

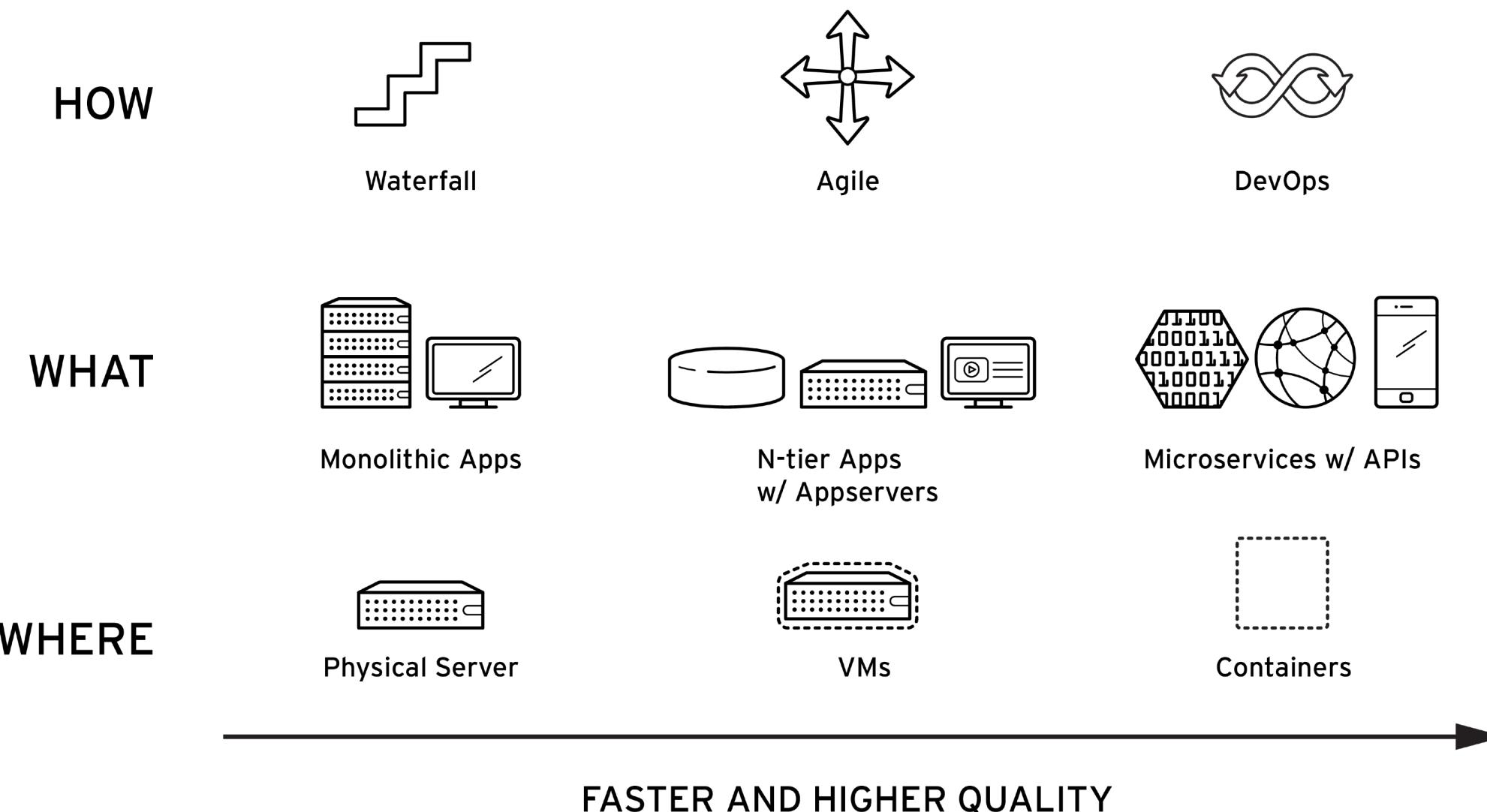
# A DEVOPS STATE OF MIND

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# THE NEED FOR SPEED

## THE ACCELERATION OF APPLICATION DELIVERY FOR THE BUSINESS



# BIMODAL IT

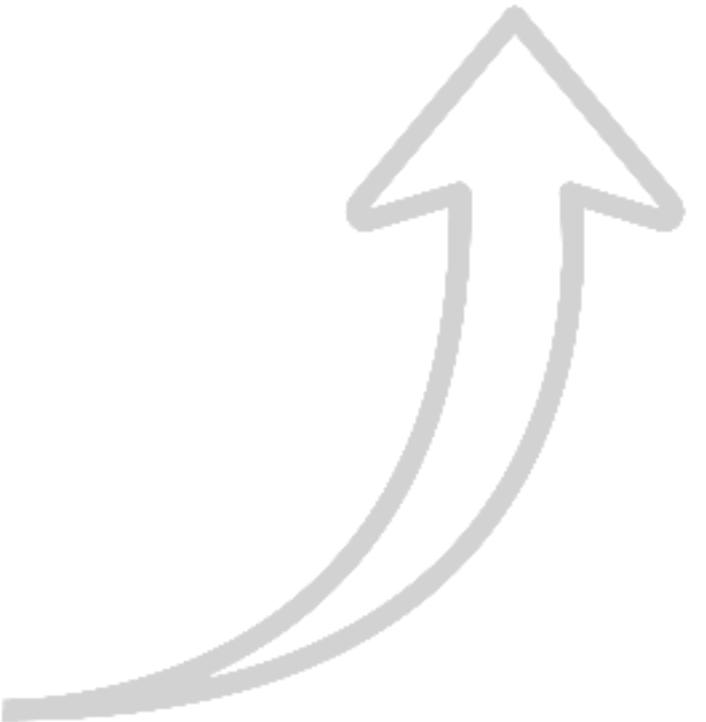
**To capture digital opportunities, CIOs need to deal with speed, innovation, and uncertainty. This requires operating two modes of enterprise IT: conventional and “nonlinear.”**

