



What's New and Cool in Compute Engine

cloud.google.com/compute

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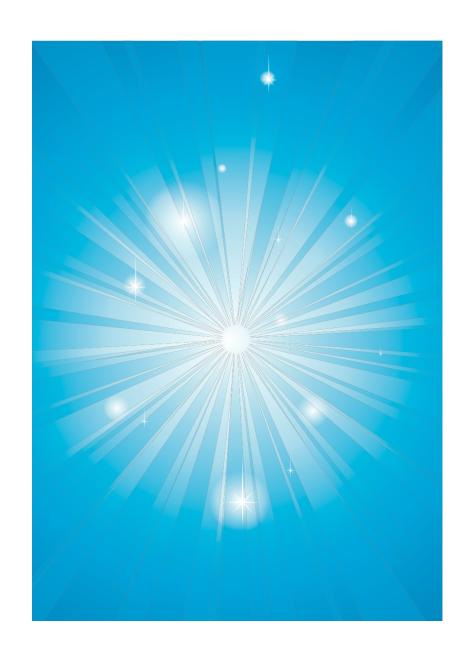


Highly Secure

- Encapsulation
- . Access
- . Encryption







Consistently fast

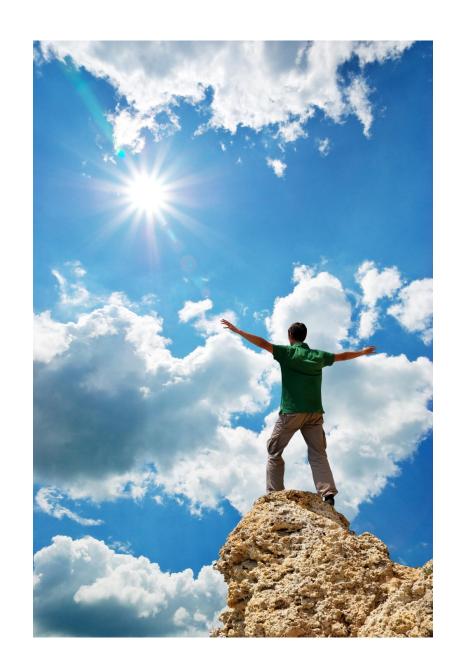
- . VMs
- Storage
- . Network
- Scaling





www.mapr.com/mapr-google





Open

- . CentOS & Debian
- APIs for everything
- UI and Tools use the same APIs you do
- Rapidly growing ecosystem



"Google Compute Engine has an impressive network and we've experienced **exceptional speed and boot times** with the platform. Google has achieved this performance while also having a **remarkable focus on security**, including data encryption at rest. In a recent survey, our customers continue to tell us the **#1 challenge in moving to the cloud is security**, and we're happy to see that **Google is directly addressing this concern**"

