



# Automation, Innovation and ContinuousDev

@MarioCruz  
Cofounder & CTO  
ChooseDigital  
A Viggle Company

October 23, 2014

#jenkinsconf

## My Career



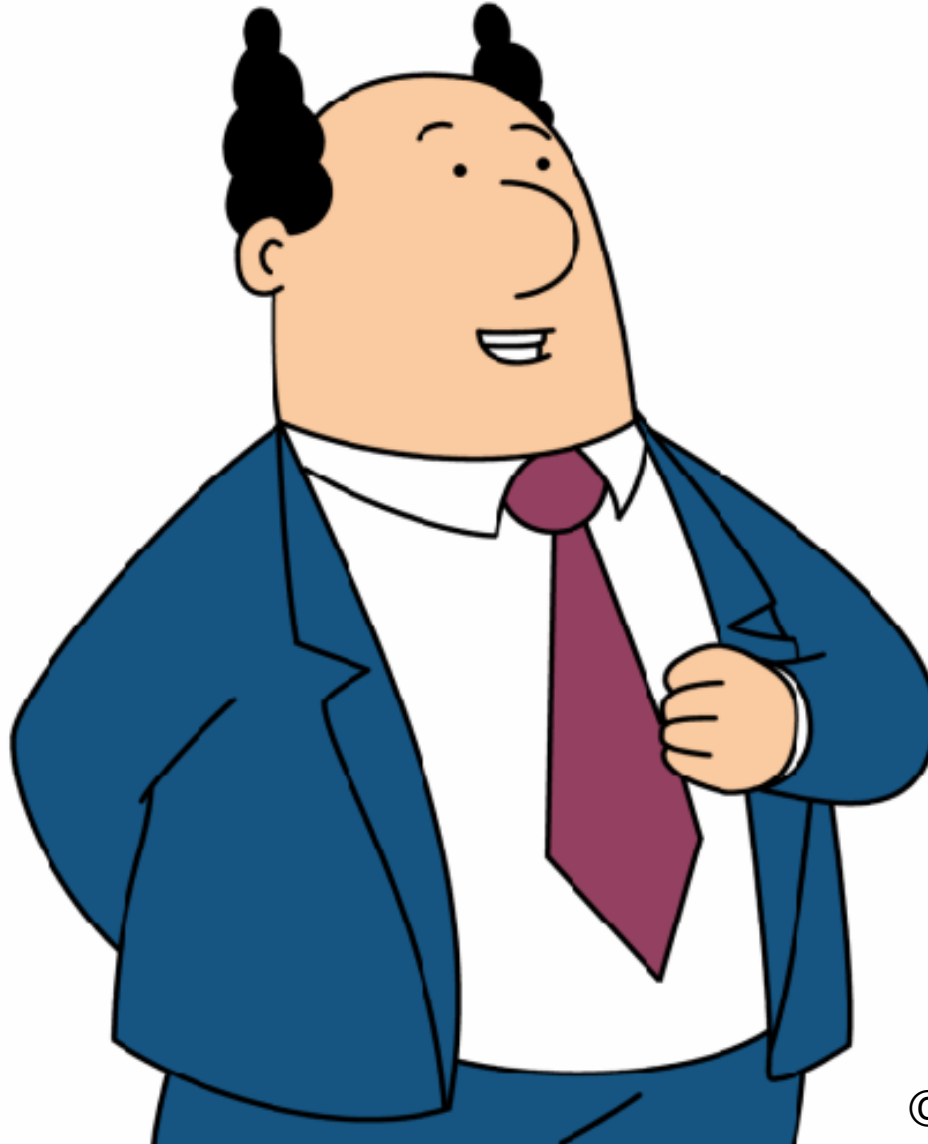
Jobs:

- Network Engineer (lots of certs)
- Developer (lots of code)
- IT Operations (lots of lost sleep)
- IT Security (lots of smoke & mirrors)

Experience:

Hacking, Networking, Developer, Ops &

# NOW Pointy Haired Boss



## CHOOSE DIGITAL



### Music

- Over 7 million music download tracks (MP3's) from all the major record labels and leading independents. Tracks sync seamlessly with iTunes and Windows Media personal music libraries.



### Movies

- Movies from the major studios and independents are available for rental or purchase. The site features new release titles. Purchases are streamed from a personal digital locker incorporated into the platform and can be viewed on most browser enabled devices without the need to download a player.



### TV Shows

- Season passes and individual episodes for the major TV networks.



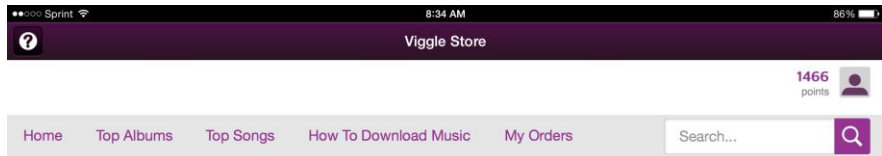
### eBooks

- Over 400,000 eBooks that can be read on most browser based devices. Audiobooks in MP3 format.

