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# SQL in Hadoop: To Boldly Go Where No Data Warehouse has Gone Before



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[strataconf.com](http://strataconf.com)

[#StrataHadoop](https://twitter.com/StrataHadoop)

# Who is Actian?



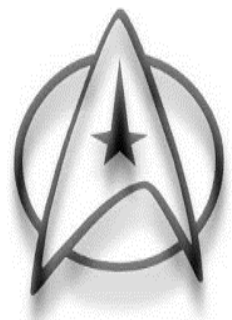
**\$140M Revenues + Profitable**

**10,000+ Customers**

**Global Presence: 8 world-wide offices, 7x 24 multinational support model**

*“Actian is now very **powerfully positioned** in the big data and analytics markets.” Bloor*

*“Fast becoming a **big data powerhouse** to challenge the market.” Forrester*





# Action Vortex

## SOURCE DATA



Databases / Marts  
Warehouses



Structured &  
Unstructured Data



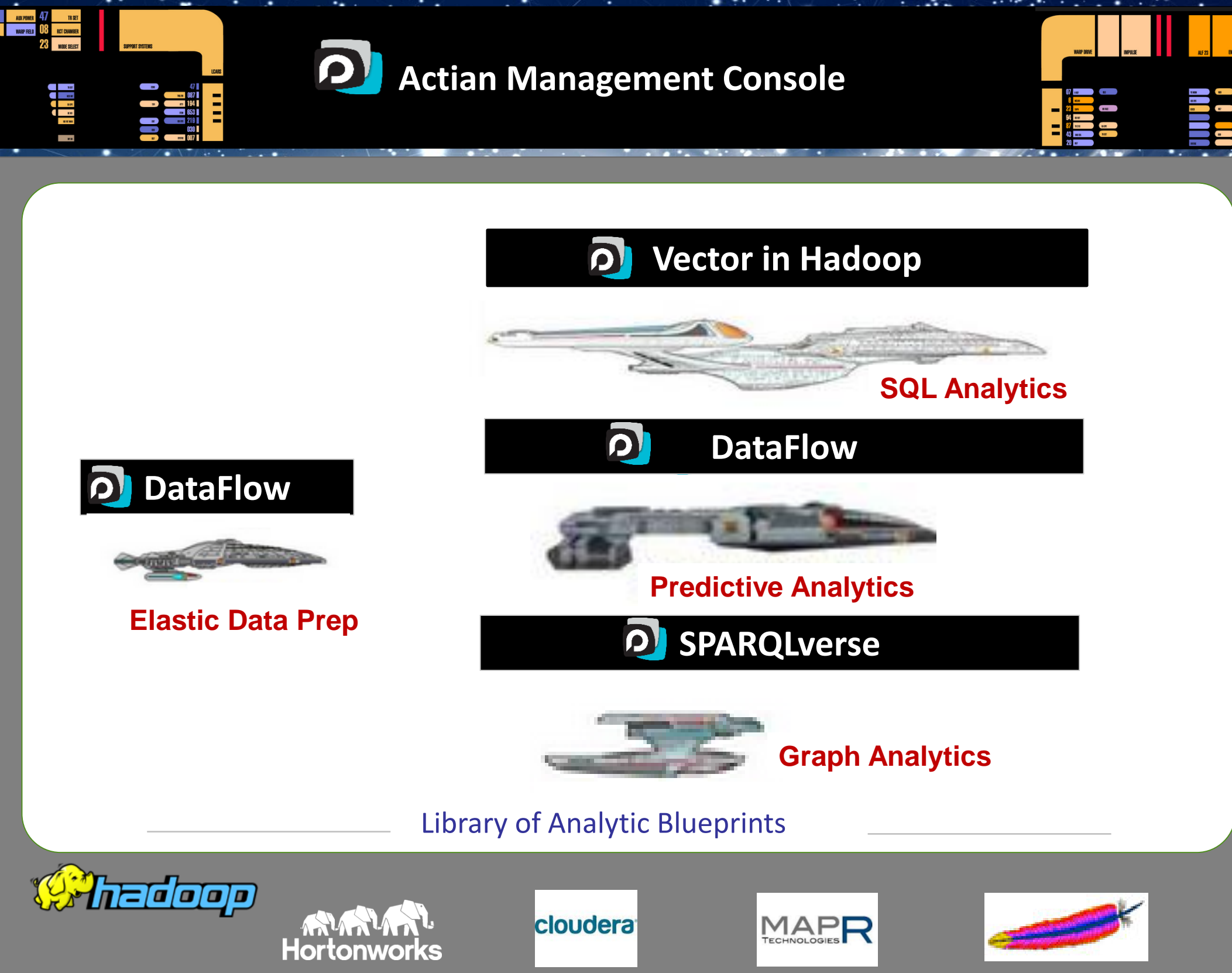
Enterprise  
Applications



Cloud / SaaS  
Applications



## DATA PLATFORM



SQL

Java, C++,  
Python



## ANALYTIC APPS



Financial Services



Health Care



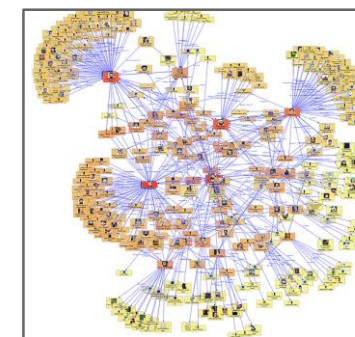
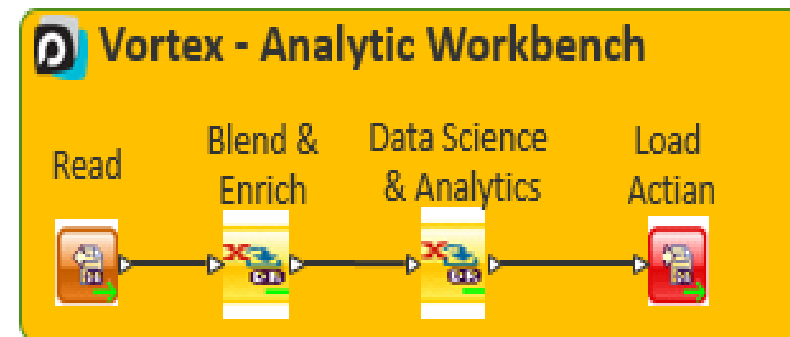
Other Verticals

