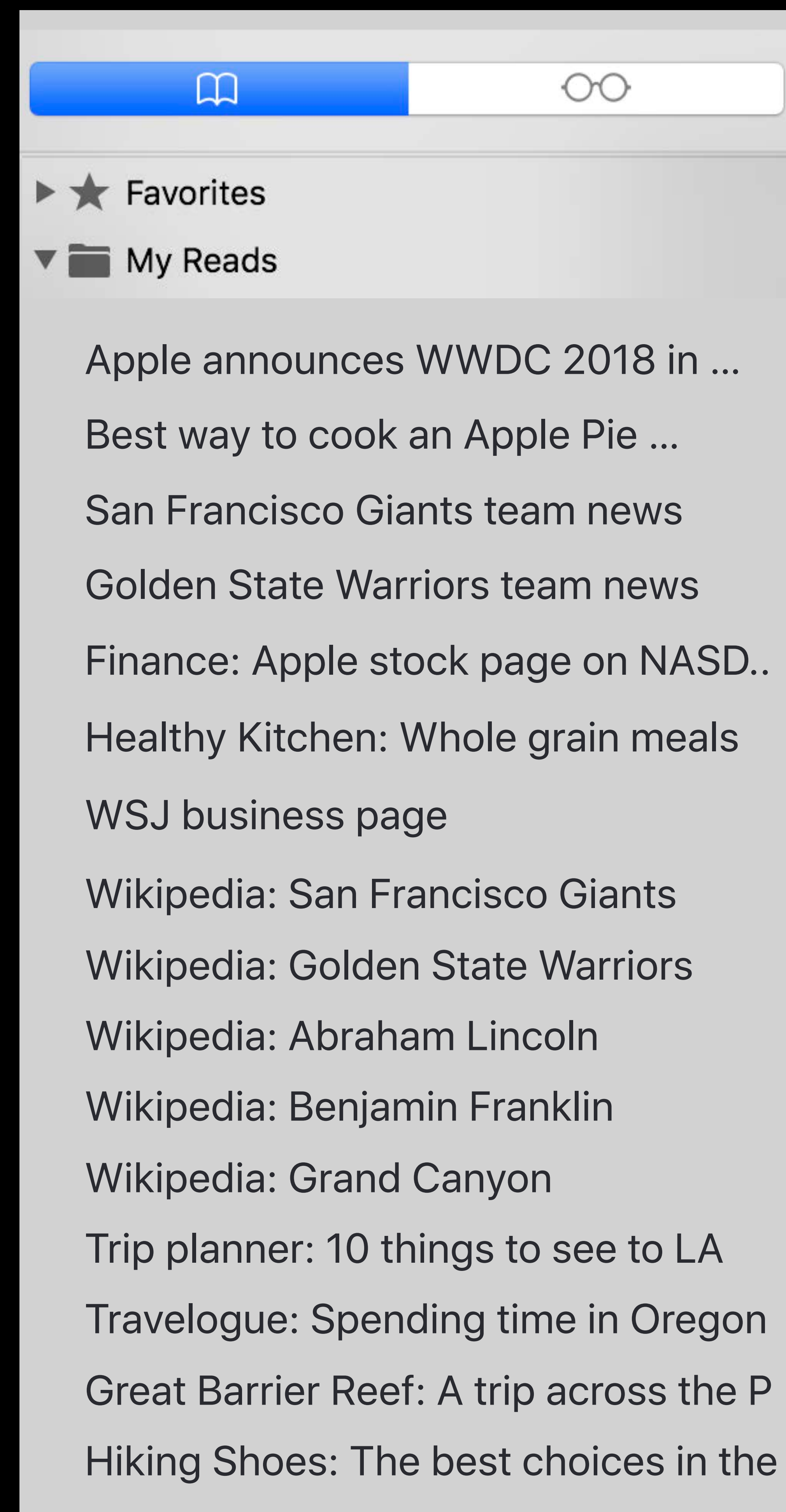
tagger.enumerateTags(in: range, unit: .sentence,
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Wade

