

Google™





Friend Connect Gadgets: Best Practices in Code and Interaction Design

Jonathan Terleski and Ryan Boyd

May 27th, 2009



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Post your [questions](#) for this talk on Google Moderator:

<http://tinyurl.com/gfc-questions>





<http://www.flickr.com/photos/lafy4k/367822192/>





<http://www.flickr.com/photos/lafy4k/367822192/>

Agenda



Monday, June 1, 2009

5,000,000

30-day active friend connect sites

100,000

new members of these sites **EVERY DAY**

Agenda

- Intro to Google Friend Connect
- Google Friend Connect Ecosystem
- Gadget Basics
- Design Framework
- Intro to OpenSocial APIs
- Using Page Context
 - In Blogger Gadgets
 - Colors and Fonts
 - Language
- Questions and Answers



TALKING POINT

Each week, different people will pose a question or topic to spark some discussion about Global Warming. To receive an email when a new topic is posted, you can [subscribe](#) here.

Join this site

with Google Friend Connect



Members (14470) [More >](#)



Already a member? [Sign in](#)

The Road to Copenhagen

What do you think can be done to keep the world focused on Climate Change in the lead-up to Copenhagen?

[Get Email Subscription with Feedburner](#) [View all entries](#)

Your Thoughts (7399)

Want to contribute?

[Join](#) or [Sign In](#)



I love Earth
[Raideep](#) 5/4



Keep the message out there and make sure that everyone understands the importance of the Copenhagen ... [More >](#)
[Sarah](#) 5/3



love your home. love the earth.
[yzawuthrich](#) 4/23



Ya I love my home and Earth
[Muhammed Shabeer](#) 5/3



Nature is the Good feeling
[Muhammed Shabeer](#) 5/3





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Join this site

with Google Friend Connect

Members (14470) [More >](#)



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Intro to Google Friend Connect



Friend Connect Benefits – Site Owners

- **Instantly awakens and strengthens the community that visits web sites**
 - **Makes it easy** for every site owner to add Friend Connect to their site regardless of their technical capabilities.
 - **Uses open standards** to let visitors control their own data and freely share it with sites and services as they see fit. Services include OpenID providers like Yahoo, social network providers like Twitter, and update aggregators like Plaxo Pulse.



Demonstration - Google Friend Connect in 2 mins

The screenshot shows the Earth Hour 2009 website. At the top left is the '60 EARTH HOUR' logo. To its right is the text: 'Wherever you live on the planet - thank you for voting Earth on March 28.' A search bar contains 'You are at: Global / Find your country' with a dropdown menu set to 'Select'. A 'SIGN UP NOW' button is on the right. A navigation bar includes 'LATEST NEWS', 'ABOUT', 'TAKE ACTION', 'SUPPORTERS', 'DOWNLOADS', and 'MEDIA CENTRE'. The main content area features a 'VOTE EARTH! YOUR LIGHT SWITCH IS YOUR VOTE' banner. Below it, text states: 'ON MARCH 28 HUNDREDS OF MILLIONS OF PEOPLE IN OVER 4,000 CITIES AND TOWNS IN 88 COUNTRIES VOTED EARTH.' A 'MAKE YOUR VOTE COUNT' section follows, with instructions: 'Make your vote count at the Copenhagen Climate Change Conference in December by recording it and sharing it with the world. Here's how.' Four options are listed: PHOTO, VIDEO, BLOG, and TWITTER, each with an icon and instructions on how to share content. Below this are sections for 'LATEST PHOTOS' and 'LATEST VIDEOS'. The 'LATEST PHOTOS' section shows a video player for 'Earth Hour 2009: On The Night from Earth Hour Global on Flickr'. The 'LATEST VIDEOS' section shows a video player for 'Earth Hour 2009 | The Americas' with a duration of 1:51.

Example - Deep Integration

The Chow Down

Hi ryan boyd | [Settings](#) | [Invite friends](#) | [Members](#) | [Sign out](#)

Search for restaurants in your area

What kind of food do you want to search for? *Where do you want to search?*

Your bookmarked restaurants

- Savor**
3913 24th St, San Francisco CA (23 reviews)
You've invited: Steph to this restaurant.
[Remove](#) [Invite](#)
- Suppenkuche**
601 Hayes St, San Francisco CA (25 reviews)
[Remove](#) [Invite](#)
- EOS Restaurant and Wine Bar**
901 Cole St, San Francisco CA (27 reviews)
[Remove](#) [Invite](#)

You've been invited out!

Vivian wants to go to **Sushitomi Restaurant** (4.5 stars) with you.

Vivian wants to go to **Tsunami Sushi** (4.5 stars) with you.

Your friends

Showing friends 1 to 2 of 15

Lane LiaBraaten (Google) does not want to go to any restaurants. Why don't you invite them out?

chanezon wants to go to: **Kate's Kitchen** (4.5 stars)

[Next ->](#)

Make new friends on the [members](#) page!

This site uses Creative Commons licensed images from [grendekhan](#), [shiznoffy](#), [gaetanlee](#), [derusha](#), and [the Silk icon set](#).

Friend Connect APIs Benefits – Developers

- **Provide modular to deep social integration**
 - Integrate social flows and data directly within a page's markup
 - Integrate existing login systems, registered users, and existing data with new social data and activities.
 - Create **social gadgets** & services that are embeddable within millions of Friend Connect enabled sites.

Demonstration - Gadgets

Poll (1/2)

Which smartphone do you use?

- Blackberry
- iPhone
- G1
- Something else
- I don't have a smartphone

[See results](#)

106 voters, [7 friends](#)

[« Previous poll](#) [Next poll »](#)

Demonstration - Gadgets

HOME | BIO | **TOUR DATES** | LISTEN/BUY | PHOTOS | PRESS | CONTACT

INCOGNITO PRESENTS



LICK THE SKILLET

NEXT SHOW | FUTURE SHOWS

 ryan boyd | [Settings](#) | [Invite](#) | [Sign out](#)

Fillmore New York Concert

Join us for our concert at the Fillmore New York. Tickets are onsale now.



When
04/24/2009 7pm-10pm Eastern Time
(4pm local)

Where
Fillmore New York
17 Irving Place, New York, NY 10003

[Show map](#)

 [Google Calendar: You're free](#)
[Add event](#)

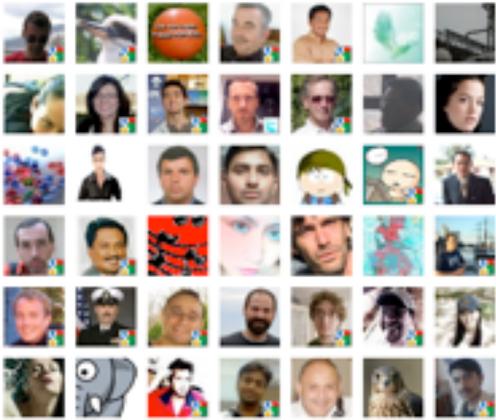
People attending (54) [Next >](#)



Note: This is not a real site. It is just a demonstration of the event gadget for [Google Friend Connect](#).

 Join this site
with Google Friend Connect 

Members (6398) [More >](#)



Already a member? [Sign in](#)

(The bottom section of the image is mirrored and appears to be a reflection of the content above.)

 **Join this site**
with Google Friend Connect

 **GeoffreyB**

Links

-  [Google Reader](#)
-  [TrailRegistry](#)

Sites I've joined [More »](#)

-  [AJAX API Playground](#)
-  [API Sample](#)
-  [Beer Utopia](#)

[Home](#) [Back](#)

[Home](#) [Back](#)

-  [Beer Utopia](#)
-  [API Sample](#)
-  [AJAX API Playground](#)

Comments (41)

-- add your comment here --

Post

[Add a video](#)



What did everyone think of the last post?