## INFRASTRUCTURE

## Deployment Options

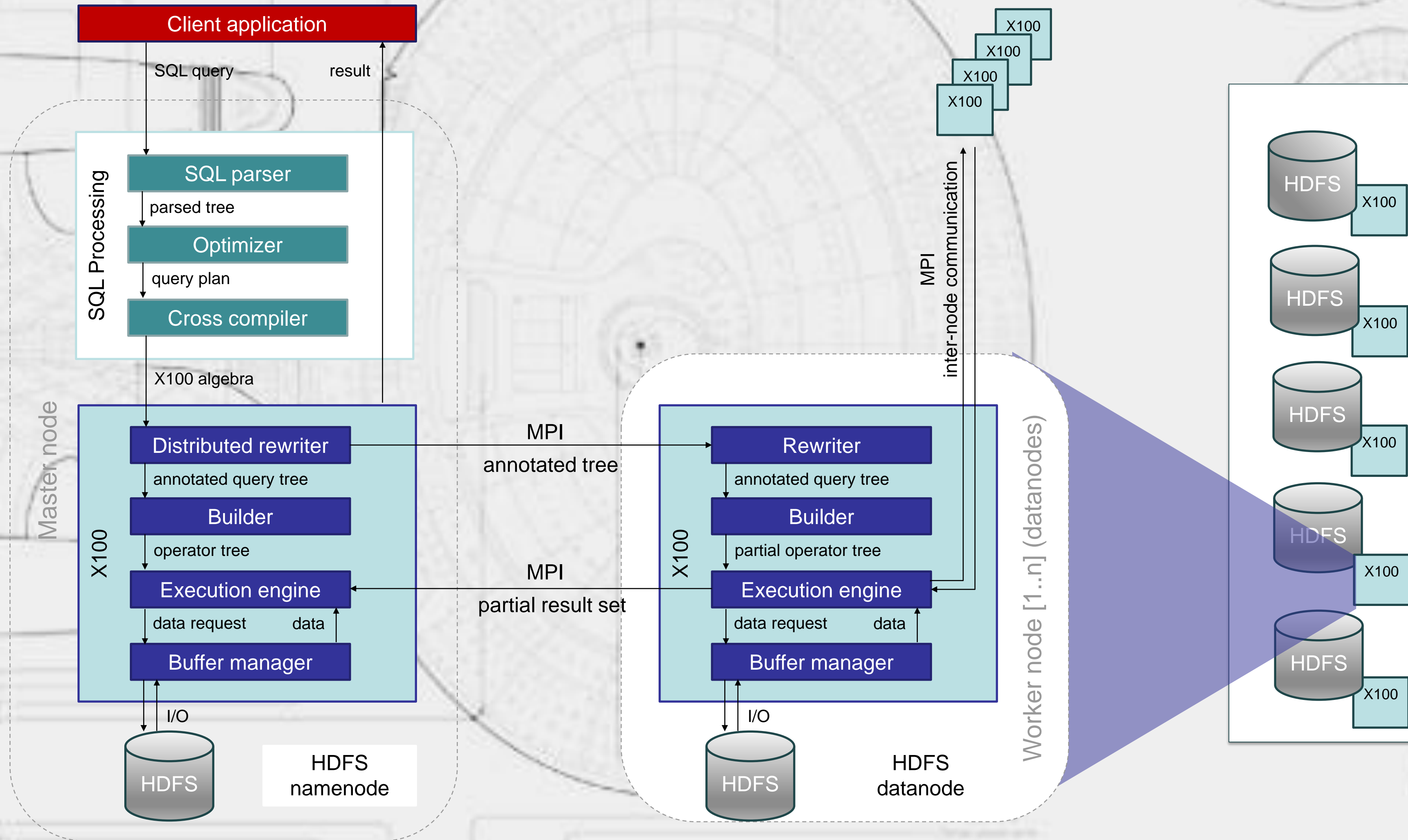


## Application Development and Tools





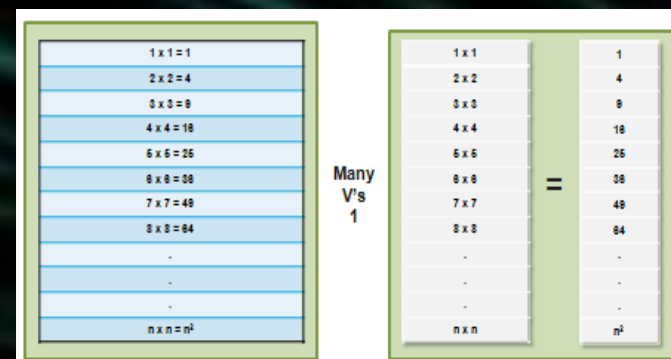
# Action Vector in Hadoop Architecture





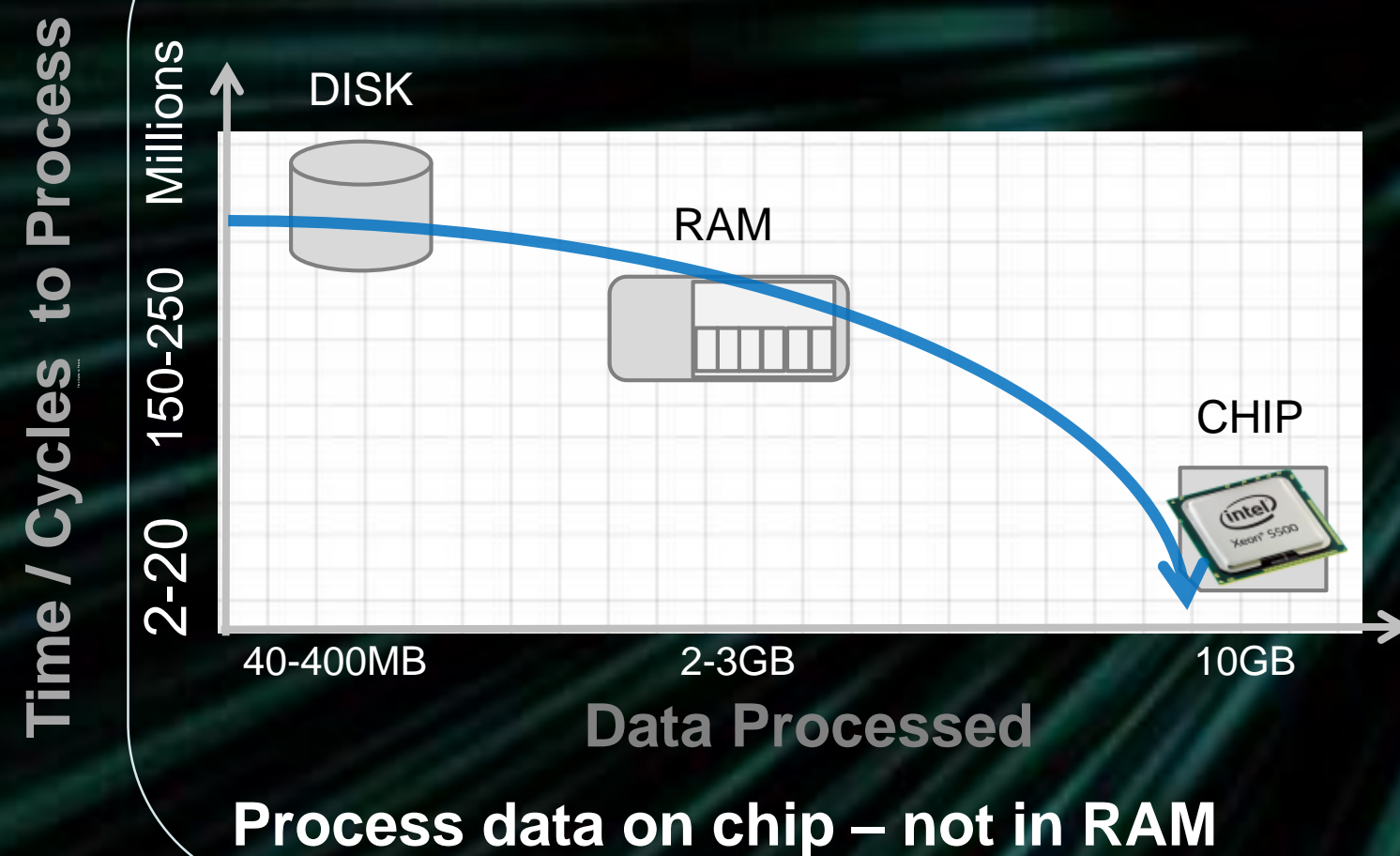
# Vector: Built for Warp Speed

## 1 Vectorized End-to-End



Single Instruction  
Multiple Data

## 2 Exploiting Chip Cache



## 6 YARN Integration

Intelligent Block Placement  
Dynamic Resource Management

## 3 Update Capability

Cont_Num	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont
1000000000	Cont_Area	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont	Cont_Cont

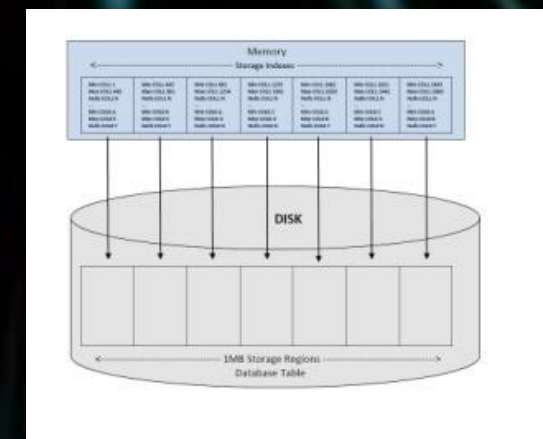
Limit I/O  
Efficient real time updates  
Update & Delete individual records

