

André Karpištšenko, Co-Founder & Chief Scientist, Marinexplore

Strata, 2014.02.11

The Ocean's Big Data Platform

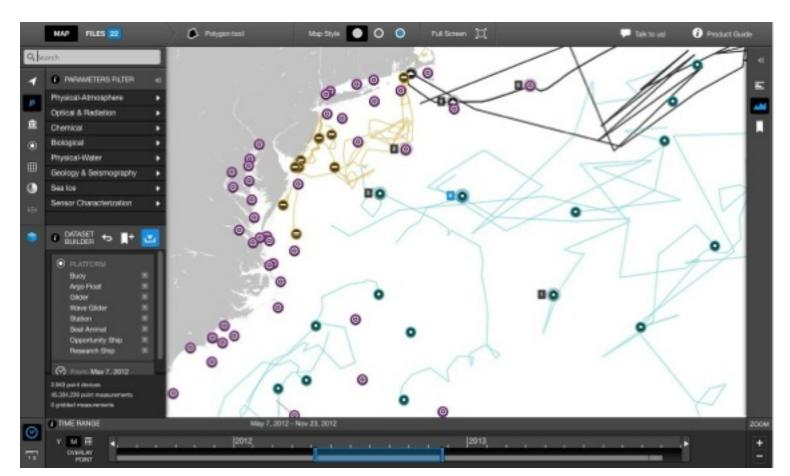
marineOS: a platform for organizing, analyzing and distributing machine data



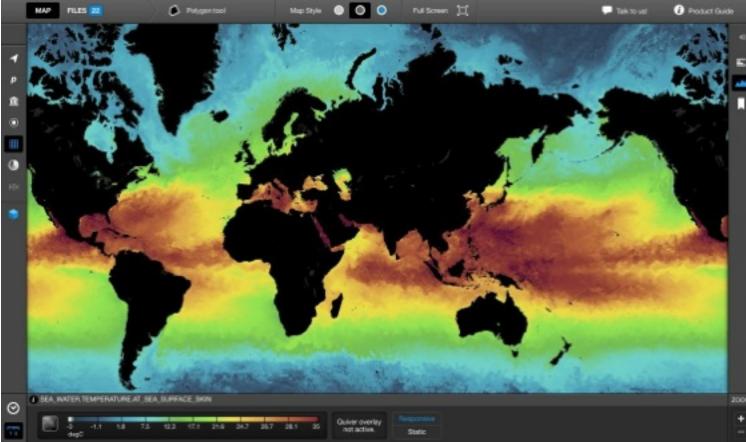
Use Cases

Value Proposition

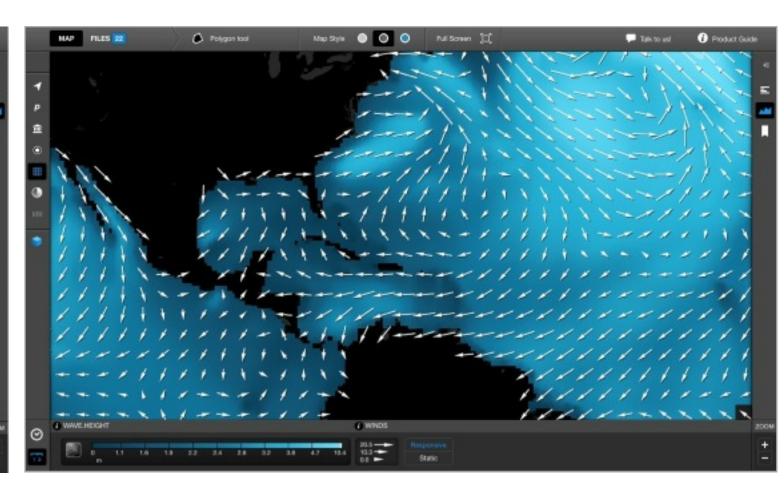
Fast insight without expensive software licenses



