# Big Fish eCommerce

BF Home Page.doc

Last Updated: 9-Dec-2010

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# 1  Modification History

| Date | Who | Comments |
| --- | --- | --- |
| 09-Dec-10 | NR | Initial |
| 8-Aug-11 | NR | Only retrieve ACTIVE Home Spots |

## 2  Overview

This document will provide the requirements for the main Home Page.


## 3  Introduction

### 3.1  Overview

Sixteen unique "Home Page Spots" are defined and available for use. These "Spots" represent placeholders (HTML DIV containers) on the e-commerce website home page where either content of any type may be placed. This section of the Admin Module discusses a tool for adding content to, removing content from and making Spots active on the home page. For more information on Home Page Spots, please see "BFHomePage.doc".

For a Home Page Spot to be rendered, it must first be configured. To configure a Spot, the user must add content to the Spot. Content may be plain text and/or a combination of plain text and HTML/CSS markup. [Note: In this iteration of the tool, it is incumbent on the user to know HTML/CSS and/or image target locations when entering in HTML.]

Each Spot is assigned a unique sequence number by the system. Rendering of Spots starts with the lowest ordered, active Spot and proceeds from the left top corner of the home page (as viewed by the user from a browser), one Spot adjacent to the next until all active Spots have been placed on the home page. A Spot shall only be rendered, that its content placed on the home page, if it has been set to active.


### 3.2  Grid Based

- Content Spots
    - A "content spot" is a piece of content that can include images, text, hotspots, and links to any page
    - Content Spots can be maintained by the Business Users
    - Content Spots, as used in the Home Page, should be named appropriately. For example: Home-Content-Spot-1.

- Basic Home Page Concept
    - The basic concept is to allow up to 16 "content spots"
    - Not all Content Spots need to be defined

- Formatting the Home Page
    - This is simply a function of including all available Home Spots
    - The browser will wrap accordingly

### 3.3  Active vs Inactive Home Spots

Big Fish should only retrieve and display Home Spots that are "ACTIVE" (CTNT_PUBLISHED is true).

# 4  Examples

## 4.1  Example 1

- ■ Page Width:          1000 pixels
- ■ Image Height:        100 pixels
- ■ Image Width:         250 pixels

| Spot1 100 * 250 | Spot2 100 * 250 | Spot3 100 * 250 | Spot4 100 * 250 |
|---|---|---|---|
| Spot5 100 * 250 | Spot6 100 * 250 | Spot7 100 * 250 | Spot8 100 * 250 |
| Spot9 100 * 250 | Spot10 100 * 250 | Spot11 100 * 250 | Spot12 100 * 250 |
| Spot13 100 * 250 | Spot14 100 * 250 | Spot15 100 * 250 | Spot16 100 * 250 |

## 4.2  Example 2

- ■ Page Width:          1000 pixels

| Spot1 100 * 800 | Spot2 100 * 200 |
|---|---|
| Spot3 100 * 800 | Spot4 100 * 200 |

## 4.3  Example 3

- ■ Page Width:          1000 pixels

| Spot1 100 * 800 | Spot2 100 * 200 |
|---|---|
| Spot3 100 * 1000 | |

**4.4  Example 4**

- Page Width:            1000 pixels

| Spot1 100 * 250 | Spot2 100 * 250 | Spot3 100 * 250 | Spot4 100 * 250 |
|---|---|---|---|
| Spot5 100 * 500 | | Spot6 100 * 110 | Spot7 100 * 390 |

**4.5  Example 5**

- Page Width:            1000 pixels

| Spot1 100 * 200 | Spot2 100 * 400 | Spot3 100 * 400 |
|---|---|---|
| Spot4 100 * 200 | Spot5 100 * 200 | Spot6 100 * 600 |
| Spot7 100 * 1000 | | |
| Spot8 100 * 200 | Spot9 100 * 400 | Spot10 100 * 400 |
| Spot11 100 * 500 | Spot12 100 * 500 | |
| Spot13 100 * 1000 | | |
| Spot14 100 * 1000 | | |
| Spot15 100 * 1000 | | |
| Spot16 100 * 1000 | | |