### Breaking news at 1000ms

@patrickhamann - Velocity EU - November 2014

## theguardian com





IT contractor says his concerns were ignored and he had to go public

Glenn Greenwald and Ewen MacAskill Hong Kong

The whistleblower behind the most

Allen Hamilton, was speaking in Hong can do at that point to or Kong after leaking a series of documents be turnkey tyre on the collection of telephone data on millions of Americans, the NSA's relationship existence with US internet providers and the Obama and it administration cyber-warfare policy.

"I can't allow the US government to destroy privacy, internet freedom and busic liberties," he said. "My sole motiis to inform the public as to that wh done in their name and that which against them."

Snowden said he felte speak out because in hi NSA computer syst

only see one or two of these instances,"

company conemployee of worked for sonths.

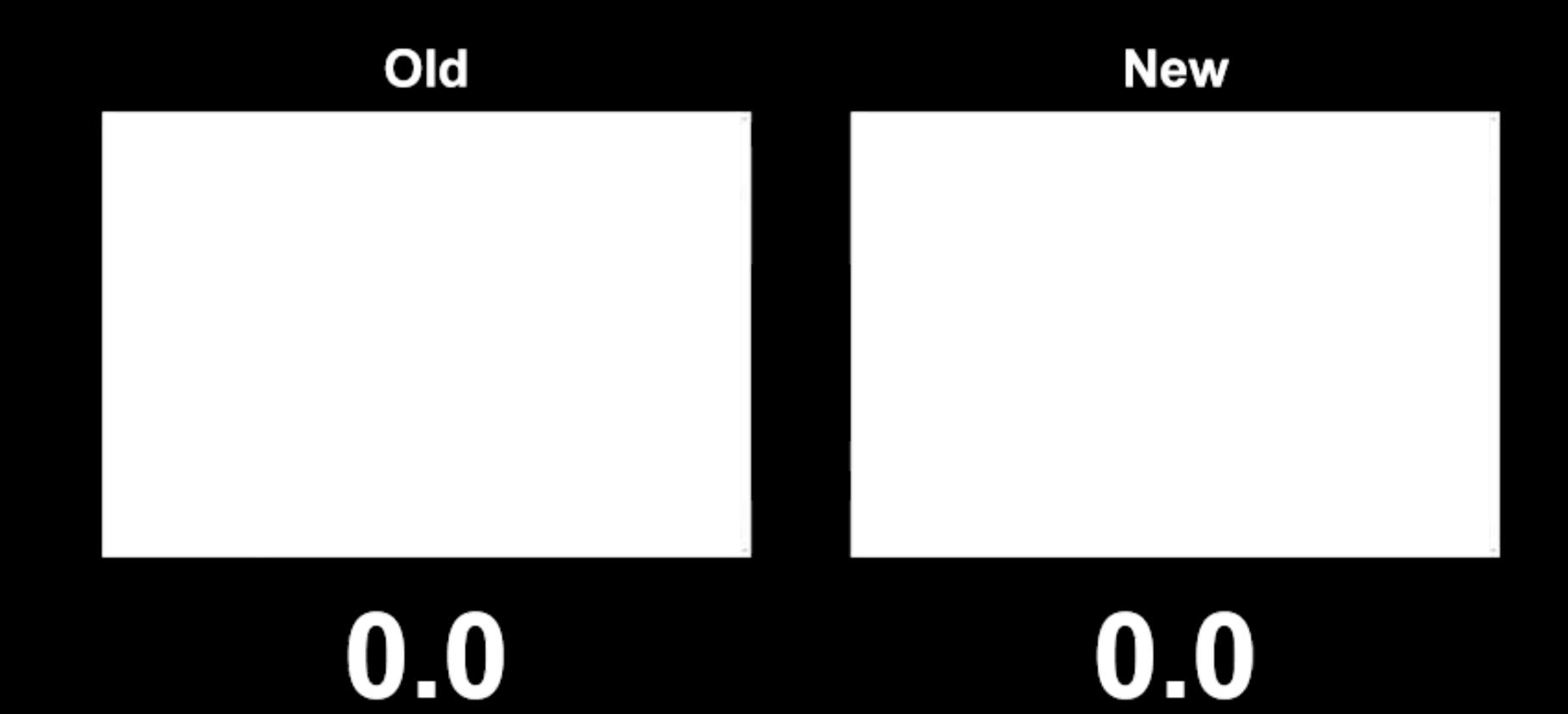
dual has

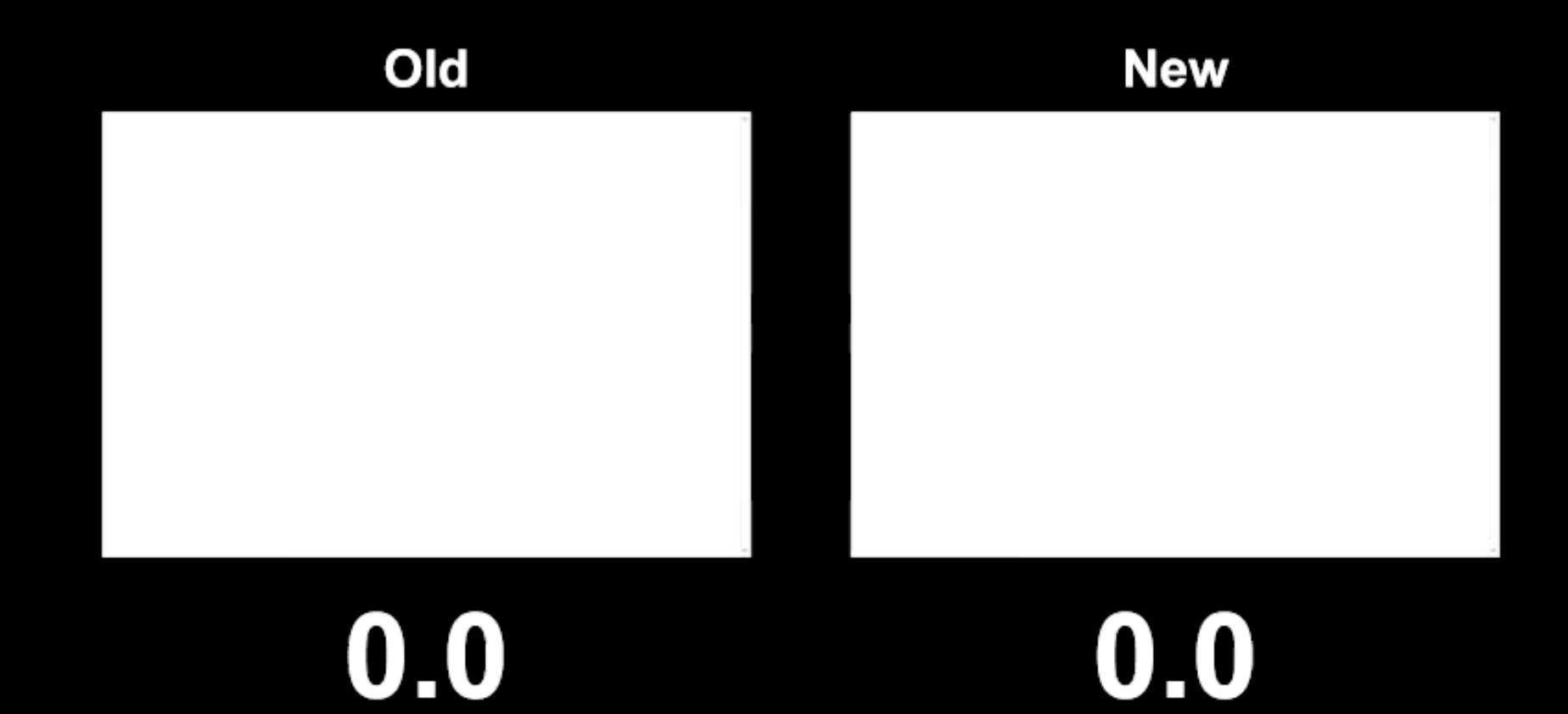


next.theguardian.com

# 24 110million

## F. 7000





#### Maslow's hierarchy of user needs

- We surveyed 3000 users
- <sup>1</sup>/<sub>3</sub> = About 17 key product drivers
- They rated speed 2<sup>nd</sup> most important
- **Q** Only after easy to find content

#### Time & user perception

Delay	<b>User perception</b>
0-100 ms	Instant
100-300 ms	Small perceptible delay
300-1000 ms	Machine is working
1,000+ ms	Likely mental context switch
10,000+ ms	Task is abandoned

Source: Ilya Grigorik - High-Performance Browser Networking



Paul Irish · 10 months ago

My answer to how fast is fast enough? A Speed Index of under 1000.

And for professionals that get there, they should shoot for delivering the **critical-path view (above the fold) in the first 14kb of the page**. That way you are guaranteed to be serving the initial view of the site within the first RTT.

And lastly I think most people's expectations for what's OK is currently way too lax. :)