[Chris](#) 5/20 [Reply](#)



Thanks!

[Geoffrey Borggaard](#) 5/18 [Reply](#)



Welcome to the site, Geoff.

[Mussie Shore](#) 5/5 [Reply](#)



Hey there, what brings you here?

[Laura C.](#) 4/24 [Reply](#)



Hey everyone!

[Geoffrey Borggaard](#) 4/24 [Reply](#)

[Translate »](#)

[Next »](#)

Post comments, questions & answers!

Got a question / answer?
[Join](#) or [Sign In](#)

View: [Recent](#) | [Popular](#)



How far is it to Earnest Hemmingway's birthplace from the main train terminal - is there a subway going out there?

Asked by: [PaulG and Frankie](#) - 27 days ago
No replies yet



[See what Google says](#)



If I have 3 hours to spend in Boston, what should I do?

Asked by: [Barry Welch](#) - 29 days ago
[See Answers \(1\)](#)



[See what Google says](#)

[Get this for your site](#)

[« Previous](#)

[Next »](#)

Recommended Photos

[Japan Somewhere Street](#)

[from 30 members](#)

[San Francisco Night Scene](#)

[from 23 members](#)

[Boston Skyline](#)

[from 19 members](#)

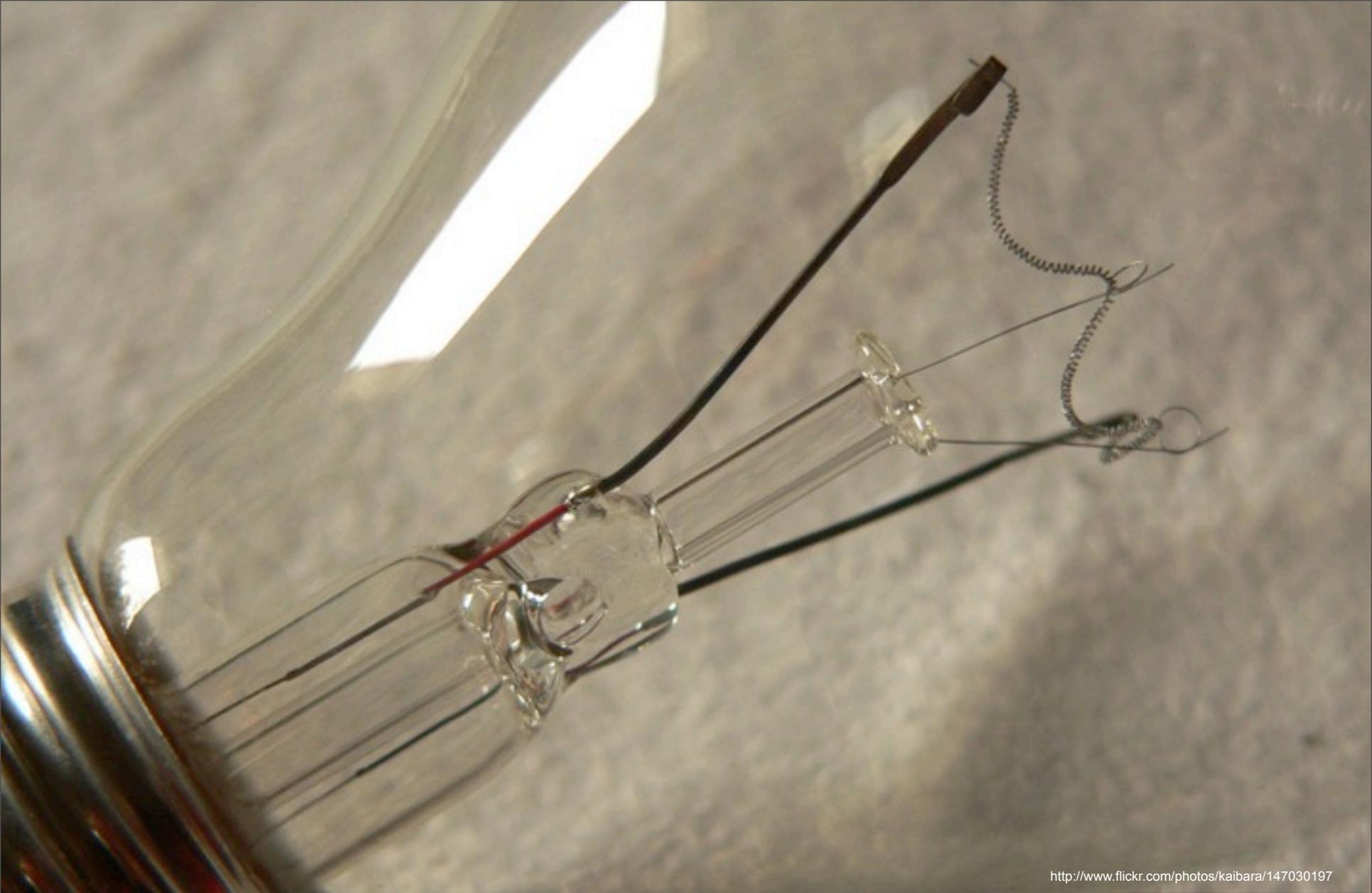
[Grand Palace Bangkok](#)

[from 15 members](#)

[Ginza Mobile](#)

[from 15 members](#)

[More »](#)



<http://www.flickr.com/photos/kaibara/147030197>

Start with a good idea



Monday, June 1, 2009



<http://www.flickr.com/photos/twose/887903401>

Understand your audience



Monday, June 1, 2009



http://www.flickr.com/photos/jakub_hlavaty/709973018

The Administrator



Monday, June 1, 2009

Audience

- Ultimately, you're still creating an experience for the end user
- But site administrators hold the keys to distribution

- Focus on relevance
 - Create something useful that makes sense on a web site.
- Focus on reliability
 - For a site administrator to rely on you for core social functionality, your application needs to be rock solid.



<http://www.flickr.com/photos/kubina/471164507>

Communities



Monday, June 1, 2009



<http://www.flickr.com/photos/dougww/502792940>

Social Web Blog

News about Google products helping to make the web more social

Surface your best content

Thursday, May 14, 2009 | 3:10 PM

Labels: [Google Friend Connect](#), [new features](#)

You spend a lot of time creating great content for your site, but are you ever curious about which parts of your website your community likes best? Now you and your visitors can easily find out with the new Recommendation gadgets for [Google Friend Connect](#).

Recommended Photos

- [Grand Palace Bangkok](#)
from 3 members
- [Charles River](#)
from 3 members
- [Kyoto Archway](#)
from 2 members
- [Boston Skyline](#)
from 2 members
- [Ginza Mobile](#)
from 2 members

[More »](#)

Recommend it!

Recommend it!

