



Above My Pay Grade:

Incident Response at the National Level

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But at the national level, incident response is a different game

Implications for

- Misunderstandings between geeks and wonks
- Attribution
- Decision making
- Large-scale response (or miscalculations about response)



EXAMPLE:

LARGE SCALE ATTACK ON FINANCE



Large-scale Attack on Finance Sector

Who Is Their First External Call To?



Bank A



Bank B



Exchange



Clearing House

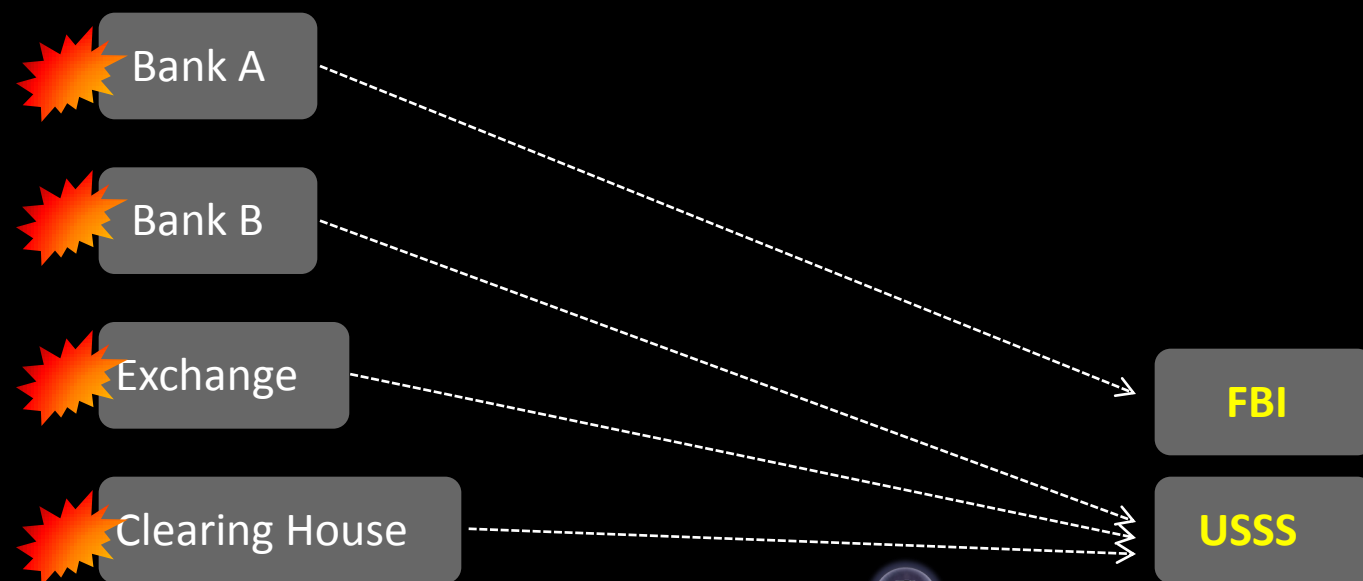


First: Call a Law Firm!

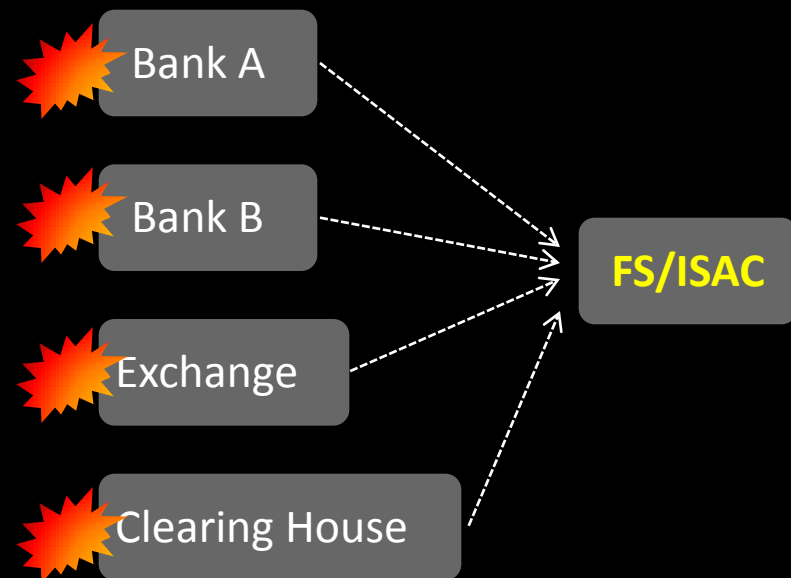
Then Mandiant or CrowdStrike!



After That: Tell the Cops...