## 4 Smart Compression



Maximize throughput  
Vectorized decompression

## 5 Storage Indexes



Quickly identify candidate  
data blocks  
Minimize I/O

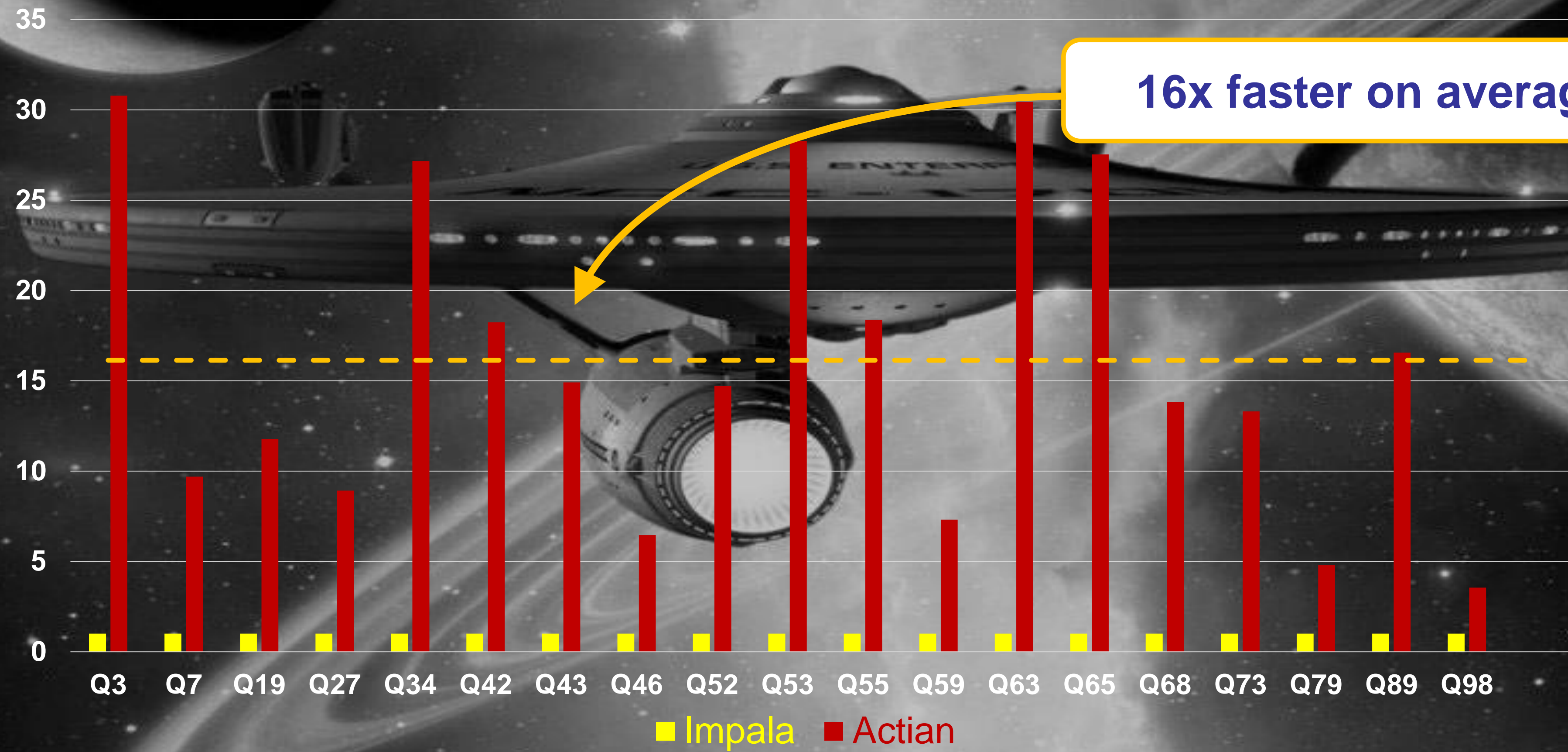




# Vector: To Boldly Go...

“Impala Subset” of TPC-DS Queries at Scale Factor 3000 (3TB)  
