

New Odoo Apps store: How to use it

David Monjoie

SUMMARY

- 1 Introduction
- 2 How to publish your apps
- 3 Guidelines for published apps
- 4 How to get paid for apps sales
- 5 Good examples

INTRODUCTION

What is Odoo Apps ?

ODOO APPS

Odoo Apps

Apps

Themes

Guarantee

All

Certified

Price

All

Free

Paid

Categories

All

Accounting

Human Resources

Localization

Manufacturing

Project

Purchases

Sales

Extra Tools

Warehouse

Filter by Contributors

Submit Your Apps

Sort By: Relevance ▾

Series: All ▾

Prev

1

2

3


4

5

Next

Search...

5403 Modules found for category All




Odoo VOIP

Automate calls transfers, logs and emails by Odoo S.A.

✓ Certified

🛒 6

399.00 €




Available quantity of products in POS

by Ivan Yelizariev

🛒 9

9.00 €




Clear cart button

by Ivan Yelizariev

🛒 5

9.00 €




Mail relocation

by Ivan Yelizariev

🛒 5

9.00 €




Product compare

by O'Labs

🛒 2

20.00 €




Quick add items to shopping cart

by Ivan Yelizariev

🛒 4

9.00 €




Discount for total amount of pos order

by Ivan Yelizariev

🛒 3

9.00 €




Authentication By SMS

by O'Labs

🛒 1

20.00 €




Snippet top product

by O'Labs

🛒 1

20.00 €



Instant Messaging Group and notification

OpenERP Group Chat & Notification by BizzAppDev

🛒 1

19.99 €

Where the community can share, sell and download modules

odoo

ODOO APPS FOR THEMES

Odoo Themes

Apps

Themes

Sort By: Relevance ▾ Series: All ▾

Search...

Guarantee

All

Certified

Price

All

Free

Paid

Categories

All

Personal

Corporate

Creative

Ecommerce

Education

Entertainment

Nonprofit

Retail

Services

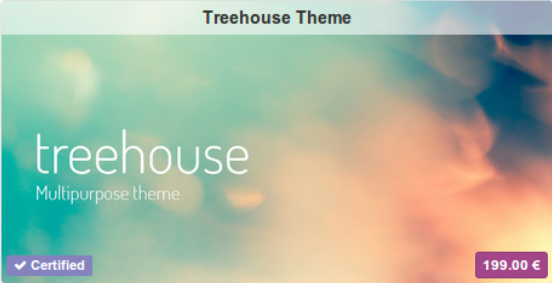
Technology

Miscellaneous

Filter by Contributors

15 Modules found for category All


Treehouse Theme



treehouse
Multipurpose theme

✓ Certified 199.00 €


Nano Theme



nano
Responsive Multipurpose Theme

✓ Certified 41 199.00 €


Enark



ENARK
HTML5 LESS/CSS BOOTSTRAP THEME
CORPORATE

✓ Certified 54 199.00 €

Graphene theme




GRAPHENE

✓ CSS Animations ✓ Fully Responsive
✓ Blog integration ✓ Advanced Typography
✓ Hero Banners ✓ Custom layouts
✓ Google Maps ✓ Custom color schemes
✓ Fullwidth Videos And much more...

✓ Certified 50 199.00 €


Clean Theme



Clean
THEME
MADE FOR EASY CUSTOMIZATION

- 6 COLOR PRESETS

Kea Theme



KEA

Where the community can share, sell and download themes

HOW TO PUBLISH YOUR APPS

From a Git repository to Odoo Apps

STEP 1: SETUP YOUR REPOSITORY



Setup your repository

- One folder per module
- Branch name matches series
Ex: branch 8.0 for 8.0 series

For paid modules

- Add *price* and *currency* keys to the module manifest
Ex: `'price': 199,`
`'currency': 'EUR',`