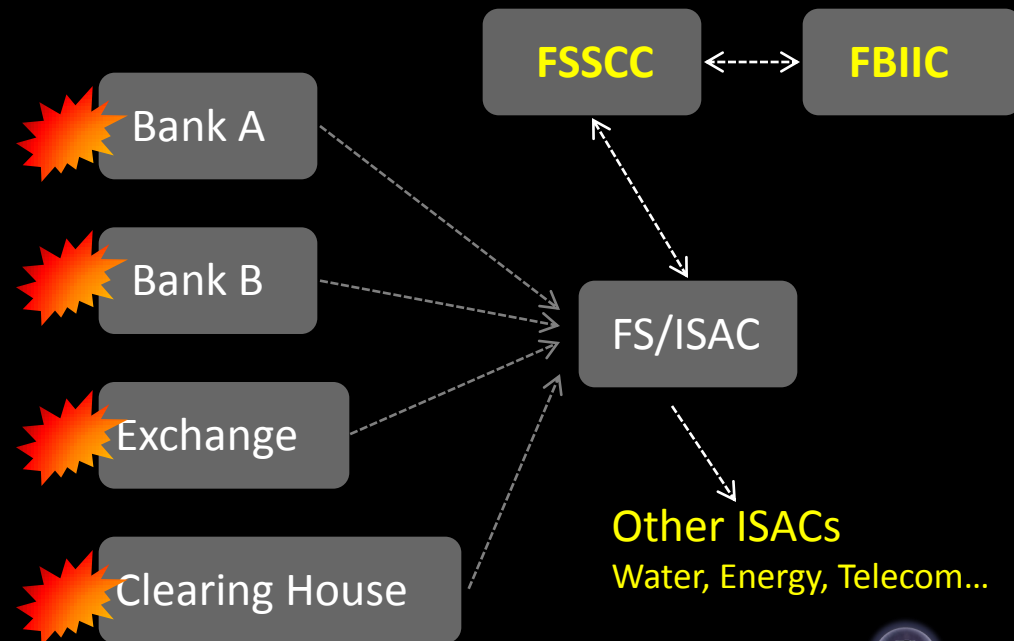
Then Share within the Sector



- **Operational sharing and crisis management**

- Shared with *all* financial institutions
- Sector-wide incident response via audioconference 'bridge' line
- Typically heard:
 - "What's the vulnerability?"
 - "Is there a patch?"
 - What IP addresses?
 - "What works to mitigate?"

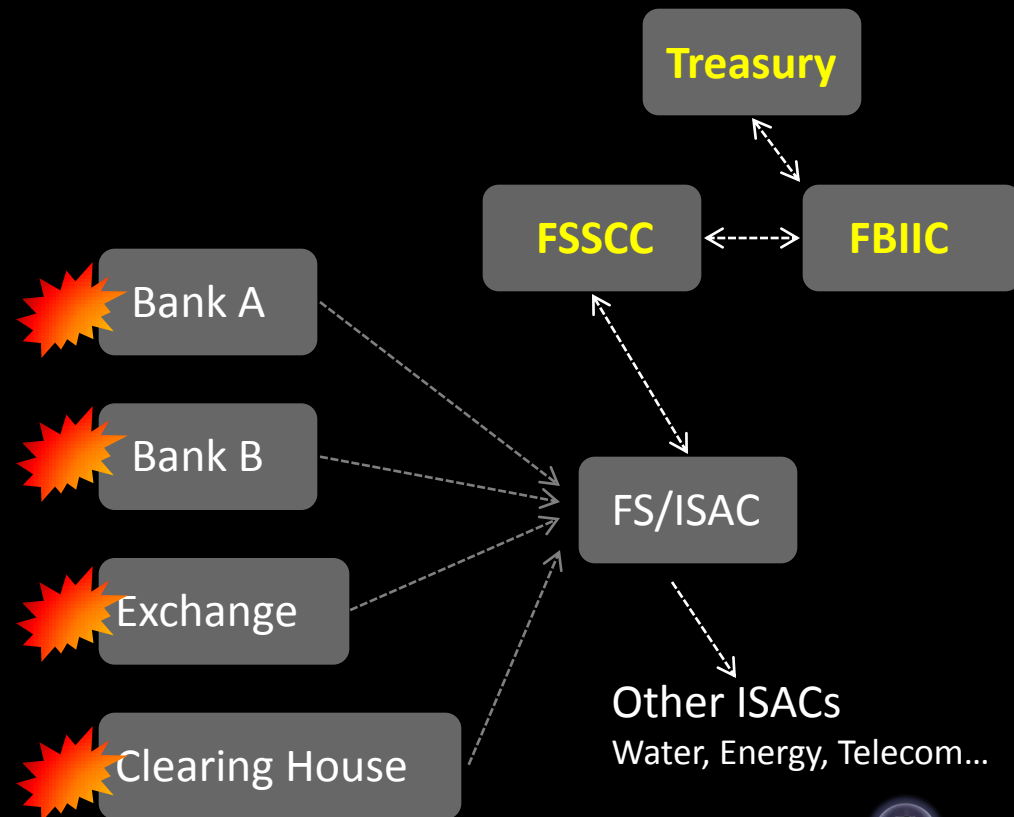
When More than Tech Discussions Are Needed...



Policy-Level Incident Response

- Senior company and government executives across all sector and regulators
- Management response via audio bridge
- Typically heard:
 - “How healthy is the sector?”
 - “What do we do if it gets worse?”
 - “Can markets open as normal tomorrow?”

