

Berkeley Data Analytics Stack (BDAS)

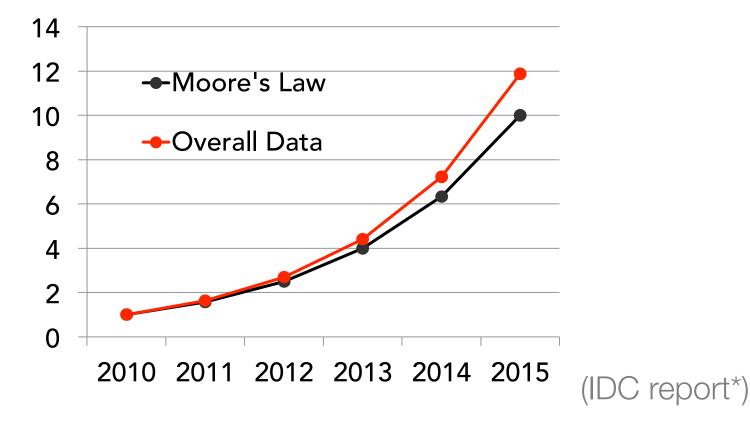
Ion Stoica UC Berkeley / Databricks / Conviva



Data is Everywhere

Easier and cheaper than ever to collect

Data grows faster than Moore's law



The New Gold Rush

Everyone wants to extract value from data

» Big companies & startups alike



Huge potential

» Already demonstrated by Google, Facebook, ...

But, untapped by most companies » "We have lots of data but no one is looking at it!"

Extracting Value from Data Hard

Data is massive, unstructured, and dirty

Question are complex

Processing, analysis tools still in their "infancy"

Need tools that are

- » Faster
- » More sophisticated
- » Easier to use

Turning Data into Value

Insights, diagnosis, e.g., » Why is user engagement dropping? » Why is the system slow? » Detect spam, DDoS attacks

Decisions, e.g.,

- » Decide what feature to add to a product
- » Personalized medical treatment
- » Decide when to change an aircraft engine part
- » Decide what ads to show

Data only as useful as the decisions it enables

What do We Need?



Interactive queries: enable faster decisions » E.g., identify why a site is slow and fix it



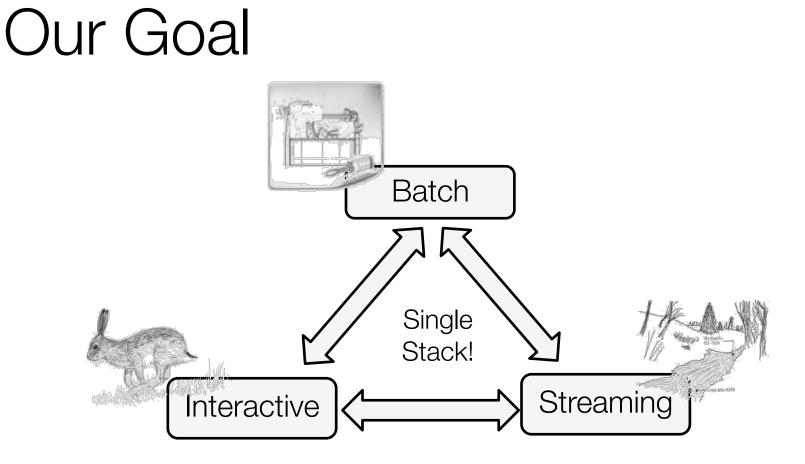
Queries on streaming data: enable decisions on real-time data

» E.g., fraud detection, detect DDoS attacks



Sophisticated data processing: enable "better" decisions

» E.g., anomaly detection, trend analysis



Support batch, streaming, and interactive computations... ... in a unified framework