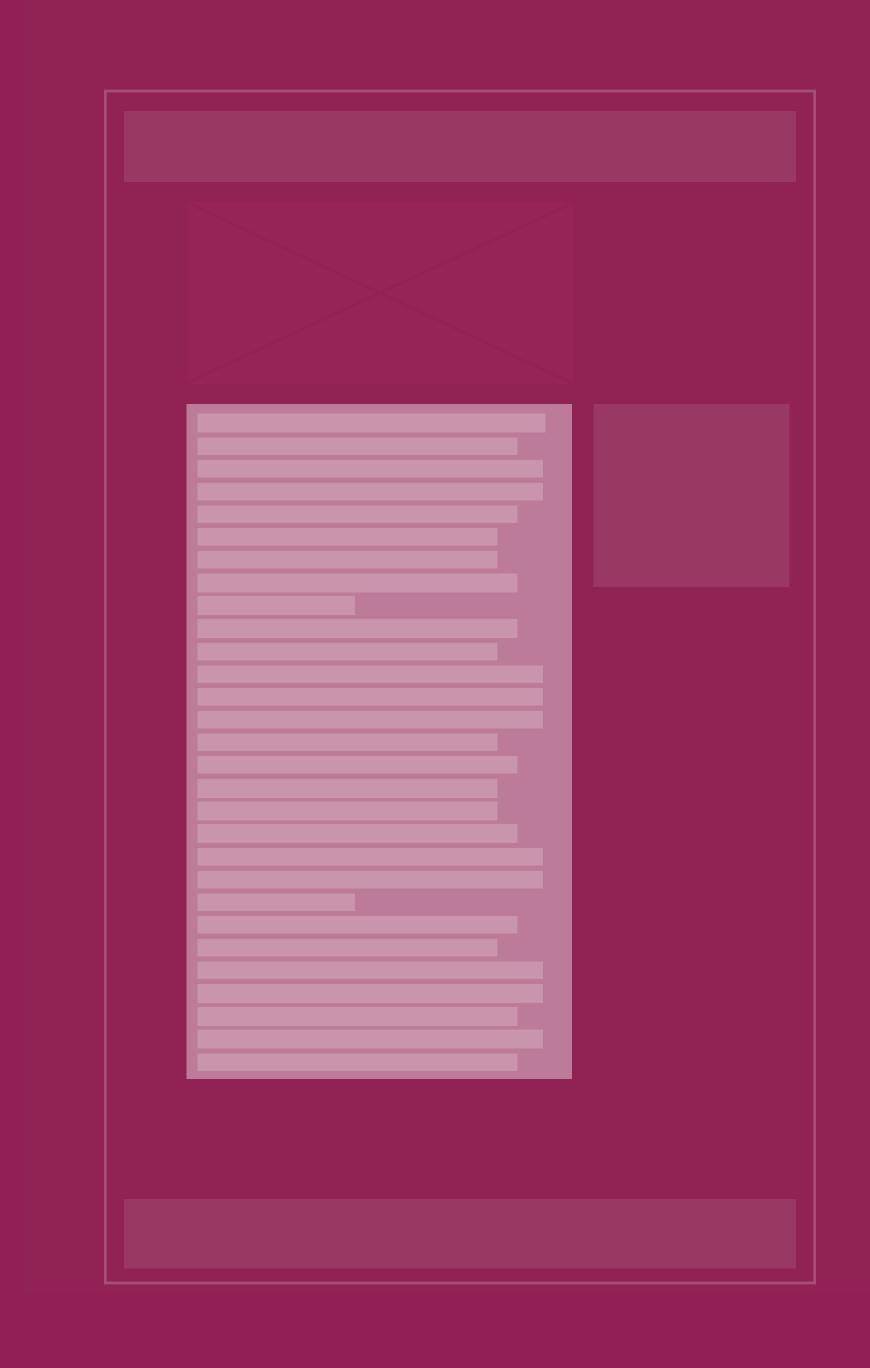
# 1000ms

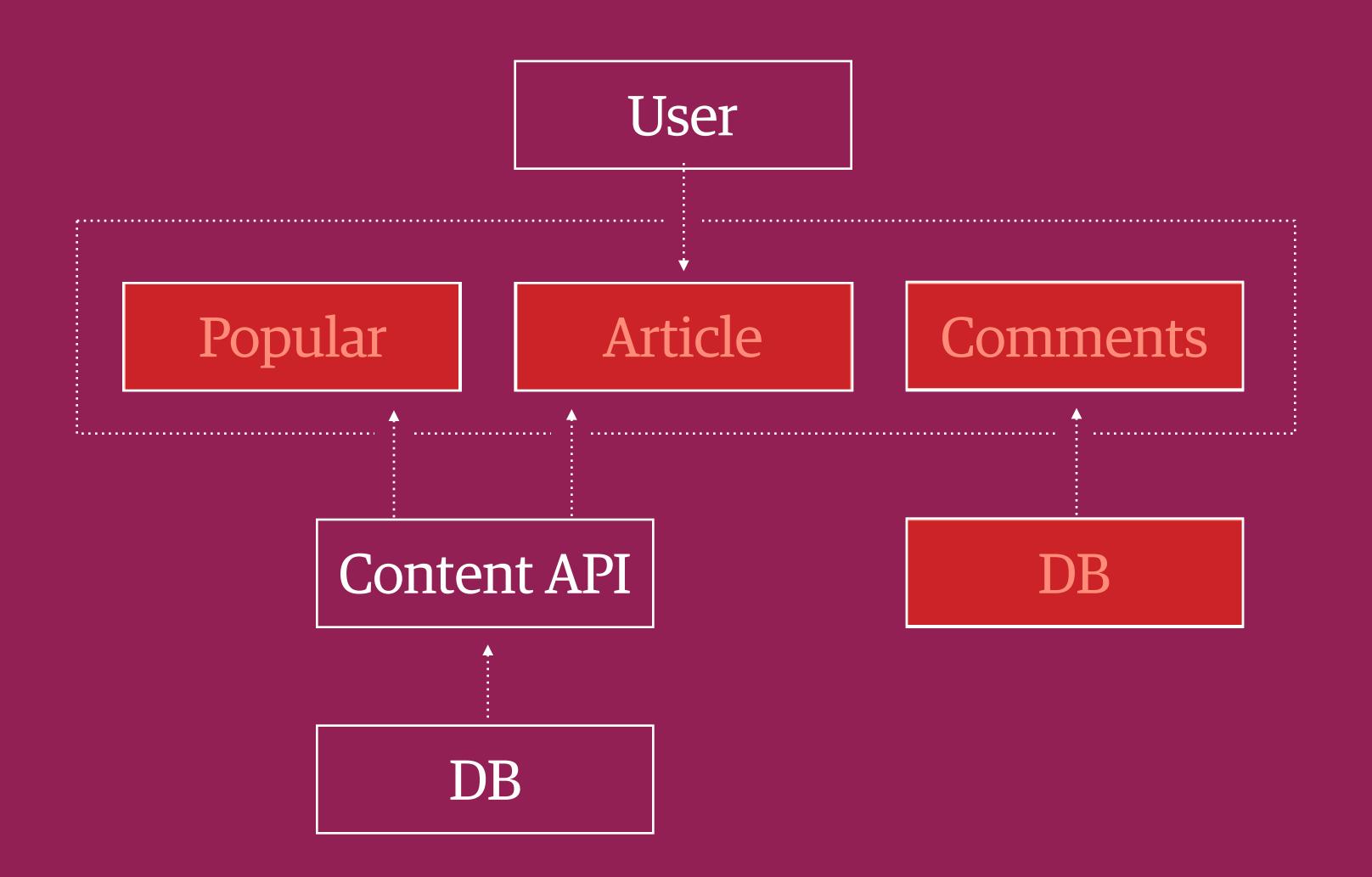


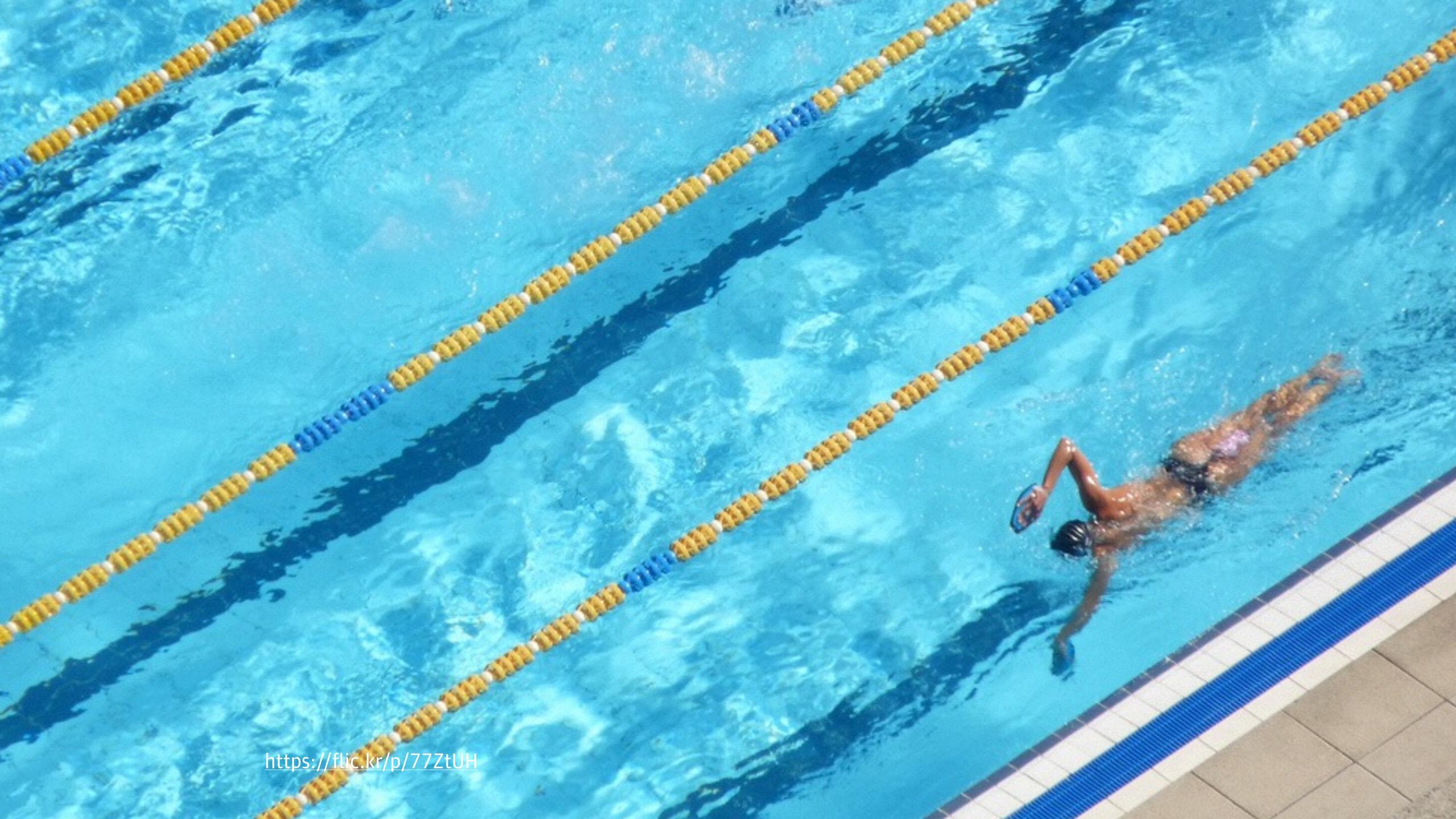


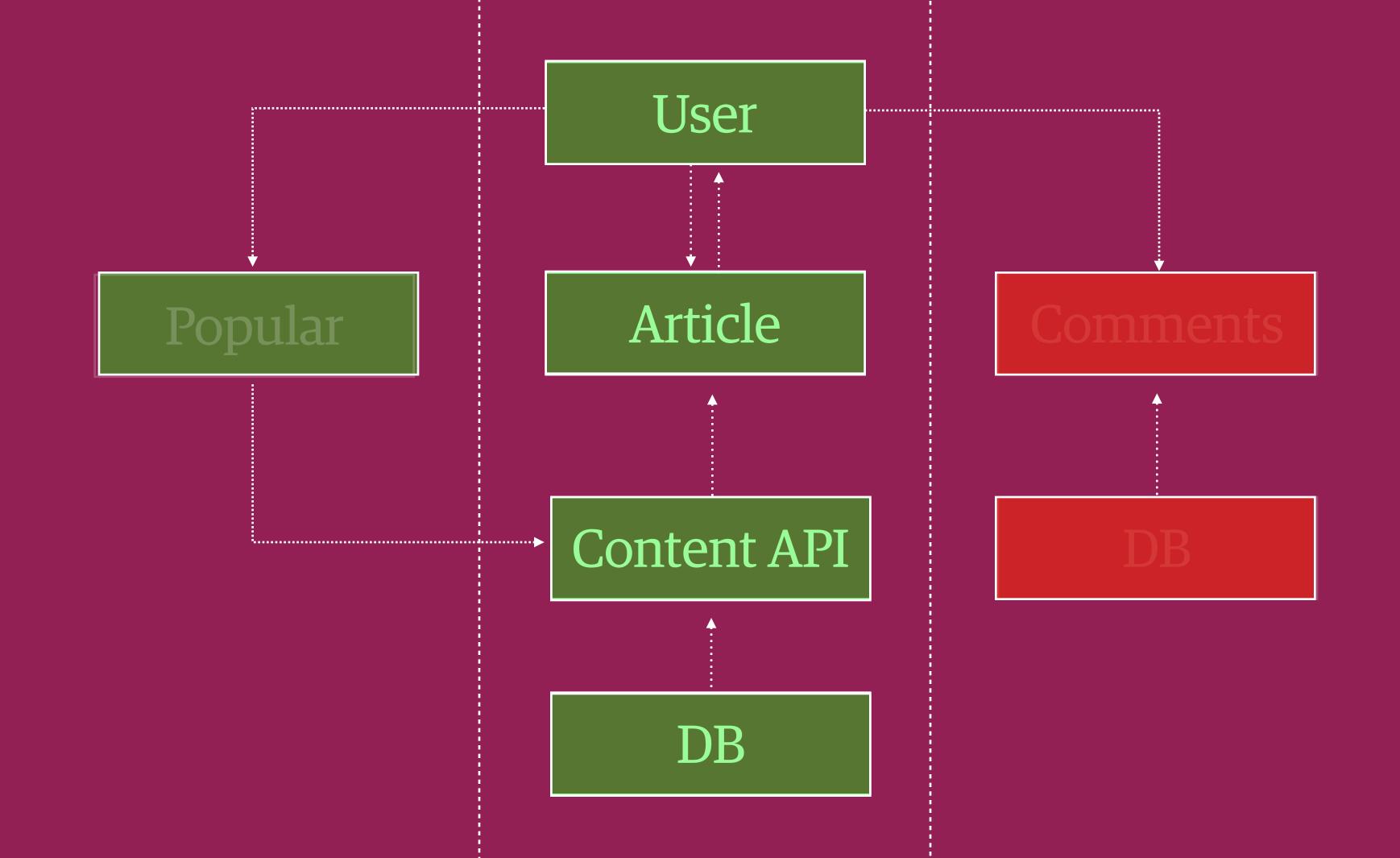
- 1. Core content should be delivered **first**
- 2. Core content should render within 1000ms
- 3. Every feature must fail gracefully
- 4. Every request should be measured

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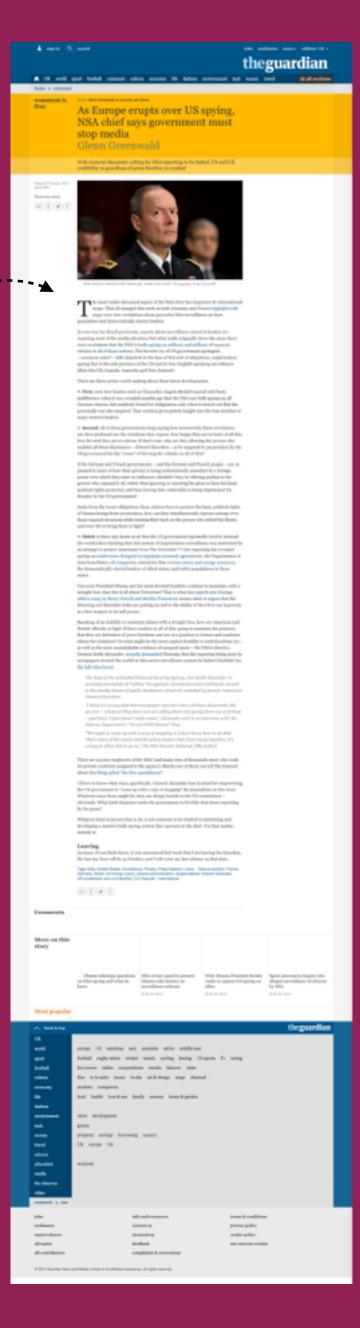








#### Initial page payload





sken in (Q) search theguardian ↑ UK world sport football comment culture economy life fashion environment tech money travel

> A VOTE FOR BOB IS A VOTE FOR

> > from value of Scottish firms after yes vote leads independence poll

help the No campaign -

less popular in

Scotland than Window...

tiders come to blows on

6th stage of the Vuelta a

Scottish referendum:

rosh tax and welfare

Luten airport bomb

Brown unveils plans to

care: disposal experts erry out controlled

NATURE

Most popular

#### comment is free

Share this article

As Europe erupts over US spying, NSA chief says government must stop media

Glenn Greenwald

With General Alexander calling for NSA reporting to be halted, US and UK credibility as guardians of press freedom is crushed





he most under-discussed aspect of the NSA story has long been its international scope. That all changed this week as both Germany and ■ France exploded with anger over new revelations about pervasive NSA surveillance on their population and democratically elected leaders.

As was true for Brazil previously, reports about surveillance aimed at leaders are receiving most of the media attention, but what really originally drove the story there were revelations that the NSA is bulk-spying on millions and millions of innocent citizens in all of those nations. The favorite cry of US government apologists --everyone spies! - falls impotent in the face of this sort of ubiquitous, suspicionless spying that is the sole province of the US and its four Englishspeaking surveillance allies (the UK, Canada, Australia and New Zealand).

There are three points worth making about these latest developments.

 First, note how leaders such as Chancellor Angela Merkel reacted with basic indifference when it was revealed months ago that the NSA was bulk-spying on all German citizens, but suddenly found her indignation only when it turned out that she personally was also targeted. That reaction gives potent insight into the true mindset of many western leaders.

@ Second, all of these governments keep saying how newsworthy these revelations are, how profound are the violations they expose, how happy they are to learn of all this, how devoted they are to reform. If that's true, why are they allowing the person who enabled all these disclosures - Edward Snowden - to be targeted for persecution by the US government for the "crime" of blowing the whistle on all of this?

If the German and French governments - and the German and French people are so pleased to learn of how their privacy is being systematically assaulted by a foreign power over which they exert no influence, shouldn't they be offering asylum to the person who exposed it all, rather than ignoring or rejecting his pleas to have his basic political rights protected, and thus leaving him vulnerable to being imprisoned for decades by the US government?

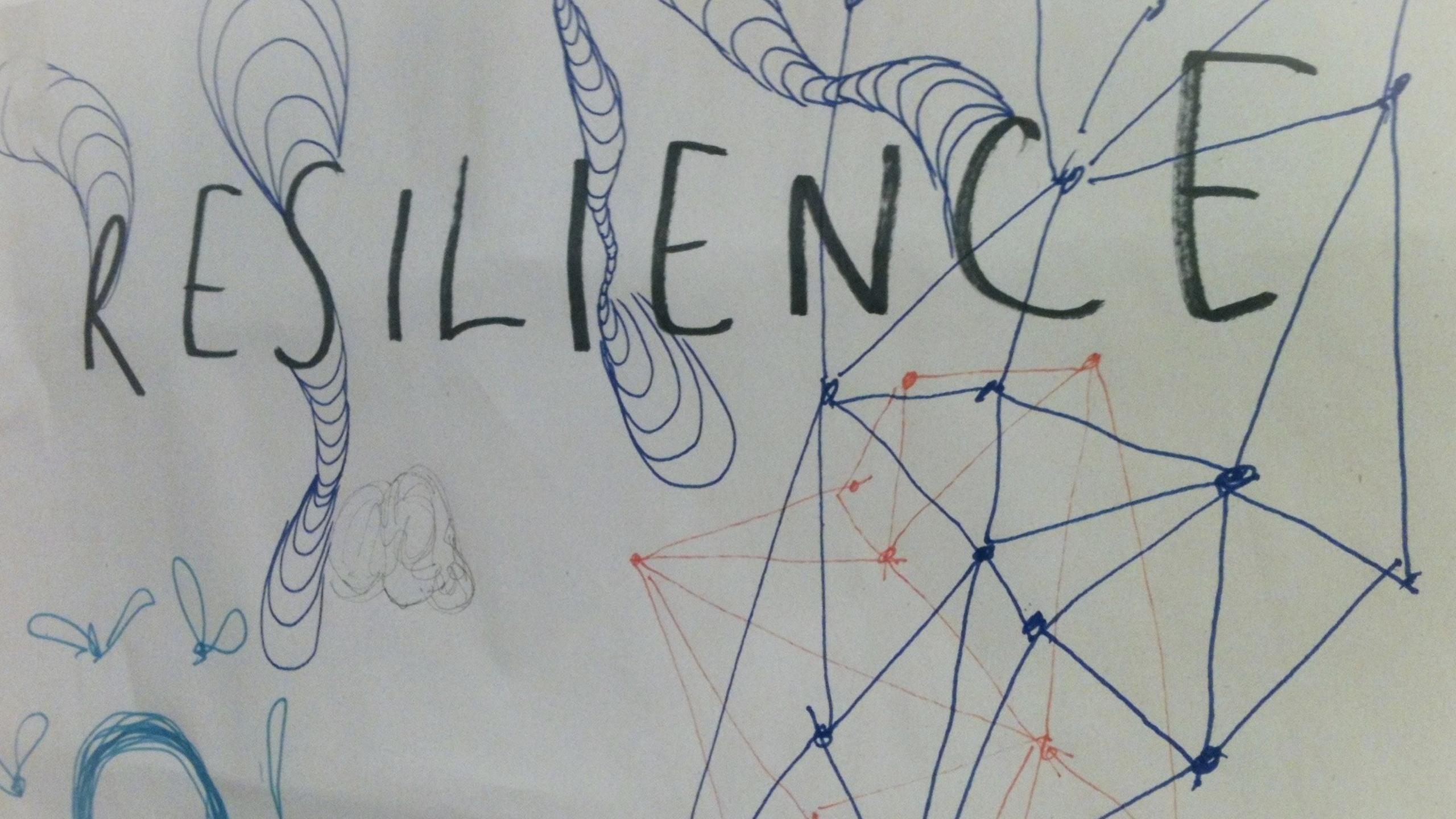
Aside from the treaty obligations these nations have to protect the basic persecution, how can they simultaneously express outrage over these exposed invasions while turning their back on the person who risked his liberty and even life to bring them to

LACOSTE LIVE

Third, is there any doubt at all that the US government repeatedly tried to mislead the world when insisting that

this system of suspicionless surveillance was motivated by an attempt to protect Americans from The Terrorists<sup>2M</sup>? Our reporting has revealed spying on conferences designed to negotiate economic agreements, the Organization of American States, oil companies, ministries that oversee mines and energy resources, the democratically elected leaders of allied states, and entire populations in those states.

