

NISSAN MOTOR CORPORATION



Automotive OEM's Desire

-Robust but Flexible IVI Platform-

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Notable Factors & Issues Around Car

Urbanization



Global Warming



Jams



CO2



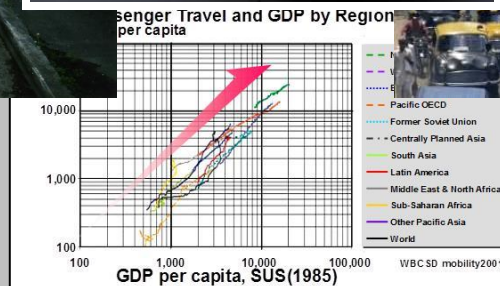
Accident



Pollution



Aging Society

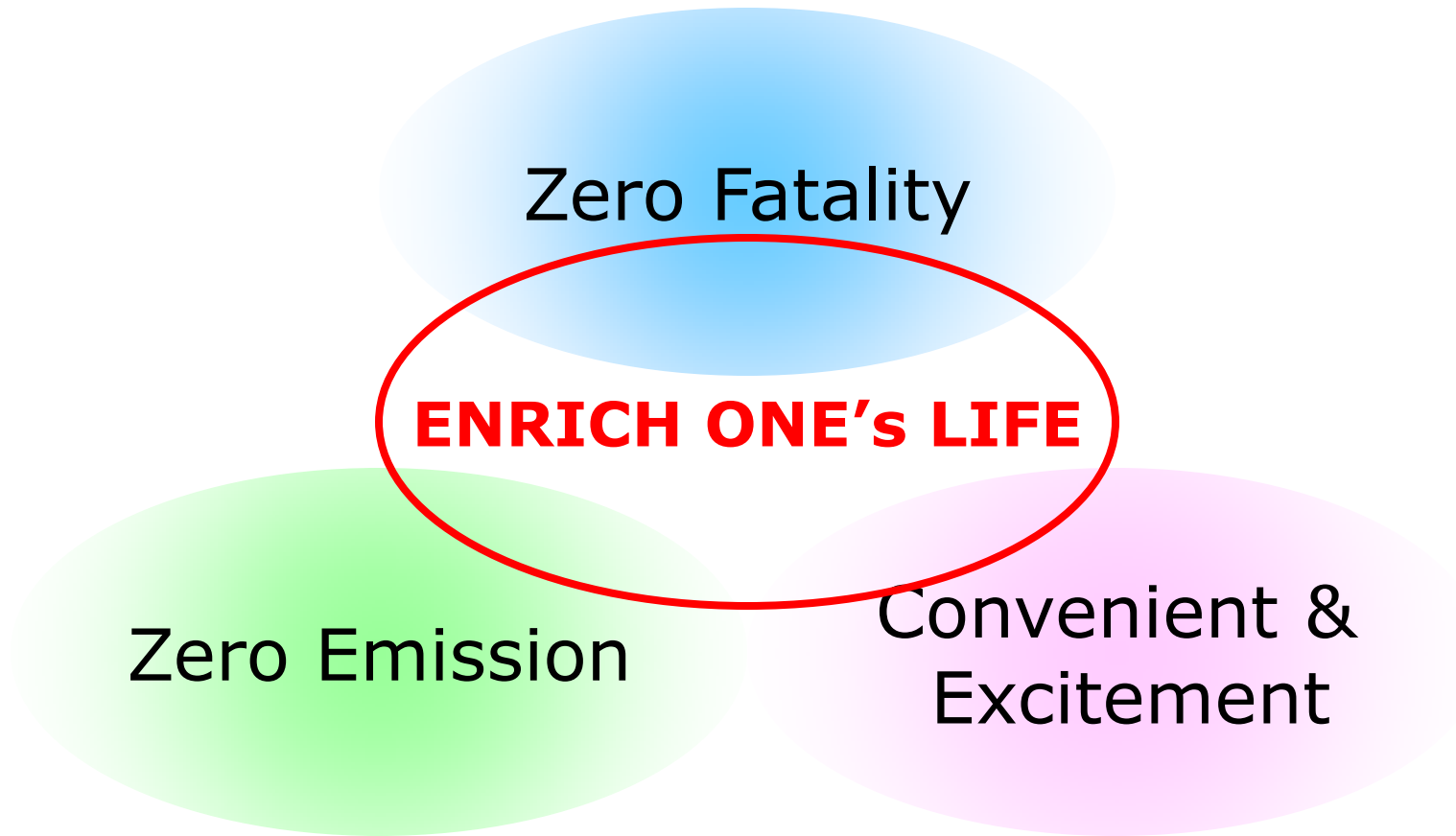


Mobility Needs

Hyper Connected & Virtually Socializing



Strategic Target



