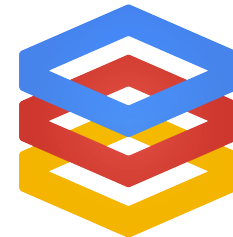






302 Google Compute Engine



Running large scale computing workloads on Google's infrastructure

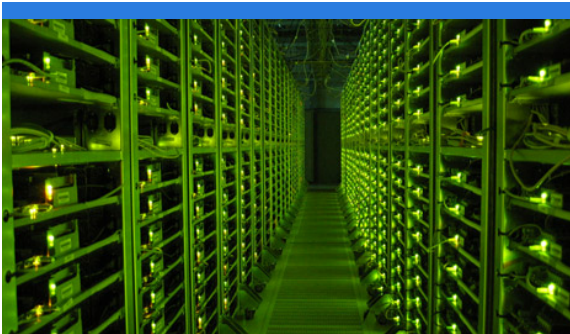
Craig McLuckie
Lead Product Manager



Google Compute Engine is Infrastructure-as-a-Service

A little about our infrastructure...

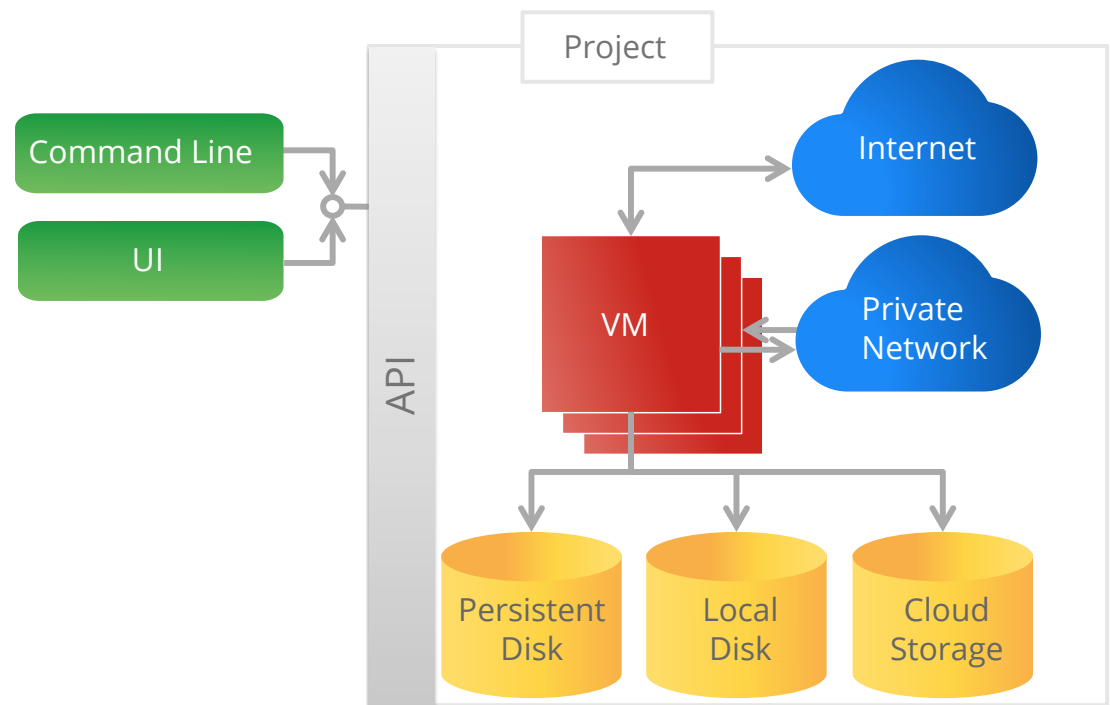
- The internet requires big infrastructure
 - Indexing billions of web pages
 - Serving 3 billion hours of video per month
 - Offering 350 million Gmail users 10GB of storage
- Our infrastructure is amongst the most scalable and efficient
- Google Compute Engine makes our infrastructure available to you