Final progressively enhanced page



9. Progressive enhancement is about resilience as much as it is about inclusiveness

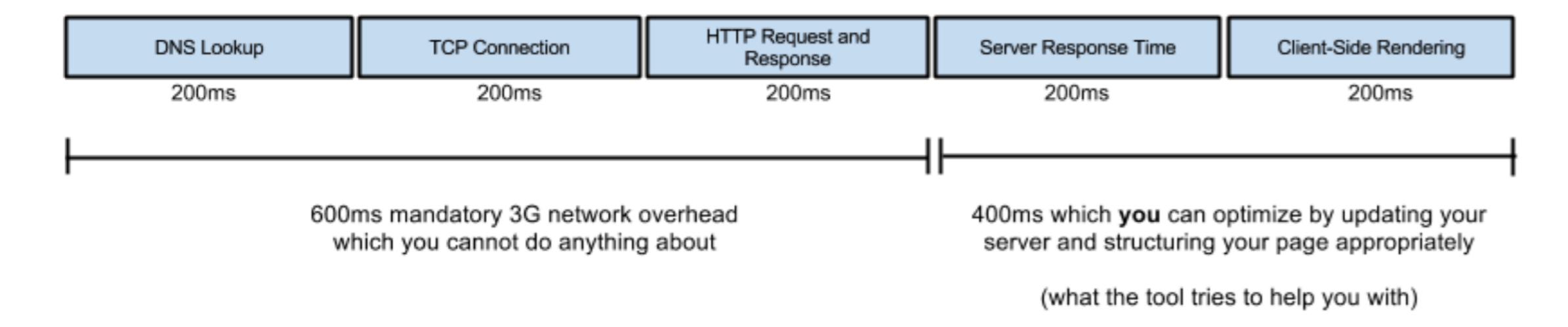
@bradwright

GDS

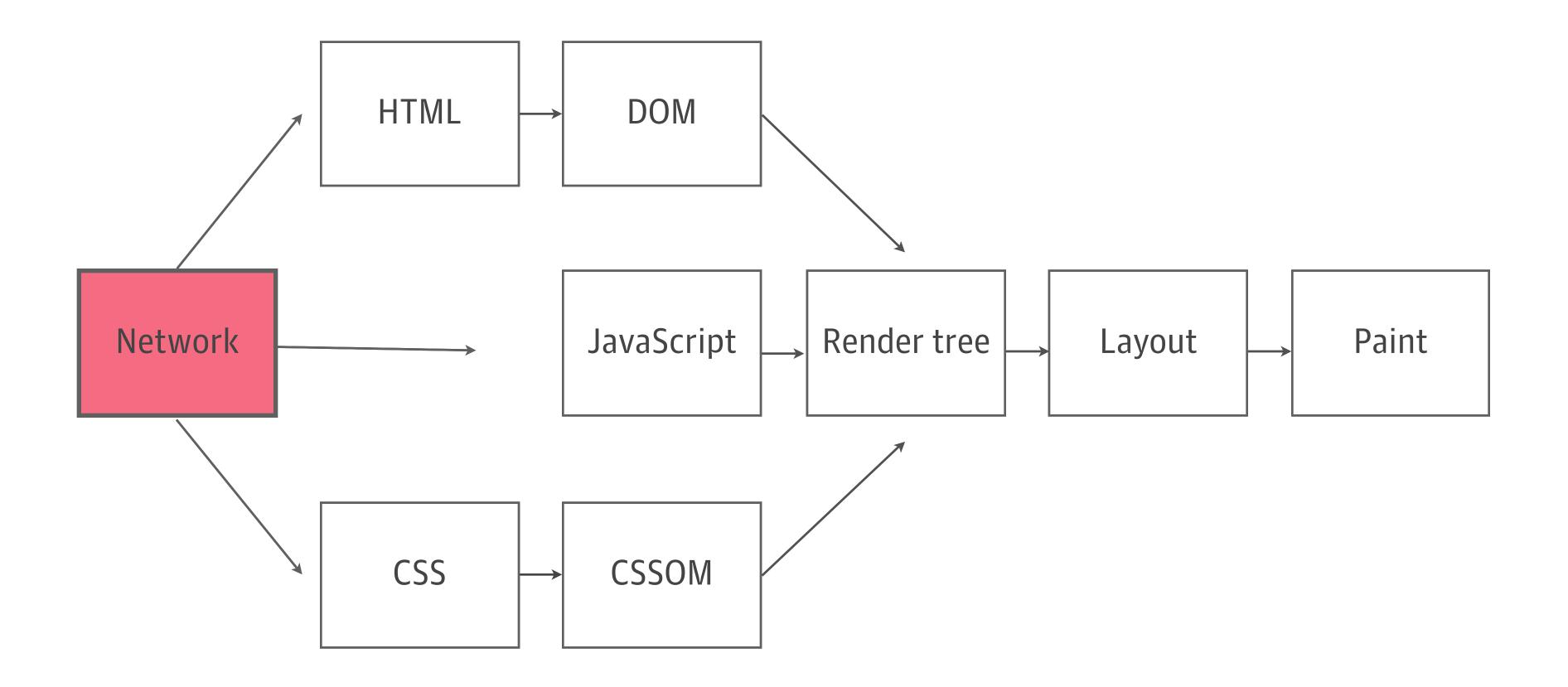
- 1. Core content should be delivered **first**
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- 4. Every request should be **measured**

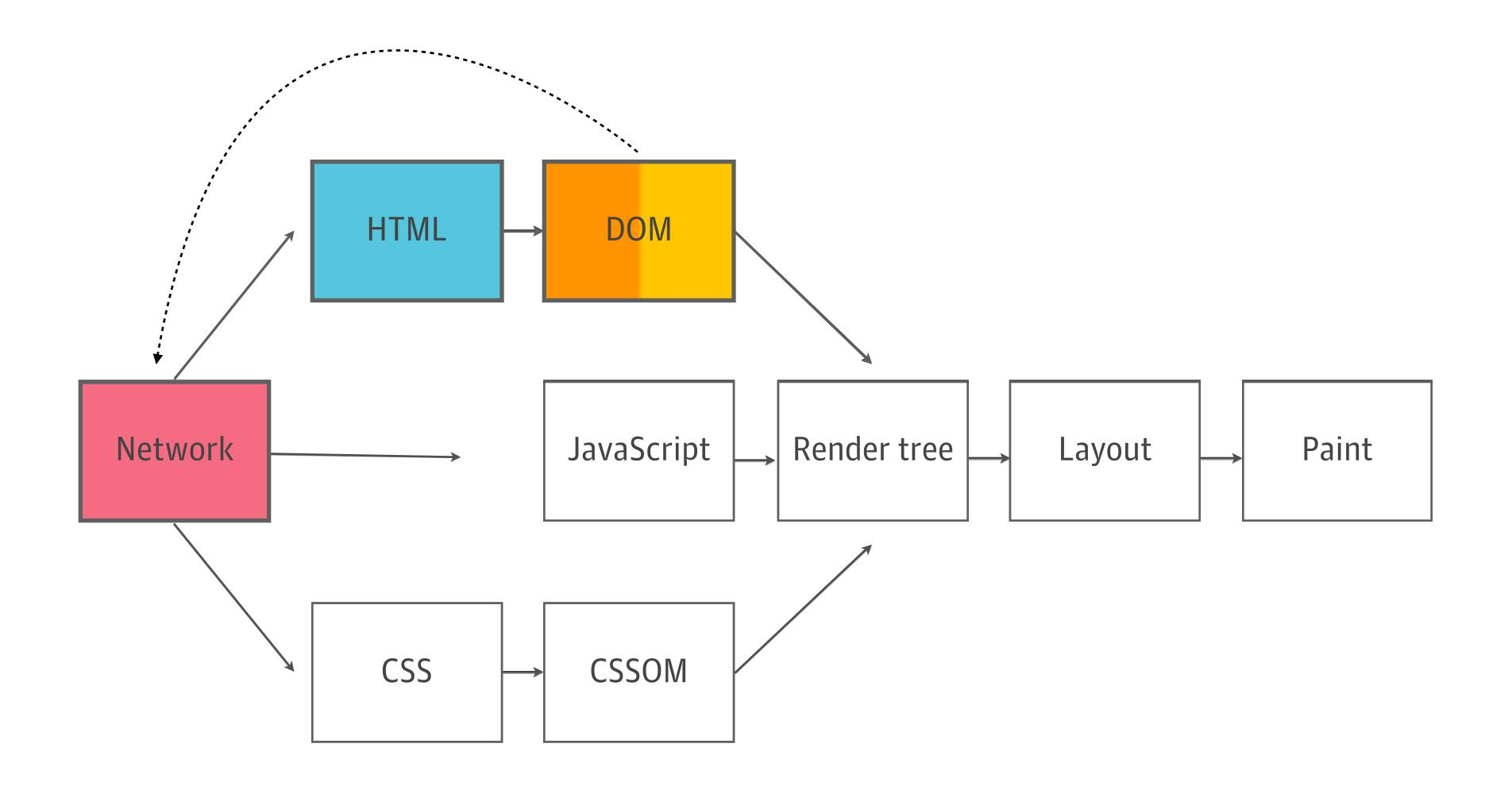
## Browser rendering 101

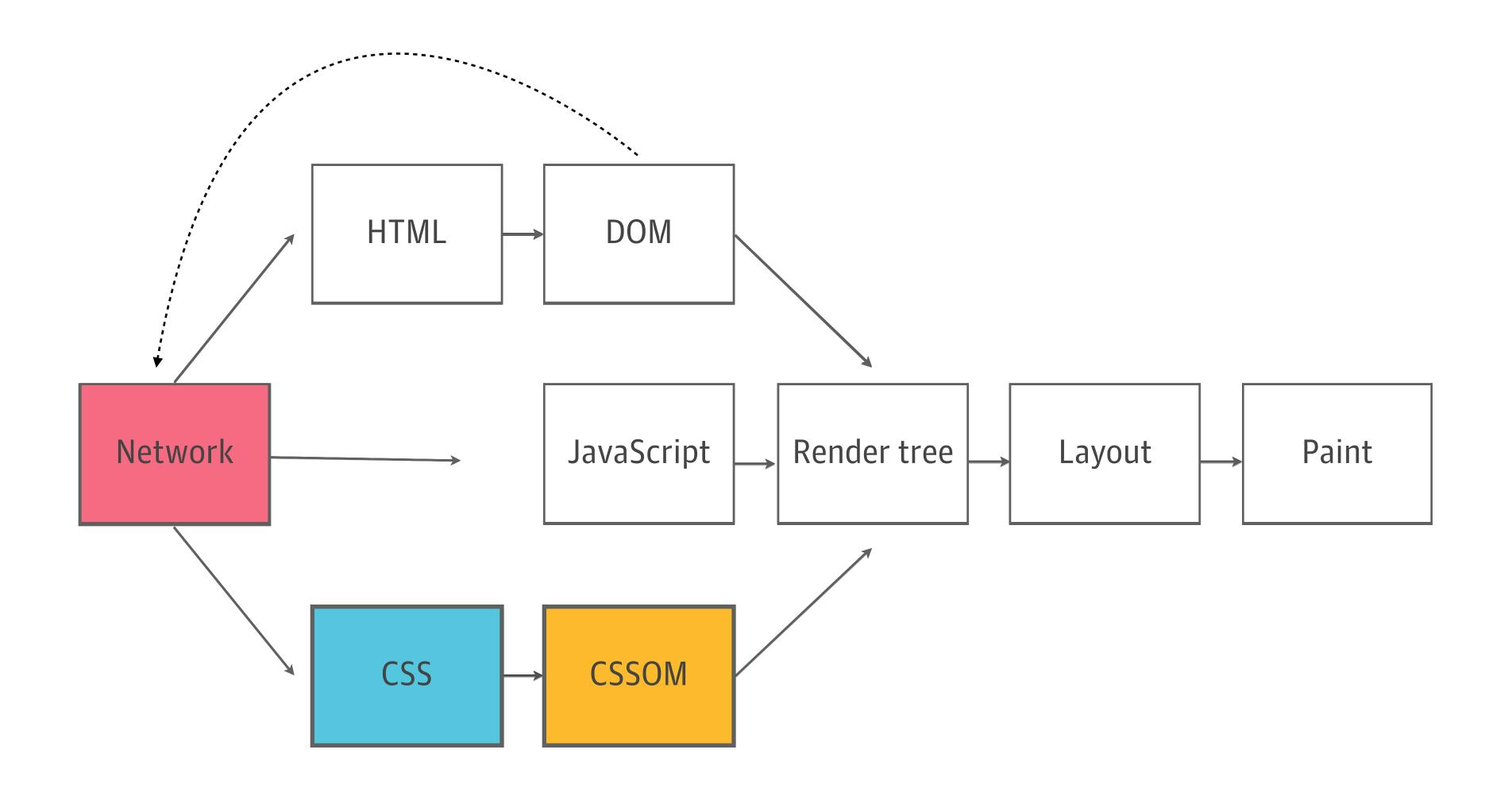
#### Rendering a mobile page in 1 second

