

# Agenda

## Enterprise Data Centers—SDN at Scale

- Who we are
- Market Perspective
- Example Enterprise Focus
- Defining SDN for Our Use
- Real Life examples of SDN at Scale

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# SABEY

## Data Centers

- Largest Private Data Center Business in US
- 3.5M Square Feet



**CODONiS™**

**Bridging Healthcare &  
Life Sciences Computing  
Through Network Cloud Technology**

**We are network and cloud services management  
for Sabey Data Centers**

# Data Center Services



- Financing
- Construction
- Design
- Critical operations
- **Network management**
- Security



# Western Campuses



*intergate*.west



*intergate*.columbia



*intergate*.quincy

# Eastern Expansion... a national plan

## ***INTERGATE.MANHATTAN***



## ***INTERGATE.ASHBURN***

# We Have a Valuable Market Perspective

- We see everything when it comes to data center deployments...
  - Cloud
  - ISPs
  - Financial
  - Software Companies
  - Web 2.0 Companies
  - **Health Care**
  - Life Sciences
  - Government
  - Education

**Some of the biggest in all of these categories are in our system**

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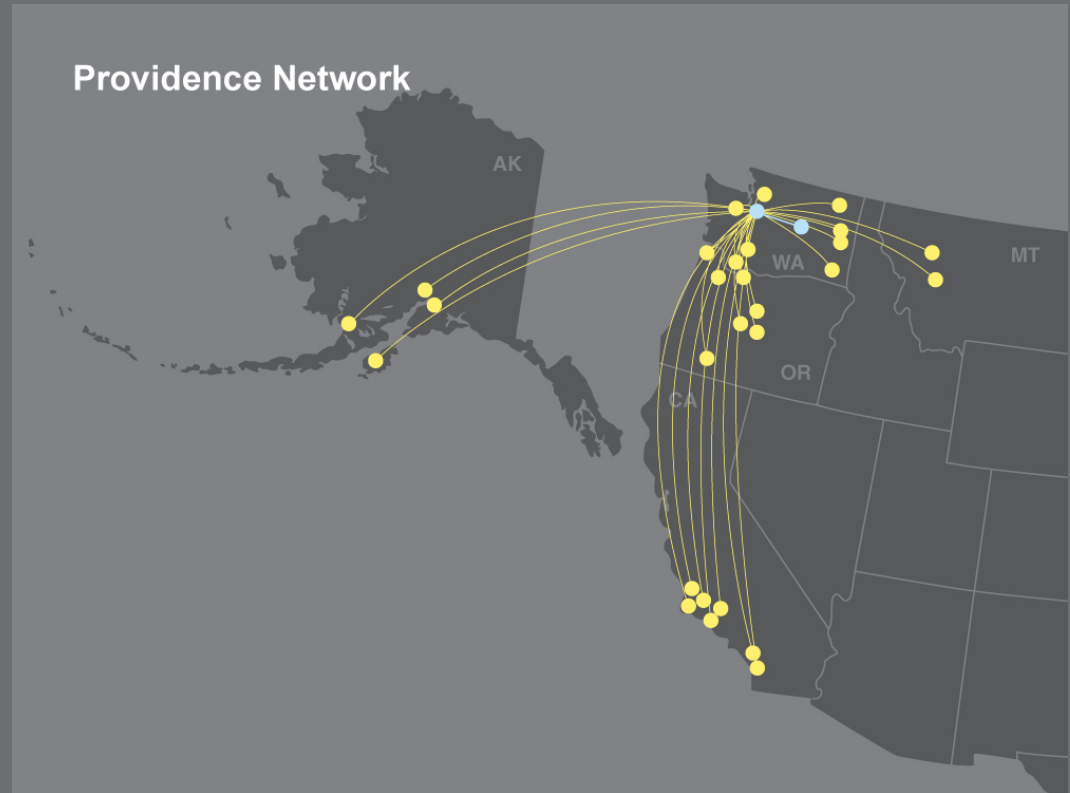
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# Example Enterprise Focus

# Providence Health & Services

- 150 years old
- 5 states
- 30 hospitals
- \$11.6B revenue
  - Top 10 in US
- 65,000 employees
- 1,800 IT staff



**We are helping them consolidate all disparate IT locations into  
our DR/HA data center platform**

## In the Process of Consolidating...

- We noticed that they kept their network the same
- ...Even though the equipment was now consolidated
- We took a hard look at the big picture and realized this was an opportunity
- What if...  
we could not only manage the data center facility (power, security, cooling), but...
- **What if we managed all of their networks?**

