



BF Admin Module DIV Sequencer.doc

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1 Modification History

Date	Who	Comments
28-Jun-12	Solveda	Split from doc BF-Admin-Module-Tools, added section to document all available DIV tags
13-Jul-12	Solveda	Added the actual "DIV Tag" to each table. Added new PDP related "Contentnn". This replaces the SocialMedia tags.
19-Jul-12	Solveda	Added AddressInfo to control sequencing within Billing Address and Shipping Address. Will apply to registration, check-out (Contact-Us and Request-Catalog are separate from this and will need their own sequencer, for a future phase).
19-Jul-12	Solveda	Expanded the PDPTabs to include a "group" identifier. See changes to UI screens and the "PDPTabs: Special Processing" section.
24-Jul-12	Solveda	Added tertiaryInfo to PDP, PDPTabs, Quicklook, PLP, PDPComplement and PDRecent
31-Jul-12	Solveda	Added UK Format Date-of-Birth dates and Title to PersonalInfo
1-Aug-12	Solveda	Changed to use Helper and Warning tooltip
22-Aug-12	Solveda	Including Write-a-Review into DIV Sequencing strategy
11-Dec-12	Solveda	Added "Export to XML" function
15-Jan-13	Solveda	Modify so that 2 product associations can be managed. COMPLEMENT and ACCESSORY.
23-Jan-13	Solveda	Added a ComplementAccessory container for PDP, PDPTabs and Quicklook. This is the combination of the Complement and Accessory components grouped into an additional "div".
28-Jan-13	Solveda	Added attribute "addToWishlist" to PDP, PDPTabs and Quicklook
19-Feb-13	Solveda	Added component LightBox
13-Mar-13	Solveda	Removed "TertiaryInfo" and replaced with "InternalName", "PLPLabel" and "PDPLabel"
14-Mar-13	Solveda	Added Manufacturer DIVs for both a detail page and associated products (PLP)
01-Apr-13	Solveda	Deleted the "Update" and "Remove" buttons from LightBox order items since there is no real interaction to the back-end (for example, to enforce Inventory rules). A View-Cart option is made available.
05-Apr-13	Solveda	Added to Manufacturer Item DIV sequence to match PLP Div sequence
9-Apr-13	Solveda	Added "emailAlert" attribute to OrderConfirm
12-Apr-13	Solveda	Added 'Product List' to Manufacturer DIV
16-Apr-13	Solveda	Added product scrollers (next / previous) to PDP
18-Apr-13	Solveda	Added customAttributes to PersonalInfo (see spec " <i>BF Customer Account Management.doc</i> ")
18-Apr-13	Solveda	New DIV sequencer component to control sequencing of facet groups on the PLP
22-Apr-13	Solveda	Separated Item Name and Description into two GUI components in DIV sequencers Cart, Wish-list and Order items.
24-Apr-13	Solveda	Split Cart "Items" from the "Summary". New Order-Items-Summary component for each available page that uses it (Show Cart, Order Summary etc.)
30-Apr-13	Solveda	* Added item offer Price and availability to DIV sequencer Cart, Wish list, light Box and order items; * Removed Item Update and Remove buttons from Order Summary item Sequence; * Added order Item Header to DIV sequencers Cart, Wish list, light Box and Order Confirm, Order Summary;

		* Removed 'Shopping Cart' summary totals from Wishlist.
30-May-13	Solveda	* Added "qty" attribute for PDP, PDPTabs and Quicklook * Added "qty", "addToCart" and "addToWishlist" attributes to PLP, PDPComplement, PDPAccessory and PDPRecent. * Split out ReviewList into separate DIVs for PDP, PDPTabs, and QuickLook
4-Jun-13	Solveda	Added "PersonalInfo" container attribute to OnePageCheckout
7-Jun-13	Solveda	Rating-Reviews list items modified for PDP, PDPTabs and Quicklook.
10-Jun-13	Solveda	Added "ShippingInstructions" attribute to various DIV pages and containers
12-Jun-13	Solveda	OrderConfirmation: added "exportToPdfButton" attribute
27-Jun-13	Solveda	Changed definition of itemDescription attribute to show just Selected Features (remove Distinguishing).
10-Jul-13	Solveda	Add "FullName", "First Name" and "Last Name" to AddressInfo
10-Jul-13	Solveda	Removed StorePickup from ShippingOptions and OnePageCheckout DIVs. StorePickup DIV is now displayed Shipping Method (see spec "BF Cart and Check Out.doc")
22-Jul-13	Solveda	Loyalty Points changes. For an overview of processing review spec "BF Overview Loyalty Points.doc"
25-Jul-13	Solveda	Changes to support Recurring Orders, review spec "BF Overview Recurring Orders.doc" for more details.
13-Aug-13	Solveda	Added two new tags to each DIV definition: - id: the actual class-name or id to be referenced in the generated HTML markup - mandatory: an indicator as to whether the entry field is required or optional
16-Aug-13	Solveda	Added example markup for PDPTabs and grouping mechanism
22-Aug-13	Solveda	- Changed every "style" to have only one identifier (image, string etc.) - Enhancement to generate the class name to be: "style generic-identifier specific-identifier"
22-Aug-13	Solveda	Modified KEY names for several screens so that the prefix matches the screen name: - manufacturerProductList - showCartOrderItems - orderSummaryOrderItems - orderConfirmOrderItems - showCartOrderItemsSummary - orderSummaryOrderItemsSummary - orderConfirmOrderItemsSummary - writeReviewProduct - writeReviewRating - writeReviewDetail - writeReviewAboutYou - writeReviewLink - writeReviewButton - showWishlistOrderItems - showWishlistOrderItemsSummary - lightBoxOrderItems - lightBoxOrderItemsSummary
26-Aug-13	Solveda	Added Contact Us, Request Catalog, Order History and Re-Order screens
26-Aug-13	Solveda	Seq# validation clarified. Mandatory/Seq# validation added. Screen tag is read-only on Detail Page. Style validation added. Many "style" values added for attributes

28-Aug-13	Solveda	Added Payment Method tags
28-Aug-13	Solveda	Added Site Header tags
30-Aug-13	Solveda	Added Registration, CreateAccount, SignIn screens
03-Sep-13	Solveda	Added Store Locator DIV Tags
06-Sep-13	Solveda	Added Gift Message Cart items
10-Sep-13	Solveda	Added ShowCartPromoCodeItems, ShowCartGiftCardItems and ShowCartLoyaltyPointItems
19-Sep-13	Solveda	Added 'Order Detail' Tags
20-Sep-13	Solveda	Removed gift card payment from order confirm
14-Nov-13	Solveda	Added billingAddress container to Order Detail DIV sequence
19-Nov-13	Solveda	Split AddressInfo into BillingAddressInfo and ShippingAddressInfo
22-Nov-13	Solveda	Out-of-Stock Content added to PDP, PDPTabs and Quicklook
25-Nov-13	Solveda	Added EmailAFriend component
4-Dec-13	Solveda	Initial DIV changes for Multi-Address selection in Checkout
06-Dec-13	Solveda	Added Address Selector to DIV sequence
10-Dec-13	Solveda	Added Shipping group Summary (Multi-address) to order detail DIV sequence
15-Dec-13	Solveda	Modified PersonalInfo, BillingAddressInfo and ShippingAddressInfo so that all 3 can be used in any combination. See spec " <i>BF Billing Shipping and Personal Info.doc</i> " for additional usage
16-Dec-13	Solveda	Moved default values for Group# and Seq# from " <i>BF Technical Environments.doc</i> "
16-Dec-13	Solveda	Added "MyAccountPersonalInfo" and "MyAccountAddressBook"
17-Dec-13	Solveda	Added SameAsBilling checkbox to shippingAddressInfo
17-Dec-13	Solveda	Removed myAccountAddressBookAddressSelector from MyAccountAddressBook
17-Dec-13	Solveda	Added shippingOptionsMultiAddress
17-Dec-13	Solveda	Removed myAccountPersonalInfoCustomObject
17-Dec-13	Solveda	Added PersonalInfo to shippingAddressInfo sequencer
30-Dec-13	Solveda	Changed the mandatory from SYS_YES to NO for createAccount attributes (login / password)
10-Jan-14	Solveda	Added InStoreOnly attributes to PDP, PDPTabs and Quicklook
27-Jan-14	Solveda	Added SpecificContent attributes to PDP, PDPTabs and Quicklook
28-Jan-14	Solveda	Added CreateAccount attribute to OrderConfirm
19-Feb-14	Solveda	Added Facebook Login option to the SignIn component
1-Apr-14	Solveda	Included siteHeaderNavigation as part of the Site header DIV sequencer
10-Apr-14	Solveda	Added Gift Message Confirm DIV sequencer
21-Apr-14	Solveda	Added "ReviewerCustom01" to the review components
21-Apr-14	Solveda	Added "EFT" Payment Method components
21-Apr-14	Solveda	Added "Recurrence Frequency" to cart components
28-Apr-14	Solveda	Added DIV components for maintaining Recurring Orders
28-Apr-14	Solveda	Added StoreCredit redemption components used during check out
8-Jul-14	Solveda	Added DIV components for Request-a-Quote form
15-Jul-14	Solveda	Added ProductAttachments to PDP, PDPTabs and Quicklook
11-Aug-14	Solveda	Added DIV components for plpFlyout
8-Sep-14	Solveda	Added "myAccountMenu" component
01-Oct-14	Solveda	Added Item Offer Price to order detail ship group items

2 Overview

2.1 Introduction

- The BigFish solution has a concept called "DIV Sequencing"
- This allows clients to hide/show certain elements within specific pages
- It also allow for the basic sequencing of these elements
 - This means that certain elements will be rendered a sequence that makes it easier for styling efforts in the CSS
- Each attribute has a tag identifying the "style" to be generated in the HTML Markup in order to make CSS styling consistent (this will generate the identifier in the class="xyz").
- And finally, each DIV attribute has a "mandatory" attribute that indicates whether generated HTML markup should indicate a mandatory field (typically represented by an "*") and whether validation should be applied to enforce this rule

2.2 Example

- Assume the DIV Sequence for the "Online Price" as follows:

```

    <property key="pdpOnlinePrice">
      <value xml:lang="en">20</value>
      <screen>PDP</screen>
      <style>currency</style>
      <mandatory>NA</mandatory>
      <description>Online Price:</description>
    </property>

```

- The HTML Markup would be generated as follows:

```

<ul class="displayList pdp">
  <li class="currency onlinePrice pdpOnlinePrice">
    <div>
      <label>Online Price:</label>
      <span>$1,900</span>
    </div>
  </li>
</ul>

<ul class="displayList pdp">
  <li class="currency onlinePrice pdpOnlinePrice">
    <div>
      <label>Online Price:</label>
      <span>$1,900</span>
    </div>
  </li>
</ul>

```

- Which visual may look as follows:

Total Price: **\$1,900**

- Technical Notes:

- The “class” identifier is generated as follows:
 - “style generic-identifier specific-identifier”
 - where:
 - *style*: the “style” tag from the DIV sequence definition
 - *generic-identifier*: derived by using the “key” tag, removing the “screen” prefix, and lowercasing the first letter
 - *specific-identifier*: the “key” tag from the DIV sequence definition
 - E.g. from the above example “*currency onlinePrice pdpOnlinePrice*”
- This allows the CSS to always have the option of targeting at three levels:
 - *style*: example, all “currency” identifiers can be red
 - *generic-identifier*: example, all “onlinePrice” can be blue and bold
 - *specific-identifier*: example, the specific Online Price on the PDP page, “pdpOnlinePrice” can be underlined and italics

3 Processing

3.1 Overview

- Offered as part of the Admin -> Tools section
- This function will maintain the sequencing of the XML file "OSafeUiSequence.xml"
- An example excerpt from this file is as follows:

```
III <property key="pdpMainImage">
      <value xml:lang="en">10</value>
      <screen>PDP</screen>
      <style>image</style>
      <mandatory>NA</mandatory>
      <description>Main Image</description>
III </property>

III <property key="pdpProductId">
      <value xml:lang="en">20</value>
      <screen>PDP</screen>
      <style>id</style>
      <mandatory>NA</mandatory>
      <description>Product ID</description>
III </property>

III <property key="pdpOnlinePrice">
      <value xml:lang="en">30</value>
      <screen>PDP</screen>
      <style>currency</style>
      <mandatory>NA</mandatory>
      <description>Online Price</description>
III </property>
```

- This function will prompt for a "Screen"; this selection will display ALL the entries that are available for that specific "screen"
- Therefore, the system needs to read the entire XML file when accessing this function in order to offer the available "screens" in the drop-down

3.2 The "style" tag

- The "style" tag determines the *class="xyz"*, often within a standard <div> tag, that is generated as part of the HTML markup
- The concept is to standardize the way the markup is generated to provide more consistency and easier styling within the CSS

3.3 The "mandatory" tag

- The "mandatory" tag is an indicator to the BigFish code that determines if a specific attribute is a required field or not
- This only applies to DIV attributes that are used to prompt for information from the customer
 - The "mandatory" tag is only applicable if the "style" tag is "entry"