**Gartner**

*Executive Summary:  
Taming the Digital Dragon: The 2014 CIO Agenda*

**“In short, software is eating the world.”**

- Marc Andreessen, Wall Street Journal, August 2011



# BUT DEMANDS ON I.T. ARE INCREASING AS BUSINESSES ARE REIMAGINED



Online, Mobile



Software Defined Networks

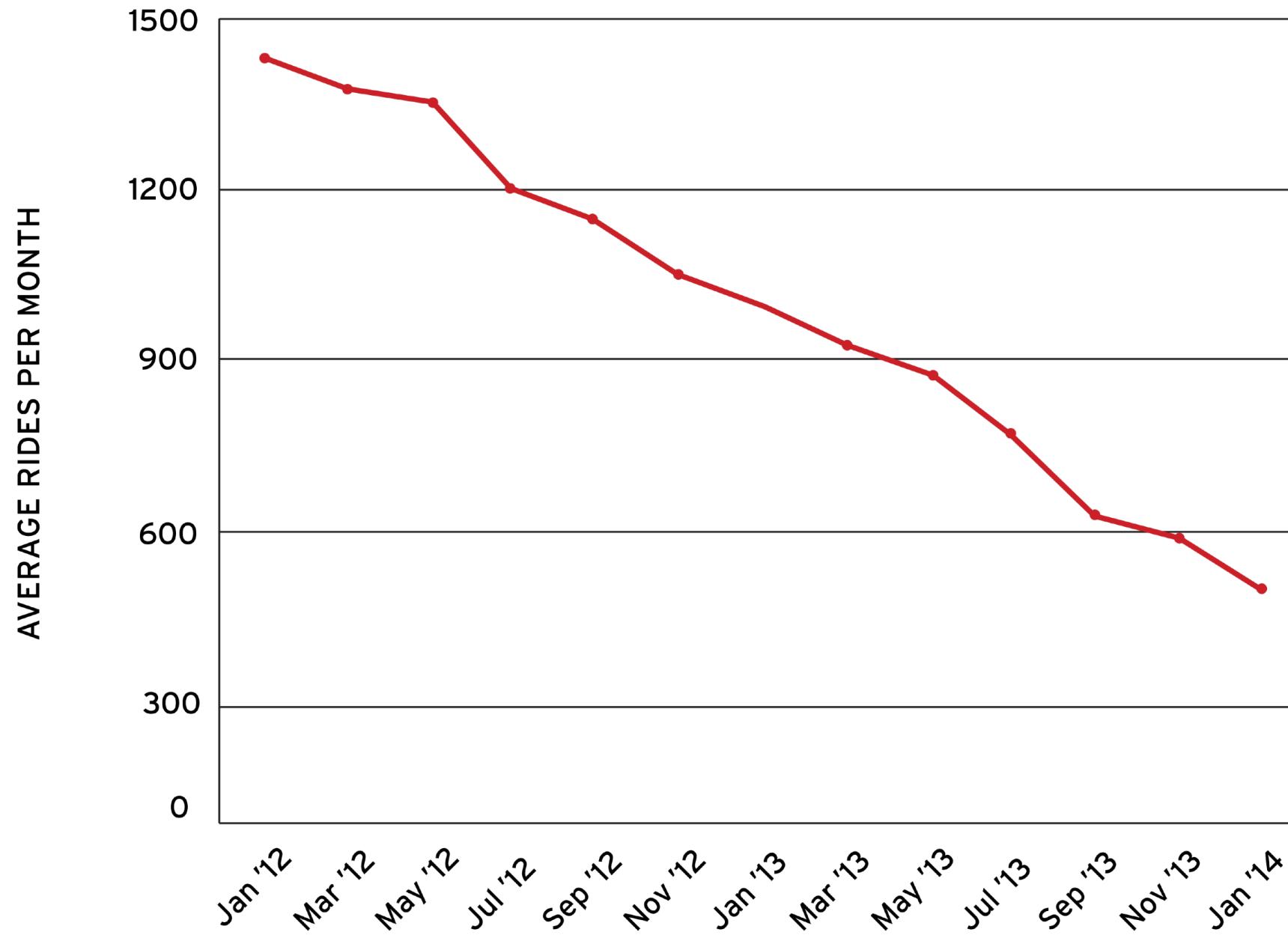


Desktop to Cloud

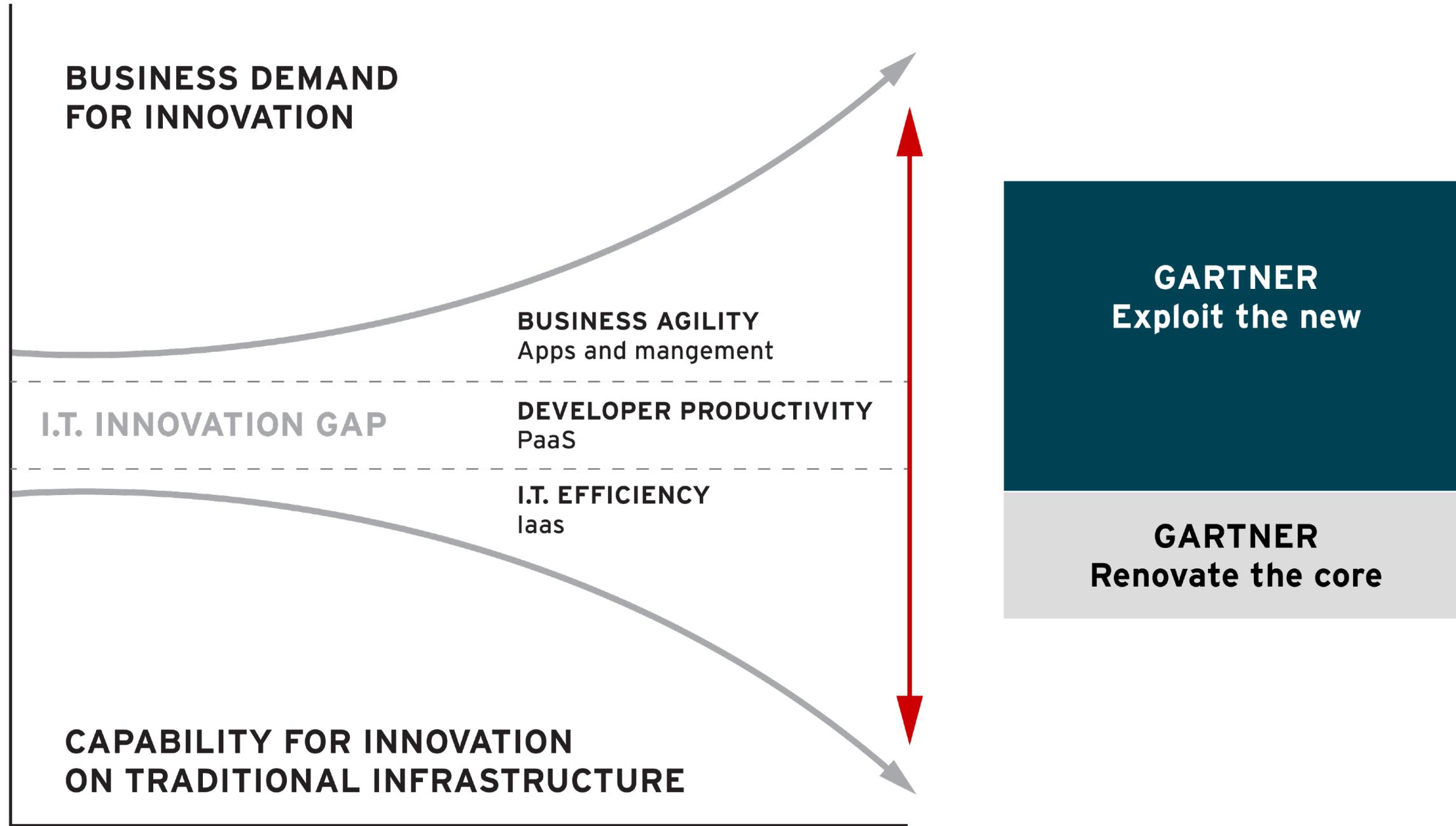


Online, Mobile

# UBER, LYFT FALLOUT: TAXI RIDES PLUNGE 65% IN SAN FRANCISCO



# CREATES AN I.T. INNOVATION GAP



# DELIVERING SOFTWARE TODAY: THE REALITY VS. THE GOAL

BUDGET

**45%**  
OVER

TIME

