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OpenSocial in the Enterprise

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May 28th, 2009

Please submit questions for this session at:

<http://bit.ly/enterpriseopensocial>

(<http://moderator.appspot.com/#15/e=6e222&t=6a810>)



Agenda

- Introduction
 - Overview
 - Goals of this session
- Enterprise OpenSocial 'Speed' Demos
- Discussion
- Summary

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What is OpenSocial?



“OpenSocial defines a common set of APIs based on Open Standards for building social applications across multiple websites”

What is OpenSocial?



Before OpenSocial...

What is OpenSocial?



What is OpenSocial?



Who owns OpenSocial?



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Who owns OpenSocial?



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No!

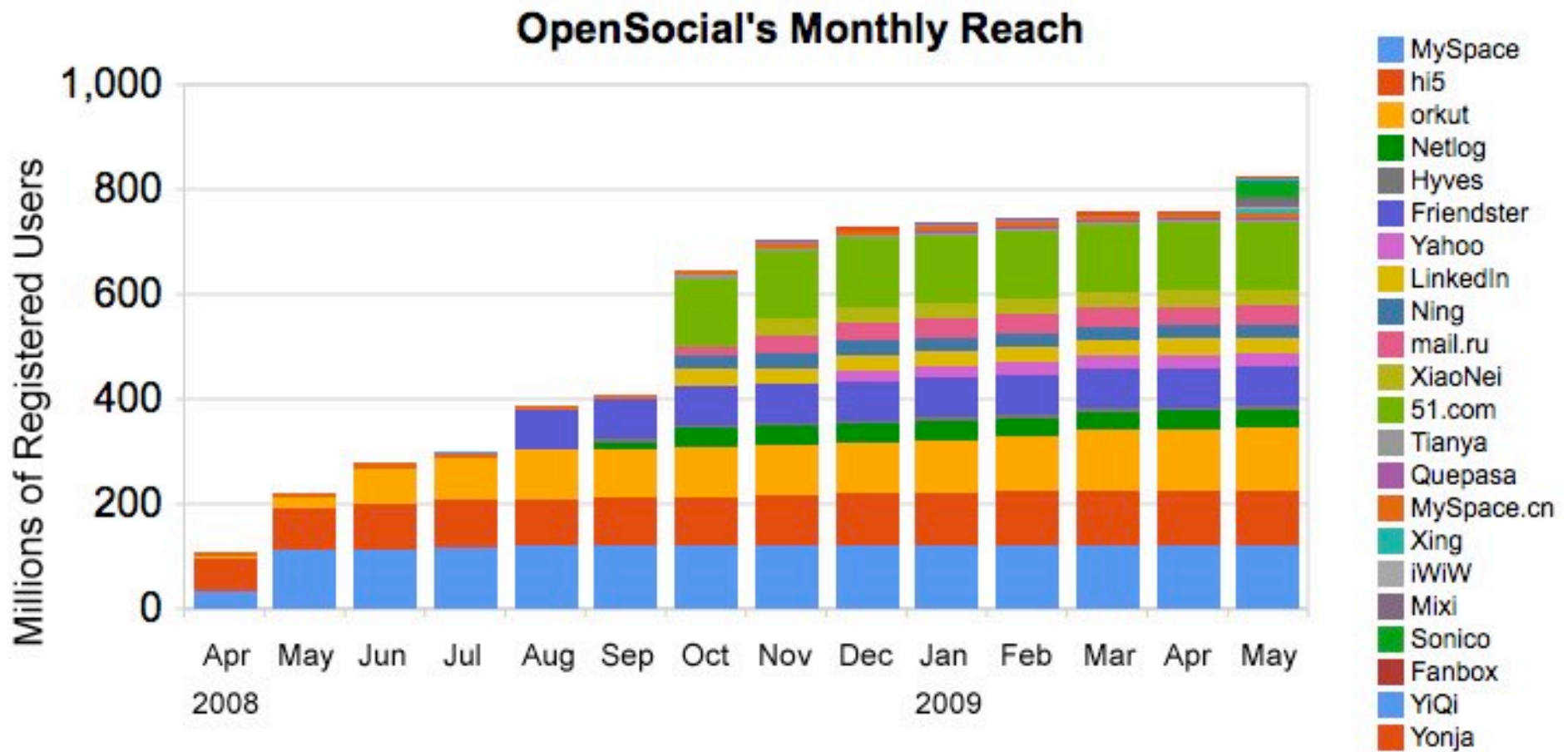
OpenSocial is managed under the auspices of the
“OpenSocial Foundation” - <http://www.opensocial.org>

Who's Using it?



and many more...

Who's Using it?



OpenSocial Facts

- OpenSocial was launched in November 2007 with version 0.5. and 0.6 in early 2008.
 - In addition to orkut, MySpace, hi5 and others launch their container platforms.
- OpenSocial Reference Implementation, 'Shindig' is donated to Apache foundation in early 2008.
- OpenSocial 0.8 is released mid 2008.
 - Is notable because it contained REST specification.
- OpenSocial celebrates 1 year anniversary in November 2008, with numerous global containers over 600 million end users.
- OpenSocial REST client libraries are released in December 2008
- OpenSocial 0.9 is released in April 2009

Q: So why are we doing this session?

A: Because we as enterprise companies feel that OpenSocial is too important to ignore.

Moreover, we all feel that the core concepts of people collaboration is equally important in an enterprise/business setting just as it is in a casual social setting.

Our goals for this session

1. Educate
2. Brainstorm
3. Share

Our goals for this session

1. Educate

- We want to let the world know what we are currently working on in integrating social features into enterprise software.

Our goals for this session

2. Brainstorm

- We want to engage in a frank and provocative discussion on OpenSocial and see how we can collectively both leverage it as it is today, but also help influence its future evolution.
- With a focus towards tangible results!

Our goals for this session

3. Share

- As a direct result of this session, we plan to publish a whitepaper that best sums up our current thoughts, and recommendations on how OpenSocial and the Enterprise can mutually benefit each other.

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OpenSocial Enterprise 'Speed' Demos



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Enterprise OpenSocial Panel Discussion



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