Introducing Google Compute Engine

Infrastructure-as-a-Service: Linux virtual machines

- Compute
- Storage
- Network
- Tools





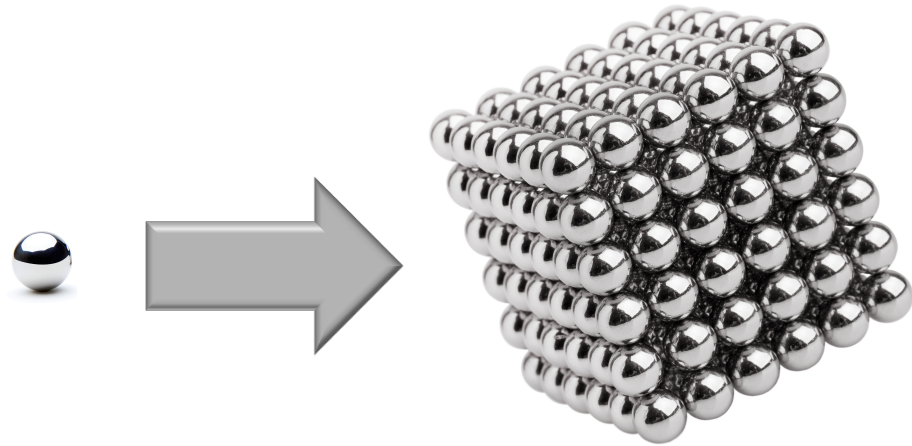
Demo

Hello Virtual Machine!

Introducing Google Compute Engine

Lots of virtual machines...

- Highly scalable
- High performance
- Affordable



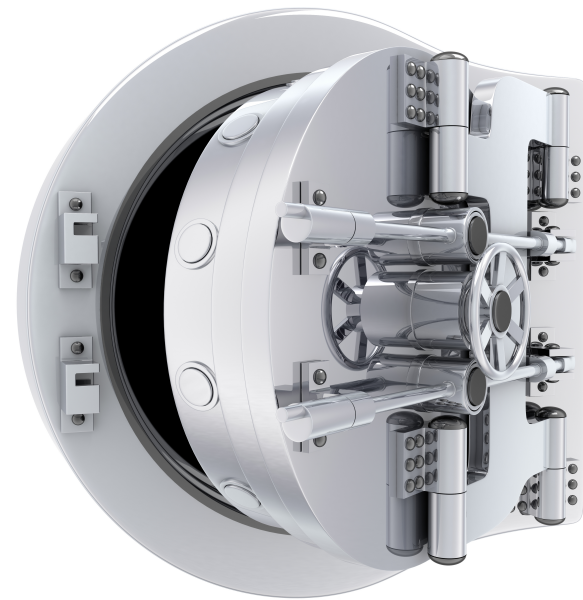


Guiding principles

How we thought about building this system

Strong Security

- Network encapsulation
- Disk encryption of data at rest



Consistency

- All about performance
 - Processor allocations
 - Storage latencies and throughput
 - Network architecture



Open and Flexible

- Open API
- Open tooling
- Focus on the ecosystem



Proven

- One VM infrastructure
 - For Google production workloads
 - For your workloads
- Currently running Google production services



Powered by the Ecosystem

- Focus on building a vibrant ecosystem
- Strong core infrastructure
- Our ecosystem partners
 - Support mobility to the cloud
 - Richer experiences
- Think about services not servers

RIGHT SCALE
CLOUD MANAGEMENT

CLIQR
TECHNOLOGIES

puppet
labs

MAPR
TECHNOLOGIES

OP
OPSCODE

Numerate



RightScale.launch(Clouds) Google Compute Engine

Michael Crandell – RightScale, CEO and Founder



RIGHT SCALE[®]

- = Cloud Management
- = 4M servers, 55k users
- = Largest scaling events: 3.5k servers
- = Cloud migrations: 20k+ servers



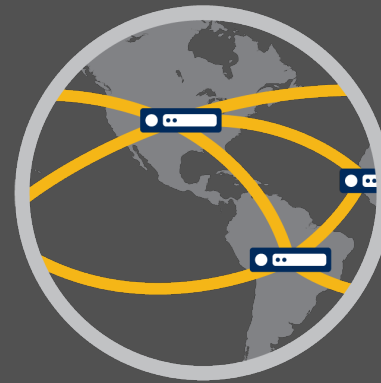
Google Compute Engine

Global Private Networks: It Matters

Google infrastructure “secret sauce”