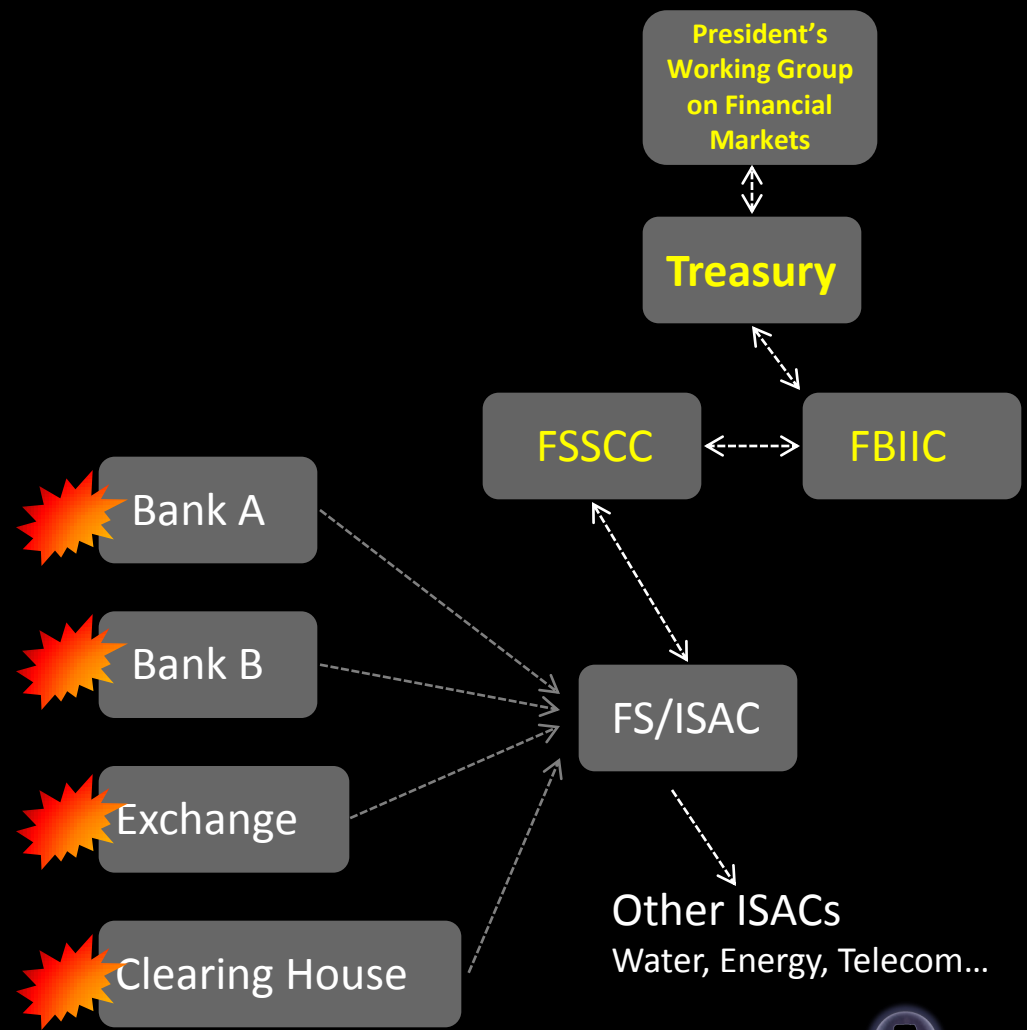
If Markets are Melting...



Within Treasury

- Escalate to the senior leadership, especially political appointees

If Markets are Melting...



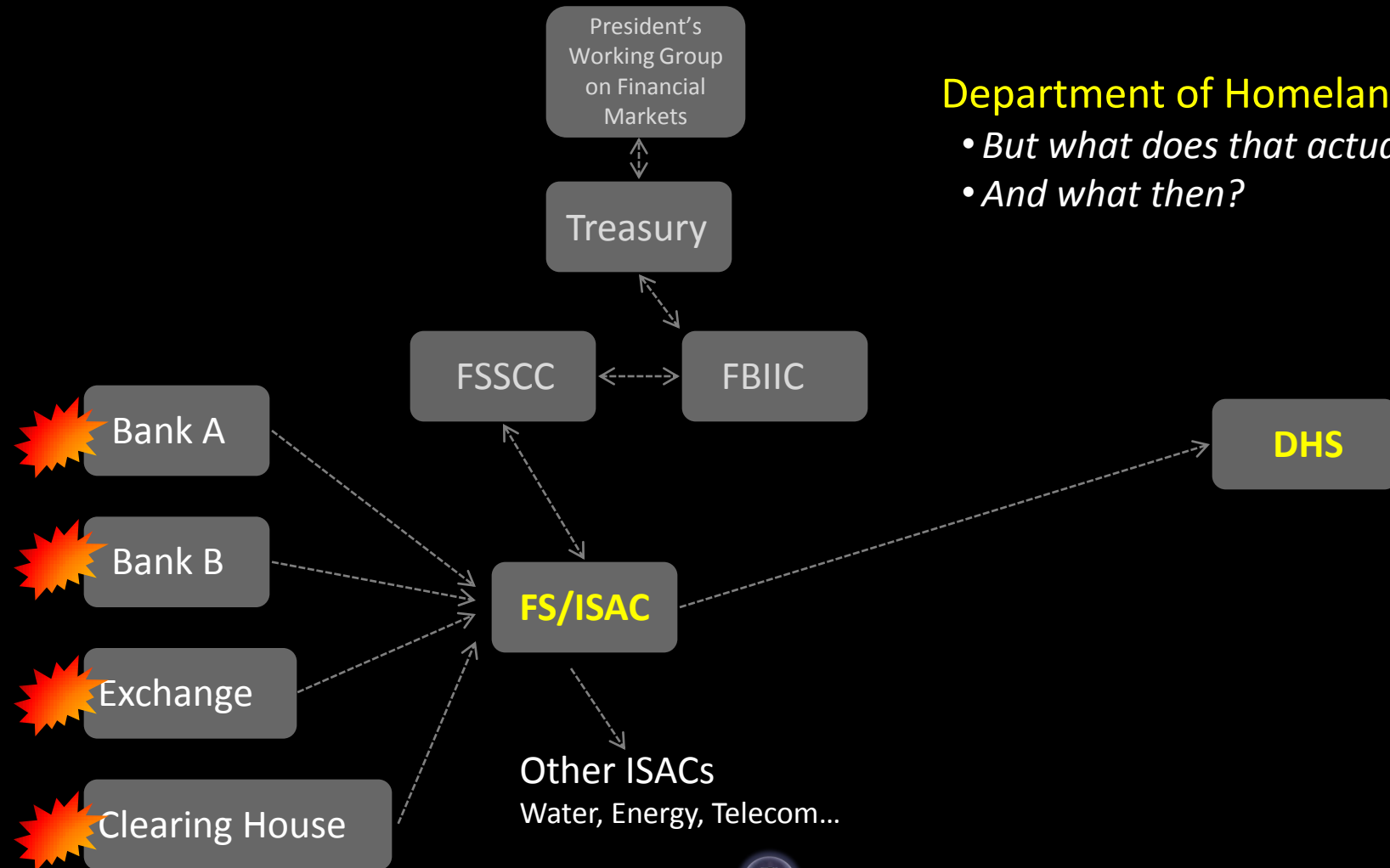
Highest Level of Financial Decision-making

- *No different than any other financial crisis!*
- *Secretary, Chairs of FRB, SEC, CFTC*

The *Cyber* Response...

