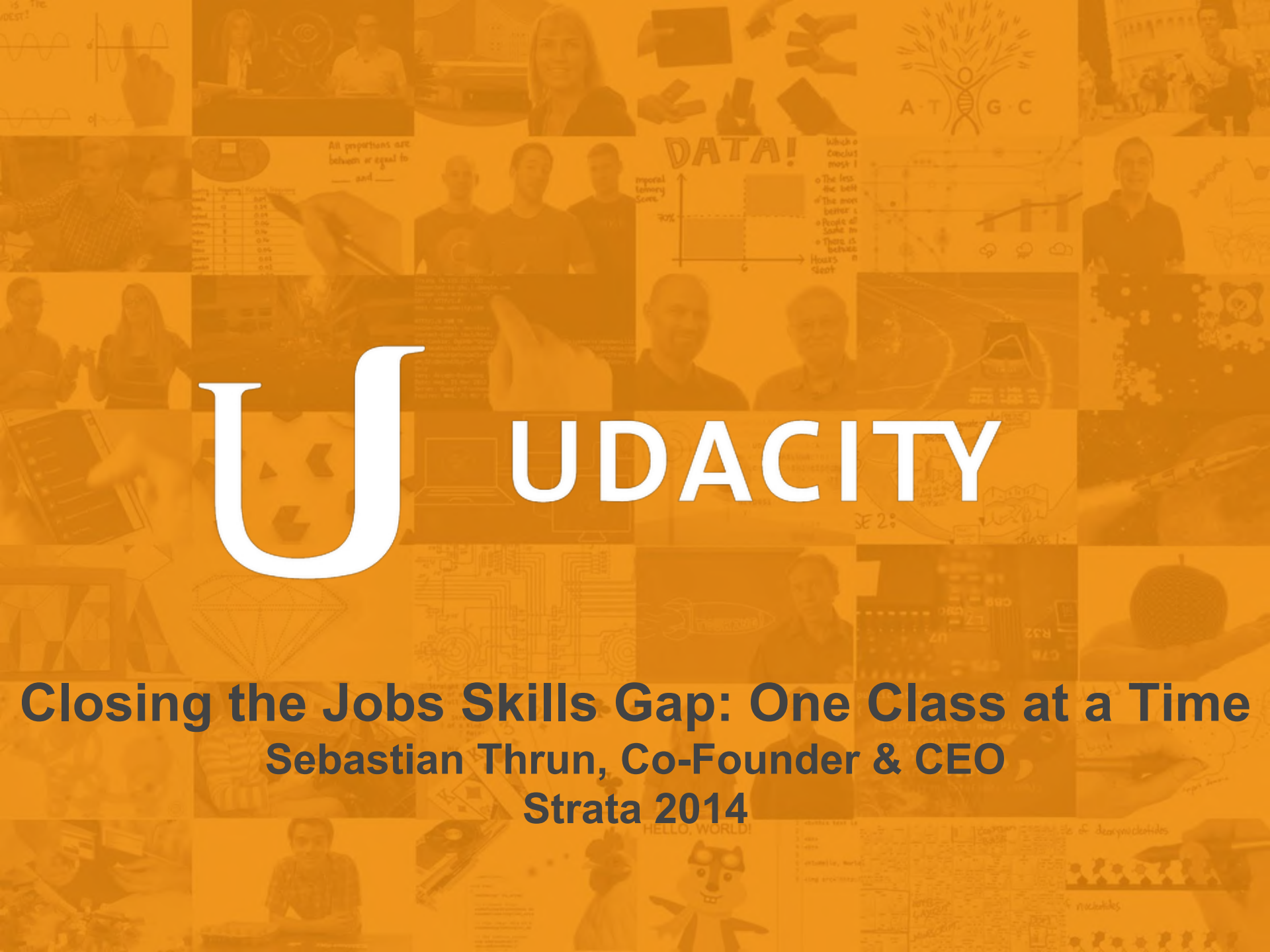


Closing the Jobs Skills Gap: One Class at a Time

Sebastian Thrun, Co-Founder & CEO

Strata 2014

2011: Massive Open Online Course (MOOC)