Deploy globally

Replicate for DR



Google Compute Engine

Fast Boot Times: It Matters

Scale up quickly

Shorten test cycles

2 minutes

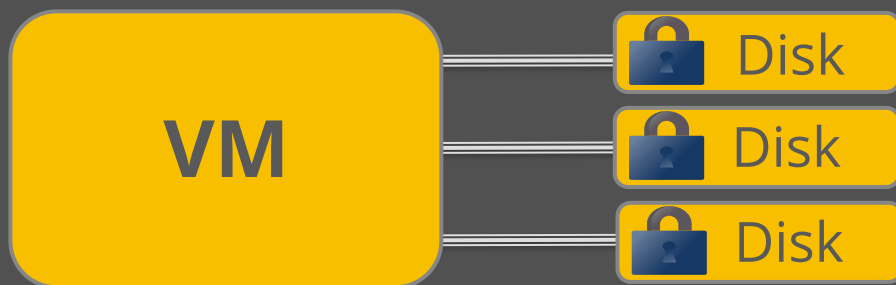


Google Compute Engine

Encrypted Data at Rest: It Matters

Top security requirement

Simpler and faster



RIGHT SCALE[®]

3 key principles for the cloud:

Usable Stuff

Automation

Workload Liberation



.launch

Shivan Bindal – RightScale, Product Manager



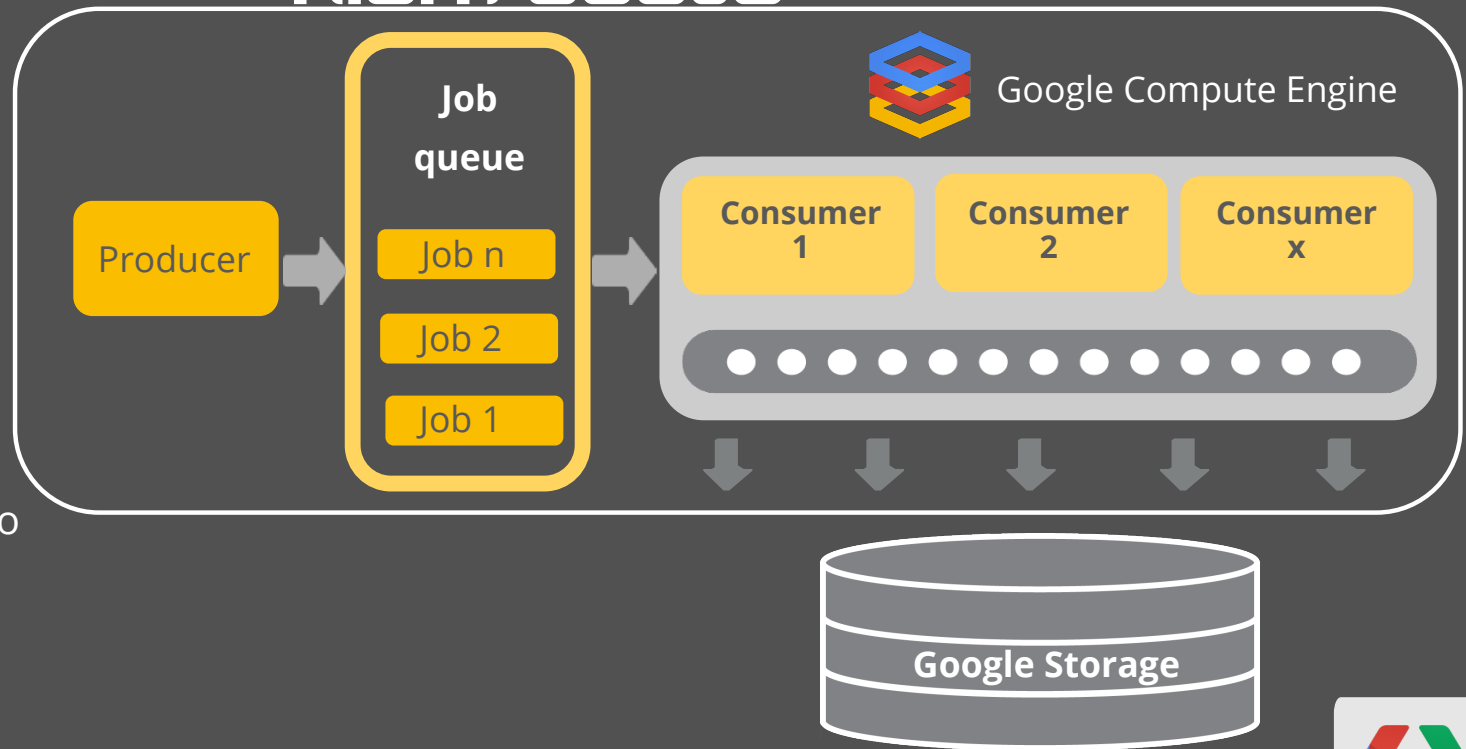
Demo: Video Transcoding

RIGHT SCALE[®]