Department of Homeland Security

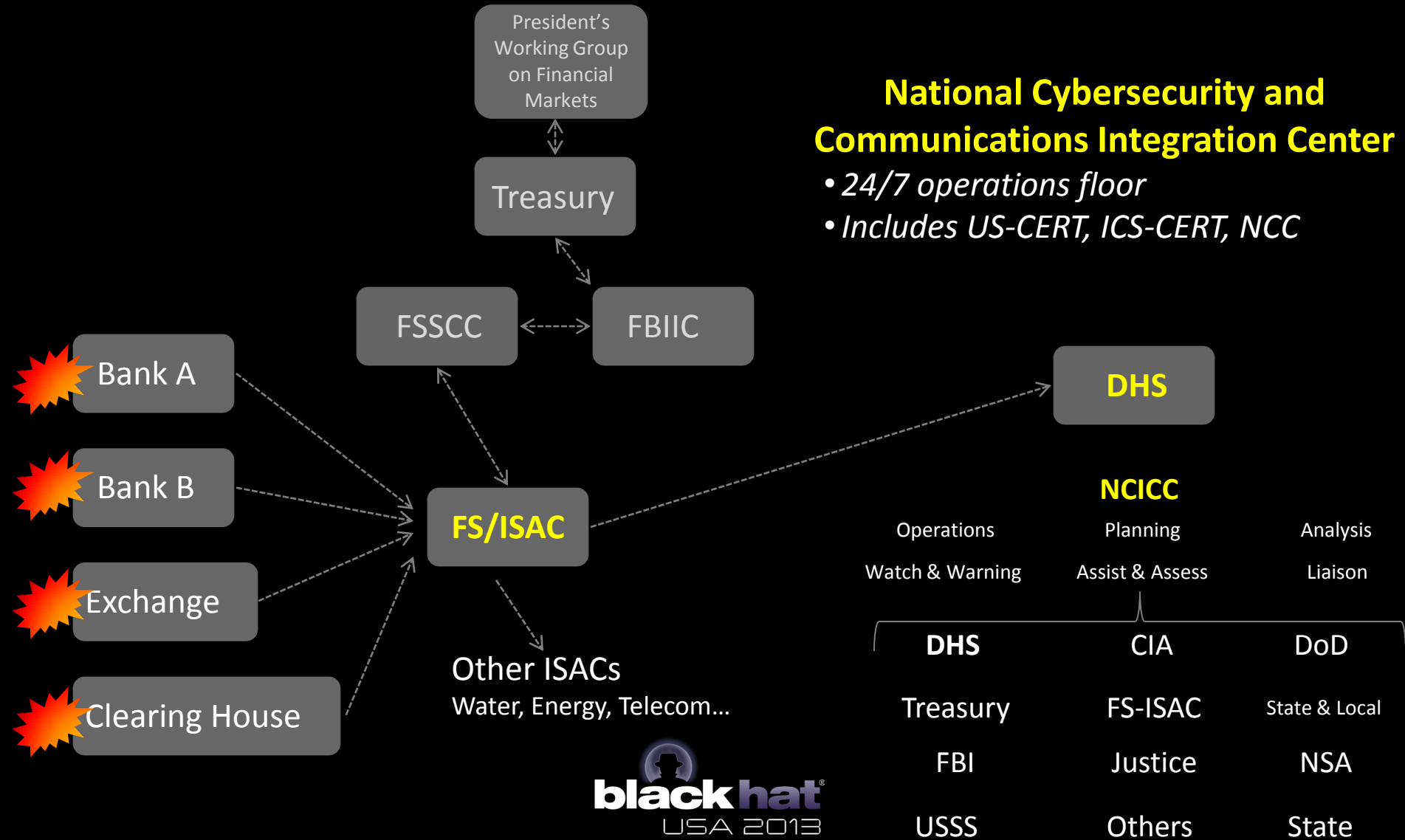
- *But what does that actually mean?*
- *And what then?*



The Cyber Response...