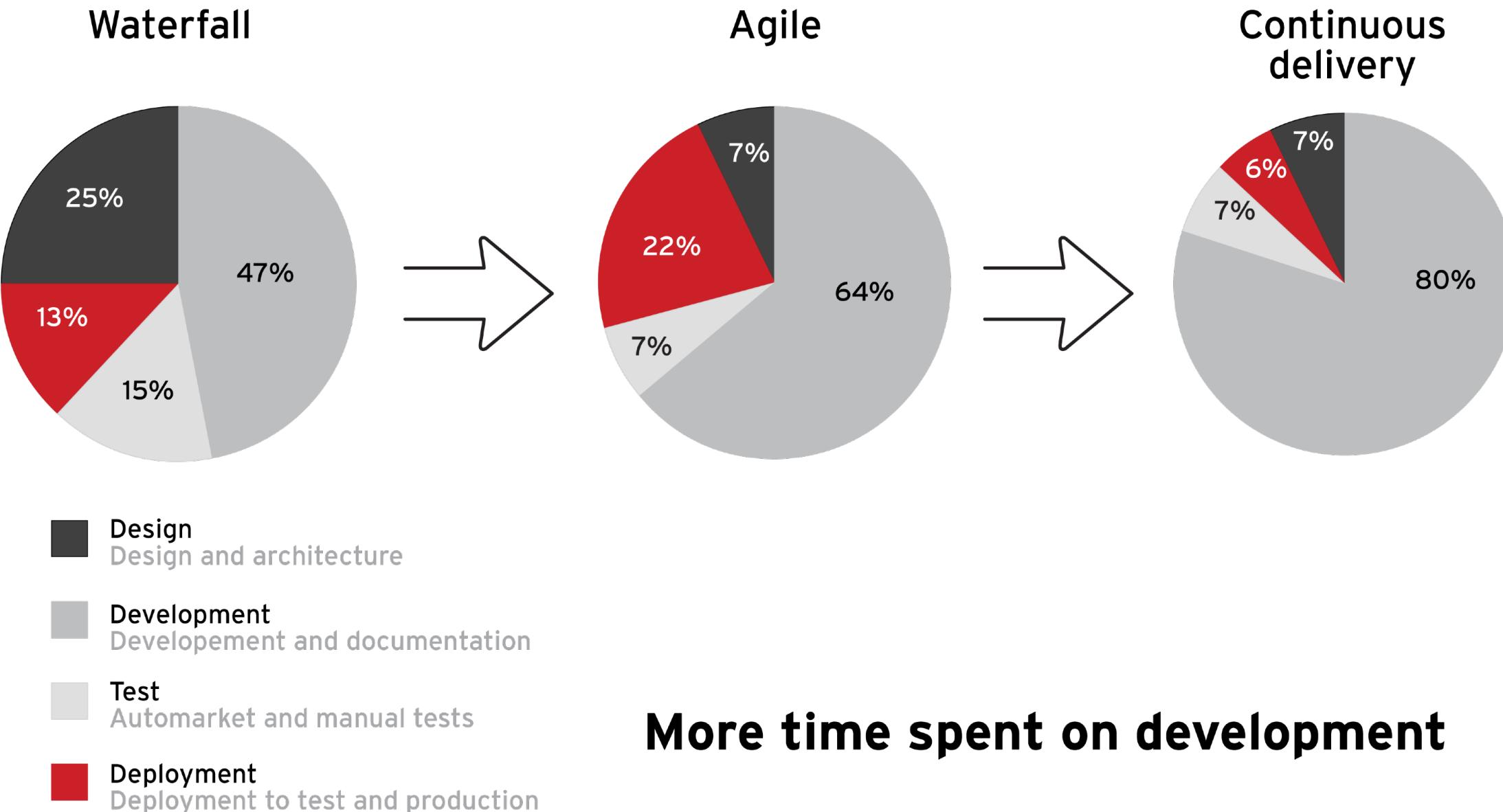
**7%**  
OVER

VALUE

**56%**  
LESS

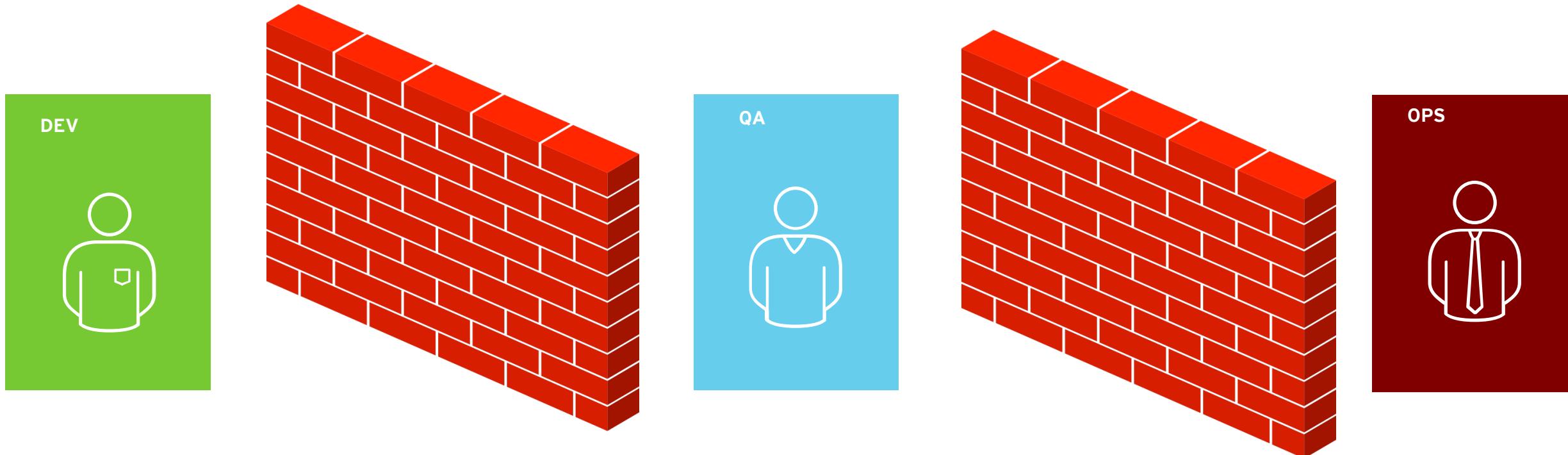
Source: Delivering large-scale IT projects on time, on budget, and on value  
McKinsey & Company, October 2012

# DEVELOPMENT LIFECYCLE TRENDS



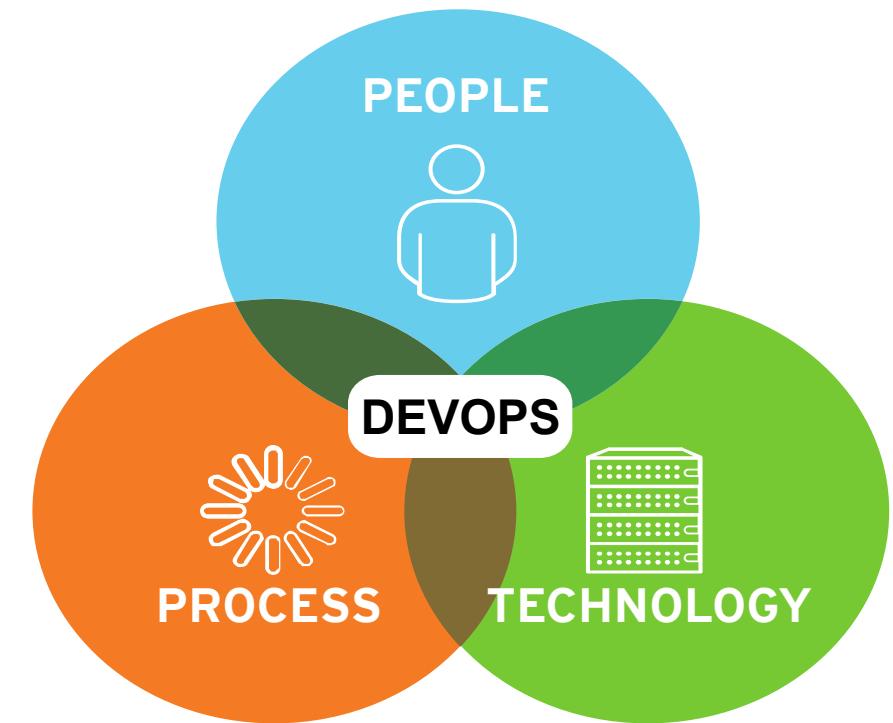
# “THROW IT OVER THE WALL”

Walled off people, walled off processes, walled off technologies



# WHAT CAN I.T. DO? I.T. CAN TURN OPS AND DEV INTO DEVOPS

“DevOps is a software development method that stresses communication, collaboration and integration between software developers and information technology (IT) professionals.”[1]