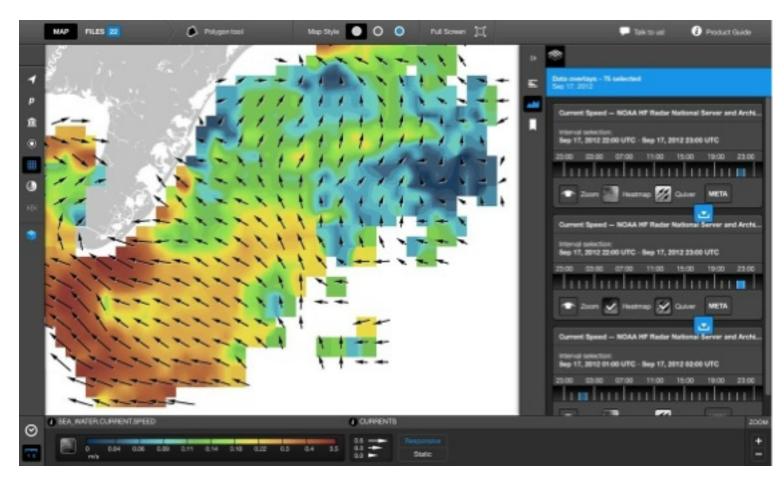
Visualize devices and trajectories



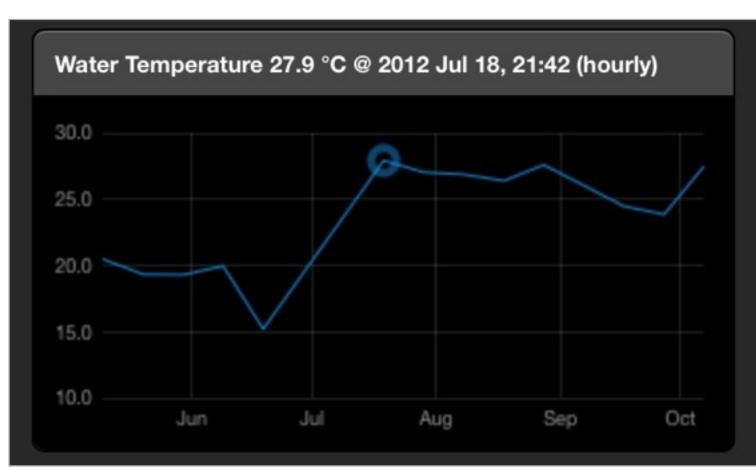
Heat map overlays (temp, sal, etc.)



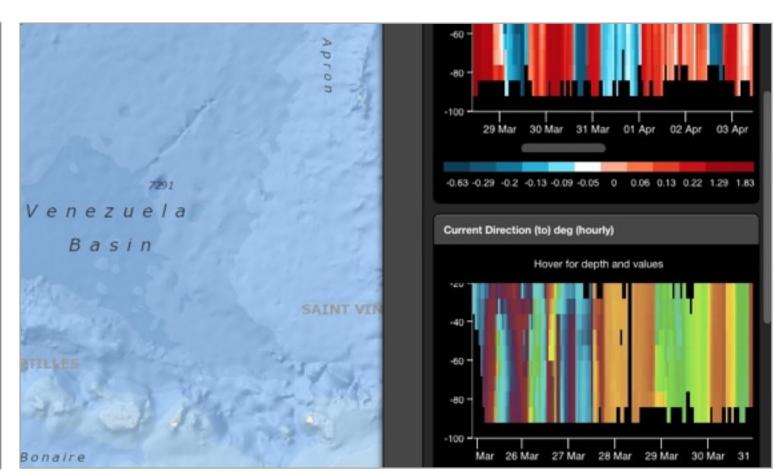
Quiver plots (winds, waves, currents)