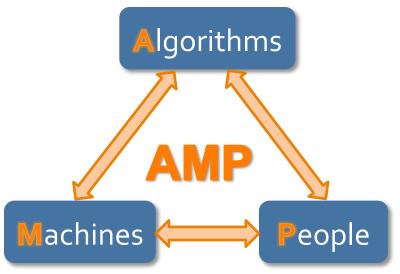
Easy to develop sophisticated algorithms (e.g., graph, ML algos)

The Berkeley AMPLab

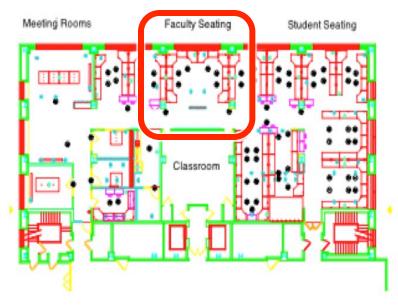
January 2011 – 2017 » 8 faculty » > 40 students and posto

- » > 40 students and postdocs
- » 3 software engineer team

Organized for collaboration



AMPCamp3 (August, 2013)





3 day retreats (twice a year)

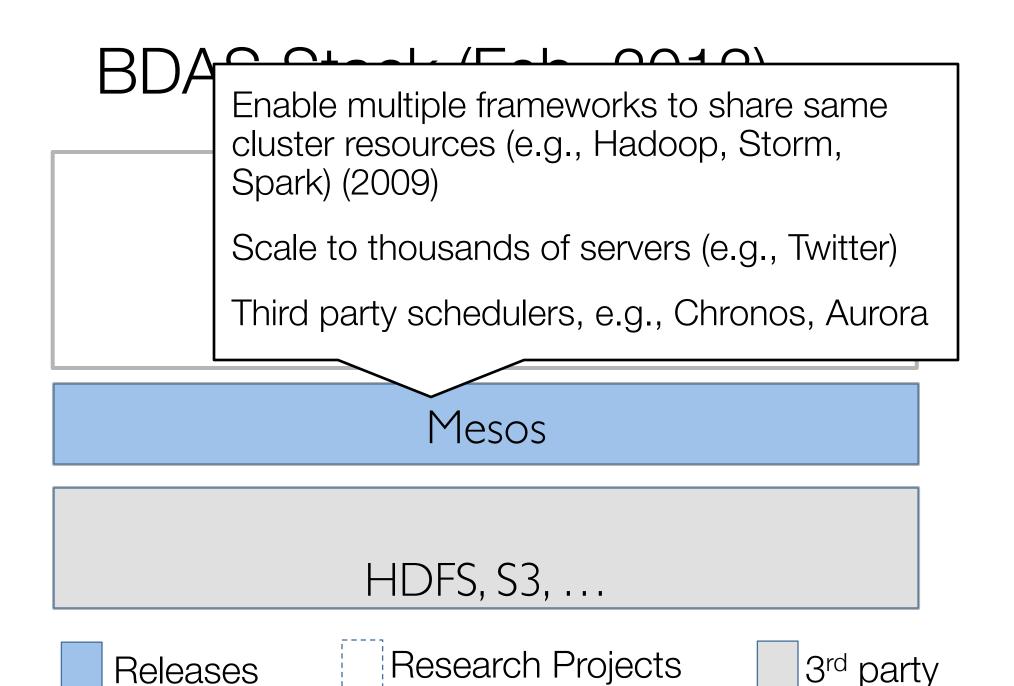
220 campers (100+ companies)