National Cybersecurity and Communications Integration Center

- 24/7 operations floor
- Includes US-CERT, ICS-CERT, NCC

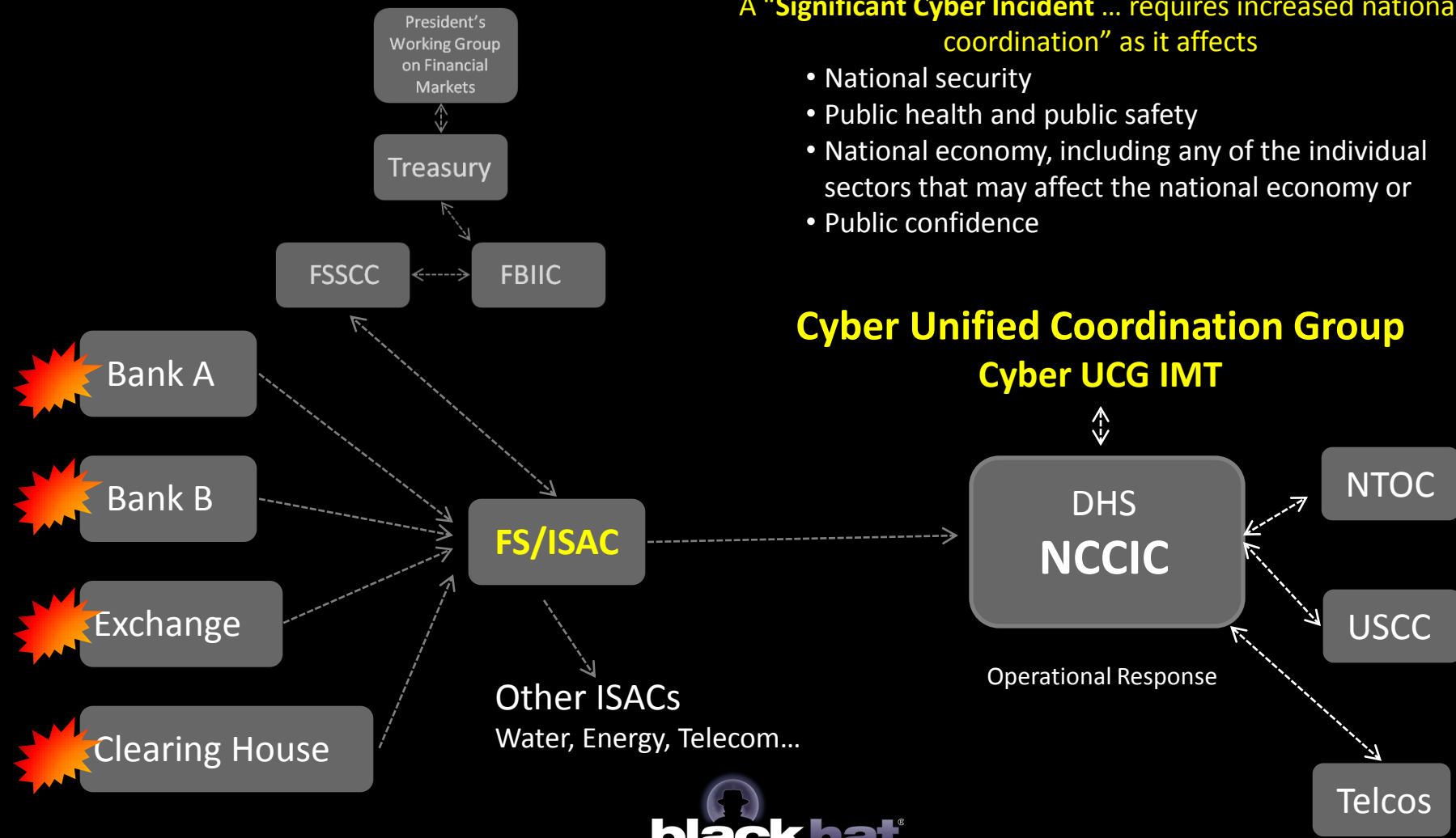


If Incident Needs Escalation

A **“Significant Cyber Incident ... requires increased national coordination”** as it affects

- National security
- Public health and public safety
- National economy, including any of the individual sectors that may affect the national economy or
- Public confidence

Cyber Unified Coordination Group Cyber UCG IMT



Other ISACs
Water, Energy, Telecom...

Who Coordinates Above DHS?

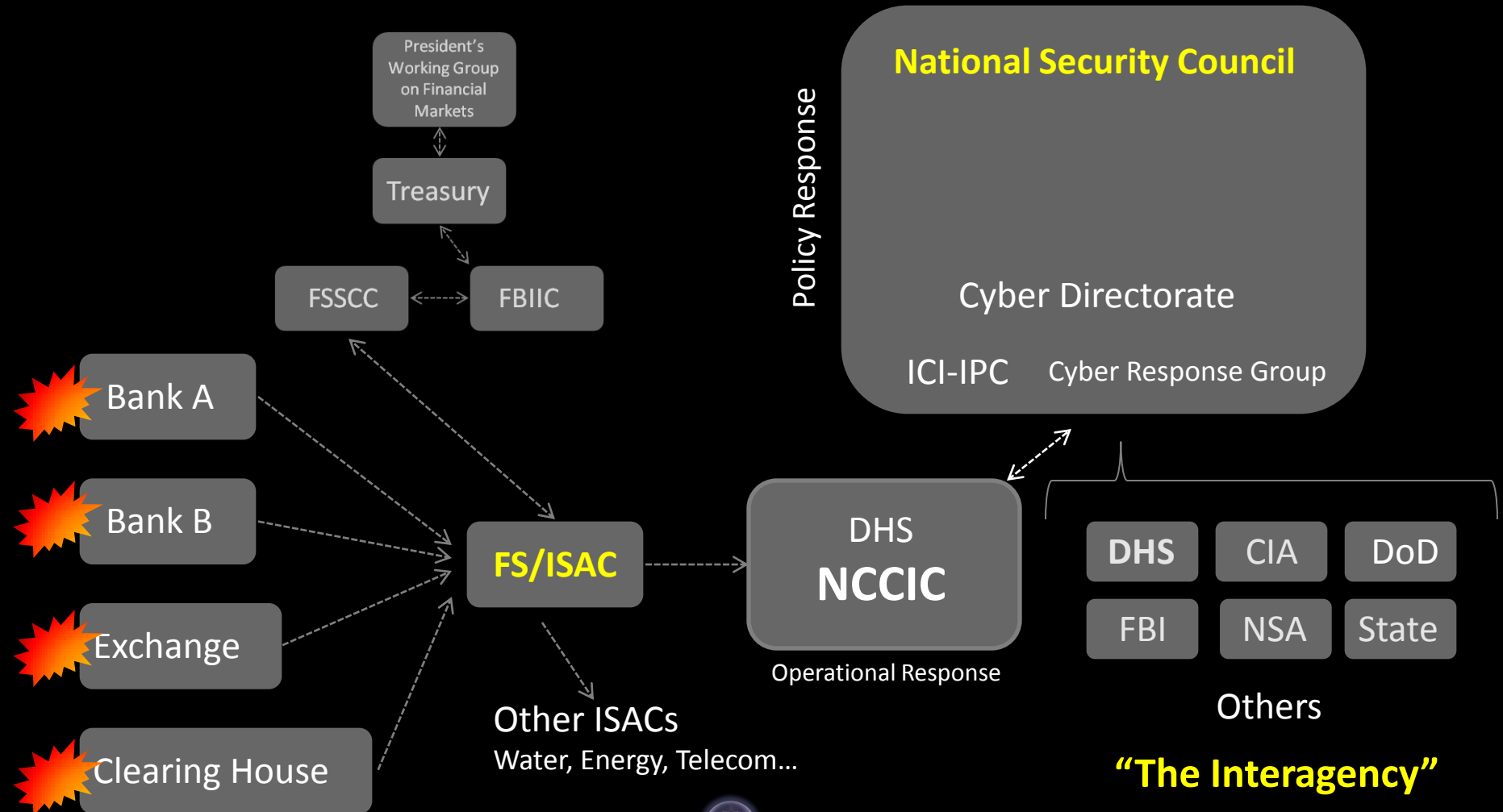
Who Coordinates Above DHS?