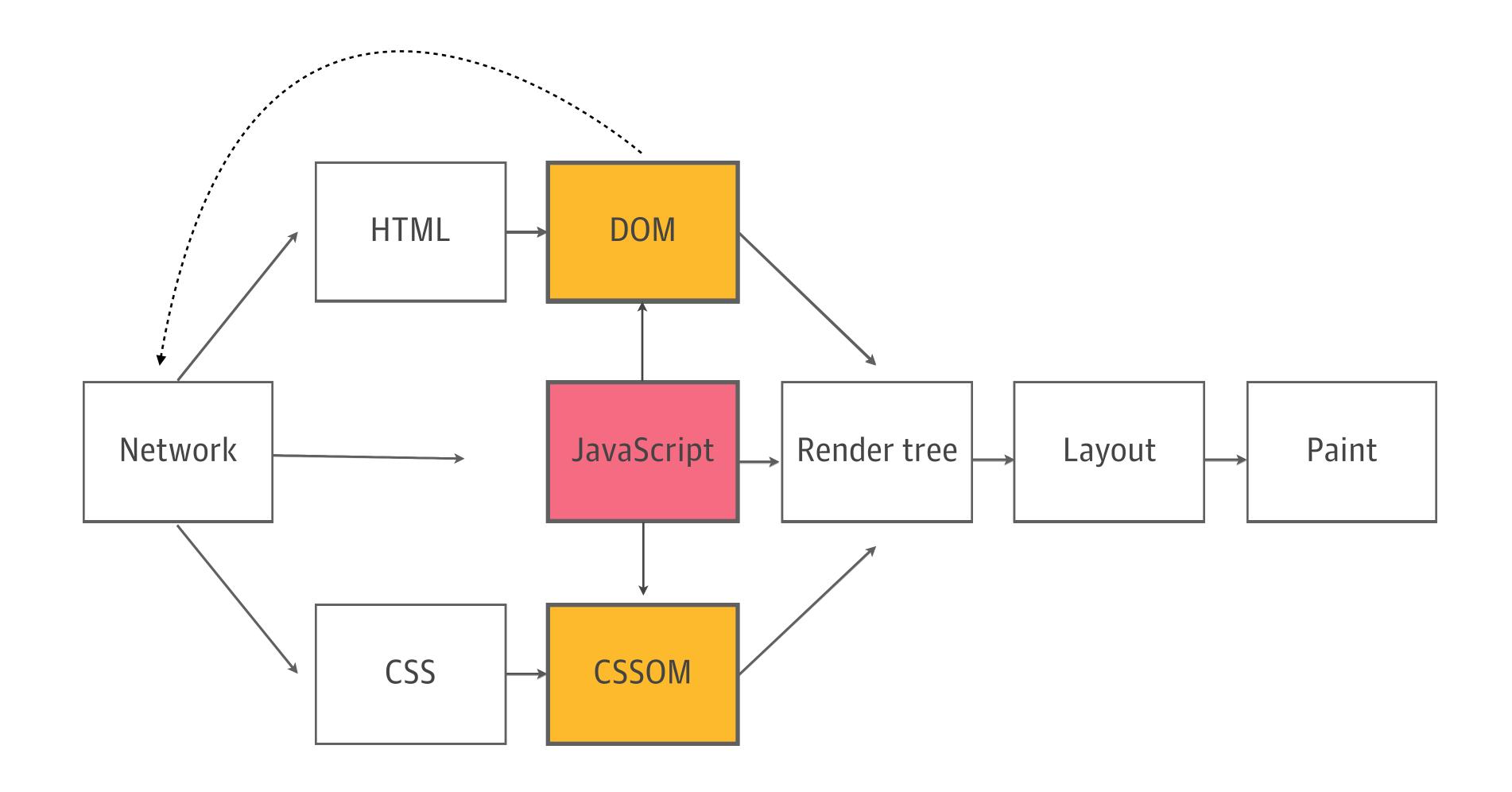


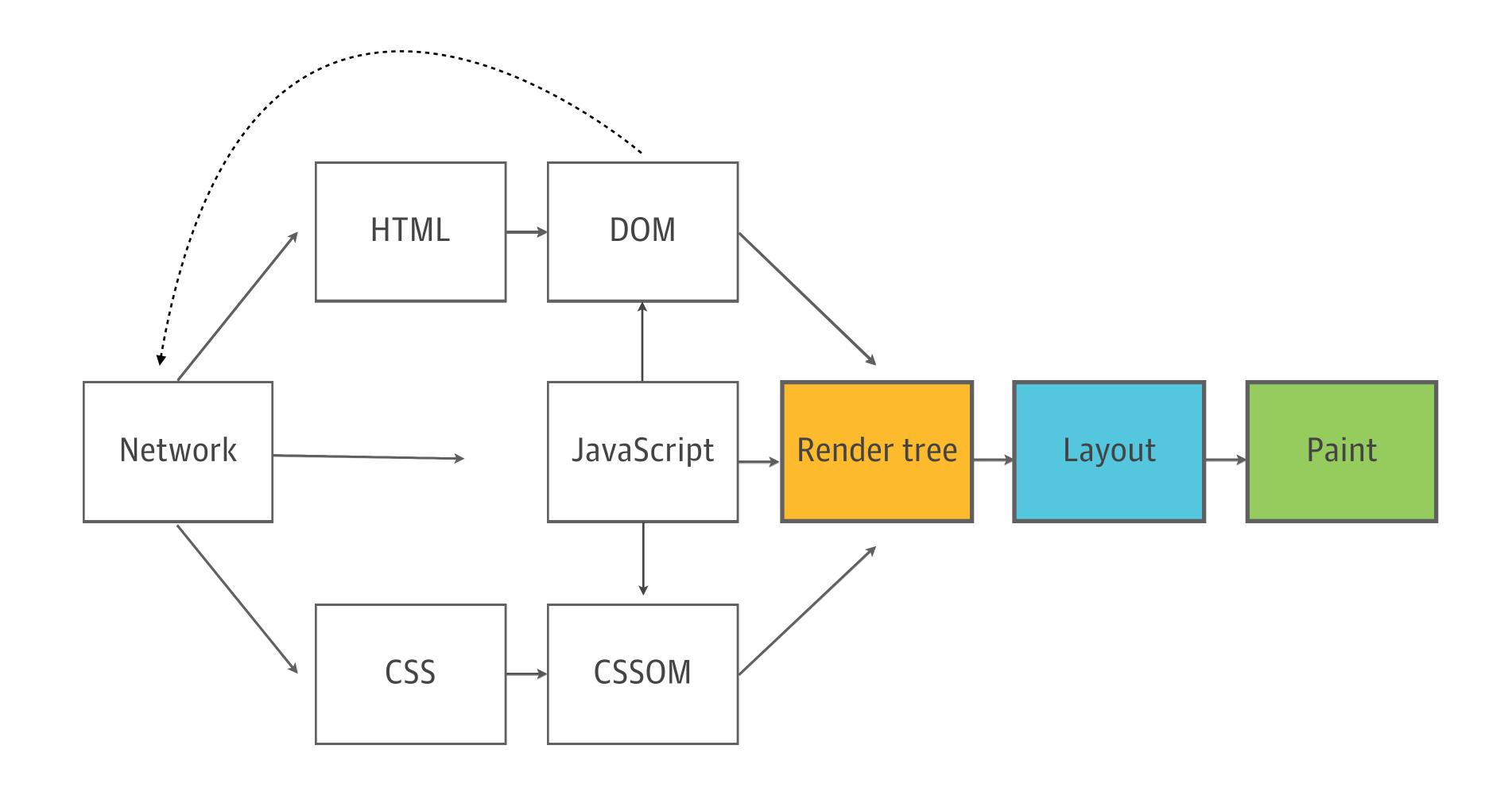
Source: Google - Pagespeed Insights

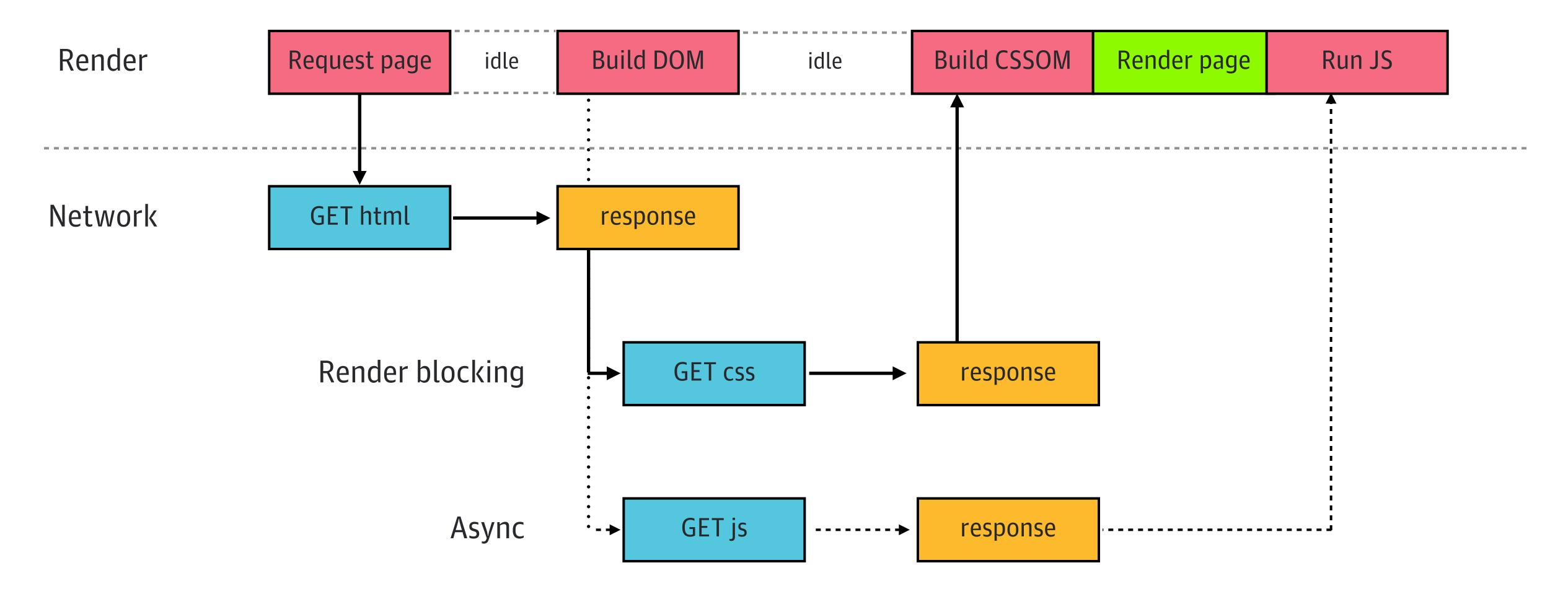




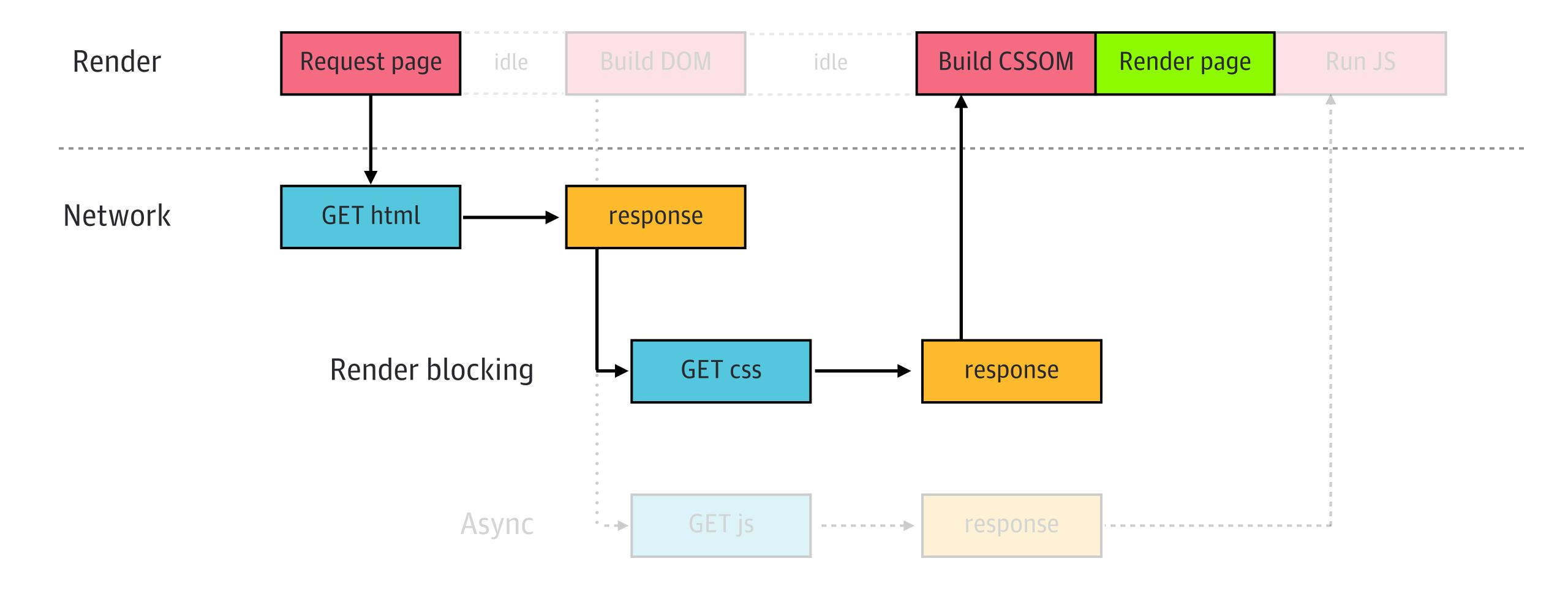








Source: Google - Web Fundamentals



#### DOMContentReady



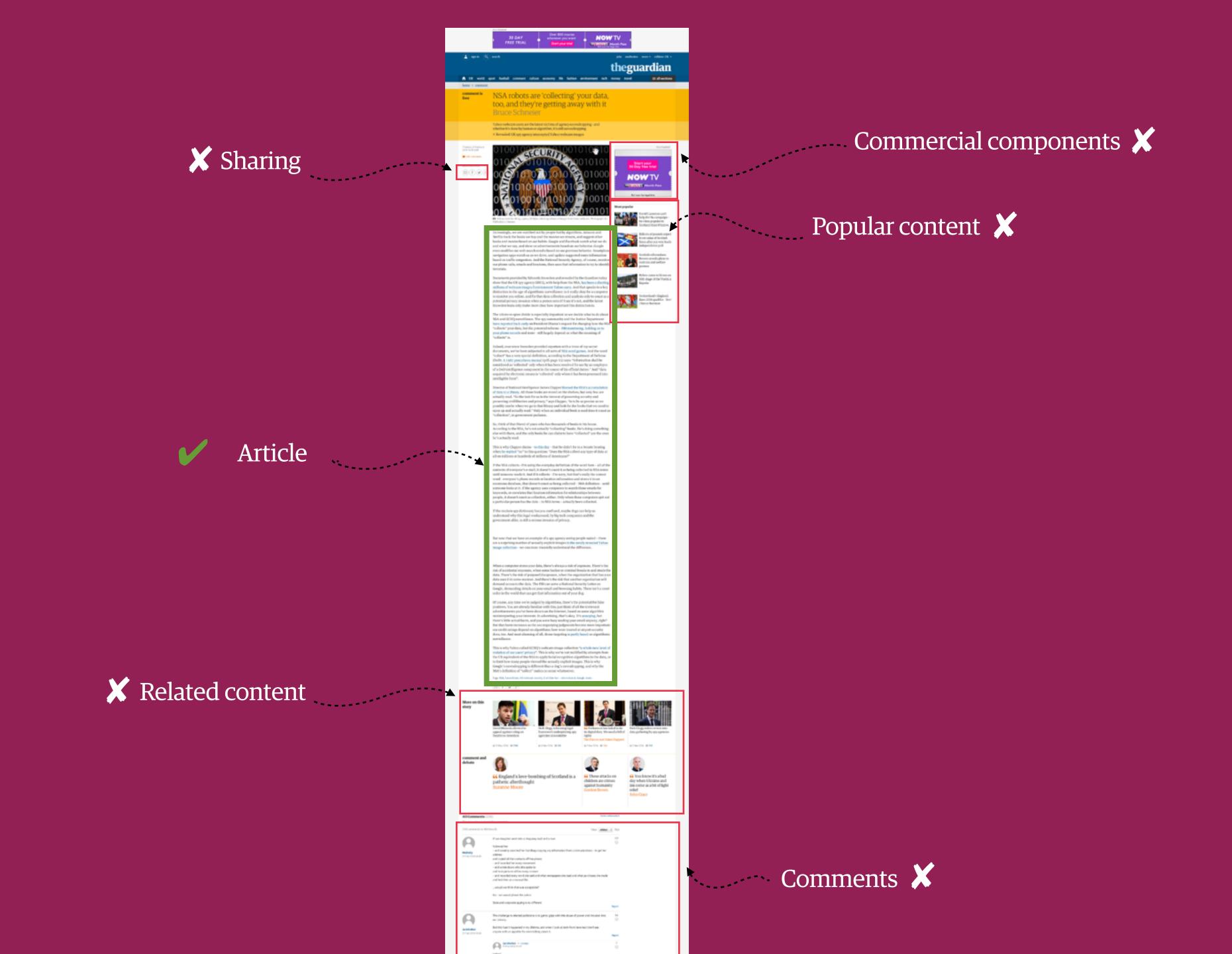
# Get the CSS down as soon as possible.

