



Digital Transformation

Game-changing IT for the Future

AGENDA



Digital Transformation



Cloud



Reality Check

IT-LED DISRUPTION IN INDUSTRIES

HOSPITALITY & TOURISM

HEALTHCARE & WELLNESS

RETAIL & CPG

MANUFACTURING

TELECOM & SERVICE PROVIDER

MEDIA & BROADCASTING

ENERGY & RESOURCES

BANKING & INSURANCE

PUBLIC SERVICES

SOURCE

- Logos from respective brands and companies
- The term “brainfacturing” refers to current manufacturing technologies with IT, sensors, and new materials, Antoine Willem van Agtmael
- Mine of the Future video — http://www.youtube.com/watch?v=Col_MPuELfA

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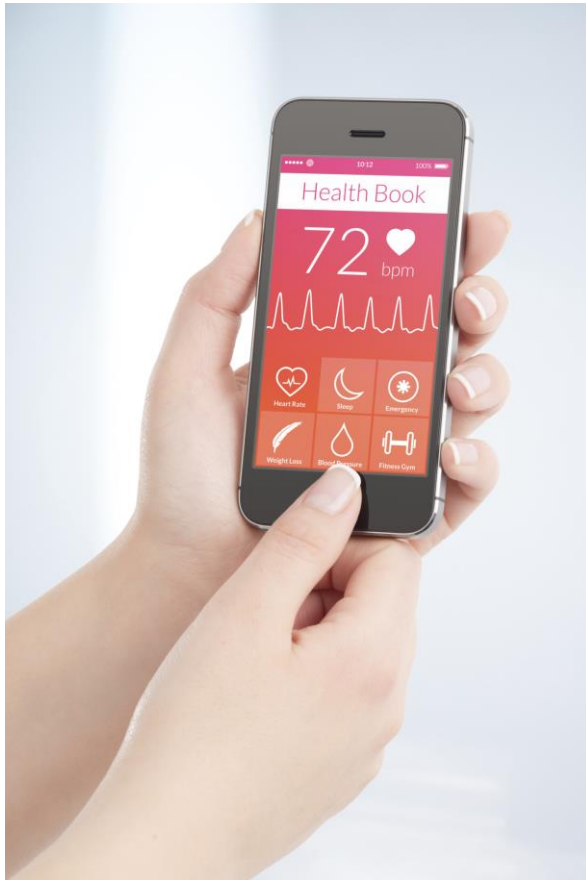
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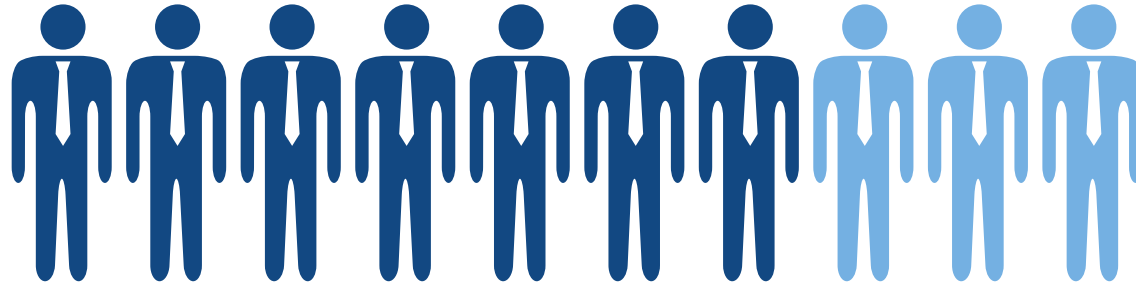
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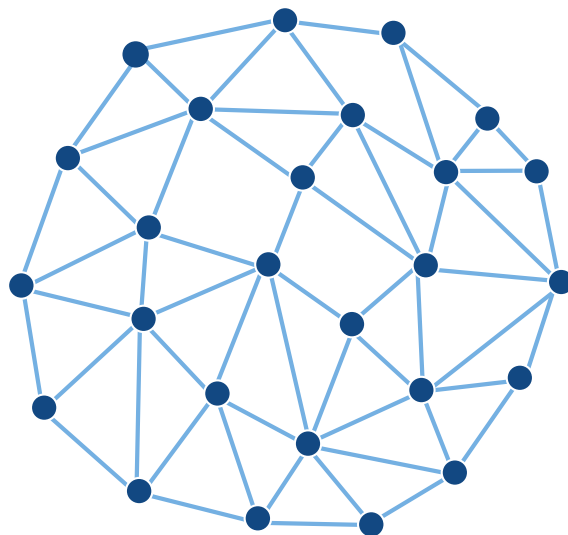
CIO Role Permanently Aligned to Business