Thorsten von Eicken, CTO





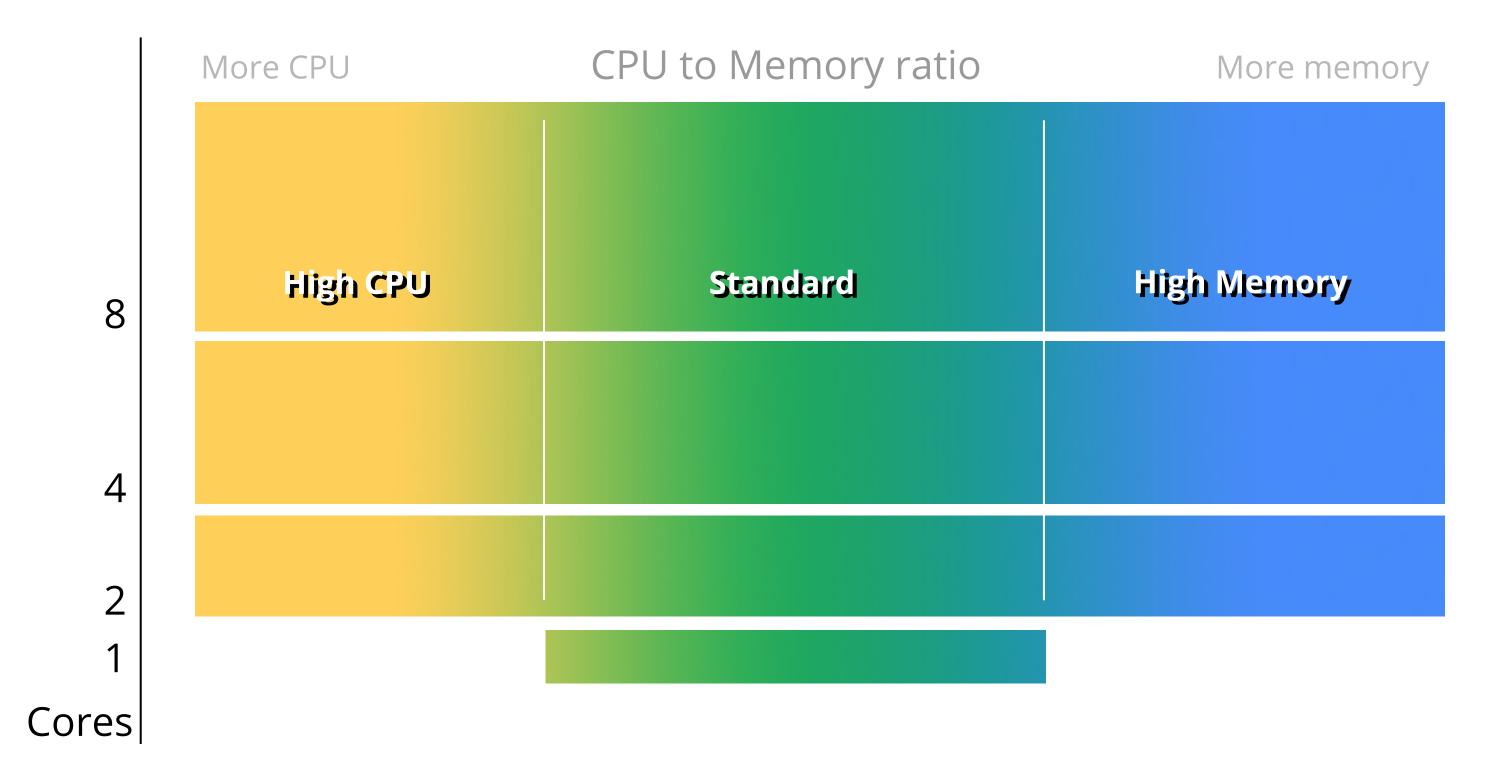
"My pipe dream is for Google to combine Compute Engine's flexible virtual machines with App Engine's ridiculously impressive datastore."

- Ben Kamens, Khan Academy lead developer http://goo.gl/zxFbt





Instances to suit diverse workloads





New Instance Types

g1-small

1.7 GB RAM shared core, 1.38 GCEU

5.4c / hr US

f1-micro

0.6 GB RAM shared core, burstable

1.9c / hr US



Powerful Metadata

Easy access from within an instance

```
GET http://metadata/computeMetadata/v1beta1/instance/
                                                                                      KITE
attributes/
disks/
network-interfaces/
service-accounts/
tags
GET http://metadata/computeMetadata/v1beta1/project/
attributes/
```



Powerful Metadata

Update Custom Metadata on the fly

```
POST https://www.googleapis.com/compute/v1beta14/projects/{project}/zones/
                                                                                     HTTP
{zone}/instances/{instance}/setMetadata
  "kind": "compute#metadata",
  "fingerprint": bytes,
  "items": [
      "key": string,
      "value": string
```



Persistent Disk

10 terabytes

/root

hot attach & detach



sub-hour billing

- 1 minute increments
- 10 minute minimum





Routing, Gateways and VPNs, oh my!

- New Advanced Routing Capabilities
- Powerful, fine-grained control over packet routing





Compute Engine in Action



What's Cool about Compute Engine

Sebastian Stadil, Founder & CEO SCALR



A few Scalr customers





Live on GCE





"Google Compute Engine rocks."