#### What is your critical CSS?



Friday 25 October 2013 18.45 BST

The UK intelligence agency GCHQ has repeatedly warned it fears a "damaging

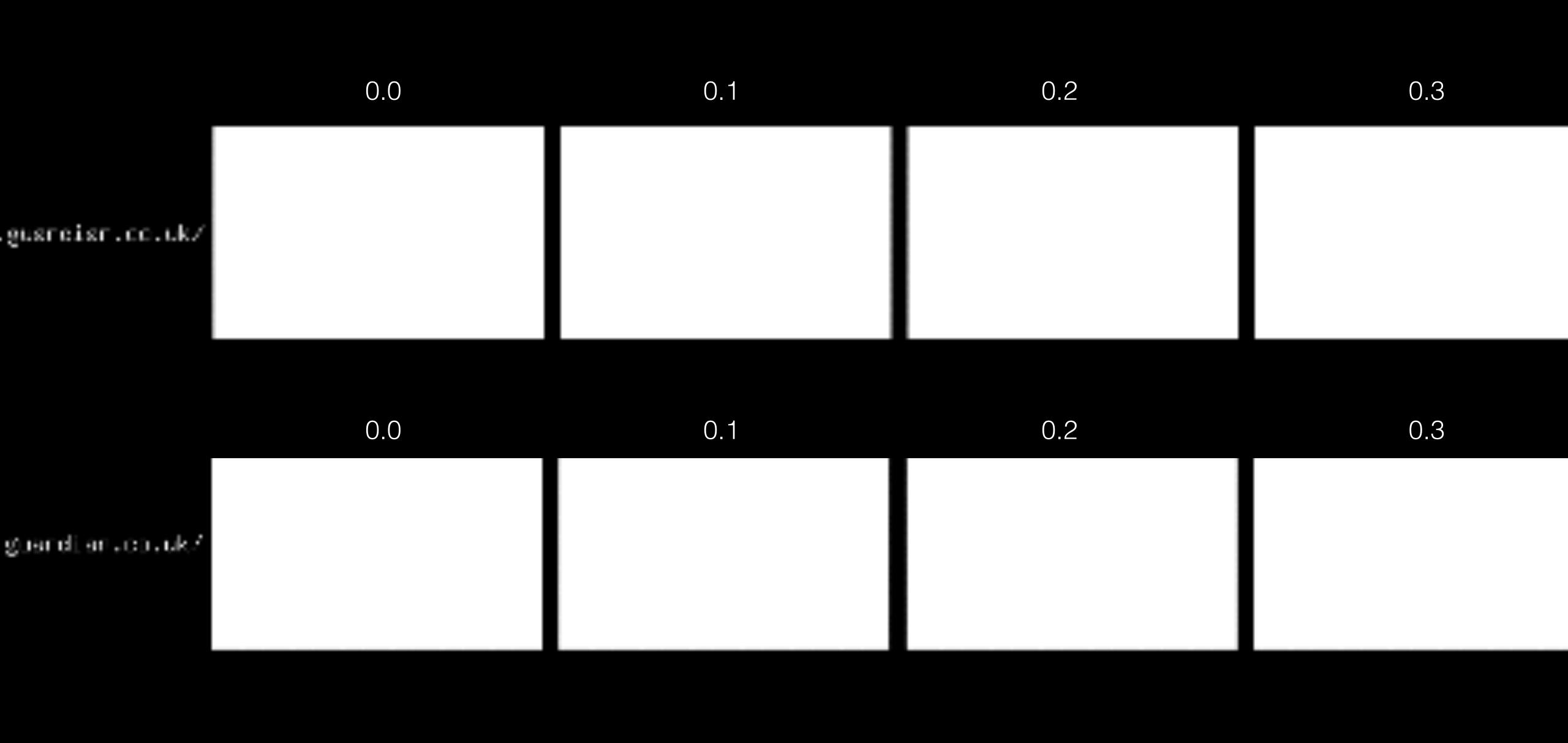


## What if we inlined our critical CSS?



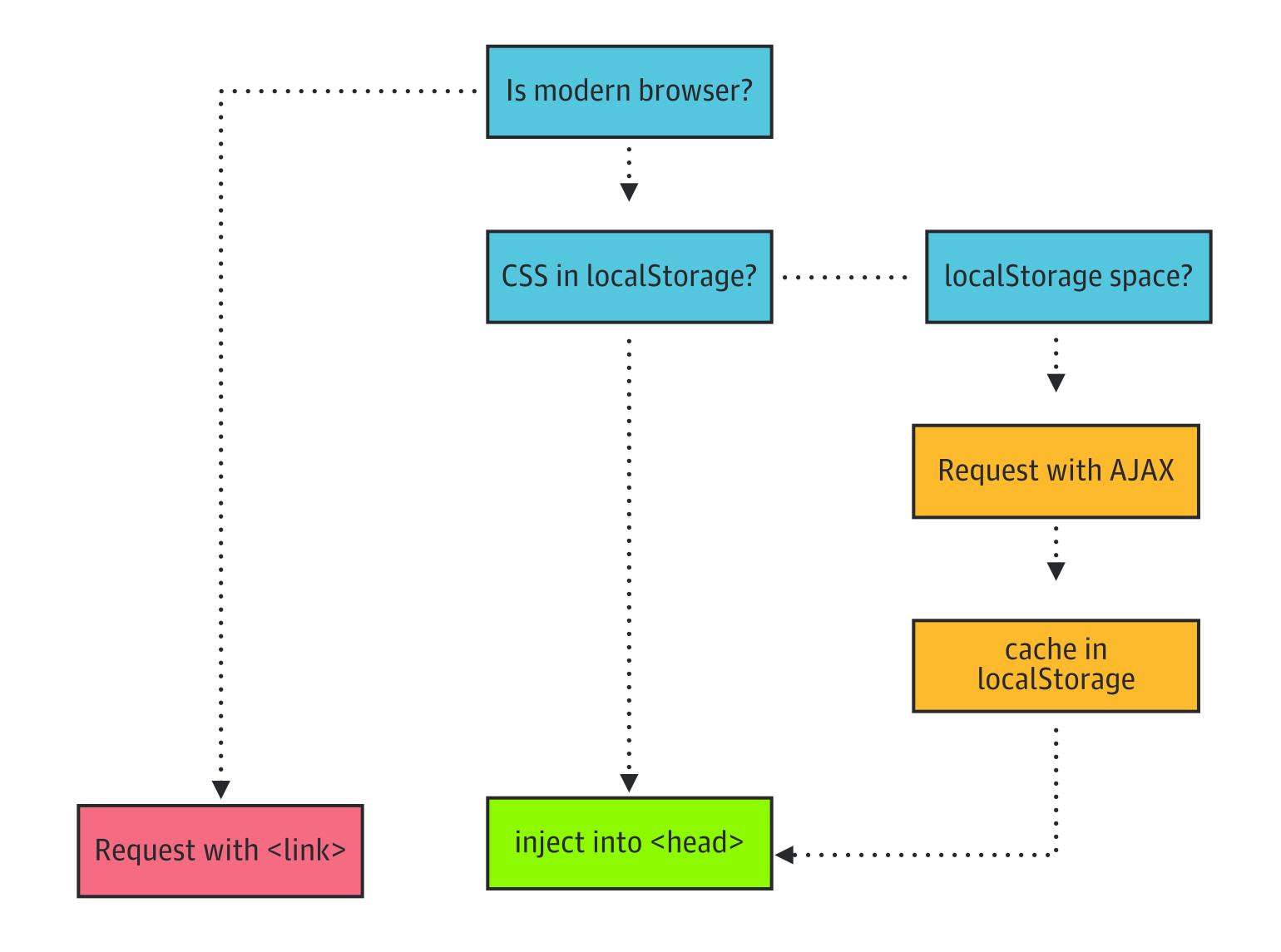
```
<!DOCTYPE html>
<html>
    <head>
       <title>The Guardian</title>
                                                  WTF%$?!
       <style type="text/css">
           /* Critical CSS */
           h1 {
               color: blue;
       </style>
    </head>
    <body>
       <h1>Edward Snowden's not the story, The fate of the internet is</h1>
       k rel="stylesheet" href="global.398fjvjh73jd.css" />
       <script src="app.348snc87464s3j.js" async></script>
   </body>
</html>
```

```
40 <!--[if (gt IE 9) (IEMobile)]><!-->
41 <style>
          html{-ms-text-size-adjust:100%;-webkit-text-size-
  adjust:100%}body{margin:0}article,aside,details,figcaption,figure,footer,header,hgroup,main,nav,section,summary{display:block}audio,canvas,progress,video{disp
  lay:inline-block;vertical-align:baseline}audio:not([controls]){display:none;height:0}
  [hidden], template{display:none}a{background:transparent}a:active,a:hover{outline:0}abbr[title]{border-bottom:1px dotted;border-bottom:0.1rem
  dotted}b, strong{font-weight:bold}dfn{font-style:italic}small{font-size:80%}sub, sup{font-size:75%;line-height:0;position:relative;vertical-
  align:baseline}sup{top:-.5em}sub{bottom:-.25em}img{border:0}svg:not(:root){overflow:hidden}figure{margin:lem 40px;margin:lem 4rem}hr{-moz-box-sizing:content-
  box;box-sizing:content-box;height:0}pre{overflow:auto}code,kbd,pre,samp{font-family:monospace, monospace;font-
  size:1em}button,input,optgroup,select,textarea{color:inherit;font:inherit;margin:0;-webkit-font-
  smoothing:antialiased}button{overflow:visible}button, select{text-transform:none}button, html input[type="button"], input[type="reset"], input[type="submit"]{-
  webkit-appearance:button;cursor:pointer}button[disabled],html input[disabled]{cursor:default}button::-moz-focus-inner,input::-moz-focus-
  inner{border:0; padding:0} input{line-height:normal} input[type="checkbox"], input[type="radio"] {box-sizing:border-box; padding:0} input[type="number"]::-webkit-
  inner-spin-button, input[type="number"]::-webkit-outer-spin-button{height:auto}input[type="search"]{-webkit-appearance:textfield;-moz-box-sizing:content-box;-
  webkit-box-sizing:content-box;box-sizing:content-box}input[type="search"]::-webkit-search-cancel-button,input[type="search"]::-webkit-search-decoration{-
  webkit-appearance:none}legend{border:0;padding:0}textarea{overflow:auto}optgroup{font-weight:bold}table{border-collapse:collapse;border-
  spacing:0}td,th{padding:0}html{overflow-y:scroll}html.iframed{overflow-y:auto}html.iframed--overflow-hidden{overflow:hidden}body{background-
  color:#ffffff}html,body{overflow-x:hidden}head{font-family:'mobile'}@media all and (min-width: 30em){head{font-family:'mobileLandscape'}}@media all and (min-width: 30em){head{font-family:'mobileLandscape'}}
  width: 46.25em) {head{font-family: 'tablet'}}@media all and (min-width: 56.25em) {head{font-family: 'rightCol'}}@media all and (min-width: 61.25em) {head{font-
  family: 'desktop'}}@media all and (min-width: 66.25em){head{font-family: 'leftCol'}}@media all and (min-width: 71.25em){head{font-family: 'faciaLeftCol'}}@media
  all and (min-width: 81.25em) {head{font-family:'wide'}}
 body:after{content:'mobile';border:0 !important;clip:rect(0 0 0 0) !important;height:1px !important;height:0.1rem !important;margin:-1px
  !important;margin:-0.1rem !important;overflow:hidden !important;padding:0 !important;position:absolute !important;width:1px !important;width:0.1rem
  !important}@media all and (min-width: 30em){body:after{content:'mobileLandscape'}}@media all and (min-width: 46.25em){body:after{content:'tablet'}}@media all
  and (min-width: 56.25em) {body:after{content:'rightCol'}}@media all and (min-width: 61.25em) {body:after{content:'desktop'}}@media all and (min-width: 66.25em)
  {body:after{content:'leftCol'}}@media all and (min-width: 71.25em){body:after{content:'faciaLeftCol'}}@media all and (min-width: 81.25em)
  {body:after{content:'wide'}}
  .dateline{color:#767676;font-size:12px;font-size:1.2rem;line-height:14px;line-height:1.4rem;font-family:"Guardian Agate Sans 1 Web","Helvetica
  Neue", Helvetica, Arial, "Lucida Grande", sans-serif}@media all and (min-width: 46.25em) {.dateline {font-size: 13px; font-size: 1.3rem; line-height: 16px; line-
  height:1.6rem}}.dateline i{vertical-align:baseline}.relative-timestamp{display:block;color:#767676;margin:0}.relative-timestamp span{display:inline-
  block }.relative-timestamp_icon{vertical-align:-2px; vertical-align:-0.2rem}ol,ul{list-style-position:inside}html{font-family: "Guardian Text Egyptian"
  Web", Georgia, serif; -moz-osx-font-smoothing: grayscale; -webkit-font-smoothing: antialiased; font-size: 62.5%; font-size: calc(lem * .625)} body{font-size: 1.6em; line-
  height:1.5}body{color:#333}html,body{-webkit-font-feature-settings:normal;-moz-font-feature-settings:"kern" 1, "liga" 1;font-feature-settings:"kern" 1, "liga"
  1}pre,code{-webkit-font-feature-settings:normal;-moz-font-feature-settings:normal;font-feature-
  settings:normal}h1,h2,h3,h4,h5,h6{margin:0}blockquote{margin:0}p{margin-top:0;margin-bottom:8px;margin-bottom:0.8rem}h3{font-weight:normal;margin-
  bottom:7px;margin-bottom:0.7rem;font-size:16px;font-size:1.6rem;line-height:24px;line-height:2.4rem;font-family:"Guardian Text Egyptian
  Web", Georgia, serif }.type-5 {font-family: "Guardian Egyptian Web", "Guardian Text Egyptian Web", Georgia, serif; font-weight: normal; font-size: 18px; font-
  size:1.8rem; line-height:24px; line-height:2.4rem }.control icon-
  wrapper{position:relative;display:block;overflow:hidden;width:30px;width:3rem;height:30px;height:3rem;border:1px solid #333;border:0.1rem solid
  #333; padding:0; -webkit-border-radius:100rem; border-radius:100rem; -webkit-box-sizing:content-box; -moz-box-sizing:content-box; box-sizing:content-box; background-
  color:transparent }.control icon-wrapper,.control icon-wrapper:active,.control icon-wrapper:focus,.control icon-wrapper:hover {text-
  decoration:none;color:#333}a,.u-fauxlink{color:#005689;cursor:pointer;text-decoration:none}a:hover,a:focus,.u-fauxlink:hover,.u-fauxlink:focus{text-
  decoration:underline}a:active,.u-fauxlink:active{color:#4bc6df;text-decoration:none}.u-h{border:0 !important;clip:rect(0 0 0 0) !important;height:1px
  !important; height: 0.1rem !important; margin: -1px !important; margin: -0.1rem !important; overflow: hidden !important; padding: 0 !important; position: absolute
  !important;width:1px !important;width:0.1rem !important}@media all and (max-width: 56.24em){.u-h--up-to-right-col{border:0 !important;clip:rect(0 0 0 0)
  !important;height:1px !important;height:0.1rem !important;margin:-1px !important;margin:-0.1rem !important;overflow:hidden !important;padding:0
  !important; position: absolute !important; width: 1px !important; width: 0.1rem !important}}
  .is-hidden,[hidden]{display:none !important}@media all and (min-width: 46.25em){.mobile-only{display:none !important}}
```



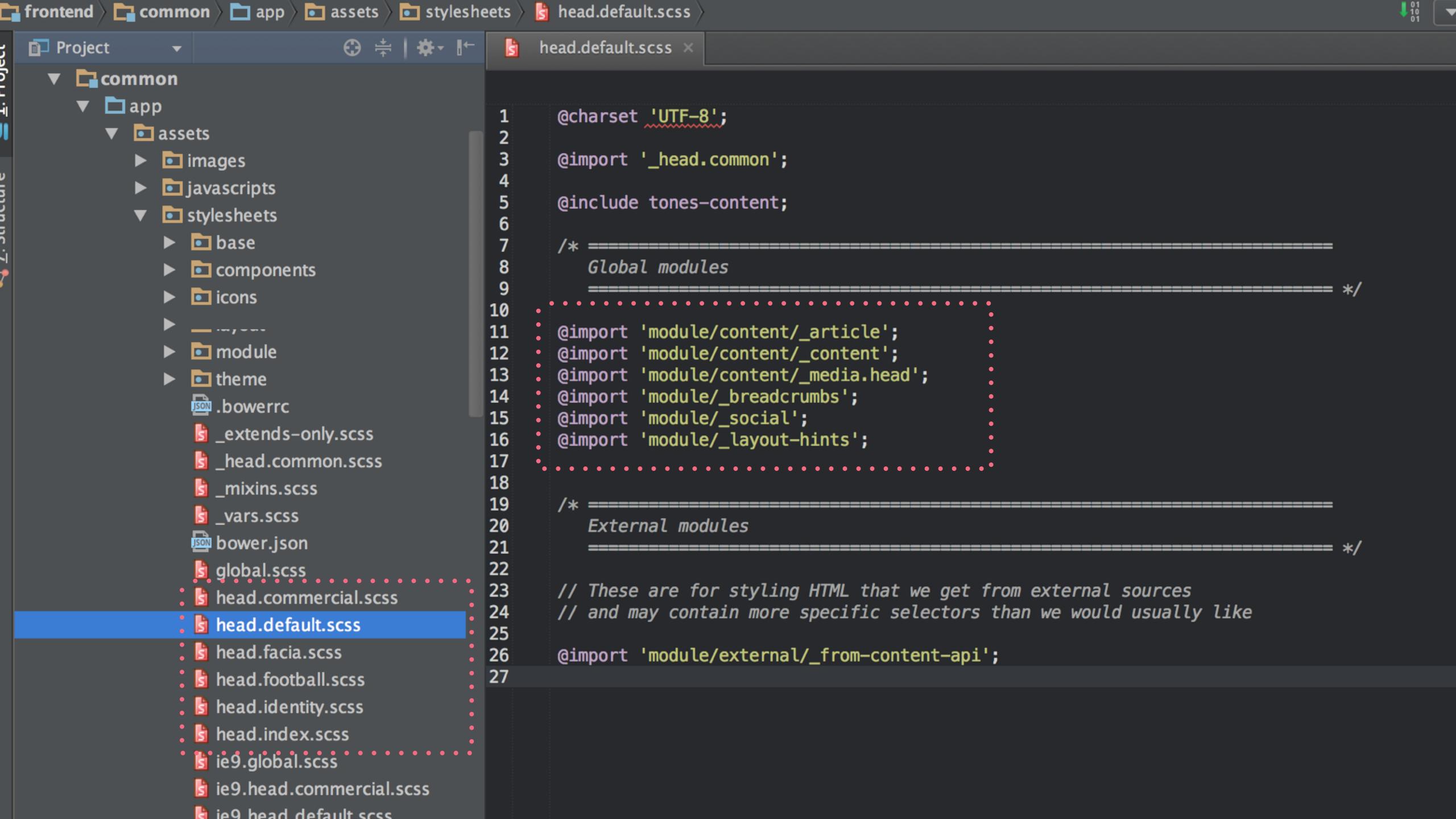
```
function loadCssWithAjax() {
    var xhr = new XMLHttpRequest();
   xhr.open('GET', '@Static("stylesheets/global.css")?page=ajax', true);
   xhr.onreadystatechange = function() {
        if (xhr.readyState === 4) {
            if(xhr.status === 200) {
                inlineCss(xhr.responseText);
                storeCss(xhr.responseText);
            } else {
                loadCssWithLink();
            };
   xhr.timeout = 5000;
    xhr.send();
if(guardian.isModernBrowser && !guardian.css.loaded) {
    loadCssWithAjax();
} else {
    loadCssWithLink();
```

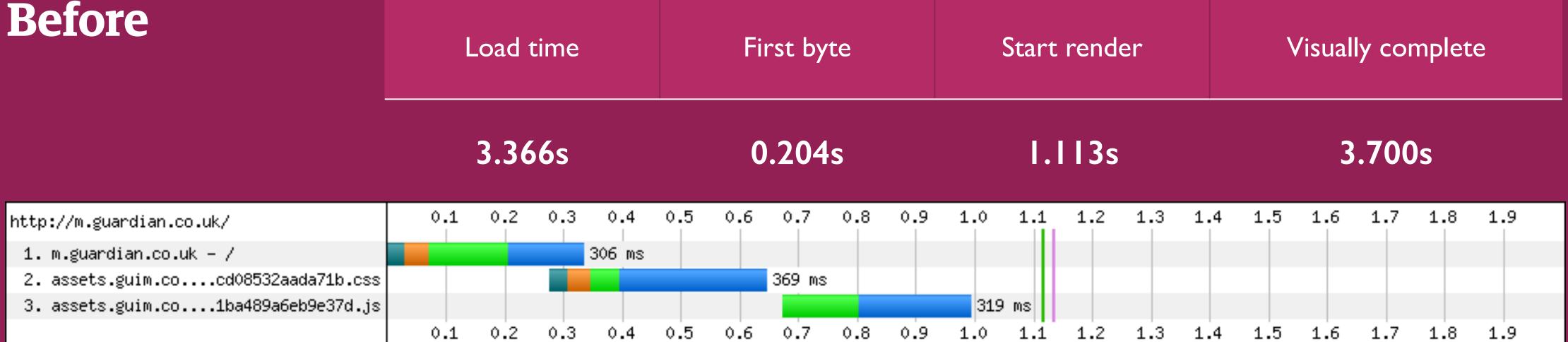


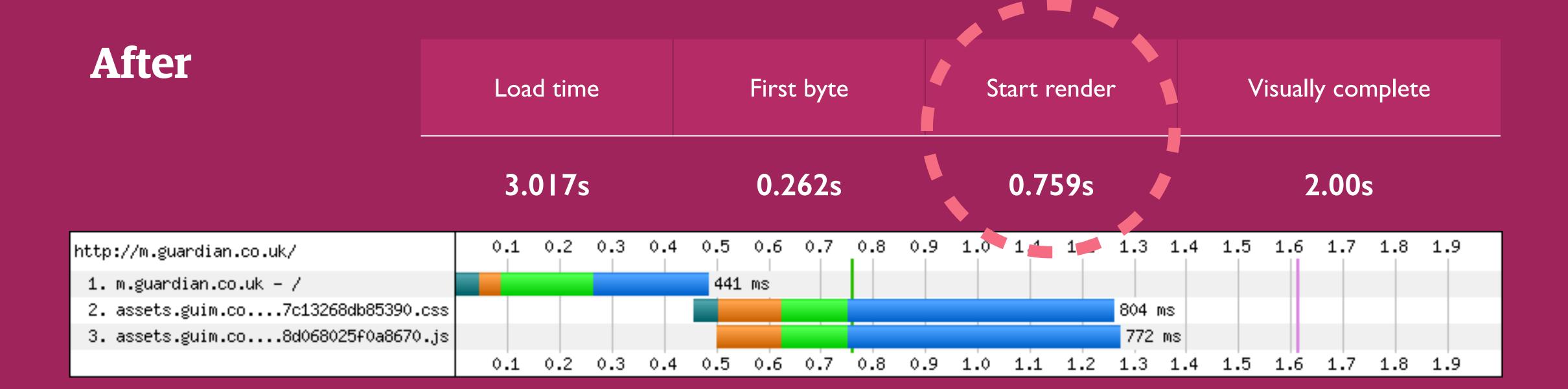


```
function storeCss(c) {
   Object.keys(localStorage ).forEach(function(key) {
        if(key.match(/^gu.css./g)) { localStorage.removeItem(key); }
    });
    try {
        localStorage.setItem('gu.css.@Static("stylesheets/global.css").md5Key', c);
   } catch(e) {
function loadCssWithAjax() {
    var xhr = new XMLHttpRequest();
    xhr.open('GET', '@Static("stylesheets/global.css")?page=ajax', true);
    xhr.onreadystatechange = function() {
        if (xhr.readyState === 4) {
            if(xhr.status === 200) {
                inlineCss(xhr.responseText);
                storeCss(xhr.responseText);
            } else {
                loadCssWithLink();
            };
   xhr.timeout = 5000;
    xhr.send();
```