High Frequency Radar surface currents

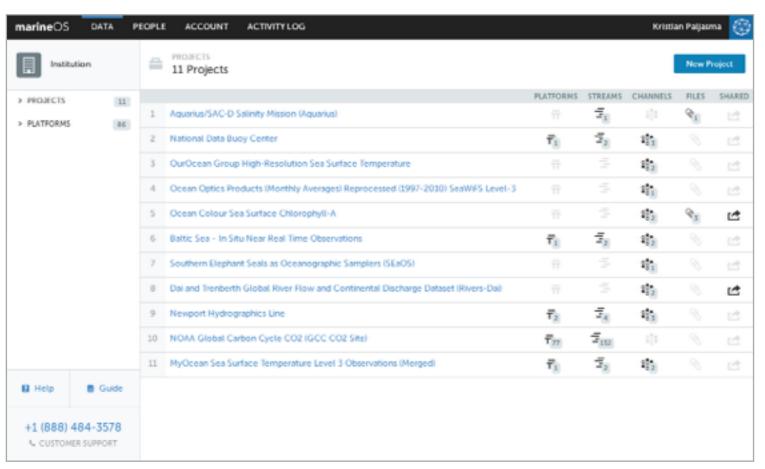


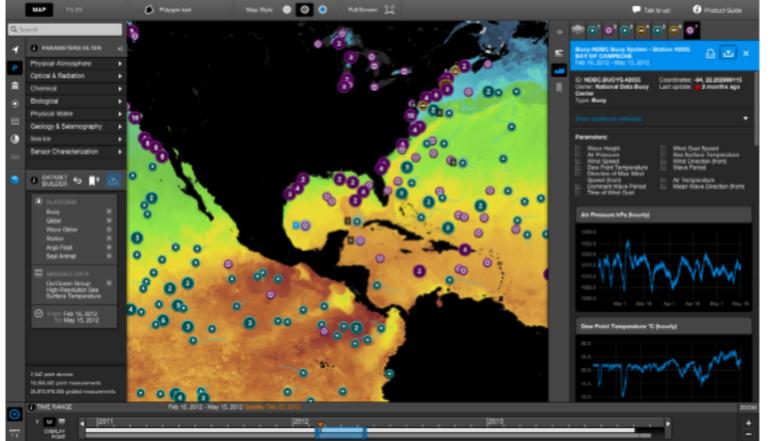
Graphs - track measurement values

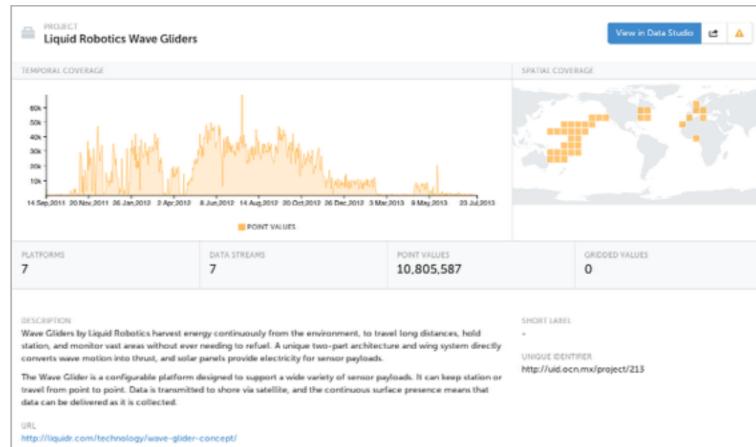


Interactive ADCP profiles

The Power of Integrated Web Tools







Data Manager

Control and organize data
Connect devices and models
Manage projects and user rights
Distribute projects and data
Monitor key metrics

Data Studio

Access public and private data Explore and visualize data Aggregate diverse data Build custom offline datasets Online access via API

Data Browser

Fastest way to external ocean data Well-organized directory Input from 6000+ professionals 41,000+ data streams 31 institutions

Access API from 3rd Party Software





















ncBrowser netdcf4-python









WMS WFS WMTS

Interoperable architecture supporting major data protocols, formats, tools and integration with large numerical simulations.

Leverage existing investments into data infrastructure.



Use Cases

Value Proposition

The ocean industry and governments rely on ocean data **Speed and quality of decision-making is critical**



Data collection, route planning, fuel efficiency, climatologies



Env. impact assessment, incident response, spatial analysis



Event detection, volume assessment, traffic in marine areas



Strategic planning, fleet control, surveillance, CAPEX



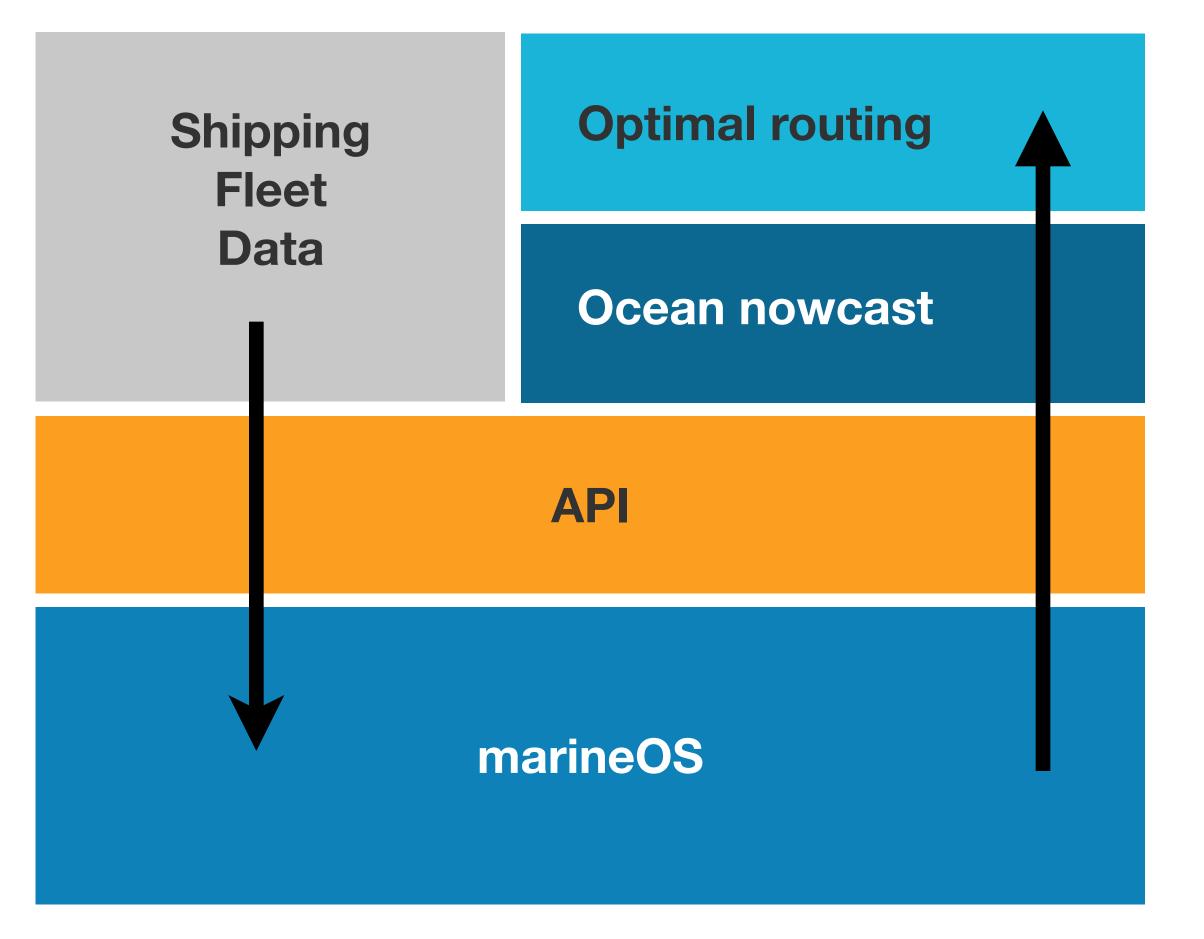
Data collection, coast guard, weather and climatology, etc.