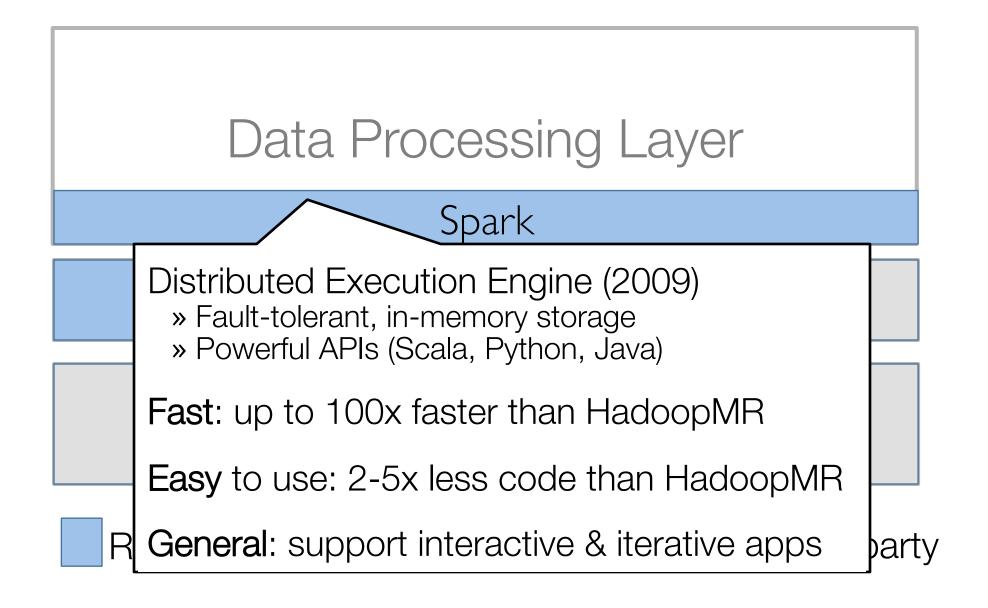
The Berkeley AMPLab

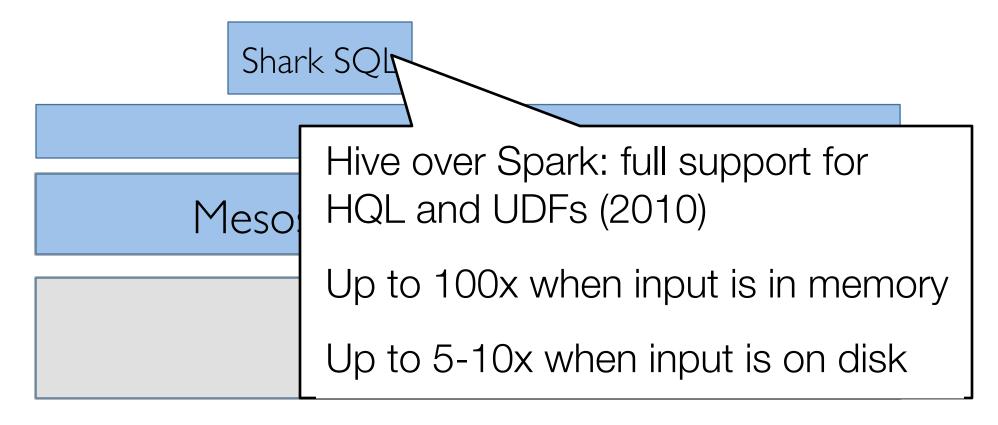
Governmental and industrial funding:



Goal: Next generation of open source data analytics stack for industry & academia: Berkeley Data Analytics Stack (BDAS)