# Health Care Market

- \$2Trillion in hospital revenue
- 18% of US GDP
- \$60Billion spent in IT
  - Staff
  - Hardware
  - Software
  - Services
- 4,000 hospitals
- They are all doing essentially the same things in IT  
It's not a differentiator

# Our Solution?

- We created a **Joint Venture** between CODONiS and Providence
- Its Focus: building a multi-tenant healthcare cloud
- Essential Objectives:
  - **Rearchitect** existing Providence Network and applications to support a multi-hospital/tenant operation
  - **Run** all applications in Providence on the new network
  - **Sell** all applications as services on the new network back to Providence
  - **Reduce** the cost of Healthcare IT significantly (65-75%)
  - Allow new customers to join our **new network** as an extension of theirs (e.g. add Disaster Recovery modules for EHR)
  - **Manage** DR/HA as a fraction of the cost at scale
  - Become their *overall* network as a service provider

# What Do We Mean By “New Network”

- We call it a ‘clinical cloud fabric’
- Started with Juniper’s Qfabric to give uniform latency as we grow
- We are partnering with the Qfabric team to consider our needs on SDN management for scale
- Generalized TOR as a Service
- Putting TORaaS in all data centers and between data centers
- Extending TOR services to customer prem
- Need to Provision customers quickly/conveniently in our network
- Integrating it into our overall cloud architecture—orchestration and provisioning of all resources
- In addition to Providence and we are signing up other health care services providers and life sciences companies/institutions
- Scale to hundreds/thousands of hospitals

# SDN Definition for Our Needs

SDN will be the programmatic orchestration and provisioning of network resources and optimal, secure flow between application services.

SDN will allow for the creation of new network types and applications.

SDN is how we manage networks at scale.

# Our Next-Gen Network Cloud

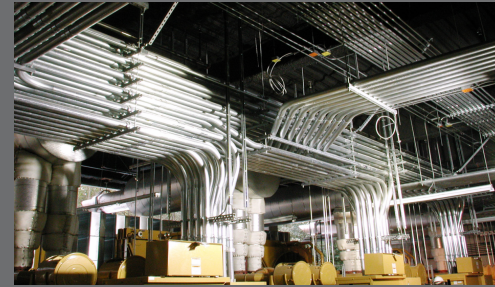
- Existing clouds are First-Gen
  - *Centralized* resource pools
  - Exclusively in large data centers
- The Next-Gen Cloud
  - Interconnected network of networks and resources
  - A *Distributed*, Scalable, Managed fabric of Data Centers, Networks, and Resources
  - SDN-based
    - Programmable
    - Adaptive
    - Secure
  - Orchestration and provisioning of network resources (not just compute/storage)
- Healthcare requires a distributed model
  - Consolidated server resources in data centers
  - Distributed locations of hospitals and clinics
  - Distributed edge resources (video, laptops, ipads, desktops)
  - One network needs to serve all users and resources, securely



# Managed Services—Next-Gen Platform

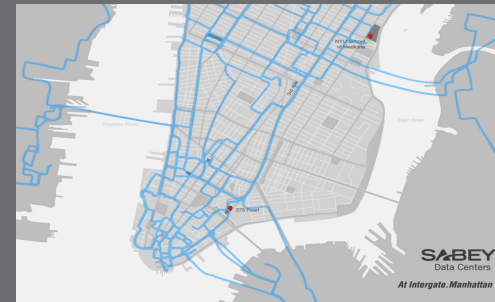
## Managed Data Centers

- Power
- Cooling
- Security



## Managed Networks

- One, programmable, virtual extended network
- Layers 1-3 (optical xconnect to TOR service)
- DR/HA