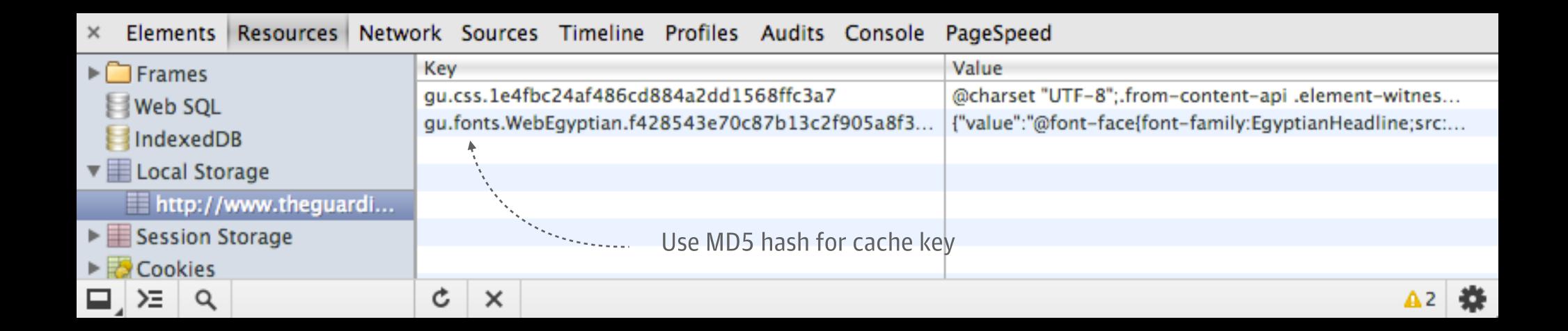
```
<!DOCTYPE html>
<html>
    <head>
        <title>The Guardian</title>
        <style type="text/css">
            /* Critical CSS */
            h1 {
                color: blue;
        </style>
        <script>
            /* Load cached styles from localStorage */
            var css = localStorage.getItem("gu.css");
            if(css) {
                var style = document.createElement("style"),
                    script = document.getElementsByTagName("script");
                style.innerHTML = css;
                script.parentNode.insertBefore(s, sc);
        </script>
    </head>
    <body>
        <h1>Edward Snowden's not the story, The fate of the internet is</h1>
```





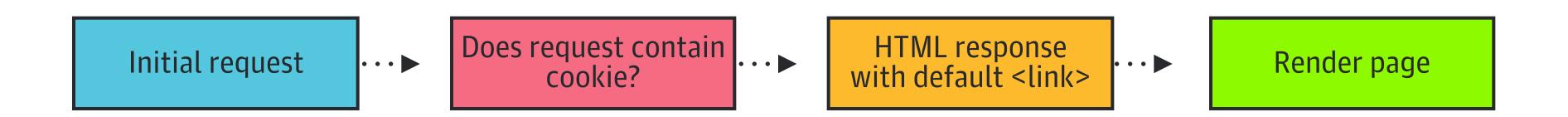


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Nam Path					Method	Status Text	Type ▲	Initiator	Size Content	Time Latency	Timeline	1.00 s	1.50 s	2.00 s	2.50 s		
				WT	F no sty	lesheets	5? -										
0 /	30 req	uests	s I O	B / 49	KB tran	sferred	l 2.85 s	(load: 1.35 s,	DOMCor	itentLoad	ded: 577 m	s)					
	>=	Q		•	S All	Docu	uments	Stylesheets	Images	Script	s XHR	Fonts V	VebSockets	Other		<u>A</u> 2	*



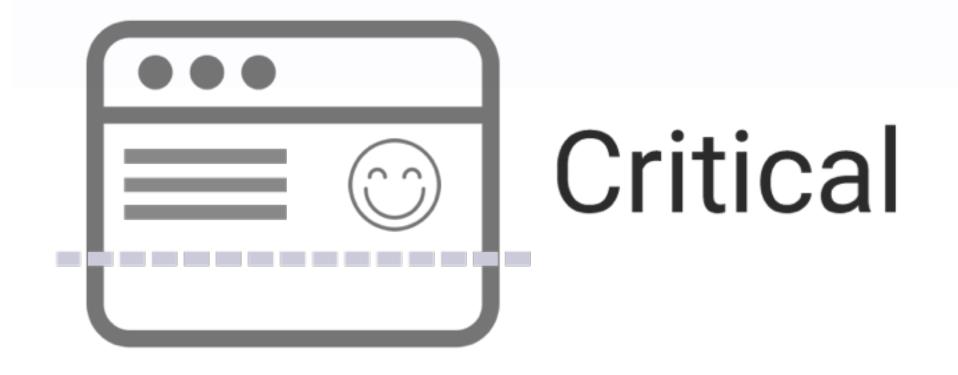








http://ngxpagespeed.com/



https://github.com/addyosmani/critical

## Penthouse

https://github.com/pocketjoso/penthouse



## What does the future hold?

HTTPbis Working Group

Internet-Draft

Intended status: Standards Track

Expires: November 2, 2014

M. Belshe
Twist
R. Peon
Google, Inc
M. Thomson, Editor
Mozilla
May 1, 2014

#### **Hypertext Transfer Protocol version 2**

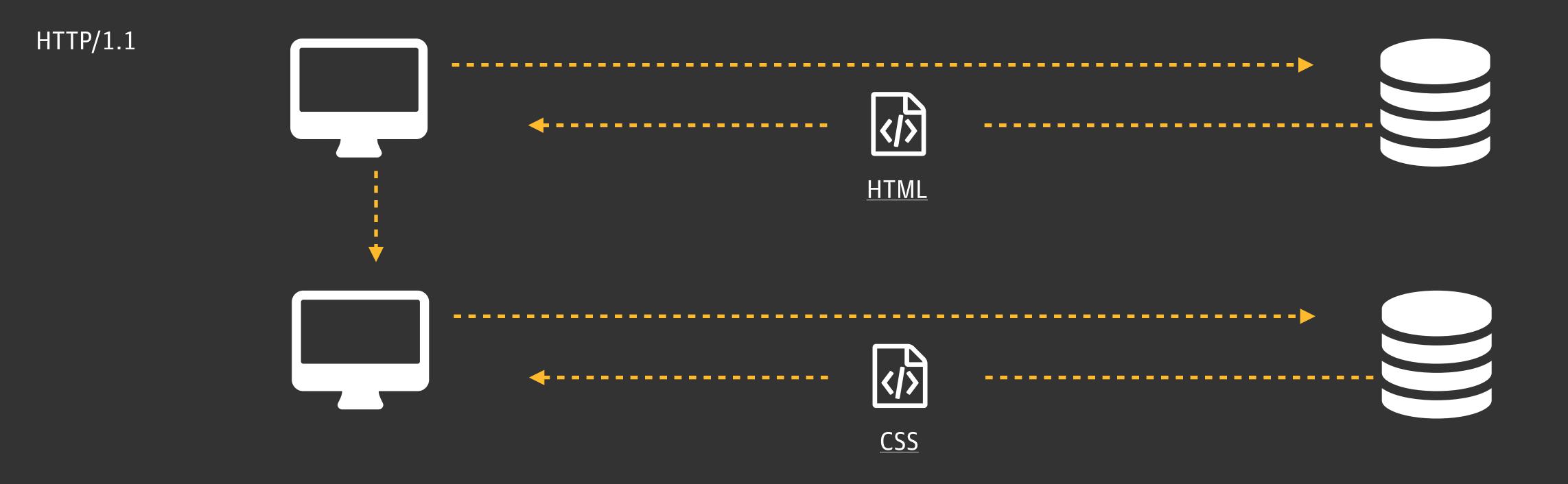
draft-ietf-httpbis-http2-latest

#### **Abstract**

This specification describes an optimized expression of the syntax of the Hypertext Transfer Protocol (HTTP). HTTP/2 enables a more efficient use of network resources and a reduced perception of latency by introducing header field compression and allowing multiple concurrent messages on the same connection. It also introduces unsolicited push of representations from servers to clients.

This document is an alternative to, but does not obsolete, the HTTP/1.1 message syntax. HTTP's existing semantics remain unchanged.





HTTP/2 Server push



- 1. Core content should be delivered **first**
- 2. Core content should render within **1000ms**
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## Font loading 101

	IE	Firefox	WebKit	Blink
Blocking				
Timeout		3s		

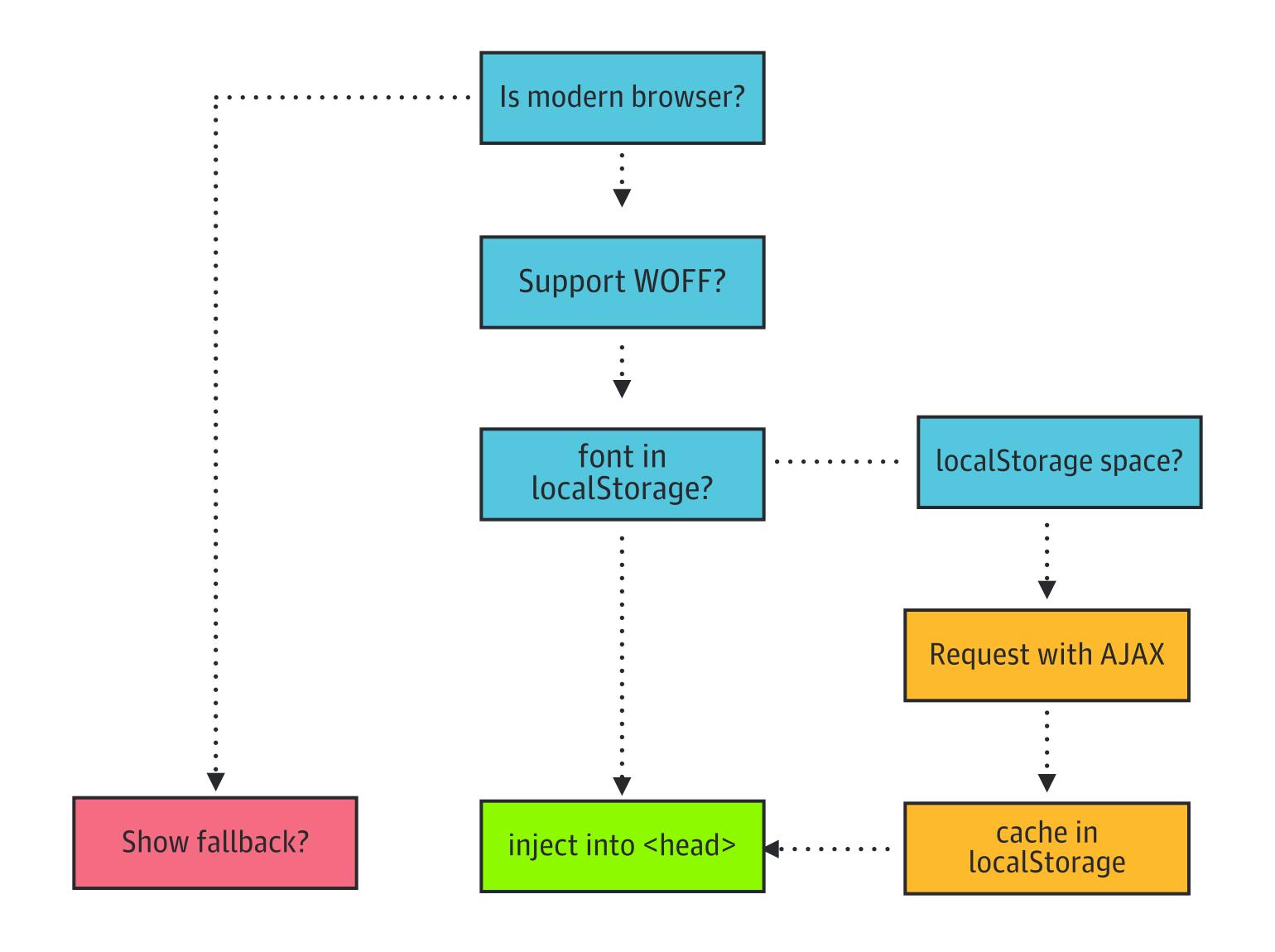
Source: Ian Feather - Web fonts and the Critical Path

Fragmented views of reality regroup themselves into a new unity as a separate ps The spectacle presents itself simultaneously as society itself, as a part of sc Understood in its totality, the spectacle is both the result and the goal of the dom It is the omnipresent affirmation of the choices that have already been m Separation is itself an integral part of the unity of this world, of a global socie But the split within this totality mutilates it to the point that the specta The spectacle cannot be abstractly contrasted to concrete social activity. E Objective reality is present on both sides. Each of these seemingly fix In a world that is really upside down, the true is a moment of the false. Considered in its own terms, the spectacle is an affirmation of appo

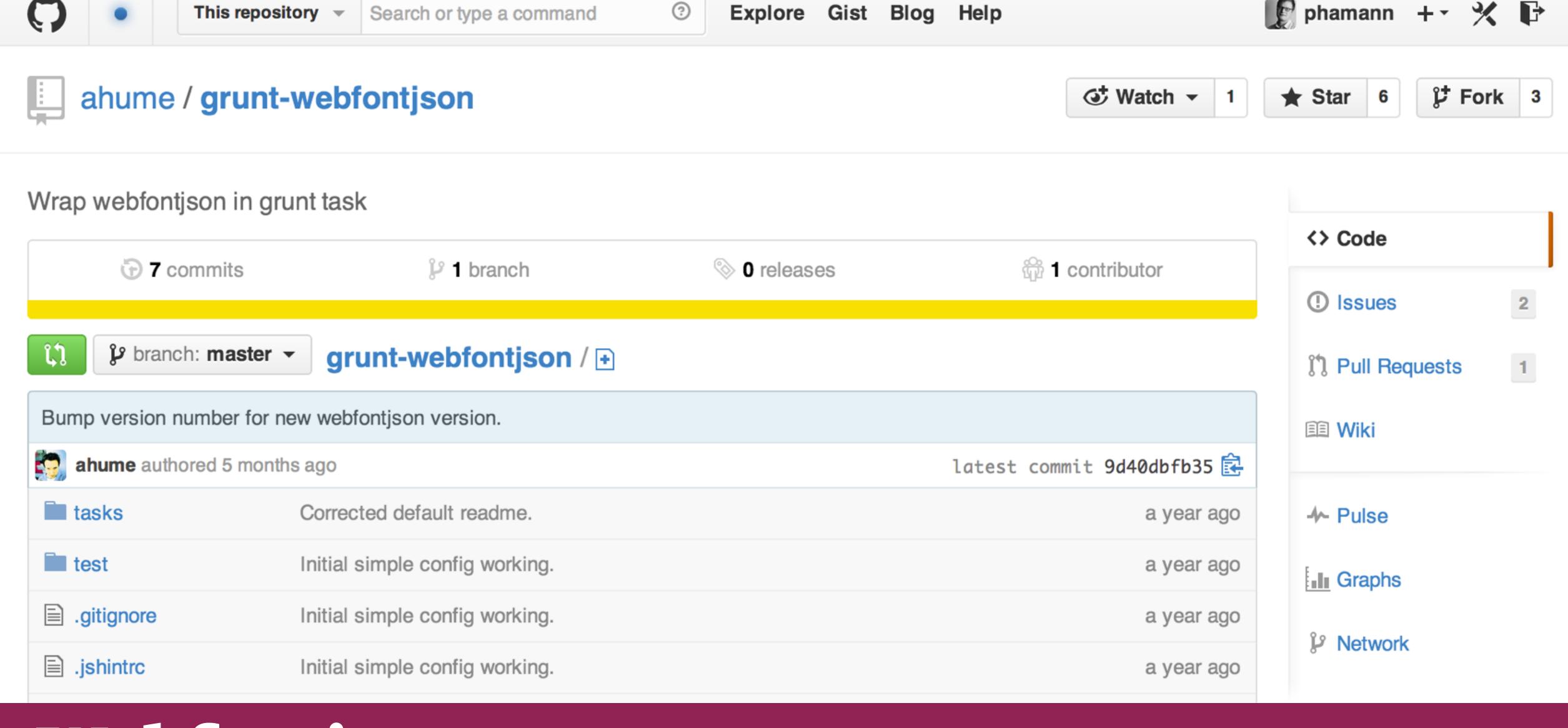
In order to describe the spectacle, its formation, its functions, and to the spectacle presents itself as a vast inaccessible reality that can be true logical character of the spectacle store from the fact the