160,000

23,000

44

412

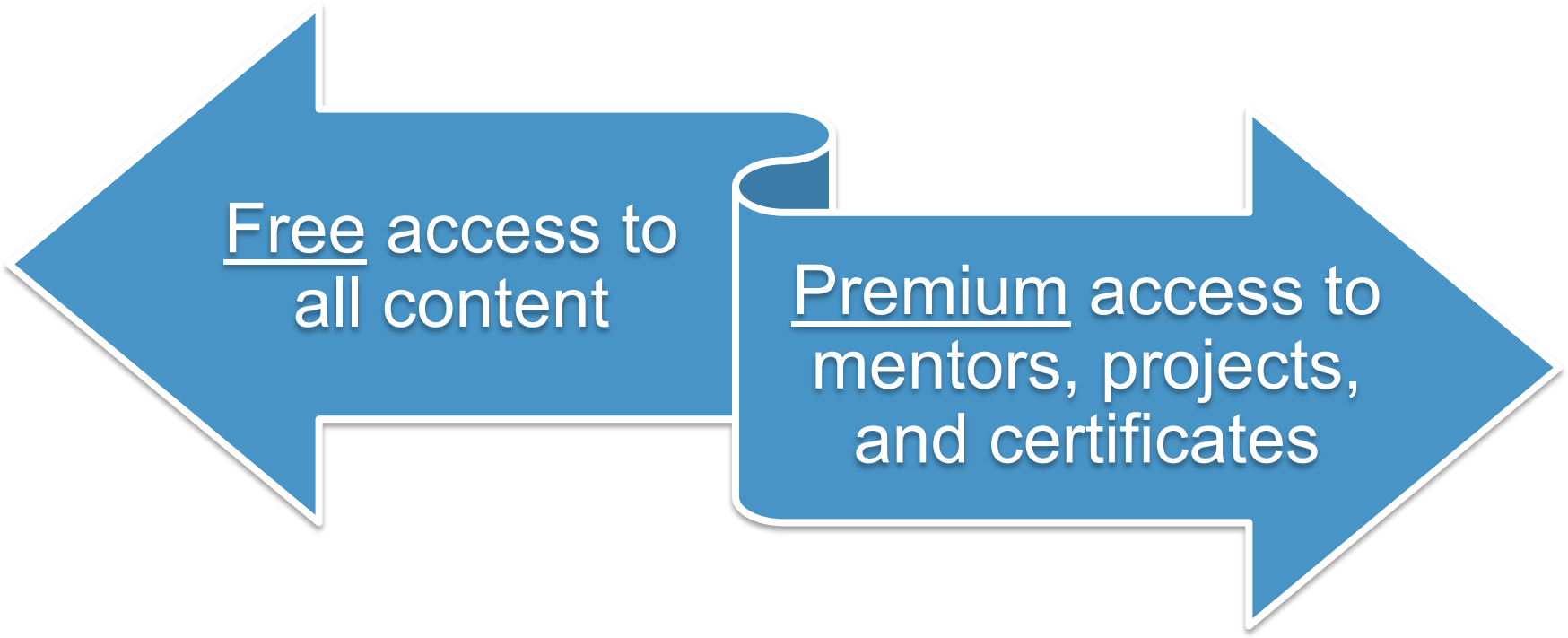
0.60

1,950

195

U
UDACITY
U
UDACITY

Udacity Products and Services



HOME
MEDIA
LEARN
NEWS
Georgia Tech College of Computing
ONLINE MASTER OF SCIENCE IN
COMPUTER SCIENCE
$6,600 instead of $45,000

