

# THE DIABOLICAL DEVELOPER





And

*“The Voice of Reason”*





PRESENT

# Modern Software Development Anti-Patterns

Reconciliation by Scot A Harvest



# Your own private Hell

0. From the audience...

# 1. Conference-Driven Delivery



Hecklers that suggest this talk  
resembles this anti-pattern...







# DIABOLICAL DEVELOPER

Real pros hack code  
and write their slides  
minutes before their talks



# *The Voice of Reason*

PPPPPP

So what can I do?

Test Driven Presentations



## 2. Mortgage-Driven Development



# DIABOLICAL DEVELOPER

In these tough  
economic times..



# *The Voice of Reason*

Don't succumb to fear



So what can I do?

Developers who communicate  
well have the most success



### 3. Distracted By Shiny



# DIABOLICAL DEVELOPER

Always use the latest tech,  
it'll put you ahead



# *The Voice of Reason*

Prototype and evaluate

So what can I do?

Brown Bag sessions

## 4. Design Driven Design





# DIABOLICAL DEVELOPER

UML Code Generators  
are awesome

# *The Voice of Reason*

Design for what  
you need now

So what can I do?

Incentivise less source code



## 5. Pokemon Patterns



# DIABOLICAL DEVELOPER

Use *\*all\** of the  
GoF design patterns

# *The Voice of Reason*

The appropriate design  
pattern is your friend



So what can I do?

whiteboard, whiteboard,  
whiteboard

## 6. Tuning by Folklore



# DIABOLICAL DEVELOPER

I performance tune by  
lighting black candles



# *The Voice of Reason*

Measure, don't guess.

So what can I do?

<Shameless Plug>

[www.jclarity.com/friends](http://www.jclarity.com/friends)

## 7. The Deity





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All the code in one file..  
easier to search

# *The Voice of Reason*

Discrete components based on  
SOLID principles

So what can I do?

Read the code boozed at 3AM

If you grok it... == win



## 8. Lean Startup Ninja



# DIABOLICAL DEVELOPER

Compiles? == Ship it!

# *The Voice of Reason*

Continuous Delivery is a  
business enabler



So what can I do?

Ant/Gradle/Maven + Jenkins

9. CV++



# DIABOLICAL DEVELOPER

The Tiobe index  
is your friend



# *The Voice of Reason*

Just be good at the principles

So what can I do?

Software Developer

>

Programmer

## 10. I Haz Cloud





# DIABOLICAL DEVELOPER

**DONT MIND ME**



**I R A PRETTY CLOUD**

# *The Voice of Reason*

Evaluate and prototype





So what can I do?

EC2, Heroku, Jelastic,  
Cloudbees, Open Shift



# 11. Can Haz Mobile!



# DIABOLICAL DEVELOPER

HTML 5 for the win

# *The Voice of Reason*

What are your Ux needs?



The background of the slide is a photograph of a clear blue sky with soft, white, puffy clouds scattered across the lower half. The text is overlaid on this background.

So what can I do?

Think about what  
pisses you off...

# 12. Big Data



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MongoDB is Web Scale



# *The Voice of Reason*

What type of data  
are you storing?



So what can I do?

Non-Functionals matter

Whatever you do...

Take

a

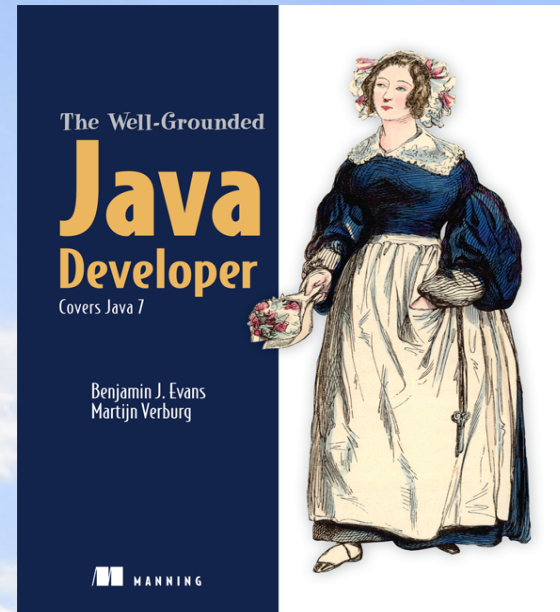
deep

breath



# Thanks!

Martijn - @karianna & Ben - @kittylyst



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