# Some brands that use CHOOSE DIGITAL



# Technology Solutions



Alternative **New Music** see more

Gospel/Christian

Classical

Country

Electronic

Rap

Hip Hop

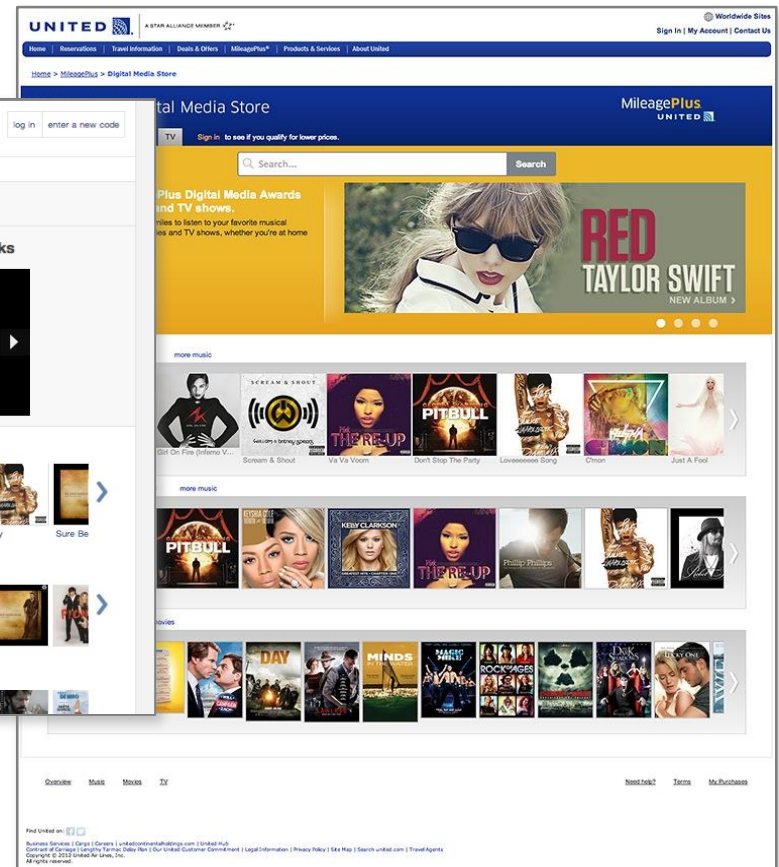
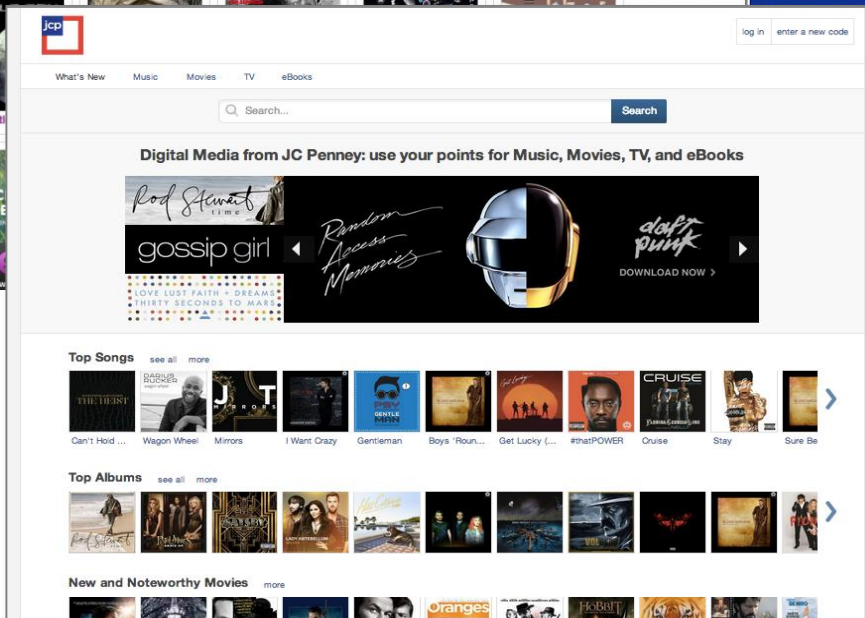
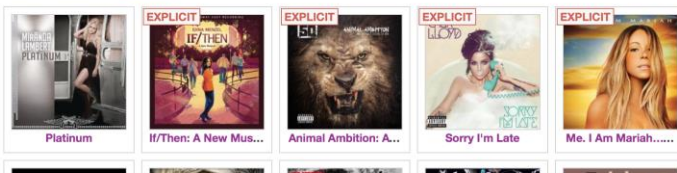
Jazz

Latin

Pop

R&B

Rock





# Fan Boy

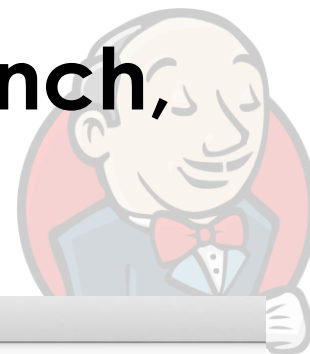


# *Build, Test & Deploy*





# When we push to Stage or Prod branch, a build is done



Dashboard [Jenkins]