Open Education Alliance

at&t

cloudera

AUTODESK

mongoDB

salesforce

intuit

NVIDIA

Google

cadence

Big Data

Web Dev

Mobile

Cyber Security

Career-oriented, bleeding edge curriculum

38 technical classes live, **40** more in development pipeline

Software Engineering

Product

Coding for Non-coders

Industry partnerships

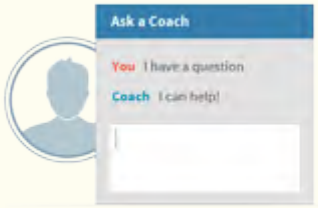
+

Learn by doing

+

Self-paced, on-demand

+



Mentorship

+

Proof for employers

= Udacity formula

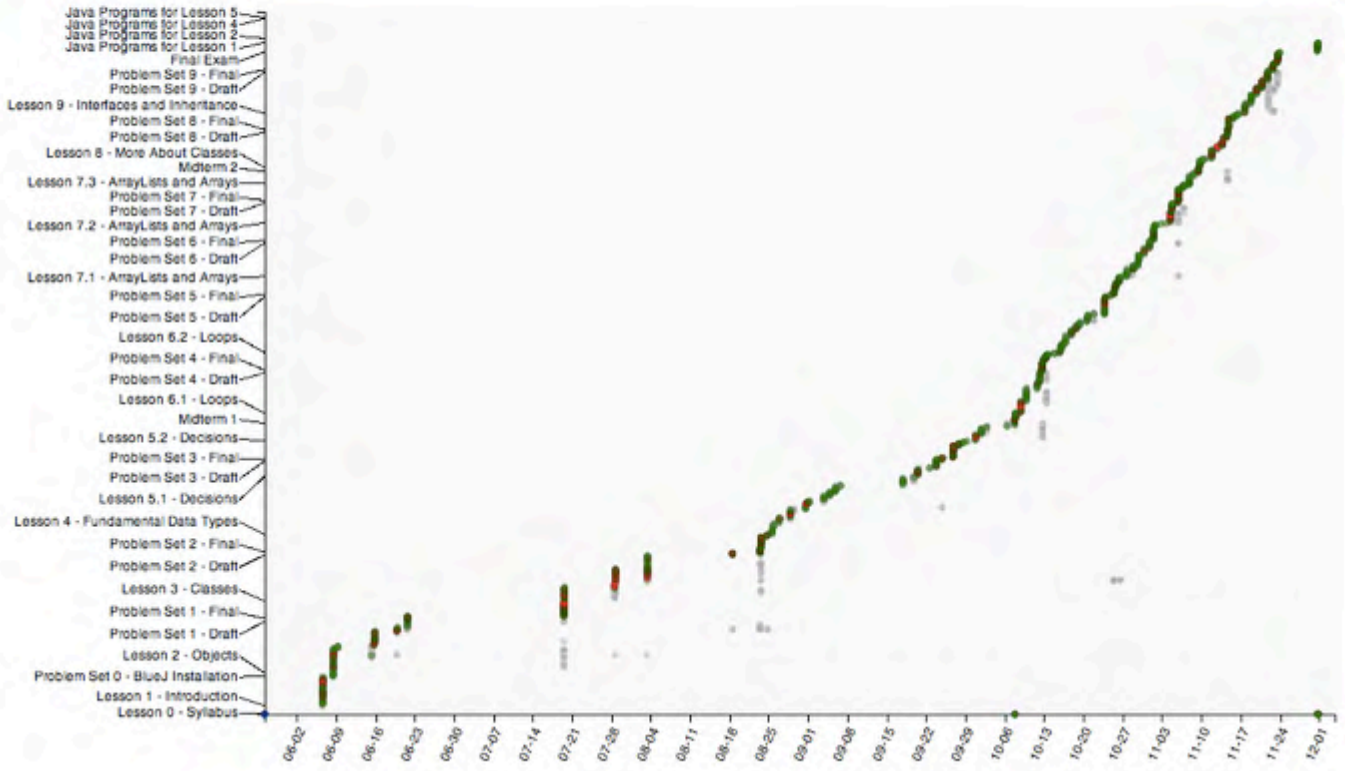
Fully online classes with interactive material, hands-on support, and cutting-edge content.