***By 2016, over 70% of CIOs will
move to become Value Partner
to business***



***Definition of acceptable
IT risk will change***



Effective IT management of people and process

The Most Appealing New (Enterprise) Technologies

Wearable IoT

M2M

Digital Signage & Smart TV/Monitors

Industrial IoT

Software-defined Data Center

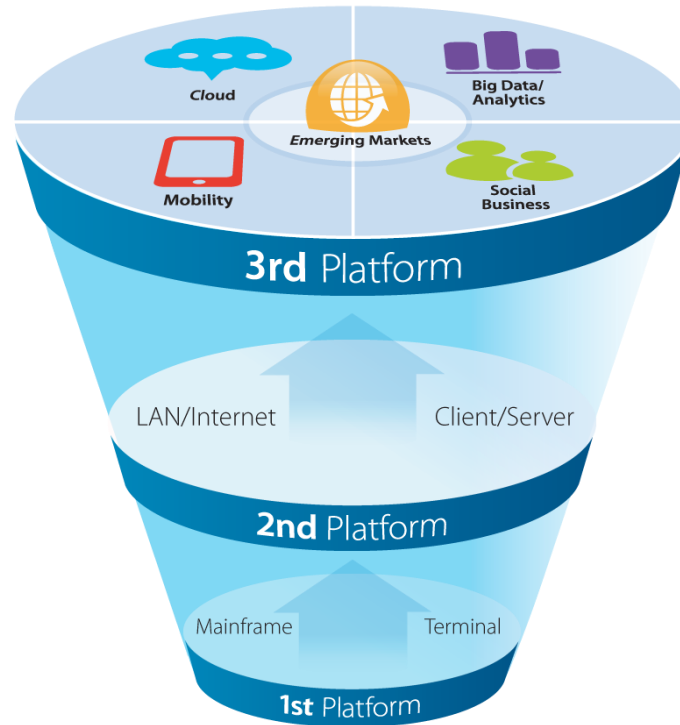
Open Source Cloud

Software-defined Networking & Storage

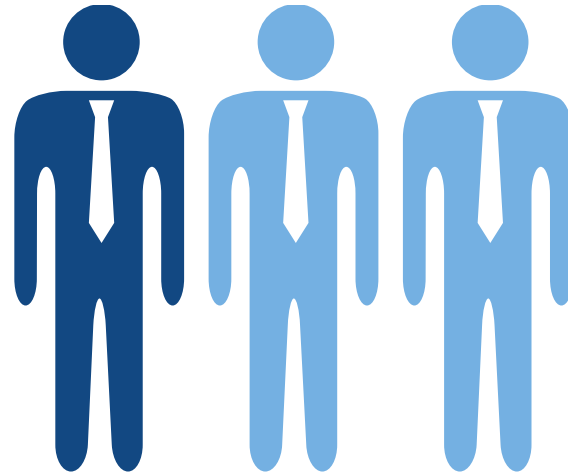
Integrated & Covered Infrastructure

Enterprise business mobility will require 60% of CIOs by 2017 to support an agile architecture with a diverse mix of cloud-based interfaces for legacy and next-generation mobile applications.





ICT's 3rd Platform will transform your business



By 2020, one-third of the top 20 market share leaders will be significantly disrupted by new competitors that use the 3rd Platform.



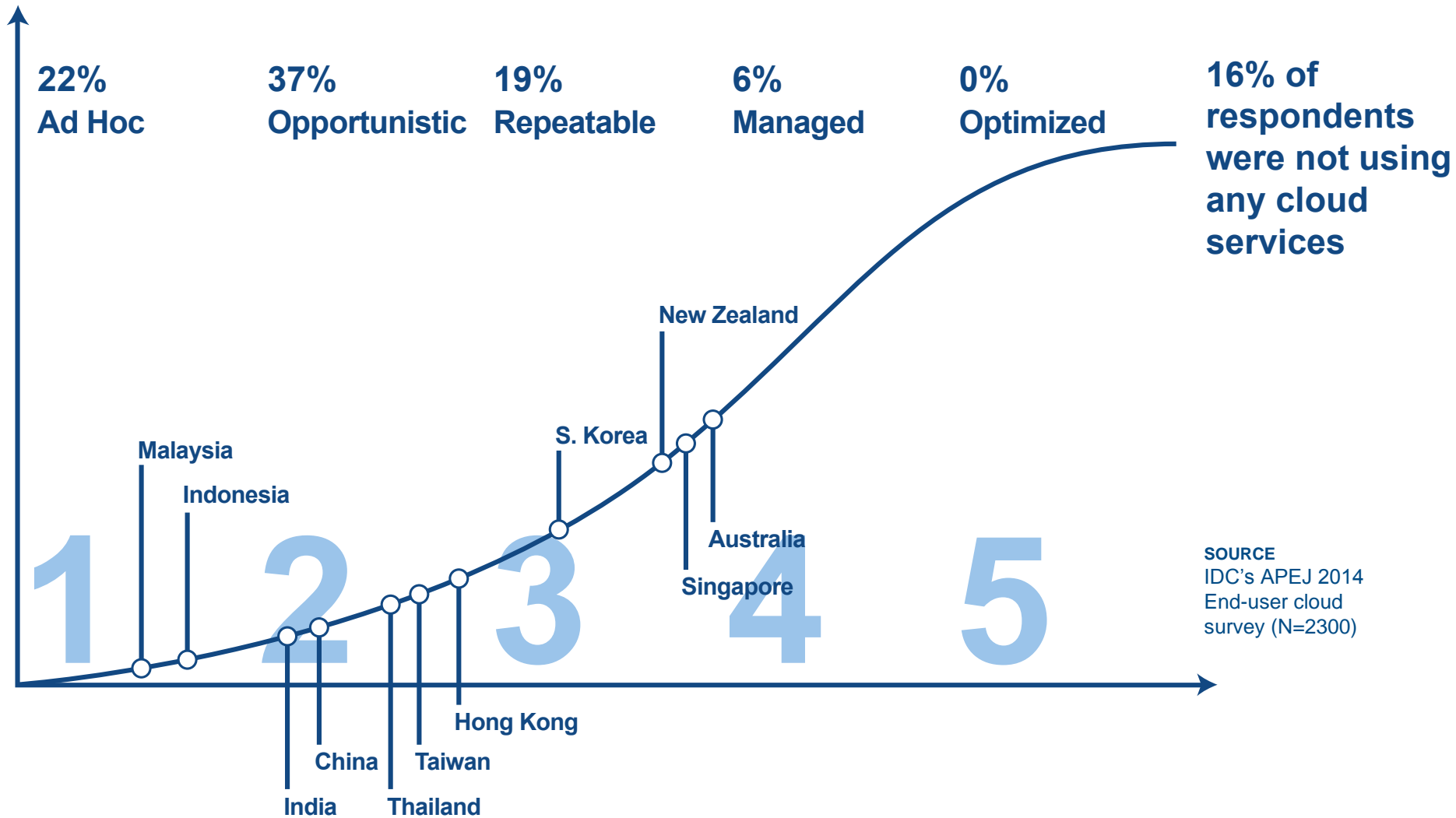
80% of Asia/Pacific-based organizations are not equipped to harness 3rd Platform technologies to compete in the new marketplace.



