Strata+Hadoop WORLD

Designing Delightful Data Products

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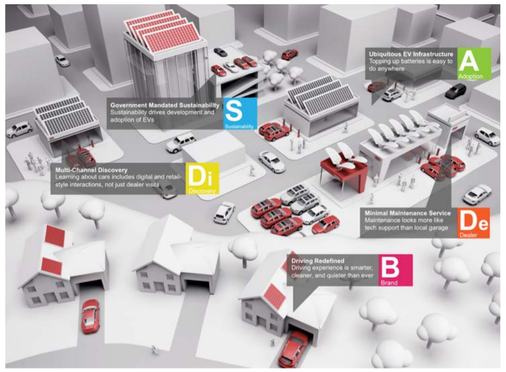
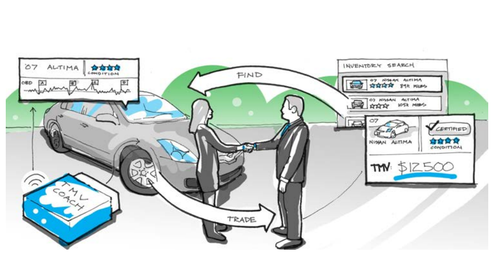
@acanada



Electric Vehicles

Creating a strategy to drive adoption



Used Car Market

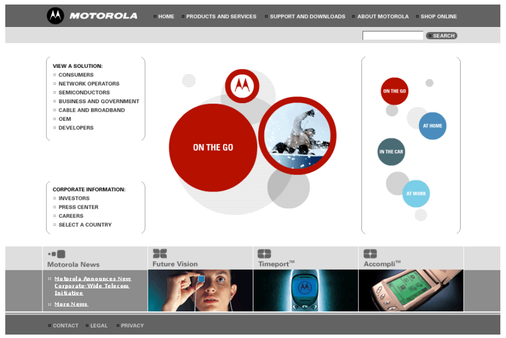
Creating New Used Car Buying Services

Social Apps

Mobile apps to further device usage

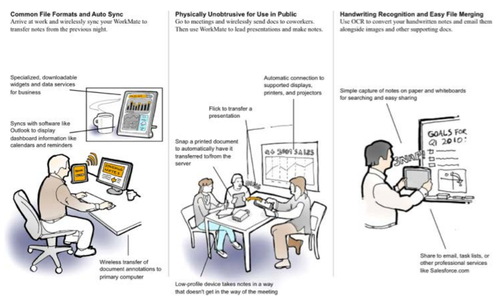
Infotainment

Platform digital connected experiences



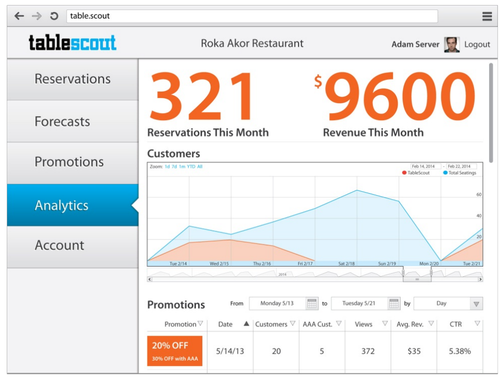
Web Experience

Designing a branded ecommerce and digital experience



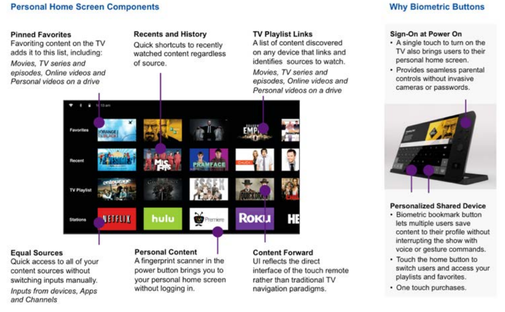
Tablet Apps

Table apps targeting creation and



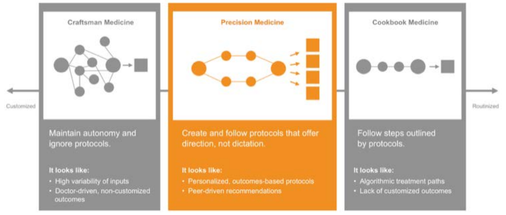
Millennial Services

Creating digital services for a new market



Contextual TV

Designing context sensitive and personalized TV experiences

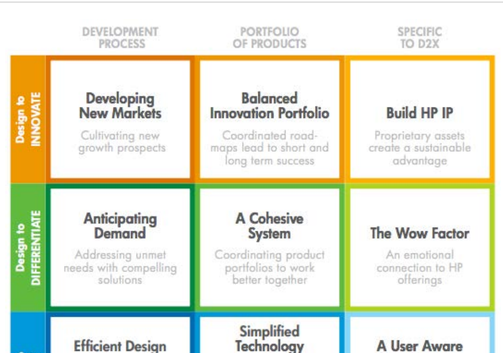


Cancer Care

Reinventing cancer care

Connected Experiences

Creating a platform for seamless connected



Connected Camera's

Creating connected camera concepts

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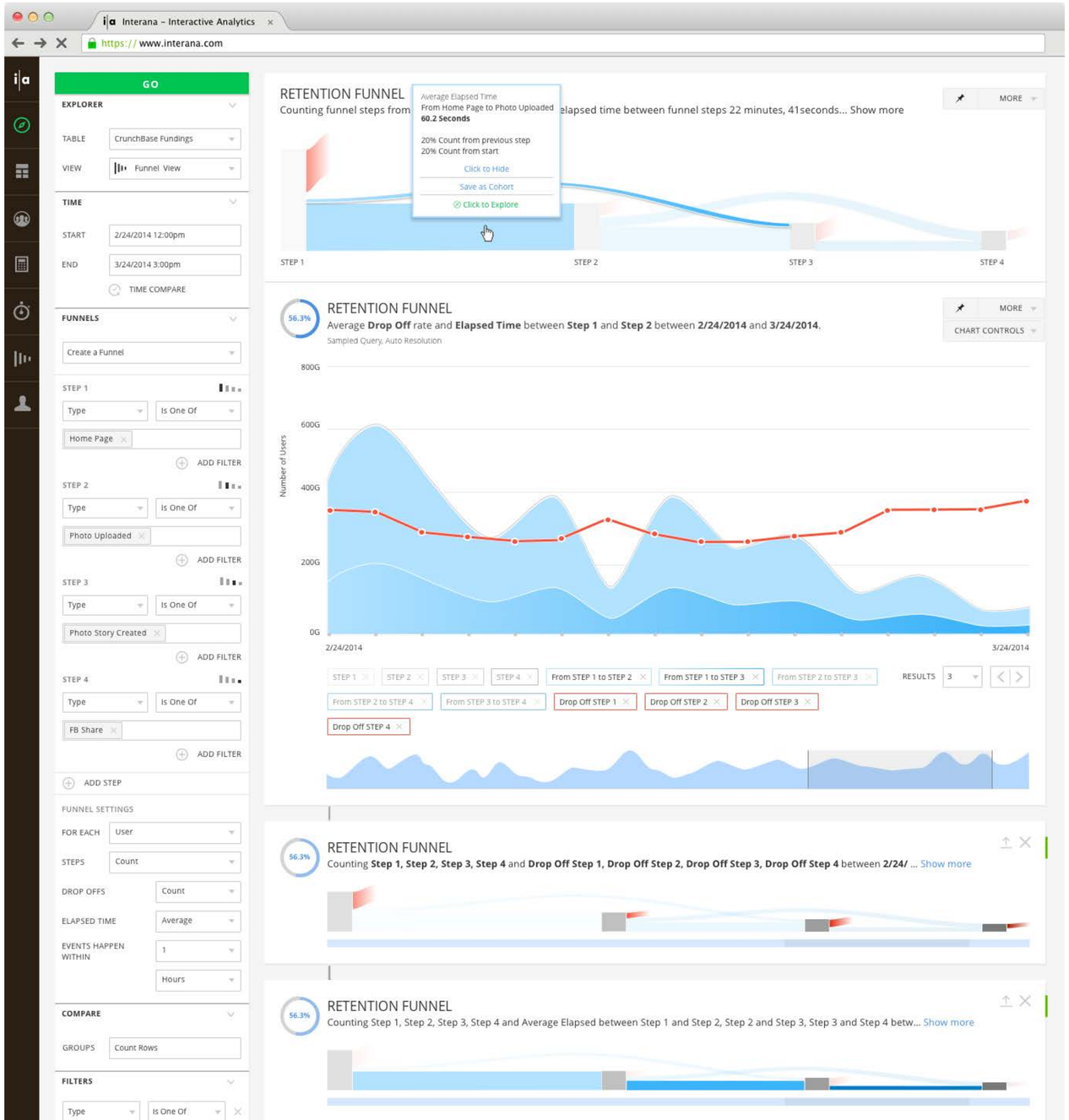
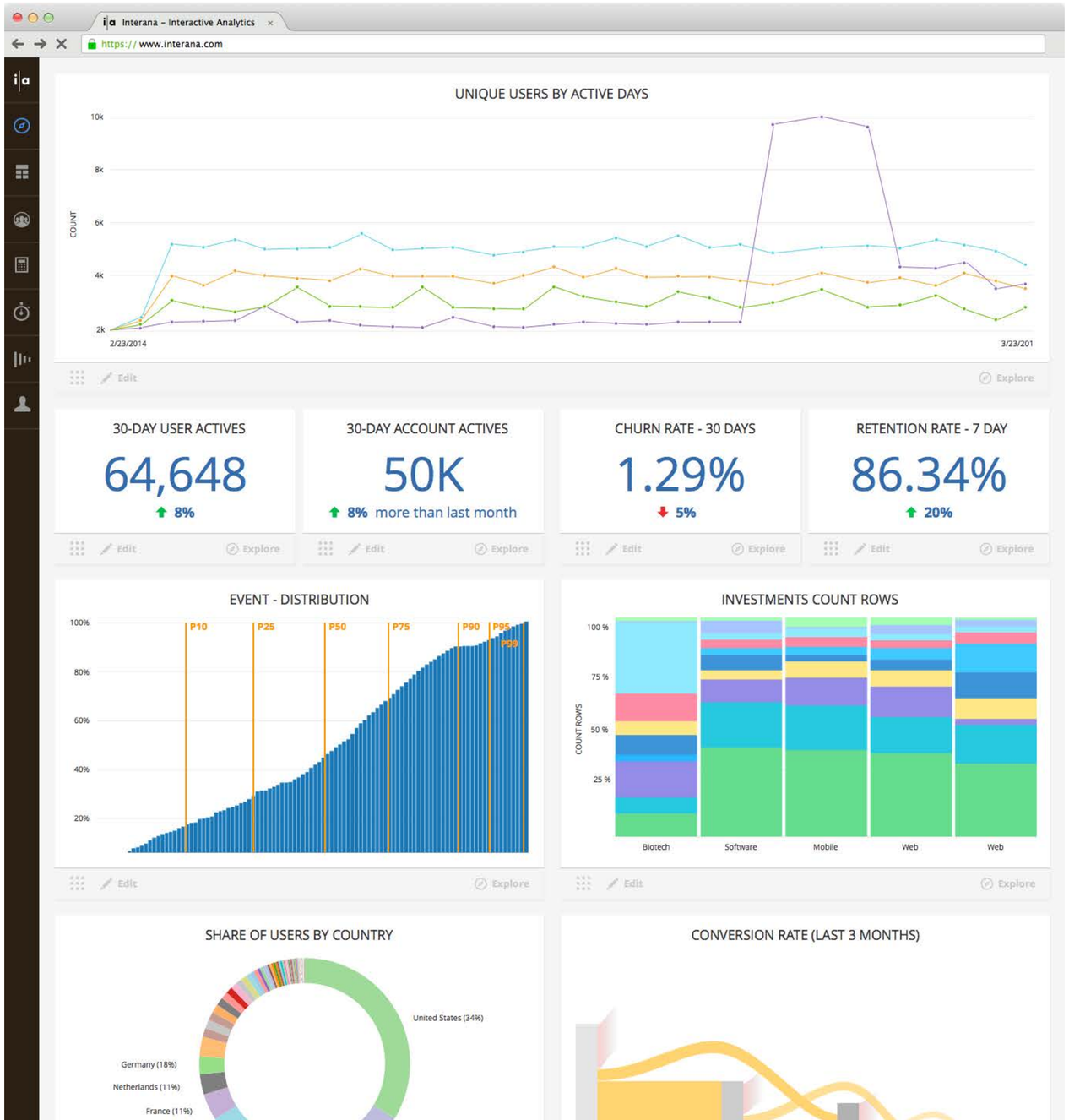