# Progressive enhancement is a universal smart default.

http://easy-readers.net/



"css" : "@font-face{font-family:EgyptianText;src:url(data:application/x-font-woff;base64, d09GRgABAAAAEopAAwAAAAAkbwAAAAABI+AAAATEAAAJiAAAAAAAABHUE9TAAA6JAAADjkAACw2TlE43Ed TVUIAAEhgAAAAlwAAAOJbQlwHT1MvMgAAAZQAAABYAAAAYG3Bc1FjbWFwAAAEGAAAArEAAAPwbLUopmdseWYAAAiQAA AspAAATqhnZM4UaGVhZAAAARwAAAA2AAAANvyN/WdoaGVhAAABVAAAACAAAAAkBzsEUmhtdHgAAAHsAAACLAAAA3Tkk SIRbG9jYQAABswAAAHCAAABwrHgn2ptYXhwAAABdAAAAB0AAAAgA08AwG5hbWUAADU0AAADbAAACR36aaKkcG9zdAAA OKAAAAGCAAACBV5fDrgAAQAAAAEAg1gtvrBfDzz1AAsD6AAAAADMT0ckAAAAAMz2cdj/Pv80B0sD9AAAAAAAAAAAAAAA AAHjaY2BkYGDm/6/0wMAq8t/uvw3LawagCAq4BQByNwWVeNpjYGRgYHjAkMLAzhDFwMIA4iEAMwMjACoNAbAAAB42mN gZrJgnMDAysDA1MUUwcDA0A0kuxgYGK8xGDE8BIqysTKzsjKzcTAD5dgZkICzv68vgw0Dwm8mZv7/6gwMzF8YPikwMEw GyTGJMV0EUgoMzABSPAzoeNptkk9IVFEUxr9zrkVpCa0DRhNTk8g00zSXeAMNFNHTZEhIk4IkZYxpV0QLoUCypxARRJs QWrRt3R9qEyK4qEWLIPqzKKxdEAUVNJta9Pzu7SUW8fi9c7l/zv30d480AX2DnI4gr3XkZAzbtAQrz7FDb2KDhmjVU1y fQJsOYJOuQ8HMImdG0Gu4Fz8wjo+AtKBf7qGmFVh94edrMoEK2SwvUZUqCjKNkHFYLiAlfThGyvKEeRZR1cdYr3085wa KXk9EpsgzFE2KuhpkEd36lHPUaW4zxuQD959M4kNGater6NJ32KjzaDdfkfL5XC3UL+dxhPfnGa28R4/U41/SxJSmnQc cf6cPkyhplnsmsUWL6KC0jATokt54SQ/6cdo8QEYvEufbaeoaR0nmuEbfJEIn11J6CK1miP4NUo/zkd7JXRSdZ4xWFni nq9vh6o5W1eT0003/wWvM/o3XF2CtBPFP8m1F2784XauQ19S7gIoGzBFhj84gq9dY9zTypgbbspM6m7hERs1b6qQ2+cQ 83egx/b5v2vmGlu/fJ7fi+/IFu4g1Mxh2fbFSH8+ZV+ydR7xnCaFRhNrpKYllX1h67jzi0+FzvF/KzFNmXqfP9Yxb516 fK0p8i373ie+NBtKkzY29f39wPiZ4j5o4QQbJ0dIg80l9d8hZcp2M6RV6MEtGcZhsJSHJkN3kDNlLDpDtZIBUyL4kBuS 4uYzCmjQK7iy/o2SI//oyLHWhCnjahZP3T9ZQGEZPP0XRxI17lU/FreAWJ4gD994LBy7ArbgRERUXIiruPXFvcaPg3qI YBT//CWNiQn1aopH4g7fpvWl78+a+5zwFCpF/V8PQjMtPT4bzXNhVXGtnXV5am9KWjiznMKmc5zLXsYwAI9gYZIQZ0cZ yI8n1yJVj+phVzBqm2/Qz/c1AM8Q87et2l/3psixVMPEnkE4c4ChnVeEqaaoQZAw0xqvCMlXIdGWb5cxKZjXTdCq0/VPB cCrsAesbzrCynDkhL90KzTtqNcrbZDnn9yTkf/fM8pzwRHrCPNW/huc+9spQT531erTuCUxlntYFLKbg+M4PtNEobHjz 7yhDWcrhw2M+Up4KVKQSlflEFaqKVnVqUJNccvjKDpL4wF0eUZpYEljDRpKJ5w4rieMk6WxiGyUpQSm2kCIap9nJeMJYr 90dZyJn0CdCF7jIJR1oEte4Il67mMxnNpAm+jcIpyjFWK1upjCNGUwngs1EMpMoZjGbucxRn/NxqdNoFrKIJer4C4ksY6 lMrsCb4vJ5iwzuco/7P0Q2DzjIIU6xX55SieEEqyhiPHX8ef7L4DkveMkrXv0Gt7zjPVl/cTHxxU0talMHP+pSj/o0oCGN aEwTJcyfAJrRnBa0pBWtaaPMBdK09nRQ9jrJYBDBdCGErnSj0z0IpSe96E0f+tKP/gxgIIMYzBCGMozhjGAko2R9DGMZp x5sxhPEd5JIhovbVJGbLnYR4hYlcja30SJnc1sgZtGitljcloqZTSxGBm2zsaISJ/bxcruWddipWy8zv8ezAsnZKN/ITa JsJzlvtjpzslKwXWlJkf1d7Fa+97LPIW87+KIdhzmiv+UJxzh0Jo9k46TcpJKtxJxRbs4pLfkpuewkBCXFzkYaN+X1thKX bzZdXh+S8QsbJd4dAAAAAAAAAAAAIwAsgDUATIBPgFsAXgBsAH2AiICLgJyAqYDBAMYAxgDNgNKA3oD5APyBBgEPAReBIA EjASiBLAE1gUIBVgFygX+BkQGeAakBswG8AcqB1gHcAeUB8AH2gg0CGgIoAjSCRAJSAmaCbgJ5AoSCmgKmgrACuAK8gsACxI LJAsyC0ALkgvQDAIMQgx2DKYNGA1KDXANog3MDeI0Lg5eDpg03A8aD0YPjg+4D+gQFBBoEJYQ1BDyEUoRWBGuEdYSKhKIEtQ );font-weight:900;}"



## Webfontison

## What does the future hold?



### CSS Font Loading Module Level 3

W3C First Public Working Draft, 1 May 2014

#### This version:

http://www.w3.org/TR/2014/WD-css-font-loading-3-20140501/

#### Latest version:

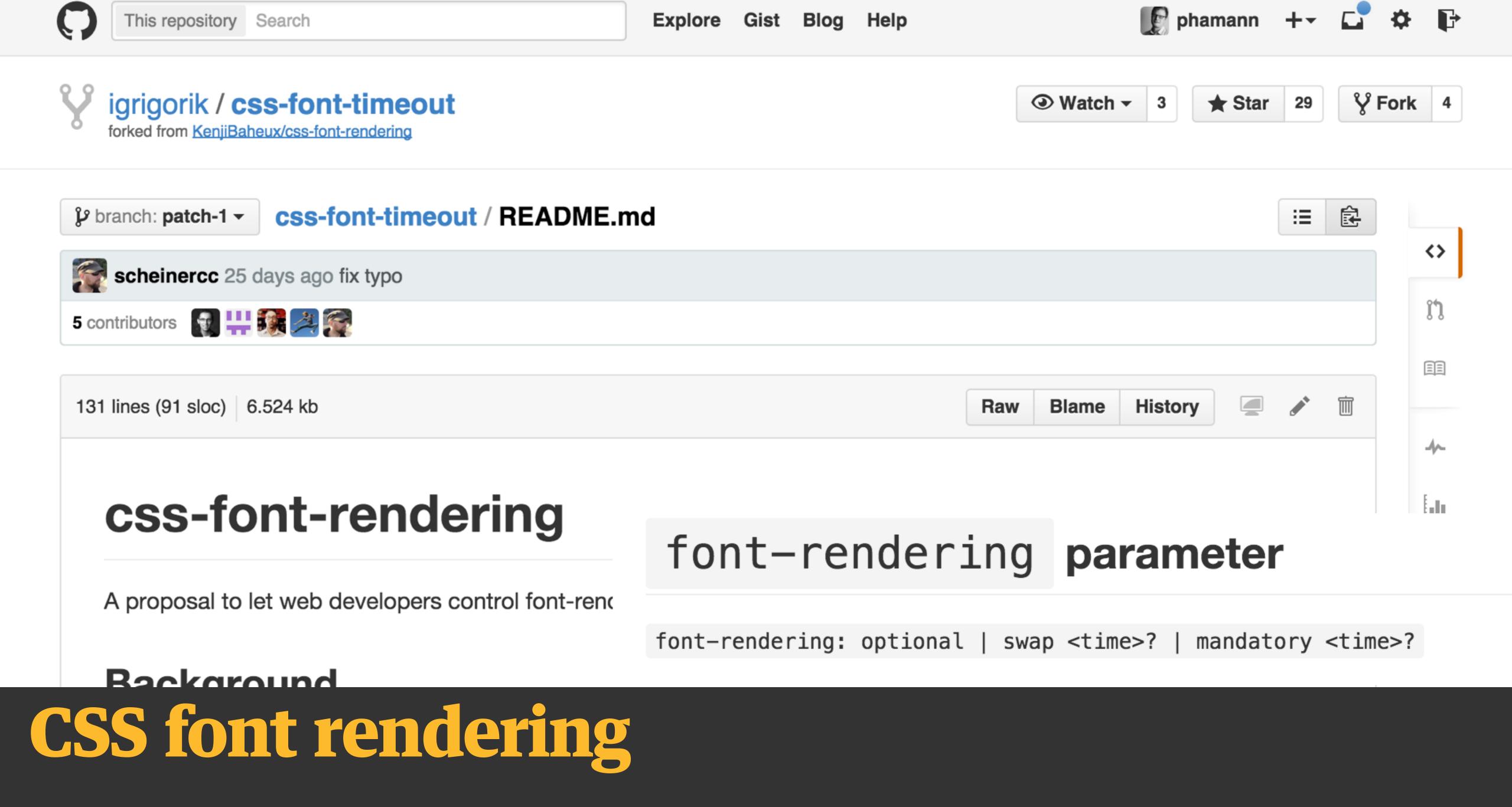
http://w3.org/TR/css-font-loading/

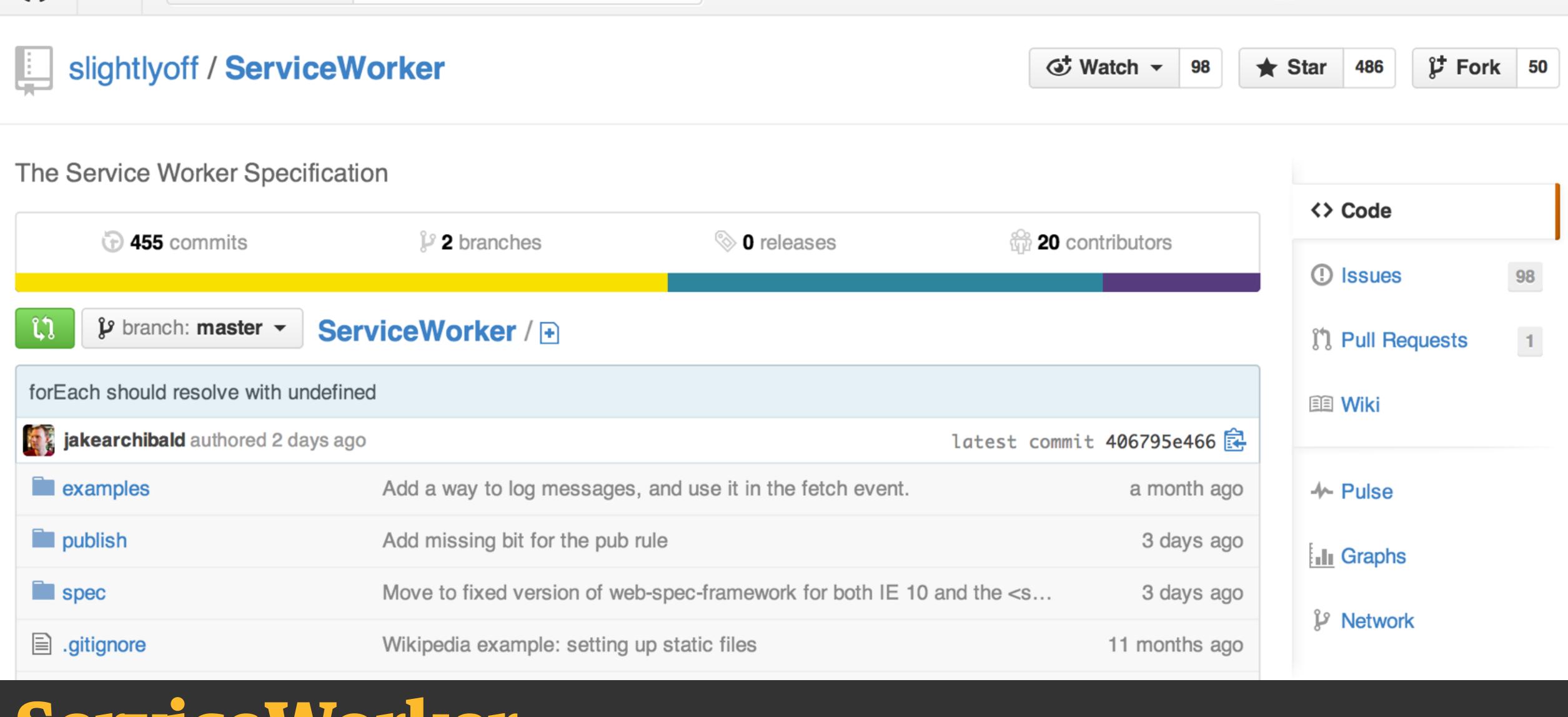
#### **Editor's Draft:**

http://dev.w3.org/csswg/css-font-loading/

#### Feedback:

## Font load events





Explore Gist Blog

Help

phamann + - 💥 🗗

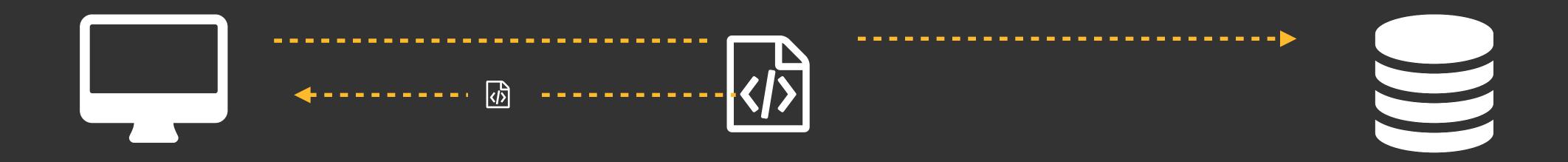
?

Search or type a command

## ServiceWorker

This repository -

#### ServiceWorker



- 1. Core content should be delivered **first**
- 2. Core content should render within 1000ms
- 3. Every feature must fail gracefully
- 4. Every request should be measured