https://choosedigital.ci.cloudbees.com

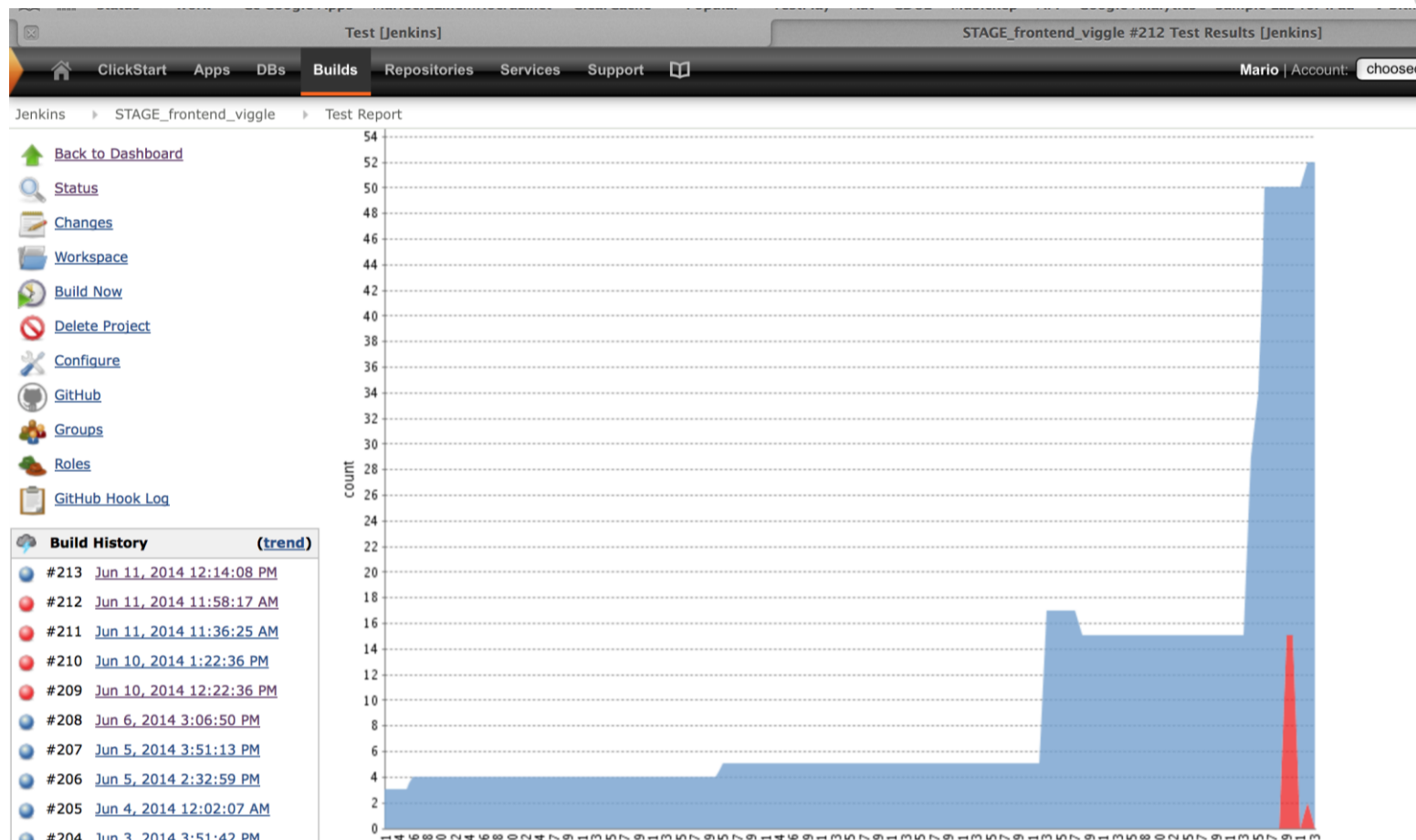
Google Apps | Mariocruz.net | Mariocruz.net | ClearCache | Popular | TestPlay | Adt | CDUL | MusicRep | API | Google Analytics | Sample Lab for

Dashboard [Jenkins] | STAGE\_frontend\_viggle #212 Test Results [Jenkins]

Builds | Repositories | Services | Support | Mario | Account

All	+					
S	W	Name	Last Success ↑	Last Failure	Last Duration	
		<a href="#">PROD tardis</a>	1 day 4 hr - <a href="#">#267</a>	1 mo 22 days - <a href="#">#249</a>	1 min 41 sec	
		<a href="#">STAGE api</a>	1 day 17 hr - <a href="#">#411</a>	1 mo 7 days - <a href="#">#401</a>	8 min 2 sec	
		<a href="#">DEV api</a>	1 day 23 hr - <a href="#">#716</a>	1 mo 0 days - <a href="#">#704</a>	8 min 14 sec	
		<a href="#">STAGE frontend united</a>	1 day 23 hr - <a href="#">#592</a>	N/A	4 min 29 sec	
		<a href="#">DEV frontend united</a>	1 day 23 hr - <a href="#">#935</a>	N/A	3 min 52 sec	
		<a href="#">STAGE frontend codeplay</a>	3 days 15 hr - <a href="#">#245</a>	25 days - <a href="#">#239</a>	8 min 32 sec	

# Run set of tests before each deploy



# When all tests pass, it is auto deployed



The screenshot displays the Jenkins web interface for a specific build. The top navigation bar includes links for Home, ClickStart, Apps, DBs, Builds (selected), Repositories, Services, Support, and a user profile for Mario. The breadcrumb trail shows the path: Jenkins > STAGE\_frontend\_viggle > #213.

**Build #213 (Jun 11, 2014 12:14:08 PM)**

**Left Sidebar:**

- [Back to Project](#)
- [Status](#)
- [Changes](#)
- [Console Output](#)
- [Edit Build Information](#)
- [Delete Build](#)
- [Polling Log](#)
- [Environment Variables](#)
- [Git Build Data](#)
- [No Tags](#)
- [Test Result](#)
- [CloudBees RUN@cloud](#)
- [CloudBees RUN@cloud](#)
- [Previous Build](#)

**Main Content Area:**

- Changes:** 1. fix test (commit: 6b2e1295a15caa7c9dc9c027b794232daa4e4647) (detail)
- Started by:** Started by GitHub push by darinpopo; Started by user Mario Cruz
- This job spent:**
  - 2 min 15 sec waiting in the queue;
  - 5 min 16 sec building on an executor;
  - 7 min 31 sec total from scheduled to completion.
- Revision:** 7239b7458ceaa0ec75d6847ab6cd362c7e26390
  - origin/stage
- Test Result:** (no failures)
- Deployed to:** CloudBees RUN@cloud <http://viggle-stage.choosedigital.cloudbees.net>  
Id: choosedigital/viggle-stage; Environment: run
- Deployed to:** CloudBees RUN@cloud <http://viggle-lv3.choosedigital.cloudbees.net>  
Id: choosedigital/viggle-lv3; Environment: run

# Developer Tries the Live Site



[Home](#) [Top Albums](#) [Top Songs](#) [How To Download Music](#) [My Orders](#)



[Alternative](#)

[Gospel/Christian](#)

[Classical](#)

[Country](#)

[Electronic](#)

[Rap](#)

[Hip Hop](#)

[Jazz](#)

[Latin](#)

[Pop](#)

[R&B](#)

[Rock](#)

[Soundtracks](#)



## FREE MUSIC DOWNLOADS

Download the Viggie app to get rewarded for all the music you're already listening to!

[LEARN MORE >](#)

## New Music [see more](#)



Lazaretto



Whispers (Deluxe)



Stay Gold



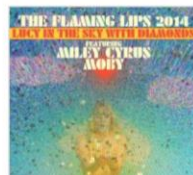
Pepsi Beats Of The ...