- Valid values are:
 - NA
 - this means that the “mandatory” tag is not applicable
 - all display-only fields will have a NA value
 - this value cannot be modified in the “Manage DIV Sequencing” function
 - SYS_YES
 - this means that the attribute is ALWAYS required
 - for example: Address-Line-1 when entering an Address
 - this value cannot be modified in the “Manage DIV Sequencing” function
 - SYS_NO
 - this means that the attribute is NEVER required
 - this value cannot be modified in the “Manage DIV Sequencing” function
 - YES
 - this value can be modified to NO in the “Manage DIV Sequencing” function
 - NO
 - this value can be modified to YES in the “Manage DIV Sequencing” function

4 Manage DIV-Sequencing

4.1 Visual Guideline

manage DIV sequencing

Manage DIV sequencing

Screen:



- Initial display will only show the section above, the "Sequencing for Screen" display will be shown upon Search
- Search
 - this will find all matching entries for the "screen" selected and display the section below:

Sequencing for Screen: PDP

Key	Description	Style	Mandatory	Seq#	Group
pdpMainImage	Main Image	image	NA	10	
pdpProductId	Product ID	id	NA	20	
pdpOnlinePrice	Online Price	currency	NA	30	
addressInfoAddress1	Address 1	entry address	SYS_YES	40	
personalInfoPhoneCell	Cell Phone	entry phone	☒ Yes ☐ No	50	
personalInfoPhoneWork	Work Phone	entry phone	☐ Yes ☒ No	60	



- NOTE: this is a non-realistic example that includes keys that are not appropriate for a single screen. This is done to illustrate the usage of the "mandatory" tag

4.2 Processing and Validation

- Sort:
 - Seq# and then Key
- Validation / Processing:

Seq#	If blank then set to zero
	If entered, must be numeric and between 0 and 9000
	"The Seq# for [KEY] must be a valid number between 0 and 9000"
Group#	Grouping is optional
	If blank then set to zero
	If entered, must be numeric and between 1 and 10

If grouping is used (any Group# for any attribute is numeric and > 0) then ALL attributes that are sequenced (Seq# > 0) must have a valid Group#
 "When using grouping, all Keys that are sequenced must have a Group#.
 Key [KEY] requires a Group#"

If a Group# is assigned to an attribute and a Seq# is not assigned (blank or zero):

"When a Key has been allocated a Group# it should also be sequenced.
 Key [KEY] requires a Seq#"

Mandatory
/ Seq#

If Mandatory is "SYS_YES" then the Seq# must be a number between 1 and 9000

"A SYS_YES Mandatory field means that the attribute cannot be hidden. Key [KEY] must have a Seq# between 1 and 9000"

4.3 Re-ordering Seq# and Group#

- If no Group#'s are entered:
 - Seq#, if non zero, is always re-sequenced in multiples of 10
- However, if any attributes have a Group# then sorting will be as follows:
 - The algorithm should first sort all attributes by group, then re-sequence Seq# in multiples of 10
 - For example, if data is entered as follows:

Key	Seq#	Group
Key-A	100	1
Key-B	201	2
Key-C	302	3
Key-D	101	1
Key-E	1	4
Key-F	200	2
Key-G	300	3
Key-H	102	1
Key-I	2	4
Key-J	301	3
Key-K	202	2

- Then it should be sequenced as follows:

Key	Seq#	Group
Key-A	10	1
Key-B	50	2
Key-C	90	3
Key-D	20	1
Key-E	100	4
Key-F	40	2
Key-G	70	3
Key-H	30	1
Key-I	110	4
Key-J	80	3

- When the display is refreshed, the sort by Seq# will naturally group the items together:

Key	Seq#	Group
Key-A	10	1
Key-D	20	1
Key-H	30	1
Key-F	40	2
Key-B	50	2
Key-K	60	2
Key-G	70	3
Key-J	80	3
Key-C	90	3
Key-E	100	4
Key-I	110	4

- NOTES:
 - The Group# should NEVER be re-sequenced
 - Using the Group# will generate specific markup, for example:
`<div class="pdpGroup2">`
 - So, if the CSS is currently targeting a specific identifier (pdpGroup2) and Group#'s are automatically re-sequenced then CSS targeting will break

4.4 Actions

- Save:
 - Update the XML file
 - Display message "Your changes to [DIV-SCREEN] have been saved. You will need to reset cache in Admin/Tools for your changes to take effect."
 - Remain on this screen
 - Hide the "Sequencing for Screen" section of the display

4.5 Helpers and Warnings

■ Helper Text

Mandatory	NA: The Mandatory tag is not applicable for this attribute. All display-only fields will have a value of NA. SYS_YES: this attribute is ALWAYS required. For example, Address-Line-1 when entering an Address. SYS_NO: this attribute is NEVER required YES: this is set to be required but can be modified to NO NO: this is set to be optional but can be modified to YES
Seq#	Set to 0 (zero) to hide this attribute
Group	Use to group attributes into specific markup sections

- Warning Text
 - "You will need to reset cache in Admin/Tools for your changes to take effect"

- 
 - Tooltip is set to "Export to XML"

- This should effectively write the active XML file to a browser tab, so that users can save to their local file system
- NOTES:
 - The output file will typically be used for a "Compare DIV-Sequencer File" function, part of the Admin-Tools module

4.6 Detail Screen

DIV sequence detail

DIV Sequence: [Screen + Key]	
Screen:	PDP
Key:	pdpProductName
Style:	string
Description:	The primary product name used on the PDP, PLP and other containers
Mandatory:	☒ NA ☐ SYS_YES ☐ SYS_NO ☐ YES ☐ NO
Seq#:	0
Group:	0
Back Save Delete	

- Add Mode
 - All attributes are available for entry
 - Key: must have an entry, no spaces or special characters
 - Screen: read-only, determined based on the Screen selection from the List screen
 - Style: must have an entry
 - alpha or numeric only
 - Description: must have an entry
 - Mandatory: must have a selection
 - Sequence: must have a numeric entry
 - Group: see validation from list screen

- Edit Mode
 - Key is read-only
 - Screen is read-only
 - Style is editable
 - Description is editable
 - Mandatory
 - Editable if the value is "YES" or "NO"
 - Only the "YES" and "NO" options should be available
 - Read-only if the value is "NA", "SYS_YES" or "SYS_NO"
 - Seq# is editable
 - Group is editable
- "Delete", will prompt for confirmation
 - Deleting a DIV-Sequence may cause serious harm to your eCommerce implementation. Are you sure you want to delete the DIV-Sequence [Key]?
 - Yes / No
- "Save" message. "Your changes to [key] have been saved. You will need to reset cache in Admin/Tools for your changes to take effect."
- "Back", return to List Screen
- Validation:
 - Repeat validation from List Screen
 - Description cannot be blank:
 - Error: "The Description field cannot be blank"
- Helper Text
 - See List Screen
- Warning Text
 - "You will need to reset cache in Admin/Tools for your changes to take effect. Changing the Key or Style may result in unexpected results and should be used for emergency changes only."

5 Site Header

5.1 SiteHeader

Key	Seq#	Style	Mandatory (Seed Value)	Description
siteHeaderLinks	10	content	NA	Header Links
siteHeaderLogo	20	content	NA	Logo
siteHeaderSearch	30	content	NA	Search
siteHeaderCart	40	content	NA	Cart icon and items
siteHeaderMailingList	50	content	NA	Mailing List
siteHeaderNavigation	60	content	NA	Site navigation Component

6 Product Detail Pages

6.1 PDP

Key	Grp#	Seq#	Style	Mandatory (Seed Value)	Description
pdpProductName	1	10	string	NA	Product Name. The primary Product Name.
pdpInternalName			string	NA	Product Internal Name
pdpLabelName			string	NA	Product Label
pdpNextProductScroll			action	NA	Scroll to next Product
pdpPreviousProductScroll			action	NA	Scroll to previous Product
pdpMainImage	2	20	image	NA	The primary PDP image displayed upon initial display of the PDP.
pdpSeeLargerImage	2	40	action	NA	A link asset that allows for a popup view of a larger image, as required.
pdpAlternateImage	2	30	image	NA	Alternate Image, typically used to display another view of the Product upon mouse hover.
pdpVideo360			image	NA	PDP Product 360 Video. Only used if there is a 360 degree Video, or similar asset available.
pdpVideo			image	NA	PDP Product Video. Only used if there is a product Video asset available.
pdpIntroDiscoContent			string	NA	Introduction or Discontinuation Content. Specific Page Content that may be included informing the customer that the Product is not available, either waiting to be Introduced or Discontinued.
pdpOutOfStockContent			string	NA	Out of Stock Content. Specific Page Content that may be included informing the customer that the Product is not available for purchase.
pdpInStoreOnlyContent			string	NA	In Store Only Content. Specific Page Content that may be included informing the customer that the Product is only available for in store purchase.
pdpPriceList			currency	NA	List Price. May be used as a display price in calculations for Savings fields.
pdpPriceOnline	3	50	currency	NA	Online Price. The actual price the customer will pay for this item. Could be overridden with Volume Pricing depending on the configuration.
pdpPriceRecurrence			currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
pdpPriceSavingPercent			percent	NA	Price Saving Percent. Compares LIST and ONLINE prices. This shows the percentage saved if the percent saved exceeds the THRESHOLD parameter.
pdpPriceSavingMoney			currency	NA	Price Saving Money. Compares LIST and ONLINE prices. This shows the amount saved if the amount saved exceeds the THRESHOLD parameter.
pdpReviewStars			image	NA	RENAME from pdpCustomerRating. Customer Rating and Review Stars. This could apply for BigFish, Reevo or another integrated Rating and Review solution.
pdpReviewRead			action	NA	Offers the Read Reviews link. Only

pdpReviewWrite			action	NA	Offers the Write-A-Review link. Only applicable if using BigFish Reviews.
pdpReviewList			container	NA	A Container that will display a list of reviews posted by customers.
pdpSelectableFeature	3	60	container	NA	Selectable Features. This element contains all the features that define the specific Variant for purchase. Typical examples are Color and Size.
pdpQty	3	70	entry	NA *	The Qty field that the customer uses for purchasing.
pdpAddToCart	3	80	action	NA	Add To Cart. The actual action button that adds the Product to the cart.
pdpAddToWishlist			action	NA	Add To Wishlist. The actual action button that adds the Product to the Wish List.
pdpVolumePricing			string	NA	Volume Pricing. Products may be configured to have Volume Pricing.
pdpLongDescription	3	90	string	NA	Long Description. The primary description for the Product.
pdpDistinguishingFeature	3	100	string	NA	Distinguishing Feature. Secondary description for the Product.
pdpSalesPitch			string	NA	Sales Pitch. Secondary description for the Product.
pdpSpecialInstructions			string	NA	Special Instructions. Secondary description for the Product.
pdpDeliveryInfo			string	NA	Delivery. Secondary description for the Product.
pdpDirections			string	NA	Directions. Secondary description for the Product.
pdpIngredients			string	NA	Ingredients. Secondary description for the Product.
pdpWarnings			string	NA	Warnings. Secondary description for the Product.
pdpTermsAndConditions			string	NA	Terms and Conditions. Secondary description for the Product.
pdpTabs			container	NA	A container Tab component. Can be used as a general tab area for various content, including Product features and Descriptions.
pdpComplement			container	NA	Complement Products. A container that is further defined in pdpComplement.
pdpAccessory			container	NA	Accessory Products. A container that is further defined in pdpAccessory.
pdpComplementAccessory	4	110	container	NA	Complement and Accessory product combined into a container with an outer "div".
pdpRecentlyViewed	5	120	container	NA	Recently Viewed Products. A container that is further defined in pdpRecent.
pdpStockLegend			content	NA	Stock Legend. If applicable, a legend to indicate stock levels.
pdpSeeMainImage			action	NA	Back To Main Image. A simple link used with Video and Video360 as a way to return to the Image view.
pdpAdditional			string	NA	Additional Content By Category. Display of Product level content maintained at the Category level.
pdpContent01			content	NA	General additional PDP content
pdpContent02			content	NA	General additional PDP content
pdpContent03			content	NA	General additional PDP content
pdpContent04			content	NA	General additional PDP content
pdpContent05			content	NA	General additional PDP content

pdpSpecificContent03			content	NA	Specific PDP content
pdpManufacturerDescription			string	NA	Manufacturer Text, could be a description, bio, etc
pdpManufacturerHeading			string	NA	Manufacturer Heading (could be Designer for example)
pdpManufacturerImage			image	NA	Manufacturer Image or Logo
pdpManufacturerName			string	NA	Manufacturer Name
pdpAttach01			action	NA	Product Attachment Link
pdpAttach02			action	NA	Product Attachment Link
pdpAttach03			action	NA	Product Attachment Link

- For the “Qty” attribute it may seem as if the “mandatory” attribute is suitable. However, the visibility of this field is managed by other mechanisms. See “BF Product Detail page.doc” for more information. There the Mandatory value for Qty is “NA”.

