Flexible Delivery of **3D Applications To Any Device, Anywhere**

A Customer and ISV Conversation

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Aivars Apsite

Technology Strategist

HDR

Clint Pearson,

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esri

John Meza

Senior Product Engineer

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Siemens Wind Power

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DELL

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Graphics-Intensive Apps Are Required by More Users

DESIGNER

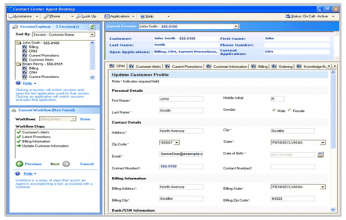
25M

POWER USER

200M

KNOWLEDGE WORKER

400M



TASK WORKER

100M

Source: Gartner & NVIDIA 2012 Research

Major Marketplace Challenges for High Performance Workloads

More distributed than ever

Large datasets are harder to load and share

Contractors need revocable access

Data leakage & corporate security

Imagine the Possibilities…
Early Adopters Share Their Benefits

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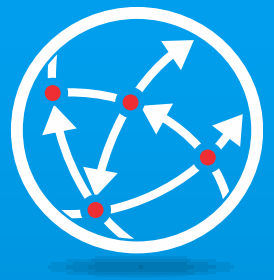
PRODUCTIVITY	SCALABILITY	COLLABORATION	EFFICIENCY	SECURITY



70%

improvement in workflow cycle time for an engineering firm's **remote Catia users**

20,000+

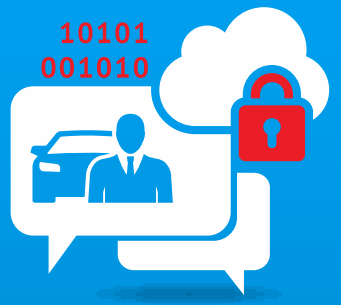
engineers accessing a single, **centralized desktop image** for their virtualized **Siemens NX** workstations

14,700

km between an **engineering** firm's **Revit teams** collaborating from offices in Holland and Australia

5,000

employees at a global transportation company receiving **remote video training** instead of traveling



$10M+

in product development savings for an **automaker** through **intellectual property protection** and real-time supplier **negotiations**

Over 300 customers have participated in the VMware/NVIDIA GRID vGPU Early Access Program since VMworld 2014

vmware® + NVIDIA® =

Enable distributed teams to collaborate in real time

Centralize and secure mission-critical graphics data sets

Enjoy workstation-class graphics on laptops, tablets, and mobile devices

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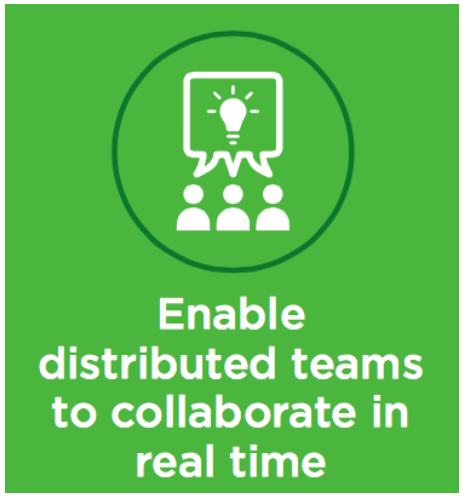

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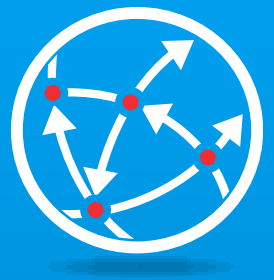

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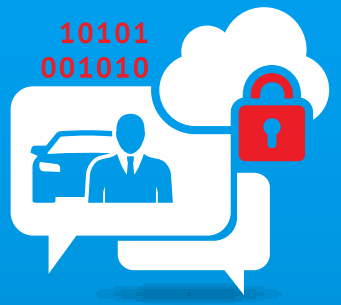

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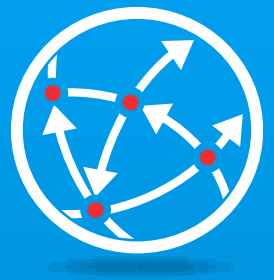

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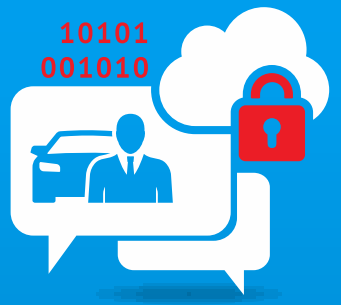

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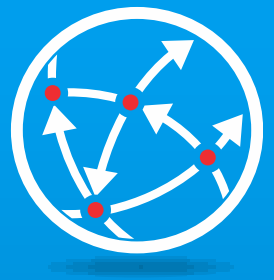

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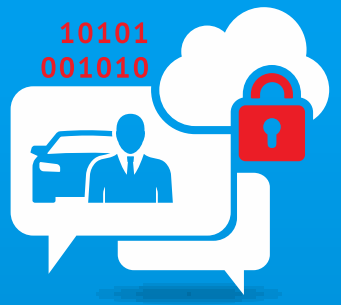

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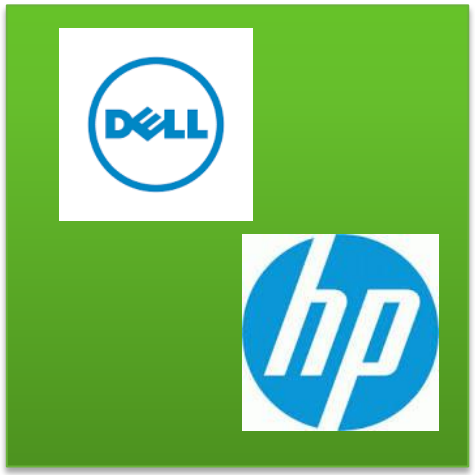
Start Your Journey to Success

1. Try GRID



2. One Server POC, 50% Discount

3. Direct Access

4. Deploy