

Mobile Service Architecture Initiative: MSA Hitting the Market Soon

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Goal of Our Talk What You Will Gain

Get a glimpse of the near future of the Java[™] Platform, Micro Edition (Java ME)

Learn about the status of MSA (JSR 248) and MSA Advanced (JSR 249)

Get prepared for the new features available for Java ME platform-based applications



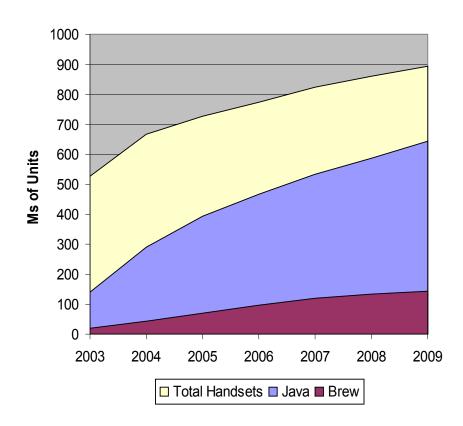
Agenda

MSA (JSR 248) MSA Advanced (JSR 249) Summary

Background Better Than Ever CDC and Beyond

Key Takeaways

Java Technology Deployment Globally



Handsets Annually

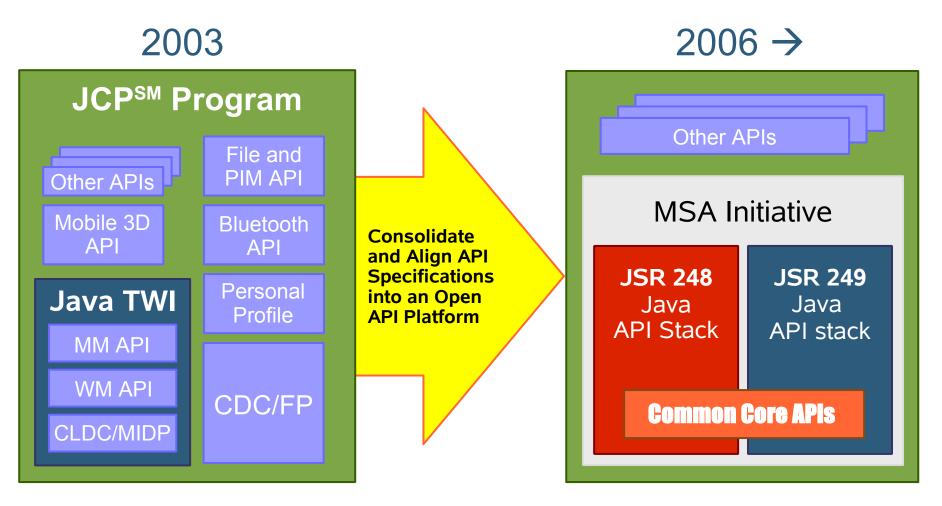
Source: Nokia estimates

- 190+ operators deployed Java technology*
- 635+ Java technology-enabled handset models by 32 vendors on the market**
- 708+ million Java technologyenabled handsets on the market***
- 750,000 Java technology developers focusing on mobile***
- 45,000+ mobile Java technologybased applications on the market****
- 1 million mobile Java technology developer toolkits downloaded*
- ~23 million mobile Java technology downloads globally/month*

Sources: * Nokia, November 2005; **Ovum, June 2005; ***Sun Microsystems, June 2005; **** Informa Telecoms and Media, June 2005.



MSA Initiative—Simplifying the Java Technology API Landscape





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MSA Initiative—Four Steps Towards a Platform

- Selecting JSRs to form the MSA platform:
 - Decide on necessary functionality, time-to-market, overall resource requirements, end-to-end availability, etc.
- Providing additional clarifications to reduce ambiguity and fragmentation:
 - Some JSRs are targeting a wider scope by providing options
 - Interaction of JSRs is not always specified
 - Some early implementations showed room for improvement
- Specifying additional requirements:
 - Java TWI Requirements, Security, Hardware, etc.
- Providing compliancy testing tools:
 - TCK/RI

MSA Initiative—Industry Benefits

JCP Program Other APIs			Developers	Wider interoperability Ease of development and porting Increased market and revenue opportunity
	MSA Initiative		Manufacturers	More developers → more applications More demand for compatible devices
	JSR 248 Java API Stack	JSR 249 Java API Stack	Operators	More applications, increased service usage Increased revenues
			Enterprises	Improved compatibility—With choice Enhanced manageability of enterprise apps Lower cost, better security, higher productivity
	Common Core APIs		Consumers	Enhanced user experience through a wide choice of compatible applications Improved service quality