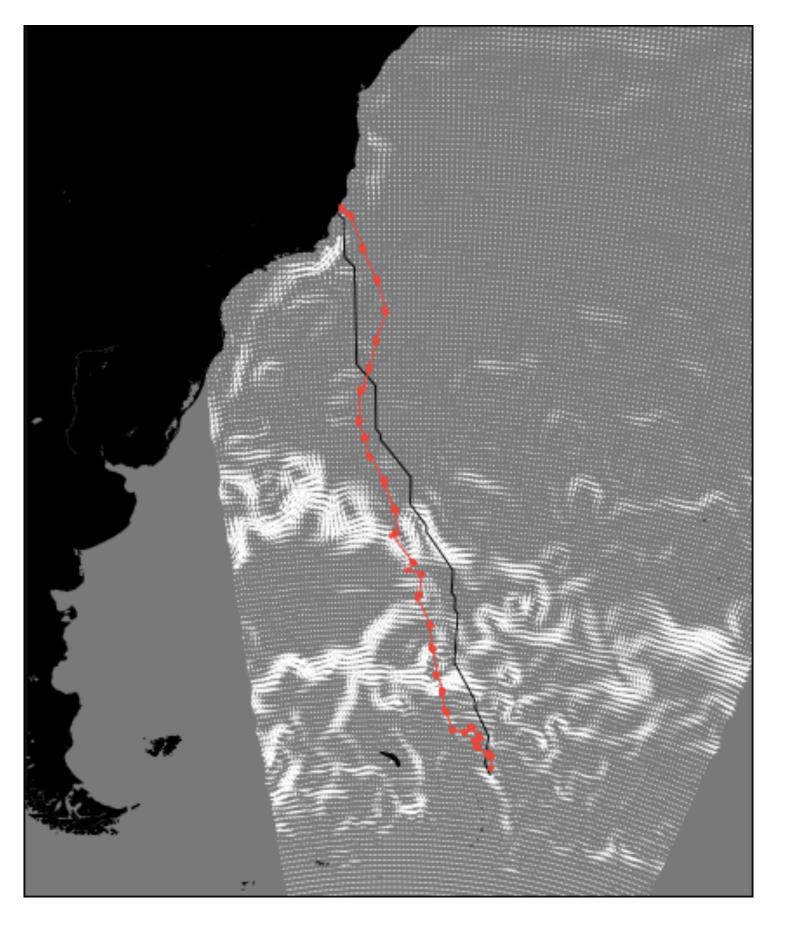


Risk modeling, policy issuance, event analysis, targeting

Example: Improving Ocean Operations.