Speedup vs Impala

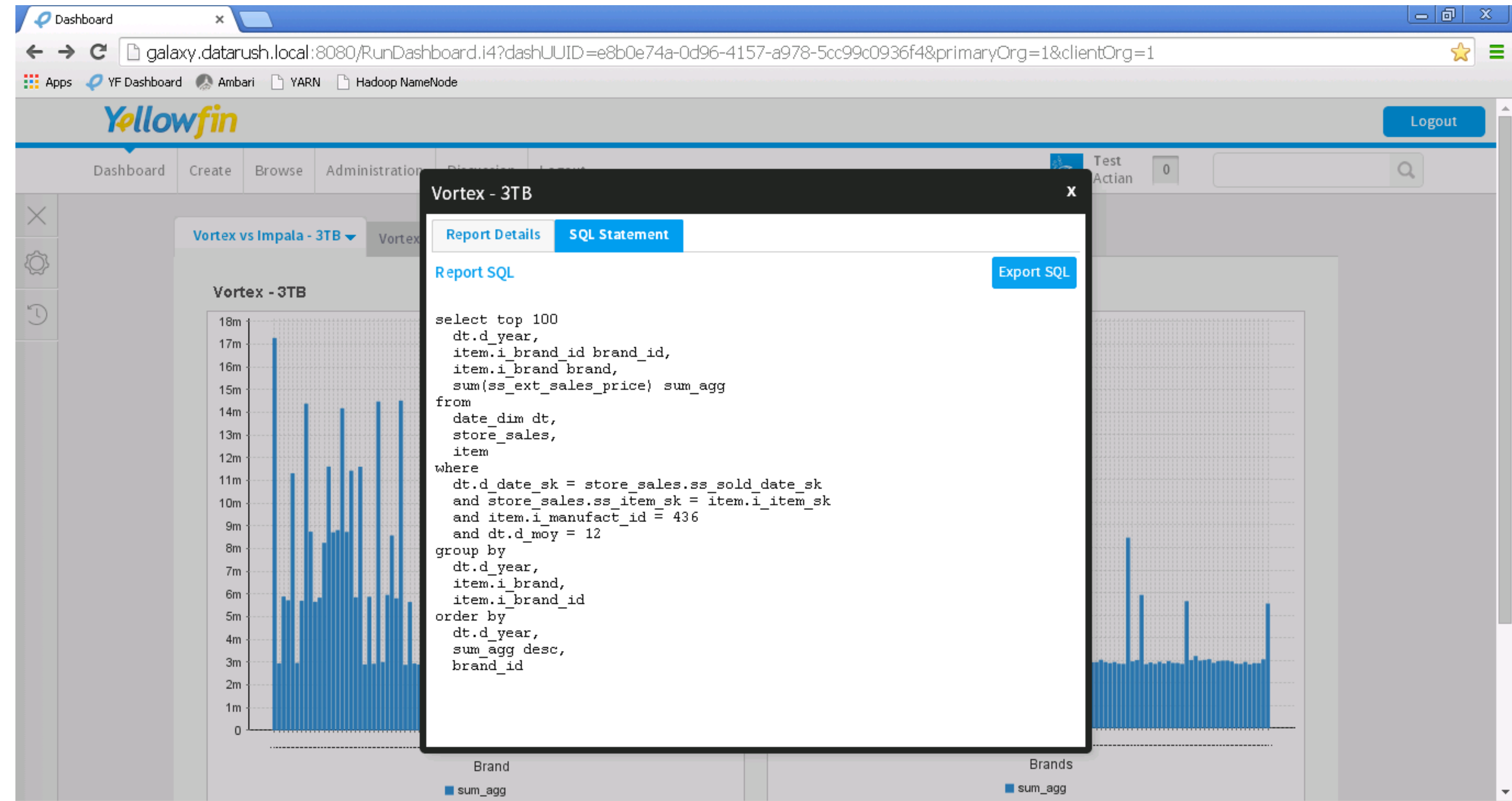
Number of times faster than Impala



Both Executed on the same hardware and software environment:  
5 Node Cluster with 64GB of RAM per node and 24 x 1TB Hard Disks.