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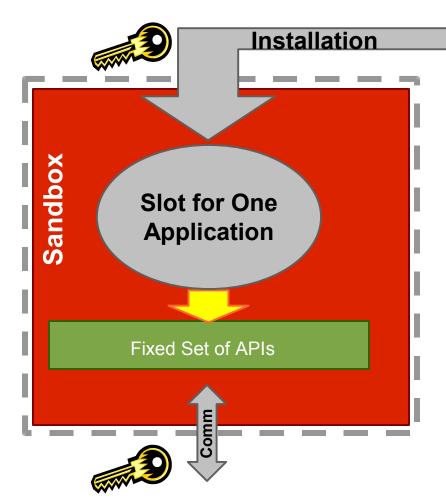
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Mobile Service Architecture (MSA—JSR 248)

- Device focus: Mass-market consumer devices and applications
 - Somewhat limited device resources
 - Simple business model for application purchases and downloads
 - No component based dynamic upgrade mechanism
- Architectural focus:
 - Predefined static stack that supports key technologies
 - Backwards compatibility with Java TWI

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MSA Application Execution Model



Application

Management Environment:

- Secure sandbox
- Controlled installation
- Single application isolation model

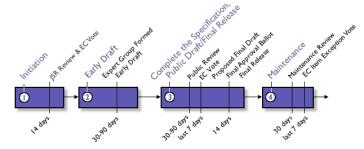
API Set:

- Predictable
- Not extensible
- No API sharing



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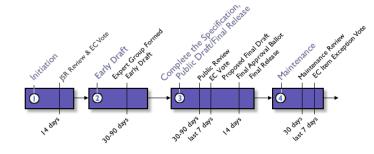
MSA—Key Milestones



- Early draft review—18th April, 2005:
 - 8 months of work
 - No security or hardware requirements
 - 17 Component JSRs + ~100 clarifications
 - Review: 126 new contributions
- First public draft—24th September, 2005:
 - 5 months of work
 - Full specification including all parts
 - 17 component JSRs + ~75 clarifications
 - Review: 74 new contributions

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MSA—Key Milestones



- Key issues to be solved:
 - Provide an intermediate step between Java TWI and MSA
 - Support flexible security policy definitions
 - Support JSR 248 implementations on CDC, too
- Proposed final draft—May, 2006:
 - 6 months of work
 - Full Specification that defines two platforms:
 - MSA Subset: 8 component JSRs with clarifications
 - MSA: 16 component JSRs with clarifications
 - New structure + summary tables for readability
 - TCK/RI work continues \rightarrow FAB in August, 2006



MCA and M	MSA:	
MSA and N	JSR 238 (Internationalization)	
	JSR 234 (Multimedia Supplements)	
	JSR 229 (Payment)	
	JSR 211 (Content Handler)	
	JSR 180 (SIP)	
		JSR 179 (Location) *
		JSR 177 (Security and Trust) *
	MSA Subset:	JSR 172 (Web Services)
	JSR 226 (Vector Graphics)	JSR 226 (Vector Graphics)
	JSR 184 (3D Graphics)	JSR 184 (3D Graphics)
Java TWI:	JSR 82 (Bluetooth) *	JSR 82 (Bluetooth) *
	JSR 75 (File and PIM)	JSR 75 (File and PIM)
JSR 120 (Messaging)	JSR 205 (Messaging)	JSR 205 (Messaging)
JSR 135 (Mobile Media)	JSR 135 (Mobile Media)	JSR 135 (Mobile Media)
JSR 118 (MIDP)	JSR 118 (MIDP)	JSR 118 (MIDP)
JSR 139 (CLDC)	JSR 139 (CLDC) / CDC	JSR 139 (CLDC) / CDC

* These JSRs or parts of them are conditionally mandatory





MSA Specification

Hardware Requirements and Recommendations

Security Requirements and Recommendations

Java TWI (Remaining) Clarifications

Component JSR Additional Clarifications

Component JSRs (MSA and MSA Subset)

Layers of requirements and recommendations

Examples

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Development of Java Technology-Based Games



- JSR 184 (3D Graphics)
 - 3D world creation and manipulation
- JSR 135 (Mobile Media)
 - Sounds
- JSR 82 (Bluetooth)
 - P2P gaming
- JSR 180 (SIP)
 - P2P over the network
- JSR 229 (Payment)
 - Payment of new levels