Aggregating Metocean Data Improves Ship Routing

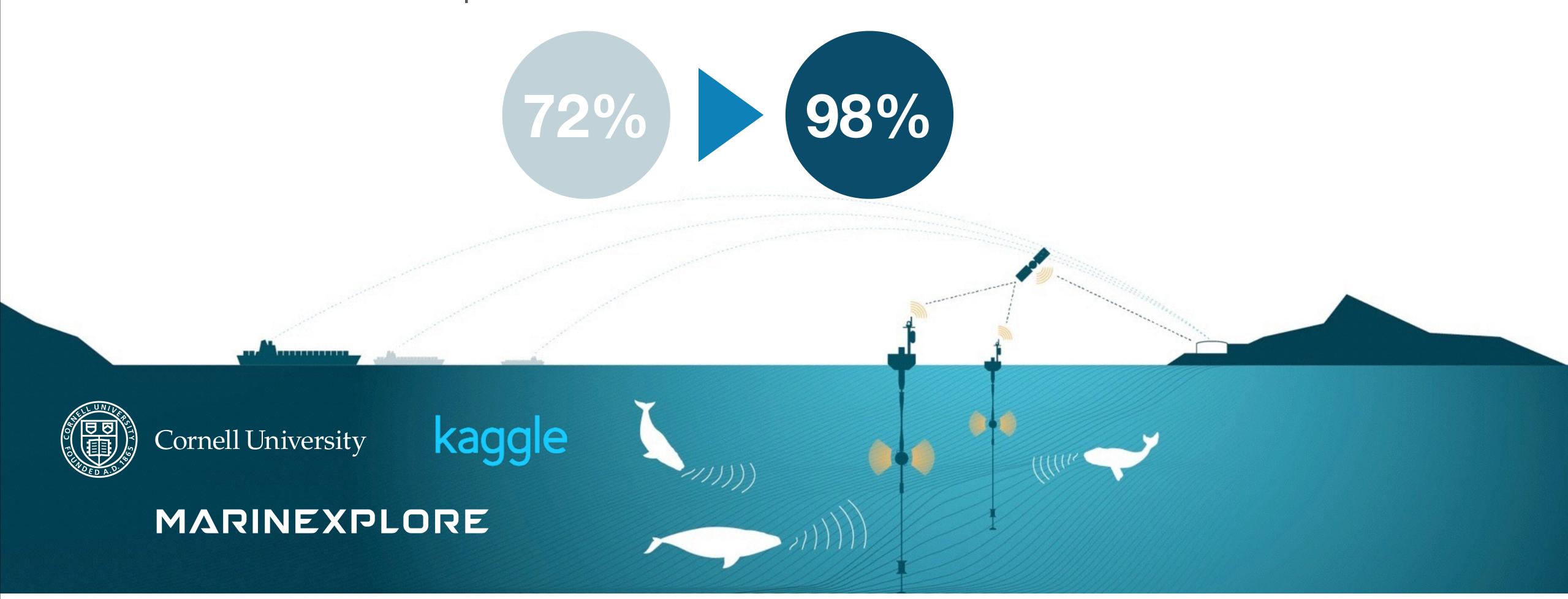




Example: Improving Ocean Operations.

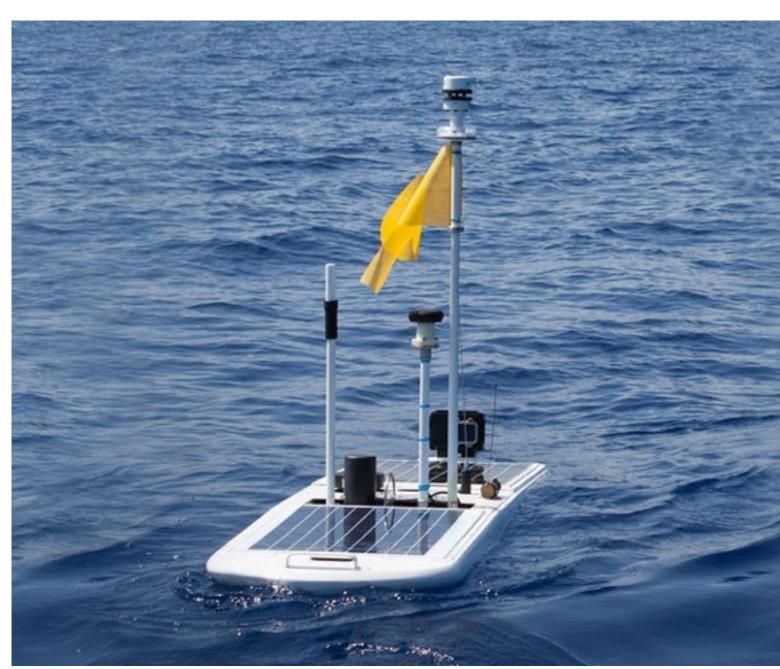
Avoiding ship collisions with the North Atlantic Right Whales