Interana – Interactive Analytics
https:// www.interana.com
GO
EXPLORER
TABLE
CrunchBase Fundings
VIEW
Funnel View
TIME
START
2/24/2014 12:00pm
END
3/24/2014 3:00pm
TIME COMPARE
FUNNELS
Create a Funnel
STEP 1
Type
Is One Of
Home Page
ADD FILTER
STEP 2
Photo Uploaded
STEP 3
Photo Story Created
STEP 4
FB Share
ADD STEP
FUNNEL SETTINGS
FOR EACH
User
STEPS
Count
DROP OFFS
ELAPSED TIME
Average
EVENTS HAPPEN WITHIN
Hours
COMPARE
GROUPS
Count Rows
FILTERS
RETENTION FUNNEL
Counting funnel steps from
Average Elapsed Time
From Home Page to Photo Uploaded
60.2 Seconds
20% Count from previous step
20% Count from start
Click to Hide
Save as Cohort
Click to Explore
elapsed time between funnel steps 22 minutes, 41seconds... Show more
MORE
STEP 1
STEP 2
STEP 3
STEP 4
56.3%
RETENTION FUNNEL
Average Drop Off rate and Elapsed Time between Step 1 and Step 2 between 2/24/2014 and 3/24/2014.
Sampled Query, Auto Resolution
CHART CONTROLS
800G
600G
400G
200G
0G
Number of Users
2/24/2014
3/24/2014
From STEP 1 to STEP 2
From STEP 1 to STEP 3
From STEP 2 to STEP 3
From STEP 2 to STEP 4
From STEP 3 to STEP 4
Drop Off STEP 1
Drop Off STEP 2
Drop Off STEP 3
Drop Off STEP 4
RESULTS
RETENTION FUNNEL
Counting Step 1, Step 2, Step 3, Step 4 and Drop Off Step 1, Drop Off Step 2, Drop Off Step 3, Drop Off Step 4 between 2/24/ ... Show more
RETENTION FUNNEL
Counting Step 1, Step 2, Step 3, Step 4 and Average Elapsed between Step 1 and Step 2, Step 2 and Step 3, Step 3 and Step 4 betw... Show more


Interana – Interactive Analytics
https:// www.interana.com
UNIQUE USERS BY ACTIVE DAYS
10k
8k
6k
4k
2k
COUNT
2/23/2014
3/23/201
Edit
Explore
30-DAY USER ACTIVES
64,648
8%
30-DAY ACCOUNT ACTIVES
50K
8% more than last month
CHURN RATE - 30 DAYS
1.29%
5%
RETENTION RATE - 7 DAY
86.34%
20%
EVENT - DISTRIBUTION
100%
80%
60%
40%
20%
P10
P25
P50
P75
P90
P95
P99
INVESTMENTS COUNT ROWS
100 %
75 %
50 %
25 %
COUNT ROWS
Biotech
Software
Mobile
Web
Web
SHARE OF USERS BY COUNTRY
United States (34%)
Germany (18%)
Netherlands (11%)
France (11%)
CONVERSION RATE (LAST 3 MONTHS)

BYOD (Bring Your Own Device) has raised the bar for enterprise.

What's a Data Product?

"A product that facilitates an end goal through the use of data." D.J. Patil

PANDORA
Flipboard
+ a b | e a u
SOFTWARE
KAYAK
MapBox
Bloomberg
DOMO
hipmunk
Google
METAMARKETS
tinder
LinkedIn
splunk>
facebook
looker
nest
amazon
The Weather Channel
Pinterest
Google Analytics
New Relic
foursquare
fitbit
inter|ana

nest
IN 25 MIN
72

“The strangely familiar.”
Jonny Ive

HUMAN CENTERED
METAPHOR
ANALOGY
AUTOMATION
MANIPULATION

Human Centered

Creating products and services grounded in insights about human needs and behavior.

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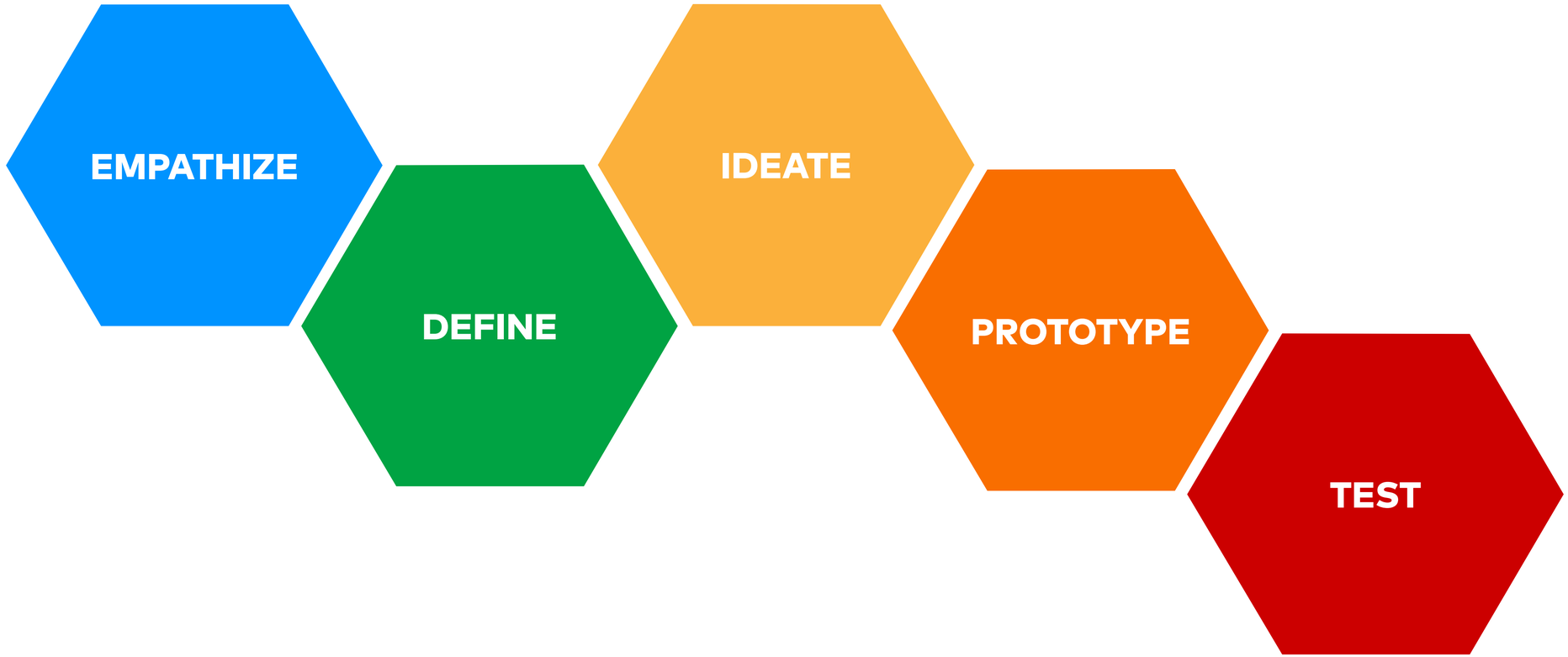
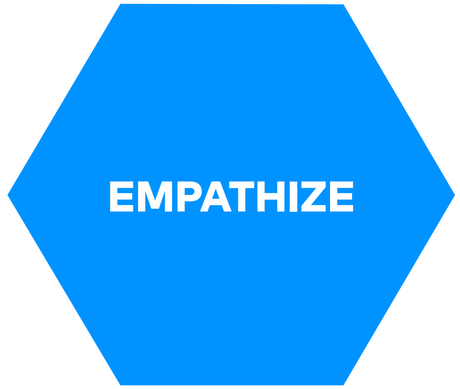
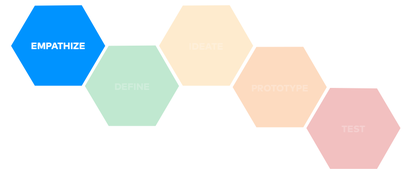

EMPATHIZE
DEFINE
IDEATE
PROTOTYPE
TEST



The ability to step outside of yourself and see the world as other people do.



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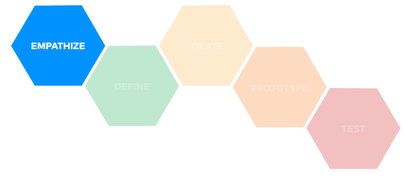
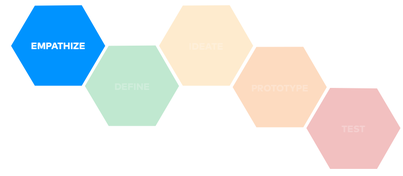
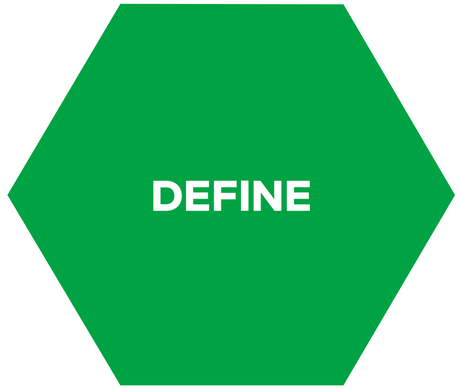
EMPATHIZE
DEFINE
IDEATE
PROTOTYPE
TEST


EMPATHIZE
DEFINE
PROTOTYPE
TEST

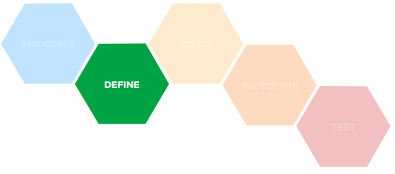
Types of observations

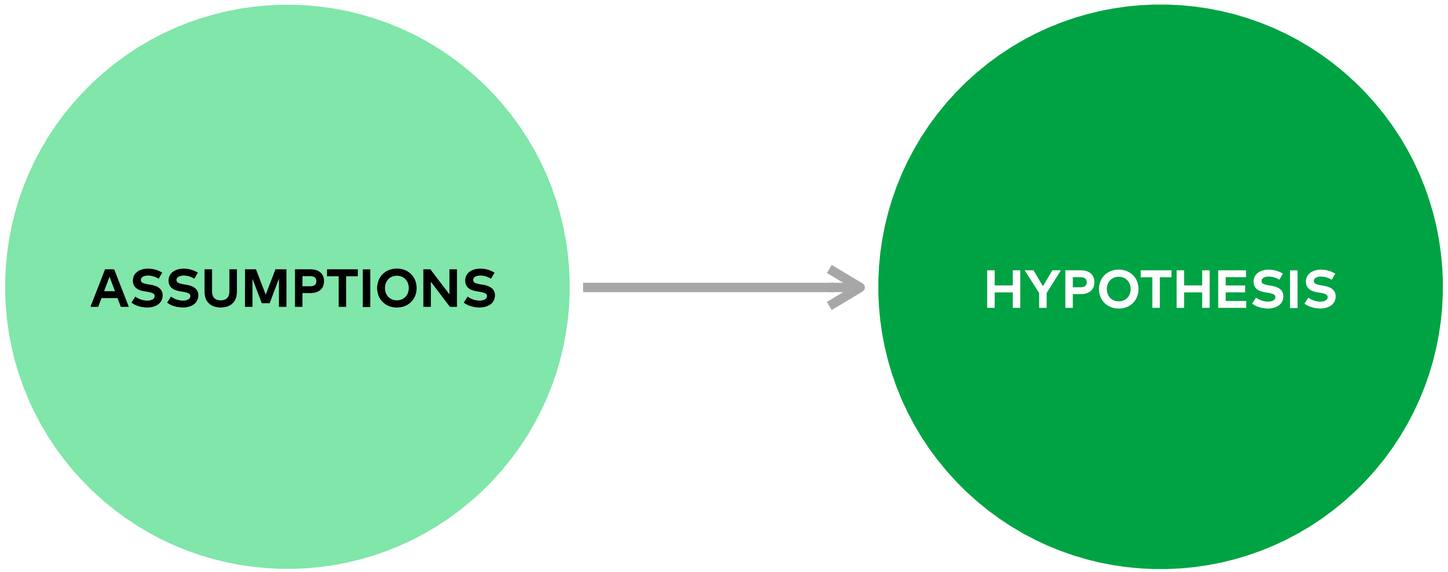
1. Observations - watching, asking, doing and reflecting
2. Moccasins
3. Shadows
4. Focus groups
5. Work/Home tours





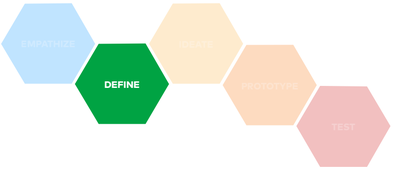
Formulate a hypothesis about a problem and how to solve it.