Search our Blog

Archive

2009 (18)

[Site Feed](#)

Google

5210 readers

BY FEEDBURNER

Join this site

with Google Friend Connect

Members (3017) [More »](#)



Already a member? [Sign in](#)

Social Web Blog

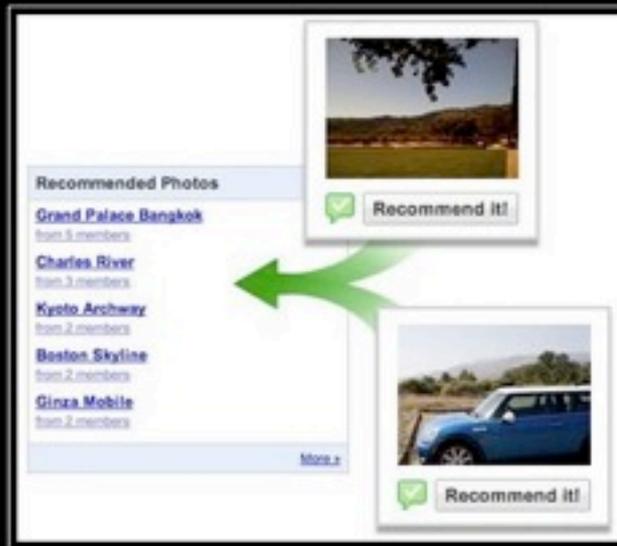
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Search our Blog

Archive

2009 (18)

Site Feed

Google

5210 readers

Join this site

with Google Friend Connect

Members (3016) [More »](#)



Already a member? [Sign in](#)

Social Web Blog

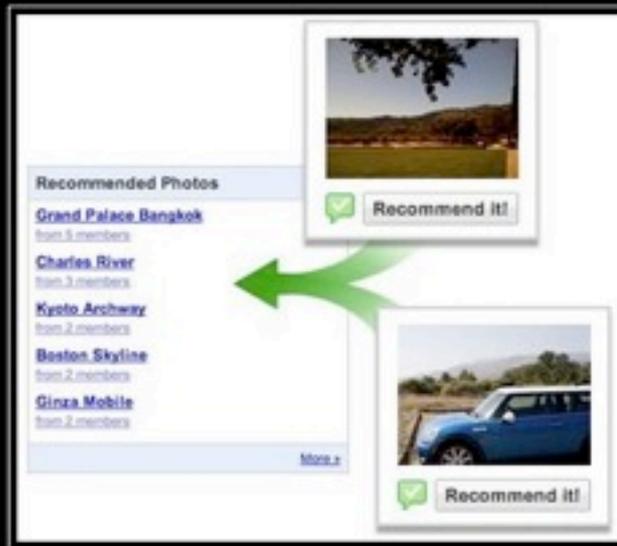
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Search our Blog

Archive

2009 (18)

Site Feed

Google

5210 readers

BY FEEDBURNER

Join this site

with Google Friend Connect

Members (3017) [More >](#)



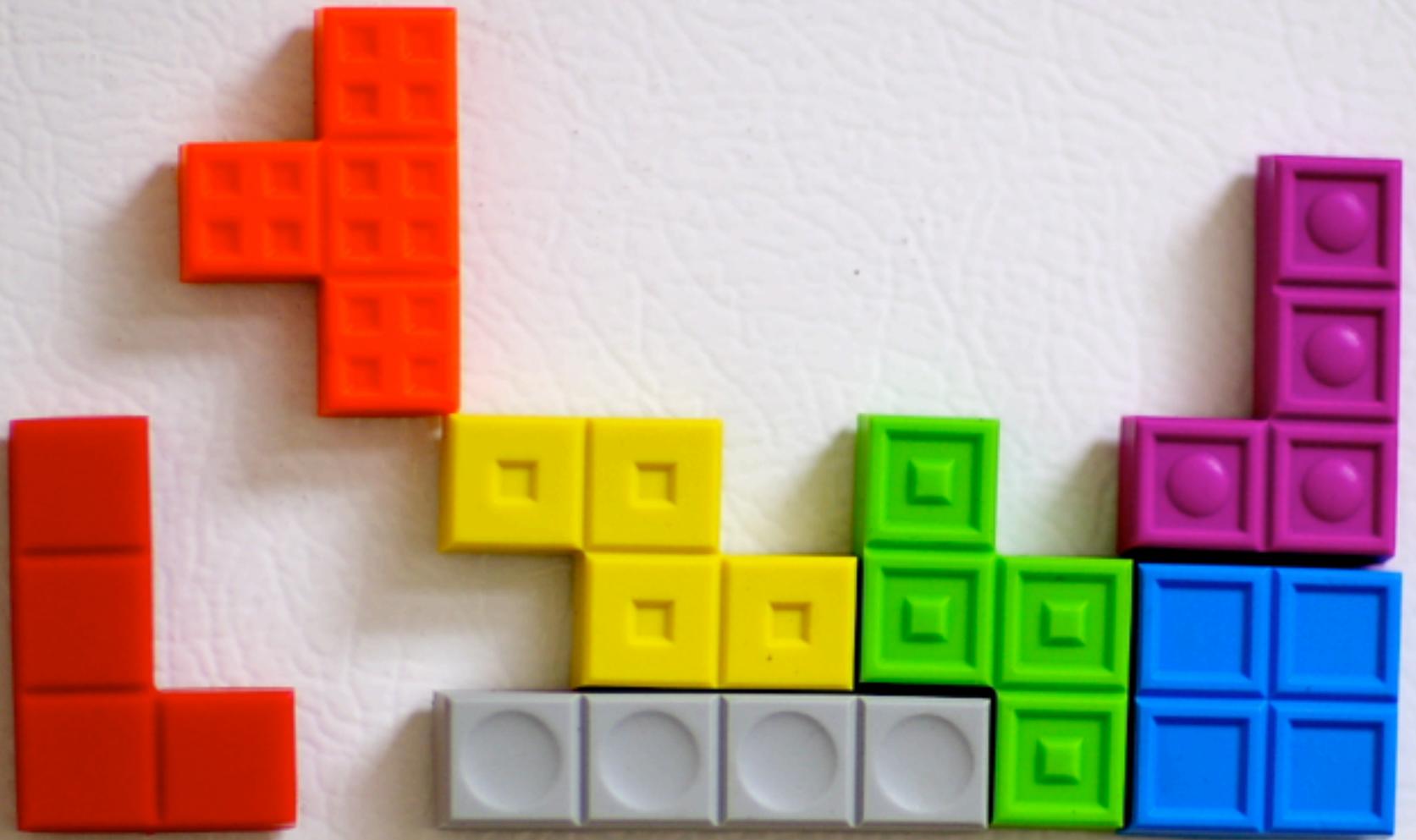
Already a member? [Sign In](#)

Context

- Friend Connect is about making the web more social
- Your gadgets will be embedded into a variety websites
- Existing applications may not make sense in some set of these new contexts
 - Being bit by a zombie is probably not very relevant on a church's website, but may be awesome for a Halloween site.
- Think about applications that work across many contexts
 - e.g., polls, real-time chat, etc.

Start with a good idea

- Audience
 - Continue to focus on the user and all else will follow
 - But remember that administrators are your distributors
 - Provide useful and relevant functionality
 - Be reliable
- Context
 - Your application is part of someone else's site
 - Think about creating something that many sites can use