Key Innovations on Vehicles

Automated



More intelligence

Electrified



More confidence

**Advanced HMI
Big Data
New Business**

More integration

Connected

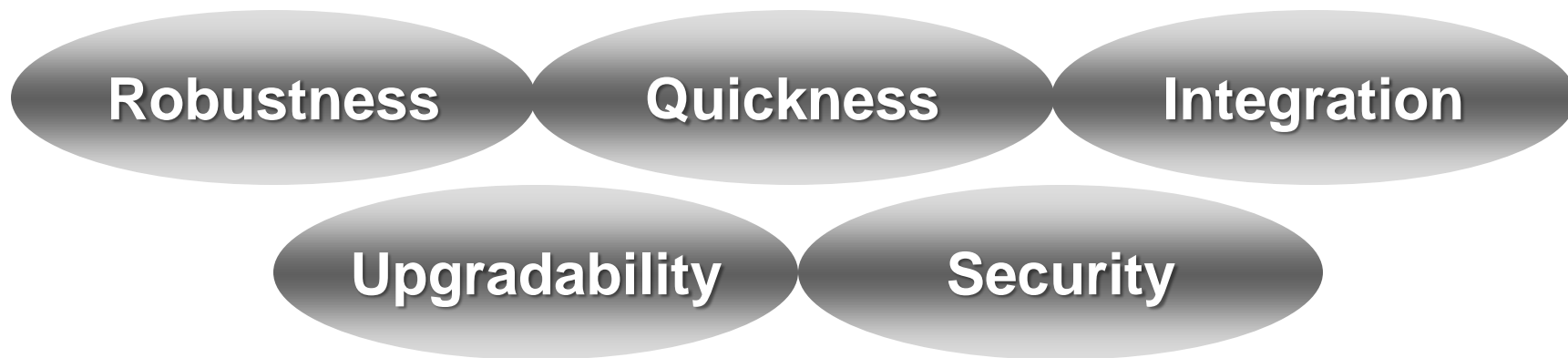
More personalize



Key Features on the Latest IVI

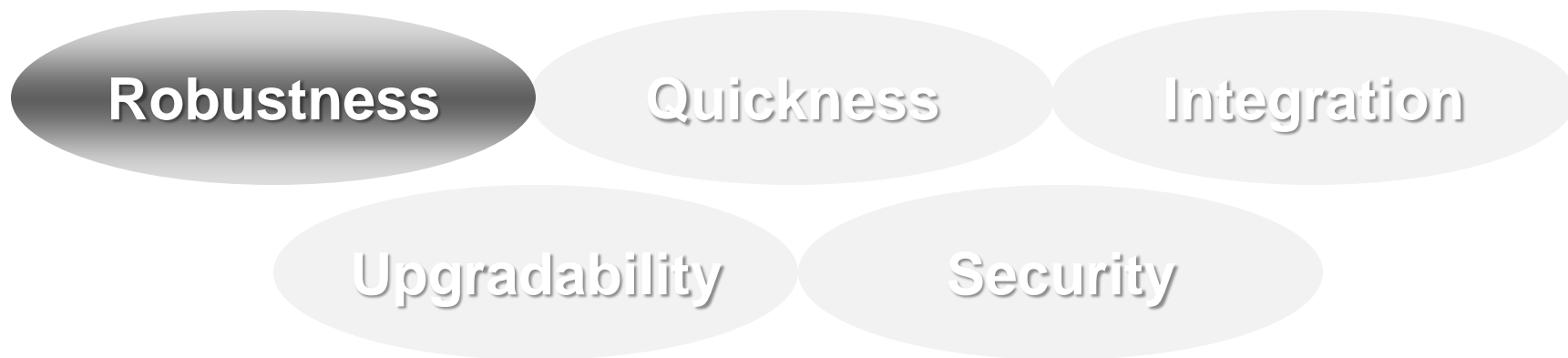
- ✓ Intuitive HMI
- ✓ Always Connected
- ✓ Variety of Applications
- ✓ Downloadable Applications
- ✓ Customizable
- ✓ Connect Nomadic Devices