22 Jump Street: Orig...

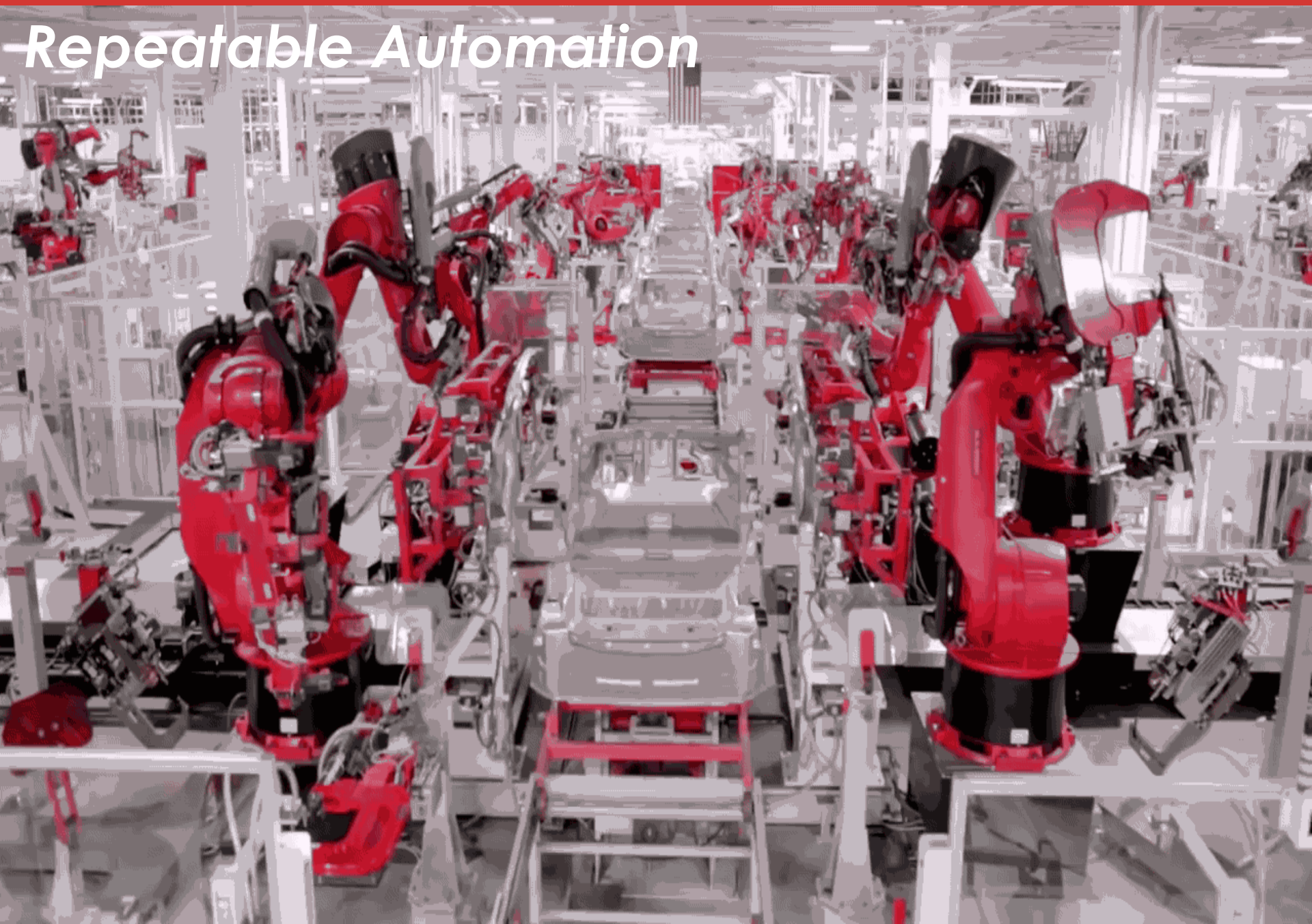


Acoustic Dreams





# *Repeatable Automation*





# *The next evolution of Continuous Delivery (You can't automate innovation.)*





(C) 2009 Gary T. Takeuchi

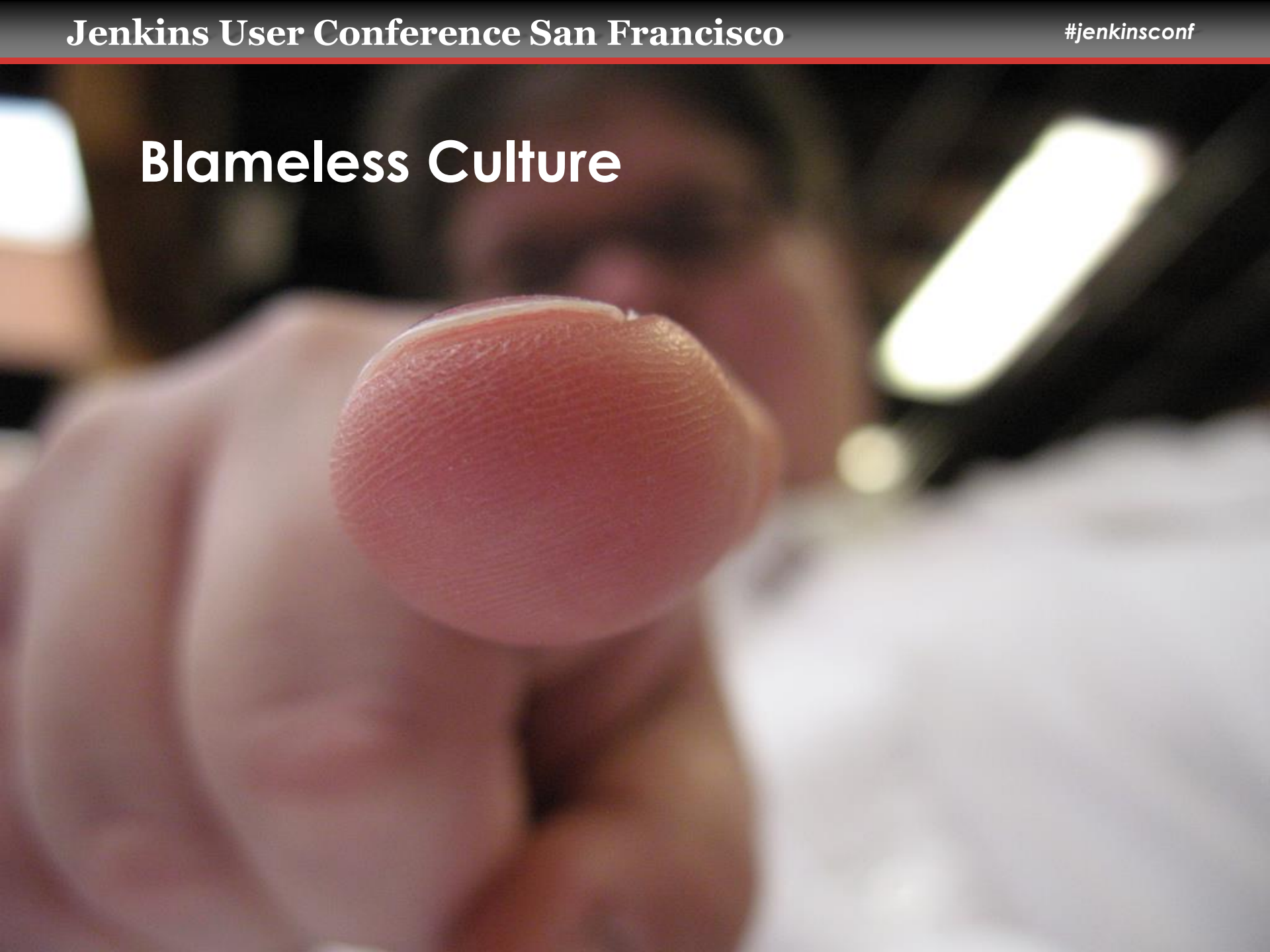


# Trust





# Blameless Culture












# Communication



Slack

Thursday

-  **jenkins** 9:54 AM  
STAGE\_frontend\_viggle - #316 Started by changes from yigal, Cristina Solana
-  **jenkins** 10:03 AM  
STAGE\_frontend\_viggle - #316 Success after 9 min 10 sec (</job/STAGE\_frontend\_viggle
-  **jenkins** 10:22 AM  
STAGE\_frontend\_viggle - #317 Started by changes from Cristina Solana (1 file
-  **jenkins** 10:29 AM  
STAGE\_frontend\_viggle - #317 Success after 6 min 15 sec (</job/STAGE\_frontend\_viggle
-  **jenkins** 12:51 PM ★  
STAGE\_frontend\_viggle - #318 Started by changes from yigal, Cristina Solana
-  **jenkins** 12:57 PM  
STAGE\_frontend\_viggle - #318 Success after 6 min 16 sec (</job/STAGE\_frontend\_viggle
-  **jenkins** 2:35 PM  
STAGE\_frontend\_viggle - #319 Started by changes from Cristina Solana (6 files
-  **jenkins** 2:41 PM  
STAGE\_frontend\_viggle - #319 Success after 5 min 48 sec (</job/STAGE\_frontend\_viggle
-  **jenkins** 5:18 PM  
PROD\_frontend\_viggle - #45 Started by changes from yigal, Cristina Solana (7

 HipChat

- |         |   |      |