<http://www.flickr.com/photos/totalaldo/2399469680/>

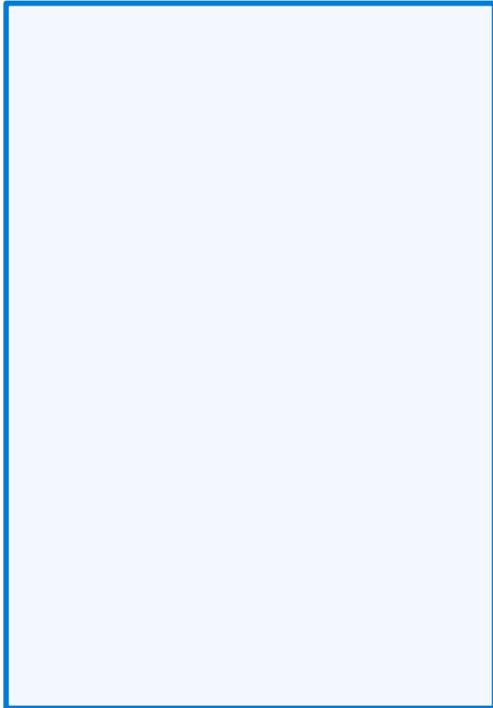
Starting to design



Monday, June 1, 2009

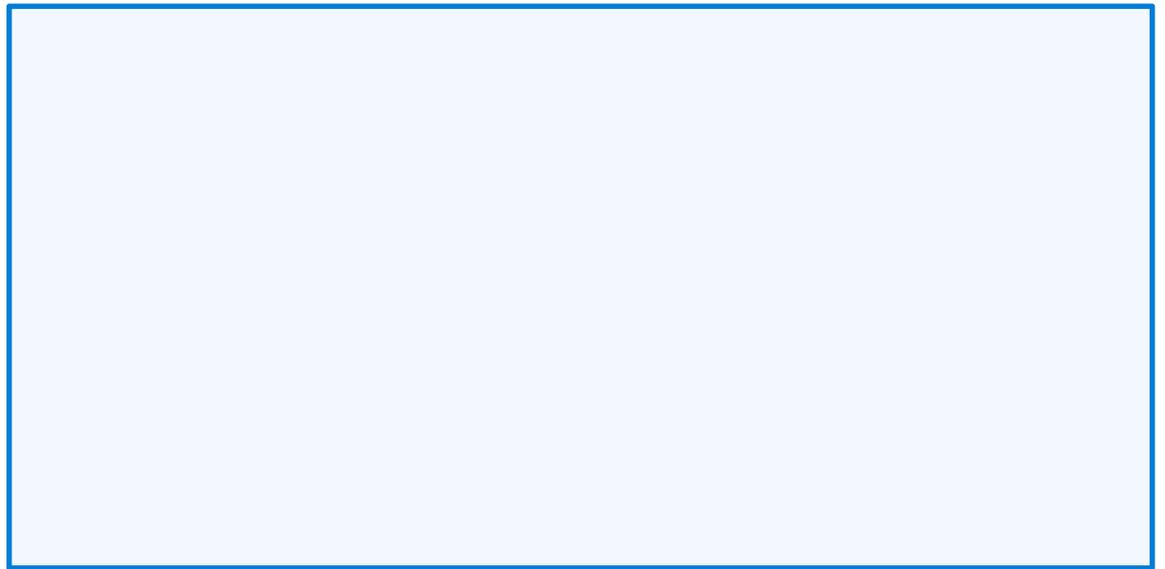
Gadget structure

Size



Gadget structure

Size



Gadget structure

Size

Comments (4)

- Post a comment! -

Post [Add a video](#)

 This is pretty neat!
[Jonathan T.](#) 5/7  [Reply](#)

 Hello, everyone!
[Jonathan T.](#) 5/7  [Reply](#)

 Hey, does anyone know where this cool gadget came from?
[Jonathan T.](#) 5/7  [Reply](#)

 Great site ... I really like that I can leave a comment!
[Jonathan T.](#) 5/7  [All 1 replies](#)

[Translate »](#)

Comments (4)

- Post a comment! -

Post [Add a video](#)

 This is pretty neat!
[Jonathan T.](#) 5/7  [Reply](#)

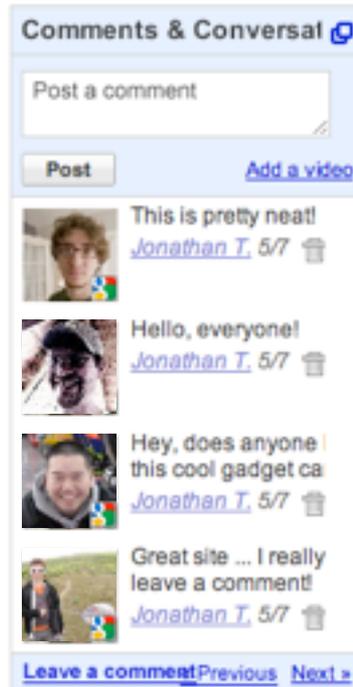
 Hello, everyone!
[Jonathan T.](#) 5/7  [Reply](#)

 Hey, does anyone know where this cool gadget came from?
[Jonathan T.](#) 5/7  [Reply](#)

[Translate »](#) [Next »](#)

Gadget structure

Size



The screenshot shows a 'Comments & Conversations' gadget. At the top, there is a title bar with the text 'Comments & Conversations' and a small icon. Below the title bar is a text input field with the placeholder text 'Post a comment'. Underneath the input field are two buttons: 'Post' and 'Add a video'. The main content area displays four comments, each with a profile picture, the comment text, the author's name 'Jonathan T.', a date '5/7', and a trash icon. The comments are: 'This is pretty neat!', 'Hello, everyone!', 'Hey, does anyone | this cool gadget ca', and 'Great site ... I really leave a comment!'. At the bottom of the gadget, there are navigation links: 'Leave a comment', 'Previous', and 'Next >'. The gadget has a light blue border and a white background.

Gadget structure

Size

Minimum size:

160px - 180px

Gadget structure

Header & Footer

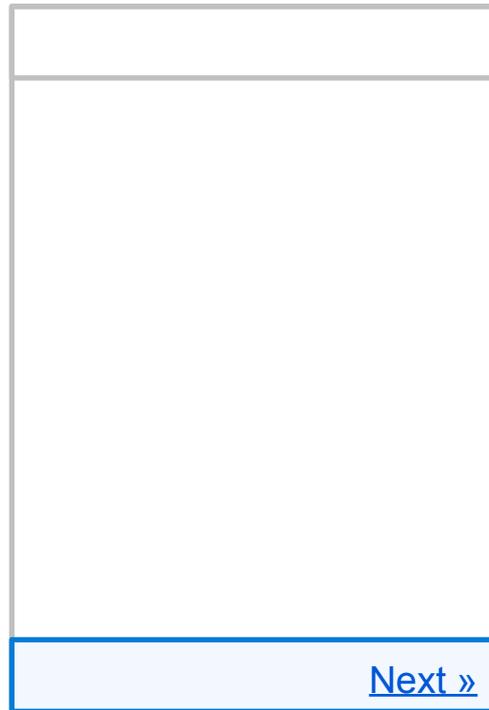


Comments



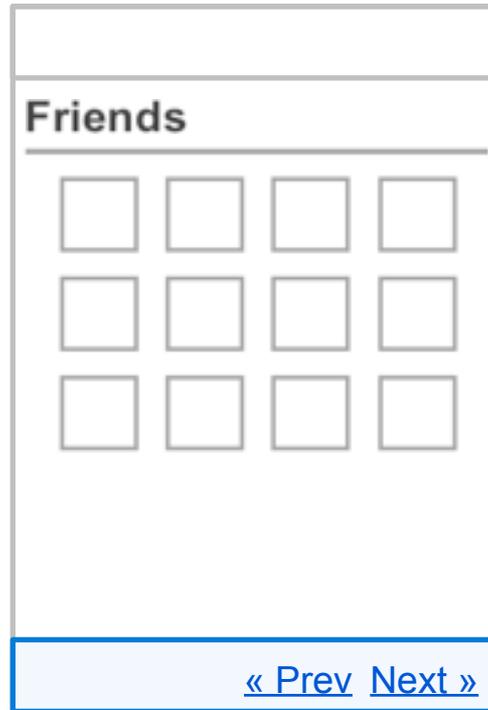
Gadget structure

Header & Footer



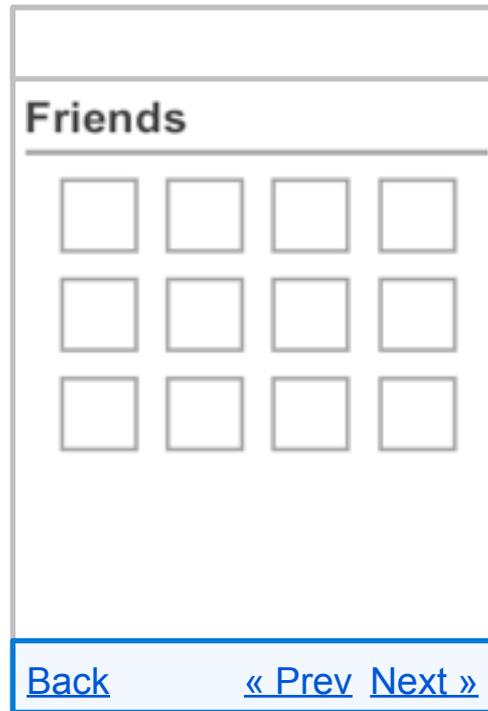
Gadget structure

Header & Footer



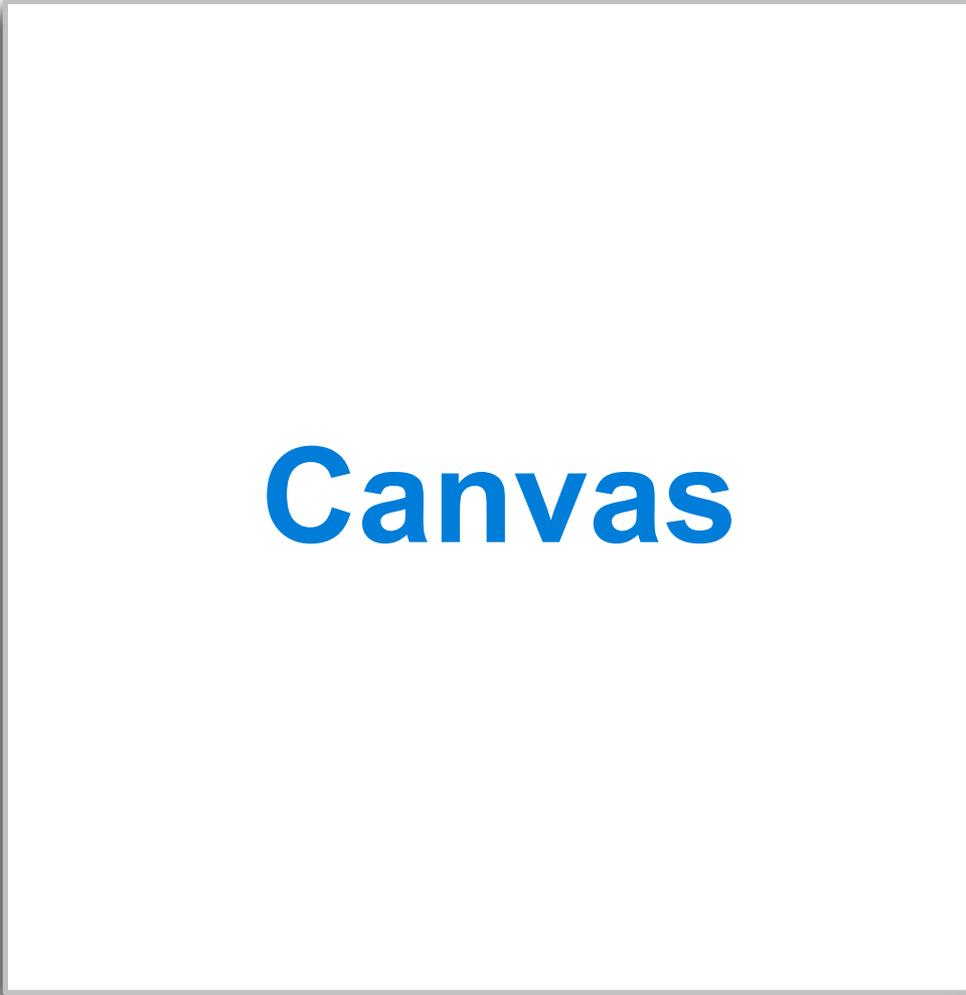
Gadget structure

Header & Footer



Gadget structure

Canvas



Canvas

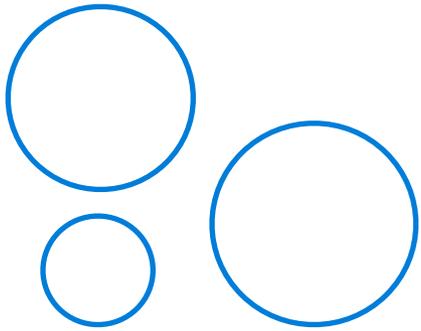


<http://www.flickr.com/photos/jreed/419728489>

Making it work



Monday, June 1, 2009



objects



user contribution



user consumption



Hello, everyone!
[Jonathan T](#), 5/7

objects

- Post a comment! -

[Add a video](#)

user contribution



This post is even better than the last!
[Jonathan T](#), 5/12  [Reply](#)



This is pretty neat!
[Jonathan T](#), 5/7  [Reply](#)



Hello, everyone!
[Jonathan T](#), 5/7  [Reply](#)



Hey, does anyone know where this cool gadget came from?
[Jonathan T](#), 5/7  [Reply](#)

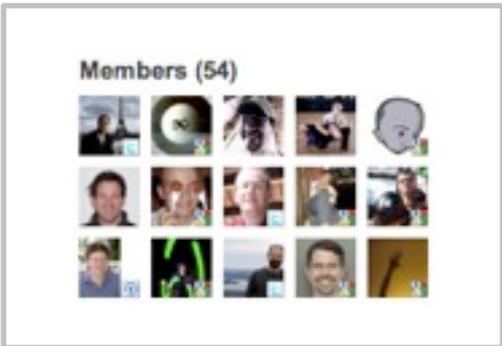
user consumption



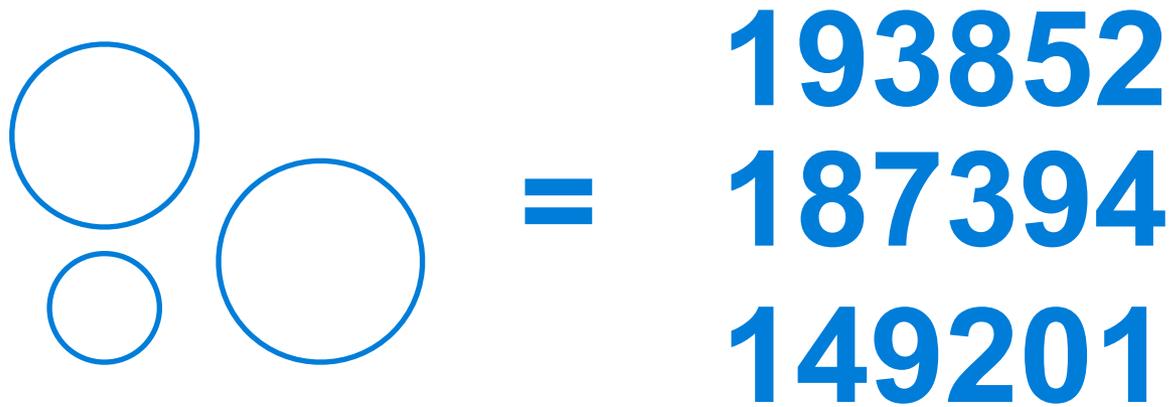
objects

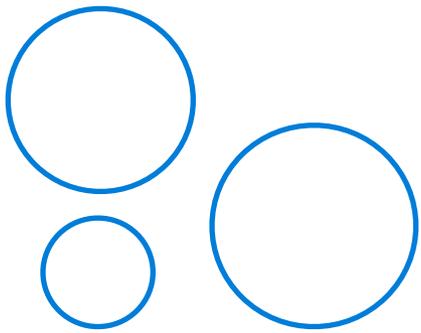


user contribution



user consumption


$$\begin{array}{c} \bigcirc \\ \bigcirc \\ \small\bigcirc \end{array} \bigcirc = \begin{array}{c} 193852 \\ 187394 \\ 149201 \end{array}$$



