





### Agenda

What is this Cloud Thing?

Why You Want to be in on It

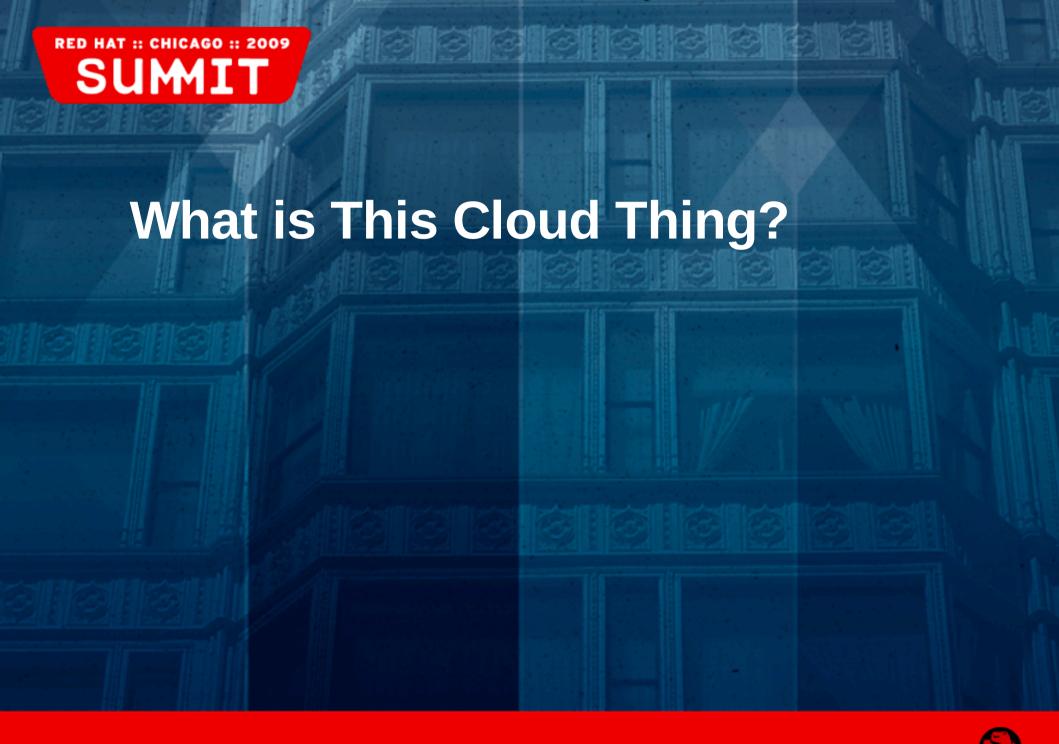
Getting Your Money's Worth Out of It

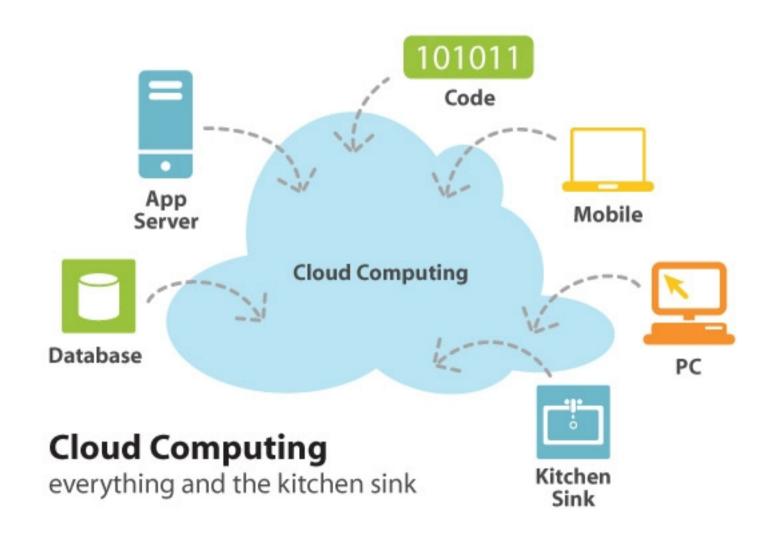
Now You're Really Screwed

Open Source Software to the Rescue!

Wasn't this Presentation Supposed to be about PHP?









### **The Holy Trinity**

Infrastructure as a Service (IaaS) – Amazon Web Services, Rackspace Cloud Servers, GoGrid, etc.