For themes

- Add *live_test_url* key to the module manifest

Ex: `'live_test_url': 'https://theme-test.mycompany.com/'`,



dmo-odoo / **odoo-apps-demo**

Demo repository for Odoo Apps presentation at the Odoo Experience

5 commits

1 branch

0 releases



branch: 8.0

odoo-apps-demo / +

[ADD] theme_demo



dmo-odoo authored a minute ago

demo_module

[ADD] demo_module

demo_module_again

[ADD] demo_module_again

demo_module_awesome

[IMP] demo_module_awesome: added price and


theme_demo

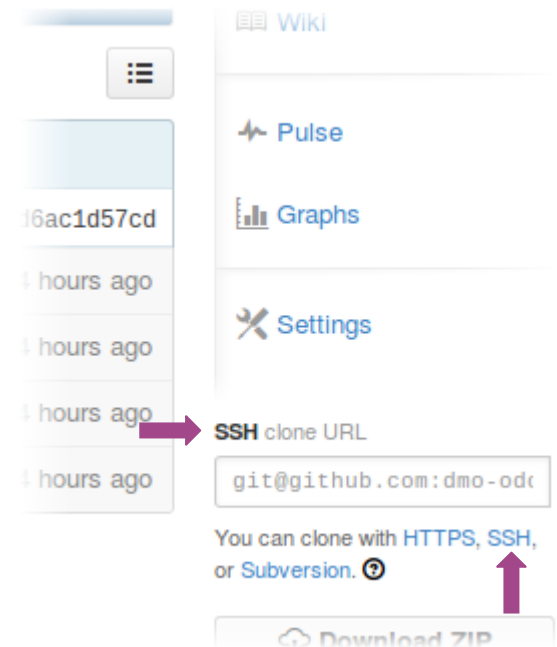
[ADD] theme_demo

STEP 2: AUTHORIZE YOUR REPOSITORY



Authorize your repository

- Only required for private repositories
- Give our  online-odoo Github user read access to your repository
- Odoo Apps can now read your repository content using the SSH clone URL of your repository



STEP 3: REGISTER YOUR REPOSITORY



Register your repository

- Click on “Submit Your Apps”

Warehouse

Filter by Contributors



Snippet top product
by O'Labs

1 20.00 €

Submit Your Apps



- Sign in on Odoo Apps

Register your Git repository

Please [log in](#) to be able to register a repository.



Already registered a repository ?

STEP 3: REGISTER YOUR REPOSITORY (2)



Register your repository

- Enter your repository SSH clone URL followed by a “#” and the target branch name

[← Back to Apps](#)

Submit your App

Register your Git repository



`https://github.com/odoo/odoo#8.0`

Please ensure that:

- There is one folder per App/Theme at the root of the repository.
- You specify the branch name of your Git repository by adding “#8.0”

Example :

`git@github.com:dmo-odoo/odoo-apps-demo#8.0`



Validate your repository

- Repositories are created as draft
- Click on “Validate”



GUIDELINES FOR PUBLISHED APPS

How to make your module attractive

GUIDELINES FOR PUBLISHED APPS

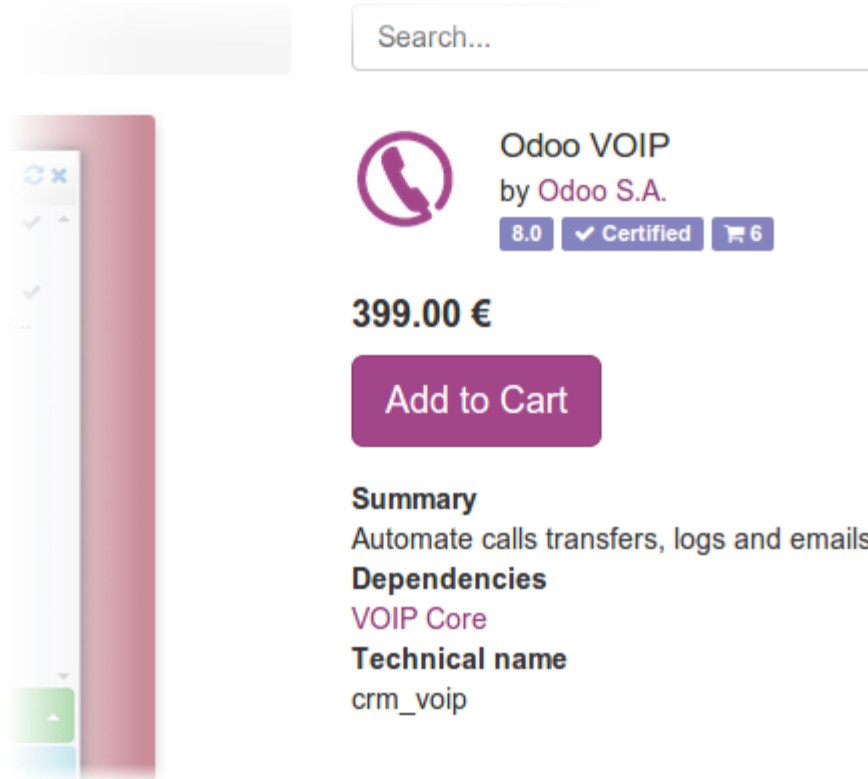
Required

- ✓ Icon
- ✓ Main image
- ✓ Description
- ✓ Live Preview for Themes

Recommended

- ✓ Documentation
- ✓ Support e-mail address
- ✓ License

MODULE ICON



- Automatically loaded from your module folder
- For 8.0 and above :
`static/description/icon.png`
- For 7.0 :
`static/src/img/icon.png`