objects

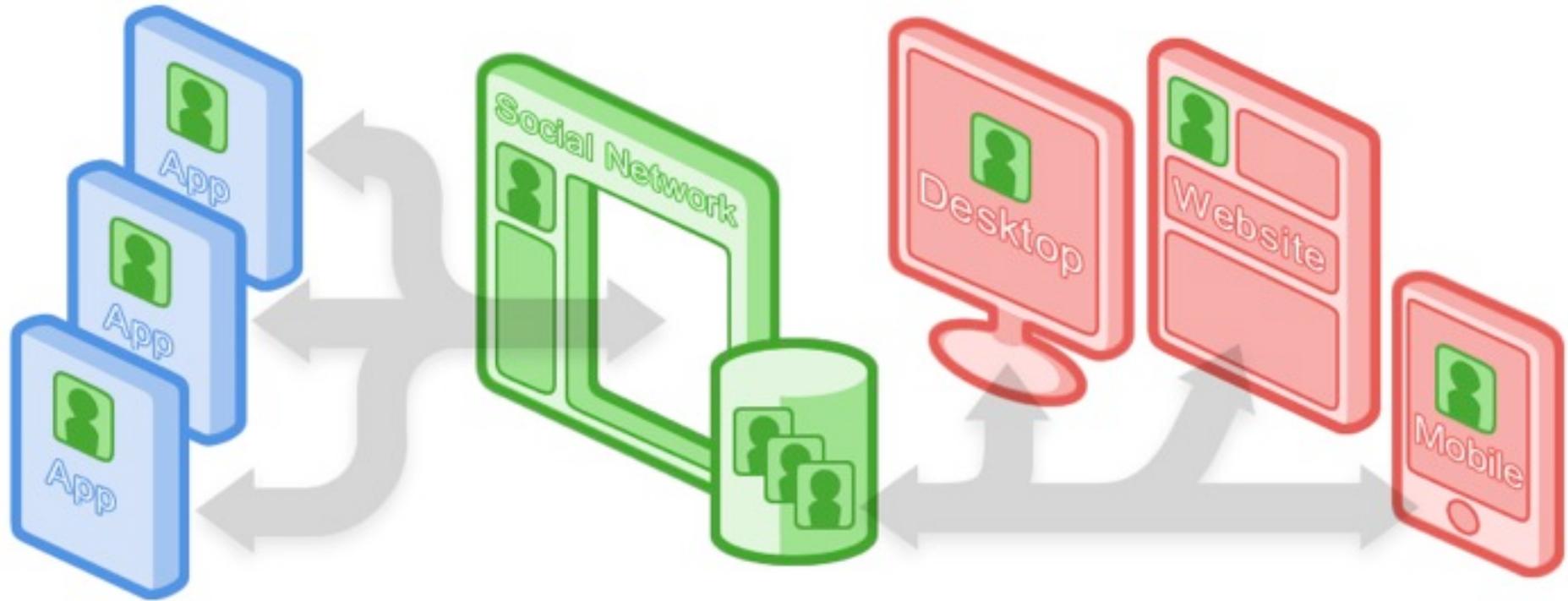


user contribution

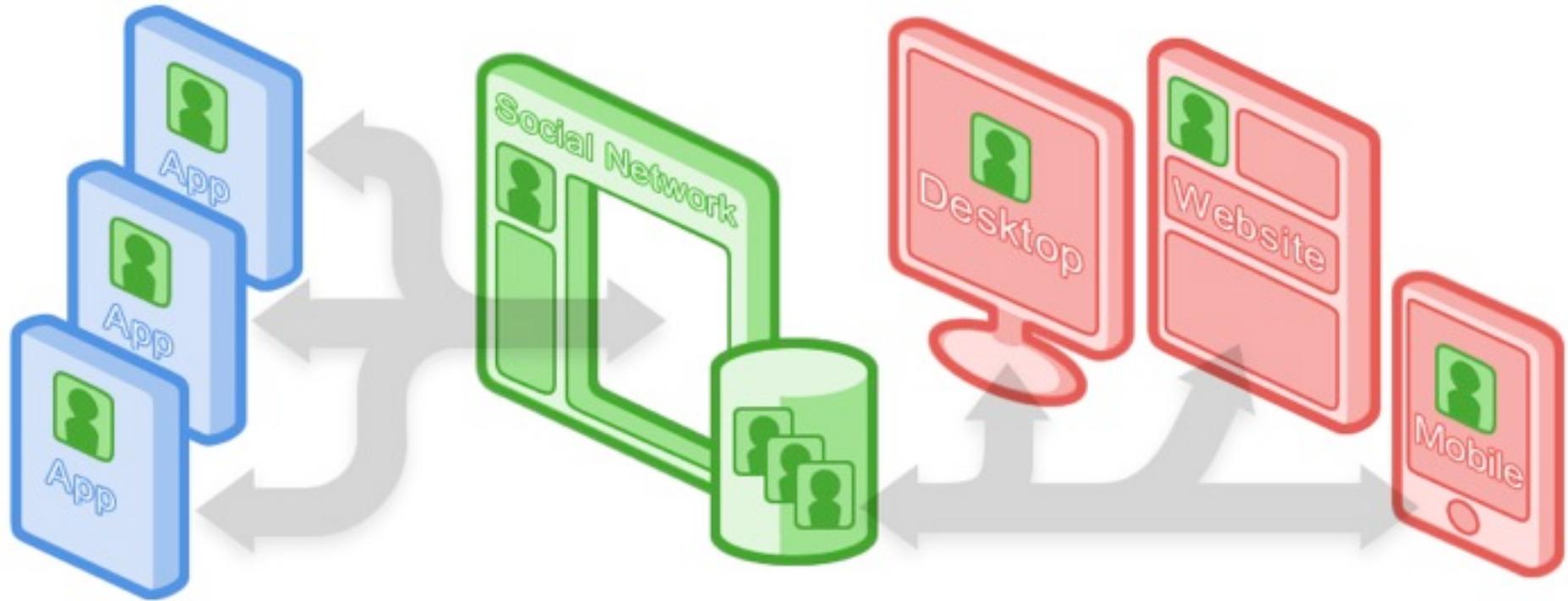


user consumption

open social



OpenSocial



Intro to OpenSocial APIs

OpenSocial APIs

- **The idea!**
 - Web. Good. + Social. Good. = Social Web. Better!
- **Where you can use OpenSocial APIs**
 - 25+ social networks around the world

Products supporting OpenSocial

- Google Calendar, Gmail, Blogger, Friend Connect
- Orkut
- MySpace
- hi5
- Netlog
- hyves
- Xiaonei
- 51.com
- IDtail
- Ning
- LinkedIn
- Quepasa
- Many, many more...