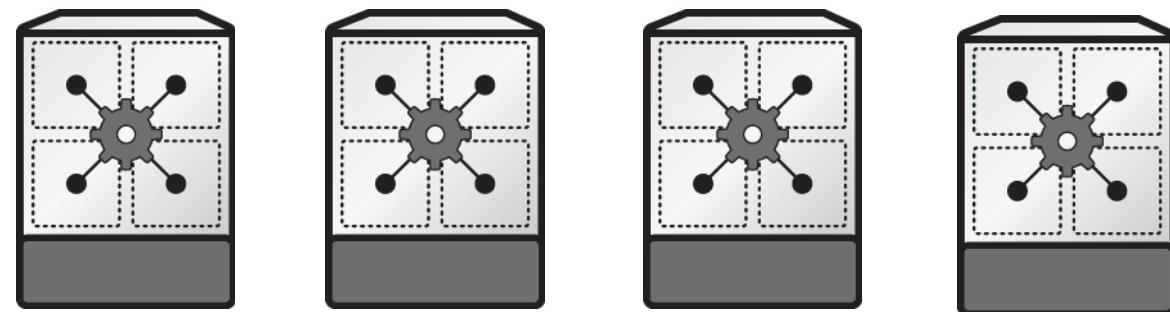
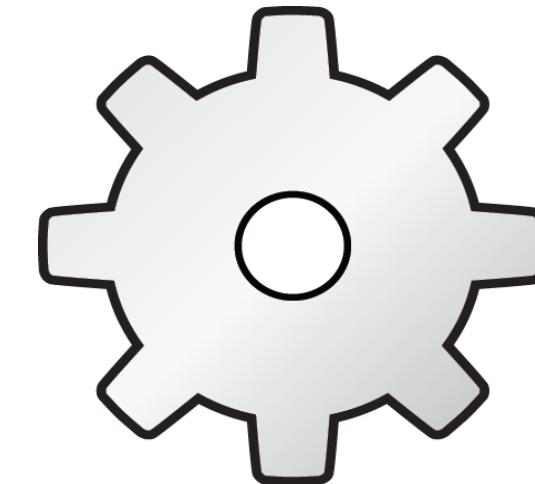


Applying many of the principles of Agile software development to the full application lifecycle and incorporating automation and monitoring with just a touch of Lean Manufacturing theory.

# WHAT ENABLES DEVOPS?

## “Configuration in code”

- Standardized environments
- Linux containers
- Automated provisioning

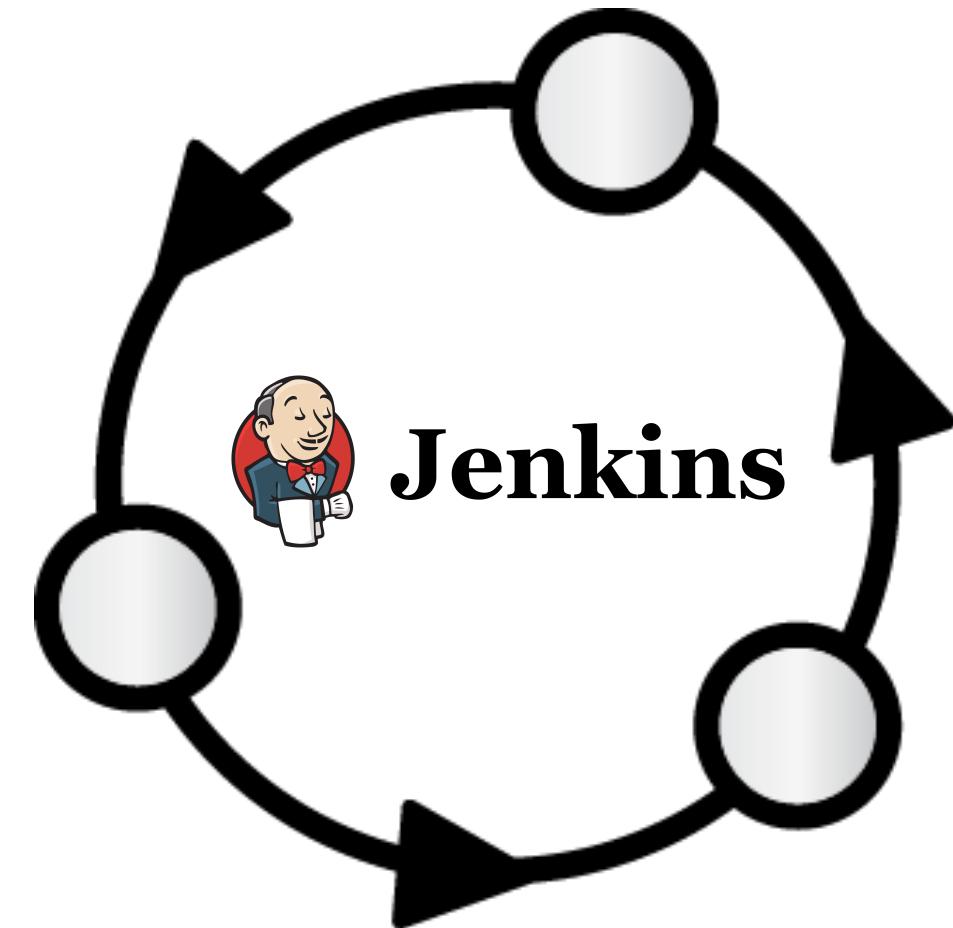


**KEY CONCEPT: FAIL FAST AND RECOVER VS. NEVER FAIL**

# WHAT ENABLES DEVOPS?

## CI/CD: Automated testing and deployment

- Continuous integration
- Continuous delivery

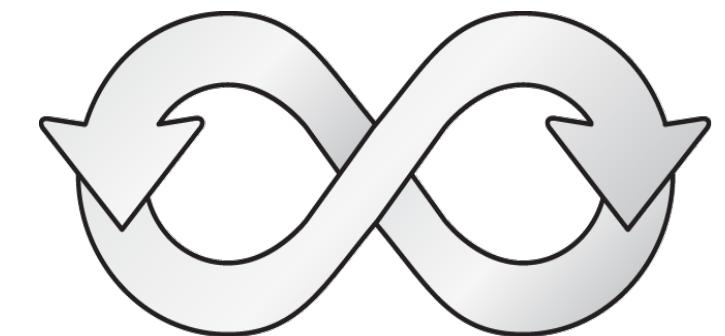


**KEY CONCEPT: SMALL CHANGES = LESS RISK**

# WHAT ENABLES DEVOPS?

## Continuous innovation

- Developer self-service
- Rapid prototyping



**KEY CONCEPT: CULTURE CHANGE = ACCEPTANCE OF FAILURE**

# ORGANIZATIONS IMPLEMENTING DEVOPS

Better deployment quality

63%

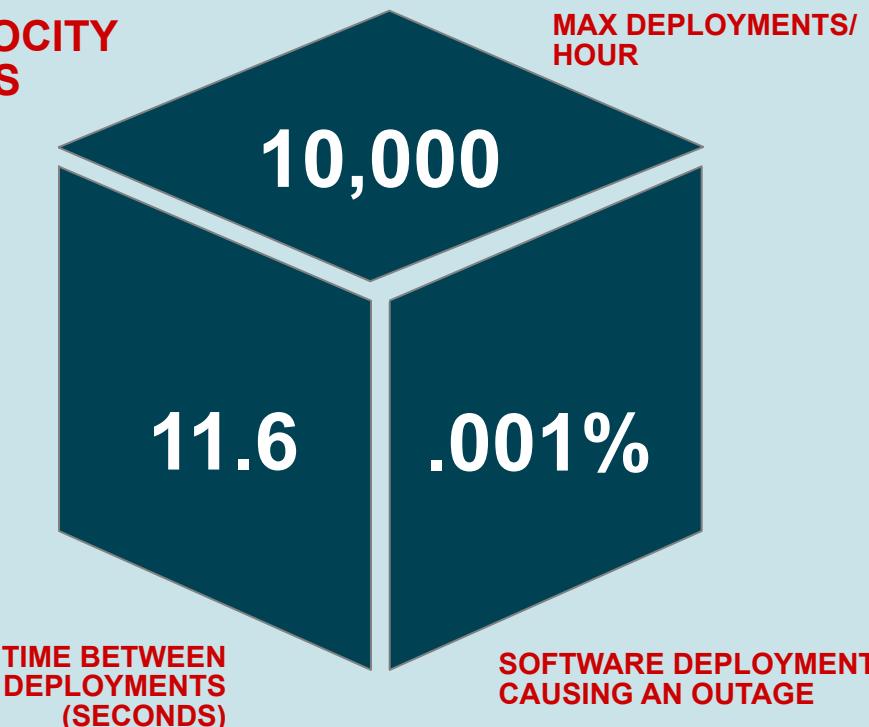
Faster release frequency

63%

Improved process visibility

61%

DEVOPS VALUE  
IN ACTION: VELOCITY  
AT AMAZON AWS



Source: 2014 State of DevOps Report  
Puppet Labs, IT Revolution Press, ThoughtWorks