|---------|---|------|
| Jenkins | STAGE_frontend_viggle_mgo - #117 Success after 5 min 11 sec ( <a href="#">Open</a> )                | Oct- |
| Jenkins | STAGE_frontend_viggle_mgo - #118 Started by changes from yigal (2 changed) ( <a href="#">Open</a> ) | Oct- |
| Jenkins | STAGE_frontend_viggle_mgo - #118 Success after 5 min 17 sec ( <a href="#">Open</a> )                | Oct- |

# Communication



#161	<b>darth</b>	4m 8s	#870	<b>DEV_api</b>	7m 59s
#158	<b>DEV_delivery</b>	3m 43s	#352	<b>PROD_api</b>	9m 40s
#4	<b>PROD_consumers</b> <small>Possible Culprits: Russ Reynolds , Darin Pope</small>	4m 1s	#66	<b>PROD_delivery</b>	4m 57s
#74	<b>PROD_frontend_codeplay</b>	8m 32s	#178	<b>PROD_frontend_united</b>	4m 0s
#68	<b>PROD_frontend_viggle</b>	4m 42s	#289	<b>PROD_tardis</b>	2m 10s
#477	<b>STAGE_api</b>	15m 7s	#81	<b>STAGE_delivery</b>	3m 20s



**If software is eating the world, be a Chef**





# Rid yourself of the Heavy Lifting



# CloudBees (Jenkins Differentiator)



- Heavy Lifting Not Done by Choose Digital
  - DEV@cloud
    - Jenkins
    - Plugins
    - Upgrades
    - Support



## Other Technology Partners

- AWS
  - Route53
  - S3
  - CloudFront
  - Elastic Beanstalk
  - RDS
  - CloudSearch
  - DynamoDB
  - SQS
  - SNS
  - ElastiCache
  - Kinesis
  - Redshift
- Asana
- HipChat
- Trello
- Zendesk
- SendGrid
- New Relic
- Papertrail