CLOUD

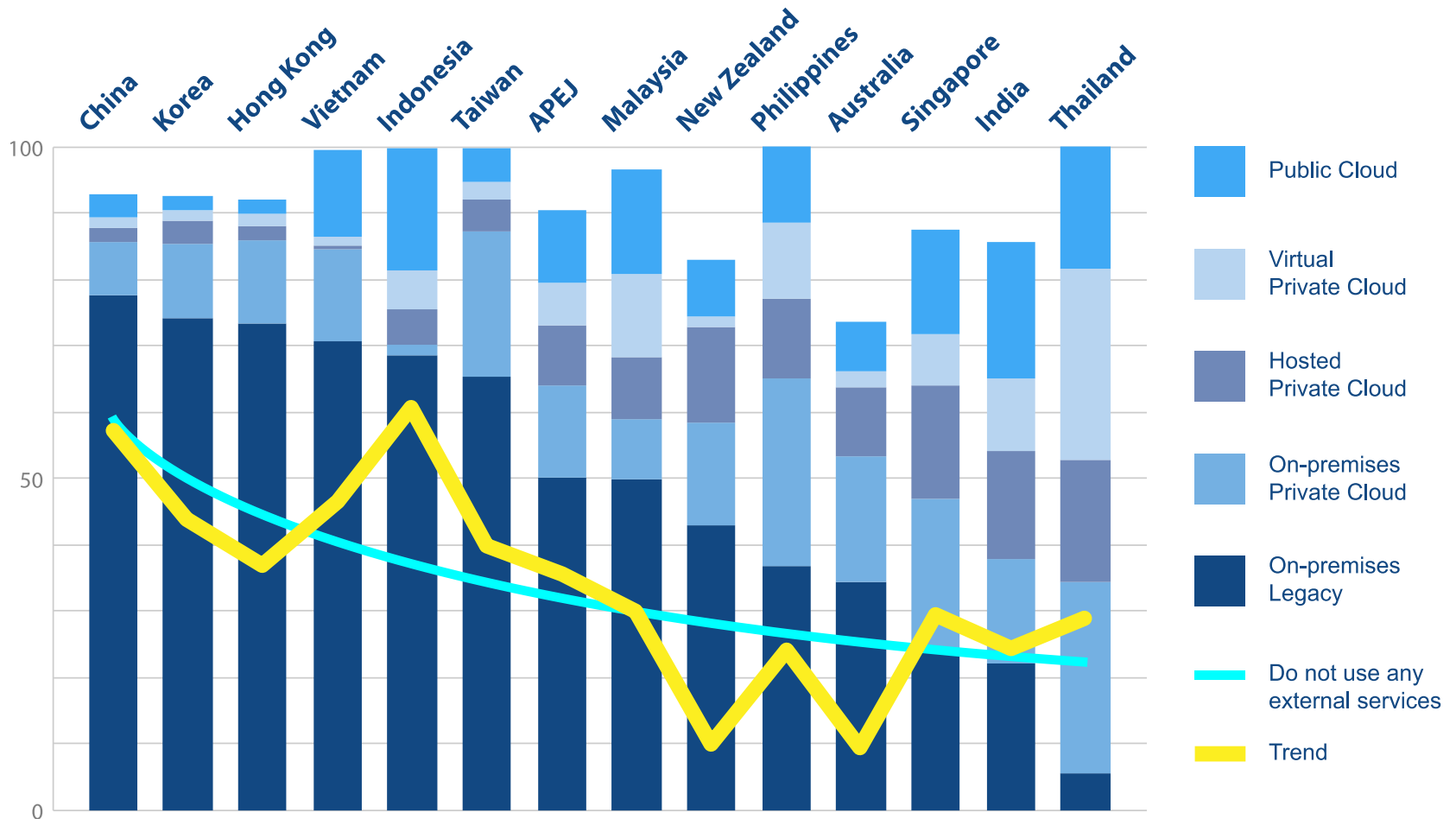
Asia/Pacific Cloud Maturity by Country

IDC Cloud Maturity Model (Tech-Buyer Benchmark Tool)