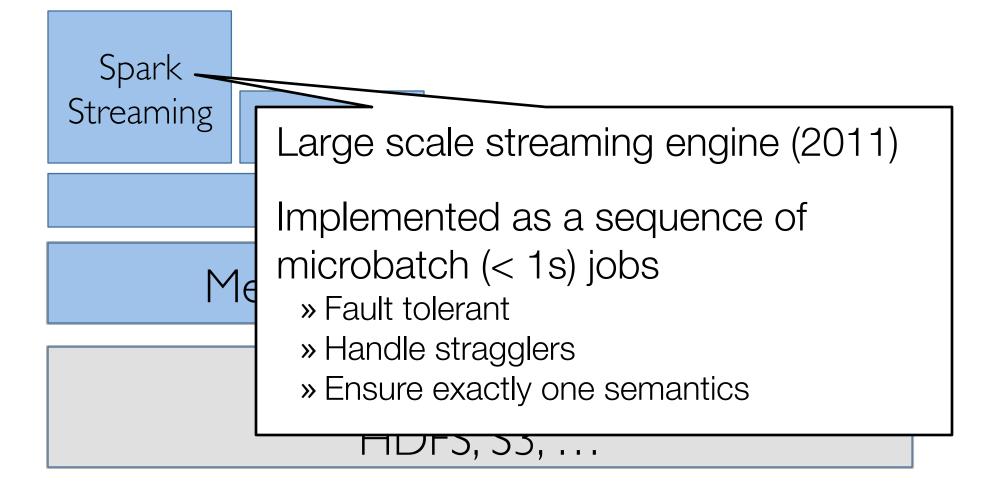






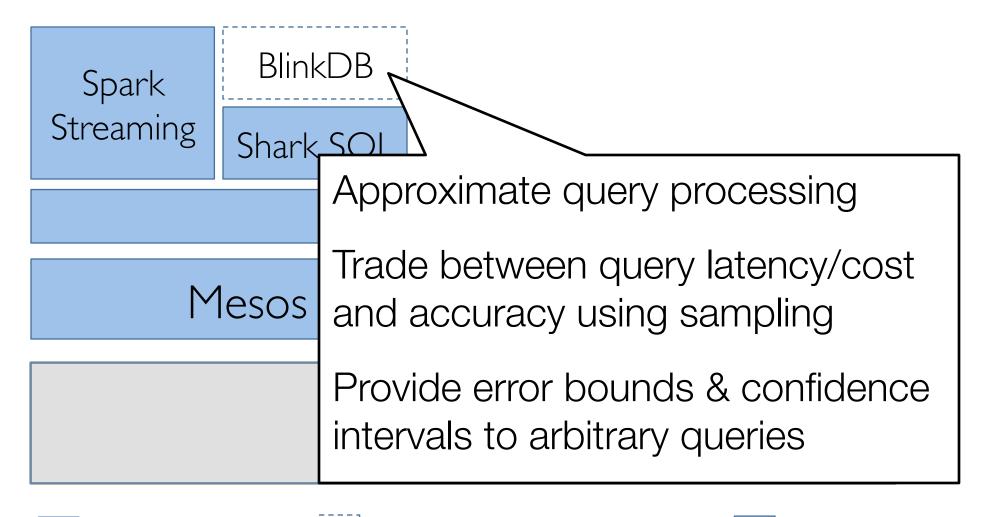
Releases

Research Projects



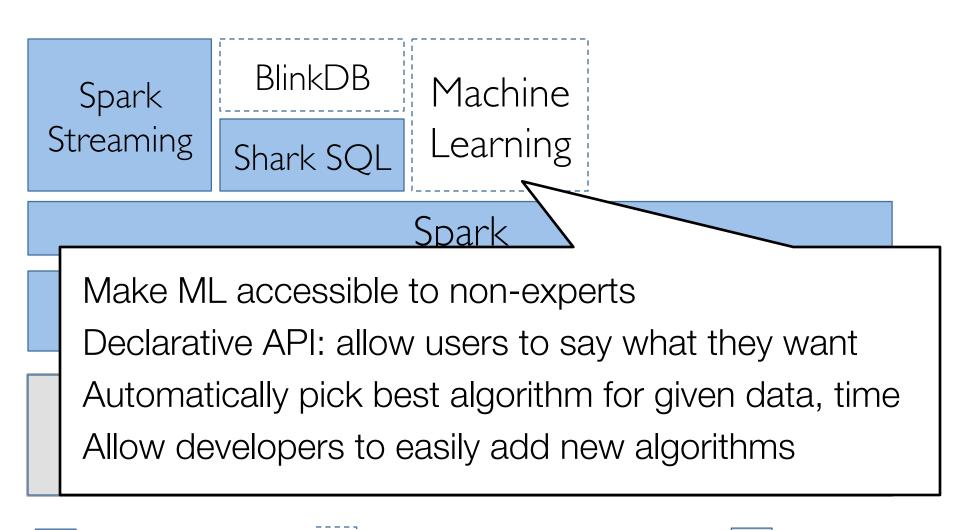
Releases

Research Projects



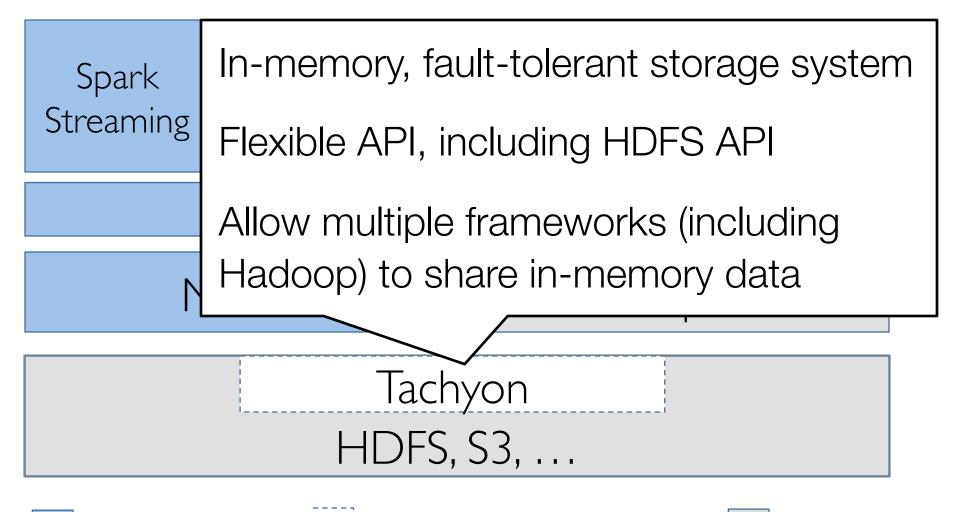
Releases

Research Projects



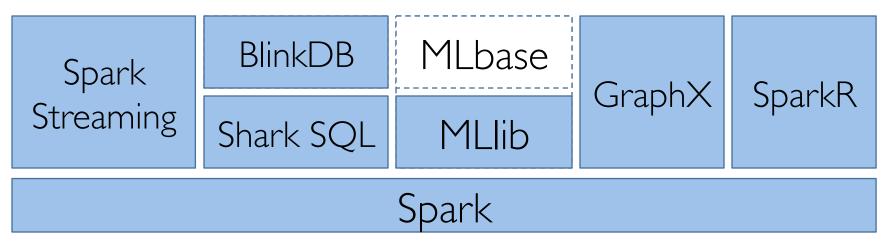
Research Projects

Releases



Releases