# ORGANIZATIONS IMPLEMENTING DEVOPS

“30 innovations to the website deployed each day, ... sometimes adding **millions** of dollars in sales”  
Forbes, Apr’14

“Taking a system that required a **full month** to release new features and turning it into one that pushes out updates **multiple times per day**.”  
Wired

Etsy



# THREE KEY QUESTIONS FOR I.T. AND BUSINESS

1

How to quickly and  
reliably deliver new  
capabilities?

2

What kinds of new apps  
and services to deliver  
and support?

3

Where to create and run  
new apps and services?

# DEVOPS IS PART OF A LARGER SHIFT

**HOW?**

**DEVOPS +  
CONTAINERS**

**WHAT?**

**CLOUD APPS**

**WHERE?**

**OPEN HYBRID  
CLOUDS**

# DEVOPS + CLOUD = INDUSTRIALIZE



# DEVOPS FOR APPLICATIONS



What will you produce with your new cloud factory and DevOps manufacturing process?

# DEVOPS WORKFLOW

OPS

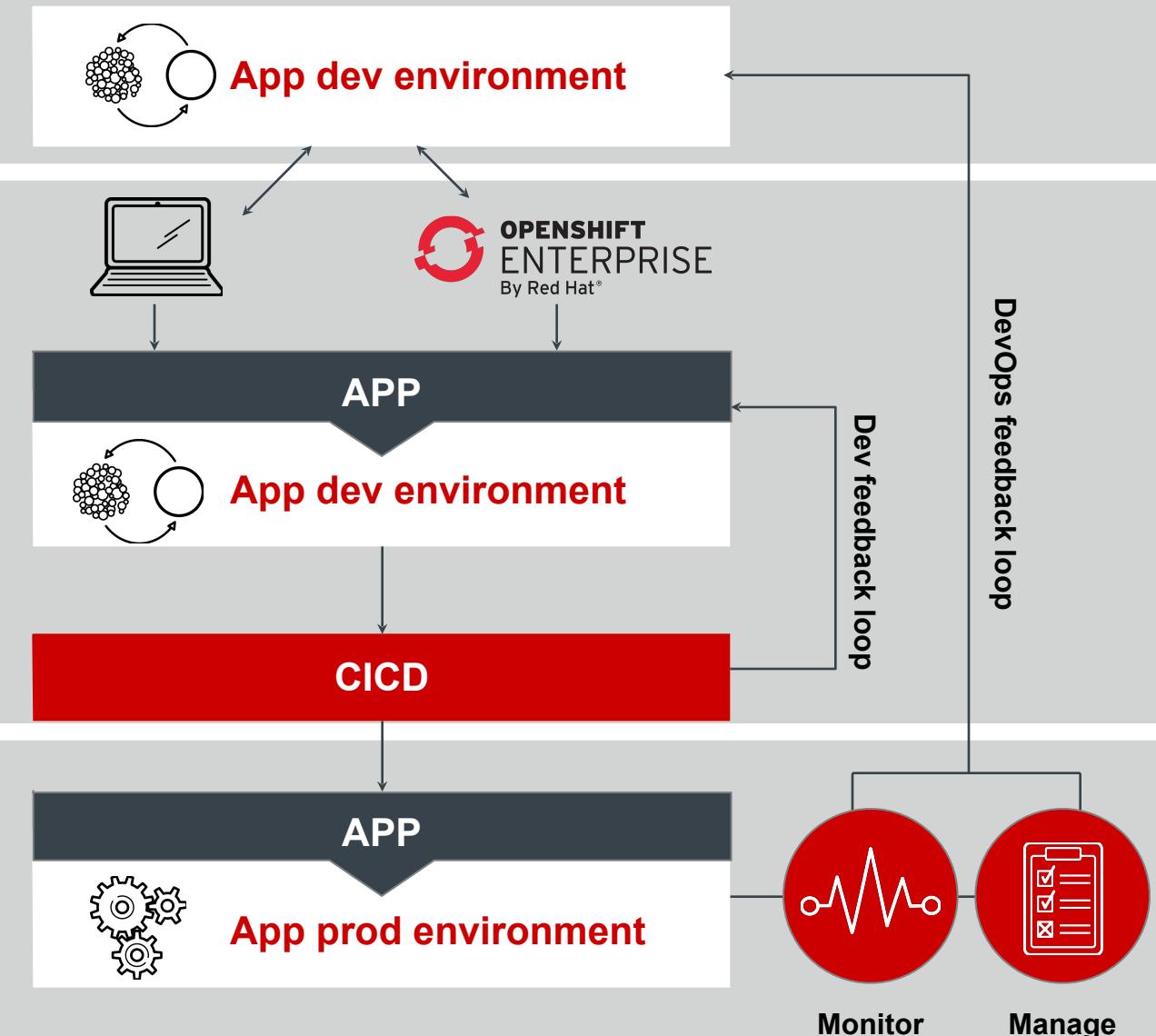
- Create containerized IaaS or PaaS development environment

DEV

- Provision environment locally or at OpenShift by Red Hat
- Write app as containerized microservices cluster and commit changes
- Push changes through CICD and automated testing system to containerized staging

DEV OPS

- Scheduler orchestrates and deploys app
- Monitor and operate app



# THE NEW APPLICATION

- Monolithic app container
- Scale up by adding hardware resources
- Limited scale out through clustering

- Distributed, networked, containerized services
- Scale out by orchestrating services
- *Faster iteration and release*
- *More robust*

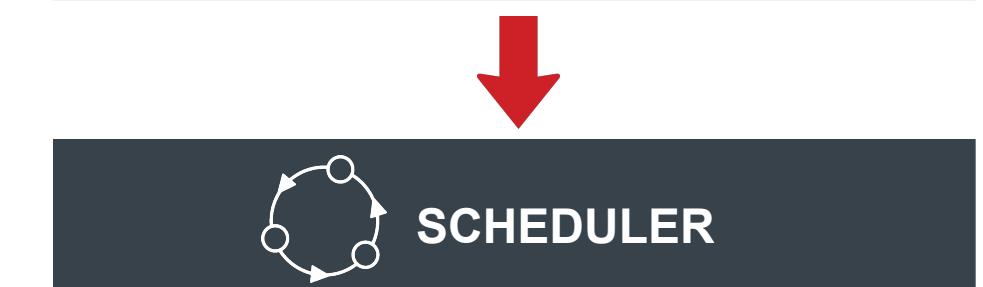
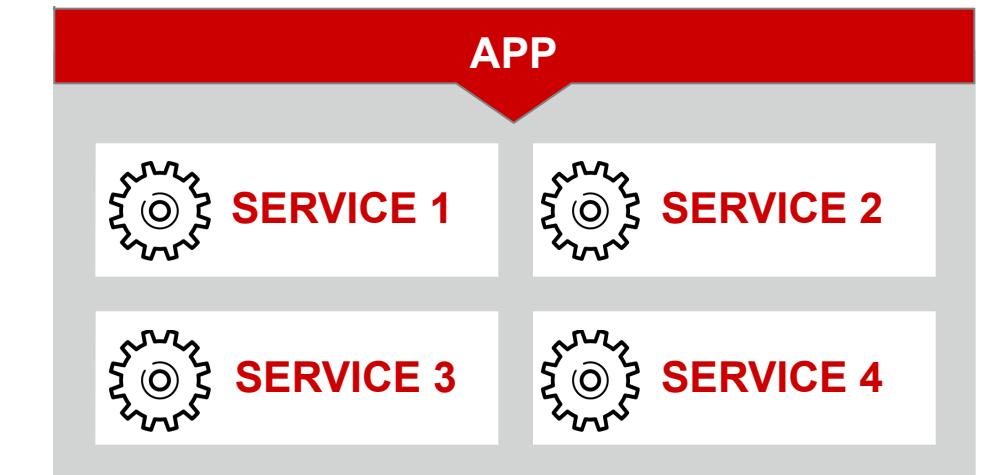