SOURCE
IDC's APEJ 2014
End-user cloud
survey (N=2300)

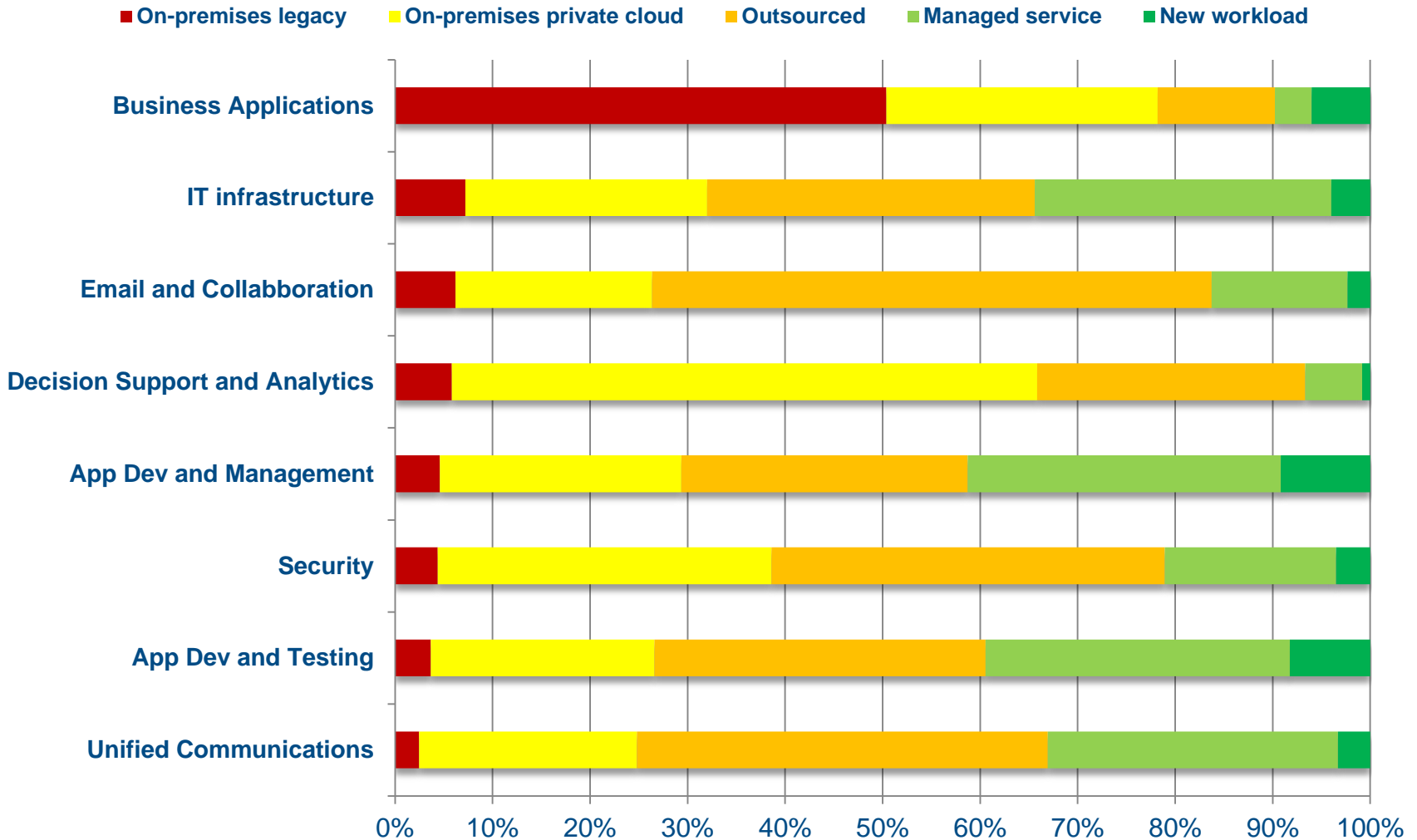
Workload Distribution indicates Hybrid IT