# Log Everything (but let me turn it off)

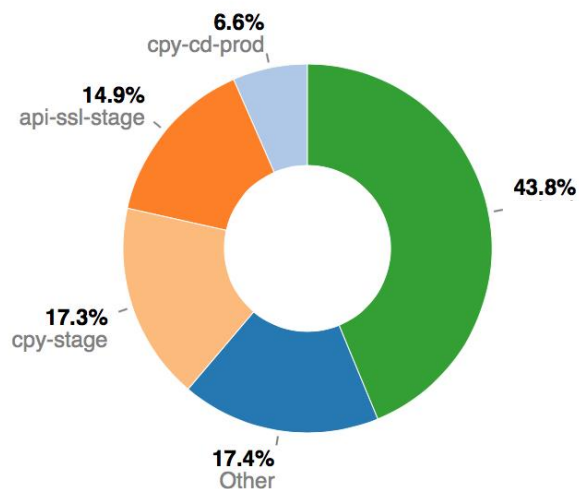


## All Systems

[Edit Settings](#)

**23,055,000 events**

last seen moments ago



### Searches

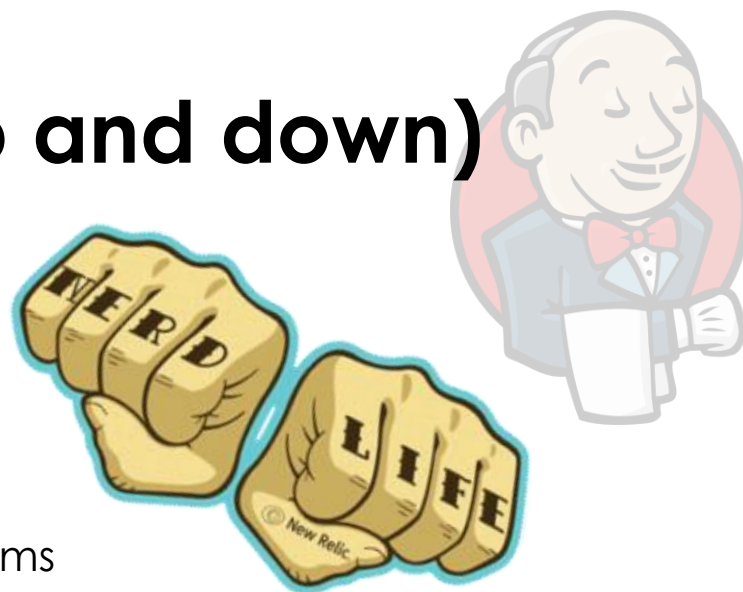
- All events >>
- Background jobs >>
- Exceptions >>
- HTTP 404s >>
- Notable errors >>
- Tomcat restarts >>



# Monitor Apps (Mange up and down)

- Real User Monitoring

- End user perspective metrics
- Browser performance and response times
- Bottlenecks at FE, app or connected systems



- Performance Analytics

- Throughput
- Response Times
- Errors
- Slow Transactions
- SQL Performance
- Thread Profiler

