# BF Overview Gift Cards.doc

Last Updated: 22-Jul-2013

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# 1 Modification History

| Date | Who | Comments |
|------|-----|----------|
| 22-Jul-13 | Solveda | Initial |

# 2 Gift Card Overview

## 2.1 Document Purpose

- This document is not to be used for the actual requirements or specifications for the Gift Card payment feature

- Rather it is used to provide a high-level overview and indicate which specifications should be referenced

## 2.2 Feature Overview

- Gift Cards are a retailers way of offering a different purchase and redemption technique for increasing customer and brand loyalty

  - Purchase
    - Typically Gift Cards can be purchased just like any other Product within a BigFish eCommerce implementation
      - There may be some additional processing to "activate" the Gift Card
    - Gift Cards may also be available via other channels such as stores, physical catalog etc

  - Redemption
    - In a pure eCommerce or multi-channel implementation Gift Cards should always be redeemable on the web
    - Gift Card amount applied against the Total Amount Due
    - Balance, if any, is paid via another payment method
  - This is explained more fully in the "*BF Cart and Check Out.doc*" spec

## 2.3 Implementation Overview

- Gift Cards are setup as a Payment Method

- As such they are treated in the same way as other payments (credit card, PayPal etc.)

# 3 System Parameters

- Spec "*BF Admin Module Admin.doc*", Appendix A

| Key | Category | Description | Default Value |
|---|---|---|---|
| CHECKOUT_GIFTCARD_METHOD | CHECKOUT | A value indicating if Gift Cards are allowable and which service is to be used. Valid values are TENDERCARD, NONE or TENTEST (will return 10 monetary units). | NONE |
| CHECKOUT_GIFTCARD_ONE_ONLY | CHECKOUT | TRUE or FALSE flag value to indicate if Gift Card redemptions are mutually exclusive.<br>TRUE: only ONE gift-card will be allowed to be applied to the Order<br>FALSE: multiple gift-cards are allowed to be applied to the Order. | TRUE |
| CHECKOUT_GIFT_MESSAGE | CHECKOUT | TRUE or FALSE flag value to indicate if Gift Messages are to be offered in the My Cart page. This acts as the default, can be overridden at the Product level. | FALSE |

# 4   eCommerce Considerations

## 4.1   <u>Check Out</u>

- Within eCommerce, the Gift Card processing is available during the Check Out process

- The following specs should be reviewed:

    o   BF Admin Module Admin (new parameters defined)

    o   BF Cart and Check Out

    o   BF Admin Module DIV Sequencing
        - ShowCard
        - OrderSummary
        - OnePageCheckOut
        - ShowCartOrderItemsSummary
        - OrderSummaryOrderItemsSummary
        - OrderConfirmOrderItemsSummary
        - LightBoxOrderItemsSummary

# 5   Feeds Considerations

- Order Export
    o   May include a Gift Card Payment Method
    o   Spec "*BF Admin Module Feeds.doc*"

# 6   Admin Module Considerations

- Allows for similar usage of a Gift Card during Check Out
  - Spec "*BF Admin Module Cart and Checkout.doc*"

# 7 Testing a Gift Card Payment

## 7.1 Using the TENTEST method

- To be used in the event that the actual web-service is not yet available for a specific client program

- Set system parameter CHECKOUT_GIFTCARD_METHOD to "TENTEST"

- Enter any identifier during the Check-Out process

- Gift Card payment will be for 10 monetary units

- Pay the balance via Credit Card and Submit the Order