## Managed Resources

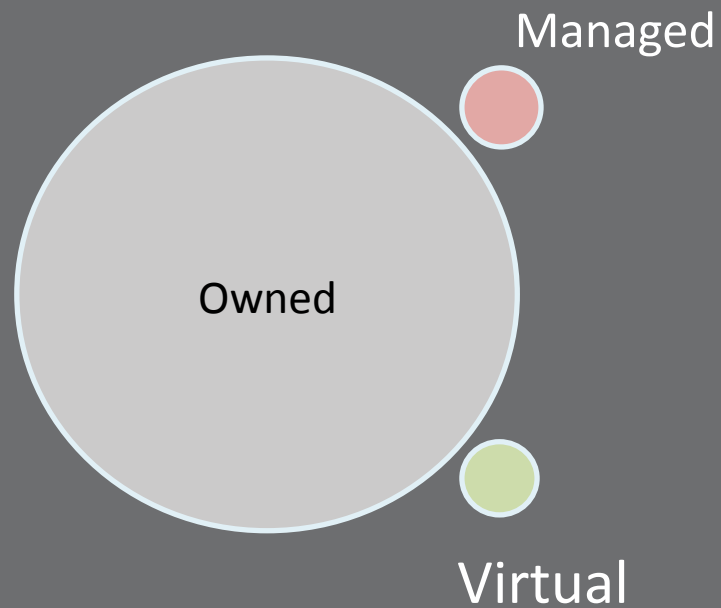
- Cores, Storage, Ports

3  
Buckets

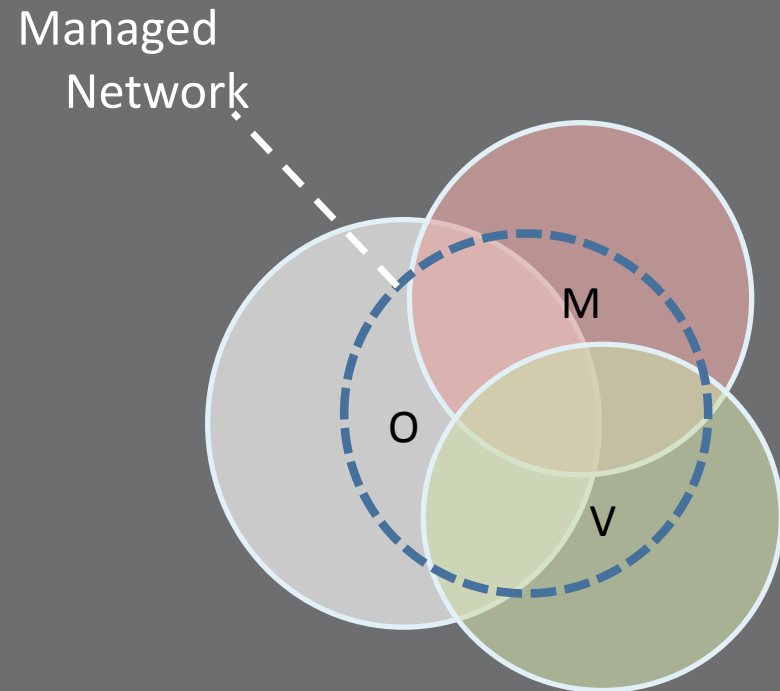
1. Owned
2. Managed
3. Virtual



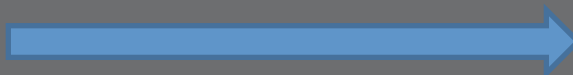
# Healthcare IT Transformation Transition



{ note: this is not a transformation to the first gen cloud (e.g. amazon) }



Today



Tomorrow

# Next-Gen = Distributed, Scalable, Managed (DSM)

## DSM Data Centers

- Large, Tier3 data centers (primary, DR/HA)
- “Data centers” on premise in hospital
- Small Clinic “Data centers”, nodes in effect, wherever a router/firewall can be located

## DSM Networks

- A hospital system can run on one network, distributed across all nodes
- Managed layer 1—aggregates all carriers, leases, connectivity into a single service
- Managed layer 2---top of rack service (layer 2 carried across to HA and DR locations)
- Managed layer 3—replicated, migratable IP service to ensure running from any location

## DSM Resources

- Owned—deployed capital, legacy systems, hard to repurpose, sunk cost
- Managed—your core and storage under a managed service (you orchestrate)
- Virtual—similar to current cloud model, except, it’s part of your existing network