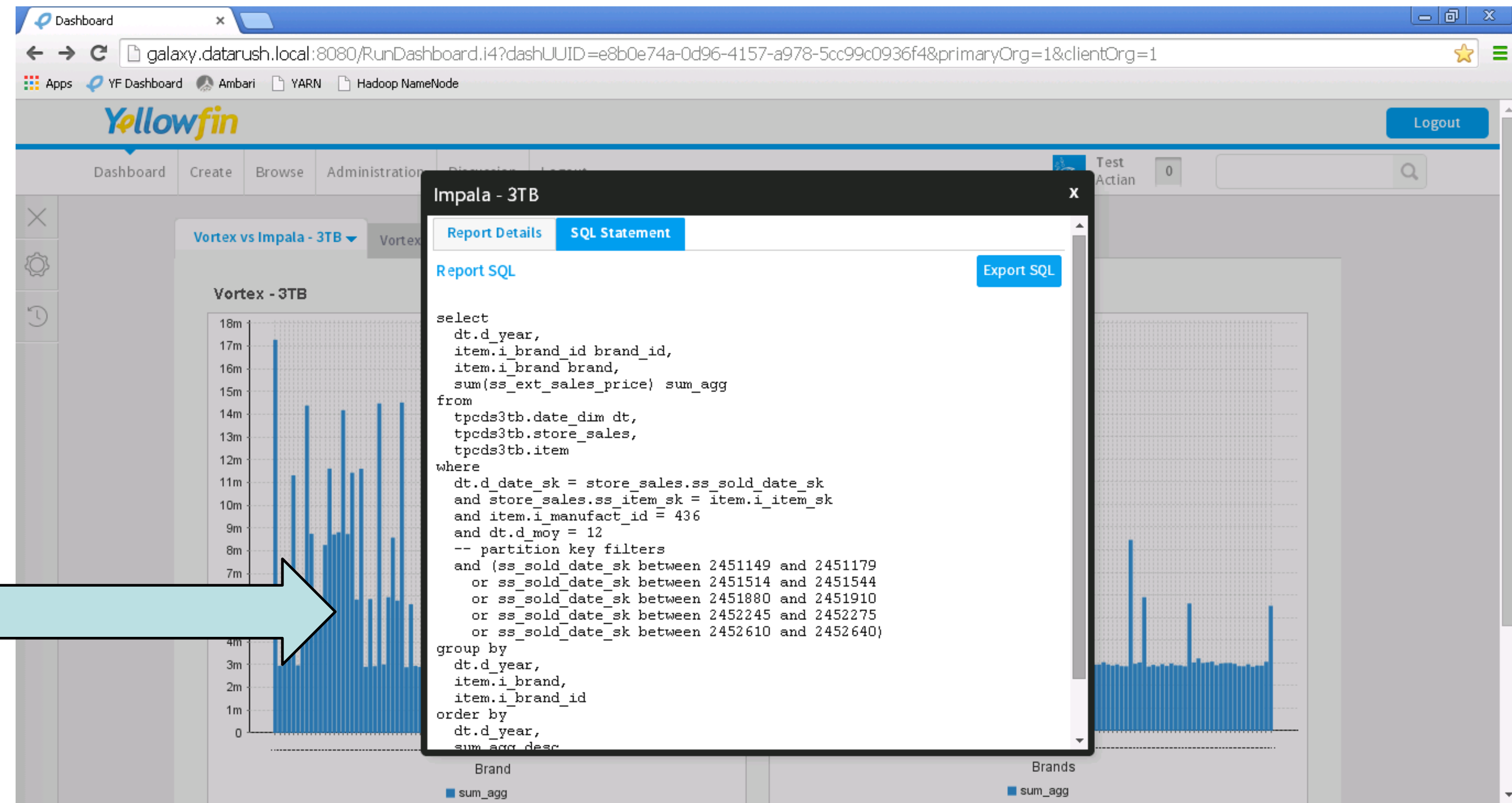


# The SQL Behind the Actian Numbers



# The Impala Equivalent Uses “Hints”

Note the  
use of  
partition  
keys







# CAPTAIN JAMES T. KIRK

I'M SORRY, I CAN'T HEAR YOU OVER THE  
SOUND OF HOW AWESOME I AM.