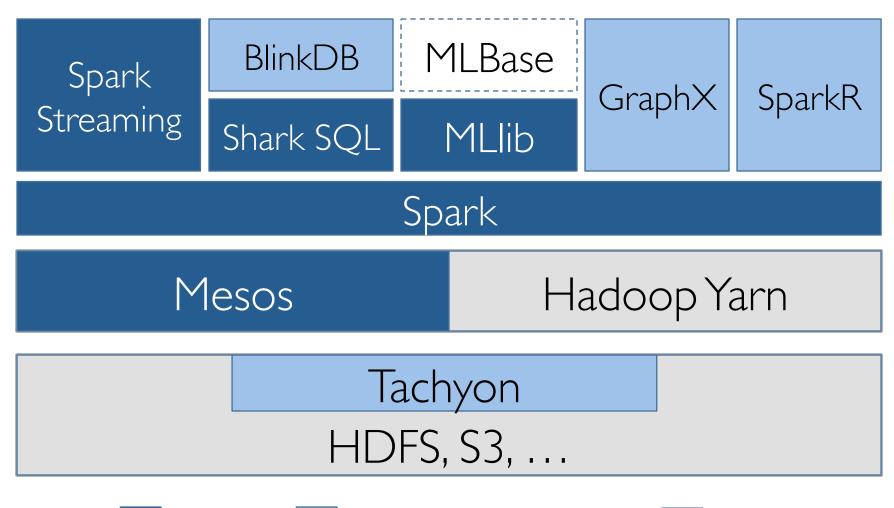
Research Projects







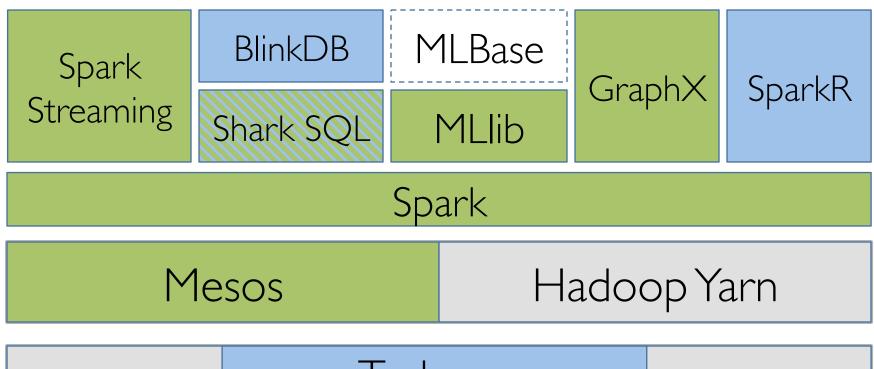
Research Projects





Alpha Releases



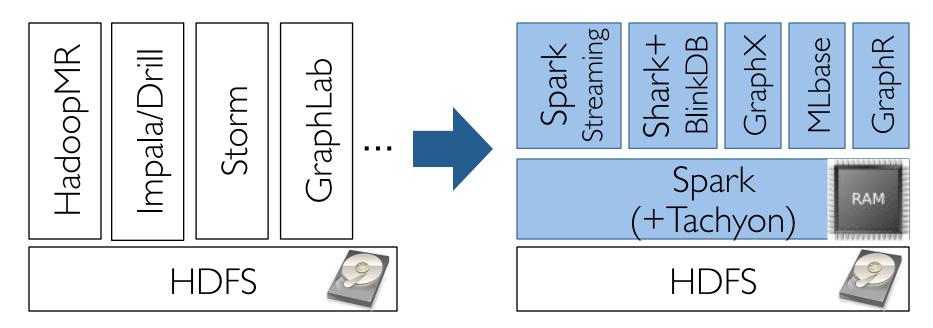


Apache License



Unification: One Size Fits Many!

- Using Spark & Tachyon BDAS unifies
 - » Batch
 - » Streaming
 - » Interactive
 - » Iterative (e.g., graph and ML algorithms)



Unification Examples

Real-time and historical data analysis Streaming and machine-learning

Graph processing and ETLs

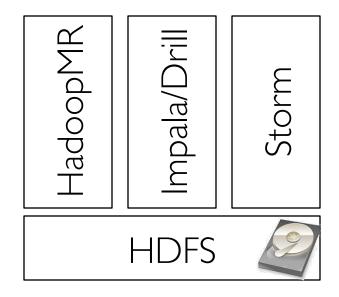
Unify Real-time and Historical Analytics

Today: separate stacks » Historical analysis (Hadoop, Hive) » Streaming (Storm) » Interactive queries (Impala)

Disadvantages:

» Hard to maintain and operate

» Hard to integrate: cannot support interactive ad-hoc queries on streaming data

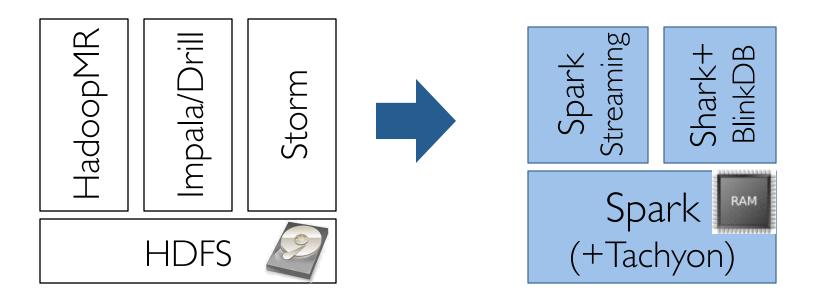


Unify Real-time and Historical Analytics

Spark (+ Streaming, Shark): single stack

- » Easier to build and maintain
- » Cheaper to operate
- » Interactive queries on streaming data: faster decisions

» Simplify development



Unify Real-time and Historical Analytics

Batch and streaming codes virtually the same » Easy to develop and maintain consistency

// count words from a file (batch)
val file = sc.textFile("hdfs://.../pagecounts-*.gz")
val words = file.flatMap(line => line.split(" "))
val wordCounts = words.map(x => (x, 1)).reduceByKey(_ + _)
wordCounts.print()

// count words from a network stream, every 10s (streaming)
val ssc = new StreamingContext(args(0), "NetCount", Seconds(10), ..)
val lines = ssc.socketTextStream("loca host", 3456)
val words = lines.flatMap(_.split(" "))
val wordCounts = words.map(x => (x, 1)).reduceByKey(_ + _)

wordCounts.print()

ssc.start()

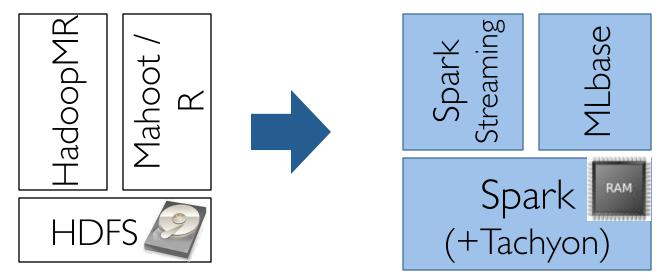
Unify Streaming and ML

Today: ML done mostly off-line

Spark (+ Streaming, MLbase): Real-time diagnosis & decisions

» Fraud detection

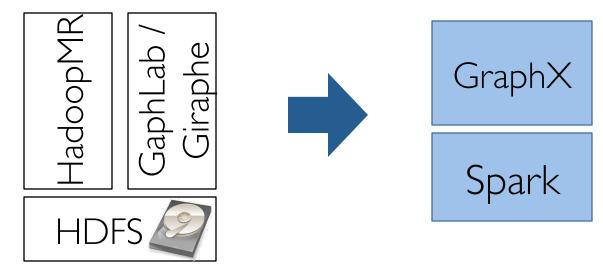
» Early notification of service degradation and failures



Unify Graph Processing and ETL

- Today: Graph-parallel systems (Pregel, GraphLab) »Fast and scalable, but...
 - »... inefficient for graph creation, post-processing

Spark (+ GraphX): unifies graph processing & ETL » Faster to get social network insights