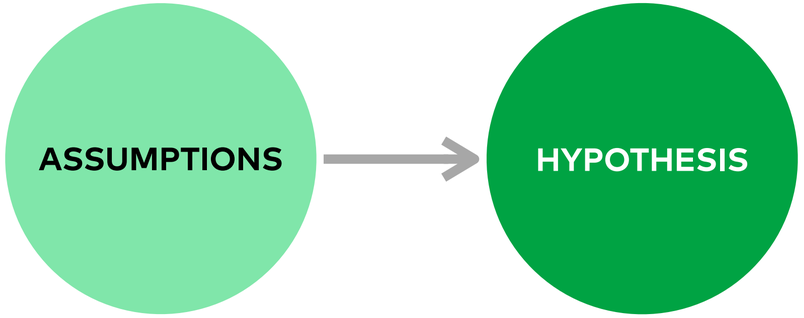
Informed by qualitative and quantitative data

An ‘If, Then’ outcome assertion



Key Partners	Key Activities	Value Proposition	Customer Relationships	Customer Segments
	Key Resources		Channels	
Cost Structure		Revenue Streams		

DATA MARKET
PAY FOR SERVICE
PRIVACY REGULATION
CHANNEL OWNERSHIP
NARROWING
DECREASES
MACRO ECONOMY
HOW PERSONALIZATION WORKS
PERSONALIZATION FRAMES
CONTROL OF MKTG
AUTOMATE DECISIONS
ENHANCE DECISIONS
PPL CHOICES DOMINATED:
SHORT-TERM GAIN
(GAIN)
LONG-TERM PAIN
CORPORATE LED MARK
US
CONSUMER
OF MARKETIN
NO DATA COLLECTION
ALL-DATA COLLECTION
CONSOLIDATED MARKETING CHANNEL
FRAGMENTED MARKETING LANDSCAPE
CONTROL OF MKTG
PEOPLE CHOOSE TO SHARE OR NOT
GOVT DICTATES WHATS SHAREABLE
BRAND OWNED CHANNEL
3rd PARTY OWNED CHANEL
PEOPLE TRADE ANYTHING FOR A DEAL
PEOPLE ARE LIMITED IN WHAT IS TRADEABLE
PPL SPEND MORE
PPL SPEND LESS
RELATIONSHIP TO TECH.
AUTOMATED SYSTEMS
TOOLS TO ENHANCE
BE ECON TO IMPROVE MYSELF
BE ECON TO FULFILL DESIRES..?
INCREASE PLEASURE
MIN. PAIN
OPT OUT LEGISLATION
1st PARTY MARKETING
3rd PARTY MARKETING
BLACK BOX
GLASS HOUSE
DATA COLLECTION + REPORTING MANDATED BY GOV.
BANN ON SELLING
PPL OPT-IN
WHO'S THE BEST RECOMMENDER
HUMAN
MACHINE
MARKETING
CONSUMER-
CORPORATE-
BRAND LED MKTG



Customer Segments	***Whose our target customer?***	This u**ser or persona** is most critical.	Increase the **number of users** in the top of our funnel.
Customer Relationships	How do we engage them?	An improved o**n boarding flow** will better engage new users	Increase the **number of activated users**.
Channel	Which channels are best/worst?	**Viral features** will make us less reliant on paid acquisition.	Reduce **paid acquisition costs** and increase **number of new users**.
Value Proposition	Do we have the right feature set?	**Trimming our feature set** will improve product clarity.	Improve our **NPS score**.
Key Activities	Is our distribution or service model right?	**Developing a platform through API's** will improve market reach.	Increase **number of developers** using our platform.
Key Resources	Do we have unique technology?	**Developing key algorithms** will improve platform dependence	Increase the **number of our patents**.
Key Partners	Will suppliers or third partners help us better serve our customer?	**Appropriate affiliates** will increase market reach.	Increase the **number of users** in the top of our funnel.

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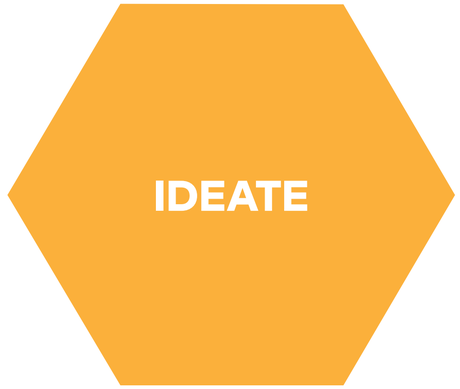
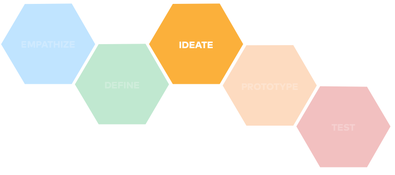
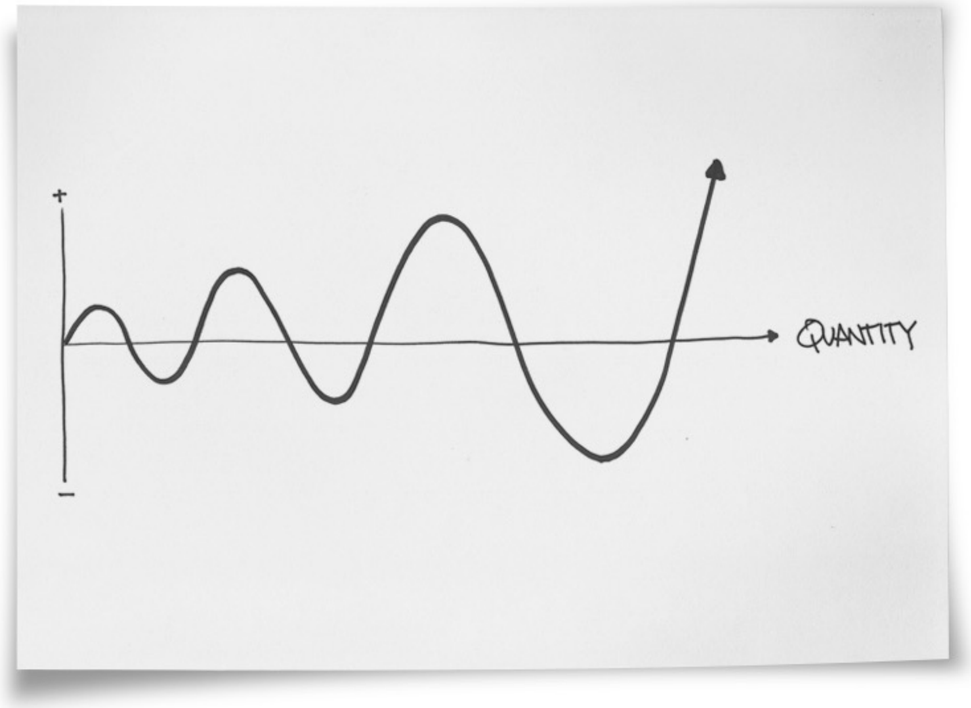


The ability to imagine and conceive a wide variety of possible solutions.

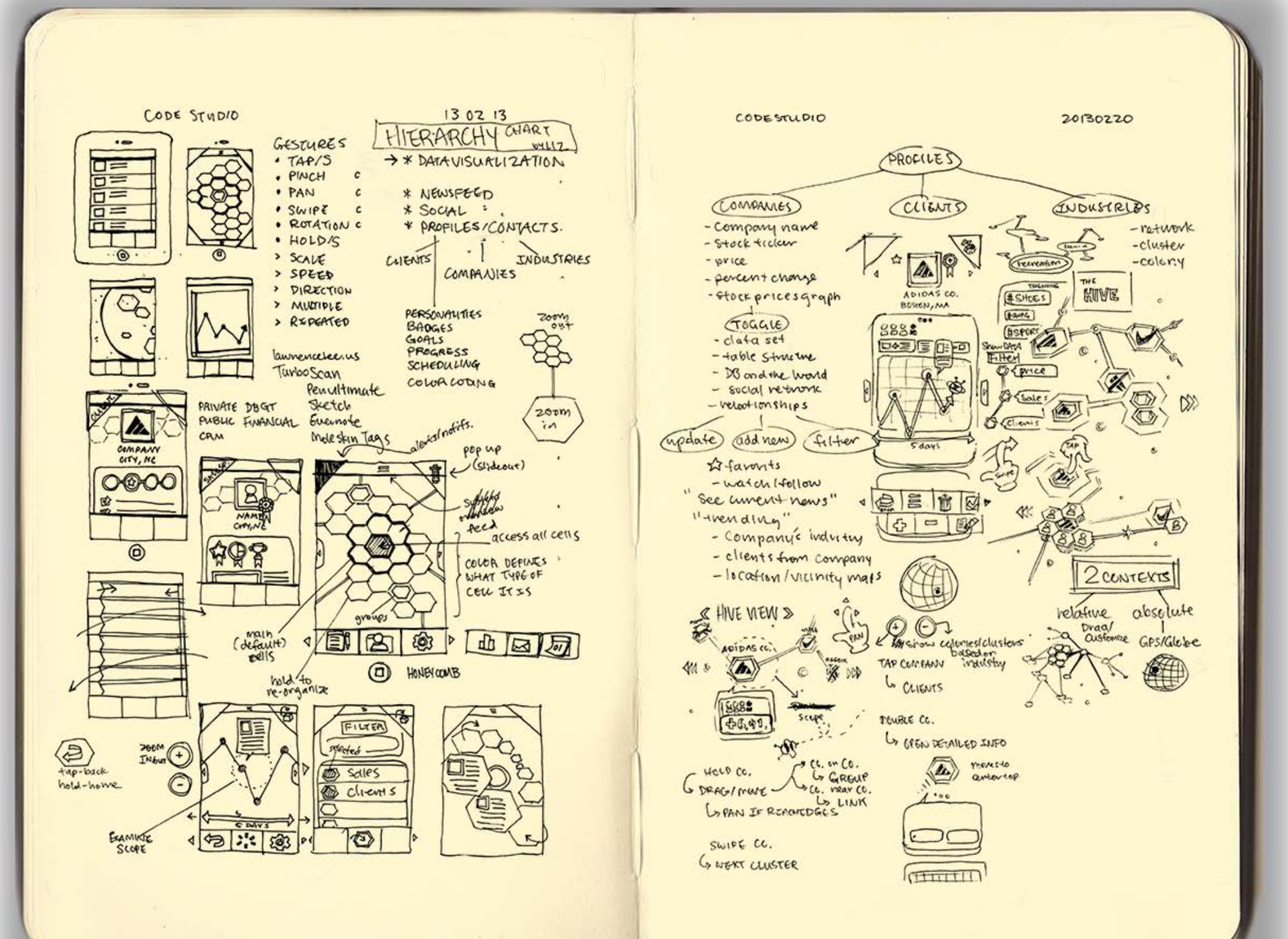


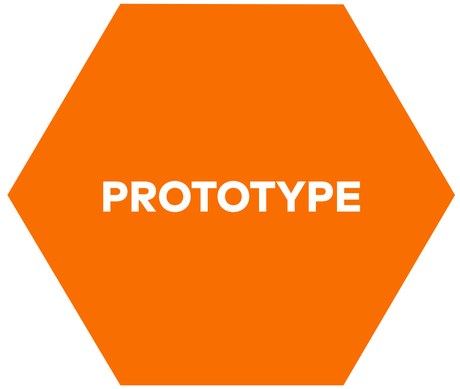
Quantity yields quality.



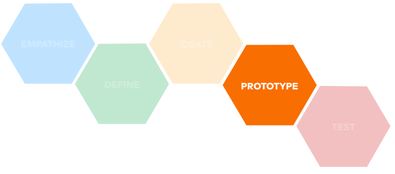
Top 10 Habits of Great Ideators

1. Start with a need
2. Defer judgement
3. Gather different voices
4. Feed your head
5. Ask stupid questions
6. Encourage wild ideas
7. Make bad ideas better
8. Go for quantity
9. Use the buddy system
10. **Keep an idea log**



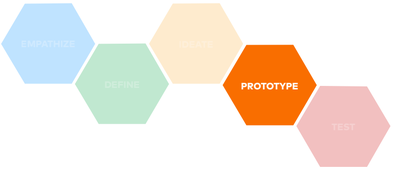


A physical hypothesis and rudimentary working model for how a new solution might come to be.



Types of Prototypes

1. Sketches
2. Hand Made Constructions
3. Machined Constructions
4. Interactive Models
5. Graphics
6. Spaces
7. Role Play, Experiences
8. Video
9. Wireframes
10. **Storyboards**



Storyboard

Steve flies out to Milwaukee where he went to college for an annual weekend get-together with his closest buddies.

At an afternoon barbecue, the guys catch up.