# Example Healthcare Industry Problem

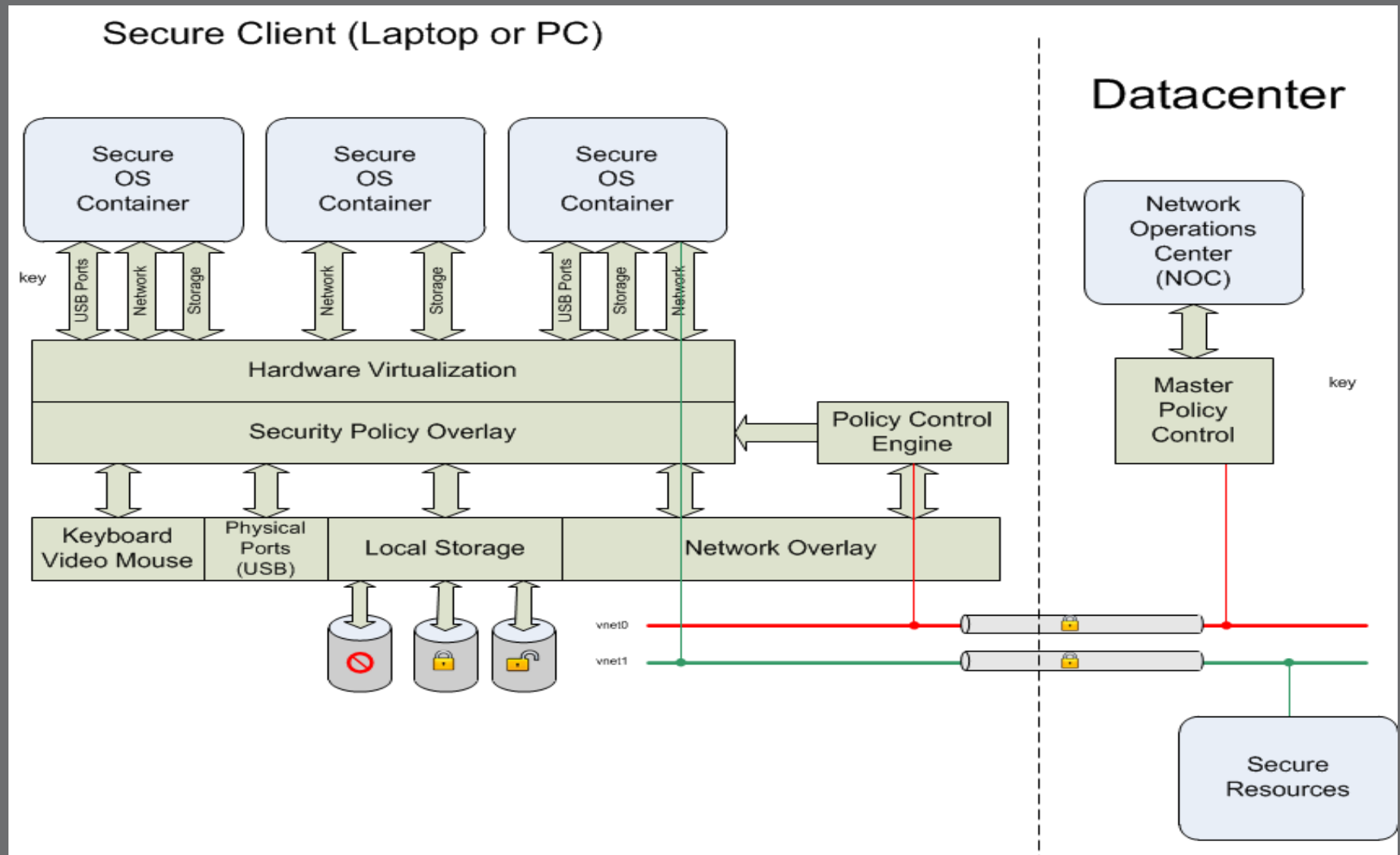
Sutter Health had computers stolen that made it liable for \$1.6B in regulatory violation fines

Providence asked us to ensure security across 75,000 laptops, desktops, ipads, and other devices.