Required Key Factors on IVI Platform



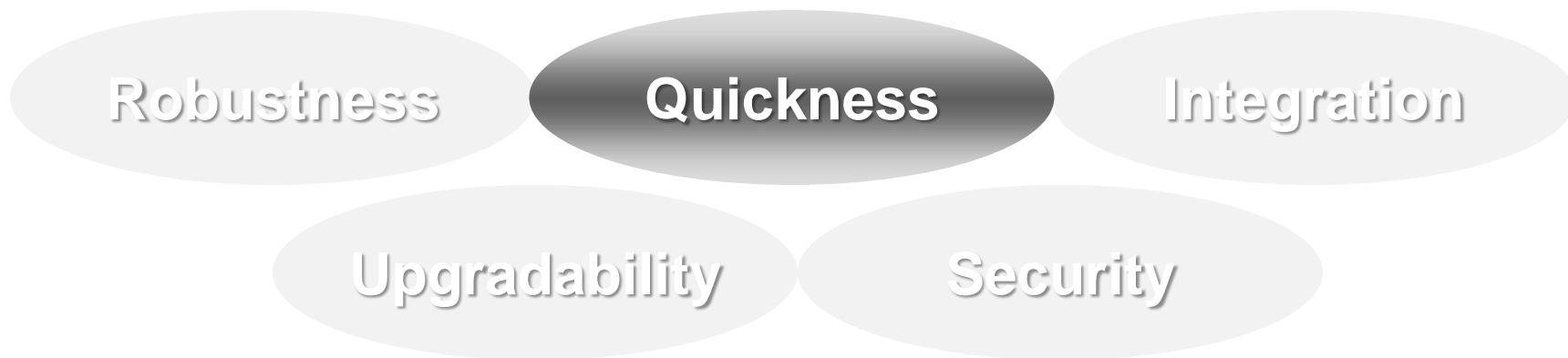
10+ years life cycle

Required Key Factors on IVI Platform



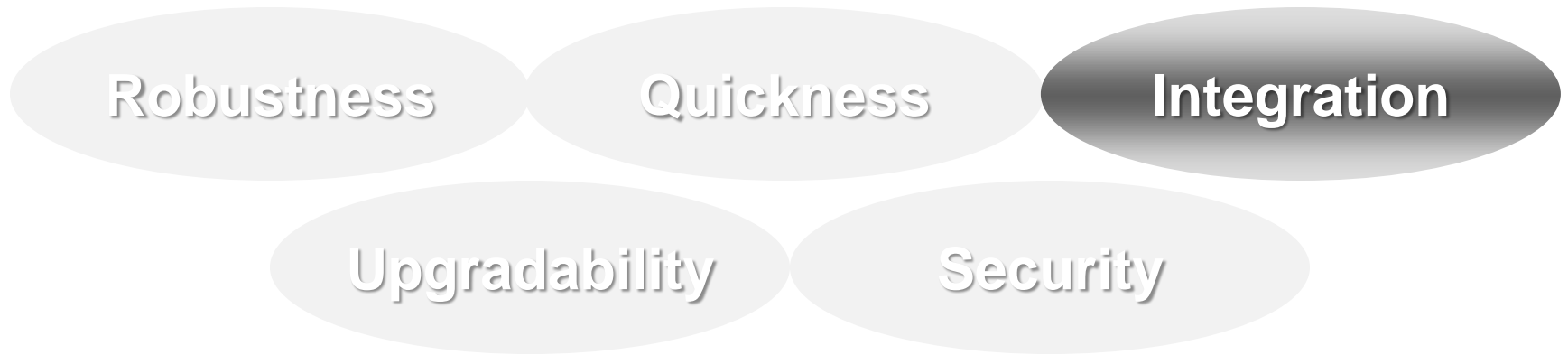
- ✓ Stable operation
- ✓ No crash, no reboot