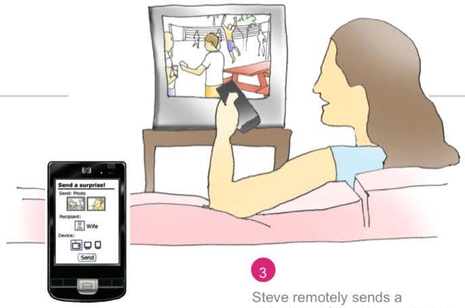
1

Stan and Steve want to swap some family photos and pictures taken that day. The interface on Steve's PDA shows where the other devices are in relation to his.

2

He can drag files to and from his friends' camera and phone.

Later, his wife sits down in front of the TV at home. When she turns on the TV, she gets a surprise—Steve sent a slideshow of the day's pictures to the TV to show he's thinking of her.



3

Steve remotely sends a slideshow of the pictures he got from his friends to the back home for his wife to see when she returns home that evening.

Design Principles

1

Simulate on-the-fly networking through proximate device recognition to remove dependence on internet connectivity.

2

Make file sharing intuitive by applying real world gestures to digital sharing.

3

Share data remotely in real time by placing content directly onto others' devices.

After the BBQ, they go out to their old favorite bar.

4

At the bar, Steve wants to play some old favorite songs from their college years. The jukebox doesn't have those songs so he pulls them from his own collection.

5

He uses his PDA to pull the songs from his home server and stream them to the jukebox. The bar charges a small fee to let him play his songs through their jukebox.

On his flight home the next day, he just wants to veg out, and looks through his files for something good to watch.

6

His PDA recognizes another available display—his seatback screen. He uses his PDA to send the video file onto screen.

He sits back, relaxes and enjoys the rest of his flight.

Design Principles

4

Build digital stages for group broadcasting that are controllable from any device.

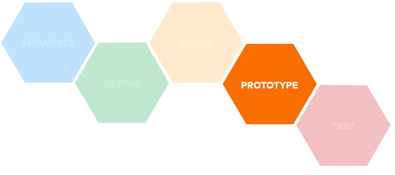
5

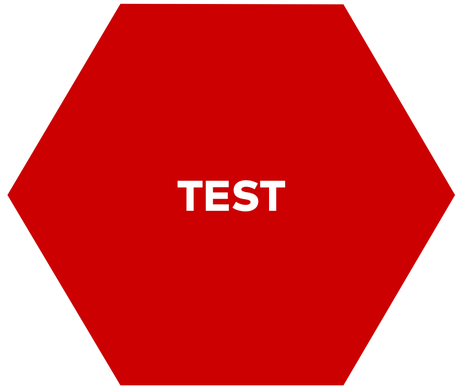
Turn devices into conduits for transferring content and computing power between two or more other devices that cannot connect to each other directly.

6

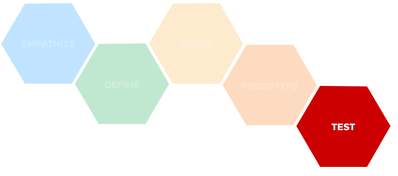
Recognize and open devices for people to use as local displays for their own content.

Metaphorically extend the computer into the surrounding environment by visually and spatially mapping neighboring devices to the screen

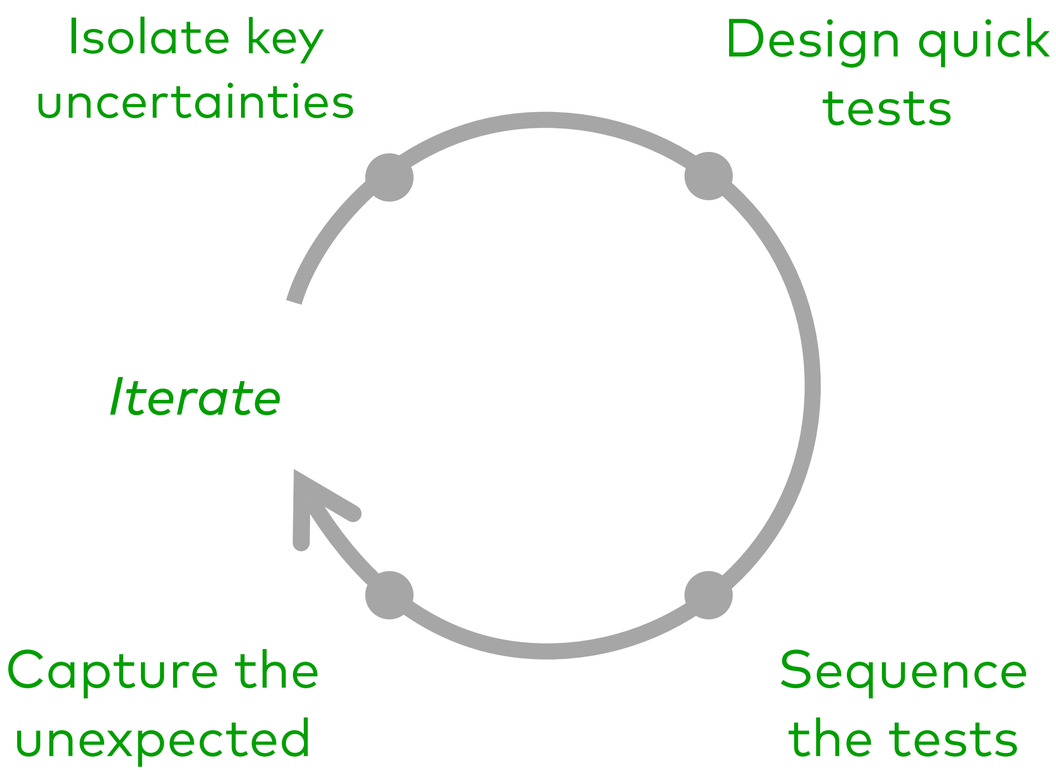


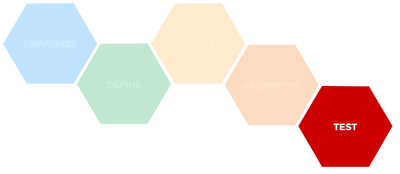


Conducting a series of experiments to validate assumptions and quality of proposed new solutions.



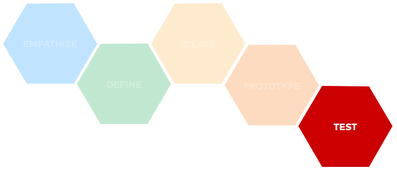
Minimum Viable Pilots



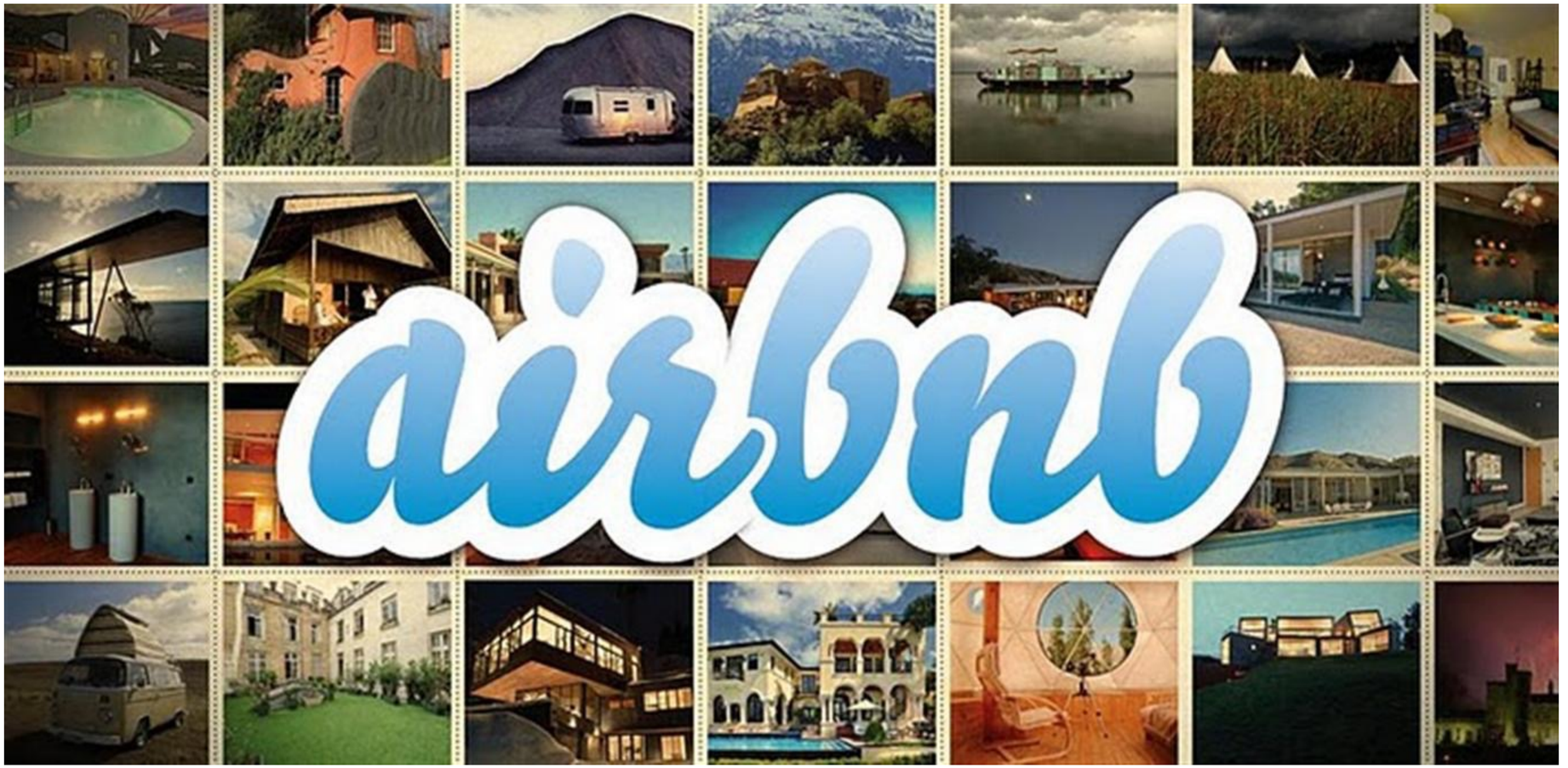


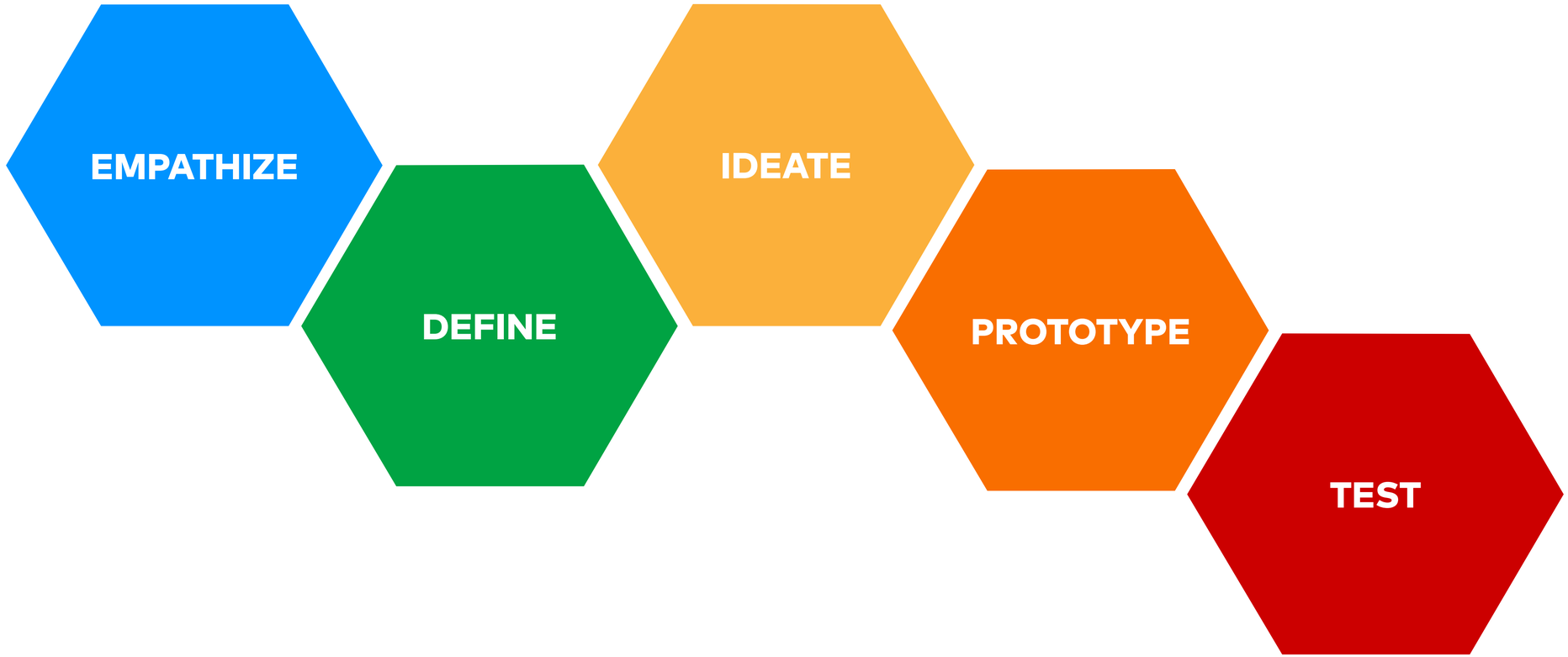
5 ways to pilot

1. A/B Test
2. Hear, See, and Experience
3. False Doors
4. Looks like, Work like
5. **The Provincial**



The Provincial




EMPATHIZE
DEFINE
IDEATE
PROTOTYPE
TEST

Metaphor

A figure of speech in which a comparison is made between dissimilar things from different categories.