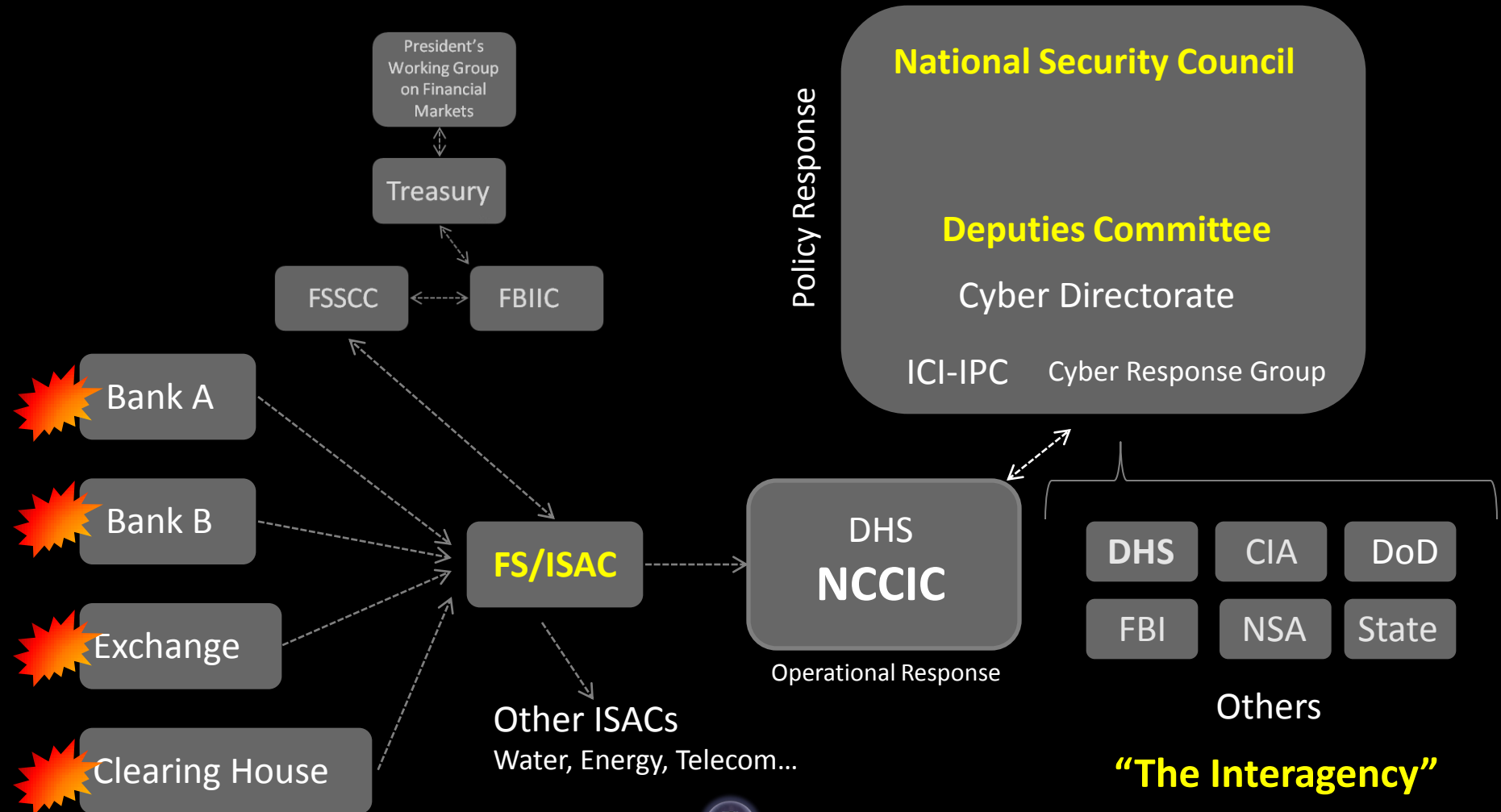
Who Coordinates Above DHS?