<http://www.flickr.com/photos/emagic/51069522>



<http://www.flickr.com/photos/emagic/51069522>

Technical differences - GFC vs traditional SNSs



OpenSocial APIs

- **Types of data**
 - Profiles and Friends
 - ID, name, thumbnail url
 - Activities and Messages
 - Application Data
- **Access**
 - Client-side (JavaScript, OSML, Templates)
 - Server-side (REST, RPC)

Identity of the people involved

- VIEWER
- OWNER

Who's the **VIEWER**

- **Traditional Networks**
 - The authenticated user who is viewing your app
- **Google Friend Connect**
 - The authenticated user who is viewing your app
 - **REMEMBER** the anonymous user
- **What do you know about the **VIEWER**?**
 - `OpenSocialPerson.Field.ID`
 - `OpenSocialPerson.Field.ABOUT_ME`
 - `OpenSocialPerson.Field.PROFILE_URL`
 - `OpenSocialPerson.Field.THUMBNAIL_URL`

Who's the **VIEWER**

- **What do traditional SNS apps know about the **VIEWER**?**
 - `OpenSocialPerson.Field.ID`
 - `OpenSocialPerson.Field.ABOUT_ME`
 - `OpenSocialPerson.Field.PROFILE_URL`
 - `OpenSocialPerson.Field.THUMBNAIL_URL`
 - `OpenSocialPerson.Field.GENDER`
 - `OpenSocialPerson.Field.LANGUAGES_SPOKEN`
 - `OpenSocialPerson.Field.LIVING_ARRANGEMENT`
 - `OpenSocialPerson.Field.RELATIONSHIP_STATUS`
 - `OpenSocialPerson.Field.SMOKER`
 - `OpenSocialPerson.Field.DRINKER`



Who's the **OWNER**?

- **Traditional Networks**

- The user who installed the instance of the app being viewed

- **Google Friend Connect -**

- **The SITE is the owner!**

- **ID = 15708967882889536966**

- **GIVEN_NAME = chabotc.com**

- **PROFILE_URL = <http://www.chabotc.com/>**



<http://www.flickr.com/photos/ingorrr/449613774>





<http://www.flickr.com/photos/ingorrr/449613774>

Using (page) context





Interested in learning about the latest advancements in Android, App Engine, Chrome, Google Web Toolkit, OpenSocial, and more? Register to attend [Google I/O](#), May 27-28 at Moscone West in San Francisco.

MySpace Open Platform: Connect MySpace users to your site and to your apps

Wednesday, May 20, 2009

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MySpace will be talking about two big things at [Google I/O](#) this year: [MySpaceID](#) and [MySpace Apps](#).

MySpaceID delivers social functionality and experiences by linking MySpace accounts with your site. These services allow users to quickly register using their MySpace credentials as well as post status messages, publish activities into MySpace, discover friends, and view MySpace activity and profile data on your site! The users' friends see all these updates, which drive traffic to your site and attract new users to register. By leveraging MySpace's social graph, you add virally to the buzz about your site and increase the number of visitors to it.

For a broad overview of MySpaceID, please watch this video:



[Site Feed](#)

[Google](#)

20043 readers

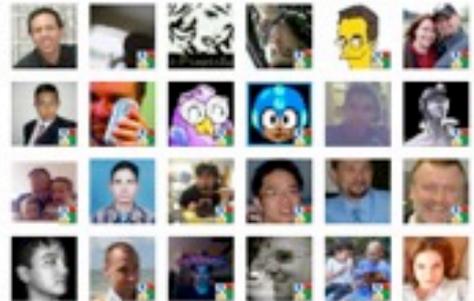
BY FEEDBURNER

Friend Connect

Follow

with Google Friend Connect

Followers (1117) [More »](#)



Already a member? [Sign in](#)

Google Translate

Select Language

Gadgets powered by Google

More Google Developer Blogs

[Visit our directory »](#)



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[Site Feed](#)

[Google](#)

20043 readers

BY FEEDBURNER

Friend Connect

Follow

with Google Friend Connect

Followers (1117) [More »](#)



Already a member? [Sign in](#)

Select Language

Gadgets powered by Google

More Google Developer Blogs

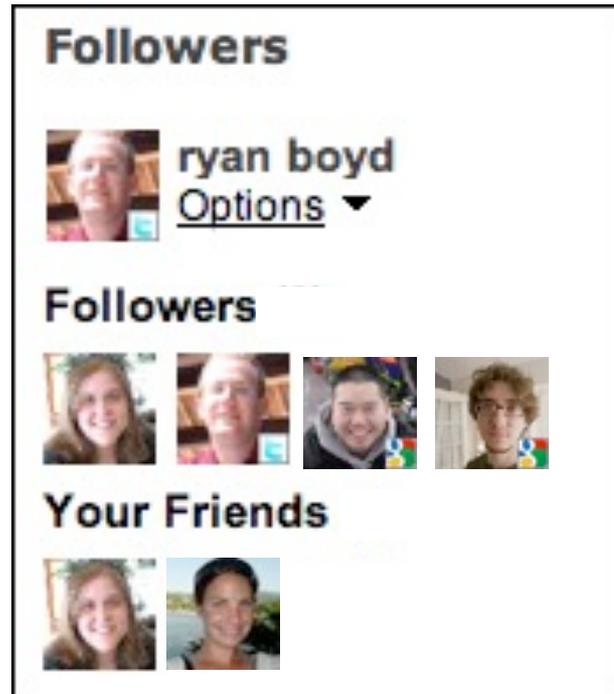
[Visit our directory »](#)

Using page context in Blogger

- `google.Blog.prototype.getPostsFeedUrl`
- `google.Blog.prototype.getPostsJson`
- `google.Blog.prototype.getCommentsFeedUrl`
- `google.Blog.prototype.getCommentsJson`
- `google.Blog.prototype.getCurrentPostFeedUrl`
- `google.Blog.prototype.getCurrentPostJson`
- `google.Blog.prototype.getCurrentCommentsFeedUrl`
- `google.Blog.prototype.getCurrentCommentsJson`

Using page context in Blogger - Why?

Using page context in Blogger - Why?



Using page context in Blogger - Why?

Comments on this blog:

Jane said: “digit is so cute!”

John said: “too girly, I want a real dog”

Jane said: “awww, John is nuts!”

Tom said: “what breed is she?”

Kim said: “a goldendoodle!”

John said: “that’s not a breed”

1-6 of 424242



Using page context in Blogger - Code

```
blog.getCommentsJson(onLoadFeed);

function onLoadFeed(data) {
    data = data.data;
    var list = document.getElementById("output");

    for (var i = 0; i < data.feed.entry.length; i++) {
        var entry = data.feed.entry[i];
        a.appendChild(document.createTextNode(
            entry.author[0].name.$t + " wrote..."));
        dd.appendChild(document.createTextNode(
            entry.content.$t));
        var extendedProperty = entry.author[0]
            .gd$extendedProperty;
        if (extendedProperty && extendedProperty.name ==
"OpenSocialUserId") {
            if (friendProfiles[extendedProperty.value]) {
                dt.style.backgroundColor = "yellow";
                dd.style.backgroundColor = "yellow";
            }
        }
    }
}
```



<http://www.flickr.com/photos/madaise/3213868369>



<http://www.flickr.com/photos/madaise/3213868369>

Skinning your Gadgets



Why you need to skin your gadgets

TUESDAY, MAY 12, 2009

Fetchin' Fetchin' Fetchin'



Digit played fetch for a good 30 minutes at Fort Funston... running up a cliff and chasing after a stick. Wore her out, got her dirty and gave her great joy.

POSTED BY RYGURYG AT 11:42 PM 0 COMMENTS

Digit loves getting filthy at the beach!



FOLLOWERS

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with Google Friend Connect

Followers



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BLOG ARCHIVE

▼ 2009 (4)

▼ May (4)

- Fetchin' Fetchin' Fetchin'
- Digit loves getting filthy at the beach!
- Digit loves the car!
- Digit walks around town!

Ratings (1)

Average rating: 0.0000

-- add your review here --

Your rating: 0.0000

[Post](#)

 Testing
Rating: 5/20 [Reply](#)

[Translate »](#)



Skinning your gadgets - Install UI



[Set up a new site](#)

Sites

- Digit the Dog
 - [Overview](#)
 - [Social bar](#)
 - [Members gadgets](#)
 - [Social gadgets](#)
 - [Moderate posts](#)
 - [For developers](#)
 - [Plugins](#)
- [test](#)

[About Friend Connect](#)

Set up the Ratings and reviews gadget

Author: Google

Allows viewers to rate a page, or a section of a page. Viewers can use this to rate videos, articles, books, photos, songs, or anything else you can imagine. You can put multiple Review/Rate gadgets on one page, one for each item you want viewers to review.