$199.99

Bond 50 Blu-ray Collection ($199.99)

Aly Juma onto Media

Rukus Solar Speakers

1 like 1 repin

Aly Juma onto Gear & Gadgets

$49.96

Batman Arkham City ($49.96)

Aly Juma onto Media

five flavored butters

2 likes 16 repins

Andrew von Rosenbach via Megan Gillory onto meats beats and seats

parmesan crusted tilapia

11 likes 31 repins

Andrew von Rosenbach via Megan Gillory onto meats beats and seats

hummous wrap

3 likes 1 comment 19 repins

Andrew von Rosenbach via Megan Gillory onto meats beats and seats

Jessica White I want to make the Hummus! I love me some hummus!

sweet lock-up

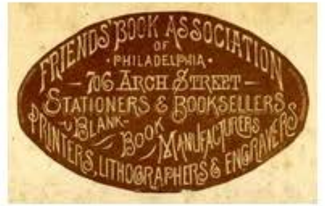
6 repins

Brandon Lesley via Jennifer Pace onto Graphic Design and Typography

ladies

24 likes 20 repins

Andrew von Rosenbach via Nathan Burgess onto love to feel



friends book assoc.

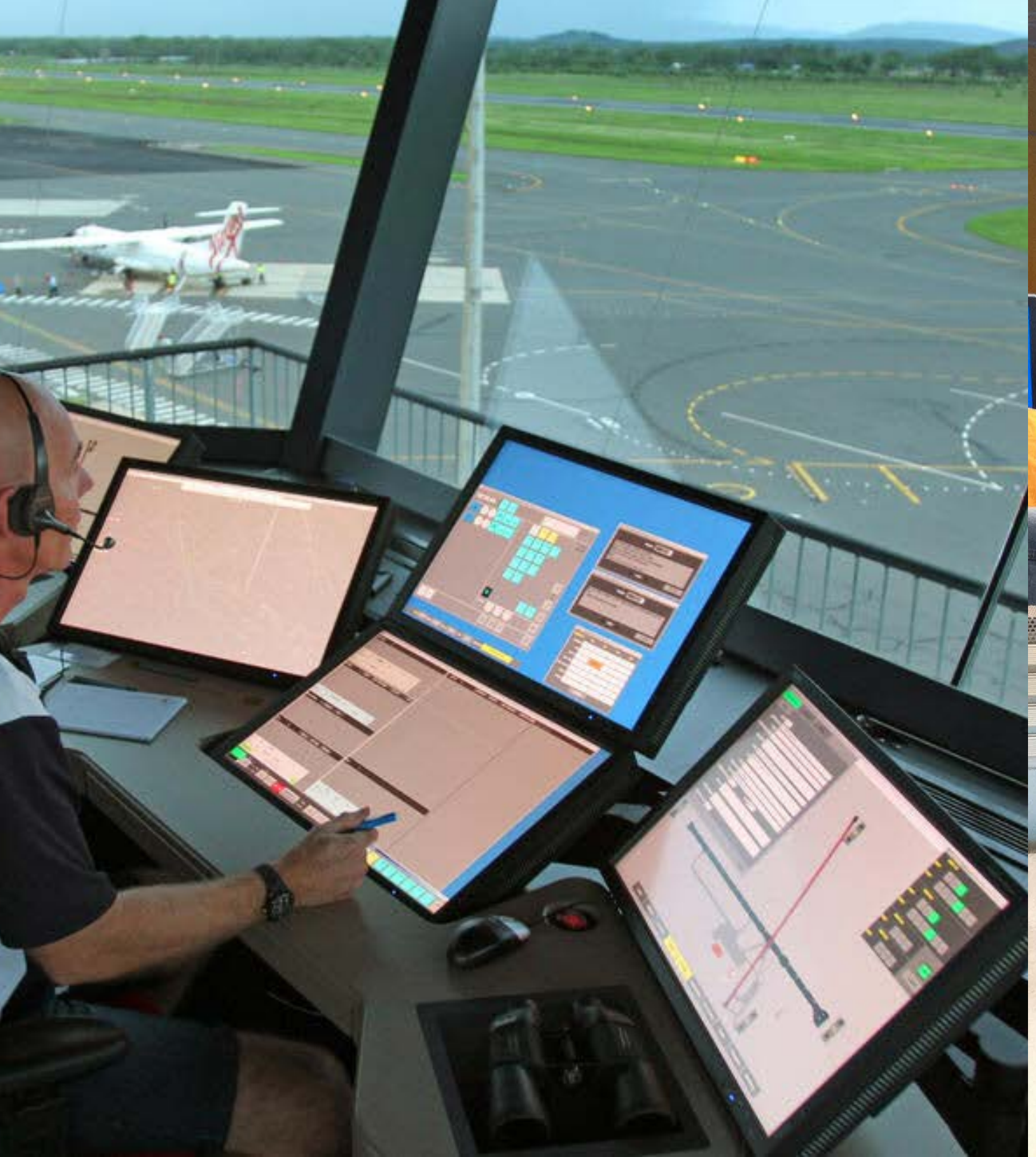
1 like 1 repin

Brandon Lesley via Funnel : Eric Kass onto Graphic Design and Typography

Parrot Zik Bluetooth Headphones

Aly Juma onto Gear & Gadgets

inter|ana



EquityDES
File download complete.
1) Profile
2) Issue Info
3) Ratios
4) Revenue & EPS
5) IT Services (CCB)
INTL BUSINESS MACHINES CORP
International Business Machines Corporation (IBM) provides computer solutions through the use of advanced information technology. The Company's solutions include technologies, systems, products, services, software, and financing. IBM offers its products through its global sales and distribution organization, as well as through a variety of third party distributors and resellers. [BBGID BBG000BLNNH6]
Price Chart (GP)
Px/Chg 1D (USD) 189.20/+.35%
52 Wk H (04/03/12) 210.69
52 Wk L (08/19/11) 157.13
YTD Change/% 5.32/2.89%
Mkt Cap (USD) 218239.3M
Shrs Out/Float 1153.5M/1152.1M
SI/% of Float 12.9M/1.12%
Days to Cover 4.0
Earn (ERN)
Est (EE)
Date (E) 07/18/12
P/E 13.65
Est P/E 12/12 12.56
T12M EPS (USD) 13.86
Est EPS 15.06
Est PEG 1.26
Dividend (DVD)
Ind Gross Yield 1.80%
5Y Net Growth 18.98%
Cash 05/08/12 0.87
Corporate Info
www.ibm.com
Armonk, NY, United States
Empls 433,362 (12/31/11)
Management (MGMT)
Samuel J Palmisano "Sam"
Chairman
Virginia M Rometty "Ginni"
President/CEO
Jeanette Horan
VP:Enterprise Business/CIO
12M Total Ret (TRA) 16.76%
Beta vs SPX
BN 9:21 *CHINESE ESTATES HAS COLLECTED HK$384M IN CASH DEPOSITS :127 HK
BN 9:21 *TRADING RANGE: HTA (NYSE): 9.0000-10.5000
BN 9:21 Vishay Intertechnology Cut to 'Neutral' at JPMorgan
847 BN 9:21 Vishay Intertechnology Cut to 'Neutral' at JPMorgan
846 NS6 9:21 Coast Daily: HEAVY HANDED Family fears land grab for drain
Bloomberg
EquityHLP
Facebook Inc
Price Graph (GP)
Company Description
Management Profiles
Financial Analysis
Company News (CN)
Facebook Investor Usmanov Said to Acquire Wide-Body Airbus Jet
Facebook Early Backer Parker Calls Site Boring, Adds Video Chat
Functions
Futures Buy
Credit Suisse Primary Multi Currency Offers
People
Mark Elliot Zuckerberg
Chairman/CEO/Founder, Facebook Inc, US Born: May 14, 1984
Sheryl Kara Sandberg
Chief Operating Officer, Facebook Inc, US Born: August 28, 1969
Definitions
FB
Webster's - abbreviation. - fullback (Football)
SPORTS BUSINESS SUMMIT
Sep 6, 2012
NEW YORK, NY
REGISTER NOW
Bloomberg

Tableau - Industry Analysis

File Data Worksheet Dashboard Analysis Map Format Server Window Help

Data
Google Analytics
Industry Stats
Dimensions
Abc Category
Date
Abc Industry
Sector
Macro Sector
Main Sector Area
Sector Group
Abc Type
Year
Abc Measure Names
Measures
Average Size
Funding Amount
Number of Deals
Number of Records
Measure Values
Sets
Action (Sector)

Filters
Date
Year
Type
Sector Group
Exclusions (Sector (gr..

Marks
Bar
Color Size Abc 123 Label
Detail Tooltip
Main Sector Area
AVG(Average Size)
SUM(Number of De..

Select Date Range:
1999 2010

Sector Group
(All)
Biotech
Hardware
Industrial
Services
Software
Other

Columns YEAR(Date)
Rows SUM(Funding Amount)

Biotech
Year: 2001
Funding Amount: $4B
Number of Deals: 444
Average Size: $8M
Keep Only Exclude

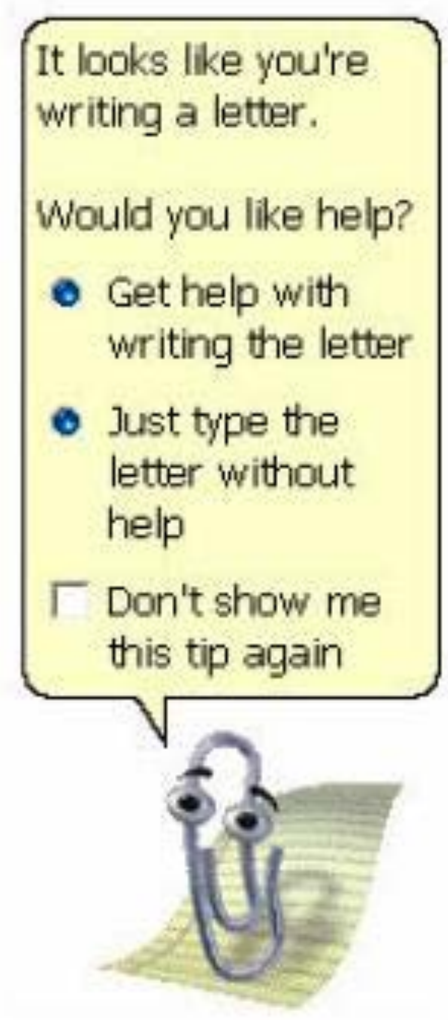
Funding Amount
$32B $30B $28B $26B $24B $22B $20B $18B $16B $14B $12B $10B $8B $6B $4B $2B $0B
1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

