How to create a website for a Hotel

Michael Vercruyssen, Odoo Consulting Team



Topics

- 1 Introduction: A real Belgium Use Case
- Website development process
- 3 Demonstration
- 4 Conclusion

Introduction

Les auberges de jeunesse



A real case implemented by Odoo

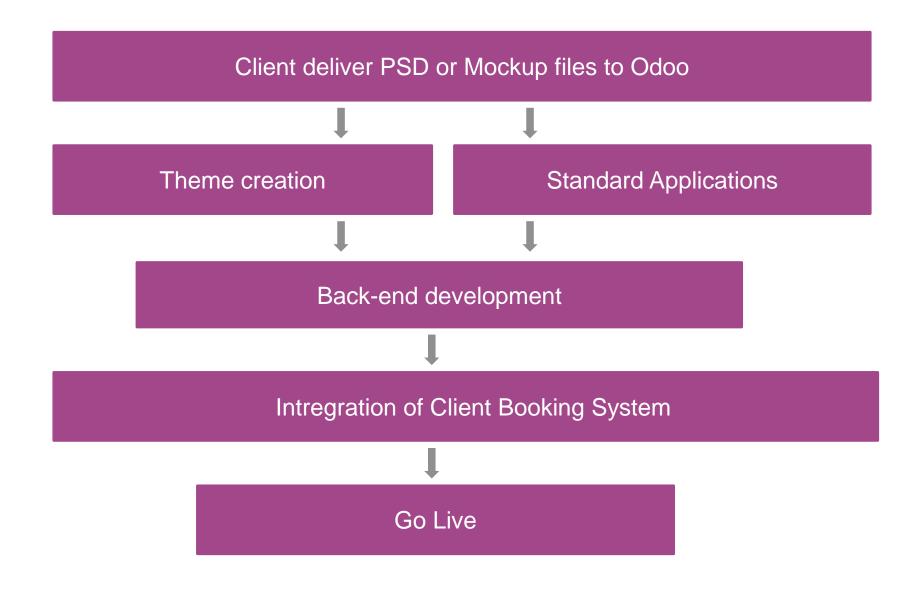
As a functional consultant of Odoo, I have started to collaborate in August 2014 with the webmaster of the Belgian branch of youth hostels. The aim was to replace their old website with a new fully dynamic and responsive website.

Michael Vercruyssen, Functional consultant at Odoo

Website development process



Website development Process





One PSD per Main Pages

Design

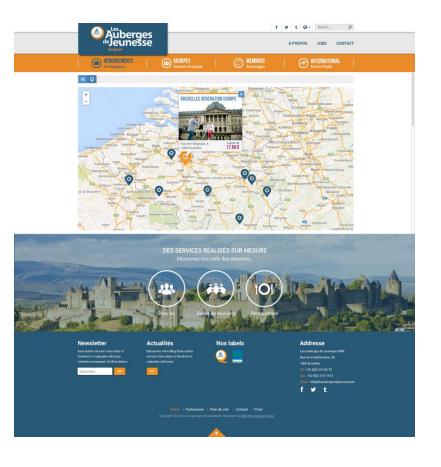
Applications

Developments

Booking system

Go Live







Use First of Standard Apps

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Back-end



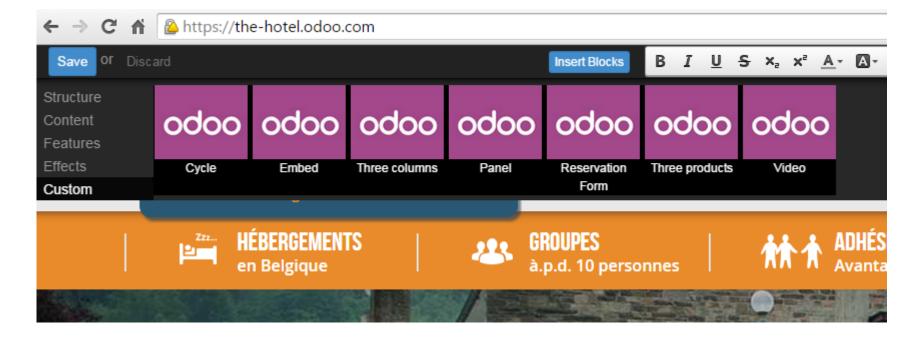
Front-end

Mailing list & Mass mailings
Recruitment
Website Jobs
Blogs
Website Blog
Events
Online Events



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- Creation of Custom Snippets
 - We have created custom snippets that enable the webmaster of the hotel to easily add new content using the same theme (e.g. with its own specific color/banner/design).