Student Data

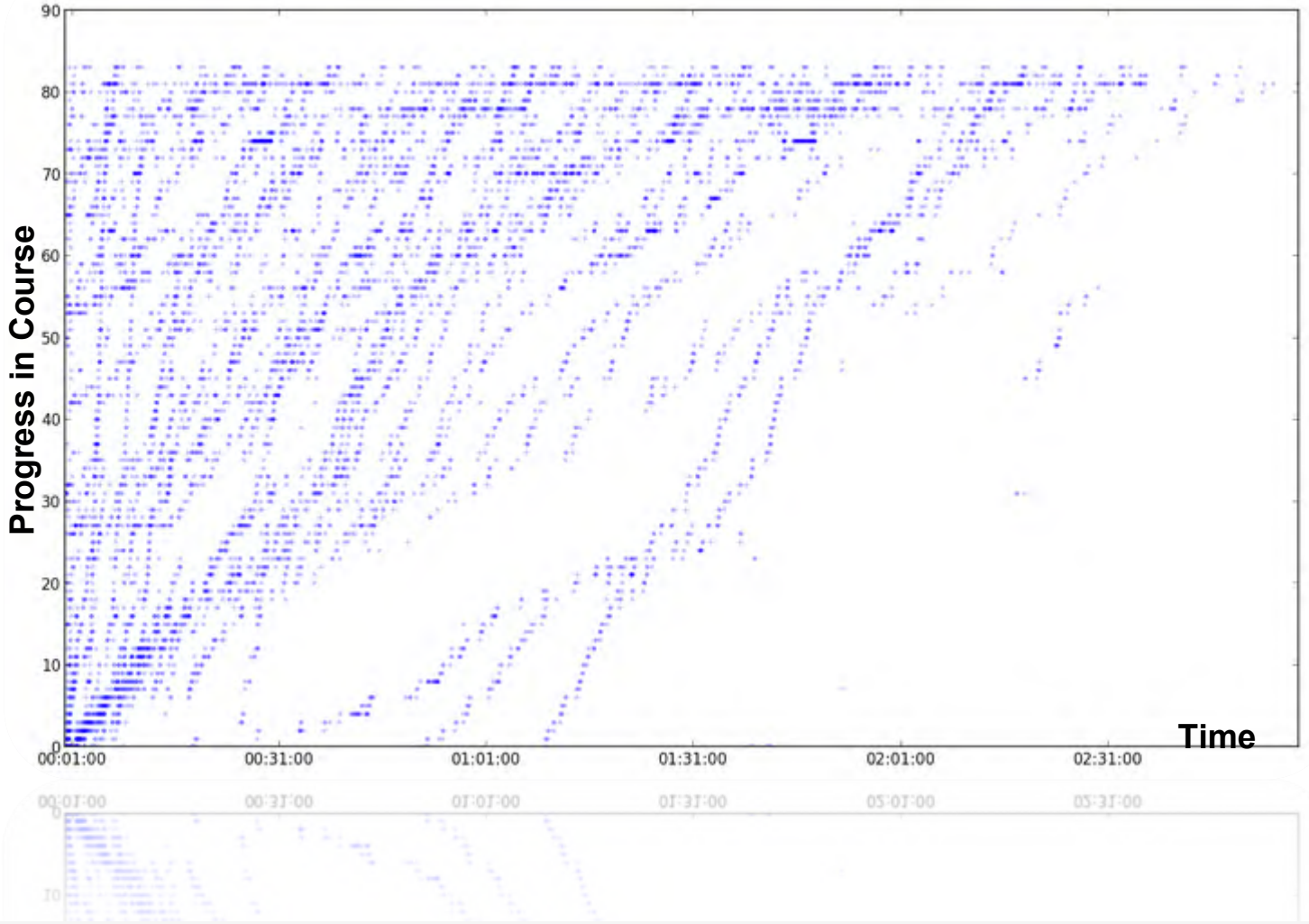
.au	First Active	Last Active	Signed Up	Goal	Subscription	Risk	Urgency	Progress
doodle4556@yahoo.com	6 months ago	3 days ago	4 months ago	in 21 days	active	9.09	None	91%