Platform as a Service (PaaS) – Google App Engine, force.com, Rackspace Cloud Sites, SpringSource Cloud Foundry

Software as a Service (SaaS) – Salesforce.com, Lotus Live, Google Apps, <Insert Anything Here> On Demand



### **Theological Questions**

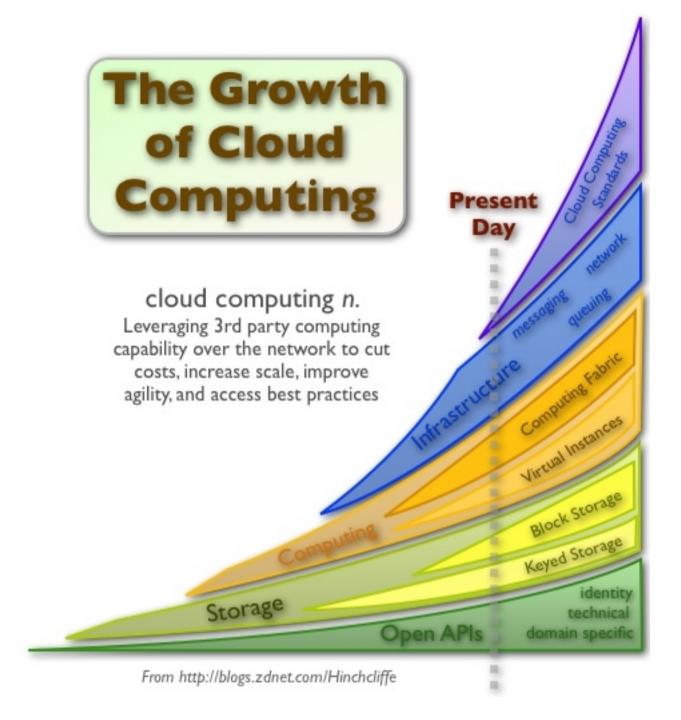
What is the difference between PaaS and IaaS + application services?

With so many interactive applications on the web, what qualifies some as Software as a Service?

Is Windows Azure PaaS or IaaS?

If the Cloud loves us so much, why does it let bad things happen to good programmers?









#### The Perks

**Agility** 

Scalability

**High Availability** 

**Utility Pricing** 

Device Independence

Location Independence

**Best Practices** 

Security

Everyone Else Seems to Think It's a Good Idea



### The Real Reason

Eventually, your boss will make you anyways.





### The Secret

Don't just deploy your application in the cloud. Write your application *for* the cloud!



### **Current Application Services**

File Storage – S3, Azure Blob Storage, Rackspace Cloud Files

Document Storage – SimpleDB, Azure Table Storage, Quickbase, Google Datastore

Queues – SQS, Azure Queue Storage, OnlineMQ etc.



### **Future Application Services**

**Authentication and Authorization** 

Session Management

Messaging

Scheduler

Search

Spam/Virus Detection

etc.

etc.