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Membership module

- We have created a form in the website that create records in the back-end thanks to python code (Server Action).
- o http://www.lesaubergesdejeunesse.be/page/website_aj.membership





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- Grid, maps and details view of accommodations
 - We have created in the back-end a model for the accommodations that contain all the information about it (Pictogram's, pictures, description, address,..) which we display on the front end dynamically.
 - We use the Google api to automatically geolocalize the accommodations.
 - o Then we position it on the maps view.



Design

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- Search bar with Google custom search
 - We have integrated the google custom search in the header of the website in order to be able to display the result of a google search limited to the url website









Search Results	
About 23 results (0.29 seconds)	Sort by: Relevance
powered by Go	oogle = Custom Search
<u>Doudou 2015 à l'auberge de Jeunesse de mons</u> lesaubergesdejeunesse.be/Jobs-stages,1167?var_mode=calcul	
Un lit à partir de 15,00 €! Petit déjeuner bio et adhésion à la nuitée inclus. Voir la liste de nos auberges. Les séjours en groupe. Avec ou sans activités, les	
Les Auberges de Jeunesse - Homepage www.lesaubergesdejeunesse.be/	
Le site officiel des auberges de jeunesse en Belgique fournit les adresses et les informations pratiques pour réserver. [Multilingue.]	

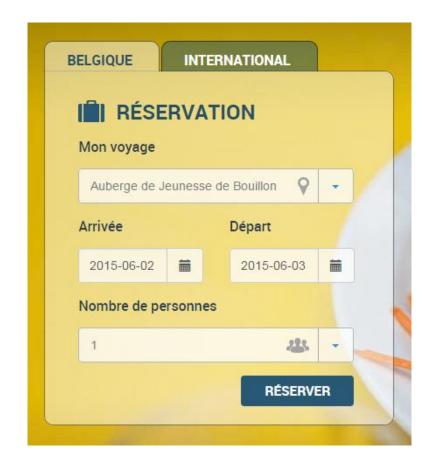


Interfacing Odoo – Booking system

Design Applications Developments Booking System Go Live

Reservation Form

- This snippet allow the visitor to select the accommodation, arrival and departure date and the number of person.
- We have kept their own booking system.
- We connect the website with the booking system by calling an url with the different parameters selected in the Reservation Form, which open an iframe that shows the rooms availabilities directly from a custom page of their booking system.





Interfacing Odoo - Booking system

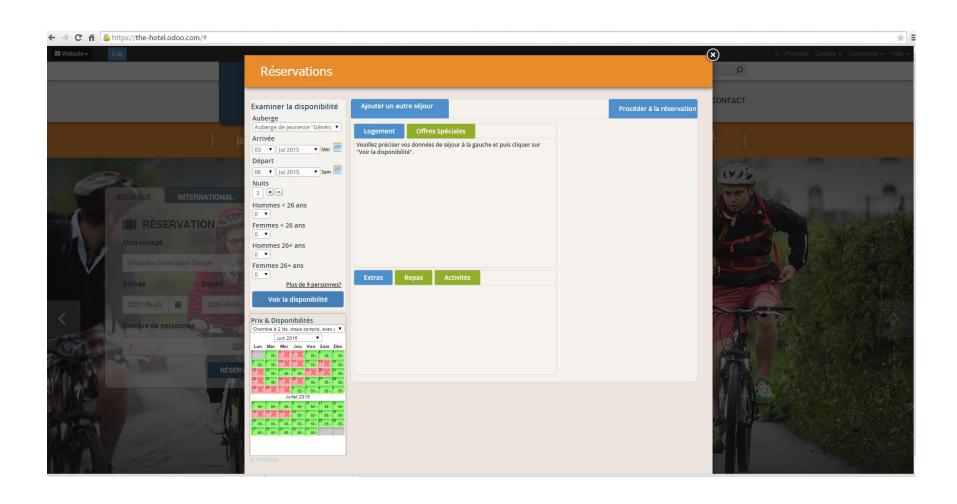
Design

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Go Live

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- Set the Domain instead of XXX.odoo.com
- Use of SEO module to set description and keywords meta for referencing
- Configure sitemap and indexation for search engine.
- Fully translated in 4 languages.



Demonstration

Conclusion

Questions?



Thank You

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