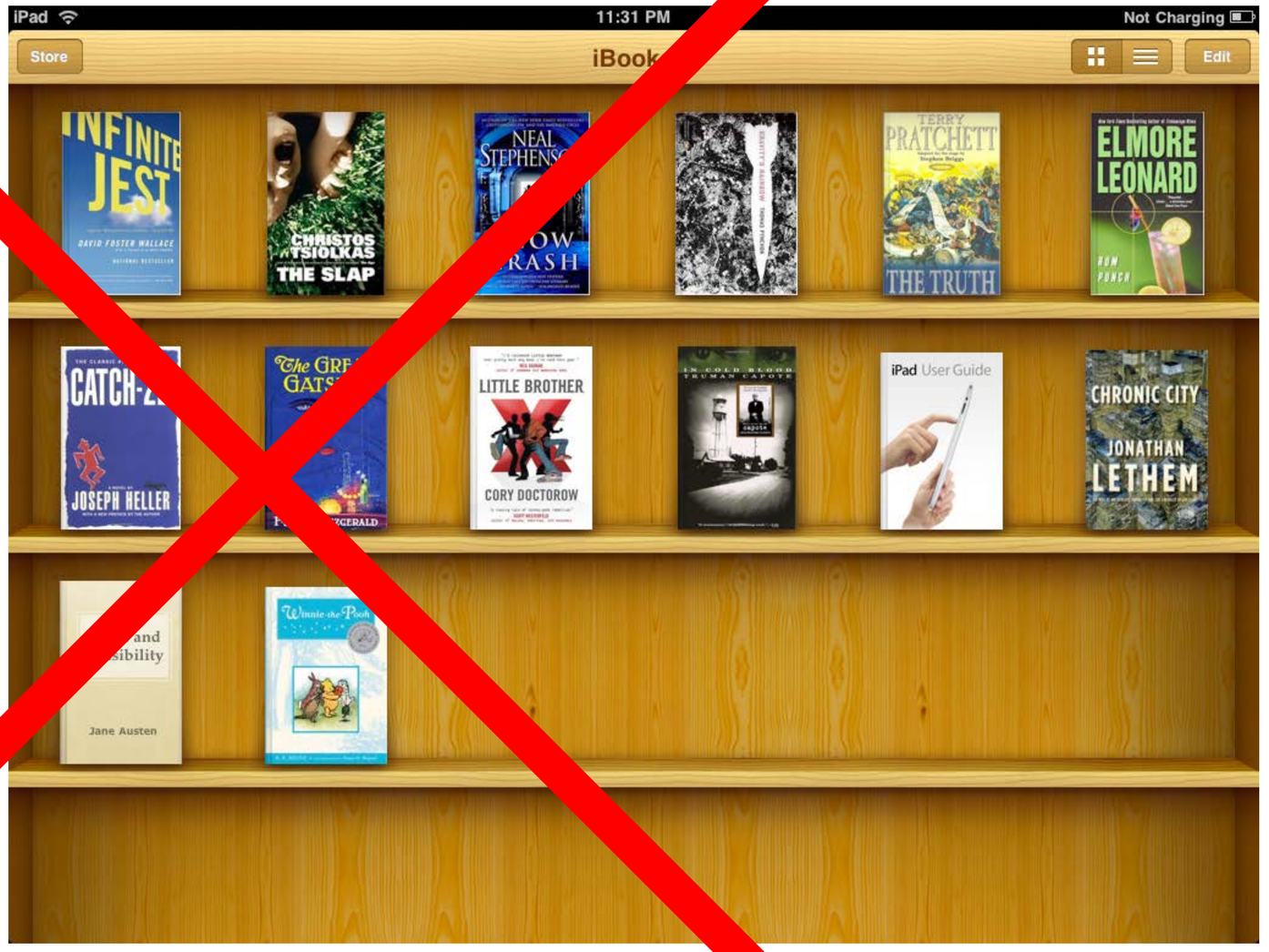
Show Me
For lines (discrete) try
1 date
0 or more dimensions
1 or more measures

Industry Analysis | Number of Deals/Deal Size | Trend

48 marks 1 row by 12 columns SUM(Funding Amount): $264B

inter|ana


It looks like you're writing a letter.
Would you like help?
Get help with writing the letter
Just type the letter without help
Don't show me this tip again


iPad
11:31 PM
Not Charging
Store
iBook
Edit
INFINITE JEST
DAVID FOSTER WALLACE
CHRISTOS TSIOLKAS
THE SLAP
NEAL STEPHENSON
TERRY PRATCHETT
THE TRUTH
ELMORE LEONARD
JOSEPH HELLER
LITTLE BROTHER
CORY DOCTOROW
iPad User Guide
CHRONIC CITY
JONATHAN LETHEM
Jane Austen
Winnie-the-Pooh

inter|ana

Analogy

Comparing two things of partial similarity often from the same category.

50
60
70
80
90
H
HONEYWELL
Honeywell

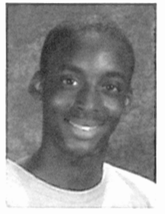
nest
68
Auto
AWAY

Elena N. Jessop
803 South Mountain View Road
Castle Rock, CO 80109-9553
Home Schooled
AC# 1545
404 North Dormitory

Yehgou Ji
Namsantown Apt 21-805
Sindang 3-Dong, Jung-gu
Seoul, 100754, Republic of Korea
Daewon Foreign Language High School
AC# 1546
401 Pratt Dormitory

David A. Johnson
Apartment 11K
180 Riverside Boulevard
New York, NY 10069
Bard High School Early College
AC# 1548
204 Valentine Dormitory

Stacey M. Johnston
1029 Dillingham Street
Kingston, ON K7P 2P4 Canada
Millbrook School
AC# 1549
114 Plaza Dormitory



Brandon C. Jones
62 Hopatchung Road
Hopatcong, NJ 07843
Montclair Kimberley Academy
AC# 1550
201 South Dormitory

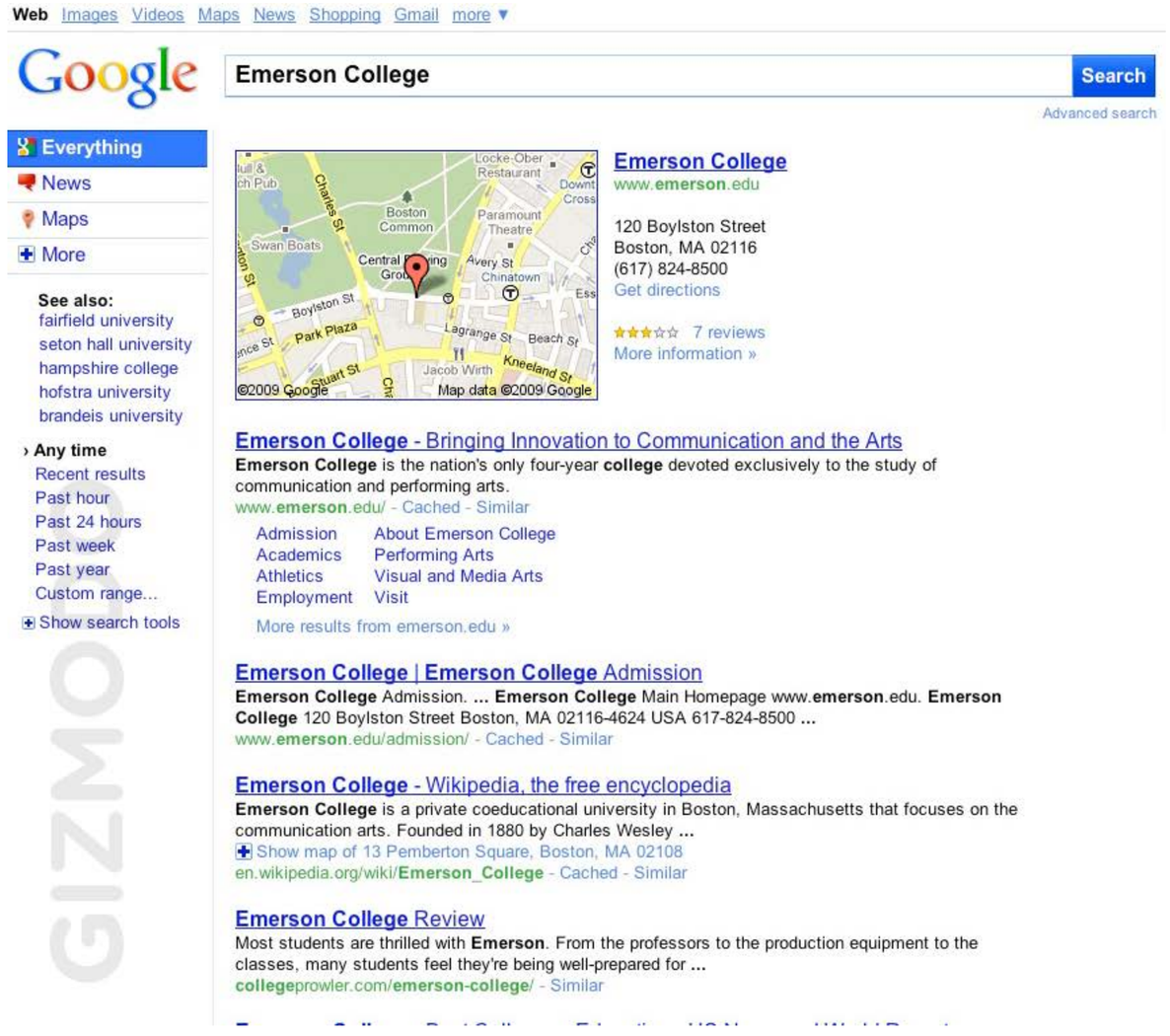
Gudrun E. Juffer
4470 North Morris Boulevard
Shorewood, WI 53211
Shorewood High School
AC# 1552
404 South Dormitory

Lucille H. Jun
1405 SW 321st Street
Federal Way, WA 98023
Decatur High School
AC# 1553
207 Valentine Dormitory

Heegyun Jung
246-302 Olympic Apartments
Oryundong, Songpagu
Seoul, 138-787, Republic of Korea
Daewon Foreign Language High School
AC# 1554
409 Pratt Dormitory

Hyowoun Jyung
207 Capitol Avenue
Williston Park, NY 11596
Herricks High School
AC# 1555
107 Appleton Dormitory

Andrea M. Kahn
118 Gillette Road
Gillette, NJ 07933
Watchung Hills Regional High School
AC# 1557
204 Appleton Dormitory


Web Images Videos Maps News Shopping Gmail more ▼
Google
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Search
Advanced search
Everything
News
Maps
More
See also:
fairfield university
seton hall university
hampshire college
hofstra university
brandeis university
› Any time
Recent results
Past hour
Past 24 hours
Past week
Past year
Custom range...
Show search tools
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Paramount Theatre
Swan Boats
Boylston St
Park Plaza
Lagrange St
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Kneeland St
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Emerson College - Wikipedia, the free encyclopedia
Emerson College is a private coeducational university in Boston, Massachusetts that focuses on the communication arts. Founded in 1880 by Charles Wesley ...
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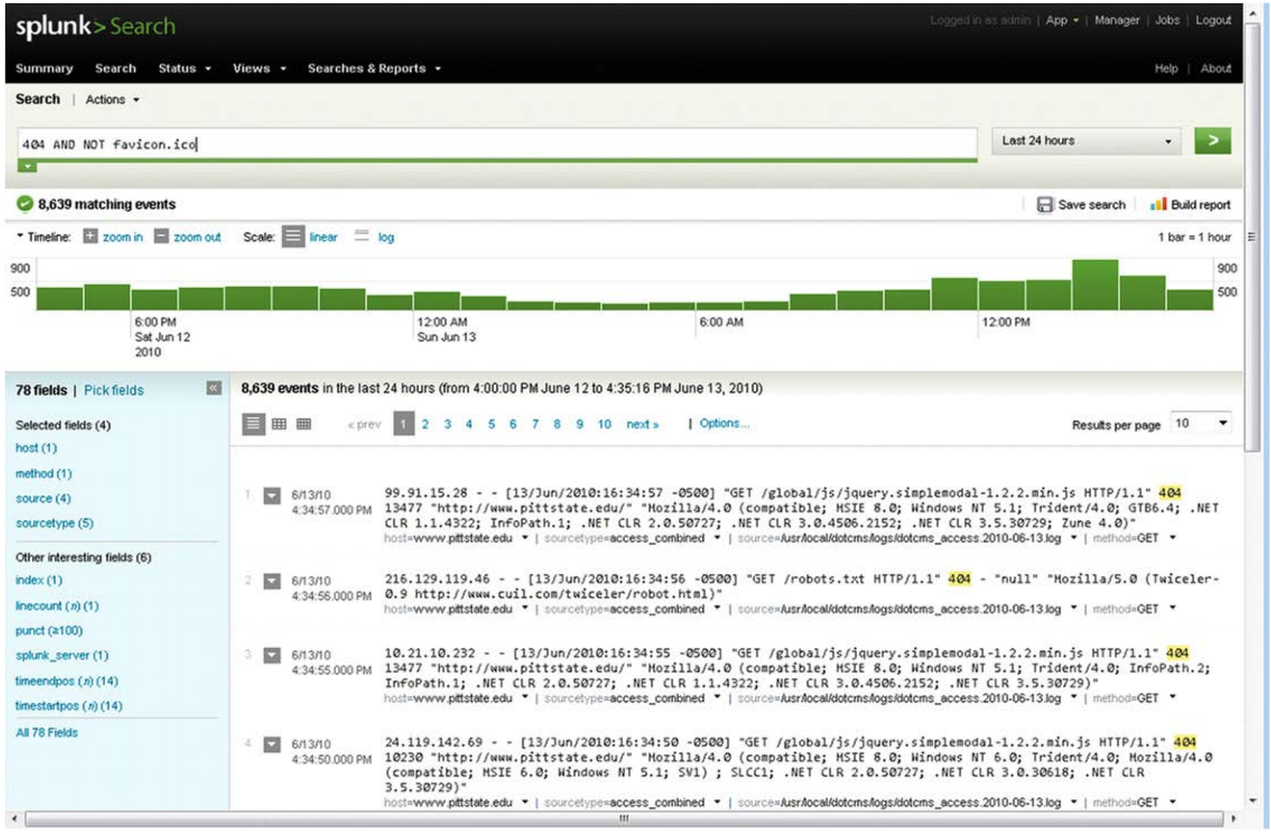
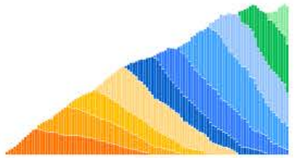
Emerson College Review
Most students are thrilled with Emerson. From the professors to the production equipment to the classes, many students feel they're being well-prepared for ...
collegeprowler.com/emerson-college/ - Similar