6.2 PDPTabs

- All attributes from PDP are available with the exception of pdpAdditional
- See “PDPTabs: Special Processing” section for additional considerations
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
pdpTabsProductName	string	NA	Product Name. The primary Product Name.
pdpTabsInternalName	string	NA	Product Internal Name
pdpTabsLabelName	string	NA	Product Label
pdpTabsNextProductScroll	action	NA	Scroll to next Product
pdpTabsPreviousProductScroll	action	NA	Scroll to previous Product
pdpTabsMainImage	image	NA	The primary PDP image displayed upon initial display of the PDP.
pdpTabsSeeLargerImage	action	NA	A link asset that allows for a popup view of a larger image, as required.
pdpTabsAlternateImage	image	NA	Alternate Image, typically used to display another view of the Product upon mouse hover.
pdpTabsVideo360	image	NA	PDP Product 360 Video. Only used if there is a 360 degree Video, or similar asset available.
pdpTabsVideo	image	NA	PDP Product Video. Only used if there is a product Video asset available.
pdpTabsIntroDiscoContent	string	NA	Introduction or Discontinuation Content. Specific Page Content that may be included informing the customer that the Product is not available, either waiting to be Introduced or Discontinued.
pdpTabsOutOfStockContent	string	NA	Out of Stock Content. Specific Page Content that may be included informing the customer that the Product is not available for purchase.
pdpTabsInStoreOnlyContent	string	NA	In Store Only Content. Specific Page Content that may be included informing the customer that the Product is only available for in store purchase.
pdpTabsPriceList	currency	NA	List Price. May be used as a display or in calculations for Savings fields.
pdpTabsPriceOnline	currency	NA	Online Price. The actual price the customer will pay for this item. Could be overridden with Volume Pricing depending on the configuration.
pdpTabsPriceRecurrence	currency	NA	Recurrence price. The price the customer

pdpTabsPriceSavingPercent	percent	NA	Price Saving Percent. Compares LIST and ONLINE prices. This shows the percentage saved if the percent saved exceeds the THRESHOLD parameter.
pdpTabsPriceSavingMoney	currency	NA	Price Saving Money. Compares LIST and ONLINE prices. This shows the amount saved if the amount saved exceeds the THRESHOLD parameter.
pdpTabsReviewStars	image	NA	Customer Rating and Review Stars. This could apply for BigFish, Reevo or another integrated Rating and Review solution.
pdpTabsReviewRead	action	NA	Offers the Read-Reviews link . Only applicable if using BigFish Reviews.
pdpTabsReviewWrite	action	NA	Offers the Write-A-Review link. Only applicable if using BigFish Reviews.
pdpTabsReviewList	container	NA	The actual reviews posted by customers.
pdpTabsSelectableFeature	container	NA	Selectable Features. This element contains all the features that define the specific Variant for purchase. Typical examples are Color and Size.
pdpTabsQty	entry	NA	The Qty field that the customer uses for purchasing.
pdpTabsAddToCart	action	NA	Add To Cart. The actual action button that adds the Product to the cart.
pdpTabsAddToWishlist	action	NA	Add To Wishlist. The actual action button that adds the Product to the Wish List.
pdpTabsVolumePricing	string	NA	Volume Pricing. Products may be configured to have Volume Pricing.
pdpTabsLongDescription	string	NA	Long Description. The primary description for the Product.
pdpTabsDistinguishingFeature	string	NA	Distinguishing Feature. Secondary description for the Product.
pdpTabsSalesPitch	string	NA	Sales Pitch. Secondary description for the Product.
pdpTabsSpecialInstructions	string	NA	Special Instructions. Secondary description for the Product.
pdpTabsDeliveryInfo	string	NA	Delivery. Secondary description for the Product.
pdpTabsDirections	string	NA	Directions. Secondary description for the Product.
pdpTabsIngredients	string	NA	Ingredients. Secondary description for the Product.
pdpTabsWarnings	string	NA	Warnings. Secondary description for the Product.
pdpTabsTermsAndConditions	string	NA	Terms and Conditions. Secondary description for the Product.
pdpTabsComplement	container	NA	Complement Products. A container that is further defined in pdpComplement.
pdpTabsAccessory	container	NA	Accessory Products. A container that is further defined in pdpAccessory.
pdpTabsComplementAccessory	container	NA	Complement and Accessory product combined into a container with an outer "div".
pdpTabsRecentlyViewed	container	NA	Recently Viewed Products. A container that is further defined in pdpRecent.
pdpTabsStockLegend	content	NA	Stock Legend. If applicable, a legend to indicate stock levels.
pdpTabsSeeMainImage	action	NA	Back To Main Image. A simple link used with Video and Video360 as a way to return to the Image view.
pdpTabsAdditional	string	NA	Additional Content By Category. Display of Product level content maintained at the Category level.

pdpTabsContent02	content	NA	General additional PDP content
pdpTabsContent03	content	NA	General additional PDP content
pdpTabsContent04	content	NA	General additional PDP content
pdpTabsContent05	content	NA	General additional PDP content
pdpTabsSpecificContent01	content	NA	Specific PDP content
pdpTabsSpecificContent02	content	NA	Specific PDP content
pdpTabsSpecificContent03	content	NA	Specific PDP content
pdpTabsManufacturerDescription	string	NA	Manufacturer Text, could be a description, bio, etc
pdpTabsManufacturerHeading	string	NA	Manufacturer Heading (could be Designer for example)
pdpTabsManufacturerImage	image	NA	Manufacturer Image or Logo
pdpTabsManufacturerName	string	NA	Manufacturer Name
pdpTabsAttach01	action	NA	Product Attachment Link
pdpTabsAttach02	action	NA	Product Attachment Link
pdpTabsAttach03	action	NA	Product Attachment Link

6.3 Quicklook

- Quicklook should have access to ALL the attributes available in the PDP
 - The single exception is that Quicklook has pdpSeeMoreDetails, this is an element that can be used to redirect from the Quicklook display to the PDP

Key	Grp#	Seq#	Style	Mandatory (Seed Value)	Description
quicklookProductName	1	10	string	NA	Product Name. The primary Product
quicklookInternalName			string	NA	Product Internal Name
quicklookLabelName			string	NA	Product Label
quicklookNextProductScroll			action	NA	Scroll to next Product
quicklookPreviousProductScroll			action	NA	Scroll to previous Product
quicklookMainImage	2	20	image	NA	The primary PDP image displayed upon display of the PDP.
quicklookSeeLargerImage			action	NA	A link asset that allows for a popup view of a larger image, as required.
quicklookAlternateImage	2	30	image	NA	Alternate Image, typically used to display another view of the Product upon mouse hover.
quicklookVideo360			image	NA	PDP Product 360 Video. Only used if there is a 360 degree Video, or similar asset available.
quicklookVideo			image	NA	PDP Product Video. Only used if there is a product Video asset available.
quicklookIntroDiscoContent			string	NA	Introduction or Discontinuation Content. Specific Page Content that may be included informing the customer that the Product is not available, either waiting to be Introduced or Discontinued.
quicklookOutOfStockContent			string	NA	Out of Stock Content. Specific Page Content that may be included informing the customer that the Product is not available for purchase.
quicklookInStoreOnlyContent			string	NA	In Store Only Content. Specific Page Content that may be included informing the customer that the Product is only available for purchase.
quicklookPriceList			currency	NA	List Price. May be used as a display of calculations for Savings fields.

					with Volume Pricing depending on the configuration.
quicklookPriceRecurrence			currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
quicklookPriceSavingPercent			percent	NA	Price Saving Percent. Compares LIST and ONLINE prices. This shows the percent saved if the percent saved exceeds the THRESHOLD parameter.
quicklookPriceSavingMoney			currency	NA	Price Saving Money. Compares LIST and ONLINE prices. This shows the amount saved if the amount saved exceeds the THRESHOLD parameter.
quicklookReviewStars			image	NA	RENAME from pdpCustomerRating. Customer Rating and Review Stars. This could apply for BigFish, Reevo or an integrated Rating and Review solution.
quicklookReviewRead			action	NA	Offers the Read-Reviews link. Only applicable if using BigFish Reviews.
quicklookReviewWrite			action	NA	Offers the Write-A-Review link. Only applicable if using BigFish Reviews.
quicklookReviewList			container	NA	The actual reviews posted by customers.
quicklookSelectableFeature	3	50	container	NA	Selectable Features. This element contains all the features that define the specific Variant for purchase. Typical examples are Color and Size.
quicklookQty	3	60	entry	NA	The Qty field that the customer uses when purchasing.
quicklookAddToCart	3	70	action	NA	Add To Cart. The actual action button that adds the Product to the cart.
quicklookAddToWishlist			action	NA	Add To Wishlist. The actual action button that adds the Product to the Wish List.
quicklookVolumePricing			string	NA	Volume Pricing. Products may be configured to have Volume Pricing.
quicklookLongDescription	3	80	string	NA	Long Description. The primary description for the Product.
quicklookDistinguishingFeature	3	90	string	NA	Distinguishing Feature. Secondary description for the Product.
quicklookSalesPitch			string	NA	Sales Pitch. Secondary description for the Product.
quicklookSpecialInstructions			string	NA	Special Instructions. Secondary description for the Product.
quicklookDeliveryInfo			string	NA	Delivery. Secondary description for the Product.
quicklookDirections			string	NA	Directions. Secondary description for the Product.
quicklookIngredients			string	NA	Ingredients. Secondary description for the Product.
quicklookWarnings			string	NA	Warnings. Secondary description for the Product.
quicklookTermsAndConditions			string	NA	Terms and Conditions. Secondary description for the Product.
quicklookTabs			container	NA	A container Tab component. Can be used as a general tab area for various components including Product features and Descriptions.
quicklookComplement			container	NA	Complement Products. A container that is further defined in pdpComplement.
quicklookAccessory			container	NA	Accessory Products. A container that is further defined in pdpAccessory.
quicklookComplementAccessory			container	NA	Complement and Accessory product components combined into a container with an outer container.

					is further defined in pdpRecent.
quicklookStockLegend			content	NA	Stock Legend. If applicable, a legend to indicate stock levels.
quicklookSeeMainImage			action	NA	Back To Main Image. A simple link with Video and Video360 as a way to return to the Image view.
quicklookAdditional			string	NA	Additional Content By Category. Display Product level content maintained at the Category level.
quicklookContent01			content	NA	General additional PDP content
quicklookContent02			content	NA	General additional PDP content
quicklookContent03			content	NA	General additional PDP content
quicklookContent04			content	NA	General additional PDP content
quicklookContent05			content	NA	General additional PDP content
quicklookSpecificContent01			content	NA	Specific PDP content
quicklookSpecificContent02			content	NA	Specific PDP content
quicklookSpecificContent03			content	NA	Specific PDP content
quicklookManufacturerDescription			string	NA	Manufacturer Text, could be a description, bio, etc
quicklookManufacturerHeading			string	NA	Manufacturer Heading (could be Description for example)
quicklookManufacturerImage			image	NA	Manufacturer Image or Logo
quicklookManufacturerName			string	NA	Manufacturer Name
quicklookSeeItemDetails	4	100	action	NA	See Item Details
quicklookAttach01			action	NA	Product Attachment Link
quicklookAttach02			action	NA	Product Attachment Link
quicklookAttach03			action	NA	Product Attachment Link

- **BLUE ITEM:** this is a legitimate additional element, clicking on this if displayed will pass control to the PDP. NOTE ONLY, no changes required.