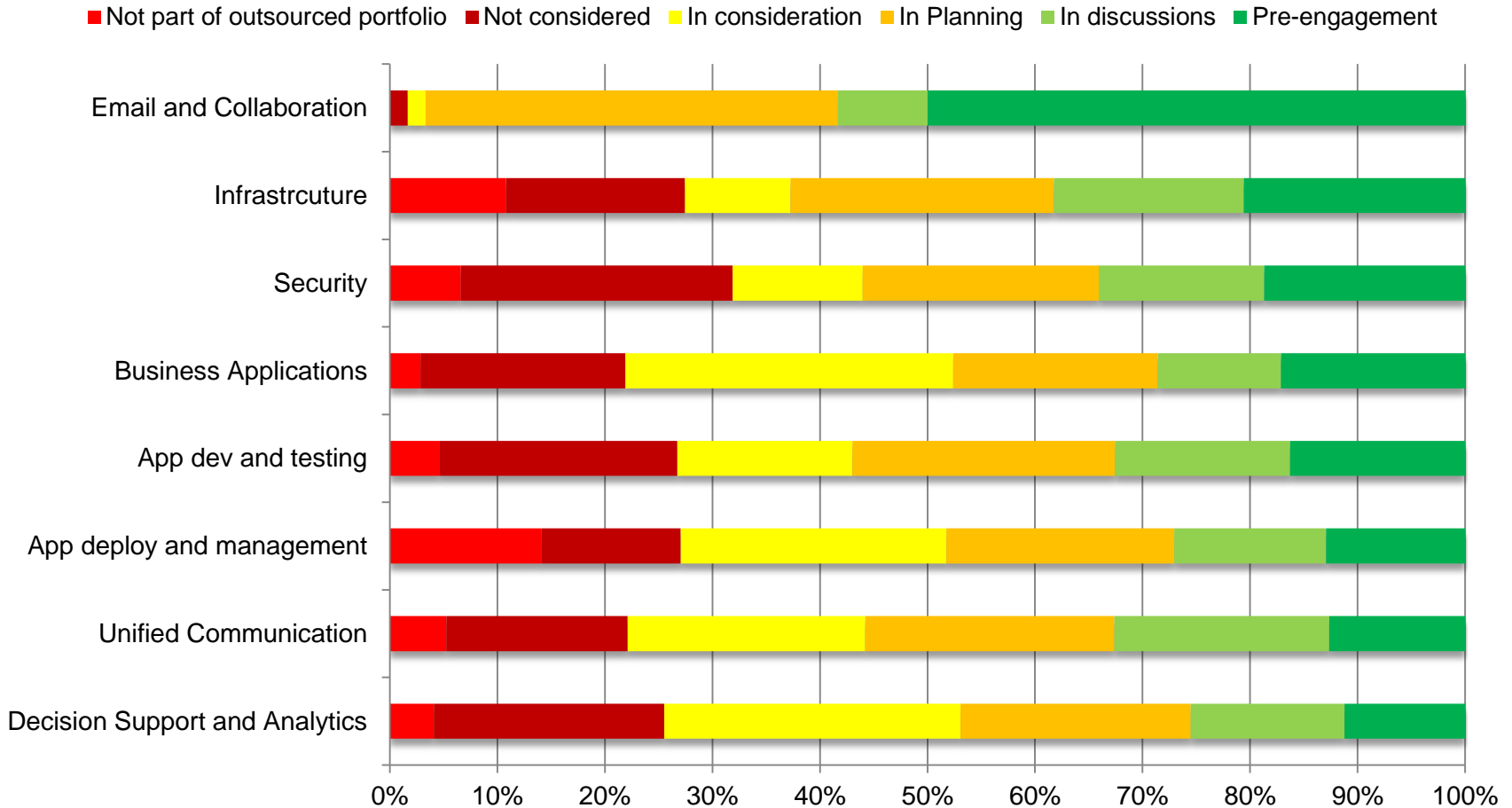
- Resource allocation options will change significantly with nearly 50% of resource being sought externally

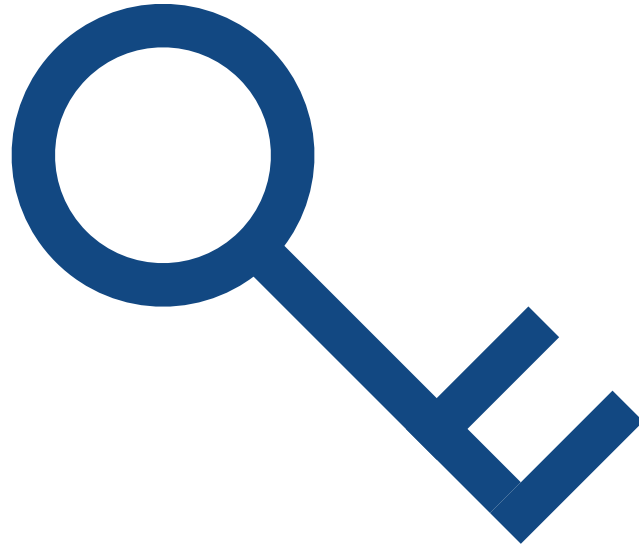
- Poor preparedness on ITSM and EAM will create bottlenecks

Migration to Cloud is from Existing Workloads



Workload Priority is for Operations





***Services Delivery is
Core to Success***

Digital Transformation 2.0

Present Environment for Service Delivery

- Integrated IT stacks, yet segmentation between datacenter and end user infrastructure.
- Uptake of outsourcing with more single vendor engagements.
- Uptake of own-operate models.
- Setting up of shared services delivery.
- Emphasis on outputs RPO/RTO.
- Move to proactive support

Digital Transformation 3.0

Future Environment for Service Delivery

- Full-value chain visibility, harmonization of processes across different IT environments.
- Segregated IT sourcing models, with cloud as a core component.
- Integrated data analytics bringing in M2M for devices.
- Move from manual learning to auto-learning across infrastructure devices
- Auto learning incident management with pre-emptive support now a standard practice.