### Applications Written for the Cloud are. . .

More Performant

More Scalable

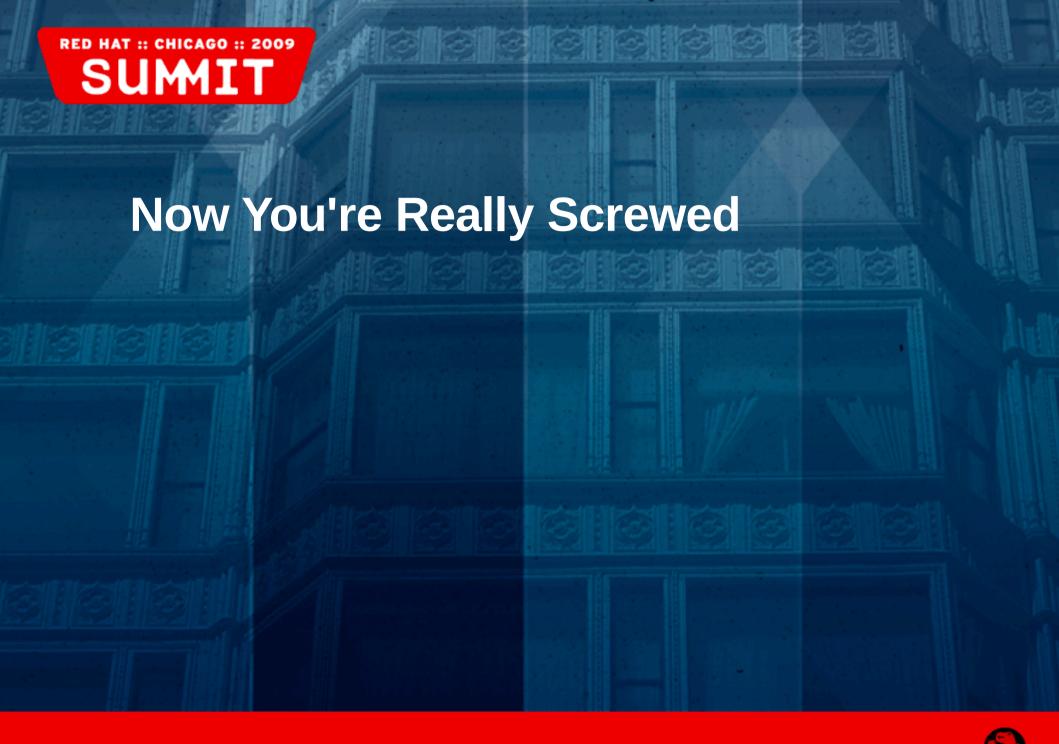
Better Designed

More Secure

Less Expensive

(assuming you chose the right cloud provider)





# Or are you?



### Yes. You are.



# **Porting Your AWS Application to Azure**

Change your signature algorithm

S3 Buckets » Azure Blob Storage Containers

S3 Objects » Azure Blobs

SQS REST-like Query API » Queue Storage REST API

SimpleDB » Azure Table Storage? Good luck with that.



# Why Do These Clouds Have Different APIs in the First Place?

Historical Reasons

**Vendor Innovation** 

Dunno



# **Porting Your Cloud Application**

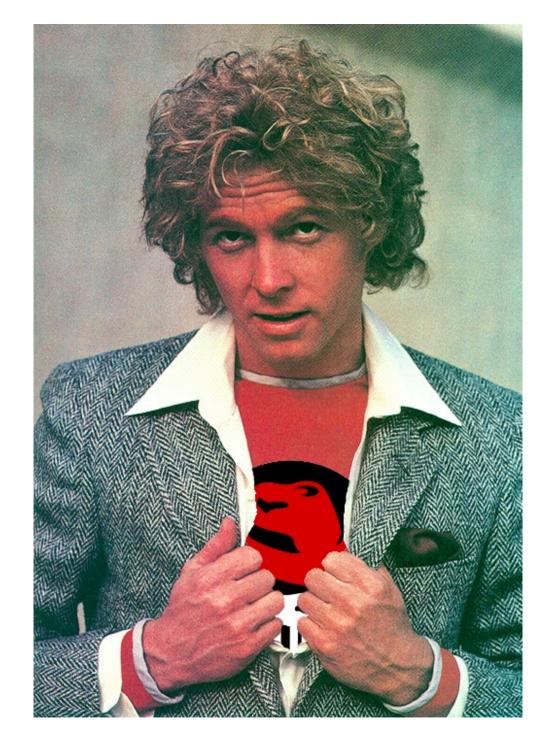
Let's Open Up a Can of Standards on these APIs!



### Let's not.









### Standards vs. Open Source

Bring a lot of minds together to think about a problem

Brings a lot **more** minds together to think about a problem

Intelligent design

Survival of the smartest

Can stifle innovation

**Encourages innovation** 

Slooooooooow

Slow

Can be abortive

Can be abortive

Unenforceable

Unenforceable



# Start with Something You Can Change

We can't change the server-side APIs, but we can change the client-side libraries.



### **Build on What's Already There**





### Wave the Magic Wand of Abstraction

```
interface Zend_Cloud_IQueue
    public function createQueue($name, $options = null);
    public function deleteQueue($name, $options = null);
    public function listQueues($options = null);
    public function fetchQueueMetadata($name, $options = null);
    public function storeQueueMetadata($metadata, $name, $options = null);
    public function sendMessage($message, $queueName, $options = null);
    public function recieveMessages($queueName, $max = 1, $options = null);
    public function deleteMessage($id, $queueName, $options = null);
    public function peekMessage($id, $queueName, $options = null);
```