6.4 PLP Flyout

- plpFlyout has the same attributes as PLP

Key	Grp#	Seq#	Style	Mandatory (Seed Value)	Description
plpFlyoutProductName		string		NA	Product Name
plpFlyoutInternalName		string		NA	Product Internal Name
plpFlyoutLabelName		string		NA	Product Label
plpFlyoutDetailLink		action		NA	Product Info Link (possibly replace plpSeeItemDetails)
plpFlyoutPriceList		currency		NA	List Price. May be used as a display for calculations for Savings fields.
plpFlyoutPriceOnline		currency		NA	Online Price. The actual price the customer pays for this item. Could be overridden by Promotions Pricing depending on the configuration.
plpFlyoutPriceRecurrence		currency		NA	Recurrence price. The price the customer pays for this item if placed as a recurring purchase.
plpFlyoutPriceSavingPercent		percent		NA	Price Saving Percent. Compares List and Online prices. This shows the percentage of price saved exceeds the THRESHOLD parameter.
plpFlyoutPriceSavingMoney		currency		NA	Price Saving Money. Compares List and Online prices. This shows the amount saved exceeds the THRESHOLD parameter.
plpFlyoutSwatchImage		image		NA	Swatch Image
plpFlyoutLongDescription		string		NA	Long Description. The primary description for the Product.

				the Product.
plpFlyoutSalesPitch		string	NA	Sales Pitch. Secondary description
plpFlyoutSpecialInstructions		string	NA	Special Instructions. Secondary de Product.
plpFlyoutDeliveryInfo		string	NA	Delivery. Secondary description for
plpFlyoutDirections		string	NA	Directions. Secondary description f
plpFlyoutIngredients		string	NA	Ingredients. Secondary description
plpFlyoutWarnings		string	NA	Warnings. Secondary description f
plpFlyoutTermsAndConditions		string	NA	Terms and Conditions. Secondary the Product.
plpFlyoutReviewStars		image	NA	RENAME from plpProdReview. Cust and Review Stars. This could apply Reevoo or another integrated Ratin solution.
plpFlyoutReviewRead		action	NA	Offers the Read-Reviews link . Onl using BigFish Reviews.
plpFlyoutReviewWrite		action	NA	Offers the Write-A-Review link. On using BigFish Reviews.
plpFlyoutThumbImage	10	image	NA	Main Image
plpFlyoutManufacturerDescription		string	NA	Manufacturer Text, could be a desc
plpFlyoutManufacturerHeading		string	NA	Manufacturer Heading (could be De example)
plpFlyoutManufacturerImage		image	NA	Manufacturer Image or Logo
plpFlyoutManufacturerName		string	NA	Manufacturer Name
plpFlyoutSeeItemDetails		action	NA	See Item Details (maybe the same plpDetailLink – in which case use t remove plpDetailLink)
plpFlyoutSelectableFeature		container	NA	Selectable Features. This element features that define the specific Va purchase. Typical examples are Co
plpFlyoutQty		entry	NA	The Qty field that the customer use purchasing. See Note.
plpFlyoutAddToCart		action	NA	Add To Cart. The actual action but the Product to the cart. See Note.
plpFlyoutAddToWishlist		action	NA	Add To Wishlist. The actual action the Product to the Wish List. See I

7 Review List Components

7.1 Introduction

- Review List [components](#) are referenced from the “reviewList” containers in the PDP, PDPTabs and Quicklook pages
 - This will allow flexibility for clients to show Review listings, selecting specific attributes, within these pages

7.2 PDPReviewList

- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
pdpReviewListSortOptions	container	NA	The sorting options of the reviews list
pdpReviewListItems	container	NA	A CONTAINER for the list of items reviews
pdpReviewListPagingOptions	container	NA	The paging options of the reviews list

7.3 PDPTabsReviewList

- It is referenced the PDPTabs.reviewList “container” attribute
- Elements should be the same as PDPReviewList without exception
- Default Seq# to ZERO for all attributes

Key Prefix	Description
pdpTabsReviewList	Same as PDPReviewList

7.4 QuicklookReviewList

- It is referenced the Quicklook.reviewList “container” attribute
- Elements should be the same as PDPReviewList without exception
- Default Seq# to ZERO for all attributes

Key Prefix	Description
quicklookReviewList	Same as PDPReviewList

7.5 PDPReviewListItems

- List Item Details for the Container attribute PDP.rateReviewListItems
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
pdpReviewListItemsReviewDate	date	NA	The Date review was entered
pdpReviewListItemsOverallStars	image	NA	The overall rating star selection
pdpReviewListItemsQualityStars	image	NA	The quality rating star selection

			selection
pdpReviewListItemsSatisfactionStars	image	NA	The satisfaction rating star selection
pdpReviewListItemsReviewerNickname	entry	NA	The Nickname of the reviewer
pdpReviewListItemsReviewerTitle	entry	NA	The Title for the review
pdpReviewListItemsReviewerText	entry	NA	The Text of the review
pdpReviewListItemsReviewerLocation	entry	NA	Location of reviewer
pdpReviewListItemsReviewerAge	entry	NA	Age of reviewer
pdpReviewListItemsReviewerGender	entry	NA	Gender of reviewer
pdpReviewListItemsReviewerCustom01	entry	NA	Custom drop down prompt
pdpReviewListItemsReviewResponse	string	NA	Company response to customer review

7.6 **PDPTabsReviewListItems**

- List Item Details for the Container attribute PDPTabs.rateReviewListItems
- Elements should be the same as PDPReviewListItems without exception
- Default Seq# to ZERO for all attributes

Key Prefix	Description
pdpTabsReviewListItems	Same as PDPReviewListItems

7.7 **QuicklookReviewListItems**

- List Item Details for the Container attribute Quicklook.rateReviewListItems
- Elements should be the same as PDPReviewListItems without exception
- Default Seq# to ZERO for all attributes

Key Prefix	Description
quicklookReviewListItems	Same as PDPReviewListItems

8 Category and Listing Pages

8.1 Introduction

- Listing Pages include the CLP (Category Listing Page) and PLP (Product Listing Page)
- Additional pages will mimic the PLP—they are optionally containers that allow clients to select attributes of a PLP to display associative information:
 - PDPComplement
 - PDPAccessory
 - PDPrecent

8.2 PLP

Key	Seq#	Style	Mandatory (Seed Value)	Description
plpProductName		string	NA	Product Name
plpInternalName		string	NA	Product Internal Name
plpLabelName		string	NA	Product Label
plpDetailLink		action	NA	Product Info Link (possibly replaced by plpSeeItemDetails)
plpPriceList		currency	NA	List Price. May be used as a display or calculations for Savings fields.
plpPriceOnline	30	currency	NA	Online Price. The actual price the customer pay for this item. Could be overridden by Volume Pricing depending on the configuration.
plpPriceRecurrence		currency	NA	Recurrence price. The price the customer pay for this item if placed as a recurring.
plpPriceSavingPercent		percent	NA	Price Saving Percent. Compares LIST and ONLINE prices. This shows the percent saved if the percent saved exceeds the THRESHOLD parameter.
plpPriceSavingMoney		currency	NA	Price Saving Money. Compares LIST and ONLINE prices. This shows the amount saved if the amount saved exceeds the THRESHOLD parameter.
plpSwatchImage		image	NA	Swatch Image
plpLongDescription	20	string	NA	Long Description. The primary description for the Product.
plpDistinguishingFeature		string	NA	Distinguishing Feature. Secondary description for the Product.
plpSalesPitch		string	NA	Sales Pitch. Secondary description for the Product.
plpSpecialInstructions		string	NA	Special Instructions. Secondary description for the Product.
plpDeliveryInfo		string	NA	Delivery. Secondary description for the Product.
plpDirections		string	NA	Directions. Secondary description for the Product.
plpIngredients		string	NA	Ingredients. Secondary description for the Product.
plpWarnings		string	NA	Warnings. Secondary description for the Product.
plpTermsAndConditions		string	NA	Terms and Conditions. Secondary description for the Product.
plpReviewStars		image	NA	RENAME from plpProdReview. Custom Review and Review Stars. This could apply for Reevo or another integrated Rating and Review solution.

plpReviewWrite		action	NA	Offers the Write-A-Review link. Only a if using BigFish Reviews.
plpThumbImage	10	image	NA	Main Image
plpManufacturerDescription		string	NA	Manufacturer Text, could be a descrip etc
plpManufacturerHeading		string	NA	Manufacturer Heading (could be Desig example)
plpManufacturerImage		image	NA	Manufacturer Image or Logo
plpManufacturerName		string	NA	Manufacturer Name
plpSeeItemDetails		action	NA	See Item Details (maybe the same as plpDetailLink – in which case use this remove plpDetailLink)
plpSelectableFeature		container	NA	Selectable Features. This element con the features that define the specific V purchase. Typical examples are Color Size.
plpQty		entry	NA	The Qty field that the customer uses f purchasing. See Note.
plpAddToCart		action	NA	Add To Cart. The actual action button adds the Product to the cart. See Note.
plpAddToWishlist		action	NA	Add To Wishlist. The actual action but adds the Product to the Wish List. See Note.

- **NOTE:**
 - the “qty”, “addToCart” and “addToWishlist” attributes are ONLY applicable if the Product is a FINISHED_GOOD
 - See spec “*BF Product Listing Page.doc*” for processing details

8.3 PDPComplement

- PDPComplement is a container
- It is referenced the PDP.pdpComplement tag
- Elements should be the same as PLP without exception

Key Prefix	Description
pdpComplement	Same as PLP

8.4 PDPAccessory

- PDPAccessory is a container and can be included within the PDP
- Elements should be the same as PLP without exception

Key Prefix	Description
pdpAccessory	Same as PLP

8.5 PDPRecent

- PDPRecent is a container and can be included within the PDP
- Elements should be the same as PLP without exception

Key Prefix	Description
pdpRecent	Same as PLP

8.6 CLP

Key	Seq#	Style	Mandatory	Description
-----	------	-------	-----------	-------------

clpProductListLink	20	action	NA	Product List Link
clpLongDescription	30	string	NA	Long Description

9 Manufacturer DIV Tags

9.1 Manufacturer

- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
manufacturerDescription	string	NA	Manufacturer Text, could be a description, bio, etc
manufacturerHeading	string	NA	Manufacturer Heading (could be Designer for example)
manufacturerImage	image	NA	Manufacturer Image or Logo
manufacturerName	string	NA	Manufacturer Name
manufacturerProductList	container	NA	Manufacturer products

9.2 Manufacturer Product List

- Elements should be the same as PLP without exception
- Default Seq# to ZERO for all attributes

Key Prefix	Description
manufacturerProductList	Same as PLP

10 Check Out DIV Tags

10.1 ShowCart

Key	Seq#	Style	Mandatory (Seed Value)	Description
showCartFootPrint	10	container	NA	The footprint, or temperature bar, informs the customer which step of the multi-page check-out they are currently on.
showCartOrderItems	20	number	NA	All the items that have been added to the Shopping Cart, excluding the Summary totals
showCartOrderItemsSummary	30	container	NA	The Cart Items Summary attribute
showCartPromoCode	40	container	NA	Promo or Coupon Code entry element is where the customer enters a code and may view the savings and benefits.
showCartLoyaltyPoints		container	NA	Loyalty Points entry element. This is where the customer enters a Loyalty Points and may redeem for monetary value.
showCartGiftMessageWarning		string	NA	Gift Message Warning
showCartPreviousButton	50	action	NA	The PREVIOUS button that will return the customer to the previous step.
showCartContinueButton	60	action	NA	The CONTINUE button that will return the customer to the next step.

10.2 ShippingAddress

- This page confirms the addresses and is part of a multi-page checkout

Key	Seq#	Style	Mandatory (Seed Value)	Description
shippingAddressFootPrint	10	container	NA	The footprint, or temperature bar, informs the customer which step of the multi-page check-out they are currently on.
shippingAddressPersonalInfo	20	container	NA	Prompt to enter Personal Information. Available for only guest customers.
shippingAddressBillingAddress	30	container	NA	Prompt to enter or confirm the Billing Address
shippingAddressShippingAddress	40	container	NA	Prompt to enter or confirm the Shipping Address
shippingAddressPreviousButton	50	action	NA	The PREVIOUS button that will return the customer to the previous step.
shippingAddressContinueButton	60	action	NA	The CONTINUE button that will return the customer to the previous step.

10.3 ShippingOptions

- This page confirms the Shipping Method and is part of a multi-page checkout

Key	Seq#	Style	Mandatory (Seed Value)	Description
shippingOptionsFootPrint	10	container	NA	The footprint, or temperature bar, informs the customer which step of the multi-page check-out they are currently on.

shippingOptionsShippingMethod	20	container	NA	Prompt to select one of the available Shipping Methods.
shippingOptionsShippingInstructions	30	entry	NA	Prompt for a freeform entry box for customer Delivery Instruction
shippingOptionsPreviousButton	40	action	NA	The PREVIOUS button that will return customer to the previous step.
shippingOptionsContinueButton	50	action	NA	The CONTINUE button that will return customer to the next step.

10.4 OrderSummary

- This page displays the Order Summary and is part of a multi-page checkout

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderSummaryFootPrint	10	container	NA	The footprint, or so called temperature bar, that informs the customer of a multi-page check-out they are currently on.
orderSummaryOrderItems	20	container	NA	All the items that have been added to Shopping Cart, excluding the Subtotals
orderSummaryOrderItemsSummary	30	container	NA	The Cart Items Summary attribute
orderSummaryPromoCode	40	container	NA	Promo or Coupon Code entry element. This is where the customer enters a coupon code and may view the savings benefits.
orderSummaryLoyaltyPoints		container	NA	Loyalty Points entry element. This is where the customer enters a Loyalty Points ID and may redeem for miles.
orderSummaryBillingAddress	50	container	NA	Display confirmation of Billing Address
orderSummaryShippingAddress	60	container	NA	Display confirmation of Shipping Address
orderSummaryStorePickup		container	NA	Display details of the Store where items are to be picked up.
orderSummaryShippingGroupSummary		container	NA	For multi-address selection, the component that will replace ShippingAddress container
orderSummaryGiftCard		container	NA	Gift Card redemption entry element. This is where the customer enters a Gift Card number and views redemption details.
orderSummaryStoreCredit		container	NA	Store Credit redemption entry element. This is where the customer enters a Store Credit to be applied against the total due.
orderSummaryPaymentOptions	70	container	NA	The various payment options as configured for this implementation
orderSummaryCreateAccount	80	container	NA	In the event that a multi-step checkout was accessed via a Guest workflow, prompts to allow customer to create an account.
orderSummaryPreviousButton	90	action	NA	The PREVIOUS button that will return customer to the previous step.
orderSummaryContinueButton	100	action	NA	The CONTINUE button that will return customer to the next step.