- Server Monitoring

- CPU
- Memory
- Network activity
- Processes

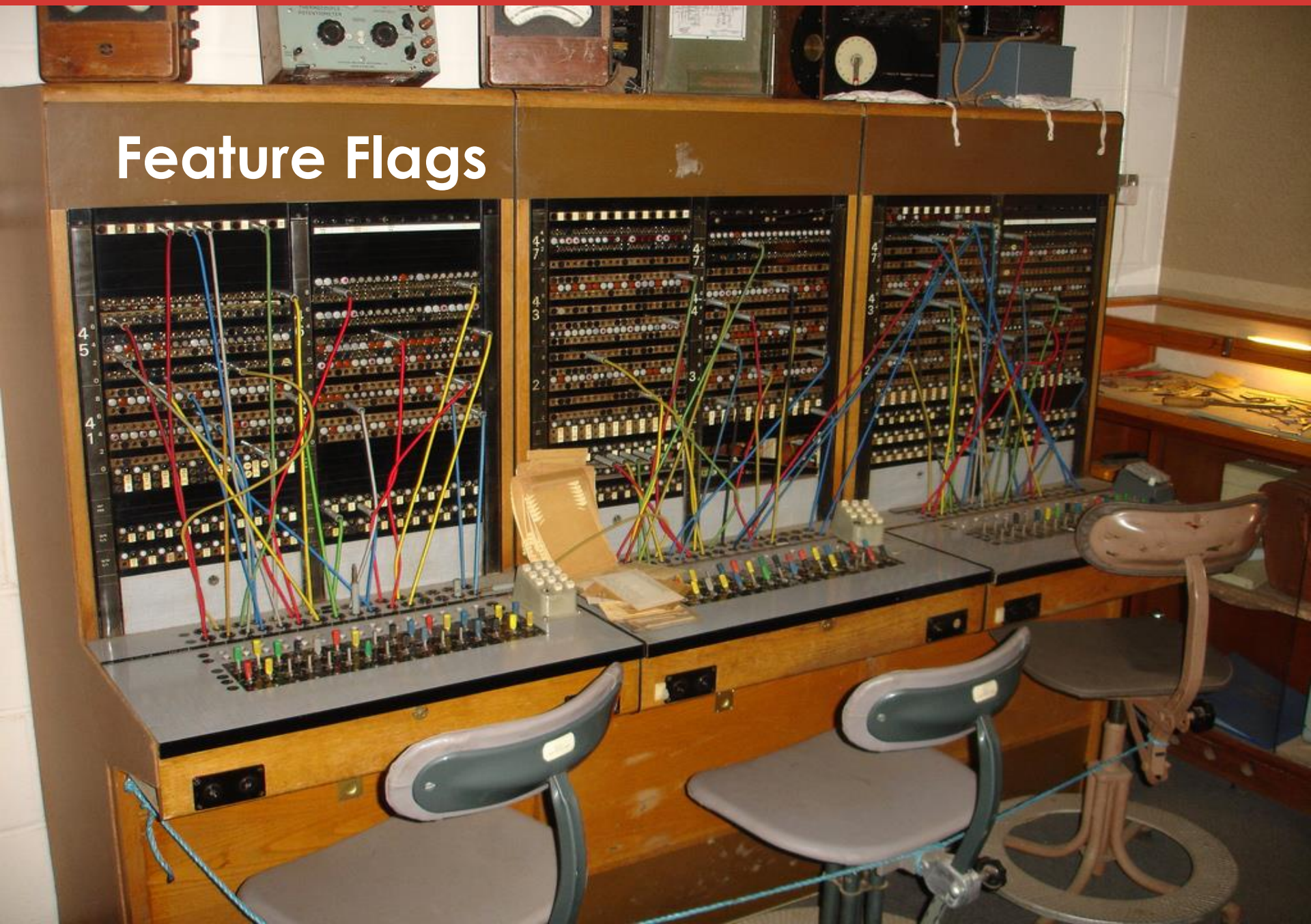
- Reporting

- SLA
- Availability
- Deployments
- Scalability

If you push code,  
you are on-call



# Feature Flags





# Feature Flags

## (Archaius from Netflix OSS)



d	property_key	property_value
1	active.cache	true
2	active.maintenance	false
3	consume.validation.token	true
4	consume.get.user.info	true
5	consume.redeem.points	true
6	send.viggle.calls.to.log	true
7	send.consumers.to.log	true
8	log.cache	true
13	send.viggle.login.calls.to.log	true
14	active.music.purchase.per.day.limitation	false
15	max.allowed.music.purchases.per.day	20
16	log.all.cd.service.response.to.console	false
18	viggle.header.required.for.access	false
19	max.allowed.music.amount.per.day	5000
20	order.confirmation.from.address	v@choosedigital.com>
21	log.request.headers.to.console	false
22	user.info.check.active	true
23	send.bank.calls.to.log	true
24	display.bank.purchase.button	true
25	registration.active	true
26	credit.card.active	true
27	bank.active	true
28	sony.music.cash.purchase.enabled	false
29	active.movie.purchase	true
30	active.movie.rental	true
31	active.television	true
32	go.analytics.logging.active	true
33	go.help.address	help@r .com

# one push > one build > Deploy to N



The screenshot displays the Jenkins web interface for a specific build. The top navigation bar includes links for ClickStart, Apps, DBs, Builds (selected), Repositories, Services, and Support. The user 'Mario' is logged in. The breadcrumb trail shows 'Jenkins > STAGE\_frontend\_viggle > #213'.

**Build #213 (Jun 11, 2014 12:14:08 PM)**

**Changes**

- 1. fix test ([commit: 6b2e1295a15caa7c9dc9c027b794232daa4e4647](#)) ([detail](#))

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**Started by user Mario Cruz**

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**Revision:** 7239b7458ceaa0ec75d6847ab6cd362c7e26390

- origin/stage

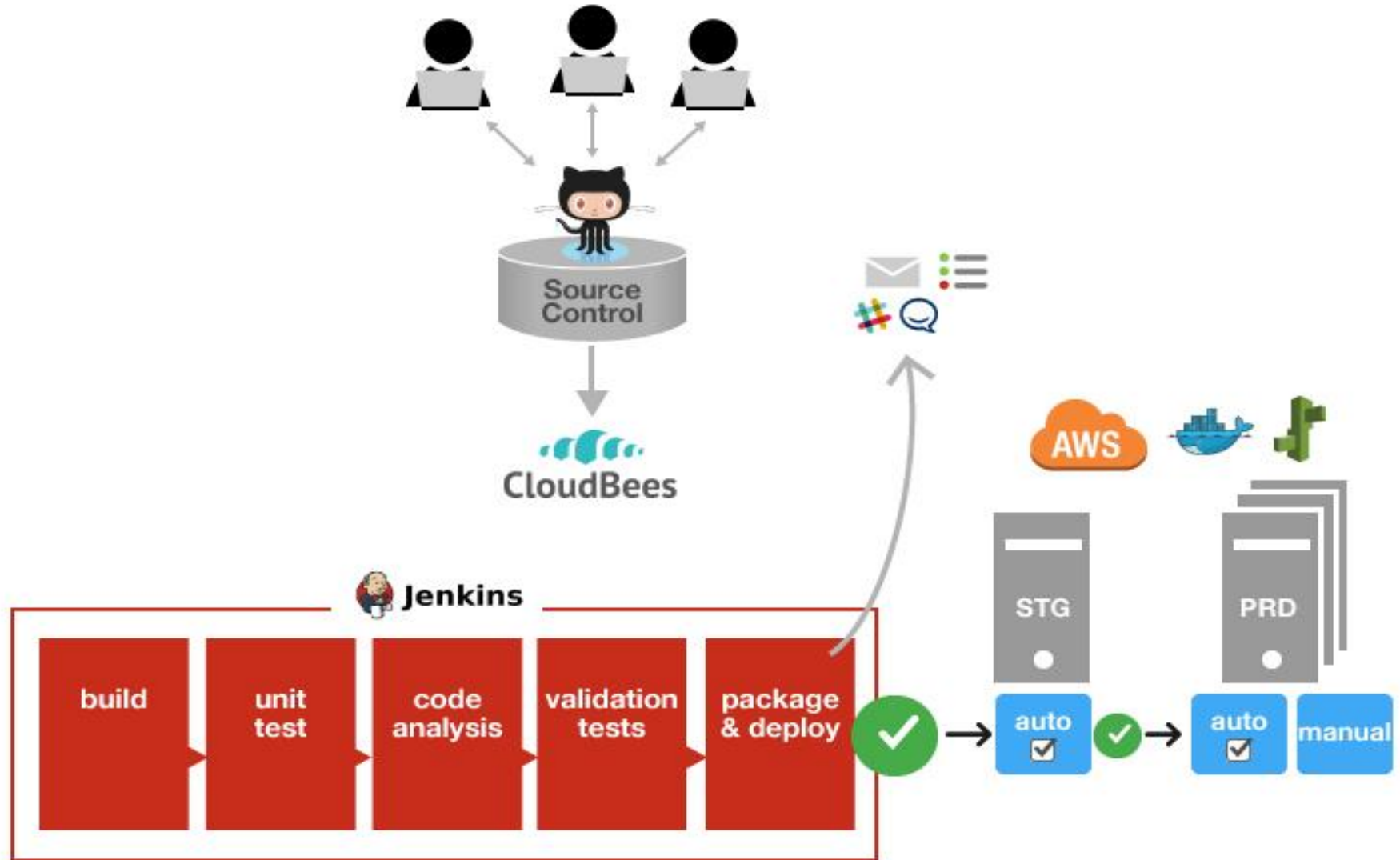
**Test Result** (no failures)