Bookmark organization



**Organize by
topics, entities**

Demo



Swift APIs for NLP



Custom NLP models



Swift APIs for NLP



Custom NLP models



Performance

Natural Language

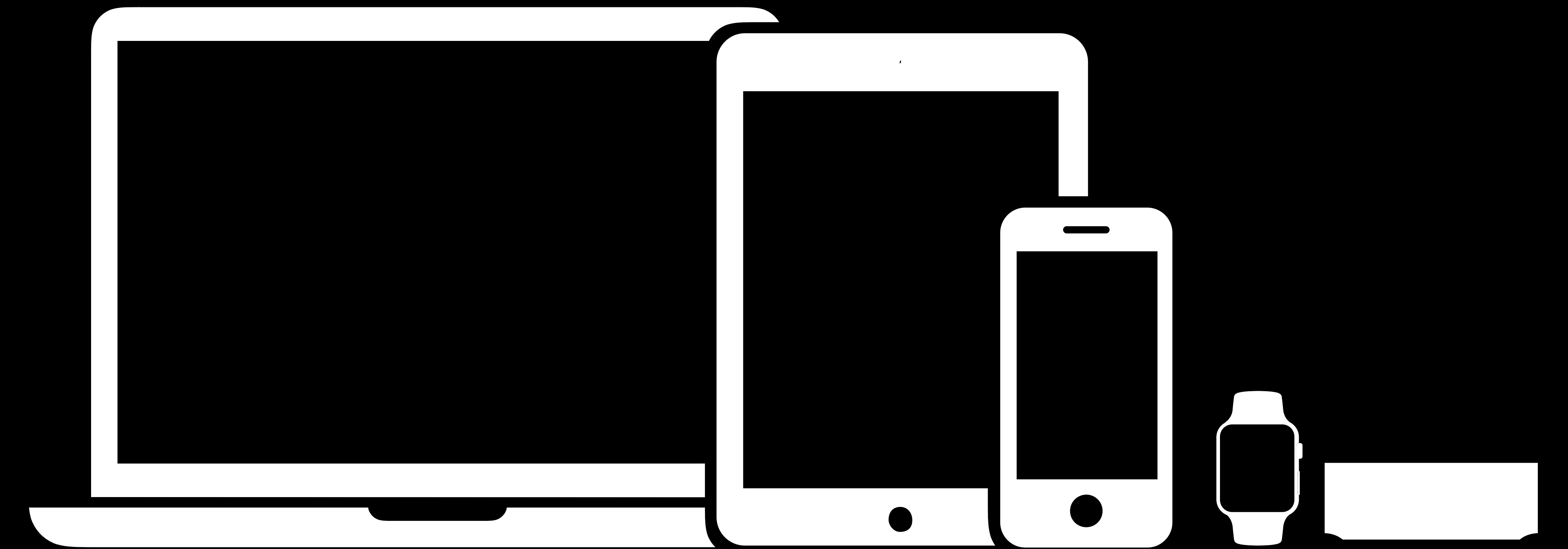


Available on all Apple platforms

Natural Language



Available on all Apple platforms

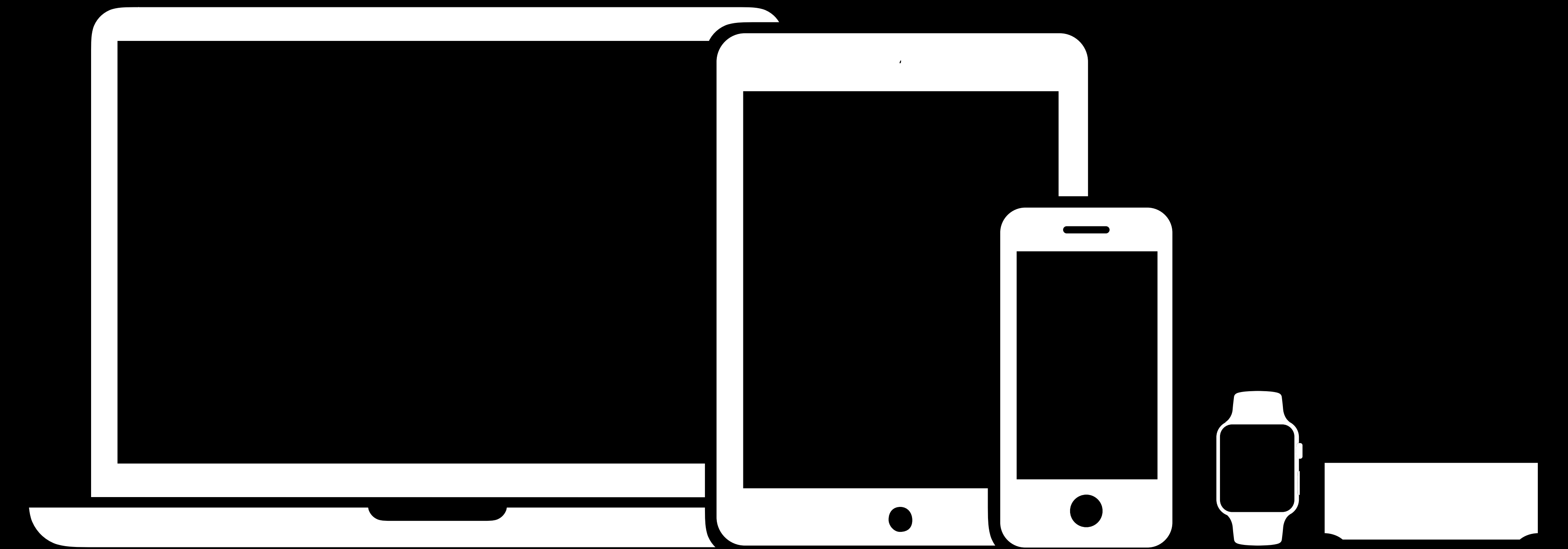


Natural Language



Available on all Apple platforms

Standardized text processing



Text Processing

Typical ML training

Training
Data



Tokenization
Feature Extraction



Machine
Learning Toolkit



CoreML
Convertor



Text Processing

Typical ML inference

User Data



Output

Text Processing