Development of Mapping Applications



- JSR 226 (Vector Graphics)
 - Map data visualization
- JSR 179 (Location)
 - Finding current position
- JSR 172 (Web Services)
 - Requesting business addresses
- JSR 75 (File and PIM)
 - Mapping addresses
- JSR 238 (Internationalization)
 - Creating a globally available version



Java

Java

Development of Info Applications



- JSR 172 (Web Services)
 - Access of data and parsing
- JSR 205 (Messaging)
 - Sending info to friends
- JSR 211 (Content Handler)
 - Viewing URLs using the browser
- JSR 75 (File and PIM)
 - Saving important articles





Development of Multimedia Applications



- JSR 234 (Multimedia)
 - Access to camera
- JSR 205 (Messaging)
 - Sending media to friends
- JSR 179 (Location)
 - Location metadata for media
- JSR 75 (File and PIM)
 - Saving important media





MSA Future

- Final specification: August 2006
 - JSR 248 specification
 - TCK and RI
- Products expected 4Q2006/1Q2007
- Future roadmap:
 - New specification out in ~2 years time (depends on market requirements)
 - There are roughly ~20 new JSRs being standardized
 - MIDP3, UI customization, telephony, sensor, device management, etc.





Agenda

MSA Initiative MSA (JSR 248) **MSA Advanced** (JSR 249)

Summary

Background **Better Than Ever CDC and Beyond**

Key Takeaways



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Mobile Service Architecture Advanced (MSAA—JSR 249)

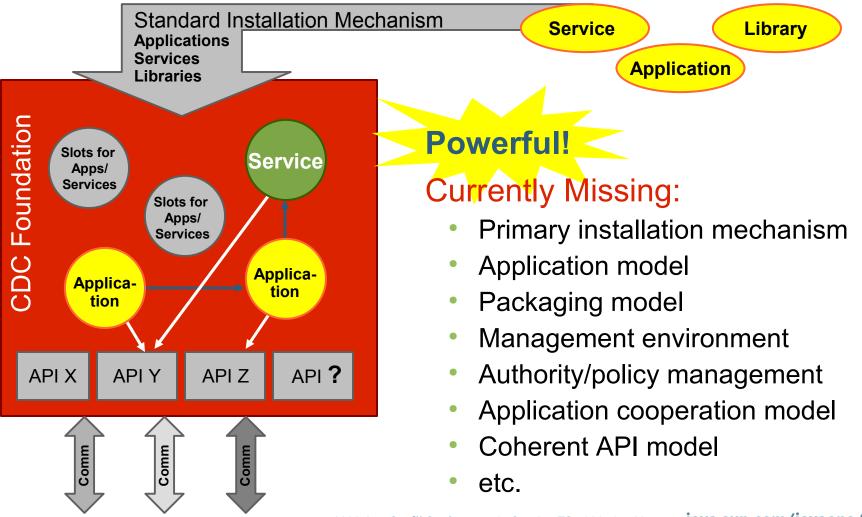
- Device focus: Advanced mobile devices
 - More powerful, manageable handsets
 - Buy, use, upgrade and replace usage model
 - Various business models to be supported including applications, services and middleware
- Architectural focus:
 - Flexible, core technology foundation that supports static and dynamic extensions
 - Transparent support of MSA applications





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MSA Advanced: Features



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Status of MSA Advanced

- MSA work has focused on finalizing JSR 248
- JSR 249: Analysis of use cases and requirements
- MSA added CDC support to JSR 248
 - Provides an initial standard platform for CDC-based handsets
 - Is the first step towards JSR 249
- Future:
 - Finalize use case and requirement phase
 - Select appropriate technologies
 - Early draft review in 4Q2006



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Summary

Key Takeaways

Java

Summary

- MSA expert group:
 - Has put out three versions of the MSA specification
 - Has incorporated a large number of industry requirements into its latest specification
 - Has created a predictable licensing framework for all MSA Component JSRs
- Get ready for JSR 248 Specification v1.0
 - MSA
 - MSA subset
 - Works both on CLDC and CDC
- Products supporting MSA are coming to the market soon!



For More Information

Mobile Service Architecture (JSR 248) website:

http://www.jcp.org/en/jsr/detail?id=248

Mobile Service Architecture Advanced (JSR 249) website:

http://www.jcp.org/en/jsr/detail?id=249





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