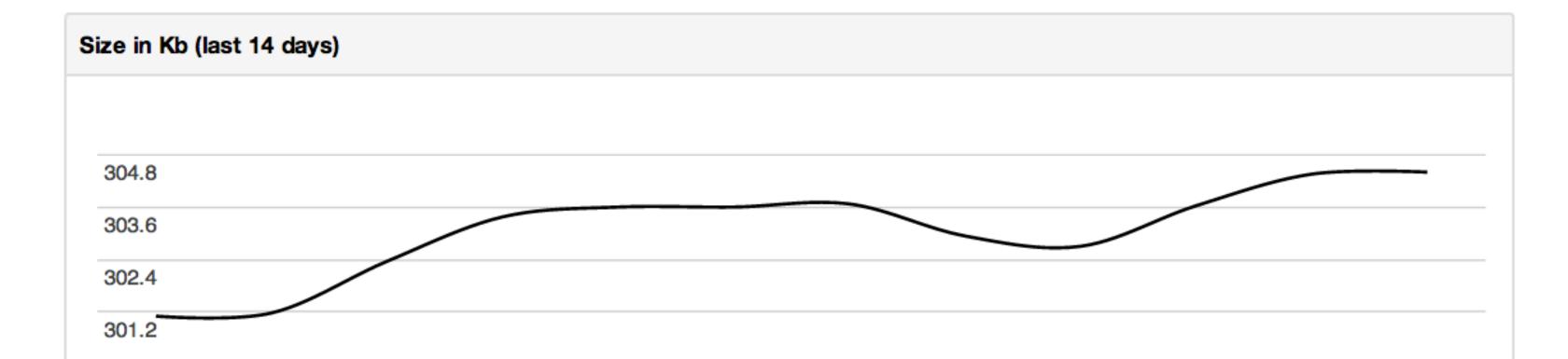


#### Static assets

#### Summary

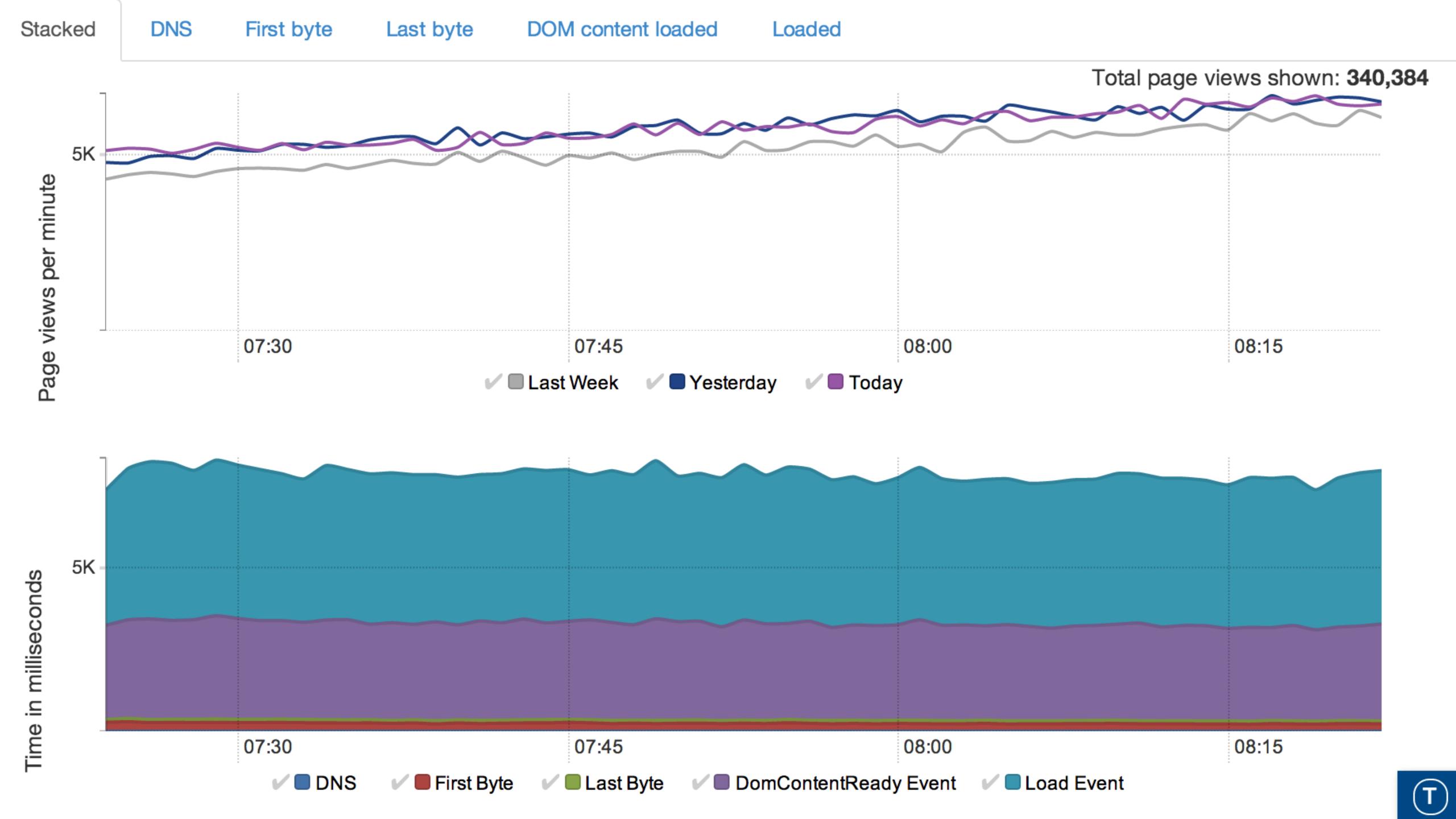
Asset filename	Current size (Raw)	Current size (GZip)	Week-on-week Change
app.js	304.0 Kb	95.0 Kb	↑ 3.30 Kb
facia.js	5.0 Kb	1.0 Kb	↑ 1.00 Kb
global.css	270.0 Kb	56.0 Kb	↑ 29.82 Kb
head.default.css	81.0 Kb	13.0 Kb	↑ 1.38 Kb
head.facia.css	72.0 Kb	12.0 Kb	↑ 1.04 Kb
head.football.css	83.0 Kb	14.0 Kb	↑ 3.16 Kb
head.identity.css	69.0 Kb	12.0 Kb	↑ 1.90 Kb

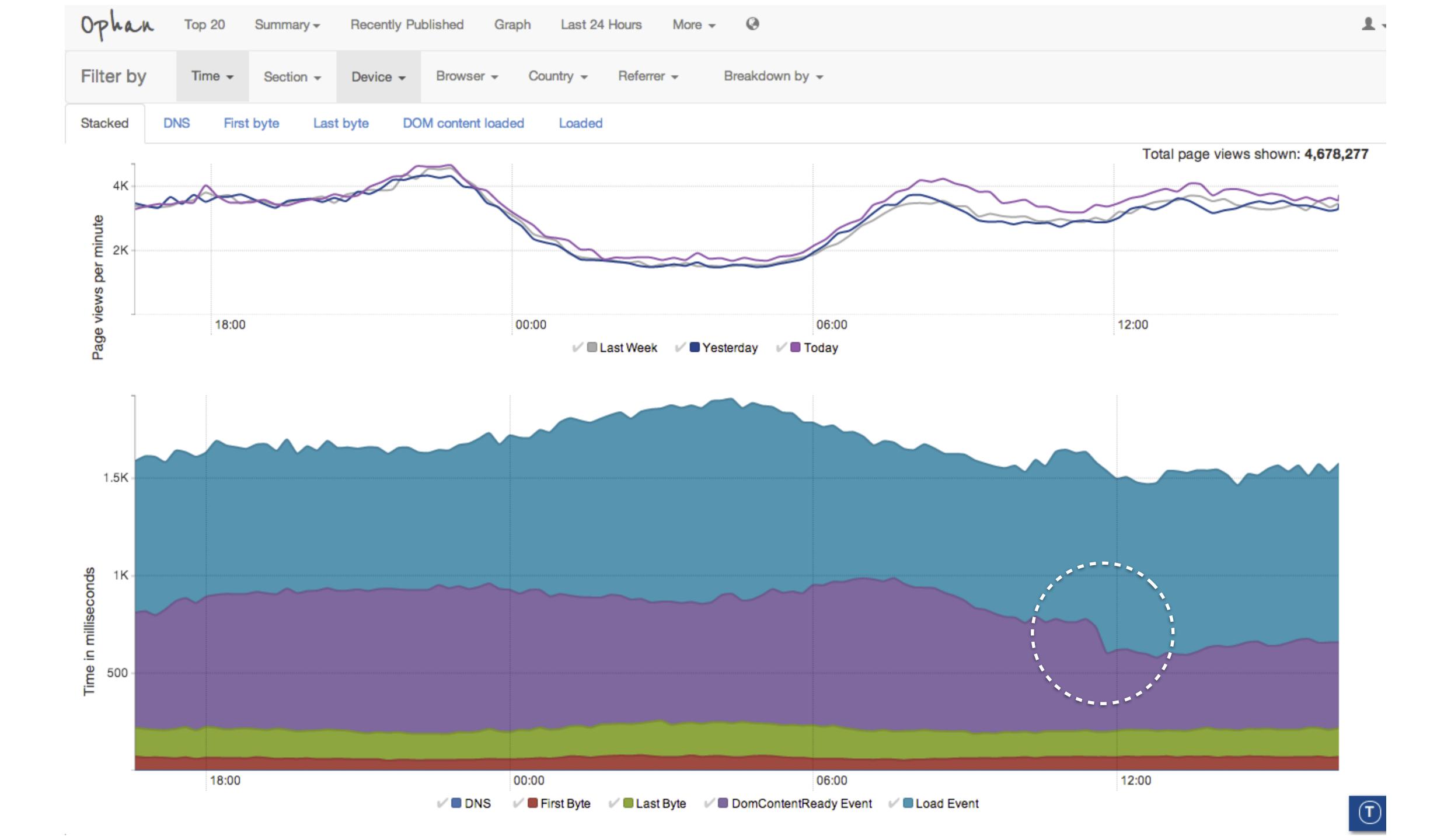
#### app.js

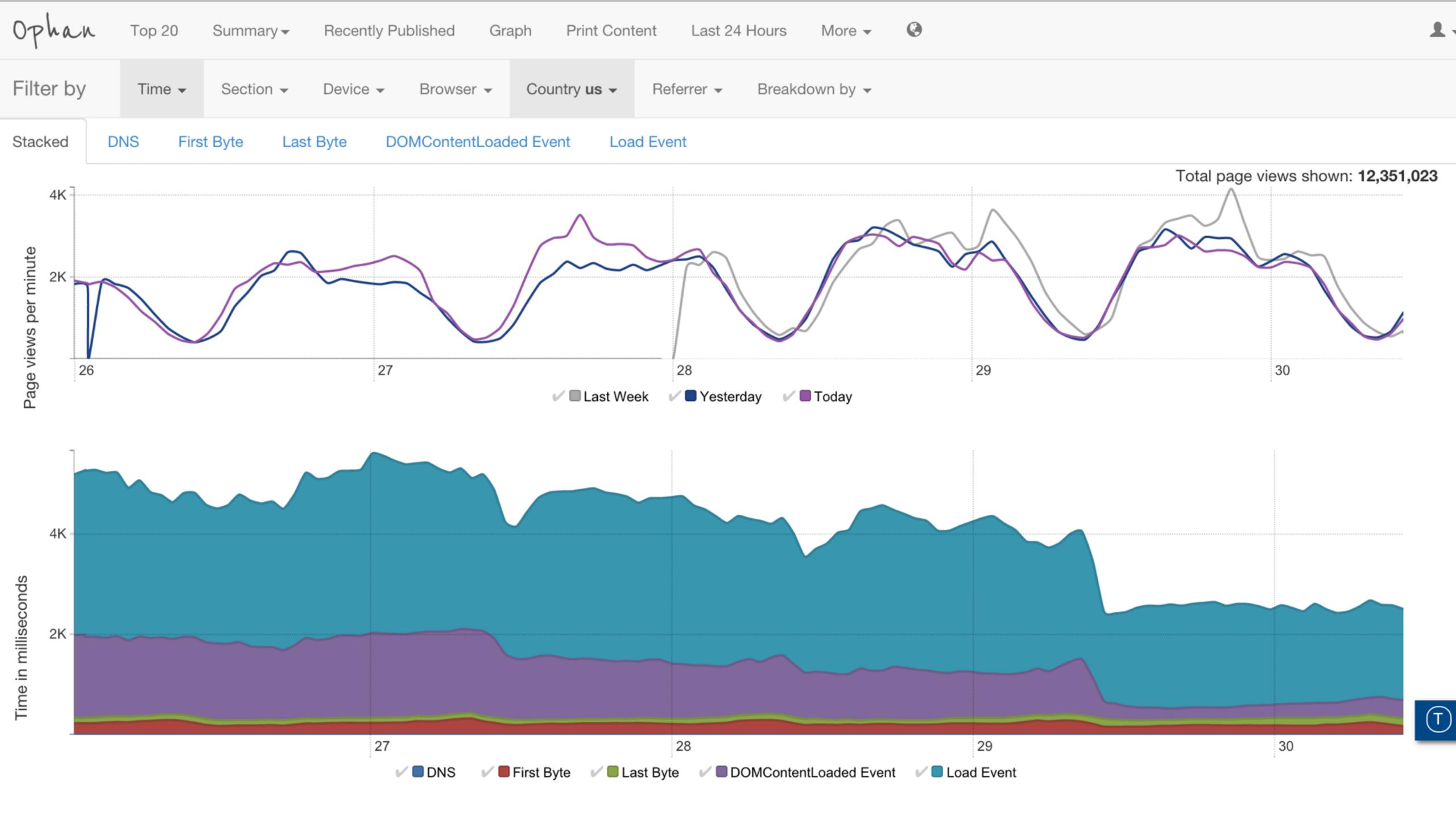


Size		
Current size (Raw)	Current size (GZip)	Week-on-week Change
304.0 Kb	95.0 Kb	↑ 3.30 Kb

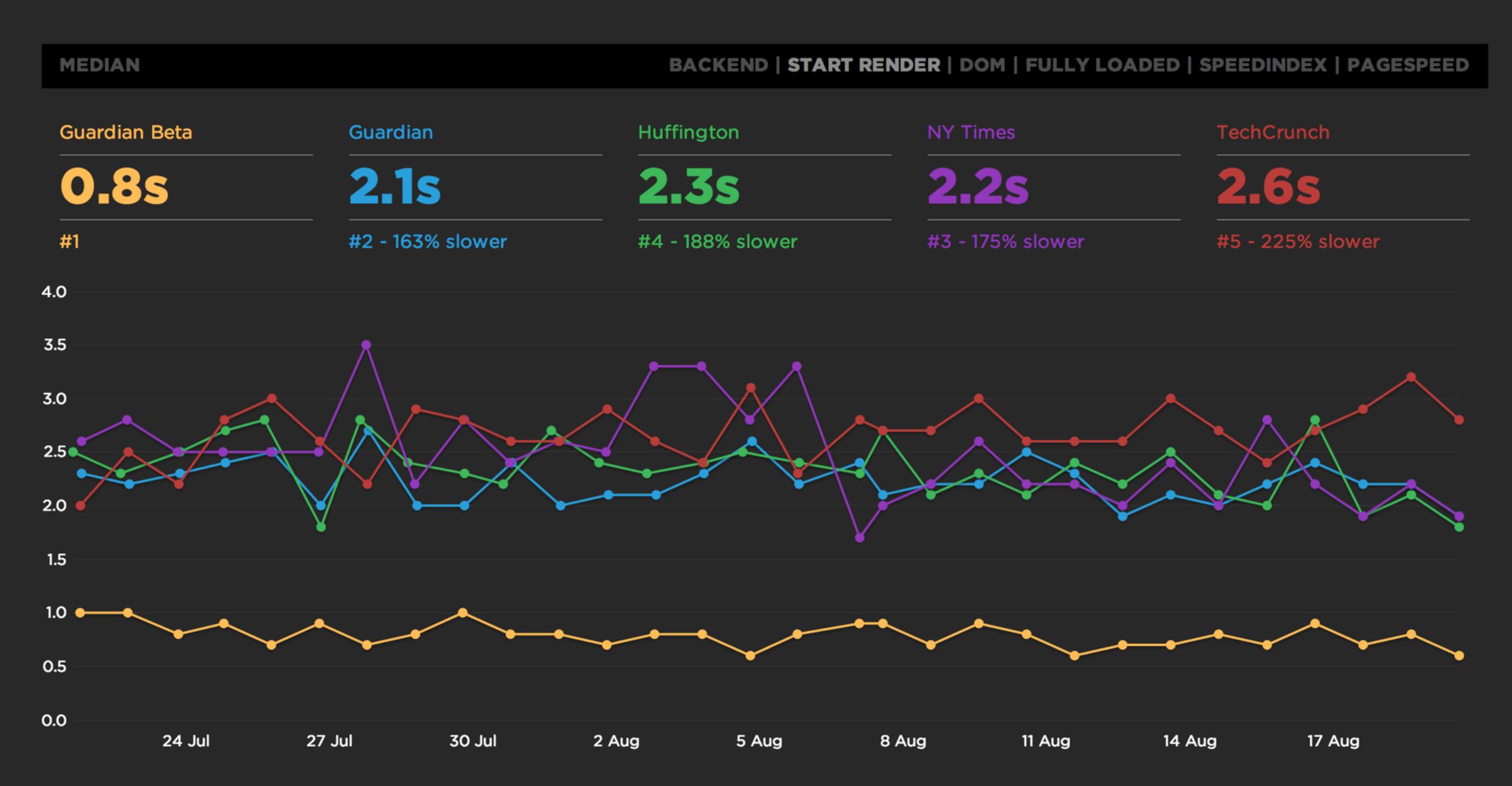
# R.U.M. (real user metrics)







#### ALL SITES AND ALL TEMPLATES IN ALL BROWSERS OVER THE LAST 30 DAYS







#### [SpeedCurve] Weekly performance report for Guardian NGW 22nd Jan

9:15 Mark Zeman <mark@speedcurve.com> To: ஂ 🖘 🔳 08:26 SpeedCurve Fully loaded median page times for the last 7 days. You're 142% faster than NY Times. Hi Patrick, Guardian NGW's median loaded time for the 14s 20.6s Guardian **Guardian** NY Times NGW

### What does the future hold?



#### Resource Timing

#### W3C Candidate Recommendation 25 March 2014

This version:

http://www.w3.org/TR/2014/CR-resource-timing-20140325/

Latest version:

http://www.w3.org/TR/resource-timing/

**Latest Editor's Draft:** 

http://dvcs.w3.org/hg/webperf/raw-file/tip/specs/ResourceTiming/Overview.html

**Previous versions:** 

http://www.w3.org/TR/2012/CR-resource-timing-20120522/

**Editors:** 

Jatinder Mann, Microsoft Corp., jmann@microsoft.com Arvind Jain, Google Inc., arvind@google.com Zhiheng Wang, Google Inc. (Until July 2012)

## Resource Timing

#### Beacon

#### Editor's Draft February 12, 2014

#### This version:

http://dvcs.w3.org/hg/webperf/raw-file/tip/specs/Beacon/Overview.html

#### Latest published version:

http://www.w3.org/TR/beacon/

#### **Editors:**

Arvind Jain, Google Inc., <a href="mailto:sarvind@google.com">arvind@google.com</a> Jatinder Mann, Microsoft Corp., <a href="mailto:sarvind@google.com">jmann@microsoft.com</a> (Until February 2014)

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#### Abstract

This specification defines an interoperable means for site developers to asynchronously transfer small HTTP data from the

#### Status of this document

### Beacon API

- 1. Core content should be delivered **first**
- 2. Core content should render within 1000ms
- 3. Every feature must fail gracefully
- 4. Every request should be measured

## Takeaways



Everyone must be involved by baking performance into your workflow from day one.

## Deliver core content first, then progressively enhance the extras.



Set a performance budget. Measure, optimise & repeat! 66

Performance is a

Performance is a requirement; not an extra feature.



## Thank you. Questions?

@patrickhamann - Velocity EU - November 2014