Typical ML inference

User Data



Output

Text Processing

Typical ML inference



Standardized Text Processing

Natural Language

Standardized Text Processing

Natural Language

Training Data

Standardized Text Processing

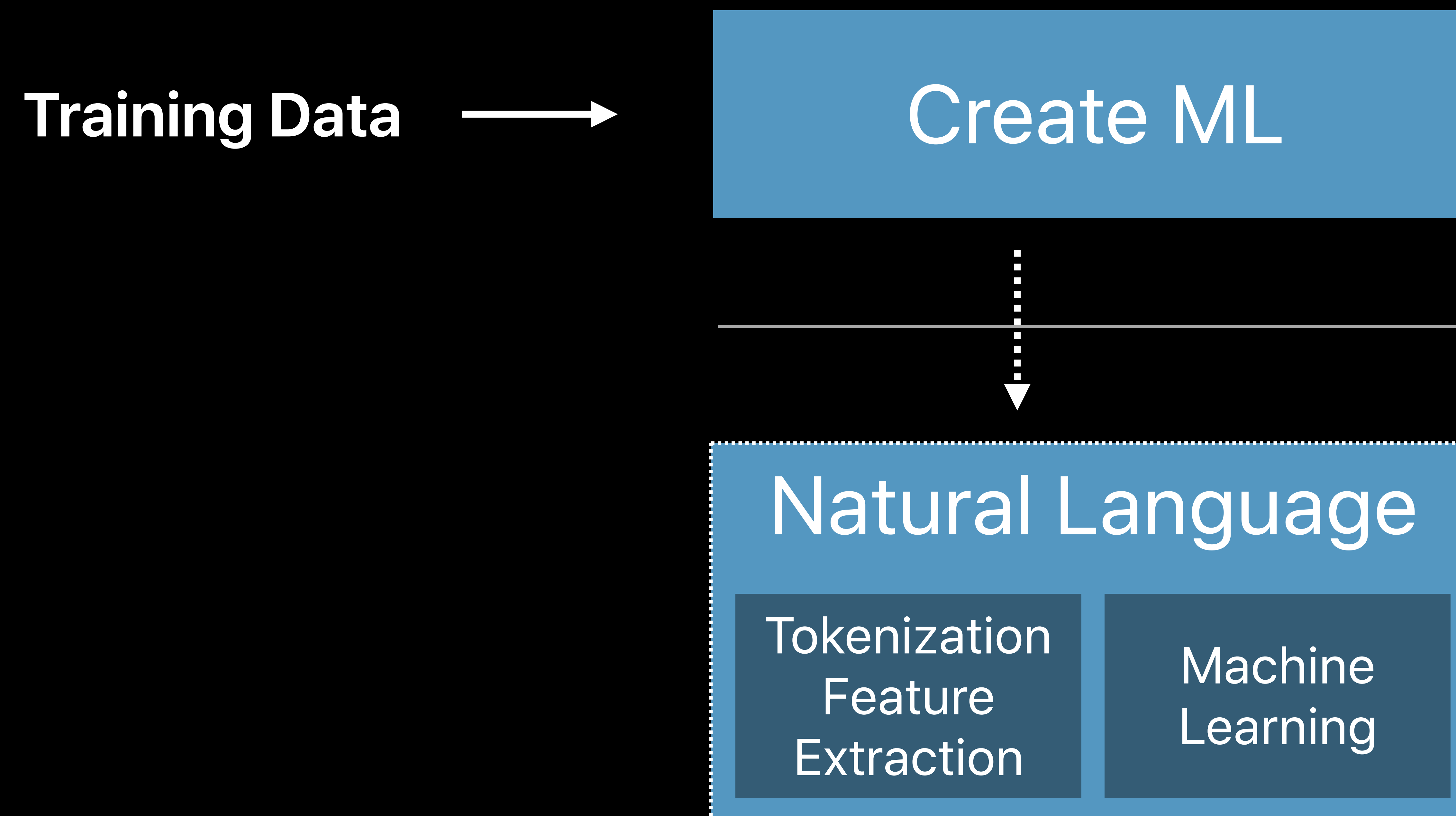
Natural Language

Training Data →

Create ML

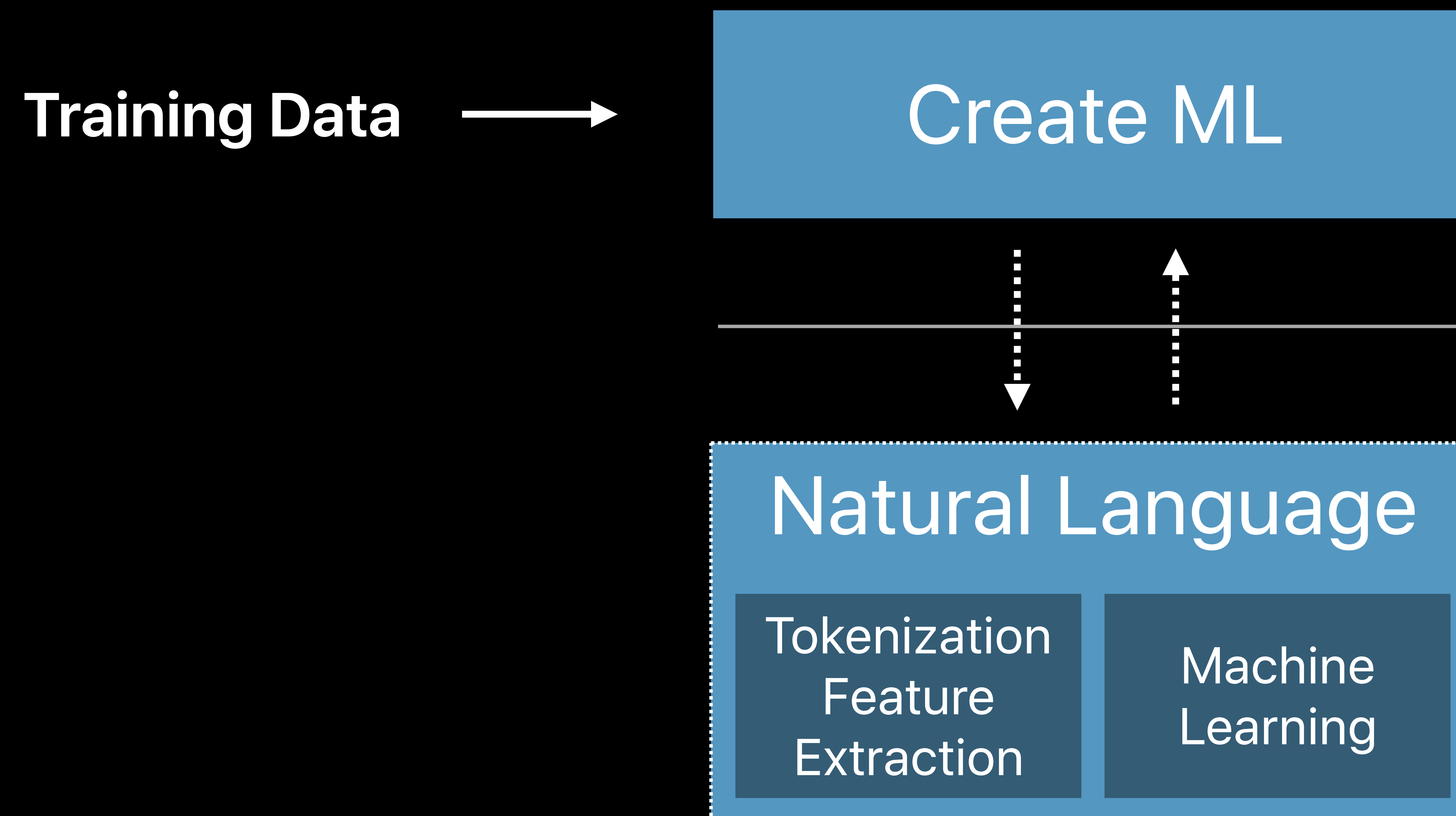
Standardized Text Processing

Natural Language



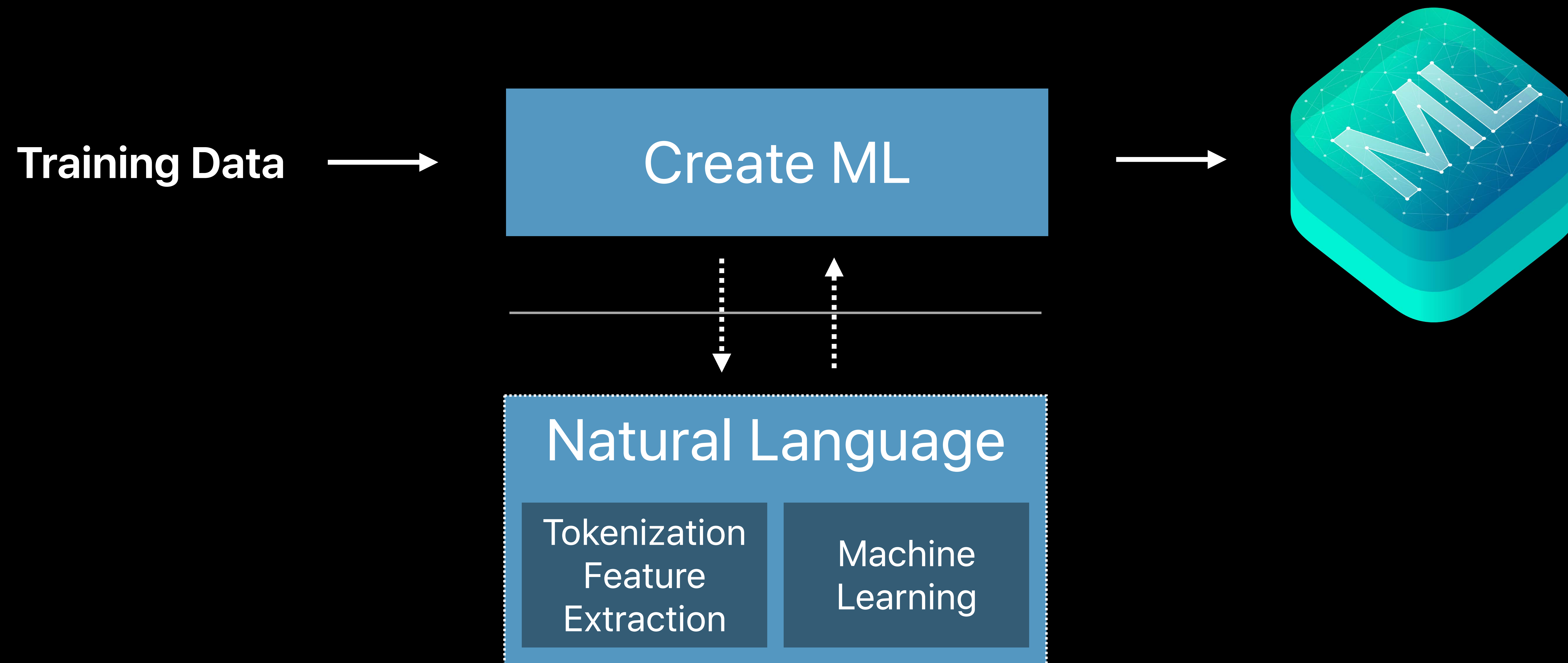
Standardized Text Processing

Natural Language



Standardized Text Processing

Natural Language



Standardized Text Processing

Natural Language

User Data



Output

Standardized Text Processing

Natural Language

User Data



Output

Standardized Text Processing

Natural Language

User Data



Output

Optimized Models

Low latency

Optimized for Apple hardware

Optimized Models

Low latency

Optimized for Apple hardware

Open Source CRFSuite

Natural Language

Named Entity Recognition

70 MB

1.4 MB

Chunking

30 MB

1.8 MB

ML Algorithms

Text classification

```
let modelParameters = MLTextClassifier.ModelParameters(algorithm: .maxEnt(version: 1))
```

```
let modelParameters = MLTextClassifier.ModelParameters(algorithm: .CRF(version: 1))
```

ML Algorithms

Text classification

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ML Algorithms

Text classification

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Maximum Entropy

ML Algorithms

Text classification

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Maximum Entropy

Conditional Random Field

ML Algorithms

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```

Maximum Entropy

Conditional Random Field

ML Algorithms

Word tagging

```
let model = try MLWordTagger(trainingWith: trainingData,  
                             tokenHeader: "tokens", labelColumn: "labels")
```

Conditional Random Field

ML Algorithms

Word tagging

```
let model = try MLWordTagger(trainingWith: trainingData,  
                             tokenHeader: "tokens", labelColumn: "labels")
```