Reality Check

Messages from the Early Adopters

- Cloud *does* save money
- Cloud isn't *just* about cheaper IT infrastructure anymore
- Select an experienced partner
- Plan before acting
- Don't make excuses for inaction

Real Issues

Transformation and Impact on Sourcing Strategies

Optimizing sourcing strategy across traditional and services firms as firms transform to a cloud services model of delivery

Services Expectations

Defining the impact of changing SLAs and business outcome requirements

Financial Impacts

Understanding impact on capex, opex, taxes, budget requirements, etc.

Supplier Structure and Ecosystem

Understanding impacts of the changing structure of providers and associated ecosystem structure on sourcing strategies

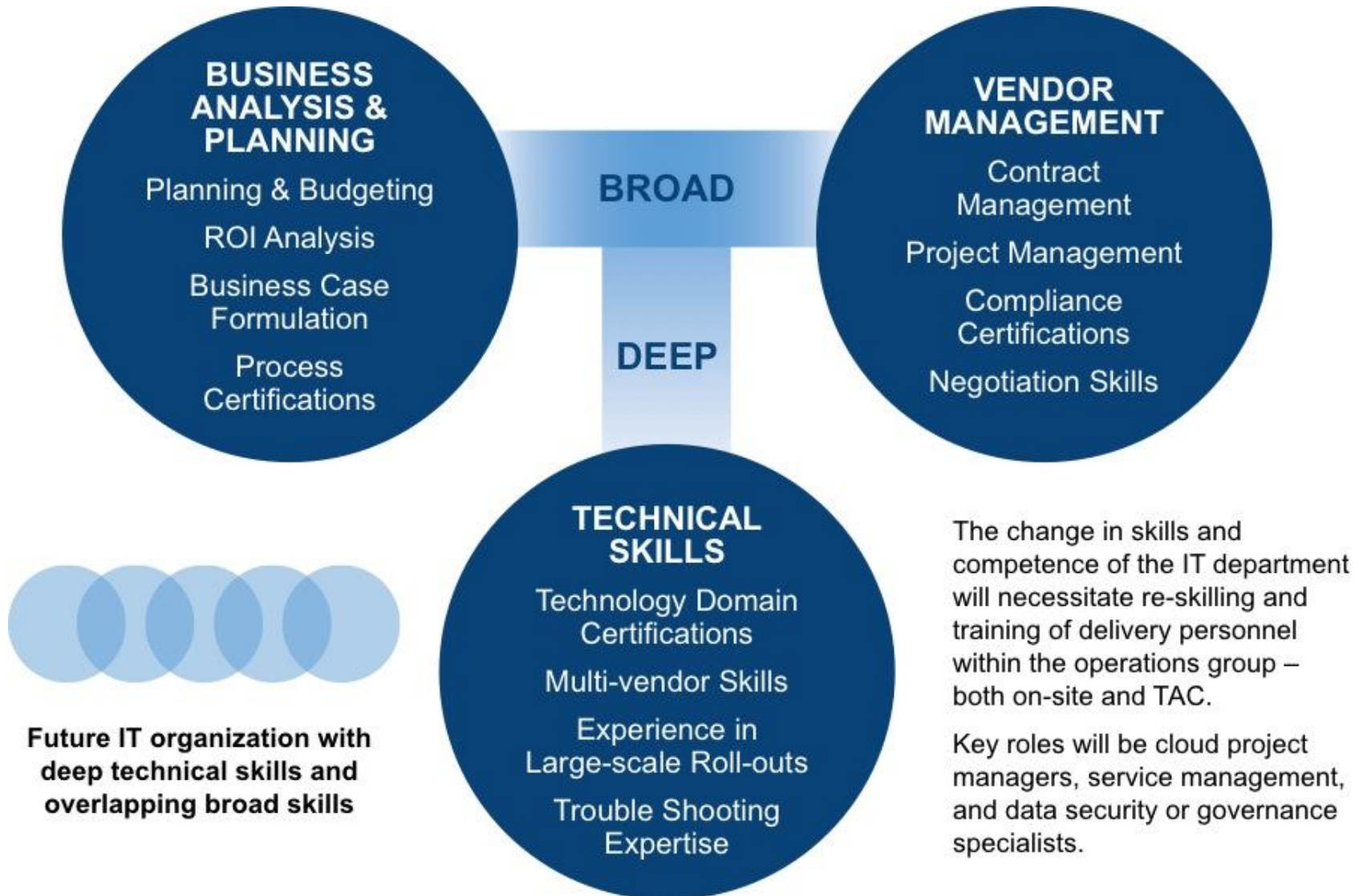
Organizational Structures and Governance