10.5 OrderConfirm

- This page confirms the Order and is part of a multi-page checkout
- paymentOptions could contain either credit card, Paypal or other information

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderConfirmFootPrint	10	container	NA	The footprint, or so called temperature bar, that informs the customer which step of a multi-page check-out they are currently on.
orderConfirmOrderItems	20	container	NA	All the items that have been added to the Shopping Cart, excluding the Summary items
orderConfirmOrderItemsSummary	30	container	NA	The Cart Items Summary attribute
orderConfirmBillingAddress	40	container	NA	Display confirmation of Billing Address.
orderConfirmShippingAddress	50	container	NA	Display confirmation of Shipping Address.
orderConfirmStorePickup		container	NA	Display details of the Store where items are to be picked up.
orderConfirmShippingGroupSummary		container	NA	For multi-address selection, the component that will replace ShippingAddress container
orderConfirmPaymentOptions	60	container	NA	The various payment options as configured for this implementation
orderConfirmEmailAlert		container	NA	Prompts for additional email addresses for the order confirmation to be sent to.
orderConfirmExportToPdfButton		action	NA	The button that will print order confirmation in PDF format.
orderConfirmCreateAccount		container	NA	Prompts to allow customer to create an account.
orderConfirmPreviousButton	70	action	NA	The PREVIOUS button that will return the customer to the previous step
orderConfirmContinueButton	80	action	NA	The CONTINUE button that will return the customer to the next step

10.6 OnePageCheckout

- This essentially contains a superset of elements from the various pages in the multi-page checkout

Key	Seq#	Style	Mandatory (Seed Value)	Description
onePageCheckoutFootPrint		container	NA	The footprint, or temperature bar, that informs the customer which step of a multi-page check-out they are currently on.
onePageCheckoutOrderItems	10	container	NA	All the items that have been added to the Shopping Cart, excluding the Summary totals
onePageCheckoutOrderItemsSummary	20	container	NA	The Cart Items Summary attribute
onePageCheckoutPromoCode	30	container	NA	Promo or Coupon Code entry element. This is where the customer enters a coupon code and may view the benefits.
onePageCheckoutLoyaltyPoints		container	NA	Loyalty Points entry element. This is where the customer enters a Loyalty Points ID and may redeem for units.
onePageCheckoutBillingAddress	40	container	NA	Display confirmation of Billing Address.

onePageCheckoutShippingMethod	60	container	NA	Prompt to select one of the available Shipping Methods.
onePageCheckoutShippingInstructions		container	NA	Prompt for a freeform entry box for customer Delivery Instructions.
onePageCheckoutShippingGroupSummary		Container	NA	For multi-address selection, the component that will replace ShippingAddress and ShippingAddress containers
onePageCheckoutGiftCard		container	NA	Gift Card redemption entry element. This is where the customer enters Card number and views redemption details.
onePageCheckoutStoreCredit		container	NA	Store Credit redemption entry element. This is where the customer enters Store Credit to be applied against balance due.
onePageCheckoutPaymentOptions	70	container	NA	The various payment options available configured for this implementation.
onePageCheckoutPersonalInfo		container	NA	Personal Info Container
onePageCheckoutCreateAccount		container	NA	In the event that a multi-step checkout was accessed via a Guest workflow, prompts to allow customer to create an account.
onePageCheckoutPreviousButton	80	action	NA	The PREVIOUS button that will take the customer to the previous step.
onePageCheckoutContinueButton	90	action	NA	The CONTINUE button that will take the customer to the next step.

11 Cart Order Items and Summary DIV Tags

11.1 ShowCartOrderItems

- This contains the elements of items that have been added to the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
showCartOrderItemsItemImage	10	image	NA	The item image
showCartOrderItemsItemName	20	string	NA	The item Name
showCartOrderItemsItemDescription	30	string	NA	The item Description (Selected Feature)
showCartOrderItemsItemQty	40	entry	NA	The item quantity (entry field)
showCartOrderItemsItemPrice	50	currency	NA	The unit price of the item
showCartOrderItemsItemOfferPrice	60	currency	NA	The offer price of the item
showCartOrderItemsItemPriceRecurrence		currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
showCartOrderItemsItemAvailability		string	NA	The items stock level (In Stock, Out of Stock , Low Stock)
showCartOrderItemsItemTotal	70	currency	NA	The total (quantity * price) of the item.
showCartOrderItemsItemGiftMessageLink		action	NA	The link to "Add Gift message" page
showCartOrderItemsItemRecurrenceFlag		Action	NA	Recurrence Frequency Checkbox.
showCartOrderItemsItemRecurrenceFreq		entry	NA	Recurrence Frequency. Drop Down of Shipping frequency for the item on Recurrence.
showCartOrderItemsItemUpdateButton	80	action	NA	The button that will update the quantity of the item.
showCartOrderItemsItemRemoveButton	90	action	NA	The button that will remove the item from the cart

11.2 OrderSummaryOrderItems

- This contains the elements of items that have been added to the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderSummaryOrderItemsItemImage	10	image	NA	The item image.
orderSummaryOrderItemsItemName	20	string	NA	The item Name
orderSummaryOrderItemsItemDescription	30	string	NA	The item Description (Selected Feature)
orderSummaryOrderItemsItemQty	40	number	NA	The item quantity (entry field)
orderSummaryOrderItemsItemPrice	50	currency	NA	The unit price of the item
orderSummaryOrderItemsItemOfferPrice	60	currency	NA	The offer price of the item
orderSummaryOrderItemsItemPriceRecurrence		currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
orderSummaryOrderItemsItemAvailability		string	NA	The items stock level (In Stock , Low Stock)
orderSummaryOrderItemsItemRecurrenceFreq		string	NA	Recurrence Frequency. Shipping frequency for the item on Recurrence.
orderSummaryOrderItemsItemTotal	70	currency	NA	The total (quantity * price)

11.3 OrderConfirmOrderItems

- This contains the elements of items that have been added to the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderConfirmOrderItemsItemImage	10	image	NA	The item image
orderConfirmOrderItemsItemName	20	string	NA	The item Name
orderConfirmOrderItemsItemDescription	30	string	NA	The item Description (Selected)
orderConfirmOrderItemsItemQty	40	number	NA	The item quantity (entry field)
orderConfirmOrderItemsItemPrice	50	currency	NA	The unit price of the item
orderConfirmOrderItemsItemOfferPrice	60	currency	NA	The offer price of the item
orderConfirmOrderItemsItemPriceRecurrence		currency	NA	Recurrence price. The price will pay for this item if placed on a recurring order.
orderConfirmOrderItemsItemAvailability		string	NA	The items stock level (In Stock, Low Stock)
orderConfirmOrderItemsItemRecurrenceFreq		string	NA	Recurrence Frequency. Shipping for the item on Recurrence
orderConfirmOrderItemsItemTotal	70	currency	NA	The total (quantity * price)

11.4 ShowCartOrderItemsSummary

- This contains the cart summary totals of the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
showCartOrderItemsSummaryTotalNumberItems		number	NA	Total number of items
showCartOrderItemsSummaryTotalSubAmount	10	currency	NA	Total Item amount
showCartOrderItemsSummaryShippingMethod	20	string	NA	Shipping Method, if available
showCartOrderItemsSummaryShippingInstructions		string	NA	Delivery Instructions, available
showCartOrderItemsSummaryShippingAmount	30	currency	NA	Shipping Amount, if available
showCartOrderItemsSummaryTaxAmount	40	currency	NA	Tax, if available
showCartOrderItemsSummaryPromoDiscount	50	currency	NA	Discount from coupon promo
showCartOrderItemsSummaryLoyaltyDiscount		currency	NA	Discount from Loyalty redemption
showCartOrderItemsSummaryTotalAmount	60	currency	NA	The Total Amount

11.5 OrderSummaryOrderItemsSummary

- This contains the cart summary totals of the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderSummaryOrderItemsSummaryTotalNumberItems		number	NA	Total number of items
orderSummaryOrderItemsSummaryTotalSubAmount	10	currency	NA	Total Item amount
orderSummaryOrderItemsSummaryShippingMethod	20	string	NA	Shipping Method, if available
orderSummaryOrderItemsSummaryShippingInstructions		string	NA	Delivery Instruction available
orderSummaryOrderItemsSummaryShippingAmount	30	currency	NA	Shipping Amount, if available
orderSummaryOrderItemsSummaryTaxAmount	40	currency	NA	Tax, if available
orderSummaryOrderItemsSummaryPromoDiscount	50	currency	NA	Discount from coupon promo

orderSummaryOrderItemsSummaryTotalAmount	60	currency	NA	The Total Amount
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11.6 OrderConfirmOrderItemsSummary

- This contains the cart summary totals of the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderConfirmOrderItemsSummaryTotalNumberItems		number	NA	Total number of items
orderConfirmOrderItemsSummaryTotalSubAmount	10	currency	NA	Total Item amount
orderConfirmOrderItemsSummaryShippingMethod	20	string	NA	Shipping Method, if available
orderConfirmOrderItemsSummaryShippingInstructions		string	NA	Delivery Instructions, if available
orderConfirmOrderItemsSummaryShippingAmount	30	currency	NA	Shipping Amount, if available
orderConfirmOrderItemsSummaryTaxAmount	40	currency	NA	Tax, if available
orderConfirmOrderItemsSummaryPromoDiscount	50	currency	NA	Discount from coupon or promo
orderConfirmOrderItemsSummaryLoyaltyDiscount		currency	NA	Discount from Loyalty redemption
orderConfirmOrderItemsSummaryTotalAmount	60	currency	NA	The Total Amount

12 Login and Registration DIV Tags

12.1 SignIn

Key	Seq#	Style	Mandatory (Seed Value)	Description
signInNewCustomer	10	container	NA	New Customer Sign In
signInExistingCustomer	20	container	NA	Existing Customer Sign In
signInGuestCustomer	30	container	NA	Guest Customer Sign In
signInFacebook	0	Container	NA	Facebook Sign In

12.2 Registration

Key	Seq#	Style	Mandatory (Seed Value)	Description
registrationPersonalInfo	10	container	NA	About You Information
registrationBillingAddress	20	container	NA	Customer Billing Address
registrationShippingAddress	30	container	NA	Customer Shipping Address
registrationCreateAccount	40	container	NA	Customer Create Account Information
registrationPreviousButton	50	action	NA	Previous Button
registrationContinueButton	60	action	NA	Continue Button

12.3 CreateAccount

Key	Seq#	Style	Mandatory (Seed Value)	Description
createAccountEmailAddress	10	entry	NO	User Login Email Address
createAccountEmailAddressConfirm	20	entry	NO	User Login Email Address Confirm
createAccountPassword	30	entry	NO	User Login Password
createAccountPasswordConfirm	40	entry	NO	User Login Password Confirm
createAccountPreviousButton	50	action	NA	Previous Button
createAccountContinueButton	60	action	NA	Continue Button

13 Billing, Shipping and Personal Info

13.1 Overview

- These sections contain DIV-Sequencers relevant for both the Registration and Checkout processing
- See the “My Account” section for matching DIV-Sequencers
- Explanation:
 - Within Registration and Checkout a certain amount of flexibility is required so that clients may manipulate Registration and Checkout pages
 - For example:
 - A client may choose to hide the entire Personal-Info section within a SinglePageCheck in order to streamline the process
 - In this event, the First / Last name would be captured in the BillingAddressInfo section
 - See spec “*BF Billing Shipping and Personal Info.doc*” for more information about usage

13.2 PersonalInfo

Key	Seq#	Style	Mandatory (Seed Value)	Description
personalInfoAddressSelector		container	NA	Address Selector
personalInfoCustomObject		container	NA	Could be a PostCodeAnywh other custom address verif object
personalInfoCountry		entry	NO	Country selector
personalInfoFirstName	10	entry	YES	First Name. This is a REQU and should not be hidden.
personalInfoLastName	20	entry	YES	Last Name. This is a REQU and should not be hidden.
personalInfoAddress1		entry	YES	Address Line 1
personalInfoAddress2		entry	YES	Address Line 2
personalInfoAddress3		entry	NO	Address Line 3
personalInfoCityTown		entry	YES	City or Town
personalInfoStateProvince		entry	YES	State of Province
personalInfoZipPostcode		entry	YES	Zip or Postcode
personalSkipVerification		entry	NA	Checkbox that allows the c accept (skip) address entry address Verification metho
personalInfoTitle		entry	YES	Title
personalInfoGender		entry	NO	Gender
personalInfoDateOfBirthMMDDYYYY		entry	NO	Date of Birth in MMDDYYYY
personalInfoDateOfBirthMMDD		entry	NO	Date of Birth in MMDD form
personalInfoDateOfBirthDDMMYYYY		entry	NO	Date of Birth in DDMMYYYY
personalInfoDateOfBirthDDMM		entry	NO	Date of Birth in DDMM form
personalInfoPhoneHome	30	entry	YES	Phone Home
personalInfoPhoneCell		entry	YES	Phone Cell
personalInfoPhoneWork		entry	YES	Phone Work
personalInfoLoyaltyPointId		entry	NA	Loyalty Point Identifier
personalInfoCustomAttributes		container	NA	Custom Attributes, if define
personalInfoAllowSolicitation	40	entry	NO	Checkbox Solicitation
personalInfoEmailPreference		entry	YES	Radio Button Email Prefere
personalInfoTxtPreference		entry	YES	Radio Button Txt Message