Required Key Factors on IVI Platform



- ✓ Fast boot
- ✓ Quick response
- ✓ Time to Market

Required Key Factors on IVI Platform

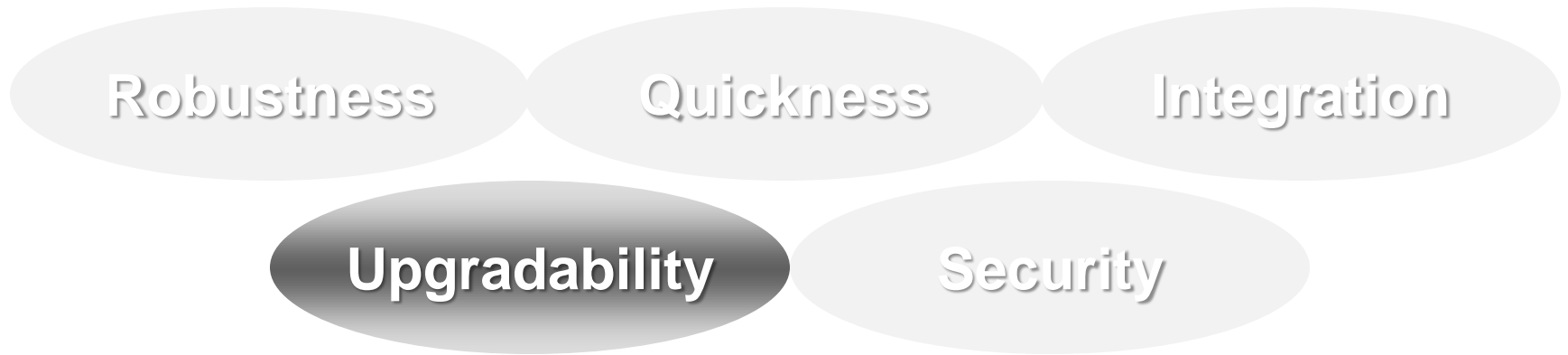


- ✓ Multiple AV
- ✓ Multiple connected systems & services
- ✓ Multiple input methods
- ✓ Multiple displays

- ✓ Smartphone Integration

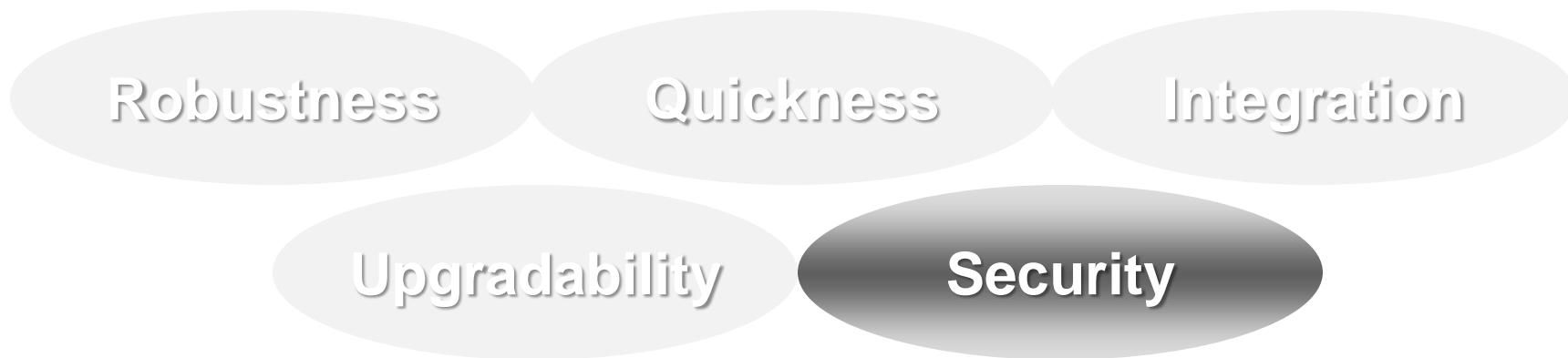
- ✓ ADAS

Required Key Factors on IVI Platform



- ✓ Software update
- ✓ Hardware upgrade
- ✓ Easy to maintain

Required Key Factors on IVI Platform



- ✓ IVI system security
- ✓ Vehicle system security

Required Key Factors on IVI Platform



Integration



Affordable

Required Key Factors on IVI Platform

Collaboration

Thank you very much!

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