# THE NEW OPERATING SYSTEM

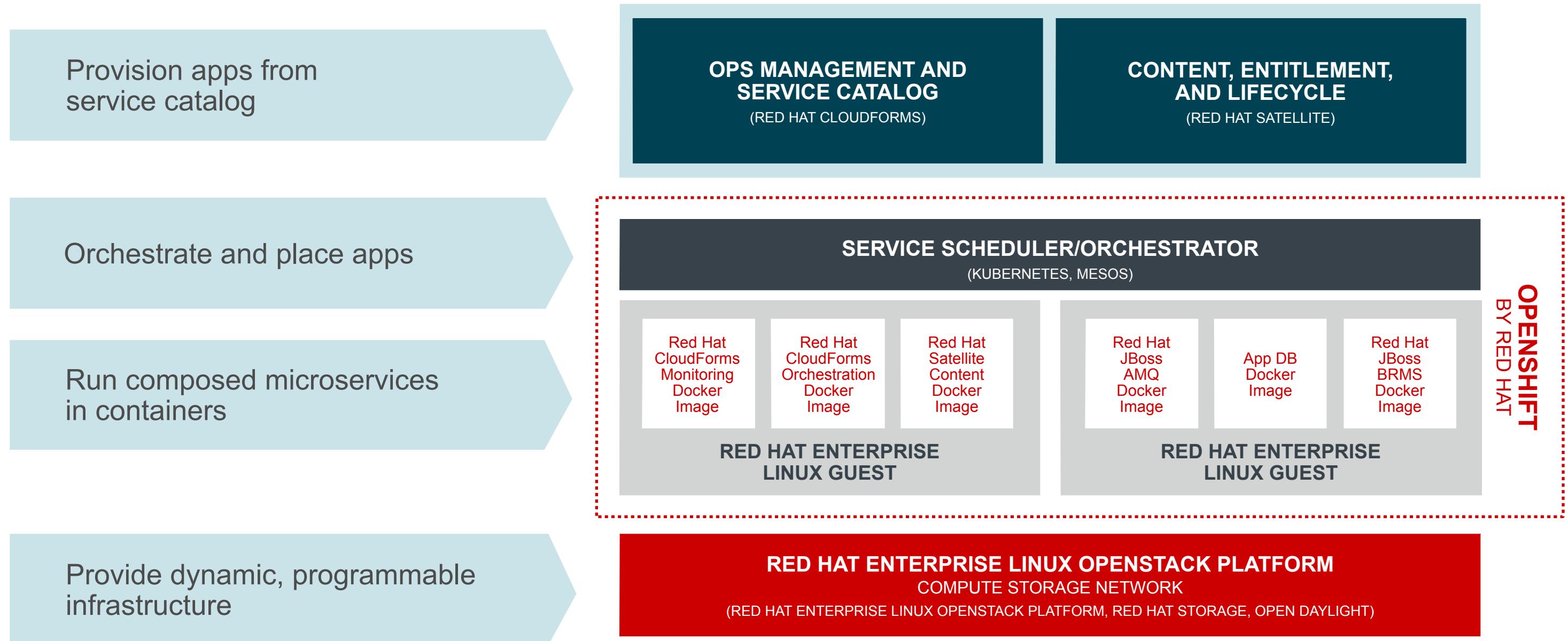
Orchestrator (Kubernetes): Model the app across multiple hosts/containers

Scheduler (Mesos): Provide service and APIs for placing the app onto resources

Container pool (Red Hat Enterprise Linux/Docker): Provide resources to run app



# THE NEW ECOSYSTEM



# OPEN HYBRID CLOUD PLATFORM

## OPS MANAGEMENT AND SERVICE CATALOG

(RED HAT CLOUDFORMS)

## CONTENT, ENTITLEMENT, AND LIFECYCLE

(RED HAT SATELLITE)

## SERVICE SCHEDULER/ORCHESTRATOR

(KUBERNETES, MESOS)

Red Hat  
CloudForms  
Orchestration  
Docker  
Image

Red Hat  
Satellite  
Content  
Docker  
Image

Red Hat  
JBoss  
AMQ  
Docker  
Image

App DB  
Docker  
Image

Red Hat  
JBoss  
BRMS  
Docker  
Image

Apache  
HTTPD  
Docker  
Image

RED HAT ENTERPRISE  
LINUX GUEST

## AMAZON SCHEDULER

**OPENSHIFT**  
BY  
RED HAT

## RED HAT ENTERPRISE LINUX OPENSTACK PLATFORM

COMPUTE STORAGE NETWORK

(RED HAT ENTERPRISE LINUX OPENSTACK PLATFORM,  
RED HAT STORAGE, OPEN DAYLIGHT)