- customAttributes
 - see spec "*BF Customer Account Management.doc*" for details

13.3 BillingAddressInfo

Key	Seq#	Style	Mandatory (Seed Value)	Description
billingAddressInfoAddressSelector		container	NA	Address Selector
billingAddressInfoCustomObject		container	NA	Could be a PostCodeAnywh other custom address verif object
billingAddressInfoCountry		entry	NO	Country selector
billingAddressInfoFullName		entry	YES	Full Name
billingAddressInfoFirstName		entry	YES	First Name
billingAddressInfoLastName		entry	YES	Last Name
billingAddressInfoNickname	10	entry	YES	Address Nickname
billingAddressInfoAddress1	20	entry	YES	Address Line 1
billingAddressInfoAddress2	30	entry	YES	Address Line 2
billingAddressInfoAddress3		entry	NO	Address Line 3
billingAddressInfoCityTown	40	entry	YES	City or Town
billingAddressInfoStateProvince	50	entry	YES	State of Province
billingAddressInfoZipPostcode	60	entry	YES	Zip or Postcode
billingAddressInfoSkipVerification		entry	NA	Checkbox that allows the c accept (skip) address entry address Verification method
billingAddressInfoTitle		entry	YES	Title
billingAddressInfoGender		entry	NO	Gender
billingAddressInfoDateOfBirthMMDDYYYY		entry	NO	Date of Birth in MMDDYYYY
billingAddressInfoDateOfBirthMMDD		entry	NO	Date of Birth in MMDD form
billingAddressInfoDateOfBirthDDMMYYYY		entry	NO	Date of Birth in DDMMYYYY
billingAddressInfoDateOfBirthDDMM		entry	NO	Date of Birth in DDMM form
billingAddressInfoPhoneHome		entry	YES	Phone Home
billingAddressInfoPhoneCell		entry	YES	Phone Cell
billingAddressInfoPhoneWork		entry	YES	Phone Work
billingAddressInfoLoyaltyPointId		entry	NA	Loyalty Point Identifier
billingAddressInfoCustomAttributes		container	NA	Custom Attributes, if define
billingAddressInfoAllowSolicitation		entry	NO	Checkbox Solicitation
billingAddressInfoEmailPreference		entry	YES	Radio Button Email Prefere
billingAddressInfoTxtPreference		entry	YES	Radio Button Txt Message

- Full, Last and First Name
 - The FullName attribute is mapped directly to TO_NAME in the POSTAL_ADDRESS entity
 - The combination of FirstName and LastName is also mapped to TO_NAME in the POSTAL_ADDRESS entity
 - Therefore, it has to be assumed that clients will configure the DIV sequencing to hide all attributes or expose them correctly

13.4 ShippingAddressInfo

Key	Seq#	Style	Mandatory (Seed Value)	Description
shippingAddressInfoAddressSelector		container	NA	Address Selector
shippingAddressInfoCustomObject		container	NA	Could be a PostCodeAnywh other custom address verif object
shippingAddressInfoSameAsBilling		entry	NO	Checkbox setting Shipping same as Billing
shippingAddressInfoMultiAddress		action	NA	Multi Address action
shippingAddressInfoCountry		entry	NO	Country selector

shippingAddressInfoFirstName		entry	YES	First Name
shippingAddressInfoLastName		entry	YES	Last Name
shippingAddressInfoNickname	10	entry	YES	Address Nickname
shippingAddressInfoAddress1	20	entry	YES	Address Line 1
shippingAddressInfoAddress2	30	entry	YES	Address Line 2
shippingAddressInfoAddress3		entry	NO	Address Line 3
shippingAddressInfoCityTown	40	entry	YES	City or Town
shippingAddressInfoStateProvince	50	entry	YES	State of Province
shippingAddressInfoZipPostcode	60	entry	YES	Zip or Postcode
shippingAddressInfoSkipVerification		entry	NA	Checkbox that allows the c accept (skip) address entry address Verification metho
shippingAddressInfoTitle		entry	YES	Title
shippingAddressInfoGender		entry	NO	Gender
shippingAddressInfoDateOfBirthMMDDYYYY		entry	NO	Date of Birth in MMDDYYYY
shippingAddressInfoDateOfBirthMMDD		entry	NO	Date of Birth in MMDD form
shippingAddressInfoDateOfBirthDDMMYYYY		entry	NO	Date of Birth in DDMMYYYY
shippingAddressInfoDateOfBirthDDMM		entry	NO	Date of Birth in DDMM form
shippingAddressInfoPhoneHome		entry	YES	Phone Home
shippingAddressInfoPhoneCell		entry	YES	Phone Cell
shippingAddressInfoPhoneWork		entry	YES	Phone Work
shippingAddressInfoLoyaltyPointId		entry	NA	Loyalty Point Identifier
shippingAddressInfoCustomAttributes		container	NA	Custom Attributes, if define
shippingAddressInfoAllowSolicitation		entry	NO	Checkbox Solicitation
shippingAddressInfoEmailPreference		entry	YES	Radio Button Email Prefere
shippingAddressInfoTxtPreference		entry	YES	Radio Button Txt Message

14 My Account

14.1 Overview

- These sections contain DIV-Sequencers relevant for the My-Account functions
- The above PersonalInfo, BillingAddressInfo and ShippingAddressInfo cannot be used reliably depending on a client implementation
- Consider:
 - PersonalInfo is used to capture all name and address attributes
 - The "Address Book" function within My-Account still needs to know which attributes are to be exposed
 - Since BillingAddressInfo and ShippingAddressInfo are hidden, the MyAccountAddressBook component is used

14.2 MyAccountMenu

Key	Seq#	Style	Mandatory (Seed Value)	Description
myAccountMenuPersonalInfo	10	displayBox	NA	Link to Edit Personal Inform
myAccountMenuLoginInfo	20	displayBox	NA	Link to Edit Login Informat
myAccountMenuAddressInfo	30	displayBox	NA	Link to Edit Address Inform
myAccountMenuPaymentMethodCCInfo	30	displayBox	NA	Link to Edit CC Payment M Information
myAccountMenuPaymentMethodEftInfo	40	displayBox	NA	Link to Edit EFT Payment M Information
myAccountMenuOrderStatusInfo	50	displayBox	NA	Link to View Order History
myAccountMenuRecurringOrderInfo		displayBox	NA	Link to View Recurring Ord Information

14.3 MyAccountPersonalInfo

Key	Seq#	Style	Mandatory (Seed Value)	Description
myAccountPersonalInfoFirstName	10	entry	YES	First Name. This is a REQU and should not be hidden.
myAccountPersonalInfoLastName	20	entry	YES	Last Name. This is a REQU and should not be hidden.
myAccountPersonalInfoTitle		entry	YES	Title
myAccountPersonalInfoGender		entry	NO	Gender
myAccountPersonalInfoDateOfBirthMMDDYYYY		entry	NO	Date of Birth in MMDDYYYY
myAccountPersonalInfoDateOfBirthMMDD		entry	NO	Date of Birth in MMDD form
myAccountPersonalInfoDateOfBirthDDMMYYYY		entry	NO	Date of Birth in DDMMYYYY
myAccountPersonalInfoDateOfBirthDDMM		entry	NO	Date of Birth in DDMM form
myAccountPersonalInfoPhoneHome	30	entry	YES	Phone Home
myAccountPersonalInfoPhoneCell		entry	YES	Phone Cell
myAccountPersonalInfoPhoneWork		entry	YES	Phone Work
myAccountPersonalInfoLoyaltyPointId		entry	NA	Loyalty Point Identifier
myAccountPersonalInfoCustomAttributes		container	NA	Custom Attributes, if define
myAccountPersonalInfoAllowSolicitation	40	entry	NO	Checkbox Solicitation
myAccountPersonalInfoEmailPreference		entry	YES	Radio Button Email Prefere
myAccountPersonalInfoTxtPreference		entry	YES	Radio Button Txt Message

14.4 MyAccountAddressBook

Key	Seq#	Style	Mandatory (Seed Value)	Description
myAccountAddressBookCountry		entry	NO	Country selector
myAccountAddressBookFullName		entry	YES	Full Name
myAccountAddressBookFirstName		entry	YES	First Name
myAccountAddressBookLastName		entry	YES	Last Name
myAccountAddressBookNickname	10	entry	YES	Address Nickname
myAccountAddressBookAddress1	20	entry	YES	Address Line 1
myAccountAddressBookAddress2	30	entry	YES	Address Line 2
myAccountAddressBookAddress3		entry	NO	Address Line 3
myAccountAddressBookCityTown	40	entry	YES	City or Town
myAccountAddressBookStateProvince	50	entry	YES	State of Province
myAccountAddressBookZipPostcode	60	entry	YES	Zip or Postcode
myAccountAddressBookSkipVerification		entry	NA	Checkbox that allows the c accept (skip) address entry address Verification metho

15 Write a Review DIV Tags

15.1 WriteReview

- This is the high-level “container” sequencer for the Write A Review function
- Subsequent sections contains individual attribute level sequencing for each container

Key	Seq#	Style	Mandatory (Seed Value)	Description
writeReviewProduct	10	container	NA	Review Product Information
writeReviewDetail	20	container	NA	Review Product Ratings
writeReviewSubmitButton	30	action	NA	The Submit button
writeReviewCancelButton	40	action	NA	The Cancel button

15.2 WriteReviewProduct

Key	Seq#	Style	Mandatory (Seed Value)	Description
writeReviewProductProductName	20	string	NA	Product Name
writeReviewProductInternalName		string	NA	Product Internal Name
writeReviewProductLabelName		string	NA	Product Label
writeReviewProductThumbImage	10	image	NA	Main Image
writeReviewProductReviewStars		image	NA	Customer Rating and Review Stars. This could apply for BigP, Reevo or another integrated Rating and Review solution.
writeReviewProductDescription	30	string	NA	Long Description. The primary description for the Product.
writeReviewProductDistinguishingFeature		string	NA	Distinguishing Feature. Second description for the Product.
writeReviewProductSalesPitch		string	NA	Sales Pitch. Secondary description for the Product.
writeReviewProductSpecialInstructions		string	NA	Special Instructions. Secondary description for the Product.
writeReviewProductDeliveryInfo		string	NA	Delivery. Secondary description for the Product.
writeReviewProductDirections		string	NA	Directions. Secondary description for the Product.
writeReviewProductIngredients		string	NA	Ingredients. Secondary description for the Product.
writeReviewProductWarnings		string	NA	Warnings. Secondary description for the Product.
writeReviewProductTermsAndConditions		string	NA	Terms and Conditions. Secondary description for the Product.