Improved rate of whale detection model

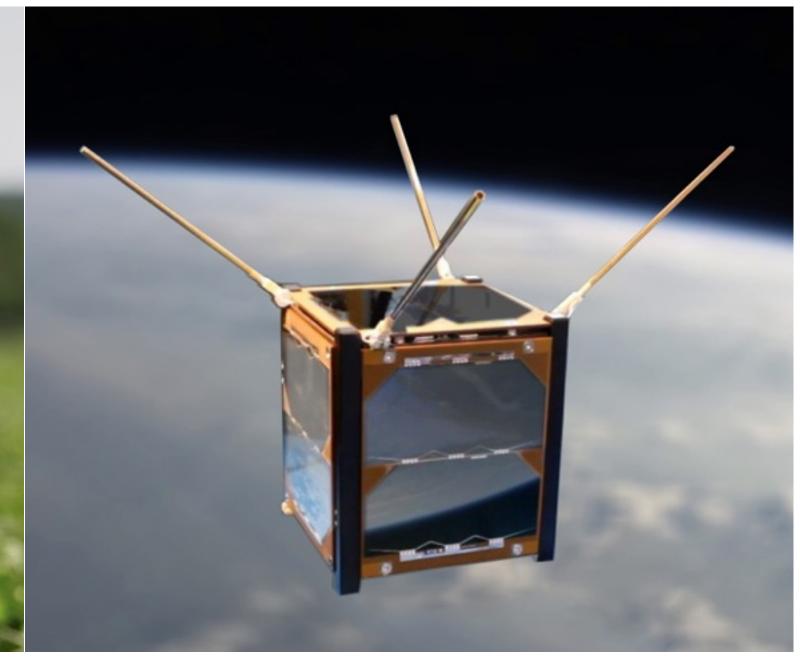


Growth of Diverse, Machine-Generated Spatio-Temporal Data

Buildup across diverse industries on land, sea, air and space







Weather

Hyperlocal real-time predictions

Climate

Accuracy of extreme events

Agriculture

Yield assessment & planning

Oil & Gas

Incident monitoring & response

Space

Private satellite constellations

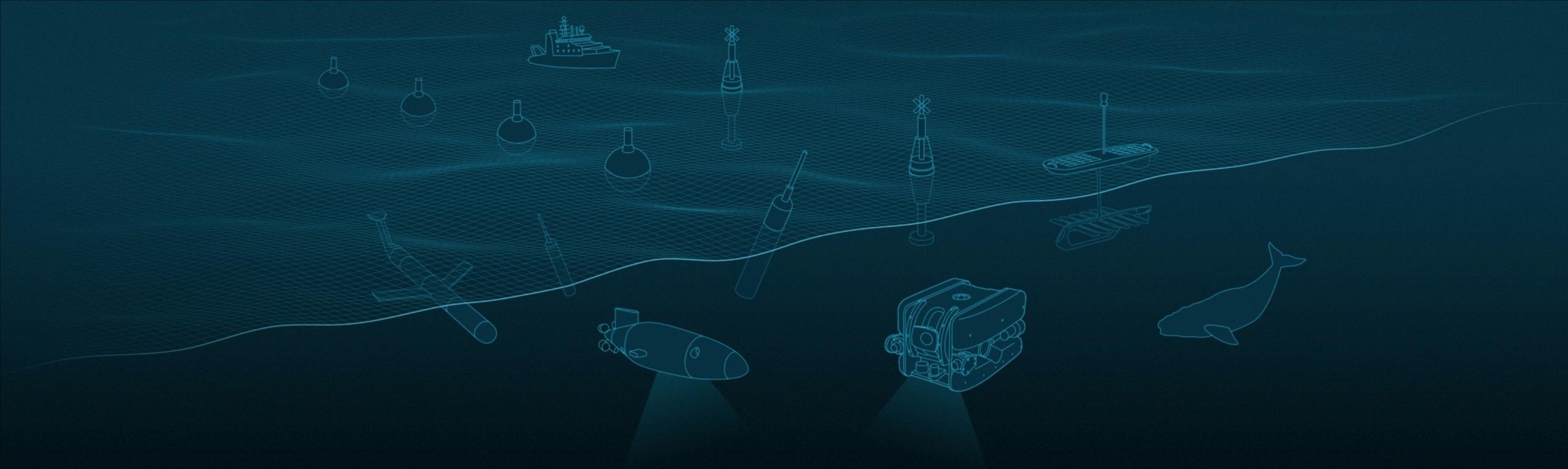
Telecom

Mobility and remote access



Use Cases

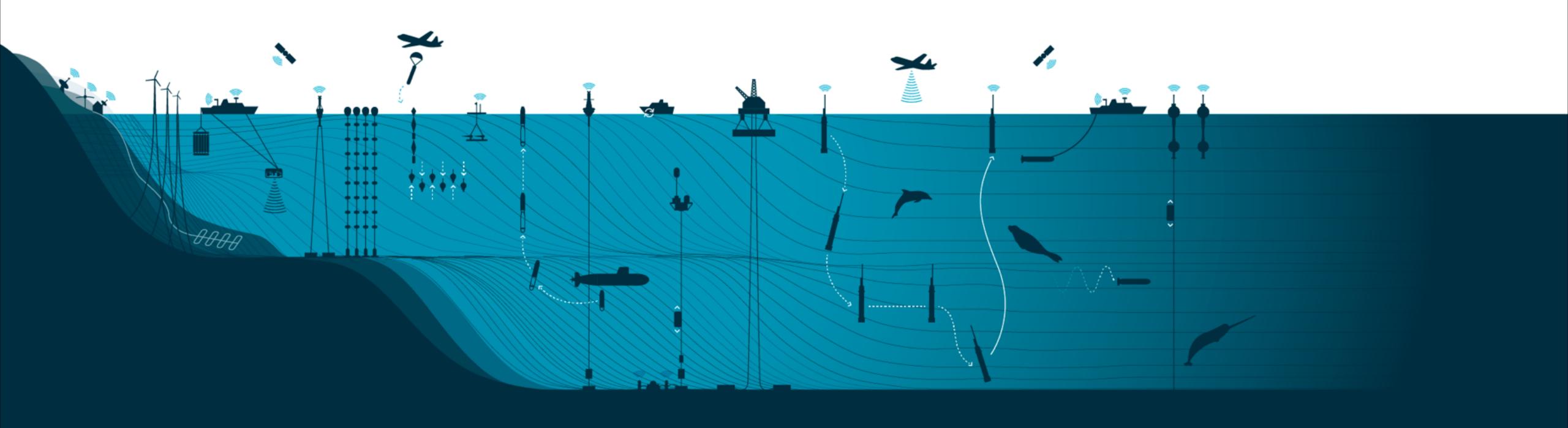
Value Proposition



Offshore and maritime companies collect petabytes of ocean data to make planning and operational decisions.

2+ Million oceanic sensors and growing

Thousands of different data sources in a variety of locations and formats.