PRIVATE CLOUD

## RED HAT ENTERPRISE LINUX ATOMIC HOST

## RED HAT ENTERPRISE VIRTUALIZATION/ vSPHERE

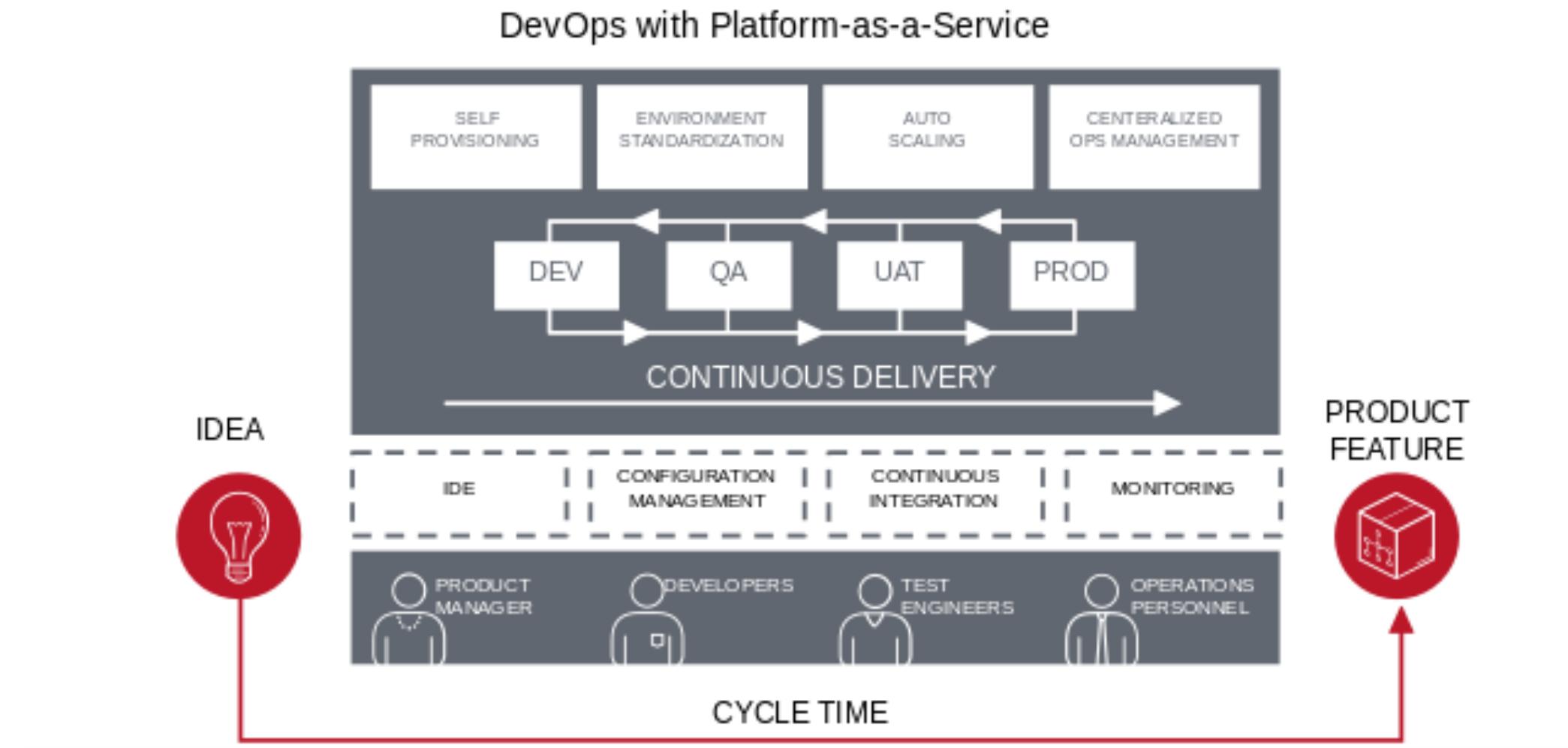
## AMAZON WEB SERVICES

PHYSICAL

VIRTUAL

PUBLIC CLOUD

# REDUCE CYCLE TIME FROM IDEA TO FEATURE DEVOPS WITH PaaS



# FINANCIAL SERVICES COMPANY

# FINANCIAL SERVICES COMPANY

“It could take 6 weeks to get a single word changed on the web site.”

“It took 2 years after a competitive start-up launch to get a competing product to market.”

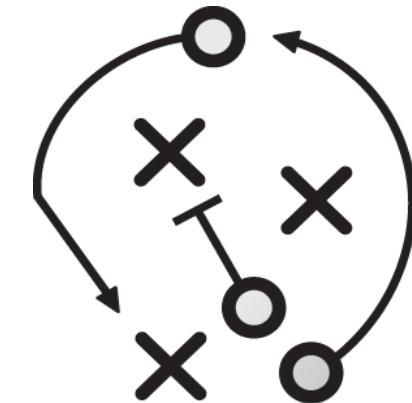
“When developers work in Node.js, they can change the code they’re working on, direct it to run, and see whether it works-in the blink of an eye.”

“The environment, while stable, didn’t use the sexiest technologies, which made recruiting difficult.”

