

## **OpenStack in Production**

Telco & Public Cloud







#### **Enterprise Private Cloud**



- And others:
- Major US Retailers
- Major US Media Networks
- Major global financial
- Major petrochem services



25%						·Ç
20%						
15%						
10%						
5%						
0%	2009	<b>–</b> 2010	2011	2012	<b>–</b> 2013	6

#### 

Scale

UP

small servers deal with much more data

anv

iany

many

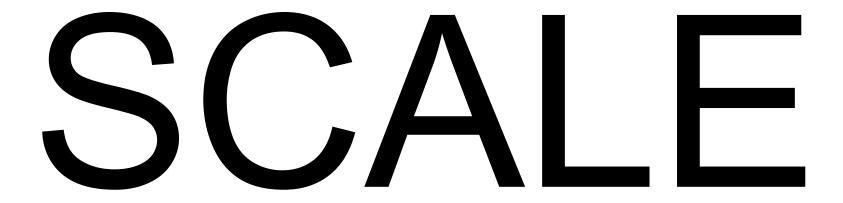
many

Scale OUT

mà.

#### Data Volume

dealowithingere transaction



### economics : tools : ecosystem

# High Availability

### Ubuntu OpenStack HA by default



## Fully certified.



## Fully certified.



Reference OS for OpenStack developn

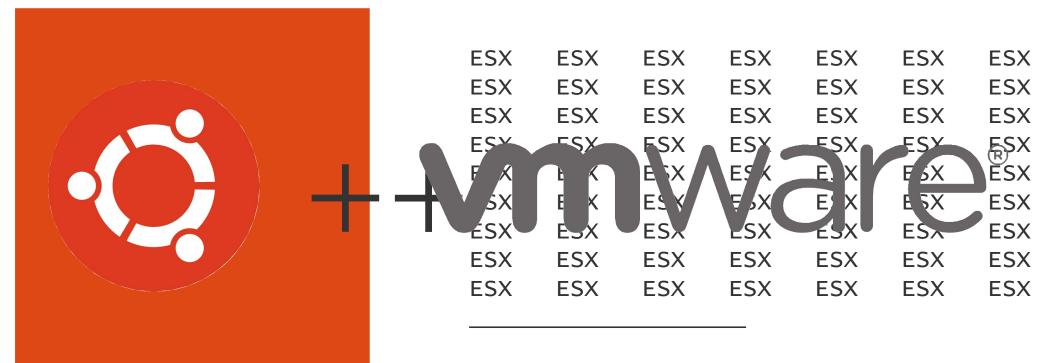
Default IAAS in Ubuntu since 'Bexar'



First enterprise platform to ship KVMLargest install base of host & guest

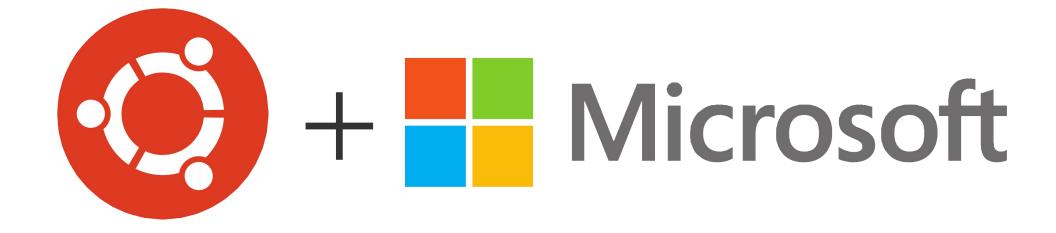


Majority of workloads on Amazon EC2
 Full support for OpenStack with Xen



### vSphere

Ubuntu OpenStack connects to vSphere & ESX fully certified and supported by Vmware & Canonical



#### Ubuntu is #1 Public Cloud Guest Linux



### **OpenStack matches Ubuntu cadence**



Long-Term Support

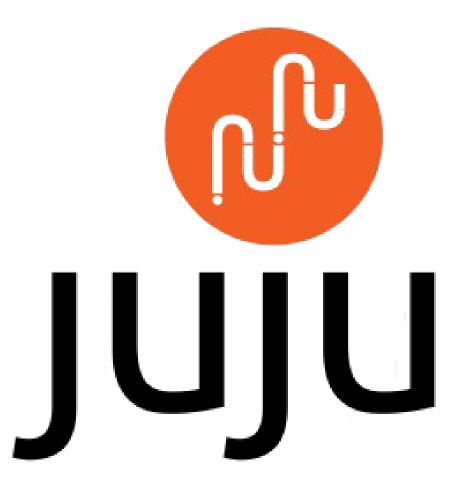
#### Supported upgrade paths for OpenStack on Ubuntu

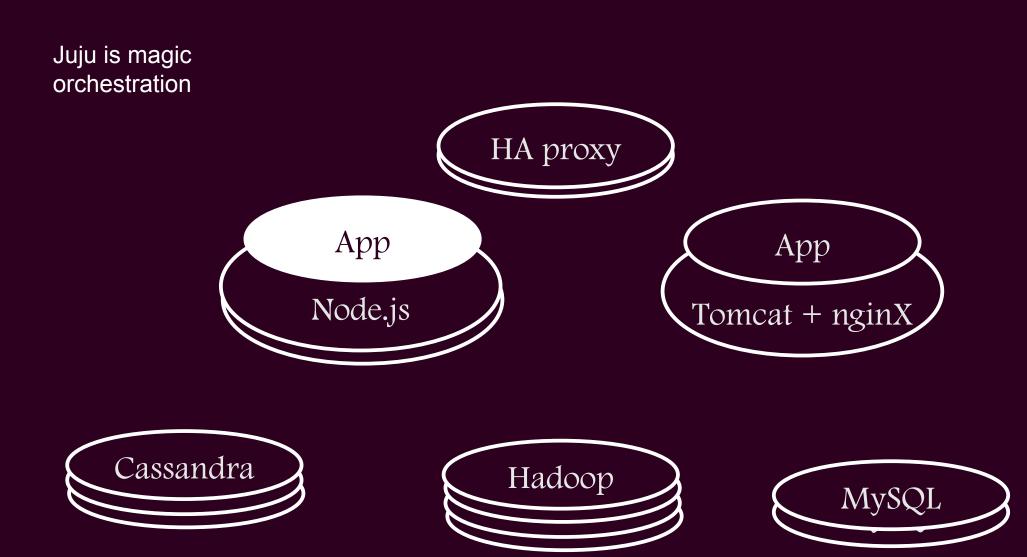


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16.0

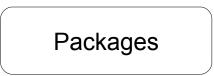








Puppet / Chef



Provisioning Software Configuration State Orchestration

# **CISCO**





#### plug-in ecosystem



#### Ubuntu underpins 4 major fields of innovation

## IAAS PAAS SDN SOSS



## Management

compliance – audit – updates – monitoring

## Evolution

experiment - evaluate - test & dev - production

## 20,000,000 users

openstack uptime is our business

**Predictable Pricing** 

Small Medium Large <100 nodes \$75k
100-499 nodes \$180k
500+ nodes \$350k</pre>



## = VM Density