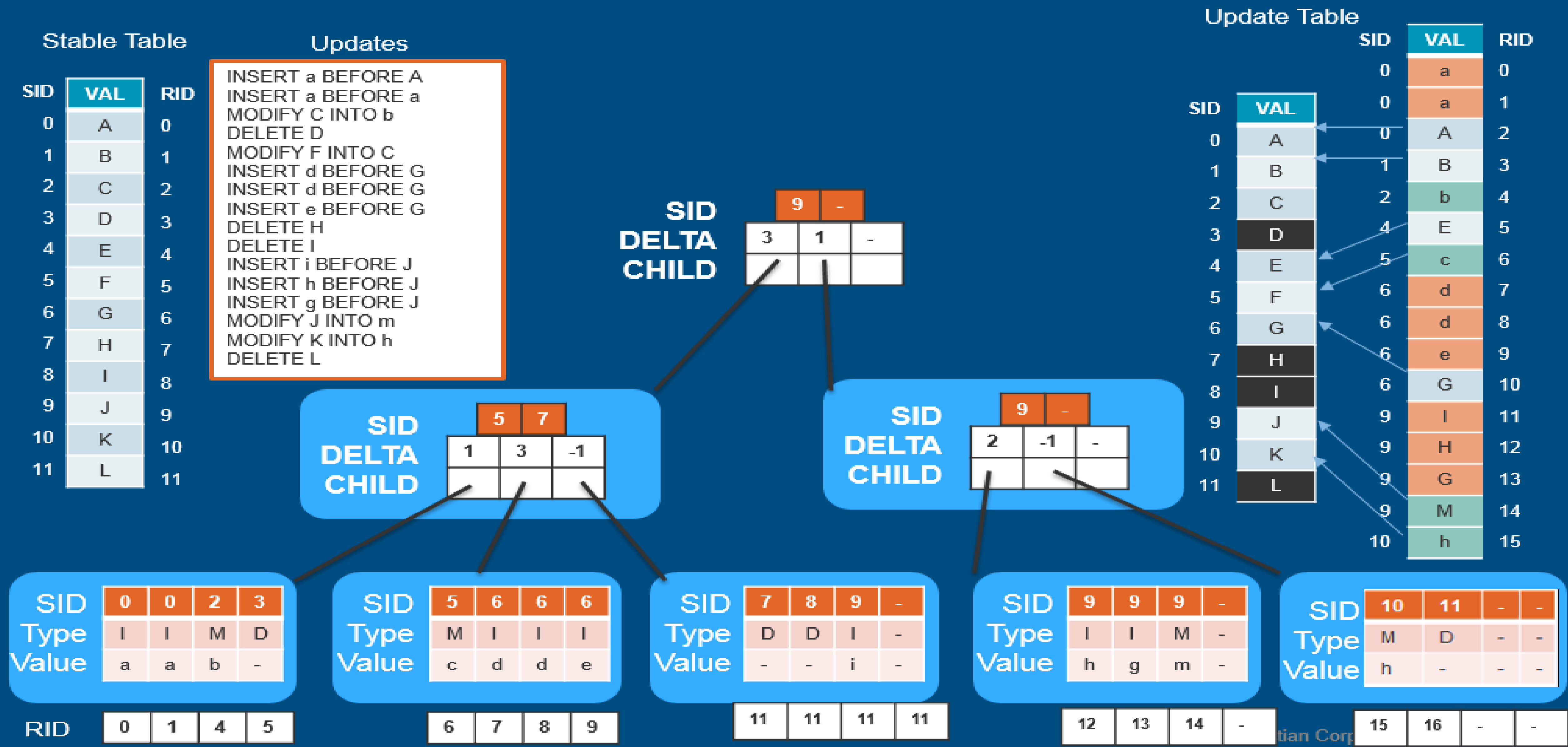


# Trickle Update Support

- The Kobayashi Maru of Hadoop
  - The design paradigm for HDFS is for data to be written once and read ever after.
  - Appending updated records to the end of a column/table or rewriting the entire table significantly impacts system performance
- The Solution – Positional Delta Trees
  - Enable on-line updates, without impacting read performance
  - Keep track of the tuple position of Inserts/Modifies/Deletes
  - Designed to make merging in of these updates fast by providing the tuple positions where differences have to be applied at update time.



# Positional Delta Trees





# Data Security



- Access Control
- Role Separation
  - System Administrator & Database Administrator should not have access to all data
- Security Auditing
  - Ability to audit who accessed, or attempted to access, what and when
- Encryption
  - Data at rest – minimize performance impact by enabling at column level
  - Data in motion
  - File system

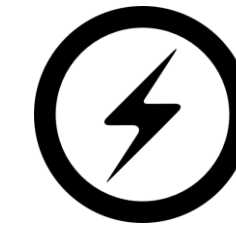


# It's SQL in Hadoop, Jim, but not as we know it

## Highest Performing and Fully Industrialized SQL in Hadoop



*Full ANSI SQL 92 support* – enables use of ALL standard BI tools and apps



*Highly Performant* – up to 30x faster than our closest competitor, Impala



*Fully ACID compliant* – brings transactional integrity to Hadoop to prevent inaccurate results



*Native DBMS Security* - authentication, user and role-based security, data protection, and encryption



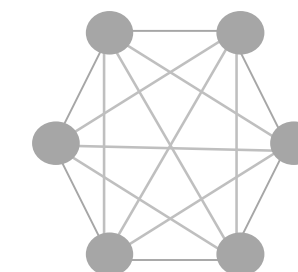