splunk> Search
Logged in as admin | App | Manager | Jobs | Logout
Summary Search Status Views Searches & Reports
Help | About
Search | Actions
404 AND NOT favicon.ico
Last 24 hours
8,639 matching events
Save search
Build report
Timeline: zoom in zoom out Scale: linear log
1 bar = 1 hour
900
500
6:00 PM Sat Jun 12 2010
12:00 AM Sun Jun 13
6:00 AM
12:00 PM
78 fields | Pick fields
Selected fields (4)
host (1)
method (1)
source (4)
sourcetype (5)
Other interesting fields (6)
index (1)
linecount (n) (1)
punct (≥100)
splunk_server (1)
timeendpos (n) (14)
timestartpos (n) (14)
All 78 Fields
8,639 events in the last 24 hours (from 4:00:00 PM June 12 to 4:35:16 PM June 13, 2010)
« prev 1 2 3 4 5 6 7 8 9 10 next » | Options...
Results per page 10
1 6/13/10 4:34:57.000 PM 99.91.15.28 - - [13/Jun/2010:16:34:57 -0500] "GET /global/js/jquery.simplemodal-1.2.2.min.js HTTP/1.1" 404 13477 "http://www.pittstate.edu/" "Mozilla/4.0 (compatible; MSIE 8.0; Windows NT 5.1; Trident/4.0; GTB6.4; .NET CLR 1.1.4322; InfoPath.1; .NET CLR 2.0.50727; .NET CLR 3.0.4506.2152; .NET CLR 3.5.30729; Zune 4.0)"
2 6/13/10 4:34:56.000 PM 216.129.119.46 - - [13/Jun/2010:16:34:56 -0500] "GET /robots.txt HTTP/1.1" 404 - "null" "Mozilla/5.0 (Twiceler-0.9 http://www.cuil.com/twiceler/robot.html)"
3 6/13/10 4:34:55.000 PM 10.21.10.232 - - [13/Jun/2010:16:34:55 -0500] "GET /global/js/jquery.simplemodal-1.2.2.min.js HTTP/1.1" 404 13477 "http://www.pittstate.edu/" "Mozilla/4.0 (compatible; MSIE 8.0; Windows NT 5.1; Trident/4.0; InfoPath.2; InfoPath.1; .NET CLR 2.0.50727; .NET CLR 1.1.4322; .NET CLR 3.0.4506.2152; .NET CLR 3.5.30729)"
4 6/13/10 4:34:50.000 PM 24.119.142.69 - - [13/Jun/2010:16:34:50 -0500] "GET /global/js/jquery.simplemodal-1.2.2.min.js HTTP/1.1" 404 10230 "http://www.pittstate.edu/" "Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1) ; SLCC1; .NET CLR 2.0.50727; .NET CLR 3.0.30618; .NET CLR 3.5.30729)"

COHORTS

My Cohorts | Templates | Browse

Cohorts of Monthly Signups

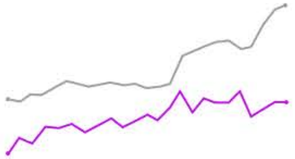


Cohort users from Mobile Dataset by monthly signups.

Between **10/29/2014 - Now**
All Others **23.5K**
Total Count **15.36K**

Josh Stein

Users that Sent 1+ Invites



Count users from events dataset that sent more than 1 invite between 9/15/2014 and 12/31/2014.

Between **9/15/2014 - Now**
All Others 23.5K
Cohort **2.98K**

Josh Stein

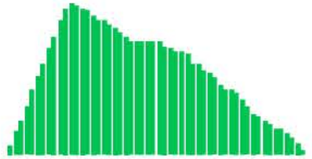
Previous Week West Coast Users

Count users from events dataset from West Coast from 12/232013 to Now.

Previous Week
All Others **23.5K**
Cohort **1.12K**

Josh Stein

7 Day Active Users

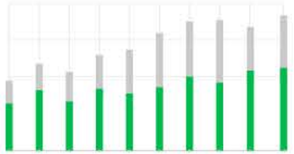


Count user_id that are active at least 1 day out of 7 days over a 1 week time window to now.

1 Week
All Others **23.5K**
Cohort **2.98K**

Josh Stein

New Active Users by Week



Count events is at least 1 user_id.registration with 1 week from 10 weeks to now.

10 Weeks
All Others **23.5K**
Cohort **2.98K**

Josh Stein

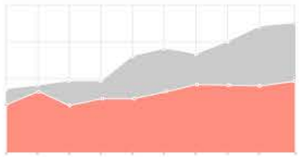
Paid Vs. Free Users

Counting paid users against free users 3 months to now.

3 Months
All Others **23.5K**
Cohort **2.98K**

Josh Stein

Daily Actives

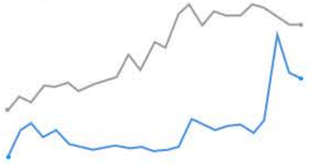


Count events is at least 1 per user between 10/29/2014 02:57 PM - 11/5/2014 01:57 PM

10 Weeks
All Others **23.5K**
Cohort **2.98K**

Josh Stein

1 Day out of 7 Day Active Users

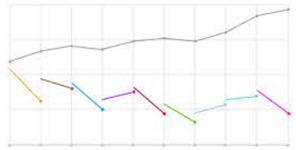


Count unique user_id's active at least 1 day out of 7 days.

1 Month
All Others **23.5K**
Signed On Cohort **2.98K**

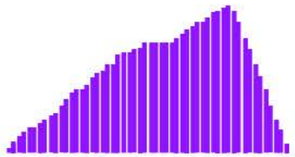
Josh Stein

Retained Users



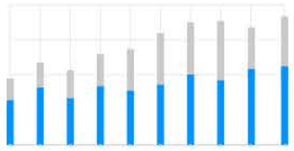
Count user_id that are active at least 1 day out of 7 days over a 1 week time window to now.

Adopted Users



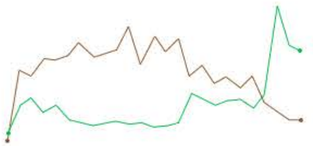
Counting adopted users over a 7

Rolling 30 Day Active



Count user_id's that are active at

3 Out of 7 Day Active Users



Count unique user_id's active at least 3 days out of 7 days.

interana

Automation

Presenting data relevant to a user's context or goal without requiring their input.

Click to open expanded view

Chemex 6-Cup Classic Series Glass Coffee Maker

by Chemex

4.5 stars | 1,051 customer reviews | 26 answered questions

Price: $64.99 + $4.30 shipping

Note: Not eligible for Amazon Prime. Available with free Prime shipping from other sellers on Amazon.

Only 4 left in stock.

Ships from and sold by DAWK Shops.

Estimated Delivery Date: Feb. 20 - 25 when you choose Expedited at checkout.

Size: **6-Cup**

3-Cup | 6-Cup | 8-Cup | 10-Cup

Style Name: **Classic**

Classic | With Handle

- Includes a polished wood collar with leather tie
- Selected by the Illinois Institute of Technology as one of the 100 best designed products of modern times
- All of the coffeemakers are measured using 5 oz. as 1 cup
- Chemex filters are required for operation all Chemex coffee makers
- Capacity: 30 Oz

21 new from $63.00 | 1 used from $45.25

Share

Buy new: $64.99

Qty: 1

$64.99 + $4.30 shipping

In Stock. Sold by **DAWK Shops**

Add to Cart

Turn on 1-Click ordering

Buy used: $45.25

Add to Wish List

Add to Wedding Registry

Other Sellers on Amazon

22 used & new from $45.25

Have one to sell? Sell on Amazon

Customers Who Bought This Item Also Bought

Page 6 of 19 | Start over

Bonavita BV3825ST 1-Liter Stovetop Kettle

3.5 stars 127

$34.99 Prime

Hario Coffee Mill Slim Grinder, Mini

4.5 stars 1,091

$25.20 Prime

Bonavita 1-Liter Variable Temperature Digital Electric Gooseneck Kettle

4.5 stars 534

$94.99 Prime

Chemex Hand Blown Glass Water Kettle, 2 Quart

4.5 stars 25

$73.45

Hario VKB-100HSV V60 Bouno Coffee Drip Kettle, Small

4.5 stars 478

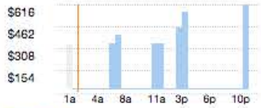
$37.99 Prime

interana

KAYAK HOTELS **FLIGHTS** CARS PACKAGES

Stops

Take-off **San Francisco (SFO)**



Fri 1:57a - 10:30p

Take-off **New York (NYC)**
Wed 8:36a - 7:30p

Show landing times

Airports

- [ ] Depart/Return same

San Francisco
- [x] SFO: San Francisco $353

New York
- [x] EWR: Newark $353
- [x] JFK: John F Kenn… $566
- [x] LGA: LaGuardia

Airlines

Carrier | Alliance

- [x] Alaska Airlines $566
- [x] American Airlines $340
- [x] Delta $334
- [x] Virgin America $397
- Southwest get info

SFO ↔ NYC | Feb 27 Friday → Mar 4 Wednesday | Economy cabin | 1 traveler | Change

Sort by: price (low to high) | 9 of 13 flights show all | Round-trip | Segment NEW

$334 Delta — Select

Delta
12:30a SFO → 11:04a EWR 7h 34m 1 stop (MSP)
7:10p JFK → 10:54p SFO 6h 44m nonstop
Economy
Compass DBA Delta Connection operates flight 5681.

$341 American Airlines — Select

American Airlines
6:00a SFO → 5:47p EWR 8h 47m 1 stop (DFW)
12:00p JFK → 7:21p SFO 10h 21m 1 stop (CLT)
Economy
US Airways operates flight 2089, 2029.

$343 American Airlines — Select

American Airlines
11:59a SFO → 11:04p EWR 8h 05m 1 stop (PHX)
11:51a LGA → 7:33p SFO 10h 42m 1 stop (DFW)
Economy
US Airways operates flight 498, 683.