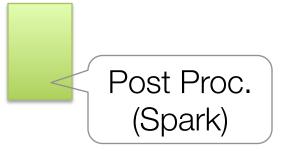
Unify Graph Processing and ETL

Hadoop Graph Algorithms

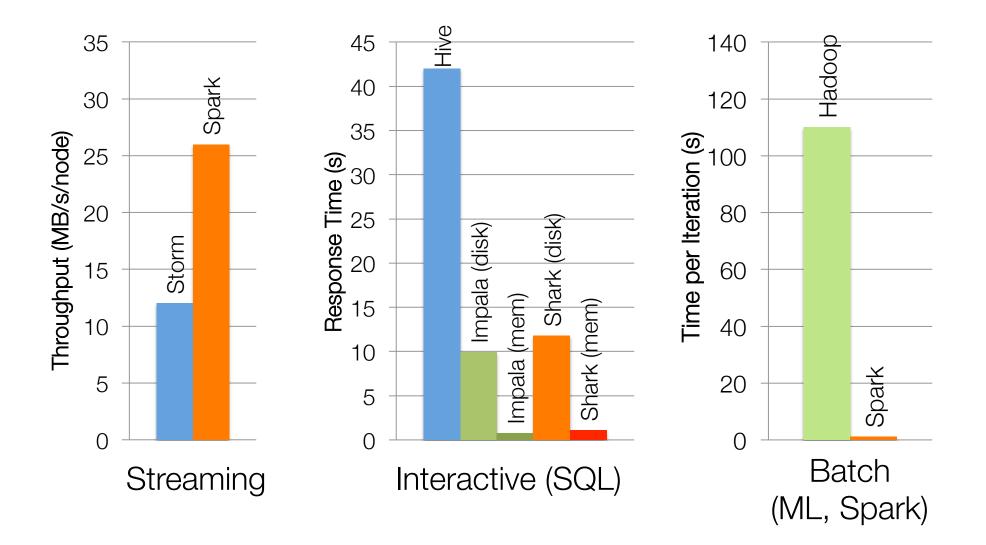
Graph Creation (Hadoop)

Post Proc.

Graph Creation (Spark)



Not Only General, but Fast!

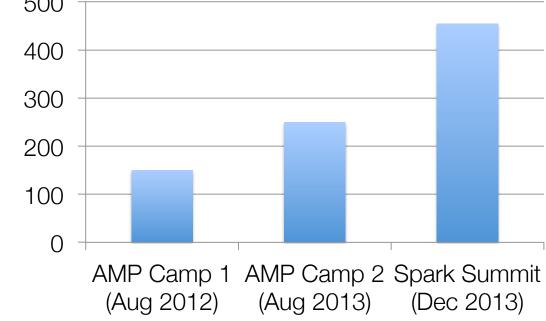


Gaining Rapid Traction

1,500+ Spark meetup users30+ companies and over 100+ userscontributing code







Gaining Rapid Traction



New Cloudera Partner Program Harnesses Power of Innovative Startups Databricks, the Inaugural Partner of Cloudera Connect: Innovators, Teams With Cloudera for High-Speed Data Analytics

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An evolution of virtualization. Rather than provision and manage virtual machines, Mesosphere's data center operating system makes executing and managing applications in a data center just like launching applications on a laptop by running them on Apache Mesos.



Download Apache Mesos

Cloudera Partnership

Integrate Spark (including SparkStreaming, MLlib) with Cloudera Manager

Spark will become part of CDH

Enterprise class support and professional services available for Spark





Summary

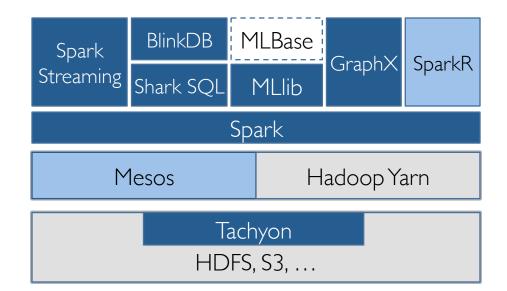


Easy to develop sophisticate applications » Support graph & ML algorithms, approximate queries

Witnessed significant adoption » 30+ companies, 100+ individuals contributing code

What's Next?

Rest of morning: » Tachyon » GraphX » BlinkDB » MLlib



Afternoon: hands on tutorial on Spark, Shark/ BlinkDB, GraphX, MLlib