**Solution: Distributed Virtual Isolation Using SDN**

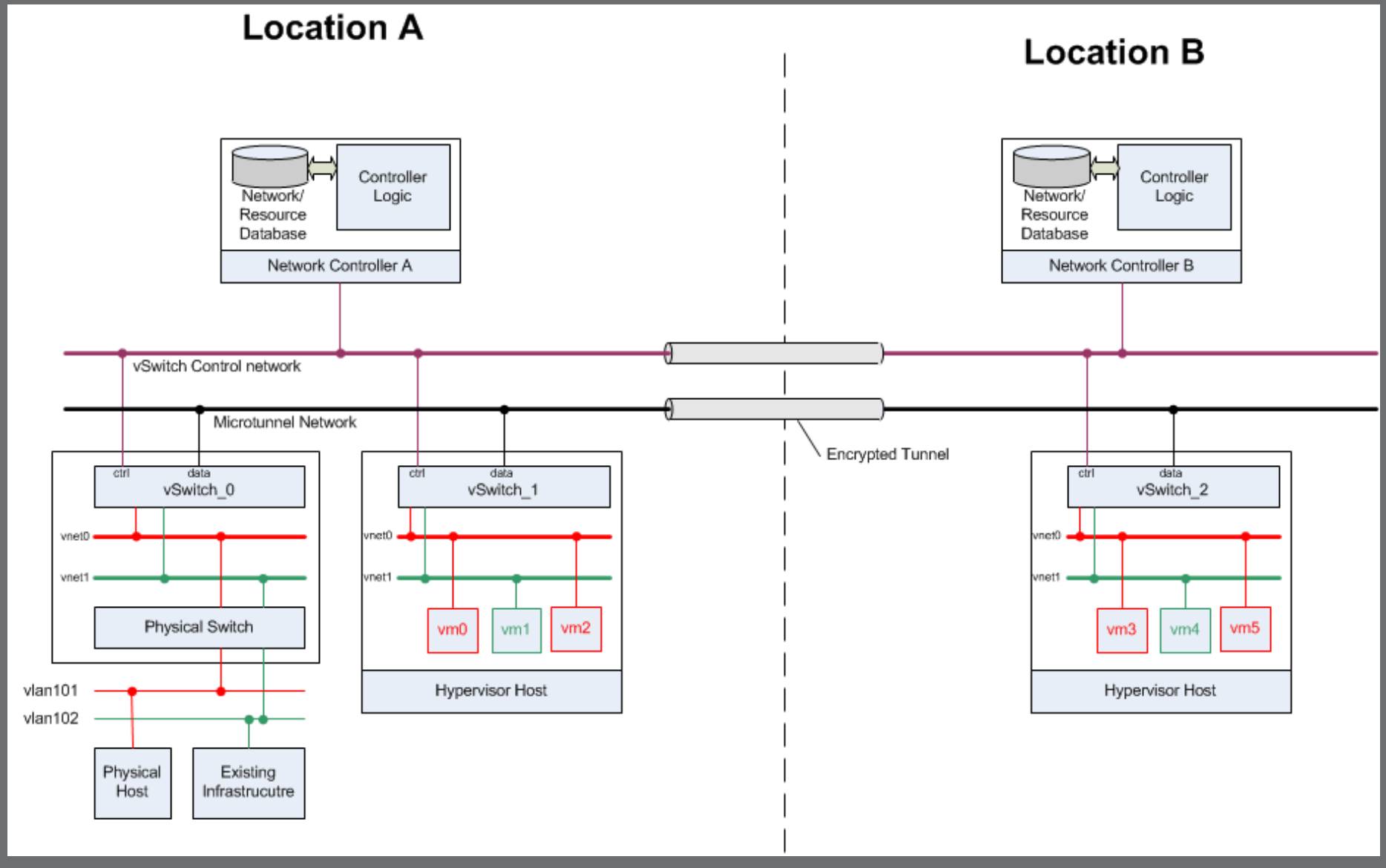
# Distributed Virtual Isolation (DVI)