Activity Plot | Timeline | Quiz Performance | Metrics Graphs

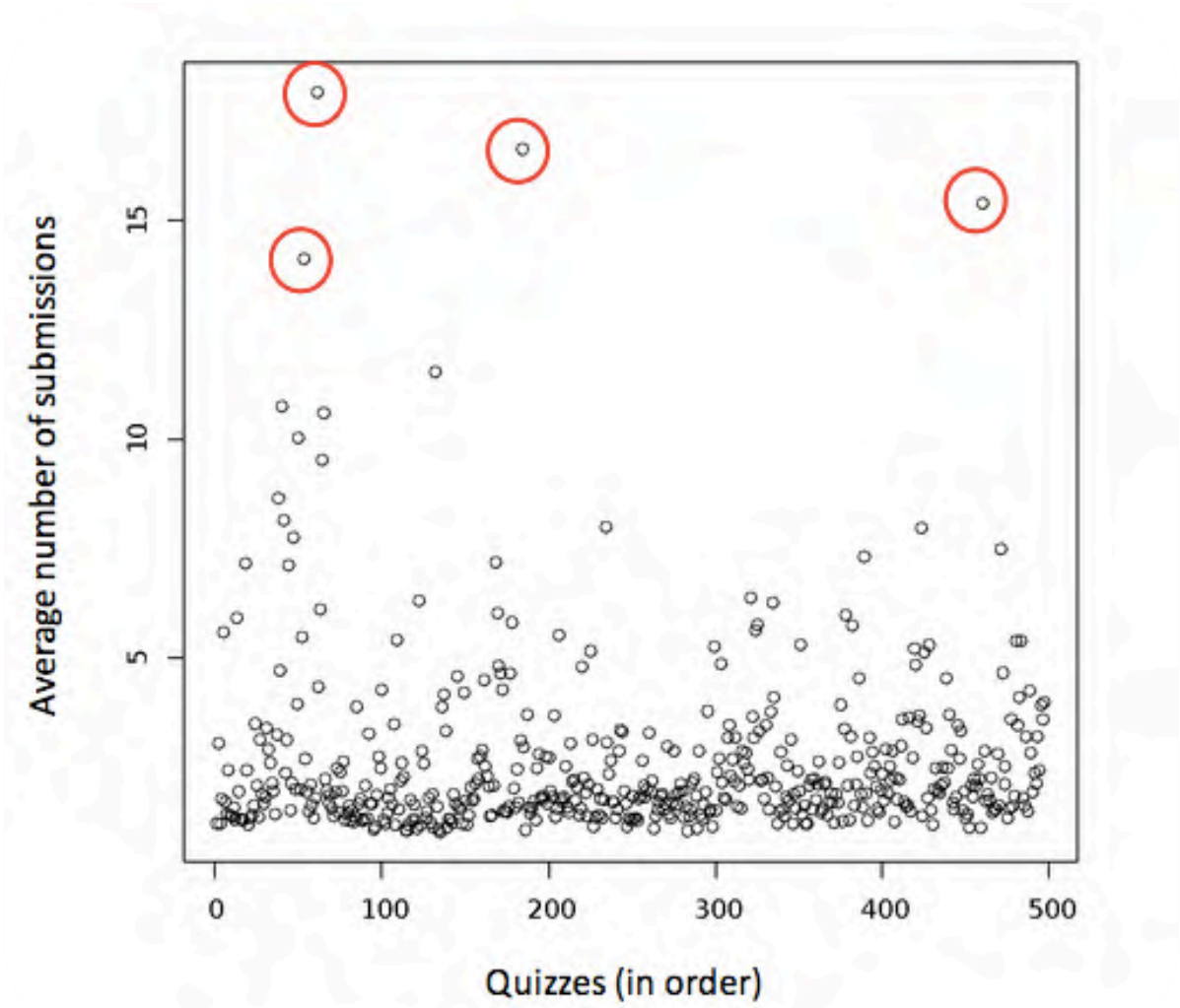
Types: 4 selected