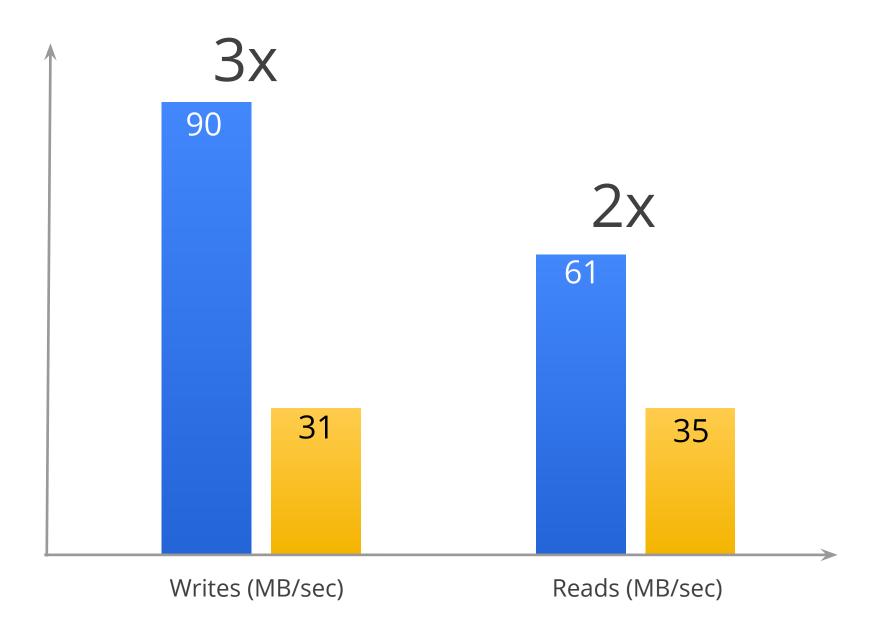
Ralf Rottmann (@ralf)

Grandcentrix for Eurovision



Benchmarks - sequential IO

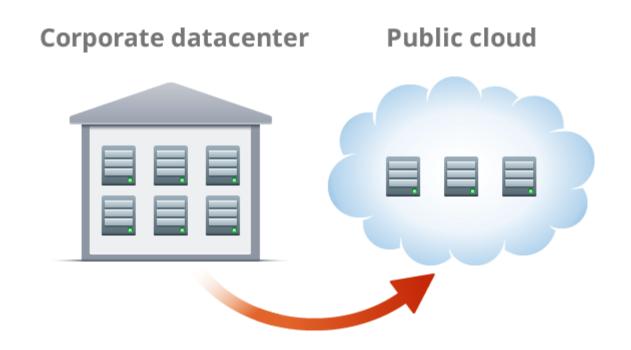
vs well known competitor







Using GCE Routes for Cloudbursting





Example use case

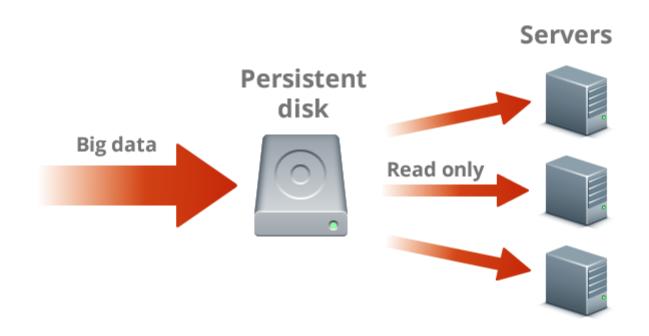
Big data







Use GCE multi-mount disks for big data





HA with GCE global and local resources





By the minute pricing



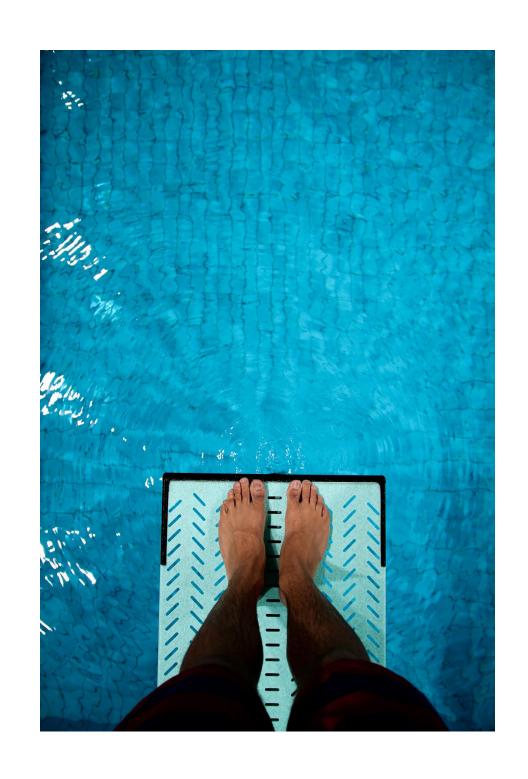




Thank You!

scalr.com/gce?utm_source=myawesomeiotalk

Sebastian Stadil



Deep Dive Sessions

- Speed, Efficiency, and Control
- Supercharge Your Google Compute Engine App with Persistent Disk
- When Bad Things Happen to Good Clusters
- Codelab: Computing the Cosmos
- Cloud Platform Sandbox



Sign up online

cloud.google.com/compute



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Thank You!

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