Determining the optimal mixture of management skills (IT versus business) and developing an effective procurement strategy

Contractual Factors

Addressing changes in contract structure (e.g., from multiple to single SLAs; ability to repatriate services) and understanding the differences, strengths, and weaknesses of different pricing models

The new Skills Mix for IT



Being Successful



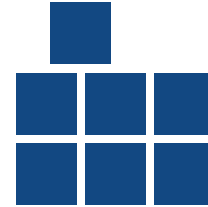
VISION



SKILLS



INCENTIVE



RESOURCE



ACTION PLAN



CHANGE

Being Successful



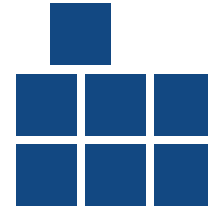
VISION



SKILLS



INCENTIVE



RESOURCE



ACTION PLAN



CONFUSION

Being Successful



VISION



SKILLS



INCENTIVE



RESOURCE



ACTION PLAN



ANXIETY

Being Successful



VISION



SKILLS



INCENTIVE



RESOURCE



ACTION PLAN



SLOW CHANGE

Being Successful



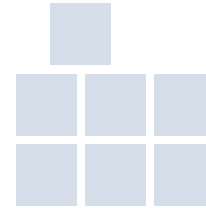
VISION



SKILLS



INCENTIVE



RESOURCE



ACTION PLAN



FRUSTRATION

Being Successful



VISION



SKILLS



INCENTIVE



RESOURCE

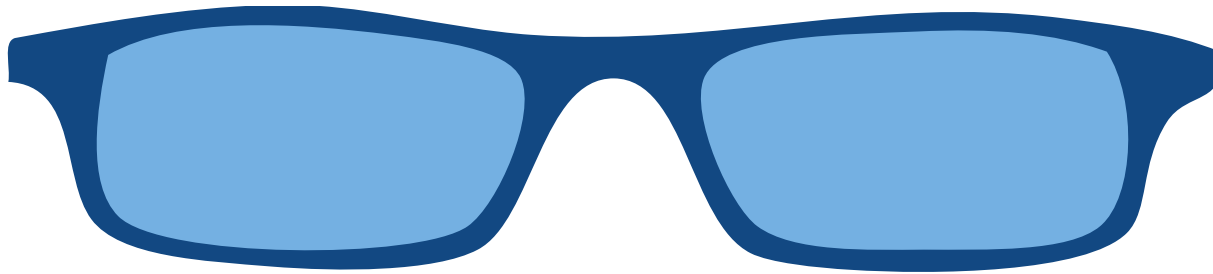


ACTION PLAN

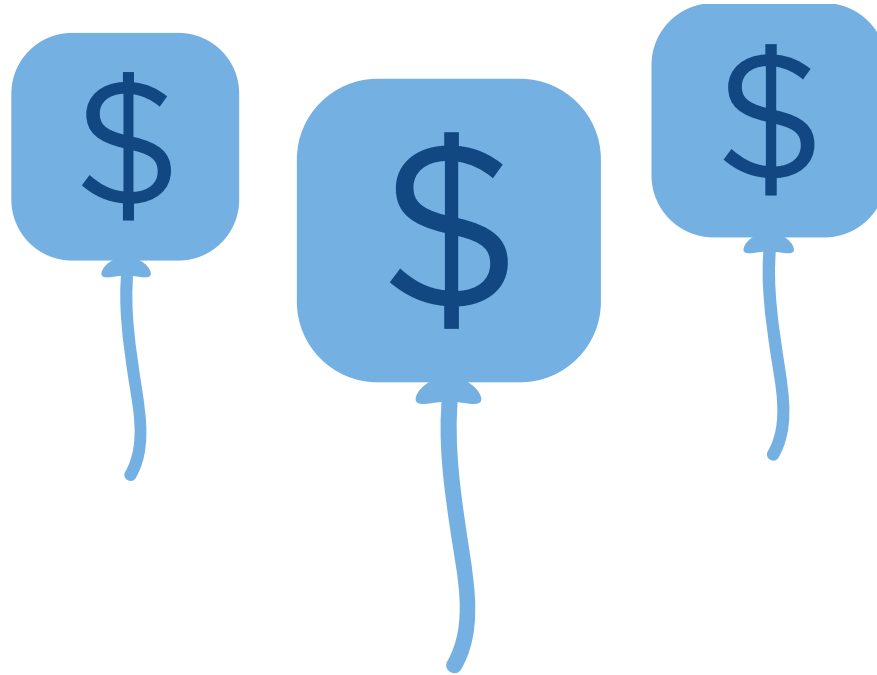


FALSE START

Recommendations - CIO

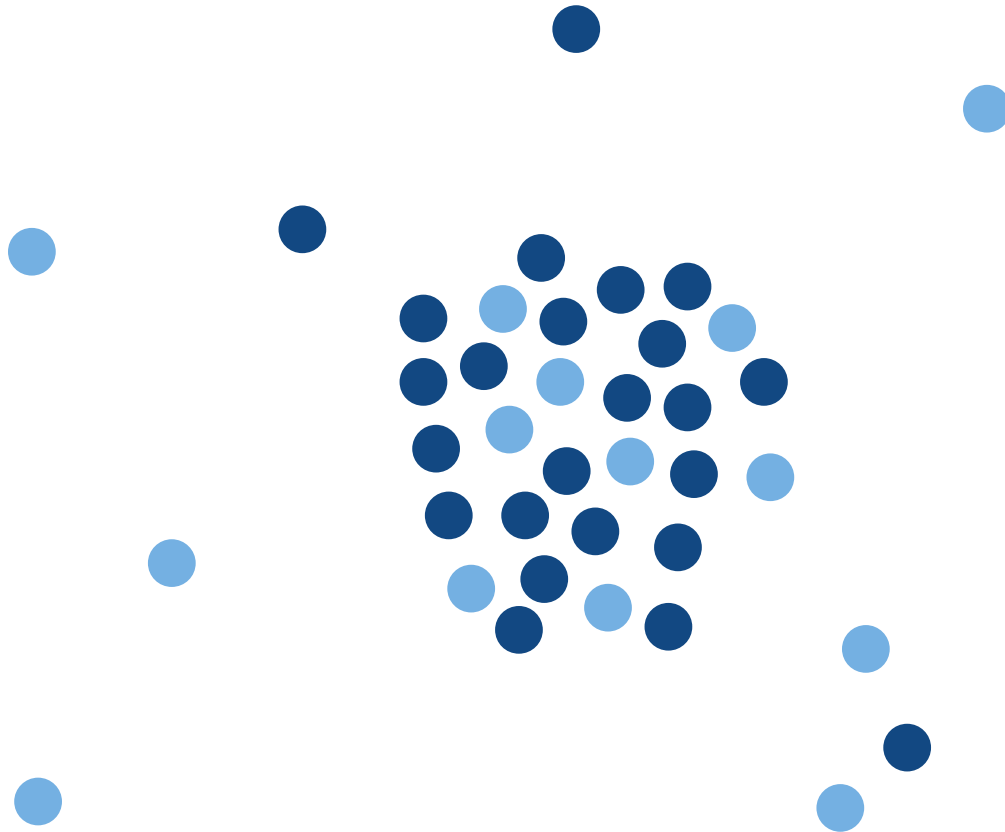


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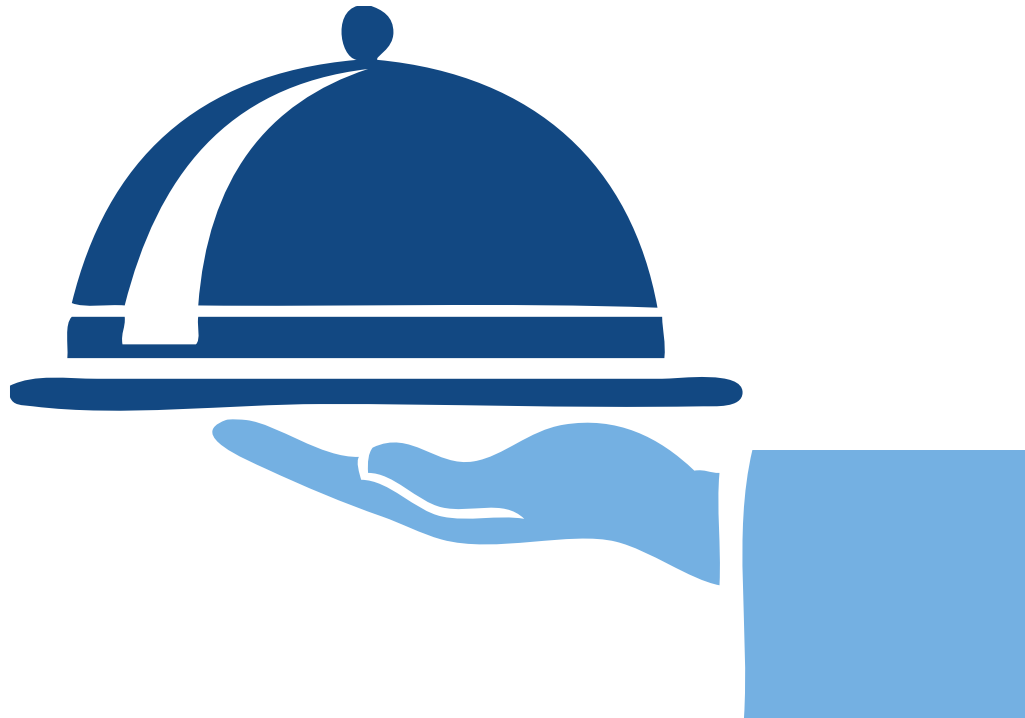
Redundant applications lead to Ballooning IT costs

Recommendations - CIO



Consolidate

Recommendations – IT Middle Management



Recommendations – IT Middle Management



Recommendations – IT Middle Management



Recommendations – IT Middle Management



Recommendations – IT Middle Management





**Questions?
Please email me at
tzhou@idc.com**