Conditional Random Field

Data

Data

Validate training data

Inspect training instances per class

Data

Data



Training

Data



Run different algorithms

Training

Data



Training

Data

Training

Evaluation



Data



Set aside test data
Test on out-of-domain data

Training

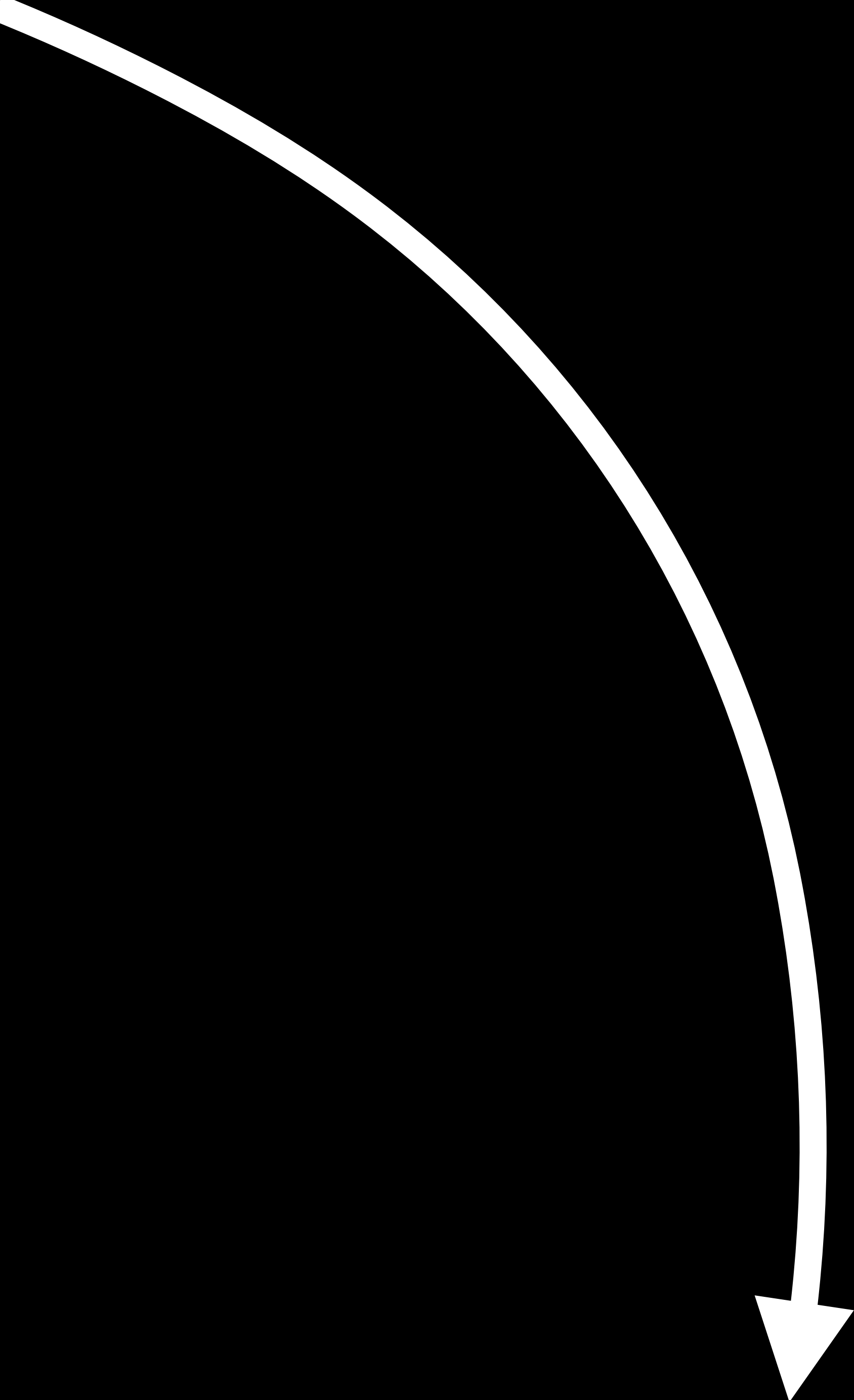