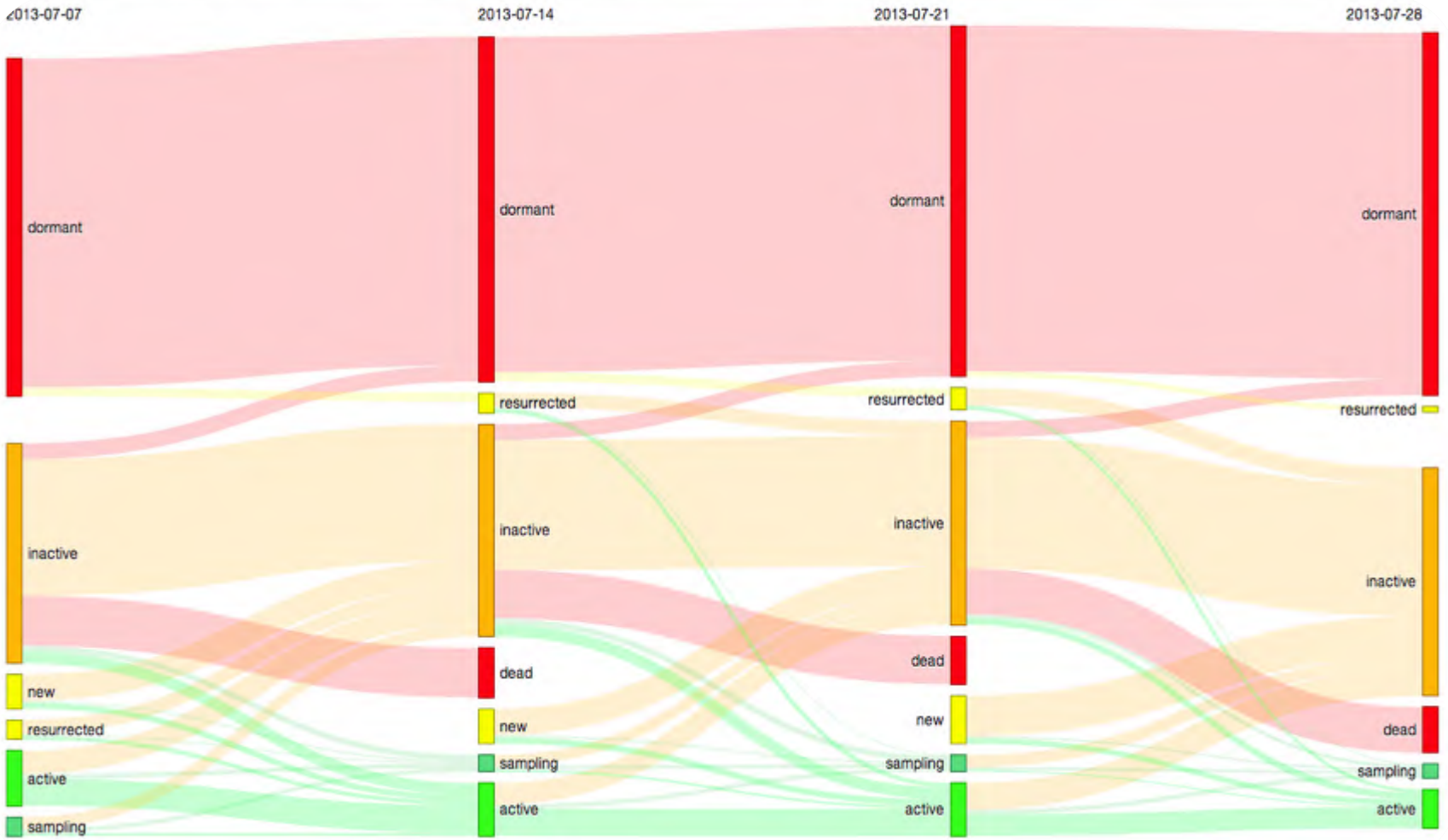
Big Student Data



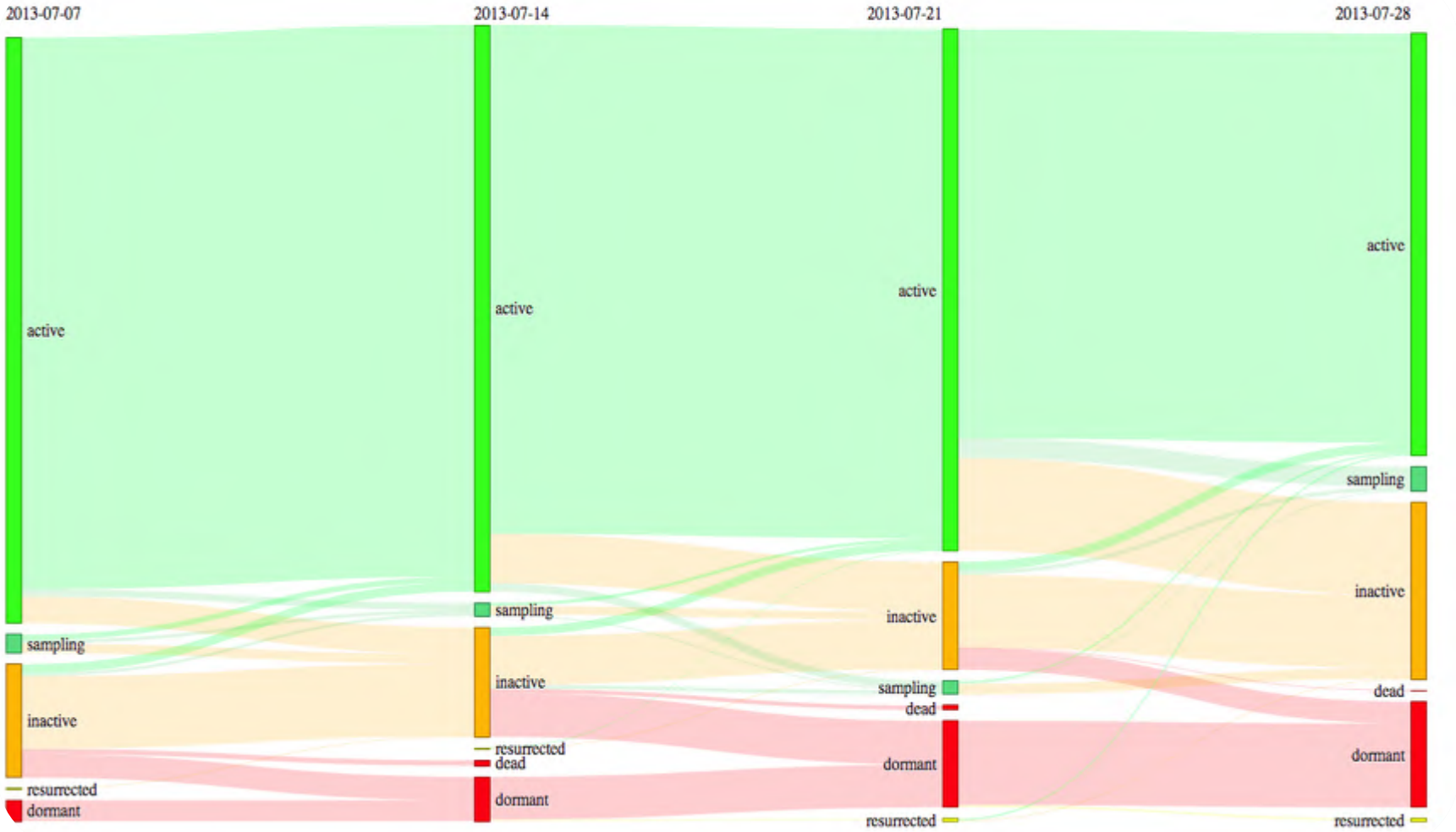