*Hadoop distribution agnostic* - avoids vendor lock-in and provides customer flexibility



*Mature, proven planner and fastest optimizer* ensures customers can maximize number of nodes, CPU, memory and cache



*Update Capability* – provides ability to update without impacting read performance



*Native in-Hadoop YARN* – manage Hadoop resources automatically to prevent inefficiencies



*Highest Concurrency* – allows your customers to have simultaneous users and tasks run without long wait times



*Collaborative architecture* - query native Hadoop file formats (like Parquet) without ingestion



*Open APIs* - allow read access to our block format



# Beam it Down, Scotty!

The image shows a screenshot of the Qctian website. The header features the Qctian logo on the left, a navigation menu with links for Products, Solutions, Customers, Resources, and About Us in the center, and a 'SUPPORT & SERVICES' link with a search bar on the right. A 'FREE DOWNLOAD' button with a cloud icon is also present. The hero section has a background image of a young boy in a red helmet and goggles, wearing a suit and carrying a jetpack. The text 'Supercharge Your Analytics' is prominently displayed, followed by the tagline 'Zoom past your competitors with the fastest SQL in Hadoop Analytics Platform' and '30x faster than Cloudera's Impala'. Two buttons, 'BENCHMARK WHITEPAPER' and 'COMPETITIVE OVERVIEW', are at the bottom. A vertical 'CONTACT US' button is on the right side of the hero section.

**Qctian**

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