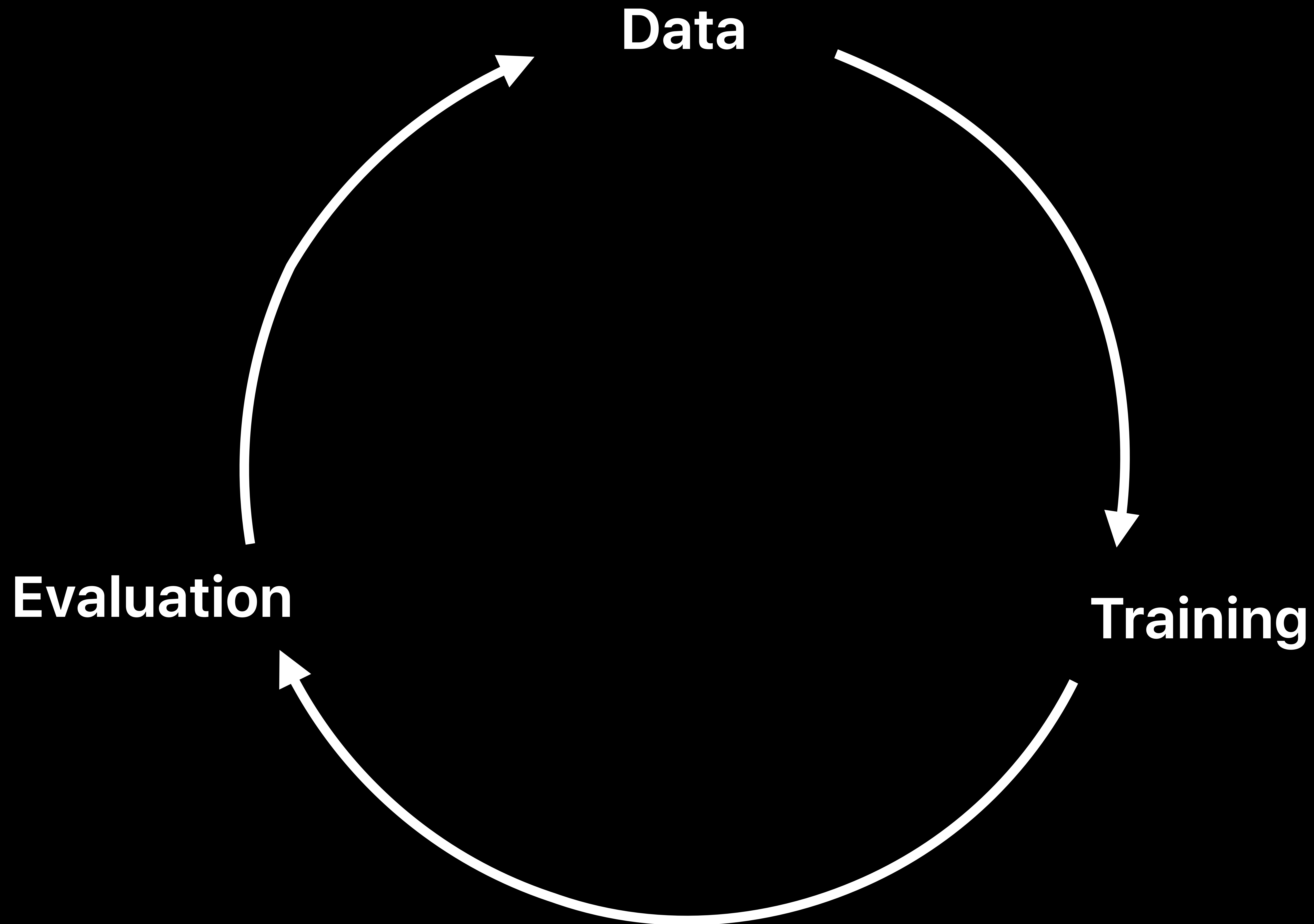
Evaluation

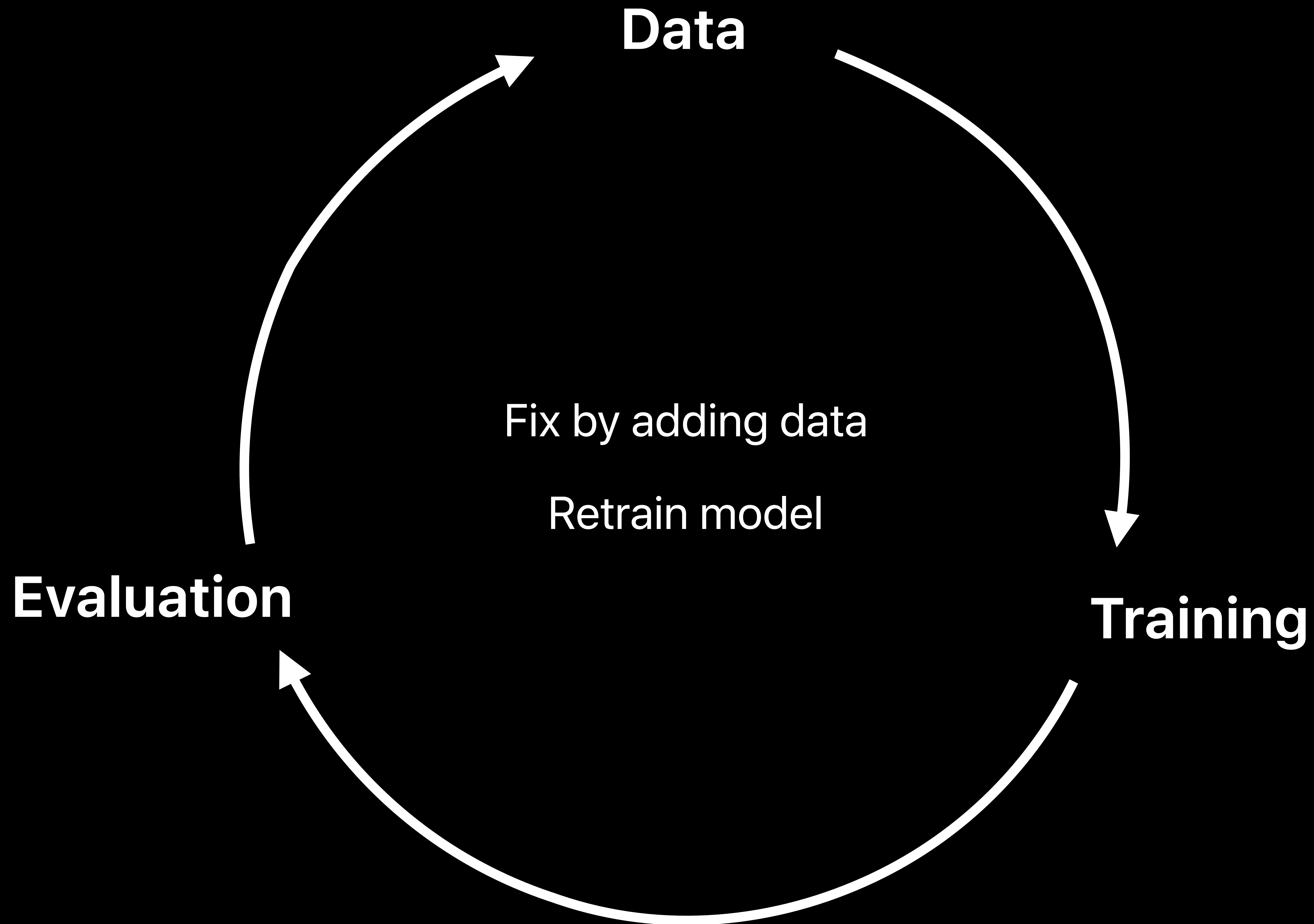
Data

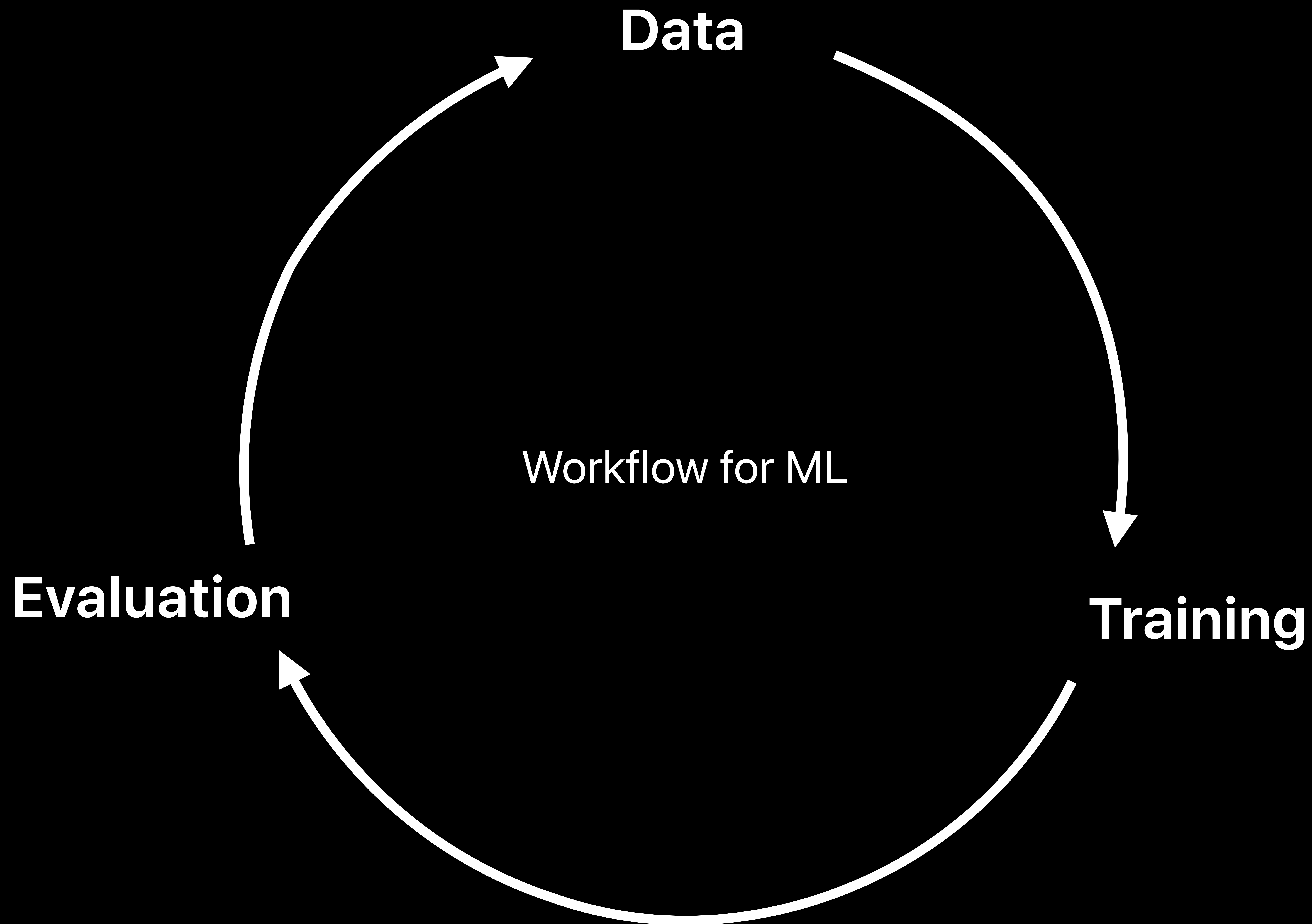
Training

Evaluation











Swift APIs for NLP



Custom NLP models



Performance



Swift APIs for NLP



Custom NLP models



Performance



Privacy

Privacy Preserving ML Applied to NLP

Natural Language Framework

Summary

New: Natural Language Framework

Custom NLP models

Performance

Privacy

More Information

<https://developer.apple.com/wwdc18/713>

Machine Learning Get-Together

Café Lounge

Wednesday 6:15PM

Natural Language Lab

Technology Lab 4

Thursday 1:00PM

 **WWDC18**