**Deployed to CloudBees RUN@cloud** <http://viggle-stage.choosedigital.cloudbees.net>  
Id: choosedigital/viggle-stage; Environment: run

**Deployed to CloudBees RUN@cloud** <http://viggle-lv3.choosedigital.cloudbees.net>  
Id: choosedigital/viggle-lv3; Environment: run

**Left sidebar links:**

- [Back to Project](#)
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- [Test Result](#)
- [CloudBees RUN@cloud](#)
- [CloudBees RUN@cloud](#)
- [Previous Build](#)







**Post-build Actions**

☐ Deploy applications

When build is ☒ Stable ☐ Unstable

Host service

**Elastic Beanstalk**

Credentials

Applications

☐ Application

Region

S3 Bucket

Application Name

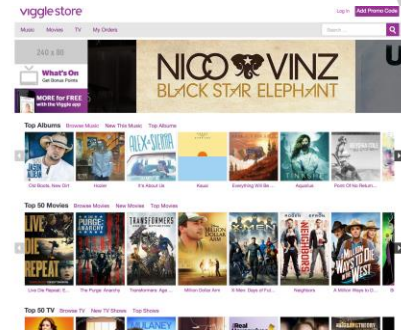
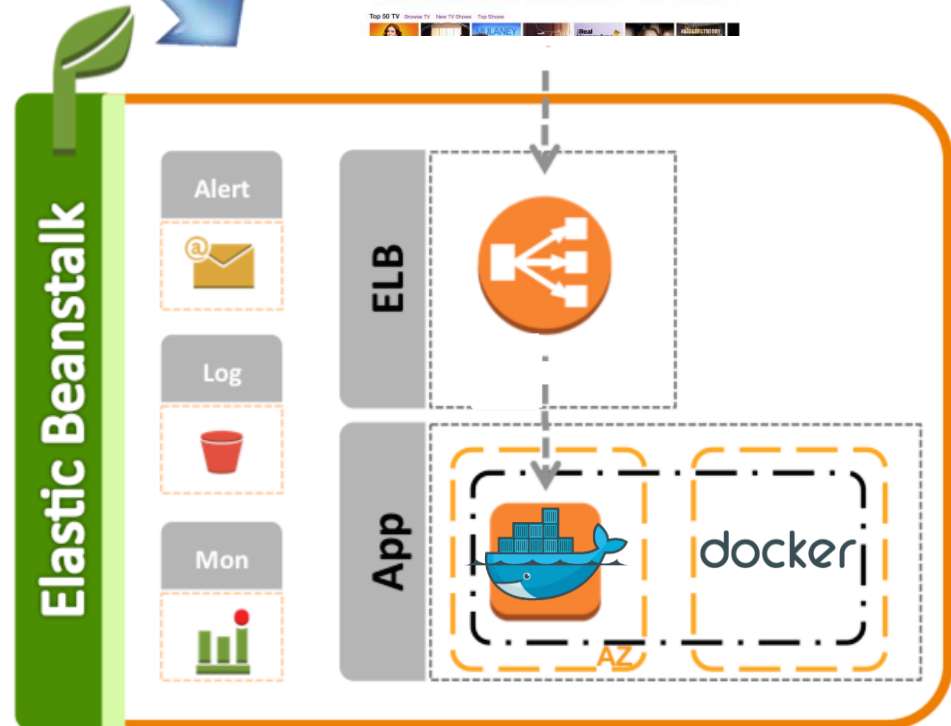
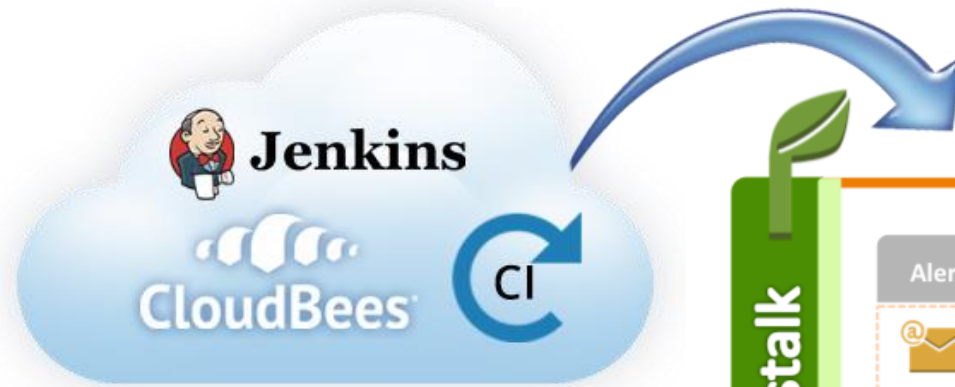
Version Label

Environment Name

☒ First match

Application file

☐ Fixed selection





# Questions

# Thank You To Our Sponsors

## Platinum



## Gold



## Silver



## Corporate





## Photo Credits

- CloudBees Facebook (Remixed by Mario)
- <https://flic.kr/p/c1k71s>
- <http://www.fastcoexist.com/1682635/watch-robots-put-together-a-tesla>
- <https://flic.kr/p/7yahjS>
- <https://flic.kr/p/dHSy5h>
- <https://flic.kr/p/32vHr1>
- <https://flic.kr/p/3cYhVz>
- <https://flic.kr/p/5QjfB1>
- <https://flic.kr/p/4pmrSY>
- <https://flic.kr/p/8HdNQz>
- <https://flic.kr/p/cT1vnL>
- <https://flic.kr/p/6KCWqg>
- <https://flic.kr/p/dvhir>
- <http://mobilepaas.cloudbees.com>
- <https://flic.kr/p/b6WaSP>