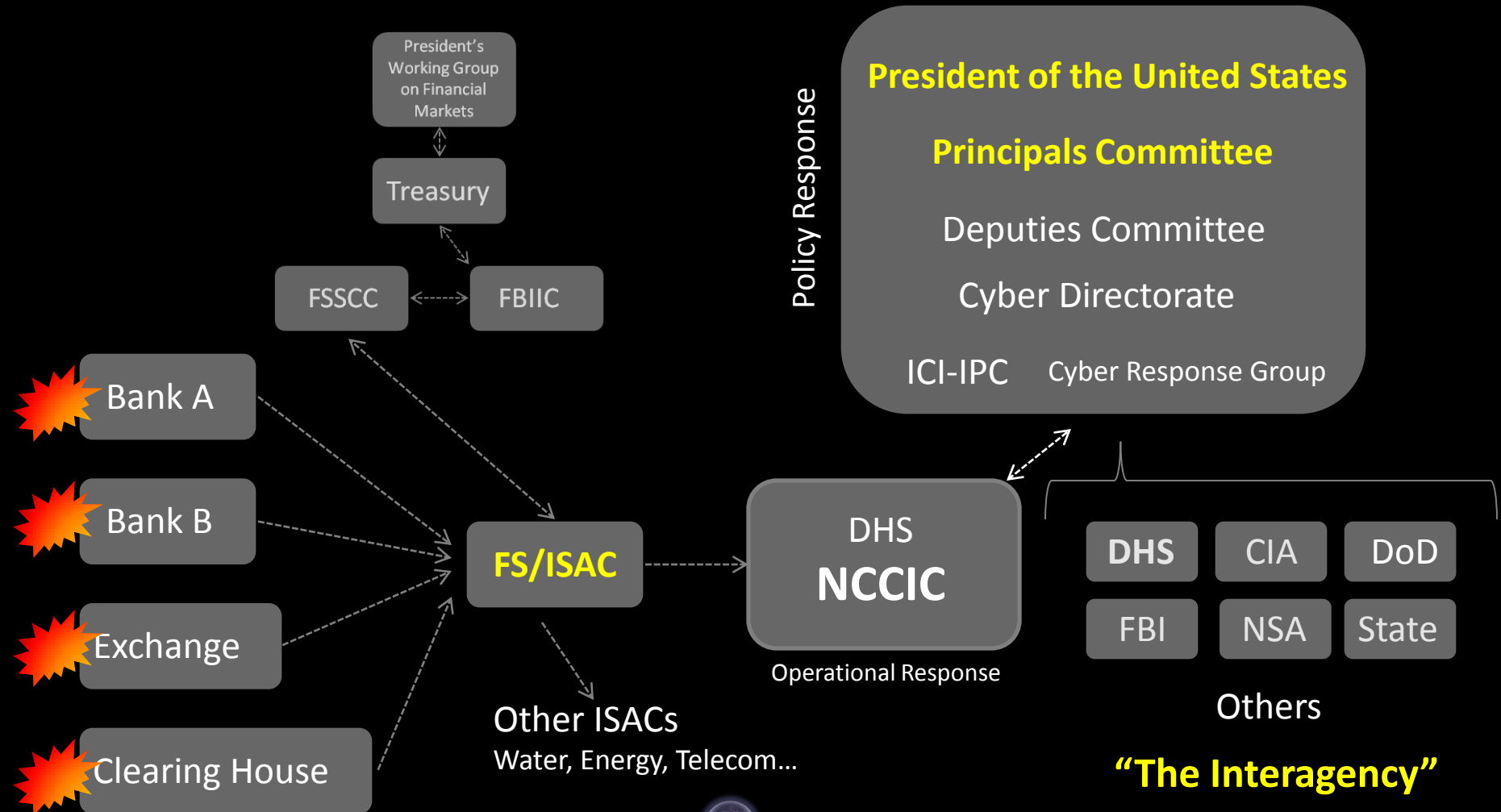
If Incident Needs Escalation



If Incident Needs Escalation



If Incident Needs Escalation



Why This Works

- Since
 - Worst-impact cyber conflicts generally caused by nations, not individuals and
 - Cyber conflicts tend not to be “network speed”
- Process translates “cyber crisis” out of technical channels
- Into the time-tested traditional national security crisis management
- Countries with NSC equivalents have natural edge to those without ... like China

Why This is a Good Thing:

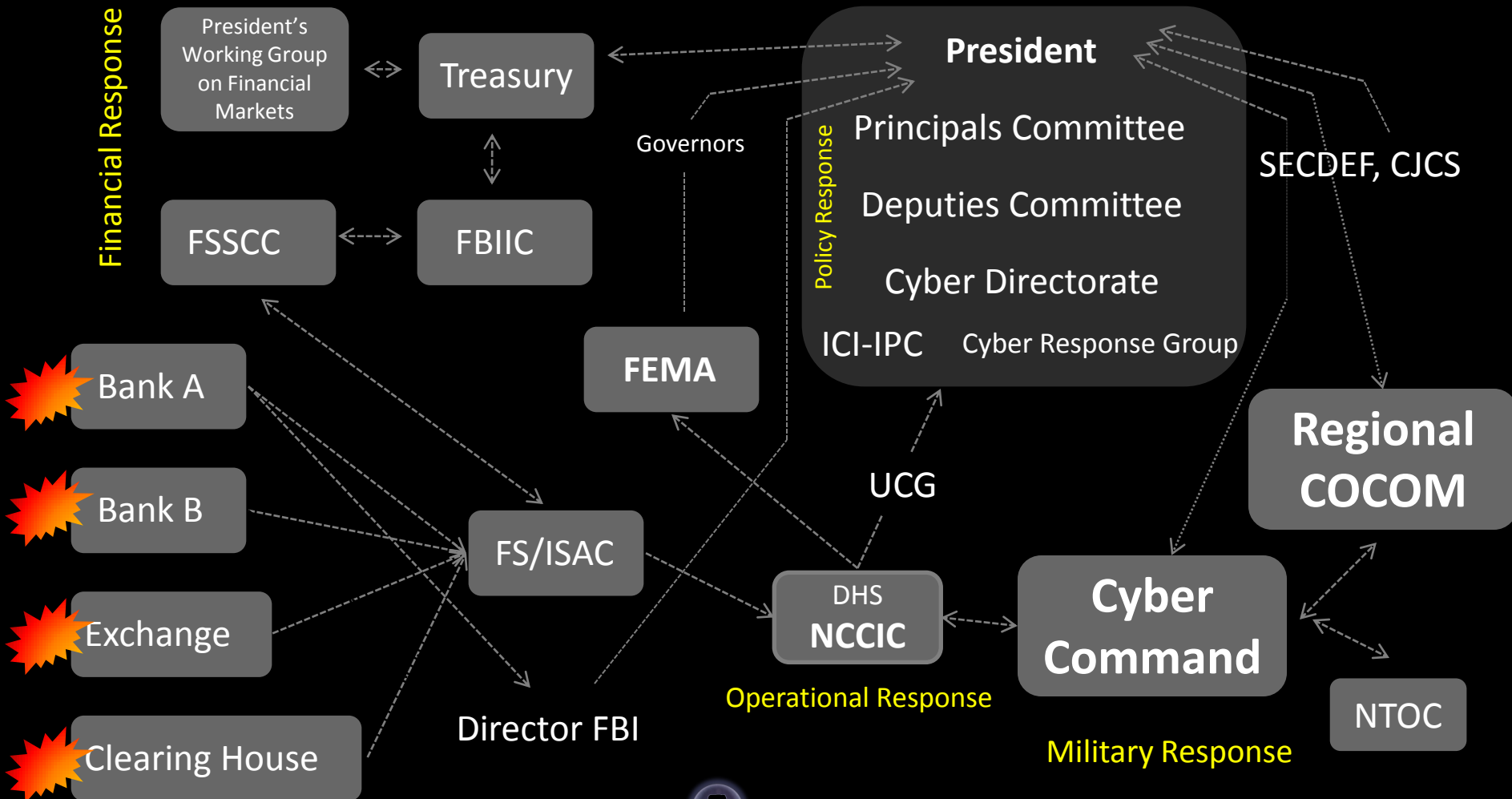
Provides Process for Tough Decisions

- Enables national-level technical response options
- Commitment of additional resources to help private sector response
 - Money, personnel, intelligence
- Determine “*what nation is responsible?*”
- Enables response using levers of national power:
 - Diplomatic, economic and yes, military

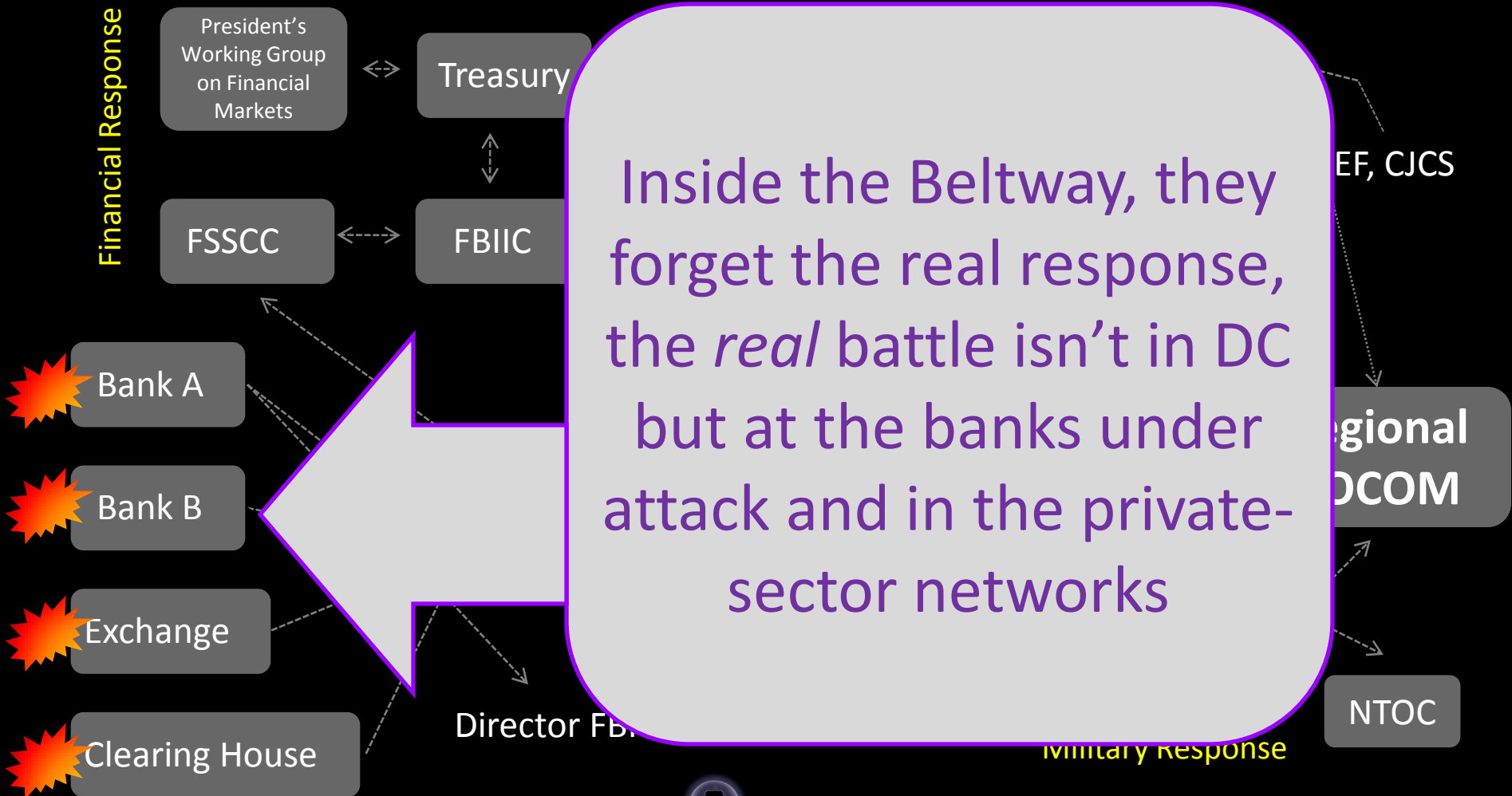
Why the Process Might Not Work or Otherwise Suck:

- It doesn't always work even for physical crises!
- When government wants to control the response
- The “Katrina” of something on the edges of the system
- The “Six-Day War”
- True Cyber War

Why the Process Might Not Work: If We Are At Cyberwar!



Why the Process Might Not Work: If We Get Stupid...



QUESTIONS?

Cyber Statecraft Initiative

- International conflict, competition and cooperation in cyberspace
- Publications (all at our website, acus.org)
- Public and Private Events



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