Producer pushes transcoding jobs to queue

Consumer pops instructions off the queue, downloads video and runs the rendering engine

After rendering, video is sent to Google Storage

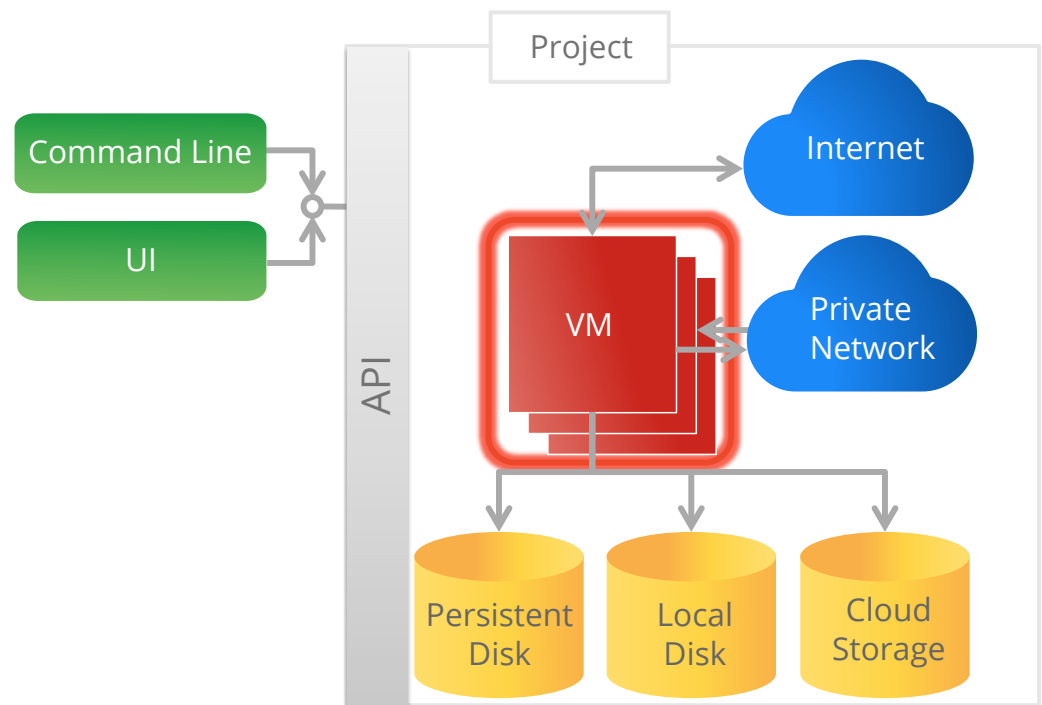




Technical Walk Through

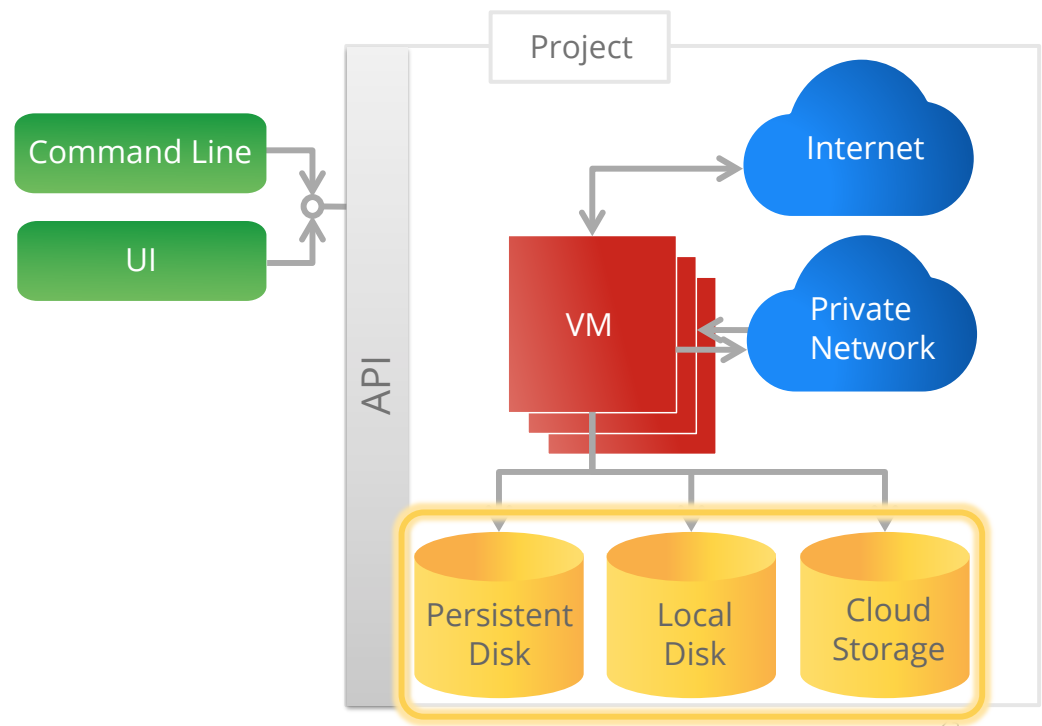
Compute

- KVM based Linux VMs
- Multiple sizes



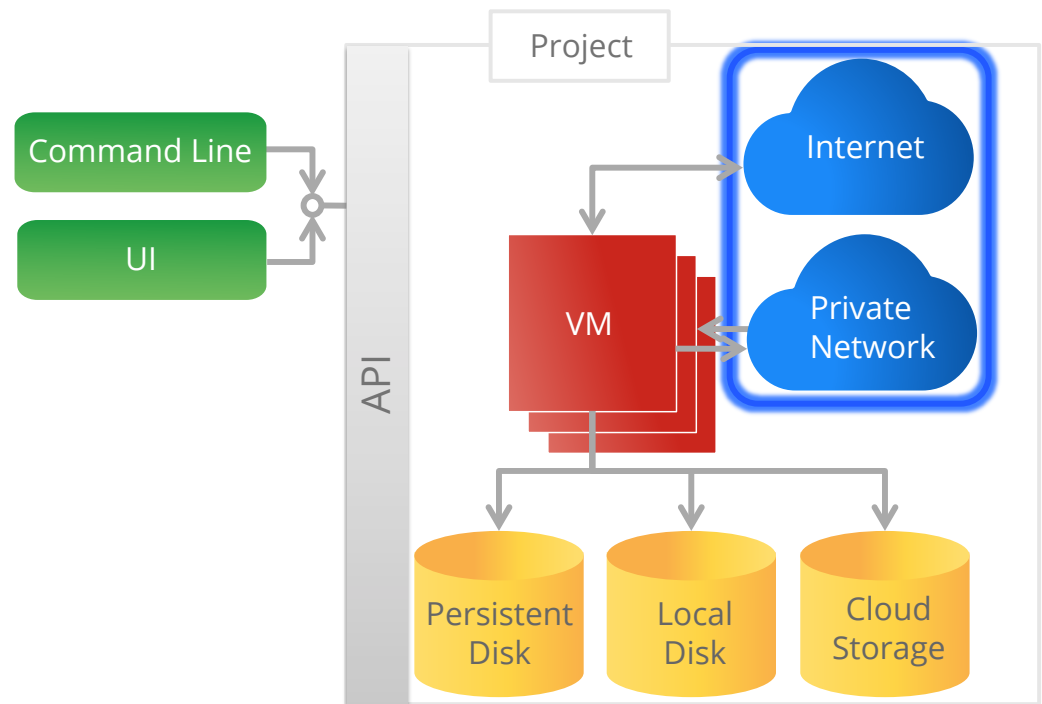
Storage

- Network block
- Local ephemeral
- Object Store



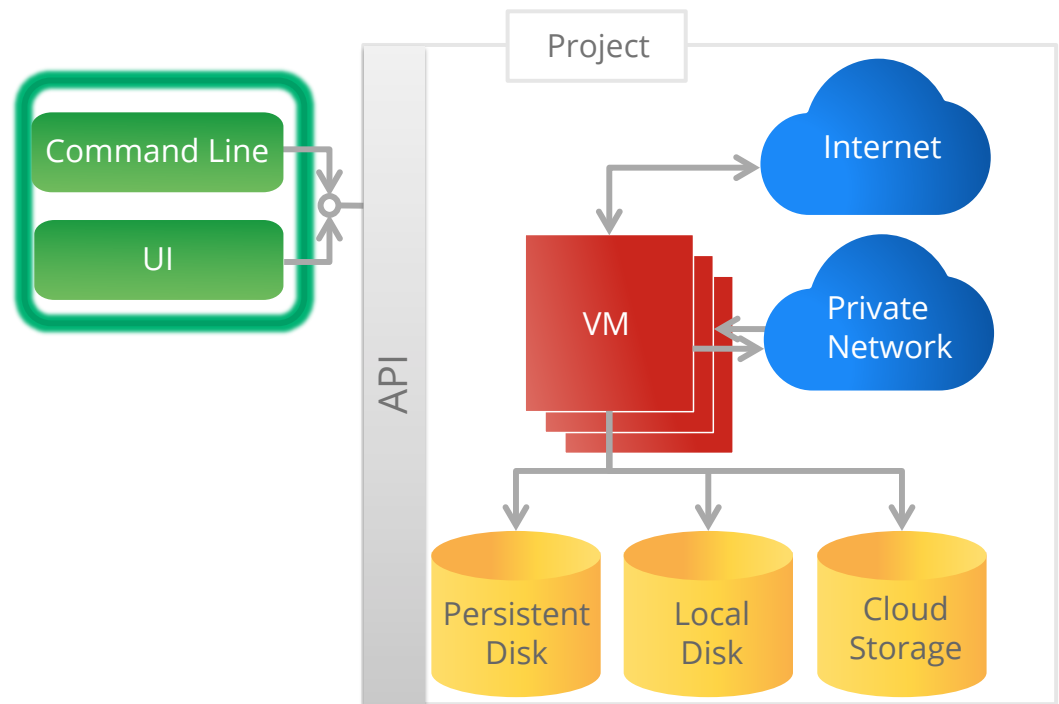
Network

- Connect to internet
- Connect internally
 - Global private network



Tools

- REST API
- Open Tools





MapR

John Schroeder – MapR CEO and Founder

MC Srivas – MapR CTO and Founder

MapR's Experience with Google Compute Engine

- **Fast**
 - Virtualized public cloud rivals on premise physical
- **Easy**
 - Provision 1,000s of servers in minutes
- **Cost effective**
 - Pay only for what you use



MapR Technologies