$397 Expedia — Select

Virgin America
6:45a SFO → 9:00p EWR 11h 15m 1 stop (LAX)
4:30p JFK → 8:15p SFO 6h 45m nonstop
Only 2 seats left at this price
Economy

$401 Expedia — Select

Virgin America
6:45a SFO → 9:00p EWR 11h 15m 1 stop (LAX)
9:45a JFK → 3:10p SFO 8h 25m 1 stop (LAS)
Economy

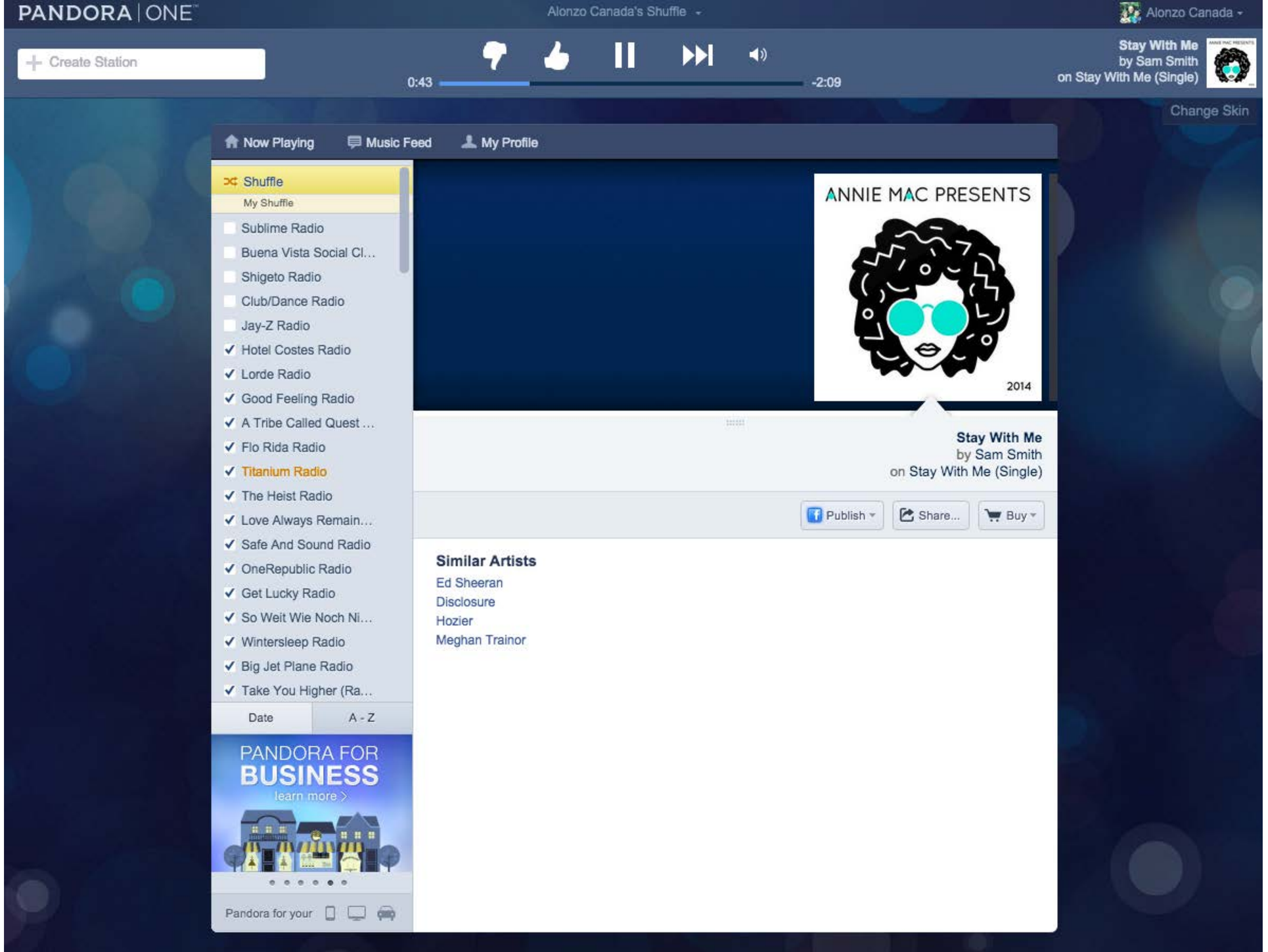
$406 Expedia

Virgin America
6:45a SFO → 9:00p EWR 11h 15m 1 stop (LAX)
9:20a JFK → 4:45p SFO 10h 25m 1 stop (LAX)

interana

Manipulation

Facilitating easy handling, managing and using data to quickly gain insight.


PANDORA | ONE
Alonzo Canada's Shuffle
Alonzo Canada
Create Station
0:43
-2:09
Stay With Me
by Sam Smith
on Stay With Me (Single)
Change Skin
Now Playing
Music Feed
My Profile
Shuffle
My Shuffle
Sublime Radio
Buena Vista Social Cl…
Shigeto Radio
Club/Dance Radio
Jay-Z Radio
Hotel Costes Radio
Lorde Radio
Good Feeling Radio
A Tribe Called Quest …
Flo Rida Radio
Titanium Radio
The Heist Radio
Love Always Remain…
Safe And Sound Radio
OneRepublic Radio
Get Lucky Radio
So Weit Wie Noch Ni…
Wintersleep Radio
Big Jet Plane Radio
Take You Higher (Ra…
Date
A - Z
PANDORA FOR
BUSINESS
learn more
Pandora for your
ANNIE MAC PRESENTS
2014
Stay With Me
by Sam Smith
on Stay With Me (Single)
Publish
Share...
Buy
Similar Artists
Ed Sheeran
Disclosure
Hozier
Meghan Trainor

inter|ana

Song Recommendations (Python)

Attached: Default-Cluster Run All Arguments

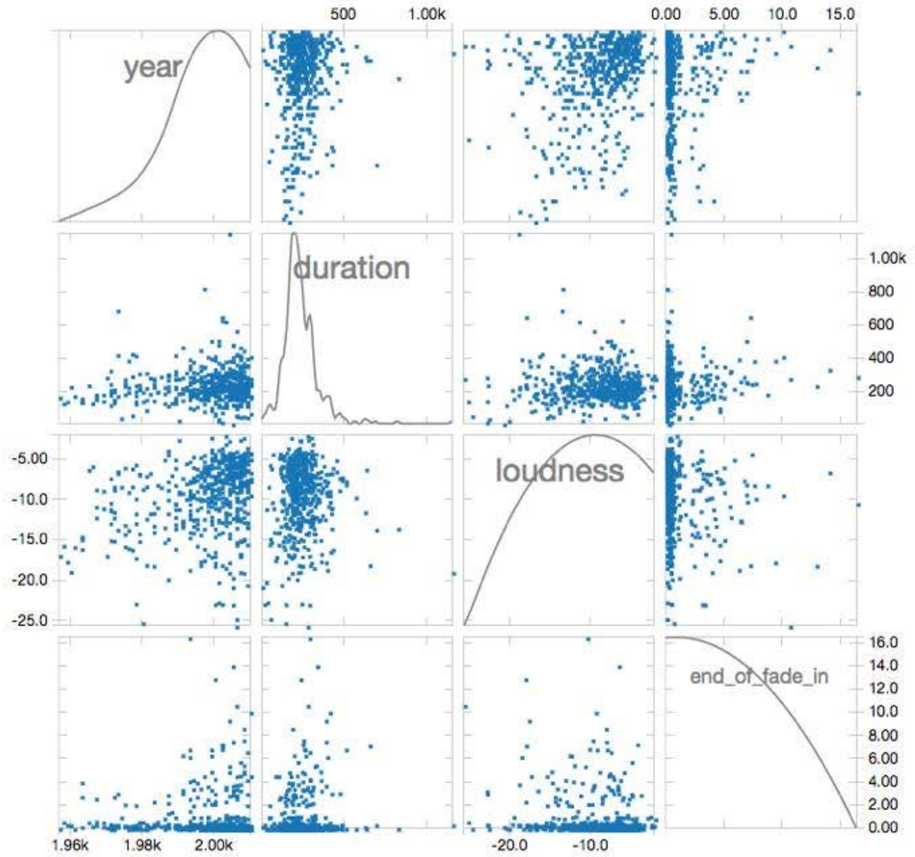
```
songs = sc.textFile("s3n://MY_S3_BUCKET/songs_data/songs-*")
```

Command took 0.07s

```
from pyspark.sql import Row
def fullyParse(line):
  fields = line.split("\t")
  return Row(name=fields[0], duration=fields[1], year=fields[2], artist_id=fields[3],
             loudness=int(fields[4]), key=fields[4], end_of_fade_in=fields[5])
songsSchemaRdd = sqlContext.inferSchema(songs.map(lambda line: fullyParse(line)))
```

Command took 0.47s

```
%sql select year, duration, end_of_fade_in, key, loudness,artist_id from songs
TABLESAMPLE(BUCKET 1 OUT OF 1000) where year > 1930 and year < 2012
```



Plot Options...

Command took 63.46s

Type comment here!

vida @ 10/14 4:00 PM
@Pat - Can you take a look at this?

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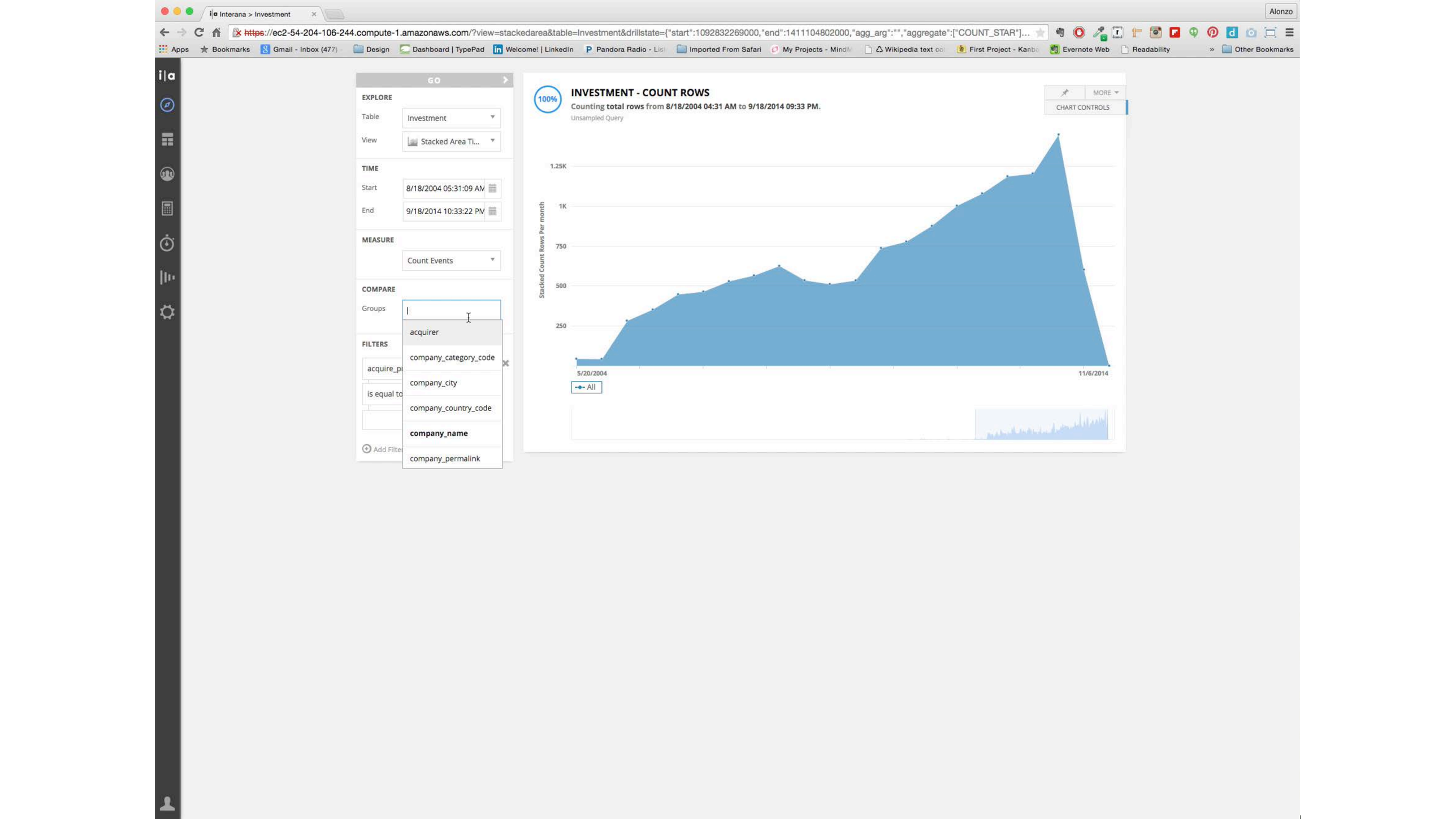
Interana > Investment
Alonzo
https://ec2-54-204-106-244.compute-1.amazonaws.com/?view=stackedarea&table=Investment&drillstate={"start":1092832269000,"end":1411104802000,"agg_arg":"","aggregate":["COUNT_STAR"]...
Apps
Bookmarks
Gmail - Inbox (477)
Design
Dashboard | TypePad
Welcome! | LinkedIn
Pandora Radio - Lis
Imported From Safari
My Projects - MindM
Wikipedia text co
First Project - Kanb
Evernote Web
Readability
Other Bookmarks
GO
EXPLORE
Table
Investment
View
Stacked Area Ti...
TIME
Start
8/18/2004 05:31:09 AM
End
9/18/2014 10:33:22 PM
MEASURE
Count Events
COMPARE
Groups
acquirer
company_category_code
company_city
company_country_code
company_name
company_permalink
FILTERS
acquire_p
is equal to
Add Filter
100%
INVESTMENT - COUNT ROWS
Counting total rows from 8/18/2004 04:31 AM to 9/18/2014 09:33 PM.
Unsampled Query
MORE
CHART CONTROLS
1.25K
1K
750
500
250
Stacked Count Rows Per month
5/20/2004
11/6/2014
All

HUMAN CENTERED
METAPHOR
ANALOGY
AUTOMATION
MANIPULATION

nest
IN 25 MIN
72

“The strangely familiar.”

THANK YOU

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