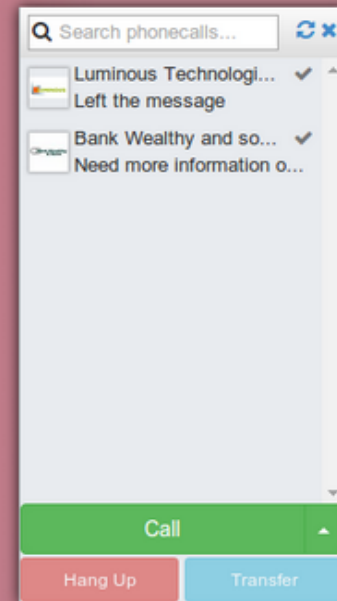
MODULE MAIN IMAGE

Apps / Customer Relationship Management / Odoo VOIP / 8.0

Search

odoo VOIP

- Call in one click
- Automate calls
- Transfer
- Logs & Mails



399.0

Add

Summary
Automated
Dependencies
VOIP C
Techn
crm_vo

Loaded from the *images* key in the module manifest:

Ex: 'images': ['images/main_screenshot.png'],

MODULE DESCRIPTION



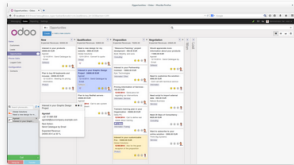
Technical name
crm_voip

Odoo VOIP

Automate Calls, Transfer, Logs and Mails

[Watch the video](#)

Handle your phone calls



Manage your phone calls directly from Odoo. Call your customers, manage a call queue, log your calls, schedule calls.

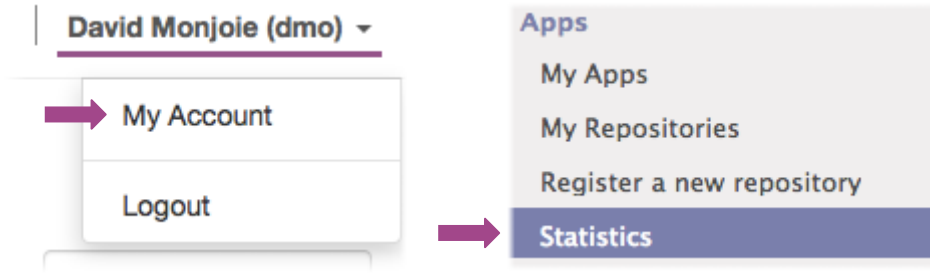
Call In One Click

- Static description page automatically loaded from your module folder : `static/description/index.html`
- Use our own as template
- Images paths are relative to the description folder
Ex: ``
will load the picture from `static/description/img/pic.png`

HOW TO GET PAID FOR APPS SALES

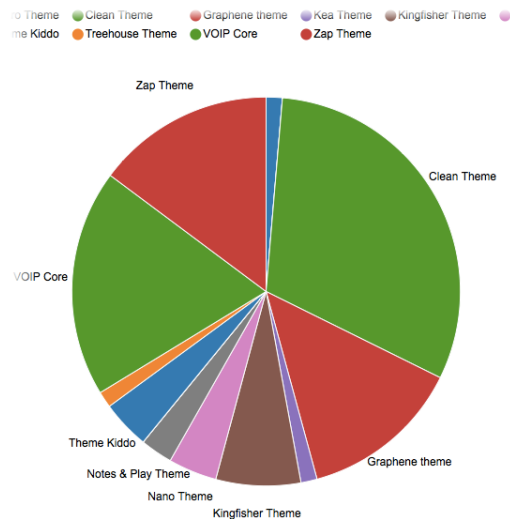
Where is my money ?

MODULE PURCHASES STATISTICS



- Accessed from the portal on Odoo Apps

	+ Total	
	Price	Quantity
+ Total	14781.00	389.00
+ December 2014	1592.00	314.00
+ January 2015	597.00	3.00
+ February 2015	1393.00	7.00
+ March 2015	2987.00	14.00
+ April 2015	4083.00	26.00
+ May 2015	4129.00	25.00
+ Clean Theme	796.00	4.00
+ Graphene theme	1194.00	8.00
+ Kingfisher Theme	745.00	5.00
+ Nano Theme	398.00	2.00
+ Treehouse Theme	199.00	2.00
+ VOIP Core	399.00	1.00
+ Zap Theme	398.00	2.00



- Graph view on module purchases
- Monitor your different modules sales

INVOICING PROCESS

- You will get 70% of module sales
- Mail or e-mail us an invoice
che@odoo.com
- Limitations
 - max. 1 invoice / user / month
 - min. 400 euros

GOOD EXAMPLES

In need of inspiration ?

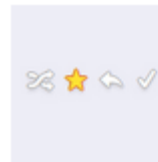
GOOD EXAMPLES



Odoo VOIP

Automate calls transfers, logs and emails
by Odoo S.A.

✓ Certified 6 399.00 €



Mail relocation

by Ivan Yelizariiev

7 9.00 €



Product compare

by O'Labs

2 20.00 €



Opencloud E-Goi Integration

by Opencloud

150.00 €

Thank You

Questions ?

Odoo

sales@odoo.com
+32 (0) 2 290 34 90
www.odoo.com

Odoo Apps

apps@odoo.com
www.odoo.com/apps

R&D and services office

Chaussée de Namur 40
B-1367 Grand Rosière

Sales office

Avenue Van Nieuwenhuyse 5
B-1160 Brussels