3 Choose colors

Select a set of colors for your gadget.

Endcap background*	# D0DE95	
Endcap text	# DC8100	
Endcap links	# 7A9766	
Content background*	# D0DE95	
Content text	# 000000	
Content secondary text	# DC8100	
Content links	# 7A9766	
Content secondary links	# 7A9766	
Content headlines	# DC8100	
Alternate background*	#	

Here is a preview of your gadget.



Google logo 09 

Skinning your gadgets - Properties

- **BORDER_COLOR**
 - Color of border of gadget, or 'transparent' if no border desired.
- **CONTENT_BG_COLOR (OS 0.8: BG_COLOR)**
 - Background color to use for main portion of gadget.
- **CONTENT_LINK_COLOR (OS 0.8: ANCHOR_COLOR)**
 - Color of unvisited links in the main portion of gadget.
- **CONTENT_TEXT_COLOR (OS 0.8: 'FONT_COLOR')**
 - Color of primary or most-displayed text in main portion of gadget.
- **FONT_FACE**
 - Font face to use by default.

Skinning your gadgets - Extended Properties

- `CONTENT_HEADLINE_COLOR`
- `CONTENT_SECONDARY_TEXT_COLOR`
- `CONTENT_SECONDARY_LINK_COLOR`
- `ENDCAP_BG_COLOR`
- `ENDCAP_LINK_COLOR`
- `ENDCAP_TEXT_COLOR`
- `ALTERNATE_BG_COLOR`
- `CONTENT_VISITED_LINK_COLOR`

Skinning your gadgets

- **Declaring the feature requirement:**

```
<Optional feature="skins"/>
```

- **Using the styles:**

```
$ ("someElement").style.borderColor =  
gadgets.skins.getProperty('BORDER_COLOR');
```

Skinning your gadgets

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Ratings (1)

Average rating: 

-- add your review here --

Your rating: 

 **Testing**
rating 

[Translate x](#)





<http://www.flickr.com/photos/munksynz/1350801503>

Localization



Monday, June 1, 2009

Localization of GFC Gadgets

- **Use message bundles!**

- en

```
<messagebundle>  
  <msg name="greeting">Hello</msg>  
  ...  
</messagebundle>
```

- fr

```
<messagebundle>  
  <msg name="greeting">bonjour</msg>  
  ...  
</messagebundle>
```

- **Using the messages:**

```
<Locale lang="en" messages="http://example.com/  
hello/en_ALL.xml"/>
```

```
<Locale lang="fr" messages="http://example.com/  
hello/fr_ALL.xml"/>
```

```
...  
<h1>__MSG_greeting__</h1>
```



VIDEO
1 DAY
DOLLAR
EVERYDAY

BE KIND REWIND - VIDEO & THRIFT STORE

ICE CREAM

BE KIND REWIND



<http://www.flickr.com/photos/mandydale/2552385888>





<http://www.flickr.com/photos/mandydale/2552385888>

Rewinding...



HOW TO DESIGN APPS

HOW TO DEVELOP CODE

5,000,000

30-day active friend connect sites

100,000

new members of these sites **EVERY DAY**

**BUT,
HOW DO
YOU REACH
THE USERS?**



<http://www.flickr.com/photos/criminalintent/94440474>



<http://www.flickr.com/photos/criminalintent/94440474>

List Your App



Monday, June 1, 2009

The Friend Connect Gadget Gallery

Google
Friend Connect BETA

Gadget Gallery

Featured gadgets | All gadgets

Members
by Google

Awaken your community with the members gadget which lets visitors join your site, sign in, and invite their friends. They can even explore the profiles of other members and make new friends.
[Watch video](#) | [Sample site](#) | [Get this gadget](#)

Social bar
by Google

Put a social bar at the top or bottom of your webpages to give your visitors easy access to Friend Connect's social features. The bar includes a way for visitors to sign in, view other members, leave comments, and see recent site activity.
[Watch video](#) | [Sample site](#) | [Get this gadget](#)

Comments
by Google

Bring your site to life by adding the comments gadget to your pages. This gadget enables visitors to post comments and links to videos on your site. Visitors can use the translation feature to read comments in their preferred language.
[Sample site](#) | [Get this gadget](#)

The Friend Connect Gadget Gallery



Submit a Friend Connect gadget

Preparing for Publication

Congratulations on completing your social gadget!

Our goal is to fill the Friend Connect social gadget directory with high quality social gadgets that are useful and fun for users. Your submission will be reviewed before it is listed. You should receive an email within several days with your gadget's status. If your gadget is approved, it will be added to the directory and listed shortly thereafter. Otherwise, you'll receive feedback at the "author_email" address on why it was rejected and suggested changes to make.

To speed the process, please check the following prior to submission:

- **Browsers.** Test your gadget on the following browsers: IE 6 and greater, Firefox 3 and greater, Safari 3 and greater.
- **Sizes.** Test your gadget in different sizes, from 200 pixels to 600 pixels wide, and at various heights from 350 pixels to 600 pixels high.
- **Model.** Open-Social gadgets for Friend Connect are targeted towards site owners. Please be sure their behavior matches the model of a site owner presenting a gadget to their visitors who may, or may not, be signed in. Learn more [here](#).
- **Functionality.** Test your gadget and it's various user preferences from the perspectives of a non-signed-in visitor, a signed-in visitor, and a site administrator.

Before you submit the link to your XML file, double check that that the gadget XML file includes the required fields:

- **title**
- **description** Your description should be less than 350 characters so that will not get truncated in galleries.
- **author**
- **author_email**
- **screenshot** The screenshot should be 150x160 pixels.
- **thumbnail** The thumbnail should be 120x60 pixels.
- **directory_title** (required if title contains user prefs)

Use the form below to confirm your acceptance of the Terms and Conditions and submit your gadget.

Google Gadgets and Themes API Terms of Service

Last updated: September 2008

Welcome to Google!

1. Your relationship with Google

1.1 Your use of the Google Gadgets or Themes API (referred to as "Gadgets API" in this document) is subject to the terms of a legal agreement between you and Google. "Google" means Google Inc., whose principal place of business is at 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States.

Gadget URL:

<http://www.google.com/friendconnect/submitgadget>



The Blogger Gadget Gallery



Submit a Gadget for Blogger!

Before you submit your xml file, be sure you've done the following:

- Read and followed the [Google Gadget Developer's Guide](#)
- Read and followed the [Blogger Gadget Developer's Guide](#)
- Followed the [Best UI Practices for Blogger Gadgets](#)
- [Tested your gadget](#) on Blogger

Additionally, make sure that your xml file includes the following required fields:

- title
- description
- author
- author_email
- thumbnail
- screenshot (suggested)
- author_location (suggested)
- author_affiliation (suggested)
- title_url (suggested)

All submitted gadgets will be immediately added to the Blogger Gadget directory. If you later want to delete your gadget from the directory, simply remove the XML file from your hosting provider. [Learn more](#)

Use the form below to confirm your acceptance of the Terms and Conditions and submit your gadget.

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1.2 Unless otherwise agreed in writing with Google, your agreement with Google will always include, at a minimum, the terms and conditions set out in this document, including the relevant Program

Gadget URL:

Note: Not yet launched

<http://www.google.com/friendconnect/>



Monday, June 1, 2009

Q & A

Post your [questions](#) for this talk on Google Moderator:
<http://tinyurl.com/gfc-questions>

Google™