## Securing all Resources through SDN Control



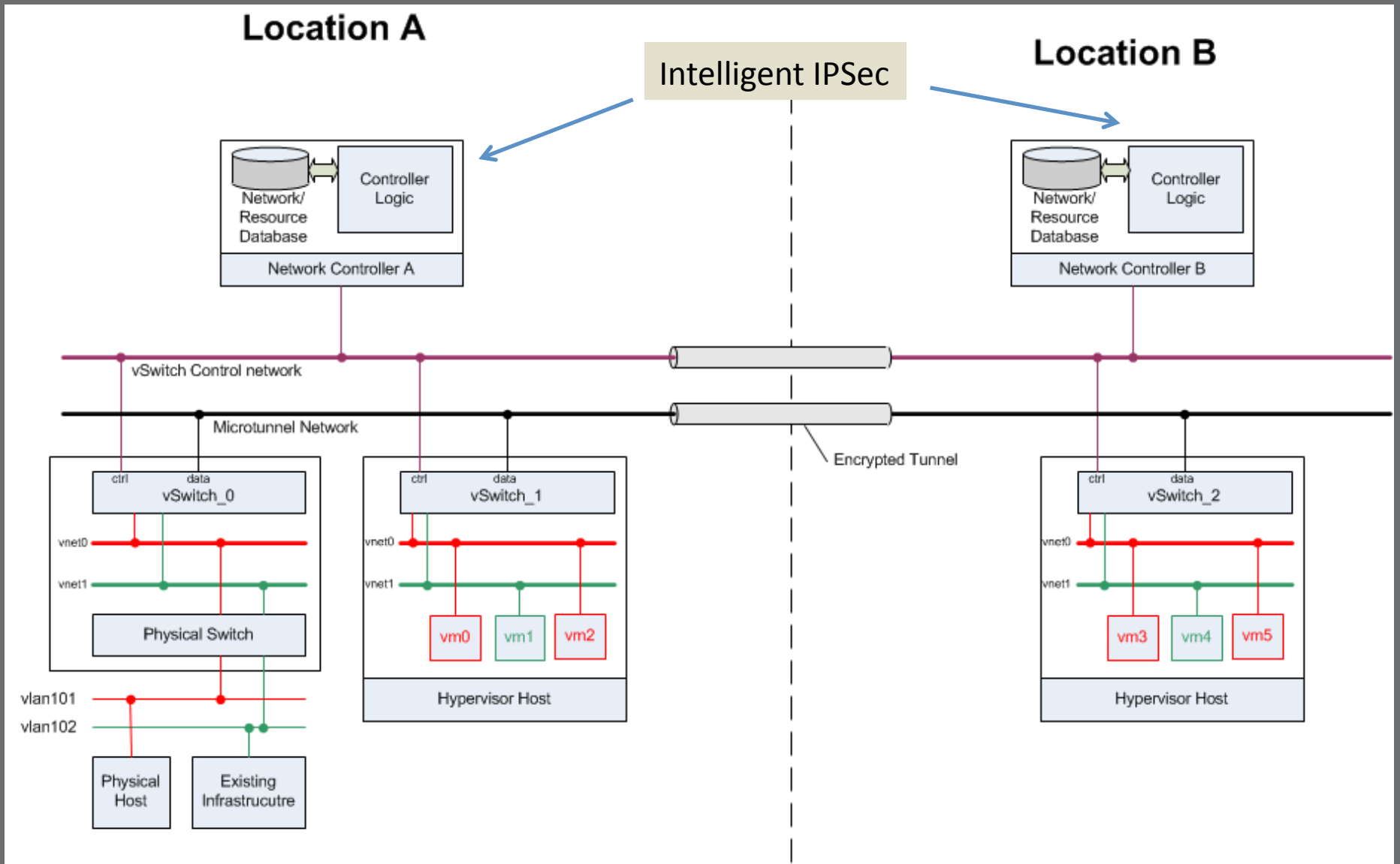
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## Securing all Networks through SDN Control



# Real Life Example

- Life is not hard wired
- Life is instruction-based, dynamical
  - Symbols (nucleobases)
  - Codes (codons)
  - Instructions (organized codons)
  - Functional Units (proteins, organelles)
  - Functional Systems (cells, organs, firewalls)
  - Functional Networks (optical, electrical, protocols)
  - Organism (mycoplasma, human)
  - Ecosystems (SDN network conferences)



# Digital Correlation

- DNA (still v1.0, 3.6B years later)
- x8086 (has evolved slightly, 33 years old)
  
- x8086 base 2 (binary)
- DNA base 4 (quaternary)
- Proteins base 64 (?-ary)
  
- Digital networks—we are just beginning to provision dynamically
- Life networks—have been dynamical since the beginning

# Life Networks at Scale

- 100 Trillion Cells
- Our extended DNA wraps around the earth 4M times
- All cells need blood and oxygen, now
- 40 billion proteins per cell doing work and providing structure
- Millions of machine runtime modifications in each DNA per second
  
- Virtual Networks—PPI
- Dynamic Networks—Microtubules (on the fly provisioning)
- Optical Networks—Optic Nerve
- Cross connects—CNS to PNS
- Broadcast networks--ADH
- Autonomic networking--SNS

**Life is nothing if not Software Defined**

# Enabling Enterprise SDN

Like Life It needs to be...

1. Instructionable
2. Orchestratable
3. Provisionable
4. Securable
5. Distributable