15.3 WriteReviewDetail

Key	Seq#	Style	Mandatory (Seed Value)	Description
writeReviewDetailOverallStars	101	image	SYS_YES	The overall rating star selection
writeReviewDetailQualityStars		image	NA	The quality rating star selection
writeReviewDetailEffectivenessStars		image	NA	The effectiveness rating star selection
writeReviewDetailSatisfactionStars		image	NA	The satisfaction rating star selection
writeReviewDetailReviewerNickname	20	entry	YES	The Nickname of the reviewer
writeReviewDetailReviewerTitle	30	entry	YES	The Title for the review
writeReviewDetailReviewerText	40	entry	YES	The Text of the review

writeReviewDetailReviewerLocation	60	entry	YES	Location of reviewer
writeReviewDetailReviewerAge	70	entry	NO	Age of reviewer
writeReviewDetailReviewerGender	80	entry	NO	Gender of reviewer
writeReviewDetailReviewerCustom01		entry	NO	Custom response
writeReviewDetailReviewerPrivateNote		container	NA	Private note
writeReviewDetailReviewerPrivateNoteTip		container	NA	Tip for Private Note
writeReviewDetailReviewTermsCondLink	90	action	NA	The Terms and Conditions help link
writeReviewDetailReviewGuidelinesLink	100	action	NA	The Guidelines helper link

16 Order History Tags

16.1 OrderHistory

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderHistoryOrderDetails	10	container	NA	List of Orders
orderHistoryPreviousButton	20	action	NA	The PREVIOUS button that return the customer to the previous step.
orderHistoryContinueButton	30	action	NA	The RE-ORDER button

16.2 OrderHistoryOrderDetails

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderHistoryOrderDetailsOrderNumber	10	string	NA	Order Number
orderHistoryOrderDetailsOrderDate	20	date	NA	Order Date
orderHistoryOrderDetailsOrderStatus	30	string	NA	Order Status
orderHistoryOrderDetailsTrackingNumber	40	string	NA	Tracking Number
orderHistoryOrderDetailsOrderTotalAmount	50	currency	NA	Order Amount
orderHistoryOrderDetailsReorderButton	60	action	NA	The RE-ORDER button

16.3 ReorderItemsSummary

Key	Seq#	Style	Mandatory (Seed Value)	Description
reorderItemsSummaryFilter	10	container	NA	The Filter by Order drop component
reorderItemsSummaryItems	20	container	NA	A container for a list of item details. See ReorderItem
reorderItemsSummaryPreviousButton	30	action	NA	The PREVIOUS button that return the customer to the previous step.
reorderItemsSummaryContinueButton	40	action	NA	The RE-ORDER button

16.4 ReorderItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
reorderItemsItemImage	10	image	NA	The item image
reorderItemsItemName	20	string	NA	The item Name
reorderItemsItemDescription	30	string	NA	The item Description (See Features)
reorderItemsItemLastOrderDate	40	date	NA	The last ordered date
reorderItemsItemCheckbox	50	entry	NO	The Re-Order checkbox i
reorderItemsItemQty	60	entry	NO	The item quantity (entry
reorderItemsItemPrice	70	currency	NA	The current unit price of

16.5 OrderDetail

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderDetailOrderDetail	10	container	NA	A container for order details
orderDetailShippingGroup	20	Container	NA	A container for the Shipping Group
orderDetailOrderItemsSummary	30	container	NA	Order item summary
orderDetailStorePickup		container	NA	A container for the store if order was delivered at
orderDetailBillingAddress	40	container	NA	A container for the order address
orderDetailPaymentInformation	50	container	NA	A container for the order payment information
orderDetailPreviousButton	60	action	NA	The PREVIOUS button that return the customer to the previous step.

16.6 OrderDetailShippingGroup

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderDetailShippingGroupShippingAddress	10	container	NA	A container for the order shipping address
orderDetailShippingGroupOrderItems	20	container	NA	A container for a list of item details

16.7 OrderDetailShippingGroupOrderItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderDetailShippingGroupOrderItemsItemName	10	string	NA	The Item Name
orderDetailShippingGroupOrderItemsItemStatus	20	string	NA	The Item Status
orderDetailShippingGroupOrderItemsItemShipDate	30	date	NA	The Date Shipped
orderDetailShippingGroupOrderItemsItemCarrier	40	string	NA	The Item Carrier
orderDetailShippingGroupOrderItemsItemTrackingNumber	50	string	NA	The Item Tracking Number
orderDetailShippingGroupOrderItemsItemQty	60	number	NA	The Item Qty
orderDetailShippingGroupOrderItemsItemPrice	70	currency	NA	The Item Price
orderDetailShippingGroupOrderItemsItemOfferPrice		currency	NA	The Item Offer Price
orderDetailShippingGroupOrderItemsItemTotal	80	currency	NA	The Total (quantity price) of the item

16.8 OrderDetailOrderItemsSummary

- This contains the cart summary totals of the shopping cart.

Key	Seq#	Style	Mandatory (Seed Value)	Description
orderDetailOrderItemsSummaryTotalNumberItems		number	NA	Total number of items
orderDetailOrderItemsSummaryTotalSubAmount	10	currency	NA	Total Item amount
orderDetailOrderItemsSummaryShippingMethod	20	string	NA	Shipping Method, if available
orderDetailOrderItemsSummaryShippingInstructions	30	string	NA	Delivery Instructions available

orderDetailOrderItemsSummaryPromoDiscount	60	currency	NA	Discount from coupon
orderDetailOrderItemsSummaryLoyaltyDiscount	70	currency	NA	Discount from Loyalty redemption
orderDetailOrderItemsSummaryTotalAmount	80	currency	NA	The Total Amount

17 Payment Method Tags

17.1 PaymentMethodSummary

Key	Seq#	Style	Mandatory (Seed Value)	Description
paymentMethodSummaryItems	10	container	NA	List of items, see PaymentMethodItems
paymentMethodSummaryPreviousButton	20	action	NA	The PREVIOUS button that v return the customer to the previous step.
paymentMethodSummaryContinueButton	30	action	NA	The Add new credit card but

17.2 PaymentMethodItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
paymentMethodItemsCardNumber	10	string	NA	Credit Card Number
paymentMethodItemsCardType	20	string	NA	Credit Card Type
paymentMethodItemsNameOnCard	30	string	NA	Name on Card
paymentMethodItemsExpirationDate	40	date	NA	Expiration Date
paymentMethodItemsEditButton	50	action	NA	Edit button
paymentMethodItemsDeleteButton	60	action	NA	Delete button
paymentMethodItemsSetAsDefaultButton	70	action	NA	Set As Default button

17.3 PaymentMethodEFTSummary

Key	Seq#	Style	Mandatory (Seed Value)	Description
paymentMethodEFTSummaryItems	10	container	NA	List of items, see PaymentMethodItems
paymentMethodEFTSummaryPreviousButton	20	action	NA	The PREVIOUS button that v return the customer to the previous step.
paymentMethodEFTSummaryContinueButton	30	action	NA	The Add new credit card but

17.4 PaymentMethodEFTItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
paymentMethodEFTItemsAccountName	10	string	NA	Account Name
paymentMethodEFTItemsBankName	20	string	NA	Bank Name
paymentMethodEFTItemsAccountNumber	30	string	NA	Account Number
paymentMethodEFTItemsAccountType	40	string	NA	AccountType
paymentMethodEFTItemsRoutingNumber		String	NA	Routing Number
paymentMethodEFTItemsEditButton	50	action	NA	Edit button
paymentMethodEFTItemsDeleteButton	60	action	NA	Delete button

18 Recurring Order Tags

18.1 RecurringOrder

Key	Seq#	Style	Mandatory (Seed Value)	Description
recurringOrderItems	10	container	NA	List of Recurring Orders
recurringOrderPreviousButton	20	action	NA	The PREVIOUS button that will return the customer to the previous step.

18.2 RecurringOrderItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
recurringOrderItemsItemImage	10	image	NA	The item image
recurringOrderItemsItemName	20	string	NA	The item Name
recurringOrderItemsItemDescription	30	string	NA	The item Description (Selected Feature)
recurringOrderItemsItemQty	40	number	NA	The item Qty
recurringOrderItemsItemShipDate	50	entry	NA	The item ship date
recurringOrderItemsItemRecurrenceFreq	60	currency	NA	The unit price of the item
recurringOrderItemsItemPrice	70	currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
showCartOrderItemsItemTotal		currency	NA	The total (quantity * price) of the item.
showCartOrderItemsItemStatus	80	action	NA	Status
showCartOrderItemsItemEditButton	90	Action	NA	Edit button

18.3 RecurringOrderDetail

Key	Seq#	Style	Mandatory (Seed Value)	Description
recurringOrderDetailImage	10	image	NA	Product Image
recurringOrderDetailName	20	string	NA	Product Name
recurringOrderDetailDescription	30	string	NA	Description
recurringOrderDetailQty	40	Entry	NA	Qty
recurringOrderDetailShipDate	50	entry	NA	Ship Date
recurringOrderDetailRecurrenceFreq	60	entry	NA	Recurrence Frequency
recurringOrderDetailPrice	70	currency	NA	Recurrence price.
recurringOrderDetailTotal		currency	NA	The total (quantity * price) of the item.
recurringOrderDetailShipAddress	80	string	NA	Shipping Address
recurringOrderDetailShipAddressAction	90	action	NA	Add new address
recurringOrderDetailPaymentMethod	100	string	NA	Payment Method
recurringOrderDetailNewCCAction	110	action	NA	Add new credit card
recurringOrderDetailNewEFTAction	120	action	NA	Add new EFT
recurringOrderDetailPreviousButton	130	action	NA	The PREVIOUS button that will return the customer to the previous step.
recurringOrderDetailContinueButton	140	action	NA	The RE-ORDER button

19 Wish List DIV Tags

19.1 ShowWishList

- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
showWishlistOrderItems	container	NA	All the items that have been added to the Wish List, excluding the summary
showWishlistOrderItemsSummary	container	NA	The cart summary totals
showWishlistPreviousButton	action	NA	The PREVIOUS button that will return the customer to the previous step.
showWishlistContinueButton	action	NA	The CONTINUE button that will return the customer to the previous step.

19.2 ShowWishlistOrderItems

- This contains the elements of items that have been added to your wish list.
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
showWishlistOrderItemsItemImage	image	NA	The item image
showWishlistOrderItemsItemName	string	NA	The item Name
showWishlistOrderItemsItemDescription	string	NA	The item Description (Selected Features)
showWishlistOrderItemsItemQty	entry	NA	The item quantity (entry field)
showWishlistOrderItemsItemCheckbox	entry	NA	The button that will add the checked items to the shopping cart.
showWishlistOrderItemsItemPrice	currency	NA	The unit price of the item
showWishlistOrderItemsItemAvailability	string	NA	The items stock level (In Stock, Out of Stock, Low Stock)
showWishlistOrderItemsItemTotal	currency	NA	The total (quantity * price) of item.
showWishlistOrderItemsItemUpdateButton	action	NA	The button that will update the quantity of the item.
showWishlistOrderItemsItemAddToCartButton	action	NA	The button that will add the item to the shopping cart.
showWishlistOrderItemsItemRemoveButton	action	NA	The button that will remove the item from the cart

19.3 ShowWishlistOrderItemsSummary

- This contains the cart summary totals of the shopping cart.
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
showWishlistOrderItemsSummaryTotalNumberItems	number	NA	Total number of items

20 Light Box DIV Tags

20.1 LightBox

- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
lightBoxOrderItems	container	NA	All the items that have been added to the shopping cart, excluding the summary
lightBoxOrderItemsSummary	container	NA	The cart summary totals
lightBoxContinueButton	action	NA	The CONTINUE button that will return the customer to the next step.
lightBoxShowCartButton	action	NA	The button will direct to the 'full' version of the shopping cart.

20.2 LightBoxOrderItems

- This contains the elements of items that have been added to your shopping cart.
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
lightBoxOrderItemsItemImage	image	NA	The item image
lightBoxOrderItemsItemName	string	NA	The item Name
lightBoxOrderItemsItemDescription	string	NA	The item Description (Selected Features)
lightBoxOrderItemsItemQty	number	NA	The item quantity (entry field)
lightBoxOrderItemsItemPrice	currency	NA	The unit price of the item
lightBoxOrderItemsItemOfferPrice	currency	NA	The offer price of the item
lightBoxOrderItemsItemPriceRecurrence	currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
lightBoxOrderItemsItemAvailability	string	NA	The items stock level (In Stock, Out of Stock , Low Stock)
lightBoxOrderItemsRecurrenceFreq	string	NA	Recurrence Frequency. Shipping frequency for the item on Recurrence.
lightBoxOrderItemsItemTotal	currency	NA	The total (quantity * price) of the item.

20.3 LightBoxOrderItemsSummary

- This contains the cart summary totals of the shopping cart.
- Default Seq# to ZERO for all attributes

Key	Style	Mandatory (Seed Value)	Description
lightBoxOrderItemsSummaryTotalNumberItems	number	NA	Total number of items
lightBoxOrderItemsSummaryTotalSubAmount	currency	NA	Total Item amount
lightBoxOrderItemsSummaryShippingMethod	string	NA	Shipping Method, if available

lightBoxOrderItemsSummaryTaxAmount	currency	NA	Tax, if available
lightBoxOrderItemsSummaryPromoDiscount	currency	NA	Discount from coupon or promo
lightBoxOrderItemsSummaryLoyaltyDiscount	currency	NA	Discount from Loyalty redemption
lightBoxOrderItemsSummaryTotalAmount	currency	NA	The Total Amount

21 Store Locator DIV Tags

21.1 StoreLocator

Key	Seq#	Style	Mandatory (Seed Value)	Description
storeLocatorSearch	10	container	NA	Store Location Search Criteria
storeLocatorGoogleMap	20	container	NA	Google Map of location pins
storeLocatorItems	30	container	NA	List of Store Location Details
storeLocatorPreviousButton	40	action	NA	Previous button to return store selection back to checkout process.

