



Big Fish eCommerce

BF Confirm Page.doc

Last Updated: 23-Dec-2011

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1 Modification History

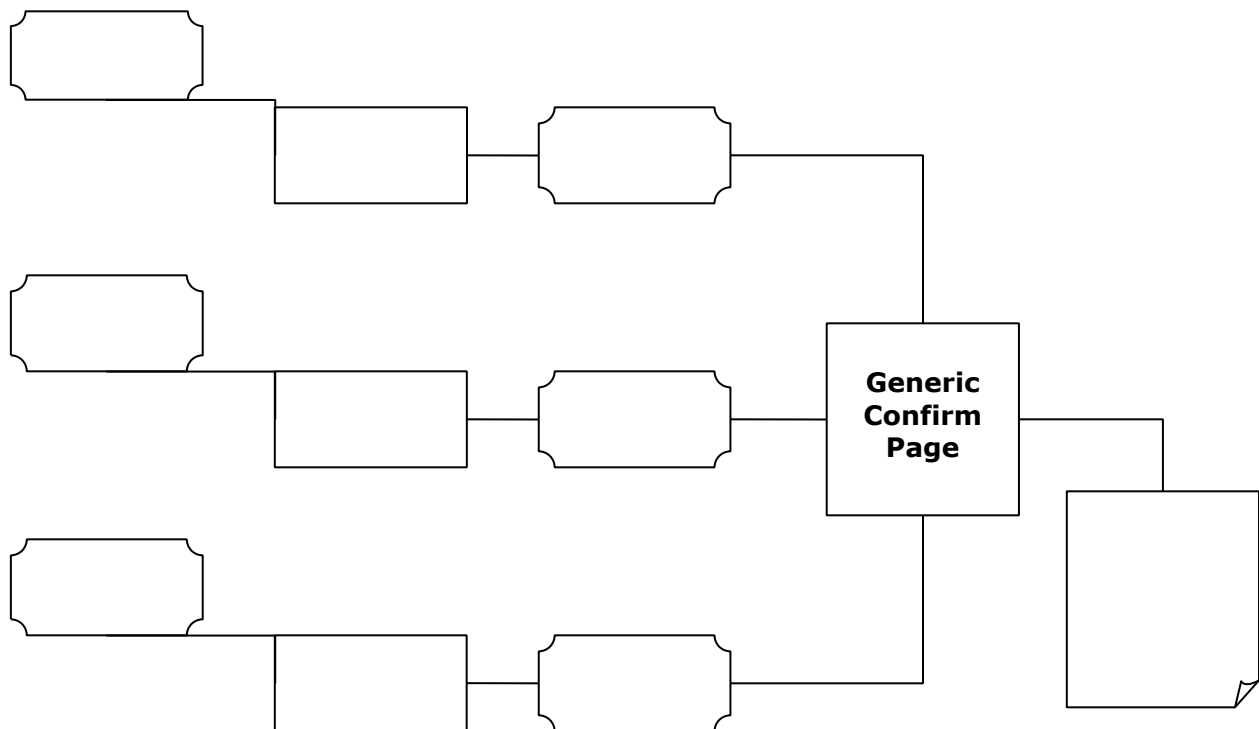
Date	Who	Comments
7-Oct-11	NR	Initial
23-Dec-11	NR	Added PTS_CONFIRM to be displayed after the confirmation messages.

2 Introduction

2.1 Overview

- This document will describe the generic multi-purpose Confirm Page functionality for BigFish eCommerce
- As examples, this generic screen will be used for:
 - Confirming that a Catalog Request has been submitted
 - Confirming that a Customer has subscribed to a Mailing List
 - Confirming that a Customer "Contact Us" form has been completed
 - General "Thank You" page, used as appropriate
 - General "Confirmation" page, used as appropriate

2.2 Processing Flow Overview



- Each calling function (Request Catalog, Mailing List, etc.) will be responsible for retrieving the H1, H2 and Text from the UICaption XML file (see definitions in next section)
- These will be used as parameters when calling the Confirm Page
- The Confirm Page will display the page using the H1, H2 and Text data received from the caller

- The Confirm Page will display the PTS_CONFIRM content spot; this will provide an opportunity to add shopping images and links so that customers have a more obvious way to continue browsing the site

3 UI-Caption Definitions

3.1 Request Catalog

```
<property key="ConfirmH1RequestCatalog">
  <value xml:lang="en">Catalog Request</value>
  <category>CONFIRM</category>
  <description>Confirm Catalog Request Page Title</description>

<property key="ConfirmH2RequestCatalog">
  <value xml:lang="en">Confirmation and Thank You</value>
  <category>CONFIRM</category>
  <description>Confirm Catalog Request Sub Title</description>

<property key="ConfirmTextRequestCatalog">
  <value xml:lang="en">Your catalog request will be processed immediately. Thank you
for your interest in [clientname], we appreciate your business!</value>
  <category>CONFIRM</category>
  <description>Confirm Catalog Request Text</description>
```

3.2 Mailing List

```
<property key="ConfirmH1MailingList">
  <value xml:lang="en">Mailing List</value>
  <category>CONFIRM</category>
  <description>Confirm Mailing List Page Title</description>

<property key="ConfirmH2MailingList">
  <value xml:lang="en">Confirmation and Thank You</value>
  <category>CONFIRM</category>
  <description>Confirm Mailing List Sub Title</description>

<property key="ConfirmTextMailingList">
  <value xml:lang="en">You have signed-up for our mailing list. We will be sending you
special offers via email. Thank you for your interest in [clientname], we appreciate your
business!</value>
  <category>CONFIRM</category>
  <description>Confirm Mailing List Text</description>
```

3.3 Contact Us

```
<property key="ConfirmH1ContactUs">
  <value xml:lang="en">Contact Us</value>
  <category>CONFIRM</category>
  <description>Confirm Contact Us Page Title</description>

<property key="ConfirmH2 ContactUs ">
  <value xml:lang="en">Your comments are appreciated</value>
  <category>CONFIRM</category>
  <description>Confirm Contact Us Sub Title</description>
```

```
<property key="ConfirmText ContactUs ">
  <value xml:lang="en">Your comments have been received. We will respond to any
business query within 2-3 business days. Thank you for your interest in [clientname], we
appreciate your business!</value>
  <category>CONFIRM</category>
  <description>Confirm Contact Us Text</description>
```