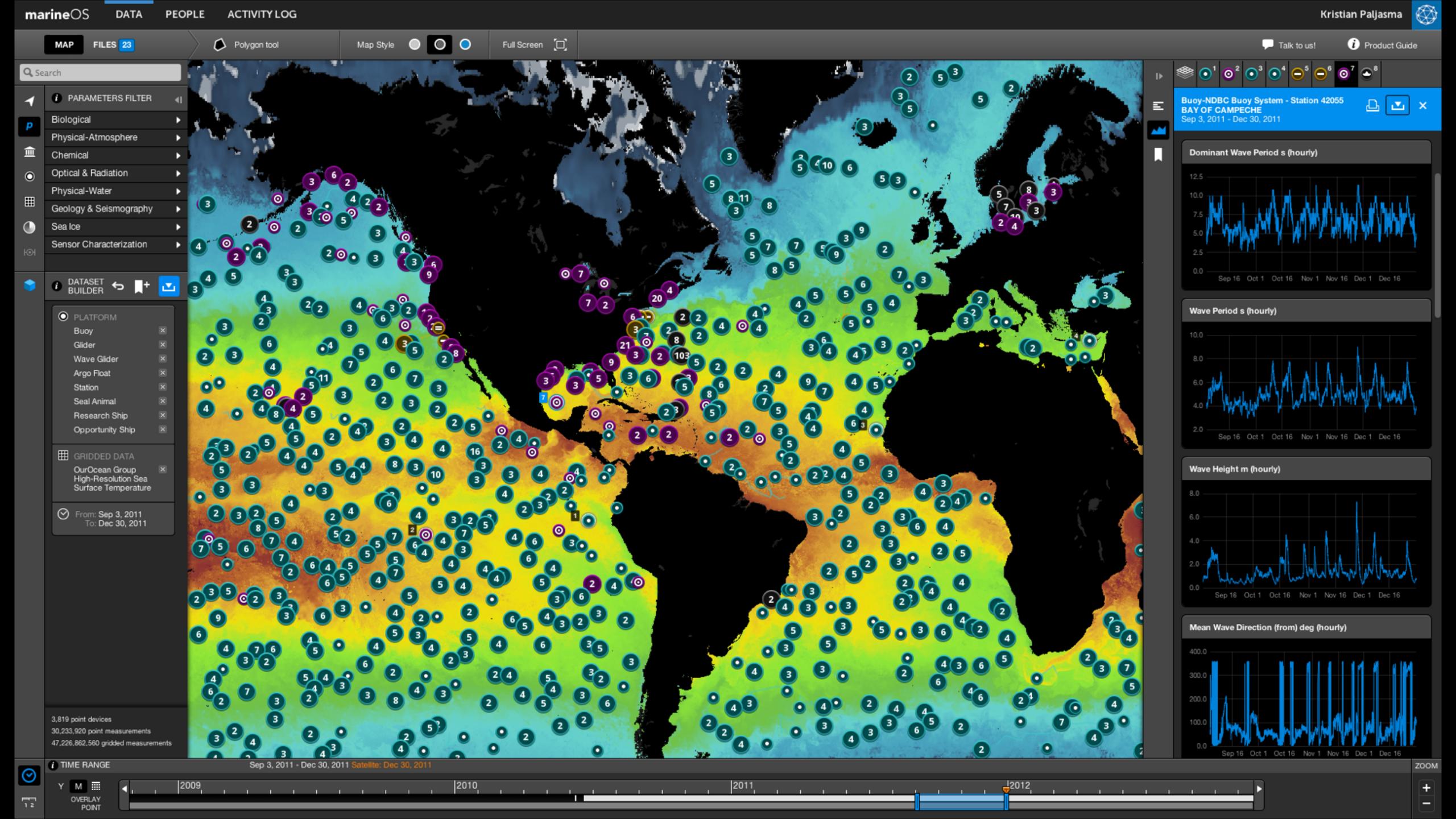


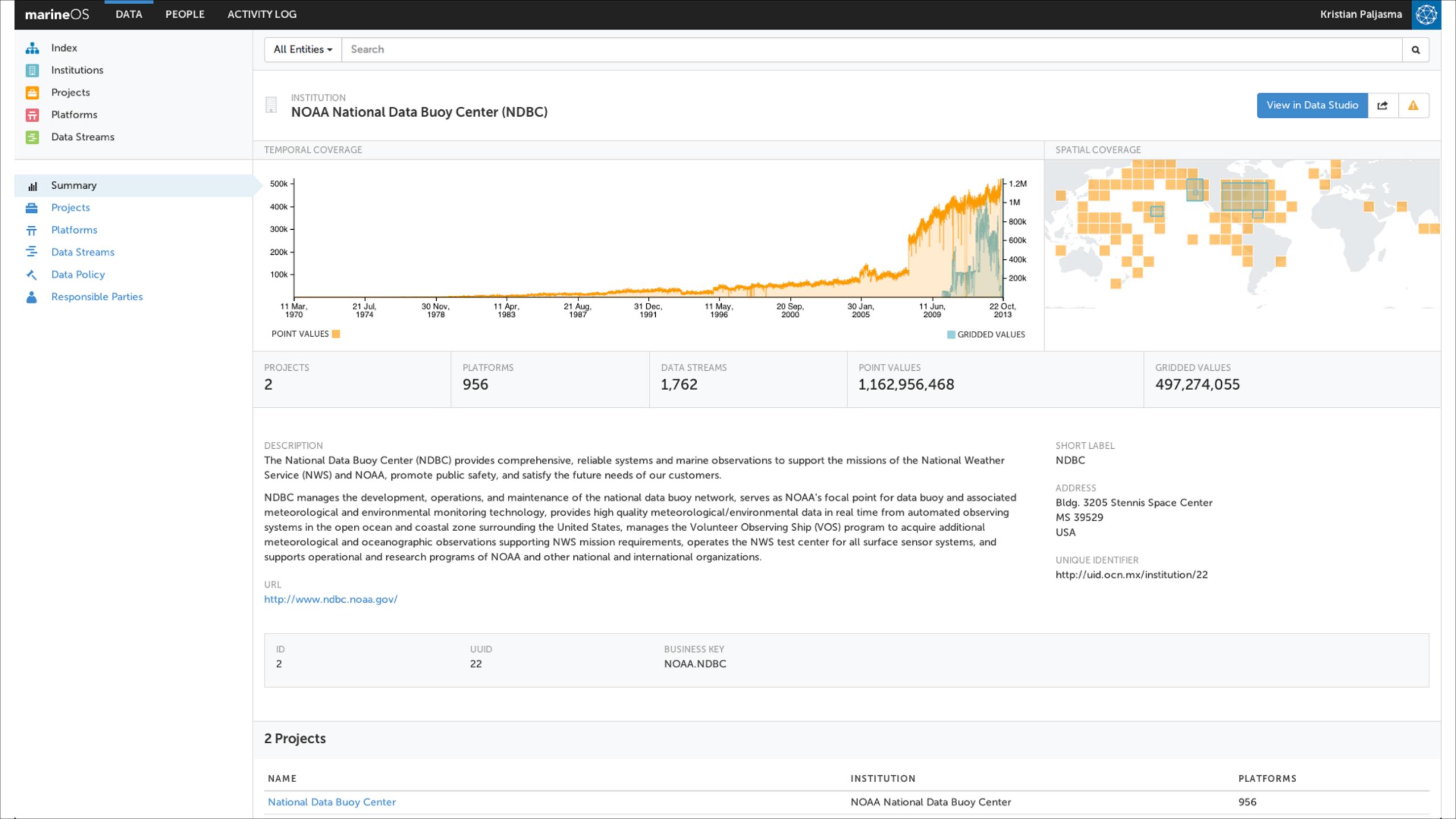
#1 footprint of public ocean data on the Web (<u>marinexplore.org</u>)
40,000+ data streams with 1 trillion data values by 31 institutions
100+ organizations and 6,000+ ocean data professionals



80% of the time related to decision-making is spent on finding, accessing, cleaning, visualizing and distributing ocean data.

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Use Cases

Value Proposition

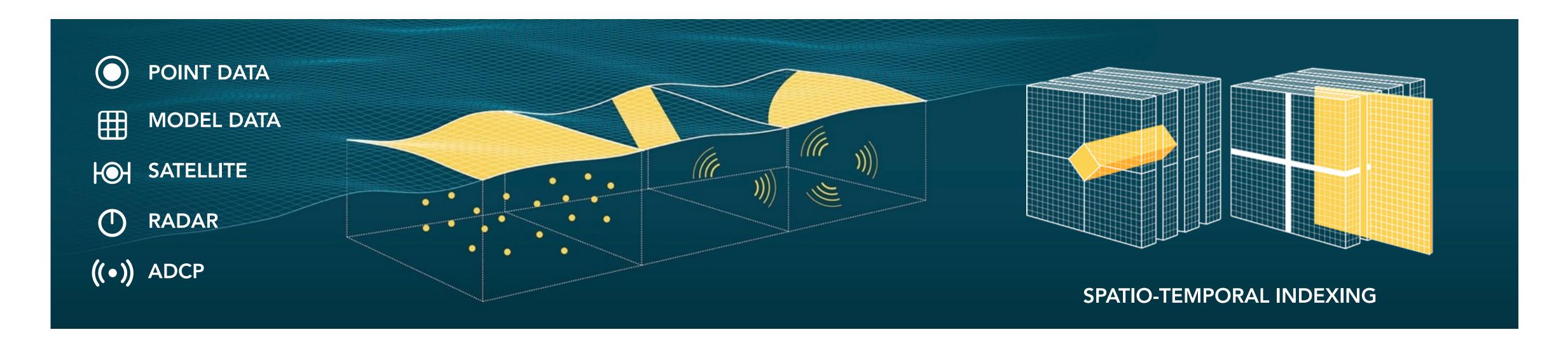
How to speed up data activities related to the oceans?

By automatically centralizing data with a focus on location and time.

Finding, accessing, transforming, integrating, cleaning, storing, analyzing, visualizing and distributing ocean data.

A Platform for Spatio-Temporal Data

Operational on 40,000+ data streams with 1 trillion data values by 31 institutions



Built on cloud technologies

- StreamFlow hybrid dataflow and workflow
- •StreamStorage machine generated data and metadata storage
- StreamWork user experience for exploration, processing, management, collaboration, APIs

Key Features

- Scalable Stream-based Plugin Architecture
- Repeatable and Revertible Processing
- Automated and Manual Data Collection
- Integrated Data Model: Observations & Models
- All Major Ocean Data Types and Formats
- Private and Public Users

High-Level Platform Architecture