21.2 StoreLocatorItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
storeLocatorItemsDistance	10	string	NA	Store Distince
storeLocatorItemsName	20	string	NA	Store Name
storeLocatorItemsAddress	30	string	NA	Store Address
storeLocatorItemsHours	40	string	NA	Store Hours
storeLocatorItemsNotice	50	string	NA	Store Notice
storeLocatorItemsPhone	60	string	NA	Store Phone
storeLocatorItemsContentSpot	70	content	NA	Store Content Spot
storeLocatorItemsDrivingIcon	80	action	NA	Driving Directions Icon
storeLocatorItemsCyclingIcon	90	action	NA	Cycling Directions Icon
storeLocatorItemsWalkingIcon	100	action	NA	Walking Directions Icon
storeLocatorItemsSelectStoreButton		action	NA	Button to Select store for pickup in checkout process

22 Gift Message DIV tags

22.1 GiftMessage

Key	Seq#	Style	Mandatory (Seed Value)	Description
giftMessageOrderItems	10	container	NA	Selected item from Shopping Cart
giftMessageMessageEntry	20	container	NA	The form to enter message for order items
giftMessagePreviousButton	30	action	NA	The PREVIOUS button that will return the customer to the previous step.
giftMessageContinueButton	40	action	NA	The CONTINUE button that will return the customer to the next step.

22.2 GiftMessageOrderItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
giftMessageOrderItemsItemImage	10	image	NA	The item image.
giftMessageOrderItemsItemName	20	string	NA	The item Name
giftMessageOrderItemsItemDescription	30	string	NA	The item Description (Selected Features)
giftMessageOrderItemsItemQty	40	number	NA	The item quantity
giftMessageOrderItemsItemPrice		currency	NA	The unit price of the item
giftMessageOrderItemsItemOfferPrice	50	currency	NA	The offer price of the item
giftMessageOrderItemsItemPriceRecurrence		currency	NA	Recurrence price. The price the customer will pay for this item placed as a recurring order.
giftMessageOrderItemsItemAvailability		string	NA	The item's stock level (In Stock, Low Stock)
giftMessageOrderItemsItemRecurrenceFreq		string	NA	Recurrence Frequency. Shipping frequency for the item on Recurrence
giftMessageOrderItemsItemTotal	60	currency	NA	The total (quantity * price) of the item.

22.3 GiftMessageConfirm

Key	Seq#	Style	Mandatory (Seed Value)	Description
giftMessageConfirmOrderItems	10	container	NA	Selected item from Order
giftMessageConfirmMessageEntry	20	container	NA	The form to enter message for order items
giftMessageConfirmPreviousButton	30	action	NA	The PREVIOUS button that will return the customer to the previous step.
giftMessageConfirmContinueButton	40	action	NA	The CONTINUE button that will return the customer to the next step.

22.4 GiftMessageConfirmOrderItems

Key	Seq#	Style	Mandatory (Seed Value)	Description
giftMessageConfirmOrderItemsItemImage	10	image	NA	The item image.
giftMessageConfirmOrderItemsItemName	20	string	NA	The item Name
giftMessageConfirmOrderItemsItemDescription	30	string	NA	The item Description (Selected Features)
giftMessageConfirmOrderItemsItemQty	40	number	NA	The item quantity

giftMessageConfirmOrderItemsItemOfferPrice	50	currency	NA	The offer price of the item.
giftMessageConfirmOrderItemsItemPriceRecurrence		currency	NA	Recurrence price. The price the customer will pay for this item if placed as a recurring order.
giftMessageConfirmOrderItemsItemAvailability		string	NA	The item's stock level (In Stock, Out of Stock, Low Stock).
giftMessageConfirmOrderItemsItemRecurrenceFreq		string	NA	Recurrence Frequency. Specifies the frequency for the item or order recurrence.
giftMessageConfirmOrderItemsItemTotal	60	currency	NA	The total (quantity * price) for the item.

23 Forms

23.1 ContactUs

Key	Seq#	Style	Mandatory (Seed Value)	Description
contactUsReasonForContact	10	entry	SYS_YES	The Contact Reason drop-down
contactUsFirstName	20	entry	SYS_YES	Customer First Name
contactUsLastName	30	entry	SYS_YES	Customer Last Name
contactUsEmailAddress	40	entry	SYS_YES	Customer Email Address
contactUsPhoneContact	50	entry	NO	Customer Contact Phone Number
contactUsOrderNumber	60	entry	NO	Customer Order Number
contactUsComment	70	entry	YES	The Contact Reason drop-down
contactUsSubmitButton	80	action	NA	Submit button

23.2 RequestCatalog

Key	Seq#	Style	Mandatory (Seed Value)	Description
requestCatalogFirstName	10	entry	SYS_YES	Customer First Name
requestCatalogLastName	20	entry	SYS_YES	Customer Last Name
requestCatalogCountry		entry	NO	Country selector
requestCatalogAddress1	30	entry	SYS_YES	Address Line 1
requestCatalogAddress2	40	entry	NO	Address Line 2
requestCatalogAddress3		entry	NO	Address Line 3
requestCatalogCityTown	50	entry	NO	City or Town
requestCatalogStateProvince	60	entry	NO	State of Province
requestCatalogZipPostcode	70	entry	NO	Zip or Postcode
requestCatalogEmailAddress	80	entry	SYS_YES	Customer Email Address
requestCatalogPhoneContact	90	entry	NO	Customer Contact Phone Number
requestCatalogComment	100	entry	YES	Customer Comment
requestCatalogSubmitButton	110	action	NA	Submit button

23.3 RequestQuote

Key	Seq#	Style	Mandatory (Seed Value)	Description
requestQuoteFirstName	10	entry	SYS_YES	Customer First Name
requestQuoteLastName	20	entry	SYS_YES	Customer Last Name
requestQuoteEmailAddress	30	entry	SYS_YES	Customer Email Address
requestQuotePhoneContact	40	entry	NO	Customer Contact Phone Number
requestQuotePartNums	50	entry	YES	SKU or Part Numbers
requestQuoteComment	60	entry	NO	Customer Comment
requestQuoteSubmitButton	70	action	NA	Submit button

23.4 EmailAFriend

Key	Seq#	Style	Mandatory (Seed Value)	Description
emailAFriendFromEntry	10	container	NA	The form to enter From user detail
emailAFriendToEntry	20	container	NA	The form to enter TO user detail
emailAFriendPreviousButton	30	action	NA	The PREVIOUS button that will return the customer to the previous step.
emailAFriendContinueButton	40	action	NA	The CONTINUE button that will return the customer to the next step.

23.5 EmailAFriendFromEntry

Key	Seq#	Style	Mandatory (Seed Value)	Description
emailAFriendFromEntryEmailAddress	10	entry	SYS_YES	From Email Address
emailAFriendFromEntryFirstName	20	entry	SYS_YES	From First Name
emailAFriendFromEntryLastName	30	entry	SYS_YES	From Last Name

23.6 EmailAFriendToEntry

Key	Seq#	Style	Mandatory (Seed Value)	Description
emailAFriendToEntryEmailAddress	10	entry	SYS_YES	To Email Address
emailAFriendToEntryFirstName	20	entry	NO	To First Name
emailAFriendToEntryLastName	30	entry	NO	To Last Name
emailAFriendToEntrySubject	40	entry	SYS_YES	Email Subject
emailAFriendToEntryComment	50	entry	SYS_YES	Email Comment

24 Facet Group DIV Tags

Key	Style	Mandatory (Seed Value)	Description
facetGroupCategory		NA	Category facet
facetGroupPrice		NA	Price facets
facetGroupRatings		NA	Ratings and Reviews facets
facetGroupProductData		NA	Product Data related facets

25 DIV Grouping

25.1 The Group tag

- There is an additional attribute that will identify which "group" that a particularly component belongs to
- This will, for example, allow for the following presentation in the PDP:

PRODUCT IMAGE	Product Name
	Variable Selectors
	BUY Button

- PDP sequencing:
 - Product Image
 - Product Name
 - Variable Selectors
 - BUY Button
- Grouping:
 - Group 1:
 - Product Image
 - Group 2: Terms and Conditions
 - Product Name
 - Variable Selectors
 - Buy Button
- NOTE: Grouping is necessary so that attributes can be wrapped into a container that can be targeted by the CSS for various layout reasons. Without the grouping mechanism targeting is much more complex and attributes will not appear together
- In this example, the XML for PDP Groups would look like:

```
<property key="pdpMainImage">
    <value xml:lang="en">10</value>
    <screen>PDP</screen>
    <style>image</style>
    <group>1</group>
    <description>Main Image</description>
</property>

<property key="pdpProductName">
    <value xml:lang="en">20</value>
    <screen>PDP</screen>
    <style>string</style>
    <group>2</group>
    <description>Product name</description>
</property>

<property key="pdpSelectableFeatures">
    <value xml:lang="en">10</value>
    <screen>PDP</screen>
    <style>container</style>
    <group>2</group>
```

```

        <description>Selectable Features</description>
    </property>

    <property key="pdpAddToCartButton">
        <value xml:lang="en">10</value>
        <screen>PDP</screen>
        <style>action</style>
        <group>2</group>
        <description>Add To Cart Button</description>
    </property>

```

- The HTML Markup would be generated as follows:

```

<div class=pdpGroup1">
  <ul class="displayList pdp">
    <li class="image pdpMainImage">
      <div>
        <image>Product Image</image>
      </div>
    </li>
  </ul>
</div>

<div class="pdpGroup2">
  <ul class="displayList pdp">
    <li class="string pdpProductName">
      <div>
        <span>Product Name</span>
      </div>
    </li>
    <li class="string pdpVariableSelectors">
      <div>
        <span>Variable Selectors</span>
      </div>
    </li>
    <li class="action pdpAddToCart">
      <div>
        <button>Suite 10</button>
      </div>
    </li>
  </ul>
</div>

```

- Technical Note:
 - The "class" identifier (e.g. "PDP_Group_1") is generated using the attributes
[screen] + "_Group_" + [group]

25.2 PDPTabs Grouping

- For "tabbed" layouts in the PDP, the special component PDPTabs also uses the Grouping concept in order to pull attributes into a specific "tab"
- This will, for example, allow for the following presentation in the PDP:

PRODUCT IMAGE	Product Name
	Variable Selectors

More Product Details	Terms and Conditions	Ratings and Reviews
Details for the specific tab displayed here		

- The PDP DIV-Selector would sequence the:
 - Product Image
 - Product Name
 - Variable Selectors
 - BUY Button
 - PDPTab component
- The PDPTabs would further define
 - Tab Group 1: More Product Details
 - a combination of "directions" and "ingredients"
 - Tab Group 2: Terms and Conditions
 - a combination of "warnings" and "termsAndConditions"
 - Tab Group 3: Ratings and Reviews
 - a combination of "reviewStars" and "reviewList"
- In this example, the XML for Tab Groups would look like:

```

    <property key="pdpTabsDirections">
    <value xml:lang="en">10</value>
    <screen>PDPTabs</screen>
    <style>string</style>
    <group>1</group>
    <description>Warnings</description>
    </property>

    <property key="pdpTabsIngredients">
    <value xml:lang="en">20</value>
    <screen>PDPTabs</screen>
    <style>string</style>
    <group>1</group>
    <description>Ingredients</description>
    </property>

    <property key="pdpTabsWarnings">
    <value xml:lang="en">10</value>
    <screen>PDPTabs</screen>
    <style>string</style>
    <group>2</group>
    <description>Warnings</description>
    </property>

    <property key="pdpTabsTermsAndConditions">
    <value xml:lang="en">10</value>
    <screen>PDPTabs</screen>
    <style>string</style>
    <group>2</group>
    <description>Ingredients</description>

```

```

    </property>
    <property key="pdpTabsReviewStars">
      <value xml:lang="en">10</value>
      <screen>PDPTabs</screen>
      <style>string</style>
      <group>3</group>
      <description>Warnings</description>
    </property>

    <property key="pdpTabsReviewList">
      <value xml:lang="en">10</value>
      <screen>PDPTabs</screen>
      <style>string</style>
      <group>3</group>
      <description>Warnings</description>
    </property>

```

- The HTML Markup would be generated as follows:

```

<div class="pdpTabs">

  <ul>
    <li><a href="#pdpTabsGroup_1">More Product Details [PdpTabLabel1]</a></li>
    <li><a href="#pdpTabsGroup_2">Terms and Conditions [PdpTabLabel2]</a></li>
    <li><a href="#pdpTabsGroup_3">Ratings and Reviews [PdpTabLabel3]</a></li>
  </ul>

  <div id = "pdpTabsGroup_1">
    <ul>
      <li class="string">
        <span>Product Directions</span>
      </li>
      <li class="string">
        <span>Product Ingredients</span>
      </li>
    </ul>
  </div>

  <div id = "pdpTabsGroup_2">
    <ul>
      <li class="string">
        <span>Product Warnings</span>
      </li>
      <li class="string">
        <span>Product Terms And Conditions</span>
      </li>
    </ul>
  </div>

  <div id = "pdpTabsGroup_3">
    <ul>
      <li class="string">
        <span>Product Review Stars</span>
      </li>
      <li class="string">
        <span>Product Review List</span>
      </li>
    </ul>
  </div>

```

</div>

- Note: There are entries (PdpTabLabel[nn]) in the Label And Caption file to support up to '40' product tabs. In this example:
 - PdpTabLabel1 = Main Product Details
 - PdpTabLabel2 = Terms and Conditions
 - PdpTabLabel3 = Ratings and Reviews