Analysis of Instruction



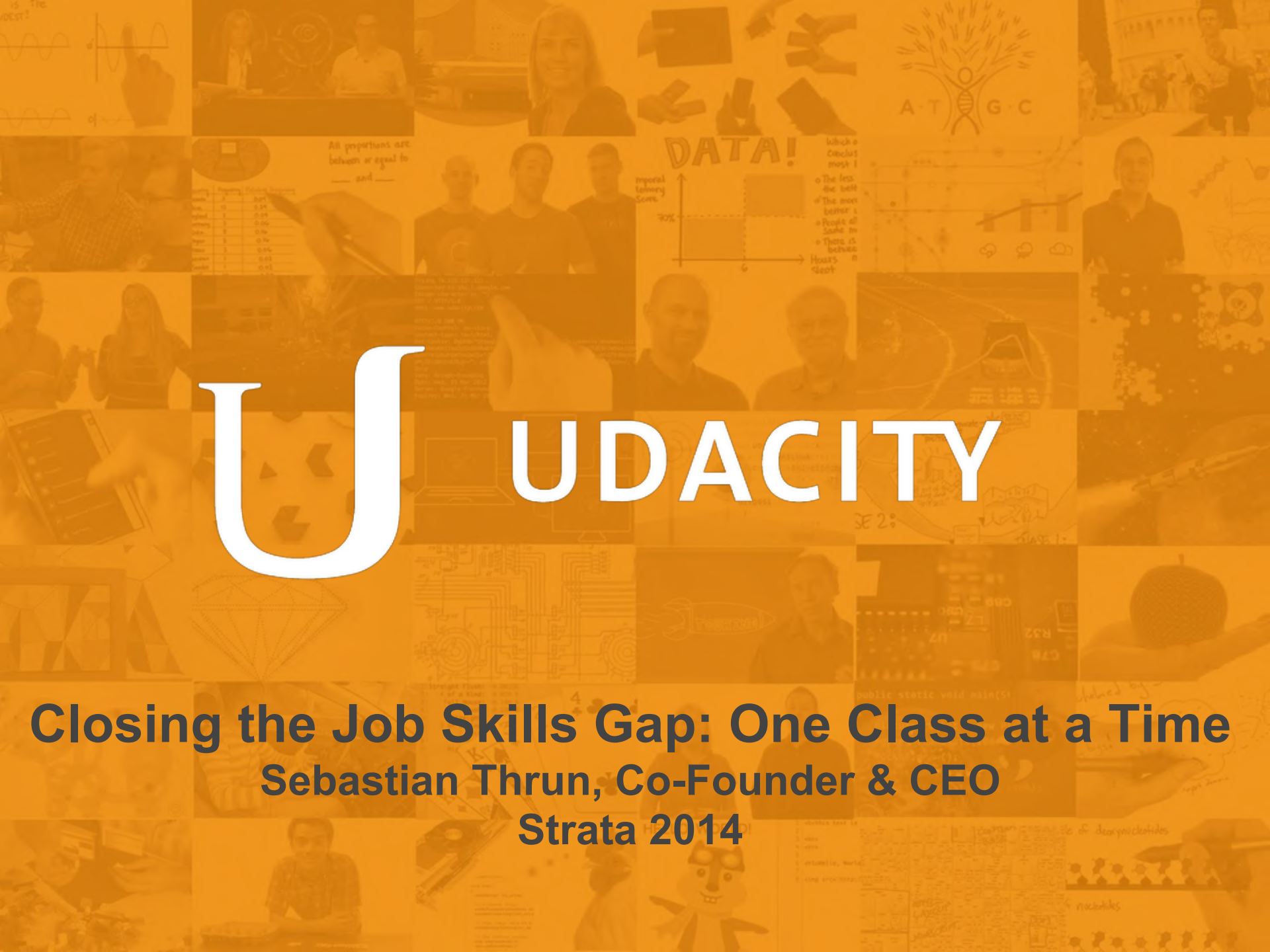
Early Attrition: MOOC 1.0



Today's Attrition (usually < 20%)



What have you done for *your* education lately?



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