- **Open, enterprise-grade distribution for Hadoop**
 - Easy, dependable and fast
 - Open source with standards-based extensions
- **Hadoop**
 - Big data analytics
 - Hadoop inspired by MapReduce paper published by Google scientists Jeffrey Dean and Sanjay Ghemawat in 2004
- **MapR is deployed at 1000's of companies**
- **MapR Hadoop Cloud Service now available on Google Compute Engine**





Demo

Let's run a large sort

Run TeraSort on a **1250**-node MapR Hadoop cluster on Google Compute Engine

How does this Compare to Terasort Records?

	Record on physical hardware	MapR on Google Compute Engine
Hardware	Physical	Virtual/Cloud
Servers	1460	1256
Disks	5840	1256
Cores	11680	5024
Time	1:02 min	1:20 min



Deployment Comparison

Current Record

1460 physical servers

Prepare datacenter
Rack and stack servers
Maintain hardware

Months



1256 instances

Invoke `gcutl` command

Minutes



Cost Comparison

Current Record

1460 1U servers x
\$4K/server =

\$5,840,000



1256 *n1-standard-4-d* x
\$.58/instance hour x
80 seconds =

\$16





Try MapR on Google Compute Engine
www.mapr.com/google

Compute Pricing

Up to 50% more compute for your money than other leading cloud providers

	Virtual CPU/ GCEU	RAM	Disk	Price/Hour
n1-standard-1-d	1 / 2.75	3.75 GB	420 GB	\$0.145
n1-standard-2-d	2 / 5.5	7.5 GB	870 GB	\$0.29
n1-standard-4-d	4 / 11	15 GB	1770 GB	\$0.58
n1-standard-8-d	8 / 22	30 GB	2 x 1770 GB	\$1.16



Limited preview program

Apply for access today!

- Focused on large scale workloads
- Complimentary access for a limited period
- SLA and support available to commercial customers
- Apply for program at cloud.google.com



Thank You!

Please visit cloud.google.com

See other Google Compute Engine sessions: 308 and 313

Look for me (Craig McLuckie) on Google +





Google
Developers