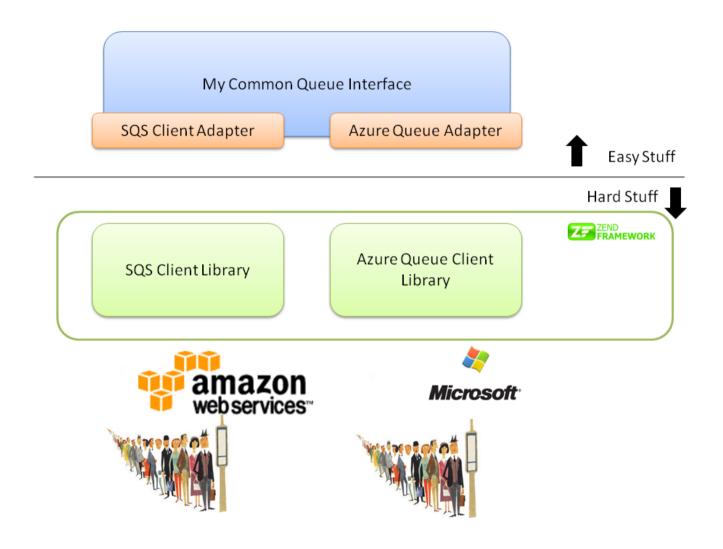


### **End Up with a Bunch of Methods Like These**

```
/**
 * Delete an item in the storage service.
 *
 * @param string $path
 * @param array $options
 * @return void
 */
public function deleteItem($path, $options = array()) {
    $this->_s3->removeObject($this->_getFullPath($path, $options));
}
```



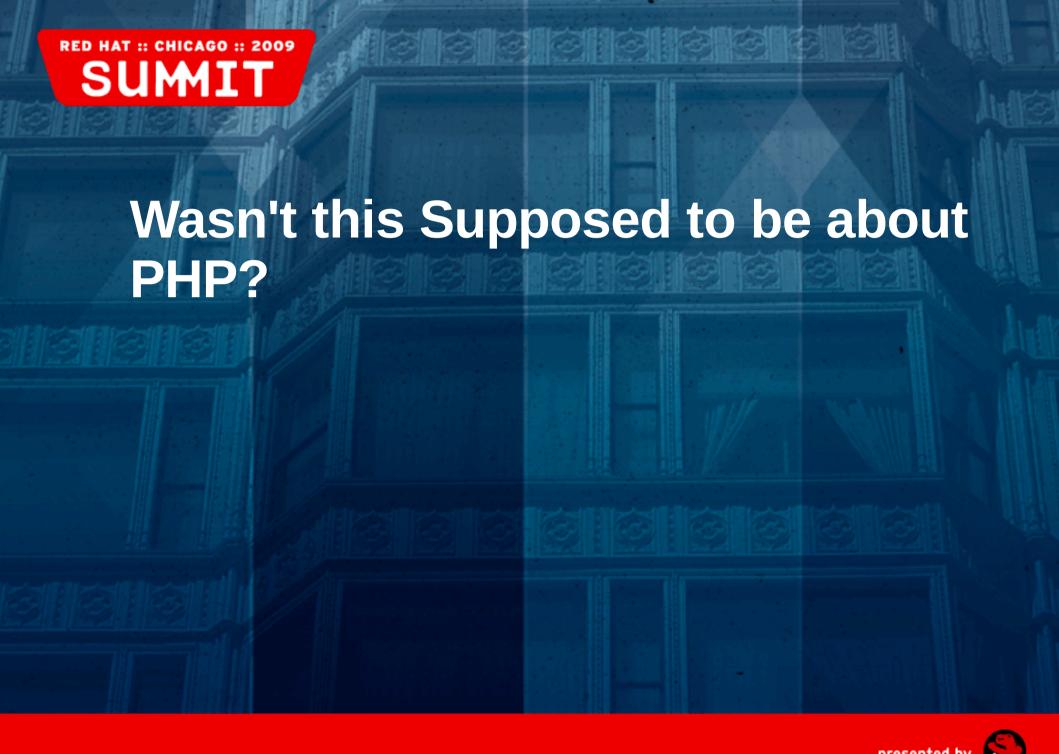
### **Until You Have Something That's Useful**





Repeat until you have something that's taken on a life of its own.







PHP·CLOUD | Many clouds. One API. No problem.



# QUESTIONS?

# TELL US WHAT YOU THINK: REDHAT.COM/SUMMIT-SURVEY