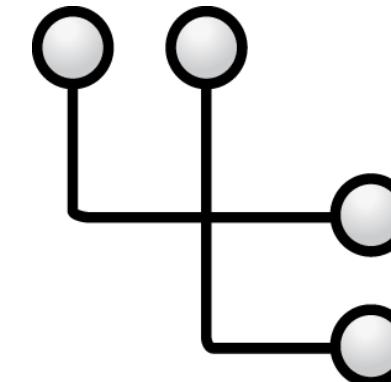
# BUSINESS CHALLENGES



Growth



Competition



Agility

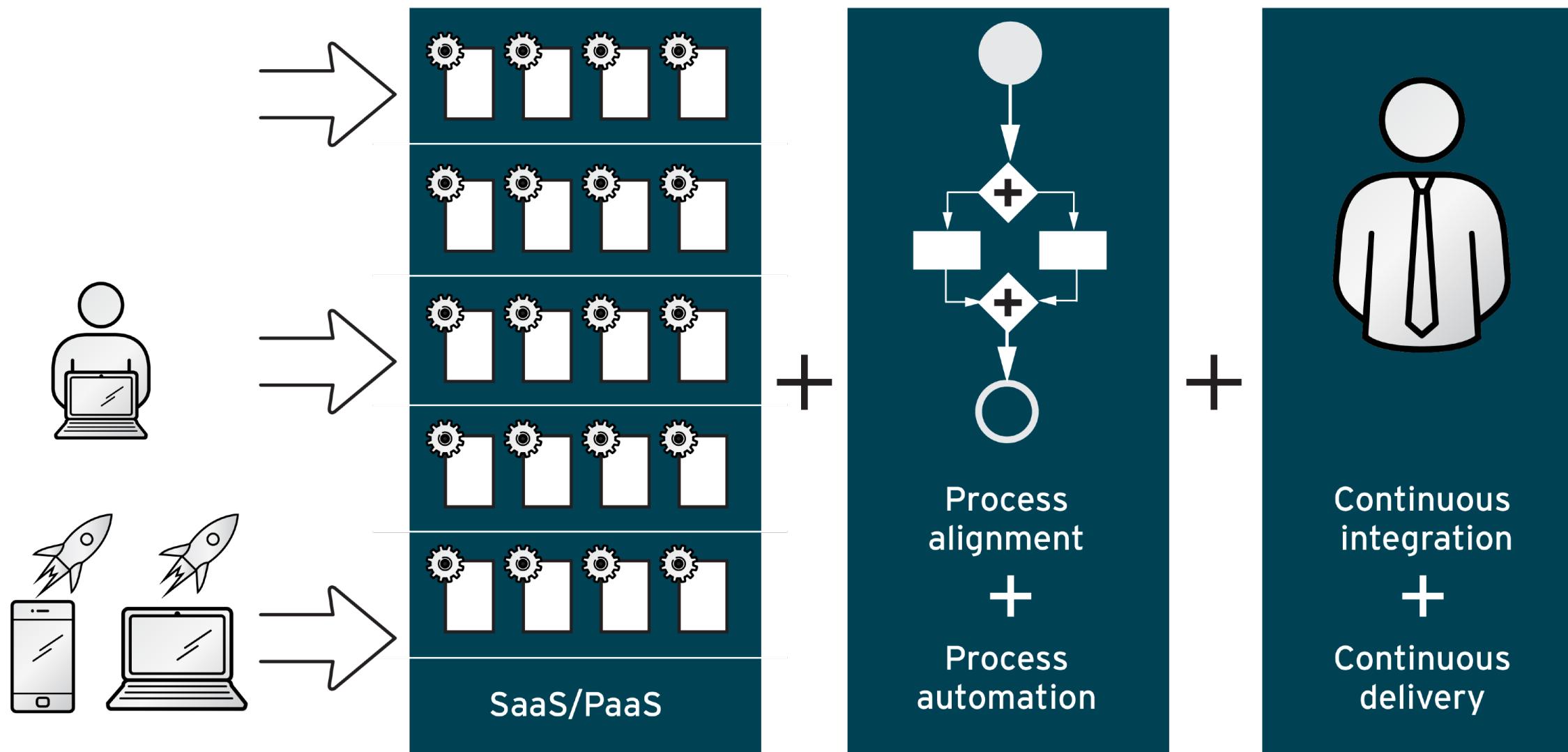


Predictability



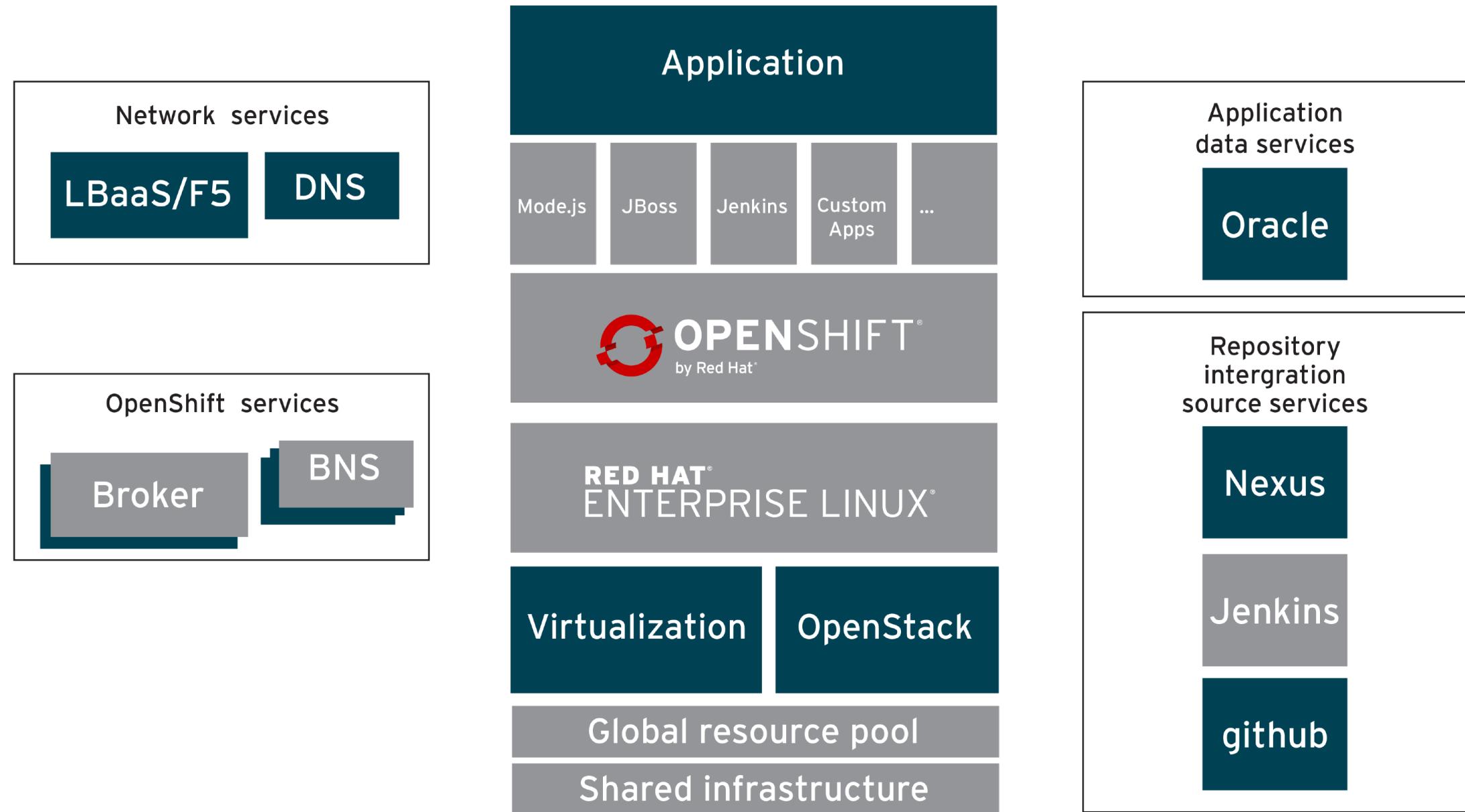
Recruiting

# DEVOPS SOLUTION APPROACH

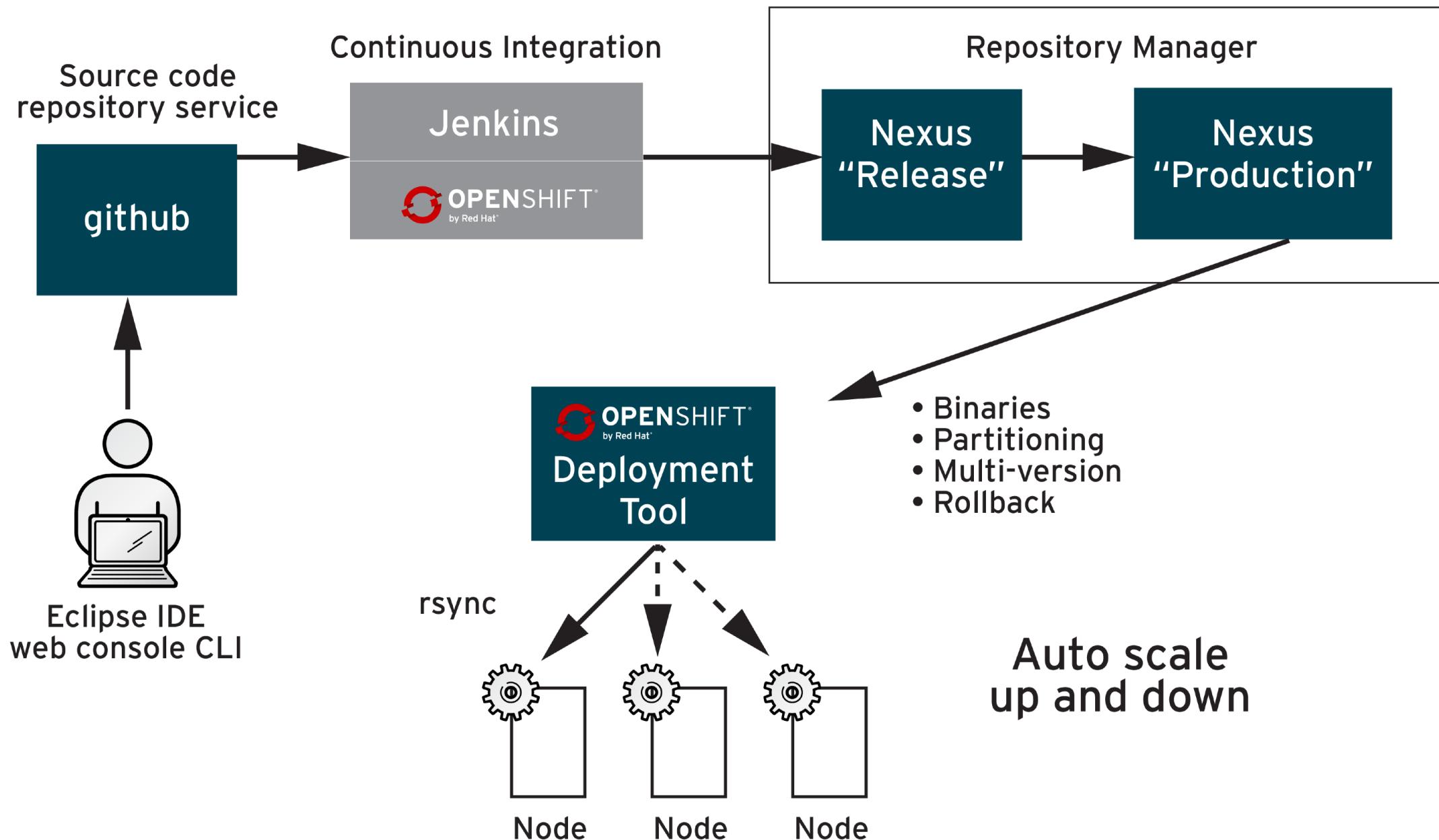


Leverage Automation Technologies Combined with Cloud Architecture

# ARCHITECTURE



# DEVELOPMENT TO PRODUCTION IN <30 MINUTES



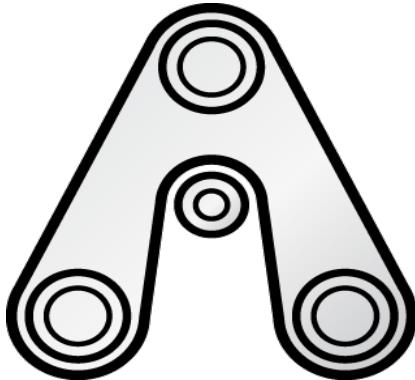
# DEVOPS ROI



Improve  
business agility



Improve developer  
productivity



Improve business  
predictability



Improve operational  
efficiency and costs

# THANK YOU